

IEEE Membership Development Conference Call / Web Cast

19 June 2010



Thomas G. Habetler
Chair, IEEE Membership Recruitment and
Recovery Committee

t.habetler@ieee.org



Cathy Downer
MGA Staff - Membership Development

c.downer@ieee.org

Today's Edition ...

Preview Topic

- Region 1 MD Strategic and Action Plan – Soon Wan

Business Cycle Spotlight

- IEEE Student Elevation and Opportunities - Laura Durrett

MD Process Support Update - Cathy Downer

- MD Webcast
- Annual MD Kit Mailing
- MD Online Community

Membership Statistics and Goals Update – John Day

Updates / Wrap-Up / Direction – Tom Habetler

Open Floor Q&A

Subject Appendix: SAMIEEE and Arrears Recovery, Step by Step



Today's Speakers



John Day
Membership Development



Laura Durrett
Manager, IEEE Student Services



Cathy Downer
Membership Development



Tom Habetler
Chair, MRRC



Soon Wan
Region 1 MD Chair



Web Cast Notes

Webcast presentation available on MD virtual community at <https://www.ieeecommunities.org/ieee.md.net> in the files section

Attendee lines are muted, except for speakers. To un-mute your phone during the Q&A portion, press *6. To mute your phone again, press *6.

Please ask topical questions using the chat box

For technical-assistance, e-mail to web-conf@ieee.org any time during webcast

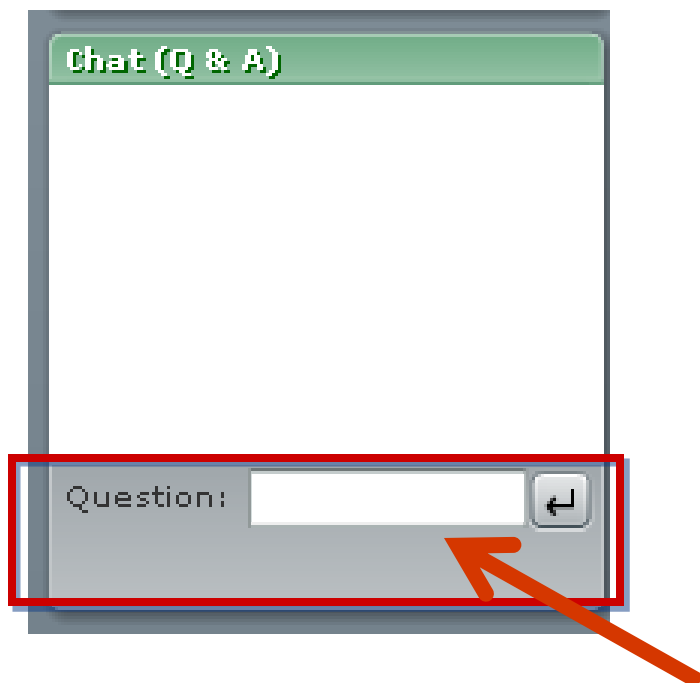
This webcast is recorded. Presentation and audio will be available as an “on-demand” resource – URL and announcement to be posted in the MD Virtual community



Web Cast Attendance Roll Call

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title/location



Preview Topic

Region 1 MD Strategic and Action Plan 2010



Soon Wan

Region 1 Membership Development Chair

gimsoon@ieee.org



Presentation Outline

- About Region 1
 - ❖ Mission, Vision, and Core Values
 - ❖ Membership Summary
- Section MD Goals
- R1 MD Goals and Plan
- Take Away Points
- Questions



Where is Region 1?

● Northeastern Region of United States

● Region 1 consists of the following 8 states:

- ❖ Connecticut
- ❖ Massachusetts
- ❖ Maine
- ❖ New Hampshire
- ❖ New Jersey
- ❖ New York
- ❖ Rhode Island
- ❖ Vermont

● 22 Sections



Region 1 April 2010 Membership

Regional Snapshot	Total this Month	'10 vs. '09	% Change	2010 Retention Goal	2010 Retention Achieved	2010 New Members (APRIL)
Total Membership	33,166	- 23	-0.1%	30,000	97.4%	3258
• Higher-Grade	28,845	- 672	- 2.3%	28,045	96.8%	1166
• Students	4,321	649	17.6%	1,950	105.6%	2092
IEEE Worldwide - Total	347,683	11,516	3.4%	268,477	95.9%	62,470

2010 Retention Dashboard / Benchmark	Cumulative – Through This Month			
	Professionals	Graduate Students	Undergraduate Students	Total
Region – Total Members	85.7%	72.2%	48.7%	83.4%
Region – 1 st -Year Members	38.3%	51.8%	39.8%	41.3%
IEEE – Total Members	81.3%	68.5%	33.6%	74.6%
IEEE – 1 st Year Members	37.2%	49.9%	26.2%	34.9%

- Region 1 Total Membership in April 2010 = **33,166**
- Student Membership continue to increase and strong
- Region 1 historically did very well in Retention
- Weak in new member Recruitment



Region 1

Mission:

To provide a two-way link between the IEEE Corporation and the geographically-located Sections to implement the IEEE Corporate Strategic Plan and through the Sections, ultimately benefit the IEEE Members and Society.

Vision:

IEEE Members and society benefit from the effective role played by the Region.



Region 1 Core Values

- **Professional Development:** Providing development opportunities for leadership, communication, and non-technical skills to all Region 1 members.
- **Technology Collaboration:** Providing affordable educational opportunities for current as well as new, emerging technologies
- **Professionalism:** Treating all members with respect and promoting a culture where all contributions are valued
- **Communication:** Fostering information sharing and collaboration among all Region 1 members and sub organizations
- **Membership Growth:** Encouraging membership development, retention, and recruitment
- **Volunteer Training:** Providing essential training for section and chapter volunteers using both traditional and innovative methods
- **Industry Involvement:** Fostering strong relationship between IEEE chapters, sections, members and local corporations and industries



Region 1 SPC Survey Results

- What is working well in your Section today?
 - Joint Technical meetings with academia, other professional societies, other engineering groups
 - Tours
 - Strong volunteer group (especially younger volunteers)

- What is not working well for your Section today?
 - Volunteer recruitment – succession plans difficult
 - Low meeting attendance
 - Industry involvement – decreased, harder to host meetings
 - Increasing publication costs

- What are the challenges that your Section will face in next 1 to 2 years?
 - Recruiting Volunteers
 - **Increasing membership**
 - Spending more than marking





Section MD Goal and Plan

GOAL >1 Gain
By end of 08/2010



IEEE-USA Recruitment Incentive

As March 2010

As April 2010

Region	Section Name	Qualifying Recruitment Gains	Qualified Incentive Payout
R1	Berkshire Section		
R1	Binghamton Section		
R1	Boston Section		
R1	Buffalo Section		
R1	Connecticut Section		
R1	Green Mountain Section		
R1	Ithaca Section	3	\$ 15.0
R1	Long Island Section		
R1	Maine Section		
R1	Mid-Hudson Section		
R1	Mohawk Valley Section		
R1	New Hampshire Section		
R1	New Jersey Coast Section		
R1	New York Section		
R1	North Jersey Section		
R1	Princeton/Central Jersey Section		
R1	Providence Section		
R1	Rochester Section		
R1	Schenectady Section	15	\$ 75.0
R1	Springfield Section		
R1	Syracuse Section		
R1	Worcester County Section		
R1 Qualifying Gains & Payout		18	\$ 90.0

Region	Section Name	Qualifying Recruitment Gains	Qualified Incentive Payout
R1	Berkshire Section		
R1	Binghamton Section		
R1	Boston Section		
R1	Buffalo Section		
R1	Connecticut Section		
R1	Green Mountain Section		
R1	Ithaca Section	10	\$50
R1	Long Island Section		
R1	Maine Section		
R1	Mid-Hudson Section		
R1	Mohawk Valley Section		
R1	New Hampshire Section		
R1	New Jersey Coast Section		
R1	New York Section		
R1	North Jersey Section		
R1	Princeton/Central Jersey Section		
R1	Providence Section		
R1	Rochester Section	8	\$40
R1	Schenectady Section	18	\$90
R1	Springfield Section		
R1	Syracuse Section		
R1	Worcester County Section		
R1 Qualifying Gains & Payout		36	\$180



Region 1 April 2010 Membership



Year-Over-Year: R1 Renewal (Cumulative)

GOAL > 90%

REGION 1	HIGHER GRADE MEMBERS			STUDENT MEMBERS w/ GSM			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
New Jersey Coast Section	1643	1476	89.8%	60	32	53.3%	1,703	1,508	88.5%
Mohawk Valley Section	305	272	89.2%	32	19	59.4%	337	291	86.4%
Boston Section	7527	6548	87.0%	732	490	66.9%	8,259	7,038	85.2%
Berkshire Section	117	100	85.5%	9	7	77.8%	126	107	84.9%
Long Island Section	2094	1827	87.2%	156	83	53.2%	2,250	1,910	84.9%
Worcester County Section	871	754	86.6%	96	65	67.7%	967	819	84.7%
Connecticut Section	2229	1922	86.2%	226	142	62.8%	2,455	2,064	84.1%
Syracuse Section	478	414	86.6%	58	35	60.3%	536	449	83.8%
New Hampshire Section	1637	1401	85.6%	125	75	60.0%	1,762	1,476	83.8%
Rochester Section	1001	853	85.2%	178	133	74.7%	1,179	986	83.6%
North Jersey Section	2998	2568	85.7%	241	140	58.1%	3,239	2,708	83.6%
Maine Section	493	421	85.4%	54	36	66.7%	547	457	83.5%
Princeton/Central Jersey Section	2346	2012	85.8%	222	125	56.3%	2,568	2,137	83.2%
Mid-Hudson Section	735	621	84.5%	54	30	55.6%	789	651	82.5%
Providence Section	1191	1005	84.4%	117	73	62.4%	1,308	1,078	82.4%
Schenectady Section	874	733	83.9%	120	79	65.8%	994	812	81.7%
Springfield Section	305	258	84.6%	88	58	65.9%	393	316	80.4%
Green Mountain Section	442	360	81.4%	31	16	51.6%	473	376	79.5%
Buffalo Section	440	373	84.8%	83	42	50.6%	523	415	79.3%
Ithaca Section	211	172	81.5%	91	65	71.4%	302	237	78.5%
New York Section	3423	2800	81.8%	506	281	55.5%	3,929	3,081	78.4%
Binghamton Section	326	258	79.1%	55	33	60.0%	381	291	76.4%



Region 1 April 2010 Membership



Year-Over-Year: R1 Recruitment (Cumulative)

GOAL > 20%

Section	Sept 09- April-10	Sept 08- April-09	# Change	% Change
Schenectady Section	152	80	72	90.00%
New York Section	423	368	55	14.95%
Boston Section	548	500	48	9.60%
North Jersey Section	248	214	34	15.89%
Maine Section	74	41	33	80.49%
New Hampshire Section	140	114	26	22.81%
Ithaca Section	44	29	15	51.72%
Princeton/Central Jersey Section	195	184	11	5.98%
Long Island Section	146	136	10	7.35%
Syracuse Section	46	37	9	24.32%
New Jersey Coast Section	67	58	9	15.52%
Buffalo Section	68	60	8	13.33%
Worcester County Section	76	68	8	11.76%
Rochester Section	137	132	5	3.79%
Green Mountain Section	35	32	3	9.38%
Mid-Hudson Section	47	48	-1	-2.08%
Berkshire Section	6	9	-3	-33.33%
Mohawk Valley Section	29	33	-4	-12.12%
Binghamton Section	33	43	-10	-23.26%
Springfield Section	40	53	-13	-24.53%
Providence Section	99	114	-15	-13.16%
Connecticut Section	192	237	-45	-18.99%





Section MD Goals Summary

- IEEE-USA Recruitment Incentive
 - To maintain its higher-grade members, and gain at least 1 new additional member by **end of August 2010**.
- Year-Over-Year: Members Renewal (Cumulative)
 - To achieve >90% of the total arrears members (opportunity) to renew their membership by **end of 2010**.
- Year-Over-Year: Recruitment (Cumulative)
 - To recruit >20% of new members by **end of 2010**.
- Section MD Action Plan
 - **Failure to Plan is Planning to Fail**
 - Goals, Action Items, Milestones





Sections MD Action Items Summary

- MD Committee Formation
- Arrears Recovery
- First Year Members Outreach and Engagement
- Section and Student Branches communication
- Improving Section communication tools/medias
- Section MD report at Section monthly meetings
- GOLD Activities
- Pre-University Activities
- Senior Members Elevation
- Membership Booth at local Conferences
- Develop programs to outreach non-members
- Improve Chapters meeting recruitment tools
- Sponsoring local community activities and programs





Region 1 MD Goal and Plan

2010 Region 1 MD Goal and Plan (1)



- To fill Section MD Chair position vacancy.
- Section MD Chairs
 - Key success to Region 1 MD.
 - Communication between Region and local Section members.
 - Front line officers to support members and local communities, and to understand their needs.
 - Motivation
 - ❖ To recognize and reward their achievements.
 - ❖ To Empower them
 - John Day's rule of thumb: To allocation energy into those who responsive and attentive - 50% to everyone, and 50% to those who are responsive.



2010 Region 1 MD Goal and Plan (2)



- To increase the partnership between Region 1 and Section MD Chairs.
 - Provide leadership training (MD Track at Region 1 Leadership Training and Summer Meeting in August 2010)
 - Provide Supports at Section Membership drive events
 - Weekly message with MD news
 - Region 1 MD monthly reports
 - Conference Calls quarterly
 - Collaboration between GOLD, WIE, Student Activities, PACE, SPAC, Industry Liaison, Humanitarian Activities
 - Attend Sections Excom meeting or Annual meeting.



2010 Region 1 MD Goal and Plan (3)



- To encourage Section to Member Communications.
 - Provide IEEE MD news.
 - Introduce new products, services, and programs.
- To focus on new members **Recruitment**.
 - Membership booth at local Conferences, and Chapters Meeting
 - Speak at Student Branch Membership Drive events
 - Promote Member-Get-A-Member (MGM) program
- To maintain the high members **Retention rate**.
 - Assistance from MD staff (Cathy Downer) on arrears recovery outreach to large Sections (Boston and New York)
 - Support Sections Arrears outreach with Arrears sample letter and list of arrears.



