






SUMMARY

The symbols have been designed with the following qualities in mind: simplicity, familiarity, consistency, modernity, friendliness and flexibility. A clean and straightforward style was chosen using line iconography, so that the symbols can be easily adapted to different contexts and uses. The symbols have been developed to maintain consistency in style throughout the three different versions: outline, fill and color. This helps to create a cohesive and unified visual language.

Recognizable symbols were designed which would be easy to understand at a glance. Friendliness was also a very important quality to maintain, since the marks are being used to facilitate assurance, as well as transparency and understanding. In order for the symbols to look sharp and crisp, the symbols have been drawn on a grid for ease of scale.

OUTLINE SYMBOLS






OUTLINE SYMBOLS

		
Human Being	AI Machine	
		
Human Interacting through an AI Machine	AI Machine Interacting through a Human	Filter / Fictitious Construct / Augmented Reality

FILL SYMBOLS

FILL






SYMBOLS

		
Human Being	AI Machine	
		
Human Interacting through an AI Machine	AI Machine Interacting through a Human	Filter / Fictitious Construct / Augmented Reality

COLOR SYMBOLS

COLOR

SYMBOLS

		
Human Being	AI Machine	
		
Human Interacting through an AI Machine	AI Machine Interacting through a Human	Filter / Fictitious Construct / Augmented Reality

PIXEL PERFECT

Created on a Grid
Outline - 2 pt

