Consumer Technology (CT) Society

February 1, 2024 Meeting

sites.ieee.org/scv-ces

Agenda

5:30 – 6:00 pm: Check-in, networking, food and drinks
6:00 - 6:10 pm SFBA CTSoc introduction by local Chapter chair: Leonard Tsai
6:10 - 7:30 pm Presentations by Tom Coughlin and Joseph Wei
7:30 - 8:00 pm Q&A and Networking

Please sign in and check that you are
(1) CTSoC member
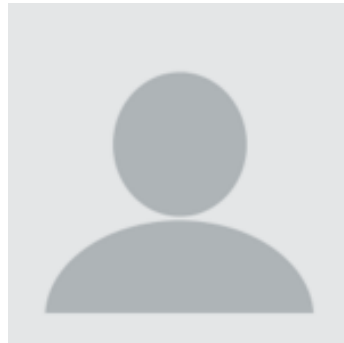(2) IEEE member
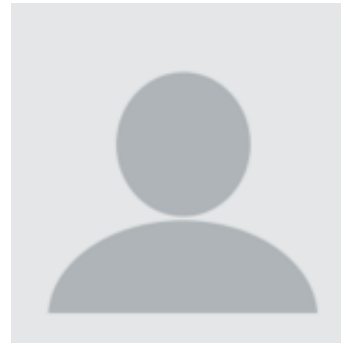(3) Friends of CTSoC

2024 Officers

Leonard Tsai
Chair

Joseph Wei
Treasurer

Pat Fasang
Secretary

Open
Vice Chair

Open
Program Committee

Open
Membership Chair

Venue Recognition

Thank you **TEXAS INSTRUMENTS** for offering the venue to host the IEEE Consumer Technology Society Meeting.

Venue Host:
Jeronimo Segovia

Co-Hosting Chapters (Thank you)

Become an IEEE and CT Member for 2024

IEEE Membership: Professionals - $218/yr*   students - $32/yr (50% off for retirees & unemployed)

CE Society: Professionals - $30/yr   students - $1/yr

http://www.ieee.org/membership_services/membership/join/join_dues.html

* Plus regional assessment ranges from $1 - $5

IEEE CTSoc®
CONSUMER TECHNOLOGY SOCIETY

Job Opportunities

Please raise your hand if your company is hiring and leave your contact info. with one of the officers

Job Seekers

Please raise your hand if you are seeking contract / full-time employment

SF Bay Area CTSoc Chapter (CT-08)

Welcome to all members of CTSoC, IEEE and friends,

Please post pictures and leave your comments,

concerns, questions, etc. … in real time via Twitter:

@scvces   #scvces

We are seeking volunteers to help with *speaker program*, *workshop*, *social*

and *membership development …*

Please send email to ltsai@ieee.org if you are interested.

CES 2024 Download

This is the annual IEEE SFBA Consumer Technology Society (CTSoc) event providing a summary of the latest and unique tech innovations from the 2024 Consumer Electronics Show (CES) in Las Vegas. This event has proven to be very popular as many people working in related industries do not get to attend CES. CES's focus has expanded to beyond consumer electronic devices to many categories including smart homes, robotics, medical and healthcare devices, etc.

IEEE President, Tom Coughlin and Region 6 Director-Elect, Joseph Wei, both are past-chairs of SFBA CTSoc will share highlights of the unique tech solutions at CES that may not have been covered by the media. This will be an in-person event, and the room has limited capacity. Register early, do not miss this event.

Speakers:
Tom Coughlin - President, Coughlin Associates
Joseph Wei - Managing Director, Technology Ventures Group, LLC

Speakers Introduction

Joseph Wei - Managing Director of Technology Ventures Group, LLC, a management advisory company to global corporations and startups on investment and Go To Market strategies. Previously, he co-founded Lab360 Hardware Incubator in Santa Clara, that provided investment, mentorship, and business acceleration for early-stage IoT and Wearable startups. Joseph also held executive positions at Inventec, NEC, SGI and DEC (both SGI and Dec were acquired by HP). He is an IEEE Senior Member, Region 6 Director-Elect, past-Chair of the Santa Clara Valley Section, past-BoG, past-Chair and Treasurer of the SFBA Consumer Technology Society. For more information on Joseph Wei and his activities, go to www.techventures.co or connect with him on Linkedin.

Tom Coughlin - President, Coughlin Associates is a digital storage analyst and business and technology consultant. He has over 38 years in the data storage industry with engineering and management positions at several companies. Coughlin Associates consults, publishes books and market and technology reports and puts on digital storage-oriented events. He is a regular storage and memory contributor for forbes.com and M&E organization websites. He is an IEEE Fellow, IEEE President, Past President of IEEE-USA and is active with SNIA and SMPTE. For more information on Tom Coughlin and his publications and activities, go to www.tomcoughlin.com or connect with him on Linkedin.