2010 Region 1 MD Goal and Plan (4)



- First Year Members Strategy and Engagement.
 - Use SAMIEEE to generate First Year Members Listin
 - Build “Welcoming Committee”
 - Contact new members either by phone or in person
 - Invite new members to the next Section meeting
 - Introduce new members at Section meeting and newsletter
 - Encourage new members to volunteer
- Unemployment Members
 - In May, ~1000 members paid “Membership Half Due” (~3% of Region 1 Active Members)
 - Introduce them IEEE Career Services and IEEE Employment Assistance programs
 - Boston Section: Job Opportunity Forum, and Finding Job Workshop

(www.ieeeboston.org/events/job_opportunities_forum.html)



2010 Region 1 MD Goal and Plan (5)



- New Initiatives

- Membership Rewards Program
- Certification for 5th and 10th year of membership
- Senior Member Application

- **To increase Region 1 Membership by 3% at 2010 year-end.**



Wrap Up / Take Away Points

- **Leadership:** We are all volunteers, and we work from our hearts to do the most that we can for our valued IEEE members and the technical community at large.
- **Focus on Members:** We focus not on ourselves, but on the needs of our Region 1 members. We will always strive to find focused, practical solutions so that every single member's needs are met through their IEEE membership.
- **Seek to Understand so as to be Understood:** We seek to understand others who face different challenges from us. Their needs are more than likely to be different from ours. In this way, we will be able to find better solutions for them by using our intelligence and understanding.
- **Quality, NOT Quantity:** Whatever we do, we seek to give our members the highest quality events, opportunities and materials. So that, they will keep wanting to come back for more and more, and remain with us as IEEE members.
- **To have Fun:** Let work together, achieve great things, and as a result to have a lot of funs



Wrap Up / Take Away Points

IEEE is the Member, the Member is IEEE

REMEMBER => Re:Member



**For additional information
please contact me:**



Soon Wan

Region 1

Membership Development Chair

gimsoon@ieee.org



APPENDIX

	SECTION	FIRST NAME	LAST NAME	E-MAIL
	R1 Membership Development	Soon	Wan	gimsoon@ieee.org
1	Berkshire Section	Thomas	Brennan	t.brennan@computer.org
2	Binghamton Section	Edward	Ware	e.ware@ieee.org
3	Boston Section	Fausto Ronald	Molinet Tabroff	f.e.molinet@ieee.org r.tabroff@ieee.org
4	Buffalo Section	James	Bates	jim.bates54@gmail.com
5	Connecticut Section	Wellicor	Sorsor	sorsorwf@westinghouse.com
6	Green Mountain Section	Sumant	Sood	ssood@suss.com
7	Ithaca			
8	Long Island Section	Nikolaos	Golas	n.golas@ieee.org
9	Maine Section	Stanley	Koski	stanley.koski@gmail.com
10	Mid-Hudson Section	Casimer	De Cusatis	decusat@us.ibm.com
11	Mohawk Valley Section	R	Ackley	r.ackley@ieee.org
12	New Hampshire Section	Jason	Hui	jason.k.hui@ieee.org
13	New Jersey Coast Section	Manuel	Fuentes	mfc@probussys.com
14	New York Section	Robert	Pellegrino	bobpellegrino@ieee.org
15	North Jersey Section	Mario	Ogava	mario_ogava@yahoo.com.br
16	Princeton/Central Jersey Section	Craig	Wentzel	craigwentz@prodigy.net
17	Providence Section	David	Corkum	dcorkum@sensata.com
18	Rochester Section	F Jean	Kendrick	jean_kendrick@rge.com
19	Schenectady Section	Louis	Tomaino	l.tomaino@ieee.org
20	Springfield Section	Fernando	Saavedra	fernando.b.saavedra@fpl.com
21	Syracuse Section	Scott	Stumpf	srstumpf@ieee.org
22	Worcester County Section	C Vernon	Gaw	vvgaw@cs.com



Business Cycle Spotlight

IEEE Student Elevation & Opportunities



Laura Durrett

Manager, IEEE MGA Student Services

l.durrett@ieee.org

IEEE Student Strategy Mission and Vision

Mission

To deliver a common, high-quality IEEE Student member experience globally for lifelong, professional success through IEEE membership.

Vision

SAC will be recognized as the global platform to inspire, enable, develop & support students as the future leaders of our profession.



Alignment with MGA Strategy

Incorporation of Student Activities Committee (SAC) Strategy & Goals

- Strengthen partnership between student activities and all other IEEE entities
- Interactive training program and resource repository for volunteer leadership development
- Create student friendly information management system
- Diversify the IEEE student membership to reflect IEEE's technical fields of interests and interdependent professions
- Provide SAC with training and measurable internal feedback
- Create activities that students are interested in



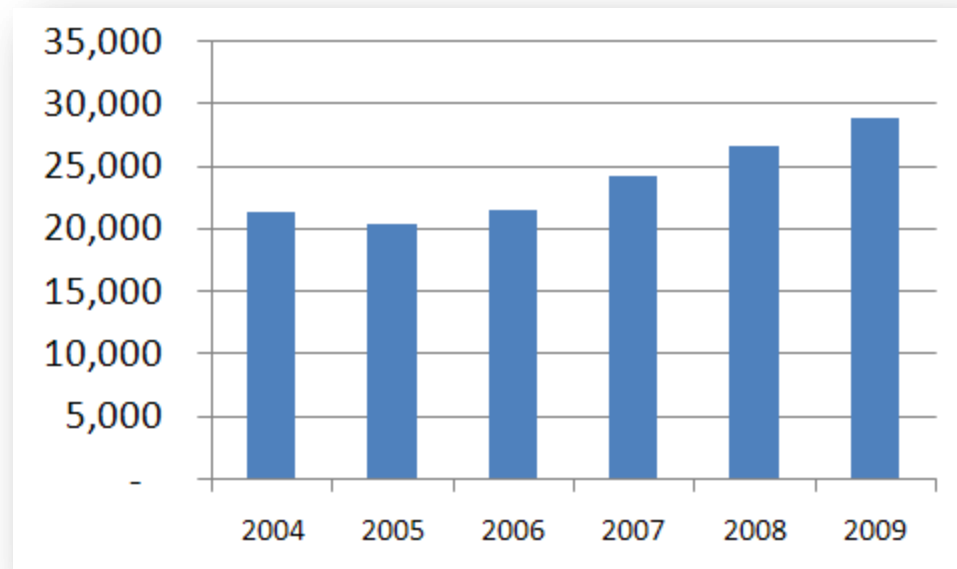
Student Membership Delivers Higher-Grade Members

- 143,500 higher-grade members delivered over past six years
- Annually, student elevations represent 50% of IEEE's new higher-grade members
- Approximately 25,000 students are elevated each year
- In 2010, nearly 26,000 students will be elevated to higher-grade

Logistics

- Students graduating between 1 January – 30 June will be elevated in June
- Students graduating between 1 July – 31 December will be elevated in August

Student Elevations



Graduating Students

Students graduating soon – spread the word, they should take IEEE with them

Opportunities

- Help retain them as IEEE members after graduation
- Graduation kit mailed in December
- Professional networking offered by Sections and Chapters
- Student members may migrate back to their “home” countries – use SAMIEEE queries to identify graduates by graduation year
- Local communications remind the graduating student that there are real people behind IEEE who care about their professional development and success
- Help bridge the gap between Student Branch and GOLD/Section activities
- GOLD members and GSMs can serve on panels at local activities and STEP events



STEP Program



*Funding from MGA available,
up to \$500 per event*

*For more information, email
STEP@ieee.org*

- ❖ IEEE GOLD's Student Transition & Elevation Partnership (STEP) Program was created as a tool to help improve member retention as student members are elevated from student level to higher grade member.
- ❖ Engagement and outreach opportunity Facilitates the transition from student member to young professional
- ❖ Introduces the opportunities and benefits of IEEE membership during the onset of a career
- ❖ **Graduating Student Member Benefits:**
 - ❖ Meet local young professionals
 - ❖ Introduction to the greater IEEE network through the GOLD Affinity Group in the local section
 - ❖ Recognition for their accomplishments while being welcomed into the professional IEEE community.
 - ❖ Increased awareness of IEEE benefits for young professionals.
 - ❖ Career enhancement and professional development activities at the STEP event.



Your Help is Critical

- Invite graduating students to a STEP graduation event in the Section, GOLD Affinity Group, Chapter.
- Participate directly with the GOLD Affinity group and Student Branches in your Section
- Develop opportunities to recognize young professional members as volunteers
- Keep graduating students and GOLD members connected with Section and Chapter activities
- Use the SAMIEEE Pre-Defined Query “MD Active Student and Graduate Student Members with Graduation Date in 2010”
- Each Section and GOLD Affinity group should organize a welcome event annually
- Encourage graduating students to stay involved with IEEE, Vote in IEEE elections
- Encourage collaboration between Branch leaders, faculty Counselors and membership development officers

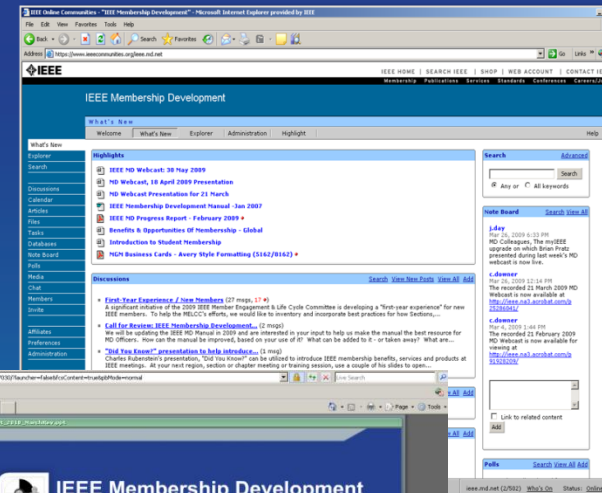


thank you!
questions?

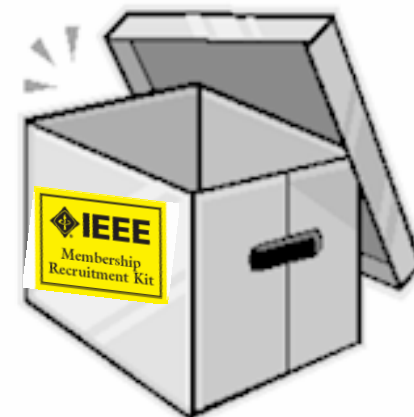


MD Process Support Update:

MD Webcast Annual MD Kit Mailing MD Online Community



Cathy Downer
 IEEE MGA MD Manager
 c.downer@ieee.org



Update to MD Webcast

- Objective: Operational Transition
- MD Webcast for July and beyond
 - Our collaboration with IEEE Internet Conference Service will be ending
 - MGA will be selecting a service vendor for web events, meetings, etc.
 - Investigating present and future needs for each MGA group
 - Monthly New Member Orientation
 - MD Monthly Webcast
 - GOLD Webinars, committee meetings
 - Student Branch Counselor webcast, committee meetings
 - Continue to use web interface
 - Recording of live session will remain
 - Some changes that may occur
 - Registration process
 - Reminder notices
 - VOIP instead of audio via phone



Update on Annual MD Kit Mailing

- Objective: Operational Efficiency and Cost Management
- When preparing for the Annual MD Kit assembly & distribution
 - Reviewed the results/comments from the MD Resources & Tools survey regarding MD Kit's process and contents
 - Looked at need and purpose of why kits were ordered
 - Increase in kit orders and short time delivery requests to meet event dates
 - Increase in student branches formed creating large demand for materials
- Annual MD Kit: New Process
 - MD officers and Student Branch Counselors **on record** will receive a post card and email in July with information to take action
 - Asking that each officer **pre-order** their 2011 MD Kit for shipment in August
 - One kit offered to get started with the 2011 materials
- 2 **NEW** on-demand MD Kits will be available
 - Meeting Kit (e.g. Section, Regional, Society, or Leadership meetings)
 - Event Kit (e.g. Conferences, Tradeshows, Congresses)
 - Each kit will be offered in Small or Large
 - New order form will be available online in September and Annual MD Kit order form will be removed



Update on MD Online Community

- Objective: Operational Improvement and IEEE Standardization
- IEEE Online Communities upgrading from Ramius's CommunityZero to Ramius's Sixent Enterprise Platform
 - IEEE Collaboration Project Team composed of volunteers and staff
 - Upgrade provides new features, better scalability for growing number of communities, modern design, lowers IEEE licensing cost
 - All “active” communities of CommunityZero will be migrated to Sixent by Ramius or IEEE Staff
- Migration began 1 June 2010
 - As a precaution, the current CommunityZero sites will be run in parallel with Sixent Enterprise for the 1st three months after migration is complete to allow access to old data as needed
 - CommunityZero will be fully deactivated 1 October 2010.
 - Authentication using IEEE Web Account username and password will be the same as CommunityZero
 - We will share communications as they are available
 - Schedule may change



Thank you
Questions ?



Membership Statistics & Goals Update

May 2010

MEMBERSHIP REPORT-Page 1
 Report is issued monthly on behalf of the IEEE Membership Department. Contact: John Day, jday@ieee.org

Pages 2 Active Membership by Region
 Pages 5-5 Society & Special Interest Memberships
 Pages 6-7

Category	April '09	% Change	Apr '09	Apr '08	Mar '09
Membership	8,642	+ 2.6%	336,167	327,025	326,499
New	1	+ 3.7%	25	27	28
Renewal	162	+ 2.0%	6,344	6,182	6,307
Transfer Member	949	+ 3.2%	30,316	29,267	30,003
Member	1,985	+ 1.0%	204,700	202,715	200,368
Associate Member	2,551	+ 14.2%	14,705	17,205	14,295
Graduate Student	6,529	+ 19.3%	33,271	27,842	31,360
Undergraduate Student	2,517	+ 5.7%	48,793	44,186	43,138
Society Memberships	2,530	-0.3%	284,389	286,919	277,195
25 Societies up	6,253				
15 Societies down	7,783				
			Sum of inactive Societies gains and losses		

Recommended MD Volunteer Activity
 Thank you to all volunteers committed to improving their MD success!

