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#95



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ser Director Regional

Eventos técnicos

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ser Presidente de IEEE

Editor-in-Chief | Editor en Jefe
Salomón A. Herrera (Ecuador)
 salomon.herrera@ieee.org

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 fabiancpl@ieee.org

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E-Noticieeero - EiC

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 salomon.herrera@ieee.org

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 antonio.ferreira@ieee.org

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 t.quiel@ieee.org

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 gianna@ieee.org

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GOLD | GOLD

Celso Crivelaro (Brasil)
 celso.crivelaro@ieee.org

WIE | WIE

Clarissa Lima Loureiro (Brasil)
 clarissaclarissa1@gmail.com

Strategic Planning | Planeación Estratégica

Antonio Ferreira (Brasil)
 antonio.ferreira@ieee.org

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 joberto.martins@oi.com.br

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 calozanog@ieee.org

IEEE Fundation | Fundación IEEE

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 rub_barrera@ieee.org

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 jose.jardini@gmail.com

Life members | Life members

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 carlosnafarratem@nafarrate.com

SIGHT | SIGHT

Eduardo Navarro (Venezuela)
 enavarro@ieee.org

Industry Relations | Relaciones con la Industria

Alessio Bento Borelli (Brasil)
 alessio.bento@gmail.com

Revitalizing Sections Initiative / R9 Operation Manual Review | Iniciativa de Revitalización de Secciones / Revisión del Manual de Operaciones

José David Cely (Colombia)
 j.d.cely@ieee.org



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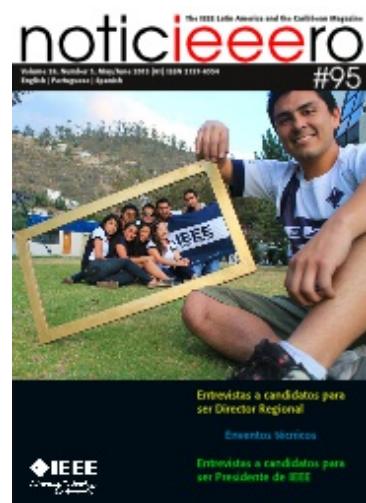
SALOMÓN A. HERRERA - Editor-in-Chief
salomon.herrera@ieee.org

Actividades que agregan valor a la membresía

Con esta edición y la siguiente resumiremos las actividades del último semestre que se han desarrollado en nuestra Región.

Estimado Lector, permítanme presentarles una nueva edición de la revista oficial de la Región 9. En esta edición, el NoticIEEEro, presenta más actividades que se organizan en varias Secciones.

Los invitamos a que sean parte activa del NoticIEEEro, que nos hagan llegar sus noticias y artículos para que todos los Miembros de la Región conozcan lo que se hace en la Región 9 del IEEE.



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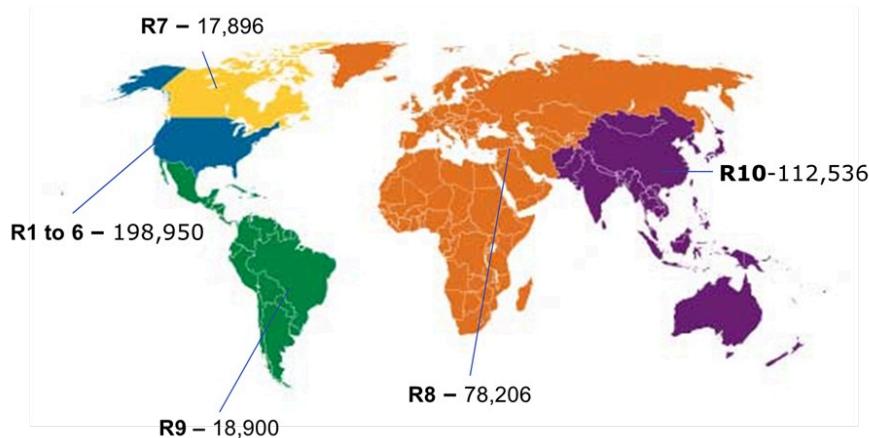


A short visit to IEEE and IEEE-R9

NORBERTO LERENEGUI – IEEE R9 – Director Regional 2014-2015
nlerendegui@ieee.org

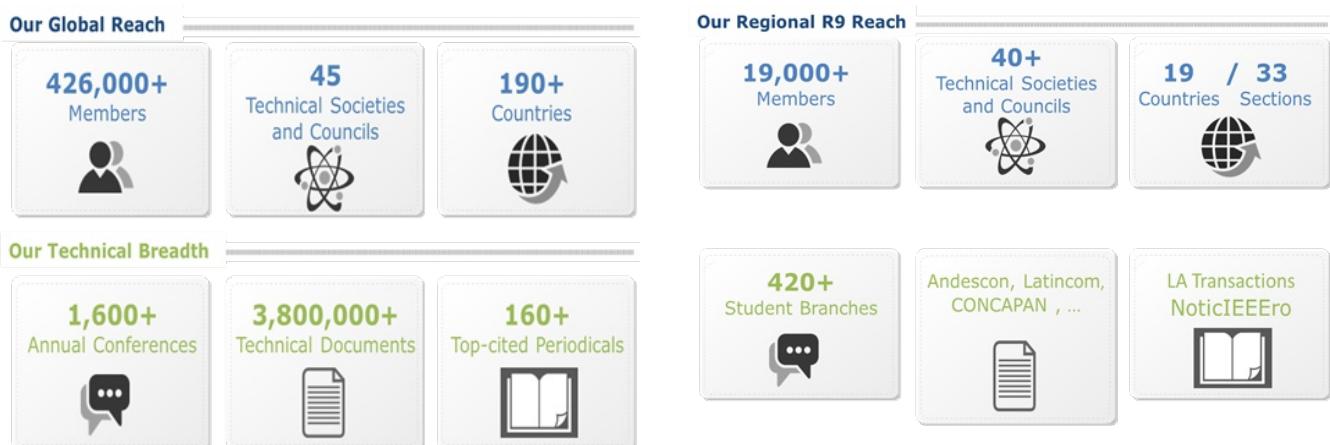
Today, the IEEE brand is trusted, recognized as a global enabler of innovation and a provider of collaborative and research resources for those building our future. Since 1884 great thinkers have relied on IEEE research to develop breakthrough ideas that have altered our lives. Let's have a look to IEEE and IEEE-R9.

IEEE is membership-based, volunteer-led, technical, transnational, non-governmental and not-for-profit organization. Membership is the foundation upon which IEEE grows. IEEE is geographically organized in 10 regions, home of the 426,488 IEEE members [as of December 31, 2014].



Today, IEEE is expanding in many ways: people, communities, nations, collaborative settings, intellectual properties, and more (<http://www.ieee.org/about/today/index.html>).

IEEE and IEEE-R9 in 6 figures



The IEEE R9 has more than 19,000 members, in 19 countries / 33 sections, participating in more than 40 technical societies or councils, and more than 450 student branches. The IEEE R9 organizes several conferences regularly and has an official R9 magazine called NoticIEEEro, and a Latin American Transactions Magazine (LA Transactions).

Researchers can publish articles written in Spanish or Portuguese with an abstract in English in the latter publication. The LA Transactions received 3372 articles since its creation in 2003 till July 2015. The number of published papers increased continuously through the years.

Articles published in Latin American Transactions:

2003: (Vol1) 11; 2004: (Vol2) 32; 2005: (Vol3) 59; 2006: (Vol4) 65; 2007: (Vol5) 97

2008: (Vol6) 90; 2009: (Vol7) 82; 2010: (Vol8) 100; 2011: (Vol9) 158; 2012: (Vol10) 172;

2013: (Vol11) 211; 2014: (Vol12) 220; 2015-07: (Vol13) 304

Total number of published articles: 1601.

It is interesting to mention that the Region 9 membership is higher than the R7's (18,000+) and close to the R4's (22,000+). The R9 undergraduate students represent roughly 40% of the whole R9 members. According to the 2012 Member Segmentation Study (see table below), 43% of the R9 members work in an Educational Institution. R9 and R10 have similar employment status, very different from the R1 – R6 status (US). In USA most members (52%) work in the Private Industry and only 24% in the Academia.

