

IEEE Membership Development Conference Call / Web Cast

20 March 2010



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Today's Edition ...

Preview Topic

- Getting the Non-Joiner to Join – Peter Zilahy Ingerman, PhD

Business Cycle Spotlight

- First Year Member Experience – Adrienne Hahn

Updates / Wrap-Up / Direction – Tom Habetler

Open Floor Q&A

Subject Appendix: SAMIEEE and Arrears Recovery, Step by Step



Today's Speakers ...



John Day
Director, Membership
Development



Peter Zilahy Ingerman, PhD
Member, IEEE Society on the Social
Implications of Technology



Tom Habetler
Chair, MRRC



Adrienne Hahn
MGA Marketing Communications Manager



Web Cast Notes

Webcast presentation available on MD virtual community at <https://www.ieeecommunities.org/ieee.md.net> in the files section

Attendee lines are muted, except for speakers. To un-mute your phone during the Q&A portion, press *6. To mute your phone again, press *6.

Please ask topical questions using the chat box

For technical-assistance, e-mail to web-conf@ieee.org any time during webcast

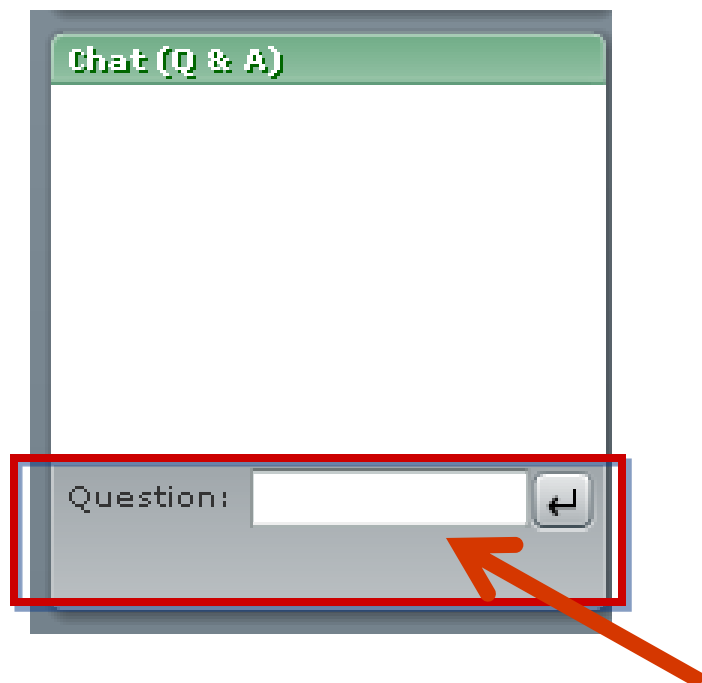
This webcast is recorded. Presentation and audio will be available as an “on-demand” resource – URL and announcement to be posted in the MD Virtual community



Web Cast Attendance Roll Call

Use the Chat box.

Please type in your name/
title/location



Preview Topic

Getting the “Non-Joiner” to Join

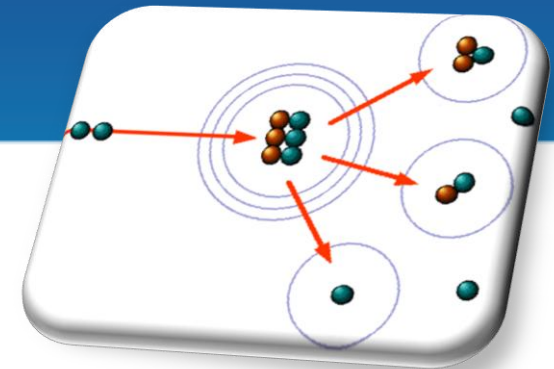
Finding a Professional Home for the Asocial



Presented by:

*Peter Zilahy Ingerman, PhD, FBCS, LSMIEEE
Member, IEEE Society on the
Social Implications of Technology*

20 March 2010



If the MGA is Successful ...

IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership

The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession

The MGA facilitates recruitment, training, development of IEEE volunteer leaders

The MGA facilitates successful regions, sections, chapters, and affinity groups

The MGA is responsible for all aspects of member and membership activities with the IEEE

The MGA ensures a “home(s)” for every member

Technology professionals will understand IEEE membership’s importance in their careers

The MGA will develop sections, and regions and reward them based on their measured success

The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways

IEEE and its members’ achievements are universally recognized



Getting the “Non-Joiner” to Join...

“Asocial”

**Not given to internalizing
association with others**



Introduction – Peter Ingerman

Peter's concerns w/ IEEE MD ...

- Sales-oriented, great at what they do, clearly getting members
- But the prevailing approach as described on the MD webcast is not totally inclusive, because
- It ignores potential members who will likely be the advisors to the leaders (but who have no interest in being the leaders)
- Peter is one of these people, and thinks that there should be a recognized place for people like him in IEEE

Involvement in IEEE

- Past-MD Chair, Society on the Social Implications of Technology
- IEEE Computer Society

Involvement outside of IEEE

- British Computer Society (CITP)
- British Engineering Council (CEng)
- Sigma Xi (The National Research Society of North America) (Life Full member)
- International Transactional Analysis Association
- International Association of Forensic Linguistics



“Non-Joiner’s – Characteristics ?

- Introverts
- Loners
- Quiet
- Reserved
 - Not ‘wall-flowers’, but not people-oriented
- Not emotionally driven
 - Concerned, yes... caring, no
 - May well have a fear of the emotional unknown
- Want to do the job correctly and well
- Value one-on-one relationships



Interests of a “Non-Joiner”

What are they looking for?

- Data
- Facts
- Information
- Interesting individuals from whom they can learn
- Feeling welcomed on their own terms (even if they can't verbalize those terms)

What are they not looking for?

- Slaps on the back and hearty hand-shakes
 - Maybe, even any handshakes at all!
- Empty promises
- Hoards of acquaintances



Approaching a “Non-Joiner”

- Avoid ‘pigeon-holing’. Don’t presume you know the answers until you’re absolutely certain you understand the questions!
- Let them lead the discussion
- What does networking mean to them?
 - “Dealing” with people
- Not necessarily in a corner, sulking, but more likely just quietly observing rather than participating.
- May have to be taught how to network, because the social quid-pro-quo that is a customary part of networking may not be natural for them.



Recommendations

- Look for the person who is alone. Ask gently, “What brings you here.” (You don’t want to give the impression that you know the answer, because you don’t!)

- Again, don’t presume you know the answer
 - ... when you don’t even know if you know the question
 - As an inherently social member of IEEE, the value of your membership to you is not necessarily (more likely assuredly not) what might be the value of their membership to them, if they join!
 - And you want them to join!

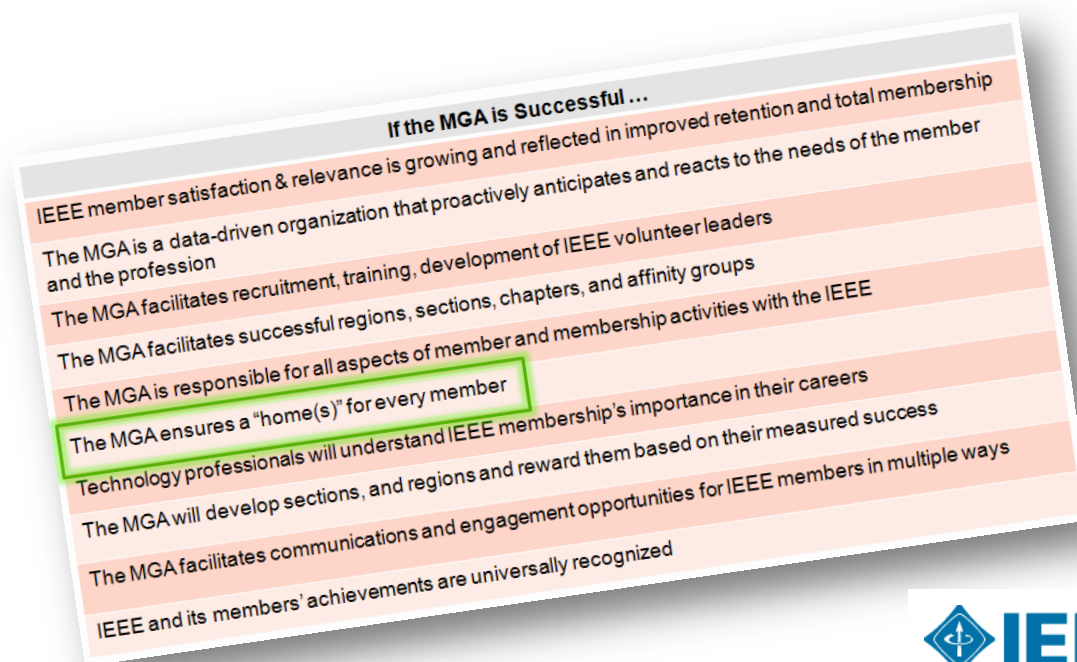


If you're successful recruiting a non-joiner ...

There are many rooms in the “home” – we must challenge ourselves to not presume the room

Play to their strengths—doing the job correctly, one-on-one relationships, emphasis on ideas and ideals rather than on persons

- Ethics Panels
- Treasurers
- Contest Judges
- Mentoring



Thank you !
Questions ???



Business Cycle Spotlight

First Year Member Experience



Adrienne Hahn

*Membership Marketing & Communications Manager
IEEE Member & Geographic Activities*

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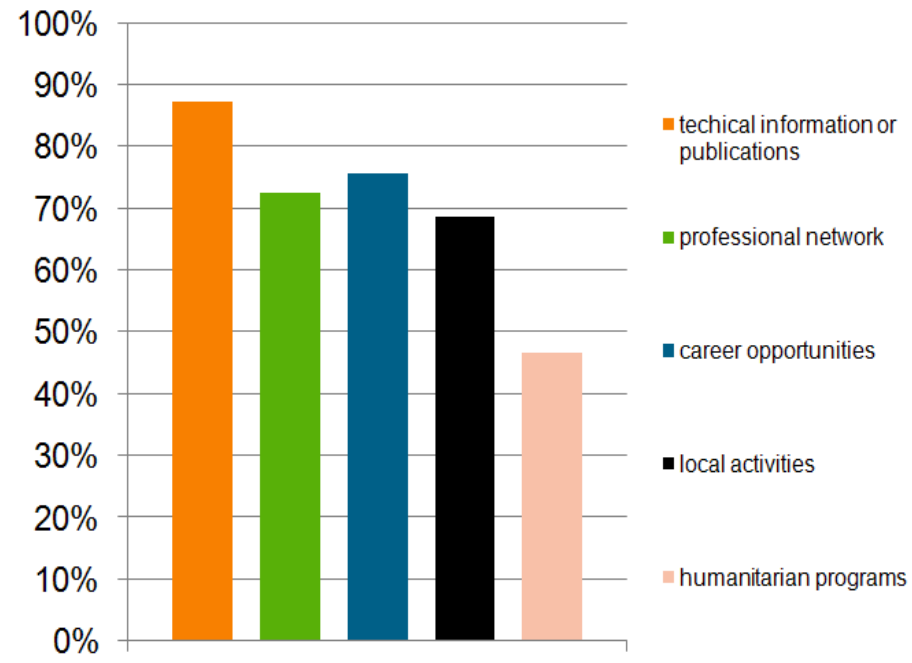
Today's Discussion ...

- What do we know about new members
- Current programs/resources
- Planned Projects
- Future considerations



What we know...

Reasons for joining



January 2010 SAMIEEE query

They are joining for all the right reasons, but only 30% of new member renew after the first year...

What can we do better???



