

# IEEE Membership Development Conference Call / Web Cast

20 February 2010



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## Today's Edition ...

### Preview Topic

- MGA Grand Challenge – Barry Shoop

### Research

- Member Segmentation Research Findings – Kuangyunn Chiu

### Business Cycle Spotlight

- Members Arrears Recovery Planning – Aleksandar Szabo & John Day

**Updates / Wrap-Up / Direction** – Tom Habetler

### Open Floor Q&A

Subject Appendix: SAMIEEE and Arrears Recovery, Step by Step



## Today's Speakers ...



**John Day**  
Director, Membership  
Development



**Barry Shoop**  
Vice President, MGA



**Aleksandar Szabo**  
Region 8 MD Chair



**Tom Habetler**  
Chair, MRRC



**Kuangyunn Chiu**  
MGA Member Data &  
Research Manager



## Web Cast Notes

Webcast presentation available on MD virtual community at <https://www.ieeecommunities.org/ieee.md.net> in the files section

Attendee lines are muted, except for speakers. To un-mute your phone during the Q&A portion, press \*6. To mute your phone again, press \*6.

Please ask topical questions using the chat box

For technical-assistance, e-mail to [web-conf@ieee.org](mailto:web-conf@ieee.org) any time during webcast

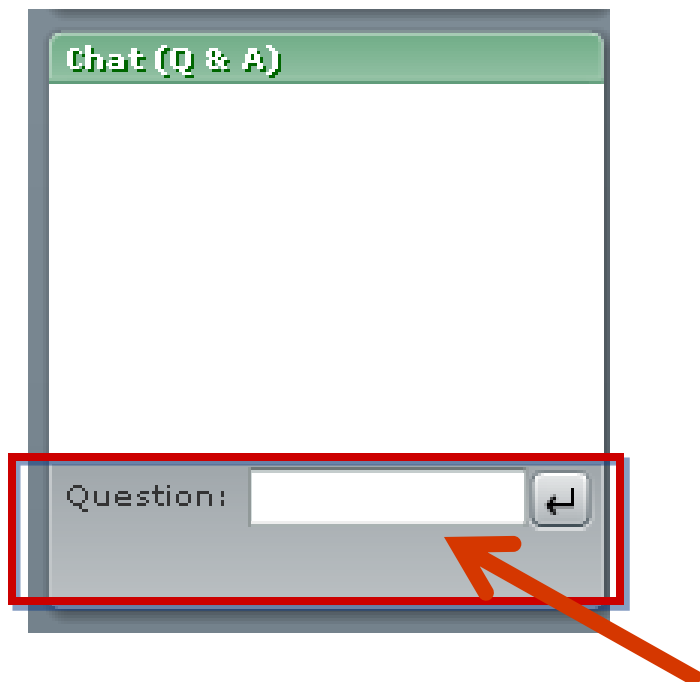
This webcast is recorded. Presentation and audio will be available as an “on-demand” resource – URL and announcement to be posted in the MD Virtual community



# Web Cast Attendance Roll Call

Use the Chat box.

Please type in your name/  
title/location



Preview Topic

# MGA Grand Challenge



**Barry Shoop**

*Vice President, Member and Geographic Activities*

*[b.shoop@ieee.org](mailto:b.shoop@ieee.org)*

# 2010 MGA Challenge

The 2010 MGA Challenge solicits proposals for projects that will deliver tangible member products, services, and increase the value of IEEE membership. Proposals welcomed from Committees, Regions, Sections, Chapters, Student Branches and individuals.

- Proposal should:
  - Describe the overall project concept
  - Clearly identify the value to the member and how the project deliverable will increase the value of IEEE membership
  - Outline an implementation plan
  - Include a detailed budget.
  
- Proposal evaluation criteria:
  - Ability to increase the value of IEEE membership
  - Pilot project can be implemented in 2010
  - Breadth of member impact
  - Budget ≤ \$25k.
  
- Proposals due Friday 2, April 2010
  
- For more information go to: <http://www.ieee.org/mga>

## Research

# Member Segmentation Research Findings



**Kuangyunn Chiu**

*Member Data Research Manager*

*IEEE Member & Geographic Activities*

*k.chiu@ieee.org*

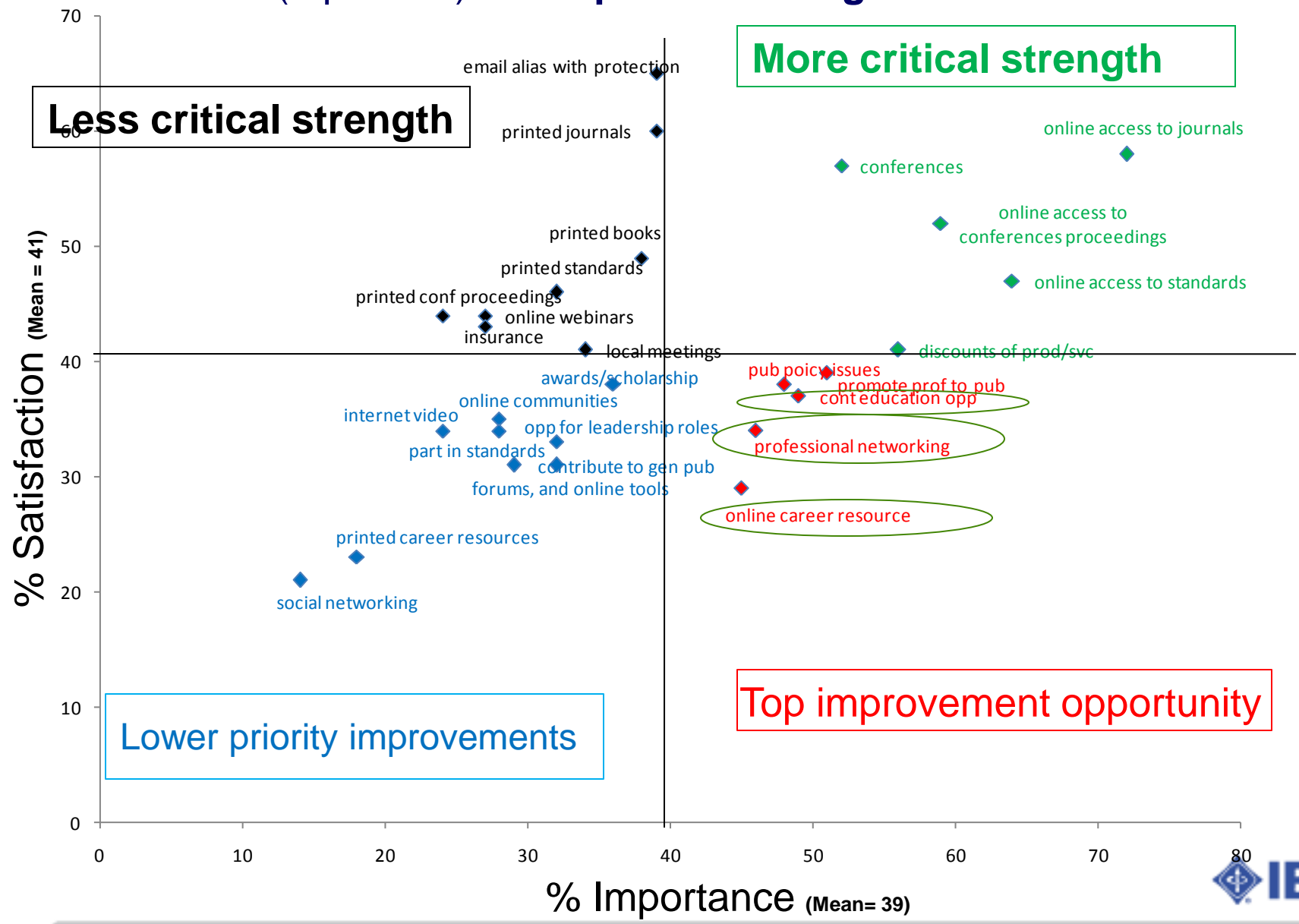


## Survey Methodology ...

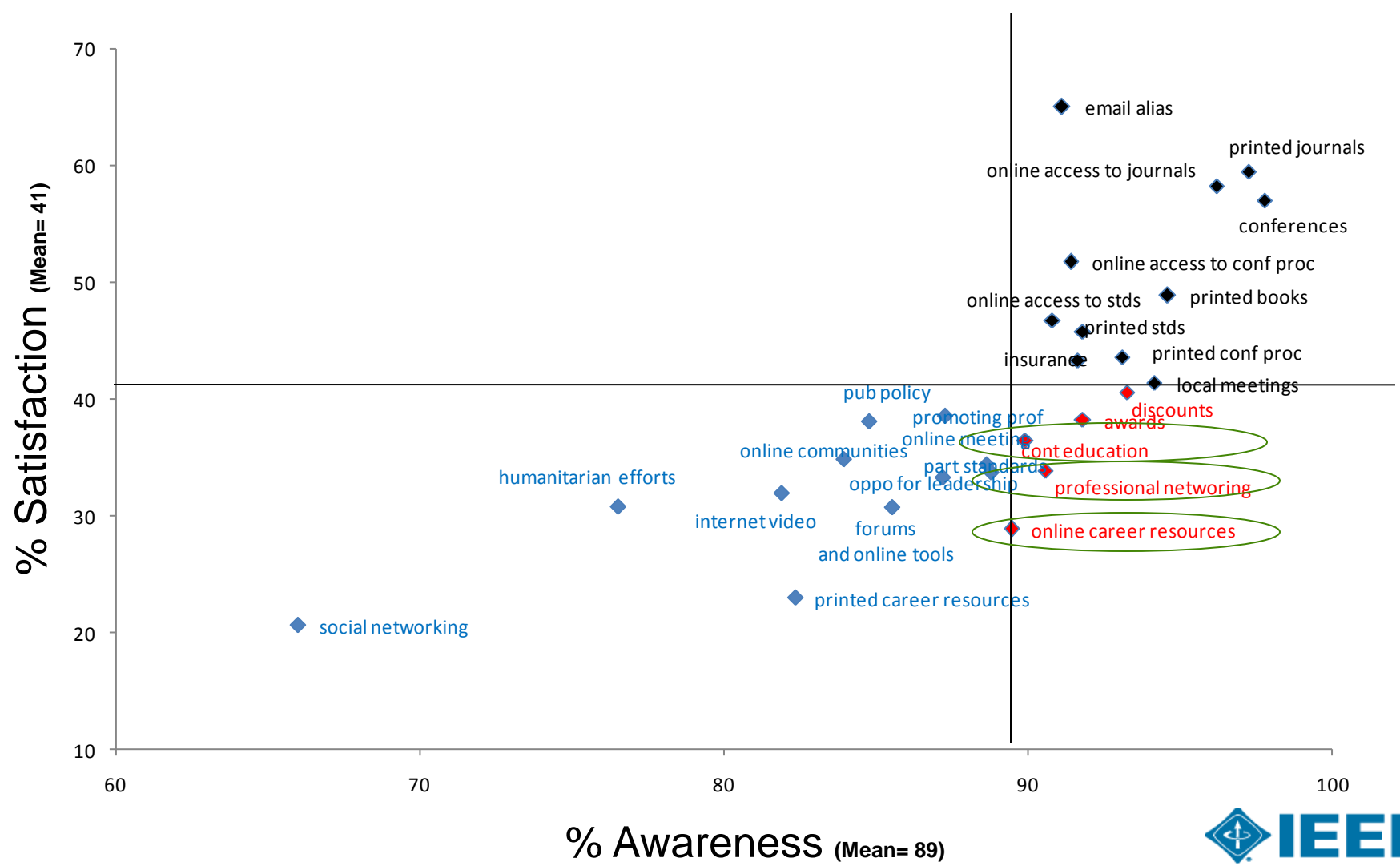
- A total of 2,224 interviews were completed. Of which:
  - 1,319 were among higher grade members
  - 905 were among student (undergraduate/graduate) members
- Interviewing occurred between November 10 and December 17, 2008.
- All interviewing was conducted online.
- Interviews averaged 26 minutes in length.
- All interviewing was conducted in English.



# Satisfaction (top 3 box) vs. Importance - Higher-Grade Members



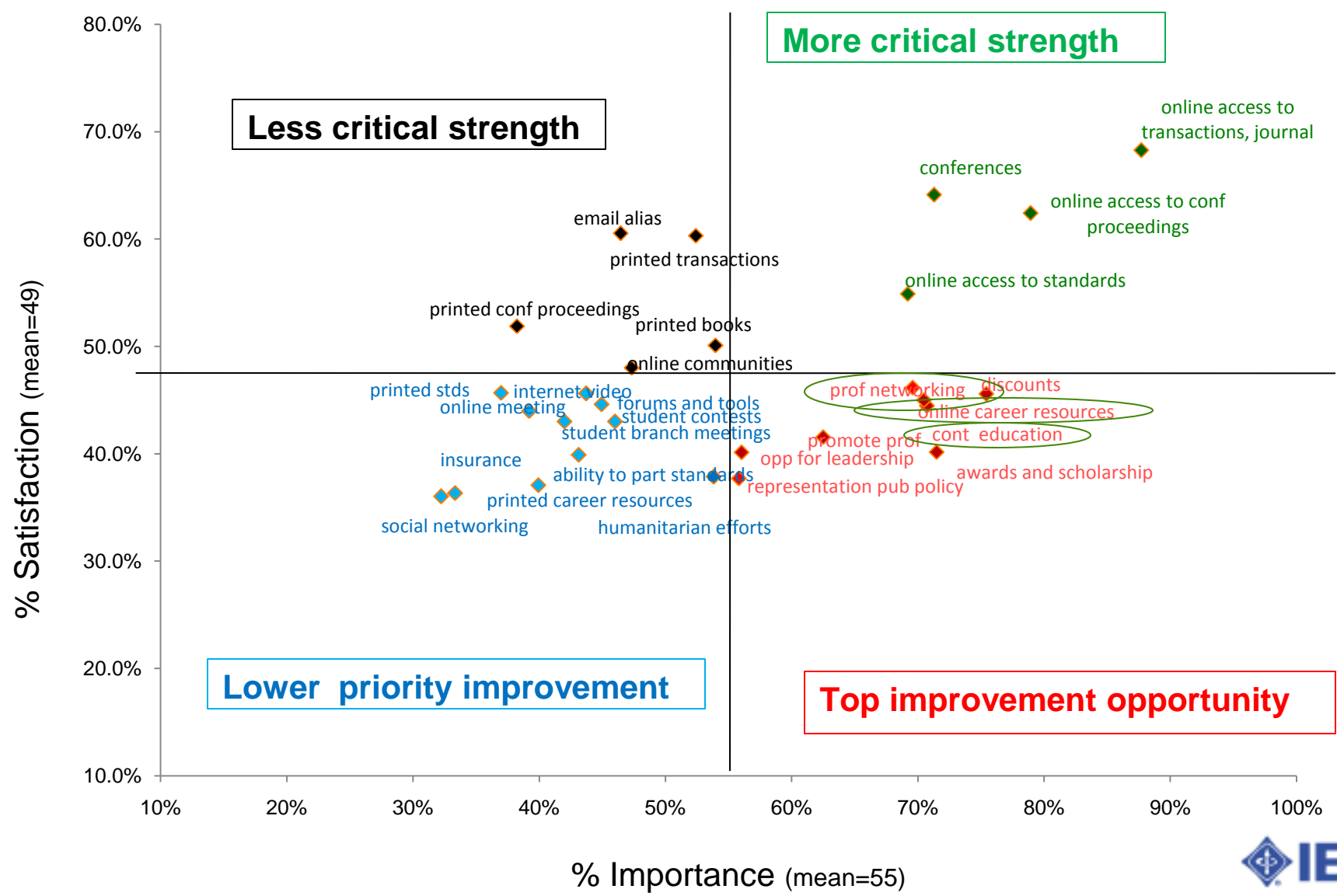
# Satisfaction (top 3 box) vs. Awareness - Higher-Grade Members



