

### **Outline of Presentation**

- >DTV Overview
- MPEG2 Basics
- PSIP
- IP
- Mobile
- Summary



# **Environment**

The Old Days: Television involves wiggling voltages in the right way at the right times so the receiver can recreate the pictures

The New Paradigm: Television involves transmitting database information and parameters to allow the pictures to be calculated.

### **Observations:**

A TV is not expected to behave like a computer

Going black is NOT an option

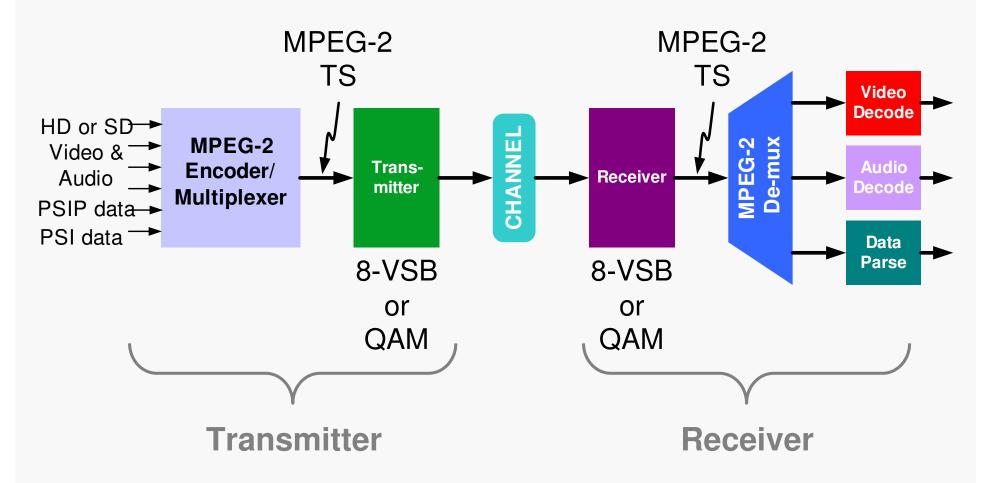
Viewers should not need training to watch DTV

Going digital offers new revenue opportunities to broadcasters





## **System Block Diagram**





### DTV = VIDEO + AUDIO + DATA + Metdata

### MPEG-2 Transport Streams carrying multiplexed:

- Service Information (ATSC PSIP + MPEG-2 PSI)
- Audio, video and data elementary streams





## **The Digital Pipe**

0110010001010101...

