

IEEE
youngprofessionals.

IEEE YP Resource Deck

Resources for all YPs

2021

Photo Credit
IEEE Region 8
IEEE ICECS YP EVENT



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YP Volunteers and Committee Structure

IEEE YP Team

IEEE Board of Directors

IEEE YP Liaison to the BoD
(the IEEE YP Chair)

Publications Services and Products Board

IEEE YP Liaison to PSPB

IEEE Standards Association

YP liaison in progress

Technical Activities Board

3 TAB YP Reps

46 Society/Council YP reps

Membership and Geographic Activities Board/MELCC

3 MGA YP Reps

10 Region Coordinators
SAC Liaison
WIE Liaison

Educational Activities Board

IEEE YP Liaison to EAB

IEEE USA Board

IEEE YP Liaison to IEEE-USA

Young Professionals Affinity Group officers

YP Committee MGA & TAB Reps

- Emre Ayranci - Chair
- Flavia Dinca - Past Chair, EAB Rep
- Mauricio Cano - MGA Rep - R1-6, VC Training & Vol. Leadership
- Takuo Suzuki - MGA Rep - R7-10, VC Products & Services
- Antonio Luque - MGA Rep - R8 Director
- Kathy Herring Hayashi - TAB Rep - R1-6, R6 Director Elect
- Stefano Zanero - TAB Rep - R7-10, VC Industry Relations
- Cecilia Metra - TAB Rep - Div. V Director Elect

YP Committee Members

- Simay Akar - VC Marketing, SAC Liaison
- Jose Pinto - Events Committee Chair
- Dinuka Jayaweera - Social Media Chair
- Aravindhan Anbazhagan - Impact EiC
- Christianna Martinou - Web Development Lead
- Aleksandar Mastilovic - PSPB Rep
- James Ritchie - IEEE USA Rep
- Ana Cigarán Romero - WIE Rep

Region Coordinators (MGA)

IEEE YP Chair - Emre Ayranci

MGA Representative (Director) - Antonio Luque

MGA Representative (Regions 1-6)

Mauricio Cano Galvis

Region 1 - Larry G Nelson

Region 2 - Don DJ Stahlberger

Region 3 - Hasala Dharmawardena

Region 4 - Jonathan Trevathan

Region 5 - Ashwini Gokhale

Region 6 - Alberto Tam Yong

MGA Representative (Regions 7-10)

Takuo Suzuki

Region 7 - Zied Boudida

Region 8 - Almedin Kavaz

Region 9 - Ronny Cabrera

Region 10 - Saaveethya Sivakumar

IEEE Young Professionals Support Staff

Questions? - yp@ieee.org (Emre and supporting staff below)

- Katie Harrison, MGA Staff
 - *Program Specialist, IEEE Young Professionals/MGA*
- Lisa Delventhal, MGA Staff
 - *Manager, Student and Young Professional Programs/MGA*
- Gail Sheedy, TA Staff
 - *Program Specialist, Volunteer Engagement, Technical Activities/TA*



Email Groups to Know

yp@ieee.org

YP Chair and IEEE YP Staff

ypfunding@ieee.org

Funding Team and IEEE YP Staff

volunteering@ieee.org

Operating Committee and IEEE YP Staff



YP Program Goals and Projects for 2021

YP Program High Level Goals 2021

- Position modernized volunteering as a member benefit, enhance the new IEEE Volunteering platform, and expand its reach across all of IEEE
- Start new initiatives to create value for YPs and all IEEE members
 - The new YP Micro-Mentoring Platform in collaboration with all YP leaders
 - Building a collaborative wiki style volunteer leadership knowledge base
- Improve collaboration between all YPs in all IEEE board OUs

YP Program High Level Goals 2021 - Continued

- Start the year with virtual events
 - And aim to move to face to face/hybrid events/meetings later in the year when it is safe to do so
- Assist in pandemic membership recovery activities
 - Create membership value
 - Raising awareness of the student dues discount
 - Student to YP and YP to Senior Membership transition
- Revamp the Young Professionals Website and YP social media presence
- YP 25th Anniversary celebrations

2021 - 25th anniversary of IEEE GOLD/Young Professionals

- 25th anniversary of Young Professionals in IEEE
 - Started as IEEE GOLD program back in 1996
- Special event to honor this anniversary
- Proposal is to create a “IEEE YP around the world” video
 - With contributions from all of you and many of our YP members all around the world
- One idea is passing along the “25th Anniversary of IEEE YPs around the world”
 - In front of famous spots in cities
 - During an online or face to face event etc.

