

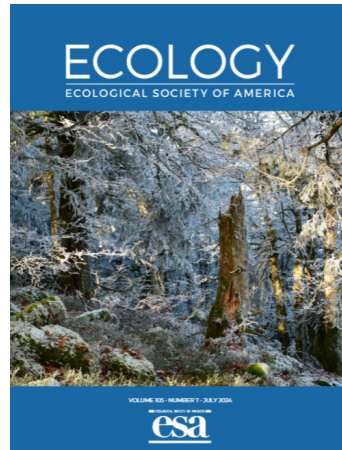
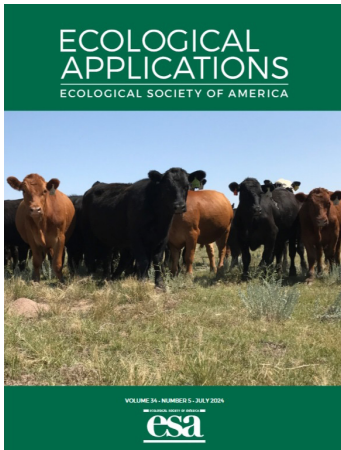
WILEY



# Ecological Society of America

## MEDIA GUIDE 2025

# MEDIA GUIDE



# Ecological Society of America

Welcome to the publications of the **Ecological Society of America** (ESA). Our mission is to publish the most significant results of ecological research, particularly those that increase the understanding and applications of general ecological concepts.

## *Frontiers in Ecology and the Environment*

**Frontiers in Ecology and the Environment**, issued 10 times per year, is a benefit of membership of the ESA and published in print and online. International in scope and interdisciplinary in approach, Frontiers focuses on current ecological issues and environmental challenges. The journal is aimed at professional ecologists and scientists working in related disciplines, and covers all aspects of ecology and the environment, focusing on global issues, new approaches to old problems, and practical applications of ecological science.

**Impact Factor 2023:** 10.0

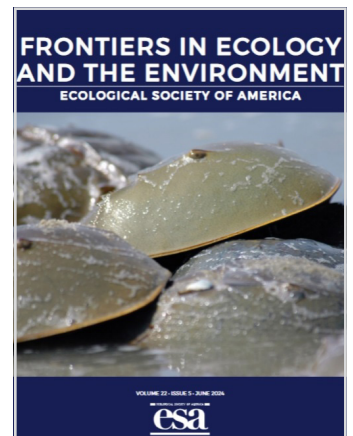
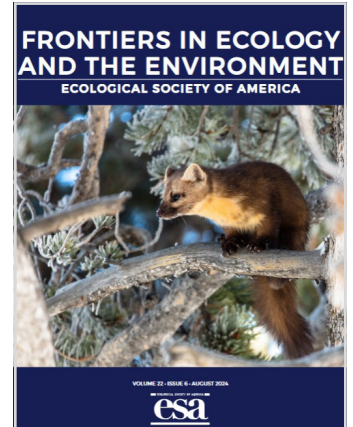
**2023 Journal Citation Reports:** 9/195 (Ecology) 17/359 (Environmental Sciences)

**Published 10 times in 2023**

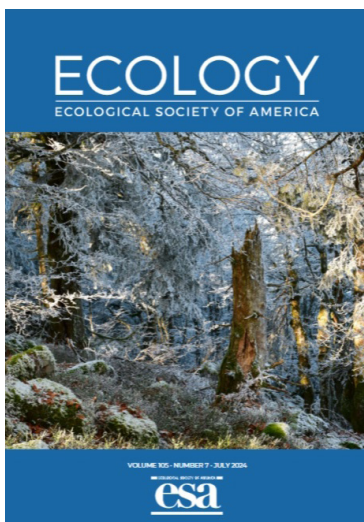
*ONLINE METRICS (July 2023 - June 2024)*

**Avg. Monthly Page Views:** 87,765

**Avg. Monthly Unique Visitors:** 37,949



We are pleased to publish our peer-reviewed journals *Ecology*, *Ecological Applications*, *Ecological Monographs*, and *Ecosphere* **exclusively online**, communicating research in the most efficient and effective way possible. Our quarterly news channel, *The Bulletin of the Ecological Society of America*, is also exclusively published online. *Frontiers in Ecology and the Environment* continues to be published in print and online.