CURRENT PROGRAMS & RESOURCES



New members receive:

- “Getting Started” brochure with their card
- Welcome calls from IEEE Contact Center
- Invitation to register for the new member orientation

Volunteer Resources:

- Welcome cards
- SAMIEE – pre-defined queries identifying:
 - New members in your area
 - Why members join

Welcome to IEEE Webpage:

- www.ieee.org/start
- Introduction and welcome message from Pedro Ray
- Links to registration for next available new member orientation
- Includes list of things to do to activate membership benefits

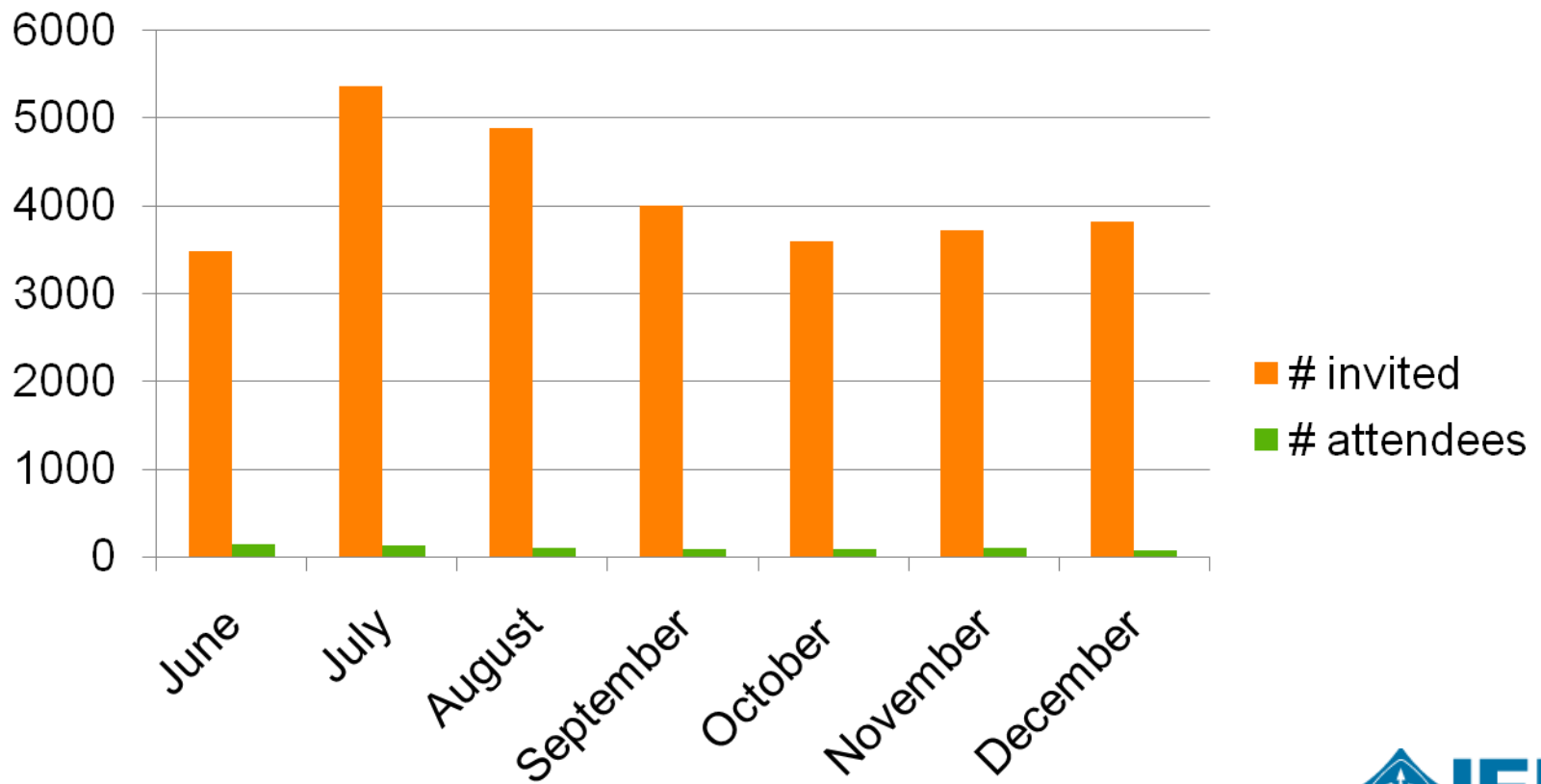


New Member Orientation

- ❑ **Monthly webcast, held on the 4th Thursday of the month**
- ❑ **Launched in June 2009**
- ❑ **Email invitations are sent out inviting new members to register**
- ❑ **Content is categorized into 3 topics:**
 - ❑ **Welcome to IEEE**
 - ❑ **Getting Connected**
 - ❑ **Participation**
- ❑ **30 minutes of formal presentation with an additional 30 minutes for Q&A**
- ❑ **Pulse survey initiated after the January 2010 sessions to capture suggestions for improvement**
- ❑ **Roughly 600 new members participated in these sessions from June – December 2009**



New member orientation participation – room to grow



PLANNED PROJECTS AND FUTURE CONSIDERATIONS



Planned Projects

- Welcome email greeting to each new member
 - Including a link to the start page that will allow them ability to register for new member orientation
 - May 2010 implementation
- New member survey
 - May 2010 implementation
- New Member Experience report
- Interactive start page
 - August 2010 implementation
- Adapted welcome brochure
 - September 2010 implementation for those joining for 2011



Future considerations

- New member lists delivery
- On demand benefit tutorials
- On demand new member orientation
- New member events at conferences



we welcome your ideas...

- Send your comments suggestions and information on what you are doing to welcome new members in your area to:
 - Adrienne Hahn – a.hahn@ieee.org



Thank you!
Questions ?



Membership Statistics & Goals Update

February 2010

MEMBERSHIP REPORT-Page 1
 Report is issued monthly on behalf of the IEEE Membership Statistics. Contact: John Day, JDay@IEEE.org

Pages 2 Active Membership by Region
 Pages 5-5 Society & Special Interest Memberships
 Page 6-7

Category	Feb '10	% Change	Apr '09	Apr '08	Mar '09
Membership	8,642	+ 2.6%	336,167	327,025	326,499
New	1	+ 3.7%	25	27	26
Renewal	162	+ 2.0%	6,344	6,182	6,307
Sustaining Member	949	+ 3.2%	30,316	29,267	30,003
Member	1,989	+ 1.0%	204,700	202,715	200,368
Associate Member	2,501	+ 14.2%	14,705	17,200	14,295
Graduate Student	6,529	+ 19.3%	33,271	27,842	31,360
Undergraduate Student	2,517	+ 5.7%	48,793	44,186	43,138
Society Memberships	2,530	-0.3%	284,389	286,919	277,195
25 Societies up	6,253				
15 Societies down	7,783				

Sum of inactive Societies gains and losses

Recommended MD Volunteer Activity
 Thank you to all volunteers committed to improving their MD success!

Month	RECRUITMENT ACTIVITIES	RECOVERY ACTIVITIES	RESOURCES
May	<p>10-Year Due Cycle - IEEE MG accepting to-prize bids for present year or service candidates and join IEEE and renew receive 6 months of membership for the price of 2 (appropriate message and outreach)</p> <p>Section MD Officer - Disseminate membership materials at all section meetings and local events.</p> <p>3-Year Due Cycle - IEEE MG accepting to-prize bids for present year or service candidates and join IEEE and renew receive 7 months of membership for the price of 2 (appropriate message and outreach)</p> <p>Section MD Officer - Disseminate membership materials at all section meetings and local events. Ensure a library of USGAs is readily available to your local volunteers.</p> <p>1-Year Due Cycle - IEEE MG accepting to-prize bids for present year or service candidates and join IEEE and renew receive 8 months of membership for the price of 2 (appropriate message and outreach)</p> <p>Section MD Officer - Disseminate membership materials at all section meetings and local events.</p>	<p>Section MD Officer - Re-engage inactive members personally and "follow-up" to all Region, Section, and Society MD officers. Develop and execute local communications to members in Areas, Divisions and across local programs and activities.</p> <p>• Begin working focus on recruitment programs and activities.</p> <p>• All focus should be on recruitment programs and activities.</p> <p>• All focus should be on recruitment programs and activities.</p>	<p>MD Portal www.ieee.org/membership</p> <p>• PowerPoint presentations</p> <p>• Membership Reports</p> <p>• Virtual copies</p> <p>• IEEE Membership Manual</p> <p>• MD 5-10</p>

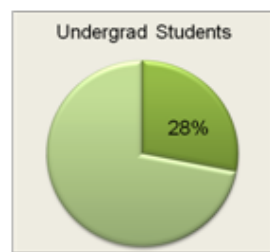
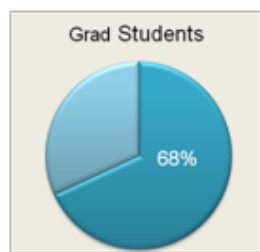
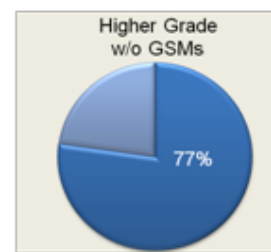
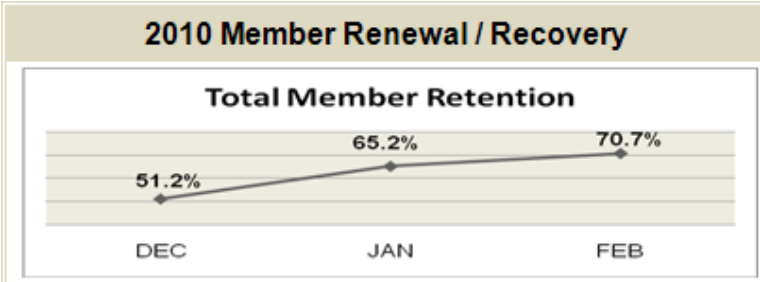


Presented by:
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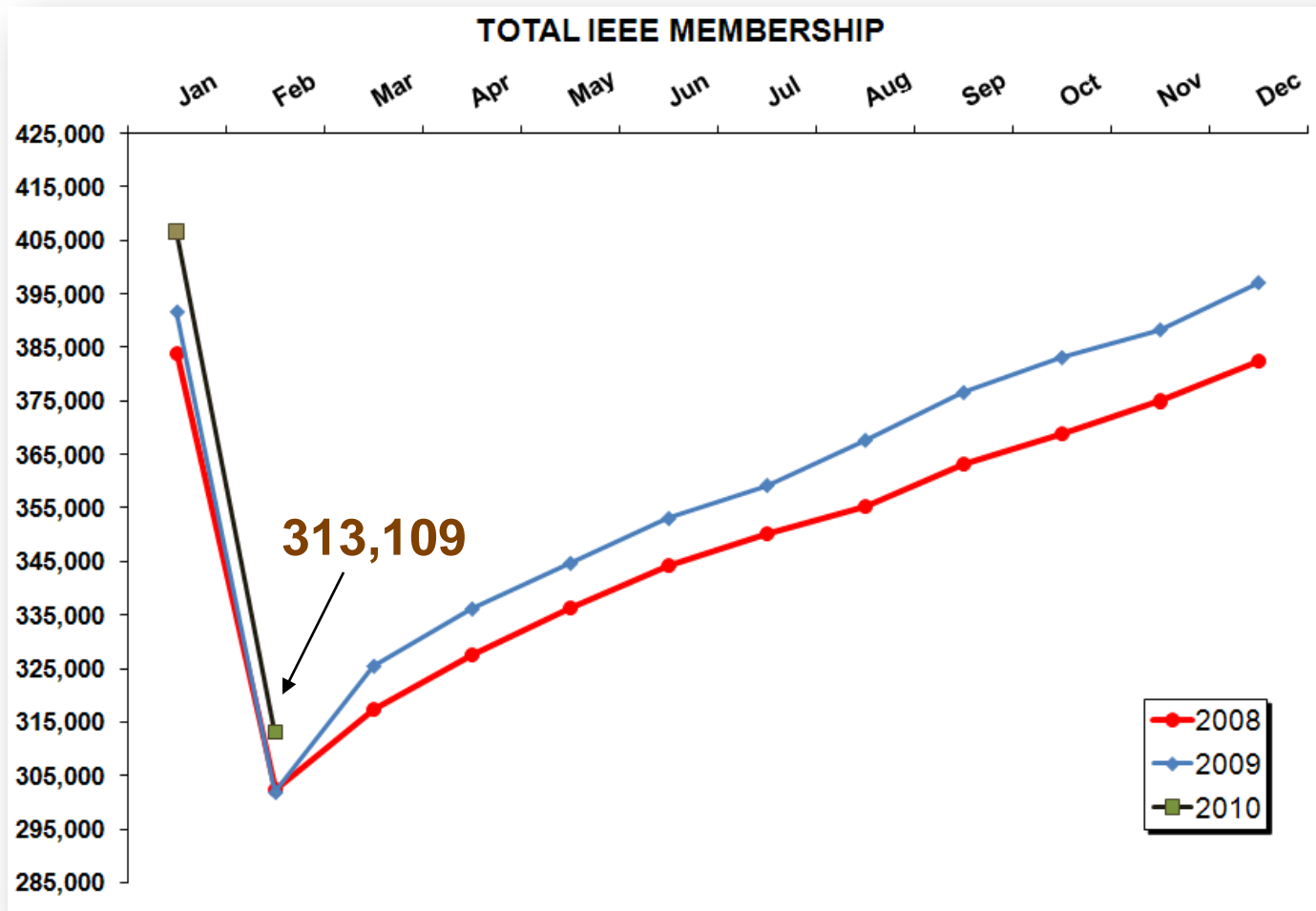