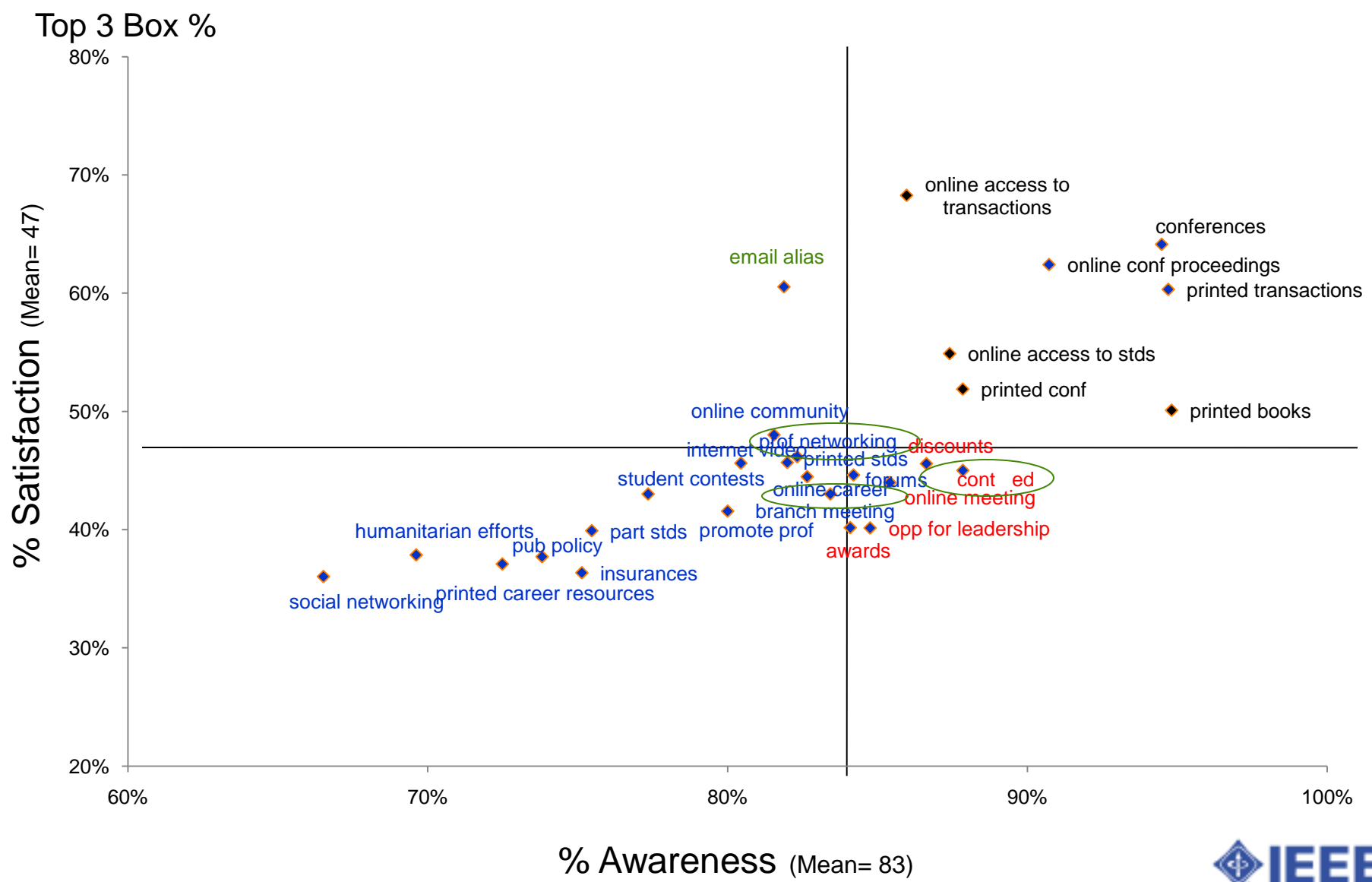
Importance vs Satisfaction - Higher Grade Members			
% Top 3 box	Importance	Satisfaction	Gap
Online access to standards	64	47	-17
Online career resources	45	29	-16
Discounts on prof prod and svc	56	41	-15
Online access to transactions, journals and magazines	72	58	-14
Promoting the prof to the gen pub	51	39	-12
Continuing education opp	49	37	-12
Professional networking	46	34	-12
Representaiton on pub policy issues related to the prof	48	38	-10
Online access to conference proceedings	59	52	-7
Contributing to the general public through humanitarian efforts	32	31	-1
Opp for leadership roles	32	33	1
Awards and scholarships	36	38	2
Forums, newsgroups ,and other online tools	29	31	2
Conferences	52	57	5
Printed career resources	18	23	5
Ability to participate in standards	28	34	6
Local meetings with other prof	34	41	7
IEEE Online Communities	28	35	7
Online meetings/webinars	27	34	7
Social Networking	14	21	7
Internet video programming of conference highlights, author interviews	24	32	8
Printed books	38	49	11
Printed copies of standards	32	46	14
Insurance and other fin prod and svc	27	43	16
Printed copies of conference proceedings	24	44	20
Printed copies of transactions, journal	39	60	21
Providing email alias with virus protection	39	65	26



# Satisfaction vs. Importance (top 3 box scoring) Students



# Satisfaction vs. Awareness (top 3 box scoring) Students



## Importance vs Satisfaction - Students

Top 3 Box %	Importance	Satisfaction	Gap
Awards and scholarships	71	40	-31
Discounts on prof prod and svc	75	46	-30
Online career resources	71	44	-26
Continuing education opp	70	45	-25
Professional networking	70	46	-23
Promoting the prof to the gen pub	63	42	-21
Online access to transactions, journals and magazines	88	68	-19
Representaiton on pub policy issues related to the prof	56	38	-18
Online access to conference proceedings	79	62	-17
Contributing to the gen pub through humanitarian efforts	54	38	-16
Opp for leadership roles	56	40	-16
Online access to standards	69	55	-14
Conferences	71	64	-7
Printed books	54	50	-4
Ability to participate in standards	43	40	-3
Printed career resources	40	37	-3
Forums, newsgroups ,a nd other online tools	45	45	0
IEEE Online Communities	47	48	1
Internet video programing of conference	44	46	2
Insurance and other fin prod and svc	33	36	3
Social networking	32	36	4
Online meeting	39	44	5
Printed copies of transactions,journal and mag	52	60	8
Printed copies of standards	37	46	9
Printed copies of conference proceedings	38	52	14
Providing email alias with virus protection	46	61	14



## Closing Observations...

- Importance – Career products and services are viewed among the most important services IEEE can offer to its members
- Awareness – Career products and services are in the middle-tier of member awareness, noticeably lower with students. Improve our marketing.
- Satisfaction – Career products and services are in the middle-tier of member satisfaction. Improve our quality.





thank you  
questions ?



## Business Cycle Spotlight

# Members Arrears - Recovery Planning



**John Day**

*Director, Membership Development*  
[j.day@ieee.org](mailto:j.day@ieee.org)



**Aleksandar Szabo**

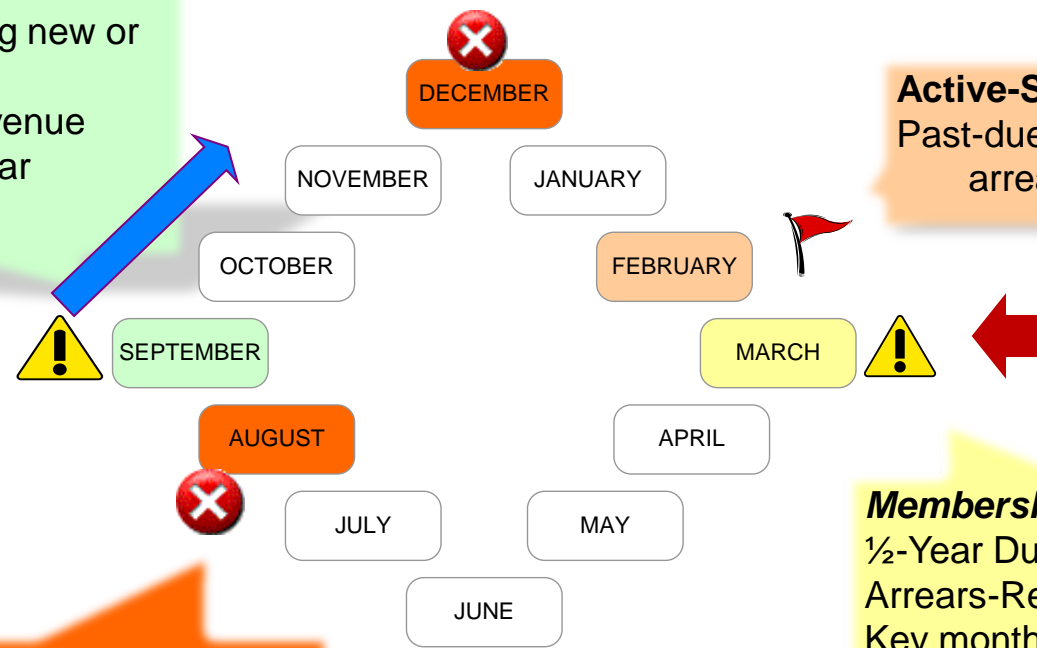
*Region 8 MD Chair*  
[a.szbo@ieee.org](mailto:a.szbo@ieee.org)

# Alignment with Membership Business Calendar

**Membership Year Begins**  
 Full-year dues enacted  
 Renewal opens  
 Key month for launching new or upgraded benefits  
 From Sep thru Dec, revenue deferred to next year

**Calendar Year Concludes**  
 Year-end membership statistics determined

**Active-Status Terminator**  
 Past-due members placed into arrears



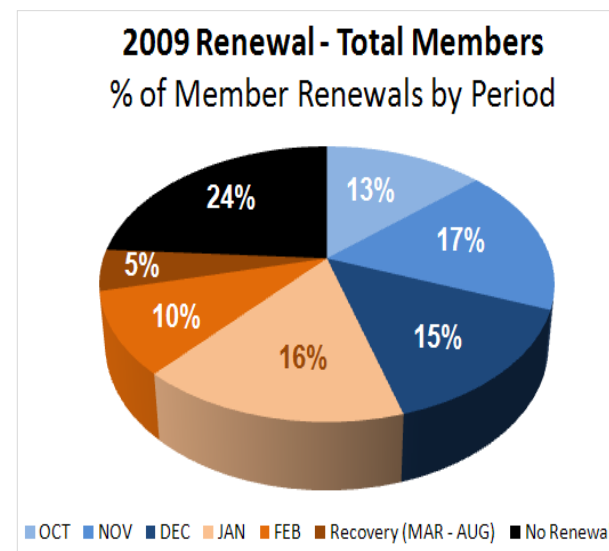
**Membership Year Concludes**  
 Member retention rates determined  
 Business fiscal performance determined  
 1/2-year dues cycle concludes

**Membership Mid-Year**  
 1/2-Year Dues-Cycle Begins  
 Arrears-Recovery Begins  
 Key month for launching new or upgraded benefits



# Importance of Recovery

- Each member can offer a valuable connection in the IEEE network
- Members continue to face economic and employment challenges
  - IEEE career tools and professional network can assist members in need
  - IEEE offers 50% off dues for members who are unemployed
- Opportunity for local Sections and Societies to reaffirm their commitment to the member
  - Communicating tangible examples
- Last year – Recovery represented 5% of total member retention, about 18,000 members
  - Recovery determines our final, annual retention rates / results



# Sample Communications Templates

## Reminder of Local Commitment

SAMPLE LETTER

Section / Chapter Outreach During the  
Renewal & Recovery Period

< customized to the Section/Chapter >

.....

Dear < member >

As an IEEE member, you have helped the IEEE <Section/Chapter> serve your local community, and I want to thank you for your support. We take seriously our mission and obligation to raise awareness about the role that engineering and technology can play in making our world a better place. In that spirit, the IEEE < Section/Chapter > sponsored several worthwhile activities in 2009, including:

- < Section/Chapter activity >
- < Section/Chapter activity >
- < Section/Chapter activity >

During a recent review of the membership roster, I noticed your name missing from our list of current members. As busy as our daily life is, perhaps this was a simple oversight.

Because you make a difference, I am seeking your membership renewal and support again in 2010 – the good deeds we deliver to our community depend on it. You can renew your IEEE membership at [www.ieee.org/renew](http://www.ieee.org/renew).

Thank you for your time, and continued consideration to support the activities of the IEEE < Section/Chapter >. If you have already renewed, we thank you for your support, and look forward to being your professional partner in 2010.

Let me know how I can be of any assistance.

Sincerely,  
< Name >  
Chair, IEEE < Section/Chapter >  
< e-mail address >

P.S. Your renewal consideration during these difficult economic times is greatly appreciated. If you have become unemployed, IEEE will help by discounting your annual membership dues 50%. For more information, please visit [www.ieee.org/web/membership/Cost/dues.html](http://www.ieee.org/web/membership/Cost/dues.html)

## New E-Books Benefit

SAMPLE COMMUNICATIONS

Section / Chapter Outreach Communicating  
New IEEE Press e-Books Benefit

< customized to the Section/Chapter >

.....

Dear < member >

On your behalf, the leadership team of the IEEE < Section/Chapter > has been advocating the need for IEEE to provide member benefits that improve service to the practicing engineer.

You have been heard. I am pleased to report that IEEE has just announced a new benefit of membership starting in February: Access to over 200 e-books at no additional cost. Purchased individually, the total value of these e-books would be \$25,000. About 50 new e-books will be added to this new benefit of membership annually.

This new benefit is a tribute to authors in the IEEE community. The IEEE < Section/Chapter > extends our appreciation for their generosity to forgo publishing royalties to make your IEEE membership more fulfilling.

For more information about this new and exciting benefit of membership, visit [www.ieee.org/e-books](http://www.ieee.org/e-books).

Thank you for your continued commitment to IEEE and the IEEE <Section/Chapter>. We look forward to serving you in 2010.

Sincerely,  
< Name >  
Chair, IEEE < Section/Chapter >  
< e-mail address >

P.S. In celebration of this new benefit, the IEEE is entering into a drawing all members who have renewed their 2010 membership. Five renewed members will be randomly selected to receive a free e-reader. If you have not yet renewed your 2010 membership, do not delay. The e-books become available in February. You can renew your IEEE membership at [www.ieee.org/renew](http://www.ieee.org/renew).





# Member Data & SAMIEEE



# Past Due Members – Pre-Arrears and Deactivated Members - Arrears

- Members who have not renewed for 2010 till the end of 2009 continue to have all the member benefits during the two months grace period (January and February 2010). Such members are named Non-Renewed Members, Past Due Members or “Pre-Arrears”
- At the end of February, after the Terminator Action, all the Pre-Arrears who didn't renew are sorted out, their member benefits, rights and privileges are deactivated (they don't receive the journals anymore) and they are named Deactivated Members or “Arrears”
- Starting from the beginning of March 2010 Arrears renewing for 2010 are transferred back from the list of Arrears to the list of **Active Members** and their member benefits, rights and privileges are activated again instantaneously (they receive again the journals)



# Region 8 MD Strategy – Pre-Arrears Recovery

## Overview

- Identified R8 arrears outreach team (myself, Ali El-Mousa) working in collaboration with the IEEE Contact Center
- End of January – identified past-due, higher-grade members in Arrears across Region 8
- Sent campaign during first week of February

Region	% Increase HG Renewal 31 Jan - 16 Feb
1	3.6%
2	3.3%
3	3.5%
4	3.6%
5	3.6%
6	4.0%
7	3.8%
8	5.2%
9	5.2%
10	3.5%
<b>Avg</b>	<b>3.9%</b>





## PRE-ARREARS - MEMBERS WHO DID NOT RENEW FOR 2010

### \*ACCESS BEFORE THE END OF FEBRUARY 2010 ONLY\*

- **Go to SAMIEEE** [www.ieee.org/samieee](http://www.ieee.org/samieee)
- Click Access SAMIEEE
- Insert you User ID and Password and Login
- Click SAMleee in Shared Folders
- Click Geographic Predefined Query and you will get the list of Predefined Queries
  
- **From the list of Predefined Queries select**
  - **(GEO) 2009 Last Renewal Year for Active Members - Name, Grade, Email**

Results show information only about members in your geographic unit who paid for 2009, but didn't renew for 2010 along with Name, Grade, Membership Status and Email Contact. You can download the table to Excel and sort the data as you like.
  