## Ecology

Established in 1920, *Ecology* is an online publication reporting on the basic elements of ecological research. Emphasis is placed on concise, clear articles documenting important ecological phenomena.

The journal publishes a broad array of research that includes rapidly expanding subject matter, techniques, approaches, and concepts: paleoecology through present-day phenomena; evolutionary, population, physiological, community, and ecosystem ecology.

**Impact Factor 2023:** 4.3

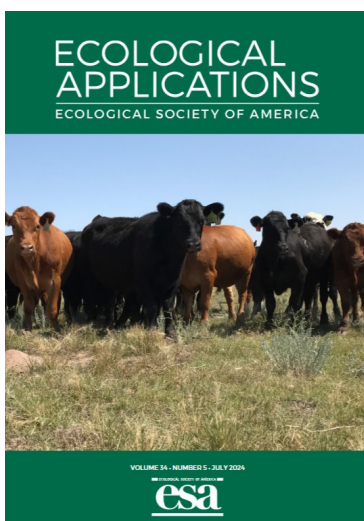
**2023 Journal Citations Report:** 31/105 (Ecology)

**Published monthly in 2023**

*ONLINE METRICS (July 2023 - June 2024)*

**Avg. Monthly Page Views:** 218,655

**Avg. Monthly Unique Visitors:** 66,478



## Ecological Applications

*Ecological Applications* publishes research and discussion papers that integrate ecological science and concepts with their application and implications. Of special interest are papers that develop the basic scientific principles on which environmental decision-making should rest, and those that discuss the application of ecological concepts to environmental problem solving, policy, and management.

**Impact Factor 2023:** 54.3

**2023 Journal Citation Reports:** 36/195 (Ecology)  
69/359 (Environmental Sciences)

**Published January, March, April, June, July, September, October, and December in 2023**

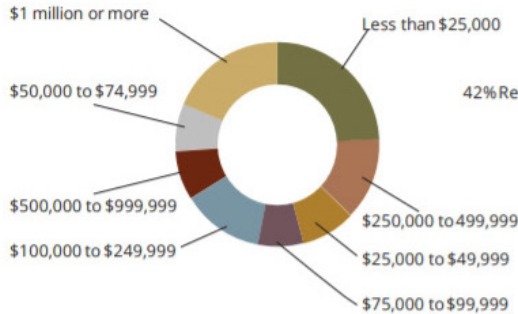
*ONLINE METRICS (July 2023 - June 2024)*

**Avg. Monthly Page Views:** 105,619

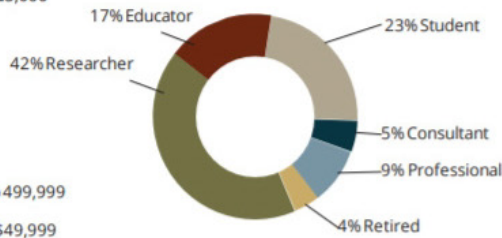
**Avg. Monthly Unique Visitors:** 38,460

# Audience & Reach

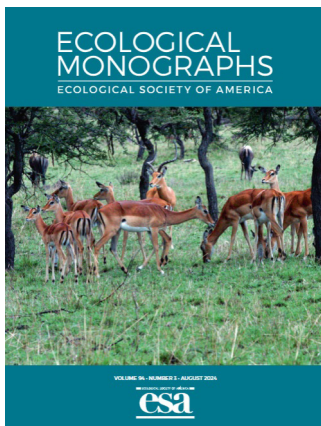
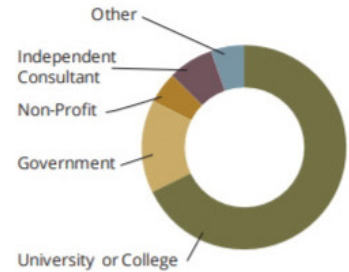
## BUDGET RANGE BY DEPARTMENT



## ROLES OUR MEMBERS PLAY



## INDUSTRY SECTOR



### Ecological Monographs

Papers published in *Ecological Monographs* provide integrative and complete documentation of major empirical and theoretical advances in the field, and establish benchmarks from which future research will build. In this world of rapid scientific advancement and never ending environmental change, *Ecological Monographs* provides thoughtful integration of scientific ideas, data, and concepts that feeds the mind and guides the development of the maturing science of ecology.

