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Repurpose Your Career – 5 Steps to Your Next Career Pivot

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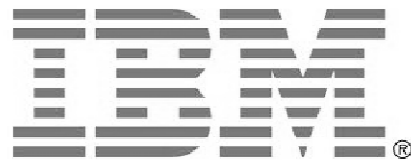
Born

Raised

NORTHWESTERN
UNIVERSITY

Work

1978 - 2000

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22 Years of Wandering
Programmer

Quality

IT Help Desk

Training

Sales

IT Consultant

Marketing

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Startup

Agere Inc.

agere systems

Lucent Technologies
Bell Labs Innovations

2000 - 2003

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07/25/2002

Algebra Teacher

Austin Independent School District
2004 - 2006

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Launch Pad Job Club

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Non-Profit

Jewish Community
Association of Austin

2006 - 2007

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Startup

LifeSize®
A division of Logitech

2007 - 2011

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Entrepreneur

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Launched in 2012

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Who are you?

- Years of work experience
  - Less than 10 years
  - Between 10 and 20 years
  - Between 20 and 30 years
  - More than 30 years

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Who are you?

- Current status
  - Employed but looking to change jobs
  - Employed looking to change careers
  - Unemployed
  - Retired
  - Re-entering the workforce

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5 Steps to Your Career Pivot

1. Know Thyself

2. Build Your Tribe

3. Act on Facts. Not on Assumptions

4. Learn How to Network Strategically

5. Learn How to Ask for Help
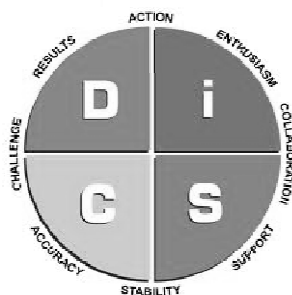
   I will stop for questions after each step.

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Step 1 – Know Thy Self

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Know Thyself

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Know Thyself

GET HELP!

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Moments of Clarity

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Career Reflection

Boss

Team

Multi-Tasking

Structure/Rules

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Career Reflection

Activity

Rewards

Emotional Environment

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Step 2 – Build Your Tribe

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Build Your Tribe

Your ***tribe*** consists of your ***connections*** when asked for a ***favor*** are likely to ***come through for you***!
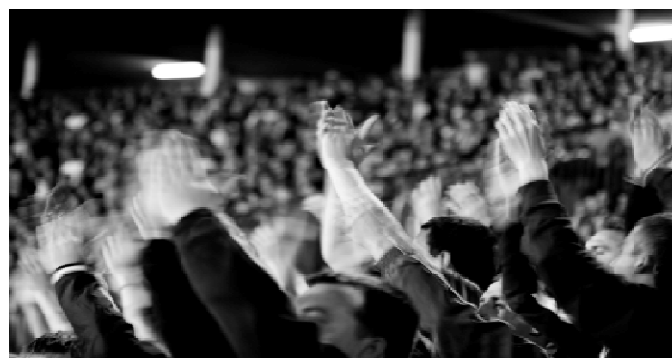
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Build Your Tribe

Referral Economy

Cultivation

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Build Your Tribe

Fan Club

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Step 3 – Act on Facts

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Act on Facts

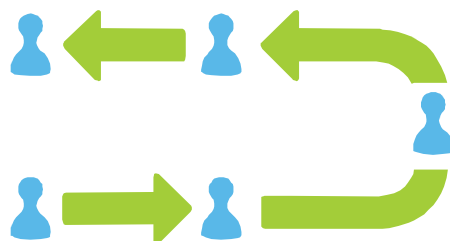Assumptions are very dangerous!

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Act on Facts

- Entrance requirements

- Hiring Practices

- Compensation

- Benefits

- Working Conditions
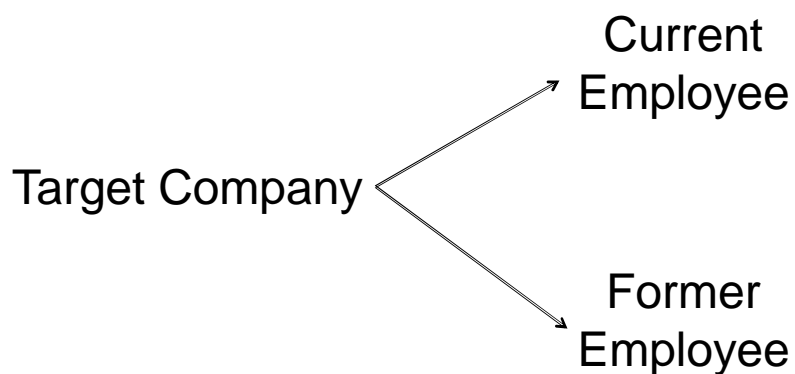
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Step 4 – Network Strategically

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Networking Strategically

Ask for AIR

Advice, Insights and Recommendations

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Networking Strategically

Target Company

Current Employee

Former Employee

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Networking Strategically

LinkedIn Advanced Search

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Step 5 – Ask for Help

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Ask for Help

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Repurpose Your Career Book

Available on Kindle

http://www.amazon.com/dp/0988700506/

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Resources

http://careerpivot.com/tag/IEEE/

Career Reflection Worksheet
http://careerpivot.com/career-reflection-worksheet/

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Resources

Website: http://careerpivot.com/
Blog: http://careerpivot.com/blog
Special: http://careerpivot.com/tag/IEEE/
Worksheet:
http://careerpivot.com/career-reflection-worksheet/

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I will stop for questions after each step.

Resources

Website: http://careerpivot.com/
Blog: http://careerpivot.com/blog
Special: http://careerpivot.com/tag/IEEE/
Worksheet:
http://careerpivot.com/career-reflection-worksheet/

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FB   http://facebook.com/careerpivot
LinkedIn   http://linkedin.com/in/mrmiller

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Repurpose Your Career Book

REPURPOSE YOUR CAREER
A Practical Guide for Baby Boomers

Marc Miller with Susan Lahey

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