Previous YP Around the World Video





IEEE Young Professionals Defined

Who Are Young Professionals (YPs)?

IEEE members who have graduated from their first degree within the past **15** years

- YP is **NOT** a membership grade

What is an AG?

- An AG is a non-technical sub-unit of a Region, Section etc. made up of members with similar interests
- Other examples include IEEE Women in Engineering and Life Members

YP is free of charge

YP's can [apply for Senior Membership](#) if they meet the requirements

What Do Young Professional Members Want?

Research indicates what IEEE Young Professional members want:

- Get involved & expand their global network
- Connect with peers locally
- To stay technically competent & up-to-date
- To be more involved in the IEEE community, but in a way that suits their lifestyle
- Be better represented at conferences, activities and events
- To have customized products & services with superior user experience
- Give back to the community & elevate their professional image

YP Affinity Group Facts & Key Points

- YPs can ONLY have AGs (no Chapters or Student Branches) & Only ONE YP AG per Section (NO Student Branch YP AGs)
- YP AGs MUST organize and report on vTools at least 2 activities per year
 - If not, the AG will become inactive
 - If AG is inactive for 3 consecutive years → it gets dissolved
- YP AG Chairs MUST attend Section ExCom meetings (Section Events encouraged)
- Required AG Officers: Chair, Vice-Chair, Treasurer and Secretary (report on vTools)
- Treasurer position can be stand-alone or held by VC or Sec
- AGs MUST organize elections every 2 years
- YPs cannot have same role for more than 4 years consecutively or more than 6 years in their lifetime



How can you get support in my role? Resources for YP Volunteers

Resources

Events:

- [Organizing Online and Hybrid Events – 2020 IEEE YP Webinar Series](#)
- [Organizing Online Events and Virtual Solutions- Quick Reference Guide](#)
- [Sample Events and YP Funding](#)

Volunteer/Member Recognition Strategies

- [Webinar Link](#)
- [Webinar Slides](#)
- [Quick Reference Guide](#)

vTools

- [Slide Deck](#)

How to Qualify For Rebates

- vTools is the **only tool** used to show the activity of every unit **under MGA**
- In order for MGA to know current officers and events, it **needs to be reported** in vTools
- All events **must be completed/filed** with a number of attendees
- In order to qualify as part of the Section Rebates, Affinity Groups must report/file **at least 2 meetings** from the previous year

Report your meetings events.vtools.ieee.org

Region Coordinator and AG Chair Checklist

Find checklists to keep you on track in your role [here](#).

There are both document and PDF versions available.

How to Manage Social Media, Branding, and Marketing

Resources:

[Webinar Link](#)

[Webinar Slides](#)

[Quick Reference Guide](#)

Quick Links to YP Social Media:

- [Facebook](#) @ieeeyp
- [Instagram](#) @ieeeyp
- [Twitter](#) @ieeeyp
- [LinkedIn](#)



yp.ieee.org/impact



How to Find Data for your Region using OU Analytics

1. Go to [Tableau](#) and sign in with your IEEE account, then go to the landing page
2. Select which Dashboard you want to see
 - a. Ex: Membership, Subscriptions, and More
3. Filter the results based on what you want to view
 - a. Ex: Product Type - Membership, Product Name - IEEE Young Professionals, Region - 10
4. Once you click apply, you can see various stats about your region
 - a. Amount of members
 - b. Count by Grade, Years of Service, Gender

IEEE Terminology

- AG: Affinity Group
- AdCom: Administrative Committee
- BoG: Board of Governors
- CLE: Center for Leadership Excellence
- EA: Educational Activities
- EAB: Educational Activities Board
- ExCom: Executive Committee (generally of a Section or Board, or Region 10)
- GSM: Graduate Student Member
- MGA: Member and Geographic Activities
- N&A: Nominations and Appointments
- OpCom: Operating Committee (for example of the Region)
- OU: Organizational Unit (for example Regions, Sections, Societies, Councils, Chapters Student Branches, Affinity Groups, etc.)
- PSPB: Publication Services and Products Board
- R(x): Region (x)
- RSR: Regional Student Representative
- S/C: Society/Council
- SA: Standards Association
- SAC: Student Activities Committee
- SB: Student Branch
- SR: Student Representative (your Section probably has one - main contact point if you want to start organizing joint activities with Students in your Section)
- TA: Technical Activities
- TAB: Technical Activities Board
- VoLT: Volunteer Leadership Training Program
- YP: Young Professional(s)
- YP AG: Young Professionals Affinity Group

IEEE Branding

[IEEE Young Professionals Brand Identity Guidelines](#)

[IEEE Brand Identity Guidelines](#)

[IEEE Logos](#)



CORRECT USAGE



Blue IEEE Master Brand on light background.



