

# IEEE All Society Research Project: 2003

## Summary Slides Specific Publications

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### **CONFIDENTIALITY AND NONDISCLOSURE STATEMENT AND AGREEMENT**

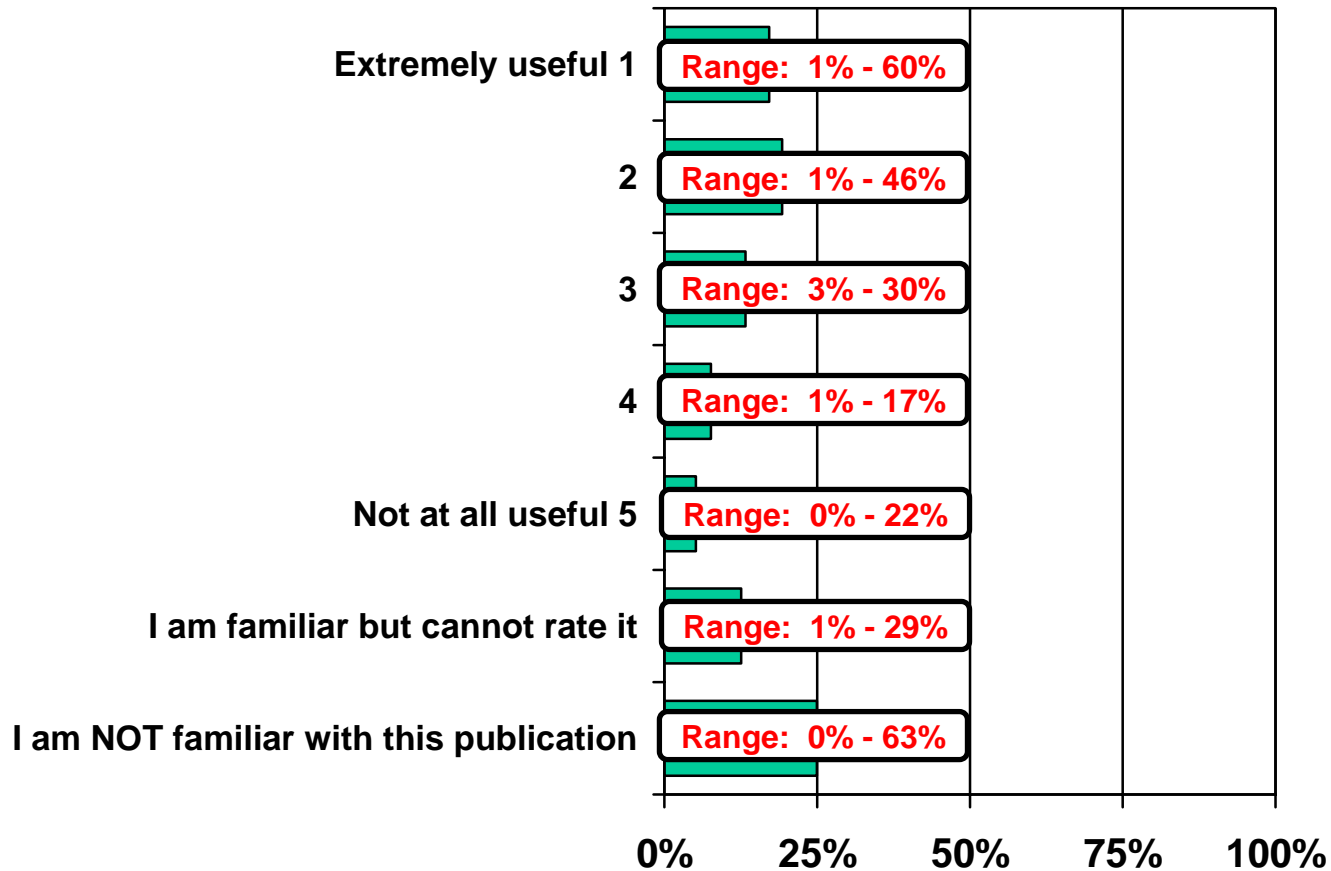
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# Publications Rated

