

IEEE Membership Development Conference Call / Web Cast

17 April 2010



Thomas G. Habetler
Chair, IEEE Membership Recruitment and
Recovery Committee

t.habetler@ieee.org



Cathy Downer
MGA Staff - Membership Development

c.downer@ieee.org

Today's Edition ...

Preview Topic

- IEEE Job Site 2010 – Michael J. Buryk

Business Cycle Spotlight

- Senior Member Program – Denise Howard

Membership Statistics and Goals Update – John Day

Updates / Wrap-Up / Direction – Tom Habetler

Open Floor Q&A

Subject Appendix: SAMIEEE and Arrears Recovery, Step by Step



Today's Speakers ...



John Day

Director, Membership
Development



Michael J. Buryk

Business Development Manager,
Recruitment Advertising



Tom Habetler

Chair, MRRC



Denise Howard

Associate, Admission & Advancement



Web Cast Notes

Webcast presentation available on MD virtual community at <https://www.ieeecommunities.org/ieee.md.net> in the files section

Attendee lines are muted, except for speakers. To un-mute your phone during the Q&A portion, press *6. To mute your phone again, press *6.

Please ask topical questions using the chat box

For technical-assistance, e-mail to web-conf@ieee.org any time during webcast

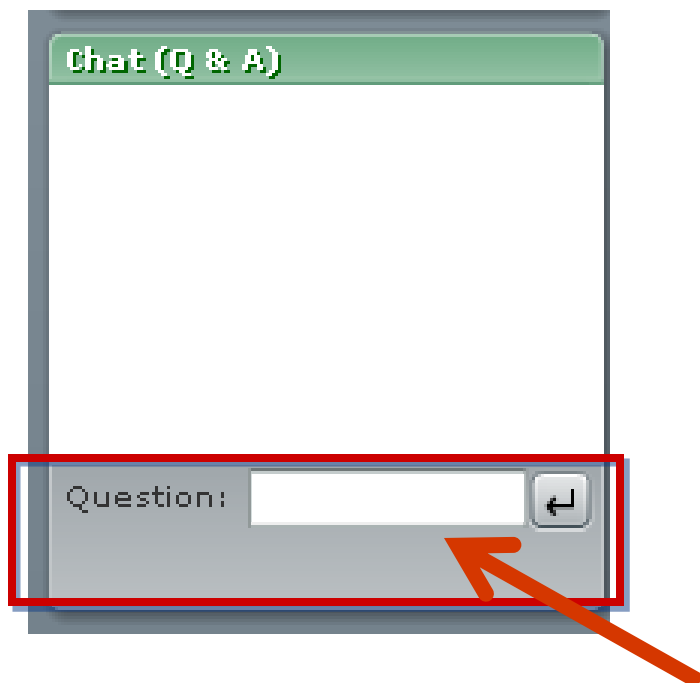
This webcast is recorded. Presentation and audio will be available as an “on-demand” resource – URL and announcement to be posted in the MD Virtual community



Web Cast Attendance Roll Call

Use the Chat box.

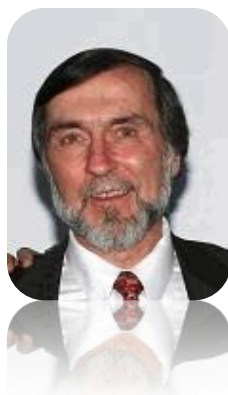
Please type in your name/
title/location



Preview Topic

IEEE Job Site 2010

The screenshot shows the IEEE JobSite homepage. At the top, there's a navigation menu with links for Home, What's New, Employment Resources, Job Seeker Tools, Webinars, and Career Fairs. A search bar is located in the top right corner. Below the navigation, there are several sections: 'For IEEE Members' with links for Member Login, Create/Update Profile, Post Resumes, and Job Search Widget; 'For Employers' with links for Employer Login, Post Jobs, Search Resumes, Online Products, and Print Products; 'Video Center' featuring a video titled 'MANUAL BACK-UP DRIVE FOR ARTIFICIAL HEART' by United States Patent; 'Featured Articles' with an article 'The Rise and Fall of Quants' from The Wall Street Journal; and 'Latest Headlines' with a similar article. A sidebar on the right shows 'Featured Jobs' with categories like Software-Defined Radio, Communications Engineer, and Electronic Design Engineer. At the bottom right, there's a poll asking if the user's company is actively hiring electrical engineers or IT staff.



Presented by:

*Michael J. Buryk
Business Development
Manager, Recruitment Advertising,
IEEE Media
m.buryk@ieee.org*



2009 Changes to IEEE Job Site

The screenshot displays the IEEE JobSite homepage with a blue header and navigation bar. A red circle highlights the main content area, including the search bar, navigation tabs, and several featured sections.

Header: IEEE Home | Shop IEEE | Join IEEE | myIEEE | Contact IEEE | IEEE Xplore | IEEE JobSite

Search: Search Job Listings [Search]

Navigation: Home | What's New | Employment Resources | Job Seeker Tools | Webinars | Career Fairs

For IEEE Members:

- Member Login
- Create/Update a Profile
- Post Resumés
- Job Search Widget

For Employers:

- Employer Login
- Post Jobs
- Search Resumés
- Online Products
- Print Products

Video Center:

Featured Employers: Lockheed Martin

Employer Profiles: United States Patent And Trademark Office, Syracuse Research Corp.

Job Clips: Patent Examiners, United States Patent And Trademark Office

Featured Jobs:

- System Software Quality Engineer**
San Diego, California
The Martwick Group Inc
- Technical Consultant for Transmission and Markets in the Southwest Power Pool (SPP)**
Flex - prefer residence with ease of access to meetings of the SPP and their committees
The Wind Coalition
- Senior Speech Processing Engineer**
Indianapolis, Indiana
Interactive

Featured Articles:

Worldly Goods
 With the number of job opportunities in recession-hit Britain decreasing, engineers are increasingly looking further afield for employment. [Read On](#)

Liberty Mutual: IEEE members can save on insurance through Liberty Mutual.

July '09 Poll: Have you developed the...





What's New

IEEE Home | Shop IEEE | Join IEEE | myIEEE | Contact IEEE | IEEE Xplore

IEEE JobSite The Right Candidate - Right Now!

Search Job Listings Search

IEEE Jobsite IEEE (Ultraspek)

Home What's New Employment Resources Job Seeker Tools Webinars Career Fairs

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- Online Products
- Print Products

What's New

Articles from IEEE Spectrum...

March 2009 – Foreign Affairs
Working abroad can make you a better engineer everywhere. » [Read more](#)

March 2009 – Saying "No"
You can't do it all, so think about when--and how--to not say yes. » [Read more](#)

February 2009 – Managing Your Boss's Boss
Can you walk a mile in a manager's shoes? » [Read more](#)

January 2009 – Get a Grip
10 New Year's resolutions to take control of your work life. » [Read more](#)

GoGlobal e-Newsletter

GOINGLOBAL
EXPAND YOUR HORIZONS... YOUR CAREER... YOUR FUTURE

Going Global TravelOG takes on topics the world over, including filing for H-1B visas, staying up-to-date on immigration rules in the UK and keeping in touch with family and friends while overseas. Also discusses relocation trends, academic programs, dual-career choices, and possible places to ride out the recession.

- TravelLog GoGlobal's e-Newsletter - Corporate Edition
- TravelLog GoGlobal's e-Newsletter - College Edition

ieee.tv [Learn More](#)

IEEE.tv Programs
IEEE.tv is an Internet broadcasting network made possible by the members of IEEE. IEEE.tv produces and delivers special-interest programming about technology and engineering.

- Profiles in Volunteering - Veeraraghavan
- IEEE Region 1 Southern Area Industry Day
- Technology Discourse: Biofuels
- IEEE Robot Challenge
- IEEE in India (Member Access)
- Fabricating a Prototype (Member Access)
- Device versus Circuit Engineer (Member Access)
- Education for Analog ICs (Member Access)
- Art of the Start: Entrepreneurship (Member Access)

Liberty Mutual
IEEE members can save on insurance through Liberty Mutual. [Click here for a free quote](#)

NEW! IEEE JobSite Webinars

OFFICIAL HONOREE

2008 WORRY

Articles from IEEE Spectrum...



March 2009 – Foreign Affairs
Working abroad can make you a better engineer everywhere. » [Read more](#)



March 2009 – Saying "No"
You can't do it all, so think about when--and how--to not say yes. » [Read more](#)



February 2009 – Managing Your Boss's Boss
Can you walk a mile in a manager's shoes? » [Read more](#)

GoGlobal e-Newsletter



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- TravelLog GoGlobal's e-Newsletter - Corporate Edition
- TravelLog GoGlobal's e-Newsletter - College Edition



IEEE JobSite

The Right Candidate - Right Now!



ieee-usa today's engineer online

IEEE-USA Today's Engineer Online is a monthly Web publication devoted to the issues affecting U.S. IEEE members' careers.

IEEE Career Alert



The IEEE Career Alert delivers a free weekly e-mail report on jobs, education, management, and the engineering workplace from the editors of IEEE Spectrum.

» [Click here](#) to sign up for this newsletter.

Articles from The Engineer Online

April 2009 - **Energy Talent Scheme** - Finnish engineering and consultancy firm, Pöyry, has teamed up with five universities and a college in Scotland to offer 35 scholarships in the energy industry. [Read more](#)

February 2009 - **Worldly Goods** - With the number of job opportunities in recession-hit Britain decreasing, engineers are increasingly looking further afield for employment. [Read more](#)

February 2009 - **Power Moves** - Increased interest in Combined Heat and Power has had the effect of creating new engineering positions in the sector across a number of disciplines... [Read more](#)

January 2009 - **Wave of Optimism** - Scotland is faring relatively well compared with many areas of the UK despite the global economic downturn, with some areas even suffering from that increasingly rare syndrome — the labour shortage... [Read more](#)

January 2009 - **Survival Training** - Skills development can pay dividends even in tough times, with universities an often overlooked resource... [Read more](#)

- **Emerging Field of Biomedical Engineering**
- **Power Engineering: Careers that make technology work**
- **Information Technology: Careers for the information age**
- **What's Out There: Careers for Electrical Engineers and Computer Scientists**

Jobs Rated/ CareerCast News



10 Best Jobs in America Today - Dreaming of the Perfect Job? JobsRated.com determines your best overall career choices -- but to land one, a good education is key. [Read more](#)

10 Worst Jobs in America Today - If you plan on ditching corporate life to work in the great outdoors, think again -- according to our rankings, fresh air and exercise don't add up to job satisfaction. [Read more](#)

What's New

ieee-usa today's engineer online

IEEE-USA Today's Engineer Online is a monthly Web publication devoted to the issues affecting U.S. IEEE members' careers.

IEEE Career Alert



The IEEE Career Alert delivers a free weekly e-mail report on jobs, education, management, and the engineering workplace from the editors of IEEE Spectrum.

» [Click here](#) to sign up for this newsletter.

Articles from The Engineer Online

April 2009 - **Energy Talent Scheme** - Finnish engineering and consultancy firm, Pöyry, has teamed up with five universities and a college in Scotland to offer 35 scholarships in the energy industry. [Read more](#)





Employment Resources



- For IEEE Members**
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- For Employers**
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 - » Print Products



Employment Resources

Whether you are actively looking for employment, researching possible career changes, or looking for information to help you get the most out of your job search, this section is for you.

Job Openings Listings (click image to search jobs)

[Search job listings](#) from more than 4,000 employers who have posted their open positions directly on the IEEE Job Site.

[Search academic job listings](#) from institutions worldwide.

[Search entry-level jobs](#) posted by employers, IEEE Student Branches & the AfterCollege job network.

[Search internship opportunities](#) posted by employers, IEEE Student Branches & the AfterCollege job network.

[Search job listings](#) from all U.S. and Canadian newspaper, niche, magazine, and TV station web sites powered by Adicio Inc.





Employment Resources

Salary Information



An exclusive service to IEEE Job Site registered job seekers - **get your free PayScale Salary Report** and compare your salary with other like professionals in your market. Log into your [IEEE Job Seeker Account](#) and select the Resources tab.



From the IEEE-USA 2008 Salary Survey:

While median income from primary sources for IEEE U.S. members employed full-time in their technical field increased from \$101,400 in 2002 to \$110,610 in 2007, that change represented an actual decrease in purchasing power of almost 5.7 percent, when adjusted for inflation.

- **U.S. Members:** Find out what you're worth *for free* at [the IEEE-USA Salary Service, Member Version.](#)
- **Employers:** Access specialized benchmarking tools at [the IEEE-USA Salary Service, Employee Version.](#)



Job Seeker Tools



IEEE Home | Shop IEEE | Join IEEE | myIEEE | Contact IEEE | IEEE Xplore

IEEE JobSite The Right Candidate - Right Now!

Search Job Listings

IEEE JobSite IEEE (Ultrasseek)

Home What's New Employment Resources Job Seeker Tools Webinars Career Fairs

For IEEE Members

- > Member Login
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- > Job Search Widget

For Employers

- > Employer Login
- > Post Jobs
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- > Online Products
- > Print Products

Job Seeker Tools

This section contains valuable tools to help you find the perfect job by better marketing yourself to prospective employers – from creating your resume to writing your Thank You letter. And learn how IEEE can help you continually develop your skills by participating in a mentoring program.

Resume/CV Building Tools

As a registered Job Seeker on the IEEE Job Site, you have the ability to build a resume or CV by following step-by-step instructions or simply upload an existing one into your IEEE Job Site account. This enables you to easily apply to jobs posted on the IEEE Job Site and to benefit from keyword matching – employers finding you based on key word searches off your resume. Simply log into your [IEEE Job Seeker Account](#) and select the Resume tab.

Other Helpful Links

IEEE-USA Employment & Career Services PowerPoint Presentations

- [Resume & Cover Letter Writing \(.ppt\)](#)
- [Interviewing Types & Preparation \(.ppt\)](#)
- [It's Time for the Interview \(.ppt\)](#)

IEEE Mentoring Connection™

Participate in an online mentoring partnership with the IEEE Mentoring Connection™. Mentors use their career and life experiences to help IEEE members in their professional development. [Click here for more information.](#)

CSIS | CENTER FOR STRATEGIC & INTERNATIONAL STUDIES US Cyber Challenge

The US Cyber Challenge is looking for 10,000 young Americans with the skills to fill the ranks of cyber security practitioners, researchers, and warriors. Some will become the top guns in cyber security. [Click here for more information.](#)

china eu india japan korea russia usa

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IEEE Wireless Certification

NEW! IEEE JobSite Webinars

OFFICIAL HONOREE

2008

Resume/CV Building Tools

As a registered Job Seeker on the IEEE Job Site, you have the ability to build a resume or CV by following step-by-step instructions or simply upload an existing one into your IEEE Job Site account. This enables you to easily apply to jobs posted on the IEEE Job Site and to benefit from keyword matching – employers finding you based on key word searches off your resume.

