

**SCV ExCom Meeting Minutes – March 3, 2010**  
*Cogswell College, Sunnyvale, CA*

Attendance Count: 37 (*see Attendee Roster at end of these minutes*)

**ExCom Officer Attendance**

Allen Earman	Chair	Present
Kim Parnell	Vice Chair	Present
Mohamed Sayed	Treasurer	Present
Brian A. Berg	Secretary	Present

Allen Earman called the meeting to order at 6:03pm.

**One Moment (Allen Earman)**

Allen asked for one minute of silence in honor of the three Tesla engineers (Doug Bourn, Brian Finn and Andrew Ingram) who perished in the tragic plane crash in East Palo Alto on Feb. 18. Allen resumed the meeting after one full minute had passed.



*Doug Bourn*



*Brian Finn*



*Andrew Ingram*

**Minutes (Allen Earman)**

Allen asked if there were any objections to acceptance of the minutes from the 3 February 2010 meeting as circulated on the listserver, and whose Rev. 3 had been posted on the SCV website prior to this meeting. Hearing no objections, the minutes were accepted.

**Agenda (Allen Earman)**

Allen asked if there were any changes to the agenda that had been circulated prior to the meeting. Hearing no changes, the agenda was accepted as submitted.

**Chapter Report #1: Components, Packaging & Manufacturing Technology Society (CPMT) (Ed Aoki, Chair)**

- Ed reviewed the current CPMT officers, and noted that a SJSU Liaison was added
- Financials provided: \$90,858 in the bank
- Increase in membership over the past year: 439 to 489
- The chapter got a Special Presidential Recognition, whose plaque reads, “...for Outstanding Contributions in Pioneering the Successful CPMT Society Sister Chapter Relationship.”
- The chapter introduced a 50% meal discount for students and unemployed



- About 21 meetings were held this past year, including co-sponsorships
- The chapter serviced 738 IEEE members and 453 guests

**Chapter Report #2: Consumer Electronics (CES) (Bill Orner, Chair)**

- Reviewed officers
- Active website
- \$7000 in the bank
- 448 active members
- 11 meetings last year; 40-70 attendees (HP Oak Room)
- New locations are being explored, including nVidia's Conf. Room and one at Marvell

**Chapter Report #3: Control Systems (CSS) (Karl Mathia, Chair)**

- Reviewed officers
- \$8134 in bank
- 84 members
- 9 meetings/year; typically 30 attendees at each meeting; they often meet with RAS
- Sponsored the 1<sup>st</sup> Silicon Valley Robotics Forum
  - 78 attendees
  - Purpose: relationships with robotic companies as service to CSS members for career opportunities and training

**Chapter Report #4: CPMT-SJSU Student Chapter (Reuben Thibodeau, Chair)**

- Reviewed officers
  - \$442.05 in the bank
  - Over 30 members
  - Have faculty support
- Kim Parnell made a MOTION that \$300 be awarded to the CPMT-SJSU Student Chapter, which was SECONDED by Mohamed Sayed. The motion passed unanimously.

**Chapter Report #5: Stanford University Student Branch (Frank Nothaft, Chair)**

- Reviewed officers
- \$6632 in the bank
- Provide professional, social and academic support on campus
- 27 student members; 800 students on mailing list
- Events attract CS, EE, physics, ME, Computer Systems, Music technology students
- Recent talk by Google attracted 150 attendees
- A talk by Infinera attracted 25, and a Facebook talk attracted 75
- New Frontiers in Computing: Handheld Devices attracted about 200 in July
- The chapter can be reached at [ieee@ee.stanford.edu](mailto:ieee@ee.stanford.edu)
- Stanford Univ. will host the Region 6 Central Area Spring Meeting and MicroMouse Contest on April 24 from 7:30am-5pm
  - There will be Student Paper and Design contests
  - Food is catered to section officers and student contest participants only
  - The deadline for registration for this free event is April 19
  - Register online at [http://ewh.ieee.org/r6/central\\_area/](http://ewh.ieee.org/r6/central_area/)