January 2010 Snapshot

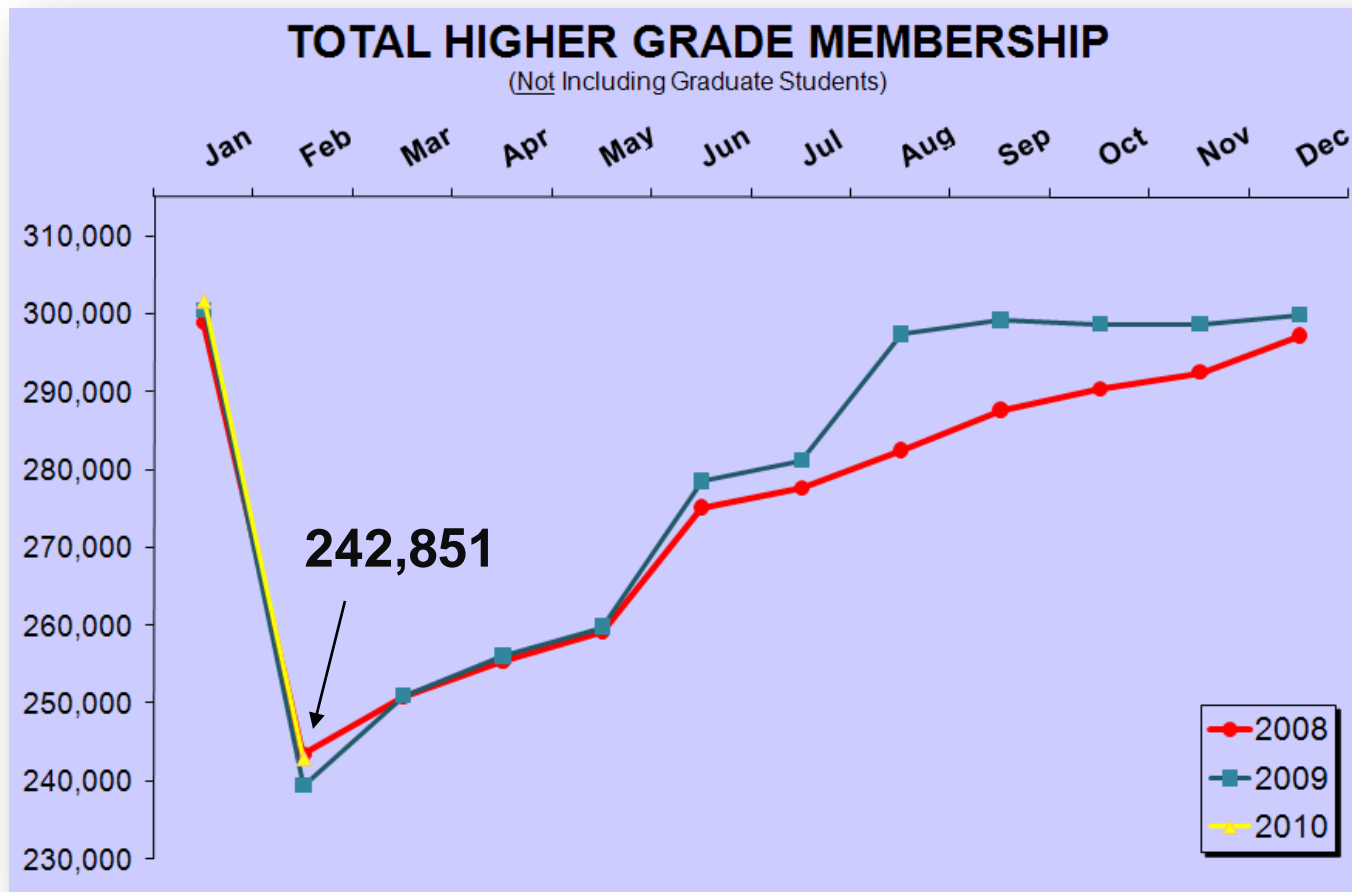
Snapshot	January '10 vs. '09	% Change	Jan '10	Jan '09	Dec '09	% Change Dec '09 - Jan '10
IEEE Membership	+ 15,015	3.8%	406,575	391,560	397,001	2.4%
• Honorary	↑ 1	3.6%	29	28	29	-
• Fellow	↑ 180	2.8%	6,694	6,514	6,383	4.9%
• Senior Member	↑ 720	2.3%	31,762	31,042	31,880	(0.4%)
• Member	↑ 3,229	1.3%	246,612	243,383	245,064	0.6%
• Associate Member	↓ (2,873)	(14.8%)	16,580	19,453	16,470	0.7%
• Graduate Student	↑ 7,577	22.3%	41,495	33,918	38,261	8.5%
• Undergraduate Student	↑ 6,181	10.8%	63,403	57,222	58,914	7.6%
Society Memberships	+ 2,138	0.7%	321,769	319,631	334,804	(3.9%)
• 22 Societies up > 1%	↑ 6,786		Sum of respective Societies' gains and losses, with all counts including Affiliates. Without Affiliates, total Society memberships are up year-over-year by 3,732, or +1.3%			
• 2 Societies +/- 1%	↔ (65)					
• 14 Societies down > 1%	↓ (4,583)					



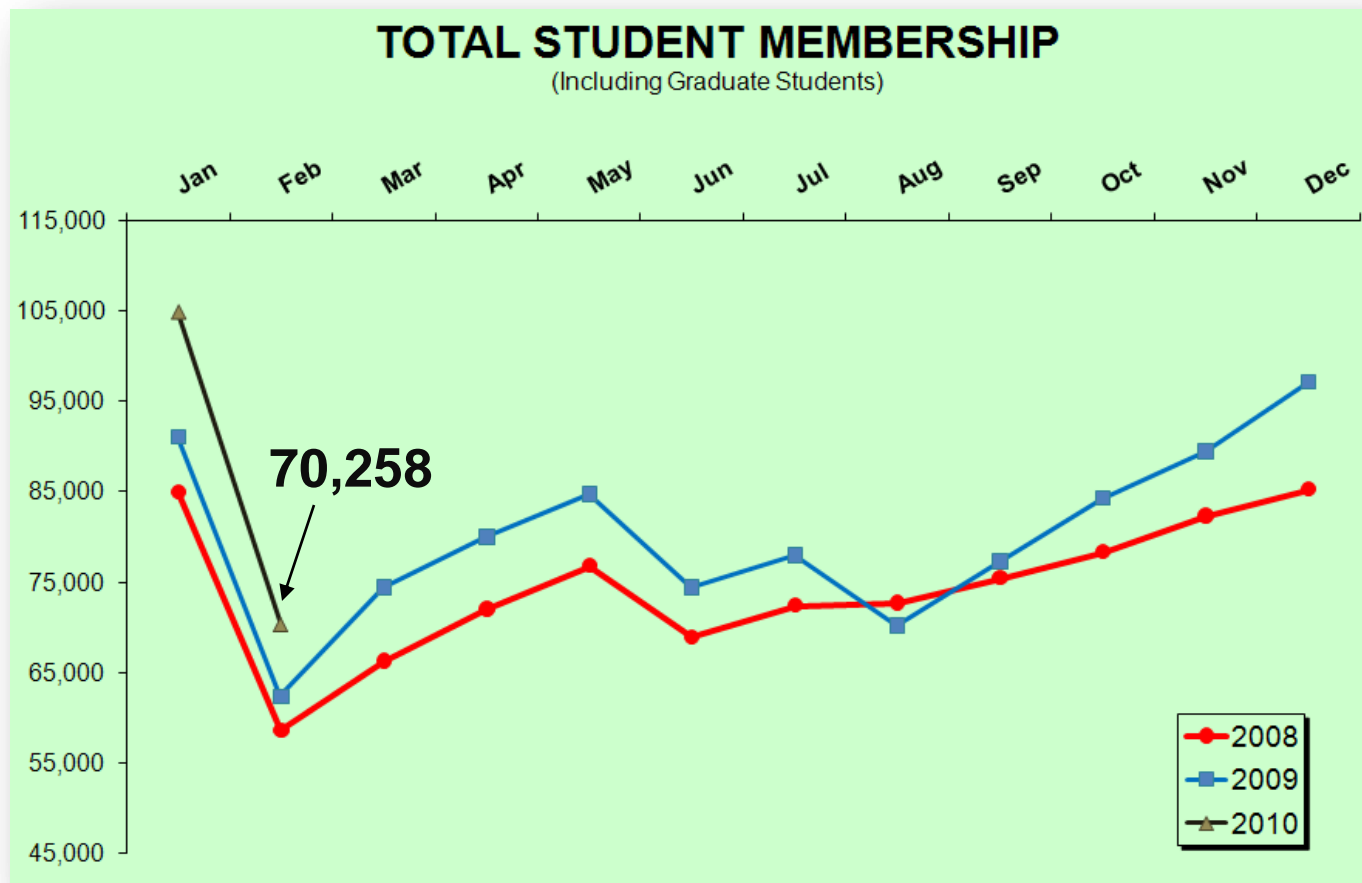
Year-over-Year Monthly Growth – Total Membership



Year-over-Year Monthly Growth – Higher-Grade Membership (including GSM)



Year-over-Year Monthly Growth – Student-Grade Membership (including GSM)



Active Membership by Region

Geographic IEEE Membership Summary - February 2010

REGION	PROFESSIONALS				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2010	2009	Change		2010	2009	Change		2010	2009	Change		2010	2009	Change	
1	27,504	27,773	(269)	-1.0%	1,843	1,512	331	21.9%	1,763	1,511	252	16.7%	31,110	30,796	314	1.0%
2	23,991	24,076	(85)	-0.4%	1,783	1,466	317	21.6%	1,842	1,561	281	18.0%	27,616	27,103	513	1.9%
3	21,087	21,118	(31)	-0.1%	2,333	1,939	394	20.3%	2,413	2,316	97	4.2%	25,833	25,373	460	1.8%
4	16,064	16,127	(63)	-0.4%	1,762	1,487	275	18.5%	1,961	1,673	288	17.2%	19,787	19,287	500	2.6%
5	20,790	20,695	95	0.5%	1,775	1,361	414	30.4%	2,018	1,710	308	18.0%	24,583	23,766	817	3.4%
6	42,396	42,747	(351)	-0.8%	2,955	2,564	391	15.2%	2,916	2,438	478	19.6%	48,267	47,749	518	1.1%
R 1-6	151,832	152,536	(704)	-0.5%	12,451	10,329	2,122	20.5%	12,913	11,209	1,704	15.2%	177,196	174,074	3,122	1.8%
7	10,678	10,498	180	1.7%	1,810	1,587	223	14.1%	1,428	1,276	152	11.9%	13,916	13,361	555	4.2%
8	39,695	38,110	1,585	4.2%	9,243	8,221	1,022	12.4%	6,613	6,761	(148)	-2.2%	55,551	53,092	2,459	4.6%
9	5,209	4,878	331	6.8%	1,085	919	166	18.1%	2,857	2,720	137	5.0%	9,151	8,517	634	7.4%
10	35,437	33,492	1,945	5.8%	7,765	6,754	1,011	15.0%	14,093	12,670	1,423	11.2%	57,295	52,916	4,379	8.3%
R 7-10	91,019	86,978	4,041	4.6%	19,903	17,481	2,422	13.9%	24,991	23,427	1,564	6.7%	135,913	127,886	8,027	6.3%
TOTAL	242,851	239,514	3,337	1.4%	32,354	27,810	4,544	16.3%	37,904	34,636	3,268	9.4%	313,109	301,960	11,149	3.7%
% R1-6	63%	64%			38%	37%			34%	32%			57%	58%		
% R7-10	37%	36%			62%	63%			66%	68%			43%	42%		



2010 Retention Challenge: +0.5% higher-grade, +1.0% student

2010 Retention Goals & Progress - FEB 2010

2010 membership year concludes 15 August 2010

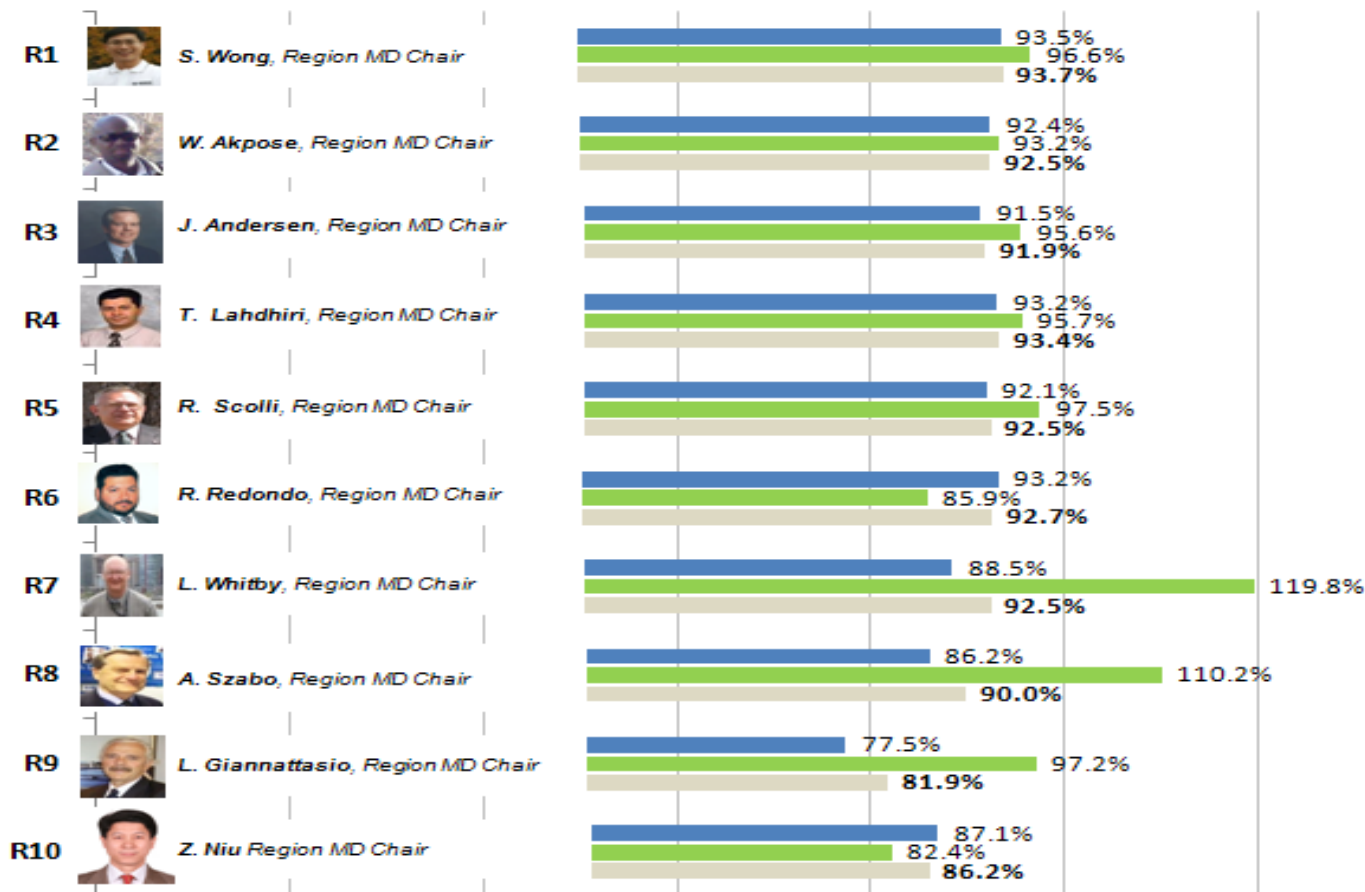
Renewals (% of Goal): HG 225,775 (90.3%) ST 32,227 (96.1%) Total 257,719 (91.0%)