Other Helpful Links

IEEE-USA Employment & Career Services PowerPoint Presentations

- [Resume & Cover Letter Writing \(.ppt\)](#)
- [Interviewing Types & Preparation \(.ppt\)](#)
- [It's Time for the Interview \(.ppt\)](#)



CSIS | CENTER FOR STRATEGIC & INTERNATIONAL STUDIES US Cyber Challenge



IEEE JobSite

The Right Candidate - Right Now!



Mentor Graphics Displaced Worker Training Program

The Mentor Graphics Displaced Worker program provides training and networking tools for EDA workers looking for work.
[Click here for more information.](#)

Autodesk Assistance Program Autodesk

Invest in Yourself. Invest in Your Firm.
 Sign up for the Autodesk Assistance Program now through December 2009 to access free software licenses, free online training and more.
[Click here for more information.](#)



If you are looking for a job abroad, you should be prepared for unexpected differences in application procedures between your home country and the host country. IEEE Members can order the complete set of "Looking for work in ..." Guides or individual guides at a 10% discount!
[Click here for more information.](#)

The following links contains tips that can help you in your job search process. These are compliments of Quintessential Careers – a career, job, and college site, offering comprehensive free expert career and job-hunting advice (through articles, tools, tips, samples, and tutorials).

Resume/CV Building Tips

- [Avoid These 10 Resume Mistakes](#)
- [Culturally Competent Resumes for the Global Job Market](#)

Cover Letters

- [The Basics of a Dynamic Cover Letter](#)
- [Cover Letter Checklist](#)
- [Cover Letter Do's and Don'ts](#)

Interviewing Tips

- [Job Interview Questions Database](#)

Job Seeker Tools

Helpful tips from Quintessential Careers

- Resume/CV Building Tips
- How to Write a Cover Letter
- Interviewing Tips, etc., etc.
- Thank You Letters
- Tips for the Mature Job Seeker





Webinars



- For IEEE Members**
- » Member Login
 - » Create/Update a Profile
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 - » Job Search Widget

- For Employers**
- » Employer Login
 - » Post Jobs
 - » Search Resumés
 - » Online Products
 - » Print Products



Webinars

Save the dates! Below is a list of upcoming and archived career-related webinars created to help IEEE Members jumpstart their careers or enhance their existing ones. These webinars are hosted by the IEEE Job Site, IEEE Spectrum and IEEE USA.

Upcoming Career Webinars

Hosted by the IEEE Job Site – Wednesday, 28 October 2009 – 11:00 a.m. ET

How to Obtain and Maintain Security Clearance

Presented by [James "Jim" Malley](#), Senior Human Resource Generalist at Raytheon Technical Services Company LLC and [Peter Eckstein](#), Northrop Grumman Corp., this Webinar will address the benefits of acquiring security clearance, the process necessary to obtain security clearance and who determines the need to hire candidates with security clearance.

[Click here to register for this Webinar.](#)

Hosted by the IEEE Job Site – Wednesday, 11 November 2009 – 11:00 a.m. ET

European Mobility – In or Out of Crisis?

The economic landscape has changed drastically around the world. But what are the consequences for technical occupations in the European labour market? This Webinar will be presented by European mobility expert [Nannette Ripmeester](#) and will address where are (still) opportunities and where are new opportunities emerging, which countries in Europe offer the best chance; and how best to make use of the available opportunities.

[Click here to register for this Webinar.](#)

Archived Career Webinars

June 2009

Colleges are Transitioning for the Future - Are You?

This Webinar will help you set your future educational goals. Learn what opportunities are available to you as undergraduates and working engineers. Grad schools have done their homework; take advantage of what they have learned that could translate into new opportunities that could work for you. [Register to view via On-Demand.](#)





Career Fairs



- For IEEE Members**
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- For Employers**
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Career Fairs

Meet Top Employers Face-To-Face

Mark your calendar to meet top employers looking for the best candidates to fill their open science and engineering positions. For more information and to register for the Career Fairs, please click on the event links below.

Sponsored Links

11 May – 12 May 2010
[Careers in Europe Berlin Event](#)
 Location: Berlin – Exact location announce upon registration
 Application deadline: 15 March 2010

15 December – 16 December 2009
[Careers in Europe Brussels Event](#)
 Location: Brussels – Exact location announce upon registration
 Application deadline: 25 October 2009

9 December – 5 December 2009
[IEEE Student Branch Leuven Career Fair](#)
 Location: Universiteitshallen of the K.U.Leuven in the citycenter of Leuven (12:30 p.m. - 5:00 p.m.)

4 December – 5 December 2009
[AtomiCareers Event](#)
 Location: Brussels – Exact location announced upon registration
 Application deadline: 31 October 2009

24 November 2009
[Careers in Europe Budapest Event](#)
 Location: Budapest – Exact location announced upon registration
 Application deadline: 11 October 2009

Other Helpful Career Fair Links

TechExpoUSA.com – The the leading technology industry career center and home of TECHEXPO Top Secret Career Fairs.





The Right Candidate - Right Now!

Job Search Widget



- For IEEE Members
 - Member Login
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 - Job Search Widget**
- For Employers
 - Employer Login
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IEEE Job Site Widget

Get the convenience of conducting job searches right from your desktop! Download the IEEE Job Site Widget and search for jobs posted by more than 4,000 and organizations in fields ranging from ASIC design to weapons system development. The IEEE Job Site is regularly updated with exclusive job postings from companies in industries — Northrop Grumman, BP Solar, Freescale Semiconductor, Microsoft, and name a few.



Download IEEE Job Site Desktop Widget [Here](#) (Yahoo for PC and Mac)
For Yahoo Widget engine and requirements, [click here](#).

Download Apple Dashboard Desktop IEEE Job Site Widget [Here](#)
Mac OS X 10.4 Tiger or 10.5 Leopard is required. If you're using Safari, click the download link. When the widget download is complete, show Dashboard, click the Plus sign to display the widget's icon in the Widget Bar to open it.

If you're using a browser other than Safari, click the download link. When the widget complete, unarchive it and place it in /Library/Widgets/ in your home folder. Show Dashboard, click the Plus sign to display the Widget Bar and click the widget's icon in the Widget Bar to open it.

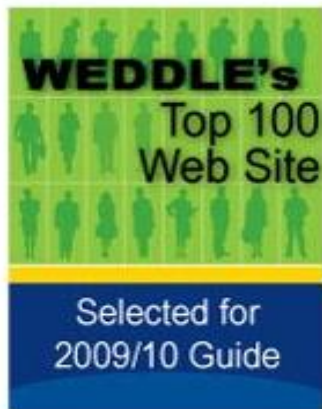
Share the IEEE Job Site Widget!
Use the links below to place the IEEE Job Site Widget on your own web page, blog, Facebook page, etc.





Top 100 Web Site!!

The IEEE Job Site named a top 100 Web Site by Weddle's - the world's largest publisher of print guides to 100,000+ job boards now operating on the Internet.



The screenshot shows the IEEE JobSite homepage with the following elements:

- Header:** IEEE Home | Shop IEEE | Join IEEE | myIEEE | Contact IEEE | IEEE Xplore | IEEE JobSite logo and tagline.
- Search:** Search Job Listings field with a Search button.
- Navigation:** Home, What's New, Employment Resources, Job Seeker Tools, Webinars, Career Fairs.
- For IEEE Members:** Member Login, Create/Update a Profile, Post Resumés, Job Search Widget.
- For Employers:** Employer Login, Post Jobs, Search Resumés, Online Products, Print Products.
- Video Center:** Featured Employers section with a video player showing an aircraft. Includes Employer Profiles for United States Patent And Trademark Office, Syracuse Research Corp., and Lockheed Martin. Job Clips for Patent Examiners at the United States Patent And Trademark Office.
- Featured Articles:** Worldly Goods article with a globe image. Text: "With the number of job opportunities in recession-hit Britain decreasing, engineers are increasingly looking further afield for employment. » Read On".
- Featured Jobs:** System Software Quality Engineer (San Diego, California), Technical Consultant for Transmission and Markets in the Southwest Power Pool (SPP), Senior Speech Processing Engineer (Indianapolis, Indiana).
- Footer:** Liberty Mutual logo and text: "IEEE members can save on insurance through Liberty Mutual." and the IEEE logo with tagline "Advancing Technology for Humanity".





New in 2010! – Browse Jobs

The screenshot shows the IEEE JobSite interface. At the top, there's a navigation bar with links like 'Home', 'What's New', 'Employment Resources', 'Job Seeker Tools', 'Webinars', and 'Career Fairs'. A search bar is present with the text 'Search Job Listings' and a 'Search' button. Below the navigation bar, there are sections for 'For IFFF Members' and 'For Employers'. The main content area shows the user is logged in as 'ms-contact@ieee.org'. A navigation menu includes 'My Tools', 'Search Jobs', 'Resumes', 'My Jobs', and 'Resources'. The 'Browse Jobs' link is circled in red. Below this, the search results for 'electrical engineer Jobs' are displayed, showing 729 matches. A secondary search box is visible with a 'New Search' input, a 'SEARCH' button, and a 'CREATE SAVED SEARCH ALERT' button. The results are divided into 'Local Network' (729 jobs) and 'National Network' (635 jobs). At the bottom, there's a table of search results with columns for 'Job Title', 'Location', 'Post Date', and 'Company Name'. The first row shows 'Senior Electrical Engineer'.





New in 2010! – Browse Jobs

IEEE Home | Shop IEEE | Join IEEE | myIEEE | Contact IEEE | IEEE Xplore

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ECF European Career Fair
January 30 - February 1, 2010
MIT, Cambridge, MA, USA
Submit your resume now!

[Help ?](#)

Browse Jobs

Company

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Expertise

<ul style="list-style-type: none"> Aerospace and Electronic Systems Antennas and Propagation Biomedical Systems Broadcast Technology Circuits and Systems Communications Communications - Professional Computer Engineering Computer Programming/Systems Consulting Control Systems Design/Development Engineering Dielectrics and Electrical Insulation Education Education/Teaching/Training Electrical Fields and Devices Electromagnetics Electron Devices Management - IT Manufacturing/Production 	<ul style="list-style-type: none"> Electronic Military Systems Electronics - ASICs and Portable Electronics
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Location

<ul style="list-style-type: none"> Afghanistan (4) Australia (1) Belgium (1) Canada (3) China (17) Denmark (2) Finland (1) France (1) 	<ul style="list-style-type: none"> Germany (1) India (25) Iraq (16) Israel (1) Japan (3) Kuwait (2) Netherlands (4) New Zealand (1) 	<ul style="list-style-type: none"> Singapore (9) South Korea (16) Spain (1) Sweden (1) Switzerland (3) Taiwan (1) United Kingdom (2) United States (763)
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Web Cast Etiquette: Ask questions using the online chat feature. Technical assistance: web-conf@ieee.org



New in 2010! – Browse Jobs

IEEE Home | Shop IEEE | Join IEEE | myIEEE | Contact IEEE | IEEE Xplore

IEEE Jobsite
IEEE (Ultraseek)

Home
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[Help ?](#)

Aerospace and Electronic Systems Jobs

Looking for Aerospace and Electronic Systems jobs? Whether you are looking for jobs by category, company, location, or job title; find the perfect Aerospace and Electronic Systems jobs on IEEE.

[Go back a page](#)
[Back to Job Search](#)

Browse By:

- ▶ [Expertise](#)
- ▶ [Location](#)
- ▶ [Company](#)

Job Title	Location	Post Date	Company Name
Supplier Quality Engineer Supplier Quality Engineer Are you looking for a Supplier Quality Engineer job that includes evaluating supplier performance and taking action to improve cost effectiveness and reduce cycle times?...	Torrance, California	2010-01-21	Moog, Inc.
Sr Electrical Engineer II Set a mission and accomplish it with Raytheon. As a world-leading supplier of defense and aerospace systems, Raytheon is your partner for achieving professional success. Our Space and Airborne Systems...	Mckinney, TX	2010-01-20	Raytheon

January 30 - February 1, 2010
MIT, Cambridge, MA, USA
Submit your resume now!





Employer Branding Webinar

USPTO November Webinar_3 | Connect Pro Meeting

Camera and Voice

11-17-08 IEEE Webinar Presentation Copy.ppt


mike buryk

John Doll

Chat (Q & A)

The United States Patent and Trademark Office

Addressing the Challenges of the 21st Century



John Doll
Acting Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the USPTO

IEEE Webinar
November 17, 2008





Career-Related Webinar

How to Obtain and Maintain Security Clearance | Connect Pro Meeting

Chat (Q & A) SecurityClearancePresentation.pptx

**Security Clearance:
A Briefing for IEEE**

The image shows a screenshot of a webinar window. The title bar reads "How to Obtain and Maintain Security Clearance | Connect Pro Meeting". Below the title bar, there are two tabs: "Chat (Q & A)" and "SecurityClearancePresentation.pptx". The main content area displays a slide with a background image of a computer keyboard and a dial lock. The text on the slide reads "Security Clearance: A Briefing for IEEE".

The screenshot shows the IEEE JobSite Virtual Career Fair website. At the top, there is a navigation bar with links for HOME, JOB SEEKER LOGIN, EMPLOYER LOGIN, HIRING COMPANIES, and WEBINARS. A prominent banner features a computer monitor displaying a smiling man and woman, with the text "Visit the IEEE Job Site" and the IEEE logo. Below the navigation bar, a "CHAT" icon is accompanied by the text: "Check out our LIVE CHAT! Employers are available to chat on 1 March - 5 March 2010! Click here to learn more".

The main content area is divided into several sections:

- Job Seekers – Get ready to jump-start your career.** A text block stating: "Don't miss the opportunity to 'meet' top recruiters representing many leading technology engineering corporations and organizations. Hundreds of new postings are online on IEEE Job Site's Virtual Career Fair. Can't join us? You can still benefit by placing your resume online so all participating employers can contact you with job offers." To the right of this text is a blue button that says "REGISTER OR LOG IN TO YOUR ACCOUNT AND START YOUR JOB SEARCH!" and an orange button that says "REGISTER FOR FREE!".
- Co-Sponsors** section featuring the IEEE★USA logo.
- Our Sponsors** section featuring logos for Argonne National Laboratory and Lockheed Martin.
- Featured Articles** section with three items:
 - Aerospace Job Forecast: Skies are Clearing** - Long-term contracts buffer the aerospace-engineering market. » [Read On](#)
 - The Recession's Silver Lining** - How the semiconductor industry can use the recession to create the next technology renaissance. » [Read On](#)
 - 10 Best Jobs in America Today** - Dreaming of the Perfect Job? JobsRated.com determines your best overall career choices. » [Read On](#)
- Webinar** section titled "Get Informed!" with the text: "On 4 March 2010, these employers will present the key benefits of working at their companies – from compensation & benefits to work-life balance opportunities."
 - Argonne National Laboratory
 - General Electric
 - Lockheed Martin
 - Rockwell Collins
 - Vestas Americas

» Don't miss out - register today!