Month	RECRUITMENT ACTIVITIES	RECOVERY ACTIVITIES	RESOURCES
May	<p>10-Year Due Cycle - IEEE MG - Accessing to drive lists for present year or service individuals only (not IEEE) and ensure receive 6 months of membership for the price of 0 (no appropriate message and search)</p> <p>Section MD Officer - Dissiminate membership materials at all section meetings and local events.</p> <p>3-Year Due Cycle - IEEE MG - Accessing to drive lists for present year or service individuals only (not IEEE) and ensure receive 7 months of membership for the price of 0 (no appropriate message and search)</p> <p>Section MD Officer - Dissiminate membership materials at all section meetings and local events. Ensure a library of USGAs is available to your local volunteers.</p> <p>1-Year Due Cycle - IEEE MG - Accessing to drive lists for present year or service individuals only (not IEEE) and ensure receive 6 months of membership for the price of 0 (no appropriate message and search)</p> <p>Section MD Officer - Dissiminate membership materials at all section meetings and local events.</p>	<p>Section MD Officer - Re-engage inactive members, provide a "Welcome" to all Region, Section, and Society MD officers. Develop and execute local communications to members in Areas, Divisions and execute local programs and activities.</p> <p>• Begin working focus on recruitment programs and activities.</p> <p>• All focus should be on recruitment programs and activities.</p> <p>• All focus should be on recruitment programs and activities.</p>	<p>MD Portal www.ieee.org/imp</p> <ul style="list-style-type: none"> PowerPoint presentations Membership Reports Virtual copies of IEEE Membership Manual MD 5-11



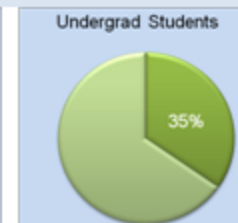
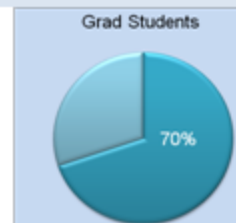
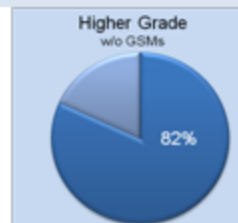
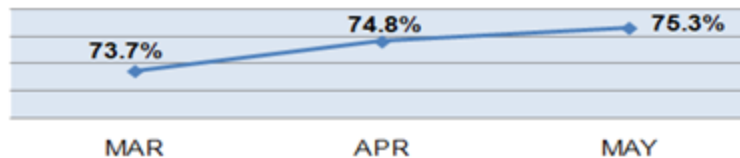
Presented by:
John Day
 Director, Membership Development
j.day@ieee.org

May 2010 Dashboard

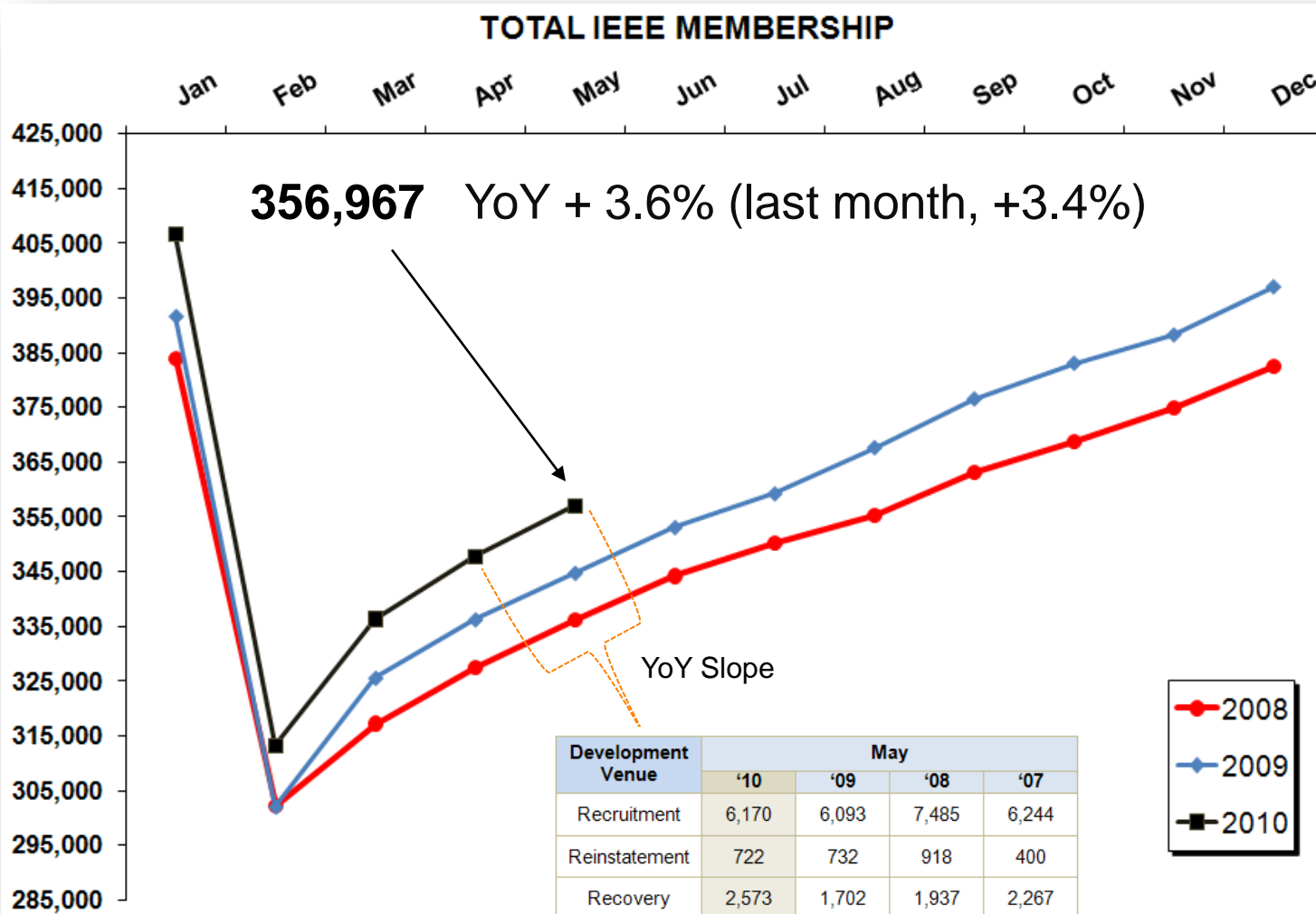
Snapshot	May '10 vs. '09	% Change	May '10	May '09	Apr '10	% Change Apr '10 - May '10
IEEE Membership	+ 12,303	+ 3.6%	356,967	344,664	347,683	+ 2.7%
• Honorary	^ 1	+ 3.6%	29	28	29	-
• Fellow	^ 154	+ 2.4%	6,525	6,371	6,516	+ 0.1%
• Senior Member	^ 1,020	+ 3.3%	31,541	30,521	31,222	+ 1.0%
• Member	^ 2,834	+ 1.4%	210,741	207,907	207,488	+ 1.6%
• Associate Member	v (2,145)	(14.3%)	12,872	15,017	12,580	+ 2.3%
• Graduate Student	^ 5,658	+ 16.2%	40,544	34,886	38,755	+ 4.6%
• Undergraduate Student	^ 4,781	+ 9.6%	54,715	49,934	51,093	+ 7.1%
Society Memberships	+ 15,594	+ 5.4%	305,823	290,229	296,660	+ 3.1%
• 20 Societies up > 1%	^ 16,528	Societies Note: Sum of respective gains and losses, with all counts including Affiliates. Without Affiliates, total Society memberships are up year-over-year by 14,737, or +5.4%				
• 9 Societies +/- 1%	=> 116					
• 9 Societies down > 1%	v (1,050)					

2010 Member Renewal / Recovery

Total Member Retention



Year-over-Year Monthly Growth – Total Membership

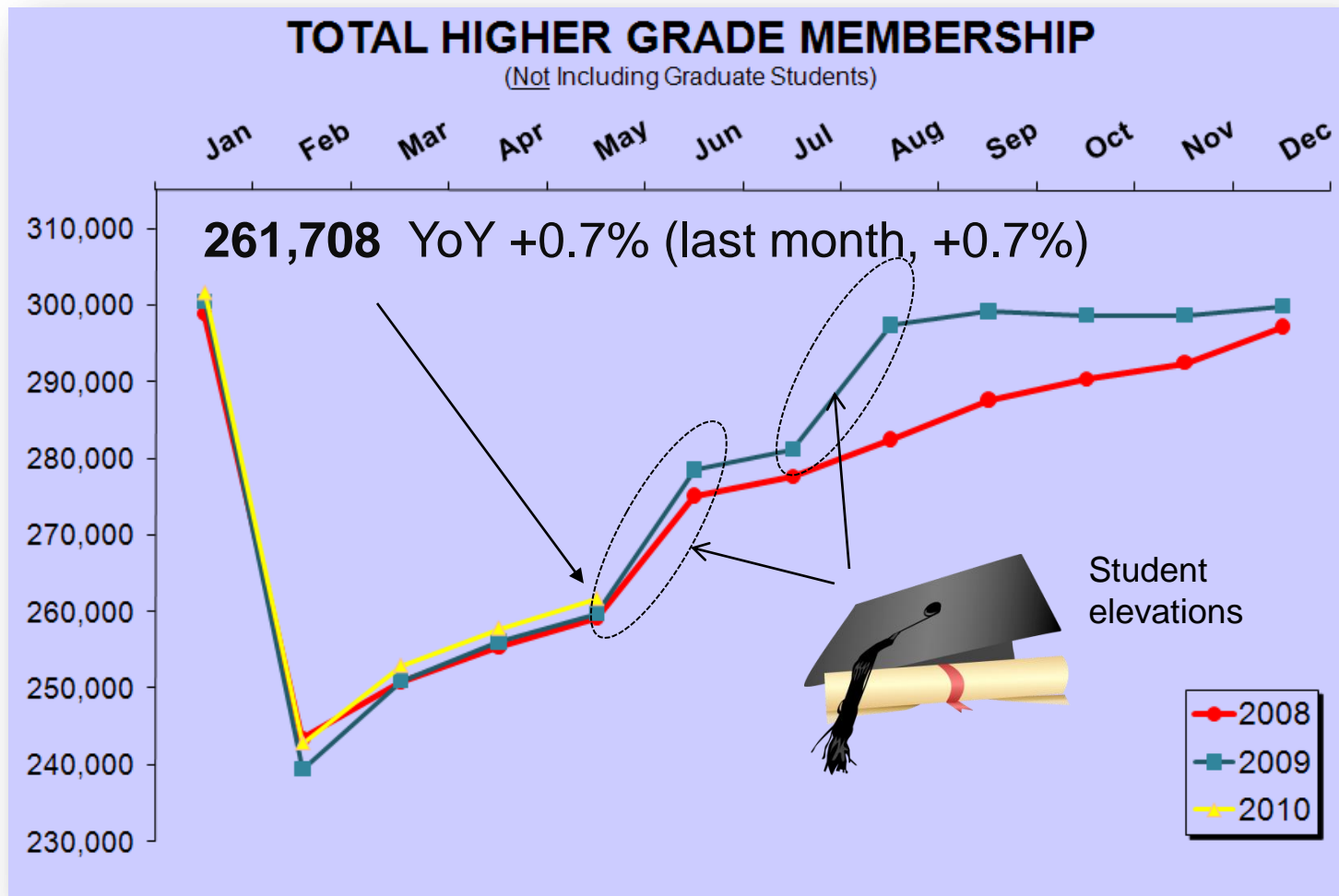


Last month's forecast:
 356,500 –
 358,500
 (actual, 356,967)

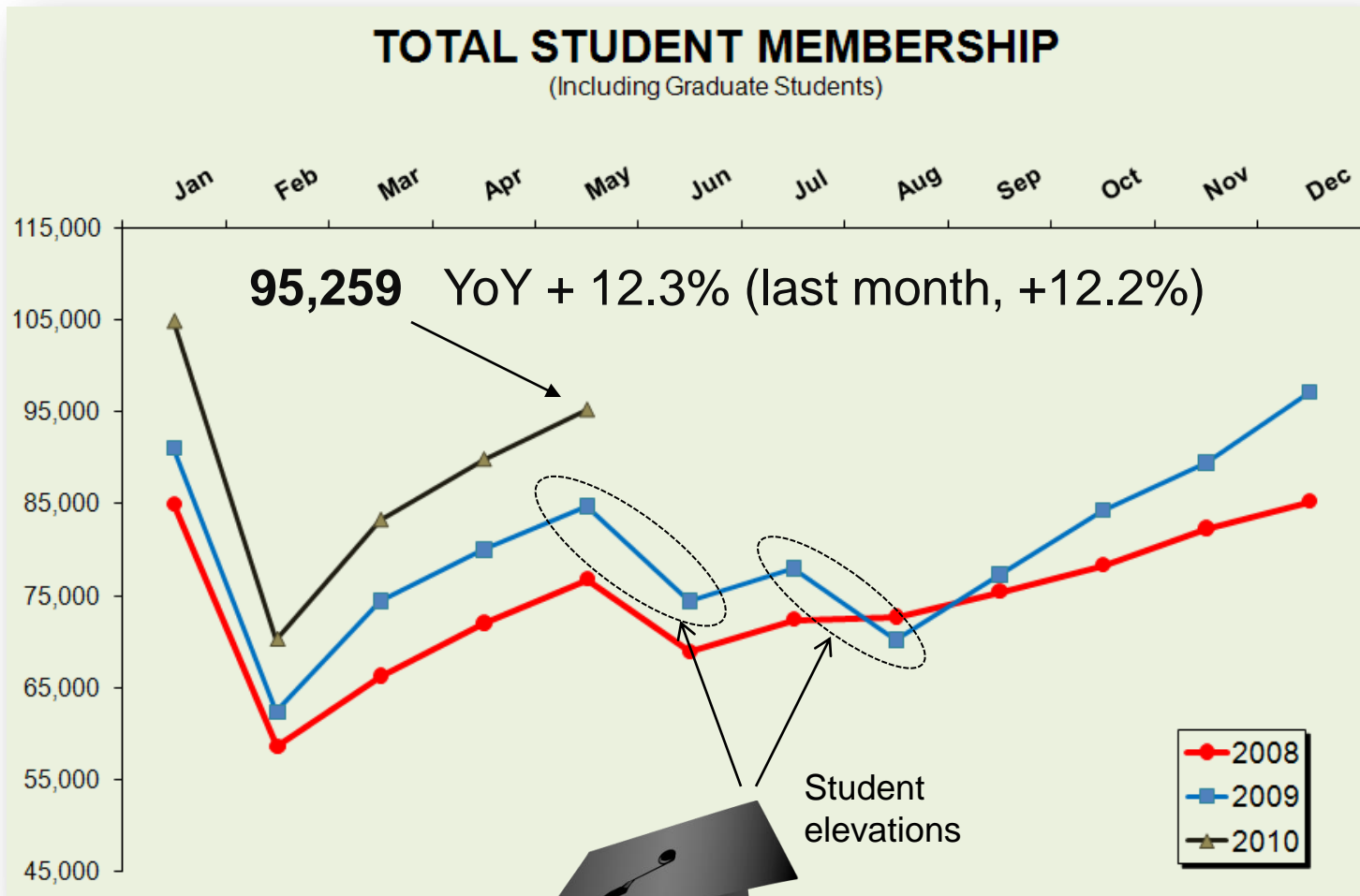
Development Venue	May			
	'10	'09	'08	'07
Recruitment	6,170	6,093	7,485	6,244
Reinstatement	722	732	918	400
Recovery	2,573	1,702	1,937	2,267
subtotal	9,465	8,527	10,340	8,911



