

IEEE Membership Development Conference Call / Web Cast

21 August 2010



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Today's Edition ...

Preview Topic

- IEEE Women in Engineering MD Strategic & Action Plan 2010 – Irena Atov

Business Cycle Spotlight

- IEEE Student Competitions – Lara Fast

Membership Statistics and Goals Update – John Day

Updates / Wrap-Up / Direction – Tom Habetler

Open Floor Q&A

Subject Appendix: SAMIEEE and Arrears Recovery, Step by Step



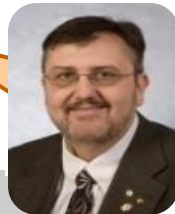
Today's Speakers



John Day
Membership Development



Lara Fast
Young Professional Program
Manager



Tom Habetler
Chair, MRRC



Irena Atov
Chair, IEEE Women in Engineering Committee



Web Cast Interface – ReadyTalk®

Hide Chat Raise Hand Full Screen



Back Forward | <https://lax6.readytalk.com/interface/flashView.jsp?uri=services/lax6/core&uid36=75rnr6simple=true&nmid=9203903&flashOk=cy2buw&flashDL=pond0-core&signed=fab...> Print

Hide Chat Raise Hand Full Screen ReadyTalk

John Day: This is a test of the chat feature.

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 **IEEE**
Advancing Technology for Humanity

Chat with Presenter: Send

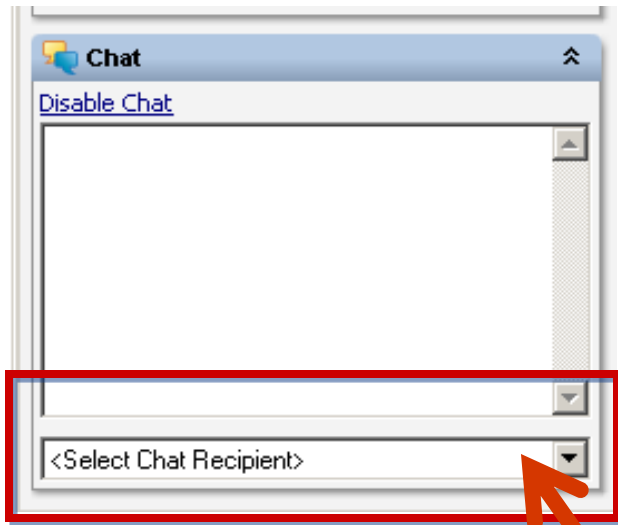
Introductions /
Ask Questions



Web Cast Attendance Roll Call

Use the Chat pod.

Please type in your name/
title/location



Web Cast Notes

Webcast presentation available on MD online community at <https://www.ieeecommunities.org/md.net> in the files section.

Attendee lines are muted, except for speakers. To un-mute your phone during the Q&A portion, press *6. To mute your phone again, press *6.

Please ask topical questions using the chat box.

This webcast is recorded. Presentation and audio will be available as an “on-demand” resource – URL and announcement to be posted in the MD online community.



Preview Topic

IEEE Women in Engineering MD Strategic and Action Plan 2010



Dr Irena Atov

Women in Engineering Committee Chair

i.atov@ieee.org

What we'll be talking about

- About WIE
 - ❖ Mission, Vision and Activities
- Data Analysis
 - ❖ WIE Membership and Affinity Group Summary
 - ❖ IEEE Female Membership Data
 - ❖ Notable Findings
- WIE MD Goals and Plans
- Questions



About IEEE Women in Engineering



Mission and Vision of IEEE WIE

Mission

To facilitate the recruitment and retention of women in technical disciplines globally

Vision

A vibrant community of IEEE women and men collectively using their diverse talents to innovate for the benefit of humanity

Big Audacious Goal

IEEE WIE will distinguish itself as a premier professional organization for women in technical disciplines globally

Approved by WIEC meeting on April 10, 2010



Women in Engineering Charter

"The IEEE Women in Engineering Committee (WIEC) shall be appointed by and shall report to the IEEE Board of Directors.

The WIEC shall be responsible for facilitating the development of programs and activities that promote the entry into and the retention of women in engineering programs, enhance the career advancement of women in the profession, and which promote IEEE membership and retention of IEEE women members."

Source: IEEE Bylaws, I-300 Management, article I-305.20



IEEE WIE Committee Activities

- **RECOGNIZES** women's outstanding achievements in electrical and electronics engineering through IEEE **Awards nominations** as well as international media venues.
- **ORGANIZES** **receptions at major technical conferences** to enhance networking and to **promote membership in WIE**
- **ADVOCATES** **women in leadership roles in IEEE** governance and **career advancement for women in the profession.**
- **PROVIDES** assistance with the formation of new **WIE Affinity Groups** and supports ongoing activities
- **ADMINISTERS** the **IEEE Student-Teacher and Research Engineer/Scientist (STAR)** Program to mentor young women in junior high school and high school
- **PROMOTES** **member grade advancement for women** to the grades of Senior Member and Fellow
- **FACILITATES** the **development of programs and activities that promote the entry into and retention of women in engineering programs**
- **COLLABORATES** with **other organizations** to further develop the best practices and strategies to promote the advancement of women and diversity for all individuals.



WIE Committee Programs, Products & Services

■ WIE membership includes

- access to the WIE electronic membership directory
- two excellent communication tools (WIE Magazine & Newsletter)
- a significant number of internal & external collaborations
 - WIE forums
 - Pre-University Outreach & Professional networking events
 - IEEE Student-Teacher and Research Engineer/Scientist (STAR) mentoring program which encourages young women in junior high and high schools to pursue careers in mathematics, science and engineering
- WIE scholarships

■ WIE member dues are US\$25 annually

- WIE membership is free for students, graduate student members and life members



WIE Presence at Forums & Conferences

Enhance networking & member engagement

- **WIE Regional & National Forums**
 - **March** - 2 Day Region 3 WIE Professional Development Seminar, Charlotte, NC
 - **May** - National WIE Forum in Egypt
 - **June** - National WIE Forum in Pakistan

- **WIE Sessions & Exhibit Booths at IEEE Conferences:**
 - **April** - IEEE PES Transmission and Distribution Conference and Exposition
 - **June** - IEEE Photovoltaic Conference
 - **May** - International Conference on Communications (IEEE ICC)
 - **Sept** - IEEE Vehicular Technology Conference
 - **Aug** - Region 8 Student Branch and GOLD Congress (SBC 2010)
 - **Nov** - AUS & NZ Student Branch and GOLD Congress (ANZAC 2010)
 - **Dec** - IEEE GLOBECOM 2010

- **WIE Flagship 2011**
 - The WIEC is exploring the creation of a flagship worldwide WIE conference planned prior to IEEE Sections Congress



Membership Data Analysis

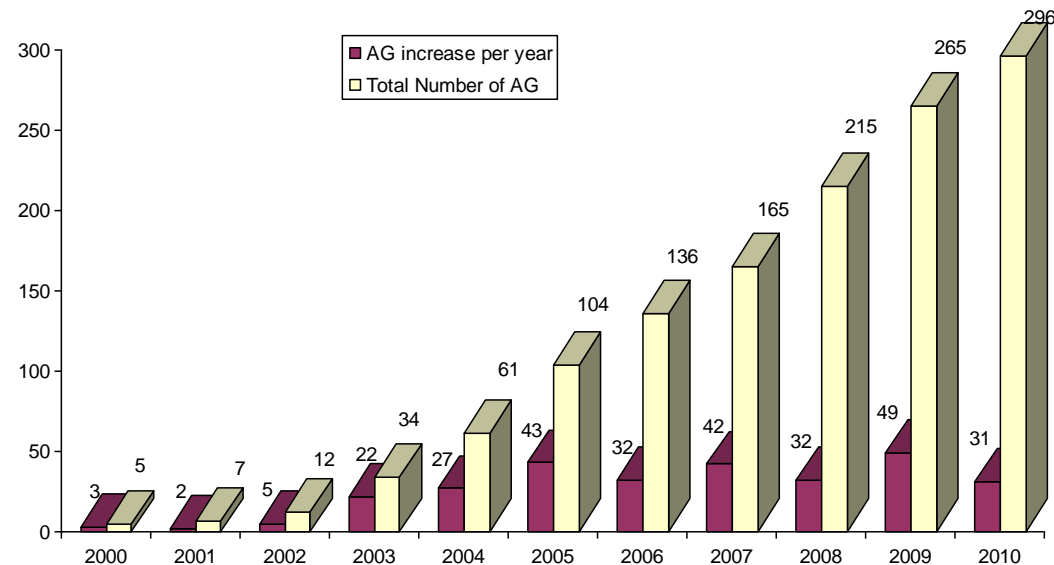
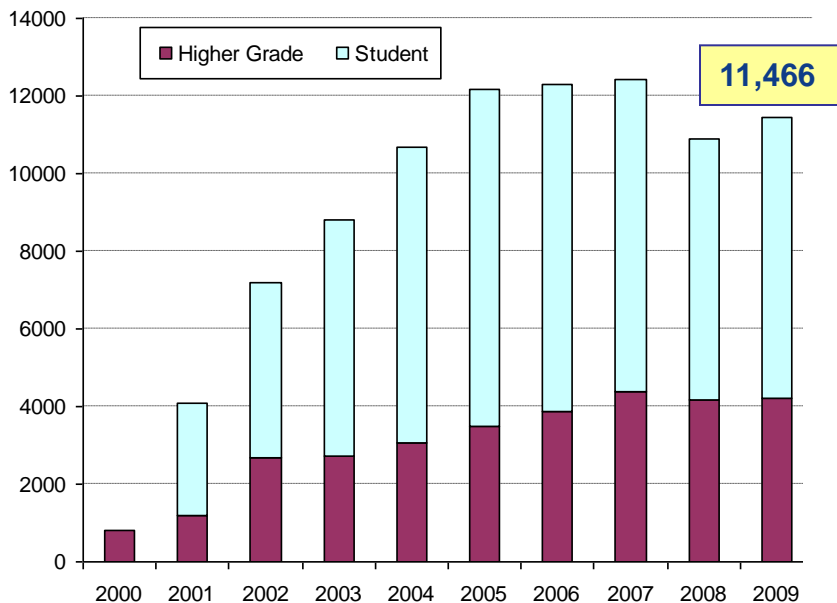


WIE is comprised of over 11,000 IEEE men and women worldwide and almost 300 affinity groups

AGs in 52 countries and members in 98 countries

Trend in WIE Membership

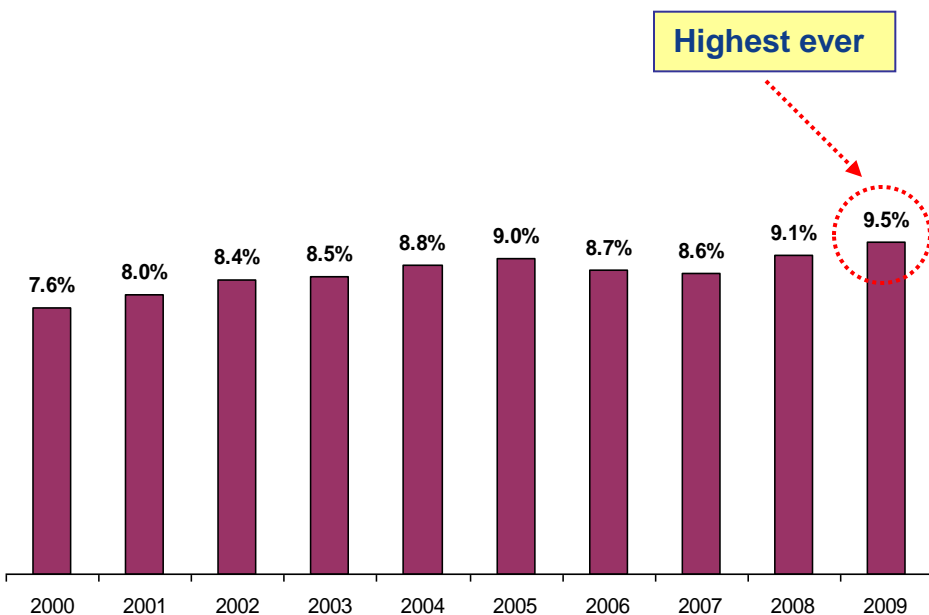
Trend in WIE Affinity Groups



IEEE Members who are Female

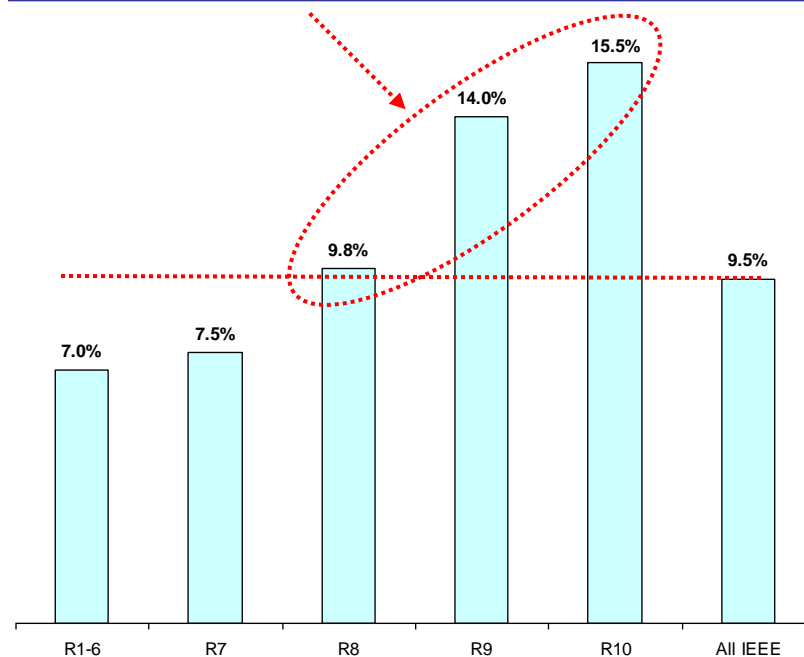
Trend in the Percentage of IEEE Members who are Female

*Women in IEEE – 2009
based on those reporting gender to IEEE*



Percentage of IEEE Members who are Female: Region Perspective

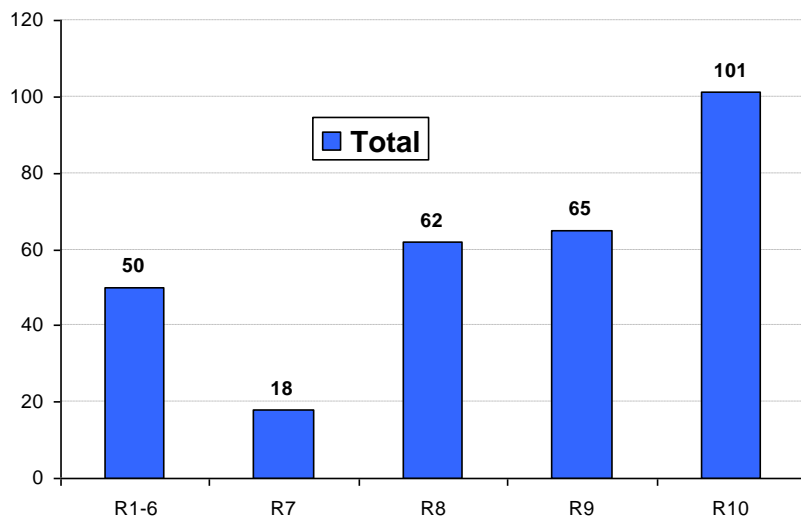
Women in R8, R9 & R10 above the IEEE average 9.5%



WIE Affinity Groups: 2010

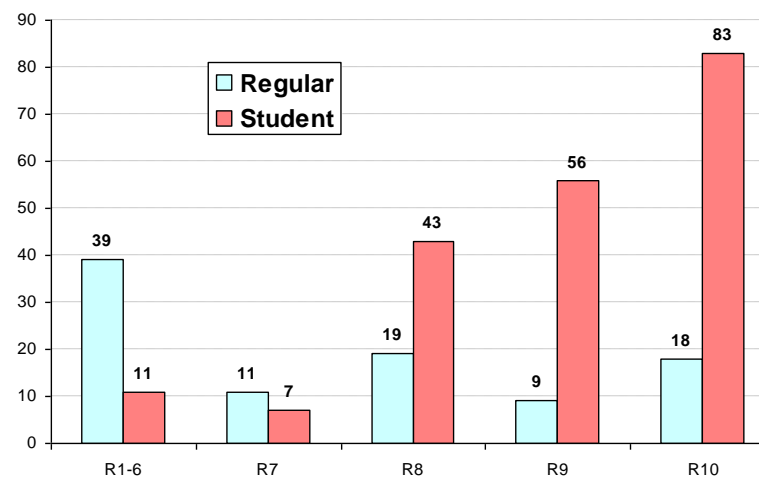
Total WIE Affinity Groups by Region: 296