- **From the list of Predefined Queries you can select**
  - **(MD) First Year Members not Renewed**

Results show information only about first year members in your geographic unit who joined for 2009, but didn't renew for 2010, showing Name, Grade, Membership Status and Email Contact. You can download the table to Excel and sort the data as you like.



## SELECTING THE **ARREARS** USING SAMIEEE

Use SAMIEEE to get the list of **Arrears** in your Organizational Unit

**Before 28 Feb 2010** – Deactivated members who didn't renew for 2009

**After 1 March 2010** – Members deactivated at the end of February 2010 who didn't renew for 2010

- **Go to SAMIEEE** [www.ieee.org/samieeee](http://www.ieee.org/samieeee)
- Click Access SAMIEEE
- Insert you User ID and Password and Login
- Click SAMieee in Shared Folders
- Click Geographic Predefined Query and you will get the list of Predefined Queries
- From the list of Predefined Queries select **(GEO) Arrears: Member Contact Info By Section-By Grade**
- Download the list to Excel and sort the data as you like...



**IMPORTANT: User access to SAMIEE is limited by organizational unit and to the following IEEE volunteer positions (names must be in the Geographic Roster!)**

- Region Directors, Director Elects, Past Directors, Treasures, Secretaries
- Region MD Chairs
- Section/Council/Subsection Chairs, Vice Chairs, Treasures and Secretaries
- Section/Council/Subsection MD Chairs
- Chapter and Joint Chapter Chairs
- Student Branch Chairs and Counselors
- Society Presidents, President Elects, Past Presidents, Vice Presidents, Treasures, Secretaries, Executive Directors, Administrators, Chapter Coordinators
- Society MD Chairs



thank you  
questions ?



# Membership Statistics & Goals Update

# January 2010

MEMBERSHIP REPORT-Page 1  
 Report issued monthly on behalf of the IEEE Membership Services. Contact: John Day, jday@ieee.org

Page 2 Active Membership by Region  
 Page 5 Society & Special Interest Memberships  
 Page 6-7

Category	Jan '10	% Change	Apr '09	Apr '08	Mar '09
Membership	8,642	+ 2.6%	336,167	327,625	325,499
New	1	+ 3.7%	25	27	28
Lost	162	+ 2.0%	6,344	6,182	6,307
Regular Member	849	+ 3.2%	30,316	29,267	30,003
Member	1,985	+ 1.0%	204,700	202,715	200,368
Associate Member	2,501	+ 14.2%	14,705	17,200	14,295
Graduate Student	6,529	+ 19.3%	33,271	27,842	31,360
Undergraduate Student	2,517	+ 5.7%	48,793	44,186	43,138
Society Memberships	2,530	-0.3%	284,389	286,919	277,195
25 Societies up	6,253				
15 Societies down	7,783				

Sum of inactive Societies gains and losses

Recommended MD Volunteer Activity  
 Thank you to all volunteers committed to improving their MD success!

Month	RECRUITMENT ACTIVITIES	RECOVERY ACTIVITIES	RESOURCES
May	<p><b>10-Year Due Cycle - IEEE MG</b>            - Accessing to drive lists for present year or service individuals only (not IEEE) and ensure receive 6 months of membership for the price of 0 (no corporate message and search)</p> <p><b>Section MD Officer - Disseminate</b>            membership materials at all section meetings and local events.</p> <p><b>3-Year Due Cycle - IEEE MG</b>            - Accessing to drive lists for present year or service individuals only (not IEEE) and ensure receive 7 months of membership for the price of 0 (no corporate message and search)</p> <p><b>Section MD Officer - Disseminate</b>            membership materials at all section meetings and local events. Ensure a library of USGAs is readily available to your local volunteers.</p> <p><b>1-Year Due Cycle - IEEE MG</b>            - Accessing to drive lists for present year or service individuals only (not IEEE) and ensure receive 6 months of membership for the price of 0 (no corporate message and search)</p> <p><b>Section MD Officer - Disseminate</b>            membership materials at all section meetings and local events.</p>	<p><b>Section MD Officer -</b>            Re-engage inactive members, provide a "Welcome" to all Regional, Section, and Society MD officers. Develop and execute local communications to members in Areas, Divisions and execute local programs and activities.</p> <p>• Begin working focus on recruitment programs and activities.</p> <p>• All focus should be on recruitment programs and activities.</p> <p>• All focus should be on recruitment programs and activities.</p>	<p><b>MD Portal</b>  <a href="http://www.ieee.org/membership">www.ieee.org/membership</a></p> <p>• PowerPoint presentations</p> <p>• Membership Reports</p> <p>• Virtual copies</p> <p>• IEEE Membership Manual</p> <p>• MD 5</p>

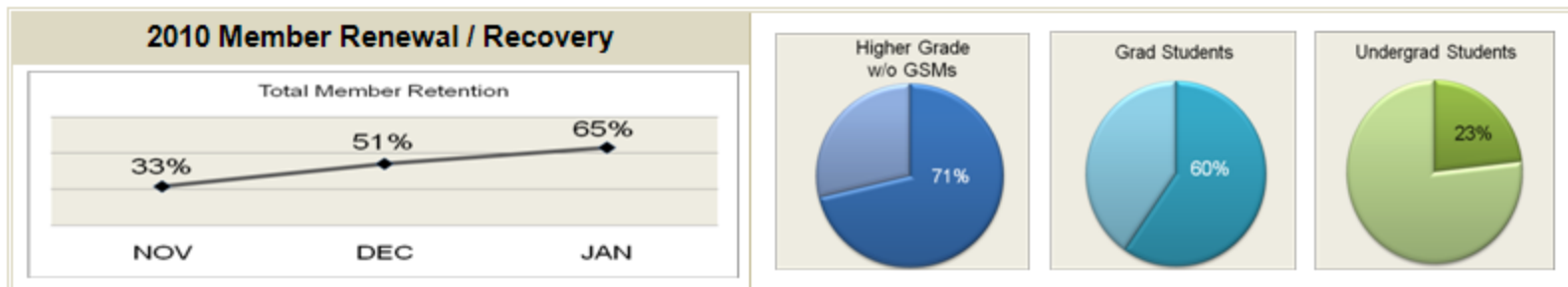


Presented by:  
**John Day**  
 Director, Membership Development  
 j.day@ieee.org



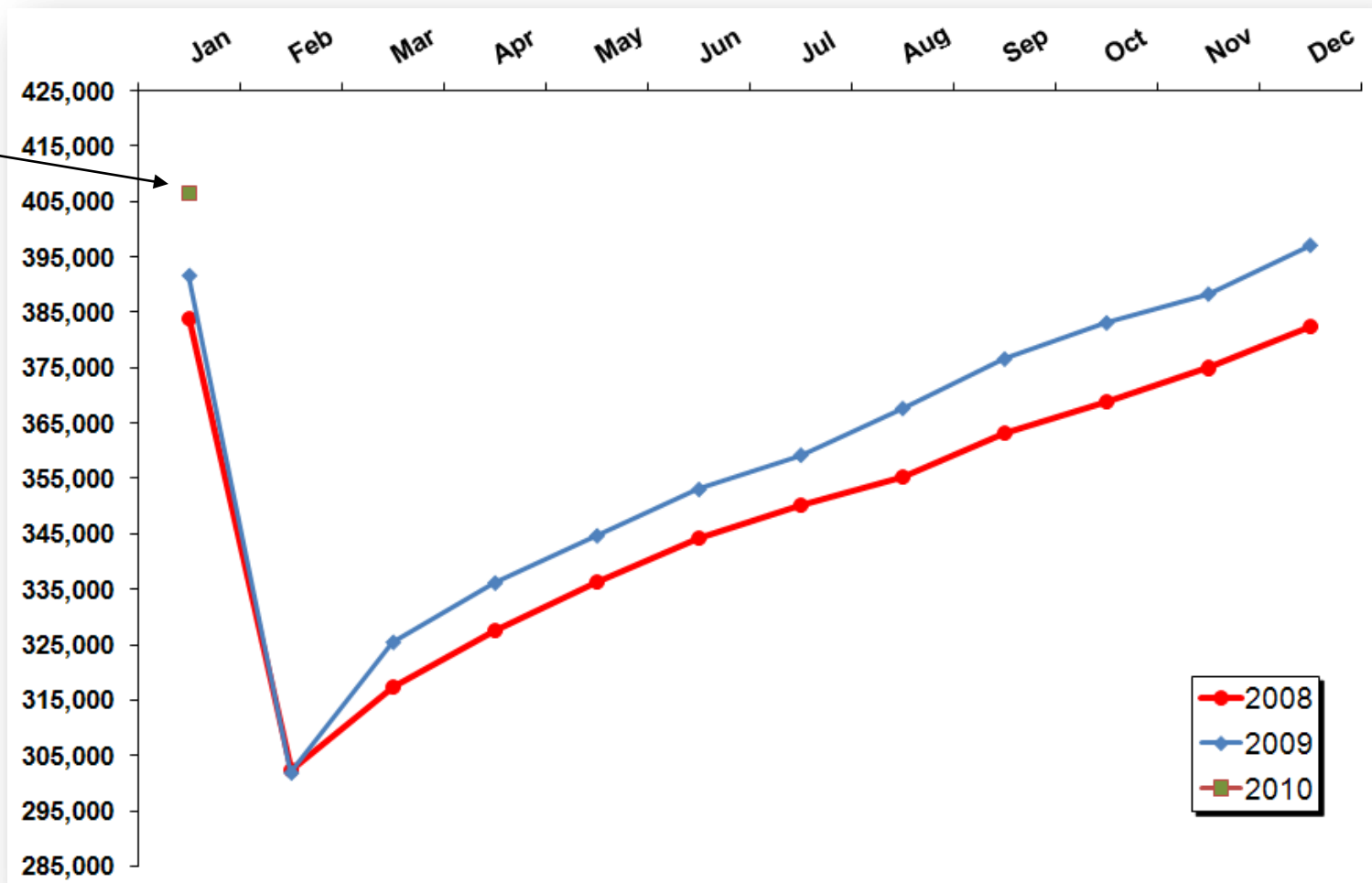
# January 2010 Snapshot

Snapshot	January '10 vs. '09	% Change	Jan '10	Jan '09	Dec '09	% Change Dec '09 - Jan '10
<b>IEEE Membership</b>	<span style="color: green;">+</span> <b>15,015</b>	<b>3.8%</b>	<b>406,575</b>	<b>391,560</b>	<b>397,001</b>	<b>2.4%</b>
• Honorary	<span style="color: green;">^</span> 1	3.6%	29	28	29	-
• Fellow	<span style="color: green;">^</span> 180	2.8%	6,694	6,514	6,383	4.9%
• Senior Member	<span style="color: green;">^</span> 720	2.3%	31,762	31,042	31,880	(0.4%)
• Member	<span style="color: green;">^</span> 3,229	1.3%	246,612	243,383	245,064	0.6%
• Associate Member	<span style="color: red;">v</span> (2,873)	(14.8%)	16,580	19,453	16,470	0.7%
• Graduate Student	<span style="color: green;">^</span> 7,577	22.3%	41,495	33,918	38,261	8.5%
• Undergraduate Student	<span style="color: green;">^</span> 6,181	10.8%	63,403	57,222	58,914	7.6%
<b>Society Memberships</b>	<span style="color: green;">+</span> <b>2,138</b>	<b>0.7%</b>	<b>321,769</b>	<b>319,631</b>	<b>334,804</b>	<b>(3.9%)</b>
• 22 Societies up > 1%	<span style="color: green;">^</span> 6,786	Sum of respective Societies' gains and losses, with all counts including Affiliates. Without Affiliates, total Society memberships are up year-over-year by 3,732, or +1.3%				
• 2 Societies +/- 1%	<span style="color: yellow;">=&gt;</span> (65)					
• 14 Societies down > 1%	<span style="color: red;">v</span> (4,583)					

