



ETFG 2025

IEEE International Conference in Energy Technologies for Future Grids

Challenges, Solutions & Opportunities for Industrial Transformation

SPONSORSHIP PROSPECTUS

The IEEE International Conference on Energy Technologies for Future Grids (ETFG 2025) is a premier global event organized by the Australian Research Council (ARC) Industrial Transformation Training Centre in Energy Technologies for Future Grids (ARC Future Grids Training Centre). In collaboration with partners including the Federal Government, New South Wales (NSW) State Government, leading universities, and industry partners, ETFG 2025 will serve as a catalyst for innovation in power and energy, driving advancements in energy grid technologies, and shaping the future of the energy sector.

Wollongong, AUSTRALIA
7-1 December 2025

<https://att.end.ieee.org/etfg-2025/>



#ARCFutureGrids
#ETFG2025

CONFERENCE PARTNERS



ORGANISED & HOSTED BY



ARC FUTURE GRIDS
TRAINING CENTRE



UNIVERSITY
OF WOLLONGONG
AUSTRALIA

TARGET AUDIENCE & REACH

ETFG 2025 will bring together a diverse and influential audience, including:

- **Researchers & Academics** – Leading experts shaping energy technologies.
- **Industry Leaders & Innovators** – Key players in the energy sector.
- **Policy Makers & Regulators** – Government representatives influencing energy policies.
- **Early-Career Professionals & Students** – The next generation of energy experts.

By fostering dialogue and collaboration, the conference provides a platform for knowledge exchange, industry partnerships, and the latest advancements in grid modernization.

WHY SPONSOR?

Sponsoring ETFG 2025 presents a **unique opportunity to engage with a high-impact audience** within the power and energy sector. Benefits include:

- **Unparalleled Brand Exposure** – Visibility across IEEE networks, ARC Future Grids training Centre connections, and University platforms.
- **Exclusive Networking** – Connect with industry leaders, policymakers, and top researchers
- **Speaking & Thought Leadership Opportunities** – Position your organization as an industry leader
- **Targeted Marketing & Media Promotion** – Extensive coverage through social media, press releases, and event branding.

With an extensive national and international reach, ETFG 2025 ensures that sponsors gain maximum visibility and engagement in a high-profile setting. By fostering dialogue and collaboration, the conference provides a platform for knowledge exchange, industry partnerships, and the latest advancements in grid modernization.

SPONSORSHIP OPPORTUNITIES – ACT NOW!

Sponsorship packages are limited and allocated on a first-come, first-served basis. With only one Platinum sponsorship available, this is your chance to elevate your organization's profile at a landmark event.

Submission deadline: 1 August 2025

Contact us today to explore sponsorship options and reserve your place as a valued partner of ETFG 2025.

ARC FUTURE GRIDS
TRAINING CENTRE
PARTNERS



Australian Government
Australian Research Council



SPONSORSHIP PACKAGE COMPARISON

The following sponsorship table provides a comparison of key differences among the various packages. Refer to the sponsorship package description for the complete inclusion list.

