

I am in control.



Laura, a university professor and prolific author, researches the modeling and control of mechanical, aeronautical, naval, and structural systems, and rescue and security robotics.

Advice to girls interested in technology:
"Believe in the power of ideas and their technical application."
Laura Celentano | Computer Science Engineer

I nourish young minds.



Prolific author of technical papers and renown in the field of control systems, Bozena's contribution to bright minds and her solutions to complex technical problems have garnered many awards.

Advice to girls interested in technology:
"Do what you love to do, follow your passion."
Dr. Bozena Pasik Duncan | Mathematician, Control Systems Engineer

I live IT.



Kathy is currently Deputy Program Manager for Missile Defense Agency Command, Control, Battle Management & Communications Spiral 8.2 Product Development

Advice to girls interested in technology:
"Stand out and highlight your intelligence."
Kathy Land | Information Technology

I work with friction stir processing.



"My work includes non-destructive evaluation of weld quality using artificial intelligence and signal processing techniques at the Center for Friction Stir Processing."

Advice to girls interested in technology:
"Embrace the difficulties."
Dr. Antonette Logar | Computer Science

I design faster fibers.



"I am a research engineer who designs new optical fibers, elevates their performance, and gives technical advice to support new standards."

Advice to girls interested in technology:
"Engineering jobs are interesting, rewarding, and helpful to humanity."
Yi Sun | Communications Engineer

I know nano.



"One of my first undergraduate research projects was to grow zinc oxide nanowires using a low-temperature solution method. My senior thesis would later be designed around this work."

Advice to girls interested in technology:
"Ask as many questions as possible."
Ashley Mason | Electrical Engineering Student

2015 SPONSORSHIP OPPORTUNITIES

<http://sites.ieee.org/wie-summit-usa-east/>



**IEEE WIE SUMMIT
USA EAST 2015
PHILADELPHIA, PA**

ABOUT

IEEE

IEEE is the world's largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity. IEEE's core purpose is to foster technological innovation and excellence for the benefit of humanity.

WIE

The mission of IEEE WIE is to facilitate the global recruitment and retention of women in technical disciplines. IEEE WIE envisions a vibrant community of IEEE women and men collectively using their diverse talents to innovate for the benefit of humanity.

WIE SUMMIT

The summit focuses on developing and improving leadership skills for individuals at all stages of their careers. Attendees will have the opportunity to hear inspirational and empowering talks presented by successful leaders. Emerging technologies will also be demonstrated, engaging attendees to facilitate discussion and potential advancement of STEM outreach class ideas.



OUR PROGRAM

SPEAKER TRACKS

Speeches centered around inspiration and empowerment will be presented by speakers from around the world.

STEM WORKSHOPS

Hands-on technology workshops for area youth will be held. The workshops will allow local youth a chance to interact with engineering hardware while demonstrating to professionals methods for inspiring youth.

CALL FOR PAPERS

Papers on mentoring, work-life balance, leadership, and communication will be presented.

SPONSORSHIP LEVELS

Career Fair*	Bronze	Silver	Gold	Platinum	Diamond	Sponsor Level
\$500	\$1,000	\$1,500	\$2,500	\$5,000	\$10,000	Program Cost
✓	✓	✓	✓	✓	✓	Website Logo & Link (up to 1 Year)
	✓	✓	✓	✓	✓	Conference bag insert
		✓	✓	✓	✓	Banner Recognition at IEEE WIE Summit USA East & Online
One Paragraph	One Paragraph	Half page	Half page	Full page	Full page	Advertisement in Conference Program
0	0	2	3	4	6	Conference Attendee Passes
1	1	1	1	1	1	IEEE WIE Summit USA East Table(s)
1	1	2	3	4	6	IEEE WIE Summit USA East Passes (Booth management only)
					✓	Address General Session with IEEE WIE Summit USA East attendees (one 30-minute presentation)
					✓	Featured Article in WIE magazine
✓	✓	✓	✓	✓	✓	\$75 per each additional person up to 10 people total

DIAMOND SPONSORSHIPS

Diamond sponsorships start at \$10,000. We want to partner together below are some ideas:

Content Creation

- Material for a keynote speaker
- Sponsor a breakfast, lunch or reception
- Create an experience for attendees – evening networking event or interactive session

Sponsor a gift

- Bags...Yoga mats...Water Bottles... its up to you!

Future Events

- WIE provides professional development lectures, STEM workshops, and events throughout the year. Lets see how we can collaborate to continue to impact our community after this event.

CREATIVE SPONSORSHIPS

Snacks/Beverages

Design/Manufacturing of gift items

Public relation support/Media partnerships

Reimbursement for employee attendance

CONTACT US

Please contact us directly with any ideas, inquiries, or questions!

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