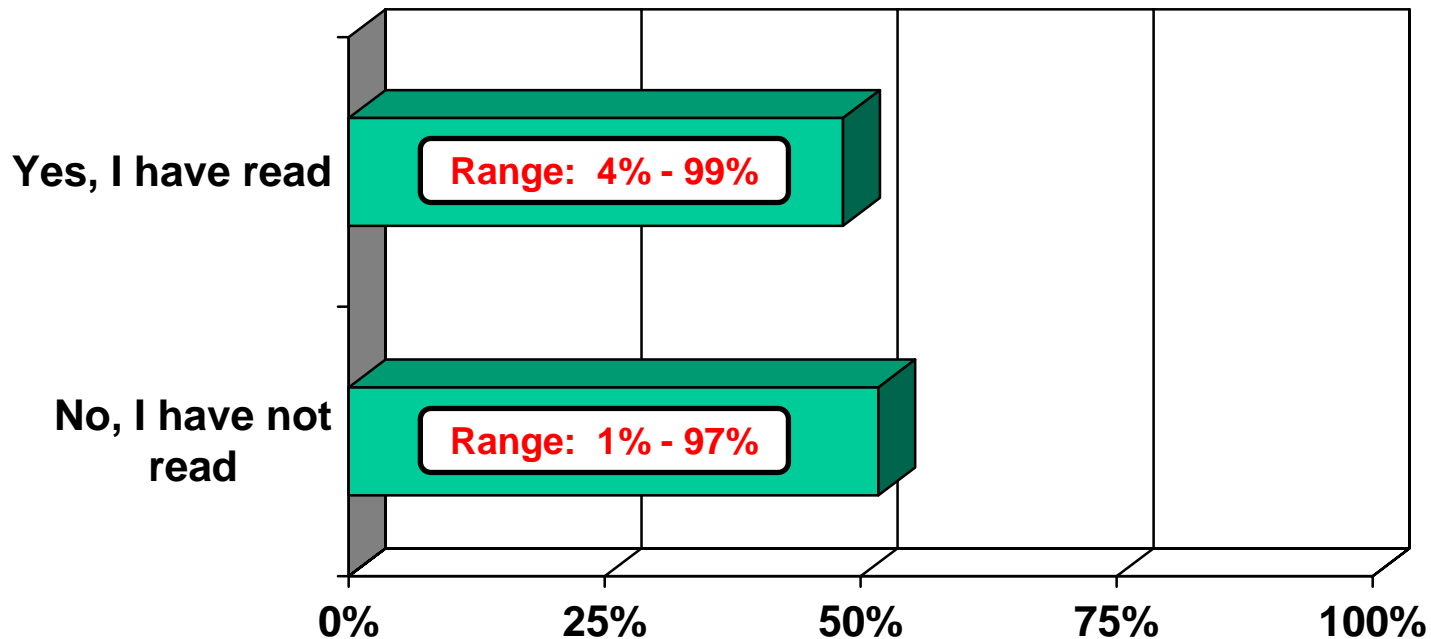
- 185 publications, including *Spectrum* and *The Institute* were rated in this survey. Some publications were rated by multiple Societies while others were rated by members of only one Society.
- A variety of publication types were queried:
  - 82 Journals, Transactions, and Letters
  - 46 Conference Proceedings
  - 24 Newsletters
  - 22 Magazines
  - 9 Miscellaneous Publications

# Journals, Transactions and Letters

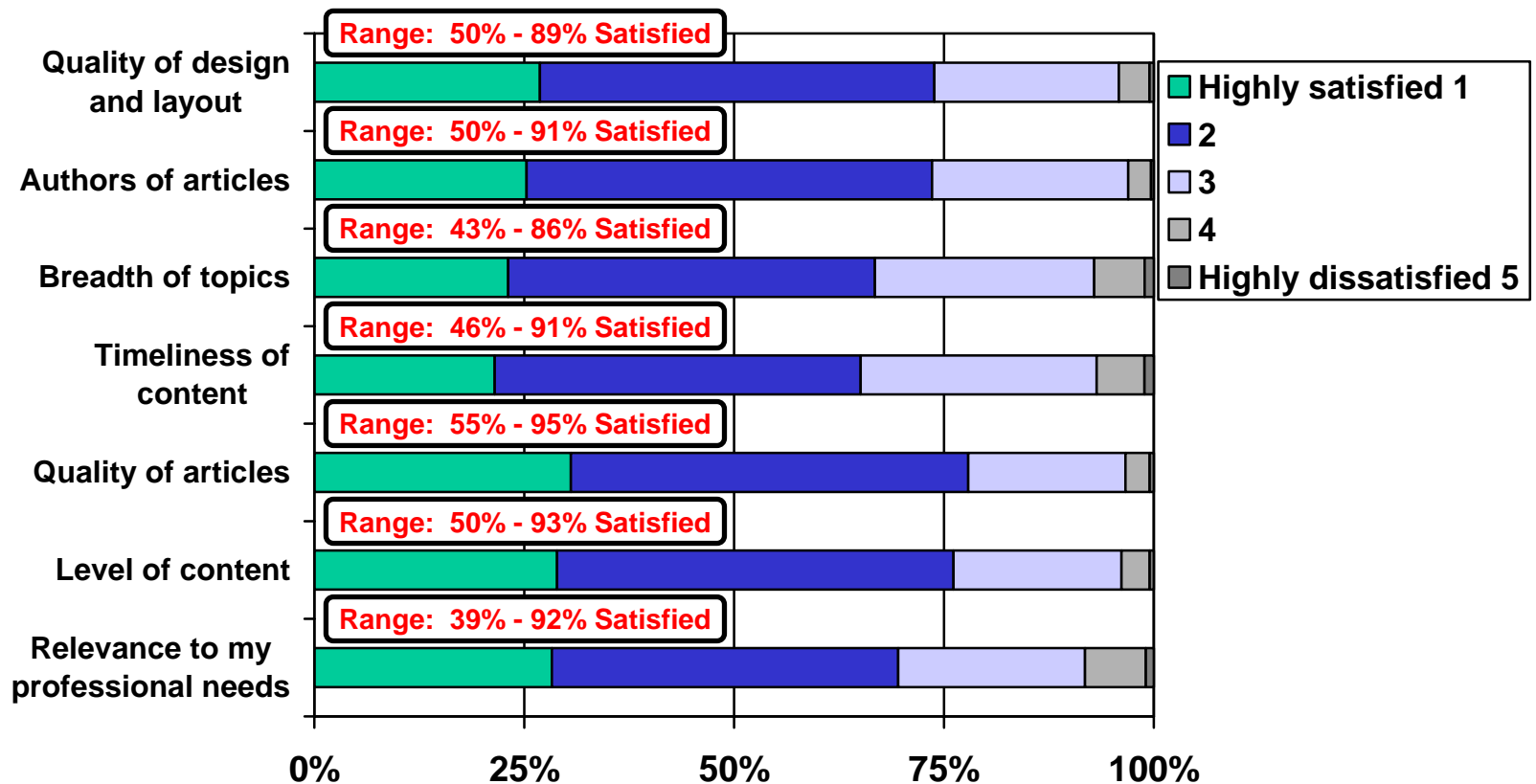
# Average Usefulness of Journals, Transactions and Letters