1



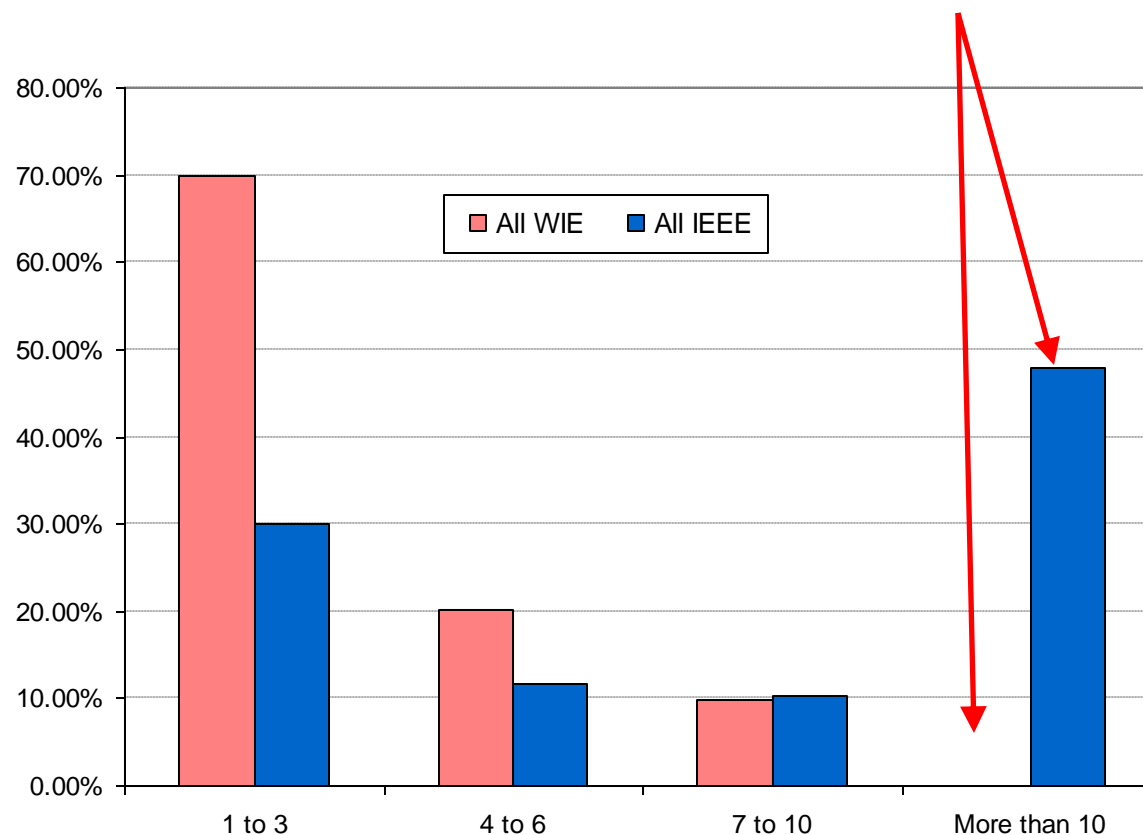
WIE Affinity Group by Membership Type

Professional: 96
Student 200



WIE Years of Service

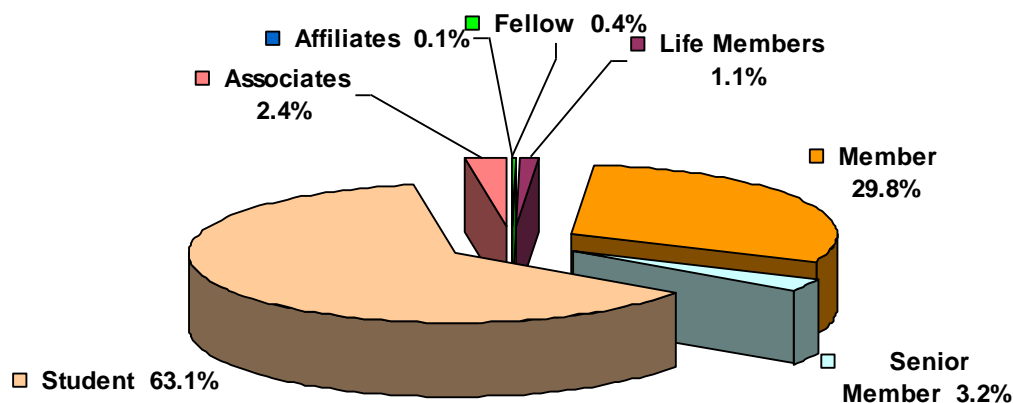
Majority of IEEE Members are More than 10 Years in Service (48%) but WIE members are 0% in this category (early days still ??)



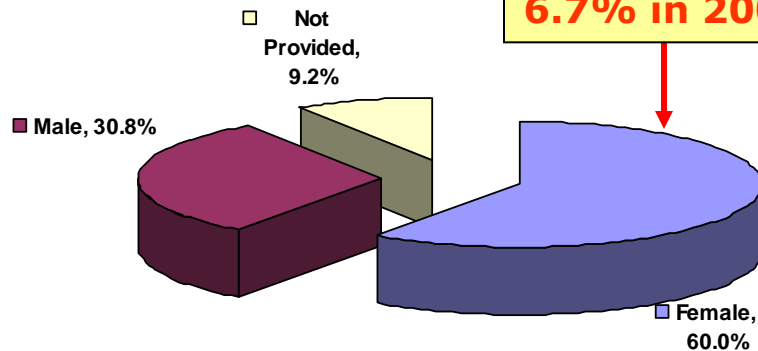
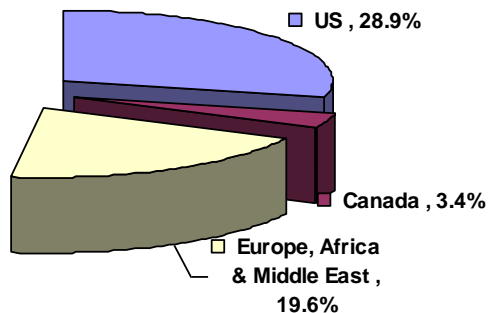
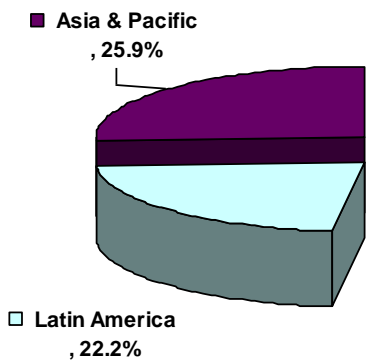
WIE Membership in 2009

+5.4% growth

11,466 total membership (Dec. 09)

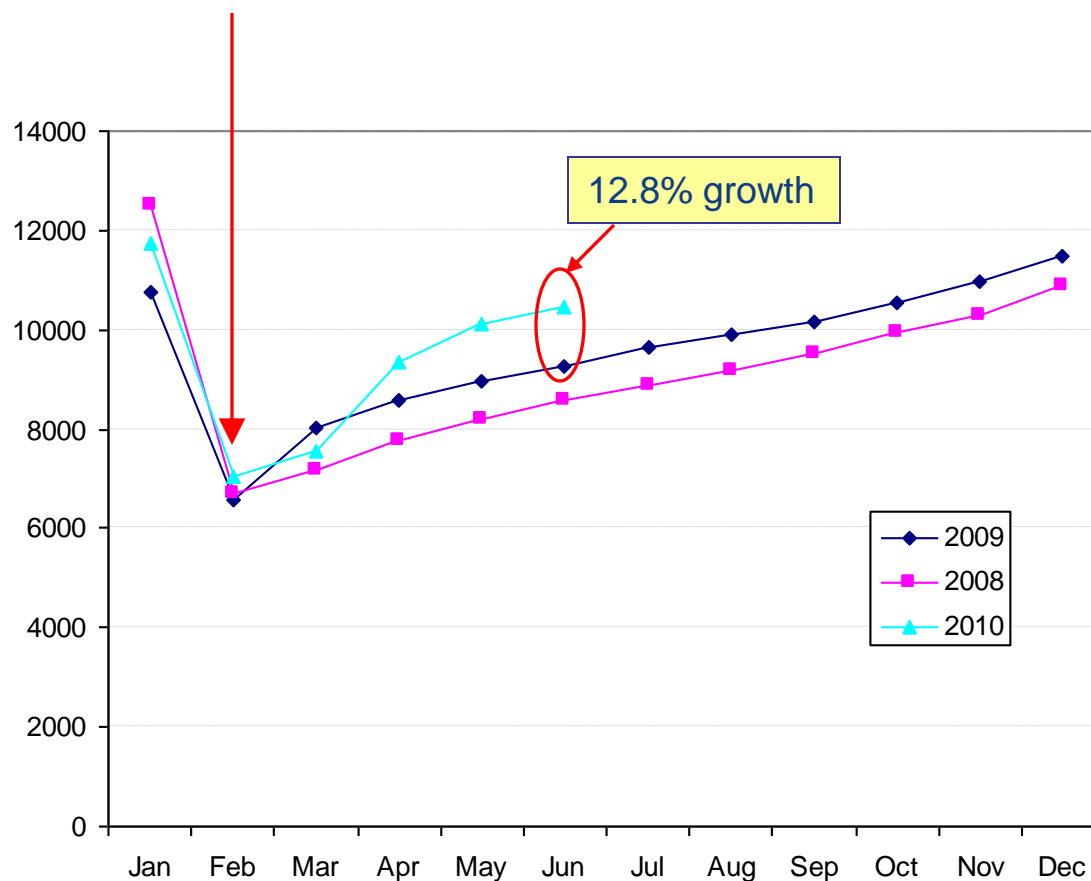


18% of IEEE women are WIE (increased over 6.7% in 2001)



Year-over-Year by Month: 2008 through to June 2010

- In 2010 the WIE member retention rate is only 60% - if we could cut loss rate to half we could possibly grow by 20% per year



**WIE member growth
is better than IEEE
general (3.9%)**

Summary of WIE Membership

WIE is the largest international Women in Engineering organization with a very culturally diverse membership (AGs in 52 countries and members in 98 countries)

- *9.5% IEEE female membership*
 - In the very long term recruitment goal should be up to 50%
 - Shows positive derivative but slow
- *More women in percentage in R8, R9 and R10*
- *WIE growth is better than IEEE general* - 12.8% WIE growth vs overall IEEE growth 3.9% (Jun'10 vs. '09)
- *Very high increase in membership and AGs* in a very small period of time
- *About the same number of Affinity groups as the IEEE has Sections*
- *Fifth largest society* (Dec. 09)
- *More international diversity than IEEE in general* (29% WIE USA members vs. 53% IEEE USA members)
- *Very high Student grade membership* in WIE: 63%



WIE MD Goals and Plans



Existing Communication Tools

- [The WIE Magazine](#) showcases the success of women to help attract more women into the field. The calendar for 2010 and 2011:
 - Jun & Dec '10: **“Women in Entrepreneurship” & “The Green Issue”**
 - Jun & Dec '11: **“Emergency Recovery Disaster Response” & “Entertainment Engineering”**
 - **The WIEC readership survey of the WIE Magazine** was conducted in Mar'10 (33% response rate)
 - **APEX Award**
- [Monthly Electronic WIE Newsletter](#) - tool for getting information out to AG & back again



WIE Planning for Future Growth

Support WIE Magazine & Affinity Groups

+

Strategy planning
Horizon 1 = 3-5 years
Horizon 2 = 5-10 years

WIE next stage growth
WIE & Societies
WIE & IEEE initiatives
Enhance WIE profile

Now
Here

Create new products (2010, ...)

and use these to promote value of membership

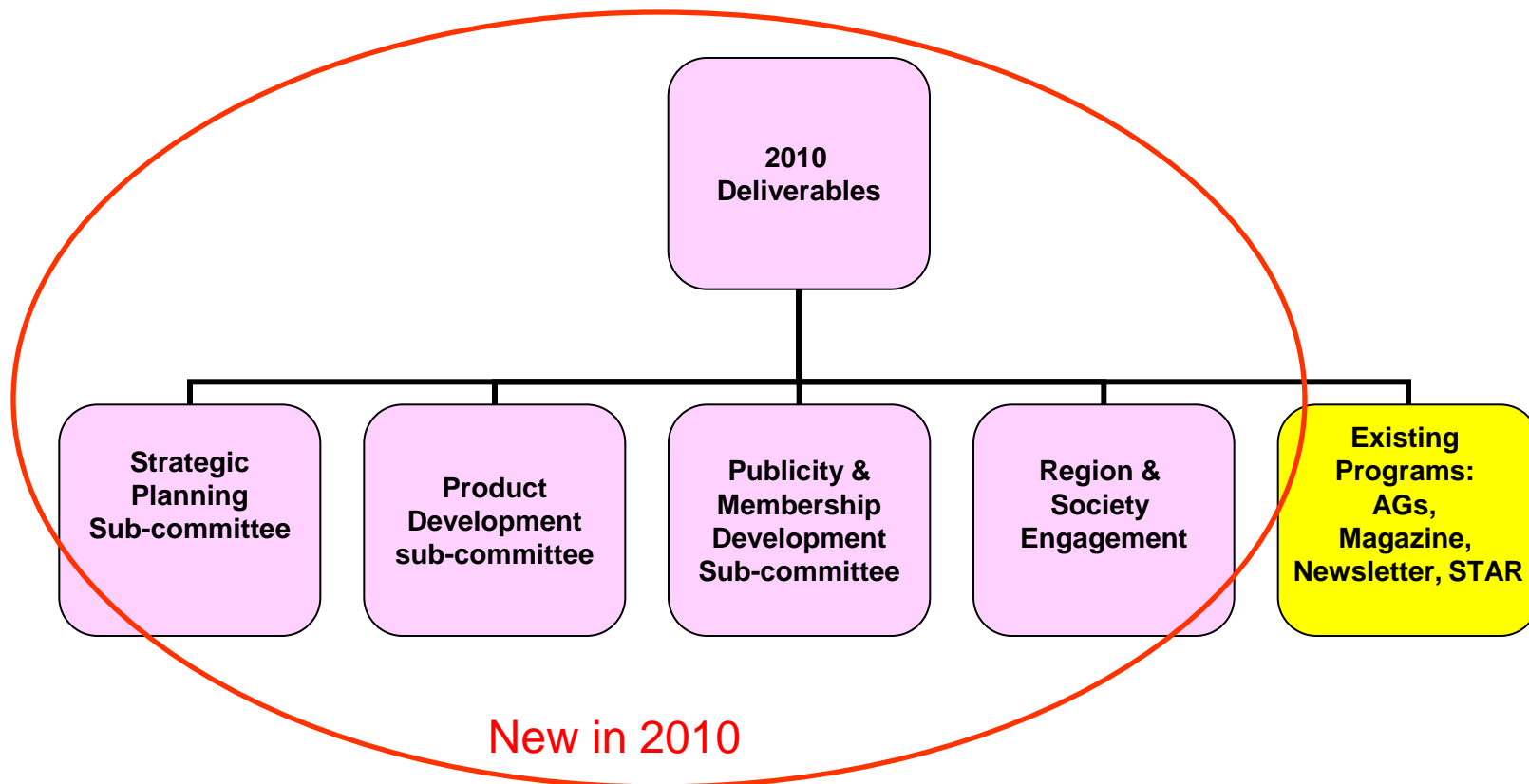
and drive membership development initiatives

and improve WIE financial planning



Setting Foundations for Next Stage of Growth

- Created several sub-committees and special project committees which will form the foundation for the next stage of membership growth



New Member & Product Development

Increase the Value of Membership

- **Development of new WIE member products**
 - Webinars with IEEE-USA
 - E-Books in collaboration with IEEE-USA
 - On-Line mentoring in collaboration with MGA
 - Promotional Material
 - Tutorials