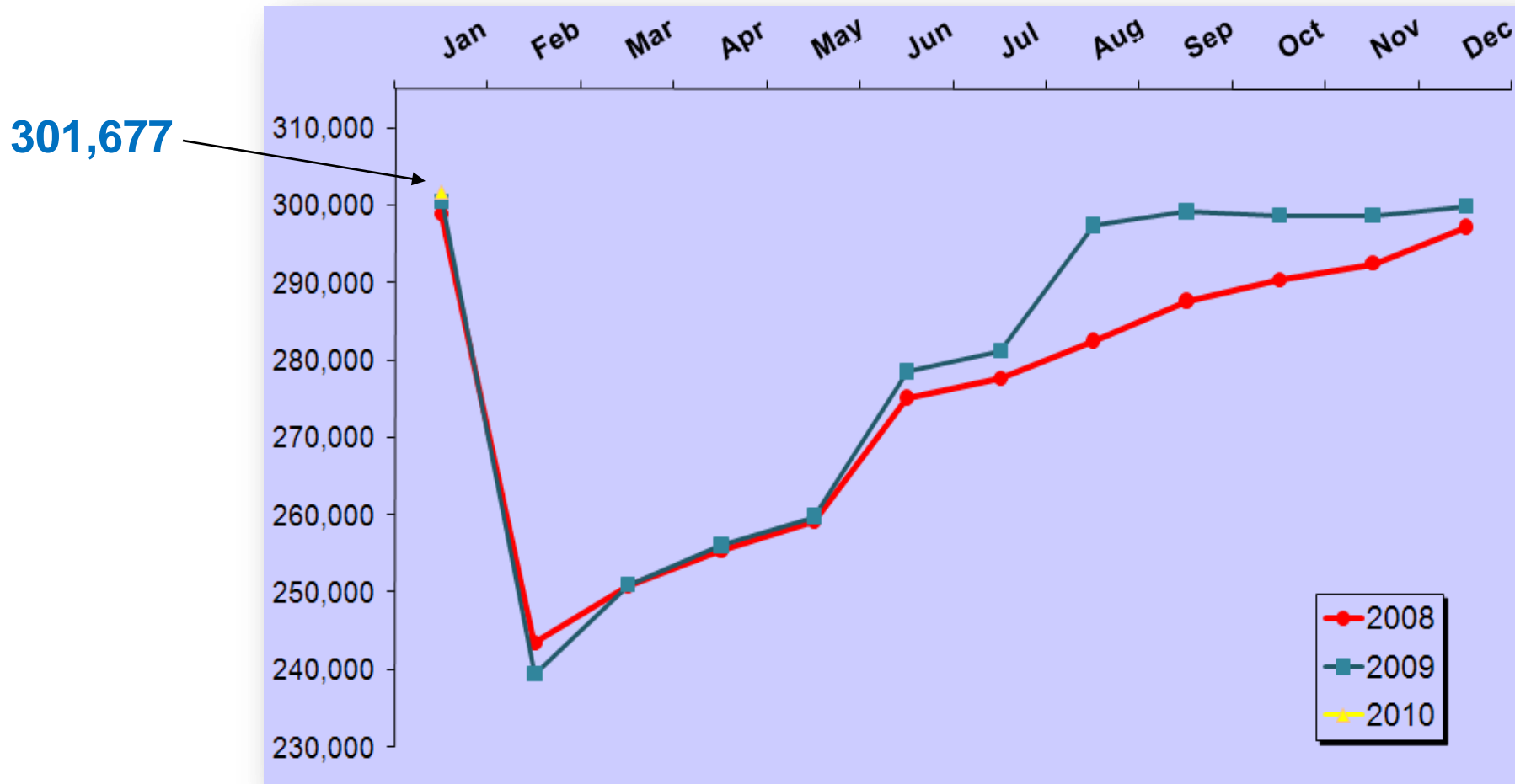


## Year-over-Year Monthly Growth – Total Membership

406,575



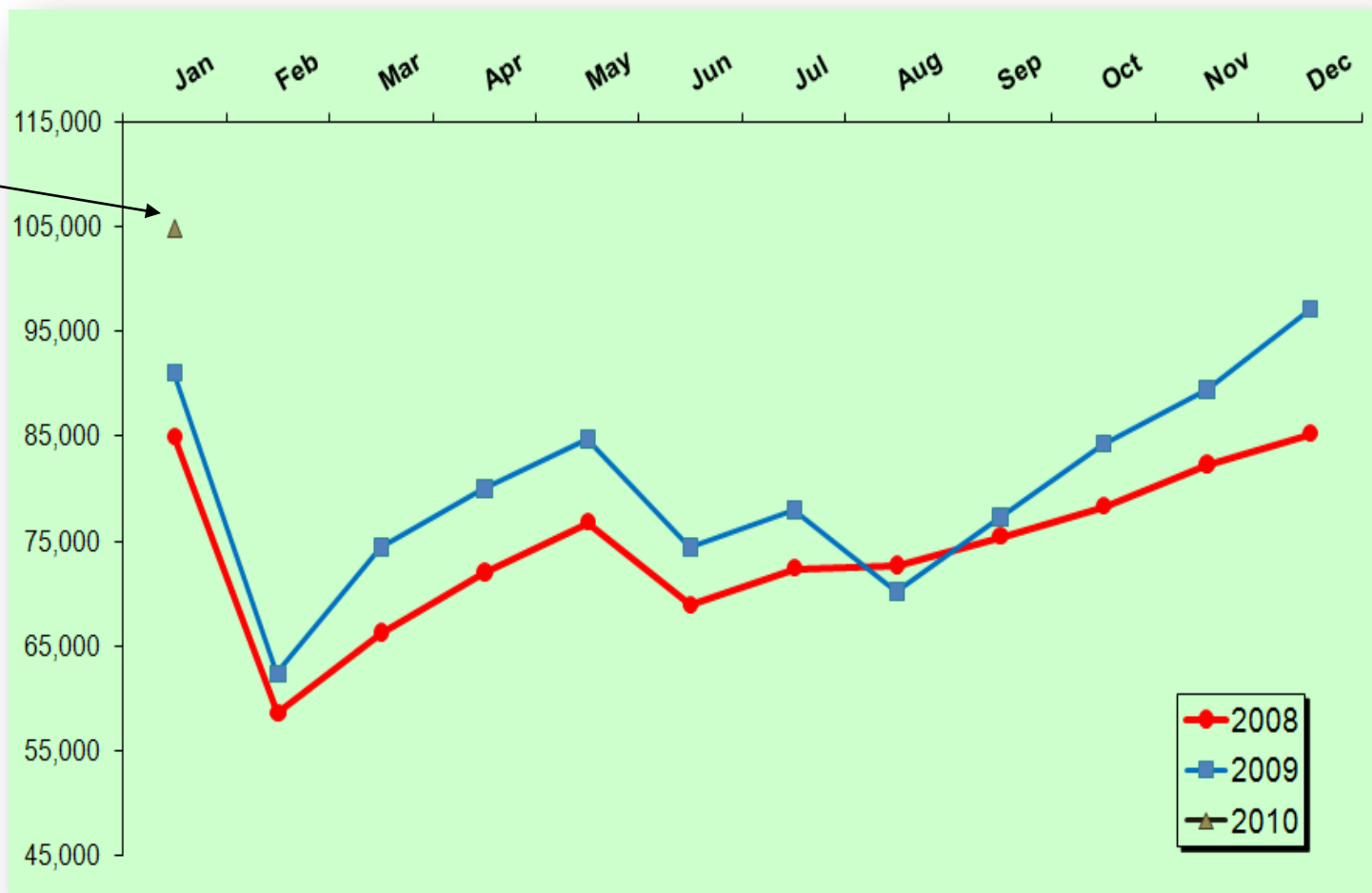
## Year-over-Year Monthly Growth – Higher-Grade Membership (including GSM)





## Year-over-Year Monthly Growth – Student-Grade Membership (including GSM)

104,898




## Active Membership by Region

### Geographic IEEE Membership Summary - January 2010

REGION	HIGHER GRADE w/o GSMS				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2010	2009	Change		2010	2009	Change		2010	2009	Change		2010	2009	Change	
1	32,603	33,493	(890)	-2.7%	2,321	1,883	438	23.3%	2,457	2,156	301	14.0%	37,381	37,532	(151)	-0.4%
2	28,601	28,735	(134)	-0.5%	2,213	1,749	464	26.5%	2,548	2,113	435	20.6%	33,362	32,597	765	2.3%
3	25,669	25,981	(312)	-1.2%	2,796	2,212	584	26.4%	3,276	2,925	351	12.0%	31,741	31,118	623	2.0%
4	19,333	19,592	(259)	-1.3%	2,193	1,712	481	28.1%	2,595	2,214	381	17.2%	24,121	23,518	603	2.6%
5	25,074	25,405	(331)	-1.3%	2,183	1,607	576	35.8%	2,731	2,218	513	23.1%	29,988	29,230	758	2.6%
6	51,244	52,763	(1,519)	-2.9%	3,725	3,049	676	22.2%	4,114	3,328	786	23.6%	59,083	59,140	(57)	-0.1%
<b>R 1-6</b>	<b>182,524</b>	<b>185,969</b>	<b>(3,445)</b>	<b>-1.9%</b>	<b>15,431</b>	<b>12,212</b>	<b>3,219</b>	<b>26.4%</b>	<b>17,721</b>	<b>14,954</b>	<b>2,767</b>	<b>18.5%</b>	<b>215,676</b>	<b>213,135</b>	<b>2,541</b>	<b>1.2%</b>
7	13,338	13,116	222	1.7%	2,078	1,761	317	18.0%	1,824	1,656	168	10.1%	17,240	16,533	707	4.3%
8	51,047	49,378	1,669	3.4%	10,914	9,364	1,550	16.6%	10,299	10,307	(8)	-0.1%	72,260	69,049	3,211	4.7%
9	7,726	7,489	237	3.2%	1,443	1,329	114	8.6%	6,119	6,846	(727)	-10.6%	15,288	15,664	(376)	-2.4%
10	47,042	44,468	2,574	5.8%	11,629	9,252	2,377	25.7%	27,440	23,459	3,981	17.0%	86,111	77,179	8,932	11.6%
<b>R 7-10</b>	<b>119,153</b>	<b>114,451</b>	<b>4,702</b>	<b>4.1%</b>	<b>26,064</b>	<b>21,706</b>	<b>4,358</b>	<b>20.1%</b>	<b>45,682</b>	<b>42,268</b>	<b>3,414</b>	<b>8.1%</b>	<b>190,899</b>	<b>178,425</b>	<b>12,474</b>	<b>7.0%</b>
<b>TOTAL</b>	<b>301,677</b>	<b>300,420</b>	<b>1,257</b>	<b>0.4%</b>	<b>41,495</b>	<b>33,918</b>	<b>7,577</b>	<b>22.3%</b>	<b>63,403</b>	<b>57,222</b>	<b>6,181</b>	<b>10.8%</b>	<b>406,575</b>	<b>391,560</b>	<b>15,015</b>	<b>3.8%</b>
% R1-6	61%	62%			37%	36%			28%	26%			53%	54%		
% R7-10	39%	38%			63%	64%			72%	74%			47%	46%		



## Year-over-Year Society Membership

Society MD Disposition	Respective Sum Totals	Influence of Large Societies
<b>Aggregate Total Memberships Across 38 Societies</b>	<b>+ 2,138</b>	
Growth > 1%: 22 Societies	+ 6,786	Power & Energy + 1,572
+ / - 1%: 2 Societies	+ (65)	
Decline > 1%: 14 Societies	(4,583)	Computer Society (2,432) Communications Society + 360

One month shift, between Dec and Jan of + 2,953

### Double-Digit Percentage Gains

Society Top Gains	Gains	
	Percent	Count
Product Safety Eng.	16.5%	109
Systems / Cybernetics	14.3%	595
Nuclear Plasma	12.1%	387
Industrial Electronics	11.0%	484



# Year-over-Year Society Membership, Detail

IEEE Society Membership Totals as of January 2010

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change		
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	
<b>IEEE Societies</b>																					
<b>DIVISION I</b>																					
Circuits & Systems	9,438	9,672	-234	-2.4%	443	463	-20	-4.3%	56	50	6	12.0%	9,937	10,185	-248	-2.4%	9,881	10,135	-254	-2.5%	
Electron Devices	9,819	10,030	-211	-2.1%	273	413	-140	-33.9%	58	51	7	13.7%	10,150	10,494	-344	-3.3%	10,092	10,443	-351	-3.4%	
Solid-State Circuits	9,926	10,707	-781	-7.3%	200	239	-39	-16.3%	81	75	6	8.0%	10,207	11,021	-814	-7.4%	10,126	10,946	-820	-7.5%	
<b>Div I Subtotal</b>	<b>29,183</b>	<b>30,409</b>	<b>-1,226</b>	<b>-4.0%</b>	<b>916</b>	<b>1,115</b>	<b>-199</b>	<b>-17.8%</b>	<b>195</b>	<b>176</b>	<b>19</b>	<b>10.8%</b>	<b>30,294</b>	<b>31,700</b>	<b>-1,406</b>	<b>-4.4%</b>	<b>30,099</b>	<b>31,524</b>	<b>-1,425</b>	<b>-4.5%</b>	
<b>DIVISION II</b>																					
Components, Packaging & Mfg Tech	2,471	2,564	-93	-3.6%	57	63	-6	-9.5%	22	16	6	37.5%	2,550	2,643	-93	-3.5%	2,528	2,627	-99	-3.8%	
Dielectrics & Electrical Insulation	2,014	1,966	48	2.4%	40	41	-1	-2.4%	30	23	7	30.4%	2,084	2,030	54	2.7%	2,054	2,007	47	2.3%	
Industry Applications	9,565	9,624	-59	-0.6%	137	164	-27	-16.5%	47	40	7	17.5%	9,749	9,828	-79	-0.8%	9,702	9,788	-86	-0.9%	
Instrumentation & Measurements	4,452	4,629	-177	-3.8%	106	120	-14	-11.7%	26	21	5	23.8%	4,584	4,770	-186	-3.9%	4,558	4,749	-191	-4.0%	
Power Electronics	6,562	6,253	309	4.9%	259	261	-2	-0.8%	54	45	9	20.0%	6,875	6,559	316	4.8%	6,821	6,514	307	4.7%	
Ultrasonics, Ferroelectrics, Freq Ctrl	2,103	2,143	-40	-1.9%	54	52	2	3.8%	35	31	4	12.9%	2,192	2,226	-34	-1.5%	2,157	2,195	-38	-1.7%	
<b>Div II Subtotal</b>	<b>27,167</b>	<b>27,179</b>	<b>-12</b>	<b>0.0%</b>	<b>653</b>	<b>701</b>	<b>-48</b>	<b>-6.8%</b>	<b>214</b>	<b>176</b>	<b>38</b>	<b>21.6%</b>	<b>28,034</b>	<b>28,056</b>	<b>-22</b>	<b>-0.1%</b>	<b>27,820</b>	<b>27,880</b>	<b>-60</b>	<b>-0.2%</b>	
<b>DIVISION III</b>																					
<b>Communications</b>	<b>33,753</b>	<b>34,302</b>	<b>-549</b>	<b>-1.6%</b>	<b>3,562</b>	<b>2,681</b>	<b>881</b>	<b>32.9%</b>	<b>452</b>	<b>424</b>	<b>28</b>	<b>6.6%</b>	<b>37,767</b>	<b>37,407</b>	<b>360</b>	<b>1.0%</b>	<b>37,315</b>	<b>36,983</b>	<b>332</b>	<b>0.9%</b>	



# Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of January 2010

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change		
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	
<b>DIVISION IV</b>																					
Antennas & Propagation	7,913	7,781	132	1.7%	262	266	-4	-1.5%	72	52	20	38.5%	8,247	8,099	148	1.8%	8,175	8,047	128	1.6%	
Broadcast Technology	1,949	1,941	8	0.4%	72	62	10	16.1%	35	30	5	16.7%	2,056	2,033	23	1.1%	2,021	2,003	18	0.9%	
Consumer Electronics	3,010	2,942	68	2.3%	158	165	-7	-4.2%	45	43	2	4.7%	3,213	3,150	63	2.0%	3,168	3,107	61	2.0%	
Electromagnetic Compatibility	4,003	4,086	-83	-2.0%	70	77	-7	-9.1%	38	28	10	35.7%	4,111	4,191	-80	-1.9%	4,073	4,163	-90	-2.2%	
Magnetics	3,019	3,138	-119	-3.8%	81	100	-19	-19.0%	59	57	2	3.5%	3,159	3,295	-136	-4.1%	3,100	3,238	-138	-4.3%	
Microwave Theory & Techniques	11,525	11,259	266	2.4%	547	368	179	48.6%	57	57	0	0.0%	12,129	11,684	445	3.8%	12,072	11,627	445	3.8%	
Nuclear & Plasma Sciences	3,444	3,056	388	12.7%	95	104	-9	-8.7%	57	49	8	16.3%	3,596	3,209	387	12.1%	3,539	3,160	379	12.0%	
<b>Div IV Subtotal</b>	<b>34,863</b>	<b>34,203</b>	<b>660</b>	<b>1.9%</b>	<b>1,285</b>	<b>1,142</b>	<b>143</b>	<b>12.5%</b>	<b>363</b>	<b>316</b>	<b>47</b>	<b>14.9%</b>	<b>36,511</b>	<b>35,661</b>	<b>850</b>	<b>2.4%</b>	<b>36,148</b>	<b>35,345</b>	<b>803</b>	<b>2.3%</b>	
<b>DIVISION V/VIII</b>																					
<b>Computer</b>	<b>52,473</b>	<b>53,421</b>	<b>-948</b>	<b>-1.8%</b>	<b>4,082</b>	<b>3,547</b>	<b>535</b>	<b>15.1%</b>	<b>16,960</b>	<b>18,969</b>	<b>-2,009</b>	<b>-10.6%</b>	<b>73,515</b>	<b>75,937</b>	<b>-2,422</b>	<b>-3.2%</b>	<b>56,555</b>	<b>56,968</b>	<b>-413</b>	<b>-0.7%</b>	
<b>DIVISION VI</b>																					
Education	3,264	3,136	128	4.1%	73	92	-19	-20.7%	37	37	0	0.0%	3,374	3,265	109	3.3%	3,337	3,228	109	3.4%	
Industrial Electronics	4,641	4,188	453	10.8%	203	189	14	7.4%	36	19	17	89.5%	4,880	4,396	484	11.0%	4,844	4,377	467	10.7%	
Product Safety Engineering	747	647	100	15.5%	6	7	-1	-14.3%	16	6	10	166.7%	769	660	109	16.5%	753	654	99	15.1%	
Professional Communication	1,037	983	54	5.5%	57	62	-5	-8.1%	118	117	1	0.9%	1,212	1,162	50	4.3%	1,094	1,045	49	4.7%	
Reliability	1,821	1,850	-29	-1.6%	40	31	9	29.0%	20	20	0	0.0%	1,881	1,901	-20	-1.1%	1,861	1,881	-20	-1.1%	
Social Implications of Technology	1,564	1,604	-40	-2.5%	49	53	-4	-7.5%	26	24	2	8.3%	1,639	1,681	-42	-2.5%	1,613	1,657	-44	-2.7%	
<b>Div VI Subtotal</b>	<b>13,074</b>	<b>12,408</b>	<b>666</b>	<b>5.4%</b>	<b>428</b>	<b>434</b>	<b>-6</b>	<b>-1.4%</b>	<b>253</b>	<b>223</b>	<b>30</b>	<b>13.5%</b>	<b>13,755</b>	<b>13,065</b>	<b>690</b>	<b>5.3%</b>	<b>13,502</b>	<b>12,842</b>	<b>660</b>	<b>5.1%</b>	
<b>DIVISION VII</b>																					
<b>Power &amp; Energy</b>	<b>24,049</b>	<b>22,750</b>	<b>1,299</b>	<b>5.7%</b>	<b>857</b>	<b>670</b>	<b>187</b>	<b>27.9%</b>	<b>287</b>	<b>201</b>	<b>86</b>	<b>42.8%</b>	<b>25,193</b>	<b>23,621</b>	<b>1,572</b>	<b>6.7%</b>	<b>24,906</b>	<b>23,420</b>	<b>1,486</b>	<b>6.3%</b>	



# Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of January 2010																				
SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
<b>IEEE Societies</b>																				
<b>DIVISION IX</b>																				
Aerospace & Electronic Systems	4,899	4,925	-26	-0.5%	178	206	-28	-13.6%	43	42	1	2.4%	5,120	5,173	-53	-1.0%	5,077	5,131	-54	-1.1%
Geoscience & Remote Sensing	2,837	2,694	143	5.3%	131	157	-26	-16.6%	319	263	56	21.3%	3,287	3,114	173	5.6%	2,968	2,851	117	4.1%
Information Theory	3,434	3,373	61	1.8%	124	141	-17	-12.1%	32	23	9	39.1%	3,590	3,537	53	1.5%	3,558	3,514	44	1.3%
Intelligent Transportation Systems	1,004	1,039	-35	-3.4%	34	28	6	21.4%	21	20	1	5.0%	1,059	1,087	-28	-2.6%	1,038	1,067	-29	-2.7%
Oceanic Engineering	1,692	1,599	93	5.8%	55	60	-5	-8.3%	18	16	2	12.5%	1,765	1,675	90	5.4%	1,747	1,659	88	5.3%
Signal Processing	14,114	13,784	330	2.4%	506	421	85	20.2%	119	103	16	15.5%	14,739	14,308	431	3.0%	14,620	14,205	415	2.9%
Vehicular Technology	4,025	4,080	-55	-1.3%	114	147	-33	-22.4%	26	21	5	23.8%	4,165	4,248	-83	-2.0%	4,139	4,227	-88	-2.1%
<b>Div IX Subtotal</b>	<b>32,005</b>	<b>31,494</b>	<b>511</b>	<b>1.6%</b>	<b>1,142</b>	<b>1,160</b>	<b>-18</b>	<b>-1.6%</b>	<b>578</b>	<b>488</b>	<b>90</b>	<b>18.4%</b>	<b>33,725</b>	<b>33,142</b>	<b>583</b>	<b>1.8%</b>	<b>33,147</b>	<b>32,654</b>	<b>493</b>	<b>1.5%</b>
<b>DIVISION X</b>																				
Computational Intelligence	5,971	5,599	372	6.6%	351	379	-28	-7.4%	137	119	18	15.1%	6,459	6,097	362	5.9%	6,322	5,978	344	5.8%
Control Systems	8,179	7,996	183	2.3%	396	402	-6	-1.5%	82	67	15	22.4%	8,657	8,465	192	2.3%	8,575	8,398	177	2.1%
Engineering in Medicine & Biology	8,136	7,698	438	5.7%	486	676	-190	-28.1%	193	161	32	19.9%	8,815	8,535	280	3.3%	8,622	8,374	248	3.0%
Photonics	6,501	6,455	46	0.7%	497	529	-32	-6.0%	105	105	0	0.0%	7,103	7,089	14	0.2%	6,998	6,984	14	0.2%
Robotics & Automation	6,358	5,856	502	8.6%	720	740	-20	-2.7%	98	90	8	8.9%	7,176	6,686	490	7.3%	7,078	6,596	482	7.3%
Systems, Man & Cybernetics	4,535	3,940	595	15.1%	183	187	-4	-2.1%	47	43	4	9.3%	4,765	4,170	595	14.3%	4,718	4,127	591	14.3%
<b>Div X Subtotal</b>	<b>39,680</b>	<b>37,544</b>	<b>2,136</b>	<b>5.7%</b>	<b>2,633</b>	<b>2,913</b>	<b>-280</b>	<b>-9.6%</b>	<b>662</b>	<b>585</b>	<b>77</b>	<b>13.2%</b>	<b>42,975</b>	<b>41,042</b>	<b>1,933</b>	<b>4.7%</b>	<b>42,313</b>	<b>40,457</b>	<b>1,856</b>	<b>4.6%</b>
<b>TOTAL</b>	<b>286,247</b>	<b>283,710</b>	<b>2,537</b>	<b>0.9%</b>	<b>15,558</b>	<b>14,363</b>	<b>1,195</b>	<b>8.3%</b>	<b>19,964</b>	<b>21,558</b>	<b>-1,594</b>	<b>-7.4%</b>	<b>321,769</b>	<b>319,631</b>	<b>2,138</b>	<b>0.7%</b>	<b>301,805</b>	<b>298,073</b>	<b>3,732</b>	<b>1.3%</b>

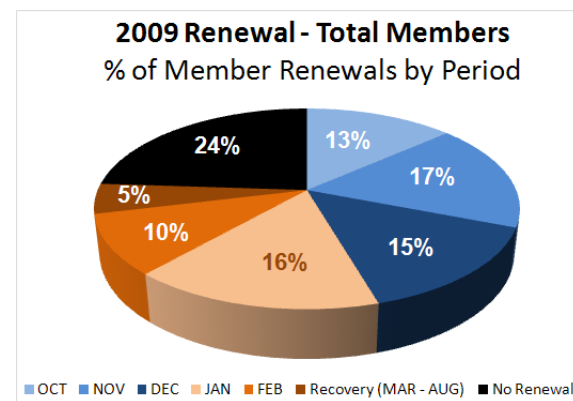


# 2010 Renewals

## IEEE Membership Renewal / Retention - January 2010

REGION	PROFESSIONALS			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	31,876	24,249	76.1%	1,674	1,076	64.3%	1,469	592	40.3%	35,019	25,917	74.0%
2	27,804	21,312	76.7%	1,569	1,003	63.9%	1,596	664	41.6%	30,969	22,979	74.2%
3	24,934	18,573	74.5%	1,961	1,278	65.2%	1,945	725	37.3%	28,840	20,576	71.3%
4	18,968	14,214	74.9%	1,575	1,050	66.7%	1,496	640	42.8%	22,039	15,905	72.2%
5	24,399	18,213	74.6%	1,461	992	67.9%	1,597	587	36.8%	27,457	19,792	72.1%
6	49,594	36,974	74.6%	2,704	1,771	65.5%	2,490	988	39.7%	54,789	39,733	72.5%
<b>R 1-6</b>	<b>177,575</b>	<b>133,535</b>	<b>75.2%</b>	<b>10,944</b>	<b>7,170</b>	<b>65.5%</b>	<b>10,593</b>	<b>4,196</b>	<b>39.6%</b>	<b>199,113</b>	<b>144,902</b>	<b>72.8%</b>
7	13,011	9,239	71.0%	1,530	1,245	81.4%	1,097	571	52.1%	15,638	11,055	70.7%
8	49,592	32,309	65.1%	8,092	5,307	65.6%	7,283	2,182	30.0%	64,967	39,798	61.3%
9	7,305	3,788	51.9%	1,039	640	61.6%	4,642	644	13.9%	12,986	5,072	39.1%
10	44,467	28,985	65.2%	8,027	3,303	41.1%	19,167	2,334	12.2%	71,661	34,622	48.3%
<b>R 7-10</b>	<b>114,375</b>	<b>74,321</b>	<b>65.0%</b>	<b>18,688</b>	<b>10,495</b>	<b>56.2%</b>	<b>32,189</b>	<b>5,731</b>	<b>17.8%</b>	<b>165,252</b>	<b>90,547</b>	<b>54.8%</b>
<b>TOTAL</b>	<b>291,950</b>	<b>207,861</b>	<b>71.2%</b>	<b>29,632</b>	<b>17,666</b>	<b>59.6%</b>	<b>42,782</b>	<b>9,927</b>	<b>23.2%</b>	<b>364,365</b>	<b>235,455</b>	<b>64.6%</b>

Last Year >  
61.0% through Jan



# 2010 Retention Challenge: +0.5% higher-grade, +1.0% student

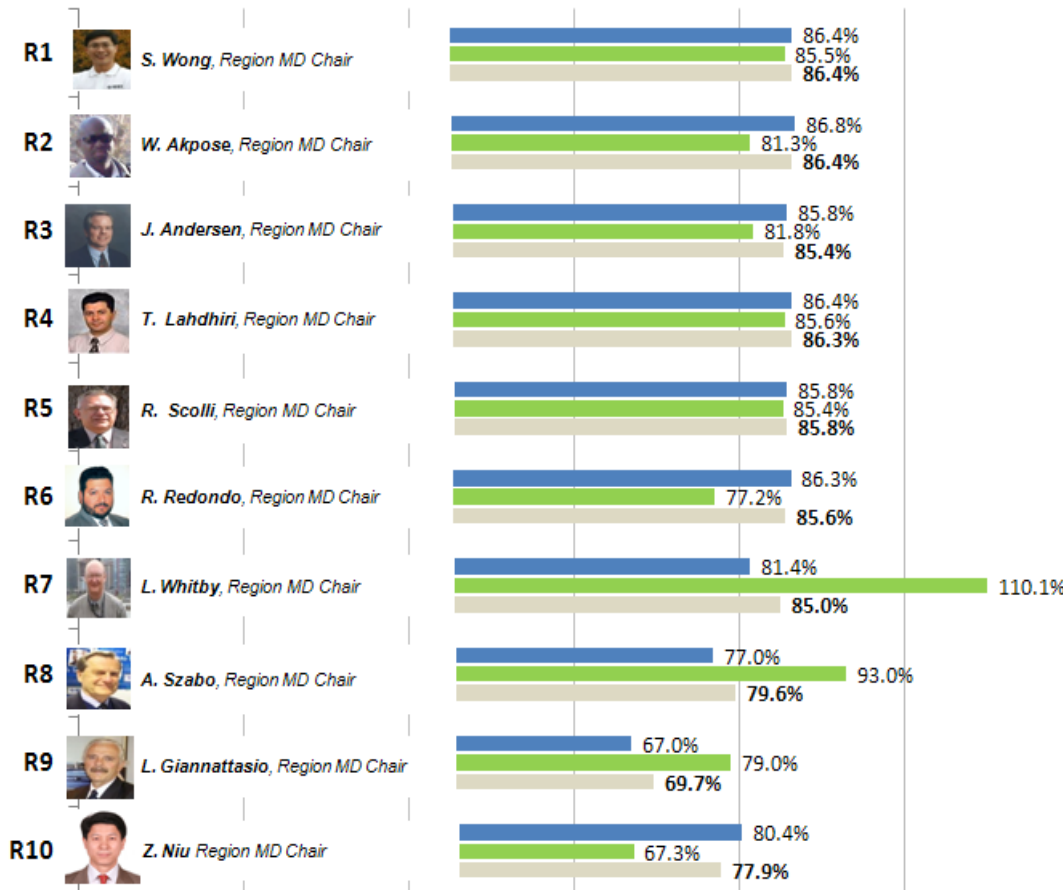
## 2010 Retention Goals & Progress - JAN 2010

2010 membership year concludes 15 August 2010

**Renewals (% of Goal):** HG 207,856 (83.2%) ST 27,592 (82.2%) Total 235,448 (83.1%)

**2010 RETENTION GOALS**  
 HG / ST / Total  
**249,775 / 33,550 / 283,325**

**Progress key:** Higher Grade - % Goal Achieved (Blue)  
 Students - % Goal Achieved (Green)  
 Total Members - % Goal Achieved (Tan)



**Goals by Region**

Region	Higher-Grade / Student / Total
R1	28,045 / 1,950 / 30,000
R2	24,550 / 2,050 / 26,600
R3	21,650 / 2,450 / 24,100
R4	16,450 / 1,975 / 18,425
R5	21,225 / 1,850 / 23,075
R6	42,825 / 3,575 / 46,400
R7	11,350 / 1,650 / 13,000
R8	41,975 / 8,050 / 50,025
R9	5,650 / 1,625 / 7,275
R10	36,050 / 8,375 / 44,425

Note: All student counts combine graduate and undergraduate members





## 2010 Renewals – First-Year Members

### First-Year Member Renewal / Retention - January 2010

REGION	PROFESSIONALS			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	2,114	633	29.9%	705	293	41.6%	1,008	326	32.3%	3,827	1,252	32.7%
2	2,068	641	31.0%	588	245	41.7%	1,121	383	34.2%	3,777	1,269	33.6%
3	2,174	582	26.8%	746	335	44.9%	1,392	397	28.5%	4,312	1,314	30.5%
4	1,590	548	34.5%	654	302	46.2%	1,085	378	34.8%	3,329	1,228	36.9%
5	2,133	685	32.1%	598	272	45.5%	1,178	363	30.8%	3,909	1,320	33.8%
6	3,508	1,086	31.0%	1,031	431	41.8%	1,786	553	31.0%	6,325	2,070	32.7%
<i>R 1-6</i>	<i>13,587</i>	<i>4,175</i>	<i>30.7%</i>	<i>4,322</i>	<i>1,878</i>	<i>43.5%</i>	<i>7,570</i>	<i>2,400</i>	<i>31.7%</i>	<i>25,479</i>	<i>8,453</i>	<i>33.2%</i>
7	1,409	490	34.8%	540	357	66.1%	696	316	45.4%	2,645	1,163	44.0%
8	7,206	2,057	28.5%	3,669	1,836	50.0%	5,325	1,053	19.8%	16,200	4,946	30.5%
9	1,419	259	18.3%	442	204	46.2%	3,682	356	9.7%	5,543	819	14.8%
10	7,746	2,179	28.1%	5,202	1,371	26.4%	16,244	1,504	9.3%	29,192	5,054	17.3%
<i>R 7-10</i>	<i>17,780</i>	<i>4,985</i>	<i>28.0%</i>	<i>9,853</i>	<i>3,768</i>	<i>38.2%</i>	<i>25,947</i>	<i>3,229</i>	<i>12.4%</i>	<i>53,580</i>	<i>11,982</i>	<i>22.4%</i>
<b>TOTAL</b>	<b>31,367</b>	<b>9,161</b>	<b>29.2%</b>	<b>14,175</b>	<b>5,646</b>	<b>39.8%</b>	<b>33,518</b>	<b>5,629</b>	<b>16.8%</b>	<b>79,059</b>	<b>20,436</b>	<b>25.8%</b>

