



The Membership Development Report is issued monthly on behalf of the IEEE Member and Geographic Activities Board. Contact Qiana Harder, q.harder@ieee.org.

### OF NOTE

- IEEE membership up 0.1%
- Higher-grade up 1.6%\*
- Student-grade down -5.6%\*
- 13 Societies show increase in membership; aggregate Society membership down -3.4% (includes Affiliates)

Membership Snapshot				
	June 2008	June 2007	% Change (Jun 2007)	% Change (May 2008)
<b>Total Membership</b>	<b>344,139</b>	<b>343,848</b>	<b>0.1%</b>	<b>2.4%</b>
- Higher Grade	275,168	270,772	1.6%	6.1%
- Students	68,971	76,844	-5.6%	-10.2%

Source: IEEE Membership Statistics, Month End June, 2008

\* The significant decline in Student Membership in June is due to the elevation (12,644) from Student Membership to Higher Grade Membership.

### Recommended Volunteer Activity

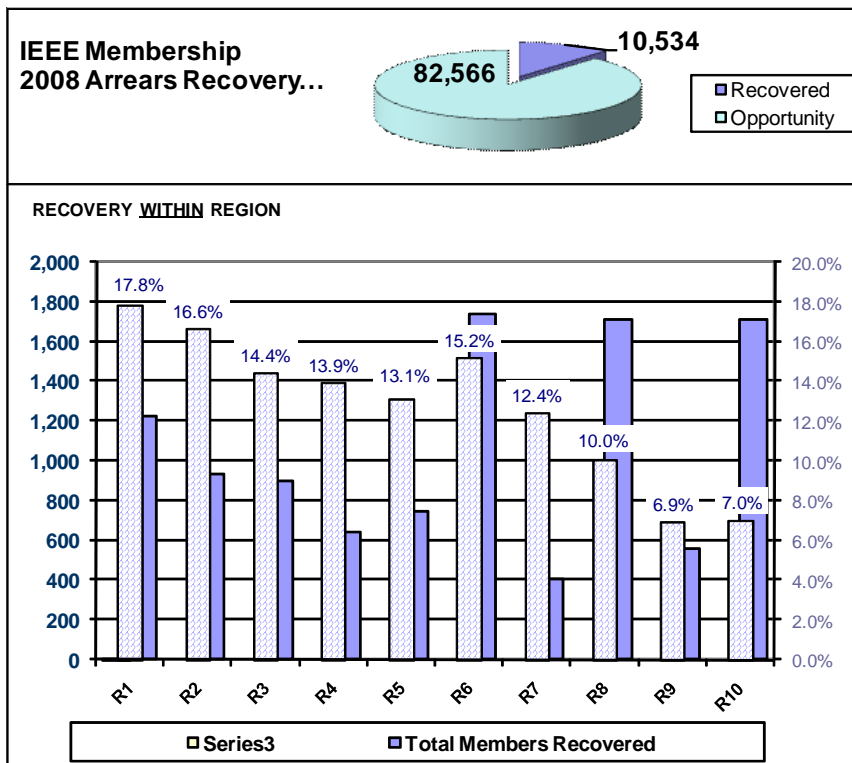
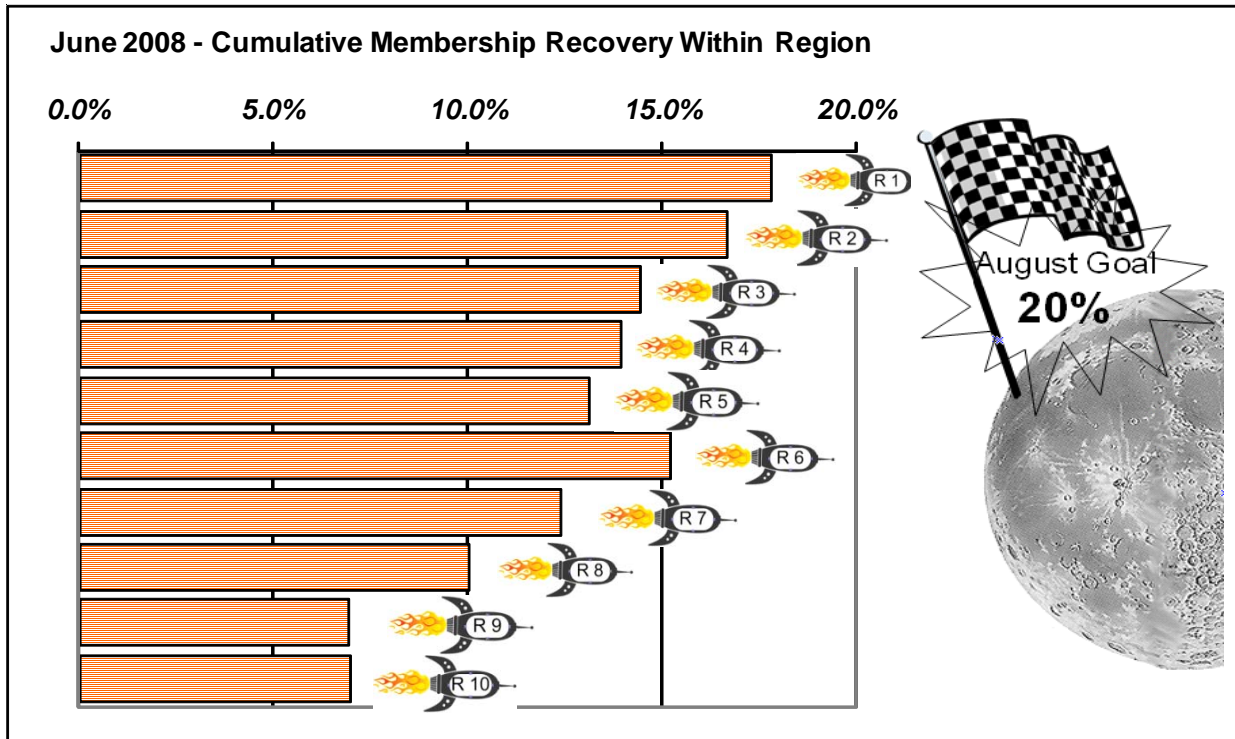
Membership Development Calendar	AUGUST	SEPTEMBER	OCTOBER
<b>RECRUITMENT ACTIVITIES</b>	<p><b>Region MD Officer</b> – Disseminate membership materials at all regional events and conferences. Discard excess inventory of membership materials, prepare for delivery of upgraded materials.</p> <p><b>Section MD Officer</b> – Disseminate membership materials at all section meetings and local events. Prepare for delivery of upgraded materials.</p>	<p><b>Region MD Officer</b> – Disseminate membership materials at all regional events and conferences. Discard excess inventory of membership materials, prepare for delivery of upgraded materials.