2010 RETENTION GOALS		
HG	ST	Total
249,775	33,550	283,325

Progress key: Higher Grade - % Goal Achieved (Blue), Students - % Goal Achieved (Green), Total Members - % Goal Achieved (Tan)

Goals by Region

Higher-Grade / Student / Total



Region	Higher-Grade	Student	Total
R1	28,045	1,950	30,000
R2	24,550	2,050	26,600
R3	21,650	2,450	24,100
R4	16,450	1,975	18,425
R5	21,225	1,850	23,075
R6	42,825	3,575	46,400
R7	11,350	1,650	13,000
R8	41,975	8,050	50,025
R9	5,650	1,625	7,275
R10	36,050	8,375	44,425

Note: All student counts combine graduate and undergraduate members



2010 Renewals

IEEE Membership Renewal / Retention - February 2010												
REGION	PROFESSIONALS			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	31,876	26,232	82.3%	1,674	1,228	73.4%	1,469	656	44.7%	35,019	28,116	80.3%
2	27,804	22,688	81.6%	1,569	1,153	73.5%	1,596	758	47.5%	30,969	24,599	79.4%
3	24,934	19,804	79.4%	1,961	1,499	76.4%	1,945	843	43.3%	28,840	22,146	76.8%
4	18,968	15,327	80.8%	1,575	1,166	74.0%	1,496	725	48.5%	22,039	17,218	78.1%
5	24,399	19,549	80.1%	1,461	1,117	76.5%	1,597	687	43.0%	27,457	21,353	77.8%
6	49,594	39,920	80.5%	2,704	1,962	72.6%	2,490	1,109	44.5%	54,789	42,991	78.5%
R 1-6	177,575	143,520	80.8%	10,944	8,125	74.2%	10,593	4,778	45.1%	199,113	156,423	78.6%
7	13,011	10,046	77.2%	1,530	1,344	87.8%	1,097	633	57.7%	15,638	12,023	76.9%
8	49,592	36,162	72.9%	8,092	6,209	76.7%	7,283	2,661	36.5%	64,967	45,032	69.3%
9	7,305	4,380	60.0%	1,039	751	72.3%	4,642	829	17.9%	12,986	5,960	45.9%
10	44,467	31,384	70.6%	8,027	3,776	47.0%	19,167	3,121	16.3%	71,661	38,281	53.4%
R 7-10	114,375	81,972	71.7%	18,688	12,080	64.6%	32,189	7,244	22.5%	165,252	101,296	61.3%
TOTAL	291,950	225,492	77.2%	29,632	20,205	68.2%	42,782	12,022	28.1%	364,365	257,719	70.7%

February Gains / Top 5

- + 6.3% 😊
- + 5.2%
- + 5.5%
- + 5.9%
- + 5.7%
- + 6.0% 😊
- + 6.2% 😊
- + 8.0% ★
- + 6.8% 😊
- + 5.1%

Feb Last Year > **71.2%**



2010 Renewals – First-Year Members

First-Year Member Renewal / Retention - January 2010

REGION	PROFESSIONALS			GRADUATE STUDENTS			UNDERGRADUATE STUDENTS			TOTAL MEMBERS		
	Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal		Opportunity	Renewal	
		#	%		#	%		#	%		#	%
1	2,114	733	34.7%	705	344	48.8%	1,008	364	36.1%	3,827	1,441	37.7%
2	2,068	712	34.4%	588	293	49.8%	1,121	449	40.1%	3,777	1,454	38.5%
3	2,174	672	30.9%	746	397	53.2%	1,392	470	33.8%	4,312	1,539	35.7%
4	1,590	608	38.2%	654	344	52.6%	1,085	445	41.0%	3,329	1,397	42.0%
5	2,133	769	36.1%	598	311	52.0%	1,178	428	36.3%	3,909	1,508	38.6%
6	3,508	1,217	34.7%	1,031	496	48.1%	1,786	635	35.6%	6,325	2,348	37.1%
<i>R 1-6</i>	<i>13,587</i>	<i>4,711</i>	<i>34.7%</i>	<i>4,322</i>	<i>2,185</i>	<i>50.6%</i>	<i>7,570</i>	<i>2,791</i>	<i>36.9%</i>	<i>25,479</i>	<i>9,687</i>	<i>38.0%</i>
7	1,409	544	38.6%	540	382	70.7%	696	348	50.0%	2,645	1,274	48.2%
8	7,206	2,431	33.7%	3,669	2,185	59.6%	5,325	1,331	25.0%	16,200	5,947	36.7%
9	1,419	297	20.9%	442	234	52.9%	3,682	466	12.7%	5,543	997	18.0%
10	7,746	2,423	31.3%	5,202	1,589	30.5%	16,244	2,101	12.9%	29,192	6,113	20.9%
<i>R 7-10</i>	<i>17,780</i>	<i>5,695</i>	<i>32.0%</i>	<i>9,853</i>	<i>4,390</i>	<i>44.6%</i>	<i>25,947</i>	<i>4,246</i>	<i>16.4%</i>	<i>53,580</i>	<i>14,331</i>	<i>26.7%</i>
TOTAL	31,367	10,406	33.2%	14,175	6,575	46.4%	33,518	7,037	21.0%	79,059	24,018	30.4%

Total Retention

77.2%


68.2%

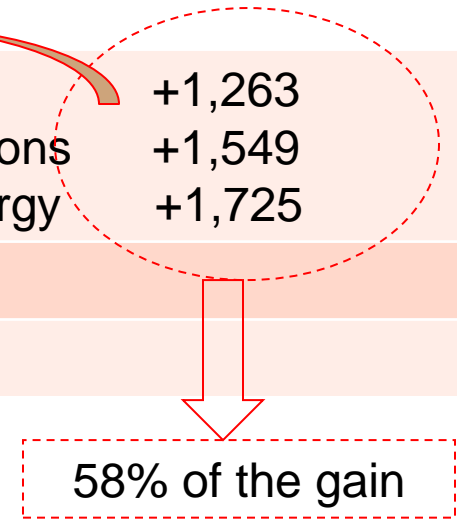
28.1%

70.7%



Society Memberships Dashboard

Society MD Disposition	Respective Sum Totals	Influence of Large Societies
Aggregate Total Memberships Across 38 Societies	+ 6,738 	
Growth > 1%: 22 Societies	+ 7,803	Computer +1,263 Communications +1,549 Power & Energy +1,725
+ / - 1%: 7 Societies	+ 25	
Decline > 1%: 9 Societies	(1,090)	



Double-Digit Percentage Gains

Society Top Gains	Gains	
	Percent	Count
Product Safety Eng.	14.7%	84
Industrial Electronics	12.4%	465



Year-over-Year Society Membership, Detail

IEEE Society Membership Totals as of February 2010

SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change		
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	
IEEE Societies																					
DIVISION I																					
Circuits & Systems	8,145	8,168	-23	-0.3%	331	323	8	2.5%	37	35	2	5.7%	8,513	8,526	-13	-0.2%	8,476	8,491	-15	-0.2%	
Electron Devices	8,587	8,638	-51	-0.6%	208	258	-50	-19.4%	35	42	-7	-16.7%	8,830	8,938	-108	-1.2%	8,795	8,896	-101	-1.1%	
Solid-State Circuits	8,690	9,019	-329	-3.6%	168	198	-30	-15.2%	53	51	2	3.9%	8,911	9,268	-357	-3.9%	8,858	9,217	-359	-3.9%	
Div I Subtotal	25,422	25,825	-403	-1.6%	707	779	-72	-9.2%	125	128	-3	-2.3%	26,254	26,732	-478	-1.8%	26,129	26,604	-475	-1.8%	
DIVISION II																					
Components, Packaging & Mfg Tech	2,089	2,113	-24	-1.1%	40	54	-14	-25.9%	13	13	0	0.0%	2,142	2,180	-38	-1.7%	2,129	2,167	-38	-1.8%	
Dielectrics & Electrical Insulation	1,775	1,718	57	3.3%	37	36	1	2.8%	27	19	8	42.1%	1,839	1,773	66	3.7%	1,812	1,754	58	3.3%	
Industry Applications	8,560	8,514	46	0.5%	108	85	23	27.1%	38	26	12	46.2%	8,706	8,625	81	0.9%	8,668	8,599	69	0.8%	
Instrumentation & Measurements	3,623	3,829	-206	-5.4%	81	85	-4	-4.7%	16	11	5	45.5%	3,720	3,925	-205	-5.2%	3,704	3,914	-210	-5.4%	
Power Electronics	5,566	5,363	203	3.8%	186	194	-8	-4.1%	35	28	7	25.0%	5,787	5,585	202	3.6%	5,752	5,557	195	3.5%	
Ultrasonics, Ferroelectrics, Freq Ctrl	1,822	1,816	6	0.3%	35	41	-6	-14.6%	23	23	0	0.0%	1,880	1,880	0	0.0%	1,857	1,857	0	0.0%	
Div II Subtotal	23,435	23,353	82	0.4%	487	495	-8	-1.6%	152	120	32	26.7%	24,074	23,968	106	0.4%	23,922	23,848	74	0.3%	
DIVISION III																					
Communications	26,864	26,064	800	3.1%	1,852	1,143	709	62.0%	334	294	40	13.6%	29,050	27,501	1,549	5.6%	28,716	27,207	1,509	5.5%	



Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of February 2010																				
SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
DIVISION IV																				
Antennas & Propagation	6,911	6,784	127	1.9%	219	207	12	5.8%	50	38	12	31.6%	7,180	7,029	151	2.1%	7,130	6,991	139	2.0%
Broadcast Technology	1,615	1,623	-8	-0.5%	60	45	15	33.3%	21	23	-2	-8.7%	1,696	1,691	5	0.3%	1,675	1,668	7	0.4%
Consumer Electronics	2,516	2,443	73	3.0%	125	114	11	9.6%	27	31	-4	-12.9%	2,668	2,588	80	3.1%	2,641	2,557	84	3.3%
Electromagnetic Compatibility	3,479	3,497	-18	-0.5%	47	67	-20	-29.9%	27	18	9	50.0%	3,553	3,582	-29	-0.8%	3,526	3,564	-38	-1.1%
Magnetics	2,551	2,534	17	0.7%	67	60	7	11.7%	46	39	7	17.9%	2,664	2,633	31	1.2%	2,618	2,594	24	0.9%
Microwave Theory & Techniques	9,936	9,916	20	0.2%	286	317	-31	-9.8%	35	35	0	0.0%	10,257	10,268	-11	-0.1%	10,222	10,233	-11	-0.1%
Nuclear & Plasma Sciences	2,606	2,466	140	5.7%	47	61	-14	-23.0%	49	41	8	19.5%	2,702	2,568	134	5.2%	2,653	2,527	126	5.0%
Div IV Subtotal	29,614	29,263	351	1.2%	851	871	-20	-2.3%	255	225	30	13.3%	30,720	30,359	361	1.2%	30,465	30,134	331	1.1%
DIVISION V/VIII																				
Computer	44,399	44,227	172	0.4%	3,291	2,378	913	38.4%	12,680	12,502	178	1.4%	60,370	59,107	1,263	2.1%	47,690	46,605	1,085	2.3%
DIVISION VI																				
Education	2,822	2,758	64	2.3%	42	64	-22	-34.4%	26	26	0	0.0%	2,890	2,848	42	1.5%	2,864	2,822	42	1.5%
Industrial Electronics	4,063	3,622	441	12.2%	127	113	14	12.4%	24	14	10	71.4%	4,214	3,749	465	12.4%	4,190	3,735	455	12.2%
Product Safety Engineering	638	560	78	13.9%	3	7	-4	-57.1%	14	4	10	250.0%	655	571	84	14.7%	641	567	74	13.1%
Professional Communication	792	819	-27	-3.3%	37	49	-12	-24.5%	76	88	-12	-13.6%	905	956	-51	-5.3%	829	868	-39	-4.5%
Reliability	1,521	1,535	-14	-0.9%	32	24	8	33.3%	11	13	-2	-15.4%	1,564	1,572	-8	-0.5%	1,553	1,559	-6	-0.4%
Social Implications of Technology	1,349	1,377	-28	-2.0%	41	41	0	0.0%	20	17	3	17.6%	1,410	1,435	-25	-1.7%	1,390	1,418	-28	-2.0%
Div VI Subtotal	11,185	10,671	514	4.8%	282	298	-16	-5.4%	171	162	9	5.6%	11,638	11,131	507	4.6%	11,467	10,969	498	4.5%
DIVISION VII																				
Power & Energy	21,218	19,851	1,367	6.9%	768	469	299	63.8%	201	142	59	41.5%	22,187	20,462	1,725	8.4%	21,986	20,320	1,666	8.2%