Year-over-Year Monthly Growth – Higher-Grade Membership (including GSM)



Year-over-Year Monthly Growth – Student-Grade Membership (including GSM)



Active Membership by Region

Geographic IEEE Membership Summary - May 2010																
REGION	HIGHER GRADE w/o GSM				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2010	2009	Change		2010	2009	Change		2010	2009	Change		2010	2009	Change	
			#	%			#	%			#	%			#	%
1	29,167	29,992	(825)	-2.8%	2,275	1,924	351	18.2%	2,223	1,935	288	14.9%	33,665	33,851	(186)	-0.5%
2	25,568	25,743	(175)	-0.7%	2,136	1,840	296	16.1%	2,323	2,048	275	13.4%	30,027	29,631	396	1.3%
3	22,294	22,469	(175)	-0.8%	2,779	2,331	448	19.2%	2,961	2,845	116	4.1%	28,034	27,645	389	1.4%
4	16,996	17,230	(234)	-1.4%	2,138	1,820	318	17.5%	2,328	2,050	278	13.6%	21,462	21,100	362	1.7%
5	22,152	22,270	(118)	-0.5%	2,168	1,691	477	28.2%	2,560	2,272	288	12.7%	26,880	26,233	647	2.5%
6	45,284	46,143	(859)	-1.9%	3,638	3,125	513	16.4%	3,715	3,169	546	17.2%	52,637	52,437	200	0.4%
R 1-6	161,461	163,847	(2,386)	-1.5%	15,134	12,731	2,403	18.9%	16,110	14,319	1,791	12.5%	192,705	190,897	1,808	0.9%
7	11,401	11,361	40	0.4%	2,154	1,901	253	13.3%	1,766	1,630	136	8.3%	15,321	14,892	429	2.9%
8	43,022	41,806	1,216	2.9%	11,381	10,088	1,293	12.8%	9,431	9,343	88	0.9%	63,834	61,237	2,597	4.2%
9	6,026	5,595	431	7.7%	1,497	1,191	306	25.7%	5,098	4,486	612	13.6%	12,621	11,272	1,349	12.0%
10	39,798	37,235	2,563	6.9%	10,378	8,975	1,403	15.6%	22,310	20,156	2,154	10.7%	72,486	66,366	6,120	9.2%
R 7-10	100,247	95,997	4,250	4.4%	25,410	22,155	3,255	14.7%	38,605	35,615	2,990	8.4%	164,262	153,767	10,495	6.8%
TOTAL	261,708	259,844	1,864	0.7%	40,544	34,886	5,658	16.2%	54,715	49,934	4,781	9.6%	356,967	344,664	12,303	3.6%
% R1-6	62%	63%			37%	36%			29%	29%			54%	55%		
% R7-10	38%	37%			63%	64%			71%	71%			46%	45%		



(25)
last
month



2010 Retention Challenge: +0.5% higher-grade, +1.0% student

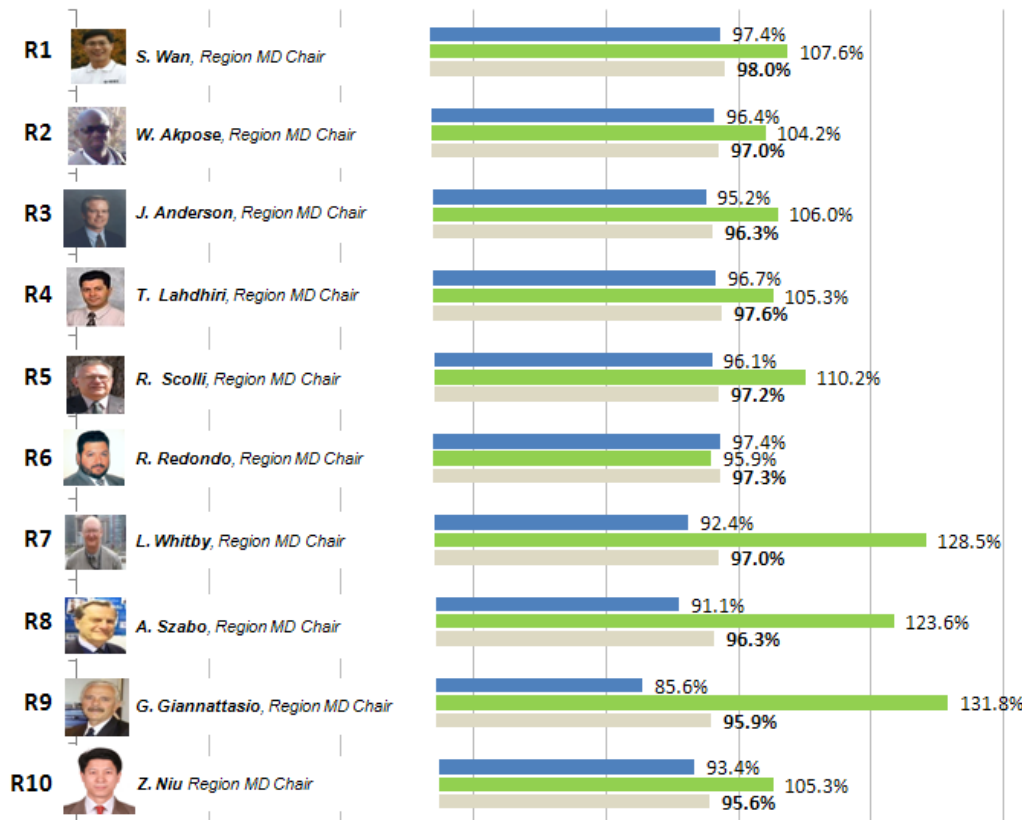
2010 Retention Goals & Progress - MAY 2010

2010 membership year concludes 15 August 2010

Renewals (% of Goal): HG 236,832 (94.8%) ST 37,416 (111.5%) Total 274,248 (96.8%)

2010 RETENTION GOALS
 HG / ST / Total
 249,775 / 33,550 / 283,325

Progress key: Higher Grade - % Goal Achieved (Blue), Students - % Goal Achieved (Green), Total Members - % Goal Achieved (Tan)



Goals by Region

Higher-Grade / Student / Total

Region	Higher-Grade	Student	Total
R1	28,045	1,950	30,000
R2	24,550	2,050	26,600
R3	21,650	2,450	24,100
R4	16,450	1,975	18,425
R5	21,225	1,850	23,075
R6	42,825	3,575	46,400
R7	11,350	1,650	13,000
R8	41,975	8,050	50,025
R9	5,650	1,625	7,275
R10	36,050	8,375	44,425

Note: All student counts combine graduate and undergraduate members



2010 Renewals

IEEE Membership Renewal / Retention - May 2010

REGION	HIGHER GRADE w/o GSM			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	31,686	27,310	86.2%	1,853	1,366	73.7%	1,481	732	49.4%	35,020	29,408	84.0%
2	27,650	23,674	85.6%	1,715	1,276	74.4%	1,604	861	53.7%	30,969	25,811	83.3%
3	24,687	20,600	83.4%	2,191	1,665	76.0%	1,962	933	47.6%	28,840	23,198	80.4%
4	18,820	15,903	84.5%	1,715	1,285	74.9%	1,504	795	52.9%	22,039	17,983	81.6%
5	24,199	20,392	84.3%	1,647	1,247	75.7%	1,611	791	49.1%	27,457	22,430	81.7%
6	49,318	41,725	84.6%	2,959	2,191	74.0%	2,512	1,239	49.3%	54,789	45,155	82.4%
R 1-6	176,360	149,604	84.8%	12,080	9,030	74.8%	10,674	5,351	50.1%	199,114	163,985	82.4%
7	12,822	10,492	81.8%	1,707	1,428	83.7%	1,109	692	62.4%	15,638	12,612	80.6%
8	48,696	38,239	78.5%	8,938	6,902	77.2%	7,333	3,051	41.6%	64,967	48,192	74.2%
9	7,148	4,838	67.7%	1,186	867	73.1%	4,652	1,274	27.4%	12,986	6,979	53.7%
10	44,099	33,659	76.3%	8,363	4,300	51.4%	19,199	4,521	23.5%	71,661	42,480	59.3%
R 7-10	112,765	87,228	77.4%	20,194	13,497	66.8%	32,293	9,538	29.5%	165,252	110,263	66.7%
TOTAL	289,125	236,832	81.9%	32,274	22,527	69.8%	42,967	14,889	34.7%	364,366	274,248	75.3%

Monthly Gains / Top 5

- + 0.6% 😊
- + 0.5%
- + 0.5%
- + 0.5%
- + 0.5%
- + 0.6% 😊
- + 0.5%
- + 0.7% 😊
- + 1.5% ★
- + 1.0% 😊



May Last Year > **75.4%**



2010 Renewals – First-Year Members

first-year member retention drives total retention gains

First-Year Member Renewal / Retention - May 2010

REGION	HIGHER GRADE w/o GSM			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	2,079	813	39.1%	735	395	53.7%	1,014	408	40.2%	3,828	1,616	42.2%
2	2,040	783	38.4%	614	338	55.0%	1,123	516	45.9%	3,777	1,637	43.3%
3	2,124	740	34.8%	794	460	57.9%	1,394	531	38.1%	4,312	1,731	40.1%
4	1,561	651	41.7%	680	388	57.1%	1,088	494	45.4%	3,329	1,533	46.0%
5	2,089	851	40.7%	637	350	54.9%	1,183	490	41.4%	3,909	1,691	43.3%
6	3,468	1,345	38.8%	1,066	564	52.9%	1,791	720	40.2%	6,325	2,629	41.6%
R 1-6	13,361	5,183	38.8%	4,526	2,495	55.1%	7,593	3,159	41.6%	25,480	10,837	42.5%
7	1,376	593	43.1%	569	405	71.2%	700	378	54.0%	2,645	1,376	52.0%
8	6,944	2,757	39.7%	3,913	2,505	64.0%	5,343	1,599	29.9%	16,200	6,861	42.4%
9	1,388	362	26.1%	473	278	58.8%	3,682	779	21.2%	5,543	1,419	25.6%
10	7,639	2,776	36.3%	5,299	1,879	35.5%	16,254	3,227	19.9%	29,192	7,882	27.0%
R 7-10	17,347	6,488	37.4%	10,254	5,067	49.4%	25,979	5,983	23.0%	53,580	17,538	32.7%
TOTAL	30,708	11,671	38.0%	14,780	7,562	51.2%	33,572	9,142	27.2%	79,060	28,375	35.9%

Monthly Gains / Top 5

- + 0.9% 😊
- + 0.8%
- + 0.7%
- + 0.7%
- + 0.9% 😊
- + 1.0% 😊
- + 0.9% 😊
- + 1.1% 😊
- + 1.9% ★
- + 0.9% 😊



Total Retention

81.9%

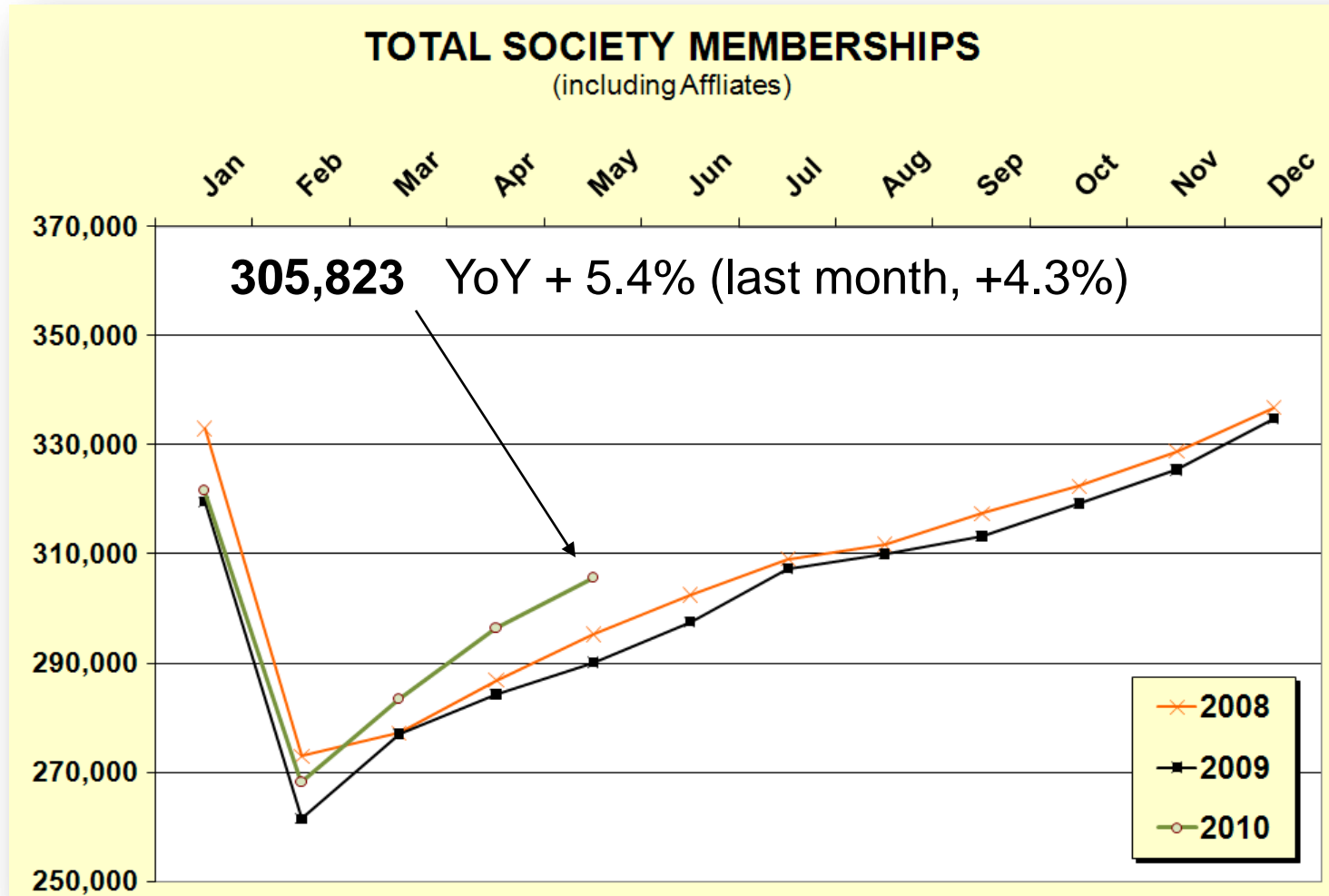
69.8%

34.7%

75.3%



Year-over-Year Membership Growth – Society Memberships (including Affiliates)