</p> <p><b>Section MD Officer</b> – Disseminate membership materials at all section meetings and local events. Prepare for delivery of upgraded materials.</p>	<p><b>Promotion:</b> Individuals who join IEEE in October get 15-months of membership for the price of 12. Incorporate message into outreach.</p> <p><b>Region MD Officer</b> – Planning for student member elevation outreach.</p> <p><b>Section Chair/MD Officer</b> – Disseminate membership materials at all section meetings and local events.</p>
<b>RETENTION ACTIVITIES</b>	<p><b>Contest:</b> Senior Member Upgrade – Grade elevation increases likelihood of member renewal. Begin a contest for nominating individuals to Senior Member grade.</p>	<p><b>Contest:</b> Senior Member Upgrade – Grade elevation increases likelihood of member renewal. Begin a contest for nominating individuals to Senior Member grade.</p>	
<b>RESOURCES AVAILABLE</b>	<ul style="list-style-type: none"> <li>- Online order form – recruitment supplies</li> <li>- Senior member elevation packages</li> <li>- Monthly Conference call</li> </ul>	<ul style="list-style-type: none"> <li>- Online order form – recruitment supplies</li> <li>- Senior member elevation packages</li> <li>- Monthly Conference call</li> </ul>	<ul style="list-style-type: none"> <li>- Online order form – recruitment supplies</li> <li>- Senior member elevation packages</li> <li>- Monthly Conference call</li> </ul>



### BUSINESS CYCLE SPOTLIGHTS

#### Arrears Recovery

Region1 remained in its 1<sup>st</sup>-place ranking for recovering the highest percentage of members in arrears. Total arrears recovery grew more than 10% from May 2008 to month end June 2008.