# Average Journals, Transactions and Letters Read in the Last Two Years



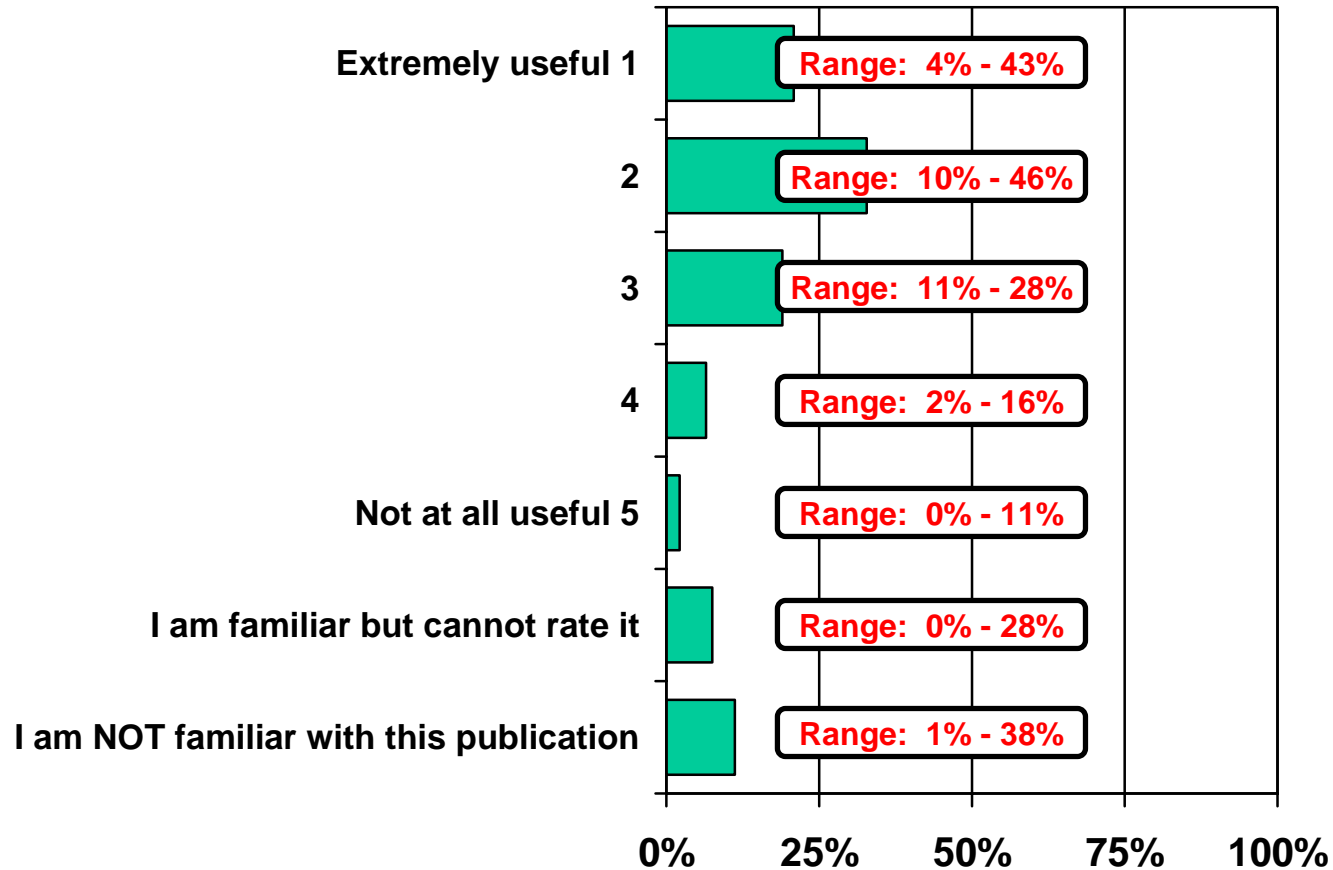
# Average Satisfaction with Elements of Journals, Transactions and Letters



Base: Respondents who indicated that they had read these publications.

