

INSIGHTS

IEEE WIE FORUM USA EAST



Message from Committee

April is here, bringing growth and renewal, just like our 10th-anniversary IEEE WIE Forum USA East!

Celebrating IEEE Education Week: This month, we celebrate IEEE Education Week (April 6-12), focusing on lifelong learning. Check out IEEE's resources to stay ahead.

Call for Participation: Submit your abstract for this year's forum by June 27, 2025. We look forward to seeing you in Arlington, VA!

Keynote Speaker Spotlight: We're thrilled to announce Sandra Park as our first keynote speaker! Learn more about her journey on Sandra Park's LinkedIn.

Thank You to Our Patrons: Thanks to our first diamond sponsor, AMBA/NYL! Interested in sponsoring? Bronze sponsorships start at \$1,000. Learn more today!

Let's continue building towards November and make this year's forum impactful as we Innovate to Elevate.

Regards,

The IEEE WIE Forum USA East 2025 Chairs, Neeta & Maryam



Sandra Park

Keynote Speaker!

- **Sandra Park** is a financial coach, engineer, and founder of **Prosperous Panda**.
- She empowers **women in STEM** to elevate their impact through **financial** innovation, **mindset** transformation, and **strategic leadership**.
- By challenging norms and fostering confidence, she inspires women to **push boundaries**, **lead** with purpose, and **rise** together through **mentorship** and **collaboration**.



IEEE Education Week



- **IEEE Education Week, 6-12 April 2025**, celebrates **innovation in STEM** education through global events, courses, and resources for all learning levels.
- Aligned with the "Innovate to Elevate" theme, it empowers engineers to advance **knowledge**, foster **mentorship**, and drive transformative **impact** through **lifelong learning** and **community collaboration**, thus driving progress and expanding impact in the engineering community.

"Social Night" Patron Call

Networking Dinner | Ritz-Carlton, VA



Does your company want to sponsor or are you hiring? Join us at the forum as our patron.

Join us!

Patron Guidebook



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R1R2WIEForum@gmail.com

<https://attend.ieee.org/wie-forum-usa-east-2025/>

Career Fair

Become an Exhibitor!

Career Fair is **FREE** for job seekers at all career stages! Open to **technical career fields** e.g. **Electrical Engineering**, Electronics Engineer, Computer Engineering, **Computer Science**, Cyber Security, Engineering **Management**, **IT**, **Manufacturing**, **R & D**.



"Earth Day"

Earth Day 2025, themed "**Our Power, Our Planet**," focuses on uniting global efforts to **triple renewable energy generation by 2030**. This initiative emphasizes **education, advocacy, and mobilization** to combat **climate change** and promote sustainable practices. Aligning with the "**Innovate to Elevate**" conference theme, Earth Day 2025 encourages innovative solutions and collaborative approaches to address **environmental challenges, empowering communities** to elevate their impact through **creativity, resiliency** and **forward-thinking strategies**.



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Earth Action Day!

- **Focus Areas:** Earth Day 2025 focuses on four powerful pillars: **Educate, Advocate, Mobilize, and Pledge**, to drive climate action under the theme "**Our Power, Our Planet**."
- It calls on individuals and communities to **educate** themselves and others, advocate for **policy change**, mobilize **collective action**, and pledge toward **sustainability**.
- This global movement empowers people to learn the **facts, amplify their voices**, and inspire meaningful **change** through innovation and collaboration. Aligned with the "**Innovate to Elevate**" theme, Earth Day 2025 highlights how engineers and thought leaders can lead with **creativity** and **purpose**, designing **sustainable systems**, advancing **clean technologies**, and fostering **community-driven** solutions.
- **Impact:** Earth Day's impact lies not only in **raising awareness** but in transforming knowledge into **tangible action**, elevating both people and the planet toward a more resilient future.
- Earth Day is a **catalyst** for inspired, collective, and visionary progress.

Call for Participation!

Call to Action!

Explore topics like emerging **technologies, soft skills**, leadership, personal **branding**, cross-cultural success, tech-forward strategies, **career transitions**, and women-led **innovation**. Share insights that **elevate, empower, and inspire** at every career stage.

Puzzle Fun!

Unscramble the following words inspired by Earth Day and IEEE Education Week. Some may be tricky or unexpected! See if you can figure them out. (Tip: Think sustainability, lifelong learning, innovation, and global impact!)

1. CEAUDET
2. AETCIPPARTI
3. GEDLEP
4. TAVONINNI
5. WENERABLE
6. ILEZIBMOO
7. NALER
8. ACADVTOAE
9. TALOBOCRALIO
10. WEREMPO
11. AETEVEL
12. RENGINEENE
13. MROSNTFRA
14. CNEEMENATH
15. TCA

KEY: 1.EDUCATE, 2.PARTICIPATE, 3.PLEDGE, 4.INNOVATE, 5.RENEW, 6.MOBILIZE, 7.LEARN, 8.ADVOCATE, 9.COLLABORATE, 10.EMPOWER, 11.ELEVATE, 12.ENGINEER, 13.TRANSFORM, 14.ENHANCE, 15.ACT

