Publicity Committee 802.11/.15

Brian Mathews, PC Chair 802.11
Glyn Roberts, PC Chair 802.15

Meeting Objectives

•Reports from industry trade groups: WiFi Alliance, WiMedia Alliance, Zigbee

•Receive presentation from Via Licensing

•Review 802News text

•Open discussion of any external communication issues

- Reviewed and completed

Industry group reports

- Zigbee - Ed Callaway
    - 1st draft of spec due ~2wks, release and cert. program mid '04
    - Zigbee Alliance providing feedback to 802.15.4 for improvements/enhancements
    - Next meeting is next week in San Jose w/ open session Wed. afternoon with tutorials and demos

Industry group reports

- WiMedia Alliance - Glyn Roberts
    - Convergence arch. structure defined, to be basis for "WiMedia Common Radio Platform"
    - Spec release and cert. program planned for Q4 '04
    - See document 15-03-0485r0

- Wi-Fi Alliance - Bill Carney
    - Excellent progress in certified products, new cert. pgms (11g, WPA) and WiFi Zone pgm
    - See document 11-03-0903r0

Via Licensing IP pool proposal

- Ron Moore of Via Licensing presented an IP pool proposal

- Describes a possible structure for a one-stop shop for 802.11 IP licensees/licensors

- See document 11-03-0882r0

External communications discussion

- Noted press activity around the PSK usage white paper and subsequent news reports, being addressed through TGi

- Noted coverage of standards activity in Chinal (WAPI), being addressed through extension of offer for liaison and other formal communications from P802.

Meeting Objectives for Jan.

Reports from industry groups

Review .11/.15 web sites

Discuss .11/.15 press coverage

Brian Mathews - AbsoluteValue Systems, Glyn Roberts – ST Microelectronics

Summary of Activities November 2003

IEEE 802.11/.15 Publicity Standing Committee

November 11, 2003 – Albuquerque

Summary of Activities and Future Plans

- The Publicity Committee (PC) held one meeting for the week of November 10, 2003 chaired by Brian Mathews PC Chair 802.11 and Glyn Roberts PC Chair for 802.15. Summary update reports were received from Zigbee Alliance, WiFi Alliance, WiMedia Alliance.
- Ron Moore of Via Licensing presented a proposal for Via Licensing to operate an IP licensing pool for the benefit of 802.11 IP licensors/licensees.
- The meeting closed with a general discussion of press coverage of 802.11/15 topics.
- At the IEEE 802Wireless Interim session in January the PC will receive reports from industry groups, discuss press coverage of 802.11 and 802.15, and discuss any needed changes to 802.11/15 external communications.