

*Response to Assessment
Feedback: The Effects of
Grades, Praise, and
Source of Information*

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Abstract

This experiment involved college students ($N = 464$) working on an authentic learning task (writing an essay) under 3 conditions: no feedback, detailed feedback (perceived by participants to be provided by the course instructor), and detailed feedback (perceived by participants to be computer generated). Additionally, conditions were crossed with 2 factors of grade (receiving grade or not) and praise (receiving praise or not). Detailed feedback specific to individual work was found to be strongly related to student improvement in essay scores, with the influence of grades and praise more complex. Overall, detailed, descriptive feedback was found to be most effective when given alone, unaccompanied by grades or praise. The results have implications for theory and practice of assessment.

Key words: Assessment feedback, grades, praise, computer-provided feedback, affect, motivation.

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In a monograph that changed the conceptualization of assessment, Michael Scriven (1967) argued for differentiating the summative and formative roles of curriculum evaluation. Presently, there appears renewed interest in the use of formative assessment as a means of improving student learning (see e.g., Shute, 2007; Symonds, 2004; Wiliam & Thompson, 2007). In their review of the literature, Black and Wiliam (1998) proposed that the core activity of formative assessment comprised two types of information: (a) learners' current knowledge set and (b) the desired knowledge set as prescribed by the instructor, curriculum, or students' personal standards. The discrepancy between the two knowledge sets represents a gap that is closed by the learner achieving the final goal (Black & Wiliam, 2003; Ramaprasad, 1983).

Black and Wiliam (1998) also proposed two additional components of formative assessment: (a) the *perception* in learners of a gap between a desired goal and their present state of knowledge, skill, or understanding and (b) the *action* taken by learners to close that gap in order to achieve the desired outcome. The action taken by a learner in response to information about the discrepancy depends heavily on the nature of the message, the way in which it was received, the way in which perception of a gap motivates a choice of available courses of action, as well as the working contexts in which that action may be carried out (Black & Wiliam, 1998). Students' dispositional characteristics, such as their self-efficacy beliefs (Ames, 1992; Craven, Marsh, & Debus, 1991) and goal orientation (Dweck, 1986; Tubbs, Boehne, & Dahl, 1993) as well as temporary affective states (Derryberry, 1991; Ilies & Judge, 2005), are influenced by and, in turn, influence learners' response to the information about the existing discrepancy between the actual and the objective knowledge sets.

In order for assessment to facilitate learning, students need to receive information about their performance and the existing discrepancy between the actual and the desired state, and effectively process that information. This information is commonly referred to as *feedback* (Ilgen & Davis, 2000; Kluger & DeNisi, 1996). Although some approaches to learning do not explicitly include feedback as an important consideration (e.g., instruction-induced self-questioning; Wong, 1985), the key role of external feedback in providing connections between students' current and desired states is clear. However, not all feedback is the same and not all feedback is equally effective in promoting learning (Black & Wiliam, 1998; Hattie & Timperley, 2007; Kluger & DeNisi, 1996). The basic goal of the present study is to explore aspects of different types of feedback and the effects they have on performance.

Types of Feedback

Researchers categorize feedback in numerous ways. To begin, feedback may differ according to intentionality. Intentional feedback occurs in instructional settings and is designed to inform students about the quality, correctness, and general appropriateness of their performance. Unintentional feedback is incidental in nature and results from natural interactions with the social and physical environment. This might include a cake that fails to rise or a pair of jeans that fit well last month but seem tight today. In an instructional context, unintentional feedback often occurs in unstructured peer interactions and unguided simulations (Bangert-Drowns, Kulik, & Morgan, 1991). Although unintentional feedback can be a powerful incentive for learning and other change, intentional feedback is the focus of this study (Bangert-Drowns et al.). Intentional feedback can be categorized according to the way in which it is provided to students. Direct feedback is delivered from a teacher or a peer to a student in the act of interpersonal communication. Alternatively, indirect, or mediated, feedback is delivered to learners through a range of artifacts (Leontyev, 1981). Computer-provided feedback is among the most commonly used types of mediated feedback.

