Supplemental material

Methods ²	Is th	Is there an official tax stamp visible on the packs?		
	Yes	It has only fragments/traces of the adhesive	No	
Littered Pack Surveys	-	-	-	
PLS-RJ	44.0	52.4	3.6	
PLS-SP	37.6	55.6	6.8	
PLS-CG	45.4	47.0	7.6	
PLS-JP	41.3	52.3	6.4	
PLS-BH	45.3	51.1	3.6	
PDG	55.9	38.4	5.7	
Smokers who had the pack of their last purchase with them at the moment of the interview	-	-	-	
Direct observation of the pack ³ RJ	54.3	43.5	2.2	
SP	70.2	29.1	0.7	

We used the official list of legal brands authorized by the Brazilian Health Regulatory Agency and the direct observation of the presence of Brazilian health warnings to define the legal status;² the overall number of packs collected/showed were, as follows: for the for the *PLS*, Rio de Janeiro (1,251), São Paulo (1,760), Campo Grande (3,907), Belo Horizonte (784), and João Pessoa (1,051); for the *FTF-householdbrand*, Rio de Janeiro (680), and São Paulo (598); for the *PDG*, Rio de Janeiro (2,705); ³ individuals who reported having bought less than one cigarette pack in their last purchase and/or did not physically showed the pack of their last purchase at the moment of the interview were excluded from the analysis.