Employment Status	Total	US	R7	R8	R9	R10
Private industry	44%	52%	42%	34%	25%	29%
Public/government	11%	10%	16%	11%	16%	12%
Educational institution	24%	13%	18%	38%	43%	45%
Non-profit institution (non-educational)	3%	3%	1%	3%	1%	2%
Self-employed/consulting	7%	8%	11%	7%	9%	4%
Retired	3%	4%	4%	2%	1%	2%
Unemployed	4%	6%	3%	1%	1%	2%
Full time student	2%	2%	4%	2%	3%	3%
Other	2%	2%	1%	2%	1%	1%

The local IEEE sections provide a community of colleagues whose geographic area may range as wide as a single country or a single major city. Members build a network through these local Section, Chapter, and Student Branch activities. Today, technologies are merging to create new solutions. New avenues are explored in IEEE for innovation in most areas of technology (<http://www.ieee.org/about/technologies/index.html>).

It is interesting to analyze the IEEE membership trends in the top countries. The following tables present the

General, High-Grade and Student membership figures in 2004 and 2014 as of End of Year 2014.

2014 Rank	Country	2004 Membership	2014 Membership	% Change Since 2004
1	USA	221,141	198,950	-10.0%
2	India	25,051	48,253	92.6%
3	Canada	15,107	17,896	18.5%
4	Japan	12,253	14,231	16.1%
5	China	2,883	13,813	379.1%
6	United Kingdom and Ireland	8,883	10,971	23.5%
7	Australia	5,778	8,193	41.8%
8	Germany	5,674	8,137	43.4%
9	South Korea	3,791	5,651	49.1%
10	Italy	2,146	4,698	118.9%

2014 Rank	Country	2004 HG Membership	2014 HG Membership	% Change Since 2004
1	USA	192,929	167,576	-13.1%
2	India	13,479	14,485	7.5%
3	Canada	11,901	13,821	16.1%
4	Japan	11,210	12,444	11.0%
5	China	2,097	9,575	356.6%
6	United Kingdom and Ireland	7,290	8,589	17.8%
7	Australia	4,859	6,602	35.9%
8	Germany	4,661	6,132	31.6%
9	Italy	1,812	3,833	111.5%
10	France	2,309	3,554	53.9%

2014 Rank	Country	2004 STU Membership	2014 STU Membership	% Change Since 2004
1	India	11,572	33,768	191.8%
2	USA	28,212	31,374	11.2%
3	China	786	4,238	439.2%
4	Canada	3,206	4,075	27.1%
5	South Korea	998	2,358	136.3%
6	United Kingdom and Ireland	1,593	2,067	29.8%
7	Germany	1,013	1,985	96.0%
8	Japan	1,043	1,787	71.3%
9	Brazil	749	1,781	137.8%
10	Mexico	1854	1,588	-14.3%

The organization of conferences is one of the major IEEE activities (1,600+ per year) (http://www.ieee.org/conferences_events/index.html). Our region currently contributes with 50 annual conferences, doubling the 2008 figure. Brazil is the R9 country with the largest number of conferences (75 in the last 5 years).

IEEE is one of the leading producers of standards in the world. Standards drive the functionality, capabilities, and interoperability of a wide range of products and services that transform the way people live, work, and communicate. As the world becomes more integrated, there is a growing need for standards to help that connectivity.

At the end of the year 2014 there were 1,110 new and revised standards and 561 projects under development. Likewise, there were 6,791 members in 93 countries and 209 corporations from 25 countries working actively in

establishing and reviewing standards (<http://standards.ieee.org/develop/overview.html>).



The 2013 Journal Citation Report study revealed that 18 out of 20 top-cited journals on electrical engineering are published by IEEE (<http://www.ieee.org/citations>). More than 75% of authors are from countries other than the U.S. In addition to this, IEEE leads as the most-cited (x3 more often) publisher in new patents from the top patenting organizations (Association for Computer Machinery, Elsevier/Pergamon press, American Institute of Physics, and so on) (<http://www.ieee.org/patentcitations>).

The IEEE Xplore (Digital Library) is a Powerful search tool that allows access to over 4 million full-text articles and papers. Users download more than 8 million documents per month. With 390 subscribers, R9 represents 9% of the global IEEE Xplore subscribers (4440). There are 160 subscribers in Brazil, 100 in Mexico and 60 in Argentina. The leading R9 countries in paper downloading during 2013 were Brazil (1.5 million of downloads), Mexico (600,000), Colombia (400,000) and Argentina (150,000).

As I mentioned in a previous article, with 4.5% of the world membership, 10% of the countries and sections, 9% of the global Xplore subscribers, 3% of the Xplore paper downloads and 3% of the global conferences, the IEEE-R9 has become an important player in the IEEE Community.

Norberto Lerendegui (nlerendegui@ieee.org) is Director of the IEEE Region 9 and member of the IEEE Board of Directors (BoD). He is Dean of the School of Engineering and Technology and Director of the Mechatronics Center at the Instituto Tecnológico de Buenos Aires (ITBA). He was R&D manager of companies that develop, manufacture, market and install medical devices.

Reunión Plenaria de la Subsección IEEE RD Abril 2015

El pasado 25 de Abril 2015, se celebró la primera actividad de la nueva directiva 2015 – 2017 dirigida a miembros e invitados. Esta se realizó en las instalaciones del Radio Club Dominicano, institución fundada en el 1926.



Desde la izquierda, Ing. Luis Tatis Subdirector IEEE PRC, Ing. Fernando Manzano Secretario IEEE RD, Ing Manuel Mendoza Presidente IEEE RD, Ing. Andres Manzueta Vocal, y Ing David Lama, Subdirector IEEE RD.



Los Estudiantes (Izq) Ivan Veloz de INTEC y (der) Nataniel Beriguete de UNAPEC.



Los Panelistas (izq) Ing.Hector Romero, (centro) Ing. Graciani Pichardo, miembro IEEE y Ing. Antonio Adames.



Hugo Ramón, Presidente del Radio Club Dominicano.



Asistentes.



La directiva y parte de los asistentes.



Asistentes durante el Coffee Break



Ing. Nelson Guillen, Ing. Henry de Dios, miembro IEEE y Ing. Mahdi Safa.



Local del Radio Club Dominicano



Ing. Andres Manzueta. Charla motivacional de creación de capítulos.



2015 IEEE R9 Entrevista a los candidatos a Director Regional

ENRIQUE A. TEJERA - e.tejera@ieee.org

<http://sites.ieee.org/r9/files/2015/03/Enrique-Tejera-Candidate-Direct-Elect-English-version.pdf>

1 - Que lo motiva a postularse como Director Regional?

Desde que me uní a IEEE en 1979 he estado conectado con las actividades como voluntario, primero en la Sección Panamá, luego en el Consejo Capana, en la Región, con sociedades técnicas, a nivel de comités de IEEE y en el período 2010-2011 tuve el honor de ocupar la posición de Director de División.

Todo ese contacto como voluntario de IEEE por más de 35 años me da la motivación de escalar a una posición donde pueda seguir contribuyendo al más alto nivel y poder aplicar esa experiencia para el mejoramiento de nuestra región y del IEEE.

2 - En su mejor hipótesis, cuales son los logros que espera alcanzar?

Primero que nada darle continuidad a las cosas buenas que se están haciendo en la Región. Segundo corregir y reorientar aquellas que no se están haciendo muy bien y tercero lograr una mayor proyección en la sociedad a través de cada una de nuestras secciones. Para esto, el poder involucrar a los voluntarios será primordial en el logro de esos objetivos.

3 - ¿Cuál es su visión sobre R9? (un grupo de minorías diversas a quienes todavía se ve como indios con plumas y tapa-rabos ...?)

En Región 9 hay mucho potencial para crecimiento tecnológico y así lo están viendo las comunidades externas cuando su gran foco de atención actualmente Latinoamérica. Esas minorías a las que te refieres muchas veces nos son externas si no internas por lo cual debemos empezar a darnos nosotros mismos el valor que tenemos y es a través de IEEE que podemos lograr esa proyección de los avances que tenemos en nuestra región en materia tecnológica y todo lo que podemos lograr si nos lo proponemos.

4 - Cuál es su visión del IEEE? (una organización federal cuyo prestigio estamos orgullosos de compartir...?)

IEEE es una organización técnica que está llegando a un nivel de globalización al cual se le debe poner mucha atención. IEEE está basada en su membresía y ahora esa

membresía está en su mayoría fuera de USA donde IEEE tiene sus bases y raíces. Por lo tanto, la visión de IEEE tiene que ir ajustándose a estos cambios, tomando las medidas adecuadas para que este crecimiento pueda ser realmente aprovechado y no se convierta en una dificultad a futuro al tener que manejar tanta diversidad como la que ya se presenta en la membresía mundial.