Both direct and mediated feedback can be distinguished according to their content on two vectors of *load* and *type of information*. Load is represented by the amount of information provided in the feedback message, ranging from a letter grade to a detailed narrative account of students' performance (Kulhavy & Stock, 1989). Type of information can be dichotomized into process related, or descriptive feedback, and outcome related, or evaluative feedback. Evaluative feedback provides students with information concerning the correctness of responses. It represents a judgment that often carries a connotation of social comparison (e.g., letter grades, percentile scores, number of solved items, etc.). Descriptive feedback, on the other hand, conveys information about how one performs the task (not necessarily how well) and details possible ways to overcome difficulties with a task and improve performance (Linn & Miller, 2005).

Researchers have proposed alternative typologies of feedback. Bangert-Drowns et al. (1991) suggested that feedback types could be differentiated into error correction, presentation of prototypic responses, display of the consequences of responses, and explanation of the appropriateness of responses. Tunstall and Gipps (1996) proposed a more complex categorization of feedback, breaking it into two broad categories of feedback as socialization and feedback as assessment. These categories were further organized according to the specific function that a

feedback message served. The functions included rewarding/punishing, approving/disapproving, specifying improvements, constructing achievement, and constructing the way forward.

Hattie and Timperley (2007) took a different approach and developed a model that differentiated feedback into four levels. The first level was referred to as the *task level* and included feedback about how well a task was being performed. Corrective feedback and references to neatness and other aspects of the task accomplishment were among the most common types of the task level feedback. The second level, the *process level*, involved feedback about the processes underlying the tasks. This more complex type of feedback related to students' strategies for error detection and increased cue searching and task processing that led to improved understanding. The *self-regulation level* followed the process level and was geared toward promoting students' self-monitoring, directing, and regulating of actions. Finally, the *self level* included personal evaluations and affective reactions about the learner's personality. The process and self-regulation levels of feedback were believed to be best suited for promoting individuals' improvement, with the self level being the least effective (Hattie & Timperley, 2007).

Meta-Analytic Studies Effects of Feedback

Several extensive reviews of the literature shed light on the extent of the impact of feedback on students' learning. In their analysis of existing studies, Kluger and DeNisi (1996) presented a historical overview of research and showed that very often the effect of feedback on students' learning was judged as unilaterally positive and that evidence contradictory to this assumption was either ignored or deemed to be invalid due to potential study limitations. They contended that flawed methodologies, unwarranted generalizations, and empirical inconsistencies of these investigations resulted in a skewed representation of feedback effects on performance, underestimating the complexity of the relationship.

The researchers' meta-analysis (607 effect sizes; 23,663 observations) demonstrated that feedback typically improved performance ($d = .41$), but in one third of cases, presentation of feedback resulted in decreased performance. The results of moderator analysis showed (a) that feedback effectiveness decreased when individuals received information containing praise or critical judgments that were hypothesized to move students' attention away from the task; (b) that correct solution feedback, as opposed to dichotomous judgments of correct/incorrect outcome, led to more effective learning; and (c) that effects of feedback on performance on physical tasks were lower than effects of feedback on cognitive tasks.

Similarly, the instructional effect of feedback on tests was also the subject of a meta-analysis (Bangert-Drowns et al., 1991). The researchers found that feedback that included any type of elaborated information was consistently more helpful than feedback that informed learners whether their responses were correct or incorrect. Like Kluger and DeNisi (1996), Bangert-Drowns et al. revealed the variability of feedback effects on performance. The researchers attempted to isolate variables that accounted for the variance in research findings. They found that providing feedback in the form of answers to review questions was effective only when students could not look ahead to the answers before they had attempted the questions themselves, what Bangert-Drowns et al. called “controlling for pre-search availability” (p. 218). Controlling for the type of feedback (correct/incorrect versus detailed) and pre-search availability eliminated almost all of the found negative effect sizes, yielding a mean effect size across 30 studies of 0.58. Two other variables contributed to explaining variance in effect sizes. First, the use of pretests lowered effect sizes, possibly by giving learners practice in the material to be covered or advanced organizers for learning. Second, the type of instruction moderated the effectiveness of feedback, with programmed instruction and simple completion assessment items associated with the smallest effects. Overall, Bangert-Drowns et al. concluded that the key feature in effective use of feedback was that it must encourage mindfulness in students’ responses to the feedback.

