

Jeff Jensen
Executive Vice President



Jeff, a Principal at ITEC Entertainment, maintains the company's excellent reputation in the themed attraction industry through his engineering and project management skills, consistently providing custom design and production solutions for complex themed rides and shows. Managing ITEC's in-house design and technical teams as they tackle some of the most challenging projects in the world, Jeff has earned respect from top attractions developers including industry leaders such as Universal Studios.

EXPERIENCE: Prior to joining ITEC, Jeff worked in Transportation operations at Walt Disney World for 12 years. Following Disney, Jeff worked as an engineer for AT&T Microelectronics in Orlando, managing the design and implementation of microcomputer-based automation controls for a semiconductor manufacturing facility. Starting at ITEC in 1988 as a technical designer, Jeff was steadily promoted through several positions to the level of Vice President of Production, where he was responsible for all creative and technical projects within ITEC Entertainment. Jeff also served as the Vice President of Technology for the ITEC Network, a subsidiary of ITEC Entertainment. While at the ITEC Network, Jeff headed up the team that designed, engineered and produced custom digital media systems for Mass Transit Customers and eventually guided the transition from the ITEC Network to The Transit Television Network. Jeff led ITEC's team of engineering professionals on a number of complex rides and shows for Universal studios starting with the original Earthquake attraction for Universal Studios Florida. He eventually served as the "owner's rep" for all show systems for the Men in Black ride for Universal Studios Florida where he received the overall project team's "most valuable player" award.

Jeff currently serves as Executive Vice President for ITEC Entertainment, using his 20 plus years of experience to guide the design and production process for all ITEC projects. Most recent roles have been the overall project director for both the "Revenge of the Mummy" and "Madagascar-a crate adventure" rides where he was responsible for all aspects of the show and ride design, production and commissioning for these two world class attractions at Universal Studios Singapore.

PROJECTS: Jeff has been involved in the technical design, production and implementation of nearly all ITEC projects including:

- *The Foot Locker Stores* digital Audio/Video project (over 200 stores), USA.
- *Mutiny Bay* at Treasure Island Casino - Las Vegas, USA.
- *Sanrio Puroland* - Tokyo, Japan.
- *The Little Mermaid Show* Tokyo Disney Seas -Tokyo, Japan.
- *Block Party* family entertainment centers by Blockbuster Entertainment – USA.
- *Twister, Ghostbusters, Earthquake, Barney, Men in Black, Kongfrontation, JAWS, ET Adventure, T2/3D, Revenge of the Mummy and Spiderman* for Universal Studios Florida and Islands of Adventure – Orlando, Florida ,USA.
- *Jurassic Park and T2/3D* for Universal Studios Hollywood, California, USA