BMJ Open Optimising treatment expectations in chronic lower back pain through observing others: a study protocol for a randomised clinical trial

Julia Stuhlrever ᅝ , Marie Schwartz, Till Friedheim, Christian Zöllner, **Regine Klinger**

ABSTRACT

To cite: Stuhlreyer J. Schwartz M. Friedheim T. et al. Optimising treatment expectations in chronic lower back pain through observing others: a study protocol for a randomised clinical trial. BMJ Open 2022;12:e059044. doi:10.1136/ bmjopen-2021-059044

 Prepublication history for this paper is available online. To view these files, please visit the journal online (http://dx.doi. org/10.1136/bmjopen-2021-059044)

Received 05 November 2021 Accepted 06 December 2021

Check for updates

© Author(s) (or their employer(s)) 2022. Re-use permitted under CC BY-NC. No commercial re-use. See rights and permissions. Published by BMJ.

Department of Anaesthesiology, University Medical Center Hamburg-Eppendorf, Hamburg, Germany

meetings.

Correspondence to Ms Julia Stuhlreyer; j.stuhlreyer@uke.de

Introduction Chronic lower back pain (CLBP) is a frequent cause of medical consultations worldwide, and it results in decreased quality of life and disability. Current treatments for CLBP are often not effective, and alternatives are urgently needed. Three promising possibilities have emerged: (1) open-label placebo treatment reduces chronic pain, (2) placebo treatment is as efficacious as opioid treatment with a high correlation between patient expectation and treatment outcome, and (3) observing positive effects in another patient can improve functional capacity. We hypothesise that treatment expectations can be positively influenced through social observation and improve treatment outcome.

Methods and analysis In our clinical trial, we will randomise patients with CLBP into five groups. Two groups receive either a 3 week course of treatment with an analgesic (ANA) (metamizole/dipyrone) or with openlabel placebos (OLP). For one of each group, we will build treatment expectations through observational learning and assess its impact on the treatment. For this purpose, one group each will watch either a positive or a neutral video. The intervention groups will be compared with a control group that will not be given any medication or observational learning. Participants will be recruited via all institutions in the Hamburg metropolitan area that treat patients with CLBP. Patients are eligible for inclusion if they are at least 18 years or older, have CLBP (of at least 3 months duration), and agree to potentially receive an active ANA or an OLP. Patients with pain-related "red flags" will be excluded. The study requires 150 participants (30 participants per group) to assess the differences in the primary outcome, pain intensity. Secondary outcomes include changes in treatment expectations, anxiety, comorbid depression, stress-related neuroendocrine measures, functional and structural connectivity, functional capacity, and ANA consumption. All outcomes and treatment expectations will be measured before and after the intervention and 3 months post-intervention. Ethics and dissemination Ethical approval was obtained in January 2020 from the Hamburg Medical Ethics Council (ref number PV7067). Outcomes will be disseminated through publications in peer-reviewed journals and presentations at national and international conference

Strengths and limitations of this study

- This randomised trial will investigate an innovative approach to treat patients with chronic lower back pain.
- A randomised controlled design will be implemented to evaluate the effect of expectations on the efficacy of analgesics (ANAs) and open label placebos (OLPs) in combination with observational learning.
- This is the first clinical study that will evaluate the influence of expectations on perceived efficacy of ANAs and OLPs in one study design.
- The study design does not allow blinding of the ther-apist throughout the entire study.

Trial registration number The approved trial protocol was registered at the German Clinical Trials Register (DRKS) and can be found at drks.de (Identifier: DRKS00024418).

INTRODUCTION Background

Protected by copyright, including for uses related to text and data mining, AI training, Back pain is one of the most frequent reasons for medical consultations worldwide,¹⁻⁵ and it is a global concern. Lower back pain is the most common complaints, and it can be acute simi or chronic. Back pain is regarded as chronic (chronic lower back pain; CLBP) if the pain lasts more than 12weeks.⁶ It increases with technol age, and it is prevalent in 19.6% of women and men between the ages of 20 and 59.7 CLBP results in decreased quality of life, can lead to disability and is a financial burden 8 for patients and communities.⁸ Hence, effective treatment of CLBP is crucial and highly relevant. Unfortunately, current treatment options are unsatisfactory. Despite considerable efforts to improve CLBP, common frontline pharmacological therapies are often not significantly more effective than placebos.^{9 10} Despite the unsatisfactory effect of analgesics (ANAs), CLBP is often treated solely with

BMJ

medication. However, the (long-term) consumption of ANAs, especially opioids, can lead to severe side effects and addiction, as it is currently being witnessed with the so-called 'opioid crisis'.¹¹ This lack of effective drug treatment partially explains the rising numbers of surgical and other interventional procedures in patients who undergo CLBP, despite little evidence of the long-term benefits.¹² National guidelines for the treatment of CLBP¹³ recommend an interdisciplinary multimodal pain treatment approach, which is often also ineffective¹⁰ and is only available to a limited number of patients because few institutions offer this intensive treatment. CLBP should be treated with a multimodal management strategy that includes the bio-psycho-social perspective.¹⁴ Alternative treatment strategies are urgently required, and current research findings regarding cognitive pain modulation should be exploited.¹