Grading

The most common type of feedback that students receive in a typical classroom is grades, more often than not a letter grade or a numeric score by itself (Marzano, 2000; Oosterhof, 2001). Grades provide a convenient summary of students’ performance and inform all interested parties of students’ achievement. The versatility of the uses of grades is emphasized by many measurement experts (Airasian, 1994; Marzano, 2000; Nitko & Brookhart, 2007). Airasian listed five main functions that grades serve:

1. administrative, by dealing with decisions concerning matriculation, retention, and entrance into college
2. guidance, by helping counselors provide direction to students
3. instructional planning, by informing teachers about students’ level of attainment in order to group them for instruction
4. feedback, to provide students with information about their progress and achievement

5. motivation, to encourage students to try harder

If we turn to the previously discussed summative/formative dichotomy of assessment, it is clear that Functions 1 through 3 of Airasian's (1994) list are summative in nature, whereas 4 and 5 are formative. In the former case, grades were used to inform third parties about students' level of attainment to provide grounds for making critical educational decisions. In the latter case, grades were provided to students themselves and were assumed to facilitate students' learning by influencing their motivation and performance. Although it is hard to disagree with the convenience and effectiveness of grades when used for summative purposes, the formative function of grades as tools that lead to progress in learning has long been disputed.

One of the main conclusions Black and Wiliam (1998) drew from their review of literature on formative assessment was that descriptive feedback, rather than letter grades or scores, led to the highest improvements in performance. Moreover, evidence from several studies that investigated the effect of differential feedback on learning suggested that using grades to improve learning was simply not effective. For example, Butler and Nisan (1986) compared effects of constructive feedback and grades. The researchers concluded that grades emphasized quantitative aspects of learning, depressed creativity, fostered fear of failure, and weakened students' interest. Quite opposite to this pattern, no negative consequences followed from the use of task-specific individualized comments. In a later study, Butler (1988) found that the group that received comments specifically tailored to students' performance showed a significant increase in scores (by almost 30%) on a task. The group that received only grades showed a significant decline in scores, as did the group that received both grades and comments. Analysis of students' reports of interest in performing the task demonstrated a similar pattern, with interest being undermined for both graded conditions. Interestingly, high achievers in all three feedback regimes sustained a high level of interest, whereas low achievers in the graded groups evidenced dramatic declines (Butler, 1988).

Similarly, Elawar and Corno (1985) investigated the effect of teachers' written feedback provided to students' homework. The researchers found a large effect associated with the feedback treatment, which accounted for 24% of the variance in final achievement. Students who received comments performed significantly better than those who received grades. The latter led to inhibition of students' performance.

Several studies investigating the impact of grades on students' learning presented evidence in agreement with Butler's (1988; Butler & Nisan, 1986) and Elawar and Corno's (1985) findings. For example, in an experiment conducted by Grolnick and Ryan (1987), students who were told they would be graded on how well they learned a social studies lesson had more trouble understanding the main point of the text than did students who were told that no grades would be involved. Even on a measure of rote recall, the graded group remembered fewer facts a week later. Another study presented the evidence that students who tended to think about the material they study in terms of what they would need to know for a grade were less knowledgeable than their counterparts (Anderman & Johnston, 1998).

The explanations of negative effects of grades on students' performance vary. Butler and Nisan (1986) and Butler (1988) proposed that normative grades informed students about proficiency relative to others, whereas individualized comments created clear standards for self-evaluation specific for the task. The researchers discussed these results in terms of cognitive evaluation theory and posited that even if feedback comments were helpful for students' work, their effect could be undermined by the negative motivational effects of the normative feedback, that was, by giving grades and scores (Butler, 1988).

In addition to the motivational explanations, the negative impact of grades on students' performance can be explained by feedback intervention theory (Kluger & DeNisi, 1996). This theory suggested that the optimal feedback should direct individuals' attention to the details of a specific task and to learning methods that would help achieve desired results. Based on this logic, letter grades and numerical scores would tend to channel students' attention to the self and away from the task, thus leading to negative effects on performance (Siero & Van Oudenhoven, 1995; Szalma, 2006; Szalma, Hancock, Warm, Dember, & Parsons, in press).

