

# THE ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN IMPROVING TEACHING AND LEARNING PROCESSES IN PRIMARY AND SECONDARY SCHOOLS

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## ABSTRACT

The purpose of this study is to analyze what is happening at schools regarding the integration and use of information and communication technologies (ICT) and to examine teachers' perceptions about what teaching and learning processes can be improved through the use of ICT. A multiple-case-study research methodology was applied. From previous exploratory research, four different types of schools were determined. Data show there is a widespread view that ICT in teaching favors several teaching and learning processes. In particular, it shows that the contribution of ICT to the improvement of teaching and learning processes is higher in the schools that have integrated ICT as an innovation factor. To attain this highest level implies that a school not only has to modernize the technological tools, but also has to change the teaching models: the teacher's role, issues regarding classroom organization, the teaching and learning processes, and the interaction mechanisms.

## KEYWORDS

school improvement, information and communication technologies,  
teaching and learning processes, educational innovation, quality

## I. INTRODUCTION

In recent years, several studies and reports have highlighted the opportunities and the potential benefits of information and communication technologies (ICT) for improving the quality of education. ICT is viewed as a "major tool for building knowledge societies" [1, p. 1] and, particularly, as a mechanism at the school education level that could provide a way to rethink and redesign the educational systems and processes, thus leading to quality education for all.

Additionally, in Europe, appropriate use of ICT in school education is considered a key factor in improving quality at this educational level. The European Commission is promoting the use of ICT in learning processes through its eLearning Action Plan, one of the aims of which is "to improve the quality of learning by facilitating access to resources and services as well as remote exchange and

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collaboration” [2, p. 2].

This report outlines several aspects to be observed and promoted, such as wide-spread access to broadband technologies, professional development support policies for teachers, more research into how people teach and learn using ICT, development of new high-quality online content and adaptation of current regulations to make the use of ICT at schools easier, as more recent UNESCO publications also highlight [3].

The efforts of different governments and administrations have been focusing on providing the schools with good equipment. However, an analysis of the educational uses of ICT in the classroom has been lacking.

This research focuses on the need to develop appropriate strategies to face this new teaching role and, additionally, the students’ role when integrating ICT in the teaching and learning processes. The role and the perspective of teachers have become highly relevant, highlighting them as crucial players in this process. Particularly, teachers use technology depending on their perceptions and their trust in the way it can contribute to the teacher and the learning process. Through knowing what they think, we will be closer to understanding what they do or what they might do with technology in their classrooms and in relation to their work.

## **A. Media and ICT for education: research perspectives**

A review of research on educational media, and more particularly on the integration of digital media in education, has allowed us to identify several areas of study that have been developed in different periods and under different epistemological, methodological, and didactic assumptions. From the beginning, research has been centered on audiovisual media, but given the development of other technologies and, particularly, the inclusion of computers in school classrooms, new studies have been carried out on the impact and effects of the use of these technologies in schools.

Inspired by the classification outlined by Clark and Sugrue and also in the later revisions made by Area, Cuban, and Ringstaff and Kelly [4-7], we have presented the following scheme in which we try, firstly, to build up a framework through which we can situate the different issues and concerns linked to most of the research on audiovisual media and computer-based education and, secondly, to situate the research we have carried out:

Studies on the media itself, leading to design analysis and media evaluation, involving software, hardware, and even courseware. We could include in this group the analysis of quantitative indicators that describe the situation and use of computers in the educational systems [8-10].

**Studies on media and learning.** This line of research begins in behaviorism and evolves towards cognitive positions in which, from a micro-psychological viewpoint, the interaction of media-subject and the possible modulator effects between them are considered to promote learning. We should highlight in particular those studies in which the impact of intelligent technologies on human reasoning and learning [11] and the importance of the social context in cognitive change [12] are analyzed. From this perspective, several models have been developed from which the relationship between media attributes, teaching methods, learning tasks, and students’ cognitive outcomes were explored.

Several authors have also presented some meta-analysis of the various research carried out to measure the effect of the use of computers in teaching and learning processes and in academic results [13-15].