### MEMBER BENEFITS SPOTLIGHT

#### **Graduating Student Kits & Campaign**

A key strategy for the IEEE Member & Geographic Activities (MGA) Board is to engage members throughout their career life cycle, and foster seamless transitions between. Several tactical implementations are underway, including the development and pending mailing of graduating student kits. The kits are scheduled to be mailed out to all graduating students in August, prior to the opening of renewal for the 2009 membership year.

Developed to reinforce the message that there is an IEEE after graduation, the “kits” open with a letter from the chairperson of IEEE Graduates of the Last Decade (GOLD), which welcomes the students’ entry into the next phase of their career. Mini-product sheets for the IEEE Job Site, the IEEE Mentoring Connection, and IEEE memberNet showcase IEEE benefits that can enable a young professional’s career.

The transition from student to professional membership involves a dues increase. That in mind, the kits incorporate a “guide to member discounts” to accentuate the cost-savings membership provides, to reinforce how the cost of membership pays for itself.

As with prior campaigns, IEEE offers an incentive to graduating students who update their mailing address and contact information. Students who update their information are entered into a drawing for an annual subscription to the IEEE Member Digital Library.

As a stand-alone brochure, the Graduating Student Kits can be re-purposed for other student transition activities, e.g., as a hand-out at graduation events at IEEE student branches.



The introduction of the graduating student kits and campaign represents the IEEE MGA’s commitment to facilitate the transition from student to higher-grade membership. The IEEE MD Staff will closely monitor the results of this campaign, including: 1st year retention rates of graduating students, increased utilization and engagement of benefits, and the number of mailing-address updates.



### STATISTICS SUMMARIES

#### Geographic IEEE Membership Summary - JUNE 2008

REGION	HIGHER GRADE MEMBERS				STUDENT MEMBERS w/GSMs				TOTAL MEMBERS			
	2008	2007	Change		2008	2007	Change		2008	2007	Change	
			#	%			#	%			#	%
1	31,832	32,238	-406	-1.3%	3,027	3,543	-516	-14.6%	34,859	35,781	-922	-2.6%
2	27,149	27,333	-184	-0.7%	2,890	3,271	-381	-11.6%	30,039	30,604	-565	-1.8%
3	24,087	23,944	143	0.6%	3,986	4,335	-349	-8.1%	28,073	28,279	-206	-0.7%
4	18,528	18,638	-110	-0.6%	2,917	3,293	-376	-11.4%	21,445	21,931	-486	-2.2%
5	23,570	23,578	-8	0.0%	2,894	3,368	-474	-14.1%	26,464	26,946	-482	-1.8%
6	49,409	49,401	8	0.0%	4,733	5,875	-1,142	-19.4%	54,142	55,276	-1,134	-2.1%
R 1-6	174,575	175,132	-557	-0.3%	20,447	23,685	-3,238	-13.7%	195,022	198,817	-3,795	-1.9%
7	11,977	11,522	455	3.9%	2,766	3,094	-328	-10.6%	14,743	14,616	127	0.9%
8	43,356	40,756	2,600	6.4%	15,962	17,253	-1,291	-7.5%	59,318	58,009	1,309	2.3%
9	6,019	5,932	87	1.5%	6,330	6,840	-510	-7.5%	12,349	12,772	-423	-3.3%
10	39,241	37,430	1,811	4.8%	23,466	22,204	1,262	5.7%	62,707	59,634	3,073	5.2%
R 7-10	100,593	95,640	4,953	5.2%	48,524	49,391	-867	-1.8%	149,117	145,031	4,086	2.8%
<b>TOTAL</b>	<b>275,168</b>	<b>270,772</b>	<b>4,396</b>	<b>1.6%</b>	<b>68,971</b>	<b>73,076</b>	<b>(4,105)</b>	<b>-5.6%</b>	<b>344,139</b>	<b>343,848</b>	<b>291</b>	<b>0.1%</b>