Elawar and Corno (1985) looked at their findings through the lens of cognitive theory and research, which emphasized the importance of deep processing when acquiring complex information. Comments provided by teachers turned students' attention to relevant, specific information, stimulated mental elaboration, and as a result, boosted performance. Grades, perceived as reinforcers and punishers, which were believed to be controlling and lacking specificity, led to inhibition of students' cognitive processes and slower progress of learning.

The argument that grades are detrimental to students' performance is commonly heard, but it is not the only one in the field of assessment. In an attempt to refute a commonly voiced urge to

abolish grades, Marzano (2000) stated that the most important purpose for grades was to provide feedback to students, and if referencing for grading was content specific, letter grades and numerical scores would lead to an increase in students' performance. He postulated that if students had a clear understanding of the requirements of the task and if grading was based on students' achievement and effort only, students could increase their level of knowledge and understanding based on grades alone.

Guskey and Bailey (2001) took a similar stance on the issue of grades. They suggested that if grading was done properly, an increase in students' academic attainment would follow. To back up their argument, the authors described a study conducted by Page (1958). In his study, Page had school teachers provide feedback of three kinds: a numerical score and a corresponding grade, standard comments and a grade, and detailed comments and a grade. The analysis showed that students who received detailed comments in addition to a numerical score and a grade outperformed the other two groups. Additionally, students who received a grade followed by standard comments performed significantly better than students in the grade-only group. Based on these results, Page concluded that grades could be effective for promoting students' learning when accompanied by a comment. This study may be cited to demonstrate that grading can be used quite effectively to enhance students' academic achievement; however, the reader should keep in mind that this sole study was conducted half a century ago and had quite significant methodological flaws.

Overall, the review of the studies on grading is not supportive of its use in facilitating learning. Very little recent research has inquired into the effects of grades alone or in combination with other types of feedback on students' performance.

Praise

Praise has been defined as "favorable interpersonal feedback" (Baumeister, Hutton, & Cairns, 1990, p. 131) or "positive evaluations made by a person of another's products, performances, or attributes" (Kanouse, Gumpert, & Canavan-Gumpert, 1981, p. 98). This type of feedback is probably the second most common kind (with the first being grades) that students receive from their teachers, and it runs the gamut from simple "You did a great job!" statements to much more elaborate and personalized positive references to students' performance. Generally, praise is believed to have beneficial effects on students' self-esteem, motivation, and performance. As a result, teachers are encouraged to use praise as a reinforcer of a desired behavior (Dev, 1997).

However, similar to the research on grading, the conclusions concerning the impact of praise on students' performance are not consistent.

Researchers and educators hold two opposing views on the effect of praise on students' learning. One camp of researchers and educators claims that normally a feedback message containing praise enhance motivation and leads to improvement in individuals' performance (Cameron & Pierce, 1994; Dev, 1997; Pintrich & Schunk, 2002). Shanab, Peterson, Dargahi, and Deroian (1981) investigated the influence of praise on motivation, operationalized through interest and persistence. They found that praise during a puzzle-solving task led undergraduates to spend more time on the task and to rate their interest as higher than that of participants in a control condition who received neutral feedback. Similarly, meta-analytic studies examining the effects of praise on motivation have shown that positive statements have a tendency to increase intrinsic motivation across a variety of dependent measures (Cameron & Pierce, 1994; Deci, Koestner, & Ryan, 1999). This effect, however, is not always strong, varies for different age groups, and often has been derived in the course of methodologically flawed studies (Henderlong & Lepper, 2002; Lepper, Henderlong, & Gingras, 1999).

The researchers who emphasize the positive role of praise for students' learning refer to a number of theoretical mechanisms to explain their results. One commonly discussed variable, which is believed to mediate the effect of praise, is self-efficacy, defined as the belief that one has the capabilities to execute the courses of actions required to achieve desired outcomes (Bandura, 1997; Bandura & Locke, 2003). Drawing upon a long line of research, Bandura (1986, 1997) proposed that individuals' self-efficacy is strongest when it arises from their own achievement, but persuasion can be effective in convincing individuals that they have the ability to succeed. So, in this circular process, praise can be used to make students believe that they can succeed, which should, in turn, enhances self-perceptions of efficacy and lead to greater academic attainment.

