

# Research Report ETS RR-17-14

# Implementing a Contributory Scoring Approach for the *GRE®* Analytical Writing Section: A Comprehensive Empirical Investigation

F. Jay Breyer André A. Rupp Brent Bridgeman

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#### RESEARCH REPORT

# Implementing a Contributory Scoring Approach for the GRE® Analytical Writing Section: A Comprehensive Empirical Investigation

F. Jay Breyer, André A. Rupp, & Brent Bridgeman

Educational Testing Service, Princeton, NJ

In this research report, we present an empirical argument for the use of a contributory scoring approach for the 2-essay writing assessment of the analytical writing section of the  $GRE^{\otimes}$  test in which human and machine scores are combined for score creation at the task and section levels. The approach was designed to replace a currently operational all-human check scoring approach in which machine scores are used solely as quality-control checks to determine when additional human ratings are needed due to unacceptably large score discrepancies. We use data from 6 samples of essays collected from test takers during operational administrations and special validity studies to empirically evaluate 6 different score computation methods. During the presentation of our work, we critically discuss key methodological design decisions and underlying rationales for these decisions. We close the report by discussing how the research methodology is generalizable to other testing programs and use contexts.

**Keywords** Automated essay scoring; check scoring approach; contributory scoring approach;  $GRE^{\circledast}$ ;  $GRE^{\circledast}$  analytical writing; writing assessment; design decisions for automated scoring deployment; scoring methodology

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Automated essay scoring is a term that describes various artificial intelligence scoring technologies for extended writing tasks and is employed in many large-scale testing programs; see Shermis and Hamner (2013) for a comparison of different applications. Under an automated essay scoring approach, through use of specialized software, digitally submitted essays get automatically parsed and specific linguistic elements pertaining to aspects of grammar, syntax, vocabulary, and organization, among others, get evaluated and used in prediction models to create holistic scores or diagnostic feedback. In any consideration of using automated essay scoring—specifically for operational assessments that aid in making high-stakes decisions—one needs to ensure that various stringent quality-control mechanisms are in place and that evidence for different facets of the core validity argument is collected (for more details, see, e.g., Bejar, Mislevy, & Zhang, 2016; Williamson, Xi, & Breyer, 2012).

These fundamental issues take on a particular importance when the scoring approach for an assessment is changed, such as when one considers moving from a so-called *all-human check scoring approach* to a so-called *contributory scoring approach*, which is the context that is the focus of the studies in this report. In the former, machine scores are only used for identifying cases when additional human raters might be needed to resolve discrepancies between first human ratings and machine scores; however, machine scores are not used for eventual reporting. In the latter approach, machine scores are generally combined with human ratings for reporting to save the costs of additional human raters.

In this research report, we specifically present an empirical argument for the use of a contributory scoring approach in place of an all-human check scoring approach for the *GRE*® *Analytical Writing* (GRE-AW) section. We argue that the contributory scoring approach yields more reliable and valid scores, which is especially critical for assessments with high-stakes consequences such as the GRE. We describe a systematic process that involves several data samples, analyses, and associated methodological design decisions to provide the necessary empirical evidence to deploy the contributory scoring approach in practice.

We have organized this report into five major sections. In the first section, we discuss key terminology and methodological approaches for automated scoring to create a framework for the discussion of the methods and results later in the report. In the second section, we describe the motivation for this research along with the research questions that we use

Corresponding author: A. A. Rupp, E-mail: arupp@ets.org

to structure our investigations. In the third section, we describe the samples and methodological approaches that we used to answer our research questions. In the fourth section, we describe the results of our analyses. We close the report with a brief summary of key findings and with a discussion of limitations of this work and recommendations for best practices.

#### **Terminology and Motivation**

#### The GRE® and the GRE® Analytical Writing Section

The GRE revised General Test comprises three sections: (a) verbal reasoning, (b) quantitative reasoning, and (c) analytical writing. In our work, we use scale scores from all three sections for correlational analyses to empirically evaluate relationships between verbal, quantitative, and writing skills.

Specifically, the verbal reasoning section measures skills that involve analyzing, evaluating, and synthesizing information contained in written material while recognizing relationships among different concepts. The quantitative reasoning section measures problem-solving ability that relies on arithmetic, algebra, geometry, and numeric skills. The GRE-AW section is designed specifically to assess critical thinking and analytic writing skills that provide evidence of writing to express and support complex ideas clearly and effectively (Educational Testing Service [ETS], 2016). All of the skills sets in the three test sections have been shown to be necessary for graduate and business school success (Kuncel, Hezlett, & Ones, 2014; Young, Klieger, Bochenek, Li, & Cline, 2014).

The GRE-AW section consists of two essays; each essay is produced under a 30-minute time limit and typed on a word processor with limited capabilities (e.g., a cut-and-paste function is available but spelling error detection and grammar checking functions are not). The first task asks test takers to evaluate or critique an argument presented in the prompt by developing supporting evidence and reasoning; this task is consequently called the *argument task*. The second task requires the test taker to develop and support a position on an issue provided in the prompt; this task is consequently called the *issue task*.

#### **Automated Scoring Model Types**

For the kinds of automated scoring models we consider in this report, we say that an *automated/machine score* is produced by an *automated/machine scoring model* using a *supervised learning* approach. The automated scoring model is built by extracting *linguistic features* from the response text through use of *natural language processing* techniques (Manning & Schütze, 1999) and utilizes these features to predict holistic human ratings. For the purpose of this report, we specifically use a *nonnegative linear least squares regression* approach (Cohen, Cohen, West, & Aiken, 2003); we do not consider other *machine learning* techniques (Alpaydin, 2014) and other prediction models. It is often helpful to distinguish cases in which models are built for individual prompts or for *prompt families* that share the same core design parameters (i.e., task types). Models for the former are sometimes referred to as *prompt-specific models*, whereas models for the latter are sometimes referred to as *generic models*. In this report, we specifically use two generic models associated with the two distinct GRE-AW tasks under consideration.

#### **Scoring Approaches for Reporting**

As mentioned earlier, when considering the use of automated scoring in operational practice, it can be helpful to differentiate between check and contributory scoring approaches as well as, in certain lower stakes use contexts, sole machine scoring approaches; for a broader range of scoring approaches, please see Foltz, Leacock, Rupp, and Zhang (2016). We describe each of these three approaches briefly in turn as they had been implemented in the past, in the case of the check scoring approach, or are currently implemented, in the case of the contributory scoring approach, within the GRE-AW section. The descriptions of these three approaches should be seen as illustrative and not comprehensive, as modifications and adaptations are likely in place in other testing contexts.

Under either a check or a contributory scoring approach, the first human rating is compared to the machine score, and their relative difference is evaluated using what we call a *primary adjudication threshold*. Under a check scoring approach, the first human rating then becomes the task score if the score difference is below the primary adjudication threshold. If the score difference is equal to or greater than the threshold, a second human rater is asked to provide another rating.

This rating is then combined with the first human rating for operational reporting or, in a few rare instances, adjudicated through a supervisor rating; in either case, only human scores are reported.

Under a contributory scoring approach, if the human-machine score difference is below the primary adjudication threshold, then the first human rating is combined in a weighted manner—for example, a simple average—with the machine score; we call this the *primary score combination rule*. If the human-machine score difference is equal to or larger than the primary adjudication threshold, then, as in the check scoring approach, additional human ratings are employed, which are subsequently combined with human and/or machine scores unless a direct adjudication through a supervisor is required.

Under either scoring approach, how score combinations are made once the need for an adjudication is identified is a function of what we call the *secondary adjudication threshold* and the associated *secondary score combination rules* that specify secondary allowable score differences and the mechanism for combining sets of scores, respectively. Together, the primary adjudication threshold, the primary score combination rule, the secondary adjudication threshold, and the secondary score combination rules form a task-level *score computation method*. Once the task scores are available, they need to be further combined into a reported total score, which requires the determination of task score weights in what we call a *task score combination rule*. This total score might then be scaled using a reference distribution for operational reporting.

Under a sole machine scoring approach, as the name implies, the machine score is used by itself for operational scoring without any additional human ratings. In high-stakes applications with important consequences for individual test takers and rigorous fairness standards for population subgroups, the lack of a human rating may not be acceptable. The sensitivity of validation issues in such a use context has been underscored in the popular press in recent years, where certain authors have criticized the sole use of machine scores in certain situations that were particularly susceptible to *gaming the system* (Perelman, 2014a, 2014b; Winerip, 2012).

The argument of critics is that "nonsense" and perhaps "obviously flawed" essays that result from gaming attempts can be detected by human readers but not always by built-in machine detectors (i.e., advisories) in the automated scoring system (see Ramineni, Trapani, Williamson, Davey, & Bridgeman, 2012a, or Breyer et al., 2014, for a description of the different advisories evaluated for the GRE-AW section). For the purpose of this report, the sole machine scoring approach is not considered further for the GRE-AW section because the consequential use of the GRE-AW section scores is associated with relatively high stakes for individual test takers.

#### Levels of Scoring

In describing the empirical evaluations of the check and contributory scoring approaches in the context of the GRE-AW section in more detail, it is important to consider three levels of scoring that occur:

- 1. the human and/or machine ratings (*rating level*),
- 2. the task scores for which the human or human and machine ratings are combined in some fashion after adjudication procedures are instantiated (*task level*), and
- 3. the aggregated total score for which the individual task scores are combined (section score level).

We will use different score levels for different analyses with the strongest emphasis on task scores and the aggregate GRE-AW section score.

#### **Five Methodological Design Decisions**

As described in the previous section, when implementing a contributory scoring approach operationally, testing programs need to make five important methodological design decisions at the different score levels based on empirical evidence; these decisions involve determining

- 1. the primary score combination rule,
- 2. the primary adjudication threshold,
- 3. the secondary adjudication threshold,
- 4. the secondary score combination rules, and
- 5. the task score combination rule.

Note that, in the context of the GRE-AW section, design decisions for 1–4 affect the computation of the issue and argument task scores, while design decisions for 5 are about the creation of the GRE-AW section score. We refer to the reported GRE-AW section score simply as the "AW score" in the remainder of this report for brevity and to distinguish it linguistically from supplementary writing scores that we obtained from independent performance measures for some of our test-taker samples.

#### Determining the Primary Adjudication Threshold

A major consideration for determining the primary adjudication threshold through empirical evidence has been the observation that human and machine scores can separate from each other for some—but not all—subgroups of test takers that are pertinent in comprehensive fairness evaluations; we call this issue *score separation* in short (Breyer et al., 2014; Bridgeman, Trapani, & Attali, 2012). Score separation is not something that can be evaluated properly by focusing on human—machine score differences at the rating level but, rather, needs to be evaluated by focusing on these differences at the task or reported scale score level once adjudication procedures have been applied. Furthermore, it is generally advisable to perform these evaluations with different score pairs or *frames of reference*. In our work, we compared a contributory task score to a "gold standard" double-human score (i.e., where every response receives two human ratings) and to a (previously operational) check score.