Sponsorship Benefits	Platinum \$20k	Gold \$15k	Silver \$10k	Bronze \$7.5k	General \$5k
Availability	<input checked="" type="checkbox"/> Exclusive	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> Limited	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> Limited	<input checked="" type="checkbox"/> Unlimited	<input checked="" type="checkbox"/> Unlimited
Gala Dinner Sponsorship	<input checked="" type="checkbox"/> Exclusive	×	×	×	×
WIE Luncheon Sponsor	+ Available	+ Available	+ Available	×	×
Talent & Networking Event sponsor	+ Available	+ Available	+ Available	+ Available	×
Social & Cultural Event sponsor	+ Available	+ Available	+ Available	+ Available	×
Recognition at Key Events	<input checked="" type="checkbox"/> All	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> Select	<input checked="" type="checkbox"/> Limited	×	×
Logo Placement	<input checked="" type="checkbox"/> Premier	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> Prominent	<input checked="" type="checkbox"/> Standard	<input checked="" type="checkbox"/> Standard	<input checked="" type="checkbox"/> Standard
Branding Opportunities	<input checked="" type="checkbox"/> Premier	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> Select	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> Select	<input checked="" type="checkbox"/> Standard	<input checked="" type="checkbox"/> Specified
Speaking Opportunities - Technical, Academic and Professional sessions)	▶ Plenary Session ▶ Keynote ▶ Panel Disc.	▶ Plenary Session ▶ Keynote ▶ Panel Disc.	▶ Panel Disc.	Limited Opportunities	Limited Opportunities
Speaking Opportunities - Social and Promotional Events	▶ WIE lunch ▶ Welcome Reception ▶ Talent & Networking ▶ Gala Dinner	▶ WIE lunch ▶ Welcome Reception ▶ Talent & Networking ▶ Gala Dinner	▶ Talent & Networking	▶ Talent & Networking	Limited Opportunities
VIP & Networking Invitations	<input checked="" type="checkbox"/> Priority Access	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> Invitations	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> Invitations	<input checked="" type="checkbox"/> Limited invitations	×
Media and Press Release	<input checked="" type="checkbox"/> Premier	<input checked="" type="checkbox"/> Prominent	<input checked="" type="checkbox"/> Targeted	×	×
Social media	<input checked="" type="checkbox"/> Premier	<input checked="" type="checkbox"/> Prominent	<input checked="" type="checkbox"/> Targeted	<input checked="" type="checkbox"/> Limited	<input checked="" type="checkbox"/> Limited
Promotional Items in Delegate Packs	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> Up to 4	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> Up to 3	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> Up to 2	<input checked="" type="checkbox"/> 1	<input checked="" type="checkbox"/> 1
Link to company page on ETFG conference website	<input checked="" type="checkbox"/> URL link	<input checked="" type="checkbox"/> URL link	<input checked="" type="checkbox"/> URL link	<input checked="" type="checkbox"/> URL link	<input checked="" type="checkbox"/> URL link
Award Sponsorship & Presentation at Gala Dinner	Platinum Award	Gold Award	×	×	×
Short Courses / Workshop Access	8	6	4	2	×
Full Conference Registrations	6	4	2	1	1
Additional Gala Dinner Tickets	4	3	2	1	×
Conference 1-Day Registrations	2	2	1	1	×
Exhibition Booth Size	8m ² <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	5m ² <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	5m ² <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	3m ² <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	1.5m ² <input checked="" type="checkbox"/>

All sponsorship packages prices are in AUD exclusive of GST.

PLATINUM SPONSOR

\$20,000 (only one available)

Event Sponsorship:

1. Official Platinum Conference Sponsor
2. Official Sponsor of the Gala Dinner
3. Recognition as the Platinum Sponsor at key events, including Opening Reception, Closing Ceremony, Gala Dinner, Talent and Networking Event and Women in Engineering Luncheon

Logo placement and Branding

4. Premier logo placement on marketing materials
5. Exclusive branding opportunities at high-traffic areas during the conference

VIP & Networking Opportunities

6. Priority invitation to VIP networking events
7. Customized engagement and presentation opportunities tailored to your company's goals.

Speaking Opportunities

8. Opportunity to deliver Keynote Speech
9. Opportunity to present at Panel Session
10. Speaking opportunity at Women in Engineering Luncheon
11. Tailored speaking opportunities at Welcome Reception, Gala Dinner, Talent & Networking Event, and Closing Ceremony

Award Sponsorship

12. Sponsorship and presentation of Platinum Award(s) at the Gala Dinner

Media and Publicity

13. Press release announcing Platinum sponsorship.
14. Social media mentions and recognition as Platinum Sponsor
15. Company profile or URL link to company site on conference website

Merchandise & Promotion

16. Up to 4 promotional items distributed to delegates (supplied by sponsor)

Registrations and Event Tickets

17. 6 full conference registrations including working lunches, Welcome Reception, Talent & Networking Event, Women in Engineering Luncheon & Gala Dinner
18. 2 conference 1-Day registrations
19. 8 complimentary places in Short Courses / Workshops
20. 4 additional complimentary tickets to Gala Dinner