- **Setting up of an IEEE Foundation Fund for the WIE**
 - Fellowships, travel grant, prizes etc

- **WIE Conference**
 - Adjacent to IEEE Sections Congress , August 2011
 - Opportunity for world-wide collaboration of WIE leaders



Publicity & Membership Activities

■ Publicity & Membership Subcommittee

A. Initiatives to publicize WIE events & products:

1. To existing IEEE members & potential members
2. Focus on special sub-groups e.g. life sciences

B. Initiative to increase membership:

1. Increase WIE membership amongst IEEE women
2. Member retention drives
3. Student to Full-member conversion
4. New non-IEEE member drive

C. Continue Public Visibility

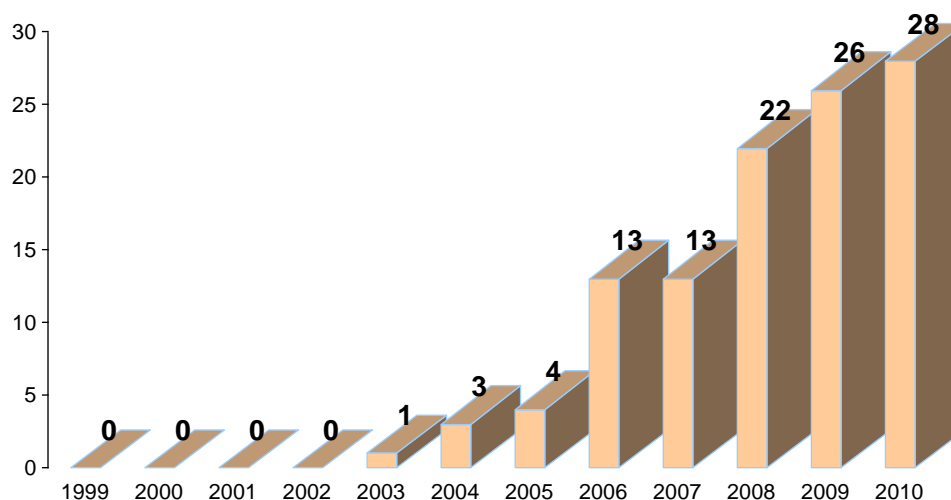
1. Media Coverage
2. IEEE.tv



Enhance Collaboration with Other IEEE Units

1) Increase Co-operation with Societies

- Seen as good way to encourage Society & WIE membership
 - In 2009, WIE had 26 Society Liaisons and in 2010 it has 28 Society Liaisons




2) Increase Co-operation between WIE and Regions

3) Promote the benefit from collaborating with the WIE

- the WIEC created an “IEEE Women in Engineering Sponsorship Program” package - this can also be used to seek industrial sponsors



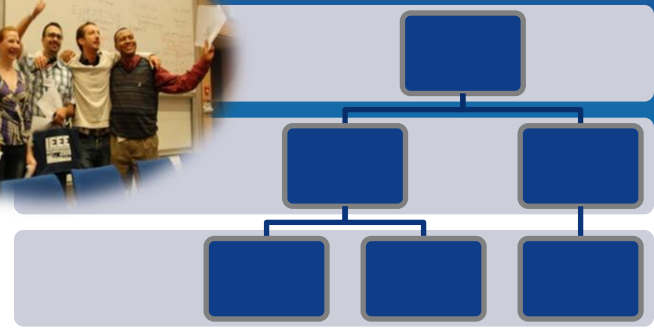
<p>Woman in Engineering</p>	<p>STRATEGY</p>	
	<p>Goals</p>	<p>Success Factors</p>
<p>Increase the Value of Membership</p>	<ul style="list-style-type: none"> ▪ Investigate & bring on-line new WIE products - possibilities include <ul style="list-style-type: none"> ➢ on-line career tools, ➢ on-line or face-to-face activities to share best practices to support and retain women 	<ul style="list-style-type: none"> • Two extra products per year • Quantitative metrics developed
<p>Increase Member Engagement</p>	<ul style="list-style-type: none"> ▪ Initiate a set of WIE conferences and forums, both in conjunction with Societies and regions and also as a stand-alone WIE product 	<ul style="list-style-type: none"> • Two extra society related events • In-kind support from Societies
<p>Improve Relationship with / between Members</p>	<ul style="list-style-type: none"> ▪ The WIE Magazine will continue to focus on exemplary WIE activities ▪ The WIE Newsletter will continue to focus on local WIE activities & issues <p>These publications will remain as the core communication products that promote a common bond between all WIE members across all nationalities.</p> <ul style="list-style-type: none"> ▪ Other possible initiatives include: <ul style="list-style-type: none"> ➢ enhancing WIE website as a focus point for information & resources ➢ sending milestone letters to WIE members acknowledging their transition from one stage of their career to another, ➢ creating a WIE Wiki ▪ Develop feedback guidelines for WIE products (e.g., WIE Magazine survey) 	<ul style="list-style-type: none"> • Minimum 10 % response from members to surveys, competitions and other interactions (i.e., WIE webinar attendance) • Achieve critical ratings which place WIE activities into the top quartile of IEEE activities or women's activities in STEM • Citations of WIE in the media
<p>Increase Operational Efficiency and Effectiveness</p>	<ul style="list-style-type: none"> • Improve the revenue potential of WIE by instituting membership drives and increasing advertising • Institute project planning methods to ensure funds are distributed to maximum effect and planned outcomes are achieved 	<ul style="list-style-type: none"> • Increase revenue 5 % per year
<p>Enhance Collaboration with Other Business Units</p>	<p>In essence the WIE forms the natural vehicle that all women in the IEEE have access to, and one which is the foundation they can rely on whichever other society or group they belong to.</p> <p>Given this, then the WIE aims to operate both as a specialised women's unit as well as a cross functional unit pulling together other IEEE units in mutually beneficial projects. e.g. in the areas of</p> <ul style="list-style-type: none"> • WIE and educational with student activities • WIE and Member and Geographic Activities with careers • WIE and Technical Activities working with technical societies to integrate intellectual activity with women's interests and issues <p>Collaborate with outside organizations to maximize WIE's public visibility reach (National Academy of Engineering, WEPAN, EWEEK)</p>	<ul style="list-style-type: none"> • Two new significant collaborations per year (i.e., IEEE Foundation, IEEE History Center) <div style="text-align: right;">  <p>IEEE Celebrating 125 Years of Engineering the Future</p> </div>

Thank you
Questions ?



Business Cycle Spotlight

IEEE Student Competitions



Lara Fast
Young Professionals Program Mgr
l.fast@ieee.org

IEEE Student Activities Committee

Mission

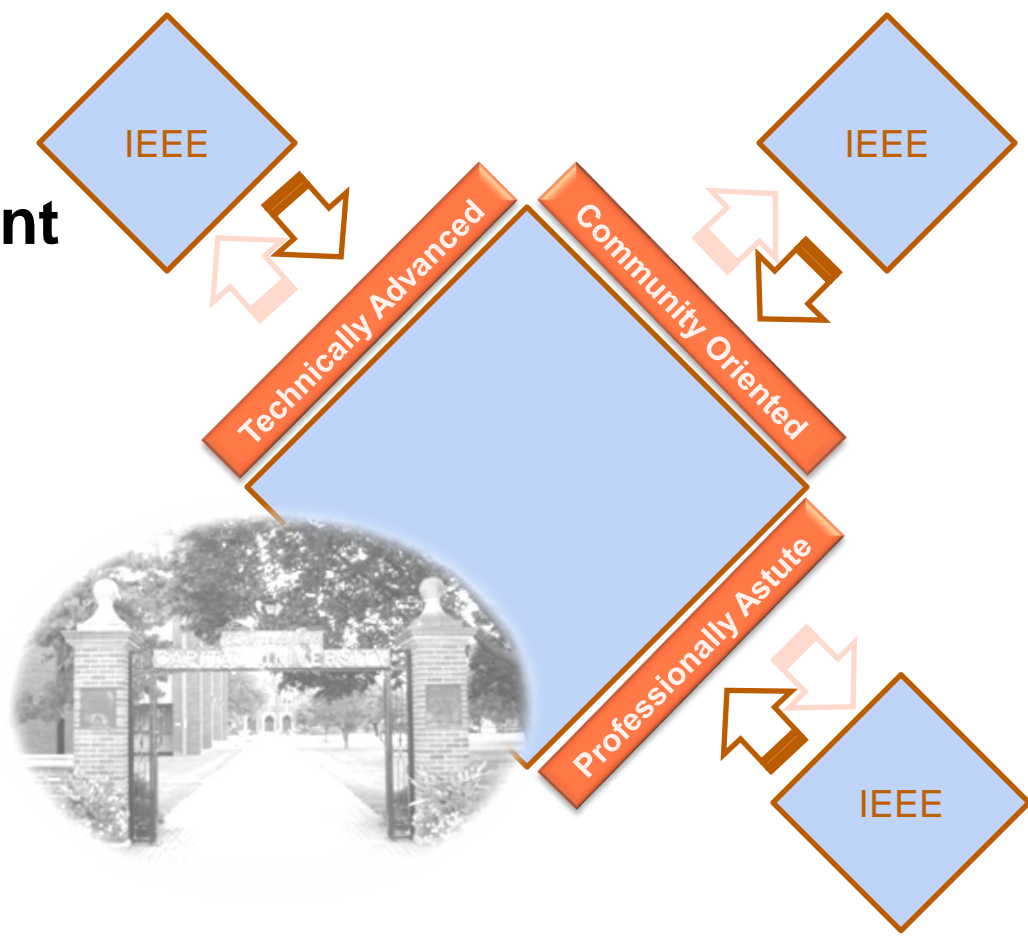
To deliver a common, high-quality IEEE student member experience globally, to encourage lifelong professional success through IEEE membership



Student Member Development

**Technical
Development**

**Humanitarian
Development**



**Professional
Development**



Competitions

OFFERING	Technical Development	Humanitarian Development	Professional Development
Global	<ul style="list-style-type: none"> • IEEE Xtreme • Imagine Cup* (Microsoft) 	<ul style="list-style-type: none"> • Presidents' Change the World 	<ul style="list-style-type: none"> • Robotics Competitions
Regional	<ul style="list-style-type: none"> • Robotics • Technical Papers 	<ul style="list-style-type: none"> • Humanitarian Technology Challenge 	<ul style="list-style-type: none"> • Ethics
Student Branch	<ul style="list-style-type: none"> • Posters 	<ul style="list-style-type: none"> • 	<ul style="list-style-type: none"> • Presentations • Speeches • Writing Skills

Scheduling

- Alignment with the university / academic year
- Alignment with key periods in the IEEE membership year
- Continuous engagement
 - Predictable activity within the student member experience
 - Enables advance planning at the Student Branch level
 - Avoiding too many member competitions at once, i.e. risk of cannibalizing participation
 - Managing resource requirements, Volunteers and Staff

*3rd-Party Collaboration w/ IEEE



IEEE Xtreme 4.0 Competition Overview

24-hour, worldwide programming competition.
Sponsored by IEEE MGA.

Objectives

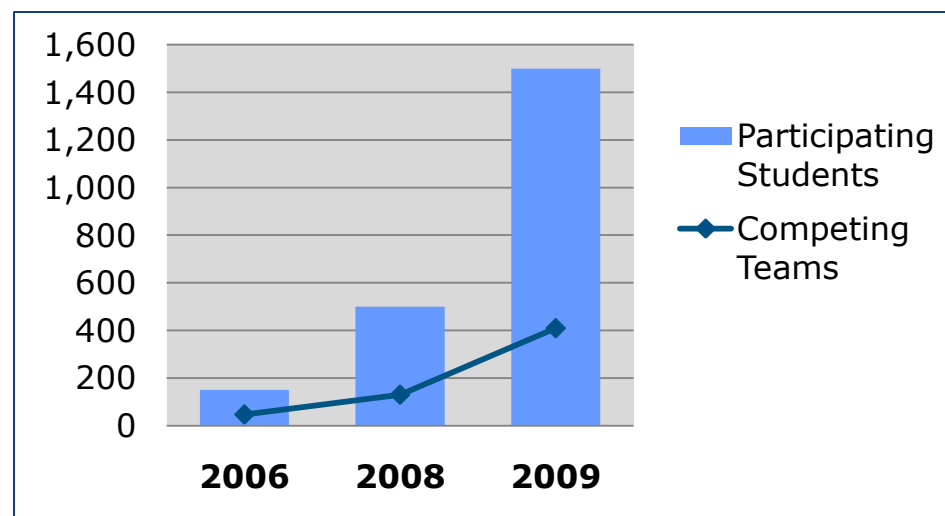
- Increase IEEE membership appeal to computer, programming and information technology students
- Engagement opportunity between members of different countries / cultures

Financial Underwriting - \$50,000 budget

- 2010 Sponsorship Partners
 - \$500 Liberty Mutual for Pens
 - \$5,000 March/New York Life
 - \$5,000 UPP (IEEE)
 - \$15,000 Membership Development
- MGA Student Activities Committee Budget

More Information

- Date: Saturday, 23 October 2010
- www.ieee.org/xtreme



IEEE Presidents' Change the World Competition

Technology Innovation for Humanitarian Benefit.

Sponsored by IEEE Presidents and Managed by MGA Student Activities Committee

Objectives

- Increase IEEE membership appeal to students
- Engagement opportunity between members of different countries / cultures

Financial Underwriting - \$50,000 budget

- IEEE Life Members Fund
- MGA Student Activities Committee Budget
- Sponsors TBA

More Information

- 2010 Awards: Saturday, 26 June 2010
 - 2010 participants – 200 individuals/teams
- Next Year: Sept 2010 – Feb 2011
- http://www.ieee.org/membership_services/membership/students/competitions/change_the_world/index.html



Competitions Enablers

	Life Member Fund	President's Office	MGA	Special Initiatives	Regions / Societies	Industry Sponsors	
President's Change the World Competitions	\$	\$	☺	\$			
IEEE Xtreme			\$ ☺	\$		\$	
Paper Contests	\$		\$ ☺		\$		
Robotic Contests					\$	\$	
Humanitarian Technology					\$		

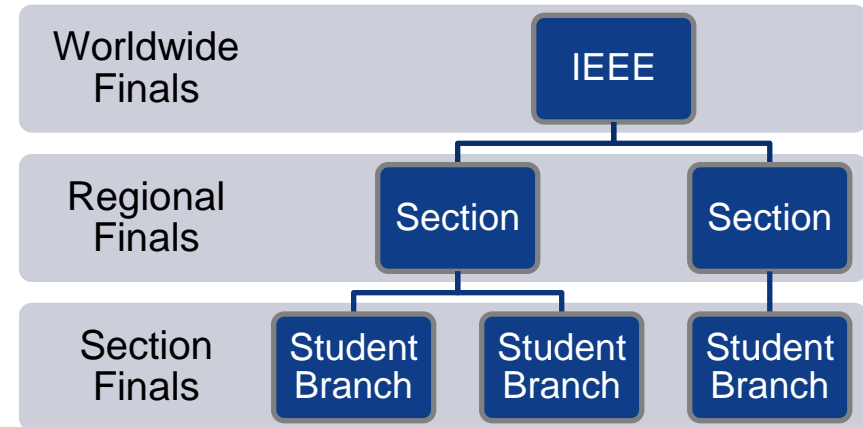
- \$ Financial
- ☺ Staff Support / Coordination



