



Membership Development Report – October 2008

Southeast United States (Region 3)



This membership development report is issued monthly on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board. For questions about membership statistics, contact stats@ieee.org.



Region 3,

This is the first of an ongoing series of monthly MD Reports for Region 3. Please review and use the detail to manage your membership development. The Region 3 and the IEEE are counting on you.

– **Lee Stogner**, Membership Development Chair, Region 3

R-3 Snapshot	Total this Month	'08 vs. '07	% Change	Regional Goal 2008	Goal Achieved	Goal Balance
Total Membership	29,928	- 269	- 0.89%	31,250	95.8 %	1,322
• Higher-Grade	25,112	- 105	-0.4%	26,800	93.7 %	1,688
• Students	4,816	- 164	-3.3%	N/A	N/A	N/A

Top Membership Growth Year-over-Year	Numeric Growth		Percentage Growth	
	59 – Gainesville Section		10.4 % - Mobile Section	
	31 – East Tennessee Section		10.2 % - Gainesville Section	
	25 – Piedmont Section, Central Virginia Section		8.9 % - Central Savannah River Section	

Upcoming MD Opportunities	2008 Member Get A Member Program www.ieee.org/mgm/	IEEE-USA Special Membership Incentive http://www.ieeeusa.org/volunteers/membership/default.asp
	IEEE Energy 2030, November 17 – 18, 2008 in Atlanta http://ewh.ieee.org/conf/energy2030/	Your next Section Meeting, your local Student Branch, 2009 renewals, EWEEK 2009 and the engineer in the office next to you.

MD Resource Links	IEEE Region 3	www.ewh.ieee.org/reg/3/
	IEEE MD Portal	www.ieee.org/md
	Online Supply Form	www.ieee.org/md-supplies
	MD Virtual Community	www.ieee.org/md
	Membership Statistics	www.ieee.org/md
	MD Manual	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm



Section Performance > Total Growth

Year-over-Year – Total Growth through October

	Higher-Grade Members				Student Members w/GSMs				Total Members				
	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%	
Gainesville Section	383	378	5	1.3%	253	19	9	54	27.1%	636	577	59	10.2%
East Tennessee Section	811	793	18	2.3%	166	15	3	13	8.5%	977	946	31	3.3%
Central Virginia Section	554	548	6	1.1%	115	9	6	19	19.8%	669	644	25	3.9%
Piedmont Section	432	430	2	0.5%	85	6	2	23	37.1%	517	492	25	5.1%
Virginia Mountain Section	440	441	-1	-0.2%	251	22	7	24	10.6%	691	668	23	3.4%
Mobile Section	175	158	17	10.8%	48	4	4	4	9.1%	223	202	21	10.4%
Eastern North Carolina Section	2,723	2,665	58	2.2%	376	41	4	-38	-9.2%	3,099	3,079	20	0.6%
Central Savannah River Section	178	169	9	5.3%	18	1	1	7	63.6%	196	180	16	8.9%
Mississippi Section	381	383	-2	-0.5%	156	13	9	17	12.2%	537	522	15	2.9%
Jacksonville Section	362	344	18	5.2%	66	7	4	-8	-10.8%	428	418	10	2.4%
Savannah Section	183	177	6	3.4%	30	2	7	3	11.1%	213	204	9	4.4%
Huntsville Section	1,149	1,143	6	0.5%	102	10	0	2	2.0%	1,251	1,243	8	0.6%
Miami Section	607	608	-1	-0.2%	220	21	4	6	2.8%	827	822	5	0.6%
Central North Carolina Section	293	292	1	0.3%	47	4	8	-1	-2.1%	340	340	0	0.0%
Louisville Section	304	310	-6	-1.9%	85	7	9	6	7.6%	389	389	0	0.0%
Tri Cities Section	102	107	-5	-4.7%	15	1	0	5	50.0%	117	117	0	0.0%
Jamaica Section	140	125	15	12.0%	17	3	4	-17	-50.0%	157	159	-2	-1.3%
Central Tennessee Section	612	616	-4	-0.6%	161	16	0	1	0.6%	773	776	-3	-0.4%
Columbia Section	402	389	13	3.3%	86	10	2	-16	-15.7%	488	491	-3	-0.6%
Tallahassee Area Section	291	285	6	2.1%	65	7	4	-9	-12.2%	356	359	-3	-0.8%
Charlotte Section	658	626	32	5.1%	91	12	7	-36	-28.3%	749	753	-4	-0.5%
Chattanooga Section	308	318	-10	-3.1%	22	1	7	5	29.4%	330	335	-5	-1.5%



Year-over-Year – Total Growth through October (cont.)