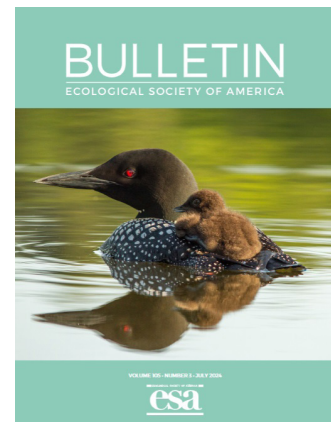
**Impact Factor 2023:** 7.1  
**2023 Journal Citation Report:** 11/195 (Ecology)  
**Published February, May, August, and November in 2023**  
*ONLINE METRICS (July 2023 - June 2024)*  
**Avg. Monthly Page Views:** 45,727  
**Avg. Monthly Unique Visitors:** 18,356



### Ecosphere

*Ecosphere* welcomes submissions from all sub-disciplines of ecological science, as well as interdisciplinary studies relating to ecology. The journal's goal is to provide a rapid open access alternative to ESA's other journals, while maintaining the rigorous standards of peer review for which ESA publications are renowned.

**Impact Factor 2023:** 2.7  
**2023 Journal Citation Report:** 73/195 (Ecology)  
**Published and updated continuously in 2023**  
*ONLINE METRICS (July 2023 - June 2024)*  
**Avg. Monthly Page Views:** 104,435  
**Avg. Monthly Unique Visitors:** 45,836



### Bulletin of the Ecological Society of America

The official record of the business of the ESA, The Bulletin of the Ecological Society of America is published online 4 times a year. The Bulletin also covers ecological events, news and reports of interest to the ecological community. This publication is a place of commentary and opinion on ecological issues which do not require scientific refereeing beyond the section editors and the Editor-in-Chief.

**Published January, April, July, and October in 2023**  
*ONLINE METRICS (July 2023 - June 2024)*  
**Avg. Monthly Page Views:** 19,104  
**Avg. Monthly Unique Visitors:** 11,620

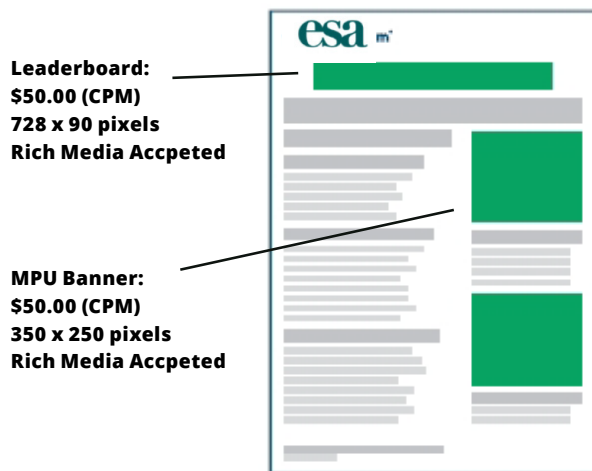
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Visit: [esajournals.onlinelibrary.wiley.com](https://esajournals.onlinelibrary.wiley.com).