Feedback containing praise may also be effective because it elicits a positive affective reaction, which often has been linked to increased motivation and higher goals (Delin & Baumeister, 1994; Ilies & Judge, 2005). This mediating role of affect in influencing individuals' behavior can be explained with Gray's behavioral motivation theory (Gray, 1990). Gray suggested that two distinct systems regulate motivation. The first is the behavioral activation system (BAS), which is believed to regulate appetitive motivation and is activated by stimuli signaling rewards (or relief from punishment). The second is the behavioral inhibition system (BIS), which regulates

aversive motivation and is activated by stimuli signaling punishment (Gray, 1990). The experience of positive emotions and moods was believed to be regulated by BAS, whereas BIS controls regulation of negative emotions and moods.

Gray (1990) proposed that stimuli from the environment influences people's affective states and that resulting affective states reinforces behavioral motivation. For example, because positive affect, which often follows praise, has an energetic arousal component, it should increase individuals' optimism concerning performance and thus cause an increase in effort and persistence. Drawing upon Gray's theory, Ilies and Judge (2005) proposed that favorable feedback cues would directly lead to positive affect, which is associated with BAS activation, so individuals will engage in approach behaviors and set higher goals as a result. Ilies and Judge conducted a series of experiments that demonstrated that basic affective reactions to feedback are important mechanisms that explain the relationship between feedback and future goals.

Another explanation of the positive effect of praise on behavior was proposed by Henderlong and Lepper (2002). They posited that children may continue to exhibit praised behavior to sustain the attention and approval of the evaluator because of the positive interpersonal dynamic that typically characterizes occurrences of praise. They noted, however, that motivational benefits may be purely extrinsic and quite transient, dissipating as soon as the evaluator is no longer present (Henderlong & Lepper, 2002).

Finally, the mechanism through which praise is believed to influence learning is often borrowed from the behaviorist literature. Behavior modification programs are developed that emphasize the systematic and contingent use of praise over time for the purpose of reducing classroom behavior problems and encouraging students to learn. Studies in the behavioral tradition have shown that praise can be a successful technique for influencing a broad range of students' classroom behaviors (Alber & Heward, 1997, 2000; O'Leary & O'Leary, 1977). However, studies that employ behavior modification techniques seem to have a common weakness that causes problems in interpreting the independent effects of praise: Despite the fact that they demonstrate the success of positively stated feedback, praise is almost never isolated as a single variable. As Henderlong and Lepper (2002) noted, the effect of praise in such studies is often confounded with numerous contextual variables and therefore should be judged with care.

Evidence of a direct or mediated positive influence of praise on motivation and performance is abundant but not without flaws. It is apparent that many plausible mechanisms may

potentially account for such effects, but these mechanisms should be subjected to more careful examination. There are also examples of the negative impact of praise on students' learning. A good starting point might be Baumeister's et al. (1990) study, which presented evidence that praise can both impede and facilitate individuals' performance. The analyses showed that positively framed feedback improved students' performance on a pure effort task but consistently led to impairment in skilled performance. Additionally, the researchers found that both task-relevant and task-irrelevant praise resulted in performance decrements. When discussing these results, the authors quite humorously noted that "an effective way to disrupt skilled performance is to compliment the performer immediately beforehand" (Baumeister et al., 1990, p. 145).

On a more serious note, Baumeister et al. (1990) proposed three possible mechanisms by which praise could impede successful task completion. The most logical and parsimonious explanation (as deemed by the authors) is that praise made individuals self-conscious and led to disruption of skilled performance. Apparently, attention to the self, resulting from praise, robs cognitive resources that would otherwise be committed to the task. Only if a task is automated and fewer resources are needed for its completion will praise have a neutral or positive effect on performance. Therefore, the assumption that praise focuses attention on self, and not the task, seems to be the most plausible explanation of the negative effect of praise on performance. It is also in accord with the tenets of feedback intervention theory proposed by Kluger and DeNisi (1996).