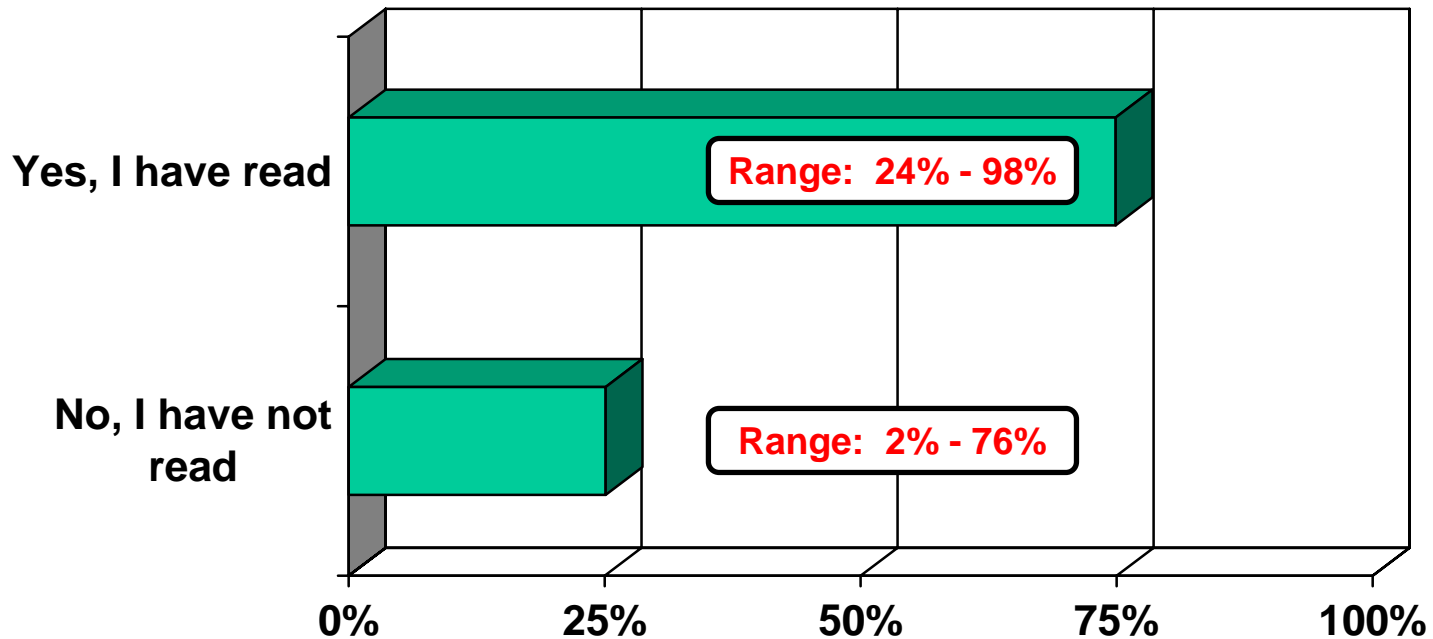
# Magazines

# Average Usefulness of Magazines

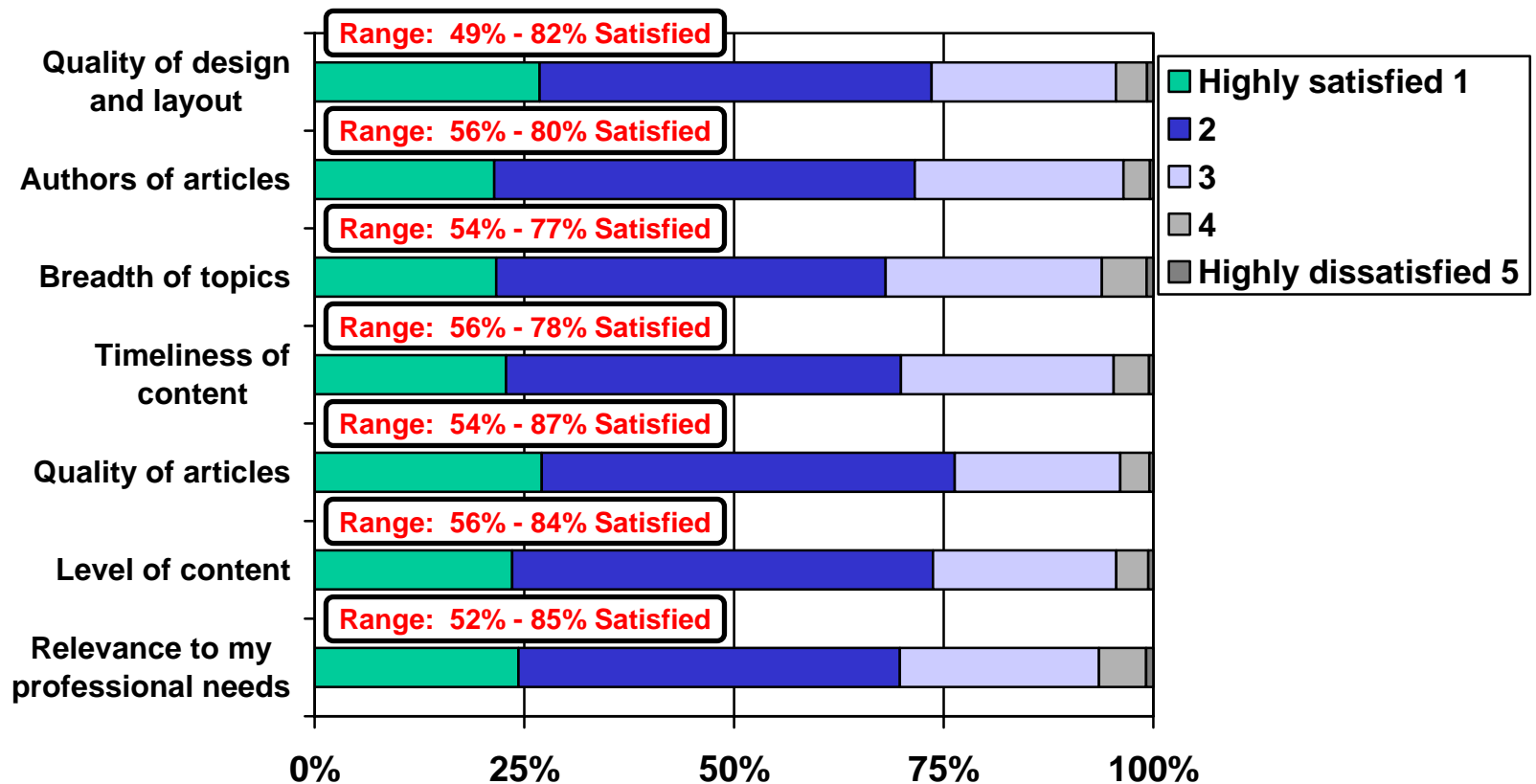