Society Memberships Dashboard

Society MD Disposition	Year-over-Year	Influence of Large Societies
Aggregate Total Memberships Across 38 Societies	+ 15,594	87% of the gains
Growth > 1%: 20 Societies	+ 16,594	Communications + 9,015 Power & Energy + 2,461 Computer + 2,021
+ / - 1%: 9 Societies	116	
Decline > 1%: 9 Societies	(1,050)	

Double-Digit Percentage Gains Year-over-Year

Society Top Gains	YoY Gains	
	Percent	Count
Communications	27.7%	9,015
Product Safety Eng.	35.2%	216
Social Implications of Tech.	12.8%	199
Industrial Electronics	12.4%	521
Power & Energy	11.0%	2,461



Year-over-Year Society Membership, Detail

IEEE Society Membership Totals as of May 2010

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change		
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	
IEEE Societies																					
DIVISION I																					
Circuits & Systems	8,759	8,810	-51	-0.6%	419	433	-14	-3.2%	46	41	5	12.2%	9,224	9,284	-60	-0.6%	9,178	9,243	-65	-0.7%	
Electron Devices	9,162	9,257	-95	-1.0%	285	304	-19	-6.3%	40	48	-8	-16.7%	9,487	9,609	-122	-1.3%	9,447	9,561	-114	-1.2%	
Solid-State Circuits	9,227	9,597	-370	-3.9%	202	232	-30	-12.9%	67	67	0	0.0%	9,496	9,896	-400	-4.0%	9,429	9,829	-400	-4.1%	
Div I Subtotal	27,148	27,664	-516	-1.9%	906	969	-63	-6.5%	153	156	-3	-1.9%	28,207	28,789	-582	-2.0%	28,054	28,633	-579	-2.0%	
DIVISION II																					
Components, Packaging & Mfg Tech	2,279	2,310	-31	-1.3%	54	63	-9	-14.3%	15	14	1	7.1%	2,348	2,387	-39	-1.6%	2,333	2,373	-40	-1.7%	
Dielectrics & Electrical Insulation	1,893	1,859	34	1.8%	42	44	-2	-4.5%	31	19	12	63.2%	1,966	1,922	44	2.3%	1,935	1,903	32	1.7%	
Industry Applications	9,072	9,065	7	0.1%	171	125	46	36.8%	44	32	12	37.5%	9,287	9,222	65	0.7%	9,243	9,190	53	0.6%	
Instrumentation & Measurements	3,940	4,155	-215	-5.2%	98	117	-19	-16.2%	18	20	-2	-10.0%	4,056	4,292	-236	-5.5%	4,038	4,272	-234	-5.5%	
Power Electronics	6,126	5,882	244	4.1%	249	272	-23	-8.5%	48	37	11	29.7%	6,423	6,191	232	3.7%	6,375	6,154	221	3.6%	
Ultrasonics, Ferroelectrics, Freq Ctrl	2,022	2,000	22	1.1%	52	61	-9	-14.8%	35	30	5	16.7%	2,109	2,091	18	0.9%	2,074	2,061	13	0.6%	
Div II Subtotal	25,332	25,271	61	0.2%	666	682	-16	-2.3%	191	152	39	25.7%	26,189	26,105	84	0.3%	25,998	25,953	45	0.2%	
DIVISION III																					
Communications	36,604	30,334	6,270	20.7%	4,595	1,860	2,735	147.0%	371	361	10	2.8%	41,570	32,555	9,015	27.7%	41,199	32,194	9,005	28.0%	



Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of May 2010																				
SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
IEEE Societies																				
DIVISION IV																				
Antennas & Propagation	7,418	7,342	76	1.0%	293	259	34	13.1%	53	49	4	8.2%	7,764	7,650	114	1.5%	7,711	7,601	110	1.4%
Broadcast Technology	1,779	1,765	14	0.8%	75	68	7	10.3%	27	29	-2	-6.9%	1,881	1,862	19	1.0%	1,854	1,833	21	1.1%
Consumer Electronics	2,740	2,678	62	2.3%	153	162	-9	-5.6%	28	38	-10	-26.3%	2,921	2,878	43	1.5%	2,893	2,840	53	1.9%
Electromagnetic Compatibility	3,725	3,740	-15	-0.4%	66	78	-12	-15.4%	31	28	3	10.7%	3,822	3,846	-24	-0.6%	3,791	3,818	-27	-0.7%
Magnetics	2,730	2,811	-81	-2.9%	78	83	-5	-6.0%	59	50	9	18.0%	2,867	2,944	-77	-2.6%	2,808	2,894	-86	-3.0%
Microwave Theory & Techniques	10,634	10,699	-65	-0.6%	466	402	64	15.9%	46	45	1	2.2%	11,146	11,146	0	0.0%	11,100	11,101	-1	0.0%
Nuclear & Plasma Sciences	2,758	2,641	117	4.4%	57	72	-15	-20.8%	56	46	10	21.7%	2,871	2,759	112	4.1%	2,815	2,713	102	3.8%
Div IV Subtotal	31,784	31,676	108	0.3%	1,188	1,124	64	5.7%	300	285	15	5.3%	33,272	33,085	187	0.6%	32,972	32,800	172	0.5%
DIVISION V/VIII																				
Computer	48,217	48,057	160	0.3%	4,340	3,199	1,141	35.7%	15,222	14,502	720	5.0%	67,779	65,758	2,021	3.1%	52,557	51,256	1,301	2.5%
DIVISION VI																				
Education	3,059	2,999	60	2.0%	64	88	-24	-27.3%	31	31	0	0.0%	3,154	3,118	36	1.2%	3,123	3,087	36	1.2%
Industrial Electronics	4,468	3,979	489	12.3%	207	187	20	10.7%	32	20	12	60.0%	4,707	4,186	521	12.4%	4,675	4,166	509	12.2%
Product Safety Engineering	799	601	198	32.9%	15	8	7	87.5%	16	5	11	220.0%	830	614	216	35.2%	814	609	205	33.7%
Professional Communication	887	935	-48	-5.1%	51	61	-10	-16.4%	87	97	-10	-10.3%	1,025	1,093	-68	-6.2%	938	996	-58	-5.8%
Reliability	1,673	1,704	-31	-1.8%	40	29	11	37.9%	16	18	-2	-11.1%	1,729	1,751	-22	-1.3%	1,713	1,733	-20	-1.2%
Social Implications of Technology	1,680	1,487	193	13.0%	52	50	2	4.0%	23	19	4	21.1%	1,755	1,556	199	12.8%	1,732	1,537	195	12.7%
Div VI Subtotal	12,566	11,705	861	7.4%	429	423	6	1.4%	205	190	15	7.9%	13,200	12,318	882	7.2%	12,995	12,128	867	7.1%
DIVISION VII																				
Power & Energy	23,106	21,500	1,606	7.5%	1,481	681	800	117.5%	247	192	55	28.6%	24,834	22,373	2,461	11.0%	24,587	22,181	2,406	10.8%



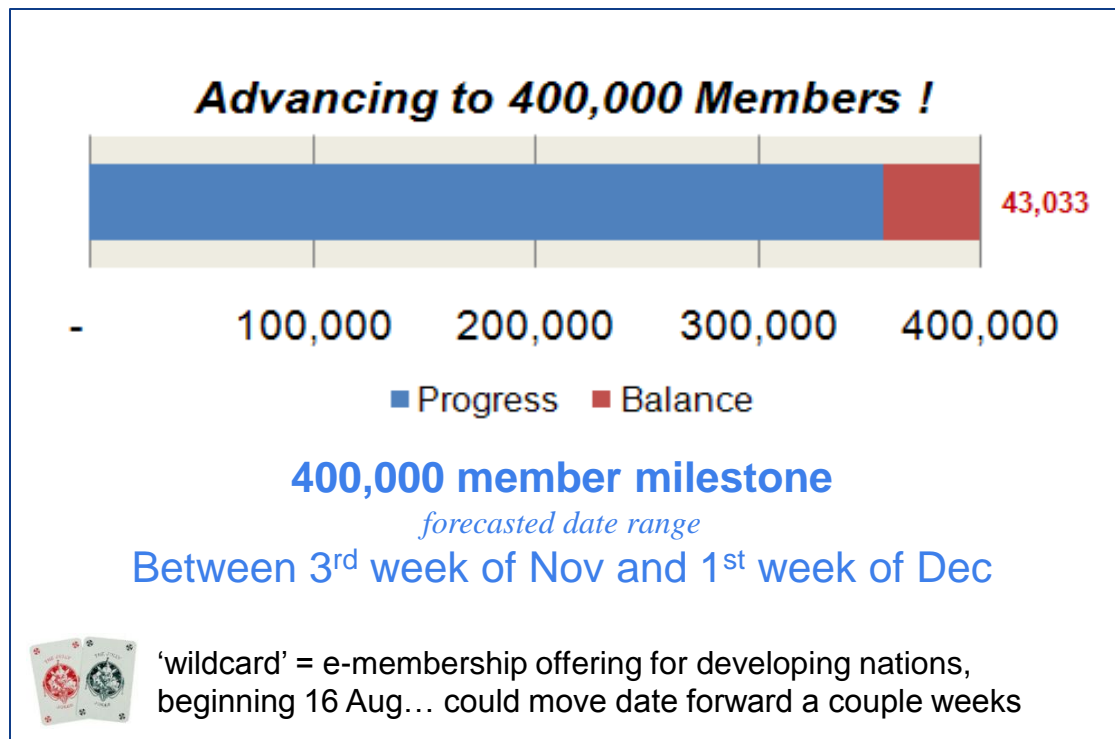
Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of May 2010																				
SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
DIVISION IX																				
Aerospace & Electronic Systems	4,357	4,469	-112	-2.5%	214	178	36	20.2%	33	33	0	0.0%	4,604	4,680	-76	-1.6%	4,571	4,647	-76	-1.6%
Geoscience & Remote Sensing	2,651	2,538	113	4.5%	148	127	21	16.5%	195	246	-51	-20.7%	2,994	2,911	83	2.9%	2,799	2,665	134	5.0%
Information Theory	3,155	3,111	44	1.4%	118	151	-33	-21.9%	27	23	4	17.4%	3,300	3,285	15	0.5%	3,273	3,262	11	0.3%
Intelligent Transportation Systems	933	942	-9	-1.0%	31	32	-1	-3.1%	18	18	0	0.0%	982	992	-10	-1.0%	964	974	-10	-1.0%
Oceanic Engineering	1,532	1,483	49	3.3%	53	50	3	6.0%	19	13	6	46.2%	1,604	1,546	58	3.8%	1,585	1,533	52	3.4%
Signal Processing	13,414	12,911	503	3.9%	447	506	-59	-11.7%	117	85	32	37.6%	13,978	13,502	476	3.5%	13,861	13,417	444	3.3%
Vehicular Technology	3,800	3,778	22	0.6%	124	137	-13	-9.5%	19	17	2	11.8%	3,943	3,932	11	0.3%	3,924	3,915	9	0.2%
Div IX Subtotal	29,842	29,232	610	2.1%	1,135	1,181	-46	-3.9%	428	435	-7	-1.6%	31,405	30,848	557	1.8%	30,977	30,413	564	1.9%
DIVISION X																				
Computational Intelligence	5,513	5,296	217	4.1%	349	407	-58	-14.3%	119	113	6	5.3%	5,981	5,816	165	2.8%	5,862	5,703	159	2.8%
Control Systems	7,536	7,467	69	0.9%	388	398	-10	-2.5%	67	61	6	9.8%	7,991	7,926	65	0.8%	7,924	7,865	59	0.8%
Engineering in Medicine & Biology	7,528	7,242	286	3.9%	458	570	-112	-19.6%	143	147	-4	-2.7%	8,129	7,959	170	2.1%	7,986	7,812	174	2.2%
Photonics	6,058	5,907	151	2.6%	384	513	-129	-25.1%	94	90	4	4.4%	6,536	6,510	26	0.4%	6,442	6,420	22	0.3%
Robotics & Automation	5,826	5,476	350	6.4%	725	681	44	6.5%	82	75	7	9.3%	6,633	6,232	401	6.4%	6,551	6,157	394	6.4%
Systems, Man & Cybernetics	3,899	3,732	167	4.5%	163	182	-19	-10.4%	35	41	-6	-14.6%	4,097	3,955	142	3.6%	4,062	3,914	148	3.8%
Div X Subtotal	36,360	35,120	1,240	3.5%	2,467	2,751	-284	-10.3%	540	527	13	2.5%	39,367	38,398	969	2.5%	38,827	37,871	956	2.5%
TOTAL	270,959	260,559	10,400	4.0%	17,207	12,870	4,337	33.7%	17,657	16,800	857	5.1%	305,823	290,229	15,594	5.4%	288,166	273,429	14,737	5.4%

Advancing Technology for Humanity



Looking Ahead ...



