

Ethernet 40th Celebration Proposal

John D'Ambrosia (Dell)

Pat Thaler (Broadcom)

David Law (HP)

Ethernet's 40th Celebration

- Birthdate of Ethernet? (Thanks to Geoff)
 - May 22, 1973 (Metcalfe Conceptual Memo)
 - Nov 11, 1973 (1st day system actually functioned)
- Announced Industry Celebrations
 - Ethernet Technology Summit (April 2 – 4)
 - Metcalfe / MEF (May 22-23)
 - <http://www.netevents.org.uk/wp-content/uploads/2013/01/Ethernet-innovation-summit1.jpg>
- IEEE 802 Plenaries
 - March 2013 – Orlando, FL, USA
 - July 2013 – Geneva, Switzerland
 - Nov 2013 – Dallas, Tx, USA
- Recommendation: IEEE 802 Ethernet's 40th Celebration @ Nov 2013 Plenary.

Logistics

- Date: November 13, 2013
- Proposed Time: 6pm to 7:15pm
 - Refreshments – Champagne Toast / Birthday Cake
 - Assumes Wed Social is 7:30pm to 8:30
 - 2 Keynote speakers (TBD)
 - Proposed Theme: The Next 40 Years
- Invited Guests
 - Press & analysts
 - Others?
- Streaming Video of Event?
- Budget
 - Refreshments - \$2k
 - Streaming Video - ?
 - Giveaways - ?

Sponsorship

- Reach out for sponsorship for funding
 - IEEE 802?
 - Company Sponsorship?
 - Alliance Sponsorship?

Potential Speakers

- IEEE 802 Chair – Paul Nikolich
- IEEE 802.3 WG Chair – David Law
- Potential Keynote speakers?
 - Bob Metcalfe
 - Henry Suthon
 - Barrios Principal Engineer
 - Boeing C&DH Subsystems
 - International Space Station

Issues

- Invited Guests – Waive meeting fees.
- Budget & Sponsorship
- Streaming Video