Black IEEE Master Brand on light background.



White IEEE Master Brand on a dark background.



White IEEE Master Brand on a dark image (minimal detail in area behind the IEEE Master Brand).

INCORRECT USAGE



Do NOT put the blue IEEE Master Brand on dark background.



Do NOT put the black IEEE Master Brand on dark background.



Do NOT put the white IEEE Master Brand on a light background.



Do NOT place the IEEE Master Brand on a dark/complex image.



Funding Opportunities

Funding Opportunities



How to Apply for YP Event Funding



<https://yp.ieee.org/funding-opportunities/>

Funding Opportunities - Steps to Apply for Funding

1. Review funding eligibility criteria and type of events [here](#)
 - a. Types of events are also on the next slide
2. Click **Apply Now** for specific type of funding you need, log in with your IEEE credentials - You must apply at least 4 weeks in advance of the event
 - a. The funding platform will provide you with an overview of your applications and allow you to submit new requests
3. Fill out application entirely, then click **Save and Finalize** to submit
 - a. Make sure the information you enter is as accurate as possible
 - b. Submissions without a descriptive title will not be reviewed
4. The Funding team will contact you within 14 working days to inform you about the final decision and further instructions
 - a. Please be aware that the platform is run by volunteers, which may cause delays in responses/reviews on this platform

Funding Opportunities - Steps to Receive Funding

1. Once your funding application has been approved, you can start organizing your event (you will be notified through email)
2. Register your upcoming event on [vTools](#)
 - a. Click on link above, log in with IEEE credentials, then click **Schedule a New Event**
3. File a report for your event on [vTools](#)
 - a. Click on link above, log in with IEEE credentials, then click **File a Report for a Past Event**
 - b. If your OU belongs to MGA, you need to file a report on vTools in order to complete step 4
4. After the event is complete, fill out follow-up materials on the funding portal within 4 weeks
 - a. Follow-up materials will not be accepted after 4 weeks, which means you will not receive funding
 - b. Login to the portal with your IEEE credentials, click **submit follow-up material**
5. Please allow 14 working days for follow-up materials to be approved
 - a. Once approved, you will notified through email. Please allow 4-6 weeks for transfer to be completed

YP Funding Opportunities - Types of Events

STEP

Maximum amount: \$500

Events for graduating students as they transition to Young Professionals

LOCAL ACTIVITIES

Maximum amount: \$750

Support local volunteer leaders to implement new initiatives customized to local member needs

MEETUP

Maximum amount: \$1,500

Larger scale YP events which can be attached to conferences, etc.

STEP Example Event

IEEE STEP 2020

“The purpose of the seminar is to give awareness to the graduate students about the opportunities they can get after graduation.”

“The event was very successful and students were motivated to renew their membership and become an active part of IEEE YP Islamabad AG.”