# Average Magazines Read in the Last Two Years



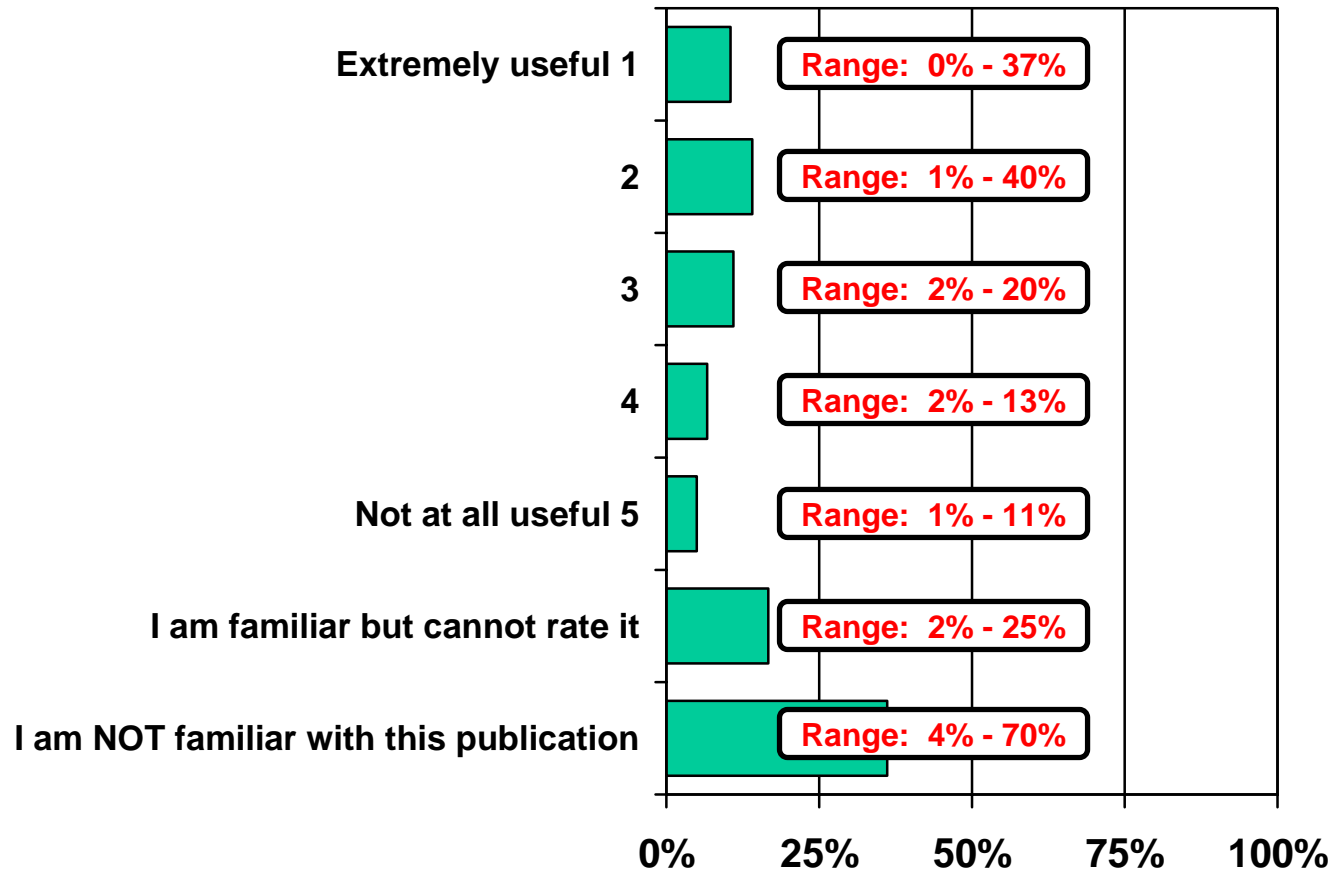
# Average Satisfaction with Elements of Magazines