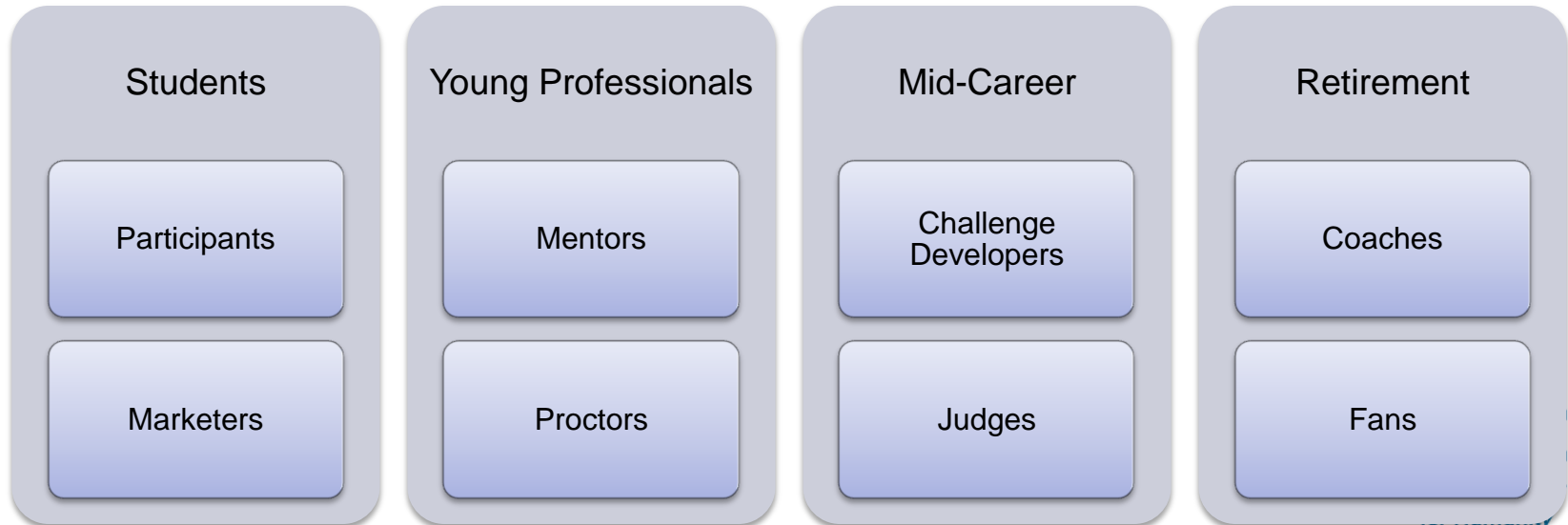
Envisioning the Possibilities

Pyramid Competitions

- ▣ Visibility
 - Prestige
 - Member engagement opportunities
 - 'Big-bucks' sponsorship opportunities
- ▣ Alignment of worldwide finals with major IEEE events
 - e.g., Honors Ceremony, Int'l conferences, Sections Congress



Engagement Across the Member Career Cycle



MD Support Requested



- AUG – OCT 23 - Promote the competition within your section and local universities
- AUG – OCT 23 - Membership drive to students
- Coordinate with student branches to:
 - SEPT/OCT: Identify proctors for IEEE Xtreme teams
 - OCT/NOV: Organize a competition awards ceremony locally



MD Support Requested

- AUG – JAN 2011 - Promote the competition within your section and local universities
- AUG – JAN 2011 - Membership drive to students
- JAN – MAY 2011 – Participate in the judging process
- SUMMER 2011 - Organize a competition awards ceremony locally



??? Questions ???

Thank you
for the support and effort
of IEEE student members!

Lara Fast

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Membership Statistics & Goals Update

July 2010

MEMBERSHIP REPORT-Page 1
 Report is issued monthly on behalf of the IEEE Membership Statistics. Contact: John Day, JDay@IEEE.org

Pages 2 Active Membership by Region
 Pages 5-5 Society & Special Interest Memberships
 Pages 6-7

Category	April '10	% Change vs. '09	Apr '09	Apr '08	Mar '09
Membership	8,642	+ 2.6%	336,167	327,625	326,499
New	1	+ 3.7%	25	25	26
Lost	162	+ 2.0%	6,344	6,182	6,307
Regular Member	849	+ 3.2%	30,316	29,267	30,003
Member	1,985	+ 1.0%	204,700	202,715	200,368
Associate Member	2,501	+ 14.2%	14,705	17,200	14,295
Graduate Student	6,529	+ 19.3%	33,271	27,842	31,360
Undergraduate Student	2,517	+ 5.7%	48,793	44,186	43,138
Society Memberships	2,530	-0.3%	284,389	286,919	277,195
Societies up	6,253				
15 Societies down	7,783				

Sum of inactive Societies gains and losses

Recommended MD Volunteer Activity
 Thank you to all volunteers committed to improving their MD success

Month	RECRUITMENT ACTIVITIES	RECOVERY ACTIVITIES	RESOURCES
May	<p>30-Year Due Cycle - IEEE MG accepting to-prize bids for present year or service recipients only (not IEEE) and must receive 6 months of membership for the price of 1/2 appropriate message and outreach</p> <p>Section MD Officer - Disseminate membership materials at all section meetings and local events.</p> <p>10-Year Due Cycle - IEEE MG accepting to-prize bids for present year or service recipients only (not IEEE) and must receive 7 months of membership for the price of 1/2 appropriate message and outreach</p> <p>Section MD Officer - Disseminate membership materials at all section meetings and local events. Ensure a library of USGAs is available to your local volunteers.</p> <p>5-Year Due Cycle - IEEE MG accepting to-prize bids for present year or service recipients only (not IEEE) and must receive 5 months of membership for the price of 1/2 appropriate message and outreach</p> <p>Section MD Officer - Disseminate membership materials at all section meetings and local events. Ensure a library of USGAs is available to your local volunteers.</p>	<p>Section MD Officer - Real-time status of statistics members awarded to be shared to all Regional, Section, and Society MD officers. Develop and execute local communications to members in Areas, Divisions and execute local programs and activities</p> <p>4- Begin working focus on recruitment programs and activities</p> <p>4- All focus should be on recruitment programs and activities</p> <p>4- All focus should be on recruitment programs and activities</p>	<p>MD Portal www.ieee.org/membership</p> <p>PowerPoint presentations Membership Reports Virtual copies IEEE Membership Manual</p> <p>MD 5-10 www.ieee.org/membership</p>



Presented by:
John Day
 Director, Membership Development
j.day@ieee.org

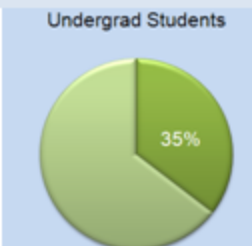
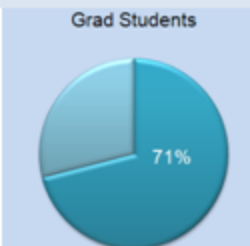
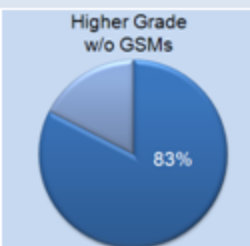
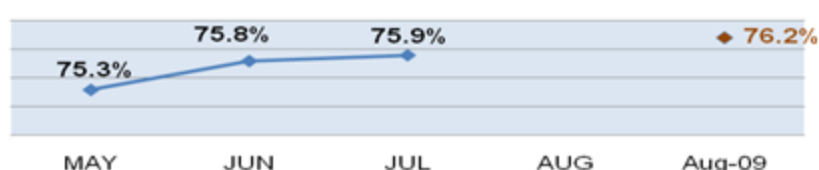


July 2010 Dashboard

Snapshot	Jul '10 vs. '09	% Change	Jul '10	Jul '09	Jun '10	% Change Jun '10 - Jul '10
IEEE Membership	+ 12,312	+ 3.4%	371,507	359,195	366,623	+ 1.0%
• Honorary	^ 1	+ 3.6%	29	28	29	-
• Fellow	^ 146	+ 2.3%	6,535	6,389	6,531	+ 0.1%
• Senior Member	^ 880	+ 2.8%	31,793	30,913	31,777	+ 0.1%
• Member	^ 2,838	+ 1.2%	230,701	227,863	228,985	+ 0.7%
• Associate Member	v (1,559)	-9.8%	14,390	15,949	14,236	+ 1.1%
• Graduate Student	^ 4,495	+ 14.2%	36,058	31,563	34,769	+ 3.7%
• Undergraduate Student	^ 5,511	+ 11.9%	52,001	46,490	50,296	+ 3.4%
Society Memberships	+ 12,428	+ 4.0%	319,843	307,415	314,465	+ 1.7%
• 18 Societies up > 1%	^ 13,943	Societies Note: Sum of respective gains and losses, with all counts including Affiliates. Without Affiliates, total Society memberships are up year-over-year by 12,024, or +4.2%.				
• 11 Societies +/- 1%	↔ (118)					
• 9 Societies down > 1%	v (1,397)					

