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Executive Briefing/Competitive Intelligence Research with IEEE *Xplore*
This briefing is targeted towards engineering and R&D management whose teams would benefit from greater awareness and knowledge of the IEEE *Xplore* resource. The customized session includes a short introduction on the business benefits of using the IEEE *Xplore* Digital Library, recommendations on project team approaches to collaboration and research processes, and insider tips on creating successful and precise search strategies.

IEEE Standards: Powering Innovation, Academia, and the World Around Us
This session will demystify the IEEE Standard process and highlight the importance of IEEE Standards in innovation, patenting, and academia. Learn how to quickly find standards in IEEE *Xplore* and create real-time alerts for IEEE Standards updates.

Patent Searching Best Practices with IEEE *Xplore*
Many IEEE *Xplore* customers will be working with patents at some point in their career, so this session will review how to effectively use IEEE *Xplore* for patent research. Topics include identifying prior art, summary of patentability, patent claims and their relevancy to a search, constructing a search strategy, author searching, and other useful IEEE *Xplore* tools that link users to patents.

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