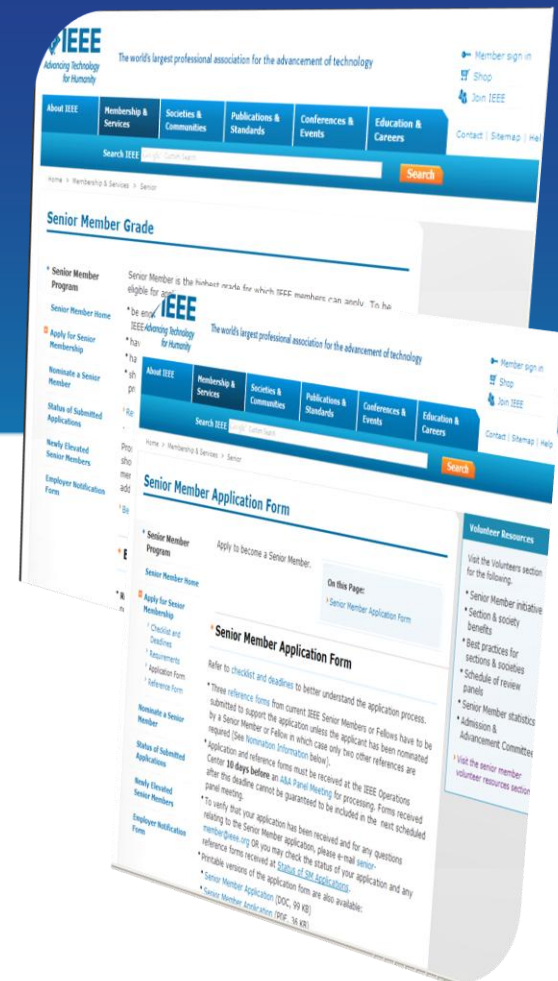


Thank you !
Questions ???



Business Cycle Spotlight

Senior Member Program



Denise Howard
 Associate, Admissions & Advancement
 IEEE Member & Geographic Activities
d.howard@ieee.org



Requirements for Senior Member Elevation ...

- 10 years of Professional Experience
 - Education plus Experience total
- 5 years of Significant Performance
 - over a period of at least 5 of their years in professional practice



Requirements for Senior Member Elevation, Cont'd.....

- References:
 - 3 references are needed
 - Nominator counts as 1 reference if they are qualified
 - Qualified Reference: active IEEE Senior Member, Fellow, Honorary Member, Life Senior Member or Life Fellow



Application to include:

Professional Experience:

- Provide a detailed resume with dates
- Years working and going to school are counted once

Significant Performance:

- Provide a bulleted list with dates that clearly defines 5 years



Application Facts

- ❑ There is NO additional fee to apply if you currently hold IEEE Member grade
 - If Affiliate, Student or GSM grade – IEEE Member dues applies prior to elevation
- ❑ Applicants are responsible to contact and follow-up with their references
- ❑ Applicants OR a nominator can complete the application form



Application Facts Cont'd

- ❑ Applicant, reference and nominator's membership status must be active
- ❑ Application, reference forms and resume/CV must be received at the IEEE Operations Center **10 days** before a review panel meeting for processing
- ❑ References need not reside in the applicants local geographic area
- ❑ Life Members are eligible to apply



Finding Qualified References

- ❑ Attend local Section meeting
- ❑ Attend a Senior Member drive
- ❑ Log into memberNet
 - Locate Senior Members & Fellows
- ❑ Log into myIEEE
 - View your Sections Officer's contact info



Current Process...

- ❑ Applications, references, resume/CV are received on a daily basis
- ❑ Applicants grade and status is checked
- ❑ The status of all applications is posted to the web every Friday:
http://www.ieee.org/membership_services/membership/senior/status.html
- ❑ Completed applications are sent to an Admission and Advancement Review Panel meeting



Current Process, Cont'd.

- ❑ Approved applicants are elevated
- ❑ Letter is mailed and a engraved plaque is ordered
- ❑ Approved applicants are posted to the web in the Senior Member Update
http://www.ieee.org/membership_services/membership/senior/new_senior_membrs.html
- ❑ Applicants not approved for elevation are notified by email
- ❑ Nominator is also notified by email



Reviewers Decision: Qualified, Pending, Unqualified

- **Qualified:** The applicant meets the requirements and is approved by the reviewer. Reviewers comments are not necessary.
- **Pending:** The applicant is close to meeting the requirements. Additional information is needed for another Panel to consider. The reviewer should provide helpful comments.
- **Unqualified:** The requirements for at least 10 years of professional experience and 5 years of significant performance have not been met. Additional information is not likely to change that result. The reviewer should provide explanatory comments.



2010 A&A Panel Meetings

Date	Location	Region
09 January	San Diego, CA, USA	6
13 February	Atlanta, GA, USA	3
10 April	Washington, DC, USA	2
22 May	Houston, TX, USA	5
26 June	Montreal, Canada	7
24 July	Pretoria, South Africa	8
14 August	Chicago, IL, USA	4
2 October	Kowloon, Hong Kong	10
21 November	New Brunswick, NJ, USA	1



Benefits of Senior Membership...



- Recognition
- Engraved Senior Member Plaque
- US \$25 Voucher–To join 1 new Society
 - expires 31 Dec 2010
- Letter of Commendation
- Leadership Eligibility
- Reference for Senior Member Candidates
- <http://www.ieee.org/web/membership/senior-members/index.html>



Program Incentive Reward Structure & Administration



- Section / Society Bonus
 - Nominate at least 5 members for Senior Member grade
 - Receive \$10 for each applicant that is nominated and elevated to Senior Member grade by the nominating entity
 - Payout is early 2010 or in conjunction with the Section Rebate Program
 - http://www.ieee.org/web/volunteers/membership_dev/senior_member.html



WHAT'S NEW

- ❑ Applications can be saved in Draft form
- ❑ Education will automatically populate into application
- ❑ Applicant can edit application
 - attach resume/CV
 - see which references have been received
- ❑ Applicant and reference status is validated upon entering application



WHAT'S NEW, Cont'd.....

- Applicant needs valid web account to apply
- References will receive an email to complete form
- References will receive up to three email reminders to submit form
- Roll Out date To Be Determined



COMING SOON...

Senior Member Toolkit

Self Serve on the web:

- How to Guide: running a Senior Member Drive
- Invitation to attend Senior Member Event
- Sample Flyer
- How to Qualify
- Benefits of Senior Membership
- Senior Member Application
- Resume or CV tips



COMING SOON, Cont'd..

- Guidelines for references
- Reference form
- Image of Senior Member Plaque
- Sample Newsletter Article
- Sample Newspaper Press Release
- Thank You Note

Roll out date: End of 2nd Quarter 2010



Senior Member Links...

- ❑ Links direct applicant, reference and nominator:
 - Application Form:
http://www.ieee.org/membership_services/membership/senior/senior_application.html
 - Reference Form:
http://www.ieee.org/membership_services/membership/senior/refer.html



QUESTIONS?



d.howard@ieee.org

senior-member@ieee.org



Membership Statistics & Goals Update

March 2010

MEMBERSHIP REPORT-Page 1
 Report issued monthly on behalf of the IEEE Membership Department. Contact: John Day, jday@ieee.org

Pages 2 Active Membership by Region
 Pages 5-5 Society & Special Interest Memberships
 Pages 6-7

Category	April '09	% Change	Apr '09	Apr '08	Mar '09
Membership	8,642	+ 2.6%	336,167	327,025	325,499
New	1	+ 3.7%	25	27	28
Renewal	162	+ 2.0%	6,344	6,182	6,307
Transfer Member	949	+ 3.2%	30,316	29,267	30,003
Member	1,985	+ 1.0%	204,700	202,715	200,358
Associate Member	2,501	+ 14.2%	14,705	17,200	14,295
Graduate Student	5,529	+ 19.3%	33,271	27,842	31,360
Undergraduate Student	2,517	+ 5.7%	48,793	44,186	43,138
Society Memberships	2,530	-0.3%	284,389	286,919	277,195
25 Societies up	5,253				
15 Societies down	7,783				
			Sum of inactive Societies gains and losses		

Recommended MD Volunteer Activity
 Thank you to all volunteers committed to improving their MD success!

Month	RECRUITMENT ACTIVITIES	RECOVERY ACTIVITIES	RESOURCES
May	<p>10-Year Due Cycle - IEEE MG - Accepting to-prize bids for present year or service candidates only (not IEEE MG) must receive 6 months of membership for the price of 0 (no appropriate message and search)</p> <p>Section MD Officer - Dissiminate - Membership materials at all section meetings and local events.</p> <p>3-Year Due Cycle - IEEE MG - Accepting to-prize bids for present year or service candidates only (not IEEE MG) must receive 7 months of membership for the price of 0 (no appropriate message and search)</p> <p>Section MD Officer - Dissiminate - Membership materials at all section meetings and local events. Ensure a library of MG materials exists in your local volumes.</p> <p>1-Year Due Cycle - IEEE MG - Accepting to-prize bids for present year or service candidates only (not IEEE MG) must receive 8 months of membership for the price of 0 (no appropriate message and search)</p> <p>Section MD Officer - Dissiminate - Membership materials at all section meetings and local events.</p>	<p>Section MD Officer - - Re-visit all inactive members personal and e-mail records to all Region, Section, and Society MD officers. Develop and execute local communications to members in Areas, Divisions and special local programs and activities.</p> <p>4- All focus should be on recruitment programs and activities.</p> <p>4- All focus should be on recruitment programs and activities.</p> <p>4- All focus should be on recruitment programs and activities.</p>	<p>MD Portal www.ieee.org/membership</p> <p>PowerPoint presentations - Membership Reports</p> <p>Virtual copies - IEEE Membership Manual</p> <p>MD 5-0 - Membership Manual</p>



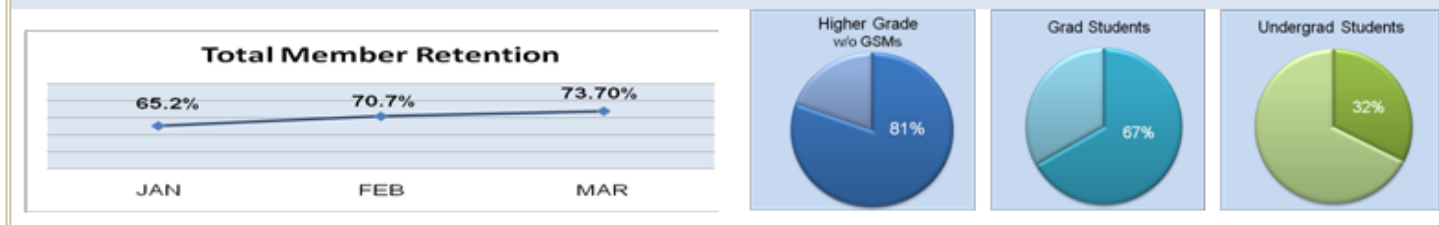
Presented by:
John Day
 Director, Membership Development
j.day@ieee.org

March 2010 Snapshot

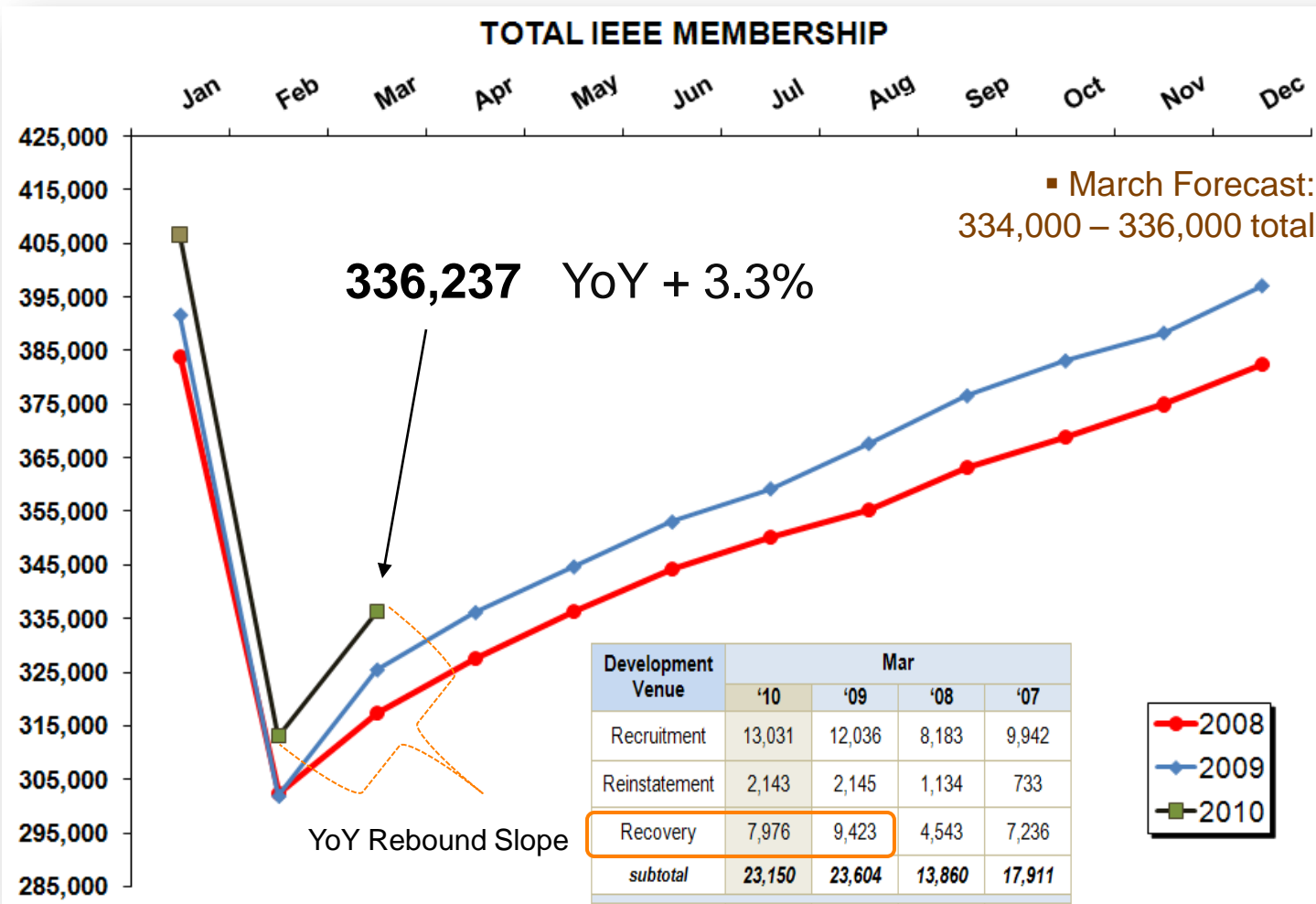
Snapshot	March '10 vs. '09	% Change	Mar '10	Mar '09	Feb '10	% Change Feb '10 - Mar '10
IEEE Membership	+ 10,738	3.3%	336,237	325,499	313,109	7.4%
• Honorary	^ 1	3.6%	29	28	29	-
• Fellow	^ 183	2.9%	6,490	6,306	6,406	1.3%
• Senior Member	^ 697	2.3%	30,700	30,003	30,235	1.5%
• Member	^ 3,256	1.6%	203,624	200,368	194,969	4.4%
• Associate Member	v (2,166)	(15.2%)	12,127	14,295	11,212	8.2%
• Graduate Student	^ 4,972	15.9%	36,332	31,360	32,354	12.3%
• Undergraduate Student	^ 3,797	8.8%	46,935	43,138	37,904	23.8%
Society Memberships	+ 6,455	2.3%	283,650	277,195	268,397	5.7%
• 19 Societies up > 1%	^ 7,654		Societies Note: Sum of respective gains and losses, with all counts including Affiliates. Without Affiliates, total Society memberships are up year-over-year by 5,651, or +2.2%			
• 8 Societies +/- 1%	=> (111)					
• 11 Societies down > 1%	v (1,088)					