Exhibition booth space

21. Extra-large exhibition space in premium location

GOLD SPONSOR

\$15,000

Event Sponsorship:

1. Official Conference Gold Sponsor
2. Recognition as Gold Sponsor at key events, including Opening Reception, Gala Dinner, Talent & Networking Event

Logo placement and Branding

3. Prominent logo placement on conference marketing materials
4. Branding opportunities at select areas during the conference

VIP & Networking Opportunities

5. Invitation to networking events
6. Customized engagement and presentation opportunities tailored to your company's goals

Speaking Opportunities

7. Opportunity to deliver Keynote speech
8. Opportunity to present at a Panel Session
9. Speaking opportunities at Welcome Reception, Gala Dinner, and Talent and Networking Event

Award Sponsorship

10. Sponsorship and presentation of Gold Award(s) at the Gala Dinner

Media and Publicity

11. Press release announcing Gold sponsorship
12. Company profile or URL link to company site on conference website
13. Social media mentions and recognition as Gold Sponsor across social media channels

Merchandise & Promotion

14. Up to 3 promotional items distributed to delegates (supplied by sponsor)

Registrations and Event Tickets

15. 4 full conference registrations including working lunches, Welcome Reception, Talent & Networking Event, Women in Engineering Luncheon & Gala Dinner
16. 2 conference 1-Day registrations
17. 6 complimentary places in Short Courses / Workshops
18. 3 complimentary tickets to Gala Dinner

Exhibition booth space

19. Large exhibition space in prime location

SILVER SPONSOR

\$10,000

Event Sponsorship

1. Official Silver Conference Sponsor
2. Recognition as a Bronze Sponsor during the select conference events

Logo placement and Branding

3. Inclusion of your company's logo on marketing materials
4. Branding opportunities at select areas during the conference

Speaking Opportunities

5. Opportunity to present at Panel Session
6. Speaking opportunity at the Talent & Networking Event and Gala Dinner

Media and Publicity

7. Company profile or URL link to company site on conference website
8. Social media mentions and recognition as Silver Sponsor across social media channels

Merchandise & Promotion

9. Up to 2 promotional items distributed to delegates (supplied by sponsor)

Registrations and Event Tickets

10. 2 full conference registrations including working lunches, Welcome Reception, Talent & Networking Event, Women in Engineering Luncheon & Gala Dinner
11. 1 conference 1-Day registrations
12. 4 complimentary places in Short Courses / Workshops
13. 2 complimentary tickets to Gala Dinner

Exhibition booth space

14. Large exhibition space

BRONZE SPONSOR

\$7,500

Event Sponsorship

1. Official Bronze Conference Sponsor

Logo placement and Branding

2. Inclusion of your company's logo on marketing materials
3. Branding opportunities at specified areas during the conference

Speaking Opportunities

4. Speaking opportunity at the Talent & Networking Event

Media and Publicity

5. Company profile or URL link to company site on conference website
6. Social media mentions and recognition as Silver Sponsor across social media channels

Merchandise & Promotion

7. 1 promotional item distributed to delegates (supplied by sponsor)

Registrations and Event Tickets

8. 1 full conference registration including working lunches, Welcome Reception, Talent & Networking Event, Women in Engineering Luncheon & Gala Dinner
9. 1 conference 1-Day registrations
10. 2 complimentary places in Short Courses / Workshops
11. 1 complimentary ticket to Gala Dinner

Exhibition booth space

12. Medium exhibition space

GENERAL SPONSOR \$5,000

Event Sponsorship:

1. General Conference Sponsor

Logo placement and Branding

2. Inclusion of your company's logo on select marketing materials
3. Branding opportunities at specified areas during the conference

Speaking Opportunities

4. Limited speaking opportunities may be made available at the Talent & Networking Event or other events

Media and Publicity

5. Social media mentions

Merchandise & Promotion

6. 1 promotional item distributed to delegates (supplied by sponsor)

Registrations and Event Tickets

7. 1 full conference registration including working lunches, Welcome Reception, Talent & Networking Event, Women in Engineering Luncheon, and Gala Dinner

Exhibition booth space

8. Small exhibition space

CUSTOMISED SPONSORSHIP ENHANCEMENTS & ADD-ONS

Tailored sponsorship packages can be designed to target a specific audience and maximize exposure for your company or organization.