Growth: May – Aug

➤ Determined by the months' year-over-year results in (1) Recruitment, (2) Recovery and (3) Reinstatement

▪ June Forecast:
365,250 – 366,250 total

Growth: Sep – Dec

➤ Determined by the months' year-over-year results in (1) Recruitment, and (2) Reinstatement

- Member retention, ergo member engagement, is the most effective (and efficient) way to grow membership—first-year members need our help
- Our success is determined by serving the member, not the statistics



thank you
questions ?



Updates & Reminders / Direction

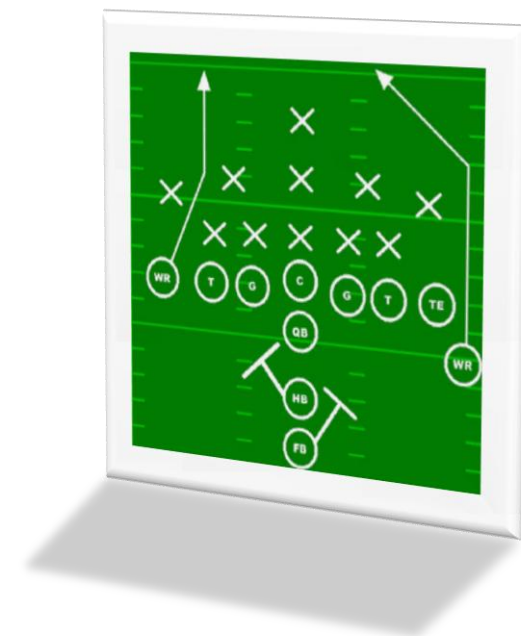


Presented by:
Thomas G. Habetler
Chair, IEEE MRRC



Wrap Up / Direction – MD Prioritization

- ❑ January through April
 - 85% effort - Retention / Arrears Recovery
 - 15% effort - Recruitment
- ❑ May through August (**switching gears**)
 - 10% effort - Arrears Recovery
 - **90% effort - Recruitment**
- ❑ September through December
 - 85% Recruitment
 - 15% Renewal monitoring



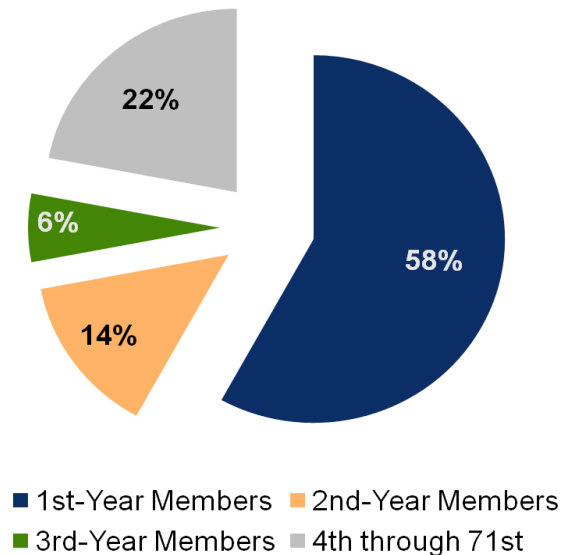
All the while ... MD Staff support:

- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)



Sustaining our accomplishments ...

Member Attrition



2009 membership accomplishments



first-year member experience strategy Implementation



Future MD Webcast Topics & Speakers – Tentative Schedule

JULY

- GOLD Strategy Update
- Recruitment – Campaigns and MGM Program

AUGUST

- Student Competition Update
 - IEEEExtreme 4.0
 - IEEE Presidents' Change the World

SEPTEMBER

- Preparing for the New Membership Year



Wrap Up / Direction – Next Webcast

Saturday, **17 JULY 2010**

January	February	March
April	May	June
July	August	September
October	November	December



Thank you !



Open Floor Q&A



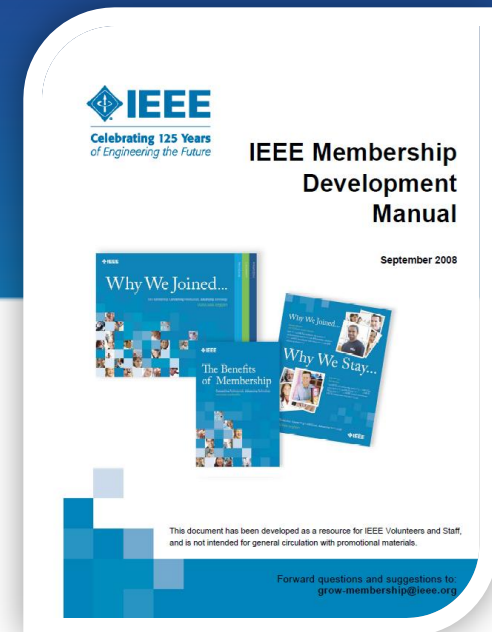
APPENDIX



Appendix Field Team Resources

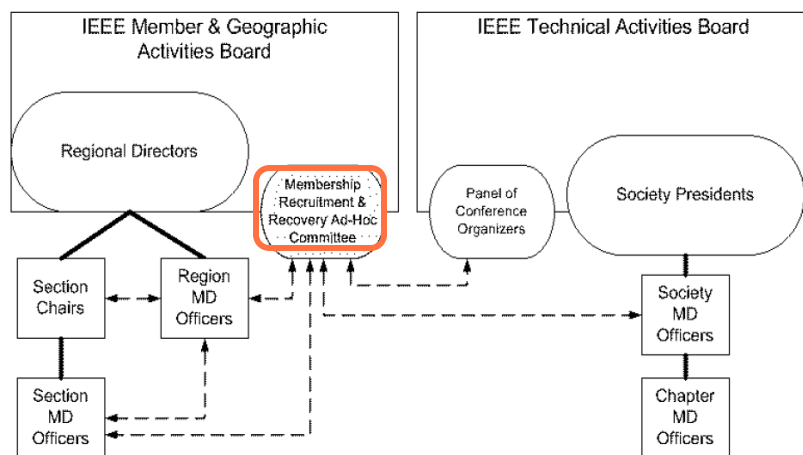


Presented by:
Thomas G. Habetler
Chair, IEEE MRRC



MRR Team Development – Engagement

- Alignment with the new MGA mission and values
- Volunteer & Staff partnership
- MD position vacancies
- Regional Training
- Partnering across IEEE
- MD Portal & Virtual Community



If the MGA is Successful ...

IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership

The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession

The MGA facilitates recruitment, training, development of IEEE volunteer leaders

The MGA facilitates successful regions, sections, chapters, and affinity groups

The MGA is responsible for all aspects of member and membership activities with the IEEE

The MGA ensures a “home(s)” for every member

Technology professionals will understand IEEE membership’s importance in their careers

The MGA will develop sections, and regions and reward them based on their measured success

The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways

IEEE and its members’ achievements are universally recognized



The Regional “Field Team” (2010)



R1 - Gim Soon Wan



R6 - Randall G. Redondo



R2 - Wole Akpose



R7 - Lawrence Whitby



R3 - Jim Anderson



R8 - Aleksandar Szabo



R4 - Tarek Lahdhiri



R9 - Gustavo Giannattasio



R5 - Robert Scoll



R10 - Zhisheng Niu



The Regional “Field Team”

- | | | |
|---------------------------|------------|------------------------|
| ■ Thomas G. Habetler | IEEE MGA | t.habetler@ieee.org |
| ■ Gim Soon Wan | R1 | gimsoon@ieee.org |
| ■ Wole Akpose | R2 | wole@ieee.org |
| ■ James M. Anderson | R3 | jim.anderson@ieee.org |
| ■ Tarek Lahdhiri | R4 | lahdhiri@ieee.org |
| ■ Robert Scolli | R5 | r.scolli@ieee.org |
| ■ Randall G. Redondo | R6 | rredondo@ieee.org |
| ■ Lawrence Whitby | R7 | lwhitby@ieee.org |
| ■ Aleksandar Szabo | R8 | a.szabo@ieee.org |
| ■ Gustavo A. Giannattasio | R9 | gianna@ieee.org |
| ■ Zhisheng Niu | R10 | niuzhs@tsinghua.edu.cn |
| ■ Cathy Downer | IEEE Staff | c.downer@ieee.org |
| ■ John Day | IEEE Staff | j.day@ieee.org |



Membership Development Portal – www.ieee.org/md

IEEE.org | IEEE Xplore Digital Library | IEEE Standards Association | IEEE Spectrum Online | More IEEE Sites

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Home > About IEEE > Volunteers > Membership Development

Membership Development

Membership Menu

- Join Now
- Renew Membership
- myIEEE
- Member Benefits
- Member Grade Elevation
- Member-Get-a-Member
- Societies & Special Interests

IEEE's membership development activities are coordinated through the Member and Geographic Activities Board Membership Recruitment and Recovery Ad-Hoc Committee (MRR). The MRR Ad-Hoc Committee creates, promotes and monitors appropriate and effective membership development programs to increase IEEE membership.

On this Page:

- Functions of the IEEE MRR
- Committees & contacts

Functions of the IEEE MRR

Key functions of the IEEE MRR include:

- increasing IEEE membership by recruiting new members, retaining current members and recovering members in arrears;
- increasing IEEE membership quality;
- promoting elevations in grade;
- increasing society memberships;
- increasing awareness by members of the values of IEEE membership;
- providing efficient and timely communication to all management levels of interests and concerns over membership trends, changes, and problems.

[top of page](#)

Committees & contacts

Membership Development is comprised of a group of IEEE volunteers and staff.

- IEEE Region Membership Development Officers
- IEEE Adapters & Adjustment Committee

MD Key Resources (web account required)

- Regional and Sectional Membership Statistics
- Guide to reading the IEEE Membership Statistics Reports
- Monthly Progress Reports
- Membership Development Online Community
- SAMIEEE Online

MD Print-On Demand Promotion

- MD Product Sheets (myIEEE, IEEE.tv, memberNet, Mentoring Connection)
- Competitions/Contests (IEEE Xtreme, President's Change the World)

Benefit Development Toolkit, Regions 7-10

Toolkit Presentation

Retention Programs & Tools

- Member Grade Elevation
- Retention Best Practices


Recruitment Programs & Tools

- Place an order - Brochures, Posters, Flyers, etc
- Recruitment Best Practices
- List of Member Benefits
- Conference Member Recruitment Program
- Member-Get-A-Member

- Membership Reports
- MD Virtual Community
- SAMIEEE access
- Membership Development Manual
- Member benefits at a glance
- Recruitment programs and tools
- MD Kits – online order form
- Benefit Development Toolkit: Regions 7-10



Online Order Form – www.ieee.org/mdsupplies













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IEEE Home | Volunteers | Membership Development

IEEE Membership Development Supply Order Form

A favorite resource to membership development officers is the online order form for membership recruitment materials. The form is accessible 24x7. IEEE HQ will ship the requested materials to the address indicated by the requester under Shipping Information below, at no cost to you.

- Customized order
- Prepackaged Recruitment Kit (Professional-Grade Membership)
- Prepackaged Recruitment Kit (Student-Grade Membership)


ITEMS	QUANTITY
Membership Brochure/Application (EZ1) 	<input type="checkbox"/>
Student Membership Brochure (EZ4U) 	<input type="checkbox"/>
IEEE Special Interest Memberships & Subscriptions Catalog (F40S) 	<input type="checkbox"/> (\$ MAX)
IEEE Special Interest Memberships & Subscriptions for Students Catalog (F40STS) 	<input type="checkbox"/> (\$ MAX)
Senior Member Elevation Packet (85B) 	<input type="checkbox"/>
Promotional Poster for IEEE Membership (11" x 17") 	<input type="checkbox"/>
Promotional Poster for Student Membership (11" x 17") 	<input type="checkbox"/>
IEEE Bookmark (2" x 7") 	<input type="checkbox"/>
GOOLD Poster (11" x 17") 	<input type="checkbox"/>
MGM Flyer (5.5" x 8.5") 	<input type="checkbox"/>

Size descriptions:

Membership Recruitment Kit - Professional Grade

Contents	Small	Medium	Large
Membership Brochure/Application (EZ1)	50	100	150
Student Membership Brochure (EZ4U)	15	30	45
Promotional Poster for IEEE Membership (11" x 17")	5	10	15
Promotional Poster for Student Membership (11" x 17")	5	10	15
MGM Flyer (5.5" x 8.5")	5	10	15
MGM Business Card (3.5" x 2")	25	50	75
IEEE Bookmark (2" x 7")	25	50	75
Membership CD-ROM	5	10	15
Welcome to the IEEE Guide to Membership	1	2	3
Member Benefits at a Glance	1	2	3

SELECT KIT Small Medium Large

PREPACKAGED RECRUITMENT KIT (Student-Grade Membership) 

Size descriptions:

Membership Recruitment Kit - Student Grade

Contents	Small	Medium	Large
Student Membership Brochure (EZ4U)	50	100	150
Membership Brochure/Application (EZ1)	15	30	45
Promotional Poster for IEEE Membership (11" x 17")	5	10	15
Promotional Poster for Student Membership (11" x 17")	5	10	15
MGM Flyer (5.5" x 8.5")	5	10	15
MGM Business Card (3.5" x 2")	25	50	75
IEEE Bookmark (2" x 7")	25	50	75
Membership CD-ROM	5	10	15
Welcome to the IEEE Guide to Membership	1	2	3
Member Benefits at a Glance	1	2	3



Online MD Resources

- The web page to join the IEEE
- The web page for MD volunteers
- The web page for IEEE benefits
 - www.ieee.org/benefits

www.ieee.org/join
www.ieee.org/md

- Your Region web page
- Your Section web page
- Your Chapter web page
- Your Conference web page
- Your Student Branch web page

www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??

