

**IEEE 802 Marketing and PR Tracking:  
20 October 2020 – 20 February 2021**

Standard Number	SA Website Homepage	Posted
IEEE 802.15.4w™-2020	Featured Item	Oct 2020
IEEE 802.1Qcx™-2020	Featured Item	Nov 2020
IEEE 802E™-2020	Featured Item	Dec 2020 & Jan 2021
IEEE 802.15.22.3™-2020	Newly Published Standards & Related Products	Dec 2020 & Jan 2021
IEEE 802.1Qcr™-2020	Newly Published Standards & Related Products	Dec 2020 & Jan 2021

Standard Number	SA 802 Webpage	Posted
IEEE 802.3™ IEEE 802.11™	<u>Articles</u> Documenting the Multi-Faceted Ethernet Bandwidth Explosion (The Fast Mode, US)	Oct 2020
IEEE 802™	Innovation: Smart Power for the Smart Kitchen (FCSI Magazine, UK)	Dec 2020
IEEE 802™ IEEE 802.1™ IEEE 802.11™ IEEE 802.11ax™ IEEE 802.11ay™ IEEE 802.11bf™ IEEE 802.11az™ IEEE 802.3bs™	The Now, Next, and New in Networking (The Fast Mode, US)	Jan 2021
IEEE 802.11™	<u>Events</u> IEEE Virtual Tech Talk: IEEE 802	Nov 2020

	Networking Standards—WLAN Sensing	
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Standard Number	Twitter	Posted
IEEE 802.1™	TTTech built reliable computing systems in fields from aerospace to automotive using IEEE SA's #802.1 TSN Fronthaul standard. For its innovative applications, TTTech received the IEEE Living Standards Award from @ATstandards in 2021 <a href="https://bit.ly/3oiCRrQ?utm_campaign=coschedule&amp;utm_source=twitter&amp;utm_medium=IEEESA">https://bit.ly/3oiCRrQ?utm_campaign=coschedule&amp;utm_source=twitter&amp;utm_medium=IEEESA</a>	26 Jan 2021
IEEE 802.11bf™	IEEE 802.11bf Aims to Enable a New Application of WLAN Technology: #WLAN Sensing #IEEE802 <a href="https://bit.ly/2JWdwFP?utm_campaign=coschedule&amp;utm_source=twitter&amp;utm_medium=IEEESA">https://bit.ly/2JWdwFP?utm_campaign=coschedule&amp;utm_source=twitter&amp;utm_medium=IEEESA</a>	10 Dec 2020
IEEE 802.3bf™	IEEE launches 802.3 Beyond 400Gb/s #Ethernet Study Group to Define Next High Speed Threshold for Ethernet Data Rate <a href="https://bit.ly/2VwAuFL?utm_campaign=coschedule&amp;utm_source=twitter&amp;utm_medium=IEEESA">https://bit.ly/2VwAuFL?utm_campaign=coschedule&amp;utm_source=twitter&amp;utm_medium=IEEESA</a> #IEEE802	4 Dec 2020
IEEE 802.1Qcp™	#IEEE802.1Qcp-2018 was published to address growing industry needs related to YANG Data Models. <a href="https://bit.ly/2IZOsgZ?utm_campaign=coschedule&amp;utm_source=twitter&amp;utm_medium=IEEESA">https://bit.ly/2IZOsgZ?utm_campaign=coschedule&amp;utm_source=twitter&amp;utm_medium=IEEESA</a>	30 Nov 2020
IEEE 802.1AS™	#IEEE802.1AS-2020 standard will help industry to deploy	27 Oct 2020

	#timesensitivenetworking applications to advance productivity, grow businesses and provide end-users with improved products and services.	
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Standard Number	LinkedIn	Posted
IEEE 802.1™	<p>TTTech built reliable computing systems in fields from aerospace to automotive using IEEE SA's 802.1 TSN Fronthaul standard. For its innovative applications, TTTech received the IEEE Living Standards Award from Austrian Standards in 2021</p> <p><a href="https://lnkd.in/dr_-Nuq">https://lnkd.in/dr_-Nuq</a></p> <p>#LivingStandardsAward #802 #IEEE802 #AustrianStandards</p>	Jan 2021
IEEE 802.11™	<p>The IEEE 802.11™ standards family, the core technology behind Wi-Fi®, has continually been modified and enhanced to meet industry demands for robust and reliable wireless connectivity. A recently approved project, IEEE 802.11bf™ for WLAN sensing, holds promise for making even greater use of 802.11 technology.</p> <p><a href="https://lnkd.in/daGNQAV">https://lnkd.in/daGNQAV</a></p> <p>#IEEE802 #WLAN #WiFi</p>	Dec 2020
IEEE 802.3™	<p>IEEE launches 802.3 Beyond 400Gb/s Ethernet Study Group to Define Next High Speed Threshold for Ethernet Data Rate</p>	Dec 2020

IEEE 802.1Qcp™	<a href="https://lnkd.in/gydm3t4">https://lnkd.in/gydm3t4</a> #IEEE802 #Ethernet #IEEE802.1Qcp-2018 was published to address growing industry needs related to YANG Data Models. <a href="https://lnkd.in/g2kc9Dk">https://lnkd.in/g2kc9Dk</a>	Nov 2020
IEEE 802™	2021 promises to be a significant year in the world of #WiFi, according to this years' WBA Annual Industry Report. <a href="https://lnkd.in/gFZeTg7">https://lnkd.in/gFZeTg7</a> via @WBAAlliance #IEEE802	Nov 2020
IEEE 802.1AS™	#IEEE802.1AS-2020 standard will help industry to deploy TSN applications to advance productivity, grow businesses and provide end-users with improved products and services. <a href="https://lnkd.in/d_aNjpT">https://lnkd.in/d_aNjpT</a> #timesensitivenetworking	Oct 2020