MPEG-2 Transport Stream

184 Byte Payload

184 Byte Payload

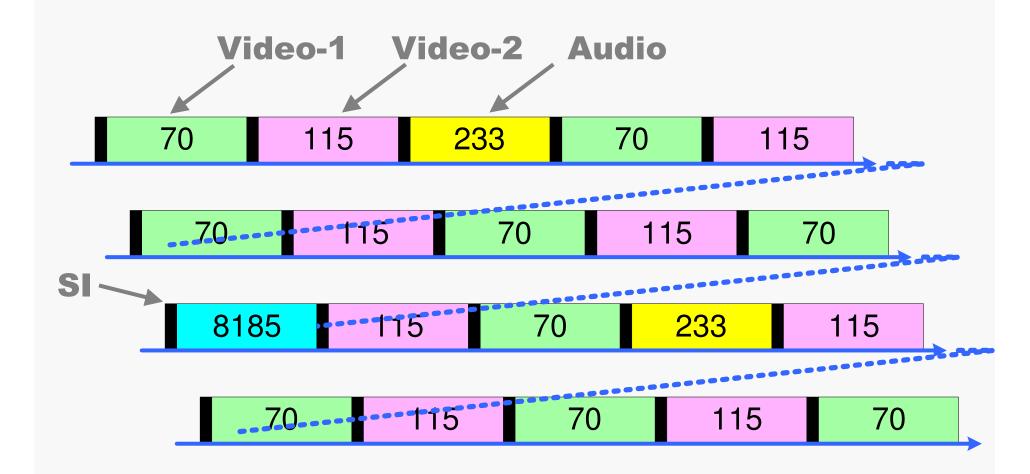
184 Byte Payload

4-Byte Packet Header

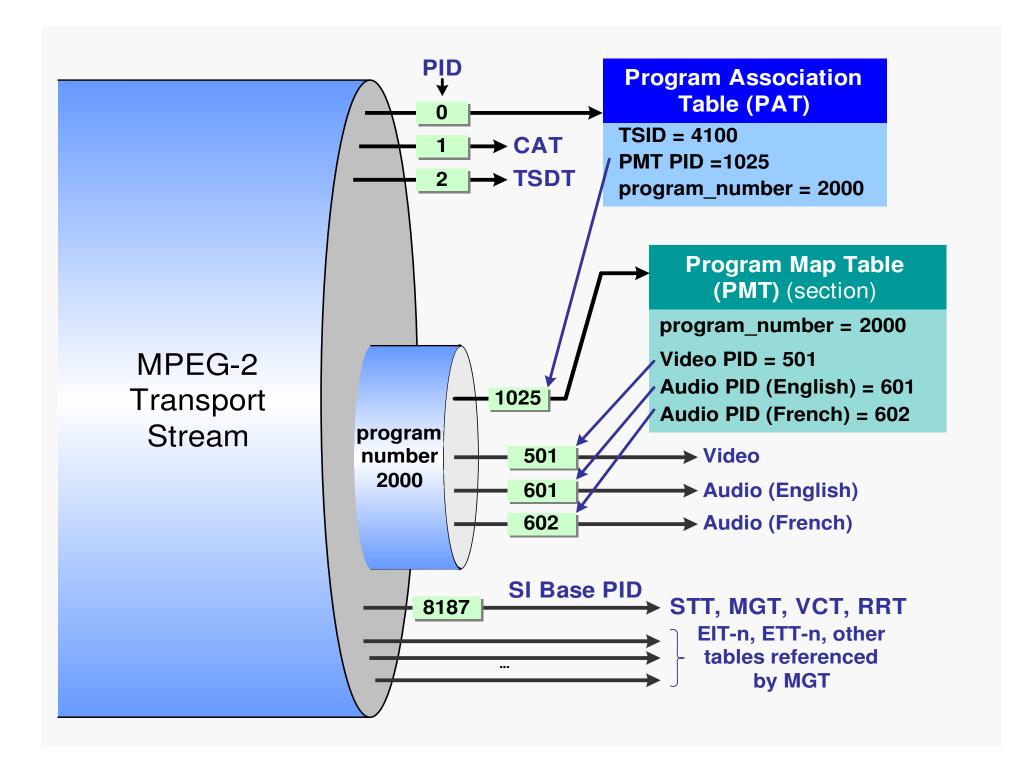




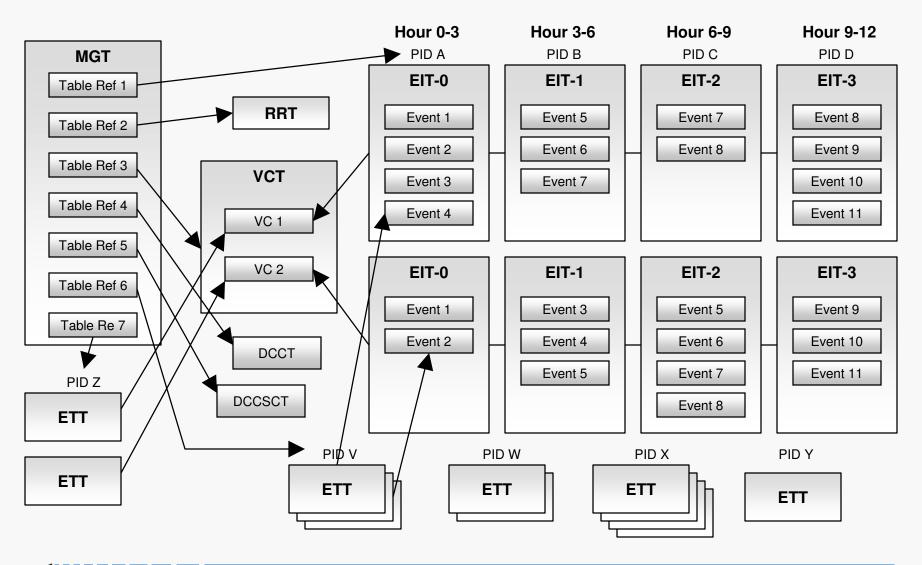
### **MPEG-2 Transport Stream**





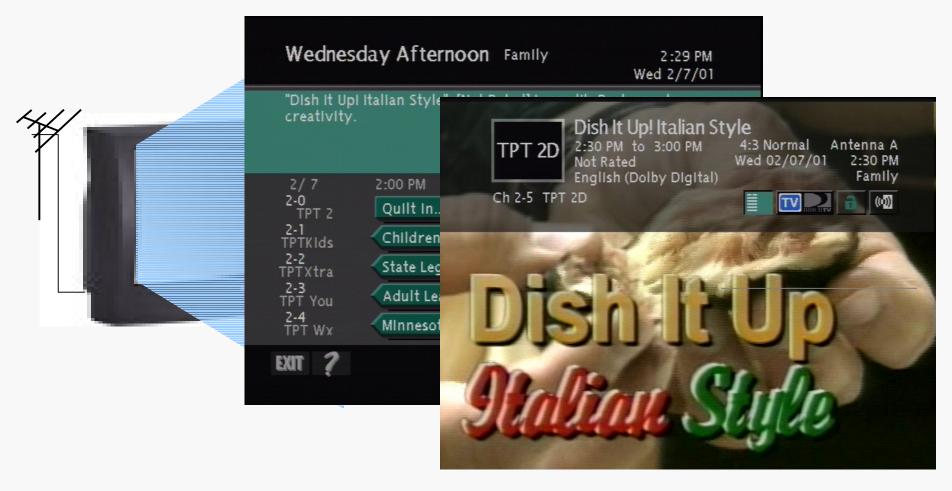


## **PSIP Tables: The Big Picture**





### **End Result - Television**

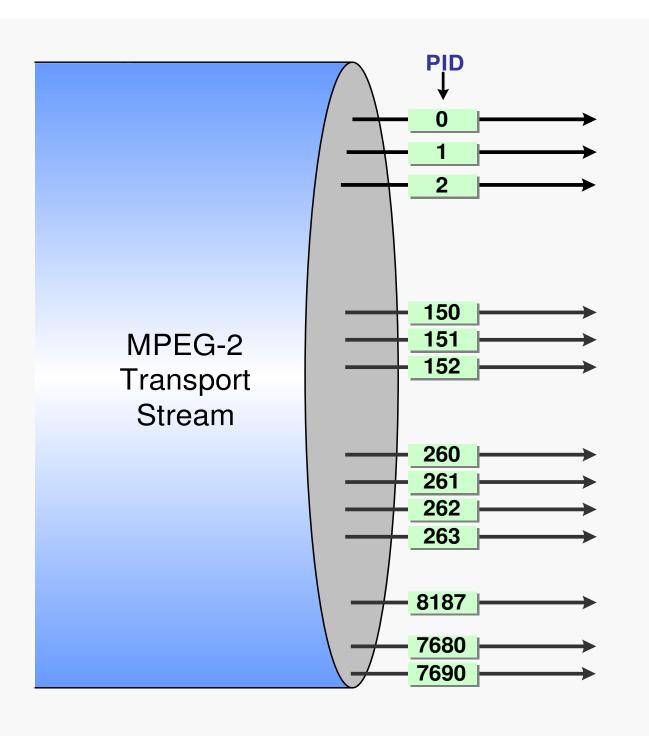




### **Outline of Presentation**

- ✓ DTV Overview
- MPEG2 Basics
- PSIP
- IP
- Mobile
- Summary





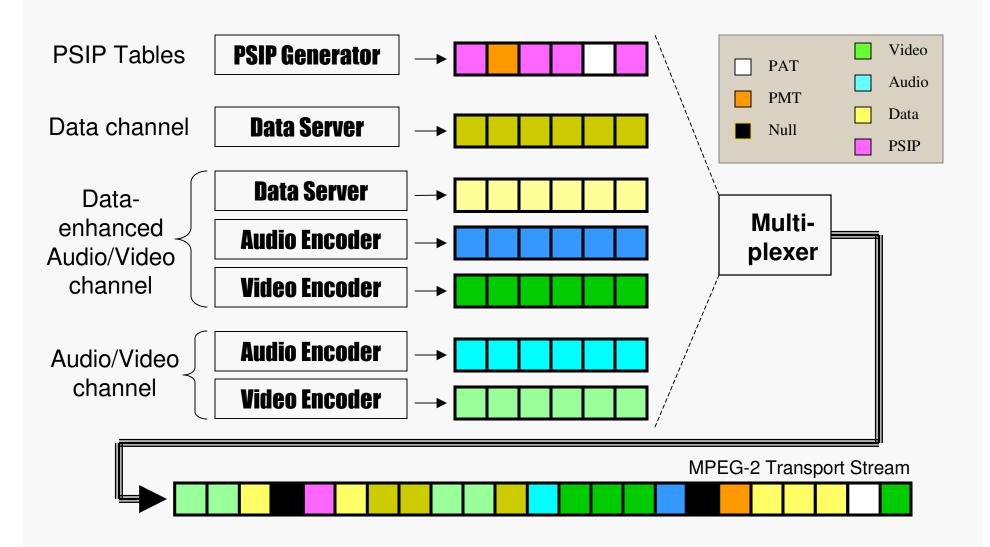