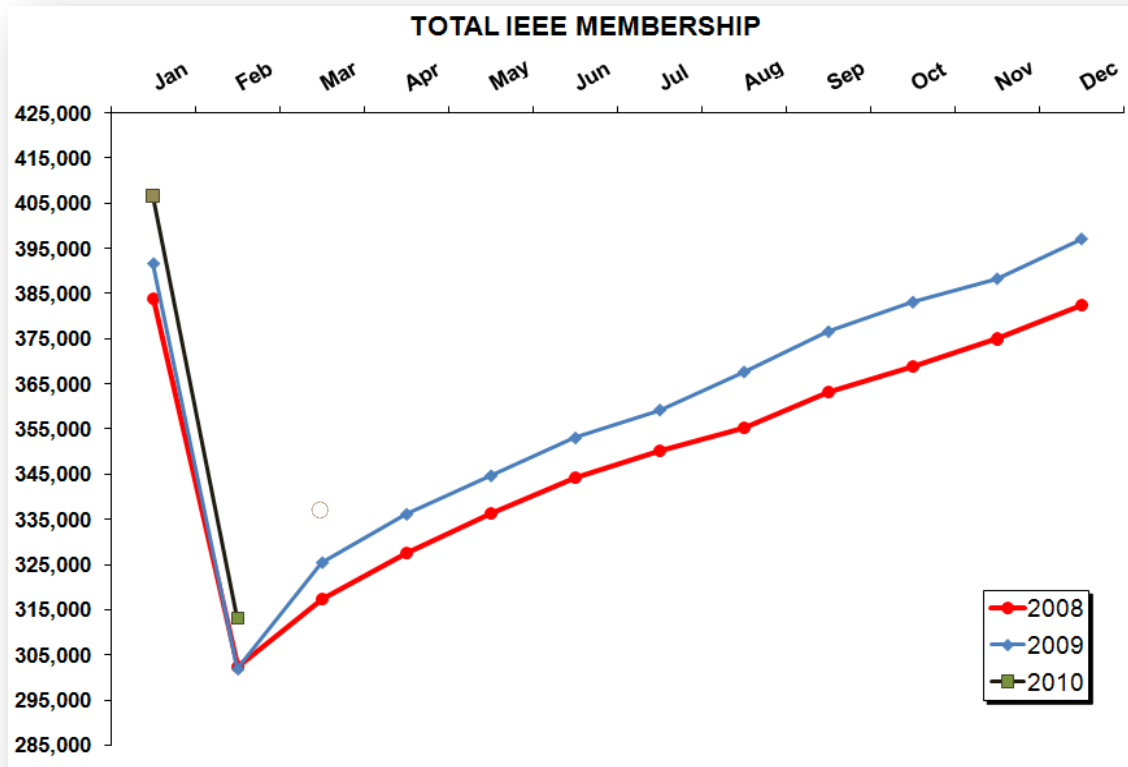


Year-over-Year Society Membership, Detail (cont.)

IEEE Society Membership Totals as of February 2010																				
SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%	2010	2009	#	%
IEEE Societies																				
DIVISION IX																				
Aerospace & Electronic Systems	4,042	4,122	-80	-1.9%	140	141	-1	-0.7%	30	24	6	25.0%	4,212	4,287	-75	-1.7%	4,182	4,263	-81	-1.9%
Geoscience & Remote Sensing	2,408	2,288	120	5.2%	113	100	13	13.0%	168	225	-57	-25.3%	2,689	2,613	76	2.9%	2,521	2,388	133	5.6%
Information Theory	2,917	2,838	79	2.8%	87	114	-27	-23.7%	20	18	2	11.1%	3,024	2,970	54	1.8%	3,004	2,952	52	1.8%
Intelligent Transportation Systems	841	857	-16	-1.9%	25	28	-3	-10.7%	13	14	-1	-7.1%	879	899	-20	-2.2%	866	885	-19	-2.1%
Oceanic Engineering	1,423	1,366	57	4.2%	40	45	-5	-11.1%	17	12	5	41.7%	1,480	1,423	57	4.0%	1,463	1,411	52	3.7%
Signal Processing	12,593	11,991	602	5.0%	348	335	13	3.9%	103	71	32	45.1%	13,044	12,397	647	5.2%	12,941	12,326	615	5.0%
Vehicular Technology	3,528	3,490	38	1.1%	95	103	-8	-7.8%	22	16	6	37.5%	3,645	3,609	36	1.0%	3,623	3,593	30	0.8%
Div IX Subtotal	27,752	26,952	800	3.0%	848	866	-18	-2.1%	373	380	-7	-1.8%	28,973	28,198	775	2.7%	28,600	27,818	782	2.8%
DIVISION X																				
Computational Intelligence	4,964	4,762	202	4.2%	260	301	-41	-13.6%	97	98	-1	-1.0%	5,321	5,161	160	3.1%	5,224	5,063	161	3.2%
Control Systems	6,989	6,845	144	2.1%	266	282	-16	-5.7%	52	44	8	18.2%	7,307	7,171	136	1.9%	7,255	7,127	128	1.8%
Engineering in Medicine & Biology	6,768	6,401	367	5.7%	298	405	-107	-26.4%	120	116	4	3.4%	7,186	6,922	264	3.8%	7,066	6,806	260	3.8%
Photonics	5,356	5,429	-73	-1.3%	223	361	-138	-38.2%	74	74	0	0.0%	5,653	5,864	-211	-3.6%	5,579	5,790	-211	-3.6%
Robotics & Automation	5,312	4,942	370	7.5%	493	453	40	8.8%	70	66	4	6.1%	5,875	5,461	414	7.6%	5,805	5,395	410	7.6%
Systems, Man & Cybernetics	3,626	3,436	190	5.5%	132	153	-21	-13.7%	31	33	-2	-6.1%	3,789	3,622	167	4.6%	3,758	3,589	169	4.7%
Div X Subtotal	33,015	31,815	1,200	3.8%	1,672	1,955	-283	-14.5%	444	431	13	3.0%	35,131	34,201	930	2.7%	34,687	33,770	917	2.7%
TOTAL	242,904	238,021	4,883	2.1%	10,758	9,254	1,504	16.3%	14,735	14,384	351	2.4%	268,397	261,659	6,738	2.6%	253,662	247,275	6,387	2.6%



Looking Ahead ...



Growth: Mar – Aug

➤ Determined by the months' year-over-year results in (1) Recovery, (2) Recruitment, and (3) Reinstatement

- Through 16 March, on par with March 2009 for all development venues

- March Forecast: 334,000 – 336,000 total

Growth: Sep – Dec

➤ Determined by the months' year-over-year results in (1) Recruitment, and (2) Reinstatement

- Member retention, ergo member engagement, is the most effective (and efficient) way to grow membership
- Our success is determined by serving the member, not the numbers



thank you
questions ?



Updates & Reminders / Direction



Presented by:
Thomas G. Habetler
Chair, IEEE MRRC



2010 MGA Challenge

The 2010 MGA Challenge solicits proposals for projects that will deliver tangible member products, services, and increase the value of IEEE membership. Proposals welcomed from Committees, Regions, Sections, Chapters, Student Branches and individuals.

- Proposal should:
 - Describe the overall project concept
 - Clearly identify the value to the member and how the project deliverable will increase the value of IEEE membership
 - Outline an implementation plan
 - Include a detailed budget.

- Proposal evaluation criteria:
 - Ability to increase the value of IEEE membership
 - Pilot project can be implemented in 2010
 - Breadth of member impact
 - Budget ≤ \$25k.

- Proposals due Friday 2, April 2010

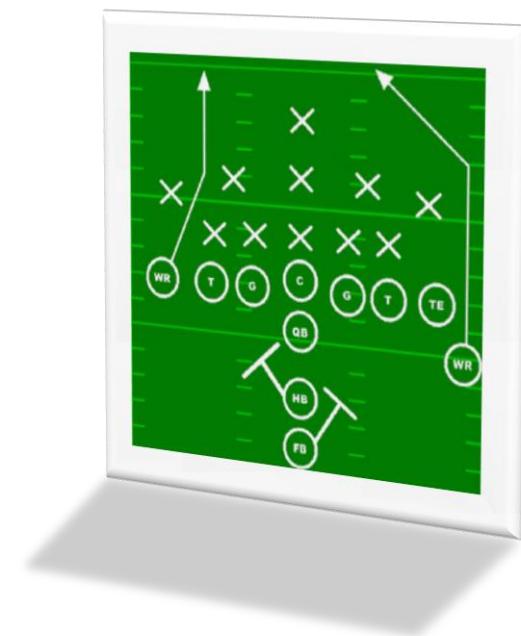
- For more information go to: <http://www.ieee.org/mga>

Wrap Up / Direction – MD Prioritization

- ❑ January through April
 - 85% effort - Retention / Arrears Recovery
 - 15% effort - Recruitment

- ❑ May through August
 - 15% effort - Arrears Recovery
 - 85% effort - Recruitment

- ❑ September through December
 - 85% Recruitment
 - 15% Renewal monitoring



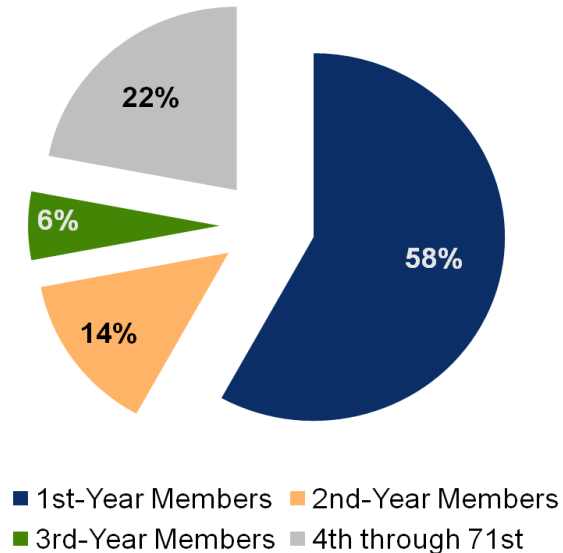
All the while ... MD Staff support:

- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)



Sustaining our accomplishments ...

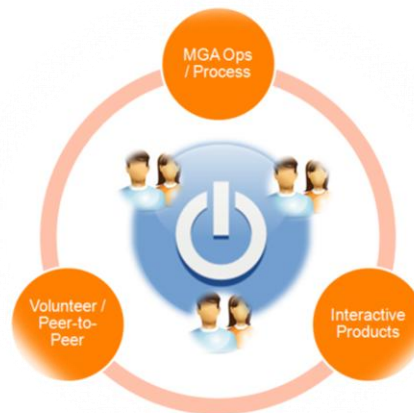
Member Attrition



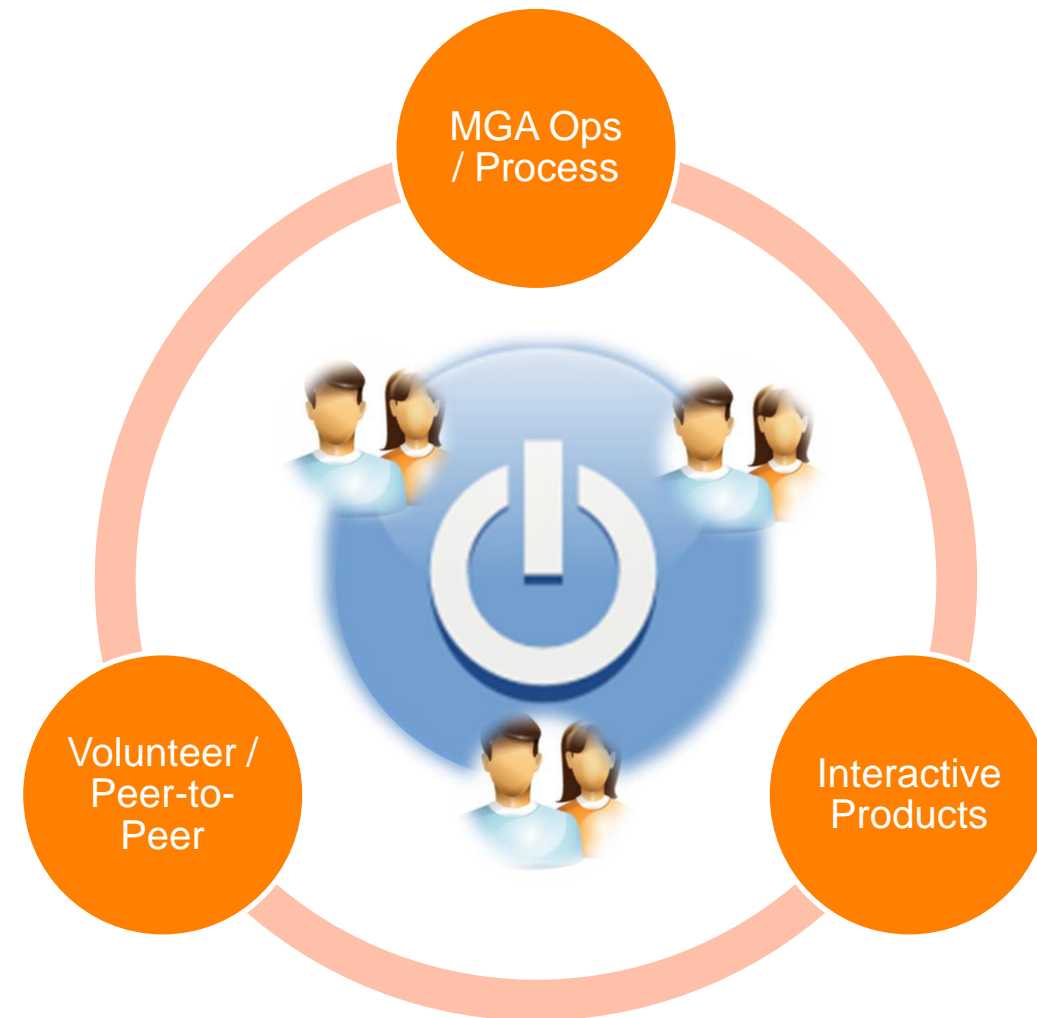
2009 membership accomplishments



first-year member experience strategy Implementation



First-Year Member Strategy & Engagement



Now Available!