For different assessments at ETS, the primary adjudication threshold has been set at .5 for the GRE-AW issue and argument tasks under an all-human check scoring approach as well as at 1.0 for the *TOEFL*® test's *integrated task* under a contributory scoring approach when automated scoring was first implemented. This was done because of the relatively large observed score separation for subgroups at the rating level at the time in order to bring in additional human raters even for somewhat smaller score differences. In contrast, the primary adjudication threshold has been set at 1.5 for both the TOEFL *independent task* and the *PRAXIS*® test's *argumentative task* under a contributory scoring approach. Similarly, it was recently reset to 2.0 for the TOEFL *integrated task*, with the potentially undesirable effects of the larger primary threshold on score separation compensated for by giving human ratings twice the weight of the machine scores for reporting purposes (Breyer et al., 2014; Ramineni, Trapani, & Williamson, 2015; Ramineni, Trapani, Williamson, Davey, & Bridgeman, 2012b; Ramineni et al., 2012a).

In the work presented in this report, we report on findings for primary adjudication thresholds of .5, .75, and 1.0 because these were considered acceptable a priori by the program. Reasons for this choice include efforts to reduce the possibility of threats to validity due to some vulnerabilities of any automated system to aforementioned gaming approaches and associated sensitivities by stakeholders regarding the use of automated scoring systems in general; however, information from additional analyses for thresholds of 1.5 and 2.0 are available upon request from the second author.

#### Determining the Primary Score Combination Rule

This methodological step is about determining the weights that the human ratings and, possibly, machine scores receive under a particular scoring approach. Common past practice at ETS has been to equally weight any ratings when creating task scores (Breyer et al., 2014; Ramineni et al., 2012b). However, as noted, there are exceptions. For example, for the integrated task on the TOEFL test, which is already scored using a contributory scoring approach, the first human rating receives twice the weight of the machine score to partially compensate for the fact that differences between aspects of the construct that human raters can attend to and the machine can attend to are larger for this kind of task.

More generally speaking, instead of simply defaulting to an equally weighted average, we argue that this weighting decision should be made through the use of empirical regression procedures. The methodology used to arrive at this decision might involve a design in which the human and machine ratings serve as the predictors and an independent criterion, such as a double-human score, functions as the dependent variable. Determining this weighting scheme first makes most sense because the weighted ratings are used to form the task scores. For the check scoring approach, there is no need to determine the weights of the ratings first because the automated scores do not figure into the calculation of the task scores and human ratings are treated as randomly equivalent (i.e., exchangeable), suggesting an equal weighting of any human ratings.

In our work, we conceptually consider the human and machine scores as complementary, each measuring different aspects of the writing construct (i.e., one might say that human raters use a holistic scoring process and automated systems

use an analytic scoring process). Thus we determined the appropriateness of the weights for the human and machine ratings by predicting the score from an external measure of writing gathered in graduate school work and from an all-human check score from the GRE-AW section obtained on an alternate occasion within a 6-month period.

#### Determining the Secondary Adjudication Threshold

The next methodological step is determining the secondary adjudication threshold, which determines the allowable score difference of the first human rating, possibly the machine score, and any additional human ratings that are brought in. For example, if a primary adjudication threshold under an all-human check scoring approach is  $\pm$ .5 points, the secondary threshold may be set to 1.5 or 2.0 points, depending on the testing program, the secondary score combination rules, and the associated reporting stakes. In our work, we examined secondary adjudication thresholds of 1.001, 1.5, and 2.0, in line with previous practice at ETS.

#### Determining the Secondary Score Combination Rules

The next methodological step is determining the weights for how to combine human ratings and, possibly, machine scores once adjudication has become necessary. There are a variety of options, because multiple pairs of ratings can be compared using the secondary adjudication threshold once adjudication ratings are available. In particular, the selection of the secondary score combination rules and the secondary adjudication threshold is based on that combination of primary and secondary adjudication thresholds and associated score combination rules that most minimizes a carefully selected target criterion. At ETS, the criterion that is most commonly chosen for high-stakes use contexts such as the GRE, TOEFL, and PRAXIS tests is the human – machine score difference for critical subgroups at the section score level. We refer to the joint set of threshold and score combination rules across all adjudication stages as the resulting *score computation method*. In our work, we compared the performance of six different methods using standardized mean score differences for subgroups as the primary evaluation criterion, along with a few secondary ones.

#### Determining the Task Score Combination Rule

Finally, a decision must be made on how to combine the individual task scores to create an aggregate section score that can then be scaled to a reference distribution for reporting, if desirable. Note that the task score combination rule can have an impact on score validity when different tasks target rather distinct aspects of the overall writing construct. Consequently, different weighting schemes assign different degrees of relative importance to different aspects of the empirical construct representation. Determining such weights empirically can be a useful activity for operational testing programs even if the empirical results are used as a reference point only and an equal weighting continues to be used, for example, for reasons of consistency with past practice and ease of communicability.

In the past at ETS, for the GRE-AW section, this weighting has taken the form of a simple average that is then rounded to half-point intervals, typically with an associated scale transformation. While this decision has been made by following past practices from other programs at ETS, we argue that it can be more strongly informed through the use of regression procedures in general. Under such a regression approach, the different individual task scores might form the predictors, and an independent criterion, such as a section score from an alternate testing occasion or a score from an independent writing sample from graduate school course work, can form the dependent variable; this is the approach that we used in our work.

#### **Motivation and Research Goals**

#### Check Scoring Approach for the GRE® Analytical Writing Section

In the current implementation of the check scoring approach for the GRE-AW section, a first human rater evaluates each essay, and, if the resulting score is from 1 to 6 inclusive (i.e., if the rater provides a nonzero rating), the essay response is sent to the *e-rater*<sup>®</sup> automated scoring engine, which then produces a score using a generic scoring model for that task; see Burstein, Tetreault, and Madnani (2013) for an overview. If the first human rating is 0 or if e-rater produces an advisory, the essay is sent to a second human rater for verification.

Conceptually, a human rating of 0 indicates that writing skills cannot be reliably evaluated; for example, the response does not correspond to the assigned topic, merely copies the assignment description, or is written in a foreign language. A machine advisory similarly indicates that the response should not be machine scored, albeit not always for the same reason that a human rater would give. For example, if the response is too short or too long relative to a calibration set, does not contain paragraph breaks, or contains atypical repetition, e-rater may produce an advisory, but a human rater might consider these aspects acceptable for producing a reliable rating.

When the unrounded machine score and the first human rating are within  $\pm$ .5 points of each other (i.e., are below the primary adjudication threshold), the first human rating becomes the final task score; no other human raters evaluate that essay. If an additional human rater is required to rate the essay, then the second human rating is compared to the first human rating using the secondary adjudication threshold. If those two human ratings are 1 point or less apart (i.e., are considered "adjacent"), the final task score is the average of the two human ratings. The average, in this case, is the equal weighting of the two human ratings. If the two human ratings are more than 1 point apart (i.e., are not considered "adjacent"), then a third human is required and more complex secondary score combination rules specify how the human ratings are used in computing the final task score.

As we noted in the first section, regardless of how many human ratings are required to arrive at a task score, the machine score does not contribute to the task score under the all-human check scoring approach. Moreover, each argument and issue task is scored separately using the same process. To create the total AW section score, the resulting argument and issue task scores are combined and then averaged using equal weighting, and the resulting total score is then rounded up to the nearest half-point increment. This creates a reporting scale that ranges from a minimum score of 0 to a maximum score of 6 in half-point increments (i.e., 0, .5, 1.5, 2, 2.5, ..., 5.5, 6); only the total score is reported for the GRE-AW section (i.e., individual task scores are not reported).

#### Previous Research on Scoring Approaches for the GRE® Analytical Writing Section

Two previous studies had supported the use of an all-human check scoring approach for the GRE-AW section. Ramineni et al. (2012a) found that a prompt-specific model was appropriate for argument prompts and that a generic model with a prompt-specific intercept was a viable candidate for use with issue prompts. Recently, Breyer et al. (2014) demonstrated that two separate generic models, one for argument prompts and one for issue prompts, were appropriate for use in a check score implementation as well.

Both of these studies built and evaluated prompt-specific and generic models for argument and issue tasks separately and performed statistical evaluations by prompt, test center country, gender, and ethnic subgroups. The authors also evaluated correlations of task scores with scores from other GRE sections and simulated GRE-AW scores under each model scenario and different primary adjudication thresholds. However, Ramineni et al. (2012a) and Breyer et al. (2014) did not compare the all-human check scoring and contributory scoring approaches directly. They also focused their evaluations extensively on reducing human – machine score separation for subgroups at the rating level rather than on reducing this separation at the section level. In the work that we present in this report, we fill in these gaps and subsequently argue for the use of a contributory scoring approach using a broader portfolio of empirical evidence.

#### **Advantages of a Contributory Scoring Approach**

The present use of the all-human check scoring approach creates, in effect, two parallel scales for different subgroups of test takers as a function of the discrete nature of the human score scale. Consider three examples presented in Table 1 to illustrate this phenomenon. In each case, the test taker's "true" score from two ideal human raters is 3.5; the resulting check and contributory scores are provided for the same machine (M) score, M = 3.6; the primary adjudication threshold is  $\pm$ .5. The body of Table 1 shows the example number, the  $H_1$  and  $H_2$  ratings, and the task score results, along with an annotated score computation explanation.