### **MPEG-2 Transport Stream**

- Made up of 188-byte transport packets, each with 4 byte header & 184 byte payload
- Conveys multiple interleaved *elementary streams* -- audio, video, data, PSI, ...
- Elementary stream to which each packet belongs is identified by packet id (PID) in packet header.





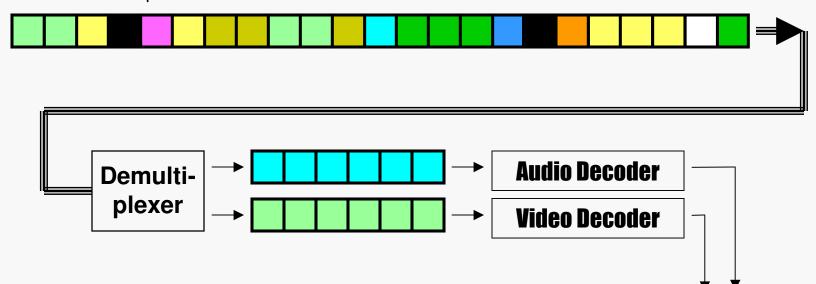
### **ATSC Bitstream Structure**





## **Transport Stream Decoding**

MPEG-2 Transport Stream



- PSIP tables give mapping from virtual channel number to the correct PIDS.
- MPEG-2 PAT and PMT tables also give mapping, but in less useful form.