- New SAMIEEE Query - “(MD) First Year Members Not Renewed”
- New Member website: www.ieee.org/start

How can we ...

- Improve the personal outreach to new members ?
- Recognize new members in our local communications and newsletters ?
- Offer special recognition or events for new members ?



Future MD Webcast Topics & Speakers – Tentative Schedule

APRIL

- myIEEE - My Desktop Release
- Senior Member Elevation

MAY

- Region 1 MD Strategy
- Recruitment – Campaigns and MGM Program

JUNE

- Student Elevation & Opportunities
- GOLD Strategy Update



Wrap Up / Direction – Next Webcast

Saturday, **17 APRIL 2010**

January	February	March
April	May	June
July	August	September
October	November	December



Thank you !



Open Floor Q&A



APPENDIX

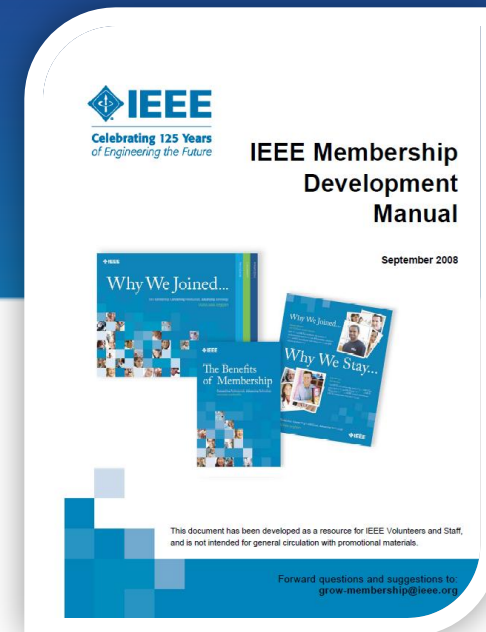


Appendix

Field Team Resources

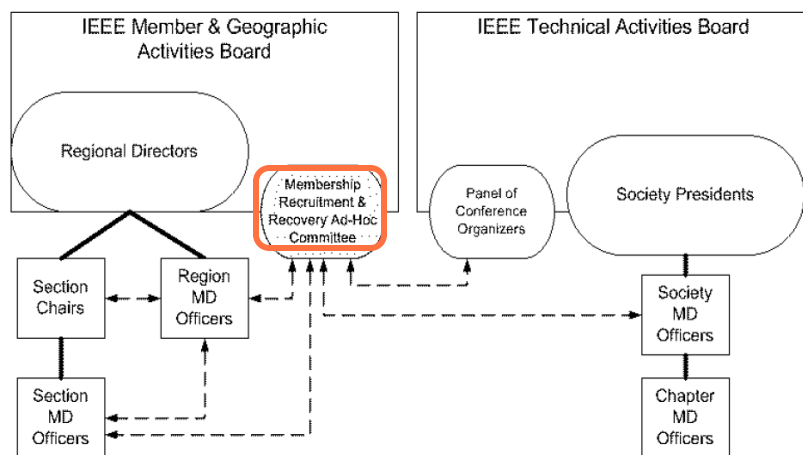


Presented by:
Thomas G. Habetler
Chair, IEEE MRRC



MRR Team Development – Engagement

- Alignment with the new MGA mission and values
- Volunteer & Staff partnership
- MD position vacancies
- Regional Training
- Partnering across IEEE
- MD Portal & Virtual Community



If the MGA is Successful ...

IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership

The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession

The MGA facilitates recruitment, training, development of IEEE volunteer leaders

The MGA facilitates successful regions, sections, chapters, and affinity groups

The MGA is responsible for all aspects of member and membership activities with the IEEE

The MGA ensures a “home(s)” for every member

Technology professionals will understand IEEE membership’s importance in their careers

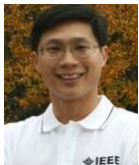
The MGA will develop sections, and regions and reward them based on their measured success

The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways

IEEE and its members’ achievements are universally recognized



The Regional “Field Team” (2010)



R1 - Gim Soon Wan



R6 - Randall G. Redondo



R2 - Wole Akpose



R7 - Lawrence Whitby



R3 - Jim Anderson



R8 - Aleksandar Szabo



R4 - Tarek Lahdhiri



R9 - Gustavo Giannattasio



R5 - Robert Scoll



R10 - Zhisheng Niu



The Regional “Field Team”

- | | | |
|---------------------------|------------|------------------------|
| ■ Thomas G. Habetler | IEEE MGA | t.habetler@ieee.org |
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| ■ Wole Akpose | R2 | wole@ieee.org |
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| ■ Gustavo A. Giannattasio | R9 | gianna@ieee.org |
| ■ Zhisheng Niu | R10 | niuzhs@tsinghua.edu.cn |
| ■ Cathy Downer | IEEE Staff | c.downer@ieee.org |
| ■ John Day | IEEE Staff | j.day@ieee.org |



Membership Development Portal – www.ieee.org/md

The screenshot shows the IEEE Membership Development Portal. At the top, there is the IEEE logo and the tagline "The world's leading professional association for the advancement of technology". Below the logo, there is a search bar and a navigation menu with links for "About Us", "Membership", "Publications", "Conferences", "Standards", "Careers", "Education", "Volunteers", "Societies", and "Geographic Activities". The main content area is titled "Membership Development" and includes a "Print Friendly" link. The text describes the MRR Ad-Hoc Committee's role in increasing IEEE membership and lists key functions such as recruiting new members, promoting grade elevations, and increasing society memberships. On the right side, there are several sections: "LOG-IN (web account required)" with links to progress reports and statistics; "GUIDES" with links to reading guides and manuals; "Benefit Development Toolkit" with a presentation PDF; "RETENTION PROGRAMS & TOOLS" with links for grade elevation and best practices; and "RECRUITMENT PROGRAMS & TOOLS" with links for brochures, presentations, and best practices. At the bottom, there is a "Committees & Contacts" section listing region officers, the admission committee, and staff contacts.

- Membership Reports
- MD Virtual Community
- SAMIEEE access
- Membership Development Manual
- Member benefits at a glance
- Recruitment programs and tools
- MD Kits – online order form
- Benefit Development Toolkit: Regions 7-10



Online Order Form – www.ieee.org/mdsupplies

IEEE The world's leading professional association for the advancement of technology

IEEE Home | Volunteers | Membership Development

IEEE Membership Development Supply Order Form

A favorite resource to membership development officers is the online order form for membership recruitment materials. The form is accessible 24x7. IEEE HQ will ship the requested materials to the address indicated by the requestor under Shipping Information below, at no cost to you.

- Customized order
- Prepackaged Recruitment Kit (Professional-Grade Membership)
- Prepackaged Recruitment Kit (Student-Grade Membership)

ITEMS	QUANTITY
Membership Brochure/Application (EZ1)	<input type="checkbox"/>
Student Membership Brochure (EZ4U)	<input type="checkbox"/>
IEEE Special Interest Memberships & Subscriptions Catalog (F40S)	<input type="checkbox"/> (\$ MAX)
IEEE Special Interest Memberships & Subscriptions for Students Catalog (F40STS)	<input type="checkbox"/> (\$ MAX)
Senior Member Elevation Packet (B5B)	<input type="checkbox"/>
Promotional Poster for IEEE Membership (11" x 17")	<input type="checkbox"/>
Promotional Poster for Student Membership (11" x 17")	<input type="checkbox"/>
IEEE Bookmark (2" x 7")	<input type="checkbox"/>
GOULD Poster (11" x 17")	<input type="checkbox"/>
MGM flyer (5.5" x 8.5")	<input type="checkbox"/>

Size descriptions:

Membership Recruitment Kit - Professional Grade

Contents	Small	Medium	Large
Membership Brochure/Application (EZ1)	50	100	150
Student Membership Brochure (EZ4U)	15	30	45
Promotional Poster for IEEE Membership (11" x 17")	5	10	15
Promotional Poster for Student Membership (11" x 17")	5	10	15
MGM flyer (5.5" x 8.5")	5	10	15
MGM Business Card (3.5" x 2")	25	50	75
IEEE Bookmark (2" x 7")	25	50	75
Membership CD-ROM	5	10	15
Welcome to the IEEE Guide to Membership	1	2	3
Member Benefits at a Glance	1	2	3

SELECT KIT Small Medium Large

PREPACKAGED RECRUITMENT KIT (Student-Grade Membership)

Size descriptions:

Membership Recruitment Kit - Student Grade

Contents	Small	Medium	Large
Student Membership Brochure (EZ4U)	50	100	150
Membership Brochure/Application (EZ1)	15	30	45
Promotional Poster for IEEE Membership (11" x 17")	5	10	15
Promotional Poster for Student Membership (11" x 17")	5	10	15
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Membership CD-ROM	5	10	15
Welcome to the IEEE Guide to Membership	1	2	3
Member Benefits at a Glance	1	2	3



Online MD Resources

- The web page to join the IEEE
- The web page for MD volunteers
- The web page for IEEE benefits
 - www.ieee.org/benefits

www.ieee.org/join
www.ieee.org/md

- Your Region web page
- Your Section web page
- Your Chapter web page
- Your Conference web page
- Your Student Branch web page

www.ieee.org/??
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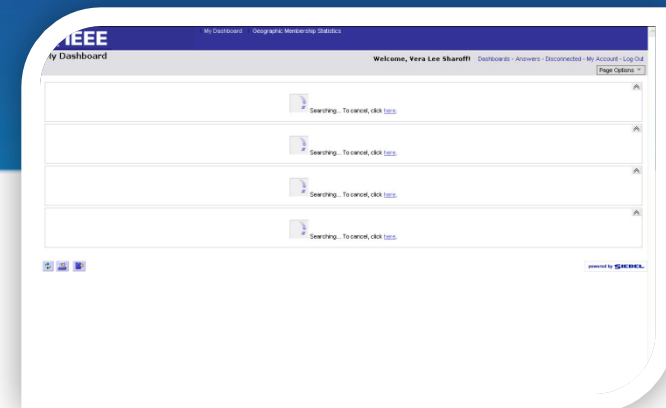


Appendix

The SAMIEE / MD Dashboard – Step-by-Step Configuration

Prepared by:
Helen Shiminsky
MGA Information Process Specialist
Contact: h.shiminsky@ieee.org

Cathy Downer
MGA MD Manager
Contact: c.downer@ieee.org

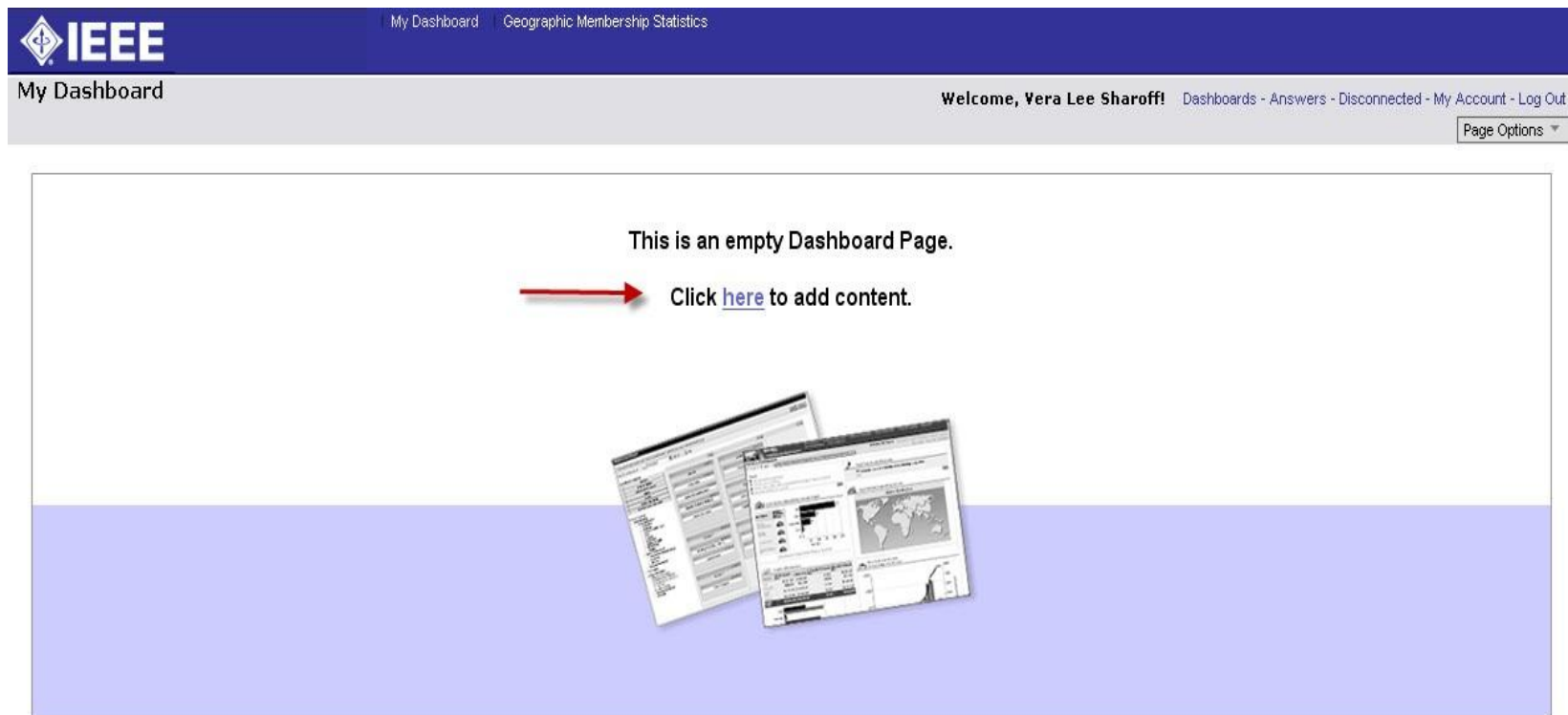


MD Dashboard Access

- Open SAMIEEE home page at www.ieee.org/samieee
- Click on “Access Geographical Membership Statistics”, sign-in using your IEEE web account



Opening Dashboard



IEEE

My Dashboard | Geographic Membership Statistics

My Dashboard

Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

This is an empty Dashboard Page.