Development Venue	Mar			
	'10	'09	'08	'07
Recruitment	13,031	12,036	8,183	9,942
Reinstatement	2,143	2,145	1,134	733
Recovery	7,976	9,423	4,543	7,236
subtotal	23,150	23,604	13,860	17,911
2010 Renewals (cumulative)	268,477 73.7%	262,372 73.9%	n/a	n/a
Higher-Grade	232,980	230,105	n/a	n/a
Student /GSM	35,497	32,267	n/a	n/a

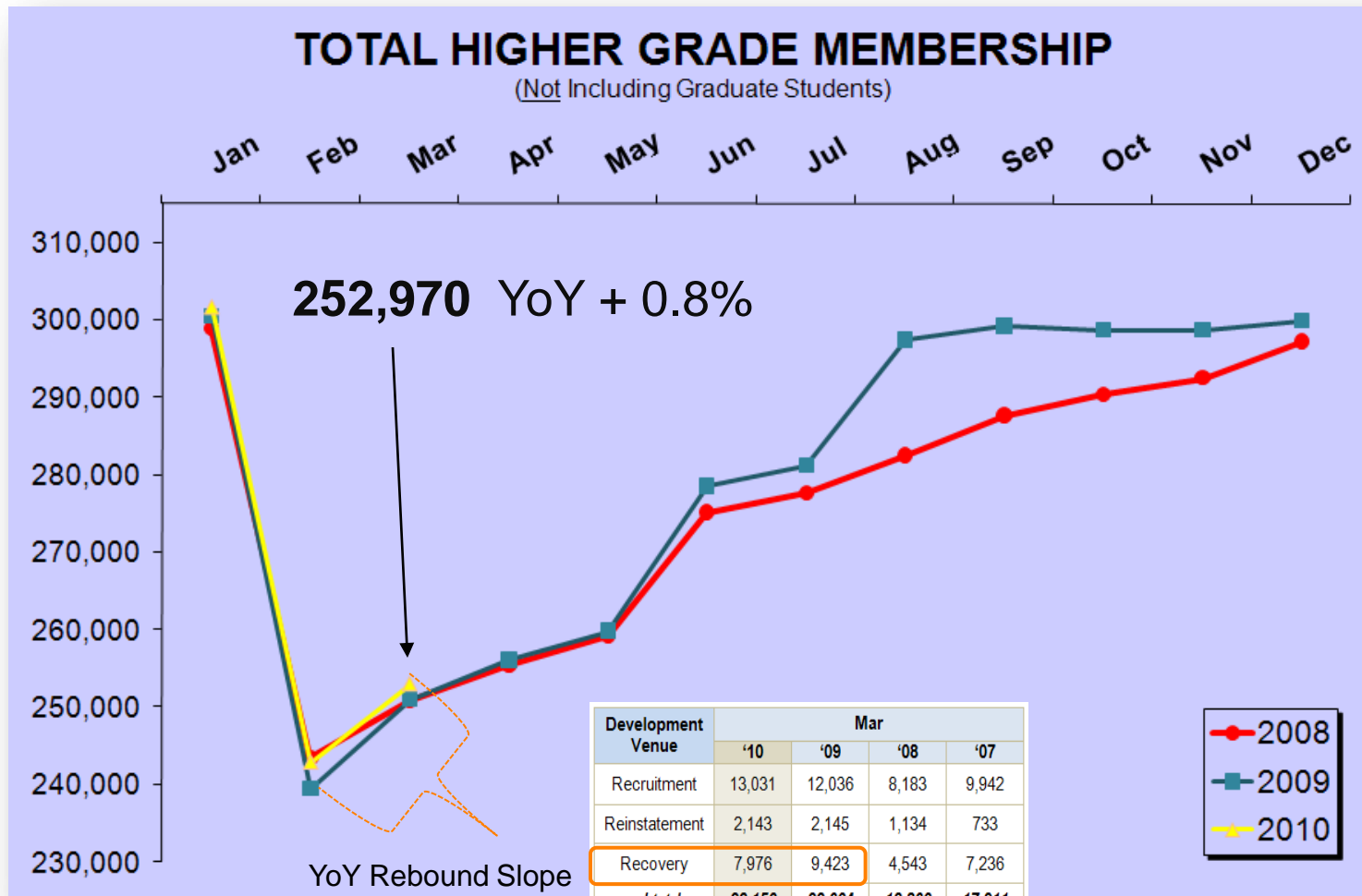
2010 Member Renewal / Recovery



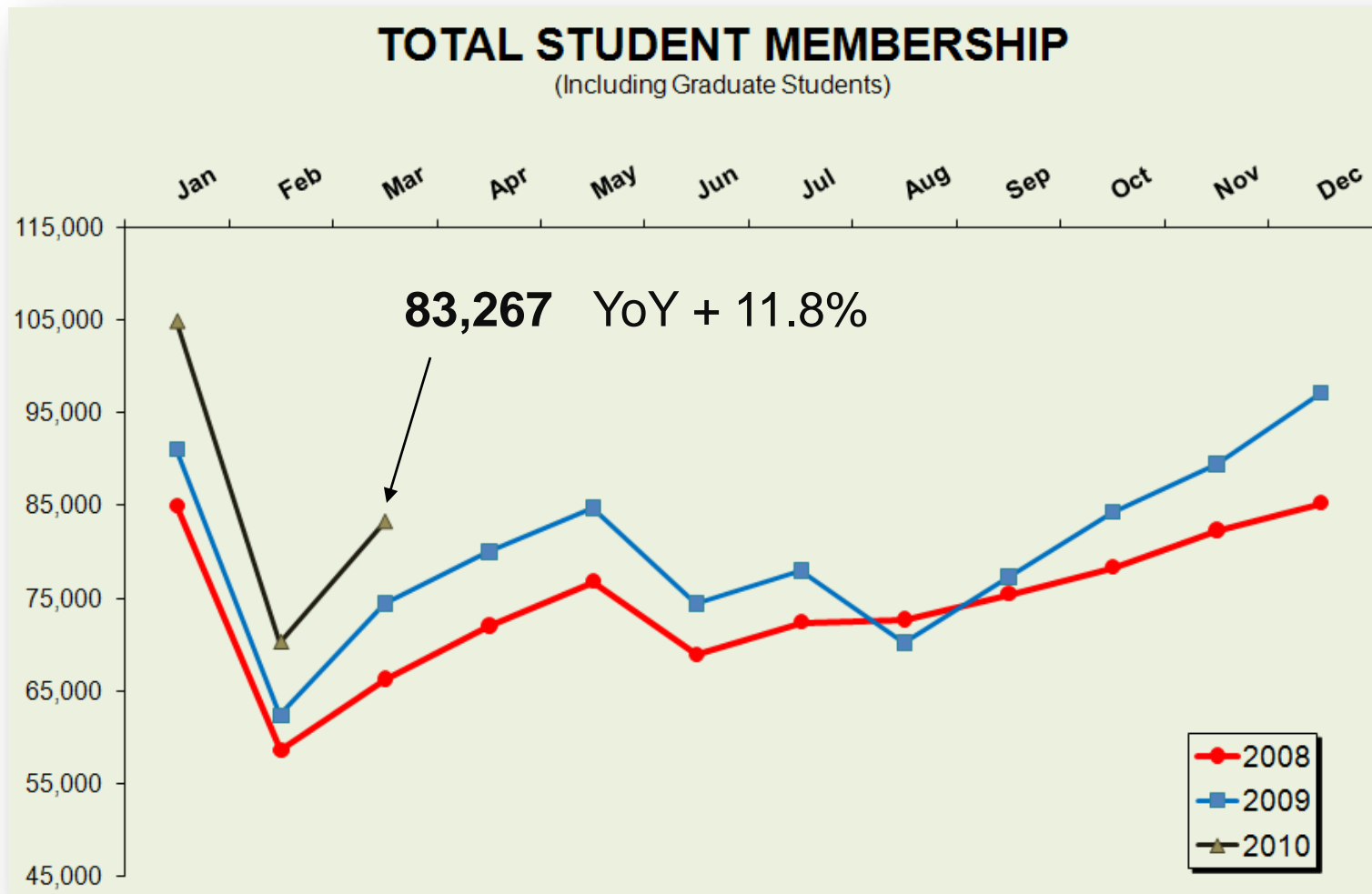
Year-over-Year Monthly Growth – Total Membership



Year-over-Year Monthly Growth – Higher-Grade Membership (including GSM)



Year-over-Year Monthly Growth – Student-Grade Membership (including GSM)



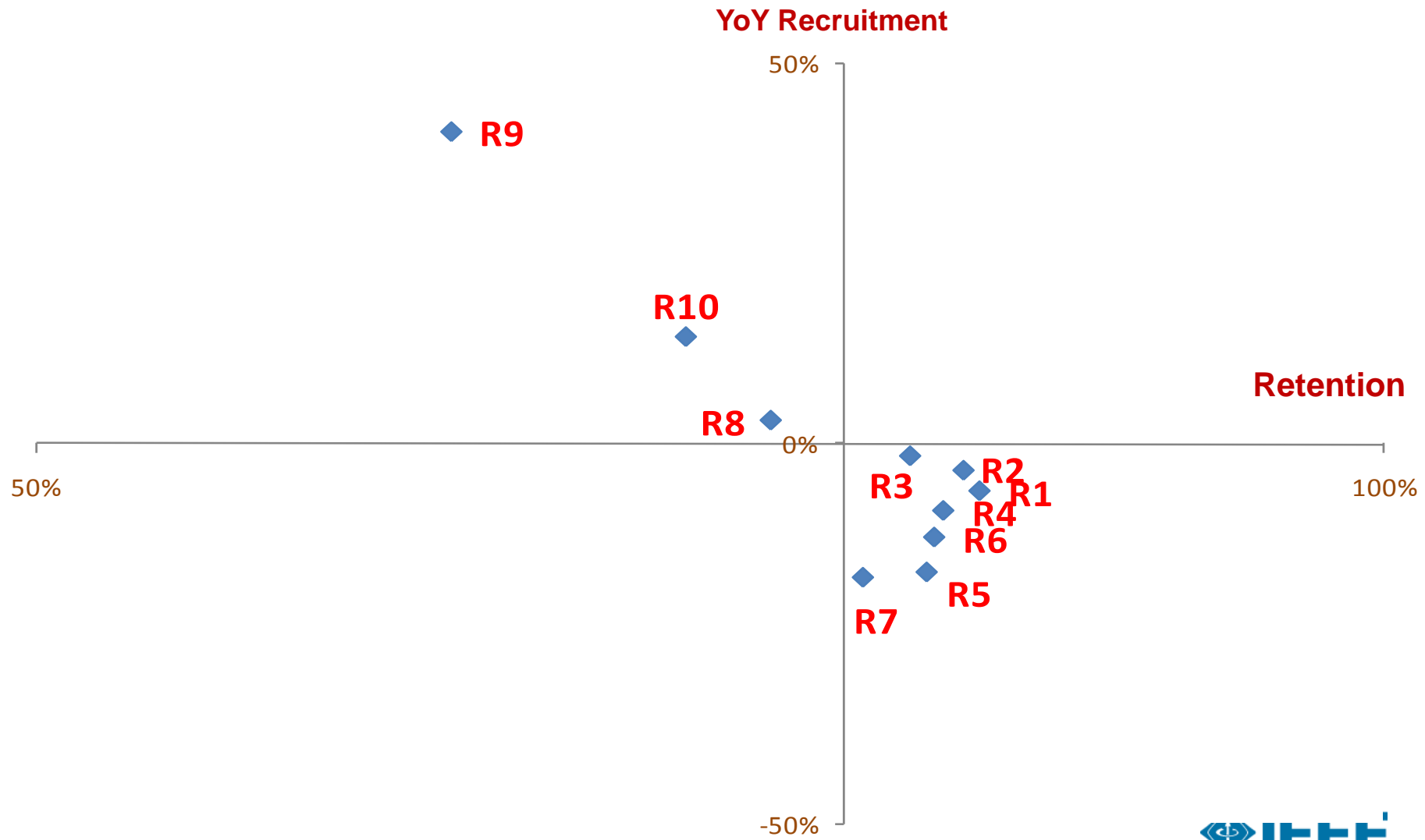
Active Membership by Region

Geographic IEEE Membership Summary - March 2010

REGION	HIGHER GRADE w/o GSM				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2010	2009	Change		2010	2009	Change		2010	2009	Change		2010	2009	Change	
1	28,411	29,000	(589)	-2.0%	2,033	1,704	329	19.3%	2,001	1,719	282	16.4%	32,445	32,423	22	0.1%
2	24,864	25,033	(169)	-0.7%	1,958	1,627	331	20.3%	2,086	1,821	265	14.6%	28,908	28,481	427	1.5%
3	21,837	21,904	(67)	-0.3%	2,544	2,145	399	18.6%	2,699	2,594	105	4.0%	27,080	26,643	437	1.6%
4	16,610	16,777	(167)	-1.0%	1,920	1,625	295	18.2%	2,131	1,869	262	14.0%	20,661	20,271	390	1.9%
5	21,530	21,626	(96)	-0.4%	1,963	1,538	425	27.6%	2,324	2,016	308	15.3%	25,817	25,180	637	2.5%
6	43,971	44,734	(763)	-1.7%	3,232	2,840	392	13.8%	3,212	2,810	402	14.3%	50,415	50,384	31	0.1%
R 1-6	157,223	159,074	(1,851)	-1.2%	13,650	11,479	2,171	18.9%	14,453	12,829	1,624	12.7%	185,326	183,382	1,944	1.1%
7	11,073	10,997	76	0.7%	1,968	1,750	218	12.5%	1,606	1,505	101	6.7%	14,647	14,252	395	2.8%
8	41,499	40,070	1,429	3.6%	10,248	9,114	1,134	12.4%	7,756	7,758	(2)	0.0%	59,503	56,942	2,561	4.5%
9	5,602	5,285	317	6.0%	1,282	1,050	232	22.1%	3,716	3,569	147	4.1%	10,600	9,904	696	7.0%
10	37,573	35,575	1,998	5.6%	9,184	7,967	1,217	15.3%	19,404	17,477	1,927	11.0%	66,161	61,019	5,142	8.4%
R 7-10	95,747	91,927	3,820	4.2%	22,682	19,881	2,801	14.1%	32,482	30,309	2,173	7.2%	150,911	142,117	8,794	6.2%
TOTAL	252,970	251,001	1,969	0.8%	36,332	31,360	4,972	15.9%	46,935	43,138	3,797	8.8%	336,237	325,499	10,738	3.3%
% R1-6	62%	63%			38%	37%			31%	30%			55%	56%		
% R7-10	38%	37%			62%	63%			69%	70%			45%	44%		