Treatment expectations

One possibility for the inclusion of the bio-psycho-social perspective to go beyond a pharmacological approach to enhance the treatment effect is to integrate psychological mechanisms into CLBP treatment and to increase patient involvement in the treatment. A novel approach is to exploit the effect of treatment expectancy.¹⁶⁻²¹ Positive expectations can enhance the treatment effect and play a key role in placebo effects.⁹ Negative expectations can impair treatment effects and are relevant to the nocebo effect. For example, it has been shown that the expectation of impending pain substantially alters our perception of pain. Expectation of pain can turn an otherwise non-painful sensation to a painful experience²² or substantially reduce or even block pain altogether.⁹²³²⁴ Experimental studies suggest that positive expectations can modulate the perception and neural processing of pain and the response to placebos and active drugs. Hence, more systematic exploitation of the mechanisms and effects of expectations is necessary to improve the efficacy of treatment in clinical populations. Therefore, harnessing expectations in a therapeutic way might be promising to improve treatment for patients with CLBP in a safe and cost-effective way.^{25 26}

So far, most evidence for the striking effect of expectations has come from experimental studies with healthy volunteers and not from studies that include patients with chronic pain. However, the desire for pain relief might be different for patients with chronic pain than for healthy volunteers. Therefore, a study that systematically investigates how to exploit the placebo effects is highly relevant.

Influence of treatment expectation on active drug treatment

Treatment expectation can enhance the effect of both placebos and active drugs.²⁷ Clinical and experimental evidence indicates that expectation can substantially modulate the efficacy and tolerability of active medical treatment, including pharmacotherapy.²⁷ Positive treatment expectation has been shown, for instance, to double the ANA effect of the opioid remifertanil²⁸ and

to substantially enhance the effect of the acute antimigraine drug rizatriptane.²⁹ Up to 50% of the response to ANAs can be attributed to expectation and not to the pharmacodynamic effect of the administered drug.^{30 31} Similar effects have been reported for other medications, including psychotropic drugs.^{27 32} The influence of the expectation of treatment outcome is not limited to pharmacological interventions. Positive expectations also affect outcomes in multimodal treatment programmes for chronic pain,³³ the effect of deep brain stimulation **u** on motor performance in Parkinson's disease²⁷ and the outcome of surgical procedures.^{34,35} Until now, the influence of expectations on active drugs has mainly been tested in experimental studies on healthy volunteers. The Z extent to which the effect of the medication for the treatment of chronic back pain can be influenced by expec-tancy manipulation has not yet been investigated. Pain g medication recommended in the treatment guidelines for back pain is suitable for this purpose. Expectation manipulation to enhance active drug treatment in clinical samples is, therefore, a pivotal next step to advance the systematic use of treatment expectation in clinical practice.

Open label placebos

Classic clinical controlled placebo trials imply that patients receive the placebos deceptively, which means that patients do not know whether they receive active or inactive medication. This approach is possible and reasonable in trials because patients consent to the possibility of receiving a placebo instead of the active medication. However, in daily clinical practice, this is not ethically acceptable. One way to avoid this dilemma is to administer the placebo openly (open label placebo; OLP) so $\frac{1}{2}$ that the patients are aware of what they are taking.^{36 37} Recent research has revealed that patients with CLBP have shown a clinically relevant response, even when they **≥** were aware that they were taking a placebo.^{36 38} Initial studies showed that the administration of OLPs lead to significant improved effects over the usual treatment in regard to pain and disability and are well accepted by the patients.^{36 37 39} Patients are openly told that they are receiving a placebo and are informed about the underlying mechanisms of placebo effects. Treatment expectation might be the underlying mechanism for the effectiveness of OLPs. Therefore, the effect could be enhanced by using the mechanisms underlying treatment expectation, which are, for example, conditioning or observational learning.⁴⁰ This systematic modulation **g** of expectation could boost treatment effect and, in particular, enhance treatment for previously inadequate pain relief.41

Observational learning

Treatment expectation is generally formed in various ways, including conditioning via prior experiences,^{42 43} therapeutic context, observational learning^{40 44 45} and verbal suggestions via instructions.^{9 29} Furthermore, pain is

influenced by social interaction and can be modulated by observing others.44 46 Initial studies confirm that this effect can be achieved through the observation of the benefits of treatment in others.^{40 47} However, these studies were conducted with healthy participants under laboratory conditions, meaning that the pain was induced, and the participants did not suffer from chronic pain. One study with patients with chronic pain has revealed that intentional observational learning has an effect on disability in patients with CLBP.⁴⁸ However, especially for patients with chronic pain, further research is required because there are frequent changes in treatment expectations due to the circumstance that patients continuously interact with other patients, healthcare providers and personal acquaintances. However, in clinical practice, a model patient who demonstrates the advantages of an intervention is not always available. Therefore, it is important to evaluate whether prerecorded videos of patients who have benefitted from a treatment can alter treatment expectations and enhance treatment effects.

Objectives and outcome

Primary objective

The primary objective of this study is to evaluate whether observational learning enhances positive treatment expectations and whether the positive expectations improve the treatment outcome of OLPs or active ANAs in patients with CLBP in comparison to the usual treatment. We will randomise patients with CLBP to either a 3-week treatment with an ANA, metamizole or a 3-week treatment with OLPs. We will build treatment expectations through observational learning and assess the impact on the two groups. For this purpose, patients will watch either a positive or a neutral video. We will assess the patients' treatment expectations before and after 3weeks and again after 3months, and we will evaluate the effect of this expectation on subjective and objective outcome measures.

The primary subjective outcome is the intensity of the CLBP after 3weeks of treatment on a Numeric Rating Scale (NRS) 0–10 (0=no pain; 10=worst pain imaginable). A composite pain intensity score (mean of minimum, maximum and average pain intensity) will be assessed at baseline and 3 weeks after the baseline on a NRS 0-10. This well-established outcome measure has also been used in the two existing studies of OLP treatments for CLBP and will allow comparing the results.^{36 39} We hypothesise that observational learning enhances positive treatment expectations and that positive expectations improve treatment outcome, so both groups that received positive reinforcement through the positive video should experience more satisfactory outcomes from the treatment than those who saw the neutral videos.

