

Revolutionizing Workplace Training: The *Advantages of eLearning* for Companies



Time Savings

More efficient than traditional training, allowing employees to complete courses at their own pace and on their own schedule.



Standardized Training

Delivers uniform training material to employees, establishing a standardized foundation of knowledge.



Increased Engagement

Employee engagement and retention increases when companies invest in eLearning.



Improved Performance

Has shown improved employee performance, leading to increased productivity, and higher ROI for organizations.



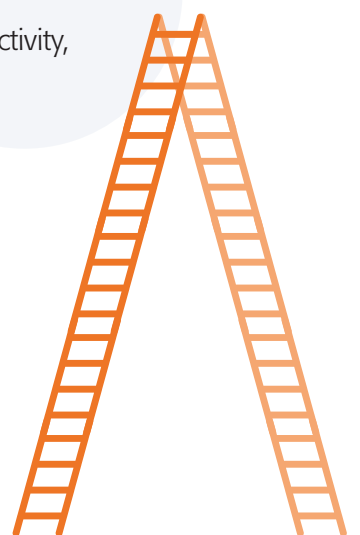
Scalability

Easy to access coursework—anywhere and anytime. Excellent choice for growing organizations to train employees at different locations.



Cost-Effective

More cost-effective than traditional classroom training, as companies can save money on travel, materials, and instructor costs.



A better option for training your team

eLearning can save organizations up to 50% OF THE COSTS associated with traditional classroom training. *(Research Institute of America)*

eLearning programs take around 40-60% less time to finish than comparable, classroom-based instructional courses. *(Brandon-Hall Group Study)*

eLearning increases employee retention rates up to 60% vs. traditional training at 8-10%. *(Research Institute of America)*

eLearners learn nearly 5x more material without increasing time spent in training. *(IBM eLearning Study)*

eLearning can be more effective than traditional classroom learning, particularly for adult learners who require more flexible learning options. *(Harvard Business Review)*

eLearning can increase employee engagement by up to **18%**. *(Association for Talent Development)*

Train your employees while improving your bottom line

In-person Training
Organizations spend an average of **US \$1,252 PER EMPLOYEE** on training, development initiatives, and sending employees to conferences. *(Association for Talent Development)*
If you are training 100 employees, your company will spend an average minimum of US \$125,200 on training per year.

Online Training from IEEE
The average cost of IEEE eLearning offerings fall far below that amount.
Save thousands of dollars and time by investing in IEEE online training for your entire team.

Provide your employees with the tools they need to *stay ahead with eLearning from IEEE*

Maximize your training budget while delivering a uniform and standardized foundation of knowledge to everyone on your team. Professional Development Hours (PDHs) and Continuing Education Units (CEUs) can be earned via the IEEE Learning Network experience.

Expand your resources for learners with the IEEE eLearning Library

By providing access to continuing education courses, your technical workforce will:



Stay current or refresh knowledge in key topics



Gain new insight into emerging technologies



Develop skills needed to grow professionally



Stay competitive in today's marketplace

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