#### Standardization of Mobile Broadband Network Performance Measurements: Target Applications

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Base Contribution:

IEEE 802.16-12-0342-00-Smet, referencing IEEE 802.16-12-0344-00-Smet and IEEE 802.16-12-0361-00-Smet

Purpose:

Consideration during discussions of Study Group activity and plans.

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### Standardization of Mobile Broadband Network Performance Measurements: Target Applications

### Introduction

- IEEE 802.16-12-0342 proposes initiation of a new project on "Standardization of Mobile Broadband Network Performance Measurements"
  - draft PAR in 802.16-12-0343
  - draft Five Criteria in 802.16-12-0344-01
- Under "Technical Feasibility," 802.16-12-0344-01 calls out several existing and developing technologies
- This contribution compares the target applications of the various approaches
- Conclusion is that target applications are complementary and can be addressed by a single standard.

### Who Uses the Measurement Data?

• Considering examples in IEEE 802.16-12-0344-01 (Annex 2, Clause 4a), four types of parties identified

1. Governments and Regulators

-FCC, Ofcom, European Commission

2. General Public

-M-Lab, Project BISmark, MobiPerf, RootMetrics

3. Operators

-Epitiro

4. Enterprises

-Mobile Pulse

## **Uses of Data by User Types**

- 1. Governments and Regulators
  - characterization of available networks, due to economic impact
- 2. General Public
  - carrier selections, considering service location
- 3. Operators
  - assessment of deployed services, by technology, device type, location, time of day, etc.; failure identification

#### 4. Enterprises and Public Service agencies

 assessments of subscribed services, by technology, device type, location, time of day, etc.; provides insight into expected availability; supports performance agreements

### **Measurement Needs by User Types**

- 1. Governments and Regulators
  - statistical, anonymous, crowd-sourced data
- 2. General Public
  - statistical, anonymous, crowd-sourced data
- 3. Operators
  - full data details for all users
- 4. Enterprises
  - detailed sample data collected for all users
    - -when and where

# Conclusion

- Multiple types of users and target markets
- Multiple applications
- Similar measurement needs
- Different data needs