MD Scatter Plot by Region – Higher-Grade Membership through March



Note: Average retention : **80.6%**



2010 Retention Challenge: +0.5% higher-grade, +1.0% student

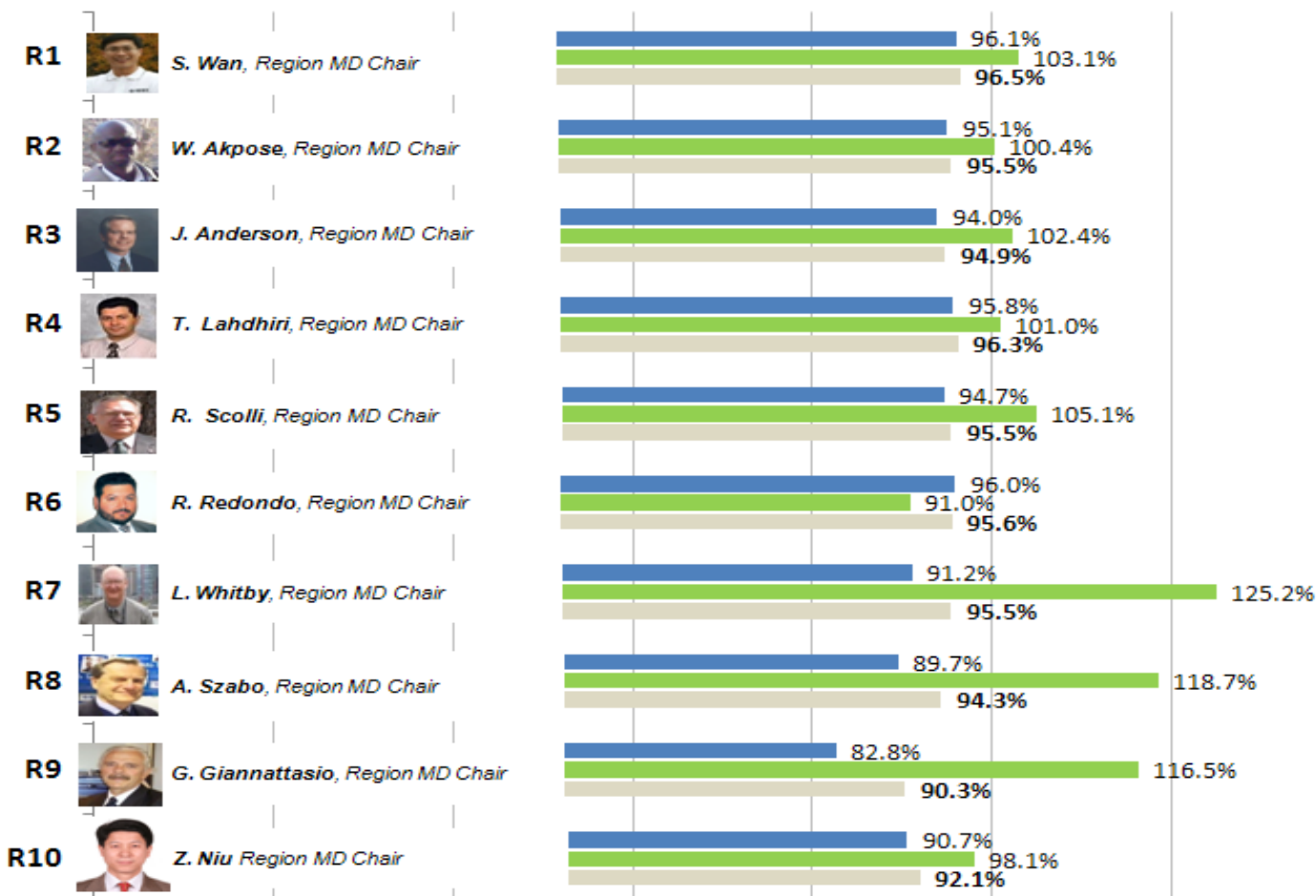
2010 Retention Goals & Progress - MAR 2010

2010 membership year concludes 15 August 2010

Renewals (% of Goal): **HG** 232,980 (93.3%) **ST** 33,550 (105.8%) **Total** 268,477 (94.8%)

2010 RETENTION GOALS
 HG / ST / Total
249,775 / 33,550 / 283,325

Progress key:
■ Higher Grade - % Goal Achieved
■ Students - % Goal Achieved
■ Total Members - % Goal Achieved



Goals by Region

Higher-Grade / Student / Total

28,045 / 1,950 / 30,000	R1
24,550 / 2,050 / 26,600	R2
21,650 / 2,450 / 24,100	R3
16,450 / 1,975 / 18,425	R4
21,225 / 1,850 / 23,075	R5
42,825 / 3,575 / 46,400	R6
11,350 / 1,650 / 13,000	R7
41,975 / 8,050 / 50,025	R8
5,650 / 1,625 / 7,275	R9
36,050 / 8,375 / 44,425	R10


Note: All student counts combine graduate and undergraduate members

2010 Renewals

IEEE Membership Renewal / Retention - March 2010

REGION	HIGHER GRADE w/o GSM			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	31,686	26,945	85.0%	1,853	1,304	70.4%	1,481	707	47.7%	35,020	28,956	82.7%
2	27,650	23,349	84.4%	1,715	1,232	71.8%	1,604	827	51.6%	30,969	25,408	82.0%
3	24,687	20,358	82.5%	2,191	1,596	72.8%	1,962	912	46.5%	28,840	22,866	79.3%
4	18,820	15,751	83.7%	1,715	1,228	71.6%	1,504	767	51.0%	22,039	17,746	80.5%
5	24,199	20,104	83.1%	1,647	1,188	72.1%	1,611	756	46.9%	27,457	22,048	80.3%
6	49,318	41,110	83.4%	2,959	2,079	70.3%	2,512	1,173	46.7%	54,789	44,362	81.0%
R 1-6	176,360	147,617	83.7%	12,080	8,627	71.4%	10,674	5,142	48.2%	199,114	161,386	81.1%
7	12,822	10,349	80.7%	1,707	1,393	81.6%	1,109	672	60.6%	15,638	12,414	79.4%
8	48,696	37,639	77.3%	8,938	6,644	74.3%	7,333	2,909	39.7%	64,967	47,192	72.6%
9	7,148	4,678	65.4%	1,186	819	69.1%	4,652	1,074	23.1%	12,986	6,571	50.6%
10	44,099	32,697	74.1%	8,363	4,076	48.7%	19,199	4,141	21.6%	71,661	40,914	57.1%
R 7-10	112,765	85,363	75.7%	20,194	12,932	64.0%	32,293	8,796	27.2%	165,252	107,091	64.8%
TOTAL	289,125	232,980	80.6%	32,274	21,559	66.8%	42,967	13,938	32.4%	364,366	268,477	73.7%

March Gains / Top 5

- + 2.4%
 - + 2.6% 😊
 - + 2.5%
 - + 2.4%
 - + 2.5%
 - + 2.5% 😊
 - + 2.5%
 - + 3.3% 😊
 - + 4.7% ★
 - + 3.7% 😊
- 

March Last Year > **73.9%**









2010 Renewals – First-Year Members

first-year retention improvements often drove total retention gains

First-Year Member Renewal / Retention - March 2010

REGION	HIGHER GRADE w/o GSM			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	2,079	781	37.6%	735	371	50.5%	1,014	396	39.1%	3,828	1,548	40.4%
2	2,040	745	36.5%	614	322	52.4%	1,123	495	44.1%	3,777	1,562	41.4%
3	2,124	710	33.4%	794	430	54.2%	1,394	515	36.9%	4,312	1,655	38.4%
4	1,561	634	40.6%	680	363	53.4%	1,088	470	43.2%	3,329	1,467	44.1%
5	2,089	813	38.9%	637	330	51.8%	1,183	471	39.8%	3,909	1,614	41.3%
6	3,468	1,291	37.2%	1,066	519	48.7%	1,791	679	37.9%	6,325	2,489	39.4%
R 1-6	13,361	4,974	37.2%	4,526	2,335	51.6%	7,593	3,026	39.9%	25,480	10,335	40.6%
7	1,376	569	41.4%	569	393	69.1%	700	364	52.0%	2,645	1,326	50.1%
8	6,944	2,646	38.1%	3,913	2,373	60.6%	5,343	1,492	27.9%	16,200	6,511	40.2%
9	1,388	335	24.1%	473	260	55.0%	3,682	625	17.0%	5,543	1,220	22.0%
10	7,639	2,598	34.0%	5,299	1,763	33.3%	16,254	2,911	17.9%	29,192	7,272	24.9%
R 7-10	17,347	6,148	35.4%	10,254	4,789	46.7%	25,979	5,392	20.8%	53,580	16,329	30.5%
TOTAL	30,708	11,122	36.2%	14,780	7,124	48.2%	33,572	8,418	25.1%	79,060	26,664	33.7%

March Gains / Top 5

- + 2.7% 
- + 2.9% 
- + 2.7% 
- + 2.1%
- + 2.7%
- + 2.3%
- + 1.9%
- + 3.5% 
- + 4.0% 
- + 4.0% 



Total Retention 80.6% 66.8% 32.4% 73.7%



Society Memberships Dashboard

Society MD Disposition	Respective Sum Totals	Influence of Large Societies
Aggregate Total Memberships Across 38 Societies	+ 6,455	
Growth > 1%: 20 Societies	+ 7,654	Computer + 1,786 Communications + 1,010 Power & Energy + 2,037
+ / - 1%: 8 Societies	(111)	
Decline > 1%: 10 Societies	(1,088)	

63% of the gains

Double-Digit Percentage Gains

Society Top Gains	YoY Gains	
	Percent	Count
Product Safety Eng.	16.9%	100
Industrial Electronics	11.9%	478



Year-over-Year Society Membership, Detail

IEEE Society Membership Totals as of March 2010

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMS)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change		
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	
IEEE Societies																					
DIVISION I																					
Circuits & Systems	8,501	8,547	-46	-0.5%	381	373	8	2.1%	40	39	1	2.6%	8,922	8,959	-37	-0.4%	8,882	8,920	-38	-0.4%	
Electron Devices	8,900	9,003	-103	-1.1%	247	284	-37	-13.0%	39	45	-6	-13.3%	9,186	9,332	-146	-1.6%	9,147	9,287	-140	-1.5%	
Solid-State Circuits	8,998	9,367	-369	-3.9%	188	216	-28	-13.0%	61	60	1	1.7%	9,247	9,643	-396	-4.1%	9,186	9,583	-397	-4.1%	
Div I Subtotal	26,399	26,917	-518	-1.9%	816	873	-57	-6.5%	140	144	-4	-2.8%	27,355	27,934	-579	-2.1%	27,215	27,790	-575	-2.1%	
DIVISION II																					
Components, Packaging & Mfg Tech	2,199	2,233	-34	-1.5%	45	57	-12	-21.1%	15	15	0	0.0%	2,259	2,305	-46	-2.0%	2,244	2,290	-46	-2.0%	
Dielectrics & Electrical Insulation	1,836	1,797	39	2.2%	38	39	-1	-2.6%	29	18	11	61.1%	1,903	1,854	49	2.6%	1,874	1,836	38	2.1%	
Industry Applications	8,825	8,836	-11	-0.1%	131	98	33	33.7%	40	32	8	25.0%	8,996	8,966	30	0.3%	8,956	8,934	22	0.2%	
Instrumentation & Measurements	3,787	4,015	-228	-5.7%	92	101	-9	-8.9%	18	16	2	12.5%	3,897	4,132	-235	-5.7%	3,879	4,116	-237	-5.8%	
Power Electronics	5,859	5,654	205	3.6%	213	224	-11	-4.9%	37	35	2	5.7%	6,109	5,913	196	3.3%	6,072	5,878	194	3.3%	
Ultrasonics, Ferroelectrics, Freq Ctrl	1,892	1,900	-8	-0.4%	37	48	-11	-22.9%	26	27	-1	-3.7%	1,955	1,975	-20	-1.0%	1,929	1,948	-19	-1.0%	
Div II Subtotal	24,398	24,435	-37	-0.2%	556	567	-11	-1.9%	165	143	22	15.4%	25,119	25,145	-26	-0.1%	24,954	25,002	-48	-0.2%	
DIVISION III																					
Communications	28,251	28,231	20	0.1%	2,412	1,439	973	67.6%	354	337	17	5.0%	31,017	30,007	1,010	3.4%	30,663	29,670	993	3.3%	



Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of March 2010

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change		
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	
IEEE Societies																					
DIVISION IV																					
Antennas & Propagation	7,203	7,118	85	1.2%	249	230	19	8.3%	49	48	1	2.1%	7,501	7,396	105	1.4%	7,452	7,348	104	1.4%	
Broadcast Technology	1,689	1,705	-16	-0.9%	66	54	12	22.2%	25	27	-2	-7.4%	1,780	1,786	-6	-0.3%	1,755	1,759	-4	-0.2%	
Consumer Electronics	2,658	2,579	79	3.1%	140	141	-1	-0.7%	27	35	-8	-22.9%	2,825	2,755	70	2.5%	2,798	2,720	78	2.9%	
Electromagnetic Compatibility	3,628	3,633	-5	-0.1%	57	74	-17	-23.0%	29	25	4	16.0%	3,714	3,732	-18	-0.5%	3,685	3,707	-22	-0.6%	
Magnetics	2,646	2,667	-21	-0.8%	74	68	6	8.8%	48	45	3	6.7%	2,768	2,780	-12	-0.4%	2,720	2,735	-15	-0.5%	
Microwave Theory & Techniques	10,313	10,365	-52	-0.5%	350	362	-12	-3.3%	38	40	-2	-5.0%	10,701	10,767	-66	-0.6%	10,663	10,727	-64	-0.6%	
Nuclear & Plasma Sciences	2,679	2,582	97	3.8%	51	66	-15	-22.7%	51	44	7	15.9%	2,781	2,692	89	3.3%	2,730	2,648	82	3.1%	
Div IV Subtotal	30,816	30,649	167	0.5%	987	995	-8	-0.8%	267	264	3	1.1%	32,070	31,908	162	0.5%	31,803	31,644	159	0.5%	
DIVISION V/VIII																					
Computer	46,485	46,456	29	0.1%	3,849	2,795	1,054	37.7%	14,079	13,376	703	5.3%	64,413	62,627	1,786	2.9%	50,334	49,251	1,083	2.2%	
DIVISION VI																					
Education	2,945	2,912	33	1.1%	57	74	-17	-23.0%	27	32	-5	-15.6%	3,029	3,018	11	0.4%	3,002	2,986	16	0.5%	
Industrial Electronics	4,266	3,814	452	11.9%	186	170	16	9.4%	28	18	10	55.6%	4,480	4,002	478	11.9%	4,452	3,984	468	11.7%	
Product Safety Engineering	672	580	92	15.9%	5	8	-3	-37.5%	15	4	11	275.0%	692	592	100	16.9%	677	588	89	15.1%	
Professional Communication	841	876	-35	-4.0%	46	57	-11	-19.3%	83	92	-9	-9.8%	970	1,025	-55	-5.4%	887	933	-46	-4.9%	
Reliability	1,608	1,638	-30	-1.8%	36	27	9	33.3%	15	17	-2	-11.8%	1,659	1,682	-23	-1.4%	1,644	1,665	-21	-1.3%	
Social Implications of Technology	1,564	1,453	111	7.6%	45	43	2	4.7%	22	18	4	22.2%	1,631	1,514	117	7.7%	1,609	1,496	113	7.6%	
Div VI Subtotal	11,896	11,273	623	5.5%	375	379	-4	-1.1%	190	181	9	5.0%	12,461	11,833	628	5.3%	12,271	11,652	619	5.3%	
DIVISION VII																					
Power & Energy	22,207	20,735	1,472	7.1%	1,071	565	506	89.6%	223	164	59	36.0%	23,501	21,464	2,037	9.5%	23,278	21,300	1,978	9.3%	