5 - Cuál es su visión de la relación R9 e IEEE ? (R9 tiene limitada injerencia, .. R9 ha generado significativos aportes desarrollando programas globales, ...)

Primero que nada Región 9 es IEEE. Muchas veces hablamos de IEEE como el ente que está en Piscataway, NJ, y no tomamos en cuenta que cada miembro, voluntario y participante de las actividades que se dan es IEEE. En ese sentido la Región 9 debe seguir los lineamientos que se establecen a nivel global y la vez tiene la oportunidad de crear los propios en base a sus necesidades particulares.

6 - Cuál es su visión sobre el rol de los voluntarios (en su carácter de miembros altamente comprometidos)?

Como mencioné antes, IEEE está basada en su membresía y no funciona sin los voluntarios. El manejo de una membresía mundial de más de 400,000 miembros no sería posible sin la participación de los voluntarios. Es por eso que en mis puntos principales a tomar en cuenta durante el periodo para el cual estamos compitiendo, propongo que se debe conformar un equipo de voluntarios altamente comprometidos que permitan llevar adelante los programas que puedan desarrollarse.

7 - ¿Cuál es su visión sobre R9? (un grupo de minorías diversas a quienes todavía se ve como indios con plumas y tapa-rabos ...?)

Los voluntarios siempre esperan encontrar en un Director Regional liderazgo que pueda guiarlos y apoyar en sus gestiones individuales. Con la experiencia que he adquirido desde hace 35 años de miembro y al vez de voluntario de IEEE, se lo que un voluntario espera de sus líderes y así mismo me enfocaré en llenar y sobrepasar esas expectativas a través de trabajo duro, con compromiso propio y dando las oportunidades de

desarrollo a los que realmente muestren su compromiso y dedicación por IEEE.

8 - Qué considera sean las debilidades y fortalezas más relevantes en IEEE R9 ?

En IEEE R9 nuestra mayor fortaleza es una cultura compartida. No similar de un país a otro pero muy parecidas que nos permite comunicarnos de una manera más directa, sin intermediarios y de forma sincera. Igualmente hay un gran sentido de querer avanzar y ser siempre los mejores, competitivos y dispuestos a luchar por nuestras metas.

Debilidades en la Región 9 tenemos el nivel económico de profesionales en diferentes campos de aplicación que les limita la participación tanto como miembros como participantes en actividades. He aquí otra de nuestras metas de querer llegar a la industria y poder mostrarles lo beneficios que IEEE puede ofrecer.

Otra debilidad grande en nuestra región y desafortunadamente también en otras regiones es la falta marcada de voluntarios los cuales son cada día más difíciles de reclutar.

9 - Qué considera sean las debilidades y fortalezas más relevantes en IEEE global?

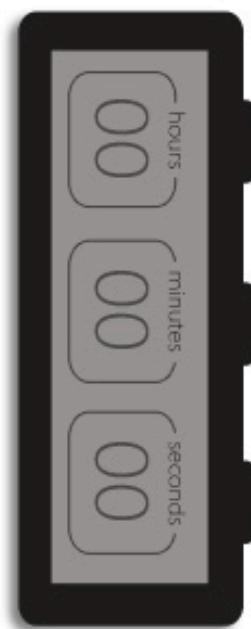
Una de las fortalezas principales que tiene IEEE global es su tradición. IEEE es una entidad como mucha credibilidad y reputación lo que le permite ser líder en los temas de publicaciones y estándares. El conocimiento que se tiene acumulado en librerías y archivos de IEEE es un activo que representa a una entidad con mucha madurez, seguridad y rigidez. Considero que unas de las debilidades que tiene IEEE, como cualquier entidad de esta magnitud, es la burocracia interna y la cual interfiere en muchas ocasiones en el desarrollo de actividades e implementación de nuevas iniciativas, locales y globales.

10 - Que "obra" imagina lo haría "memorable" en R9? (aún si cree no poder alcanzarla)

Siendo IEEE una entidad basada en su membresía, creo que el mayor legado que se puede dejar es cuando se logra algo relacionado con la membresía. Por lo tanto, el enfoque a la membresía podría ser para mi lo que pudiera resultar en una obra memorable. Y aquí podríamos establecer metas no solo de aumentar la membresía y ya no ser la segunda región con menos membresía si no subir a un cuarto o quinto lugar. Igualmente poder establecer secciones en lugares donde siempre ha sido un sueño podría ser otra de esas grandes obras. Para esta podríamos citar la creación de secciones en República Dominicana, Haití, Belice y una que sería realmente memorable la Sección Cuba.

#IEEExreme

The competition has ended!





2015 IEEE R9 Entrevista a los candidatos a Director Regional

JOSÉ IGNACIO CASTILLO - icastillo@ieee.org
www.ignaciocastillo.org

1 - Que lo motiva a postularse como Director Regional?

La posición de director regional es de voluntario, como voluntario se desea ayudar a otros, a la profesión y a la sociedad. La posición de Director Regional permite potencializar el impacto como voluntario más allá de lo personal, es decir, como equipo y creo estar listo para la posición con base en 3 aspectos: 1) Mis 19 años de conocimiento y experiencia en áreas técnicas y de gestión obtenidas a partir de proyectos nacionales e internacionales en la academia y la industria. 2) Mis 13 años de conocimiento y experiencia como miembro de IEEE y sus sociedades como Computer Society, Communications Society, SSIT y RAS. Y 3) Mis 8 años de conocimiento, experiencia compromiso y resultados mostrados como un voluntario muy activo en más de 25 posiciones en los comités de R9 y de Computer Society trabajando en un ambiente de equipo.

2 - En su mejor hipótesis, cuales son los logros que espera alcanzar?

- a) Crear una "base de datos de consultores IEEE R9" igual que lo tiene IEEE USA.
- b) Crear una base de datos de voluntarios de R9.
- c) Crear una plataforma para que los miembros de R9 que así lo deseen compartan sus productos como libros ya producidos, programas, tutoriales, etc. R9 no hará actividad editorial, respetando la autoría de las publicaciones.
- d) La R9 compartirá productos y servicios con España y Portugal. La R9 buscará una mayor colaboración en proyectos de la academia y la industria.
- e) Incrementar la participación de miembros de R9 en las Nuevas iniciativas de IEEE como Smart grid, Cloud Computing, Life Sciences, HPC.
- f) Incrementar sustancialmente la colaboración R9 MGA con las sociedades mediante comités adhoc, de modo que el incremento en la membresía será una consecuencia.
- g) Un plan a 2030. Aun cuando R9 está alineada con

IEEE en lo general, en lo particular tiene características muy específicas.

3 - ¿Cuál es su visión sobre R9? (un grupo de minorías diversas a quienes todavía se ve como indios con plumas y tapa-rabos ...?)

En número, en R9 somos más miembros que Canadá (R7) pero no producimos la misma calidad que tal región. Lo ideal sería que R9 algún día alcance la calidad de R7 vía la contribución de sus miembros.

4 - Cuál es su visión del IEEE? (una organización federal cuyo prestigio estamos orgullosos de compartir...?)

Que IEEE sea una organización que genere verdaderas comunidades de profesionales donde todos los miembros puedan producir y compartir los beneficios entre sus miembros y no miembros. Los logros de IEEE se alcanzan a diferentes niveles en diferentes regiones. La idea es que IEEE cuente con una mucho mayor cobertura y con una acción más directa en la sociedad en cada país y ciudad donde hay miembros.

5 - Cuál es su visión de la relación R9 e IEEE ? (R9 tiene limitada injerencia, .. R9 ha generado significativos aportes desarrollando programas globales, ...)

Actualmente muy pocos miembros de R9 han pasado por "boards" mundiales de IEEE o por "boards" de Sociedades. La idea sería tener un número de representantes de R9 en IEEE proporcional a la membresía latinoamericana. R9 participa en proyectos globales de impacto en IEEE como E-Scientia y Smartcities, pero nuestro potencial es mucho mayor.

6 - Cuál es su visión sobre el rol de los voluntarios (en su carácter de miembros altamente comprometidos)?

IEEE HQ calcula contar con cerca de 200,000 voluntarios, sin embargo, en R9 el número de voluntarios es reducido, algunas sociedades estiman aproximadamente el 1% de voluntarios de su membresía, de modo que yo esperaría (a) contar con un padrón de voluntarios de R9 y con base en ello (b) incrementar sustancialmente el número de voluntarios. Los voluntarios deben sentir que están impactando positivamente su entorno y deben

sentirse felices de lo que están haciendo de otra manera tendremos una sensible reducción en el número de voluntarios así como en su desempeño.