Secondary objectives

A secondary objective is to determine whether positive expectations and ANA treatment effects combine in an additive or synergistic manner. We hypothesise that the group receiving the positive reinforcement will have better outcomes than the group receiving no positive reinforcement. In addition, we will investigate whether individual trait and state variables such as anxiety, comorbid depression and stress-related neuroendocrine measures modulate treatment expectancy and consequently the effect of this on treatment outcome. Moreover, another aim is to gain insight into whether the functional and structural connectivity of the prefrontal cortex with the pain-related regions at rest predicts the effects of expectation on ANA treatment outcome. This will be investigated through resting state functional (rsf) MRI and diffusion tensor imaging (DTI).

Consequently, the secondary outcomes consist of subjec-8 tive and objective outcome measures. Subjective outcome measures will be the patients' self-ratings. Whereas, the objective outcome measures will be functional capacity, neuroendocrine measures and functional and structural including for uses related to text connectivity of the prefrontal cortex. Subjective and objective outcome measures are described in detail in the paragraph titled 'Outcome Measures'.

METHODS AND ANALYSIS Setting

The study will be part of a collaborative research centre (CRC) project (SFB 289). Therefore, some of the tests will be analysed across all participating projects. This study will be conducted at the University Medical Centre Hamburg-Eppendorf, Germany.

Study aim

and data mi The proposed study will evaluate the expectations and ning, Al training, effects of OLPs in contrast to active ANAs for the treatment of CLBP. The following are the proposed key questions.

Research aims in the present study are:

- 1. Can the effect of treatment expectation on pain be enhanced by observational learning?
- 2. Does positive treatment expectation enhance the ANA effects of treatment (main effect of expectation)?
- simi 3. Do the effects of positive expectation and pharmacological treatment combine in an additive or multiplicative (synergistic) manner?
- tive (synergistic) manner? Does the impact of treatment expectation on ANA treatment outcome differ between subjective (pain, opperceived limitation in mobility) and behavioural **g**. 4. Does the impact of treatment expectation on ANA (functional capacity) outcome measures? Research aims in the present study that are also analysed

as part of other projects within the SFB 289/CRC are:

- 5. Do individual trait and state variables such as anxiety, comorbid depression and stress-related neuroendocrine measures modulate the effect of treatment expectancy on treatment outcome?
- 6. Does the functional and structural connectivity of the prefrontal cortex with pain-related regions at rest predict expectation effects on ANAs treatment outcome?

, and

7. Do salivary cortisol awakening response and salivary alpha-amylase predict expectations effects on ANAs treatment outcome?

Patient and public involvement

Patients should benefit from clinical studies, and this has been a priority for this project from the outset. The study grew out of the authors' clinical activity and therapy expertise with chronic pain patients. Therefore, the patients were already involved in the planning phase and were asked whether they would accept the study design, the deception condition and what information they considered necessary to understand the procedure. The patients were able to provide valuable input. We discussed the study in an interview with the chairperson of the German pain organisation 'UVSD SchmerzLOS' (independent association of active patients with pain in Germany, 'Painless'). The 'UVSD SchmerzLOS' has also published an interview that introduces the main aspects of the clinical applications of placebo effects in their journal.

The production of the videos for the observational learning for the treatment (ANA or OLP) effects is of high importance for our study. We based the video script on the medical history of one of our patients with CLBP and hired a professional actor to perform in it. We carefully investigated satisfaction with the videos of patients with CLBP and distributed materials by interviewing patients who were not later enrolled in the study. In addition, patients will be asked for in-depth feedback on the materials and study design after their participation in the study. When the results of the study are published, they will be sent to all patients who provided written consent.

Target population

Participants will be eligible or not eligible for the study according to the following criteria:

Inclusion criteria

- Age≥18 years.
- Primary symptom CLBP (ICD-10).⁴⁹
- Average pain intensity≥4/10 on NRS during past week.
- Sufficient fluency in German language to understand and respond in German language and questionnaires.

Exclusion criteria

- Severe acute or chronic mental health condition (eg, psychosis).
- Chronic diseases with a dominant role in disability (eg, rheumatic disorders, cancer, severe heart diseases).
- Pain-relevant 'red flags'⁶ (eg, tumour, active rheumatologic disorder).
- Inflammatory or neuropathic back pain.
- Unstable ANA medication-dose and frequency of ANA treatment should be stable for 3 weeks prior to screening.
- Regular intake of metamizole (dipyrone).

- BMJ Open: first published as 10.1136/bmjopen-2021-059044 on 11 January 2022. Downloaded from http://bmjopen.bmj.com/ on May 9, 2025 at Department GEZ-LTA
- Known allergies or other contraindications for metamizole (dipyrone).
- Pregnancy and breast feeding.

Notably, if patients are not eligible to participate in the MRI scanning, they will not be excluded from participation for the study itself.

Recruitment

Participants will be recruited via general practitioners, specialised institutions for back pain, orthopaedic surgeons, physiotherapists, pain therapists and all institutions in the Hamburg metropolitan area that treat patients with CLBP.