In example 1, an  $H_1$  rating of 3, an M rating of 3.6, and an  $H_2$  rating of 3 result in a task score of 3 under the all-human check and contributory scoring approaches because the absolute difference between  $H_1$  and M is larger than the primary adjudication threshold of  $\pm$ .5 but  $H_1$  and  $H_2$  are identical. In example 2, an  $H_1$  rating of 3, an M rating of 3.6, and an  $H_2$  rating of 4 result in a task score of 3.5 under the all-human check and contributory scoring approaches because the absolute difference between  $H_1$  and M is again larger than the primary adjudication threshold of  $\pm$ .5 but  $H_1$  and  $H_2$  are

Table 1 Sample Task Scores Under Different Scoring Approaches for a Primary Adjudication Threshold of ±.5

	Ra	ting	Che	ck score result $(M = 3.6)$	Contributory score result $(M = 3.6)$				
Example	$\overline{H_1}$	$H_2$	Task score	Explanation	Task score	Explanation			
1	3	3	3	H <sub>1</sub> is outside the .5 threshold,	3	$H_1$ is outside the .5 threshold,			
2	3	4	3.5	average $H_1$ and $H_2$ $H_1$ is outside the .5 threshold,	3.5	average $H_1$ and $H_2$ $H_1$ is outside the .5 threshold,			
				average H <sub>1</sub> and H <sub>2</sub>		average H <sub>1</sub> and H <sub>2</sub>			
3	4	3	4	$H_1$ is within the .5 threshold, only $H_1$ is used	3.8	$H_1$ is within the .5 threshold, average $H_1$ and $M$			

*Note.* Test taker's true score = 3.5 in all examples.  $H_1$  = first human rating;  $H_2$  = second human rating; M = machine.

different. Note specifically that full and half points are the only possible points for the resulting score scale for these two examples. In contrast, in example 3, under the all-human check scoring approach, the task score is 4 because the absolute difference between  $H_1$  and M is smaller than the primary adjudication threshold of  $\pm$ .5. However, under a contributory scoring approach, the task score is 3.8 (rounded to one decimal) because it is averaged with the  $H_1$  rating of 4.

Example 3 thus shows the expansion of the score scale beyond half-point intervals under the contributory scoring approach for most test takers, which increases the measurement precision and associated score reliability for most test takers. Put differently, under an all-human check scoring approach, especially as the primary adjudication threshold is increased, more test takers will receive a single human rating, and thus score reliability will be lower for those test takers (i.e., there is less overall observed-score and true-score variance). However, there is no such loss of information under a contributory scoring approach, which ensures more reliable scores for most test takers. This idea is not new, of course, as it has been long known that single human scores are less reliable than double-human scores for essay responses because they represent less statistical information about the construct of interest; see Coffman (1971); Breland (1983), or Dunbar, Koretz, and Hoover (1991) for more details on human scoring reliability.

Psychometric benefits of changing from a check score to a contributory score approach for the GRE-AW section—especially with an associated increase in the primary adjudication threshold—were thus expected to include increases in score reliability, correlations with AW scores from an alternate occasion and with alternative criterion scores, and reductions in score separation for specific population subgroups. In addition, the scoring approach change was expected to lead to increased efficiencies (e.g., shorter rating times, reduced scoring costs) in score production through the use of automated systems that produce the machine scores.

#### **Research Objectives/Questions**

Consistent with the discussion in the previous section about the two scoring approaches, we make the five methodological design decisions by answering the following sets of research questions:

- A. Determine the primary score combination rule.
  - Which primary score combination rule maximizes correlations with
  - A.1. Scores from external measures of writing?
  - A.2. AW section scores from alternate occasions?
- B. Determine the primary adjudication threshold.
  - B.1. How does increasing the primary adjudication threshold affect alternate-form reliability under the check scoring approach?
  - B.2. Which primary adjudication threshold(s) under a contributory scoring approach
    - B.2.1. Maximize(s) alternate-form reliability?
    - B.2.2. Minimize(s) score differences relative to check scores?
    - B.2.3. Minimize(s) score separation for subgroups?
    - B.2.4. Produce(s) acceptable correlations with scores from external criteria?
- C. Determine the secondary adjudication threshold and score combination rules.
  - What secondary adjudication threshold(s) and secondary score combination rule(s)
  - C.1. Minimize(s) score separation for subgroups?

Table 2 Test-Taker Samples Providing Evidential Support for the Five Design Decisions

					Des	ign dec	cision	
ID	Description	Dates tested	N	1	2	3	4	5
1	First-year graduate student sample	August 2011 to December 2012	255	X				X
2	SCORESELECT® repeater sample	July 2014 to December 2014	55,386	X				X
3	2-year sample (no repeaters)	January 2012 to December 2013	189,836		X			
4	2-year sample (repeaters)	January 2012 to December 2013	9,334		X			
5	Rater reliability sample (full)	January 2013 to August 2014	35,363		X	X	X	
6	Rater reliability sample (repeaters only)	January 2013 to August 2015	244		X			

*Note*. The design decisions are described in section 2 of the report and are as follows: 1 = primary score combination rule; 2 = primary adjudication threshold; 3 = secondary adjudication threshold; 4 = secondary score combination rule; 5 = task score combination rule.

- C.2. Minimize(s) score differences relative to double-human scores?
- C.3. Require(s) the least amount of additional human scoring?
- D. Determine the task score combination rule.

Which task score combination rule maximizes correlations with

- D.1. Scores from external measures of writing?
- D.2. AW section scores from alternate occasions?

In the next section, we describe the sample selection processes and the associated evaluation methodologies for addressing these five research questions.

#### Samples and Methodology

#### **Sample Selection**

Table 2 shows the six data sets employed in this research, the dates of test administration, the sample sizes, and their relevance in providing evidence in support of the five design decisions regarding ratings, task, and GRE-AW section scores. It should be noted that all six data sets were sampled by test taker; that is, for each test taker in each sample, we had human ratings and machine scores for argument and issue tasks as well as a total AW section scores.

Examination of Table 2 shows that we used Data Sets 1 and 2 to provide support for determining the weights of the first human rating and the machine score in computing contributory task scores under no adjudication as well as for determining the weights of the task scores in computing the AW section score. Next, we used Data Sets 3–6 to determine a new primary adjudication threshold; we evaluated primary adjudication thresholds of .5, .75, and 1.0 as these were considered politically defensible for the use context. Finally, we used Data Set 5, which contained double-human ratings for each response, to determine the overall score computation method; that is, we used it to determine the secondary adjudication threshold and associated score combination rules under a preliminary setting of the primary adjudication threshold and score combination rule. We discuss the structure and importance of each of these samples in more detail next.

#### Data Set 1: First-Year Graduate Students

The first-year graduate students sample consisted of a volunteer sample of 255 matriculated graduate students who had taken the GRE-AW section between August 1, 2011, and December 31, 2012, and who were currently enrolled in their first year of graduate school in the 2013–2014 academic year. This sample was created in two steps: first by contacting individual institutions and then by contacting test takers individually via e-mail. Table A1 in the appendix shows the different declared majors these graduate students were applying to at the time they took the GRE-AW section; examination of Table A1 shows the diverse nature of the topics submitted in the first-year graduate school writing samples.

The goal of the data collection effort associated with this sample was to collect two writing samples from the students' first year of graduate course work, which were then rated by trained GRE raters using an issue scoring rubric that we adopted from Powers (2004). About 50% of the resulting papers were selected at random for double-human rating to evaluate inter-rater reliability, with the remainder receiving a single human rating. Moreover, each graduate student's

GRE-AW argument and issue essays were rescored by two trained human raters using the same rubric as well as e-rater version 14.1 to ensure that the most current scoring rubrics, automated scoring engine version, and automated scoring models were used.

Table A2 shows the human – human agreement from this sample while Table A3 shows the human – machine agreement. Both tables show the number of test takers, rating/score means and standard deviations, and agreement statistics that include the standardized mean score difference or Cohen's *d*, the quadratic-weighted kappa (QWK), and the Pearson correlation (*r*) between the ratings/scores. We note that all agreement indices met general industry guidelines at the rating level (see Williamson et al., 2012) but also acknowledge that this sample is relatively small, which limits the generalizability of the results. We used this sample to help determine the primary score combination rule as well as the task score combination rule because this data set contained independent criterion score information that was not readily available in the other data sets.

#### Data Set 2: Repeaters Using the SCORESELECT® Service

The SCORESELECT repeater sample consisted of test takers who took the GRE at least two times between July 1, 2014, and December 31, 2014, in response to the SCORESELECT service option from the GRE program (Educational Testing Service, 2015). SCORESELECT permits a test taker to select those scores from the administration of their choice that they want to send to graduate programs. We note that this sample is large so that conclusions based on analyses in this sample are relatively robust. Like the first-year graduate student sample, we used this sample to help determine the primary score combination rule as well as the task score combination rule because this data set also contained independent criterion score information that was not readily available in the other data sets.

#### Data Sets 3 and 4: Operational 2-Year Samples

An overall sample with repeaters was first selected at random from operational administrations so that half of the respondents were tested between January and December 2012 and half were tested between January and December 2013. This overall sample was then subdivided into two subsamples: the 2-year no-repeater sample and the 2-year repeater sample. The 2-year repeater sample consisted of those test takers who took the GRE-AW section a second time; different prompts were used on each occasion.

We used the 2-year no-repeater sample to evaluate standardized mean score differences at different primary adjudication thresholds as well as correlations among various sets of scores to determine the primary adjudication threshold. We used the 2-year repeater sample to evaluate the alternate-form reliability, again to determine the primary adjudication threshold. Both of these samples were reasonably large so that conclusions based on analyses of these samples are relatively robust.

#### Data Sets 5 and 6: Rater Reliability Samples

The full rater reliability sample included double-human ratings for 5% of randomly selected test takers; those test-taker responses were selected into the sample regardless of their e-rater scores so that double-human ratings and machine scores were available for responses to issue and argument tasks for all test takers in this sample. The specific rater reliability repeater sample consisted of those 244 test takers who took the GRE-AW section twice in the stated time period.

We specifically used the rater reliability repeater sample to evaluate alternate-occasion reliability in the determination of the primary adjudication threshold. The two samples together permitted comparisons of double-human, contributory, and all-human check scores on the same set of observations. This allowed for an empirical comparison of the all-human check scoring approach and the contributory scoring approach at both the task score and the AW section score levels to determine alternate-occasion reliability. It also allowed us to assess the effects of using different score computation methods on key quality-control statistics.

#### **Automated Scoring Models**

The generic scoring models that we used were the same generic models for the argument and issue tasks that had been used in the operational all-human check scoring approach with e-rater engine version 14.1; no new models were developed for

 Table 3 A Comparison of Six Score Computation Method for Tasks

			Score computat	ion method		
Design decision	1	2	3	4	5	6
Primary adjudication threshold	1.0	1.0	1.0	1.0	1.0	1.0
Primary score combination rule	$T = (H_1 + M)/2$	$T = (H_1 + M)/2$	$T = (H_1 + M)/2$			
Secondary adjudication threshold (2TH)	1.0001	1.5	2.0	1.5	N/A	N/A
Secondary score combination rules						
Rule 1	Sort all ratings	Sort all ratings	Sort all ratings	Drop m	Drop M	N/A
Rule 2	Compare pairs	Compare pairs	Compare pairs	Sort all H ratings	N/A	N/A
Rule 3	Average all pairs < 2TH	Average all pairs < 2TH	Average all pairs < 2TH	Average all H pairs < 2TH	N/A	N/A
Rule 4	Average all ratings < 2TH	Average all ratings < 2TH	Average all ratings < 2TH	Average all H ratings < 2TH	Average H <sub>1</sub> and H <sub>2</sub>	Average all ratings
Rule 5	If any $H = 0$ ,	N/A	If any $H = 0$ ,			
	$H_{ADJ} = final score$	$H_{ADJ}$ = final score	$H_{ADJ}$ = final score	$H_{ADJ}$ = final score		$H_{ADJ} = final$ score

 $Note. \ H_1 = first \ human \ rating; H_2 = second \ human \ rating; H_{ADJ} = human \ adjudicator \ rating; M = machine \ score; 2TH = secondary \ adjudication \ threshold$ 

this research. Table A4 shows the feature names, the  $R^2$ , the *relative percentage weights* (Johnson, 2000), and the *relative importance weights* (Azen & Budescu, 2003; Budescu, 1993) used to produce the argument and issue machine scores from these models.