#### MEMBERSHIP BY GRADE - JUNE 2008

Grade	Jun-08	Jun-07	Change	% Change
Honorary	27	27	0	0.0%
Fellow	6,210	6,013	197	3.3%
Senior Member	30,118	29,082	1,036	3.6%
Member	219,606	216,870	2,736	1.3%
Associate	19,207	18,780	427	2.3%
Student	68,971	73,076	-4,105	-5.6%
<b>Total</b>	<b>344,139</b>	<b>343,848</b>	<b>291</b>	<b>0.1%</b>
<b>Affiliates</b>	<b>18,613</b>	<b>21,131</b>	<b>-2,518</b>	<b>-11.9%</b>

#### WOMEN IN ENGINEERING

Grade	Jun-08	Jun-07	Change	% Change
Fellows	43	38	5	13.2%
Life members*	123	121	2	1.7%
Sr. Members	195	263	-68	-25.9%
Members	2,455	1,542	913	59.2%
Associates	308	122	186	152.5%
Students*	5,462	8,657	-3,195	-36.9%
Affiliates	11			
<b>Total</b>	<b>8,597</b>	<b>10,743</b>	<b>-2,146</b>	<b>-20.0%</b>

\* Membership in WIE is free for Life Members and Students

\* The decline in Student Membership in June is contributed to the elevations from Student Membership to Higher Grade Membership.

#### STANDARDS ASSOCIATION MEMBERSHIP

Grade	Jun-08	Jun-07	Change	% Change
Students	98	204	-106	-52.0%
HG Members	6,838	6,843	-5	-0.1%
Affiliates	113	135	-22	-16.3%
<b>Total</b>	<b>7,049</b>	<b>7,182</b>	<b>-133</b>	<b>-1.9%</b>



# MD Monthly - June 2008

## Membership Development Report

IEEE Society Membership Totals as of June 2008																
	IEEE Higher Grade Members		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change	
	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%
<b>DIVISION I</b>																
Circuits & Systems	8,626	9,165	-539	-5.9%	1,226	1,113	113	10.2%	36	24	12	50.0%	9,888	10,302	-414	-4.0%
Electron Devices	9,151	9,236	-85	-0.9%	956	735	221	30.1%	38	21	17	81.0%	10,145	9,992	153	1.5%
Solid-State Circuits	9,647	10,086	-439	-4.4%	945	942	3	0.3%	51	22	29	131.8%	10,643	11,050	-407	-3.7%
<b>Div I Subtotal</b>	<b>27,424</b>	<b>28,487</b>	<b>-1,063</b>	<b>-3.7%</b>	<b>3,127</b>	<b>2,790</b>	<b>337</b>	<b>12.1%</b>	<b>125</b>	<b>67</b>	<b>58</b>	<b>86.6%</b>	<b>30,676</b>	<b>31,344</b>	<b>-668</b>	<b>-2.1%</b>
<b>DIVISION II</b>																
Components, Packaging & Mfg Tech	2,371	2,350	21	0.9%	134	139	-5	-3.6%	11	6	5	83.3%	2,516	2,495	21	0.8%