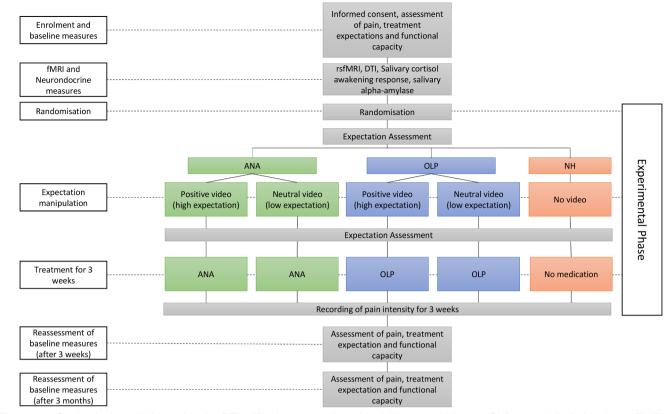
Relevant contact partners in Hamburg, Germany, will be contacted and informed about the study. They 8 will receive a checklist to be able to do fast screening of the inclusion and exclusion criteria. Thereafter, potential participants will receive a flyer with all the relevant information and contact addresses. After the study team receives the contact information of potential participants, the study physician will assess the inclusion and exclusion ing criteria.

Study design

for uses rela This study is based on a fully balanced within-subject and between-subject placebo study design (figure 1). Treatment outcome will be assessed at the subjective (pain rating, limitation in mobility) and objective behavioural (functional capacity) levels. For this purpose, active ANA, e OLP and expectation (positive=highvs neutral=low) will be fully crossed. In addition, a control group (natural history; NH) will complement the design. The NH group will receive no intervention (no treatment, no videos). Treatment expectation (high/low) will be induced through observational learning of treatment benefits in a standardised video showing either positive or neutral treatment effects in another patient.

The study includes three visits over the course of 3 months, including a follow-up after 3 months. The baseΰ line assessment of pain includes perceived limitation in functional capacity, treatment expectation and further psychological assessment. If patients meet the inclusion criteria, they will be fully informed about the study and asked to provide written informed consent. All patients will be reminded to continue with their usual care (eg, current medication), and they will be informed that they will be randomised to receive either an approved and **D** widely used non-opioid ANA or a placebo, or they will be assigned to the control group. Participants will also be 3 informed that both the active ANA and the placebo have shown beneficial effects for CLBP in previous studies, with varying responses between individuals.^{36 39}

After providing written consent, participants will complete a questionnaire and do certain physical exercises to assess baseline values. To assess and analyse predicting variables, patients will undergo rsfMRI scanning, 3D-MPRage T1-weighted sequence (T1), DTI and neuroendocrine measures (salivary cortisol awakening



Study design. ANA, analgesic; DTI, diffusion tensor imaging; NH, natural history; OLP, open label placebo; rsFMRI, Figure 1 resting state functional MRI.

response and salivary alpha-amylase) at rest within 1 week after enrolment in the study. After the baseline assessment, patients will be randomly allocated to one of the five study groups. Participants will be randomised using block randomisation stratified by gender (ratio 1:1) to allocate the participants to one of the five study arms (ANA/high, ANA/low, OLP/high, OLP/low and NH). A member of staff who will not be involved in the trial will prepare sealed envelopes.

Once the study psychologist has obtained informed consent and baseline data regarding medical background, pain and physical capacity, participants can choose a random sealed envelope, and the intervention and treatment will commence accordingly.

Before the corresponding medical treatment is started, participants will undergo a treatment expectation modulation by watching a brief (10 min) video that is part of the general standardised study information. Alterations in treatment expectation will be assessed immediately after the intervention. On the following day, patients will start their treatment (ANA or OLP) at home. The NH group will be assessed in the same manner as the four experimental groups, but they will not undergo modulation of expectancy (video) or receive ANA treatment (ANA or OLP). Participants in the NH group will be offered ANA or OLP after completion of the main observation period (3months) and after participating in the study.

In addition to the treatment, patients will be given a pain diary and questionnaires to complete within the

Protected by copyright, including for uses related to text 3week phase. Patients will be contacted once a week and encouraged to update their pain diaries. At the follow-up sessions (at 3weeks and 3months), the assessment tools used for the baseline assessment will be repeated. Participants will be contacted to remind them of their appointments.

Blinding

training, The researcher conducting the primary data analysis will be blinded to group allocation. Due to the nature of the study, the researcher conducting the intervention will not be blinded to group allocation. Therefore, the possibility of an experimenter effect cannot completely be excluded but should be minimised due to the study design.

Intervention

similar technol After providing written informed consent for participation in the study and the fMRI scanning, the participants will be randomly assigned to one of the five study groups and receive treatment-specific information that is largely **8** similar for the ANA and OLP treatment (figure 2).

Video-based treatment expectation manipulation

On randomisation to the study medication and the substance-specific/adjusted verbal information, patients will be asked to carefully watch a 10 min video that will be introduced as part of the general standardised study information. Patients in the high expectation groups will watch a video in which an actor introduced as a fellow

and

data

mining, A

and

		ANA	OLP	NH
Received Information		Patients will be informed that Metamizole (Dipyrone) is an approved and widely used non-opioid analgesic that is safe and well tolerated. Information regarding warning signs of the extremely rare (1:10.000) incidence of granulopenia is given.	Participants will receive a brief information that are based on empirical evidence, OLP can have beneficial effects on pain and disability if taken regularly and that these treatment effects may be associated with endogenous pain regulatory mechanisms. Further, OLP have been well tolerated and safe in existing studies.	They will be offered to receive the OLP treatment upon completion of their trial as part of their treatment in the interdisciplinary pain centre.
Rec		Whenever possible, the structure and balar information on Metamizole (Dipyrone) and		
tation	High	After receiving the ANA instruction, patients will (i) watch a video, in which they observe positive treatment effects in another patient who has seemingly undergone the same treatment and (ii) receive standard pain medication Metamizole (Dipyrone), WHO Level 1, for 21 days (ANA).	After receiving the OLP instructions, patients will (i) watch a video, in which they observe positive treatment effects of another patient who has seemingly undergone the same treatment and (ii) receive placebos for 21 days (OLP).	N.A.
Expectation	Low	After receiving the ANA instructions, patient will (i) watch a video, in which neutral, matter-of-factly information about pain is provided, without an indicator for the effect of the treatment, and (ii) receive standard pain medication Metamizole (Dipyrone), WHO Level 1, for 21 days (ANA).	After receiving the OLP instruction, patients will (i) watch a video, in which neutral, matter-of-factly information about pain is provided, without an indicator for the effect of the treatment, and (ii) receive placebos for 21 days (OLP).	Patients will not receive any of the interventions any intervention. They will be offered to receive the OLP treatment upon completion of their trial as part of their treatment in the interdisciplinary pain centre.