Note that relative percentage weights show each feature's weighted contribution to the predicted human score as a function of the sum of the standardized regression weights, whereas the relative importance weights are interpreted as a proportion of the contribution each predictor makes to the multiple correlation (i.e.,  $R^2$ ). We note that the largest feature weights are for the organization and development features regardless of the type of weight that is examined for both argument and issue models; these features are strongly related to essay length.

#### **Score Computation Methods**

As we discussed earlier, after the primary adjudication threshold and primary score combination rule are determined, the secondary adjudication threshold and associated score combination rules have to be determined to form a score computation method. We evaluated six overall score computation methods, which are presented in Table 3. The table shows, for each score computation method, the primary adjudication threshold, the primary score combination rule, the secondary adjudication threshold, and the secondary score combination rules. We note that we fixed the primary adjudication threshold at 1.0 for each of the six score computation methods; this value was deemed acceptable in the prior evaluations and desired by in-house stakeholders. Furthermore, we employed the same primary score combination rule that provides an equal weighting to the first human rating and the machine score under a contributory scoring approach for all methods, because we found, based on preliminary analyses, that it maximized correlations of task scores with scores from external writing measures and AW scores from an alternate occasion.

The key computational difference between Computation Methods 1–3 is the specification of the secondary adjudication threshold. Furthermore, Computation Method 4 ignores the machine score if the score difference between the first human rating and the machine score is larger than the primary adjudication threshold; subsequently, all-human scoring occurs, including the possibility of adjudicator scoring. Computation Method 5 similarly ignores the machine score under this condition but then simply averages the two human ratings for reporting. Computation Method 6 simply takes the average of the first human rating and the machine score regardless of their difference.

Expressed mathematically, let T represent the task score for either argument or issue (i.e.,  $T_A$ ,  $T_I$ ), let  $H_1$ ,  $H_2$ ,  $H_3$ ,  $H_{adj}$ , represent the first, second, third, and adjudicator ratings, let  $X_k$  contain the set of possible ratings  $\{H_1, H_2, H_3, H_{adj}, M\}$ , let M be the machine score, and let 2TH be the secondary adjudication threshold. Then, the primary score combination

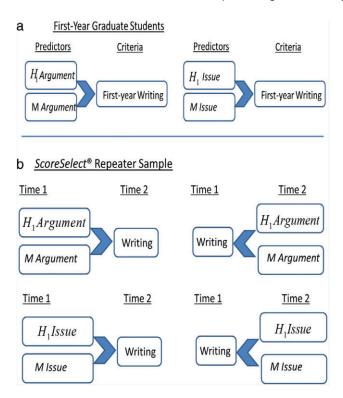


Figure 1 Regression model setups to determine the primary score combination rule.

rule is

$$T = \frac{\left(H_1 + M\right)}{2} \text{ whenever } |H_1 - M| < 1$$

while the secondary score combination rule is

$$T = \frac{\sum X_k}{k} \text{ whenever } |H_1 - M| \ge 1 \text{ and } |X_k - X_{k+1}| < 2\text{TH}$$

where  $X_k, X_{k+1}$  are either machine or human ratings sorted in ordered pairs (i.e., either all  $H_k$  or  $H_k$  and M ratings).

#### **Linear Regression Models**

We used *multiple linear regression* models (e.g., Draper & Smith, 1998) to compute the weights for the human rating and the machine score for forming the two task scores as well as for computing the weights for the two task scores for forming the unrounded AW section scores. We employed two sets of criterion variables: (a) the average score from two first-year graduate school writing samples scored with the issue rubric and (b) the alternate-occasion reported AW check scores collected within a 6-month time period.

Figure 1 shows the research designs we used in the regression analyses to help determine the primary score combination rule under a contributory scoring approach. Figure 1a shows the design for the first-year graduate student sample and Figure 1b shows the design for the SCORESELECT repeater sample. Examination of Figure 1a shows that we built two separate prediction models, one for the argument task and one for the issue task, with the first human rating and machine score as predictors and the average first human rating from the two first-year writing samples as the outcome variable. Examination of Figure 1b shows that we built four separate models for the SCORESELECT repeater sample, each predicting the reported all-human AW section check score on one occasion from the first human rating and the machine score from the other occasion; we did this separately for both argument and issue tasks.

Similarly, Figure 2 shows the research designs we used in the regression analyses to determine the task score combination rule; Figure 2a shows the design for the first-year graduate student sample and Figure 2b shows the design for the SCORESELECT repeater sample, similarly to Figure 1.

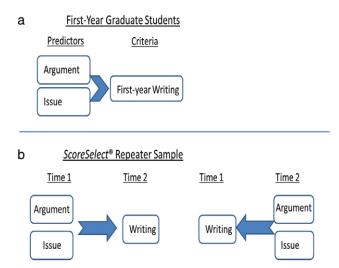


Figure 2 Regression model setups to determine the task score combination rule.

Examination of Figure 2a shows that we used argument and issue task scores jointly to predict the average human rating from the two first-year writing samples from the first-year graduate student sample while Figure 2b shows that we also jointly used the argument and issue task scores to predict the AW section check score from an alternate testing occasion; we did this twice for the two occasions. In fact, we ran all of these analyses twice using both the all-human check scoring and the contributory scoring approaches for the computation of the argument and issue task scores to evaluate the robustness of the findings across scoring approaches. However, the AW section score in Figure 2b was always computed using the operational all-human check scoring approach during these runs.

#### **Evaluation Metrics**

#### Standardized Mean Score Difference/Cohen's d

We used the standardized mean score difference—often referred to as the Cohen's *d* statistic—for comparisons of either check or contributory scores with a criterion score; the statistic was specifically computed as follows:

$$d = \frac{\left[\overline{T}_{\text{Check}} - \overline{T}_{\text{Criterion}}\right]}{\sqrt{\frac{T_{\text{SD}^2\text{Check}} + T_{\text{SD}^2\text{Criterion}}}{2}}}$$
(1)

$$d = \frac{\left[\overline{T}_{\text{Contrib}} - \overline{T}_{\text{Criterion}}\right]}{\sqrt{\frac{T_{\text{SD}^2\text{Contrib}} + T_{\text{SD}^2\text{Criterion}}}{2}}}$$
(2)

where  $\overline{T}_{\text{Check}}$  is the mean check score for a task,  $\overline{T}_{\text{Contrib}}$  is the mean contributory score for a task,  $\overline{T}_{\text{Criterion}}$  is the mean criterion score for a task—which can be a double-human task score from the rater reliability sample or an operational all-human check score—while  $T_{\text{SD}^2}$  is the squared standard deviation (i.e., variance) for the check, contributory, and criterion scores used in the comparison.

#### **Pearson Correlations**

We used zero-order Pearson correlations to evaluate various score associations, including associations between (a) a check score and a criterion score, (b) a contributory and a criterion score, and (c) a task or AW section score and other test section scores. We also used correlations to compute alternate-occasion reliability estimates, which we computed from two occasions for entire samples (i.e., not by subgroup) for both task scores and the AW section score.

Table 4 A Summary of Statistically Optimal as Well as Conceptual H<sub>1</sub> and Machine Weights

				Perce weigh	ntage	Relati impoi weigh	tance		
Weights	Task	Criterion	N	$H_1$	M	$H_1$	M	$R^2$	Zero-order r
Optimal (regression)	Argument	First-year writing	253ª	23	77	37	63	.14	.38
	C	Time 2 AW	55,386	36	64	43	57	.62	.79
		Time 1 AW	55,386	37	63	43	57	.62	.79
	Issue	First-year writing	255	42	58	47	53	.14	.38
		Time 2 AW	55,386	39	61	45	55	.60	.78
		Time 1 AW	55,386	37	63	44	56	.62	.79
Conceptual	Argument	Time 2 AW <sup>b</sup>	55,386	100	0	_	_	.55	.74
•	C	Time 2 AW	55,386	67	33	_	_	.58	.76
		Time 2 AW	55,386	60	40	_	_	.58	.76
		Time 2 AW	55,386	50	50	_	_	.59	.77
	Issue	Time 2 AW <sup>b</sup>	55,386	100	0	_	_	.56	.75
		Time 2 AW	55,386	67	33	_	_	.58	.76
		Time 2 AW	55,386	60	40	_	_	.59	.77
		Time 2 AW	55,386	50	50	_	_	.61	.78

*Note.* AW = analytical writing;  $H_1$  = first human rating; M = machine.

#### Quadratic-Weighted Kappa

QWK characterizes the degree of agreement between two discrete (i.e., rounded) scores after correcting for chance agreement; it also provides a larger weight for larger score differences due to the quadratic penalty function it uses. We used QWK to evaluate the agreement between human ratings and machine scores for the two generic scoring models for the argument and issue tasks.

In the following section, we describe the results for our research questions listed earlier to make the five methodological design decisions for implementing the contributory scoring approach.

#### Results

#### Set A: Determining the Primary Score Combination Rule

The first design decision when implementing a contributory scoring approach is the weighting of the human and machine scores when no adjudication is required. Table 4 shows a summary of statistically optimal (i.e., linear regression based) and conceptual weights for the first human rating and machine score based on the research design in Figure 1; conceptual weights are predetermined weights as suggested by past research (Ramineni et al., 2012a, 2012b) and are designed to be more easily communicable to stakeholders (i.e., test takers and test users). Specifically, Table 4 shows the types of weights, the task, the predicted criterion, the number of cases used in the regression, the relative percentage weights and the relative importance weights for  $H_1$  and M, the  $R^2$ , and the zero-order correlations; the 100% value for  $H_1$  in the table represents the all-human check scoring approach.

