

## IEEE 802 RECORDING SECRETARY MAR 20 STATUS REPORT

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## **DISCUSSION TOPICS**

- Electronic Media Plan 2020
- Teleconference Tools
- Social Media

#### **ELECTRONIC MEDIA**

- 2019 Transition Year
  - Trial run on local meeting download (Nov Plenary)
    - 492 individuals opted for the USB path,
    - 137 opted for the download approach, only 31 individuals followed through
  - No feedback received (except people liked the memory card)
- **2**020
  - Will there be a F2F meeting?
  - Non-local download? (Will take time to figure out rules / process)
  - Decision point EC June Teleconference

#### **TELECONFERENCE TOOLS USAGE**

Current portfolio

4 seats Webex – purchased for 1 year (Max 100 users)

2 seats Webex – purchased for 1 month (Max 100 users)

1 seat Zoom – purchased for 1 year (Max 500 users)

Note – 1 seat join.me remains

# MARCH USAGE (MAR 01 TO MAR 18)

Group	# Meetings	Attendees	Duration (min)	
802	2	46 - 71	99 - 115	
802.1	5	9 - 17	55 - 129	
802.3	2	27 - 28	85 - 125	
802.11	14	5 - 171	39 - 345	
802.15	0	0	0	
802.18	4	7 - 11	73 - 129	
802.19	0	0	0	
802.24	0	0	0	

## **PROPOSALS TO UPDATING WEBEX**

Plan	# Seats	# Participants	Webex Plan	Webex Cost	Call-me Intl Cost	
Current	4	100 ea	Webex Plus	862	1716	2578
Proposal 1	5	100 ea	Webex Plus	1077	2145	3222
Proposal 2	5 (min)	200 ea	Webex Bus.	1617	2145	3762

Call being scheduled with Webex to discuss potential discounts related to impact of COVID-19.

### **SOCIAL MEDIA**

- Twitter handle for @IEEE802 created
  - 121 Followers
- Brief Stats
  - 24 Tweets to date
  - 23.1K impressions
  - 126 Link clicks
  - 125 likes
- Content
  - Meeting announcements
  - Website content (PARs, Tutorials)
  - In support of public outreach