Figure 2 Treatment information. ANA, analgesic; OLP, open label placebo; NH, natural history.

patient describes and demonstrates the improvement in their back pain and pain-related functional impairments, following ANA or OLP treatment. In the first part of the video, the patient executes a number of different movements with visible signs of discomfort (pretreatment). In the second part, the same movements are repeated, but the patients shows no signs of discomfort (posttreatment). The videos are identical except for the treatment, which will be either an ANA or an OLP. Participants in the neutral expectation groups, 'OLP/low expectation' and 'ANA/low expectation', will watch a control video of the same length, in which the same actor will provide neutral information regarding CLBP without any reference to the course of treatment. The age of the fellow patient is approximately 60 years, which best reflects the mean age of this patient group.³¹

Treatment: active ANA versus OLP

The non-opioid metamizole (dipyrone) will be used for the active ANA treatment, as it is generally well-tolerated and has no known central nervous system side effects that could interfere with treatment expectation. According to the guidelines,^{50 51} metamizole (dipyrone) can be used to treat CLBP at the lowest effective dose and for as short a duration as possible when non-steroidal antiinflammatory drugs are contraindicated or not effective, which applies to the majority of patients with CLBP who present at tertiary referral centres such a university clinic. Metamizole (dipyrone) and OLP will be provided as film-coated tablets with an identical appearance. Patients

randomised to the ANA group will receive 3×2 tablets (=3000 mg), and the OLP groups will receive the same number of placebo tablets. The NH group will receive no treatment other than the medication already prescribed before the trial. To rule out the possibility of agranulocytosis, blood samples will be taken from all patients before the study and after the 3-week intervention.

Outcome measures

data mining, Al training, Treatment outcome will be assessed at the subjective (pain rating, perceived limitation in mobility) and observed (physical capacity) levels 3weeks and 3months after , and randomization and compared with the baseline assessment. The following variables will be recorded (table 1). similar

Sample size calculations

Our previous studies have shown large to even larger effects from placebo interventions in patients with CLBP hnol with similar paradigms, d=1.83³⁸ and d=1.56.⁹ Furthermore, the existing OLP studies in patients with back & pain have revealed lower, but still substantial, effects on **g** pain and reported disability with $d=0.44^{39}$ and $d=0.76^{36}$. Accordingly, we expect a difference in the effect on primary outcome (pain intensity) between high and low expectation conditions, and this difference is expected to exceed an effect size of Cohen's d=0.40. This effect should be shown for at least the pre-post comparison. The corresponding power analysis was based on F statistics for the calculation of analyses of variance (ANOVA) with repeated measures (interaction effect of within

t and

r tech

Protected by copyright, including for uses related to text

Domain	Measures	Time point*	Method	Comment
Patient reported outcom	es			
Pain (primary outcome)	Pain intensity: 0–10 NRS	0–21, 90	Pain diary, survey	
Mobility	Hannover Functional Ability Questionnaire ⁵⁴	0, 21, 90	Survey	
Mobility	Pain Disability Inventory ⁵⁵		Survey	
Treatment expectations	Stanford Expectation Treatment Scale ⁵⁶	0	Survey, pain diary	
	Difference values of current and expected pain ⁹	0, 14, 90	Survey	
	Generic rating for treatment pre- experiences, treatment expectations and treatment effects ⁵⁷	0, 7, 14, 21	Survey, pain diary	Will be assessed in the whole CRC/relevant for other CRC projects
	Pain-related self-instructions ⁵⁸	7, 14, 21	Pain diary	
Objective behavioural ou	Itcomes			
Mobility	Back Performance Scale ⁵⁹	0, 21, 90	Experimental	Exercises will be video taped and assessed by a blinded rater
Mobility	Schober's test and Ott's sign	0, 21, 90	Via study physician	
Exploratory Outcomes				
Side effects	Generic assessment of side effects ⁶⁰	0, 21, 90	Survey, pain diary	Will be assessed in the whole CRC/relevant for other CRC projects
Psychometric and neuro	endocrine measures			
Sociodemographic	Pain-related items of German Pain Questionnaire (Deutscher Schmerzfragebogen)	0	Survey	Will be assessed in the whole CRC/relevant for other CRC projects
Psychological trait and state	Pain Catastrophizing Scale ⁶¹	0	Survey	
	State-Trait Anxiety-Depression inventory ⁶²	0	Survey	
	Somatosensory Amplification Scale ⁶³	0	Survey	
	Behavioural inhibition system/ behavioural approach system	0	Survey	
	Perceived Stress Scale -10 ⁶⁵	0	Survey	
	Big-Five Inventory-10 ⁶⁶	0	Survey	
	Fear of Pain Questionnaire III ⁶⁷	0	Survey	
Emotional states	Pain and State of Health Inventory ⁶⁸	0, 21, 90	Survey	
Attitudes	General Attitude Towards Medication Questionnaire ⁶⁹	0	Survey	
Neuroendocrine measure	es			
	Salivary cortisol awakening response	0	Patient	Will be assessed in the whole CRC/relevant for
	Salivary alpha-amylase	0, 1	Patient	other CRC projects
fMRI imaging and analys				