Dielectrics & Electrical Insulation	1,774	1,795	-21	-1.2%	94	84	10	11.9%	11	6	5	83.3%	1,879	1,885	-6	-0.3%
Industry Applications	8,904	8,918	-14	-0.2%	394	333	61	18.3%	23	5	18	360.0%	9,321	9,256	65	0.7%
Instrumentation & Measurements	4,049	4,104	-55	-1.3%	300	285	15	5.3%	17	5	12	240.0%	4,366	4,394	-28	-0.6%
Power Electronics	5,248	5,261	-13	-0.2%	733	625	108	17.3%	22	4	18	450.0%	6,003	5,890	113	1.9%
Ultrasonics, Ferroelectrics, Freq Ctrl	1,897	1,890	7	0.4%	196	168	28	16.7%	18	6	12	200.0%	2,111	2,064	47	2.3%
<b>Div II Subtotal</b>	<b>24,243</b>	<b>24,318</b>	<b>-75</b>	<b>-0.3%</b>	<b>1,851</b>	<b>1,634</b>	<b>217</b>	<b>13.3%</b>	<b>102</b>	<b>32</b>	<b>70</b>	<b>218.8%</b>	<b>26,196</b>	<b>25,984</b>	<b>212</b>	<b>0.8%</b>
<b>DIVISION III - Communications</b>																
Communications	31,356	33,539	-2,183	-6.5%	7,057	7,754	-697	-9.0%	327	422	-95	-22.5%	38,740	41,715	-2,975	-7.1%
<b>DIVISION IV - Electromagnetic Compatibility</b>																
Antennas & Propagation	6,734	6,877	-143	-2.1%	835	809	26	3.2%	34	11	23	209.1%	7,603	7,697	-94	-1.2%
Broadcast Technology	1,738	1,815	-77	-4.2%	119	139	-20	-14.4%	20	17	3	17.6%	1,877	1,971	-94	-4.8%
Consumer Electronics	2,606	2,682	-76	-2.8%	233	178	55	30.9%	35	20	15	75.0%	2,874	2,880	-6	-0.2%
Electromagnetic Compatibility	3,788	3,908	-120	-3.1%	198	173	25	14.5%	15	6	9	150.0%	4,001	4,087	-86	-2.1%
Magnetics	2,742	2,582	160	6.2%	393	323	70	21.7%	47	20	27	135.0%	3,182	2,925	257	8.8%
Microwave Theory & Techniques	9,841	10,182	-341	-3.3%	997	984	13	1.3%	37	12	25	208.3%	10,875	11,178	-303	-2.7%
Nuclear & Plasma Sciences	2,403	2,509	-106	-4.2%	231	245	-14	-5.7%	46	37	9	24.3%	2,680	2,791	-111	-4.0%
<b>Div IV Subtotal</b>	<b>29,852</b>	<b>30,555</b>	<b>-703</b>	<b>-2.3%</b>	<b>3,006</b>	<b>2,851</b>	<b>155</b>	<b>5.4%</b>	<b>234</b>	<b>123</b>	<b>111</b>	<b>90.2%</b>	<b>33,092</b>	<b>33,529</b>	<b>-437</b>	<b>-1.3%</b>
<b>DIVISION V/VIII - Computer</b>																
Computer	47,295	50,814	-3,519	-6.9%	7,595	6,338	1,257	19.8%	17,159	19,733	-2,574	-13.0%	72,049	76,885	-4,836	-6.3%