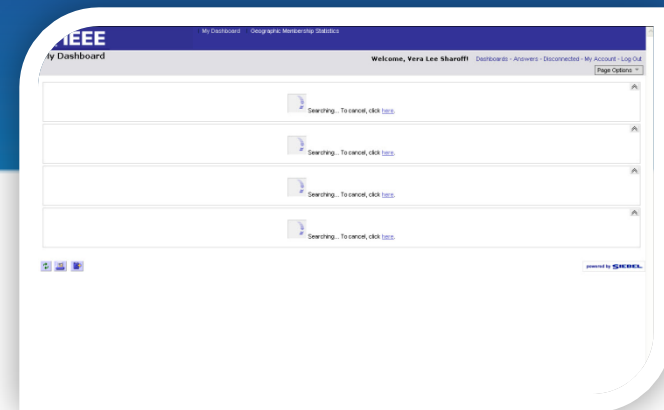


Appendix

The SAMIEE / MD Dashboard – Step-by-Step Configuration

Prepared by:
Helen Shiminsky
MGA Information Process Specialist
Contact: h.shiminsky@ieee.org

Cathy Downer
MGA MD Manager
Contact: c.downer@ieee.org



MD Dashboard Access

- Open SAMIEEE home page at www.ieee.org/samieee
- Click on “Access Geographical Membership Statistics”, sign-in using your IEEE web account



SIEBEL 7

Siebel Analytics

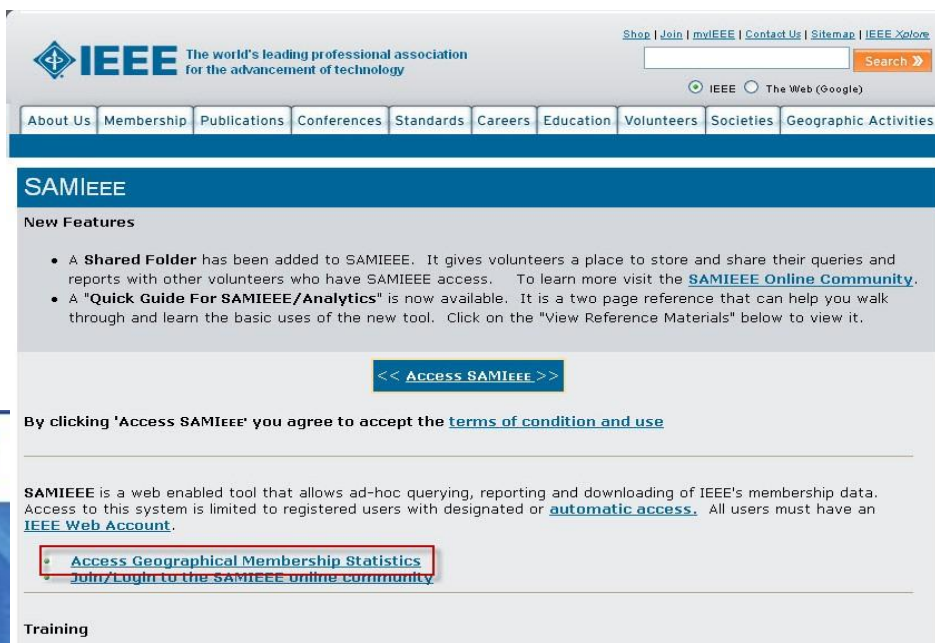
The content you've requested requires that you be logged in to the Siebel Analytics Server.

Please enter your User ID and Password below, and then press the Log In button.

User ID

Password

Remember my ID and password



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SAMIEEE

New Features

- A **Shared Folder** has been added to SAMIEEE. It gives volunteers a place to store and share their queries and reports with other volunteers who have SAMIEEE access. To learn more visit the [SAMIEEE Online Community](#).
- A **Quick Guide For SAMIEEE/Analytics** is now available. It is a two page reference that can help you walk through and learn the basic uses of the new tool. Click on the "View Reference Materials" below to view it.

<< Access SAMIEEE >>

By clicking 'Access SAMIEEE' you agree to accept the [terms of condition and use](#)

SAMIEEE is a web enabled tool that allows ad-hoc querying, reporting and downloading of IEEE's membership data. Access to this system is limited to registered users with designated or [automatic access](#). All users must have an [IEEE Web Account](#).

[Access Geographical Membership Statistics](#)

[Join/Login to the SAMIEEE online community](#)

Training



Opening Dashboard

IEEE

My Dashboard | Geographic Membership Statistics

My Dashboard

Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

This is an empty Dashboard Page.

Click [here](#) to add content.

powered by SIEBEL

Click to add content at middle of screen



Selecting Queries available from “My Folder” or “Shared Folders” to pull into the dashboard

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

Dashboard Objects

- Section
- Link or Image
- Embedded Content
- HTML
- Folder
- Guided Nav. Link
- Briefing Book Nav. Link
- Advanced Report

Saved Content

- Dashboards
 - My Dashboard
 - Geographic Membership Statistics
- My Folder
 - Current Society Members with Contact I
 - Active IEEE Members - Current GOLD (G
 - (GEO) Active Member Counts by Grade,
 - (SOC) Current Society Members by Sec
- Shared Folders
 - SAMleee
 - IEEE Membership Statistics
 - IEEE Volunteer Queries

Section Setup Area

Dashboard Objects and Saved Content Area

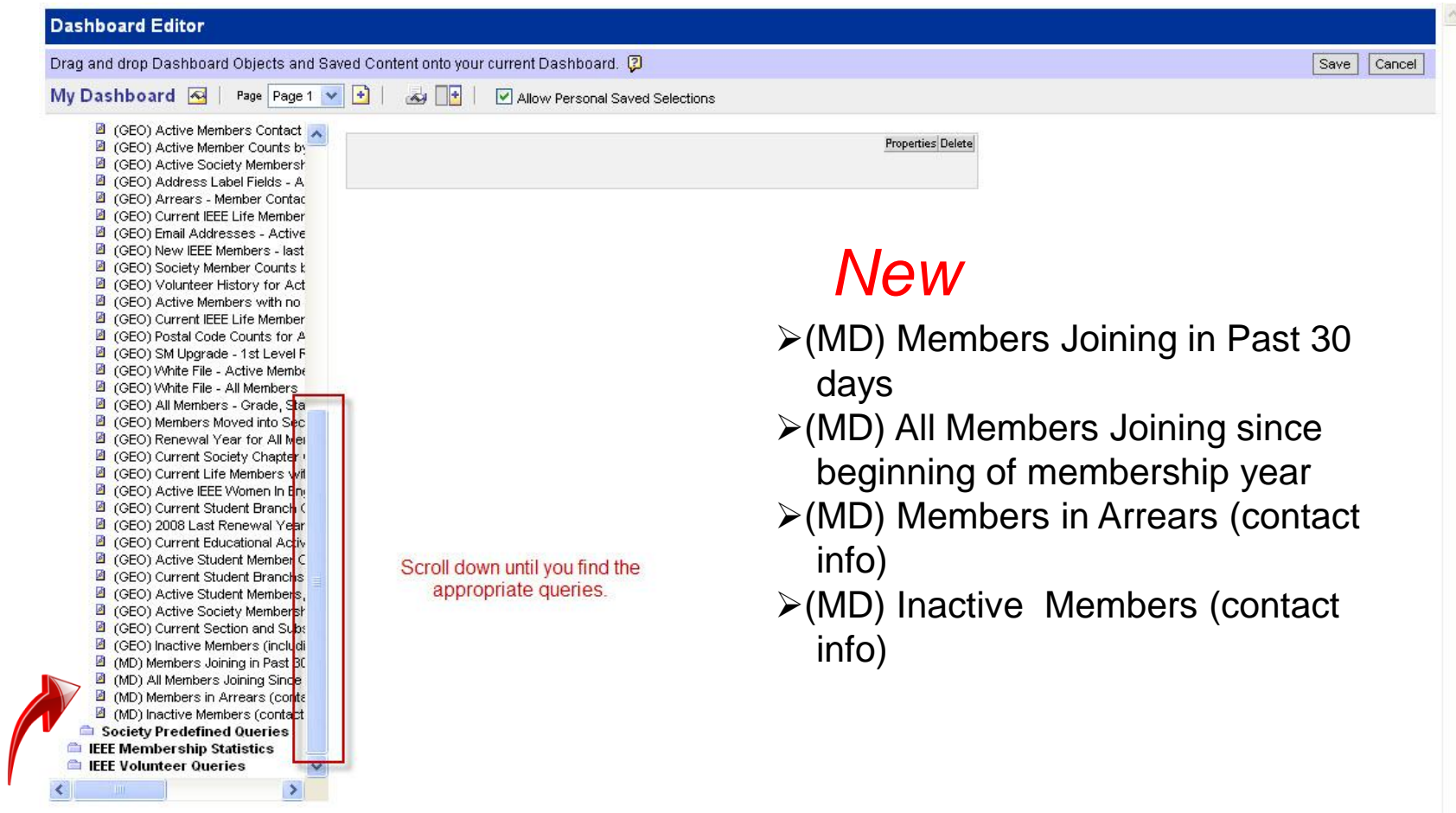


Find “Shared Folders”, Click on SAMIEEE to open, Click on Subfolder “Geographic Predefined Queries”


The screenshot shows the 'Dashboard Editor' interface. On the left sidebar, under 'Saved Content', there is a 'Shared Folders' section. Inside it, the 'SAMleee' folder is expanded to show a list of subfolders. The 'Geographic Predefined Queries' folder is highlighted with a red box. A red arrow points from the text 'Shared Folders SAMleee Folder/Geographic Predefined Folders' to this folder. The main area of the dashboard is currently empty, showing a 'Properties/ Delete' button.









NEW Files in Predefined Queries – labeled (MD)



Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. 

My Dashboard  Page Page 1     Allow Personal Saved Selections

(GEO) Active Members Contact 

(GEO) Active Member Counts by:

(GEO) Active Society Members

(GEO) Address Label Fields - A

(GEO) Arrears - Member Contac

(GEO) Current IEEE Life Member

(GEO) Email Addresses - Active

(GEO) New IEEE Members - last

(GEO) Society Member Counts k

(GEO) Volunteer History for Act

(GEO) Active Members with no

(GEO) Current IEEE Life Member

(GEO) Postal Code Counts for A

(GEO) SM Upgrade - 1st Level F

(GEO) White File - Active Memb

(GEO) White File - All Members

(GEO) All Members - Grade, Sta

(GEO) Members Moved into Sec

(GEO) Renewal Year for All Mei

(GEO) Current Society Chapter

(GEO) Current Life Members wit

(GEO) Active IEEE Women In Bn

(GEO) Current Student Branch C

(GEO) 2008 Last Renewal Year

(GEO) Current Educational Acti

(GEO) Active Student Member C

(GEO) Current Student Branches

(GEO) Active Student Members,

(GEO) Active Society Members

(GEO) Current Section and Sub

(GEO) Inactive Members (includi

(MD) Members Joining in Past 30

(MD) All Members Joining Since

(MD) Members in Arrears (cont

(MD) Inactive Members (contact

Society Predefined Queries

IEEE Membership Statistics

IEEE Volunteer Queries

Properties Delete

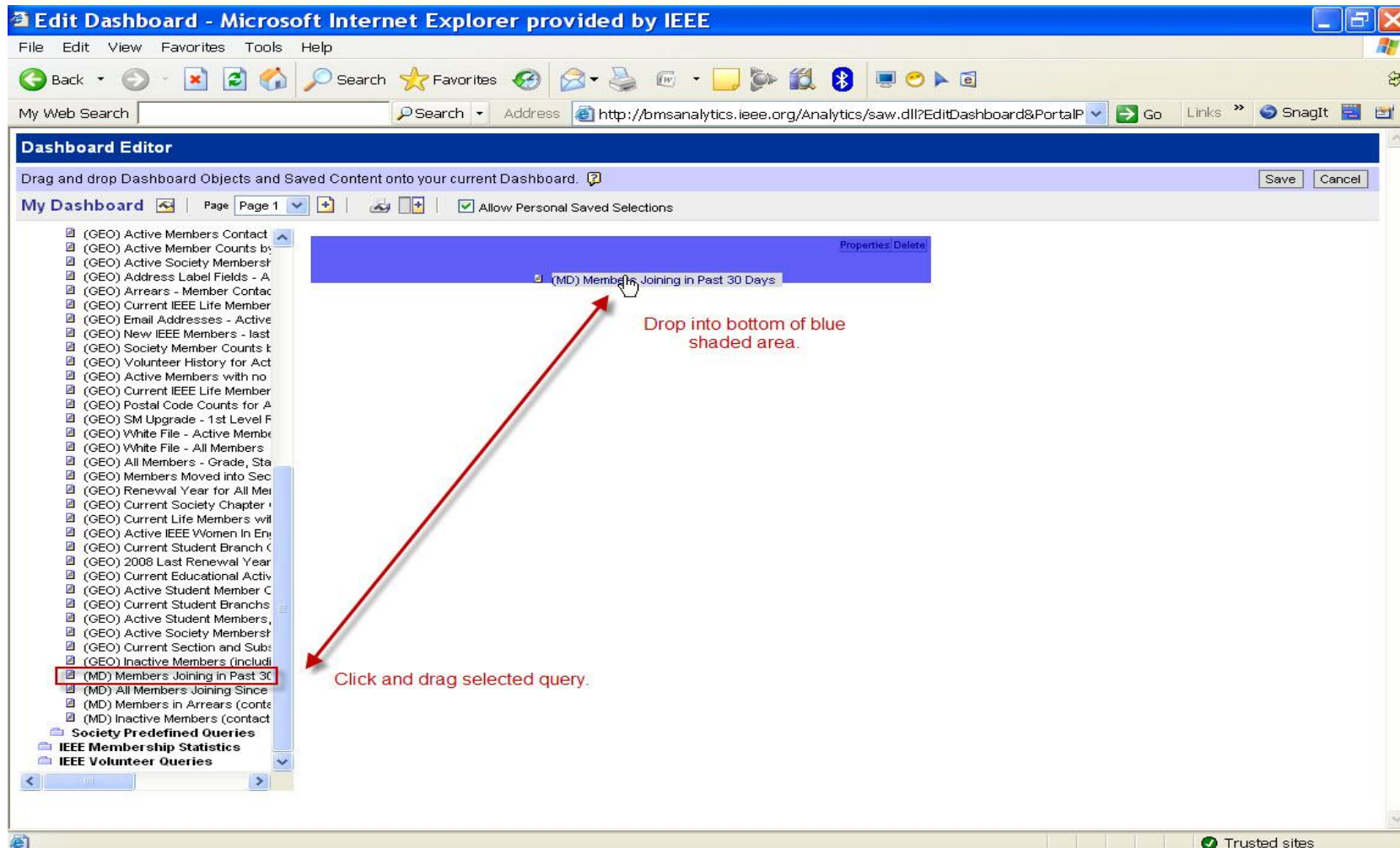
New

- (MD) Members Joining in Past 30 days
- (MD) All Members Joining since beginning of membership year
- (MD) Members in Arrears (contact info)
- (MD) Inactive Members (contact info)

Scroll down until you find the appropriate queries.