7

Table 1 Continued					
Domain	Measures	Time point*	Method	Comment	
	rsfMRI, DTI, T1	0	n.a.	Will be assessed in the whole CRC/relevant for other CRC projects	

CRC, collaborative research centre; DTI, diffusion tensor imaging; fMRI, functional MRI; NRS, Numeric Rating Scale; rsfMRI, resting state functional MRI.

and between factor, effect sizes of d=0.4, α =0.05, power 1-B=0.9, 5 groups, 2 assessments with G*Power).⁵² This requires 125 participants, and with consideration of the expected drop-out rates, a cell size of 30 participants (N=150) per group is considered sufficient.

Statistical analysis

Between and within differences in clinical outcomes and group allocation will be studied for the different outcome measures with ANOVA tests. The data will be analysed as intention to treat by a researcher blinded to group allocation. Exploratory post hoc analysis will be applied in the event that significant main results are found. The analyses will be performed with IBM SPSS Statistics software V.27.0 (IBM Corp) and data will be reported as means with 95% CIs, unless otherwise specified. Greenhouse-Geisser or Huynh-Feldt correction for the F test will be used to adjust the df for deviation from sphericity, if necessary. For all performed analyses, two-sided P values of p<0.05 will be considered statistically significant.

Outlook and perspective

CLBP is highly prevalent, and it is a major cause of decreased quality of life and disability. The number of prescriptions for opioid medications for CLBP has increased dramatically.¹⁰ This trend has been accompanied by significantly increased levels of prescription opioid overdoses, abuse, addiction and diversion.¹⁰ Therefore, strategies that exploit the potential of expectation to enhance ANA treatment outcomes are urgently needed. If the observation of treatment benefits prove to enhance the response to OLP and/or active ANA treatment, this could have fundamental implications for routine clinical care, as it may be used as an ethically acceptable⁵³ and cost-effective add-on or an alternative to current treatment modalities. The balanced placebo design used in this study will also shed light on the as yet unexplored question of whether the effects of expectation and of the drug combine in an additive or multiplicative manner. The insights gained in this study will pave the way for future studies that evaluate whether and how these results generalise to other (chronic) pain conditions and ANA treatments. The thorough clinical and psychological assessment in combination with brain imaging (rsfMRI, DTI, T1) and neuroendocrine measures also promises to identify subgroups of patients who are particularly likely to benefit from such interventions and can be

Protected systematically targeted in defined patient subgroups in future studies. The brain imaging performed in this study by copyright can lay the foundation for not only identifying predictors but also the mechanisms underlying the beneficial effects of expectation in patients in future funding periods, as these may differ fundamentally from those in healthy volunteers.

Ethics and dissemination

including The study has been approved by the Hamburg Medical ō Ethics Council. The results of this trial will be reported in uses related to text and data mining, AI training, and similar technologies relevant academic journals and conferences.

Contributors RK and JS jointly wrote the manuscript. RK, JS, MS and TF designed the study design. MS and CZ critically reviewed the manuscript and provided important intellectual content. RK obtained funding and supervised the whole study.

Funding The work is funded by the Deutsche Forschungsgemeinschaft (German Research Foundation)—Project-ID 422744262—TRR 289.

Disclaimer The funder played no role in the study design, in the collection, analysis or interpretation of the data, in the writing of the paper or in the decision to submit the article for publication.

Competing interests None declared.

Patient and public involvement Patients and/or the public were involved in the design, or conduct, or reporting, or dissemination plans of this research. Refer to the Methods section for further details.

Patient consent for publication Not applicable.

Provenance and peer review Not commissioned; externally peer reviewed.

Open access This is an open access article distributed in accordance with the Creative Commons Attribution Non Commercial (CC BY-NC 4.0) license, which permits others to distribute, remix, adapt, build upon this work non-commercially. and license their derivative works on different terms, provided the original work is properly cited, appropriate credit is given, any changes made indicated, and the use is non-commercial. See: http://creativecommons.org/licenses/by-nc/4.0/.

ORCID iD

Julia Stuhlrever http://orcid.org/0000-0003-1105-5747

REFERENCES

- Crook J, Rideout E, Browne G. The prevalence of pain complaints in a general population. Pain 1984;18:299-314.
- Sternbach RA. Survey of pain in the United States: the Nuprin pain report. Clin J Pain 1986;2:49-53.
- Von Korff M, Dworkin SF, Le Resche L, et al. An epidemiologic comparison of pain complaints. Pain 1988;32:173-83.
- Kind P, Dolan P, Gudex C, et al. Variations in population health status: results from a United Kingdom national questionnaire survey. BMJ 1998;316:736-41.
- Schmidt CO, Raspe H, Pfingsten M, et al. Back pain in the German 5 adult population: prevalence, severity, and sociodemographic correlates in a multiregional survey. Spine 2007;32:2005–11.