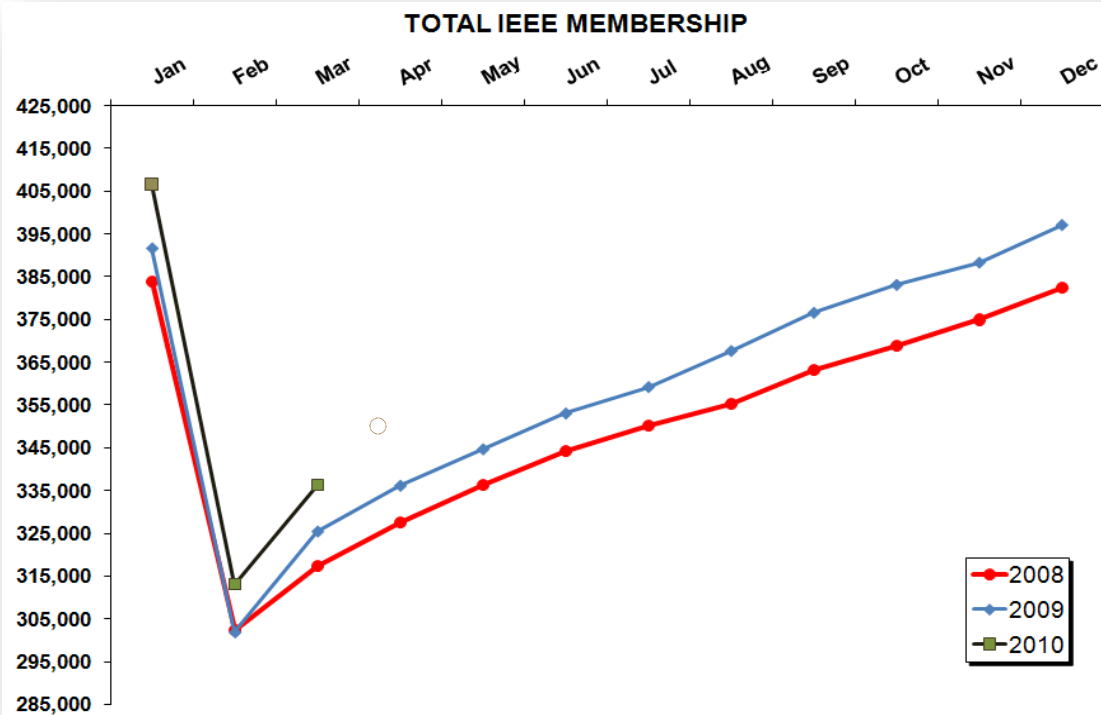


Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of February 2010																				
SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
DIVISION IX																				
Aerospace & Electronic Systems	4,208	4,325	-117	-2.7%	175	159	16	10.1%	30	30	0	0.0%	4,413	4,514	-101	-2.2%	4,383	4,484	-101	-2.3%
Geoscience & Remote Sensing	2,522	2,416	106	4.4%	132	112	20	17.9%	179	234	-55	-23.5%	2,833	2,762	71	2.6%	2,654	2,528	126	5.0%
Information Theory	3,067	3,007	60	2.0%	104	133	-29	-21.8%	23	22	1	4.5%	3,194	3,162	32	1.0%	3,171	3,140	31	1.0%
Intelligent Transportation Systems	899	915	-16	-1.7%	29	31	-2	-6.5%	14	15	-1	-6.7%	942	961	-19	-2.0%	928	946	-18	-1.9%
Oceanic Engineering	1,483	1,444	39	2.7%	47	47	0	0.0%	20	12	8	66.7%	1,550	1,503	47	3.1%	1,530	1,491	39	2.6%
Signal Processing	13,058	12,536	522	4.2%	397	468	-71	-15.2%	111	79	32	40.5%	13,566	13,083	483	3.7%	13,455	13,004	451	3.5%
Vehicular Technology	3,665	3,668	-3	-0.1%	107	121	-14	-11.6%	21	17	4	23.5%	3,793	3,806	-13	-0.3%	3,772	3,789	-17	-0.4%
Div IX Subtotal	28,902	28,311	591	2.1%	991	1,071	-80	-7.5%	398	409	-11	-2.7%	30,291	29,791	500	1.7%	29,893	29,382	511	1.7%
DIVISION X																				
Computational Intelligence	5,236	5,067	169	3.3%	301	354	-53	-15.0%	106	106	0	0.0%	5,643	5,527	116	2.1%	5,537	5,421	116	2.1%
Control Systems	7,298	7,203	95	1.3%	325	341	-16	-4.7%	62	57	5	8.8%	7,685	7,601	84	1.1%	7,623	7,544	79	1.0%
Engineering in Medicine & Biology	7,172	6,811	361	5.3%	394	487	-93	-19.1%	134	133	1	0.8%	7,700	7,431	269	3.6%	7,566	7,298	268	3.7%
Photonics	5,772	5,691	81	1.4%	282	440	-158	-35.9%	84	86	-2	-2.3%	6,138	6,217	-79	-1.3%	6,054	6,131	-77	-1.3%
Robotics & Automation	5,611	5,254	357	6.8%	631	577	54	9.4%	76	71	5	7.0%	6,318	5,902	416	7.0%	6,242	5,831	411	7.0%
Systems, Man & Cybernetics	3,759	3,599	160	4.4%	145	171	-26	-15.2%	35	38	-3	-7.9%	3,939	3,808	131	3.4%	3,904	3,770	134	3.6%
Div X Subtotal	34,848	33,625	1,223	3.6%	2,078	2,370	-292	-12.3%	497	491	6	1.2%	37,423	36,486	937	2.6%	36,926	35,995	931	2.6%
TOTAL	254,202	250,632	3,570	1.4%	13,135	11,054	2,081	18.8%	16,313	15,509	804	5.2%	283,650	277,195	6,455	2.3%	267,337	261,686	5,651	2.2%



Looking Ahead ...



Growth: Apr – Aug

➤ Determined by the months' year-over-year results in (1) Recovery, (2) Recruitment, and (3) Reinstatement

▪ April Forecast:
346,500 – 348,500 total

Growth: Sep – Dec

➤ Determined by the months' year-over-year results in (1) Recruitment, and (2) Reinstatement

- Member retention, ergo member engagement, is the most effective (and efficient) way to grow membership
- Our success is determined by serving the member, not the statistics



thank you
questions ?



Updates & Reminders / Direction



Presented by:
Thomas G. Habetler
Chair, IEEE MRRC



Call for Case Studies – IEEE Societies

- IEEE Societies call to action!
- Bring forward your success stories or best practices
- We want to highlight what societies are doing to inspire others
- Upcoming MD Webcast

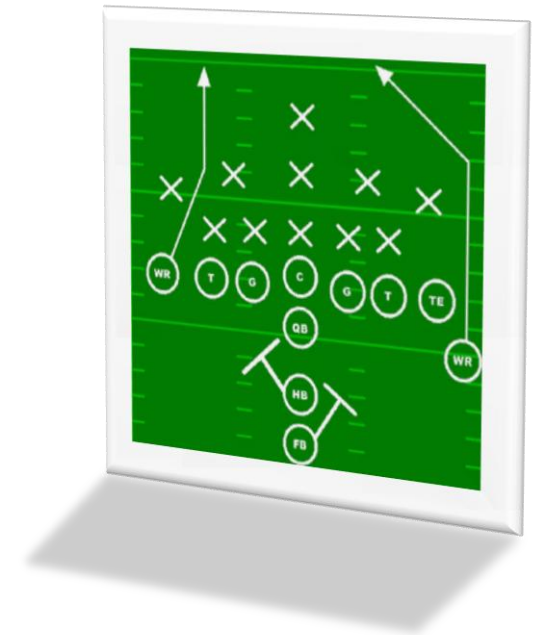


Wrap Up / Direction – MD Prioritization

- ❑ January through April
 - 85% effort - Retention / Arrears Recovery
 - 15% effort - Recruitment

- ❑ May through August
 - 10% effort - Arrears Recovery
 - 90% effort - Recruitment

- ❑ September through December
 - 85% Recruitment
 - 15% Renewal monitoring



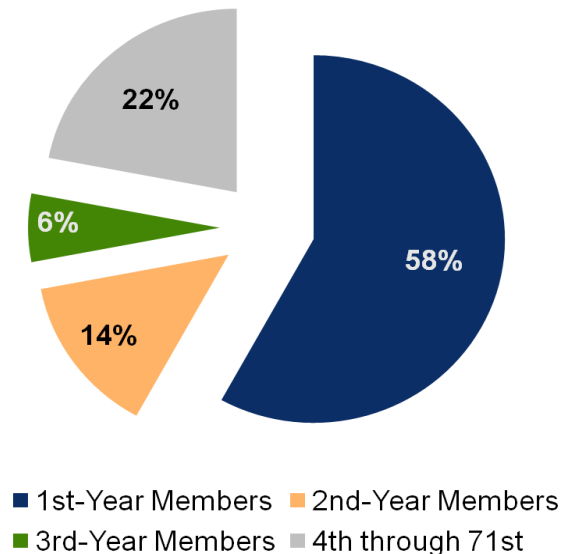
All the while ... MD Staff support:

- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)



Sustaining our accomplishments ...

Member Attrition



2009 membership accomplishments



first-year member experience strategy Implementation



Coming in May ... Deployment of myIEEE™ Upgrades



myDesktop



- Customizable selection of any myIEEE modules/gadgets
- Layout selection , 2 or 3 columns, with drag-and-drop gadget placement
- RSS tools to import feeds from IEEE or other content sources
- Choice of several technology-based themes for the interface

memberNet

Improved e-mail messaging capabilities to facilitate member-to-member communications, while insuring member privacy

Upgrade overview to be delivered on future MD webcast



Future MD Webcast Topics & Speakers – Tentative Schedule

MAY

- Region 1 MD Strategy
- Recruitment – Campaigns and MGM Program

JUNE

- Student Elevation & Opportunities
- GOLD Strategy Update



Wrap Up / Direction – Next Webcast

Saturday, **15 MAY 2010**

January	February	March
April	May	June
July	August	September
October	November	December



Thank you !



Open Floor Q&A



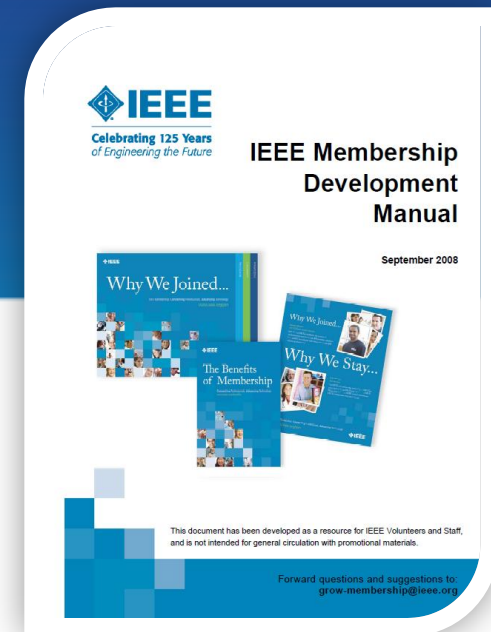
APPENDIX



Appendix Field Team Resources

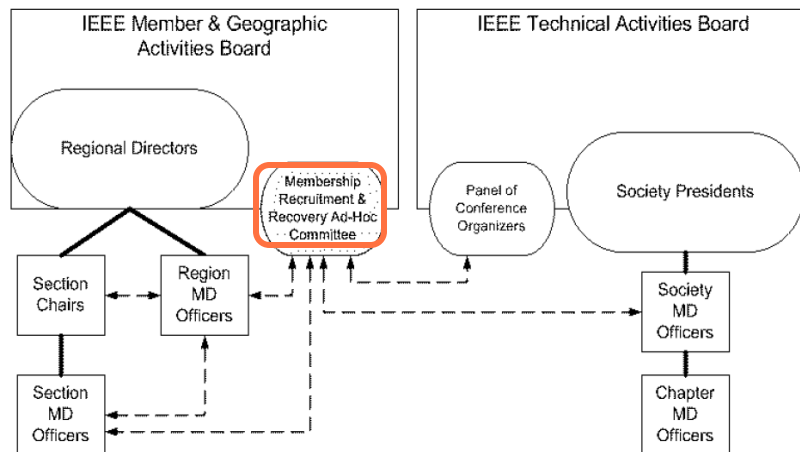


Presented by:
Thomas G. Habetler
Chair, IEEE MRRC



MRR Team Development – Engagement

- Alignment with the new MGA mission and values
- Volunteer & Staff partnership
- MD position vacancies
- Regional Training
- Partnering across IEEE
- MD Portal & Virtual Community



If the MGA is Successful ...

IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership

The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession

The MGA facilitates recruitment, training, development of IEEE volunteer leaders

The MGA facilitates successful regions, sections, chapters, and affinity groups

The MGA is responsible for all aspects of member and membership activities with the IEEE

The MGA ensures a “home(s)” for every member

Technology professionals will understand IEEE membership’s importance in their careers

The MGA will develop sections, and regions and reward them based on their measured success

The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways

IEEE and its members’ achievements are universally recognized



The Regional “Field Team” (2010)



R1 - Gim Soon Wan



R6 - Randall G. Redondo



R2 - Wole Akpose



R7 - Lawrence Whitby



R3 - Jim Anderson



R8 - Aleksandar Szabo



R4 - Tarek Lahdhiri



R9 - Gustavo Giannattasio



R5 - Robert Scoll



R10 - Zhisheng Niu



The Regional “Field Team”

- | | | |
|---------------------------|------------|------------------------|
| ■ Thomas G. Habetler | IEEE MGA | t.habetler@ieee.org |
| ■ Gim Soon Wan | R1 | gimsoon@ieee.org |
| ■ Wole Akpose | R2 | wole@ieee.org |
| ■ James M. Anderson | R3 | jim.anderson@ieee.org |
| ■ Tarek Lahdhiri | R4 | lahdhiri@ieee.org |
| ■ Robert Scolli | R5 | r.scolli@ieee.org |
| ■ Randall G. Redondo | R6 | rredondo@ieee.org |
| ■ Lawrence Whitby | R7 | lwhitby@ieee.org |
| ■ Aleksandar Szabo | R8 | a.szabo@ieee.org |
| ■ Gustavo A. Giannattasio | R9 | gianna@ieee.org |
| ■ Zhisheng Niu | R10 | niuzhs@tsinghua.edu.cn |
| ■ Cathy Downer | IEEE Staff | c.downer@ieee.org |
| ■ John Day | IEEE Staff | j.day@ieee.org |



Membership Development Portal – www.ieee.org/md

The screenshot shows the IEEE Membership Development Portal. At the top, there is the IEEE logo and the tagline "The world's leading professional association for the advancement of technology". Below this is a search bar and a navigation menu with links like "About Us", "Membership", "Publications", etc. The main content area is titled "Membership Development" and includes a "Print Friendly" button. A central text block describes the MRR Ad-Hoc Committee's role in increasing IEEE membership. To the right, there are several sidebar sections: "LOG-IN (web account required)" with links to progress reports and statistics; "GUIDES" with links to reading guides and manuals; "Benefit Development Toolkit" with a presentation PDF; "RETENTION PROGRAMS & TOOLS" with links to grade elevation and best practices; and "RECRUITMENT PROGRAMS & TOOLS" with links to brochures and presentations.