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- Include your URL with ad creativefile
- Acceptable file formats: GIF, JPG, PNG and HTML5
- Maximum banner size: 200 KB
- Rich media accepted

#### Ad Technology Providers:

[support.google.com/admanager/answer/9012903](https://support.google.com/admanager/answer/9012903)

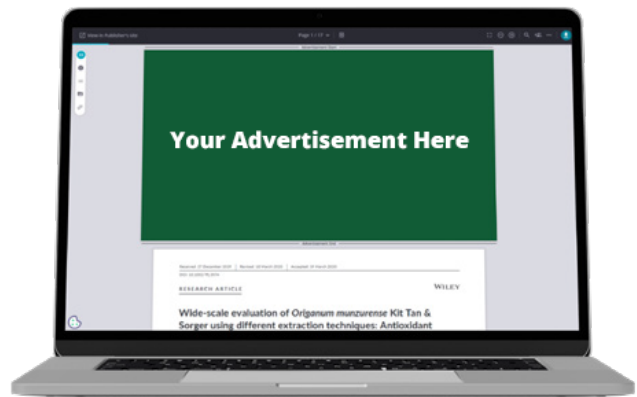
[esajournals.onlinelibrary.wiley.com](https://esajournals.onlinelibrary.wiley.com)

For detailed digital advertising specifications, visit:

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	Billboard	970x250
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	16x9 - Large	1067x600*
	16x9 - Standard	960x540
Mobile	MPU	300x250
	Full screen	320x480*

#### ePDF Advertising Specifications:

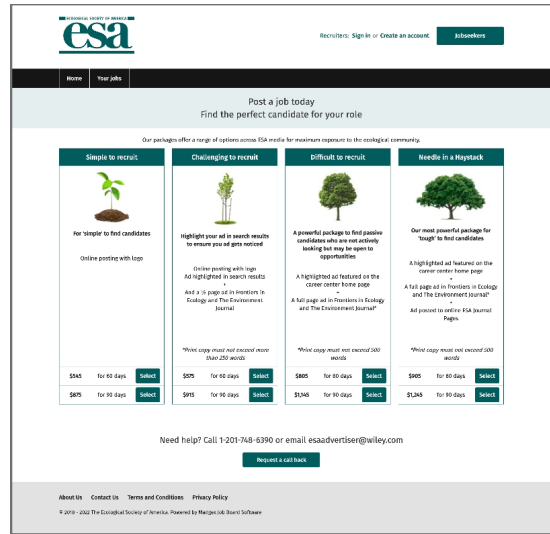
- Include your URL with ad creative file

# The ESA Career Center

[www.esacareercenter.org](http://www.esacareercenter.org)





**Maximize your recruitment efforts and attract the best talent in the Ecological Community**

- **Reach** an exclusive audience of over 10,000 highly specialized individuals
- **Align** your employer brand with one of the most trusted and respected associations in Ecology
- **Utilize** flexible and cost-effective “candidate centric” posting options
- **Engage** with a highly specialized, well educated, global community of ecology researchers and professionals.



## Select from one of the following packages:

Our packages offer a range of options across ESA media for maximum exposure to the ecological community.

Simple to recruit	Challenging to recruit	Difficult to recruit	Needle in a Haystack
 <p>For 'simple' to find candidates</p> <p>Online posting with logo</p>	 <p>Highlight your ad in search results to ensure you ad gets noticed</p> <p>Online posting with logo Ad highlighted in search results + And a ½ page ad in Frontiers in Ecology and The Environment Journal</p>	 <p>A powerful package to find passive candidates who are not actively looking but may be open to opportunities</p> <p>A highlighted ad featured on the career center home page + A full page ad in Frontiers in Ecology and The Environment Journal*</p>	 <p>Our most powerful package for 'tough' to find candidates</p> <p>A highlighted ad featured on the career center home page + A full page ad in Frontiers in Ecology and The Environment Journal* + Ad posted to online ESA Journal Pages</p>

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# Contact

## Advertising

The Americas

### Contact for Display:

#### Steve West

Advertising Account Manager

Media West, Inc.

[steve@mediawestinc.com](mailto:steve@mediawestinc.com)

O: (856) 432-1501

F: (856) 494-1455

M: (856) 287-4580

## Recruitment

[esaadvertiser@wiley.com](mailto:esaadvertiser@wiley.com)

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Asia Pacific: +65 6643 8041

## Reprints

### Dave Surdel

Reprint Sales Manager, US & EMEA

[commercialreprints@wiley.com](mailto:commercialreprints@wiley.com)

781-325-3749

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