Open access

- 6 Koes BW, van Tulder M, Lin C-WC, *et al.* An updated overview of clinical guidelines for the management of non-specific low back pain in primary care. *Eur Spine J* 2010;19:2075–94.
- 7 Meucci RD, Fassa AG, Faria NMX. Prevalence of chronic low back pain: systematic review. *Rev Saude Publica* 2015;49:73.
- 8 Wenig CM, Schmidt CO, Kohlmann T, *et al.* Costs of back pain in Germany. *Eur J Pain* 2009;13:280–6.
- 9 Schmitz J, Müller M, Stork J, et al. Positive treatment Expectancies reduce clinical pain and perceived limitations in movement ability despite increased experimental pain: a randomized controlled trial on sham opioid infusion in patients with chronic back pain. *Psychother Psychosom* 2019;88:203–14.
- 10 Deyo RA, Von Korff M, Duhrkoop D. Opioids for low back pain. BMJ 2015;350:g6380.
- Makary MA, Overton HN, Wang P. Overprescribing is major contributor to opioid crisis. *BMJ* 2017;359:j4792.
- 12 Rajaee SS, Bae HW, Kanim LEA, et al. Spinal fusion in the United States: analysis of trends from 1998 to 2008. Spine 2012;37:67–76.
- 13 KBV KB, AdWM F. Nationale VersorgungsLeitlinie: Nicht-spezifischer Kreuzschmerz–Langfassung, 2. Aufl. Version 2018;1:2017.
- 14 Bergman S. Management of musculoskeletal pain. *Best Pract Res Clin Rheumatol* 2007;21:153–66.
- 15 Kaptchuk TJ, Hemond CC, Miller FG. Placebos in chronic pain: evidence, theory, ethics, and use in clinical practice. *BMJ* 2020;370:m1668.
- 16 Benedetti F. Placebo effects. understanding the mechanisms in health and disease. Oxford University Press: Oxford, 2014.
- 17 Colloca L, Miller FG. The nocebo effect and its relevance for clinical practice. *Psychosom Med* 2011;73:598–603.
- 18 Enck P, Bingel U, Schedlowski M, et al. The placebo response in medicine: minimize, maximize or personalize? Nat Rev Drug Discov 2013;12:191–204.
- Kaptchuk TJ, Miller FG. Placebo effects in medicine. N Engl J Med 2015;373:8–9.
- 20 Schedlowski M, Enck P, Rief W, et al. Neuro-Bio-Behavioral mechanisms of placebo and nocebo responses: implications for clinical trials and clinical practice. *Pharmacol Rev* 2015;67:697–730.
- 21 Crum A, Zuckerman B. Changing Mindsets to enhance treatment effectiveness. *JAMA* 2017;317:2063–4.
- 22 Sawamoto N, Honda M, Okada T, et al. Expectation of pain enhances responses to Nonpainful somatosensory stimulation in the anterior cingulate cortex and parietal operculum/posterior insula: an eventrelated functional magnetic resonance imaging study. J Neurosci 2000;20:7438–45.
- 23 Klinger R, Colloca L, Bingel U, et al. Placebo analgesia: clinical applications. Pain 2014;155:1055–8.
- 24 Colloca L, Klinger R, Flor H, *et al.* Placebo analgesia: psychological and neurobiological mechanisms. *Pain* 2013;154:511–4.
- 25 Klinger R, Stuhlreyer J, Schwartz M, et al. Clinical use of placebo effects in patients with pain disorders. *Int Rev Neurobiol* 2018;139:107–28.
- 26 Colloca L, Flaten MA, Meissner K. Placebo and pain: from bench to bedside. Academic Press, 2013.
- 27 Colloca L, Lopiano L, Lanotte M, et al. Overt versus covert treatment for pain, anxiety, and Parkinson's disease. Lancet Neurol 2004;3:679–84.
- 28 Bingel U, Wanigasekera V, Wiech K, et al. The effect of treatment expectation on drug efficacy: imaging the analgesic benefit of the opioid remifentanil. Sci Transl Med 2011;3:70ra14.
- 29 Kam-Hansen S, Jakubowski M, Kelley JM, *et al.* Altered placebo and drug labeling changes the outcome of episodic migraine attacks. *Sci Transl Med* 2014;6:218ra5.
- 30 Amanzio M, Pollo A, Maggi G, et al. Response variability to analgesics: a role for non-specific activation of endogenous opioids. *Pain* 2001;90:205–15.
- 31 Levine JD, Gordon NC. Influence of the method of drug administration on analgesic response. *Nature* 1984;312:755–6.
- 32 Metrik J, Rohsenow DJ, Monti PM, et al. Effectiveness of a marijuana expectancy manipulation: Piloting the balanced-placebo design for marijuana. Exp Clin Psychopharmacol 2009;17:217–25.
- 33 Cormier S, Lavigne GL, Choinière M, *et al.* Expectations predict chronic pain treatment outcomes. *Pain* 2016;157:329–38.
- 34 Auer CJ, Glombiewski JA, Doering BK, et al. Patients' expectations predict surgery outcomes: a meta-analysis. Int J Behav Med 2016;23:49–62.
- 35 Rief W, Shedden-Mora MC, Laferton JAC, et al. Preoperative optimization of patient expectations improves long-term outcome in heart surgery patients: results of the randomized controlled PSY-HEART trial. BMC Med 2017;15:4.