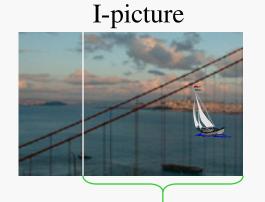
## MPEG-2 Video Encoding (1)

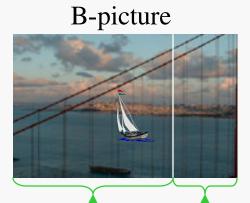
- Video is sequence of *frames*.
- Each frame is encoded in one of three ways:
  - I-picture: intra-picture encoding, similar to jpeg encoding (exploiting spatial redundancy).
  - P-picture: predictive encoding, using motion adjusted deltas from a previous reference frame (exploiting temporal redundancy).
  - B-picture: bi-directional encoding, using motion adjusted deltas from a previous and a future frame (exploiting temporal redundancy).

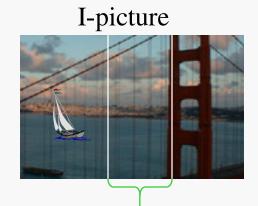


## **MPEG-2 Video Encoding (2)**

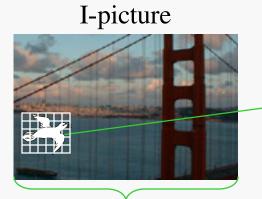
### Example 1. Panning Camera

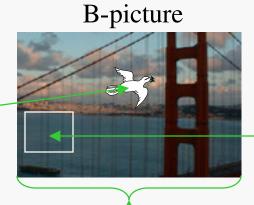


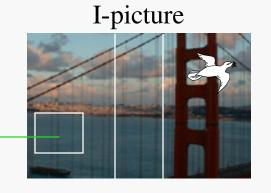




Example 2. Moving Object









## MPEG-2 Video Encoding (3)

- Encoder emits sequence of encoded frames.
- Sizes of encoded frames vary.
- Encoded frames are packed into packetized elementary stream (PES) packets.
- PES packets are packed into MPEG-2 transport packets.
   (All packets for single video stream have same PID value.)
- Overall compression ratio is 50:1 or more.



### **AC-3 Audio Encoding**

- ATSC uses AC-3 audio encoding, with up to 6 audio channels: left, right, center, left surround, right surround, low frequency enhancement.
  - The full set is often called 5.1 audio.
- The sampling rate is always 48 kHz.
- The encoded bit rate may be up to 448 kbps.
- Audio frames, each 32 milliseconds in length, are encoded.
- Encoded frame size depends only on bitrate.
- Encoded frames are packed into packetized elementary stream (PES) packets.
- PES packets are packed into MPEG-2 transport packets. (All packets for single audio stream have same PID value.)



# MPEG-2 as a clocked multiplex

- delivery is based on a constant delay model
- decoder system clock is carried in the stream
- decoder resource management is based on STC
- decoder synchronization is based on STC



## **Audio-Video Synchronization**

- Audio, video are encoded independently, must be synchronized during play.
- Program Clock Reference (PCR) values appear at intervals in adaptation headers of video transport packets to set time base.
- PES packet headers give Presentation Time Stamp (PTS) values for each video frame and each audio frame (relative to PCR).
- Bad PTS values result in *lip sync* problem.



### **Audio and Video Buffers**

- Receiver must buffer audio and video frame data until presentation time.
- If data appears too late in the transport stream, buffer underflow results.
- If data appears too early in the transport stream, buffer overflow results.
- Either condition results in garbled play or incorrect synchronization.



## **Signaling vs Announcement**

### Signaling

- Information about what is "on now"
- Used to assemble program elements into whole
  - Provides linkages
  - Ex: PMT and/or VCT used to link different components of television program (I.e. video and audio)
- Used to define characteristics of current program
  - Captioning, ratings, redistribution...

#### Announcement

- Information about what will be available in the future
- Program Guide information (name, description schedule)
- Characteristics of future programs (captioning, ratings, redistribution...)
- Typically does not provide linkages between program elements