**The didactic approach and the analysis of media from a teacher’s perspective.** In recent decades, research into educational media has aimed to solve those problems that media faces in teaching and learning situations, with the objective of outlining proposals to improve curricular implementation and design. Research undertaken in the ‘natural’ contexts of the school and classroom has shown that the teacher’s role is prominent. This research involves several studies from different methodological perspectives and analyses the following:

Attitudes, opinions, perception, and assessment of teachers’ assumptions on the advantages of the use of

technologies [16, 17] Teachers' decisions regarding selection, use, and evaluation of educational media [18].

Teachers' initial and continuous training and their training needs and demands in order to better help them integrate technology in teaching and learning [19].

Organizational issues related to implementation of media and its impact in the contexts where applied [20].

Institutional issues arising from program design and development and from projects of implementation and diffusion of a particular medium in a specific context [21].

**Studies on telematic networks.** The emergence of the Internet has opened new educational research perspectives and has incorporated new issues and methodologies. From this perspective, we have identified three major research lines:

*Internet as a learning tool* has been categorized into three broad areas: as a tool to develop training activities at schools in the form of a complementary activity, as a way to facilitate personal contact and therefore interaction among people, and as a resource to widen access to content and services [22].

*Collaborative learning.* Despite being an almost traditional approach [23, 24], the link between collaborative learning and ICT has revealed stronger possibilities. Some research studies have focused on how students organize themselves to develop collaborative learning in a virtual environment and how this environment should be better designed [25, 26].

*Learning virtual communities.* Another research line has focused on how ICT can help to build actual learning communities in cyberspace [27-29]. Research has also examined how these communities could develop into a community of practice [30] and a powerful tool to achieve personal and professional goals, and also how they contribute to new knowledge-building [31, 32].

A further issue that different research studies highlight is how the actors in teaching and learning processes need to change their roles as members of a virtual learning community: students must adopt an active role [33].

## **B. Technology, learning and educational practice: integration and pedagogical innovation**

When, how, and why do computers come to be used in classrooms? What are the factors involved in the processes of technology integration in schools? In what teaching and learning processes are computers used in the classroom? How and under what conditions can these practices generate processes of innovation?

Attempts to answer these questions have resulted in a number of different studies that have identified the uses of technology in education and its role in the educational innovation processes.

As stated in the VI Annual Report on the Development of the Information Society in Spain [34], since the 1980s every regional authority has fostered several programs aiming at integrating ICT into society and, particularly, in education [35]. The actions carried out ranged from the development of infrastructures to the setting up of educational portals and platforms with educational resources for teachers, parents, and students, to training programs for using ICT.

In the international context, there have been a number of significant studies by associations and organizations in which the increasing of equipment and ICT is highlighted, despite very different types and degrees of integration [36, 37], and the level of teachers' use is quite low [38, 39]. This points out the need for identifying the variables related to ICT integration in schools [40, 7, 41]. The conclusion of some of these studies is that ICT integration processes are complex and that internal and external factors play an important role [19, 41-44]. Amongst the internal factors, characteristics of school organization and staff are mentioned. Policies regarding ICT, infrastructures, staff training and relationships with the context are pointed out as external factors.

Particularly, one of the main handicaps to develop the educational potential of ICT comes from the traditional culture of schools [39, 45, 46]. Previous practice in using computers and positive attitudes towards technology are variables that favor success in teachers' integration of ICT [47, 48]. In addition, research shows that ICT is not generating the expected significant changes [6, 49, 50]. On the other hand, it is clear that educational changes addressed through ICT may result in effective changes in student learning [51].

In the framework of a wider research project, partially funded by the Spanish Ministry of Science and Technology, leading to observations on the integration of ICT in School Education, an exploratory analysis was developed to identify teachers' perceptions and their impact on how ICT contributed to the development of teaching and learning processes.

The purpose of this research was to analyze what was happening in schools related to the integration and use of ICT, broadening a previous study [52]. In this article, in particular, we present findings related to two of the specific aims of the project:

To examine teachers' perceptions on which teaching and learning processes could be improved through the use of ICT, and

To outline the involved factors for the effective use of ICT from the point of view that it is a key factor for innovation.