7 - ¿Cuál es su visión sobre R9? (un grupo de minorías diversas a quienes todavía se ve como indios con plumas y tapa-rabos ...?)

Sin duda un voluntario de R9 busca ser feliz al realizar sus tareas, busca incrementar su eficiencia de voluntariado con base en la colaboración para evitar que le inviertan mucho tiempo y otros recursos. Según yo, un voluntario de R9 esperaría que un director regional:

- a) Incrementa las capacitaciones en herramientas IEEE.
- b) Que sea dinámico y que busque siempre la colaboración dentro y fuera de R9.
- c) Que busque en IEEE nuevas oportunidades de voluntariado y que las comparta entre los voluntarios de R9.

8 - Qué considera sean las debilidades y fortalezas más relevantes en IEEE R9 ?

El número de voluntarios es nuestra debilidad además de nuestro limitado número de miembros. Nuestra fortaleza es nuestro potencial, somos una región que podría aportar más de 100,000 miembros.

9 - Qué considera sean las debilidades y fortalezas más relevantes en IEEE global ?

Sus fortalezas sin duda son sus voluntarios, sus productos y servicios, pero su debilidad está en la cobertura, es necesario incrementar el impacto de IEEE fuera de los EEUU. IEEE la ser una organización grande debe poder mejorar su resiliencia para adaptarse a los cambios globales pero también locales, por ejemplo un reto grande es adaptarse al futuro de las publicaciones electrónicas.

10 - Que "obra" imagina lo haría "memorable" en R9? (aún si cree no poder alcanzarla)

Crear una base de datos de consultores de IEEE R9 que pudiese ofrecer oportunidades reales a sus miembros ligándolos con quienes producen y ofrecen empleos.



XXXIV CONESCAPAN EL SALVADOR 2015

PRECIOS

CONGRESO	
Estudiante Miembro IEEE	\$ 120.00
Estudiante No Miembro IEEE	\$ 150.00
Profesional Miembro IEEE	\$ 210.00
Profesional No Miembro IEEE	\$ 250.00

CONGRESO Y HOSPEDAJE	
Estudiante Miembro IEEE	\$ 250.00*
Estudiante No Miembro IEEE	\$ 280.00 *
Profesional Miembro IEEE	\$ 375.00 **
Profesional No Miembro IEEE	\$ 410.00 **

*En Acomodación Cuádruple
**En Acomodación Doble

FECHAS IMPORTANTES

Fecha de inicio de recepción de artículos	1 de abril de 2015
Fecha límite de envío de artículos	1 de julio de 2015
Notificación de artículos aceptados	15 de agosto de 2015
Envío de Material de apoyo (presentaciones)	15 de sept. de 2015
Notificación de lugar, fecha y hora de la presentación	18 de sept. de 2015
Realización de CONESCAPAN	22 al 25 de sept. de 2015

Para mayor información:

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2015 IEEE R9 Entrevista a los candidatos a Director Regional

TEOFILO J. RAMOS - t.ramos@ieee.org

1. Que lo motiva a postularse como Director Regional ?

Mi interés en postularme como Director Regional es el de contribuir al desarrollo de los miembros del IEEE de la Región 9, acercando las múltiples oportunidades de capacitación y desarrollo profesional y personal que ofrece el IEEE en sus diferentes áreas y en particular en el área de Actividades Educativas (un gran número de ellas sin costo para los miembros cuando se ofrecen a través de la Sección local). Estoy convencido que mi conocimiento del IEEE, habiendo participado activamente a nivel local, nacional, regional y global en actividades del IEEE, en particular en el área de actividades educativas (ocupando el cargo de Vicepresidente de Actividades Educativas a nivel mundial en el año 2009) me daría la oportunidad de contribuir significativamente en la Región 9.

2. En su mejor hipótesis, cuales son los logros que espera alcanzar?

Ofrecer al menos dos productos o servicios IEEE de desarrollo profesional en cada Sección de la R9, primeramente trabajando en conjunto con los voluntarios de cada Sección para determinar las necesidades de desarrollo o capacitación de la mayoría de sus miembros.

3. Cuál es su visión sobre R9?

Mi visión de la R9 es la de un grupo de voluntarios del IEEE muy comprometidos y con gran interés en contribuir al desarrollo de sus miembros y de la comunidad en general.

4. Cuál es su visión del IEEE?

Sin lugar a dudas, el IEEE es la organización profesional más grande y más importante a nivel mundial y ofrece una gran cantidad de productos y servicios a su miembros y muchísimas fortalezas, sin embargo dado su gran tamaño y compleja organización tiene oportunidades de mejora, en particular en su relación con los miembros de regiones pequeñas como la Región 9 y es precisamente en esta área donde considero que puedo contribuir significativamente.

5. Cuál es su visión de la relación R9 e IEEE ?

Dado que nuestra Región tiene una membresía con características especiales y diferentes al de otras regiones del IEEE, en ocasiones esto ha dificultado la relación de la R9 con el IEEE y ha limitado oportunidades de desarrollo y participación de nuestros miembros en la organización del IEEE, por lo que esto nos presenta la oportunidad de llevar a cabo acciones en las diferentes áreas del IEEE que permitan eliminar o minimizar las dificultades de interacción de la R9 con el IEEE

6. Cuál es su visión sobre el rol de los voluntarios ?

Los voluntarios son la parte más importante del IEEE. Son estos voluntarios en todas y cada una de las áreas del IEEE, los que organizan actividades y generan servicios y productos para los miembros, de hecho yo pienso que el IEEE sin voluntarios no podría existir. Por esta razón debemos buscar la manera de motivar y fortalecerlos, así como reconocer la labor que llevan a cabo día con día.

7. Cuál cree sean las expectativas de los voluntarios de R9 para con el futuro Director Regional ?

El futuro director regional deberá apoyar a los voluntarios de cada sección y trabajar muy de cerca con ellos para asegurar que los miembros de su sección reciban los servicios y productos que requieren.

8. Qué considera sean las debilidades y fortalezas más relevantes en IEEE R9 ?

Yo pienso que más que debilidades del IEEE R9, debemos hablar de oportunidades y el primer paso que debería darse, es el de asegurar que todos los miembros de la Sección y de la Región 9 conocen la gran variedad de oportunidades que ofrece el IEEE para los diferentes tipos de membresía (profesionistas de las diferentes áreas y diferentes etapas de su desarrollo profesional, educadores, investigadores, etc.).

Adicionalmente pienso que otra área de oportunidad es la de lograr que en cada uno de nuestros países, el IEEE sea tomado en cuenta y considerado como la referencia

y elemento imprescindible en todos los asuntos nacionales relacionados con la eletrotecnología.

9. Qué considera sean las debilidades y fortalezas más relevantes en IEEE global ?

Sin lugar a dudas es la fortaleza más importante del IEEE es la de ser la sociedad profesional más importante del mundo, sin embargo dado su gran tamaño un área de oportunidad es la de mejorar su relación y comunicación con la membresía en particular con las regiones pequeñas como nuestra R9.

10. Que "obra" imagina lo harían "memorable" en R9? (aún si cree no poder alcanzarla)?

El lograr que todos los miembros de la R9 conozcan y utilicen las oportunidades que les ofrece el IEEE para su desarrollo profesional y personal y que el IEEE sea considerado y participe como un elemento imprescindible en todos los asuntos nacionales relacionados con la ingeniería eléctrica en cada uno de nuestros países.

V IEEE Volunteer Leadership Training - VOLT

meeting gente increíble at DoubleTree by Hilton Dallas Near the Galleria.

26 de septiembre · Dallas · [Ver original](#)

11:45 pm: qué sucede detrás de las escenas de una sesión de voltios? Aquí estamos en vivo en Dallas, donde en menos de 8 HORAS, la primera sesión de 2015 voltios (la ética dilema) tendrá lugar. Loretta Arellano será hablando en vivo a las 7:30 am cdt antes de la formación de comités de ieee (capacitación conjunta, cle, y volt) reunión. Ya que esta es una rara sesión no transmitiendo desde IEEE HQ EN PISCATAWAY NJ. (Un Mic portátil y compatible laptop fueron traídos por kimball williams y configuración comenzará a las 7 AM. Va a ser suficiente 1/2 horas?