### Chair Report (Allen Earman)

- SFBAC: No Report – Meeting Postponed
- Region 6 Meeting Report (Burlingame Marriott) – Allen Earman
  - Allen provided a report (**see report following**)
  - IEEE is raising the regional assessment by 200% (comes out of each members' dues) from \$1/year to \$3/year to cover shortages
  - IEEE's new tagline: "Advancing technology for humanity"
  - The new vTools were rolled out in late February
  - SC 2011
    - IEEE MGA has budgeted \$750,000, knowing that the cost is \$1.1 million
    - It is up to the hosting region (Region 6) to make up the difference
    - Tom Coughlin hopes to raise \$200,000 from corporation donations
    - The sections in the region would likely get assessed for costs that the region itself could not cover
    - Our section would likely have to cover a big chunk of this
- SVEC Engineers Week Dinner – Review – Ed Aoki, Kris Verma
  - It was a successful event, including 67 attendees sitting at 7 IEEE tables
  - IEEE sponsored 4 of the 7 scholarships that were given out amongst 83 applicants (**see single slide following**)
    - About half were college students
    - Criteria used for awarding included GPA, technical content of courses and letters of recommendations, but the written essay was a big factor
- Computer History Museum (CHM)/IEEE Relationship – Dick Ahrons
  - Affiliated historian's program: grant is being processed
  - If SC 2011 attendees visited the CHM: \$50/person including bussing
  - Dick described a special walkway and commemorative wall gallery being constructed in conjunction with the new exhibit scheduled to open this fall at the CHM, and that the Section is being awarded five walkway bricks because of its generous assistance with docents for this new exhibit
  - Brian Berg made a MOTION to accept the five bricks from the CHM; this was **SECONDED** by Kim Parnell. It passed unanimously except for 2 abstentions.
    - It was decided that IEEE milestones be included on the bricks, along with "Santa Clara Valley Section" and the date that the milestone was achieved (each brick will have six lines of text, with 18 characters/line)
      - The milestones shall be RAMAC, HP-35, Arpanet, the Planar Process and (most likely) SPICE
      - Dick Ahrons will coordinate this request
  - Dick is working on a CHM/IEEE SPICE milestone event that would be held after ISSCC early next year
    - Dick will meet with CHM's Doug Fairbairn tomorrow to discuss this
  - Sections Congress 2011 visit to CHM on Sunday, August 21, 2011, is in the planning stage
    - Dick Ahrons and Roger Hoyt are working on this
- Microwave Theory and Techniques Society (MTT) Short Course Request – Jay Banwait, Chair; Nima Shams, Vice Chair
  - Short course on RF and Microwave Design



- Sat., May 1 at Michaels, Mtn. View; planning for 100 attendees
- Want to accommodate some unemployed and student attendees
- Mohamed Sayed made a MOTION that SCV guarantee support of the cost of student and unemployed attendees at the May 1 MTT short course at \$60/person for up to \$1500; it was SECONDED by Jeff Pawlan. It PASSED unanimously.
- SJSU Formula-Hybrid Update – Mahdi Ashktorab, Pradeep Hothur, William Hermann
  - Battery management system needed to measure all 140 cells; they built their own; Linear Technology ICs; all get their voltage monitored; every cell has its own temperature sensor on it to detect heating issues; will do cell balancing; 4-layer board; Solidworks software donated
  - They have \$800 left in funding
  - Dick Ahrons made motion to give the SJSU Formula Hybrid team \$1500; it was SECONDED by Ed Aoki, and PASSED unanimously.
- 100 Seat Audience Response clicker proposal – John Swan (Education Soc. Rep.)
  - Successful trial Sept. 2009
  - The section should consider an audience response system for the chapters to check out
  - John presented a proposal to potentially purchase a 100-clicker system
  - No motion was made, and hence no action was taken
- Science Fair Prizes – Ken Doniger
  - Requirements for winning a prize are quite extensive
  - The event is in Santa Cruz on March 13: some prizes are being given out
- California Legislative Council of Professional Engineers (CLCPE) Renewal – Fred Jones
  - Ken Doniger made a MOTION that SCV allocate \$4500 for CLCPE: \$2397 for the 2010 annual dues and the remainder for travel expenses. It was SECONDED by Kris Verma. It PASSED unanimously except for 5 abstentions.
- Status report on 2011 Sections Congress in San Francisco – Roger Hoyt (not present)
  - In Roger's absence, Allen showed Roger's report slides (**see report following**)
- Membership Chair – Slava Mach
  - He requested that each chapter supply him its MD officer
  - Brian noted that he had already supplied Slava with full contact info for the appropriate person for each chapter (and this is usually the Chapter Chair)
- Electron Devices (Todd Weatherford, Naval Post-Graduate School)
  - Todd is Chair of the 38<sup>th</sup> Annual Electronic Materials Symposium, to be held on Friday, April 16 at the Techmart in Santa Clara
  - Local high school students are being encouraged to attend so that they will learn about the materials science research that is happening locally
  - Cost is \$50/students, \$100/regular members
  - Per Todd's request, Ed Aoki made a MOTION that \$500 be allocated for student scholarships for this event in the amounts of \$300 for ten \$30 scholarships for high school students and ten \$20 scholarships for undergraduates. It was SECONDED by Lee Colby. It PASSED unanimously.