**Total Retention**

**71.2%**

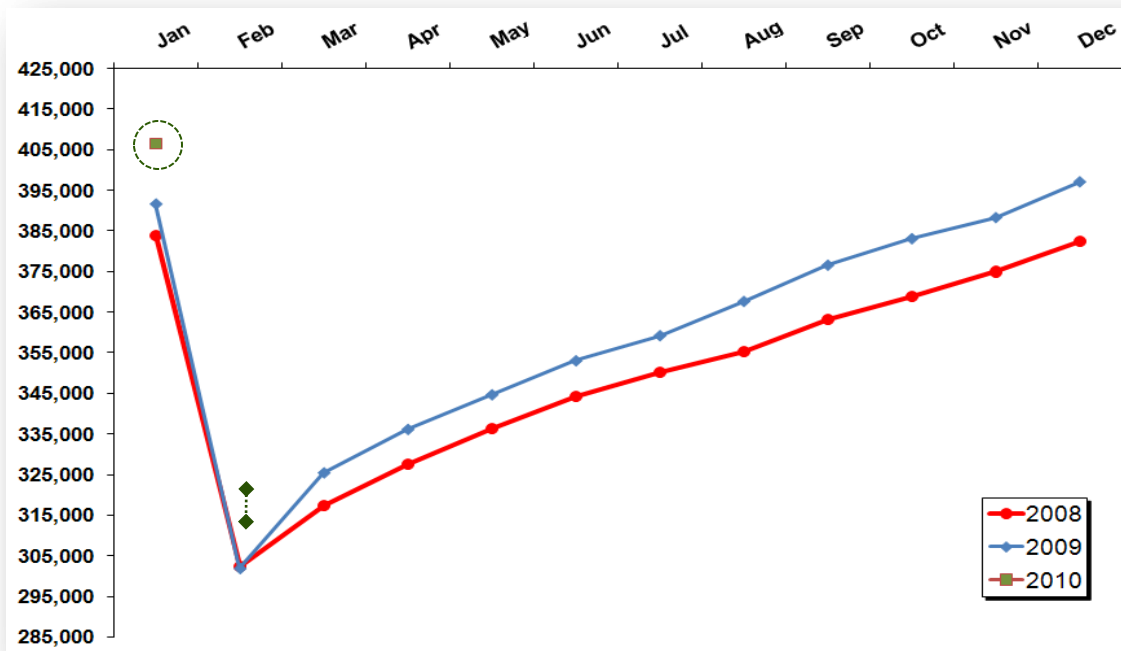
**59.6%**

**23.2%**

**64.6%**



## Looking Ahead ...



### Jan's position:

Forecast: 405,000 – 407,000

**Actual: 406,250**

### Feb's position:

➤ Determined by two factors:

- 1) Cumulative 2010 renewals, year-over-year through Feb
- 2) The month's year-over-year recruitment and reinstatement

### March's position:

➤ Determined by the month's year-over-year recovery, recruitment, and reinstatement

Through Jan '10: +7,500 in year-over-year renewals

- Renewal opportunity in 2010 is 10,000 members larger than 2009
- Probability of sustaining the +7,500 variance decreases as we progress into the renewal / recovery period
- +7,500 variance can be sustained if we improve our member retention rates
- **Member retention, ergo member engagement, is the most effective (and efficient) way to grow membership**
- **Our success is determined by serving the member, not the numbers**



thank you



# Updates & Reminders / Direction

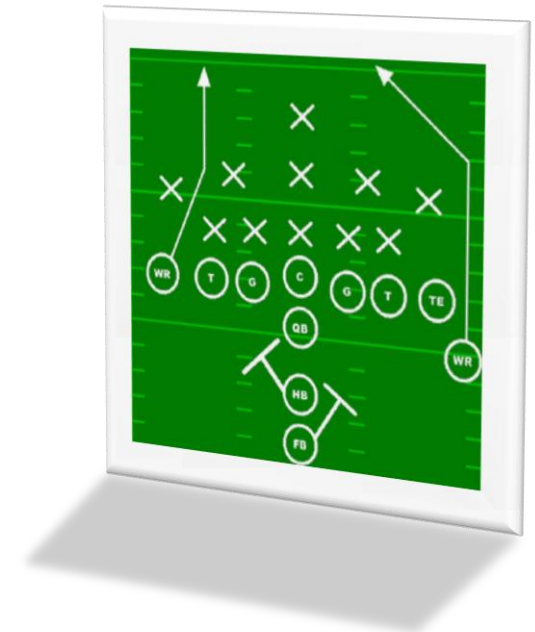


Presented by:  
**Thomas G. Habetler**  
*Chair, IEEE MRRC*



## Wrap Up / Direction – MD Prioritization

- ❑ January through April
  - 85% effort - Retention / Arrears Recovery
  - 15% effort - Recruitment
  
- ❑ May through August
  - 15% effort - Arrears Recovery
  - 85% effort - Recruitment
  
- ❑ September through December
  - 85% Recruitment
  - 15% Renewal monitoring



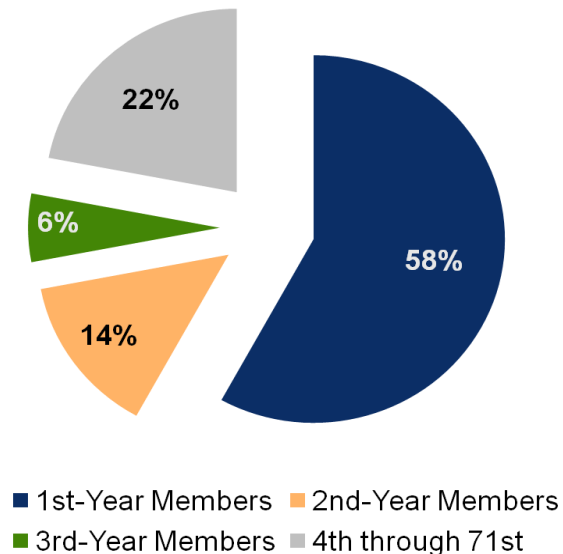
All the while ... MD Staff support:

- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)



# Sustaining our accomplishments ...

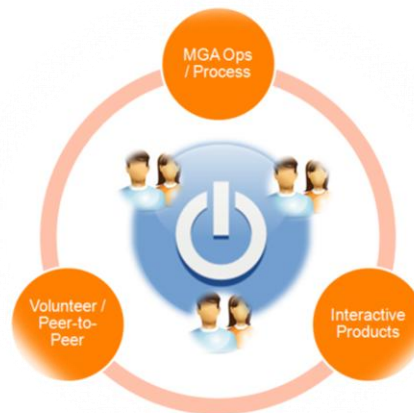
Member Attrition



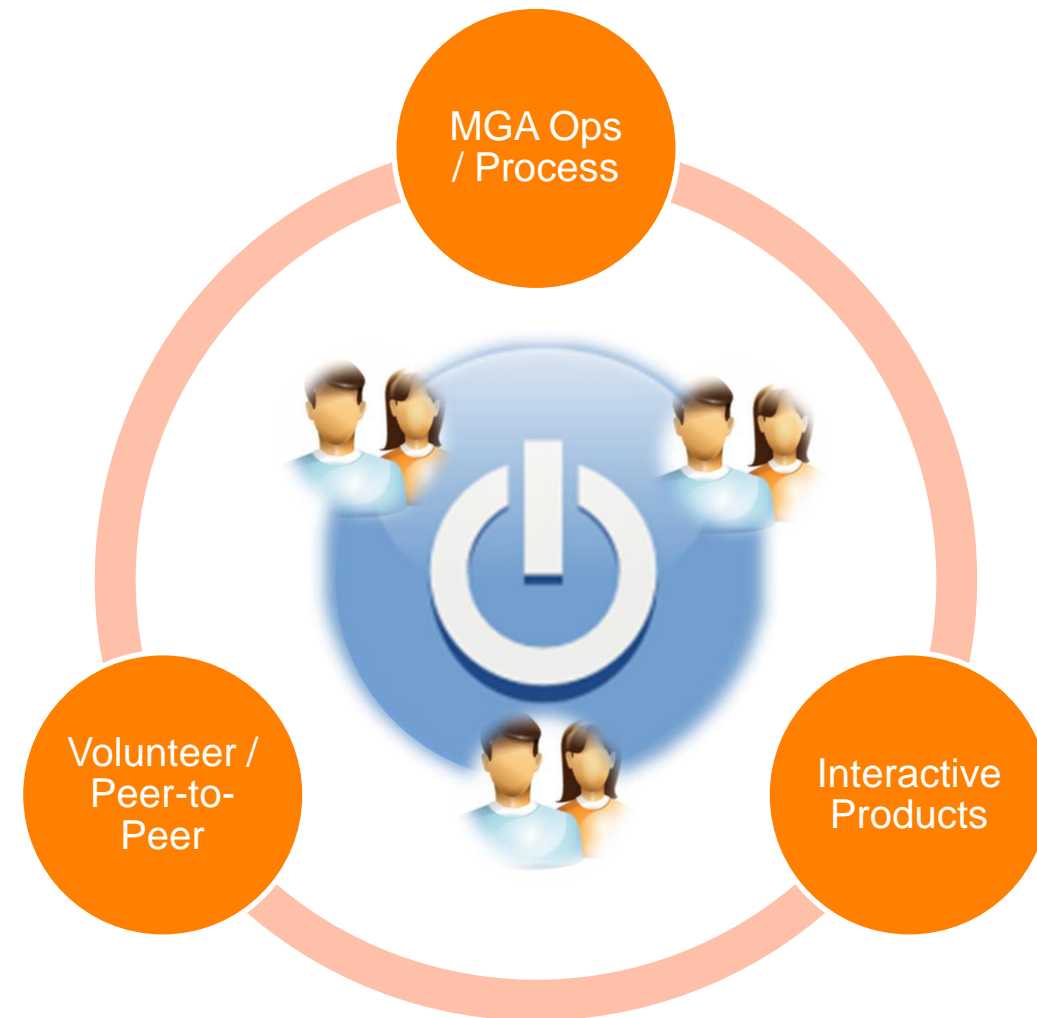
2009 membership accomplishments



first-year member experience strategy Implementation



## First-Year Member Strategy & Engagement



**Now Available!**

New SAMIEEE Query -  
“(MD) First Year Members Not Renewed”

How can we ...

- Improve the personal outreach to new members ?
- Recognize new members in our local communications and newsletters ?
- Offer special recognition or events for new members ?



## 2010 Membership Year Renewal / Recovery Schedule

2010 Membership Year – IEEE HQ Renewal / Recovery Campaign Schedule		
<p><b><u>SEP</u></b></p> <p>&lt; renewal opens for 2010 membership year &gt;</p> <p>Print invoice mails to HG members</p>	<p><b><u>OCT</u></b></p> <p>E-mail renewal notice to all members</p>	<p><b><u>NOV</u></b></p> <p>E-mail renewal reminder notice to all members</p>
<p><b><u>DEC</u></b></p> <p>E-mail renewal reminder notice to all members</p>	<p><b><u>JAN '10</u></b></p> <p>&lt; membership becomes past-due for un-renewed members &gt;</p> <p>Print/postal past-due notice to all HG members un-renewed as of 1 Jan; E-mail past-due notice to all students un-renewed as of 1 Jan</p>	<p><b><u>FEB</u></b></p> <p>E-mail reminder(s) to all members un-renewed, alerting of pending service deactivation</p> <p>&lt; service deactivation, 28 Feb &gt;</p>
<p><b><u>MAR</u></b></p> <p>Print/postal recovery post cards to HG members in Arrears; E-mail deactivation notices to all members in Arrears.</p> <p>Telemarketing recovery outreach to all HG members in Arrears commences.</p>	<p><b><u>APR</u></b></p> <p>E-mail recovery outreach to all members in Arrears.</p> <p>Commencement of telemarketing recovery outreach to all HG members in Arrears</p>	<p><b><u>MAY</u></b></p> <p>E-mail recovery outreach to all members in Arrears.</p> <p>Telemarketing recovery outreach to all HG members in Arrears</p>
<p><b><u>JUN</u></b></p> <p>E-mail recovery outreach to all members in Arrears.</p> <p>Telemarketing recovery outreach to all HG members in Arrears</p>	<p><b><u>JUL</u></b></p>	<p><b><u>AUG</u></b></p> <p>&lt; conclusion of 2010 membership year, 15 Aug &gt;</p>





## Future MD Webcast Topics & Speakers – Tentative Schedule

### MARCH

- Getting the “Non-Joiner” to Join
- First Year Member Experience Update

### APRIL

- myIEEE Update
- Senior Member Elevation



## Wrap Up / Direction – Next Webcast

Saturday, 20 March 2010



# Thank you !



# Open Floor Q&A



# APPENDIX

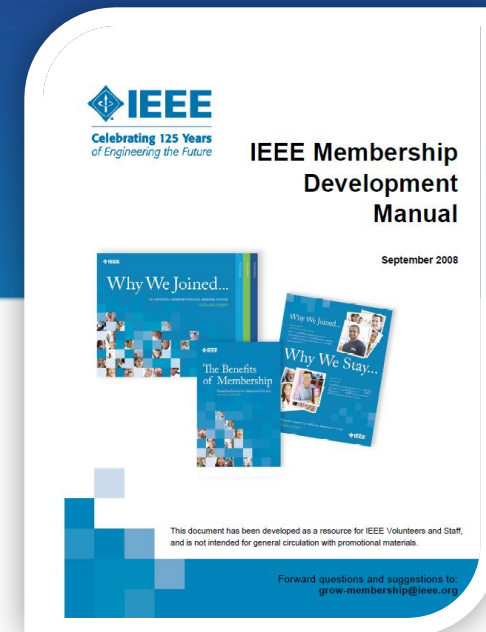


## Appendix

# Field Team Resources

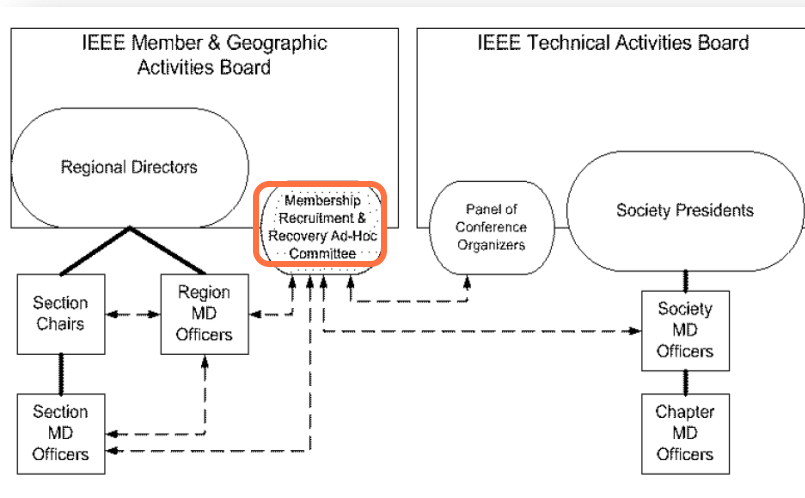


Presented by:  
**Thomas G. Habetler**  
*Chair, IEEE MRRC*



## MRR Team Development – Engagement

- Alignment with the new MGA mission and values
- Volunteer & Staff partnership
- MD position vacancies
- Regional Training
- Partnering across IEEE
- MD Portal & Virtual Community



### If the MGA is Successful ...

IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership

The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession

The MGA facilitates recruitment, training, development of IEEE volunteer leaders

The MGA facilitates successful regions, sections, chapters, and affinity groups

The MGA is responsible for all aspects of member and membership activities with the IEEE

The MGA ensures a “home(s)” for every member

Technology professionals will understand IEEE membership’s importance in their careers

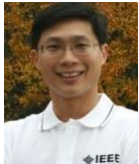
The MGA will develop sections, and regions and reward them based on their measured success

The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways

IEEE and its members’ achievements are universally recognized



## The Regional “Field Team” (2010)



R1 - Gim Soon Wan



R6 - Ronald G. Redondo



R2 - Wole Akpose



R7 - Lawrence Whitby



R3 - Jim Anderson



R8 - Aleksandar Szabo



R4 - Tarek Lahdhiri



R9 - Gustavo Giannattasio



R5 - Robert Scolli



R10 - Zhisheng Niu





## The Regional “Field Team”

- |                           |            |                        |
|---------------------------|------------|------------------------|
| ■ Thomas G. Habetler      | IEEE MGA   | t.habetler@ieee.org    |
| ■ Gim Soon Wan            | R1         | gimsoon@ieee.org       |
| ■ Wole Akpose             | R2         | wole@ieee.org          |
| ■ James M. Anderson       | R3         | jim.anderson@ieee.org  |
| ■ Tarek Lahdhiri          | R4         | lahdhiri@ieee.org      |
| ■ Robert Scolli           | R5         | r.scolli@ieee.org      |
| ■ Randall G. Redondo      | R6         | rredondo@ieee.org      |
| ■ Lawrence Whitby         | R7         | lwhitby@ieee.org       |
| ■ Aleksandar Szabo        | R8         | a.szabo@ieee.org       |
| ■ Gustavo A. Giannattasio | R9         | gianna@ieee.org        |
| ■ Zhisheng Niu            | R10        | niuzhs@tsinghua.edu.cn |
| ■ Cathy Downer            | IEEE Staff | c.downer@ieee.org      |
| ■ John Day                | IEEE Staff | j.day@ieee.org         |



# Membership Development Portal – [www.ieee.org/md](http://www.ieee.org/md)

The screenshot shows the IEEE Membership Development Portal. At the top, there is the IEEE logo and the tagline "The world's leading professional association for the advancement of technology". Below the logo, there is a search bar and a navigation menu with links for "About Us", "Membership", "Publications", "Conferences", "Standards", "Careers", "Education", "Volunteers", "Societies", and "Geographic Activities".