Additional evidence of the negative effect of directing students toward the self rather than the task comes from a study carried out by Butler (1987). One of the researcher's findings was that students in the praise condition had the highest perceptions of success, even though they had been significantly less successful than the comments-receiving group.

In sum, ample evidence provides support for claims at both ends of the praise spectrum. However, this evidence is inconclusive, and new studies that carefully examine the effect of positively framed feedback would make a valuable contribution to the field.

Source of Feedback

The typology of feedback provided elsewhere includes a dichotomy of direct versus mediated feedback. Computer-assisted instruction, use of hypermedia, and sophisticated learning environments are a regular part of modern instructional practices. One of the main functions of many of these complex educational technology systems is to provide students with feedback about

their performance. If the effect of teacher-provided feedback seems to be unclear, the impact of computer-provided feedback is even more obscure.

Researchers investigating the nature of human–computer interaction in instruction can be divided into two groups. The first group believed that people tend to view computers as neutral tools that bypass issues of attitude, affect, and stereotypes characteristic of human interactions. These scholars posited that computer-provided feedback would elicit individual reaction that was different from the one following human-provided feedback (Lajoie & Derry, 1993; Lepper, Woolverton, Mumme, & Gurtner, 1993). Furthermore, researchers in this paradigm stated that users and learners would tend to be skeptical toward computer-provided personal comments and would find computer responses such as praise, criticism, and helping behavior implausible and unacceptable (Lepper et al., 1993).

The other group took a different stance on the matter. These researchers described themselves as functioning within the Computers as Social Actors (CASA) paradigm and argued that people may be unconsciously perceiving computers and other media as being *intentional social agents* (Nass, Moon, & Carney, 1999). Some studies showed that people often attributed human characteristics to computers: People were polite to machines (Nass et al., 1999), perceived machines as competent teammates (Nass, Fogg, & Moon, 1996), ascribed gender and personalities to machines (Nass, Moon, & Green, 1997), and got angry and punished them (Ferdig & Mishra, 2004). Responding socially to a computer was also quite common and typical for people of all ages and levels of expertise (Mishra, 2006). People were found to talk to computers even though they explicitly denied believing that computers had feelings or intentionality (Reeves & Nass, 1996). Therefore, the supporters of the CASA framework would have proposed that human- and computer-provided feedback would have had the same or very similar effect on individuals.

Studies that examined the impact of computer-provided versus human-provided feedback are few and far between and were mostly conducted in the stream of organizational psychology research. Earley (1988) inquired into a contrast between computerized feedback and feedback provided by the supervisor in a subscription-processing job. The results showed that computerized feedback was more trusted and led to stronger feelings of self-efficacy, to more strategy development, and to better performance compared with identical feedback coming from a supervisor. These findings seem to support the argument of those researchers who believed that computers are perceived by individuals as neutral tools and, consequently, unbiased sources of

information. Because machines do not elicit affective responses from individuals, cognitive resources get directed toward tasks resulting in an increase in performance. The results can also be explained with feedback intervention theory (Kluger & DeNisi, 1996). Feedback provided by the supervisor could have directed participants' attention to meta-task processes, such as evaluating the intentions of the supervisor and their implications for goals of the self, whereas the computerized feedback directed attention to the task and to the task details.

A more recent study was conducted by Mishra (2006), who investigated the effects of feedback provided by computer. Analysis of the results showed that computer-provided feedback made a significant difference in the participants' motivation and affect. Praise provided by the computer had a uniform positive impact on participants' motivation and affect, therefore providing support for the CASA paradigm. Mishra's study provided initial answers to questions concerning individuals' reaction to computer-provided feedback. It showed that students formed affective reactions toward feedback provided by the machine, but the nature of the differences between their reactions to computer-provided feedback and their reactions toward human-provided feedback remained unclear.

Rationale and Aims

The review of the assessment issues presented here leads to a number of conclusions that can be drawn as well as a number of issues that need substantially more research and theoretical development. It seems clear that detailed personal feedback is generally effective in facilitating achievement, and the mechanisms through which such growth occurs are beginning to be understood. The effects of grades in assessment appear to be negative, although this conclusion is not universally shared in the field. The effects of praise are less clear than those of grades, with findings and logic on both sides of the fence. Another question that arises concerns how students will respond if they get their feedback from an instructor or from a computer program. Very little research speaks to this issue in assessment. Finally, a number of the explanations that are posited for how assessment feedback influences achievement invoke affective variables such as motivation, self-efficacy, and mood as part of the process.