#### **Vice Chair Report (Kim Parnell)**

- Kim had nothing new to report.



**Secretary Report (Brian Berg)**

- Chapter Officer Reporting Status
  - UC Santa Cruz and Women in Engineering have not submitted officers
- The ExCom10 Listserv currently has about 187 subscribers

**Treasurer’s Report (Mohamed Sayed)**

- Allen asked how many rebate checks had not been cashed
  - Mohamed did not know, but said he would report this at the April meeting
- Current Month Financials were reported as follows:

<b>Current Month: February 2010</b>			
	<b>Actual</b>	<b>Budget</b>	<b>Variance</b>
<b>Beginning CBRS Balance</b>	187,526.40		
<b>Interest</b>	46.53	109.58	(63.05)
<b>Deposits</b>			
<b>Expenditures</b>	6,441.44	2,370.00	4,071.44
<b>Ending CBRS Balance</b>	181,131.49		
<b>Net Change</b>	6,394.91		

- When Mohamed reported that the L-50 Annual Financial Report had been submitted on time, this got a hearty round of applause
  - This submission thus qualifies us for a 10% bonus
  - It was noted that Mark Hooper made lots of follow-up calls, and sent 121 emails to help make this happen
  - Allen Earman was also heavily involved in the process
- 2010 Investments Update
  - Don’t know yet since the monthly report was delayed from the bank
  - Mohamed said he would have info to report on this topic at the next mtg.
- Due to the low interest rates (currently at 0.26%), many nationally are moving funds away from the Concentrated Banking accounts

**PACE Chair Report (Tokunbo Ogunfunmi)**

- Not in attendance

**Committee Reports**

- GRID Editor – Paul Wesling
  - Star Trek SFBAC event at The Tech around April 5-6
  - Details will be announced very soon
- GOLD Chair – Boris de Souza
  - Want to hold a Volunteer Information Evening event in late March
  - Working with CS and Stanford to hold joint Coding Competition



- GOLD already has a bank account in Sunnyvale
- They may try to print some t-shirts

**Next Meeting: 7 April 2010, Cogswell College Board Room**

**Chapter Reports for April 7, 2010**

1. Consultants Network	CNSV	Yes
2. Education Society	ES	Yes
3. Electromagnetic Compatibility Society	EMCS	Yes
4. University of California at Santa Cruz	UCSC	Yes

The meeting adjourned at 9:16pm.