- Membership Reports
- MD Virtual Community
- SAMIEEE access
- Membership Development Manual
- Member benefits at a glance
- Recruitment programs and tools
- MD Kits – online order form
- Benefit Development Toolkit: Regions 7-10



Online Order Form – www.ieee.org/mdsupplies

IEEE The world's leading professional association for the advancement of technology

IEEE Home | Volunteers | Membership Development

IEEE Membership Development Supply Order Form

A favorite resource to membership development officers is the online order form for membership recruitment materials. The form is accessible 24x7. IEEE HQ will ship the requested materials to the address indicated by the requestor under Shipping Information below, at no cost to you.

- Customized order
- Prepackaged Recruitment Kit (Professional-Grade Membership)
- Prepackaged Recruitment Kit (Student-Grade Membership)

ITEMS	QUANTITY
Membership Brochure/Application (EZ1)	<input type="checkbox"/>
Student Membership Brochure (EZ4U)	<input type="checkbox"/>
IEEE Special Interest Memberships & Subscriptions Catalog (F40S)	<input type="checkbox"/> (5 MAX)
IEEE Special Interest Memberships & Subscriptions for Students Catalog (F40STS)	<input type="checkbox"/> (5 MAX)
Senior Member Elevation Packet (B5B)	<input type="checkbox"/>
Promotional Poster for IEEE Membership (11" x 17")	<input type="checkbox"/>
Promotional Poster for Student Membership (11" x 17")	<input type="checkbox"/>
IEEE Bookmark (2" x 7")	<input type="checkbox"/>
GOULD Poster (11" x 17")	<input type="checkbox"/>
MGM flyer (5.5" x 8.5")	<input type="checkbox"/>

Size descriptions:

Membership Recruitment Kit - Professional Grade			
Contents	Small	Medium	Large
Membership Brochure/Application (EZ1)	50	100	150
Student Membership Brochure (EZ4U)	15	30	45
Promotional Poster for IEEE Membership (11" x 17")	5	10	15
Promotional Poster for Student Membership (11" x 17")	5	10	15
MGM flyer (5.5" x 8.5")	5	10	15
MGM Business Card (3.5" x 2")	25	50	75
IEEE Bookmark (2" x 7")	25	50	75
Membership CD-ROM	5	10	15
Welcome to the IEEE Guide to Membership	1	2	3
Member Benefits at a Glance	1	2	3

SELECT KIT Small Medium Large

PREPACKAGED RECRUITMENT KIT (Student-Grade Membership)

Size descriptions:

Membership Recruitment Kit - Student Grade			
Contents	Small	Medium	Large
Student Membership Brochure (EZ4U)	50	100	150
Membership Brochure/Application (EZ1)	15	30	45
Promotional Poster for IEEE Membership (11" x 17")	5	10	15
Promotional Poster for Student Membership (11" x 17")	5	10	15
MGM flyer (5.5" x 8.5")	5	10	15
MGM Business Card (3.5" x 2")	25	50	75
IEEE Bookmark (2" x 7")	25	50	75
Membership CD-ROM	5	10	15
Welcome to the IEEE Guide to Membership	1	2	3
Member Benefits at a Glance	1	2	3



Online MD Resources

- The web page to join the IEEE
- The web page for MD volunteers
- The web page for IEEE benefits
 - www.ieee.org/benefits

www.ieee.org/join
www.ieee.org/md

- Your Region web page
- Your Section web page
- Your Chapter web page
- Your Conference web page
- Your Student Branch web page

www.ieee.org/??
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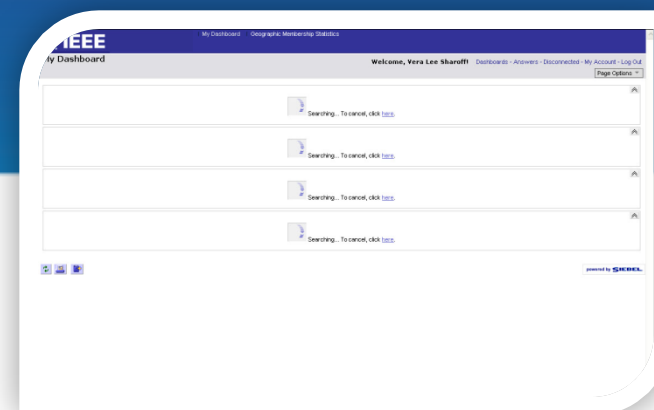


Appendix

The SAMIEE / MD Dashboard – Step-by-Step Configuration

Prepared by:
Helen Shiminsky
MGA Information Process Specialist
Contact: h.shiminsky@ieee.org

Cathy Downer
MGA MD Manager
Contact: c.downer@ieee.org



MD Dashboard Access

- Open SAMIEEE home page at www.ieee.org/samieee
- Click on “Access Geographical Membership Statistics”, sign-in using your IEEE web account



Opening Dashboard



The screenshot shows the IEEE My Dashboard interface. At the top left is the IEEE logo. To its right are navigation links: "My Dashboard" and "Geographic Membership Statistics". Below the logo, the text "My Dashboard" is displayed. On the right side of the header, there is a welcome message: "Welcome, Vera Lee Sharoff!" followed by links for "Dashboards - Answers - Disconnected - My Account - Log Out". A "Page Options" dropdown menu is also visible. The main content area is mostly empty, with a red arrow pointing to the text "Click [here](#) to add content." Below this text are two overlapping images of dashboard screens, one showing a list of items and the other showing a world map and a bar chart. At the bottom right of the screenshot, there is a "powered by SIEBEL" logo.

Click to add content at middle of screen



Selecting Queries available from “My Folder” or “Shared Folders” to pull into the dashboard

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

Dashboard Objects

- Section
- Link or Image
- Embedded Content
- HTML
- Folder
- Guided Nav. Link
- Briefing Book Nav. Link
- Advanced Report

Saved Content

- Dashboards
 - My Dashboard
 - Geographic Membership Statistics
- My Folder
 - Current Society Members with Contact I
 - Active IEEE Members - Current GOLD (G
 - (GEO) Active Member Counts by Grade,
 - (SOC) Current Society Members by Sec
- Shared Folders
 - SAMleee
 - IEEE Membership Statistics
 - IEEE Volunteer Queries

Section Setup Area

Dashboard Objects and Saved Content Area



Find “Shared Folders”, Click on SAMIEEE to open, Click on Subfolder “Geographic Predefined Queries”

The screenshot shows the 'Dashboard Editor' interface. At the top, there is a blue header with the text 'Dashboard Editor' and a light blue bar with the instruction 'Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.' Below this is a toolbar with 'My Dashboard', 'Page', 'Page 1', and a checkbox for 'Allow Personal Saved Selections'. The main area is divided into a left sidebar and a central workspace. The sidebar contains a list of 'Saved Content' items, including 'Dashboards', 'My Dashboard', 'Geographic Membership Statist', 'My Folder', and 'Shared Folders'. The 'Shared Folders' folder is expanded, showing a subfolder named 'SAMleee'. Inside 'SAMleee', there is a subfolder named 'Geographic Predefined Querie' (partially visible), which is highlighted with a red box. A red arrow points from the text 'Shared Folders SAMleee Folder/Geographic Predefined Folders' to this subfolder. The central workspace is currently empty, showing a 'Properties/ Delete' button.



NEW Files in Predefined Queries – labeled (MD)

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

My Dashboard Page Page 1 Allow Personal Saved Selections Save Cancel

(GEO) Active Members Contact

(GEO) Active Member Counts by:

(GEO) Active Society Members

(GEO) Address Label Fields - A

(GEO) Arrears - Member Contac

(GEO) Current IEEE Life Member

(GEO) Email Addresses - Active

(GEO) New IEEE Members - last

(GEO) Society Member Counts k

(GEO) Volunteer History for Act

(GEO) Active Members with no

(GEO) Current IEEE Life Member

(GEO) Postal Code Counts for A

(GEO) SM Upgrade - 1st Level F

(GEO) White File - Active Memb

(GEO) White File - All Members

(GEO) All Members - Grade, Sta

(GEO) Members Moved into Sec

(GEO) Renewal Year for All Mei

(GEO) Current Society Chapter

(GEO) Current Life Members wil

(GEO) Active IEEE Women In Bn

(GEO) Current Student Branch C

(GEO) 2008 Last Renewal Year

(GEO) Current Educational Activ

(GEO) Active Student Member C

(GEO) Current Student Branches

(GEO) Active Student Members,

(GEO) Active Society Members

(GEO) Current Section and Sub

(GEO) Inactive Members (includi

(MD) Members Joining in Past 30

(MD) All Members Joining Since

(MD) Members in Arrears (cont

(MD) Inactive Members (contact

Society Predefined Queries

IEEE Membership Statistics

IEEE Volunteer Queries

Properties Delete

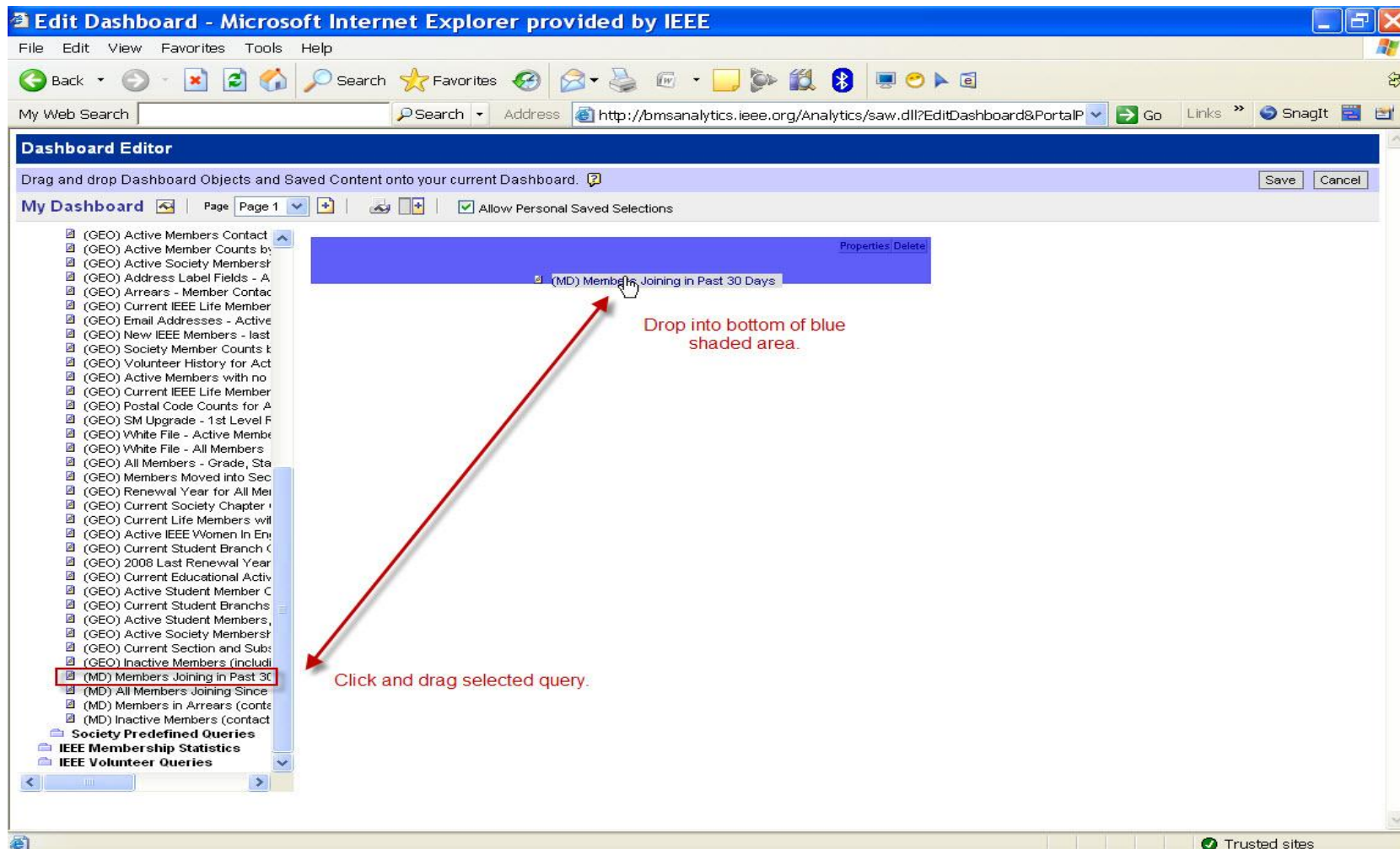
New

- (MD) Members Joining in Past 30 days
- (MD) All Members Joining since beginning of membership year
- (MD) Members in Arrears (contact info)
- (MD) Inactive Members (contact info)

Scroll down until you find the appropriate queries.



Find the document(s) you want to select. Left mouse click and drag (individually) to the blue shaded area on right and drop the file



Dashboard Set up

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. ?

Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Eng
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact
- Society Predefined Queries
- IEEE Membership Statistics
- IEEE Volunteer Queries

Properties Delete

Section 1

Properties Rename Delete

(MD) Members Joining in P...

↑
Query now appears as
"Section 1" of the
Dashboard setup.



Edit Dashboard - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail Stop

My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?EditDashboard&PortalIP Go Links SnagIt

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Eng
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Sub
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P... (MD) Members Joining in Past 30 Days

Properties: Delete

Properties: Rename Delete

Properties: Rename Delete

In order to "download" the results of the completed query, properties must be properly set.

Click on the Properties Link on each "specific" query.

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by...
- (GEO) Active Society Memberst
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mei
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Memberst
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (contc
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P...

Properties | Delete

Properties | Rename | Delete

Properties | Rename | Delete

Display Results

Report Links ...

Show View

Modify Request

Click on Properties and select Report Links.

- Select “Reports Link”
- Select “Download” option
- Click on OK

This will make the “Download” option available for this Dashboard Query. It must be repeated for each individual query being selected.