### **C. Methodology**

A multiple-case-study research methodology was applied. The school was the unit of sampling used. A procedure for data gathering was developed and a number of tools to collect the necessary information were designed and validated.

Keeping in mind the aim of obtaining information to identify trends and practices on the use of ICT at the school, and considering previous research findings in which characteristics of schools are pointed out as a key issue when integrating technology [19, 41-44], three dimensions were combined to classify the centers: infrastructure, use and innovation.

Infrastructure is understood as the hardware and connectivity systems available in the school centre, and the structural organization of the teaching spaces linked to ICT. Use is understood as the types of use of ICT being carried out in each school centre (individual, departmental or global). Innovation was understood as the impact of ICT on increasing the quality of education in the school centre, and the degree of involvement of the entire staff in this commitment.

In addition, four school 'levels' were established by combining these three dimensions mentioned above:

(a) *Level 1 schools*: schools with a limited use of ICT in educational tasks.

Connectivity is limited to a computer without having a network. There is a lack of motivation and/or interest from the teachers.

(b) *Level 2 schools*: schools that have a well-equipped computer classroom. Its use is not intensive and depends on the interest of some teachers. The use of ICT is not outlined in the Development Plan or is still at an embryo stage.

(c) *Level 3 schools*: schools having one or more very well-equipped computer classrooms. These computers are interconnected, and a local area network has been set up. Moreover, there are also some computers in the regular classrooms offering the possibility of being used by the students and teachers during lessons. The use of ICT is partially included in the Development Plan through some departments.

(d) *Level 4 schools*: schools that have decided ICT is a distinctive element of their educational activities. They have very good equipment and are fully connected to the net. There is someone responsible for solving any maintenance problem, and teachers trust him/her. The schools in this category have a Development Plan that originates in strong leadership from their Executive Board.

To determine the sample, a selection of typical-ideal cases [53] with an instrumental purpose [54] was

chosen. The selection was made considering the four levels of schools established by the research team in a previous exploratory research and the findings of several studies mentioned before on the influence of technology integration at schools.

Categorization and selection of schools were made from the information provided by system supervisors, coordinators of ICT integration programs and advisors to teacher support centers. Two schools (one primary, one secondary) for every determined level were selected from each region. Some difficulties in this process meant we were not able to recruit the 40 schools intended in the initial study design.

On this basis, schools representing each level were chosen in each region of the study (Galicia, Madrid, Valencia, the Basque Country and Catalonia), as shown in Table 1. The additional characteristics of the selected schools can be observed in Tables 2, 3, and 4.

Data were collected using the following tools: interview with the school's Executive Board, good practice guidelines, and other information resources from the different schools (reports, strategic plans, teaching plans, etc.) and a questionnaire given to school teachers.

All teachers at the participating schools were asked to complete a questionnaire to collect data about their competencies, uses and attitudes related to ICT in education. The specific questionnaire (CUEFORTIC) was drawn up with this objective. It was divided into five sections: personal data (six items), use of ICT in teaching practice (79 items), attitudes towards ICT (17 items), training experience and training needs (47 items), and school equipment (10 items). Each item was related to a five-point Likert scale: 1, nothing; 2, a few; 3, something; 4, quite enough; and 5, a lot.

Region	<i>N</i>	%
Catalonia	7	20.6
Galicia	7	20.6
Madrid	6	17.6
The Basque Country	8	23.5
Valencia	6	17.6
Total	35	100

**Table 1. School distribution by region.**

Situation	<i>N</i>	%
Rural	6	17.1
Town	8	22.9
Urban	2	60
Total	3	100

**Table 2. Geographical distribution of the schools in the sample.**

Ownership	<i>n</i>	%
Public	24	68.5
Private partially funded	8	22.9
Private	3	8.6
Total	35	100

**Table 3. Ownership distribution of the schools in the sample.**

Type of school	<i>n</i>	%
Primary	18	51.5
Secondary	5	14.3
Both	11	31.4

Rural cluster	1	2.8
Total	35	100

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**Table 4.** Typology distribution of the schools in the sample.