***Respectfully submitted by SCV Secretary Brian Berg.***

First	Last	Chapter	Senior	Fellow	Email
Alexandra	Lita	CSS	x		alita[at]ieee[dot]org
Bill	Orner	CES			bill[dot]orner[at]ieee[dot]org
Boris	de Souza	GOLD			borisdesouza[at]gmail[dot]com
Brian	Berg	SCV Secretary, CNSV	x		brianberg[at]gmail[dot]com
Caroline	Chan	EMC			caroline[dot]chan[at]lmco[dot]com
Chris	Pedersen	CES			chrispedersen[at]gmail[dot]com
C. John	Won	CSS			johnwon[at]ieee[dot]org
David	Craven	Education, K-12, VTS			david[dot]craven[at]lamrc[dot]com
Dick	Ahrons	Engr Milestones	x		ahrons[at]alum[dot]mit[dot]edu
Ed	Aoki	CPMT	x		e[dot]aoki[at]ieee[dot]org
Frank	Nothaft	Stanford Univ.			fnothaft[at]stanford[dot]edu
Fred	Jones	PES/IAS	x		f[dot]jones[at]ieee[dot]org
Jack	Berg	Senior Member Adv., Nano	x		johneberg[at]gmail[dot]com
Jay	Banwait	MTTS	x		jsbanwait[at]ieee[dot]org
Jeff	Safire	CNSV	x		jsafire[at]microdisk[dot]com
Jeffrey	Pawlan	Nom.+Awards, MTT, UFFC	x		jpawlan[at]pawlan[dot]com
John	Swan	Computer	x		JohnSwan[at]ieee[dot]org
Karl	Mathia	CSS	x		karl[dot]mathia[at]ieee[dot]org
Ken	Doniger	Educ. Act.	x		k[dot]doniger[at]ieee[dot]org
Kim	Parnell	SCV Vice Chair, CNSV	x		kim[dot]parnell[at]stanfordalumni[dot]org
Kris	Verma	Nano	x		kris[at]svtii[dot]com
Larry	Nagel	CNSV		x	lwn[at]omega-enterprises[dot]net
Lee	Colby	K-12	x		lee[dot]colby[at]ieee[dot]org
Mahdi	Ashktorab	SJSU			ashktorab[at]ieee[dot]org
Martin	Aalund	CSS	x		maalund[at]yahoo[dot]com
Matthew	Senesky	PEL			senesky[at]gmail[at]com
Min	Hua	SCV Webmaster, PHO			minhua[at]ieee[dot]org
Mohamed	Sayed	SCV Treasurer	x		mmsayed[at]sbcglobal[dot]net
Nima	Shams	MTT			npshams[at]gmail[dot]com
Paul	Wesling	GRID		x	editor[at]e-grid[dot]net
Pradeep	Hothur	SJSU			pradeephothur[at]gmail[dot]com
Reuben	Thibodeau	CPMT-SJSU			reubent[at]ieee[dot]org
Richard	Stallkamp	TMC			rstallkamp[at]yahoo[dot]com
Slava	Mach	Membership	x		s[dot]mach[at]ieee[dot]org
Todd	Weatherford	MontBay: Naval PostGrad	x		trweathe[at]nps[dot]edu
Vijay	Norasimhan	Stanford Univ.			vijay_norasimhan[at]ieee[dot]org
William	Hermann	SJSU			william[dot]hermann[at]gmail[dot]com



1

THE INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS, INC.  
Santa Clara Valley Section

## Who we are, what we do

Part of IEEE, the world's leading professional association for the advancement of technology, the IEEE Santa Clara Valley (IEEE-SCV) Section is the largest regional group, or IEEE Section, in the world in terms of membership as well as active society chapters. Founded in the heart of silicon valley, this group represents the voice of technology in a hot bed of research and development. IEEE-SCV helps promote interests of technology and technologists through networking opportunities, meetings and conferences, lectures and student programs.