	Higher-Grade Members				Student Members w/ GSMs				Total Members			
	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%
Western North Carolina Section	254	254	0	0.0%	36	5 ⁴	-9	-20.0%	290	299	-9	-3.0%
Canaveral Section	203	204	-1	-0.5%	5	4 ¹	-9	-64.3%	208	218	-10	-4.6%
Daytona Section	171	176	-5	-2.8%	27	2 ³	-5	-15.6%	198	208	-10	-4.8%
Melbourne Section	724	740	-16	-2.2%	66	0 ⁶	6	10.0%	790	800	-10	-1.3%
Winston-Salem Section	139	151	-12	-7.9%	25	3 ²	2	8.7%	164	174	-10	-5.7%
Evansville-Owensboro Section	201	202	-1	-0.5%	22	2 ³	-10	-31.3%	223	234	-11	-4.7%
Lexington Section	348	348	0	0.0%	64	5 ⁷	-11	-14.7%	412	423	-11	-2.6%
Northwest Florida Section	316	333	-17	-5.1%	56	3 ⁵	3	5.7%	372	386	-14	-3.6%
Central Georgia Section	262	262	0	0.0%	26	1 ⁴	-15	-36.6%	288	303	-15	-5.0%
Coastal South Carolina Section	417	421	-4	-1.0%	64	9 ⁷	-15	-19.0%	481	500	-19	-3.8%
Alabama Section	869	867	2	0.2%	235	2 ²⁶	-27	-10.3%	1,104	1,129	-25	-2.2%
Broward Section	550	581	-31	-5.3%	102	6 ⁹	6	6.3%	652	677	-25	-3.7%
Memphis Section	391	385	6	1.6%	118	9 ¹⁴	-31	-20.8%	509	534	-25	-4.7%
Richmond Section	756	761	-5	-0.7%	76	7 ⁹	-21	-21.6%	832	858	-26	-3.0%
Florida West Coast Section	1,861	1,911	-50	-2.6%	219	1 ²²	-2	-0.9%	2,080	2,132	-52	-2.4%
Orlando Section	1,138	1,146	-8	-0.7%	248	5 ²⁹	-47	-15.9%	1,386	1,441	-55	-3.8%
Palm Beach Section	751	796	-45	-5.7%	39	1 ⁵	-12	-23.5%	790	847	-57	-6.7%
Hampton Roads Section	693	720	-27	-3.8%	108	3 ¹⁴	-35	-24.5%	801	863	-62	-7.2%
Atlanta Section	3,580	3,654	-74	-2.0%	805	1 ⁸⁰	4	0.5%	4,385	4,455	-70	-1.6%



Year-over-Year – Recruitment through October

SECTION	Recruitment 2008	Recruitment 2007	# Change	% Change
Gainesville Section	156	98	58	59.2%
Central Virginia Section	76	56	20	35.7%
Virginia Mountain Section	146	126	20	15.9%
Piedmont Section	73	56	17	30.4%
Northwest Florida Section	57	41	16	39.0%
Louisville Section	63	48	15	31.3%
Melbourne Section	72	59	13	22.0%
Chattanooga Section	31	19	12	63.2%
Broward Section	110	102	8	7.8%
Central Savannah River Section	24	17	7	41.2%
Savannah Section	28	21	7	33.3%
Tallahassee Area Section	53	46	7	15.2%
Mobile Section	41	35	6	17.1%
Richmond Section	97	91	6	6.6%
Evansville-Owensboro Section	29	24	5	20.8%
Huntsville Section	109	105	4	3.8%
East Tennessee Section	106	103	3	2.9%
Tri Cities Section	15	13	2	15.4%
Winston-Salem Section	20	18	2	11.1%
Canaveral Section	20	19	1	5.3%
Columbia Section	72	74	-2	-2.7%
Mississippi Section	92	94	-2	-2.1%
Charlotte Section	107	112	-5	-4.5%
Central Georgia Section	35	41	-6	-14.6%



Year-over-Year – Recruitment through October (cont.)

SECTION	Recruitment 2008	Recruitment 2007	# Change	% Change
Central North Carolina Section	46	53	-7	-13.2%
Atlanta Section	575	583	-8	-1.4%
Central Tennessee Section	108	116	-8	-6.9%
Lexington Section	38	48	-10	-20.8%
Western North Carolina Section	30	40	-10	-25.0%
Coastal South Carolina Section	54	65	-11	-16.9%
Daytona Section	18	30	-12	-40.0%
Jamaica Section	27	39	-12	-30.8%
Memphis Section	71	89	-18	-20.2%
Palm Beach Section	43	64	-21	-32.8%
Florida West Coast Section	202	226	-24	-10.6%
Eastern North Carolina Section	301	328	-27	-8.2%
Orlando Section	180	208	-28	-13.5%
Alabama Section	161	190	-29	-15.3%
Jacksonville Section	55	86	-31	-36.0%
Miami Section	177	215	-38	-17.7%
Hampton Roads Section	96	147	-51	-34.7%