From the 1546 teachers working in the 35 schools, a total of 1222 questionnaires have been gathered, representing 78.9% of the universe of the sample. An analysis of the 1222 answers was carried out with the Statistical Package for Social Sciences. Even though we have data relating to teachers' gender, age and teaching experience, in this paper we will only discuss the main findings.

Approximately two-thirds of the sample were women (63.7%), which is the usual average found on current teachers' characteristics and strengthens the idea of the feminization of teaching.

Regarding age, most of the teachers were between 35 and 44 years old (39.1%). Outside this age group, 25.2% were between 25 and 34 years old, and 23.9% were between 45 and 54 years old. Finally, most of the teachers in the sample (34.1%) had more than 20 years of teaching experience, followed by those with between 13 and 20 teaching years experience (26.5%). We should note that this was a highly experienced sample, which we could situate—on the basis of the Life Cycles theory [55]—in a phase of consolidation and professional maturity that can evolve towards two different and opposite trends: to be conservative or innovative.

Regarding the ethical issues, all permissions were requested and anonymity of centers and teachers was respected. Confidential use of information was guaranteed, and it was only used for statistical treatment and for the purposes of the research. There was no conflict of interests due to the fact that schools' decision to participate it was voluntary, as was teachers' participation.

## **D. Research questions**

In this article we focus on two research questions: how ICT is contributing to the development of teaching and learning processes; and what, if any, are the differences between the teachers at the different school levels we have categorized.

Question 1: How is ICT contributing to the development of teaching and learning processes?

As previously pointed out in our review of the literature, one of the main concerns of studies on educational technology has been to identify what uses of ICT are being applied in schools and how teaching and learning processes can be better developed through them. Keeping in mind this perspective, we considered it of interest to inquire into teachers' opinions about the teaching and learning processes we could be encouraged to use when incorporating ICT in teaching and learning.

The teaching and learning processes we have highlighted are based on Bloom's taxonomy [56]. Despite the constructivist ideas that have been disseminated and accepted in the Spanish educational area, Bloom's taxonomy is still respected and used, particularly as a referent in educational planning processes and to fix identifiable aims in educational settings. This is so perhaps because many teachers have been trained on this basis, and also because the taxonomy is useful when describing the students' learning levels and domains.

Knowing teachers' opinion on the contribution of ICT in each of the domains established by Bloom moves us closer to their vision on how technology might be used to reach the educational aims related to each of the categories of Bloom's taxonomy. When asking about these categories, we are investigating the learning aims that the teachers consider might be reached through the use of technology and the kind of strategies that can be developed in the technology-mediated classrooms.

Bloom [56] classifies educational objectives into three main domains: cognitive, affective and psychomotor. In the cognitive domain are those processes related to knowledge, comprehension, application, analysis, synthesis and evaluation. In the affective domain we find processes related to attention, elaboration of responding patterns, valuing skills and development of organizational schemes. Finally, from the psychomotor domain we selected perception, expression and communication skills.

The average scores from the questionnaires were quite high and were spread evenly across the three domains (see Table 5). Therefore, we can affirm that teachers have a high expectation level with respect to ICT and a positive estimation of its impact on learning: most of the teachers that took part contended that the use of ICT in classrooms benefits some teaching and learning processes.

Teachers have pointed out that using ICT at school helps to improve students' attention ( $x = 4.09$ ) and perception skills ( $x = 3.97$ ). If we consider attention as a basic requirement for learning [57] we could suppose that ICT is facilitating learning because it helps create better learning conditions by raising and promoting students' attention skills. Moreover, increasing perception skills could be favorable to learning because students will be in a better condition to process and translate the stimuli that allow them to build new thinking and action schemes.

The use of ICT also stimulates the creation of responding mechanisms ( $x = 3.94$ ), needed to face learning experiences and the resulting new demands. One of these mechanisms relates to applying what you have learned, and in this respect ICT is also perceived as a help. ICT offers numerous possibilities to manipulate and simulate situations, phenomena, actions, and so on, representing extraordinary educational potential for the application of learning.