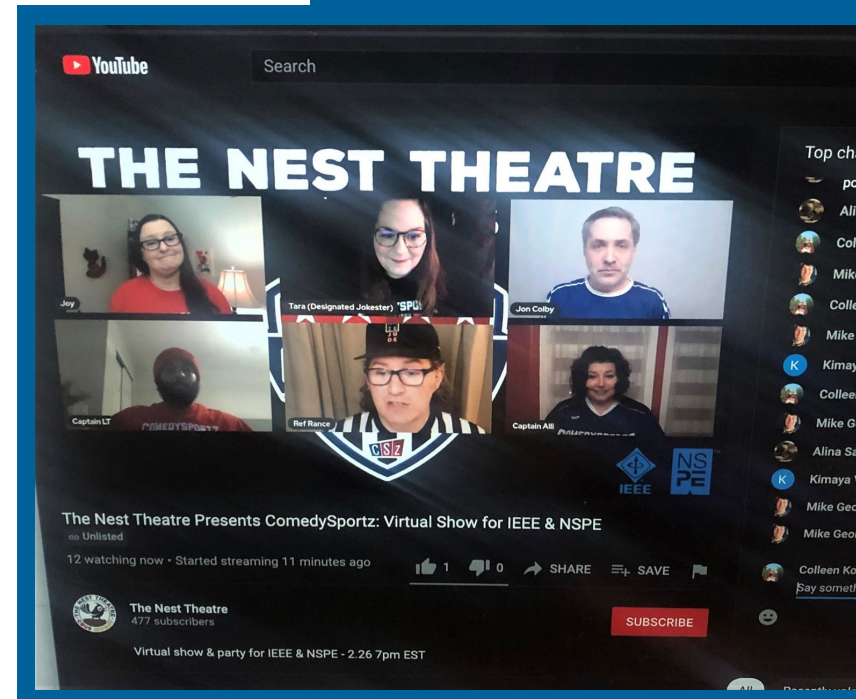
Region 10

Local Activity Example Event

Improv Comedy Networking Night

“Our primary goal with this event is to foster a sense of connection and community, in an entirely virtual environment.”

“The most popular ice breaker question answered was, ‘what is your favorite type of noodle,’ a topic about which our attendees were surprisingly passionate. (Rigatoni! Spaghetti! Bow ties!)”



Region 2

Meet-Up Example Event

Cameroon IEEE Entrepreneurship Initiative 2020

“We believe that IEEE encompasses a unique strength in this domain with technical foundations of the organization and ability to shape the entrepreneurship endeavor innovative and impactful.”

“Our strategic vision for the conference is to bring in more industry representatives to inspire and share knowledge with the conference attendees.”



Region 8





IEEE Volunteering Platform

What is the IEEE Volunteering platform?

Cross-IEEE solution for all IEEE members to advertise and search for volunteering opportunities, be it short- or long-term, local or remote, or requiring different skills

Need volunteers? You can:

- Share volunteering opportunities
- Recruit volunteers or new team members
- Track volunteering work

Want to volunteer? You can:

- Browse or search for available volunteer opportunities
- Apply to opportunities that interest you
- Automatically generate your volunteering CV
- Collect feedback and endorsements from volunteer leadership

Who can use the IEEE Volunteering platform?

- All IEEE members can search for opportunities
- IEEE volunteers with a designated position in the database can also create opportunities

Help others become part of IEEE's mission by providing opportunities for the soft launch of the new [#IEEEVolunteeringPlatform](https://www.ieee.org/volunteering) volunteer.ieee.org



Why use the IEEE Volunteering platform?

Modern approach to volunteering

Simplify the process of volunteering with IEEE

Recruit volunteers

Provide flexible volunteering opportunities

Recognize volunteering efforts, regardless of duration or intensity

Enable a recommendation and feedback process

Encourage project-based, skill-based, and long-distance volunteering

Easily track your volunteering work through an automated volunteering CV

Encourage merit-based advancement along the IEEE career path



IEEE Volunteering Platform Resources

Please go to the [IEEE Volunteering Platform Marketing Toolkit](#) to find:

- Informational Slide Deck
- Sample Social Media Copy
- Sample Longer Text Copy (emails, webpages, etc.)
- Marketing Images



Connecting with other OUs

Ideas for Connecting

With IEEE Technical Activities (IEEE Chapters, Societies, Councils, and Communities)

- Reach out to Technical Chapters in your Section and plan joint programs
- If an IEEE Conference will be held in your area, reach out to the Society/Council (S/C) YP Rep to plan a networking event
- Explore how your AG or OU can engage with IEEE Technical Communities

With Students

With Other OUS, e.g., EA, WIE, PSPB, IEEE-USA

Connect with Student Branches

Who are IEEE Students?

- An international body of innovative members and volunteers who are digital natives interested in enhancing their professional image, expanding their global network, connecting with peers and giving back to their community.
- 100,000+ student and graduate student members
- 25% of the membership of IEEE
- In 100+ countries
- At 2000+ Student Branches



Connect with Student Branches



Global Student Exchange
Community

<https://ieee-collabratec.ieee.org/>



IEEE Student
Channel

<https://ieeetv.ieee.org/>



IEEE
Students

www.facebook.com/IEEESTUDENTS



IEEE Member Experience
[@IEEEEXP](https://www.instagram.com/IEEEEXP)



Connect with Student Branches

Connecting Students and Young Professionals:

Local YP Affinity Groups and the local IEEE Section can collaborate with their local Student Branches to host an annual Student Transition Elevation Program (STEP) event. These events introduce graduating students to the YP Program and is the first step to building a lifelong and diverse professional network.



Connect with Student Branches

Why Connect with Student Branches?

- Collaborate on local projects / initiatives
- Network with other IEEE Members
- Provide career guidance, mentorship, and support to students
- Engage with the larger IEEE network