Click [here](#) to add content.

powered by SIEBEL

Click to add content at middle of screen



Selecting Queries available from “My Folder” or “Shared Folders” to pull into the dashboard

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

Dashboard Objects

- Section
- Link or Image
- Embedded Content
- HTML
- Folder
- Guided Nav. Link
- Briefing Book Nav. Link
- Advanced Report

Saved Content

- Dashboards
 - My Dashboard
 - Geographic Membership Statistics
- My Folder
 - Current Society Members with Contact I
 - Active IEEE Members - Current GOLD (G
 - (GEO) Active Member Counts by Grade,
 - (SOC) Current Society Members by Sec
- Shared Folders
 - SAMleee
 - IEEE Membership Statistics
 - IEEE Volunteer Queries

Section Setup Area

Dashboard Objects and Saved Content Area



Find “Shared Folders”, Click on SAMIEEE to open, Click on Subfolder “Geographic Predefined Queries”

The screenshot shows the 'Dashboard Editor' interface. At the top, there is a blue header with the title 'Dashboard Editor'. Below it is a light blue bar with the instruction 'Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.' and 'Save' and 'Cancel' buttons. The main area is divided into a left sidebar and a main workspace. The sidebar contains a list of dashboard objects: HTML, Folder, Guided Nav. Link, Briefing Book Nav. Link, and Advanced Report. Below these are sections for 'Saved Content', 'Dashboards', 'My Dashboard', 'Geographic Membership Statist', 'My Folder', and 'Shared Folders'. The 'Shared Folders' section is expanded to show a subfolder named 'SAMleee'. Inside 'SAMleee', there is a subfolder named 'Geographic Predefined Querie' (partially visible), which is highlighted with a red box. A red arrow points from the text 'Shared Folders SAMleee Folder/Geographic Predefined Folders' to this subfolder. The main workspace is currently empty, showing a 'Properties' and 'Delete' button.



NEW Files in Predefined Queries – labeled (MD)

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

My Dashboard Page Page 1 Allow Personal Saved Selections Save Cancel

(GEO) Active Members Contact

(GEO) Active Member Counts by:

(GEO) Active Society Members

(GEO) Address Label Fields - A

(GEO) Arrears - Member Contac

(GEO) Current IEEE Life Member

(GEO) Email Addresses - Active

(GEO) New IEEE Members - last

(GEO) Society Member Counts k

(GEO) Volunteer History for Act

(GEO) Active Members with no

(GEO) Current IEEE Life Member

(GEO) Postal Code Counts for A

(GEO) SM Upgrade - 1st Level F

(GEO) White File - Active Memb

(GEO) White File - All Members

(GEO) All Members - Grade, Sta

(GEO) Members Moved into Sec

(GEO) Renewal Year for All Mei

(GEO) Current Society Chapter

(GEO) Current Life Members wit

(GEO) Active IEEE Women In Bn

(GEO) Current Student Branch C

(GEO) 2008 Last Renewal Year

(GEO) Current Educational Activ

(GEO) Active Student Member C

(GEO) Current Student Branches

(GEO) Active Student Members,

(GEO) Active Society Members

(GEO) Current Section and Sub

(GEO) Inactive Members (includi

(MD) Members Joining in Past 30

(MD) All Members Joining Since

(MD) Members in Arrears (cont

(MD) Inactive Members (contact

Society Predefined Queries

IEEE Membership Statistics

IEEE Volunteer Queries

Properties Delete

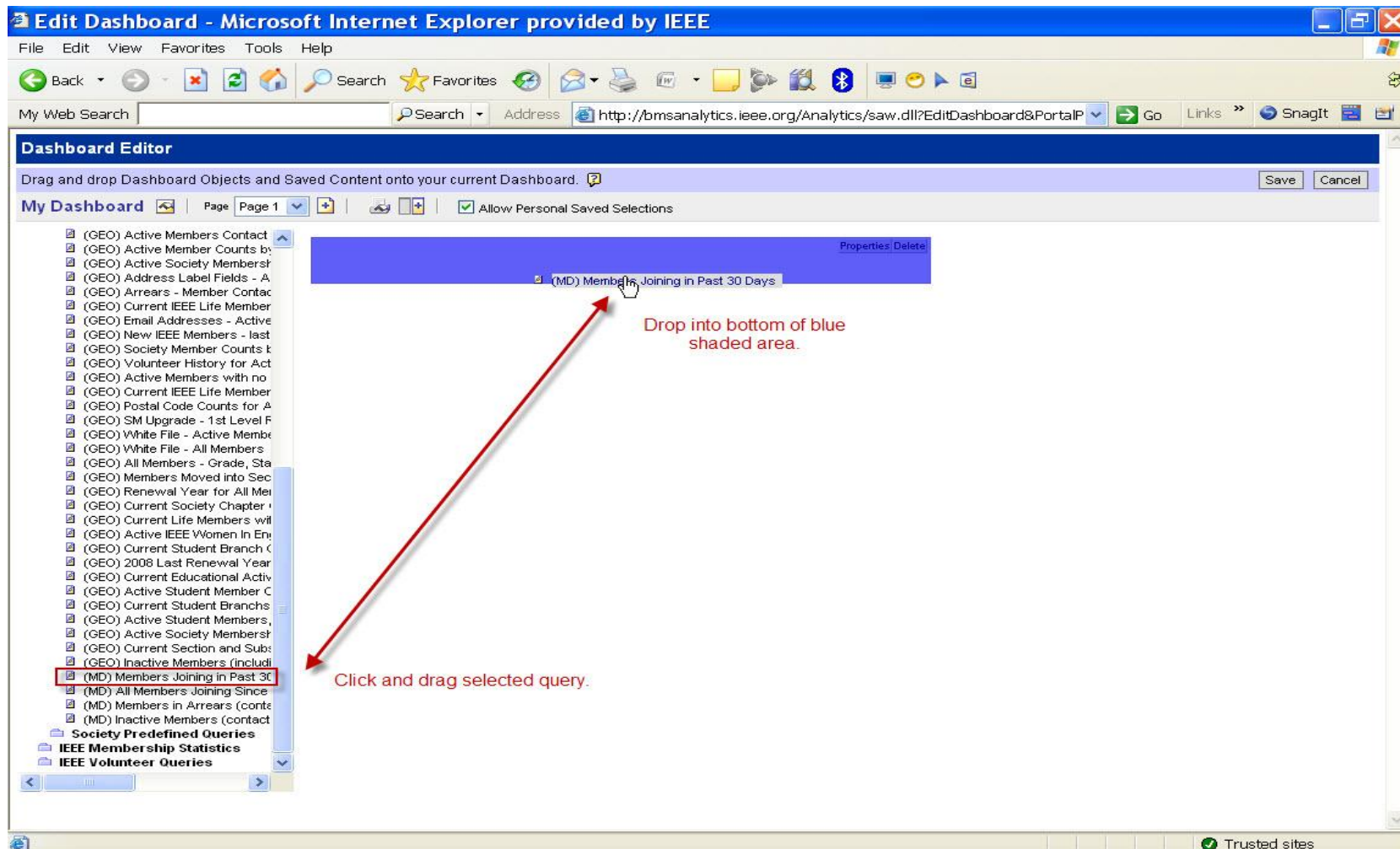
Scroll down until you find the appropriate queries.

New

- (MD) Members Joining in Past 30 days
- (MD) All Members Joining since beginning of membership year
- (MD) Members in Arrears (contact info)
- (MD) Inactive Members (contact info)



Find the document(s) you want to select. Left mouse click and drag (individually) to the blue shaded area on right and drop the file



Dashboard Set up

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. ?

Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Eng
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact
- Society Predefined Queries**
- IEEE Membership Statistics**
- IEEE Volunteer Queries**

Properties Delete

Properties Rename Delete

Section 1

Properties Rename Delete

(MD) Members Joining in P...



Query now appears as "Section 1" of the Dashboard setup.



Edit Dashboard - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Search Favorites

My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?EditDashboard&PortalIP Go Links SnagIt

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Eng
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Sub
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

- (MD) Members Joining in P... (MD) Members Joining in Past 30 Days

Properties: Delete

Properties: Rename Delete

Properties: Rename Delete

In order to "download" the results of the completed query, properties must be properly set.

Click on the Properties Link on each "specific" query.

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard. Save Cancel

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by...
- (GEO) Active Society Memberst
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mei
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In En
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Memberst
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact

Society Predefined Queries

- IEEE Membership Statistics
- IEEE Volunteer Queries

Section 1

(MD) Members Joining in P...

Properties | Delete

Properties | Rename | Delete

Properties | Rename | Delete

- Display Results
- Report Links...**
- Show View
- Modify Request

Click on Properties and select Report Links.

- Select “Reports Link”
- Select “Download” option
- Click on OK

This will make the “Download” option available for this Dashboard Query. It must be repeated for each individual query being selected.

Completing the Query Download

The screenshot shows the 'Dashboard Editor' interface. On the left is a list of dashboard objects, including various membership statistics and queries. The main workspace shows a configuration for a dashboard section titled '(MD) Members Joining in P...'. A 'Report Links' dialog box is open, allowing the user to select which links to display. The 'Download' option is checked, and the 'OK' button is highlighted.



Complete the query selection and set properties, time to **SAVE!**

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

My Dashboard Page Page 1 Allow Personal Saved Selections

- (GEO) Active Members Contact
- (GEO) Active Member Counts by
- (GEO) Active Society Members
- (GEO) Address Label Fields - A
- (GEO) Arrears - Member Contac
- (GEO) Current IEEE Life Member
- (GEO) Email Addresses - Active
- (GEO) New IEEE Members - last
- (GEO) Society Member Counts k
- (GEO) Volunteer History for Act
- (GEO) Active Members with no
- (GEO) Current IEEE Life Member
- (GEO) Postal Code Counts for A
- (GEO) SM Upgrade - 1st Level F
- (GEO) White File - Active Membe
- (GEO) White File - All Members
- (GEO) All Members - Grade, Sta
- (GEO) Members Moved into Sec
- (GEO) Renewal Year for All Mem
- (GEO) Current Society Chapter
- (GEO) Current Life Members wil
- (GEO) Active IEEE Women In Eng
- (GEO) Current Student Branch C
- (GEO) 2008 Last Renewal Year
- (GEO) Current Educational Activ
- (GEO) Active Student Member C
- (GEO) Current Student Branchs
- (GEO) Active Student Members,
- (GEO) Active Society Members
- (GEO) Current Section and Subs
- (GEO) Inactive Members (includi
- (MD) Members Joining in Past 30
- (MD) All Members Joining Since
- (MD) Members in Arrears (cont
- (MD) Inactive Members (contact
- Society Predefined Queries
- IEEE Membership Statistics
- IEEE Volunteer Queries

Properties | Delete

Properties | Rename | Delete

Section 1

Properties | Rename | Delete

(MD) Members Joining in P...

Properties | Rename | Delete

Properties | Rename | Delete

Section 2

Properties | Rename | Delete

(MD) All Members Joining ...

Properties | Rename | Delete

Properties | Rename | Delete

Section 3

Properties | Rename | Delete

(MD) Members in Arrears (...

Properties | Rename | Delete

Properties | Rename | Delete

Section 4

Properties | Rename | Delete

(MD) Inactive Members (co...

Continue dragging and dropping selected queries into Section Area.

Set Properties Link to select Download option for each report.



Queries will run/refresh each time you open your dashboard. Once the queries have completed pulling the data, they will all appear in your dashboard.

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address <http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard&PortalPath:> Go Links SnagIt

IEEE My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out Page Options

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

Queries will run and as they complete will display in Dashboard.

Searching... To cancel, click [here](#).