2

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### 2010 Elected Officers

- Chair: Allen M. Earman – Senior Member
- Vice Chair: Kim Parnell – Senior Member
- Treasurer: Mohamed Sayed – Senior Member
- Secretary: Brian Berg – Senior Member
- PACE Chair: Tokunbo Ogunfunmi – Senior Member

### 2010 Standing Committee Chairs

- Education Activities Chair: Ken Doniger
- IEEE Milestone Coordinator : Dick Ahrons – Senior Member
- Financial Advisory Chair: Mohamed Sayed – Senior Member
- GOLD: Boris de Souza
- K-12 Coordinator: Lee Colby – Senior Member
- Membership Development Chair: Slava Mach – Senior Member
- Nominations & Awards: Jeffrey Pawlan – Senior Member
- Senior Member Advancement: John Berg – Senior Member
- Student Activities Coordinator: David Craven
- Webmaster: Min Hua

3



### Member Statistics

Membership Status	Active
H	5
LF	125
F	186
<b>F Total</b>	<b>311</b>
LS	214
SM	897
<b>SM Total</b>	<b>1111</b>
LM	668
M	9186
<b>M Total</b>	<b>9854</b>
AM	554
GSM	549
<b>Higher Grade Total</b>	<b>12384</b>
StM	368
<b>Grand Total</b>	<b>12752</b>

- **Changes from Prior Year:**
  - Overall Membership down by 3.3%
  - Senior Membership UP by 5.6%
  - Grad Student Mbrs UP by 15.8%
  - Student Membership UP by 19.1%

4



## Subsection, Chapters, and Affinity Groups

- **1 Subsection:**
  - Monterey Bay Subsection
- **26 Chapters:**

<ul style="list-style-type: none"> <li>– Antennas &amp; Propagation Society</li> <li>– Circuits and Systems Society</li> <li>– Communications Society</li> <li>– Components, Packaging, &amp; Manufacturing Technology Society</li> <li>– Computational Intelligence Society</li> <li>– Computer Society</li> <li>– Consumer Electronics Society</li> <li>– Control Systems Society</li> <li>– Education Society</li> <li>– Electromagnetic Compatibility Society</li> <li>– Electron Devices Society</li> <li>– Engineering in Medicine and Biology Society</li> <li>– Instrumentation &amp; Measurement Society</li> </ul>	<ul style="list-style-type: none"> <li>– Magnetics Society</li> <li>– Microwave Theory &amp; Techniques Society</li> <li>– Nanotechnology Council</li> <li>– Photonics Society</li> <li>– Power Electronics Society</li> <li>– Power &amp; Energy / Industrial Applications Societies</li> <li>– Product Safety Engineering Society</li> <li>– Reliability Society</li> <li>– Robotics &amp; Automation Society</li> <li>– Signal Processing Society</li> <li>– Solid-State Circuits Society</li> <li>– Technology Management Council</li> <li>– Vehicular Technology Society</li> </ul>
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- **3 Affinity Groups:**
  - Consultant's Network of Silicon Valley
  - Graduates of the Last Decade (GOLD)
  - Women In Engineering

5



## Student Branches and Chapters

- **5 Student Branches:**
  - Naval Postgraduate School
  - San Jose State University
  - Santa Clara University
  - Stanford University
  - University of California - Santa Cruz
- **1 Student Chapter:**
  - CPMT Student Chapter – San Jose State University



6



## Highlights of 2009

- **IEEE Milestones:**

- HP-35 Personal Calculator
- Planar Process and Integrated Circuit
- Inception of the ARPANET



- **IEEE 125<sup>th</sup> Anniversary**

- Computer History Museum Celebration

IEEE Santa Clara Valley Section Celebrates  
125 Years of IEEE Engineering the Future



7

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Santa Clara Valley Section

## Activities of 2009

- Annual New Officer Training – SFBAC
  - Participated in SFBAC Summer Picnic
- Submitted all annual reports for Rebate bonus
  - Clean Audit Report from IEEE Finance
- Closed 2009 with a Consolidated Net Worth of \$630,365.00
  - Overall Net Gain of 4.82% over prior year
  - Opened account with IEEE Investment Fund in January 2010
- Joined the California Legislative Council of Professional Engineers (CLCPE) with the blessing of IEEE-USA
- Resigned from SVEC so that 3 Chapters (CPMT, NC, SSCS) could join as full voting members.
- Funded Consulting Practices Program (educational seminar series) with Consultants Network Affinity Group
  - Held 8 Short-Course Seminars in 2009
- Sponsored K-12 Solar-Cell Experiment Kits for local schools
  - Continue to sponsor Science Fair Prizes and RESEED and TISP Programs
- Increased funding for Student Branches and Student Chapter
  - ~\$20,000 in 2009
  - Sponsor for SJSU Formula Hybrid Competition Entry
- Organized Central Area MicroMouse Competition
  - CPMT-SCV Chapter Sponsored “Best Packaging” Prize for C-A MicroMouse