- 36 Carvalho C, Caetano JM, Cunha L, et al. Open-label placebo treatment in chronic low back pain: a randomized controlled trial. *Pain* 2016;157:2766–72.
- 37 Kaptchuk TJ, Friedlander E, Kelley JM, *et al.* Placebos without deception: a randomized controlled trial in irritable bowel syndrome. *PLoS One* 2010;5:e15591.
- 38 Klinger R, Kothe R, Schmitz J, *et al.* Placebo effects of a sham opioid solution: a randomized controlled study in patients with chronic low back pain. *Pain* 2017;158:1893–902.
- 39 Kleine-Borgmann J, Schmidt K, Hellmann A, et al. Effects of openlabel placebo on pain, functional disability, and spine mobility in patients with chronic back pain: a randomized controlled trial. Pain 2019;160:2891–7.
- 40 Colloca L, Benedetti F. Placebo analgesia induced by social observational learning. *Pain* 2009;144:28–34.
- 41 Colloca L. The placebo effect in pain therapies. Annu Rev Pharmacol Toxicol 2019;59:191–211.
- 42 Jensen KB, Kaptchuk TJ, Chen X, *et al*. A neural mechanism for Nonconscious activation of conditioned placebo and nocebo responses. *Cereb Cortex* 2015;25:3903–10.
- 43 Colloca L, Sigaudo M, Benedetti F. The role of learning in nocebo and placebo effects. *Pain* 2008;136:211–8.
- 44 Koban L, Jepma M, López-Solà M, et al. Different brain networks mediate the effects of social and conditioned expectations on pain. *Nat Commun* 2019;10:4096.
- 45 Zhang H, Zhou L, Wei H, et al. The sustained influence of prior experience induced by social observation on placebo and nocebo responses. J Pain Res 2017;10:2769–80.
- 46 Swider K, Babel P. The effect of the sex of a model on nocebo hyperalgesia induced by social observational learning. *Pain* 2013;154:1312–7.
- 47 Vögtle E, Barke A, Kröner-Herwig B. Nocebo hyperalgesia induced by social observational learning. *Pain* 2013;154:1427–33.
- 48 Schwartz M, Fischer L-M, Bläute C. Observing treatment outcomes in other patients can elicit augmented placebo effects on pain treatment: a double-blinded randomized clinical trial in chronic low back pain patients. *PAIN*. In Press 2021.
- 49 Nicholas M, Vlaeyen JWS, Rief W, et al. The IASP classification of chronic pain for ICD-11: chronic primary pain. *Pain* 2019;160:28–37.
- 50 Holt S, Schmiedl S, Thürmann P. PRISCUS-Liste potenziell inadäquater Medikation für ältere Menschen. BMBF-Fördernummer 01ET0721, 2011. Available: http://priscus net/download/PRISCUS-Liste_PRISCUS-TP3_2011 pdf (2001 2014)
- 51 Pazan F, Weiss C, Wehling M, et al. The FORTA (fit fOR the aged) list 2018: third version of a validated clinical tool fOR improved drug treatment in older people. *Drugs Aging* 2019;36:481–4.
- 52 Faul F, Erdfelder E, Lang A-G, et al. G'Power 3: a flexible statistical power analysis program for the social, behavioral, and biomedical sciences. *Behav Res Methods* 2007;39:175–91.
- 53 Blease C, Colloca L, Kaptchuk TJ. Are open-label placebos ethical? informed consent and ethical Equivocations. *Bioethics* 2016;30:407–14.
- 54 Kohlmann T, Raspe H. [Hannover Functional Questionnaire in ambulatory diagnosis of functional disability caused by backache]. *Rehabilitation* 1996;35:I–VIII.
- 55 Mewes R, Rief W, Stenzel N, *et al.* What is "normal" disability? An investigation of disability in the general population. *Pain* 2009;142:36–41.
- 56 Younger J, Gandhi V, Hubbard E, et al. Development of the Stanford expectations of treatment scale (sets): a tool for measuring patient outcome expectancy in clinical trials. *Clin Trials* 2012;9:767–76.
- 57 Rief W, Nestoriuc Y, Mueller EM. Generic rating scale for previous treatment experiences, treatment expectations, and treatment effects (GEEE). *PsychArchives* 2021.
- 58 Flor H, Behle DJ, Birbaumer N. Assessment of pain-related cognitions in chronic pain patients. *Behav Res Ther* 1993;31:63–73.
- 59 Strand LI, Moe-Nilssen R, Ljunggren AE. Back performance scale for the assessment of mobility-related activities in people with back pain. *Phys Ther* 2002;82:1213–23.
- 60 Rief W, Glombiewski J, Barsky A. Generic assessment of side effects: GASE. Verlag. Bern: Hans Huber, 2009.
- 61 Sullivan MJL, Bishop SR, Pivik J. The pain Catastrophizing scale: development and validation. *Psychological Assessment* 1995;7:524–32.
- 62 Lothar L, Michael H, Ralf B-K. Das State-trait-Angst-Depressions-Inventar : STADI ; Manual. Göttingen: Hogrefe, 2013.
- 63 Barsky AJ, Wyshak G, Klerman GL. The somatosensory amplification scale and its relationship to hypochondriasis. *J Psychiatr Res* 1990;24:323–34.

9

Open access

- 64 Strobel A, Beauducel A, Debener S. Eine deutschsprachige version des BIS/BAS-Fragebogens von carver und white. *Zeitschrift für Differentielle und Diagnostische Psychologie* 2001;22:216–27.
- 65 Cohen S, Kamarck T, Mermelstein R. Perceived stress scale. Measuring stress: A guide for health and social scientists 1994;10:1–2.
- 66 Rammstedt B, Kemper C, Klein MC. Eine kurze skala zur messung der fünf dimensionen der persönlichkeit: big-five-inventory-10 (BFI-10). *Methoden, Daten, Analysen* 2013;7:233–49.
- 67 McNeil DW, Rainwater AJ. Development of the Fear of Pain Questionnaire--III. J Behav Med 1998;21:389–410.
- 68 Stuhlreyer J, Klinger R. Development and validation of the pain and state of health inventory (phi): application for the perioperative setting. *J Clin Med* 2021;10. doi:10.3390/jcm10091965. [Epub ahead of print: 03 05 2021].
- 69 Tekampe J, Peerdeman K, van Middendorp H. Development and validation of the general attitude towards medication questionnaire (GAMQ) 2019.

ล