The main content area is titled "Membership Development" and includes a "Print Friendly" link. The text describes the MRR (Member and Geographic Activities Board Membership Recruitment and Recovery Ad-Hoc Committee) and lists key functions:

- Increasing IEEE membership by recruiting new members, retaining current members and recovering members in arrears.
- Increasing IEEE membership quality.
- Promoting elevations in grade.
- Increasing Society memberships.
- Increasing awareness by members of the values of IEEE membership.
- Providing efficient and timely communication to all management levels of interests and concerns over membership trends, changes and problems.

On the right side, there are several sections:

- LOG-IN (web account required)**: Links to Monthly Progress Reports, Regional and Sectional Membership Statistics, Membership Development Online Community, and SAMIEEE Online.
- GUIDES**: Links to Guide to reading the IEEE Membership Statistics Reports, IEEE Membership Development Manual (PDF, 650kB), and Member Benefits at a Glance (PDF, 52 kB).
- Benefit Development Toolkit Regions 7-10**: Link to Toolkit Presentation (PDF, 220kB).
- RETENTION PROGRAMS & TOOLS**: Links to Member Grade Elevation and Retention Best Practices.
- RECRUITMENT PROGRAMS & TOOLS**: Links to Place an order - Brochures, Flyers, etc., Powerpoint Presentation - IEEE Membership (PPT, 2655kB), Powerpoint Presentation - IEEE Student Membership (PPT, 4750kB), and Recruitment Best Practices.

At the bottom left, there is a "Committees & Contacts" section with links to IEEE Region Membership Development Officers, IEEE Admission & Advancement Committee, and Membership Staff Contacts.

- Membership Reports
- MD Virtual Community
- SAMIEEE access
- Membership Development Manual
- Member benefits at a glance
- Recruitment programs and tools
- MD Kits – online order form
- Benefit Development Toolkit: Regions 7-10



# Online Order Form – [www.ieee.org/mdsupplies](http://www.ieee.org/mdsupplies)

**IEEE** The world's leading professional association for the advancement of technology

IEEE Home | Volunteers | Membership Development

## IEEE Membership Development Supply Order Form

A favorite resource to membership development officers is the online order form for membership recruitment materials. The form is accessible 24x7. IEEE HQ will ship the requested materials to the address indicated by the requestor under Shipping Information below, at no cost to you.

- Customized order
- Prepackaged Recruitment Kit (Professional-Grade Membership)
- Prepackaged Recruitment Kit (Student-Grade Membership)

ITEMS	QUANTITY
Membership Brochure/Application (EZ1)	<input type="checkbox"/>
Student Membership Brochure (EZ4U)	<input type="checkbox"/>
IEEE Special Interest Memberships & Subscriptions Catalog (F40S)	<input type="checkbox"/> (5 MAX)
IEEE Special Interest Memberships & Subscriptions for Students Catalog (F40STS)	<input type="checkbox"/> (5 MAX)
Senior Member Elevation Packet (B5B)	<input type="checkbox"/>
Promotional Poster for IEEE Membership (11" x 17")	<input type="checkbox"/>
Promotional Poster for Student Membership (11" x 17")	<input type="checkbox"/>
IEEE Bookmark (2" x 7")	<input type="checkbox"/>
GOULD Poster (11" x 17")	<input type="checkbox"/>
MGM flyer (5.5" x 8.5")	<input type="checkbox"/>

**Size descriptions:**

**Membership Recruitment Kit - Professional Grade**

Contents	Small	Medium	Large
Membership Brochure/Application (EZ1)	50	100	150
Student Membership Brochure (EZ4U)	15	30	45
Promotional Poster for IEEE Membership (11" x 17")	5	10	15
Promotional Poster for Student Membership (11" x 17")	5	10	15
MGM flyer (5.5" x 8.5")	5	10	15
MGM Business Card (3.5" x 2")	25	50	75
IEEE Bookmark (2" x 7")	25	50	75
Membership CD-ROM	5	10	15
Welcome to the IEEE Guide to Membership	1	2	3
Member Benefits at a Glance	1	2	3

**SELECT KIT**  Small  Medium  Large

**PREPACKAGED RECRUITMENT KIT (Student-Grade Membership)**

**Size descriptions:**

**Membership Recruitment Kit - Student Grade**

Contents	Small	Medium	Large
Student Membership Brochure (EZ4U)	50	100	150
Membership Brochure/Application (EZ1)	15	30	45
Promotional Poster for IEEE Membership (11" x 17")	5	10	15
Promotional Poster for Student Membership (11" x 17")	5	10	15
MGM flyer (5.5" x 8.5")	5	10	15
MGM Business Card (3.5" x 2")	25	50	75
IEEE Bookmark (2" x 7")	25	50	75
Membership CD-ROM	5	10	15
Welcome to the IEEE Guide to Membership	1	2	3
Member Benefits at a Glance	1	2	3



## Online MD Resources

- The web page to join the IEEE
- The web page for MD volunteers
- The web page for IEEE benefits
  - [www.ieee.org/benefits](http://www.ieee.org/benefits)

[www.ieee.org/join](http://www.ieee.org/join)  
[www.ieee.org/md](http://www.ieee.org/md)

- Your Region web page
- Your Section web page
- Your Chapter web page
- Your Conference web page
- Your Student Branch web page

[www.ieee.org/??](http://www.ieee.org/??)  
[www.ieee.org/??](http://www.ieee.org/??)  
[www.ieee.org/??](http://www.ieee.org/??)  
[www.ieee.org/??](http://www.ieee.org/??)  
[www.ieee.org/??](http://www.ieee.org/??)

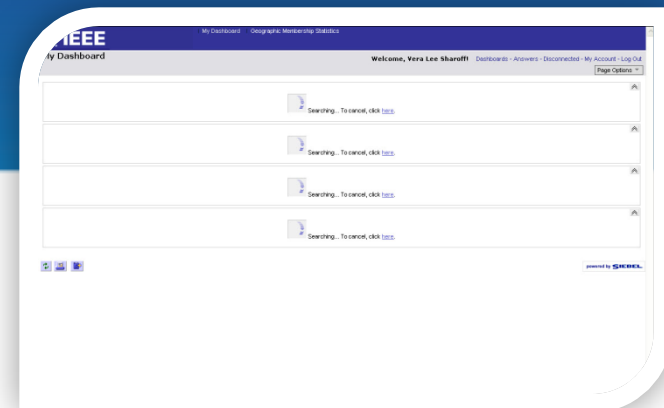


## Appendix

# The SAMIEE / MD Dashboard – Step-by-Step Configuration

**Prepared by:**  
**Helen Shiminsky**  
*MGA Information Process Specialist*  
*Contact: [h.shiminsky@ieee.org](mailto:h.shiminsky@ieee.org)*

**Cathy Downer**  
*MGA MD Manager*  
*Contact: [c.downer@ieee.org](mailto:c.downer@ieee.org)*



# MD Dashboard Access

- Open SAMIEEE home page at [www.ieee.org/samieee](http://www.ieee.org/samieee)
- Click on “Access Geographical Membership Statistics”, sign-in using your IEEE web account



# Opening Dashboard

My Dashboard | Geographic Membership Statistics

My Dashboard

Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

This is an empty Dashboard Page.

Click [here](#) to add content.

powered by SIEBEL

Click to add content at middle of screen



# Selecting Queries available from “My Folder” or “Shared Folders” to pull into the dashboard

**Dashboard Editor**

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1  Allow Personal Saved Selections

**Dashboard Objects**

- Section
- Link or Image
- Embedded Content
- HTML
- Folder
- Guided Nav. Link
- Briefing Book Nav. Link
- Advanced Report

**Saved Content**

- Dashboards
  - My Dashboard
  - Geographic Membership Statistics
- My Folder
  - Current Society Members with Contact I
  - Active IEEE Members - Current GOLD (G
  - (GEO) Active Member Counts by Grade,
  - (SOC) Current Society Members by Sec
- Shared Folders
  - SAMleee
  - IEEE Membership Statistics
  - IEEE Volunteer Queries

Section Setup Area

Dashboard Objects and Saved Content Area





# Find “Shared Folders”, Click on SAMIEEE to open, Click on Subfolder “Geographic Predefined Queries”

The screenshot shows the 'Dashboard Editor' interface. At the top, there is a header bar with the title 'Dashboard Editor' and instructions: 'Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.' Below this are buttons for 'Save' and 'Cancel'. The main area is divided into a left sidebar and a central workspace. The sidebar contains several sections: 'My Dashboard' with a 'Page' dropdown set to 'Page 1' and a checkbox for 'Allow Personal Saved Selections'; a list of dashboard objects including 'HTML', 'Folder', 'Guided Nav. Link', 'Briefing Book Nav. Link', and 'Advanced Report'; 'Saved Content' with sub-sections for 'Dashboards' (My Dashboard, Geographic Membership Statist) and 'My Folder' (Current Society Members with Conta, Active IEEE Members - Current GOLI, (GEO) Active Member Counts by Gr, (SOC) Current Society Members by); and 'Shared Folders' which is highlighted with a red box. Under 'Shared Folders' is the 'SAMleee' folder, which contains a subfolder 'Geographic Predefined Querie' (highlighted with a red box) and a list of various query folders. A red arrow points from the text 'Shared Folders SAMleee Folder/Geographic Predefined Folders' to the 'Geographic Predefined Querie' folder.



# NEW Files in Predefined Queries – labeled (MD)

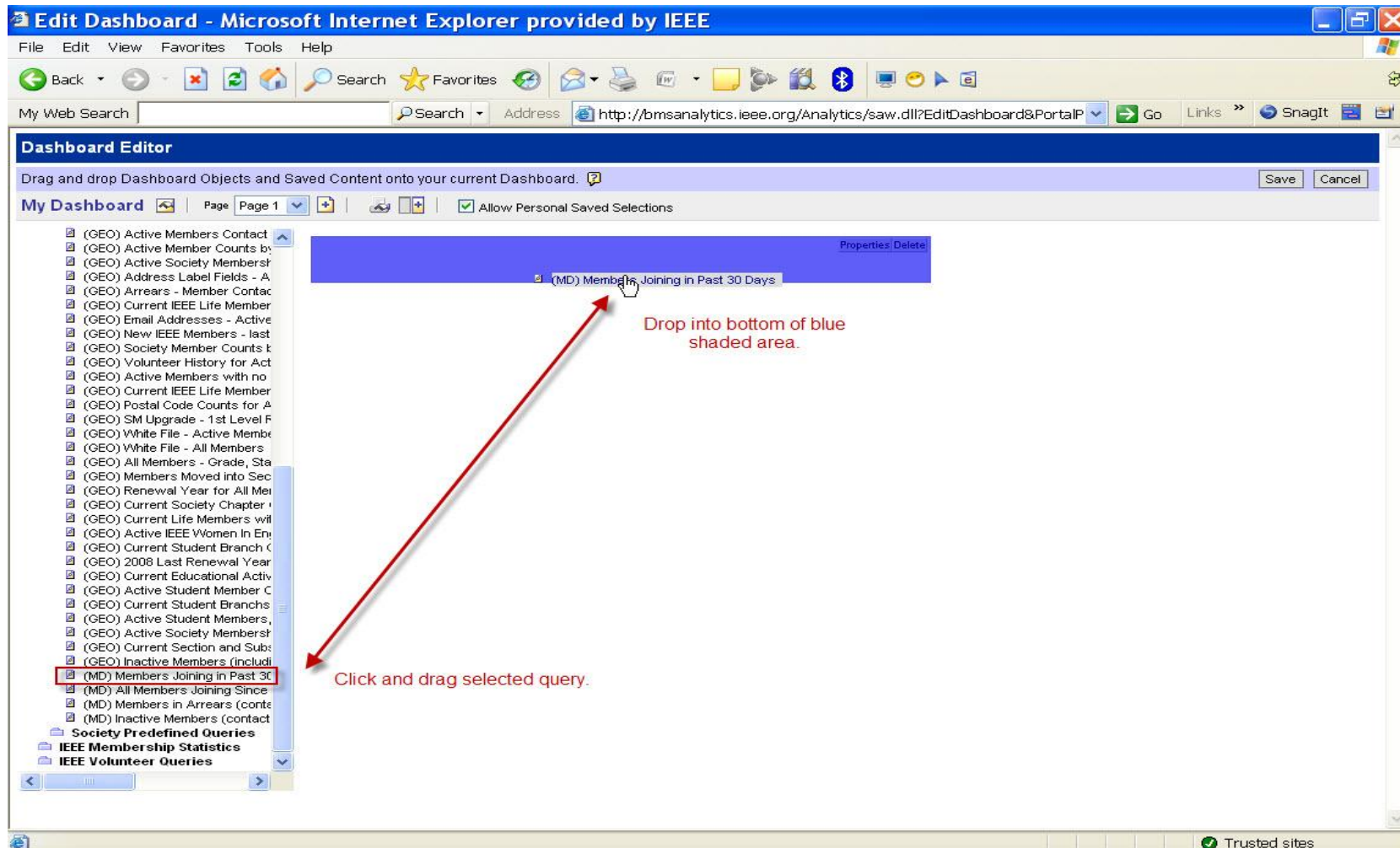
The screenshot shows the 'Dashboard Editor' window. At the top, it says 'Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.' Below that is a toolbar with 'My Dashboard', 'Page 1', and 'Allow Personal Saved Selections' checked. A list of queries is on the left, including '(GEO) Active Members Contact', '(GEO) Active Member Counts by...', '(GEO) Active Society Members...', '(GEO) Address Label Fields - A...', '(GEO) Arrears - Member Contac...', '(GEO) Current IEEE Life Member...', '(GEO) Email Addresses - Active...', '(GEO) New IEEE Members - last...', '(GEO) Society Member Counts k...', '(GEO) Volunteer History for Act...', '(GEO) Active Members with no...', '(GEO) Current IEEE Life Member...', '(GEO) Postal Code Counts for A...', '(GEO) SM Upgrade - 1st Level F...', '(GEO) White File - Active Memb...', '(GEO) White File - All Members...', '(GEO) All Members - Grade, Sta...', '(GEO) Members Moved into Sec...', '(GEO) Renewal Year for All Mei...', '(GEO) Current Society Chapter...', '(GEO) Current Life Members wit...', '(GEO) Active IEEE Women In Bn...', '(GEO) Current Student Branch C...', '(GEO) 2008 Last Renewal Year...', '(GEO) Current Educational Acti...', '(GEO) Active Student Member C...', '(GEO) Current Student Branches', '(GEO) Active Student Members...', '(GEO) Active Society Members...', '(GEO) Current Section and Sub...', '(GEO) Inactive Members (includi...', '(MD) Members Joining in Past 30...', '(MD) All Members Joining Since...', '(MD) Members in Arrears (cont...', '(MD) Inactive Members (contact...'. A red box highlights the 'Society Predefined Queries' section, and a red arrow points to the 'New' label next to '(MD) Members Joining in Past 30 days'. A red text box says 'Scroll down until you find the appropriate queries.'