8

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Santa Clara Valley Section

# IEEE-SCV



Home	<b>Section &amp; Chapters News - 2010</b>	<b>ExCom Meeting:</b>
Chapters	<b>2010 Officers Training</b>	Monthly Section ExCom meeting except for summer break (July & August) is held at 6:00pm on the 1st Wednesday of the month in the boardroom at Cogswell Polytechnical College.
PACE		
Student Branches	2010 officers training workshop was held on Saturday, January 23 at Michaels at Shoreline in Mountain View by IEEE San Francisco Bay Area Council.	
K-12		
Monterey Bay	<b>CNSV Seminar Program</b>	
SCV ExCom	SCV Section and IEEE CNSV have been cosponsoring a CNSV seminar program since June 2009. This program presents seminars addressing the business aspects of engineering consulting practices and related topics. Further information is available at seminars@CaliforniaConsultants.org	<b>Links:</b>
Archives		- IEEE GRID
Job Sites		- IEEE SFBAC
Contact Us		- IEEE Region 6
		- IEEE Home

[www.ieee.org/scv](http://www.ieee.org/scv)



## The Integrated Circuit at 50



## IEEE 125<sup>th</sup> Celebration at The Computer History Museum



11

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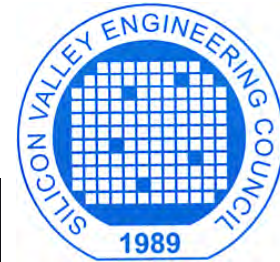
## Santa Clara Valley Section 2010 Goals

- Support our larger chapters and nurture our smaller chapters and groups.
- Step up our involvement with and support of our Student Branches and Chapters by organizing events involving all of our Student groups and by supporting their projects and competitions with other engineering schools.
- Aggressively recruit new members and elevate current members to the senior member level. Make our presence known at more IEEE conferences, seminars, symposia, and workshops held within our geographical area – promoting the benefits of membership, programs, and the 2011 Sections Congress.
- Recognize our volunteers, our meritorious members, our supportive employers, and our accomplished students through regional, area, sectional, and society awards and milestones.
- Expand our involvement with other technical societies and historical organizations such as the Computer History Museum through joint events and programs.
- Work closely with the sections in the San Francisco Bay Area Council to provide tri-sectional events like the annual New Officers' Training and a summer family outing – as well as our mutual contributions to the organization of the 2011 Sections Congress.
- Closely manage our financial resources to enhance the value of our assets and allow us to grow our support of programs for chapters, member groups, student members, and K-12 student activities.

12

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Santa Clara Valley Section

# IEEE-SCV & SVEC E-Week Banquet DoubleTree Hotel, San Jose February 18, 2010



7 **scholarships** awarded by SVEC (Scholarship Winners: Middle 6, L –R)  
Killol Acharya James Best Pankti Doshi Darrell Ford Jon Rodriguez Alex Yu  
(Emily Ross not pictured)

Extreme Left: Laura Fechete

Extreme Right: Chandru Idnani

## Sections Congress Update

MGA Board Update –  
February 2010

Tom Coughlin  
Leonard Bond

*Empowering Members  
to Create the Future*  
IEEE Sections Congress 2011



## Outline

*Empowering Members  
to Create the Future*  
IEEE Sections Congress 2011

- SC 2011 Committee
- Review of SC 2011 key milestones
- Region Meetings with SC2011
- SC 2011 Initiatives
- Updates on
  - local committee
  - program committee
  - fundraising committee
- Logistics Update