# MD Monthly - June 2008

## Membership Development Report

### IEEE Society Membership Totals as of June 2008

	IEEE Higher Grade Members		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change	
	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%
<b>IEEE Societies</b>	<b>2008</b>	<b>2007</b>	<b>#</b>	<b>%</b>	<b>2008</b>	<b>2007</b>	<b>#</b>	<b>%</b>	<b>2008</b>	<b>2007</b>	<b>#</b>	<b>%</b>	<b>2008</b>	<b>2007</b>	<b>#</b>	<b>%</b>
<b>DIVISION VI</b>																
Education	2,861	2,868	-7	-0.2%	252	212	40	18.9%	32	28	4	14.3%	3,145	3,108	37	1.2%
Industrial Electronics	3,377	3,328	49	1.5%	475	376	99	26.3%	10	8	2	25.0%	3,862	3,712	150	4.0%
Product Safety Engineering	585	572	13	2.3%	12	8	4	50.0%	6	2	4	200.0%	603	582	21	3.6%
Professional Communication	842	898	-56	-6.2%	104	89	15	16.9%	93	74	19	25.7%	1,039	1,061	-22	-2.1%
Reliability	1,665	1,708	-43	-2.5%	88	82	6	7.3%	15	5	10	200.0%	1,768	1,795	-27	-1.5%
Social Implications of Technology	1,489	1,668	-179	-10.7%	132	136	-4	-2.9%	19	20	-1	-5.0%	1,640	1,824	-184	-10.1%
<b>Div VI Subtotal</b>	<b>10,819</b>	<b>11,042</b>	<b>-223</b>	<b>-2.0%</b>	<b>1,063</b>	<b>903</b>	<b>160</b>	<b>17.7%</b>	<b>175</b>	<b>137</b>	<b>38</b>	<b>27.7%</b>	<b>12,057</b>	<b>12,082</b>	<b>-25</b>	<b>-0.2%</b>
<b>DIVISION VII - Power Engineering</b>																
<b>Power Engineering</b>	<b>20,000</b>	<b>19,745</b>	<b>255</b>	<b>1.3%</b>	<b>1,439</b>	<b>2,096</b>	<b>-657</b>	<b>-31.3%</b>	<b>117</b>	<b>48</b>	<b>69</b>	<b>143.8%</b>	<b>21,556</b>	<b>21,889</b>	<b>-333</b>	<b>-1.5%</b>
<b>DIVISION IX - Signals &amp; Applications</b>																
Aerospace & Electronic Systems	4,296	4,413	-117	-2.7%	353	397	-44	-11.1%	26	15	11	73.3%	4,675	4,825	-150	-3.1%
Geoscience & Remote Sensing	2,173	2,172	1	0.0%	404	323	81	25.1%	123	101	22	21.8%	2,700	2,596	104	4.0%
Information Theory	2,806	2,926	-120	-4.1%	408	353	55	15.6%	16	4	12	300.0%	3,230	3,283	-53	-1.6%
Intelligent Transportation Systems	943	925	18	1.9%	105	97	8	8.2%	17	11	6	54.5%	1,065	1,033	32	3.1%
Oceanic Engineering	1,394	1,394	0	0.0%	138	113	25	22.1%	14	16	-2	-12.5%	1,546	1,523	23	1.5%
Signal Processing	12,290	12,688	-398	-3.1%	1,458	1,480	-22	-1.5%	82	53	29	54.7%	13,830	14,221	-391	-2.7%
Vehicular Technology	3,612	3,898	-286	-7.3%	394	443	-49	-11.1%	13	3	10	333.3%	4,019	4,344	-325	-7.5%
<b>Div IX Subtotal</b>	<b>27,514</b>	<b>28,416</b>	<b>-902</b>	<b>-3.2%</b>	<b>3,260</b>	<b>3,206</b>	<b>54</b>	<b>1.7%</b>	<b>291</b>	<b>203</b>	<b>88</b>	<b>43.3%</b>	<b>31,065</b>	<b>31,825</b>	<b>-760</b>	<b>-2.4%</b>
<b>DIVISION X</b>																
Computational Intelligence	4,407	4,493	-86	-1.9%	1,112	1,021	91	8.9%	101	84	17	20.2%	5,620	5,598	22	0.4%
Control Systems	6,673	6,993	-320	-4.6%	1,080	993	87	8.8%	41	16	25	156.3%	7,794	8,002	-208	-2.6%
Engineering in Medicine & Biology	6,273	6,464	-191	-3.0%	1,513	1,485	28	1.9%	101	76	25	32.9%	7,887	8,025	-138	-1.7%
Lasers & Electro-Optics	5,383	5,674	-291	-5.1%	971	864	107	12.4%	72	52	20	38.5%	6,426	6,590	-164	-2.5%
Robotics & Automation	4,529	4,770	-241	-5.1%	1,351	1,337	14	1.0%	75	50	25	50.0%	5,955	6,157	-202	-3.3%
Systems, Man & Cybernetics	2,995	3,119	-124	-4.0%	461	472	-11	-2.3%	33	31	2	6.5%	3,489	3,622	-133	-3.7%
<b>Div X Subtotal</b>	<b>30,260</b>	<b>31,513</b>	<b>-1,253</b>	<b>-4.0%</b>	<b>6,488</b>	<b>6,172</b>	<b>316</b>	<b>5.1%</b>	<b>423</b>	<b>309</b>	<b>114</b>	<b>36.9%</b>	<b>37,171</b>	<b>37,994</b>	<b>-823</b>	<b>-2.2%</b>
<b>TOTAL</b>	<b>248,763</b>	<b>258,429</b>	<b>-9,666</b>	<b>-3.7%</b>	<b>34,886</b>	<b>33,744</b>	<b>1,142</b>	<b>3.4%</b>	<b>18,953</b>	<b>21,074</b>	<b>-2,121</b>	<b>-10.1%</b>	<b>302,602</b>	<b>313,247</b>	<b>-10,645</b>	<b>-3.4%</b>