## New

- (MD) Members Joining in Past 30 days
- (MD) All Members Joining since beginning of membership year
- (MD) Members in Arrears (contact info)
- (MD) Inactive Members (contact info)



Find the document(s) you want to select. Left mouse click and drag (individually) to the blue shaded area on right and drop the file



# Dashboard Set up

## Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. ?

Save Cancel

My Dashboard Page Page 1  Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Eng
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact
- Society Predefined Queries
- IEEE Membership Statistics
- IEEE Volunteer Queries

Properties | Delete

---

Properties | Rename | Delete

Section 1

---

Properties | Rename | Delete

(MD) Members Joining in P...



Query now appears as "Section 1" of the Dashboard setup.



**Edit Dashboard - Microsoft Internet Explorer provided by IEEE**

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail Stop Bluetooth Network Status

My Web Search Search Address <http://bmsanalytics.ieee.org/Analytics/saw.dll?EditDashboard&PortalIP> Go Links SnagIt

**Dashboard Editor**

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

**My Dashboard** Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
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- (GEO) Current Society Chapter
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- (GEO) Active IEEE Women In Eng
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Sub
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

**Society Predefined Queries**

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P... (MD) Members Joining in Past 30 Days

In order to "download" the results of the completed query, properties must be properly set.

Click on the Properties Link on each "specific" query.

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by...
- (GEO) Active Society Memberst
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mei
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Memberst
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

**Society Predefined Queries**

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P...

Properties | Delete

Properties | Rename | Delete

Properties | Rename | Delete

Display Results

**Report Links ...**

Show View

Modify Request

Click on Properties and select Report Links.

- Select “Reports Link”
- Select “Download” option
- Click on OK

This will make the “Download” option available for this Dashboard Query. It must be repeated for each individual query being selected.



# Completing the Query Download

The screenshot shows the 'Dashboard Editor' interface. On the left is a list of queries, including '(MD) Members Joining in P...'. The main area shows a preview of a dashboard section with a table header '(MD) Members Joining in P...'. A 'Report Links' dialog box is open over the table, with the following options:

- Select links to display.
- Modify
- Refresh
- Printer Friendly
- Download
- Add to Briefing Book

Buttons for 'OK' and 'Cancel' are at the bottom of the dialog. A red arrow points from the text 'Select Download' to the 'Download' checkbox, and another red arrow points from the text 'Then click on OK' to the 'OK' button.



# Complete the query selection and set properties, time to **SAVE!**

**Dashboard Editor**

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

**My Dashboard** | Page Page 1 | | | |  Allow Personal Saved Selections

**Query List:**

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Me
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact
- Society Predefined Queries**
- IEEE Membership Statistics**
- IEEE Volunteer Queries**

**Dashboard Sections:**

- Section 1**  
(MD) Members Joining in P...
- Section 2**  
(MD) All Members Joining ...
- Section 3**  
(MD) Members in Arrears (...)
- Section 4**  
(MD) Inactive Members (co...

**Buttons:** Save, Cancel

**Instructions:**

- Continue dragging and dropping selected queries into Section Area.
- Set Properties Link to select Download option for each report.





Queries will run/refresh each time you open your dashboard. Once the queries have completed pulling the data, they will all appear in your dashboard.

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address <http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard&PortalPath:> Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

Queries will run and as they complete will display in Dashboard.

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

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Done Trusted sites



(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	Savannah State University	268 Longleaf Cir			Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member		2005 E 50th St			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gast						3616 Duane Ct	Apt A		Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He						1827 Osprey Point Cir			Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	Jacks						3219 College St	PO Box 21408		Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murr						10 Falligant Ave			Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Willie						609 Wild Turkey Rd			Savannah	GA

When completed, each report will appear, one below the other. Scroll down to view each.

Reports will appear with first 25 lines showing. The option of "next 25" or "full view" appears as necessary.

Each report can be downloaded individually.

[Download](#)

(MD) All Members Joining Since Beginning of Membership Year

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
-----------	------------------------	--------------	---------------	-----------	------------	----------------	---------------	--------------------------------	-------------------------	------------------------	------------------------	------------------------	----------------------	-------------------------



# To add, change or delete selected reports

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard Go Links SnagIt

My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

**(MD) Members Joining in Past 30 Days**

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Address Line 3	Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member		Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member	2005 E 50th St	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gaskin	Riccardo	A	rag_400d@yahoo.com	Student Member	IEEE, Savannah State Univ., Engineering 3616 Duane Ct Apt A	Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He	Zhengyu		zhengyu.he@gatech.edu	Graduate Student Member	1827 Osprey Point Cir	Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	Jackson	steve		tyj21@yahoo.com	Student Member	Savannah State Univ 3219 College St PO Box 21408	Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murrell	Elizabeth		the.sneaky.panther@gmail.com	Student Member	10 Falligant Ave	Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phan	Christopher	Anh	fujj831@yahoo.com	Student Member	Savannah State University 10609 Gray Fox Way	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phan	Brandon	A	fujj216@yahoo.com	Student Member	Savannah State 10609 Gray Fox Way	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Williams	Jared	M	jared21927@yahoo.com	Student Member	Savannah State University 609 Wild Turkey Rd	Savannah	GA

Download

javascript:void(null) Trusted sites

To add, change or delete selected reports, click on Page Options/Edit Dashboard.

- Edit Dashboard...
- Save Current Selections
- Clear My Selections



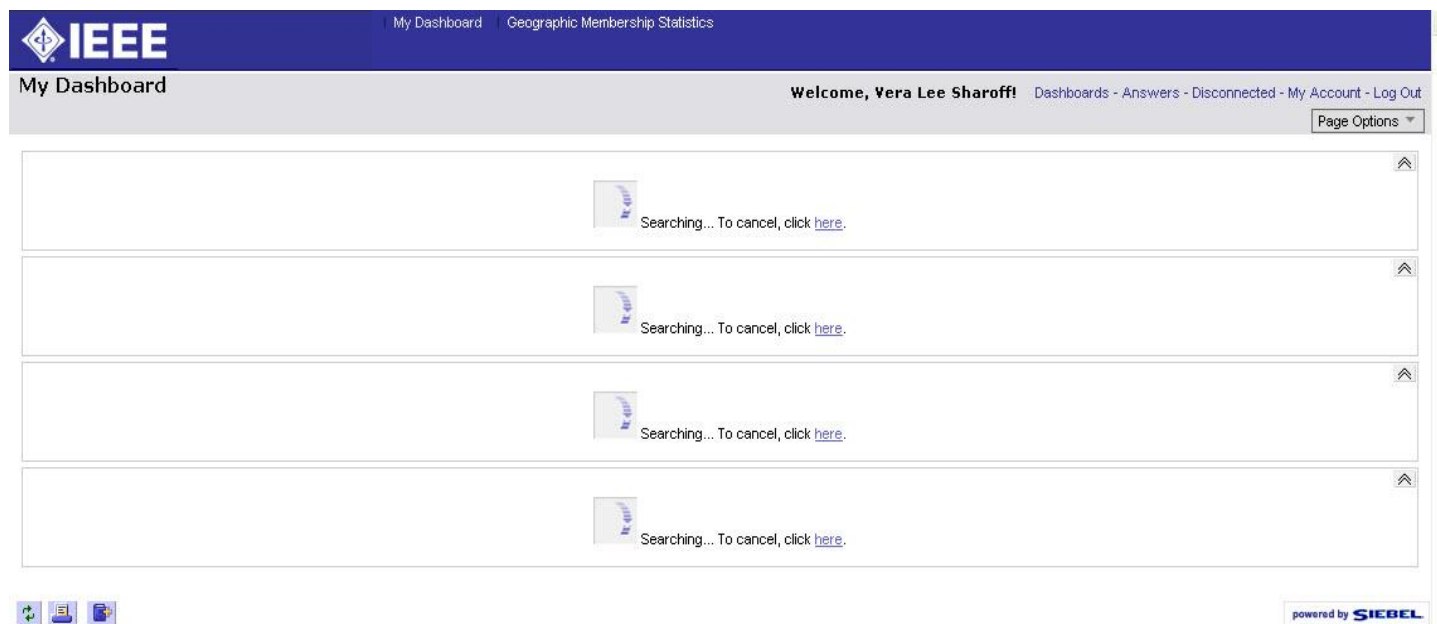
# Completing changes and save

The screenshot shows the 'Dashboard Editor' interface. At the top, there is a header bar with the text 'Dashboard Editor' and a 'Save' button highlighted with a red box. Below the header, there is a toolbar with various icons and a 'Page 1' dropdown. The main area is divided into two columns. The left column contains 'Dashboard Objects' and 'Saved Content'. The right column shows a preview of the dashboard with four sections: 'Section 1', 'Section 2', 'Section 3', and 'Section 4'. Each section has a 'Properties: Rename: Delete' link. A red box highlights the 'Properties: Rename: Delete' link for 'Section 2'. A red arrow points from the 'Save' button to the 'Properties: Rename: Delete' link. Another red arrow points from the 'Properties: Rename: Delete' link to the 'Save' button.

Dashboard setup area appears.  
 Select Properties, Rename or Delete  
 as required to modify.  
 Save after changes are complete.



# Re-entering the Dashboard



The screenshot displays the IEEE My Dashboard interface. At the top, there is a dark blue header with the IEEE logo on the left and navigation links for 'My Dashboard' and 'Geographic Membership Statistics'. Below the header, a grey bar contains the text 'My Dashboard' on the left, 'Welcome, Vera Lee Sharoff!' in the center, and a series of links: 'Dashboards - Answers - Disconnected - My Account - Log Out'. A 'Page Options' dropdown menu is visible on the right side of this bar. The main content area consists of four vertically stacked white panels, each containing a search bar with a magnifying glass icon and the text 'Searching... To cancel, click [here](#)'. At the bottom left of the dashboard, there are three small icons: a refresh icon, a print icon, and a help icon. At the bottom right, there is a 'powered by SIEBEL' logo.

Queries will run/refresh each time you open your dashboard. Note: refresh can complete at different times for each query selected. Once the queries have completed pulling data, they will all appear in your dashboard.



# Printing your queries

- Queries can be printed to a HTML or PDF formatted page
- To pull into Excel, user must highlight and copy each report individually and paste into an Excel spreadsheet.
- From Excel you can then sort the data and rearrange columns as you wish
- Any refining of the process to print will be forwarded



Appendix

# International Phone Numbers MD Webcast





Toll free US & Canada:	1-866-546-3377
Toll US & Canada:	1-719-234-7872
Local - Australia, Sydney:	+61 (0) 2 8207 3481
Local - Austria, Graz:	+43 (0) 316 218 875 089
Local - Austria, Vienna:	+43 (0) 1 274 872 5021
Local - Belgium, Brussels:	+32 (0) 2 300 1147
Local - Belgium, Liege:	+32 (0) 4 244 10 39
Local - Brazil, Sao Paulo:	+55 11 5582 6544
Local - Denmark, Copenhagen:	+45 70 14 49 57
Local - Finland, Helsinki:	+358 (0) 9 2311 3376
Local - France, Lille:	+33 (0) 359 81 35 02
Local - France, Lyon:	+33 (0) 426 84 04 42
Local - France, Marseille:	+33 (0) 488 91 55 39
Local - France, Paris:	+33 (0) 1 72 69 79 27
Local - Germany, Berlin:	+49 302 555 5006 <b>**NEW** FEB 2010</b>
Local - Germany, Cologne:	+49 221 988 8014 <b>**NEW** FEB 2010</b>
Local - Germany, Frankfurt:	+49 (0) 69 12009 827
Local - Germany, Hamburg:	+49 402 999 9242 <b>**NEW** FEB 2010</b>
Local - Germany, Munich:	+49 891 436 7799 <b>**NEW** FEB 2010</b>
Local - Hong Kong:	+852 3008 0323
Local - Ireland, Dublin:	+353 (0) 1 437 0818
Local - Italy, Milan:	+39 02 897 819 55







Local - Italy, Rome:	+39 06 833 604 29
Local - Italy, Turin:	+39 011 2173 449
Local - Japan, Tokyo:	+81 (0) 3 4455 1494
Local - Netherlands, Amsterdam:	+31 (0) 20 262 9512
Local - Netherlands, Rotterdam:	+31 (0) 10 742 01 29
Local - Norway, Oslo:	+47 21 54 70 94
Local - Scotland, Glasgow:	+44 (0) 141 404 9909
Local - Singapore:	+65 6517 0632
Local - Spain, Barcelona:	+34 93 802 0297
Local - Spain, Madrid:	+34 91 829 8573
Local - Spain, Valencia:	+34 96 314 6027
Local - Sweden, Stockholm:	+46 (0) 8 5205 4929
Local - Switzerland, Geneva:	+41 (0) 22 555 0208
Local - Switzerland, Zurich:	+41 (0) 44 556 8420
Local - UK, Birmingham:	+44 (0) 121 260 4885
Local - UK, Leeds:	+44 (0) 113 322 2679
Local - UK, Liverpool:	+44 (0) 151 203 9907
Local - UK, London:	+44 (0) 20 7078 9148
Local - UK, Manchester:	+44 (0) 161 250 8004





International toll free - Argentina:	0800 222 0019
International toll free - Australia:	1 800 059 489
International toll free - Austria:	0800 295 592
International toll free - Belgium:	0 800 76 384
International toll free - Chile:	123 0020 9212
International toll free - China, Northern Region:	10 800 140 1338
International toll free - China, Southern Region:	10 800 714 1335
International toll free - Colombia:	01 800 518 1029
International toll free - Czech Republic:	800 700 493
International toll free - Denmark:	80 889 806
International toll free - Dominican Republic:	1 888 751 4719
International toll free - Ecuador:	1 800 020 314
International toll free - France:	0 800 915 011
International toll free - Germany:	0 800 181 6388
International toll free - Greece:	00 800 161 2205 9029
International toll free - Hong Kong:	800 930 332
International toll free - Hungary:	06 800 168 92
International toll free - India:	000 800 1007 431





International toll free - Indonesia:	001 803 017 9029
International toll free - Ireland:	1 800 949 042
International toll free - Israel:	1 80 925 9029
International toll free - Italy:	800 873 857
International toll free - Japan:	00531 16 0959
International toll free - Latvia:	8000 3326
International toll free - Lithuania:	8 800 3 08 34
International toll free - Luxembourg:	800 2 7158
International toll free - Malaysia:	1 800 814 391
International toll free - Mexico:	001 800 514 9029
International toll free - Monaco:	800 93 556
International toll free - Netherlands:	0 800 022 9387
International toll free - New Zealand:	0 800 449 692
International toll free - Norway:	800 107 00
International toll free - Panama:	00 800 226 9029
International toll free - Poland:	00 800 112 40 84
International toll free - Portugal:	800 827 501
International toll free - Russia:	810 800 2853 1012
International toll free - Singapore:	800 101 2176
International toll free - Slovenia:	0 800 80375
International toll free - South Africa:	0 800 981 808





International toll free - South Korea: 003 0813 2261  
International toll free - Spain: 900 937 613  
International toll free - Sweden: 02 079 9651  
International toll free - Switzerland: 0 800 893 453  
International toll free - Thailand: 001 800 156 205 9029  
International toll free - Trinidad-  
Tobago: 1 800 205 9029  
International toll free - UK: 0 808 101 3382  
International toll free - Uruguay: 0004 019 0305  
International toll free - Venezuela: 0 800 100 8373