Enhance your sponsorship package with **tailored engagement opportunities** designed to maximize your organization's exposure and impact at ETFG 2025. The following enhancements *can be added to any sponsorship package*, typically providing partial coverage for the costs associated with hosting the event or activity.

These add-ons are available as standalone sponsorships or as discounted upgrades to existing sponsorship packages.

CONFERENCE SPONSORSHIP ADD-ONS:			
Sponsorship Opportunity	Standalone Price	Discounted Add-On Price	Description
Women in Engineering Luncheon	\$5,000	\$2,000	Gain recognition as the exclusive sponsor of this premier networking event celebrating diversity and leadership in engineering.
Talent & Networking Event Sponsor	\$3,000	\$1,500	Support an evening designed to connect industry leaders, researchers, and emerging talent.
Welcome Reception Sponsor	\$2,000	\$1000	Kick off the conference with prime branding and a speaking opportunity at the Welcome Reception.
Awards Sponsorship	Price on Application	POA	Be recognized for championing excellence by sponsoring prestigious conference awards presented at the Gala Dinner.

All sponsorship package prices are in AUD exclusive of GST.

HOW TO INCLUDE ADD-ONS?

Sponsors may upgrade their package by adding any of the above enhancements before the sponsorship deadline. Availability is limited and assigned on a first-come, first-served basis.

Contact us today to discuss how you can maximize your sponsorship engagement!

SPONSORSHIP ACCEPTANCE FORM

To confirm your sponsorship package, please complete the details below and return the the signed form via email to mniemela@uow.edu.au, kashem@uow.edu.au, CC future-grids@uow.edu.au

An official invoice will be issued by University of Wollongong for payment.

All sponsorship package prices listed are in AUD exclusive of GST.

Sponsorship is only secured once full payment has been received.

Selected Sponsorship Package (name):

Additional Sponsorship Package Add-ons (if applicable):

Cost of Sponsorship Package (ex GST)

GST:

Total amount Payable:

Company/Organization Name:

Mailing Address:

State:

Postcode:

Country:

ABN (if applicable):

Authorized Representative

Full Name:

Position:

Phone:

Email:

Signature:

Date:

By signing this form, you confirm that you are an authorized representative of the organization and acknowledge the financial responsibility for all costs of the sponsorship as described.

Terms and Conditions:

1. The ETFG 2025 conference is scheduled for **7th - 11th of December 2025**.
2. The organizers reserve the right to decline any sponsorship application that does not align with the objectives of ETFG 2025 Conference.
3. The **conference organizers reserve the right to modify sponsorship packages** as necessary, including but not limited to, branding placements, exhibition space allocations, promotional opportunities, and speaking engagements. Any significant changes will be communicated and discussed with the sponsors where feasible.
4. **Cancellation Policy:**
 - a. Cancellations must be submitted in writing to the **Conference General Chair** kashem@uow.edu.au
 - b. A **50% cancellation fee** will apply if cancelled after **20th October 2025**.
 - c. **No refunds** will be issued for cancellations received after this date.
5. **Liability Disclaimer:** The conference committee and organizers **will not be held liable** for any damages, loss, to property or personal injury sustained by sponsors or their representatives during the event.
6. **Force Majeure:** In the event of unforeseen circumstances beyond the control of ETFG 2025 organizers (e.g., natural disasters, civil unrest, pandemics), sponsors will **not be entitled to refunds** or compensation.

For any inquiries regarding sponsorship, please contact us at mniemela@uow.edu.au, kashem@uow.edu.au, CC future-grids@uow.edu.au