Teaching and learning processes	<i>n</i>	Average
Knowledge acquisition	119	3.89
Understanding improvement	119	3.73
Application of learning	119	3.91
Strategies of analysis	116	3.43
Synthesis processes	115	3.48
Evaluation processes	118	3.58
Fixing attention	119	4.09
Response mechanisms	116	3.94
Evaluation strategies	116	3.45
Organizational schemes	116	3.55
Perception skills	117	3.97
Expression–communication	115	3.44
Other	58	2.90

**Table 5. Influence of ICT in developing teaching and learning processes.**

We should also highlight the average score obtained in items related to knowledge acquisition ( $x = 3.89$ ) and content understanding improvement ( $x = 3.73$ ). Thus, the potential of ICT to make students' learning content processes easier has been recognized: to remember, define, recognize, or identify particular information; to understand and absorb this information, to organize and mentally sort it, to interpret it from the standpoint of their own thinking schemes, and to express it in their own words.

Other teaching and learning processes get lower averages, as in the variables related to strategies of analysis ( $x = 3.43$ ), evaluation processes ( $x = 3.58$ ), synthesis processes ( $x = 3.48$ ), strategies for evaluation ( $x = 3.45$ ) and organizational schemes ( $x = 3.55$ ). Expression and communication are the least valued items, perhaps because the teachers considered the use of ICT as being one-way, where students act just as receivers.

It is interesting to observe that some teachers have not yet discovered or understood the possibilities that ICT offers to students as a means of complementing their traditional receiver role with that of a message producer-transmitter [49, 47]. Networking, in particular, is based on the communicative opportunities that technological systems are making easier and in promoting positive attitudes towards a collaborative and constructive learning perspective.

Teachers are also less confident using ICT to promote the development of more complex teaching and

learning processes, such as strategies of analysis, synthesis, evaluation and organization. Remarkably, these are very important skills for navigating the net and for taking advantage of the enormous amount of information available. This means that the role of the teacher will be fundamental to contributing to the growth of these skills and for orienting a useful employment of ICT.

Several studies highlighted the crucial role of teachers, their beliefs and practices in determining the level and type of use of technologies in the classroom [44, 58, 59]. Some of these studies contend that ICT use strengthens traditional practices, and they found that it is difficult for teachers to develop innovations by taking advantage of what technology has to offer [49]. Our findings demonstrate that technology is mainly used to develop low-level teaching and learning processes, suggesting teacher-centered models.

Question 2: Are there significant differences between teachers from different school levels?

In general, we can see that teachers in centers where ICT is considered a key innovation factor (Level 4 schools) have a more homogeneous view of the analyzed processes, perhaps because technology has been integrated in a stable way and is not seen as either a novelty or as being deceptive (see Table 6).

Teachers from Level 2 schools get the highest scores, probably because they are in an initial phase of development and their expectations are still quite high. On the other hand, it is quite surprising that the lowest scores come from the Level 3 schoolteachers, those schools labeled as having an intensive use of ICT.

The item in which highest scores coincide independently of the school level is that which acknowledges the role of ICT in promoting attention skills. The second highest score relates to the improvement of perception skills.

Perceptions are quite varied with respect to the items that get the lowest average scores, except for the item referring to expression and communication skills, which was rated lowest by most of the teachers.

Previous studies show that the success of innovative practices of technology use in schools is strongly related to the particular characteristics of each school. Infrastructure, equipment, a favorable school culture and the support from staff make the development of innovative practices with ICT easier [39, 45, 46].

In addition, as Voogt stated [60], effective integration of ICT implies the reviewing of educational aims and their curricular content. Domain analysis developed in this research could become a reference to re-consider what we would like our students learn and how to use technology to help ourselves to this end.