Examination of Table 4 illustrates that the machine score tends to receive a higher weight compared to the first human rating when these weights are empirically estimated through regression procedures no matter what the criterion of prediction or task is. The overweighting of the machine score seems somewhat surprising at first for the argument task because the e-rater engine does not have any features related to the argumentation facet of that writing task; see Table A4 for the features that are present in the generic model. The overweighting is especially pronounced for the models that predict first-year writing scores; this is also reflected in the zero-order correlations and the associated  $R^2$  of .14 for these models, which are low.

However, these patterns are most likely due to the fact that the writing samples come from multiple areas of graduate study with a large diversity of topics, as shown in Table A1, and a possible range restriction for their scores due to the fact

<sup>&</sup>lt;sup>a</sup>Two individuals received fatal advisories and thus did not receive Argument machine scores. <sup>b</sup>This row represents the all-human check scoring approach.

**Table 5** Alternate-Form Reliability Estimates for Task and Analytical Writing (AW) Section Scores at Different Primary Adjudication Thresholds for Different Repeater Samples Under the All-Human Check Scoring Approach

			Primary adjudication threshold					
Score level	Sample	N	.5	.75	1.0			
Argument	Reliability repeaters	244	.71	.69	.68			
	2-year repeaters	9,334	.67	.65	.63			
Issue	Reliability repeaters	244	.77	.76	.73			
	2-year repeaters	9,334	.69	.67	.65			
AW	Reliability repeaters	244	.83	.83	.82			
	2-year repeaters	9,334	.78	.77	.76			

that they had already successfully completed 1 year of graduate school—artifacts of the data collection design. Note again that the results from the first-year writing sample should be interpreted cautiously given the small sample size.

Nevertheless, the conceptual weights show that, as the human rating contribution to the weighted task score is decreased, the correlation with the independent criterion score increases; conversely, as the machine score contribution to the task score is increased, the correlation with the independent criterion score increases. The lowest correlation of the weighted task score with the independent criterion score is under the all-human check scoring approach with the .5 primary adjudication threshold when  $H_1$  is 100% and M is 0%. These findings signal yet another reason to change from the use of a check scoring approach to a contributory approach, as overweighting human ratings generally reduces correlations with this external criterion slightly—thus reducing predictive validity.

Furthermore, for both argument and issue tasks, there is little difference between the correlations and associated  $R^2$  values for models that overweight the machine scores and for models with a conceptual equal weighting of human and machine scores. This suggests that an equal weighting of human and machine scores for task score computation is similarly defensible as an empirically determined optimal weighting while being somewhat simpler to communicate to stakeholders. As a result, we used the equal weighting scheme for all subsequent analyses that we present in this report.

#### Set B: Determining the Primary Adjudication Threshold

#### B.1. Evaluating Alternative Thresholds Under the Check Scoring Approach

As we discussed in the first section, a key concern with the all-human check scoring approach is the reduction in score reliability for more test takers as the primary adjudication threshold is increased due to the implied use of fewer human ratings for some subset of test takers. Table 5 shows the resulting alternate-form reliability estimates for the argument and issue task scores and the reported AW section score based on the information from repeaters in the rater reliability sample and in the 2-year repeater sample. Specifically, the table shows the score level, the sample used in the computation of the alternate-form reliability, the number of test takers in the sample, and the reliability at three different primary adjudication thresholds.

Examination of Table 5 confirms that, as expected, for each argument or issue task score, as the threshold increases and the number of single human ratings increases, the observed alternate-form reliability decreases monotonically. Table 5 does show one mild exception as the alternate-form reliability is the same for the .5 and .75 primary adjudication thresholds. However, this result is based on a sample of 244 test takers only and should thus be interpreted cautiously. In conclusion, we argue that the all-human check scoring approach should not be used with higher primary adjudication thresholds than .5—the currently operational threshold—for tests with high-stakes use consequences due to the reduction of score reliability.

#### B.2.1. What Primary Adjudication Threshold(s) Maximize(s) Alternate-Form Reliability Estimates?

For rhetorical ease, we compare the results in Table 5 with results obtained under a contributory scoring approach. Table 6 shows the alternate-form reliability estimates for the argument and issue tasks and AW section scores at different primary adjudication thresholds under a contributory scoring approach with equal weighting of human and machine scores for

**Table 6** Alternate-Form Reliability Estimates for Task and Analytical Writing (AW) Section Scores at Different Primary Adjudication Thresholds Under a Contributory Scoring Approach With Equal Weighting

				Primary adjudication thresholds				
Score	Sample	N	Human baseline	.50	.75	1.0		
Argument	Reliability repeaters	244	.72	.72	.73	.76		
· ·	2-year repeaters	9,334	.67	.68	.70	.71		
Issue	Reliability repeaters	244	.78	.79	.80	.81		
	2-year repeaters	9,334	.70	.71	.73	.74		
AW	Reliability repeaters	244	.84	.84	.85	.87		
	2-year repeaters	9,334	.81	.79	.80	.81		

*Note*. The human baseline estimate consists of the double-human score for the rater reliability sample and the all-human score check score in the 2-year repeater sample.

each task. Specifically, Table 6 shows the score that is used, the sample upon which the estimate is based, the sample size, the human scoring baseline reliability, and the alternate-form reliability estimates at each primary adjudication threshold.

We note that this could technically be done for all six score computation methods and task score combination rules, but for simplicity in reporting, we only present here the results for the method and weighting scheme that we eventually chose. We also note that the human scoring baseline reliability has two slightly different meanings for the two samples that are used due to the nature of these samples. In the rater reliability sample, this baseline is a double-human score, while in the 2-year repeater sample, it is an all-human check score computed under current operational settings (i.e., with a primary adjudication threshold of  $\pm$ .5).

Examination of Table 6 shows that the human baseline estimate is mostly lower compared to the contributory alternate-form reliability estimate at the .5 threshold in almost every case — with the exception of the argument and AW score for the rater reliability sample. Once the primary adjudication threshold is increased to .75 and 1.0 under a contributory scoring approach, the reliability estimates are all higher than the human baseline and increase monotonically as the threshold increases, with 1.0 showing the highest reliabilities.

These results are to be contrasted with those presented in Table 5, where an increase in the threshold served to decrease the reliability under the all-human check scoring approach. As we discussed before, increasing the threshold under an all-human check scoring approach leads to a loss of information due to the loss of additional human ratings, while it leads to a more frequent use of machine scores under a contributory scoring approach, thus increasing alternate-form reliabilities. Thus, as the primary adjudication threshold is increased—especially to 1.0 among the three values presented here—the contributory scoring approach is preferred to the all-human check scoring approach.

#### B.2.2. What Primary Adjudication Threshold(s) Minimize(s) Score Differences?

Another evaluation metric of interest is the impact of the scoring approach on individual differences. That is, we want to know how large exact score differences become when one changes from the currently implemented all-human check scoring approach to a contributory scoring approach with equal weighting of human and machine scores; these differences are shown in Table 7. The table shows exact score difference in quarter-point intervals to align this representation with the score differences that can be observed under an all-human check scoring approach across the two tasks. The last column shows the number and the percentage of those cases deviating from the check score within -.5 to +.5, a band that is considered to capture an acceptable deviation based on previous research (Breyer et al., 2014); the expectation is that most score differences should be within this band. Finally, the first row of each primary adjudication threshold block in the table presents the number of cases while the second row shows the percentage of cases within each difference bin.

Examination of the last column of Table 7 shows that well over 99% of the cases have an acceptable score difference for any of the primary adjudication thresholds. The slight increase in score differences at the -.25 bin compared to the +.25 bin demonstrates the contrastive effect of rounding of the discrete all-human check score compared to the continuous contributory score at the AW section score level. While exact score difference results can help to support the determination of a primary adjudication threshold, other considerations, such as subgroup differences, are important; we discuss this in the next subsection.

Table 7 Score Differences Between All-Human Check and Contributory Analytical Writing Section Scores With Equal Weighting Across Primary Adjudication Thresholds in the Rater Reliability Sample

Primary adjudication										
threshold	-1.0	75	5	25	0	.25	.5	.75	1.0	+.5 to5
.5										
N	0	0	0	490	34,563	310	0	0	0	35,363
%	0	0	0	1.39	97.74	.88	0	0	0	100
.75										
N	0	1	101	3,586	28,629	2,896	146	3	1	35,358
%	0	0	.29	10.14	80.96	8.19	.41	.01	0	99.99
1.0										
N	0	3	187	5,527	24,994	4,391	252	8	1	35,351
%	0	.01	.53	15.63	70.68	12.42	.71	.02	0	99.97
Double-human baseline										
N	2	12	282	4,005	26,004	4,747	307	4	0	35,345
%	.01	.03	.8	11.33	73.53	13.42	.87	.01	0	99.95

*Note.* N = 35,363. Calculations entail each alternate minus the current operational check score with a primary adjudication threshold of .5.

#### **B.2.3. What Primary Adjudication Threshold Minimizes Human–Machine Subgroup Score Separation?**

Another important metric for evaluating the defensibility of a contributory scoring approach is the average difference between human ratings and machine scores (i.e., human – machine score separation) at the level of key population subgroups, which partially addresses fairness concerns for these subgroups. Table 8 presents Cohen's *d* statistics for the AW section scores while Tables A5 and A6 present this information for the issue and argument tasks, respectively; for each table, the contributory scoring approach with equal weighting of human and machine scores at different primary adjudication thresholds along with the double-human score from the rater reliability sample were used. Note that the contributory AW section score is computed here using Score Computation Method 5; we discuss the rationale for this choice in a later subsection.

Each table presents the population subgroup (i.e., country, gender, best language, test center country, and US protected groups), the number of test takers within each subgroup, and Cohen's d statistic; cells with values of |d| > .10 are shaded because this value is currently considered an industry guideline for identifying unusual subpopulations in these kinds of high-stakes use contexts (see Williamson et al., 2012). Review of Tables 8, A5, and A6 shows, however, that there are no shaded cells and thus that there are no instances of large human–machine mean score differences at the subgroup level.

#### B.2.4. What Primary Adjudication Threshold Produces Acceptable Correlations With External Scores?

Another important statistical consideration in the implementation of a contributory scoring approach is the correlation of the contributory scores with scores from external criterion measures. Table 9 shows, for the rater reliability sample, the zero-order Pearson correlations of the equally weighted contributory argument or issue task scores under Score Computation Method 5 at different primary adjudication thresholds. Correlations are computed for the two task scores themselves, for task score with scores from other GRE test sections, for task scores with the number of words (a proxy for length), and for task scores with the operational all-human check scores; Table 10 presents very similar information for the reported AW section scores.