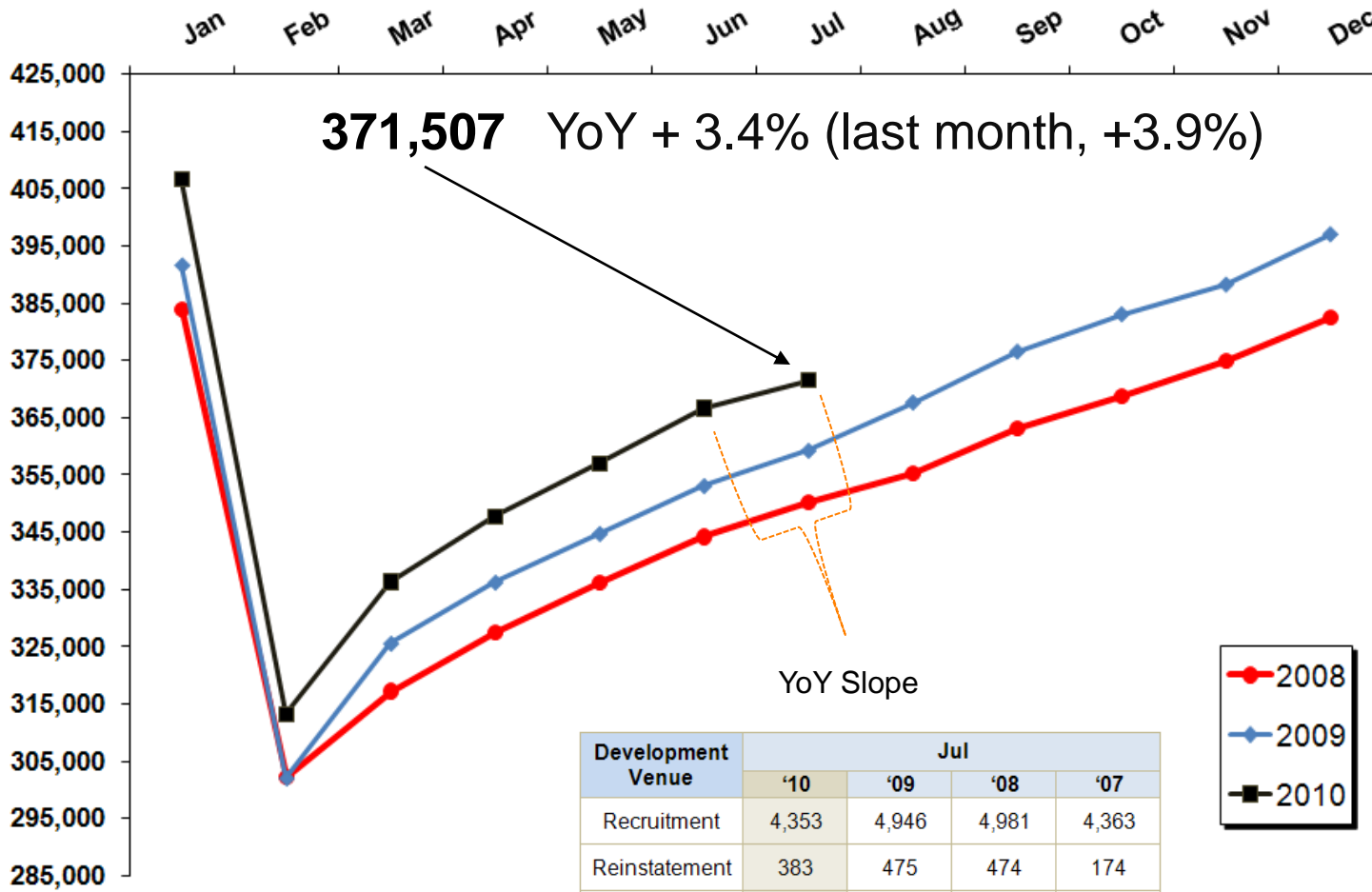
2010 Member Renewal / Recovery

Total Member Retention

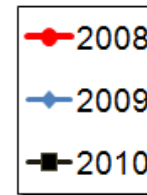


Year-over-Year Monthly Growth – Total Membership

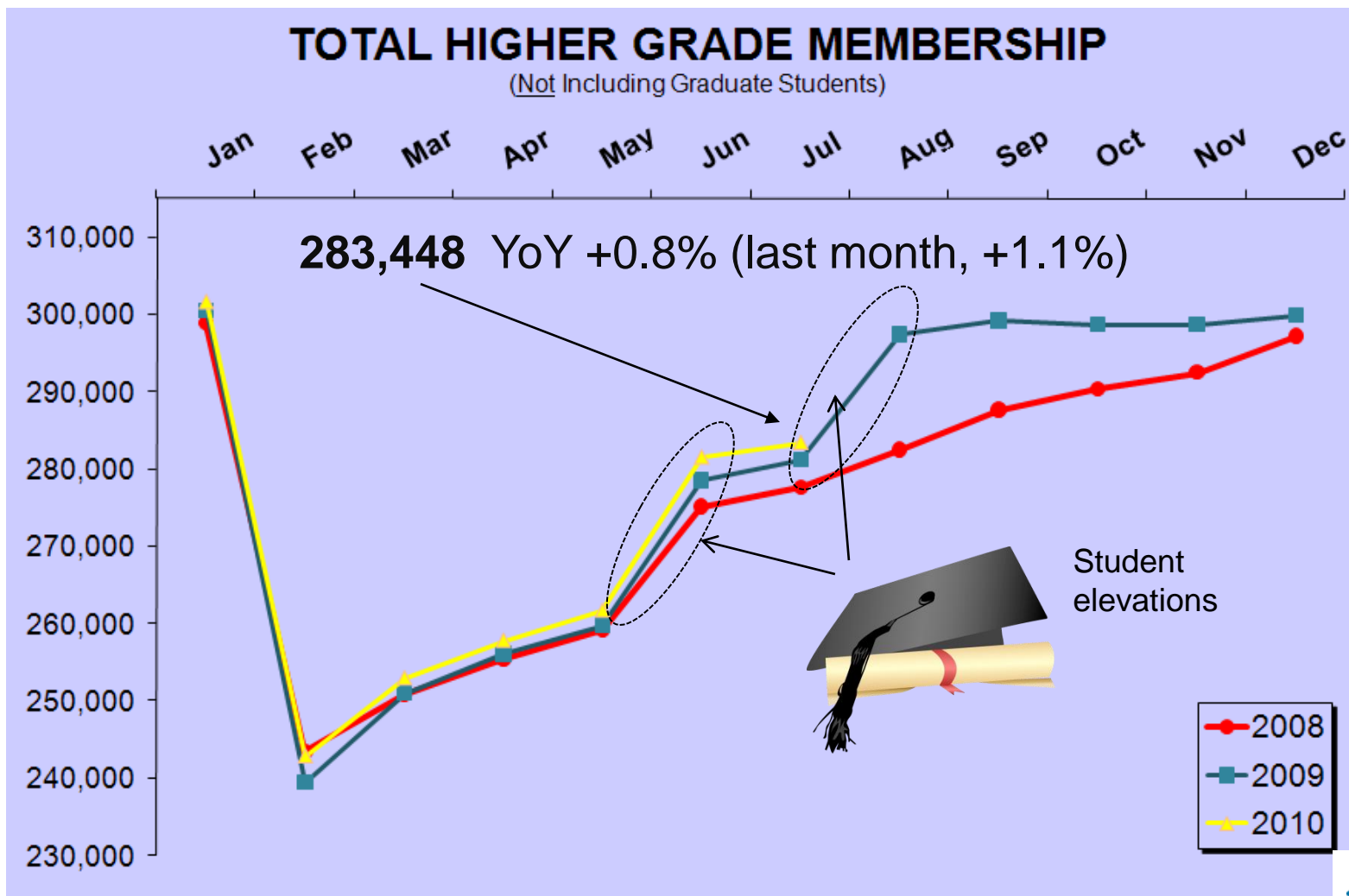
TOTAL IEEE MEMBERSHIP



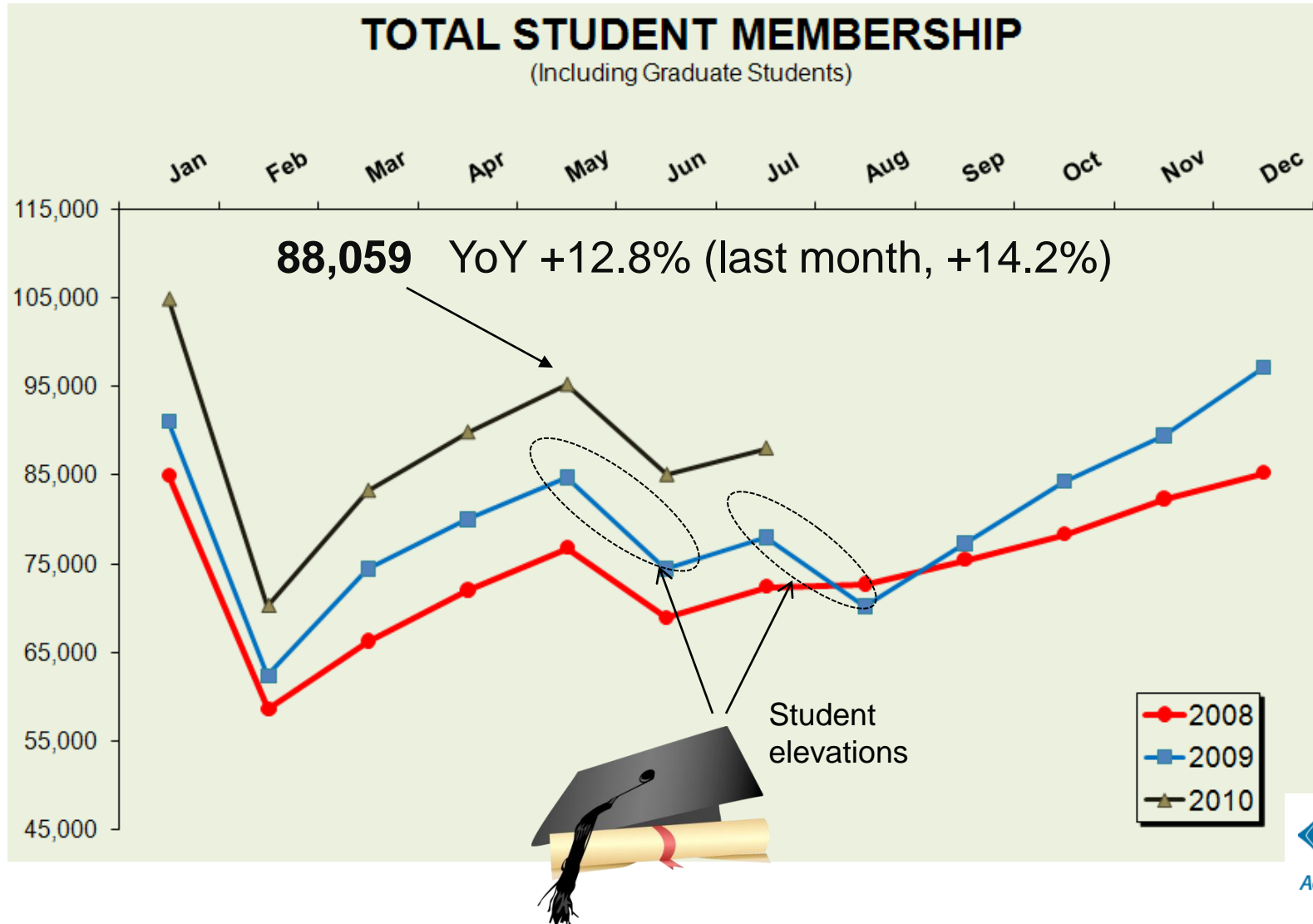
Development Venue	Jul			
	'10	'09	'08	'07
Recruitment	4,353	4,946	4,981	4,363
Reinstatement	383	475	474	174
Recovery	562	775	725	908
subtotal	5,298	6,196	6,180	5,445



Year-over-Year Monthly Growth – Higher-Grade Membership (including GSM)



Year-over-Year Monthly Growth – Student-Grade Membership (including GSM)

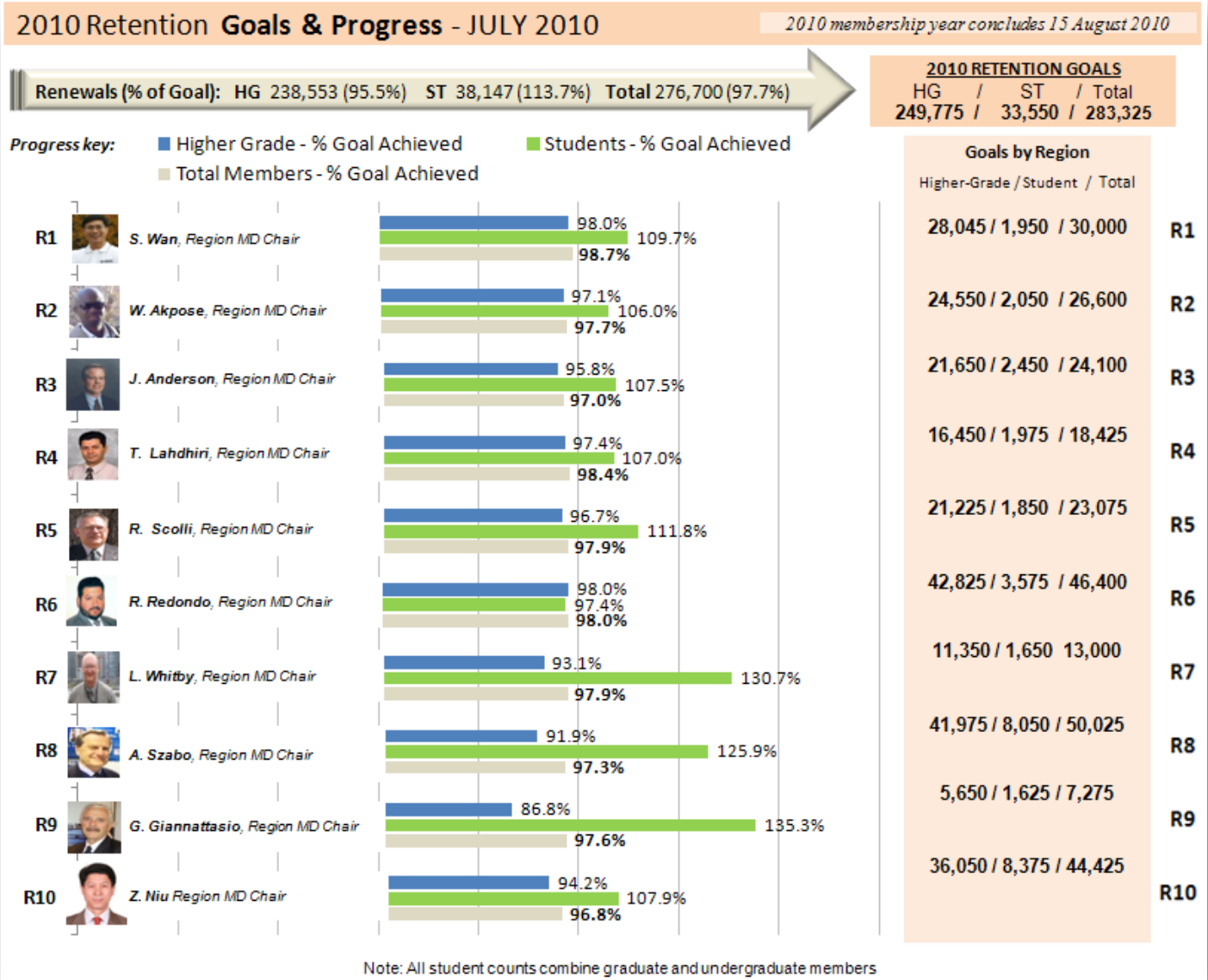


Active Membership by Region

Geographic IEEE Membership Summary - July 2010																
REGION	HIGHER GRADE w/o GSM				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2010	2009	Change		2010	2009	Change		2010	2009	Change		2010	2009	Change	
			#	%			#	%			#	%			#	%
1	30,878	31,700	(822)	-2.6%	1,829	1,553	276	17.8%	1,724	1,422	302	21.2%	34,431	34,675	(244)	-0.7%
2	27,167	27,331	(164)	-0.6%	1,745	1,515	230	15.2%	1,813	1,655	158	9.5%	30,725	30,501	224	0.7%
3	24,053	24,153	(100)	-0.4%	2,309	2,005	304	15.2%	2,413	2,212	201	9.1%	28,775	28,370	405	1.4%
4	18,406	18,569	(163)	-0.9%	1,740	1,579	161	10.2%	1,897	1,580	317	20.1%	22,043	21,728	315	1.4%
5	23,655	23,851	(196)	-0.8%	1,776	1,447	329	22.7%	2,101	1,780	321	18.0%	27,532	27,078	454	1.7%
6	48,032	48,835	(803)	-1.6%	2,881	2,545	336	13.2%	2,973	2,490	483	19.4%	53,886	53,870	16	0.0%
R 1-6	172,191	174,439	(2,248)	-1.3%	12,280	10,644	1,636	15.4%	12,921	11,139	1,782	16.0%	197,392	196,222	1,170	0.6%
7	12,578	12,589	(11)	-0.1%	1,906	1,665	241	14.5%	1,345	1,274	71	5.6%	15,829	15,528	301	1.9%
8	46,993	45,906	1,087	2.4%	10,703	9,476	1,227	12.9%	9,146	9,079	67	0.7%	66,842	64,461	2,381	3.7%
9	6,897	6,445	452	7.0%	1,472	1,132	340	30.0%	5,751	5,058	693	13.7%	14,120	12,635	1,485	11.8%
10	44,789	41,763	3,026	7.2%	9,697	8,646	1,051	12.2%	22,838	19,940	2,898	14.5%	77,324	70,349	6,975	9.9%
R 7-10	111,257	106,703	4,554	4.3%	23,778	20,919	2,859	13.7%	39,080	35,351	3,729	10.5%	174,115	162,973	11,142	6.8%
TOTAL	283,448	281,142	2,306	0.8%	36,058	31,563	4,495	14.2%	52,001	46,490	5,511	11.9%	371,507	359,195	12,312	3.4%
% R1-6	61%	62%			34%	34%			25%	24%			53%	55%		
% R7-10	39%	38%			66%	66%			75%	76%			47%	45%		



2010 Retention Challenge: +0.5% higher-grade, +1.0% student



2010 Renewals

IEEE Membership Renewal / Retention - July 2010

REGION	HIGHER GRADE w/o GSM			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	31,686	27,482	86.7%	1,853	1,392	75.1%	1,481	748	50.5%	35,020	29,623	84.6%
2	27,650	23,826	86.2%	1,715	1,299	75.7%	1,604	875	54.6%	30,969	26,000	84.0%
3	24,687	20,742	84.0%	2,191	1,689	77.1%	1,962	945	48.2%	28,840	23,376	81.1%
4	18,820	16,015	85.1%	1,715	1,303	76.0%	1,504	811	53.9%	22,039	18,129	82.3%
5	24,199	20,519	84.8%	1,647	1,264	76.7%	1,611	805	50.0%	27,457	22,588	82.3%
6	49,318	41,989	85.1%	2,959	2,222	75.1%	2,512	1,261	50.2%	54,789	45,472	83.0%
R 1-6	176,360	150,573	85.4%	12,080	9,169	75.9%	10,674	5,445	51.0%	199,114	165,188	83.0%
7	12,822	10,565	82.4%	1,707	1,456	85.3%	1,109	701	63.2%	15,638	12,722	81.4%
8	48,696	38,558	79.2%	8,938	7,028	78.6%	7,333	3,110	42.4%	64,967	48,696	75.0%
9	7,148	4,905	68.6%	1,186	886	74.7%	4,652	1,313	28.2%	12,986	7,104	54.7%
10	44,099	33,952	77.0%	8,363	4,380	52.4%	19,199	4,659	24.3%	71,661	42,994	60.0%
R 7-10	112,765	87,980	78.0%	20,194	13,750	68.1%	32,293	9,783	30.3%	165,252	111,516	67.5%
TOTAL	289,125	238,553	82.5%	32,274	22,919	71.0%	42,967	15,228	35.4%	364,366	276,704	75.9%

Monthly Gains / Top 4

- + 0.1%
- + 0.1%
- + 0.2% 😊
- + 0.2% 😊
- + 0.1%
- + 0.1%
- + 0.2% 😊
- + 0.2% 😊
- + 0.1%
- + 0.1%

May Last Year > **76.2%**



2010 Renewals – First-Year Members

first-year member retention drives total retention gains

First-Year Member Renewal / Retention - July 2010

REGION	HIGHER GRADE w/o GSM			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	2,079	833	40.1%	735	407	55.4%	1,014	418	41.2%	3,828	1,659	43.3%
2	2,040	802	39.3%	614	347	56.5%	1,123	527	46.9%	3,777	1,676	44.4%
3	2,124	757	35.6%	794	469	59.1%	1,394	538	38.6%	4,312	1,764	40.9%
4	1,561	672	43.0%	680	398	58.5%	1,088	504	46.3%	3,329	1,574	47.3%
5	2,089	867	41.5%	637	355	55.7%	1,183	498	42.1%	3,909	1,720	44.0%
6	3,468	1,377	39.7%	1,066	573	53.8%	1,791	738	41.2%	6,325	2,688	42.5%
R 1-6	13,361	5,308	39.7%	4,526	2,549	56.3%	7,593	3,223	42.4%	25,480	11,081	43.5%
7	1,376	604	43.9%	569	417	73.3%	700	383	54.7%	2,645	1,404	53.1%
8	6,944	2,830	40.8%	3,913	2,575	65.8%	5,343	1,636	30.6%	16,200	7,041	43.5%
9	1,388	373	26.9%	473	285	60.3%	3,682	804	21.8%	5,543	1,462	26.4%
10	7,639	2,837	37.1%	5,299	1,934	36.5%	16,254	3,338	20.5%	29,192	8,110	27.8%
R 7-10	17,347	6,644	38.3%	10,254	5,211	50.8%	25,979	6,161	23.7%	53,580	18,017	33.6%
TOTAL	30,708	11,952	38.9%	14,780	7,760	52.5%	33,572	9,384	28.0%	79,060	29,098	36.8%

Top Monthly Gains

- + 0.2%
- + 0.2%
- + 0.1%
- + 0.2%
- + 0.2%
- + 0.2%
- + 0.3% ★
- + 0.2%
- + 0.1%
- + n/a %



