

## IEEE Region 3 Initiatives and Projects

**Strategic Planning:** Align Region 3 planning with that of IEEE, IEEE-USA, & RAB Objectives.

### Major Initiatives:

#### Leadership Development -

Encourage training of future leaders as mentors.

**Public Information** - Promote professional image with industry and the community

**Industry Relations** - Increase IEEE relevance to industry.

### Special and Ongoing Projects:

#### Remote Meetings Project

#### Conference Registration Model

#### Region 3 Newsletter Re-design and Distribution

#### Volunteers in Philanthropy Pilot

#### Encourage and support proposals from Region 3 Sections.

**Your Job:** Prepare your 2004 organization (committee or section) goals and objectives in support of this Region 3 Plan.

**Let's work together!**



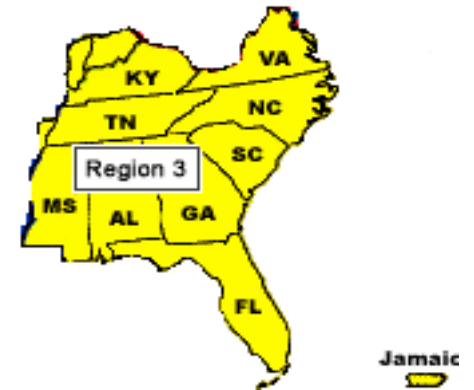
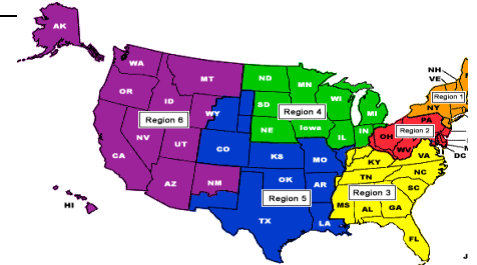
## Region 3 Strategic Planning Committee (SPC)

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## IEEE Region 3 STRATEGIC PLAN 2004 +



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Institute of Electrical and  
Electronics Engineers, Inc.

Region 3

Strategic Planning Committee

# IEEE REGION 3 STRATEGIC PLAN 2004 +

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## VISION

- Enhance members' careers, promote the profession, and provide innovation and leadership to strengthen the IEEE within Region 3.

## MISSION

- Maintain, enhance, and support the Sections, Chapters, Student Branches, and individual members in the geographic area assigned to Region 3.
- Emphasize the development of the membership through recruitment, retention, elevation, recognition, recovery and career enhancement activities and by the development of effective leaders in all geographic units.

## STRATEGIC FOCUS

Energize and engage member, keep in the loop. Ultimate goal: Every member an active participant and a satisfied member.

## GOALS

### Enhance technical, educational, and professional value of membership

**Careers:** Assist and strengthen Region 3 students and members in achieving and maintaining successful lifetime engineering careers.

**Organization Strengthening:** Strengthen planning and structure of Region 3 committees and organizational units.

**Finance:** Maintain tight financial control in Region 3.

### Increase membership through growth, retention, and leadership development

**Leadership Development:** Improve Section leadership effectiveness, encourage volunteer development, and provide support to geographic units.

**Membership Growth & Retention:** Increase Reg. 3 total membership.

### Improve delivery of services to members

**Education:** Increase all members' knowledge of educational services and products and their availability.

**Communications:** Encourage increased use of new technology in conduct of Region 3 meetings and business. Improve availability of information to members via electronic media.

**Conferences:** Review and improve conferences structure of Reg. 3.

**Programs:** Help strengthen Section programs.

### Share achievements and ideas with other areas of IEEE

**Virtual Communities:** Pursue tools available from HQ for sharing and communications.

**Section Congress Support:** Have a active sections in Region 3 send at least one delegate to Sections Congress

**Transnational Growth and Sharing:** Investigate opportunities for sharing with other regions the new tools developed in Region 3.