The shaded numbers in Table 9 are the correlations between the task scores with each other under the two scoring approaches and different adjudication thresholds, while the boldfaced numbers indicate noteworthy correlations under the primary adjudication threshold of 1.0, which was the one that was eventually chosen by the program.

Review of Table 9 shows that all of the zero-order correlations of the two task scores are acceptable. Focusing specifically on the 1.0 threshold, the correlations of the argument and issue task scores with the quantitative reasoning and verbal reasoning section scores are within expectation in that the scores from the two writing tasks correlate less strongly with scores from the quantitative section than they do with the scores from the verbal section. Furthermore, the correlations of the two task scores with the double-human scores are high (i.e., above .90), indicating that the contributory score is a very good proxy for the all-human operational check score. The correlation of the contributory task scores at the primary

**Table 8** Standardized Mean Score Differences the Contributory and Double-Human Analytical Writing Section Score at Different Primary Adjudication Thresholds in the Rater Reliability Sample

		Prin	nary adjudicatio	n threshold
	N	.50	.75	1.0
Country <sup>a</sup>				
United States	23,088	02	04	04
Canada	315	03	04	04
Asia	4,110	.03	.05	.07
Gender <sup>b</sup>				
Male	15,658	02	02	03
Female	17,637	01	01	01
Best language <sup>c</sup>				
Other	3,889	01	01	01
English	25,453	02	02	03
Test center country <sup>d</sup>				
China	3,388	.03	.07	.08
Great Britain	169	03	05	05
India	4,987	.01	.02	.02
Korea	418	.00	.00	.02
Taiwan	225	02	03	03
US racial/ethnic group <sup>e</sup>				
American Indian or Alaskan Native/Native Hawaiian or Pacific Islander	177	02	03	04
Mexican/Puerto Rican/other Hispanic, Latino, or Latin American	1,366	02	03	04
Asian or Asian American	1,056	01	02	03
Black or African American	1,481	04	06	07
White (non-Hispanic)	12,123	03	04	05
Total sample	35,363	01	02	02

*Note.* Cells with d statistics that violate the subgroup threshold guideline of |d| > .10 are shaded. The contributory score is computed using Score Computation Method 5, as explained in Table 3.

adjudication threshold of 1.0 with the respective total number of words is relatively high but consistent with general findings in the essay scoring literature. A review of the information in Table 10 shows very similar patterns for the AW section scores.

The series of results presented so far shows supporting evidence for a contributory scoring approach with a primary adjudication threshold of 1.0 based on (a) alternate-form reliability estimates, (b) score differences between contributory scores and all-human check scores, (c) subgroup differences between contributory scores and double-human scores, as well as (d) correlations with external scores. As mentioned throughout, in all of the analyses that utilized (adjudicated) task or AW section scores, we had used the particular score Computation Method 5; we present the primary rationale for this choice in the next subsection.

## Set C: Determining the Secondary Adjudication Threshold and Score Combination Rules

#### C.1. What Scoring Methods Produce the Smallest Subgroup Differences?

Recall from Table 3 that score computation methods incorporate the primary adjudication threshold in combination with the secondary adjudication threshold and secondary score combination rules; these design choices need to be considered together as they influence score separation at the AW section score level for key population subgroups. Table 11 shows the standardized mean score difference (Cohen's *d*) values for the AW section score for each of the six secondary score computation methods shown in Table 3 for key population subgroups; all data are from the large rater reliability sample to ensure a sufficient sample size for key population subgroups. Specifically, Table 11 shows the major population subgroups of interest, the number of cases in each subgroup, and Cohen's *d* statistics for each of the six score computation methods. As previously, we computed the contributory score using an equal weighting of human and machine scores and a primary adjudication threshold of 1.0 for all six score computation methods.

A review of Table 11 indicates that Score Computation Methods 2, 3, and 6 show large mean score differences relative to the double-human scores for test takers from China, while Score Computation Methods 1, 4, and 5 show much smaller

 $<sup>^{</sup>a}N = 27,513$ .  $^{b}N = 33,295$ .  $^{c}N = 29,342$ .  $^{d}N = 9,187$ .  $^{e}N = 16,203$ .

**Table 9** Correlations of Contributory Task Scores With Scores From Other Test Sections, Length, and All-Human Check Scores at Different Primary Adjudication Thresholds in the Rater Reliability Sample

	Exte	ernal	No. of words			All-human check score		1.0		.75		.50	
	Quant.	Verbal	ISS	ARG	ISS	ARG	ISS	ARG	ISS	ARG	ISS	ARG	
External													
Quant.	1.00	.34	.19	.23	.10	.20	.13	.21	.12	.21	.12	.20	
Verbal	.34	1.00	.39	.47	.64	.68	.64	.68	.64	.67	.64	.67	
No. of word	s												
ISS			1.00	.79	.71	.56	.77	.61	.75	.59	.74	.58	
ARG			.79	1.00	.64	.71	.69	.76	.68	.75	.66	.73	
All-human	check score												
ISS					1.00	.72	.96	.74	.96	.73	.98	.73	
ARG					.72	1.00	.73	.95	.73	.96	.72	.98	
1.0													
ISS							1.00	.76	.99	.75	.98	.74	
ARG							.76	1.00	.76	.99	.75	.98	
.75													
ISS									1.00	.75	.99	.74	
ARG									.75	1.00	.74	.99	
.50													
ISS											1.00	.73	
ARG											.73	1.00	

*Note.* N = 35,363. Task scores are calculated using Score Computation Method 5. Shaded values indicate inter-task score correlations; boldfaced correlations are solely for emphasis. ARG = argument; ISS = issue.

**Table 10** Correlations of Equally Weighted Contributory Analytical Writing Section Scores With Scores from Other Test Sections and External Measures at Different Primary Adjudication Thresholds in the Rater Reliability Sample

	Quant.	Verbal	Average words	All-human AW score	1.0	.75	.50
Quant.	1.00	.34	.22	.16	.19	.18	.17
Verbal		1.00	.45	.71	.70	.70	.71
Average words			1.00	.75	.79	.78	.77
All-human score				1.00	.97	.98	.99
1.0					1.00	.99	.99
.75						1.00	.99
.50							1.00

Note. N = 35,363. Boldfaced correlations are solely for emphasis. AW = analytical writing; Quant. = quantitative.

differences. Consequently, any of the Score Computation Methods 1, 4, and/or 5 would be adequate, but the methods that would most likely be easiest to explain to external stakeholders (e.g., test takers and general public) are Methods 4 and 5. Under Method 4, if the human rating and machine scores agree with one another within the primary adjudication threshold of 1.0, the human rating and machine scores are simply averaged to create a task score. If they disagree by an amount equal to or greater than the primary adjudication threshold of 1.0, the machine score is not used further and only human ratings are used for operational reporting. Under Method 4, this human – machine disagreement can lead to the use of a single additional human or an adjudicator rating, whereas under Method 5, two human ratings are always used.

Because our rater reliability sample did not contain adjudicator ratings, we implemented Method 5 for our analyses in the previous section. Method 5 is very similar to Method 4 because adjudicator ratings are used in a very small number of cases in operational practice (roughly less than 3%).

#### C.2. What Score Computation Methods Minimize Differences With Human Scores?

As before, a key concern with implementing a contributory scoring approach is potential observed score differences, either between two machine scoring approaches or between a particular machine scoring approach and a double-human

**Table 11** Standardized Mean Score Differences Between Contributory and Double-Human Analytical Writing Section Scores for Six Score Computation Methods in the Rater Reliability Sample

			Scor	e compu	ıtation r	nethod	
Subgroup	N	1	2	3	4	5	6
Country <sup>a</sup>							
United States	23,088	05	05	05	05	05	05
Canada	315	03	03	03	03	03	03
Asia	4,110	.08	.09	.09	.06	.06	.09
Gender <sup>b</sup>							
Male	15,658	03	03	03	03	03	03
Female	17,637	01	01	01	02	02	01
Best language <sup>c</sup>							
Other	3,889	01	01	01	01	01	01
English	25,453	03	03	03	03	03	03
Test center country <sup>d</sup>							
China	3,388	.09	.11	.11	.08	.08	.11
Great Britain	169	06	06	05	05	05	05
India	4,987	.03	.04	.04	.02	.02	.04
Korea	418	.02	.01	.01	.02	.02	.01
Taiwan	225	03	05	05	03	03	05
US racial/ethnic groups <sup>e</sup>							
American Indian or Alaskan Native/Native Hawaiian or Pacific Islander	177	04	05	05	03	03	05
Mexican/Puerto Rican/other Hispanic, Latino, or Latin American	1,366	05	04	04	04	04	04
Asian or Asian American	1,056	02	02	02	02	02	02
Black or African American	1,481	08	08	08	08	08	08
White (non-Hispanic)	12,123	05	05	05	05	05	05
Total sample	35,363	02	02	02	02	02	02

*Note.* Cells with d statistics that violate the subgroup threshold guideline of |d| > .10 are shaded; all statistics are computed based on the reliability sample. For a description of the six score computation methods see Table 3.

scoring approach. To investigate this phenomenon here, Table 12 shows the differences between the equally weighted contributory AW section score and double-human AW section scores at half-point increments for each of the six score computation methods in the rater reliability sample. Specifically, Table 12 provides the score computation method ID, seven score difference bins, and the marginal number (N) and percentage of score differences between -.5 and +.5. For each score computation method, raw counts and percentages are provided for each score difference bin.

Examination of Table 12 reveals that all of the score computation methods show score differences between -1 and +1 but that the majority (over 99.5% of the cases) of score differences are between -.5 and +.5, with the modal difference category being 0. The general pattern — that there are more cases with negative score differences of -.5 relative to positive score differences of +.5 — is due to statistical rounding, which has a stronger effect for the check scores, which are spaced in quarter-point intervals for the AW scale, than for the contributory scores, which are real-valued numbers.

Table 13 shows score differences between equally weighted contributory and double-human scores in the rater reliability sample for test takers from China, a key population subgroup of interest for which the check scoring approach performed in the past somewhat less optimally than desired. The table provides the score computation method ID, seven score difference bins, and a final column with the N and percentage of score differences between -.5 and +.5. For each score computation method, the raw counts and percentages are provided for each score difference bin.

Examination of Table 13 shows no score differences among the different score computation methods that would eliminate one or more of these methods from further consideration, thus also supporting the viability of using Score Computation Method 4 or 5.

#### C.3. How Much Additional Human Scoring Is Required Under Each Scoring Method?

An additional concern for any scoring approach is the number of additional human scores that will be necessary under a particular score computation method. Specifically, Table 14 shows the number and percentage of cases requiring second

 $<sup>^{</sup>a}N = 27,513$ .  $^{b}N = 33,295$ .  $^{c}N = 29,342$ .  $^{d}N = 9,187$ .  $^{e}N = 16,203$ .