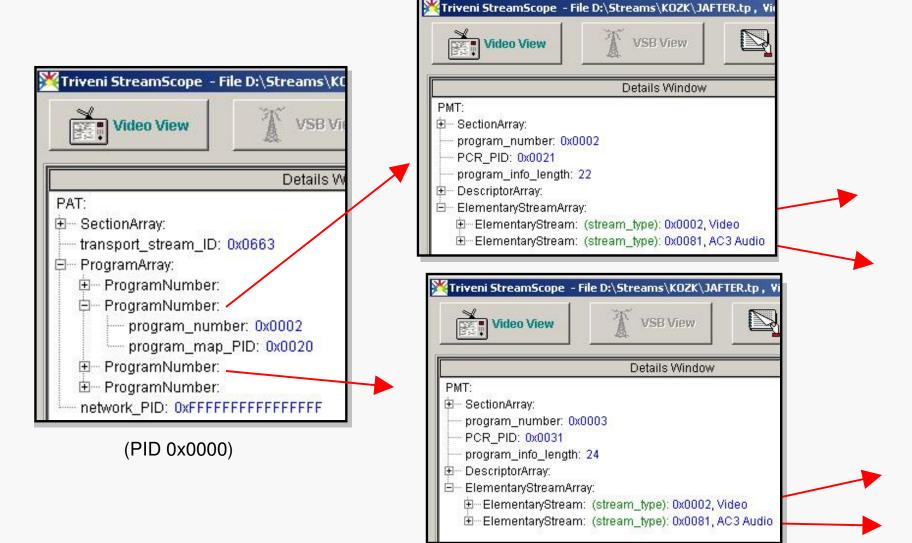


## **MPEG-2 Program Specific Information (PSI)**

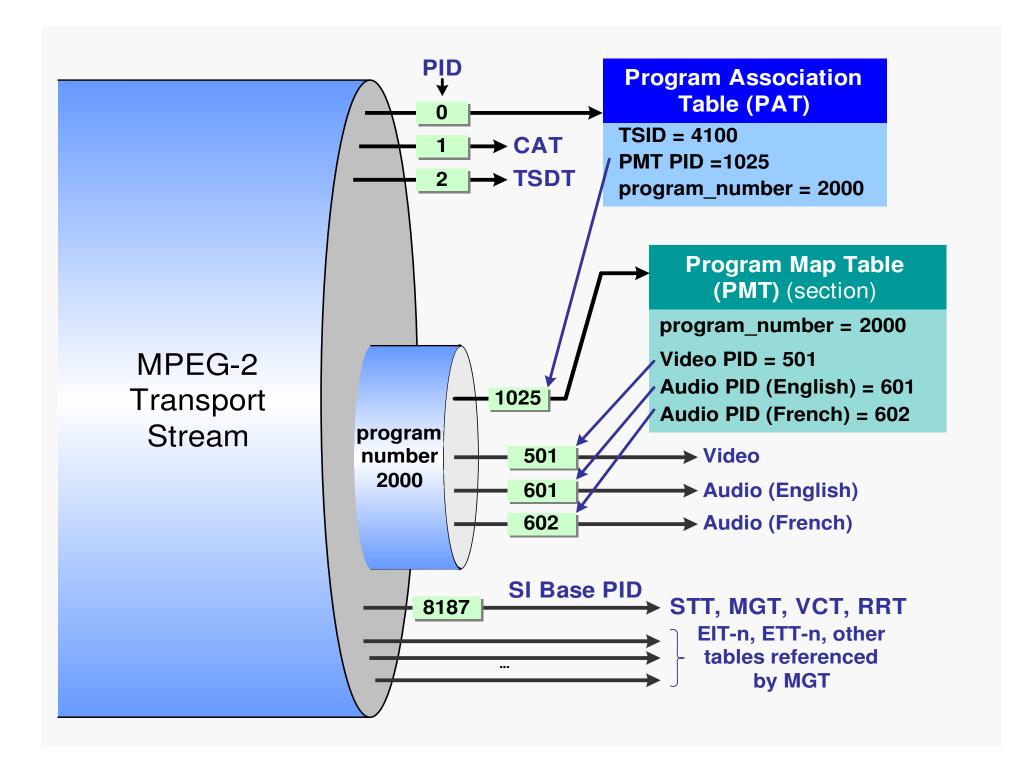
- Gives very basic tuning information:
  - PAT (Program Association Table: one for entire transport stream; identifies "programs" (virtual channels) in stream and gives PIDs for PMTs.
  - PMT (Program Map Table): one per "program"; identifies elementary streams in "program" and gives their types (audio, video, etc.) and PIDs.
- Supports tuning by physical channel number and MPEG-2 program number.



### **Graphical View of PAT/PMT**







### **Outline of Presentation**

- ✓ DTV Overview
- ✓ MPEG2 Basics
- **PSIP**
- IP
- Mobile
- Summary

### **PSIP Background**

- Program and System Information Protocol
- Metadata inserted into broadcast stream
- Enables:
  - Tuning to virtual channels
  - Displaying channel name (on channel changes)
  - Interactive electronic program guides (EPGs)
  - Automatic language selection for audio track
  - Caption decoding
  - "V-Chip" function (parental content blocking)
  - Accurate receiver time-of-day clock setting
  - Redistribution Control



## **PSIP** from the User's Viewpoint

- "Where am I?"
  - Channel number, channel name
- "Where am I going?"
  - Channels organized by major/minor groups
  - Enables EPG in the receiver/STB
    - What's on now?
    - What programs do I want to plan to watch?
- "How can I get where I want to go?"
  - Direct entry of channel number
  - Navigation on the EPG grid



## **Virtual Channel Concept**

- Breaks the link between RF channel number and user's notion of channel number
  - Analog broadcast → "channel number" was the same as the RF carrier designation
  - Digital broadcast → "channel number" is defined by Virtual Channel Table (VCT)
- One digital TS can include multiple channels of programming
- 8-VSB carrier freq. may shift during transitions