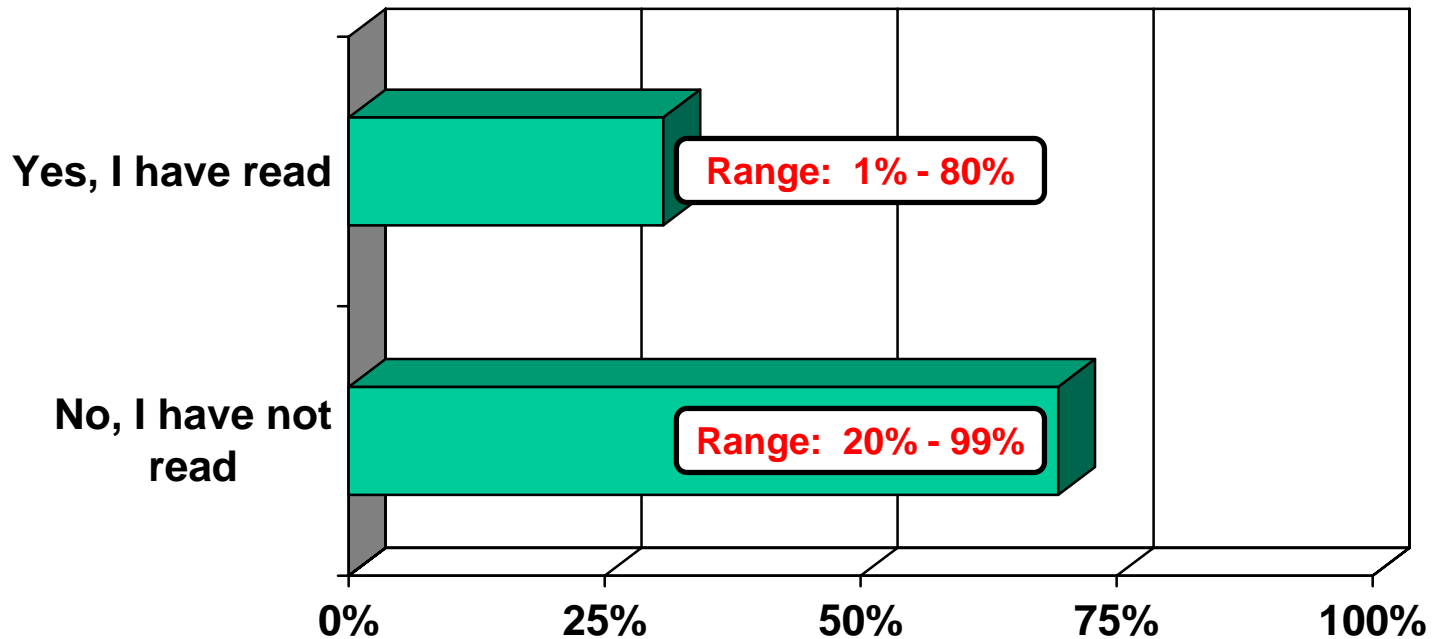
Base: Respondents who indicated that they had read these publications.

# Conference Proceedings

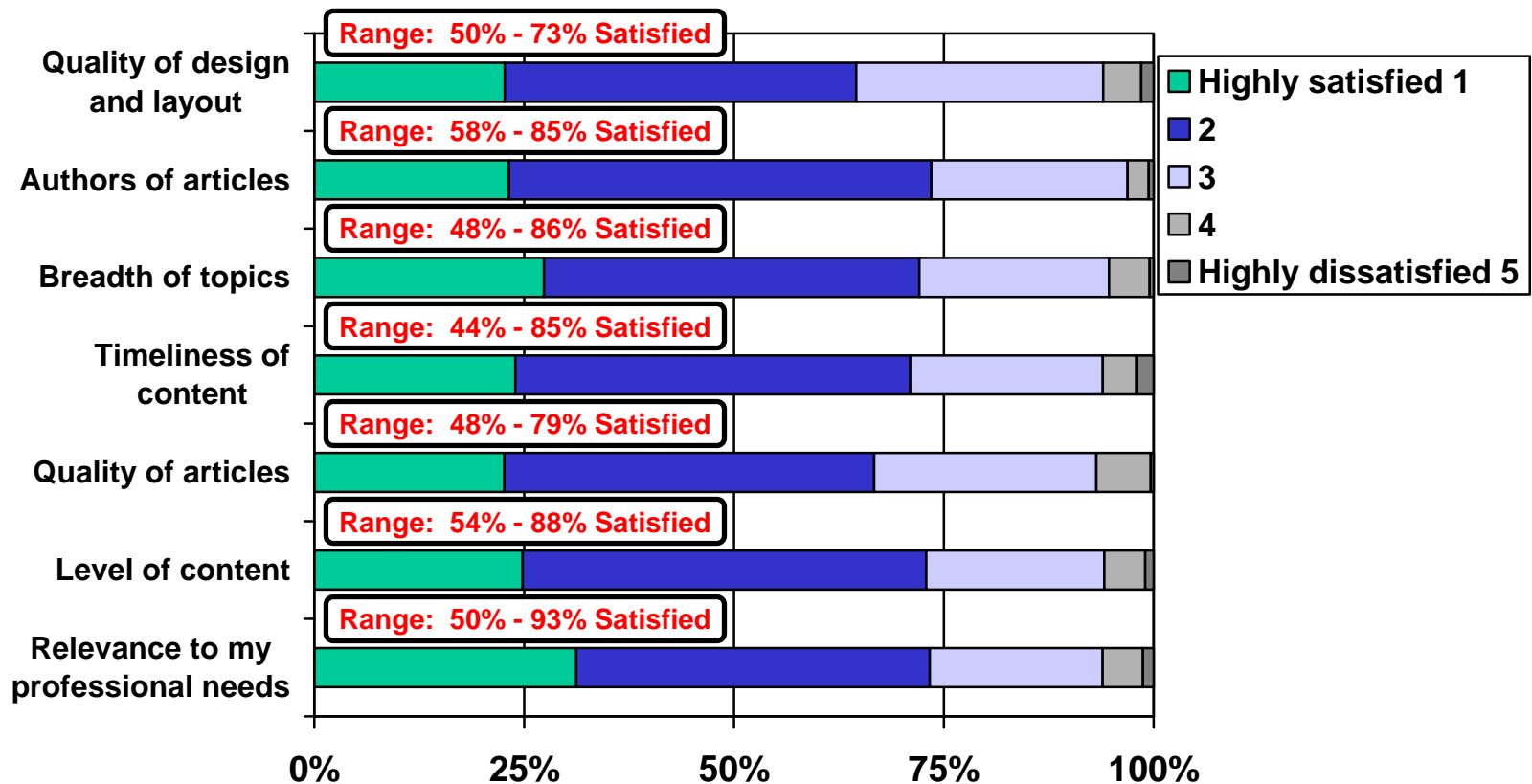
# Average Usefulness of Conference Proceedings