**Table 12** Differences Between the Equally Weighted Contributory and Double-Human Analytical Writing Section Scores in the Rater Reliability Sample

Score computation								
method	-1.5	-1.0	5	0	.5	1.0	1.5	+.5  to 5
1								
N	0	12	4,703	26,956	3,667	25	0	35,326
%	0	.03	13.30	76.23	10.37	.07	0	99.90
2								
N	0	12	5,378	25,727	4,224	22	0	35,329
%	0	.03	15.21	72.75	11.94	.06	0	99.90
3								
N	0	11	5,382	25,623	4,325	22	0	35,330
%	0	.03	15.22	72.46	12.23	.06	0	99.91
4								
N	0	22	4,214	27,910	3,197	20	0	35,321
%	0	.06	11.92	78.92	9.04	.06	0	99.88
5								
N	0	22	4,214	27,910	3,197	20	0	35,321
%	0	.06	11.92	78.92	9.04	.06	0	99.88
6								
N	0	9	5,382	25,588	4,364	20	0	35,334
%	0	.03	15.22	72.36	12.34	.06	0	99.92

Note. N = 35,363. The difference is the contributory score minus the double-human score. For a description of the six score computation methods see Table 3.

Table 13 Differences Between the Equally Weighted Contributory Analytical Writing Section Scores and Double-Human Scores for Test Takers From China in the Rater Reliability Sample

Score computation								
method	-1.5	-1.0	5	0	.5	1.0	1.5	% +.5 to5
1								
N	0	0	321	2,448	617	2	0	3,386
%	0	0	9.48	72.26	18.21	.06	0	99.95
2								
N	0	0	397	2,192	797	2	0	3,386
%	0	0	11.72	64.70	23.52	.06	0	99.94
3								
N	0	0	399	2,176	811	2	0	3,386
%	0	0	11.78	64.23	23.94	.06	0	99.95
4								
N	0	0	295	2,557	534	2	0	3,386
%	0	0	8.71	75.47	15.76	.06	0	99.94
5								
N	0	0	295	2,557	534	2	0	3,386
%	0	0	8.71	75.47	15.76	.06	0	99.94
6								
N	0	0	399	2,174	812	3	0	3,385
%	0	0	11.78	64.17	23.97	.09	0	99.92

*Note.* N = 3,388. The difference is the contributory score minus the double-human score. For a description of the six score computation methods see Table 3.

and third human ratings in the rater reliability sample for each of the six score computation methods for the *Argument*, *Issue*, and AW section scores. The table provides the score computation method ID and for each score computation method, the raw counts and percentages for the required second and third human reads.

Examination of Table 14 shows that the score computation method with the most use of a third human rating is Method 4 because, after a human-machine discrepancy is found, the machine score is excluded from further use and additional human ratings are brought in using the secondary score adjudication threshold. That being said, it

Table 14 Number and Percentage of Additional Human Raters Required for Each Score Computation Method

			Score computation method								
Task	Type of case	1	2	3	4	5	6				
Argument	No H <sub>2</sub> required										
Ü	$\stackrel{\scriptstyle 2}{N}$	30,807	30,807	30,807	30,807	30,807	30,807				
	%	87.10	87.10	87.10	87.10	87.10	87.10				
	H <sub>2</sub> required										
	$\bar{N}$	4,546	4,555	4,555	4,201	4,556	4,555				
	%	12.90	12.90	12.90	11.90	12.90	12.90				
	H <sub>2</sub> and H <sub>3</sub> require	H <sub>2</sub> and H <sub>3</sub> required									
	N	10	1	1	355	0	1				
	%	.00	.00	.00	1.00	.00	.00				
Issue	No H <sub>2</sub> required										
	N	32,412	32,412	32,412	32,412	32,412	32,412				
	%	91.70	91.70	91.70	91.70	91.70	91.70				
	H <sub>2</sub> required	H <sub>2</sub> required									
	N	2,947	2,950	2,950	2,725	2,951	2,951				
	%	8.30	8.30	8.30	7.70	8.30	8.30				
	H <sub>2</sub> and H <sub>3</sub> required										
	N	4	1	1	227	0	1				
	%	.00	.00	.00	.60	.00	.00				
AW	No H <sub>2</sub> required f	No H <sub>2</sub> required for either ARG or ISS									
	N	28,443	28,443	28,443	28,443	28,443	28,443				
	%	80.40	80.40	80.40	80.40	80.40	80.40				
	One H <sub>2</sub> required	One H <sub>2</sub> required for either ARG or ISS									
	N	6,906	6,918	6,918	6,348	6,920	6,918				
	%	19.50	19.60	19.60	18.00	19.60	19.60				
	H <sub>2</sub> and H <sub>3</sub> require	ed for either AR	G or ISS								
	N	14	2	2	572	0	2				
	%	.00	.00	.00	1.60	.00	.00				

*Note.* N = 35,363. ARG = argument; AW = analytical writing; ISS = issue;  $H_2$  = second human rating;  $H_3$  = third human rating. For a description of the score computation methods see Table 3.

should be noted that these data show that less than 2% of all test takers will likely require second and third human ratings.

All of the analyses taken together in this subsection thus support the use of Score Computation Method 5, that is, the use of an equally weighted contributory scoring approach with a 1.0 adjudication threshold and a secondary score combination rule that either averages the human and machine scores (if no adjudication is required) or averages human scores only (if adjudication is required). The method is statistically defensible and relatively easy to communicate to the general public and other stakeholders.

#### Set D: Determining the Task Score Combination Rule

In the final subsection of this report, we briefly report on evaluations that we conducted to evaluate whether an unequal weighting of the issue and argument task scores for producing a reported AW section score would provide an empirical benefit over the more intuitive equal weighting. Table 15 summarizes the results of four regression models in which the argument and issue task scores are the predictors from one testing occasion and either a writing score from first-year writing assessments or the alternate-occasion AW section score is the criterion score in alignment with Figure 2. Recall that the first-year writing analyses are based on the first-year graduate student sample (N = 255) and that the alternate-occasion analyses are based on the 2-year repeater sample (N = 9,334). Specifically, Table 15 shows the scoring approach, primary adjudication threshold, sample type, criterion type, and sample size as well as the zero-order Pearson correlations of the task scores with the criterion scores, the  $R^2$  and adjusted  $R^2$  for the regression model, and the relative percentage and relative importance weights for the argument and issue task scores; the task scores were created using Score Computation Method 5, as before.

Table 15 Pearson Correlations With External Criterion Scores and Relative Percentage and Importance Weights in Repeater Samples

Scoring	Primary adjudication	r				Relative per weights (%	_	Relative im weights (%	1
approach	threshold	Argument	Issue	$R^2$	Adjusted $R^2$	Argument	Issue	Argument	Issue
First-year gradua	te students <sup>a</sup>								
Check	.5	.36	.35	.16	.15	52	48	52	48
Contributory	1.0	.37	.35	.16	.15	44	56	54	46
2-year repeaters <sup>b</sup>									
Check	.5	.75	.74	.66	.66	51	49	51	49
Contributory	1.0	.76	.75	.67	.67	51	49	50	50

Note. Issue and argument task scores were computed using Score Computation Method 5. Average contributory analytical writing (AW) scores are higher for Time 2 than for Time 1  $\overline{(AW)}_{Time1} = 3.26$ ;  $\overline{AW}_{Time2} = 3.36$ ), indicating that most of the change between Time 1 and Time 2 is in the direction of improvement.

Examination of Table 15 shows that the correlations of the argument and issue task scores are much lower for the first-year graduate student sample than for the 2-year repeater sample. As we discussed earlier in the subsection on the primary score combination rule, this discrepancy is partly due to the fact that the criterion scores from the first-year writing sample were computed on essays that spanned a wide range of topic areas and were collected at least 1-1.5 years after the original GRE-AW section had been administered. Furthermore, range restriction plays a role in this reduction, because these graduate students performed well enough to matriculate and complete their first year of study. Evidence of this range restriction can be seen when the standard deviations of the predictors in the regression models are compared between the first-year graduate student sample and the SCORESELECT sample (Argument,  $SD_{GraduateStudents}$ =.81;  $SD_{SCORESELECT}$ =.83; Issue,  $SD_{GraduateStudents}$ =.73;  $SD_{SCORESELECT}$ =.80). Nevertheless, for both samples, the regression weights for argument and issue task scores are very near the 50-50% level, regardless of whether relative percentage weights or relative importance weights are used as a metric, which supports an equal weighting approach.

#### Discussion

In this section, we briefly summarize our key findings, discuss key methodological limitations, and provide broader methodological recommendations for the kind of work described in this report.

#### **Synthesis**

We believe the empirical results presented in this report support changing operational scoring practice from an all-human check scoring approach to a contributory scoring approach for the GRE-AW section while (a) increasing the primary adjudication threshold to 1.0, (b) using Score Computation Method 4 or 5, and (c) using an equally weighted task score combination rule. This change results in a few desirable outcomes in this context, which include (a) an increase in alternate-form reliability, (b) a minimization of score differences compared to current operational reporting practice, (c) a minimization of score separation for subgroups relative to double-human scores, and (d) slightly increased correlations of reported scores with scores from an external writing measure.

#### **Sampling Limitations**

The first limitation concerns the composition of test takers in the 2-year repeater sample. Because the special study that used this sample included actual applicants to graduate school who were competing with other applicants to gain admission, repeaters were self-selected and not randomly assigned to repeat the test. We certainly do not know repeaters' exact motivation for retaking the AW section. For example, they may have been disappointed in their first try and thus were motivated to take the test again, as suggested by Wilson (1988), or they may have been vying to increase their scores to gain added financial aid awarded to higher performing test takers, as suggested by Powers and Clark (1985). In general, however, we doubt that test takers repeat the test to improve their score on the AW section, even though we observed a

 $<sup>^{</sup>a}N = 255$ ; first-year writing criterion type.  $^{b}N = 9,344$ ; Time 2 AW criterion type.

slight increase in those section scores as well. It is more likely that repeaters wished to raise verbal reasoning or quantitative reasoning section scores and that the AW section was simply an added assessment component that they had to take. These motivational differences between the first and second testing occasions may have resulted in lowered correlations between the scores on these two occasions.

The second limitation concerns the composition of test takers in the first-year graduate student sample. The graduate students who submitted writing samples in our validity study were self-selected, and we generally found few students who were willing to participate. Many who rejected participation anecdotally expressed concern that their writing samples would wind up on the Internet and that they would be punished by the university that they were enrolled in for aiding plagiarism. Future studies will have to address this concern directly through the research design to obtain more representative samples from the target population.