2

IEEE Sections Congress 2011 • 19-22 August



## Sections Congress Committee

- Tom Coughlin, Chair
- Paul Fortier, Past Chair
- Loretta Arellano, Program Committee
- Roger Hoyt, Local Organizing Committee
- Paul Kostek, Fund Raising Committee
- Leonard Bond, 2009/2010 Region 6 Director
- Ed Perkins, 2011/2012 Region 6 Director
  
- Barry Shoop, MGA VP/MGA Board Chair
- Babak Beheshti, Chair – MGA Geographic Unit Operations Committee
- Cecelia Jankowski, Managing Director – MGA
- Cheryl Sinauskas, Director – Geographic Activities
- Dan Toland – MGA Geographic Activities

3

IEEE Sections Congress 2011 • 19-22 August



## Key milestones for SC2011

- **2010**
  - February
    - Final Budget established/presented to MGA
    - MGA Board to endorse recommendation from Sections Congress Strategy ad hoc committee
  - March
    - SC2011 Track Chairs identified by Program Committee Chair
  - June
    - MGA Board formally reaffirm SC2011 Track Chairs
  - November/December
    - Speakers finalized
- **2011**
  - March - Registration site open
  - August 19 – 21 – Sections Congress 2011

4

IEEE Sections Congress 2011 • 19-22 August



## Region Meetings with SC2011

- Have regions completed their 2011 SC 2011 meeting plans?
  - Contract with hotel includes Region meetings being held prior to SC2011
  - Hotel can accommodate the same schedule (i.e. Region mtgs) as SC2008
- The following Regions have indicated they would like to have a meeting prior to SC2011
  - Regions 2, 3, 4, 5, 6, 9 & 10

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## SC 2011 Initiatives

Tom Coughlin  
SC 2011 Section Chair

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## SC 2011 Initiatives

Ideas under consideration:

- Keynotes to focus on innovation, solving world problems and training the next generation of technologists – work with Program Committee
- Incorporating family friendly activities into the program
  - Perhaps include in the partners program- possible work with Maker Faire on one of these
- Enlarge the GOLD member presence.

## Local Committee Update

Roger Hoyt  
SC 2011 Local Committee  
Chairman

## Local Committee Update

- Interacting with local council and sections to support and promote participation in SC2011: San Francisco Bay Area Council & Sections: San Francisco, Santa Clara Valley, Oakland East Bay, Monterey Bay sub-section
- Student chapter activity identified and student coordinator identified (K. Doniger): Stanford, UC Berkeley, UC Santa Cruz, San Jose State, Univ. of Santa Clara, Cogswell Local Chapters
- Identified local 'Best Practices' as potential additions to Congress Program:
  - Online Grid & Advertising Revenue, Photonics Chapter Holiday Lectures, Outstanding Student Branches, Awards & Recognition programs
- Organizing the Sections Congress Partner Program including local activities
  - Exploratorium, Lawrence Hall of Science, Computer History Museum, etc.
- Providing recommendations for possible SC2011 social events (Sunday).
- Getting recognition by the City of San Francisco and other local cities of the event
- Coordinating with IEEE Headquarters on SC2011 logistics – including social event

## Program Committee Update

Loretta Arellano  
SC 2011 Program Committee  
Chair

## Draft Agenda

Friday		Saturday		Sunday	
Start	End	Event and/or Task	Start	End	Event and/or Task
4:00pm	5:00pm	Region Caucuses (10 Sessions)	8:00am	9:00am	Presidential Panel
5:30pm	7:00pm	Opening Ceremony/MGA Award Presentations	9:15am	10:30am	Breakout Session 3
7:15pm	10:30pm	Dinner and Entertainment	10:45am	12:00pm	Breakout Session 4
10:00pm	11:00pm	Review of Recommendations	12:00pm	1:30pm	Delegate Lunch
			1:30pm	2:45pm	Breakout Session 5
			2:45pm	3:00pm	Break
8:00am	9:30am	Core Training	3:00pm	5:00pm	Issues Caucuses (multiple sessions)
9:30am	10:00am	Break	6:00pm	8:00pm	Review of Issue Caucuses
10:00am	11:30am	Core Training			<b>Monday</b>
11:30am	1:00pm	Delegate Lunch	8:00am	8:15am	Presentation - IEEE President
1:00pm	2:30pm	Core Training	8:15am	9:25am	Vote on Recommendations
2:30pm	2:45pm	Break	9:25am	10:00am	Closing Ceremony Speaker
2:45pm	3:45pm	Breakout Session 1	10:00	10:30	Presentation on Voting Results
4:00pm	5:00pm	Breakout Session 2	10:30	11:15	Wrap Up, Invitation to SC 14
		Honors ceremony	11:15	12:00	Final Comments