# Average Conference Proceedings Read in the Last Two Years



# Average Satisfaction with Elements of Conference Proceedings

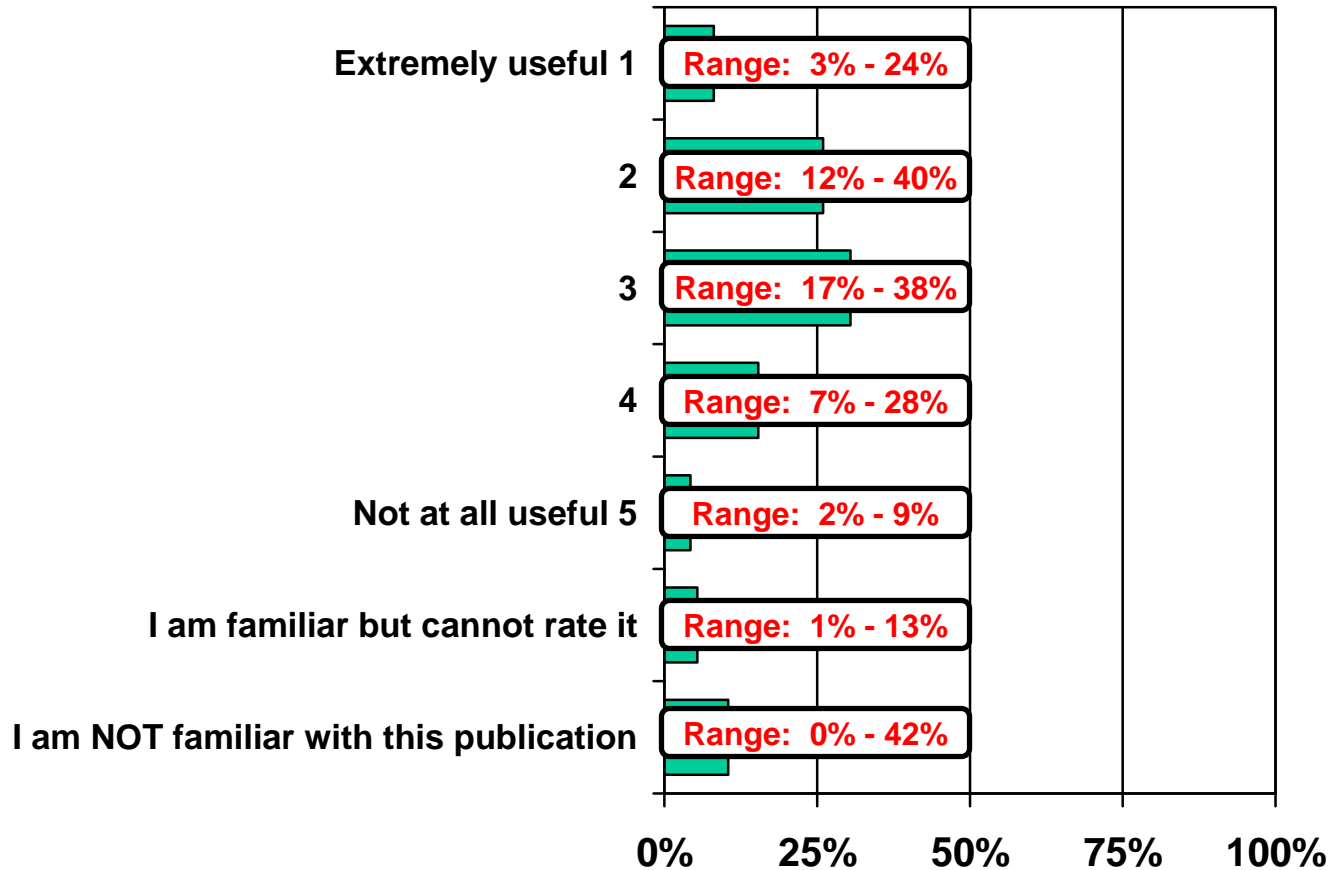


**Base:** Respondents who indicated that they had read these publications.

**Note:** Ratings for Carnahan Conference Proceedings were eliminated from this analysis due to an extremely small base size.