Moreover, participating graduate students constitute a range-restricted sample because they were not only accepted but also matriculated and had already completed the first year of graduate studies. Finally, the criterion score derived from the writing samples was based on papers that covered a wide range of topics from multiple disciplines. Again, it would have been beneficial if we had had more student writing samples to investigate different major subject areas similar to the different majors studied by Klieger, Cline, Holtzman, Minsky, and Lorenz (2014).

#### **Recommendations for Best Methodological Practices**

We briefly discuss recommendations for best practices in evaluating the five key design decisions for a contributory scoring approach more generally, before providing some general recommendations for research designs that yield samples that can be adequately used to determine these settings.

#### Decision 1: Determining the Primary Score Combination Rule

The design decision for determining the weighting of the human and machine scores ideally requires an independent criterion. We understand that such a criterion may not always be available, but we recommend that this important decision be empirically investigated with such a criterion as soon as it becomes practical. In fact, we think this is a critical activity in the evaluation of any contributory scoring approach and suggest integrating appropriate data collection efforts into the model building and evaluation phases of automated score implementation. Should weight changes be found that improve the validity of the test scores, those changes should be implemented for continual score improvement purposes.

#### Decision 2: Determining the Primary Adjudication Threshold

The design decision for determining the primary adjudication threshold was given a great deal of attention in this study, and rightly so. We think that this is the most important decision of the five because it can affect the reliability of the task scores as well as the total test scores, the size of any score separation at the task level and total score level for the aggregate population and for subpopulations, and observed differences from current reported scores. In these investigations, it is important to evaluate the performance of a scoring approach at the level of the reported AW section scores as well as the task scores.

In fact, past research regarding the implementation of automated scoring for the AW section only examined various primary adjudication thresholds and the effects they had on score separation for subgroups using unadjudicated ratings under an all-human check scoring approach and an earlier version of e-rater (Ramineni et al., 2012a). The observed effects of human–machine score separation for specific subgroups would have been lowered had they investigated such differences with adjudicated task scores and adjudicated AW section scores, as was done in this study.

# Decisions 3 and 4: Determining the Secondary Adjudication Threshold and Secondary Score Combination Rules

The secondary adjudication threshold and score combination rules decisions are equally important, even though they generally affect a much smaller proportion of test takers than the setting of the primary adjudication threshold. The comprehensive investigation of six different score computation methods in this study was a powerful new addition

to the automated scoring implementation evaluation process. The use of Cohen's d statistic to assess the size of mean score differences for different score computation methods for key population subgroups under a proposed contributory approach and the use of a "gold standard" (e.g., a double-human scoring baseline in our work), as well as a currently operational scoring approach (e.g., an all-human check scoring approach in our work), yield a much more comprehensive evidentiary picture of the full effect of a particular scoring approach. In addition, using a practical metric that relates to costs (e.g., the number of additional second and third human ratings in our work) can be helpful to assess the trade-off between initial research and implementation costs and long-term financial benefits under projected operational volumes.

#### Decision 5: Determining the Task Score Combination Rule

In our work, we also evaluated how to determine weights for the two task scores to create AW section scores; this work again requires the existence of an independent criterion. We think that the data collection efforts to obtain such a criterion are worthwhile and can enrich the evidentiary base for this decision in a meaningful way, especially as patterns of weights can be evaluated for consistency with internal and external measures. Even if the results are consistent with what one might consider an intuitive equal weighting of tasks, more complex trade-offs between construct representation and statistical performance differences under different weighting schemes can be empirically considered if empirical data are available.

#### **Additional Recommendations**

On the basis of the preceding discussion, we recommend the continued collection of first-year writing samples to augment the current set of papers in our validity study that provided the external writing measure. Perhaps a service could be instituted that would focus the efforts at the institutional level (or preferably even at the program level), which might then have the capacity to inform those responsible for admissions at specific institutions and their programs about how well the writing scores help predict writing performance in graduate school. We also recommend that quality-control monitoring of the e-rater scoring models and their associated implemented scoring approaches be continued on a regular basis, which requires the continued collection of double-human scores for a reliability sample.

Such efforts are important, as there is a possibility that automated scoring models with their associated score computation methods are no longer performing as expected due to changes in the population composition, prompt sets for a task type, effectiveness of human rater training, or other factors. If such effects are investigated on an ongoing basis with suitable data collection designs, then problematic individual instances of human – machine differences as well as potential systemic effects can be identified earlier on and evaluated more rigorously through simulation studies and qualitative analyses of the problematic essays.

In short, the deployment and monitoring of an automated scoring approach in a high-stakes environment like the GRE requires a sustained financial and methodological effort by interdisciplinary teams of specialists who understand the complexities of the different components of the system. Even though the specific focus of the work in this report was the GRE-AW section, we believe that the methodological principles, considerations, and approaches apply to other testing contexts as well. We encourage other teams to carefully consider how to adopt or adapt them and are looking forward to learning from their experiences through published reports.

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#### Appendix A

Table A1 Major Study Areas for Students in the First-Year Graduate Student Sample

Subject major	N	%
Natural sciences	36	14
Social sciences	69	27
Engineering	24	9
Education	4	2
Business	6	2
Humanities and arts	34	13
Other fields	19	7
Undecided	57	22
No major provided	6	2
Total	255	100

Table A2 Human - Human Agreement for the Issue and Argument Tasks in the First-Year Graduate Students Sample

		Н	1	H <sub>2</sub> Agreement st			Agreement stati	stics
Task	N	M	SD	M	SD	d	QWK	r
Argument	255	3.98	.92	3.98	.97	.01	.76	.76
Issue	255	3.88	.83	3.97	.88	.10	.76	.76

*Note.* The zero-order correlation for the two writing samples, where 50% were double-human scored, was  $r_{\rm H_1H_2} = 0.64$ . QWK = quadratic-weighted kappa;  $\rm H_1$  = first human rating;  $\rm H_2$  = second human rating.

Table A3 Human-Machine Agreement for the Issue and Argument Tasks in the First-Year Graduate Students Sample

H <sub>1</sub> by machine (rounded to integers)						H <sub>1</sub> by machine (unrounded)					
Task	H <sub>1</sub> , M (SD)	Machine, M (SD)	d	QWK	r	H <sub>1</sub> , M (SD)	Machine, M (SD)	d	r		
Argumenta	3.98 (.91)	4.03 (.82)	.05	.70	.70	3.98 (.91)	4.03 (.80)	.06	.79		
Issue <sup>b</sup>	3.88 (.83)	3.96 (.78)	.11	.72	.73	3.88 (.83)	3.98 (.71)	.13	.74		

*Note*. Two first-year graduate students did not receive argument machine scores due to fatal advisories. QWK = quadratic-weighted kappa;  $H_1$  = first human rating.

 $<sup>^{</sup>a}N = 253. ^{b}N = 255.$ 

Table A4 Regression Weights for the Issue and Argument Prediction Models

	A	rgument		Issue	
Feature	Proportional weight	Relative importance weight	Proportional weight	Relative importance weight	
Grammar	6.36	8.71	5.90	8.57	
Usage	6.61	6.97	7.99	7.48	
Mechanics	6.23	8.71	8.29	11.06	
Organization	33.17	28.22	31.16	25.08	
Development	28.31	18.47	29.63	22.74	
Collocations and prepositions	3.70	5.05	2.36	4.21	
Average word length	3.16	1.57	4.63	2.18	
Word choice	5.40	3.83	6.04	4.36	
Syntactic variety	7.06	18.47	4.00	14.33	
$R^2$		.57		.64	

Note. These analyses employed model ELAR0000 for argument and model ELIR0000 for issue under engine version 14.1.

**Table A5** Standardized Mean Score Differences Between the Contributory and Double-Human Issue Task Score at Different Primary Adjudication Thresholds for Key Subgroups in the Rater Reliability Sample

		Primary	ary adjudication threshold			
	N	03030303010201020102010201020402010302040302040302	.75	1.0		
Country <sup>a</sup>						
United States	23,088	03	04	05		
Canada	315	03	03	02		
Asia	4,110	.03	.05	.07		
Gender <sup>b</sup>						
Male	15,658	02	02	03		
Female	17,637	01	02	02		
Best language <sup>c</sup>						
Other	3,889	01	01	01		
English	25,453	02	03	03		
Test center country <sup>d</sup>						
China	3,388	.04	.07	.08		
Great Britain	169	02	05	06		
India	4,987	.00	.01	.01		
Korea	418	.02	.00	.02		
Taiwan	225	01	02	03		
US racial/ethnic groups <sup>e</sup>						
American Indian or Alaskan Native/Native Hawaiian or Pacific Islander	177	.01	01	01		
Mexican/Puerto Rican/other Hispanic, Latino, or Latin American	1,366	03	04	05		
Asian or Asian American	1,056	02	04	04		
Black or African American	1,481	04	06	08		
White (non-Hispanic)	12,123	03	04	05		
Total sample	35,363	02	02	03		

 $\it Note.$  The contributory score is computed using Score Computation Method 5 as explained in Table 3.

 $<sup>^{\</sup>rm a}N = 27,513$ .  $^{\rm b}N = 33,295$ .  $^{\rm c}N = 29,342$ .  $^{\rm d}N = 9,187$ .  $^{\rm e}N = 16,203$ .

Table A6 Standardized Mean Score Differences Between the Contributory and Double-Human *Argument* Task Score at Different Primary Adjudication Thresholds for Key Subgroups in the Rater Reliability Sample

		Prim	ary adjudicatio	n threshold
	N	.50	.75	1.0
Country <sup>a</sup>				
United States	23,088	02	03	04
Canada	315	02	04	04
Asia	4,110	.02	.04	.05
Gender <sup>b</sup>				
Male	15,658	01	02	02
Female	17,637	01	01	01
Best language <sup>c</sup>				
Other	3,889	01	01	01
English	25,453	01	02	02
Test center country <sup>d</sup>				
China	3,388	.02	.05	.06
Great Britain	169	03	05	04
India	4,987	.02	.02	.04
Korea	418	01	.00	.02
Taiwan	225	02	03	03
US racial/ethnic groups <sup>e</sup>				
American Indian or Alaskan Native/Native Hawaiian or Pacific Islander	177	03	03	05
Mexican/Puerto Rican/other Hispanic, Latino, or Latin American	1,366	.00	02	02
Asian or Asian American	1,056	.00	01	01
Black or African American	1,481	03	05	06
White (non-Hispanic)	12,123	02	03	04
Total sample	35,363	01	02	02

*Note.* The contributory score is computed using score computation method 5 as explained in Table 3.

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