Teaching and learning processes	Level 1 schools		Level 2 schools		Level 3 schools		Level 4 schools	
	Average	SD	Average	SD	Average	SD	Average	SD
Knowledge acquisition	3.73	0.94	4.05	0.73	3.68	0.85	3.88	0.81
Understanding improvement	3.66	0.88	3.84	0.79	3.42	0.84	3.78	0.78
Application of learning	3.91	0.90	3.96	0.68	3.74	0.70	3.94	0.83
Strategies of analysis	3.41	0.89	3.52	0.74	3.37	0.77	3.36	1.02
Synthesis processes	3.41	0.91	3.54	0.70	3.33	0.76	3.55	0.94
Evaluation processes	3.56	0.91	3.58	0.83	3.58	0.71	3.60	1.01
Fixing attention	4.04	0.84	4.08	0.83	4.09	0.80	4.14	0.86
Response mechanisms	3.48	0.92	3.84	0.76	4.05	0.43	3.73	0.92
Evaluation Strategies	3.38	0.91	3.52	0.85	3.46	0.64	3.37	0.99
Organizational schemes	3.52	0.96	3.57	0.83	3.40	0.73	3.61	1.08
Perception skills	3.95	0.85	4.05	0.74	3.95	0.64	3.89	0.87
Expression-communication	3.36	0.98	3.47	1.11	3.59	0.98	3.35	1.17

Note: SD, standard deviation.

**Table 6. Correlation between school levels and the teaching and learning processes facilitated.**



## II. CONCLUSIONS

From the teachers' answers, we can conclude there is a mainstream opinion that sees using ICT in teaching as favoring several processes related to teaching and learning—in particular, those involving attention, perception, responding mechanisms, application of learning, and understanding. Moreover, those related to information transmission and knowledge facilitation are well thought of. However, some of the proposed processes were more poorly valued: interaction processes and expression and communication skills were not held in high regard by the teachers, probably because they have considered ICT as being generally used in a one-way mode.

On the other hand, there seems to be a relationship between teachers' perceptions and the three dimensions (equipment, use and innovation) of our analysis. Teachers in Level 4 schools have a more favorable view concerning the processes that ICT makes easier, probably because they use them in a more general and systematic way and, for this reason, they have developed the needed skills to take a better advantage of them. In this sense, it should be taken into consideration that improvement in the learning outcomes are usually linked to an innovative educational use of technologies [61, 62].

Finally, the teachers develop an appropriate and trusting atmosphere in the schools that help them to increase the use of ICT. They are involved in a global project that takes into account aspects such as continuous training and motivation, and they feel the schools have strong leadership. We can conclude that the kind of use of ICT is a key factor for innovation, teaching, and improvement of learning processes. Designing a plan for ICT integration in which you get the participation of the whole teaching staff of a school will give us the opportunity to reflect and analyze why and with which aim ICT will be used, and this will contribute to its potential as an innovative element of the curriculum [58].

### A. Implications for further research and teachers' training

The four school levels considered in this study represent a continuum in which different phases can be identified: from the level of infrastructure and equipment available, to the integration of ICT as a resource and, finally, its consideration as a strategic element for the innovation and the improvement of teaching and learning processes. To get to Level 4 implies that a school not only has to modernize the technological tools, but also has to change the teaching models: the teacher's role, issues regarding classroom organization, the teaching and learning processes, the interaction mechanisms, and so forth.

Some conditions need to be in place to allow most of the schools to move forward along the lines of this model:

The consideration of ICT as a tool that can contribute to continuous educational innovation in the centers should be introduced in the school strategic plans and, even more, in each year's teaching plan. The cases studied in which this was the case achieved better outcomes. Further research should focus on the need for a new and different form of classroom organization when integrating ICT, where staff roles and equipment should be organized differently.

The teaching staff has a fundamental role in determining what to teach and how to teach it (and what the students are going to learn) using ICT. It is therefore extremely important that they make their beliefs explicit and take them into account when designing teaching processes, in order to better observe and understand innovative uses of technology for high educational level purposes [63]. These issues will have to be considered when drawing up training proposals and developing them in order to enable teachers and schools to integrate ICT appropriately in the teaching and learning processes.

## III. ABOUT THE AUTHORS

**Albert Sangrà** was born in Barcelona in 1960. He has a degree in Philosophy and Sciences of the Education (Pedagogy), and has specialized in Organization and Educational Technology at the University of Barcelona in 1986. Additionally, he obtained a postgraduate degree in Applications of Information Technology in Open and Distance Education (1999) from the Open University, UK, and a Diploma in

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