Traducido automáticamente · Ver original

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CHILECON 2015

IEEE CHILEAN CONFERENCE ON ELECTRICAL, ELECTRONICS ENGINEERING, INFORMATION AND COMMUNICATION TECHNOLOGIES

Main Subjects:	Important Dates
<ul style="list-style-type: none">• Information Technologies• Power Energy Systems• Energy Efficiency• Communication Systems• Computer Systems• Computer Networks• Informatics and Software Engineering• Industrial Automation• Power Electronics• Industrial Electronics• Industrial Applications• Control Theory and Applications• Process Control• Advanced Control: neural networks, fuzzy sets, genetic algorithms• Industrials Communications• Artificial Intelligence• Computational Intelligence• Robotics and Automation. FMS• Image Processing. Computer vision• Signal Processing• Sensor Networks• Biomedical Engineering• Engineering Education	Full paper via Easychair: 10 Julio 2015 www.easychair.org
IEEE Cono Sur Council Chair: Gastón Lefranc, glefranc@ieee.org	International Program Committee notifications: 15 Agosto 2015
Honorary President: Dr. Guillermo González Conference President: Dr. Néstor González	Camera Ready Papers: 5 Septiembre de 2015
International Program Committee Chairman: Dr. Mario Fernández, mafernandez@utalca.cl	Early registration: 1 de Octubre de 2015
Steering Committee Chairman: Etienne Lefranc, etienne.lefranc@ucentral.cl	CHILECON 2015: 28 a 30 Octubre 2015
	Best papers will be submitted for publication in Journals ISI Web of Science
Registrations	
Include Coffees, Lunches and Banquet	
Audience: USD 400, \$ 240.00 Authors: USD 370, \$ 220.000 ACCA, IEEE, AIE, CIE members: USD 350, \$ 210.000 Early registration 10% less	
Students include Coffees and Lunches Co-authors Students (Academic or Professional has to be registered): USD 70, \$ 40.000 Student: USD 80, \$ 48.000	
Congreso Chilecon: http://www.ucentral.cl/chilecon2015/congreso.html	
Universidad Central de Chile Facultad de Ingeniería Santiago de Chile, 28-30 de Octubre 2015	

CHILECON 2015 is an IEEE Conference organized by IEEE Chile Section, IEEE Chilean Chapters, Asociación Chilena de Control Automático ACCA and Universidad Central de Chile.



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Universidad Central de Chile
Santiago, Octubre 28-30, 2015



LLAMADO A PONENCIAS

XXXIV CONVENCIÓN DE ESTUDIANTES DE CENTROAMÉRICA Y PANAMÁ

SAN SALVADOR, EL SALVADOR 2015

SOMOS TECNOLOGÍA, SOMOS INNOVACIÓN, SOMOS IEEE

El Instituto de Ingenieros en Electricidad y Electrónica (IEEE) Sección El Salvador, organiza la Trigésima Cuarta Convención de Estudiantes de Centroamérica y Panamá, CONESCAPAN XXXIV, El Salvador 2015, que es el mayor evento estudiantil de la región que reúne a estudiantes y profesionales de área de la electricidad, electrónica y ramas afines.

Este año la convención se realizará en del 22 al 25 de septiembre de 2015, en las instalaciones del Hotel Holiday Inn® San Salvador, El Salvador. Con el ánimo de tener los mejores trabajos técnicos, el comité organizador presenta aspectos generales del evento que sin duda, darán elementos de juicio para la selección de los trabajos.

Temática general de la convención.

Este año el lema de la convención es, "Somos tecnología, Somos Innovación, Somos IEEE", y las áreas de interés de las conferencias son las siguientes:

- Sistemas de Potencia y Energía
- Energías Renovables
- Sistemas de Telecomunicación
- Electrónica
- Sistemas de control automáticos
- Aplicaciones industriales
- Sistemas informáticos
- Tecnología de la información y Telecomunicaciones
- Ingeniería biomédica
- Aeronáutica



Oscar Carlos Fernández cumplió 100 años Y lleva 75 como voluntario del IEEE

Luis A. Remez - IEEE Life Senior Member
l.remez@ieee.org

Oscar Carlos Fernández

El pasado jueves 16 de abril de 2015 Oscar Carlos Fernández ('el Inge') cumplió 100 años de edad, sigue gozando de buena salud y, como desde hace 75 años, sigue siendo voluntario del IEEE, actualmente en el grupo de Life Members de la Sección Argentina.

Oscar es Life Senior Member del IEEE y ocupó numerosos cargos en la Sección Argentina, entre ellos el de Presidente en los períodos 1977/79 y 1993/94. También fue Director Regional durante los años 1980/81.

Su destacada labor como voluntario le valió numerosos reconocimientos a lo largo de su carrera.

En el año 2006 recibió de manos de Michael Lightner, Presidente mundial del IEEE durante de ese momento, el premio 'RAB Discretionary Award'.

En 1995 fue el primer receptor del premio regional anual al 'Voluntario Sobresaliente del IEEE Latinoamérica', distinción que desde 1996 lleva su nombre como reconocimiento de la Región a uno de sus grandes voluntarios.

A fines de los años '30, siendo personal técnico de Transradio Internacional, la mítica empresa prestadora de servicio de comunicaciones internacionales en Argentina durante varias décadas, Oscar acompañó al grupo de profesionales de la misma que estableció en 1939 la Sección Buenos Aires del IRE, Institute of Radio Engineers, y que en 1964, con el nacimiento del IEEE a partir de la fusión del IRE y el AIEE, American Institute of Electrical Engineers, pasó a ser la Sección Argentina del IEEE.

Así es que, desde el primer momento y hasta hoy en día Oscar es voluntario de nuestra institución.

En Transradio se desempeñó entre 1935 y 1970, cuando cesó la actividad de la empresa. Ingresó como Electrotécnico y llegó a ser Gerente de los Servicios Técnicos.

Posteriormente se desempeñó en SICOM, empresa

argentina licenciataria de Motorola, donde desarrolló proyectos de sistemas de radiocomunicaciones en HF, VHF y UHF. Aquí fue Gerente de Relaciones Técnicas, con cartera de ventas para organismos del Estado.

También participó, en representación de la industria, en comités de organismos reguladores de las comunicaciones en Argentina, como la Secretaría de Comunicaciones y la Comisión Nacional de Telecomunicaciones (CNT) y en cámaras empresariales como CICOMRA (Cámara de Informática y Comunicaciones) y CADIE (Cámara de la Industria Electrónica).

Hacia mediados de los '80 lideró el grupo de socios del IEEE que reactivó las actividades institucionales, en particular con los Congresos Técnicos ARGENCON 1985 y LATINCON 1988, hitos que perduran en la memoria colectiva y fueron la fuente de inspiración para las recientes ediciones 2012 y 2014 de ARGENCON.

Oscar también condujo a su hijo varón, Hugo María Fernández Versteegen, al camino del IEEE. Hugo también fue un voluntario del IEEE, desde sus tiempos de estudiante en la FIUBA, donde estableció la primer Rama Estudiantil IEEE de Argentina hasta el último día de su vida, fallecido a temprana edad a causa de una enfermedad. Fue también Presidente de la Sección Argentina, Director por la Región 9 y Secretario mundial del IEEE, reelecto por un segundo período.

Oscar supo acopiar no sólo logros profesionales e institucionales, sino también una multitud de amigos y conocidos que le profesan gran estima y aprecio, no sólo en Argentina sino en toda la Región Latinoamericana. Puede decirse que es un ejemplo vivo del antiguo lema (motto) del IEEE 'Networking the world'.

Es por esto que la Sección Argentina del IEEE organizó un homenaje en su honor, por su aniversario y por lo que él significa para la Sección, para el IEEE y para los socios de la institución. El mismo tuvo lugar el pasado miércoles 22 de abril por la tarde, en la sala del Consejo de la Facultad de Ingeniería de la Universidad de Buenos Aires (FIUBA).

El propósito de la reunión fue pasar un grato momento junto con Oscar y sus familiares, compartiendo anécdotas y recuerdos, para así también permitir -a quienes no lo conocen tanto- tomar real dimensión de su persona dentro y fuera del IEEE.

La reunión contó con cerca de medio centenar de asistentes y cumplió plenamente con las expectativas.

El período inicial de acreditación permitió también el reencuentro entre los asistentes, algunos venidos especialmente desde el interior para la ocasión.