Total Retention

82.5%

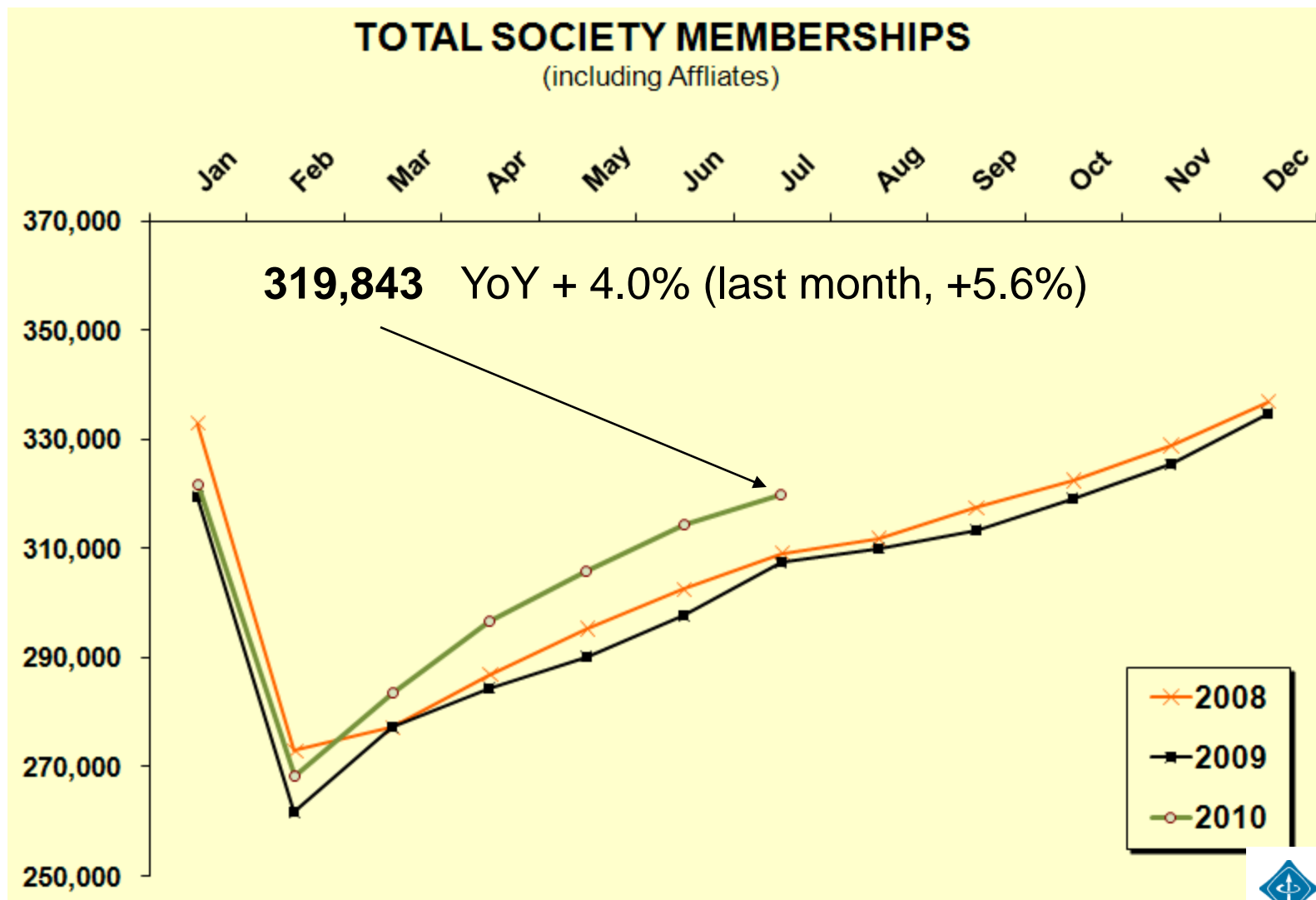
71.0%

35.4%

75.9%



Year-over-Year Membership Growth – Society Memberships (including Affiliates)



Society Memberships Dashboard

Society MD Disposition	Year-over-Year	Influence of Large Societies
Aggregate Total Memberships Across 38 Societies	+ 12,428	78% of the gains
Growth > 1%: 20 Societies	+ 13,943	Communications + 6,428 Power & Energy + 2,815 Computer + 1,557
+ / - 1%: 9 Societies	(118)	
Decline > 1%: 9 Societies	(1,397)	

Double-Digit Percentage Gains Year-over-Year

Society Top Gains	YoY Gains	
	Percent	Count
Product Safety Eng.	35.0%	227
Communications	15.9%	6,428
Industrial Electronics	13.5%	588
Power & Energy	12.2%	2,818
Social Implications of Tech.	12.2%	194



Year-over-Year Society Membership, Detail

IEEE Society Membership Totals as of May 2010

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
IEEE Societies																				
DIVISION I																				
Circuits & Systems	9,074	9,127	-53	-0.6%	370	388	-18	-4.6%	48	47	1	2.1%	9,492	9,562	-70	-0.7%	9,444	9,515	-71	-0.7%
Electron Devices	9,640	9,745	-105	-1.1%	309	277	32	11.6%	49	51	-2	-3.9%	9,998	10,073	-75	-0.7%	9,949	10,022	-73	-0.7%
Solid-State Circuits	9,398	9,784	-386	-3.9%	164	201	-37	-18.4%	73	72	1	1.4%	9,635	10,057	-422	-4.2%	9,562	9,985	-423	-4.2%
Div I Subtotal	28,112	28,656	-544	-1.9%	843	866	-23	-2.7%	170	170	0	0.0%	29,125	29,692	-567	-1.9%	28,955	29,522	-567	-1.9%
DIVISION II																				
Components, Packaging & Mfg Tech	2,326	2,384	-58	-2.4%	54	62	-8	-12.9%	15	16	-1	-6.3%	2,395	2,462	-67	-2.7%	2,380	2,446	-66	-2.7%
Dielectrics & Electrical Insulation	1,974	1,914	60	3.1%	50	38	12	31.6%	34	22	12	54.5%	2,058	1,974	84	4.3%	2,024	1,952	72	3.7%
Industry Applications	9,286	9,252	34	0.4%	204	117	87	74.4%	45	38	7	18.4%	9,535	9,407	128	1.4%	9,490	9,369	121	1.3%
Instrumentation & Measurements	4,048	4,297	-249	-5.8%	89	105	-16	-15.2%	21	22	-1	-4.5%	4,158	4,424	-266	-6.0%	4,137	4,402	-265	-6.0%
Power Electronics	6,346	6,155	191	3.1%	238	252	-14	-5.6%	50	45	5	11.1%	6,634	6,452	182	2.8%	6,584	6,407	177	2.8%
Ultrasonics, Ferroelectrics, Freq Ctrl	2,065	2,045	20	1.0%	51	58	-7	-12.1%	37	31	6	19.4%	2,153	2,134	19	0.9%	2,116	2,103	13	0.6%
Div II Subtotal	26,045	26,047	-2	0.0%	686	632	54	8.5%	202	174	28	16.1%	26,933	26,853	80	0.3%	26,731	26,679	52	0.2%
DIVISION III																				
Communications	41,655	36,453	5,202	14.3%	4,854	3,645	1,209	33.2%	415	398	17	4.3%	46,924	40,496	6,428	15.9%	46,509	40,098	6,411	16.0%



Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of May 2010																				
SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
DIVISION IV																				
Antennas & Propagation	7,617	7,600	17	0.2%	263	208	55	26.4%	55	55	0	0.0%	7,935	7,863	72	0.9%	7,880	7,808	72	0.9%
Broadcast Technology	1,839	1,835	4	0.2%	72	62	10	16.1%	30	32	-2	-6.3%	1,941	1,929	12	0.6%	1,911	1,897	14	0.7%
Consumer Electronics	2,845	2,786	59	2.1%	126	140	-14	-10.0%	29	41	-12	-29.3%	3,000	2,967	33	1.1%	2,971	2,926	45	1.5%
Electromagnetic Compatibility	3,811	3,860	-49	-1.3%	56	65	-9	-13.8%	32	30	2	6.7%	3,899	3,955	-56	-1.4%	3,867	3,925	-58	-1.5%
Magnetics	2,801	2,908	-107	-3.7%	68	77	-9	-11.7%	60	51	9	17.6%	2,929	3,036	-107	-3.5%	2,869	2,985	-116	-3.9%
Microwave Theory & Techniques	10,932	11,055	-123	-1.1%	478	438	40	9.1%	50	49	1	2.0%	11,460	11,542	-82	-0.7%	11,410	11,493	-83	-0.7%
Nuclear & Plasma Sciences	2,915	3,104	-189	-6.1%	60	91	-31	-34.1%	56	48	8	16.7%	3,031	3,243	-212	-6.5%	2,975	3,195	-220	-6.9%
Div IV Subtotal	32,760	33,148	-388	-1.2%	1,123	1,081	42	3.9%	312	306	6	2.0%	34,195	34,535	-340	-1.0%	33,883	34,229	-346	-1.0%
DIVISION V/VIII																				
Computer	50,272	50,050	222	0.4%	3,848	2,825	1,023	36.2%	15,663	15,351	312	2.0%	69,783	68,226	1,557	2.3%	54,120	52,875	1,245	2.4%
DIVISION VI																				
Education	3,141	3,118	23	0.7%	65	82	-17	-20.7%	32	32	0	0.0%	3,238	3,232	6	0.2%	3,206	3,200	6	0.2%
Industrial Electronics	4,685	4,142	543	13.1%	213	173	40	23.1%	34	29	5	17.2%	4,932	4,344	588	13.5%	4,898	4,315	583	13.5%
Product Safety Engineering	844	634	210	33.1%	14	9	5	55.6%	18	6	12	200.0%	876	649	227	35.0%	858	643	215	33.4%
Professional Communication	913	982	-69	-7.0%	51	59	-8	-13.6%	94	103	-9	-8.7%	1,058	1,144	-86	-7.5%	964	1,041	-77	-7.4%
Reliability	1,725	1,770	-45	-2.5%	33	28	5	17.9%	20	19	1	5.3%	1,778	1,817	-39	-2.1%	1,758	1,798	-40	-2.2%
Social Implications of Technology	1,724	1,530	194	12.7%	41	45	-4	-8.9%	24	20	4	20.0%	1,789	1,595	194	12.2%	1,765	1,575	190	12.1%
Div VI Subtotal	13,032	12,176	856	7.0%	417	396	21	5.3%	222	209	13	6.2%	13,671	12,781	890	7.0%	13,449	12,572	877	7.0%
DIVISION VII																				
Power & Energy	23,967	22,189	1,778	8.0%	1,583	608	975	160.4%	266	204	62	30.4%	25,816	23,001	2,815	12.2%	25,550	22,797	2,753	12.1%

Advancing Technology for Humanity

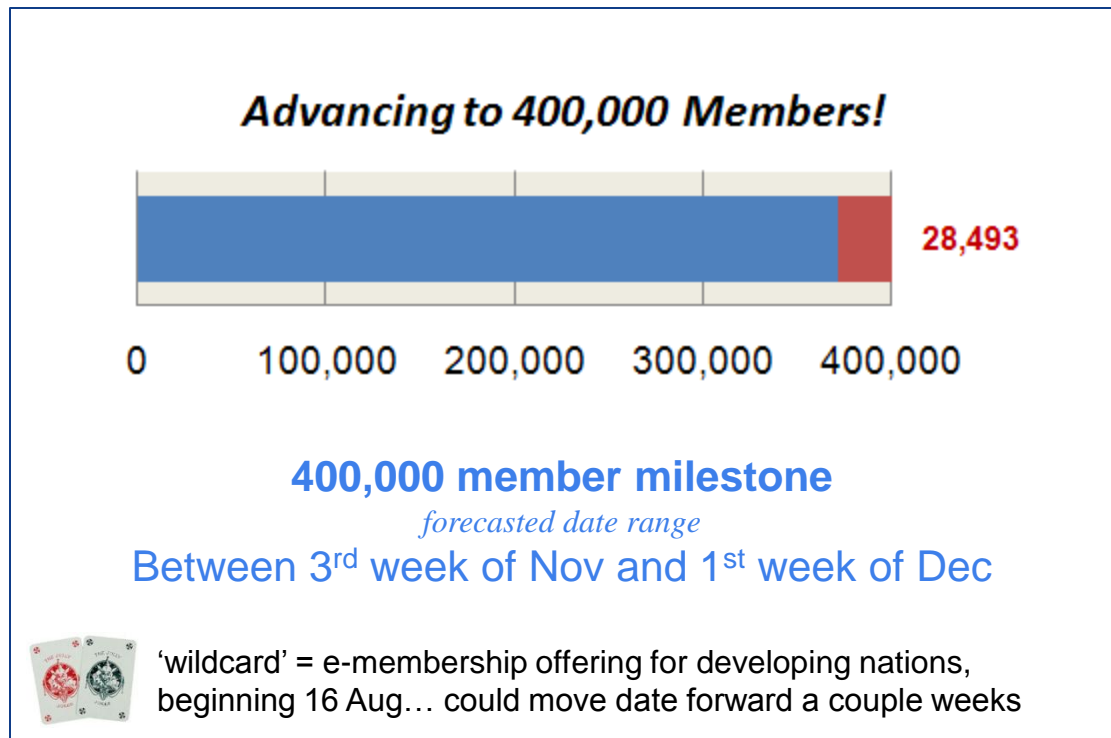


Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of May 2010																				
SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
DIVISION IX																				
Aerospace & Electronic Systems	4,493	4,667	-174	-3.7%	191	156	35	22.4%	34	37	-3	-8.1%	4,718	4,860	-142	-2.9%	4,684	4,823	-139	-2.9%
Geoscience & Remote Sensing	2,763	2,643	120	4.5%	135	110	25	22.7%	202	292	-90	-30.8%	3,100	3,045	55	1.8%	2,898	2,753	145	5.3%
Information Theory	3,237	3,231	6	0.2%	114	137	-23	-16.8%	28	27	1	3.7%	3,379	3,395	-16	-0.5%	3,351	3,368	-17	-0.5%
Intelligent Transportation Systems	980	965	15	1.6%	30	31	-1	-3.2%	19	18	1	5.6%	1,029	1,014	15	1.5%	1,010	996	14	1.4%
Oceanic Engineering	1,659	1,587	72	4.5%	51	47	4	8.5%	21	14	7	50.0%	1,731	1,648	83	5.0%	1,710	1,634	76	4.7%
Signal Processing	13,994	13,237	757	5.7%	394	444	-50	-11.3%	132	94	38	40.4%	14,520	13,775	745	5.4%	14,388	13,681	707	5.2%
Vehicular Technology	3,901	3,907	-6	-0.2%	118	125	-7	-5.6%	20	23	-3	-13.0%	4,039	4,055	-16	-0.4%	4,019	4,032	-13	-0.3%
Div IX Subtotal	31,027	30,237	790	2.6%	1,033	1,050	-17	-1.6%	456	505	-49	-9.7%	32,516	31,792	724	2.3%	32,060	31,287	773	2.5%
DIVISION X																				
Computational Intelligence	5,700	5,577	123	2.2%	348	349	-1	-0.3%	128	118	10	8.5%	6,176	6,044	132	2.2%	6,048	5,926	122	2.1%
Control Systems	7,811	7,745	66	0.9%	364	360	4	1.1%	71	69	2	2.9%	8,246	8,174	72	0.9%	8,175	8,105	70	0.9%
Engineering in Medicine & Biology	7,971	7,754	217	2.8%	459	483	-24	-5.0%	169	174	-5	-2.9%	8,599	8,411	188	2.2%	8,430	8,237	193	2.3%
Photonics	6,277	6,171	106	1.7%	351	505	-154	-30.5%	102	94	8	8.5%	6,730	6,770	-40	-0.6%	6,628	6,676	-48	-0.7%
Robotics & Automation	6,087	5,785	302	5.2%	733	654	79	12.1%	91	86	5	5.8%	6,911	6,525	386	5.9%	6,820	6,439	381	5.9%
Systems, Man & Cybernetics	4,027	3,899	128	3.3%	153	173	-20	-11.6%	38	43	-5	-11.6%	4,218	4,115	103	2.5%	4,180	4,072	108	2.7%
Div X Subtotal	37,873	36,931	942	2.6%	2,408	2,524	-116	-4.6%	599	584	15	2.6%	40,880	40,039	841	2.1%	40,281	39,455	826	2.1%
TOTAL	284,743	275,887	8,856	3.2%	16,795	13,627	3,168	23.2%	18,305	17,901	404	2.3%	319,843	307,415	12,428	4.0%	301,538	289,514	12,024	4.2%



Looking Ahead ...



Growth: Aug through Dec

- Determined by the months' year-over-year results in Recruitment
- Renewals count toward 2011 growth

- Member retention, ergo member engagement, is the most effective (and efficient) way to grow membership—first-year members need our help
- Our success is determined by serving the member, not the statistics



thank you
questions ?