Standard Number	Facebook	Posted
IEEE 802.1™	TTTech built reliable computing systems in fields from aerospace to automotive using IEEE SA's 802.1 TSN Fronthaul standard. For its innovative applications, TTTech received the IEEE Living Standards Award from Austrian Standards in 2021. <a href="https://bit.ly/3oiCRrQ...">https://bit.ly/3oiCRrQ...</a> #LivingStandardsAward #802 #IEEE802 #AustrianStandards	26 Jan 2021
IEEE 802.3™	Where Are We on the Road to Ubiquitous #AutomotiveEthernet?	6 Jan 2021

IEEE 802.11™	<p><a href="http://bit.ly/3ryZGu2...">http://bit.ly/3ryZGu2...</a>  #ConnectedVehicles  #ConnectedCar</p> <p>The IEEE 802.11™ standards family, the core technology behind Wi-Fi®, has continually been modified and enhanced to meet industry demands for robust and reliable wireless connectivity. A recently approved project, IEEE 802.11bf™ for WLAN sensing, holds promise for making even greater use of 802.11 technology.</p> <p><a href="https://bit.ly/34199QW...">https://bit.ly/34199QW...</a>  #IEEE802 #WLAN #WiFi</p>	10 Dec 2020
IEEE 802.3™	<p>IEEE launches 802.3 Beyond 400Gb/s Ethernet Study Group to Define Next High Speed Threshold for Ethernet Data Rate</p> <p><a href="https://bit.ly/3lyHBrJ...">https://bit.ly/3lyHBrJ...</a>  #IEEE802 #Ethernet</p>	4 Dec 2020
IEEE 802.1Qcp™	<p>#IEEE802.1Qcp-2018 was published to address growing industry needs related to YANG Data Models.</p> <p><a href="https://bit.ly/2IZOsgZ...">https://bit.ly/2IZOsgZ...</a></p>	30 Nov 2020
IEEE 802™	<p>2021 promises to be a significant year in the world of #WiFi, according to this years' WBA Annual Industry Report.</p> <p><a href="https://bit.ly/33y4gyz...">https://bit.ly/33y4gyz...</a> via @WBAAlliance #IEEE802</p>	28 Nov 2020
IEEE 802.1AS™	<p>#IEEE802.1AS-2020 standard will help industry to deploy TSN applications to advance productivity, grow businesses and provide end-users with improved products and services.</p> <p><a href="https://bit.ly/2Tt0MaZ...">https://bit.ly/2Tt0MaZ...</a>  #timesensitivenetworking</p>	27 Oct 2020

Standard Number	Beyond Standards Blog	Posted
IEEE 802.1™ IEEE 802.1 AS™ IEEE 802.11™ IEEE 802.3™ IEEE 802.1 DG™	IEEE 802.1AS-2020 Standard Fuels Growth of Industrial Automation, Automotive Networking, and 5G Applications	Oct 2020
IEEE 802.1Qcp™ IEEE 802.1X™ IEEE 802.1Qx™ IEEE 802.1Q™ IEEE 802.1™ IEEE 802.1Qcx™ IEEE 802.11™ IEEE 802.3™	IEEE 802.1 YANG Data Model Standards Enhance Next-Generation Network Management	Nov 2020
IEEE 802.11bf™	IEEE 802.11bf™ Aims to Enable a New Application of WLAN Technology: WLAN Sensing	Dec 2020
IEEE 802.3™ IEEE 802.3bw™ IEEE 802.3bp™ IEEE 802.3bv™ IEEE 802.3cg™ IEEE 802.3ch™ IEEE 802.3cy™ IEEE 802.3cz™	Where Are We on the Road to Ubiquitous Automotive Ethernet	Dec 2020

Standard Number	Press Release	Posted
IEEE 802.3™ IEEE 802.3ba™ IEEE 802.3bs™ IEEE 802.11™	IEEE Launches 802.3™ Beyond 400Gb/s Ethernet Study Group to Define Next High Speed Threshold for Ethernet Data Rate	Dec 2020

Standard Number	IEEE SA Newswire Newsletter	Issued
IEEE 802.1Qcx™-2020	Recently Published Standards	Oct 2020
IEEE 802E™-2020	Featured Standard	Nov 2020
IEEE 802.15.22.3™-2020	Recently Published Standards	Nov 2020
IEEE 802.11™	<u>Recent Articles:</u> Universal Broadband Service and the Pandemic	Oct 2020
IEEE 802.3™	New IEEE 802.3™ Standards Provide Platforms for the Next Ethernet Innovations	Oct 2020
IEEE 802.1 AS™	IEEE 802.1AS-2020 Standard Fuels Growth of Industrial Automation, Automotive Networking, and 5G Applications	Oct 2020
IEEE 802.1™	IEEE 802.1 YANG Data Model Standards Enhance Next-Generation Network Management	Nov 2020
IEEE 802.3™	Where Are We on the Road to Ubiquitous Automotive Ethernet	Feb 2021
IEEE 802.3™	<u>News:</u> IEEE launches 802.3™ Beyond 400Gb/s Ethernet Study Group to Define Next High Speed Threshold for Ethernet Data Rate	Feb 2021

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