El Presidente de la Sección Argentina, Ing. Marcelo Doallo, abrió la reunión con una breve disertación, dando paso a una decena de oradores que fueron relatando anécdotas e historias relacionadas con Oscar, intercaladas con videos de salutación enviados desde diversos lugares del mundo.

A continuación Oscar mantuvo un diálogo con el Ing. Norberto Lerendegui, miembro de la Sección Argentina y actual Director Regional de la Región 9 del IEEE, que trajo a colación más anécdotas y recuerdos.

Luego se hizo entrega a Oscar de un presente, un 'marco digital' con una colección de fotos sobre su trayectoria en la institución recopiladas gracias al aporte de diversos socios.

Finalmente se procedió a tomar una foto grupal, cuya copia aparece más abajo. No todos los asistentes aparecen en esta foto, porque algunos debieron retirarse previamente por diversos compromisos.

Cerrando la jornada, se ofreció a los presentes un cóctel que culminó con un brindis en honor de Oscar, celebrando sus primeros cien años de vida.

Es un gran honor para la Sección Argentina contar a Oscar entre sus miembros y hacemos votos para seguir disfrutando de su presencia durante muchos años más.

El agasajo a Oscar contó con el patrocinio de la Región 9 del IEEE y la inestimable colaboración de la FIUBA, a quienes mucho agradecemos su colaboración, así como a todos los que colaboraron en la organización del evento y a quienes participaron entusiastamente del mismo.

Fotos y videos de la reunión serán publicados próximamente, la información será difundida a través de nuestros canales habituales (página web, Noticiero y medios sociales).



Asistentes a la reunión del 22 de abril de 2015 en FIUBA. Oscar está en el centro de la primera fila

2015 IEEE R9 Entrevista a los candidatos a Presidente-Electo 2016



KAREN BARTLESON

Nominated by IEEE Board of Directors

Senior Director of Corporate Programs and Initiatives
Synopsys
Mountain View, California, USA
k.bartleson@ieee.org
www.karenbartleson.net



FREDERICK C. (FRED) MINTZER

Nominated by IEEE Board of Directors

IBM (Retired)
IBM T.J. Watson Research Center
Yorktown Heights, New York, USA
f.mintzer@ieee.org
www.FredMintzer.net

Karen Bartleson is a Senior Director at Synopsys, an electronic design automation company. Her responsibilities include technical standards development, software tool interoperability, relationships with universities and research institutions worldwide, and customer engagement through social media.

Karen was 2013-2014 President of the IEEE Standards Association. As President, she led their new strategic plan, furthered the OpenStand™ market-driven standardization paradigm, and finalized IEEE's membership in the Global Standards Collaboration. She chaired the IEEE Internet Initiative, whose charter is to raise IEEE's influence in Internet governance, cybersecurity, and cyber-privacy policy. She was also a member of IEEE's strategy committee, overseeing the role of IEEE in global public policy.

She received the 2003 Marie R. Pistilli Women in Electronic Design Automation Achievement Award and authored *The Ten Commandments for Effective Standards: Practical Insights for Creating Technical Standards*. She holds a BS in engineering science with an electronic engineering concentration from California Polytechnic State University.

1. From your perception, what is the most valuable IEEE asset for a member?

I think the most valuable asset for an IEEE member is the opportunity for professional development. At every stage of a member's career, IEEE can supply resources that enhance a person's skills and education. From the beginning, websites such as www.tryengineering.org and www.trystandards.org help students enter exciting fields of technology. As the students prepare for graduation, IEEE offers a resume builder and a job listings board. Throughout a member's career, IEEE Xplore contains a huge amount of technical knowledge that can be applied to research and product development. IEEE journals and publications help keep members current on technology and trends. There are assets for members who want to network with others, find new jobs, and even prepare for retirement. The breadth of what IEEE provides to our members is very broad, so it does not matter whether a member is part of industry, academia, or government. Nor does it matter if a member is in a field of energy, semiconductors, or biotech. IEEE stays with our members for life.

Fred Mintzer received his BSEE from Rutgers University and PhD in EECS from Princeton University. He joined IBM's Thomas J. Watson Research Center in 1978. Beginning in the middle 1980s, he managed a team that developed new technologies for image database applications and validated them in projects with cultural institutions that included the Vatican Library, Russia's Hermitage Museum, and the Egyptian Museum in Cairo. From 2001 until 2005, he managed the Visual Technologies Department which developed new technologies for digital imaging, computer graphics and data visualization. From 2005 until retirement in 2013, he was the Program Director for IBM's Blue Gene Watson facility, which once included the world's second most powerful computer. He contributed to over twenty-five patents, fifty publications, and several IBM offerings. His recognitions included membership in the IBM Academy of Technology and being twice named an IBM Research Master Inventor. He is an IEEE Life Fellow.

1. From your perception, what is the most valuable IEEE asset for a member?

This is a difficult question because our members are so diverse. Some work in universities, some work in the private sector, and some work in government. They come from different cultures and speak different languages. They work in different technical fields. Hence, their needs are also quite diverse. However, I believe all members benefit greatly from networking with their colleagues.

Working together helps our members stay technically current, and offers opportunities for professional growth in many dimensions – including communications skills, leadership skills, and the opportunity to develop a global perspective. Members who avail themselves of these opportunities will grow and remain attractive in the technology job market.

The IEEE provides members with many opportunities to network with their colleagues – other knowledgeable members of the tech profession. These include section meetings, chapter meetings, conferences, working with other volunteers, and online networking opportunities using social networking. Providing these networking opportunities is our most valuable asset for members.

2. From your perception, what is the most valuable IEEE asset for a volunteer member?

For IEEE volunteers, the most valuable asset is the ability to get ahead. By volunteering in a section, chapter, society, or affinity group a member can learn project management, time management, organizational skills, interpersonal skills, and leadership. A volunteer member gains visibility in their industry or academic circles. With new and stronger skills come opportunities for advancement, promotion, and new jobs. One IEEE Young Professional volunteer member recently told me that the reason he had advanced faster at work than his peers was because of his involvement with IEEE. Volunteering in the governance of IEEE – which members might not think of readily – can open new doors for members that they might never have thought possible, such as working in technical areas outside their normal field or with policy makers to effect positive change in their communities.

3. What is THE most important thing you believe the IEEE president should accomplish?

The IEEE President accomplishes things by working with IEEE volunteer members, IEEE professional staff, and outside entities such as industries, governments, and academic institutions. As a single individual, it is impossible for the President to work with 400,000 people within IEEE and countless numbers outside IEEE, even though that would be amazing. Therefore, the President works with the standing committees, ad hoc committees, and governing boards, resulting in an extensive virtual reach. The one most important thing the President should accomplish is ensuring that the standing committees, ad hocs, and boards achieve their goals in alignment. This means alignment with the strategic plan, strategic goals, and mission of the IEEE. By overseeing this alignment, the President ensures that the direction of the IEEE is coordinated and sensible. It helps make the entire massive IEEE successful in advancing technology for humanity.

4. IEEE presidency is a highly time demanding activity, and candidates require to devote most their personal and working effort just to suit in such role. In this compromising situation, what do you expect to reach, in order to leave your activities and your family to serve IEEE?

Yes, serving the IEEE is a big responsibility and certainly time-consuming. One might think that the President would have to leave his/her family and activities behind during the term as President. Actually, my children are grown and living their own wonderful lives. We visit as often as we can, but I do wish it were more often. My husband is an engineer and understands the value of the IEEE. He accompanies me on some of my travel for IEEE. My sister who is retired also accompanies me on occasion. When my children have time for vacations, it would be delightful for them to travel with me too. This is one way that I stay connected to my family, no matter how demanding my work can be. Video chats, social

2. From your perception, what is the most valuable IEEE asset for a volunteer member?

The IEEE provides volunteers with even more plentiful and significant opportunities to network and collaborate with their colleagues – other IEEE volunteers - than it provides to their non-volunteering colleagues. This provides great value.

IEEE volunteers are an elite group that include leaders in technology, leaders in education, business leaders and members with a passion to contribute to the IEEE mission - advancement of technology for the benefit of humanity. There is much that can be learned from working with them. Members who avail themselves of these opportunities will have more and better opportunities to become leaders in technology, leaders in industry, leaders in education, and change agents of the world. Providing these networking opportunities is our most valuable asset for volunteers.

3. What is THE most important thing you believe the IEEE president should accomplish?

The IEEE has many challenges and opportunities in front of it. It can address the challenges one at a time, with the resources available. Or it can identify and address the most important challenges and opportunities in front of it - with a focus and sense of mission.

