

Strategic Workforce Development: The IEEE eLearning Advantage

Why Professional Development *Matters*

Employees cite professional development

as the **#1** way to improve company culture.



86%



of employees would **change jobs** for ones that offer better professional development opportunities.

Source: The Execu|Search Group Report

The *Impact* of a Strong Learning Culture for Companies



92%
ARE
More
Innovative

Source: Deloitte



56%
ARE
More Agile
in Market



52%
ARE
More
Productive



50%
HAVE
Higher Employee
Engagement



17%
ARE
More
Profitable

Why the IEEE eLearning Library?



Content You Can Trust: **IEEE is Technology First**



All Content is **Peer-Reviewed**



Effective Instructional Design Using Essential Adult Learning Theory Practices



Hundreds of **Foundational** and **Cutting-Edge Technical Courses**



Digital Credentials Upon Successful Completion



Produced in Partnership with **IEEE Technical Experts from Around the Globe**



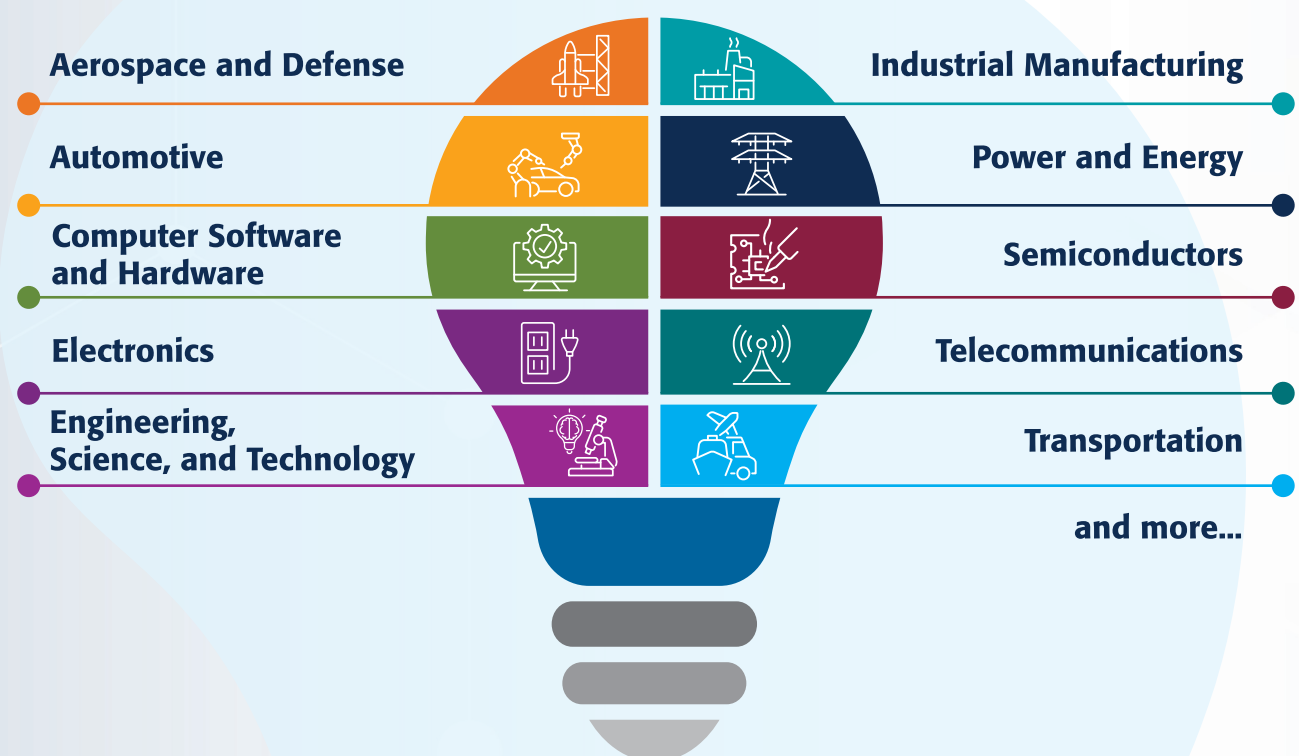
Top Instructors from Industry and Academia



Accessible Learning: **Designed for All, Anytime, Anywhere**



Discover a Wide Selection of eLearning Courses Tailored to Your Industry



Empower Your Team with the **IEEE eLearning Library**



Get Started