

Women's Magazine Archive, Collections 1 & 2 Revelations that span generations

Some of the most compelling examples of women's history in the United States aren't found in textbooks or encyclopedias – they're spotlighted in the glossy pages of the popular consumer magazines of their time.

Indeed, such magazines deliver unique primary sources through which scholars can interpret 19th and 20th century culture. Archival issues, however, were typically limited to incomplete stacks of aging, torn and fragile hard copies.

Now ProQuest brings to digital life decades of women's-interest magazines – cover to cover, including ads, editorials and images – to support scholarly research and general interest.



The names readers know

Women's Magazine Archive consists of two collections, each spotlighting a set of titles whose names still resonate today:

- Collection 1: *Better Homes & Gardens*, *Good Housekeeping*, *Ladies' Home Journal*, *Parents*, *Redbook*, *Chatelaine* (Canada)
- Collection 2: *Cosmopolitan*, *Essence*, *Seventeen*, *Town & Country*, *Woman's Day*, *Women's International Network News*

In all, Women's Magazine Archive will deliver some 850,000 pages per collection. The content supports research across disciplines, providing unique perspectives on social history, law, health, politics, the arts, and more.

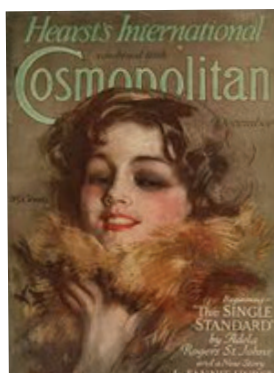


Using Women's Magazine Archive

In the full-color digitized pages of *Women's Magazine Archive* readers will find everything from canonical records of evolving assumptions about gender roles to fascinating glimpses into the homes, politics, careers and goals of women.

Users can search by topic, timeframe, keywords and other criteria to locate remarkable content.

- *Good Housekeeping*, for example, was a renowned source of advice on all aspects of home and family life
- *Ladies' Home Journal* included articles by social reformers such as Jane Addams
- *Redbook*, which targeted married women, emphasized aspirations to intellectual growth
- *Essence* took an activist role in the progress of African American women
- And *Cosmopolitan* was renowned for bold, groundbreaking coverage of sex and relationships



Ease of use fosters better research

Women's Magazine Archive is designed to help users find the articles, images and ads that relate most to their research:

- Custom article-level document type/feature limiters enable users quickly to access the material most relevant to their research.
- The rich visuals provide a "print experience" that puts the articles into better context.