Updates & Reminders / Direction



Presented by:
Thomas G. Habetler
Chair, IEEE MRRC



Reminders / Updates



- ❑ **2011 MD Kits**
 - Must reserve online (about 400 orders so far)
 - Kits begin shipping last week of August
 - www.ieee.org/go/annualkit



- ❑ **e-Membership Offer / Developing Nations**
 - Launched 16 August
 - Available to 153 countries (Regions 8, 9, 10)
 - www.ieee.org/emember



- ❑ **IEEE Day**
 - Worldwide day of member celebration
 - 7-8 October
 - www.ieeeday.org



- ❑ **IEEE Xtreme Programming Competition**
 - Global student programming competition
 - 23 October
 - www.ieee.org/xtreme

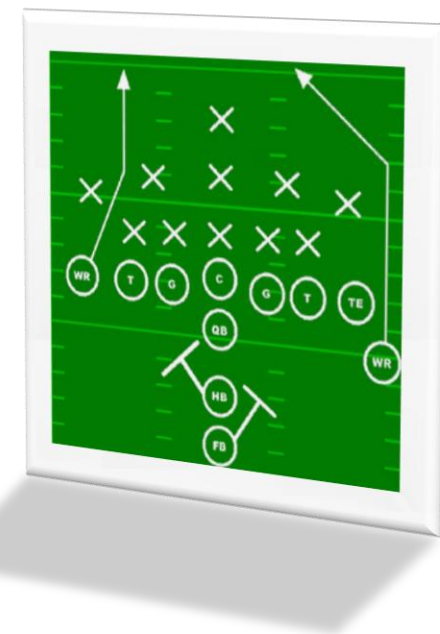


Wrap Up / Direction – MD Prioritization

- ❑ January through April
 - 85% effort - Retention / Arrears Recovery
 - 15% effort - Recruitment

- ❑ May through August
 - 10% effort - Arrears Recovery
 - 90% effort - Recruitment

- ❑ September through December (switching gears)
 - 85% Recruitment
 - 15% Renewal monitoring



All the while ... MD Staff support:

- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)



Future MD Webcast Topics & Speakers – Tentative Schedule

SEPTEMBER

- First-Year Member Experience Update
 - Survey Results
 - New Member Alert / Dashboard
- Preparing for the New Member Year
- Special Student Offer from IEEE Computer Society

OCTOBER

- Recruitment Campaigns & MGM Program



Wrap Up / Direction – Next Webcast

Saturday, 18 September 2010

January	February	March
April	May	June
July	August	September
October	November	December



Thank you !



Open Floor Q&A



APPENDIX

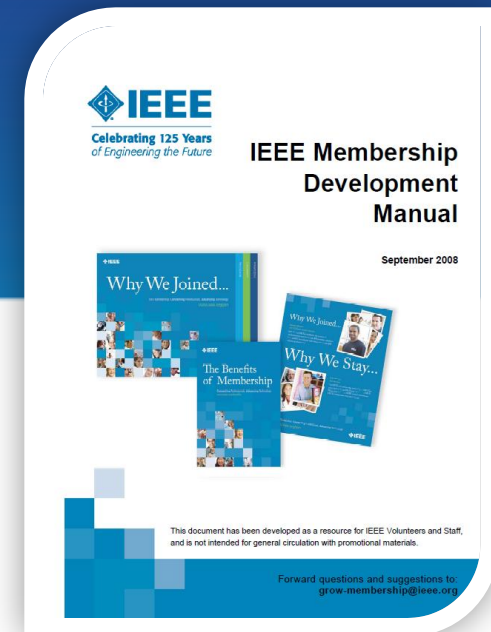


Appendix

Field Team Resources

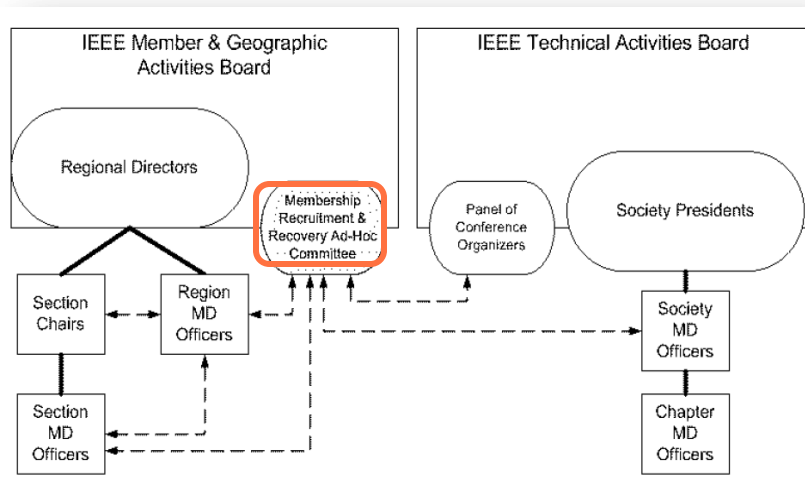


Presented by:
Thomas G. Habetler
Chair, IEEE MRRC



MRR Team Development – Engagement

- Alignment with the new MGA mission and values
- Volunteer & Staff partnership
- MD position vacancies
- Regional Training
- Partnering across IEEE
- MD Portal & Virtual Community



If the MGA is Successful ...

IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership

The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession

The MGA facilitates recruitment, training, development of IEEE volunteer leaders

The MGA facilitates successful regions, sections, chapters, and affinity groups

The MGA is responsible for all aspects of member and membership activities with the IEEE

The MGA ensures a “home(s)” for every member

Technology professionals will understand IEEE membership’s importance in their careers

The MGA will develop sections, and regions and reward them based on their measured success

The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways

IEEE and its members’ achievements are universally recognized



The Regional “Field Team” (2010)



R1 - Gim Soon Wan



R6 - Randall G. Redondo



R2 - Wole Akpose



R7 - Lawrence Whitby



R3 - Jim Anderson



R8 - Aleksandar Szabo



R4 - Tarek Lahdhiri



R9 - Gustavo Giannattasio



R5 - Robert Scoll



R10 - Zhisheng Niu



The Regional “Field Team”

- | | | |
|---------------------------|------------|------------------------|
| ■ Thomas G. Habetler | IEEE MGA | t.habetler@ieee.org |
| ■ Gim Soon Wan | R1 | gimsoon@ieee.org |
| ■ Wole Akpose | R2 | wole@ieee.org |
| ■ James M. Anderson | R3 | jim.anderson@ieee.org |
| ■ Tarek Lahdhiri | R4 | lahdhiri@ieee.org |
| ■ Robert Scolli | R5 | r.scolli@ieee.org |
| ■ Randall G. Redondo | R6 | rredondo@ieee.org |
| ■ Lawrence Whitby | R7 | lwhitby@ieee.org |
| ■ Aleksandar Szabo | R8 | a.szabo@ieee.org |
| ■ Gustavo A. Giannattasio | R9 | gianna@ieee.org |
| ■ Zhisheng Niu | R10 | niuzhs@tsinghua.edu.cn |
| ■ Cathy Downer | IEEE Staff | c.downer@ieee.org |
| ■ John Day | IEEE Staff | j.day@ieee.org |



Membership Development Portal – www.ieee.org/md

IEEE.org | IEEE Xplore Digital Library | IEEE Standards Association | IEEE Spectrum Online | More IEEE Sites

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The world's largest professional association for the advancement of technology

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Search IEEE

Home > About IEEE > Volunteers > Membership Development

Membership Development

Membership Menu

- Join Now
- Renew Membership
- myIEEE
- Member Benefits
- Member Grade Elevation
- Member-Get-a-Member
- Societies & Special Interests

IEEE's membership development activities are coordinated through the Member and Geographic Activities Board Membership Recruitment and Recovery Ad-Hoc Committee (MRR). The MRR Ad-Hoc Committee creates, promotes and monitors appropriate and effective membership development programs to increase IEEE membership.

On this Page:

- Functions of the IEEE MRR
- Committees & contacts

Functions of the IEEE MRR

Key functions of the IEEE MRR include:

- increasing IEEE membership by recruiting new members, retaining current members and recovering members in arrears;
- increasing IEEE membership quality;
- promoting elevations in grade;
- increasing society memberships;
- increasing awareness by members of the values of IEEE membership;
- providing efficient and timely communication to all management levels of interests and concerns over membership trends, changes, and problems.

[top of page](#)

Committees & contacts

Membership Development is comprised of a group of IEEE volunteers and staff.

- IEEE Region Membership Development Officers
- IEEE Ad-hoc & Adjustment Committee

MD Key Resources (web account required)

- Regional and Sectional Membership Statistics
- Guide to reading the IEEE Membership Statistics Reports
- Monthly Progress Reports
- Membership Development Online Community
- SAMIEEE Online

MD Print-On Demand Promotion

- MD Product Sheets (myIEEE, IEEE.tv, memberNet, Mentoring Connection)
- Competitions/Contests (IEEE Xtreme, President's Change the World)

Benefit Development Toolkit, Regions 7-10

Toolkit Presentation

Retention Programs & Tools

- Member Grade Elevation
- Retention Best Practices


Recruitment Programs & Tools

- Place an order - Brochures, Posters, Flyers, etc
- Recruitment Best Practices
- List of Member Benefits
- Conference Member Recruitment Program
- Member-Get-A-Member

- Membership Reports
- MD Virtual Community
- SAMIEEE access
- Membership Development Manual
- Member benefits at a glance
- Recruitment programs and tools
- MD Kits – online order form
- Benefit Development Toolkit: Regions 7-10



New Online Order Form available mid-September 2010



The world's leading professional association
for the advancement of technology

Home > Members > Membership Development

On-Demand Kit Order Form: IEEE Membership Development

Introduction: This online ordering form is a resource for membership development officers. You can now select a Kit to compliment your need of membership development materials "either for a meeting or event."

Meeting Kit (e.g. Section, Regional, Society or Leadership meetings)

	Small	Large
Membership Recruitment Brochure	10	20
Higher Grade Membership Application Pad	1	1
Promotional Poster for IEEE Membership	2	5
MGM Flyer	5	10
MGM Business Card	25	50
Assorted IEEE promotional items		
• Bumper Stickers	15	25
• Foam Puzzles	5	10
• Assorted Bookmarks	10	15
First Year Member Cards and Envelope	1 set	1 set
First Year Member Flyer	1	1
myIEEE Information Sheet	5	10
IEEE.tv Information Sheet	5	10

SELECT KIT Small Large

Event Kit (e.g., Conferences, Congresses, tradeshows, etc)

	Small	Large
Membership Recruitment Brochure	20	0
1-Page Membership Flyer	0	100
Professional Grade Membership Application Pad	1	2
Promotional Poster for IEEE Membership	5	5
MGM Flyer	10	15
MGM Business Card	50	75
Assorted IEEE alive-aways		



Online MD Resources

- The web page to join the IEEE
- The web page for MD volunteers
- The web page for IEEE benefits
 - www.ieee.org/benefits

www.ieee.org/join
www.ieee.org/md

- Your Region web page
- Your Section web page
- Your Chapter web page
- Your Conference web page
- Your Student Branch web page

www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??

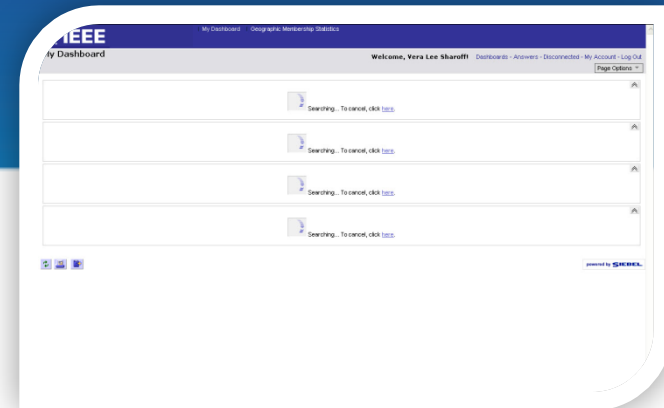


Appendix

The SAMIEE / MD Dashboard – Step-by-Step Configuration

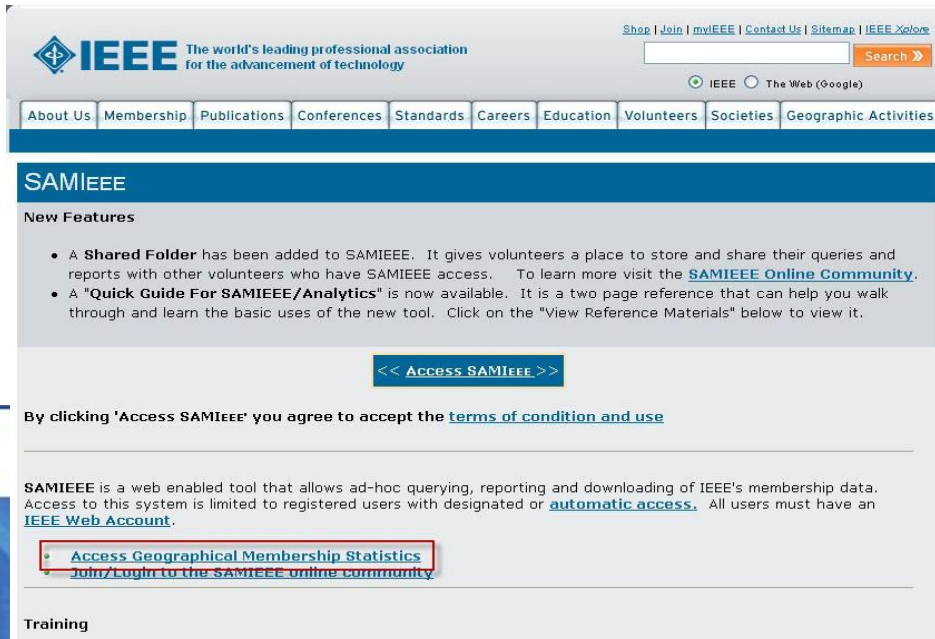
Prepared by:
Helen Shiminsky
MGA Information Process Specialist
Contact: h.shiminsky@ieee.org

Cathy Downer
MGA MD Manager
Contact: c.downer@ieee.org



MD Dashboard Access

- Open SAMIEEE home page at www.ieee.org/samieee
- Click on “Access Geographical Membership Statistics”, sign-in using your IEEE web account



Opening Dashboard



IEEE

My Dashboard | Geographic Membership Statistics

My Dashboard

Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

This is an empty Dashboard Page.

Click [here](#) to add content.

powered by SIEBEL

Click to add content at middle of screen



Selecting Queries available from “My Folder” or “Shared Folders” to pull into the dashboard

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard | Page **Page 1** | Allow Personal Saved Selections

Dashboard Objects

- Section
- Link or Image
- Embedded Content
- HTML
- Folder
- Guided Nav. Link
- Briefing Book Nav. Link
- Advanced Report

Saved Content

- Dashboards
 - My Dashboard
 - Geographic Membership Statistics
- My Folder
 - Current Society Members with Contact I
 - Active IEEE Members - Current GOLD (G
 - (GEO) Active Member Counts by Grade,
 - (SOC) Current Society Members by Sec
- Shared Folders
 - SAMleee
 - IEEE Membership Statistics
 - IEEE Volunteer Queries

Section Setup Area (indicated by a red arrow pointing to the Properties/Delete buttons)

Dashboard Objects and Saved Content Area (indicated by a red arrow pointing to the main workspace)



Find “Shared Folders”, Click on SAMIEEE to open, Click on Subfolder “Geographic Predefined Queries”

The screenshot shows the 'Dashboard Editor' interface. On the left sidebar, under 'Saved Content', there is a 'Shared Folders' section. Inside it, the 'SAMleee' folder is expanded to show a subfolder named 'Geographic Predefined Queries'. This subfolder is highlighted with a red box. A red arrow points from the text 'Shared Folders SAMleee Folder/Geographic Predefined Folders' to this subfolder. The main area of the dashboard is currently empty, with a 'Properties | Delete' button visible.