Searching... To cancel, click [here](#).

powered by SIEBEL

Done Trusted sites



(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	Savannah State University	268 Longleaf Cir			Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member		2005 E 50th St			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gast						3616 Duane Ct	Apt A		Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He						1827 Osprey Point Cir			Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	jacks						3219 College St	PO Box 21408		Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murr						10 Falligant Ave			Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phar						10609 Gray Fox Way			Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Willie						609 Wild Turkey Rd			Savannah	GA

When completed, each report will appear, one below the other. Scroll down to view each.

Reports will appear with first 25 lines showing. The option of "next 25" or "full view" appears as necessary.

Each report can be downloaded individually.

[Download](#)

(MD) All Members Joining Since Beginning of Membership Year

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade Description	Primary Company Or Attn	Primary Address Line 1	Primary Address Line 2	Primary Address Line 3	Primary Address City	Primary Ad State/Provin
-----------	------------------------	--------------	---------------	-----------	------------	----------------	---------------	--------------------------------	-------------------------	------------------------	------------------------	------------------------	----------------------	-------------------------



To add, change or delete selected reports

Siebel Intelligence Dashboards - Microsoft Internet Explorer provided by IEEE

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

My Web Search Search Address http://bmsanalytics.ieee.org/Analytics/saw.dll?Dashboard Go Links SnagIt

My Dashboard Geographic Membership Statistics

My Dashboard Welcome, Vera Lee Sharoff! Dashboards - Answers - Disconnected - My Account - Log Out

Page Options

(MD) Members Joining in Past 30 Days

Join Date	Membership or Pub Code	Section Name	Member Number	Last Name	First Name	Middle Initial	Email Address	IEEE Current Grade	Current Description	Primary Address Line 3	Address City	Primary Ad State/Provin
06-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90598784	Balbuena-Guzman	Francisco		francisco.balbuena@gmail.com	Graduate Student Member	University Cir		Pooler	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596578	Clark	Dominique		clarkd84@hotmail.com	Student Member	2005 E 50th St		Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596587	Gaskin	Riccardo	A	rag_400d@yahoo.com	Student Member	IEEE, Savannah State Univ., Engineering	3616 Duane Ct Apt A	Savannah	GA
08-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90599926	He	Zhengyu		zhengyu.he@gatech.edu	Graduate Student Member	1827 Osprey Point Cir		Pooler	GA
23-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90590542	jackson	steve		tyj21@yahoo.com	Student Member	Savannah State Univ	3219 College St PO Box 21408	Savannah	GA
27-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90593038	Murrell	Elizabeth		the.sneaky.panther@gmail.com	Student Member	10 Falligant Ave		Savannah	GA
30-Mar-09 0:00:00	MEMIEEE500	Savannah Section	90595030	Phan	Christopher	Anh	fujj831@yahoo.com	Student Member	Savannah State University	10609 Gray Fox Way	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596666	Phan	Brandon	A	fujj216@yahoo.com	Student Member	Savannah State	10609 Gray Fox Way	Savannah	GA
02-Apr-09 0:00:00	MEMIEEE500	Savannah Section	90596665	Williams	Jared	M	jared21927@yahoo.com	Student Member	Savannah State University	609 Wild Turkey Rd	Savannah	GA

Download

javascript:void(null) Trusted sites

To add, change or delete selected reports, click on Page Options/Edit Dashboard.



Completing changes and save

Dashboard Editor

Drag and drop Dashboard Objects and Saved Content onto your current Dashboard.

My Dashboard | Page Page 1 | Allow Personal Saved Selections

Dashboard Objects

- Section
- Link or Image
- Embedded Content
- HTML
- Folder
- Guided Nav. Link
- Briefing Book Nav. Link
- Advanced Report

Saved Content

- Dashboards
 - My Dashboard
 - Geographic Membership Statistics
- My Folder
 - Current Society Members with Contact I
 - Active IEEE Members - Current GOLD (G
 - (SOC) Current Society Members by Sec
 - (MD) Inactive Members (contact informa
 - (MD) Members Joining in Past 30 Days
- Shared Folders
 - SAMleee
 - IEEE Membership Statistics
 - IEEE Volunteer Queries

Dashboard layout sections:

- Section 1: (MD) Members Joining in P...
- Section 2: (MD) All Members Joining ...
- Section 3: (MD) Members in Arrears (...)
- Section 4: (MD) Inactive Members (co...

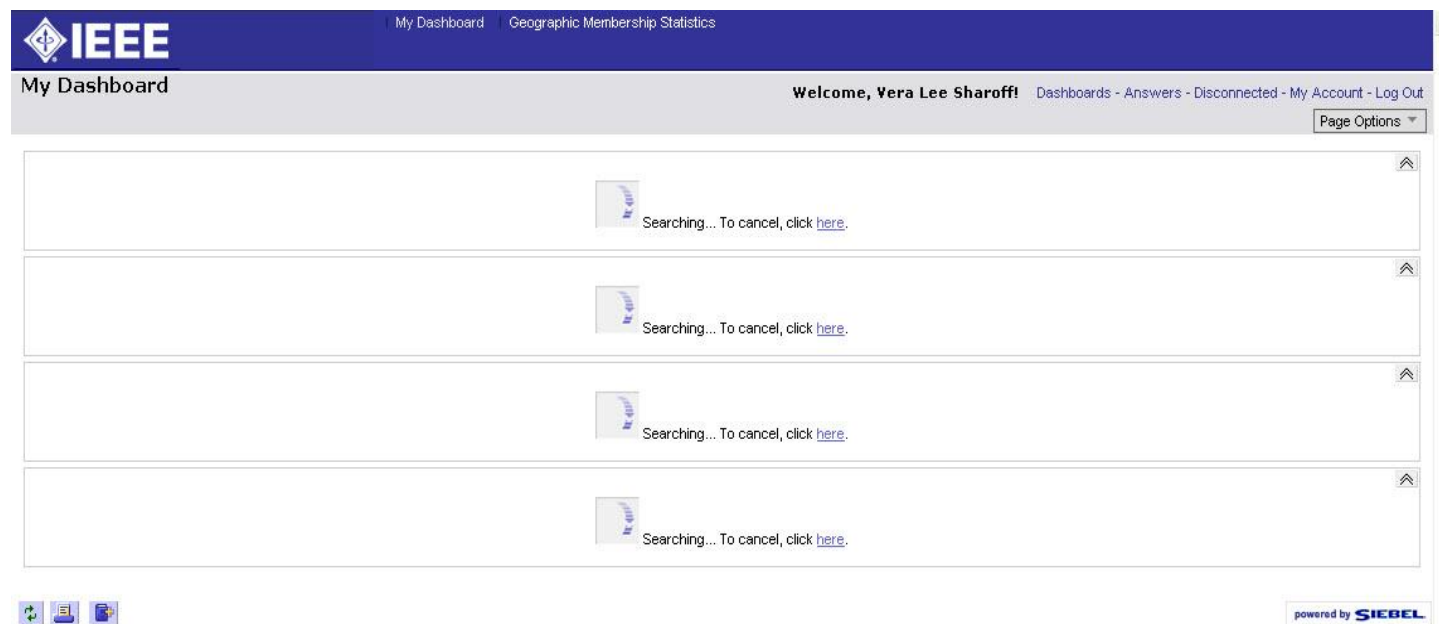
Buttons: Save, Cancel

Annotations:

- Dashboard setup area appears. Select Properties, Rename or Delete as required to modify.
- Save after changes are complete.



Re-entering the Dashboard



The screenshot displays the IEEE My Dashboard interface. At the top, the IEEE logo is on the left, and navigation links for 'My Dashboard' and 'Geographic Membership Statistics' are on the right. Below the header, the text 'My Dashboard' is on the left, and 'Welcome, Vera Lee Sharoff!' is in the center, followed by links for 'Dashboards - Answers - Disconnected - My Account - Log Out' and a 'Page Options' dropdown. The main content area contains four identical search bars, each with a magnifying glass icon and the text 'Searching... To cancel, click [here](#)'. At the bottom left, there are three small icons (refresh, print, and another), and at the bottom right, it says 'powered by SIEBEL'.

Queries will run/refresh each time you open your dashboard. Note: refresh can complete at different times for each query selected. Once the queries have completed pulling data, they will all appear in your dashboard.



Printing your queries

- Queries can be printed to a HTML or PDF formatted page
- To pull into Excel, user must highlight and copy each report individually and paste into an Excel spreadsheet.
- From Excel you can then sort the data and rearrange columns as you wish
- Any refining of the process to print will be forwarded



Appendix

International Phone Numbers MD Webcast





Toll free US & Canada:	1-866-546-3377
Toll US & Canada:	1-719-234-7872
Local - Australia, Sydney:	+61 (0) 2 8207 3481
Local - Austria, Graz:	+43 (0) 316 218 875 089
Local - Austria, Vienna:	+43 (0) 1 274 872 5021
Local - Belgium, Brussels:	+32 (0) 2 300 1147
Local - Belgium, Liege:	+32 (0) 4 244 10 39
Local - Brazil, Sao Paulo:	+55 11 5582 6544
Local - Denmark, Copenhagen:	+45 70 14 49 57
Local - Finland, Helsinki:	+358 (0) 9 2311 3376
Local - France, Lille:	+33 (0) 359 81 35 02
Local - France, Lyon:	+33 (0) 426 84 04 42
Local - France, Marseille:	+33 (0) 488 91 55 39
Local - France, Paris:	+33 (0) 1 72 69 79 27
Local - Germany, Berlin:	+49 302 555 5006 **NEW** FEB 2010
Local - Germany, Cologne:	+49 221 988 8014 **NEW** FEB 2010
Local - Germany, Frankfurt:	+49 (0) 69 12009 827
Local - Germany, Hamburg:	+49 402 999 9242 **NEW** FEB 2010
Local - Germany, Munich:	+49 891 436 7799 **NEW** FEB 2010
Local - Hong Kong:	+852 3008 0323
Local - Ireland, Dublin:	+353 (0) 1 437 0818
Local - Italy, Milan:	+39 02 897 819 55





Local - Italy, Rome:	+39 06 833 604 29
Local - Italy, Turin:	+39 011 2173 449
Local - Japan, Tokyo:	+81 (0) 3 4455 1494
Local - Netherlands, Amsterdam:	+31 (0) 20 262 9512
Local - Netherlands, Rotterdam:	+31 (0) 10 742 01 29
Local - Norway, Oslo:	+47 21 54 70 94
Local - Scotland, Glasgow:	+44 (0) 141 404 9909
Local - Singapore:	+65 6517 0632
Local - Spain, Barcelona:	+34 93 802 0297
Local - Spain, Madrid:	+34 91 829 8573
Local - Spain, Valencia:	+34 96 314 6027
Local - Sweden, Stockholm:	+46 (0) 8 5205 4929
Local - Switzerland, Geneva:	+41 (0) 22 555 0208
Local - Switzerland, Zurich:	+41 (0) 44 556 8420
Local - UK, Birmingham:	+44 (0) 121 260 4885
Local - UK, Leeds:	+44 (0) 113 322 2679
Local - UK, Liverpool:	+44 (0) 151 203 9907
Local - UK, London:	+44 (0) 20 7078 9148
Local - UK, Manchester:	+44 (0) 161 250 8004





International toll free - Argentina:	0800 222 0019
International toll free - Australia:	1 800 059 489
International toll free - Austria:	0800 295 592
International toll free - Belgium:	0 800 76 384
International toll free - Chile:	123 0020 9212
International toll free - China, Northern Region:	10 800 140 1338
International toll free - China, Southern Region:	10 800 714 1335
International toll free - Colombia:	01 800 518 1029
International toll free - Czech Republic:	800 700 493
International toll free - Denmark:	80 889 806
International toll free - Dominican Republic:	1 888 751 4719
International toll free - Ecuador:	1 800 020 314
International toll free - France:	0 800 915 011
International toll free - Germany:	0 800 181 6388
International toll free - Greece:	00 800 161 2205 9029
International toll free - Hong Kong:	800 930 332
International toll free - Hungary:	06 800 168 92
International toll free - India:	000 800 1007 431





International toll free - Indonesia:	001 803 017 9029
International toll free - Ireland:	1 800 949 042
International toll free - Israel:	1 80 925 9029
International toll free - Italy:	800 873 857
International toll free - Japan:	00531 16 0959
International toll free - Latvia:	8000 3326
International toll free - Lithuania:	8 800 3 08 34
International toll free - Luxembourg:	800 2 7158
International toll free - Malaysia:	1 800 814 391
International toll free - Mexico:	001 800 514 9029
International toll free - Monaco:	800 93 556
International toll free - Netherlands:	0 800 022 9387
International toll free - New Zealand:	0 800 449 692
International toll free - Norway:	800 107 00
International toll free - Panama:	00 800 226 9029
International toll free - Poland:	00 800 112 40 84
International toll free - Portugal:	800 827 501
International toll free - Russia:	810 800 2853 1012
International toll free - Singapore:	800 101 2176
International toll free - Slovenia:	0 800 80375
International toll free - South Africa:	0 800 981 808





International toll free - South Korea: 003 0813 2261
International toll free - Spain: 900 937 613
International toll free - Sweden: 02 079 9651
International toll free - Switzerland: 0 800 893 453
International toll free - Thailand: 001 800 156 205 9029
International toll free - Trinidad-
Tobago: 1 800 205 9029
International toll free - UK: 0 808 101 3382
International toll free - Uruguay: 0004 019 0305
International toll free - Venezuela: 0 800 100 8373