Completing the Query Download

The screenshot shows the 'Dashboard Editor' interface. On the left is a list of query objects, including '(GEO) Active Members Contact', '(GEO) Active Member Counts by...', '(GEO) Active Society Members', '(GEO) Address Label Fields - A...', '(GEO) Arrears - Member Contac...', '(GEO) Current IEEE Life Member', '(GEO) Email Addresses - Active', '(GEO) New IEEE Members - last', '(GEO) Society Member Counts k...', '(GEO) Volunteer History for Act...', '(GEO) Active Members with no...', '(GEO) Current IEEE Life Member', '(GEO) Postal Code Counts for A...', '(GEO) SM Upgrade - 1st Level F...', '(GEO) White File - Active Memb...', '(GEO) White File - All Members', '(GEO) All Members - Grade, Sta...', '(GEO) Members Moved into Sec...', '(GEO) Renewal Year for All Me...', '(GEO) Current Society Chapter...', '(GEO) Current Life Members wil...', '(GEO) Active IEEE Women In En...', '(GEO) Current Student Branch C...', '(GEO) 2008 Last Renewal Year', '(GEO) Current Educational Activ...', '(GEO) Active Student Member C...', '(GEO) Current Student Branches', '(GEO) Active Student Members', '(GEO) Active Society Memberst', '(GEO) Current Section and Subs...', '(GEO) Inactive Members (includi...', '(MD) Members Joining in Past 3...', '(MD) All Members Joining Since', '(MD) Members in Arrears (cont...', and '(MD) Inactive Members (contact...'. Below this list are 'Society Predefined Queries', 'IEEE Membership Statistics', and 'IEEE Volunteer Queries'. The main workspace shows a 'Section 1' containing a query titled '(MD) Members Joining in P...'. A 'Report Links' dialog box is open over this query, with the following options: 'Modify' (unchecked), 'Refresh' (unchecked), 'Printer Friendly' (unchecked), 'Download' (checked), and 'Add to Briefing Book' (unchecked). A red arrow points from the text 'Select Download' to the 'Download' checkbox, and another red arrow points from the text 'Then click on OK' to the 'OK' button.



Complete the query selection and set properties, time to **SAVE!**

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
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- (GEO) Current IEEE Life Member
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- (GEO) New IEEE Members - last
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- (GEO) Active Members with no
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- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
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- (GEO) All Members - Grade, Sta
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- (GEO) Current Society Chapter
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- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Properties | Delete

Section 1

(MD) Members Joining in P...

Properties | Rename | Delete

Section 2

(MD) All Members Joining ...

Properties | Rename | Delete

Section 3

(MD) Members in Arrears (...)

Properties | Rename | Delete

Section 4

(MD) Inactive Members (co...

Properties | Rename | Delete



Continue dragging and dropping selected queries into Section Area.

Set Properties Link to select Download option for each report.



Queries will run/refresh each time you open your dashboard. Once the queries have completed pulling the data, they will all appear in your dashboard.

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address <http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard&PortalPath:> Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

Queries will run and as they complete will display in Dashboard.

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

powered by SIEBEL

Done Trusted sites



(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	Savannah State University	268 Longleaf Cir			Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member		2005 E 50th St			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gast						3616 Duane Ct	Apt A		Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He						1827 Osprey Point Cir			Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	jacks						3219 College St	PO Box 21408		Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murr						10 Falligant Ave			Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Willie						609 Wild Turkey Rd			Savannah	GA

When completed, each report will appear, one below the other. Scroll down to view each.

Reports will appear with first 25 lines showing. The option of "next 25" or "full view" appears as necessary.

Each report can be downloaded individually.

[Download](#)

(MD) All Members Joining Since Beginning of Membership Year

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
-----------	------------------------	--------------	---------------	-----------	------------	----------------	---------------	--------------------------------	-------------------------	------------------------	------------------------	------------------------	----------------------	-------------------------



To add, change or delete selected reports

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out Page Options

(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Address Line 3	Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member		Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member	2005 E 50th St	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gaskin	Riccardo	A	rag_400d@yahoo.com	Student Member	IEEE, Savannah State Univ., Engineering 3616 Duane Ct Apt A	Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He	Zhengyu		zhengyu.he@gatech.edu	Graduate Student Member	1827 Osprey Point Cir	Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	Jackson	steve		tyj21@yahoo.com	Student Member	Savannah State Univ 3219 College St PO Box 21408	Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murrell	Elizabeth		the.sneaky.panther@gmail.com	Student Member	10 Falligant Ave	Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phan	Christopher	Anh	fujj831@yahoo.com	Student Member	Savannah State University 10609 Gray Fox Way	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phan	Brandon	A	fujj216@yahoo.com	Student Member	Savannah State 10609 Gray Fox Way	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Williams	Jared	M	jared21927@yahoo.com	Student Member	Savannah State University 609 Wild Turkey Rd	Savannah	GA

Download

javascript:void(null) Trusted sites

To add, change or delete selected reports, click on Page Options/Edit Dashboard.



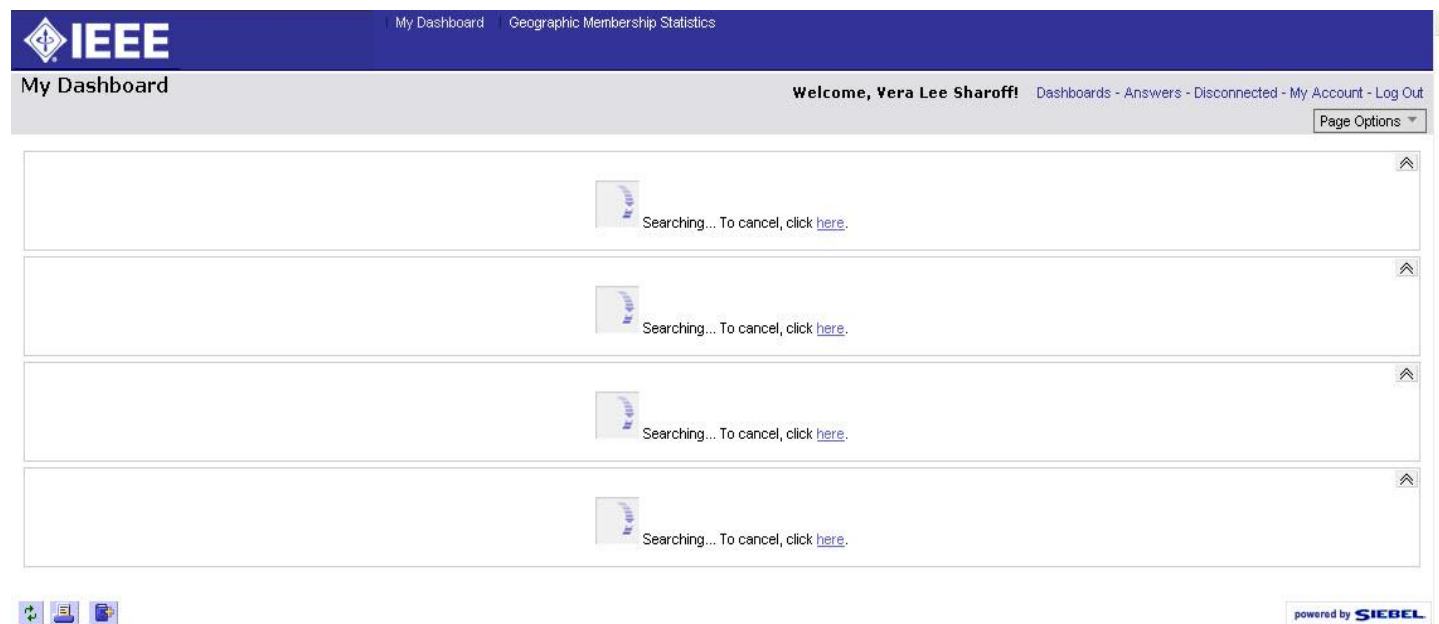
Completing changes and save

The screenshot shows the 'Dashboard Editor' interface. At the top, there is a header bar with the title 'Dashboard Editor' and a subtitle 'Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.' To the right of the subtitle are 'Save' and 'Cancel' buttons. Below the header, there is a toolbar with 'My Dashboard', 'Page Page 1', and 'Allow Personal Saved Selections' checked. On the left, there are two panels: 'Dashboard Objects' with categories like Section, Link or Image, Embedded Content, HTML, Folder, Guided Nav. Link, Briefing Book Nav. Link, and Advanced Report; and 'Saved Content' with sub-categories like Dashboards, My Folder, and Shared Folders. The main area displays a dashboard layout with four sections: Section 1, Section 2, Section 3, and Section 4. Each section contains a table with data. The 'Properties: Rename: Delete' link for the table in Section 2 is highlighted with a red box. A red arrow points from this box to the 'Save' button in the top right corner. Another red arrow points from the 'Save' button back to the text instructions.

Dashboard setup area appears.
 Select Properties, Rename or Delete
 as required to modify.
 Save after changes are complete.



Re-entering the Dashboard



The screenshot displays the IEEE My Dashboard interface. At the top, there is a dark blue header with the IEEE logo on the left and navigation links for 'My Dashboard' and 'Geographic Membership Statistics'. Below the header, a grey bar contains the text 'My Dashboard' on the left, 'Welcome, Vera Lee Sharoff!' in the center, and a series of links: 'Dashboards - Answers - Disconnected - My Account - Log Out'. On the right side of this bar is a 'Page Options' dropdown menu. The main content area consists of four vertically stacked white boxes, each containing a small blue icon and the text 'Searching... To cancel, click [here](#)'. At the bottom left of the dashboard are three small icons: a refresh icon, a printer icon, and a help icon. At the bottom right, there is a 'powered by SIEBEL' logo.

Queries will run/refresh each time you open your dashboard. Note: refresh can complete at different times for each query selected. Once the queries have completed pulling data, they will all appear in your dashboard.



Printing your queries

- Queries can be printed to a HTML or PDF formatted page
- To pull into Excel, user must highlight and copy each report individually and paste into an Excel spreadsheet.
- From Excel you can then sort the data and rearrange columns as you wish
- Any refining of the process to print will be forwarded



Appendix

International Phone Numbers MD Webcast





Toll free US & Canada:	1-866-546-3377
Toll US & Canada:	1-719-234-7872
Local - Australia, Sydney:	+61 (0) 2 8207 3481
Local - Austria, Graz:	+43 (0) 316 218 875 089
Local - Austria, Vienna:	+43 (0) 1 274 872 5021
Local - Belgium, Brussels:	+32 (0) 2 300 1147
Local - Belgium, Liege:	+32 (0) 4 244 10 39
Local - Brazil, Sao Paulo:	+55 11 5582 6544
Local - Denmark, Copenhagen:	+45 70 14 49 57
Local - Finland, Helsinki:	+358 (0) 9 2311 3376
Local - France, Lille:	+33 (0) 359 81 35 02
Local - France, Lyon:	+33 (0) 426 84 04 42
Local - France, Marseille:	+33 (0) 488 91 55 39
Local - France, Paris:	+33 (0) 1 72 69 79 27
Local - Germany, Berlin:	+49 302 555 5006 **NEW** FEB 2010
Local - Germany, Cologne:	+49 221 988 8014 **NEW** FEB 2010
Local - Germany, Frankfurt:	+49 (0) 69 12009 827
Local - Germany, Hamburg:	+49 402 999 9242 **NEW** FEB 2010
Local - Germany, Munich:	+49 891 436 7799 **NEW** FEB 2010
Local - Hong Kong:	+852 3008 0323
Local - Ireland, Dublin:	+353 (0) 1 437 0818
Local - Italy, Milan:	+39 02 897 819 55





Local - Italy, Rome:	+39 06 833 604 29
Local - Italy, Turin:	+39 011 2173 449
Local - Japan, Tokyo:	+81 (0) 3 4455 1494
Local - Netherlands, Amsterdam:	+31 (0) 20 262 9512
Local - Netherlands, Rotterdam:	+31 (0) 10 742 01 29
Local - Norway, Oslo:	+47 21 54 70 94
Local - Scotland, Glasgow:	+44 (0) 141 404 9909
Local - Singapore:	+65 6517 0632
Local - Spain, Barcelona:	+34 93 802 0297
Local - Spain, Madrid:	+34 91 829 8573
Local - Spain, Valencia:	+34 96 314 6027
Local - Sweden, Stockholm:	+46 (0) 8 5205 4929
Local - Switzerland, Geneva:	+41 (0) 22 555 0208
Local - Switzerland, Zurich:	+41 (0) 44 556 8420
Local - UK, Birmingham:	+44 (0) 121 260 4885
Local - UK, Leeds:	+44 (0) 113 322 2679
Local - UK, Liverpool:	+44 (0) 151 203 9907
Local - UK, London:	+44 (0) 20 7078 9148
Local - UK, Manchester:	+44 (0) 161 250 8004





International toll free - Argentina:	0800 222 0019
International toll free - Australia:	1 800 059 489
International toll free - Austria:	0800 295 592
International toll free - Belgium:	0 800 76 384
International toll free - Chile:	123 0020 9212
International toll free - China, Northern Region:	10 800 140 1338
International toll free - China, Southern Region:	10 800 714 1335
International toll free - Colombia:	01 800 518 1029
International toll free - Czech Republic:	800 700 493
International toll free - Denmark:	80 889 806
International toll free - Dominican Republic:	1 888 751 4719
International toll free - Ecuador:	1 800 020 314
International toll free - France:	0 800 915 011
International toll free - Germany:	0 800 181 6388
International toll free - Greece:	00 800 161 2205 9029
International toll free - Hong Kong:	800 930 332
International toll free - Hungary:	06 800 168 92
International toll free - India:	000 800 1007 431





International toll free - Indonesia:	001 803 017 9029
International toll free - Ireland:	1 800 949 042
International toll free - Israel:	1 80 925 9029
International toll free - Italy:	800 873 857
International toll free - Japan:	00531 16 0959
International toll free - Latvia:	8000 3326
International toll free - Lithuania:	8 800 3 08 34
International toll free - Luxembourg:	800 2 7158
International toll free - Malaysia:	1 800 814 391
International toll free - Mexico:	001 800 514 9029
International toll free - Monaco:	800 93 556
International toll free - Netherlands:	0 800 022 9387
International toll free - New Zealand:	0 800 449 692
International toll free - Norway:	800 107 00
International toll free - Panama:	00 800 226 9029
International toll free - Poland:	00 800 112 40 84
International toll free - Portugal:	800 827 501
International toll free - Russia:	810 800 2853 1012
International toll free - Singapore:	800 101 2176
International toll free - Slovenia:	0 800 80375
International toll free - South Africa:	0 800 981 808





International toll free - South Korea: 003 0813 2261
International toll free - Spain: 900 937 613
International toll free - Sweden: 02 079 9651
International toll free - Switzerland: 0 800 893 453
International toll free - Thailand: 001 800 156 205 9029
International toll free - Trinidad-
Tobago: 1 800 205 9029
International toll free - UK: 0 808 101 3382
International toll free - Uruguay: 0004 019 0305
International toll free - Venezuela: 0 800 100 8373