It is important that the President is able to identify the most important issues (a vision), identify actions that will address them (an agenda) and speak passionately about them. Unifying the members around a shared vision for the future of the IEEE is the most important thing the next President can do. Working together on a common vision, IEEE members can accomplish great things.

4. IEEE presidency is a highly time demanding activity, and candidates require to devote most their personal and working effort just to suit in such role. In this compromising situation, what do you expect to reach, in order to leave your activities and your family to serve IEEE?

I agree with you. I see the IEEE Presidency as a full-time responsibility. At the beginning of 2014, I retired from my IBM employment so I would be able to serve the IEEE, if elected President, without obligations to an employer. Furthermore, my wife sometimes travels to IEEE events with me – so she can be with me even when I am away.

The IEEE has helped me enormously during my career. During my term as President, I would make the IEEE a more vital provider of services for members, a more supportive institution for volunteers, and a more effective force for the benefit of humanity. If I can accomplish this, even in modest ways, the personal sacrifices will have been worth it.

media, and good old-fashioned telephone are other ways to stay connected so that I never leave my family.

When it comes to my work activities, I have a highly competent staff. Much of my work responsibility is related to the IEEE already in the form of our standards and worldwide university programs. Before applying to be a candidate for President-elect, I spoke with senior executives at my company. They enthusiastically encouraged me to apply, saying they will support me for my term while I serve the IEEE as full-time President.

5. According to last published IEEE global report (2013, <http://www.ieee.org/annualreport>), the IEEE is a high profitable \$ 400 million dollar revenue organization, with increasing benefit results. Most revenues come from Conferences + Periodicals (75%) that generate about 30% benefit according to expenses reported.

With a high global 2014 membership loss, we recently received from Member Experience a mail announcing that "In an effort to continue serving members living in developing countries, the MGA Board this past June approved an increase in dues for the e Membership option." The increase is +44.23%.

It would be certainly interesting to know your personal perspective about this situation, on how a such profitable organization serves its members in developing countries by rising almost twice their dues, especially when total membership revenues are not quite significant in global budget.

It is important that IEEE governance and management analyze our membership revenue model on a regular basis. Member and Geographic Activities (MGA) studied e-Membership to determine what effect the dues increase might have on membership – both existing and new memberships, and both positive and negative effects. I do not think the decision to increase dues was made lightly or casually. However, a large percentage increase does draw attention. Especially in light of the currently strong US dollar, I think it makes sense to revisit the decision and to perform another study after the increase has been in place for a year to see if the expected low impact actually happened. If e-Memberships drop significantly, that would likely indicate that members cannot afford the increase. Beyond e-Memberships, we can also explore new membership models for students and young professionals, as well as those for members in developing countries.

6. IEEE members are mostly just customers of IEEE services. These services are developed by a small team of global volunteer members, and supported by staff at IEEE headquarters. Reasonably, volunteer activities have increasing report requirements, including financial, formal or legal issues to provide audit track for Member and Geographic Activities (MGA) compliance.

5. According to last published IEEE global report (2013, <http://www.ieee.org/annualreport>), the IEEE is a high profitable \$ 400 million dollar revenue organization, with increasing benefit results. Most revenues come from Conferences + Periodicals (75%) that generate about 30% benefit according to expenses reported.

With a high global 2014 membership loss, we recently received from Member Experience a mail announcing that "In an effort to continue serving members living in developing countries, the MGA Board this past June approved an increase in dues for the e Membership option." The increase is +44.23%.

It would be certainly interesting to know your personal perspective about this situation, on how a such profitable organization serves its members in developing countries by rising almost twice their dues, especially when total membership revenues are not quite significant in global budget.

A more comprehensive picture of IEEE finances would note that the IEEE has accumulated very significant financial reserves from its past actions. Its current business is strong. However, its publications, which have been its biggest revenue generators, are facing increasing competition from lower-profit-margin Open Access publications. IEEE revenue is projected to grow more slowly, or decline, in coming years. We do need to manage our resources carefully.

Within the IEEE, we subsidize many activities with revenue earned from other activities. However, IEEE financial reporting is not clear enough to tell us what activities are being subsidized and by how much. I believe we need financial reporting that will give us those answers. Once we have them, we could better judge which activities are most deserving of subsidies. I would place membership in developing countries near the top of the list of activities to be subsidized. We need members in developing countries now to provide IEEE leaders in those countries tomorrow.

6. IEEE members are mostly just customers of IEEE services. These services are developed by a small team of global volunteer members, and supported by staff at IEEE headquarters. Reasonably, volunteer activities have increasing report requirements, including financial, formal or legal issues to provide audit track for Member and Geographic Activities (MGA) compliance.

Is fairly obvious that volunteer members should focus on technical stuff, rather than devoting their personal time worrying about audit compliance required through IEEE staff. For volunteers, this evolving perspective is more like having demanding supervisors than supporting employees. A reasonable balance of enthusiastic volunteer labor, compliance and staff relationship is not trivial. Volunteers are a critical asset for IEEE, that eventually require more than a rewarding pin for many service years.

Please share with us how do you visualize volunteers engagement and commitment for long term continuity.

Unnecessary and burdensome paperwork can detract from everything we do, whether it is for the IEEE, for our work, or for our personal lives. When this paperwork becomes cumbersome, we look into two things: what is the purpose of it and how can it be streamlined. Some of the compliance requirements might be required by law for a non-profit organization. In that case, streamlining the way the requirements are fulfilled can help. For example, instead of a complex spreadsheet that must be emailed, a simple online form can be created. Other compliance reports may be a way for IEEE to keep track of which sections are active and which need help. In this case, reengineering of the reports' structure and tools can help. A close relationship between volunteers and staff – where staff can help submit compliance reports and determine how to streamline the process, for instance – can alleviate some of the burden. Volunteer engagement is crucial to the future of IEEE. When volunteers feel truly rewarded, such as gaining new skills that earn them a promotion at work, or helping hands-on with a humanitarian project, or working on emerging technologies such as the Internet of Things through societies, chapters, and affinity groups, we can keep them engaged, contributing, and rewarded.

7. IEEE has a very well structured yearly election process, enabling candidates to learn before being endorsed as President-Elect, and later to support IEEE government as past president. This seems great, except that finally the President-Elect has only one year time frame for accomplishments.

As CEO of a 400 million dollar organization serving 426.000 global customers, what do you think a can be really done in one year?

I believe it is important that the IEEE President focus on long-term goals, not only a short-term agenda for his/her term. In this way, a one-year term can have a long-lasting impact. The President can certainly have some short-term achievements, but the most valuable ones are the ones that last into the next President's term, the term after that, and the term after that...

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Please share with us how do you visualize volunteers engagement and commitment for long term continuity.

I see the IEEE as a volunteer led organization that feeds off the energy and expertise of its volunteers. Often, the volunteers want the authority to manage an activity, such as a conference, so that their priorities are respected. In many cases, the volunteers are the only people with the knowledge needed to undertake the audits, financial issues, and reporting, that must be done to insure legal compliance.

But we must not let those responsibilities become laborious chores that drain the volunteers of their time and enthusiasm. IEEE staff should take more responsibility to provide tools and assistance to lessen the administrative burden on its volunteers. It is the IEEE volunteers that make the IEEE special.

7. IEEE has a very well structured yearly election process, enabling candidates to learn before being endorsed as President-Elect, and later to support IEEE government as past president. This seems great, except that finally the President-Elect has only one year time frame for accomplishments.

As CEO of a 400 million dollar organization serving 426.000 global customers, what do you think a can be really done in one year?

As you note, accomplishing much in a single year is real challenge. However, there are ways to address it. The President-Elect should not wait to become President to begin work – but should come into the President-Elect's office with a well-formed vision and agenda – and begin working on them immediately. With the support of the President, the President-Elect should undertake activities, such as ad hoc committees, that support that vision and agenda and prepare the way for a successful presidency. Upon leaving the Presidency, the Past President should be given opportunities to complete important work, as a representative of the incoming President.

As a member of the IEEE Board of Directors for the past three years (and this year as a President-elect candidate), I have been part of strategic planning for the IEEE. During these years we have looked towards the future, defined possible scenarios for the IEEE, determined four priorities for the IEEE, and identified four major goals for the IEEE to begin working on now so that we are well-positioned for the IEEE in the year 2030 (while still supporting the needs of technologists until then). The next step is to develop a roadmap of activities to accomplish these goals. As you can see, if each President, starting with the current one and for several years to come, continues to work in the same direction, the IEEE will realize great accomplishments from all of its Presidents, including me. What I hope to accomplish during my term are several tangible achievements along the roadmap.