NEW Files in Predefined Queries – labeled (MD)

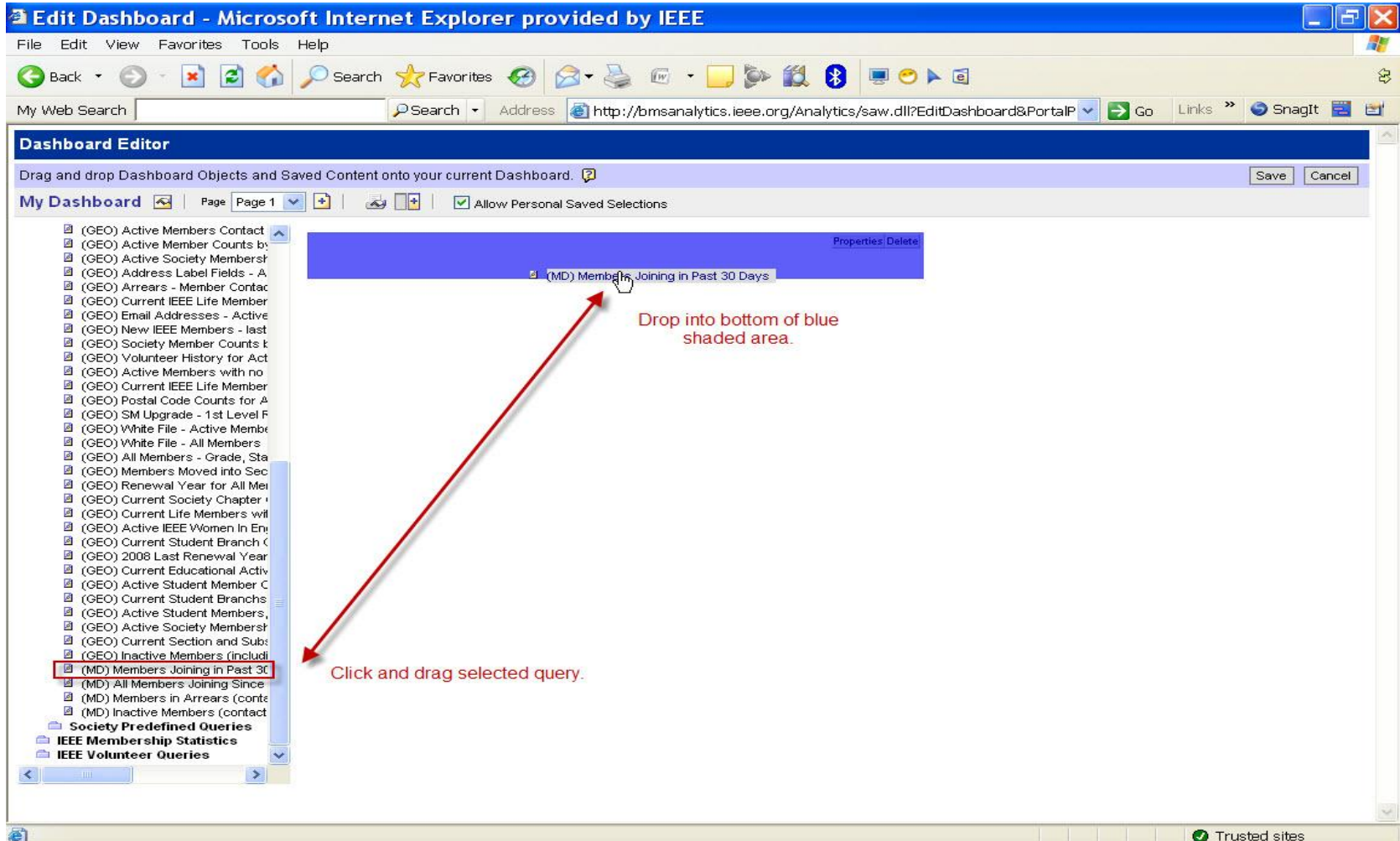
The screenshot shows the 'Dashboard Editor' window. At the top, it says 'Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.' Below that is a toolbar with 'My Dashboard', 'Page 1', and 'Allow Personal Saved Selections' checked. A list of queries is on the left, including '(GEO) Active Members Contact', '(GEO) Active Member Counts by...', '(GEO) Active Society Members...', '(GEO) Address Label Fields - A...', '(GEO) Arrears - Member Contac...', '(GEO) Current IEEE Life Member...', '(GEO) Email Addresses - Active...', '(GEO) New IEEE Members - last...', '(GEO) Society Member Counts k...', '(GEO) Volunteer History for Act...', '(GEO) Active Members with no...', '(GEO) Current IEEE Life Member...', '(GEO) Postal Code Counts for A...', '(GEO) SM Upgrade - 1st Level F...', '(GEO) White File - Active Memb...', '(GEO) White File - All Members...', '(GEO) All Members - Grade, Sta...', '(GEO) Members Moved into Sec...', '(GEO) Renewal Year for All Mei...', '(GEO) Current Society Chapter...', '(GEO) Current Life Members wit...', '(GEO) Active IEEE Women In Bn...', '(GEO) Current Student Branch C...', '(GEO) 2008 Last Renewal Year...', '(GEO) Current Educational Acti...', '(GEO) Active Student Member C...', '(GEO) Current Student Branches...', '(GEO) Active Student Members...', '(GEO) Active Society Members...', '(GEO) Current Section and Sub...', '(GEO) Inactive Members (includi...', '(MD) Members Joining in Past 30 days', '(MD) All Members Joining Since...', '(MD) Members in Arrears (cont...', '(MD) Inactive Members (contact...'. A red box highlights the 'Society Predefined Queries' section, and a red arrow points to the 'MD' files. A red text box says 'Scroll down until you find the appropriate queries.'

New

- (MD) Members Joining in Past 30 days
- (MD) All Members Joining since beginning of membership year
- (MD) Members in Arrears (contact info)
- (MD) Inactive Members (contact info)



Find the document(s) you want to select. Left mouse click and drag (individually) to the blue shaded area on right and drop the file



Dashboard Set up

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. ?

Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Eng
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact
- Society Predefined Queries**
- IEEE Membership Statistics**
- IEEE Volunteer Queries**

Properties Delete

Properties Rename Delete

Section 1

Properties Rename Delete

(MD) Members Joining in P...

↑
Query now appears as
"Section 1" of the
Dashboard setup.



In order to "download" the results of the completed query, properties must be properly set.

Click on the Properties Link on each "specific" query.

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

My Dashboard Page 1

- (GEO) Active Members Contact
- (GEO) Active Member Counts by...
- (GEO) Active Society Memberst
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mei
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
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- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Memberst
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P...

Report Links...

Click on Properties and select Report Links.

- Select “Reports Link”
- Select “Download” option
- Click on OK

This will make the “Download” option available for this Dashboard Query. It must be repeated for each individual query being selected.



Completing the Query Download

The screenshot shows the 'Dashboard Editor' interface. On the left is a list of query objects, including '(GEO) Active Members Contact', '(GEO) Active Member Counts by...', '(GEO) Active Society Members', '(GEO) Address Label Fields - A...', '(GEO) Arrears - Member Contac...', '(GEO) Current IEEE Life Member', '(GEO) Email Addresses - Active', '(GEO) New IEEE Members - last', '(GEO) Society Member Counts k...', '(GEO) Volunteer History for Act...', '(GEO) Active Members with no...', '(GEO) Current IEEE Life Member', '(GEO) Postal Code Counts for A...', '(GEO) SM Upgrade - 1st Level F...', '(GEO) White File - Active Membr...', '(GEO) White File - All Members', '(GEO) All Members - Grade, Sta...', '(GEO) Members Moved into Sec...', '(GEO) Renewal Year for All Mei...', '(GEO) Current Society Chapter...', '(GEO) Current Life Members wil...', '(GEO) Active IEEE Women In En...', '(GEO) Current Student Branch C...', '(GEO) 2008 Last Renewal Year', '(GEO) Current Educational Activ...', '(GEO) Active Student Member C...', '(GEO) Current Student Branches', '(GEO) Active Student Members', '(GEO) Active Society Memberst', '(GEO) Current Section and Subs...', '(GEO) Inactive Members (includi...', '(MD) Members Joining in Past 3...', '(MD) All Members Joining Since', '(MD) Members in Arrears (conta...', and '(MD) Inactive Members (contact...'. Below this list are 'Society Predefined Queries', 'IEEE Membership Statistics', and 'IEEE Volunteer Queries'. The main workspace shows a 'Section 1' containing a query titled '(MD) Members Joining in P...'. A 'Report Links' dialog box is open over this query, with the following options: 'Modify' (unchecked), 'Refresh' (unchecked), 'Printer Friendly' (unchecked), 'Download' (checked), and 'Add to Briefing Book' (unchecked). A red arrow points from the text 'Select Download' to the 'Download' checkbox, and another red arrow points from the text 'Then click on OK' to the 'OK' button.



Complete the query selection and set properties, time to **SAVE!**

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

My Dashboard Page Page 1 Allow Personal Saved Selections

Save **Cancel**

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
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- (GEO) White File - Active Membe
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- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P...

Section 2

(MD) All Members Joining ...

Section 3

(MD) Members in Arrears (...)

Section 4

(MD) Inactive Members (co...

Continue dragging and dropping selected queries into Section Area.

Set Properties Link to select Download option for each report.



Queries will run/refresh each time you open your dashboard. Once the queries have completed pulling the data, they will all appear in your dashboard.

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Search Favorites

My Web Search Search Address <http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard&PortalPath:> Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

Queries will run and as they complete will display in Dashboard.

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

powered by SIEBEL

Done Trusted sites



(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	Savannah State University	268 Longleaf Cir			Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member		2005 E 50th St			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gast						3616 Duane Ct	Apt A		Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He						1827 Osprey Point Cir			Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	jacks						3219 College St	PO Box 21408		Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murr						10 Falligant Ave			Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Willie						609 Wild Turkey Rd			Savannah	GA

When completed, each report will appear, one below the other. Scroll down to view each.

Reports will appear with first 25 lines showing. The option of "next 25" or "full view" appears as necessary.

Each report can be downloaded individually.

[Download](#)

(MD) All Members Joining Since Beginning of Membership Year

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
-----------	------------------------	--------------	---------------	-----------	------------	----------------	---------------	--------------------------------	-------------------------	------------------------	------------------------	------------------------	----------------------	-------------------------



To add, change or delete selected reports

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail News RSS Feeds Bluetooth Local Area Network

My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out Page Options

(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade	Current Description	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	University	Cir			Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member		2005 E 50th St			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gaskin	Riccardo	A	rag_400d@yahoo.com	Student Member	IEEE, Savannah State Univ., Engineering	3616 Duane Ct	Apt A		Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He	Zhengyu		zhengyu.he@gatech.edu	Graduate Student Member		1827 Osprey Point Cir			Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	Jackson	steve		tyj21@yahoo.com	Student Member	Savannah State Univ	3219 College St	PO Box 21408		Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murrell	Elizabeth		the.sneaky.panther@gmail.com	Student Member		10 Falligant Ave			Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phan	Christopher	Anh	fujj831@yahoo.com	Student Member	Savannah State University	10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phan	Brandon	A	fujj216@yahoo.com	Student Member	Savannah State	10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Williams	Jared	M	jared21927@yahoo.com	Student Member	Savannah State University	609 Wild Turkey Rd			Savannah	GA

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javascript:void(null) Trusted sites

To add, change or delete selected reports, click on Page Options/Edit Dashboard.



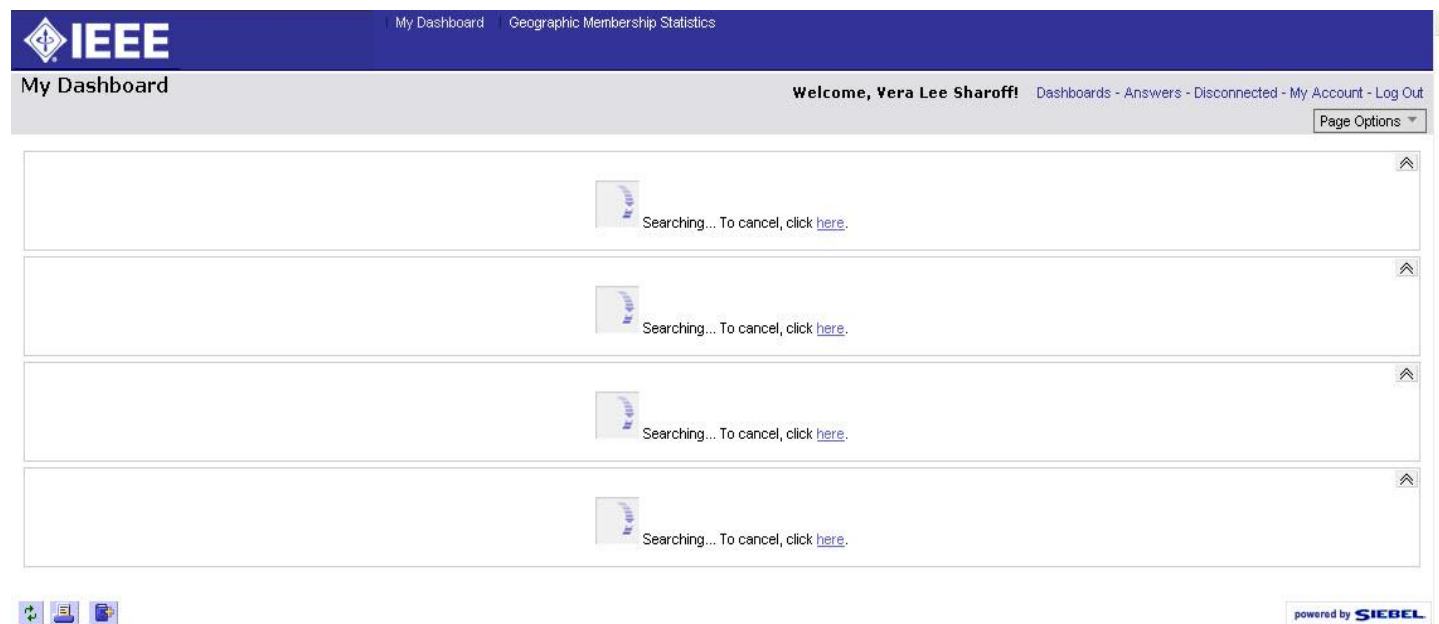
Completing changes and save

The screenshot shows the 'Dashboard Editor' interface. At the top, there is a header bar with the text 'Dashboard Editor' and a 'Save' button highlighted with a red box. Below the header, there is a toolbar with various icons and a 'Page 1' dropdown. The main area is divided into two columns. The left column contains 'Dashboard Objects' and 'Saved Content'. The right column shows a preview of the dashboard with four sections: 'Section 1', 'Section 2', 'Section 3', and 'Section 4'. Each section has a 'Properties: Rename: Delete' link. A red box highlights the 'Properties: Rename: Delete' link for 'Section 2'. A red arrow points from the 'Save' button to the 'Properties: Rename: Delete' link. Another red arrow points from the 'Properties: Rename: Delete' link to the 'Save' button.

Dashboard setup area appears.
Select Properties, Rename or Delete
as required to modify.
Save after changes are complete.



Re-entering the Dashboard



The screenshot displays the IEEE My Dashboard interface. At the top, there is a dark blue header with the IEEE logo on the left and navigation links for 'My Dashboard' and 'Geographic Membership Statistics'. Below the header, a grey bar contains the text 'My Dashboard' on the left, 'Welcome, Vera Lee Sharoff!' in the center, and a series of links: 'Dashboards - Answers - Disconnected - My Account - Log Out'. On the right side of this bar is a 'Page Options' dropdown menu. The main content area consists of four vertically stacked white boxes, each containing a search icon and the text 'Searching... To cancel, click [here](#)'. At the bottom left of the dashboard are three small icons: a refresh icon, a document icon, and a printer icon. At the bottom right, there is a 'powered by SIEBEL' logo.

Queries will run/refresh each time you open your dashboard. Note: refresh can complete at different times for each query selected. Once the queries have completed pulling data, they will all appear in your dashboard.



Printing your queries

- Queries can be printed to a HTML or PDF formatted page
- To pull into Excel, user must highlight and copy each report individually and paste into an Excel spreadsheet.
- From Excel you can then sort the data and rearrange columns as you wish
- Any refining of the process to print will be forwarded



Appendix

***NEW* International Phone Numbers** **MD Webcast**



**U.S. and Canada 866 740 1260
Toll-free numbers**

Argentina : 08006663397
Australia : 1800701937
Austria : 0800293053
Brazil : 08008916997
Bulgaria : 008001171111
Chile : 12300208970
China : 8008190031
Colombia : 018005180865
Croatia : 0800223264
Czech Republic : 800700965
Denmark : 80889269
Estonia : 8000100335
Finland : 0800116654
France : 0800911922
Germany : 08001807083
Hong Kong : 800968283
Hungary : 0680019056
India : 0008001007108
Indonesia : 0018030176654
Ireland : 1800949100
Israel : 1809457755
Italy : 800788945
Japan : 00531160882
Latvia : 80003911
Lithuania : 880031204

Participant Dial in Code: 2130028

Malaysia : 1800813988
Mexico : 0018005146622
New Zealand : 0800451321
Norway : 80019903
Panama : 008002266830
Peru : 080054557
Poland : 008001124244
Portugal : 800819841
Russia : 81080027371012
Singapore : 8001012058
South Africa : 0800983485
Spain : 900947647
Sweden : 020796588
Switzerland : 0800896799
Taiwan : 0809090672
Thailand : 0018001562051400
Ukraine : 0800504799
United Kingdom : 08004961447
Uruguay : 00040190457
Venezuela : 08001029601