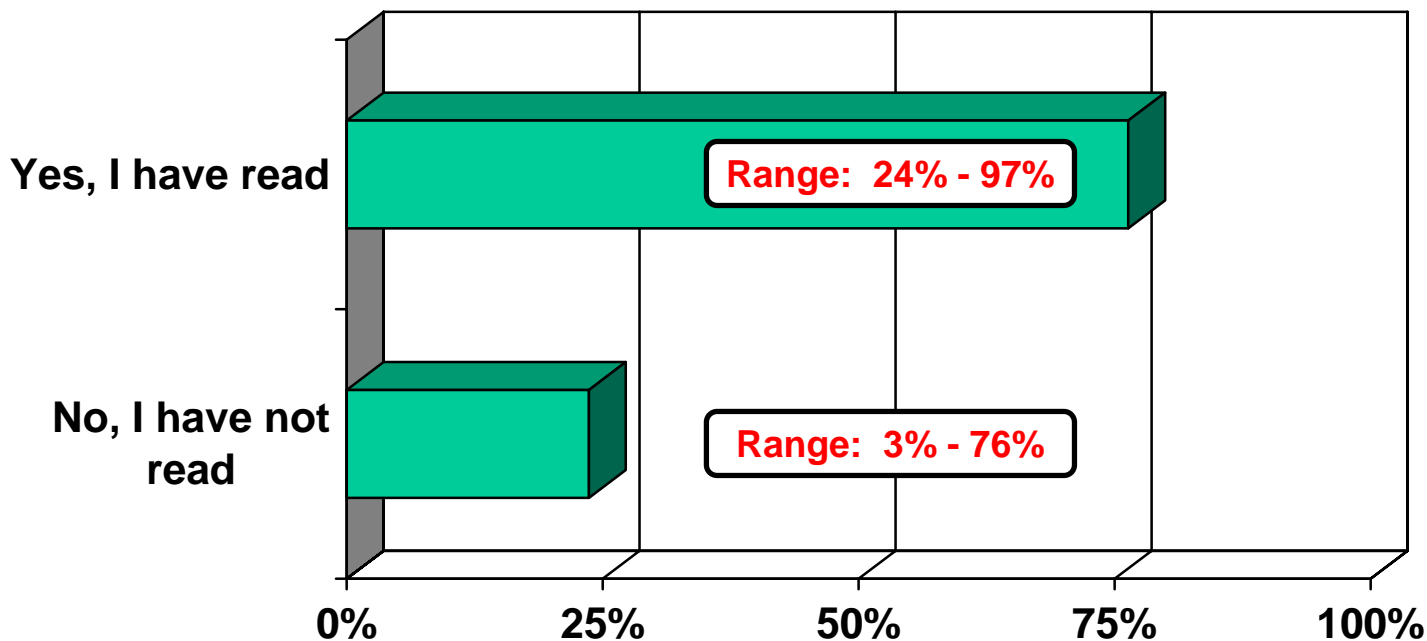
# Society Newsletters

# Average Usefulness of Newsletters

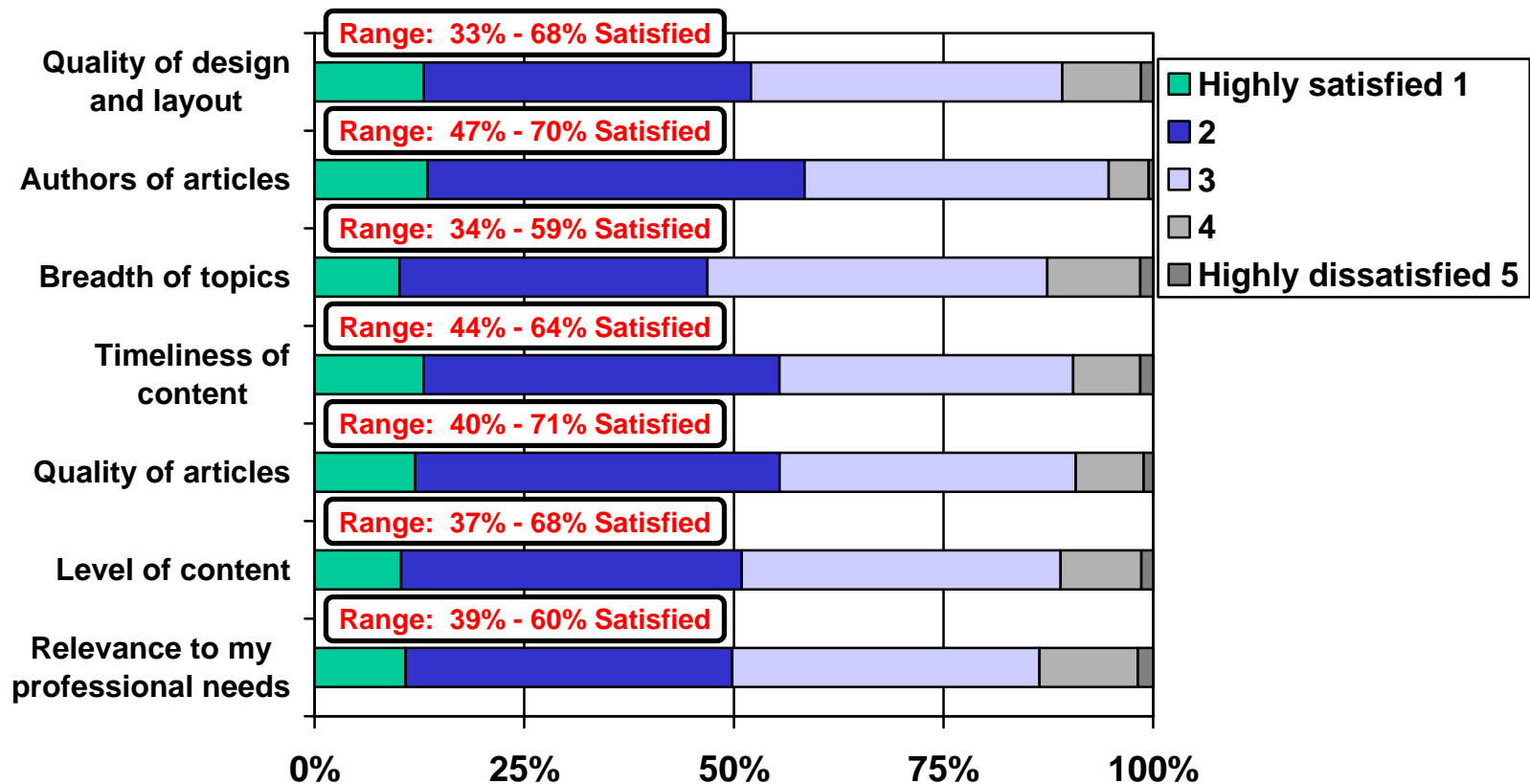




# Average Newsletters Read in the Last Two Years



# Average Satisfaction with Elements of Newsletters



Base: Respondents who indicated that they had read these publications.