8. IEEE president should have feet on ground about things like membership dues, but certainly his vision should go far beyond, for at least 10 year scenario for future organizational profile. What kind of "future" IEEE do you envision?

As I described in the previous question, the IEEE Board of Directors and executive professional staff have been working on a concrete roadmap that will take us into the year 2030. This is a fifteen-year vision that every President in the future will support in order for it to be successful. I expect the roadmap will be adjusted as time progresses and we learn more about what the future actually holds. I am a strong supporter of the four major goals of the roadmap that were determined at the beginning of 2015, and they align completely with my vision. 1.) I believe in driving our goal of making IEEE a flexible and nimble organization. 2.) I will continue to advance our public imperative through work with the Global Public Policy committee and other efforts. 3.) We have engaged industry deeply through our standards and we can extend this to other aspects of IEEE. 4.) Finally, it is our students and young professionals that are the future of IEEE. Making IEEE appealing to them in this ever-changing world secures the posterity of the IEEE..

When I became Vice President of TAB, I asked my predecessor (Donna Hudson) to continue leading an effort on bundled Society membership – and I supported her. It went splendidly. My successor (Bob Hebner) allowed me to continue with some important things I had begun – such as the new TAB Mission statement. It too was successful. Such relationships require collaboration, flexibility, trust, and a common vision – but they are possible – and I have done this before.

Even with the current structure, I believe I can build unify around a common vision, advance new offerings for members who are industrial employees, encourage new activities in emerging technologies, develop crisper value propositions for underserved member communities, and begin some activities that visibly demonstrate our commitment to the IEEE mission – advancing technology for humanity..

8. IEEE president should have feet on ground about things like membership dues, but certainly his vision should go far beyond, for at least 10 year scenario for future organizational profile. What kind of "future" IEEE do you envision?

There are a number of significant changes happening to our members, our technical field, and our profession. They provide opportunities we must seize.

- The nature of professional communication is changing. The value of static content – for example journal publications - is diminishing in part due to competition from Open Access publishing. Social Media have made on-line networking collaboration feasible and attractive – especially to our young professionals. We need to provide an excellent and flexible professional social networking platform to our members so they can better network and collaborate. This will be a foundation of professional communication in the future IEEE. I note that I have been a leading advocate of Collabratec™, the IEEE's forthcoming social networking platform, to enable this to happen.

- The pace of technology change is quickening. Members often have many mini-careers during their working lifetime – and they need help to transition from one mini-career to the next. The future IEEE must be an organization that helps them though these career transitions. Providing timely education on emerging technologies, which are homes of tomorrow's jobs is one key element of this. Another is developing better-targeted support for practitioners, consultants, entrepreneurs who work in the private sector. The future IEEE will be the organization that helps them though all of their career transitions.

- Many of our members feel our mission, "advancing technology for the benefit of humanity," has received too little attention. We need to increase and strengthen efforts – such as humanitarian and Smart Cities projects - that visibly demonstrate our commitment to that mission. The Smart City project is Guadalajara is a great

project, but it's only one project in one Region. The future IEEE will be a professional society that lives its mission – and makes members proud to be members because of it.

- The IEEE aspires to be a global organization and describes itself as a global organization, but it does not always operate as a global organization. The future IEEE will also be a global organization operationally.

9. Please share with us your idea for R9 profile in IEEE.

R9 has both growing industry and a vibrant student & young professional community. The foundation of these is of course, higher education in science, technology, engineering and math (known as STEM). This represents the future of a global and globalized IEEE.

There is a difference between IEEE being a global organization – which means IEEE is present everywhere with uniform goals, and globalizing the IEEE – which is IEEE addressing diverse needs at local levels.

An example of a global IEEE initiative is underway now. This is the IEEE Internet Initiative which I chaired in 2014 when it was a completely new initiative. The Internet Initiative has the goal to help restore trust in the Internet, given today's spying, hacking, phishing, identity theft, and other misuses of the Internet that threaten our way of life. One of the first activities of the Internet Initiative in 2014 was to make IEEE a contributor in the Netmundial event in Brazil (Region 9, of course). President DeMarca was a dynamic speaker, representing IEEE's perspective and bringing us visibility.

An example of a globalized IEEE is providing basic engineering education materials to universities in developing countries. The needs of Region 1 are certainly different than those of IEEE members in Region 9's Haiti subsection who are building a foundation for technological education.

By enabling emerging technologies that span multiple IEEE societies, providing technology-related insights into public policy, and using powerful communication tools, IEEE can be both global and globalized. The Region 9 profile is certainly a great example.

10. What question would you like to be asked, and of course, what would be the answer?

When I first joined the IEEE Board of Directors and observed the President, I asked myself why a person would want to be President of the IEEE. It looked like a difficult job, and I knew it was not a paid position. Then I asked a couple of volunteers why they thought a person would want to be President. They said it was for pride and free travel. Those were not good reasons for me. When the Nominations and Appointments Committee asked me to apply to be a candidate for President-elect, the question arose again in my mind and in my heart.

While serving on the IEEE Board and its boards and committees, I have had the pleasure of working with a number of colleagues from Region 9, and getting to know them better. These included Enrique Alvarez Rodich, J Roberto de Marca, Gustavo Giannatassio, Norberto Lerendegui, Franciso Martinez, Tania Quiel, and Enrique Tejera. I was especially fortunate to serve on the IEEE Audit Committee – a small committee that met often - with then-Director Alvarez. I have some familiarity with Region 9's leadership.

At Director Lerendegui's invitation, I have had the pleasure of attending the Region 9 meetings in Bogotá Colombia and in Monterrey Mexico. In both cases, I attended the meetings for their duration and attended the companion meals and team-building events with Region 9 colleagues. We had many discussions about a variety of topics. While these experiences were very informative about Region 9 and its operations, I feel my knowledge of Region 9, and its members, is limited. Region 9 members, and their interests, are quite diverse.

In my opinion, Region 9's membership is currently small, but Region 9 has fine universities, growing economies, excellent and dynamic leadership, and many talented members with great energy who have demonstrated the ability to work together. Region 9 has a very bright future. With proper encouragement and support from the larger IEEE, Region 9 will grow and become a larger and more powerful part of the IEEE.

10. What question would you like to be asked, and of course, what would be the answer?

The President of the IEEE must make many decisions, and on many complicated matters. A question I like to be asked is: How will you decide them?

Here is my answer. I am guided by asking myself: Which option is of most benefit to the members? Which option is of most benefit to the volunteers? I am here to better serve them.

So this is the question I would like to be asked: "Why are you interested in serving as President of the IEEE?"

My answer is that I am at the point in my career where I want to give back to my profession that has given me so many great opportunities and rewards. I am a proud member of the IEEE and I wish to serve you, our members, and our entire organization to my full potential. I want to raise the visibility of engineers, scientists, technologists, and educators all over the world. After all, we are the people who have brought so much to humanity. I believe the public should know as much as they can about us.

I want to help drive positive change in the world. I cannot think of a better way to do it than as President of the IEEE.

The screenshot shows the Facebook profile of the page 'NoticIEEEro'. The cover photo is a large group portrait of many people in a formal setting. Below the cover photo, there is a promotional graphic for 'noticieeero Revista' with various text boxes and icons. The page navigation bar includes links for Página, Mensajes, Notificaciones, Estadísticas, Herramientas de publicación, Configuración, and Ayuda. On the right side, there is a sidebar titled 'ESTA SEMANA' showing metrics: 2 likes, 40 reach, and 0 clicks. A vertical timeline on the far right lists years from 2002 to 2014. The main content area shows a post from the page itself, dated December 20, 2014, at 1:49 PM.



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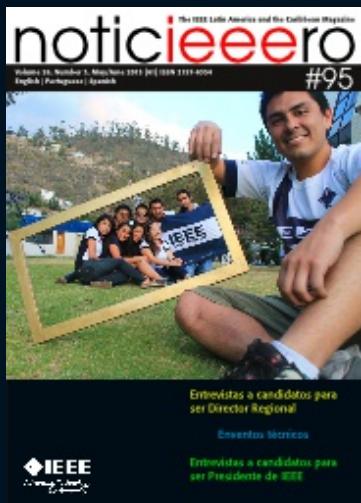
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96	Sun 20 Jul 2015	Fri 1 Aug 2015
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