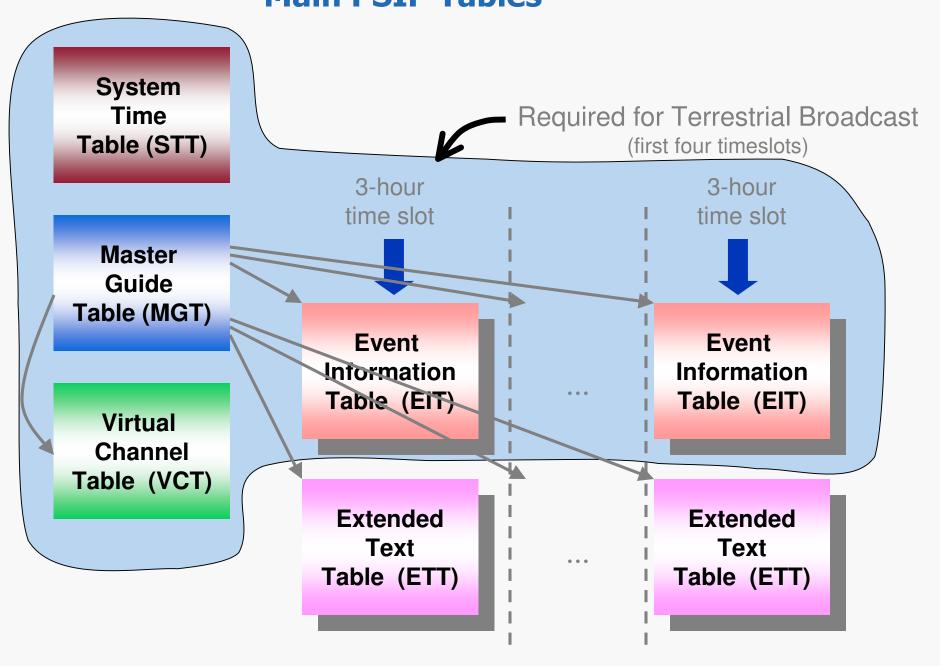


### **ATSC PSIP Tables**

- Master Guide Table (MGT)
  - Directory of all PSIP tables (signaling)
- System Time Table (STT)
  - What time is it? (signaling)
- Virtual Channel Table (VCT)
  - List of the virtual channels in the transport (signaling)
- Rating Region Table (RRT)
  - Ratings definitions for the region (signaling)
- Event Information Table (EIT)
  - Event scheduling (announcement used for EPG)
- Extended Text Table (ETT)
  - Event descriptions (announcement used for EPG)
- Directed Channel Change Table (DCCT)
- DCC Selection Code Table (DCCSDT)



### **Main PSIP Tables**



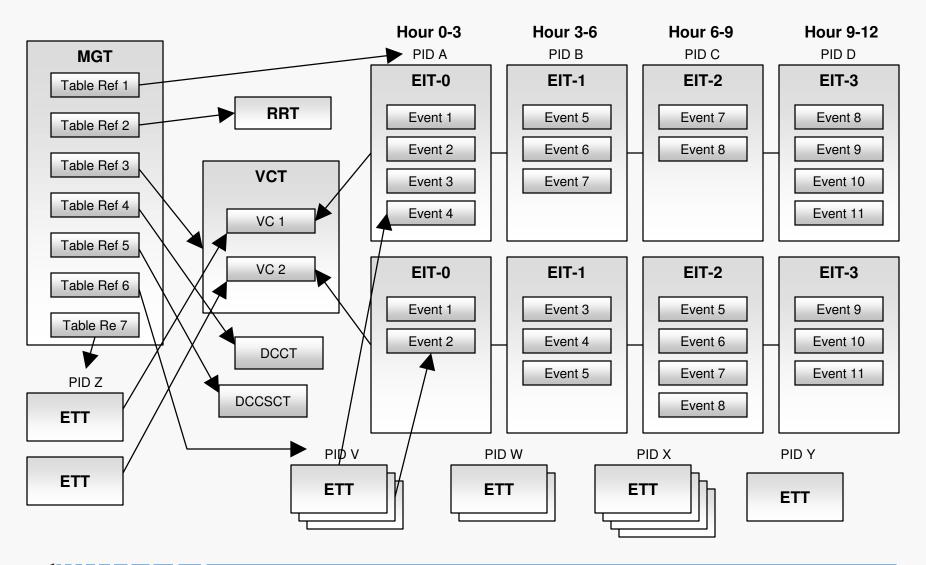
### **PSIP Descriptors**

- Descriptors are tag-length-data structures
- Descriptor tag must be a registered value
- Some ATSC-defined descriptors include:

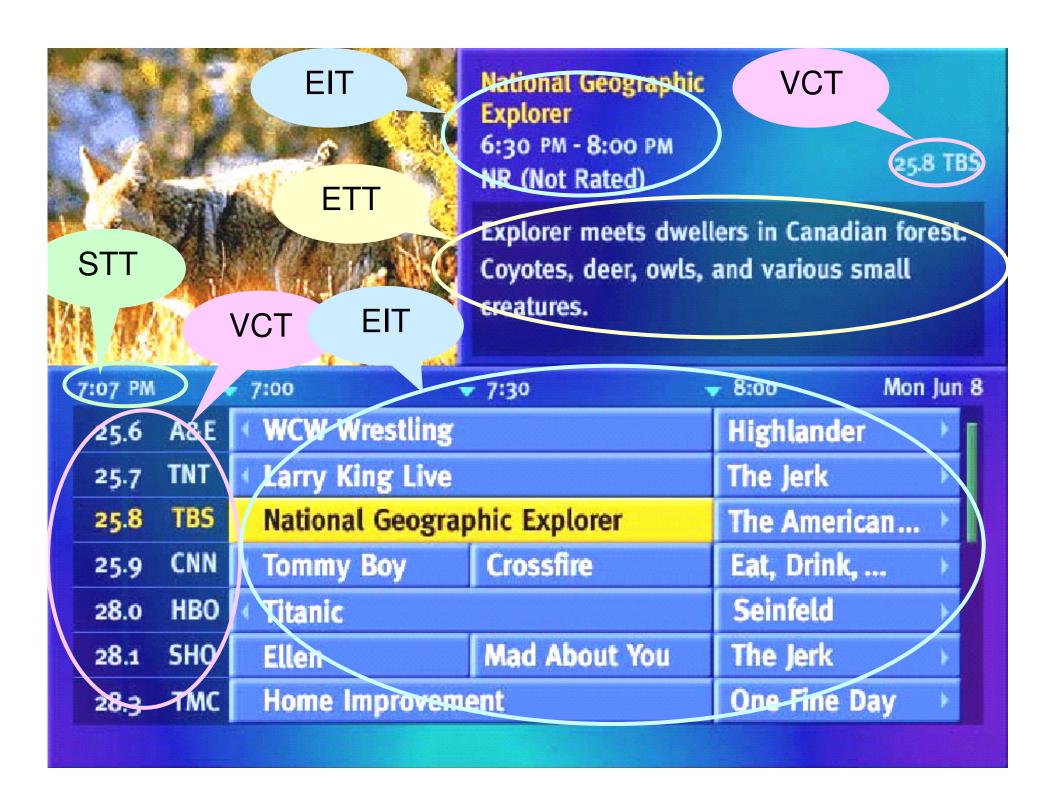
- Content Advisory
- Redistribution Control
- ATSC Private Info
- Service Location
- Component Name

- Caption Service
- Audio Stream (AC-3)
- Extended Channel Name
- ATSC Conditional Access

## **PSIP Tables: The Big Picture**







### **Outline of Presentation**

- ✓ DTV Overview
- ✓ MPEG2 Basics
- **✓** PSIP
- **PIP**
- Mobile
- Summary

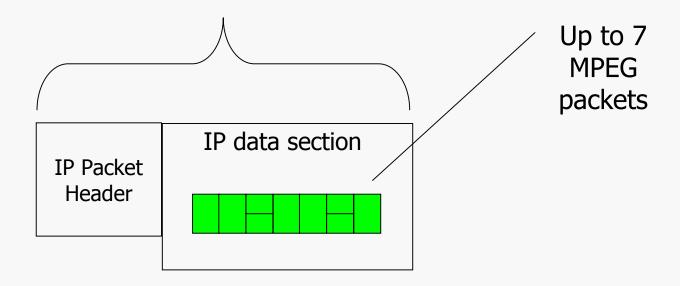
#### What about IP??

- IP based connectivity spreading widely through Cable and Telco (IPTV) infrastructures
  - Inexpensive
  - Very high bandwidth capability
    - $1\text{Gb/s} \rightarrow 10\text{Gb/s} \rightarrow 40\text{Gb/s}$
  - Not especially well suited for carrying video
    - Low cost rules!
- Little use so far in broadcast plants
  - BUT
    - Low cost & availability may change this picture
    - IP based technologies spreading into broadcast TV
      - □ NRT
      - Mobile/Handheld



# **IP carriage of MPEG packets**

## An IP packet





### A/V carriage over RTP

- Emerging broadcast technologies use RTP transport instead of MPEG-2 transport
  - ATSC M/H
  - Real Time Protocol
  - Unidirectional
  - RTP/UDP/IP
- Video and Audio streams carried over RTP
  - RTCP (Real Time Control Protocol) used to provide time base information
  - RFC 3550
- Replicates necessary functionality of MPEG-2 Transport
  - IP address/port replicates PID functionality
- For "Broadcast Quality" a timing/buffer model is necessary



# **Simple principles** of RTP delivery

# RTP Packetizes audio and video frames into UDP over IP frames

- RTP headers have timestamps and Stream ID unique to their streams. Note timestamps have a random offset from wall clock (NTP) time
- RTP flag indicates the end of an audio or video frame



#### **RTP Transport Synchronization NTP Clock True NTP Clock True System Time** PTS Video PTS Video PTS Video PTS Video **Timebase Timebase Timebase Timebase** (Normalized) (Normalized) (Normalized) (Normalized) **Video Frame Video Frame Video Frame Video Frame NTP Timeline Audio Frame Audio Frame Audio Frame PTS Audio PTS Audio PTS Audio Timebase Timebase Timebase** (Normalized) (Normalized) (Normalized)

#### **Outline of Presentation**

- ✓ DTV Overview
- ✓ MPEG2 Basics
- **✓** PSIP
- **√**IP
- Mobile
- Summary



### The Future of Broadcasting

- Going forward, the broadcasting industry must leverage
  - Local
    - Content
    - Brand
    - Sales contacts
  - Un-tethered nature
    - It's wireless (before wireless was cool)!