Find the document(s) you want to select. Left mouse click and drag (individually) to the blue shaded area on right and drop the file



Dashboard Set up

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. ?

Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
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- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Enr
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact
- Society Predefined Queries**
- IEEE Membership Statistics**
- IEEE Volunteer Queries**

The screenshot shows a dashboard editor interface. A central panel displays a section titled "Section 1". Inside this section, there is a query titled "(MD) Members Joining in P...". The query is enclosed in a box with "Properties", "Rename", and "Delete" options. Above the section title, there are also "Properties" and "Delete" options. The entire section is set against a light gray background.

Query now appears as "Section 1" of the Dashboard setup.



In order to "download" the results of the completed query, properties must be properly set.

Click on the Properties Link on each "specific" query.

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Memberst
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
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- (GEO) Active Members with no
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- (GEO) Current Society Chapter
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- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
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- (GEO) Active Society Memberst
- (GEO) Current Section and Subs
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- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (contc
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P...

Properties | Delete

Properties | Rename | Delete

Properties | Rename | Delete

- Display Results
- Report Links ...**
- Show View
- Modify Request

Click on Properties and select Report Links.

- Select “Reports Link”
- Select “Download” option
- Click on OK

This will make the “Download” option available for this Dashboard Query. It must be repeated for each individual query being selected.



Completing the Query Download

The screenshot shows the 'Dashboard Editor' interface. At the top, it says 'Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.' Below this is a toolbar with 'Save' and 'Cancel' buttons. The main area shows a dashboard with a section titled '(MD) Members Joining in P...'. A 'Report Links' dialog box is open, allowing the user to select links to display. The 'Download' option is checked, and a red arrow points to it with the text 'Select Download'. Below the dialog box, the text 'Then click on OK' is displayed.



Complete the query selection and set properties, time to **SAVE!**

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
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- (GEO) Active Student Members,
- (GEO) Active Society Members
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- (GEO) Inactive Members (includi
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- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact
- Society Predefined Queries
- IEEE Membership Statistics
- IEEE Volunteer Queries

[Properties](#) | [Delete](#)

[Properties](#) | [Rename](#) | [Delete](#)

Section 1

(MD) Members Joining in P...

[Properties](#) | [Rename](#) | [Delete](#)

Section 2

(MD) All Members Joining ...

[Properties](#) | [Rename](#) | [Delete](#)

Section 3

(MD) Members in Arrears (...

[Properties](#) | [Rename](#) | [Delete](#)

Section 4

(MD) Inactive Members (co...

Continue dragging and dropping selected queries into Section Area.

Set Properties Link to select Download option for each report.



Queries will run/refresh each time you open your dashboard. Once the queries have completed pulling the data, they will all appear in your dashboard.

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address <http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard&PortalPath:> Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out Page Options

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

Queries will run and as they complete will display in Dashboard.

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

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Done Trusted sites



(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	Savannah State University	268 Longleaf Cir			Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member		2005 E 50th St			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gast						3616 Duane Ct	Apt A		Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He						1827 Osprey Point Cir			Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	jacks						3219 College St	PO Box 21408		Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murr						10 Falligant Ave			Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Willie						609 Wild Turkey Rd			Savannah	GA

When completed, each report will appear, one below the other. Scroll down to view each.

Reports will appear with first 25 lines showing. The option of "next 25" or "full view" appears as necessary.

Each report can be downloaded individually.

[Download](#)

(MD) All Members Joining Since Beginning of Membership Year

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
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To add, change or delete selected reports

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	University	Cir		Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member		2005 E 50th St		Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gaskin	Riccardo	A	rag_400d@yahoo.com	Student Member	IEEE, Savannah State Univ., Engineering	3616 Duane Ct	Apt A	Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He	Zhengyu		zhengyu.he@gatech.edu	Graduate Student Member		1827 Osprey Point Cir		Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	jackson	steve		tyj21@yahoo.com	Student Member	Savannah State Univ	3219 College St	PO Box 21408	Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murrell	Elizabeth		the.sneaky.panther@gmail.com	Student Member		10 Falligant Ave		Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phan	Christopher	Anh	fujj831@yahoo.com	Student Member	Savannah State University	10609 Gray Fox Way		Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phan	Brandon	A	fujj216@yahoo.com	Student Member	Savannah State	10609 Gray Fox Way		Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Williams	Jared	M	jared21927@yahoo.com	Student Member	Savannah State University	609 Wild Turkey Rd		Savannah	GA

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javascript:void(null) Trusted sites

To add, change or delete selected reports, click on Page Options/Edit Dashboard.



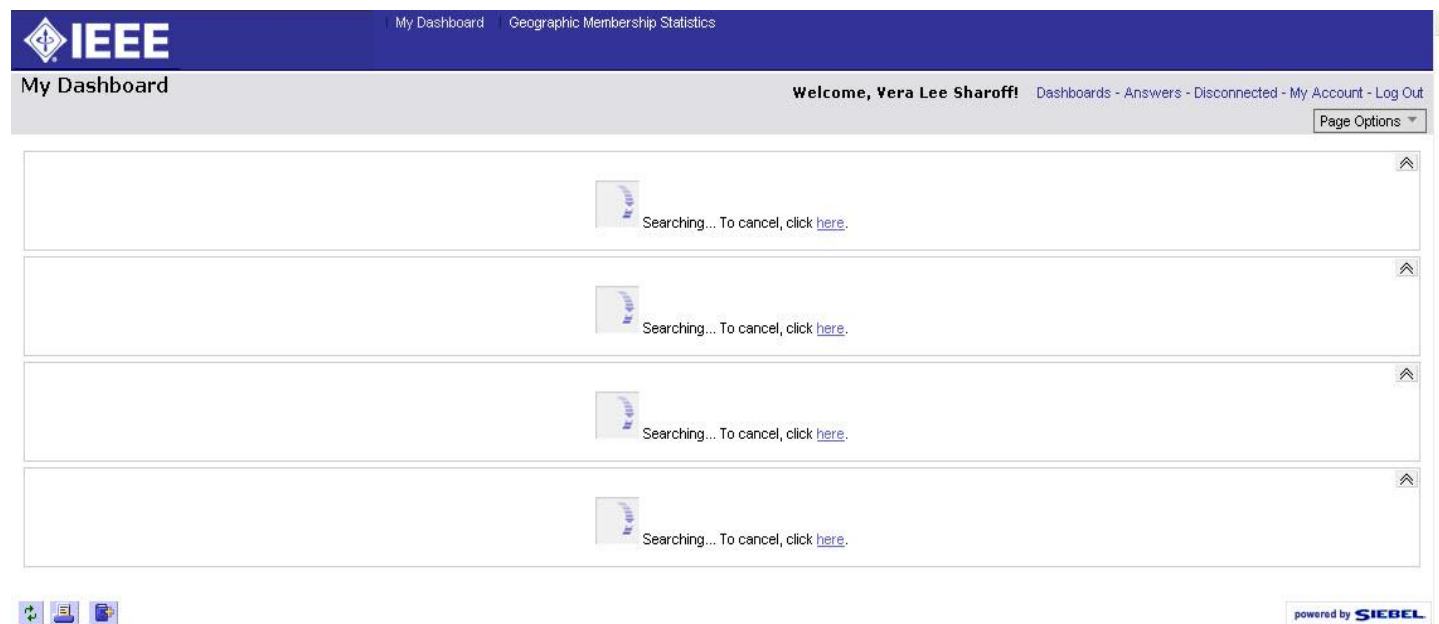
Completing changes and save

The screenshot shows the 'Dashboard Editor' interface. At the top, there is a header bar with the text 'Dashboard Editor' and a 'Save' button highlighted with a red box. Below the header, there is a toolbar with various icons and a 'Page 1' dropdown. The main area is divided into two columns. The left column contains 'Dashboard Objects' and 'Saved Content'. The right column shows a preview of the dashboard with four sections: 'Section 1', 'Section 2', 'Section 3', and 'Section 4'. Each section has a 'Properties: Rename: Delete' link. A red box highlights the 'Properties: Rename: Delete' link for 'Section 2'. A red arrow points from the 'Save' button to the 'Properties: Rename: Delete' link. Another red arrow points from the 'Properties: Rename: Delete' link to the 'Save' button.

Dashboard setup area appears.
Select Properties, Rename or Delete
as required to modify.
Save after changes are complete.



Re-entering the Dashboard



The screenshot displays the IEEE My Dashboard interface. At the top, there is a dark blue header with the IEEE logo on the left and navigation links for 'My Dashboard' and 'Geographic Membership Statistics'. Below the header, a grey bar contains the text 'My Dashboard' on the left, 'Welcome, Vera Lee Sharoff!' in the center, and a list of links: 'Dashboards - Answers - Disconnected - My Account - Log Out'. A 'Page Options' dropdown menu is located on the right side of this bar. The main content area consists of four vertically stacked white panels, each containing a search bar with the text 'Searching... To cancel, click [here](#)'. At the bottom left of the dashboard, there are three small icons: a refresh icon, a print icon, and a help icon. At the bottom right, there is a 'powered by SIEBEL' logo.

Queries will run/refresh each time you open your dashboard. Note: refresh can complete at different times for each query selected. Once the queries have completed pulling data, they will all appear in your dashboard.



Printing your queries

- Queries can be printed to a HTML or PDF formatted page
- To pull into Excel, user must highlight and copy each report individually and paste into an Excel spreadsheet.
- From Excel you can then sort the data and rearrange columns as you wish
- Any refining of the process to print will be forwarded



Appendix

International Phone Numbers MD Webcast





Toll free US & Canada:	1-866-546-3377
Toll US & Canada:	1-719-234-7872
Local - Australia, Sydney:	+61 (0) 2 8207 3481
Local - Austria, Graz:	+43 (0) 316 218 875 089
Local - Austria, Vienna:	+43 (0) 1 274 872 5021
Local - Belgium, Brussels:	+32 (0) 2 300 1147
Local - Belgium, Liege:	+32 (0) 4 244 10 39
Local - Brazil, Sao Paulo:	+55 11 5582 6544
Local - Denmark, Copenhagen:	+45 70 14 49 57
Local - Finland, Helsinki:	+358 (0) 9 2311 3376
Local - France, Lille:	+33 (0) 359 81 35 02
Local - France, Lyon:	+33 (0) 426 84 04 42
Local - France, Marseille:	+33 (0) 488 91 55 39
Local - France, Paris:	+33 (0) 1 72 69 79 27
Local - Germany, Berlin:	+49 302 555 5006 **NEW** FEB 2010
Local - Germany, Cologne:	+49 221 988 8014 **NEW** FEB 2010
Local - Germany, Frankfurt:	+49 (0) 69 12009 827
Local - Germany, Hamburg:	+49 402 999 9242 **NEW** FEB 2010
Local - Germany, Munich:	+49 891 436 7799 **NEW** FEB 2010
Local - Hong Kong:	+852 3008 0323
Local - Ireland, Dublin:	+353 (0) 1 437 0818
Local - Italy, Milan:	+39 02 897 819 55





Local - Italy, Rome:	+39 06 833 604 29
Local - Italy, Turin:	+39 011 2173 449
Local - Japan, Tokyo:	+81 (0) 3 4455 1494
Local - Netherlands, Amsterdam:	+31 (0) 20 262 9512
Local - Netherlands, Rotterdam:	+31 (0) 10 742 01 29
Local - Norway, Oslo:	+47 21 54 70 94
Local - Scotland, Glasgow:	+44 (0) 141 404 9909
Local - Singapore:	+65 6517 0632
Local - Spain, Barcelona:	+34 93 802 0297
Local - Spain, Madrid:	+34 91 829 8573
Local - Spain, Valencia:	+34 96 314 6027
Local - Sweden, Stockholm:	+46 (0) 8 5205 4929
Local - Switzerland, Geneva:	+41 (0) 22 555 0208
Local - Switzerland, Zurich:	+41 (0) 44 556 8420
Local - UK, Birmingham:	+44 (0) 121 260 4885
Local - UK, Leeds:	+44 (0) 113 322 2679
Local - UK, Liverpool:	+44 (0) 151 203 9907
Local - UK, London:	+44 (0) 20 7078 9148
Local - UK, Manchester:	+44 (0) 161 250 8004





International toll free - Argentina:	0800 222 0019
International toll free - Australia:	1 800 059 489
International toll free - Austria:	0800 295 592
International toll free - Belgium:	0 800 76 384
International toll free - Chile:	123 0020 9212
International toll free - China, Northern Region:	10 800 140 1338
International toll free - China, Southern Region:	10 800 714 1335
International toll free - Colombia:	01 800 518 1029
International toll free - Czech Republic:	800 700 493
International toll free - Denmark:	80 889 806
International toll free - Dominican Republic:	1 888 751 4719
International toll free - Ecuador:	1 800 020 314
International toll free - France:	0 800 915 011
International toll free - Germany:	0 800 181 6388
International toll free - Greece:	00 800 161 2205 9029
International toll free - Hong Kong:	800 930 332
International toll free - Hungary:	06 800 168 92
International toll free - India:	000 800 1007 431





International toll free - Indonesia:	001 803 017 9029
International toll free - Ireland:	1 800 949 042
International toll free - Israel:	1 80 925 9029
International toll free - Italy:	800 873 857
International toll free - Japan:	00531 16 0959
International toll free - Latvia:	8000 3326
International toll free - Lithuania:	8 800 3 08 34
International toll free - Luxembourg:	800 2 7158
International toll free - Malaysia:	1 800 814 391
International toll free - Mexico:	001 800 514 9029
International toll free - Monaco:	800 93 556
International toll free - Netherlands:	0 800 022 9387
International toll free - New Zealand:	0 800 449 692
International toll free - Norway:	800 107 00
International toll free - Panama:	00 800 226 9029
International toll free - Poland:	00 800 112 40 84
International toll free - Portugal:	800 827 501
International toll free - Russia:	810 800 2853 1012
International toll free - Singapore:	800 101 2176
International toll free - Slovenia:	0 800 80375
International toll free - South Africa:	0 800 981 808





International toll free - South Korea: 003 0813 2261
International toll free - Spain: 900 937 613
International toll free - Sweden: 02 079 9651
International toll free - Switzerland: 0 800 893 453
International toll free - Thailand: 001 800 156 205 9029
International toll free - Trinidad-
Tobago: 1 800 205 9029
International toll free - UK: 0 808 101 3382
International toll free - Uruguay: 0004 019 0305
International toll free - Venezuela: 0 800 100 8373