## Plan Forward

- Agree on track themes and general agenda
  - Focusing on the Member
  - IEEE Direction and the Section Leader
  - Member Engagement and Beyond
- Feb-June
  - Request Topic proposals from major boards, affinity groups and Section chairs
  - Assemble the topics within the track themes
  - Select track chairs
  - Revised schedule of events based on ad hoc committee recommendations (i.e. remove Region Caucuses on Friday)
- June-Nov
  - Identify speakers for all topics



## Misc Tasks

- Enhance MGA awards program
  - Move to opening ceremony (instead of end)
  - Poster boards and badges for recipients throughout congress
- Team to formulate and roll out new recommendation process (Adhoc recommended approach)
- Coordinate poster session
  - Highlight section activities
  - Highlight Society/chapter activities
- Incorporate CLE concept into program (Adhoc recommended approach)

## Fundraising Update

Paul Kostek  
SC 2011 Fundraising Chair

## Sections Congress Fund

- IEEE Sections Congress Fund was established by the IEEE Foundation
- Contributions to the IEEE Sections Congress Fund by organizations and individuals qualify as tax-deductible contributions.
- Individuals and Corporations can submit donations online via [www.ieee.org/donate](http://www.ieee.org/donate)

## Fund Raising Plans

- Goal for SC2011 is \$125,000 (USD)
- Targeting corporations
- Offering a range of opportunities
  - Levels – 5,000, 10,000 and 15,000
  - Also individual events: breaks, meals, etc
  - Separate lower cost sponsorships also available for Sections and small/medium companies
- Fundraising brochure completed and being used in Region 6

## Fund Raising

- Timeline
  - Have begun fundraising will run through 2nd quarter 2011
- First Contribution: The Boeing Company for \$20,000, given in 2010 and 2011. Two year contribution option will be offered to potential contributors.
- Donations being actively sought from Region 6 Electronics Companies such as Agilent, Altera, Intel, Lockheed Martin, Marvell, Puget Sound Energy, Raytheon, Samsung, Toshiba.

## Logistics Update

## Hotel Logistics

Dates: 19 – 22 August 2011  
City: San Francisco, CA, USA  
Hotel: [San Francisco Marriott Marquis](#)  
Rate: \$225 USD + taxes\*  
Airports: San Francisco (SFO) – 13 miles/21 km  
Oakland (OAK) – 19 miles/30 km  
San Jose, CA (SJC) – 45 miles/72 km  
Mass Transit to downtown SF is available

\* IEEE has rate protection clause in contract. If a lower rate is offered over dates of SC2011, the IEEE rate would be adjusted

19

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## Sleeping Rooms/SC2011 Registration

- Following the standard industry practice – participants will be requested to make reservation directly with hotel. This will provide the attendee with more flexibility in making changes to the reservation.
- Registration rate for SC2011 has not been confirmed - it will be determined by 3<sup>rd</sup> quarter 2010.

20

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## IEEE Honors Ceremony

- IEEE Honors Ceremony will be held on Saturday evening as part of SC2011 Program
- Meeting and Conference Management is in the process of contacting a 2<sup>nd</sup> hotel to get additional sleeping rooms so IEEE will be able to meeting needs of the HC attendees

21

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## SC2011 Web Site

- Section Congress Website will be updated in 2010 to include the following information
  - Hotel information
  - Local Tourism links
  - Weather/Climate information
  - Latest information SC 2011 Program
  - Link to update on SC08 Recommendations
  - Request for an individual to apply for a letter of invitation to the SC2011

22