# **Leveraging Wireless**







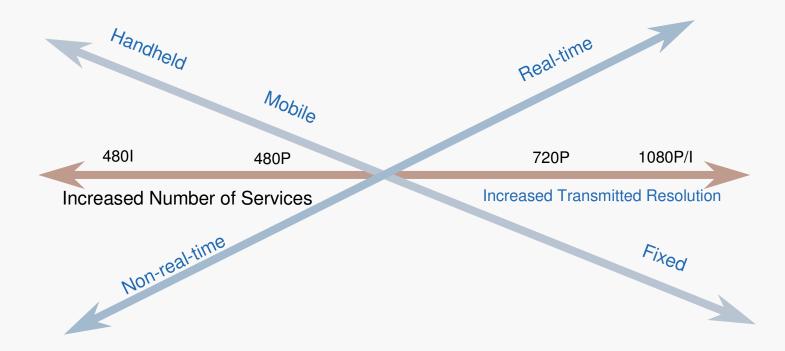


Target devices that move!





# **ATSC Programming Options**







#### ATSC-M/H

- ATSC has developed a standard for delivery of realtime and non-real-time television content and data to mobile and handheld devices (ATSC-M/H).
  - ATSC-M/H services will be carried in DTV broadcast channels.
  - ATSC-M/H will be backwards compatible.
    - The presence of these services will not preclude or prevent operation of current ATSC services in the same RF channel or have any adverse impact on legacy receiving equipment.





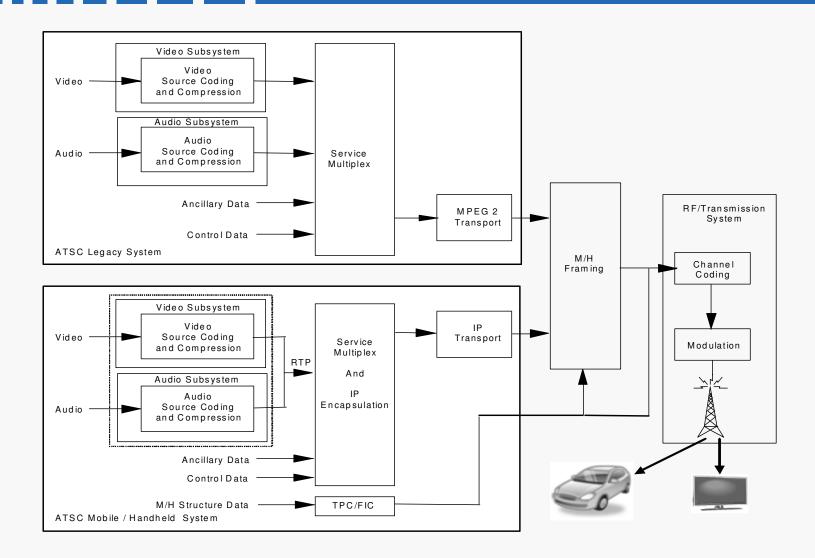


### **ATSC-M/H Details**

- The ATSC-M/H standard specifies:
  - Physical layer (modulation and FEC).
  - Transport, signaling, and announcement (including EPG) optimized for mobile and handheld services.
  - Other parameters as necessary for carriage of video, audio, and data essence and metadata.
- The ATSC-M/H standard references other standards to maximize interoperability, including those from other standards developing organizations.



# **ATSC M/H Architecture**





# **ATSC-M/H Layer Stack**

S4-3 Presentation Layer

Video Codec & Parameters

Audio Codec & Parameters

Captioning

Graphic Elements

S4-2 Management Layer

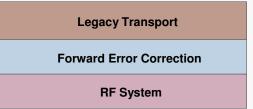
Application CAS DRM

Streaming Delivery File Delivery

Signaling Announcement

Transport

S4-1 Physical Layer





#### **Outline of Presentation**

- ✓ DTV Overview
- ✓ MPEG2 Basics
- **✓** PSIP
- **√**IP
- ✓ Mobile
- Summary

### **Summary**

- Digital Television is on the move, providing new opportunities – and new challenges.
- PSIP is one of the keys to unlocking the opportunities for increased viewership – and is mandated by FCC.
- Broadcast stream monitoring is increasingly important, to ensure FCC compliance and viewer satisfaction.
- New products and product architectures are appearing to help meet the challenges and take advantage of the opportunities in all these areas.
- IP based technologies are becoming part of the broadcast toolkit
- Mobile capabilities offer new opportunities



# Thanks

# Rich Chernock

rchernock@trivenidigital.com