This review leads us to propose the following research questions for the current investigation:

1. How much improvement in performance is associated with detailed feedback on an essay examination?

2. Does the perceived source of feedback influence students' responses?
3. What are the effects of praise and grade on students' responses to feedback?
4. Do these effects operate in similar fashions for students of different performance levels?
5. How does differential feedback influence motivation, self-efficacy, mood, and perceptions of the accuracy and helpfulness of the feedback?

Method

The present study used a randomized design within the context of an actual college course. The dependent measure was an authentic learning task with students working on an essay exam and then revising it based on feedback. The exam was a part of a course requirement and therefore expected to be taken seriously by the participants. There were three experimental conditions, with some students not receiving detailed feedback on their performance, other students receiving detailed feedback with an understanding that their feedback came from the course instructor, and a third group of students believing that their feedback was computer generated. Additionally, the three conditions were crossed with two factors of grade (grade or no grade) and praise (praise or no praise), resulting in a 3 x 2 x 2 design.

Participants

Participants for the experiment were students at two northeastern universities who were enrolled in introduction to psychology courses taught by the same instructor. One of the graded course assignments involved writing an essay on a relevant topic. Informed consent was obtained to use students' written answers for research purposes and to administer a series of questionnaires. Students who allowed the use of their response for research and completed several self-report questionnaires satisfied their general psychology research requirement. The sample size for the experiment was 464 students, with 409 students attending University 1 and 55 students attending University 2. Separate analyses were run for the two samples to compare the distributions of key variables included in the current study; these variables were distributed in a similar fashion for both samples, with nearly identical means and standard deviations. Therefore, the decision was made to merge the samples together.

The participants ranged in age from 17 to 51, with a mean age of 18.9, and a standard deviation of 2.5. Two hundred and forty one participants (51.9%) were women and 223 (48.1%) were men. The majority of the participants identified themselves as White (54.7%); 24.6% were Asian, 6.9% Hispanic, 3.9% Black, and 6.0% other; and 3.4% chose not to respond. Of the 464 participants, 382 (82.3%) were born in the United States, and 82 (17.7%) were not. Students also provided information about their native language. Three hundred and seventy one students (80%) reported to be English-speakers; 93 (20%) were native speakers of a language other than English.

Instrumentation

Performance task. As a part of course requirements, students were asked to write a 500-word expository essay demonstrating their understanding of theories of motivation that were part of their readings and class discussions. The prompt for this assignment was a modification of an ETS topic (ETS, 2006) that incorporated a reference to theories of motivation and was deemed appropriate for first-year students. This prompt was as follows:

Sometimes we choose to do things that we do not really enjoy—studying hard, eating the right foods, and so on. Describe something you do by choice that you really do not enjoy. Using theories of motivation, explain why you might continue to do it. Discuss the changes that might occur in your life if you were to stop this activity. Support your claims with specific examples from your life and the course reading.

Students were presented with an extensive rubric describing the criteria for evaluation. The rubric was available during the task and could be consulted at any point in the writing process. In order to make sure that students wrote essays of comparable length, an indicator displayed a real-time word count. The detailed description of the scoring procedures is presented in the following sections.

Test motivation measure. The Posttest Index of Test Motivation (Wolf & Smith, 1995) was used to test how motivated students were to do well on the task in question. The scale consisted of eight 7-point Likert-type items bounded by “strongly disagree” and “strongly agree.” A sample item typical of the measure was “Doing well on this exam was important to me.” High scores on the scale indicated that students had a strong desire to do well on the exam they just took and exerted all the necessary effort to ensure success. Lower scores suggested a lack of interest in the process or the outcome of the exam. Reliability coefficients reported in the literature were .89

(Spencer, 2005) and .87 (Wolf, Smith, & Birnbaum, 1995), which were similar to the $\alpha = .85$ found in the present study.

Test self-efficacy measure. The Posttest Self-Efficacy Scale consisted of eight Likert-type items (Spencer, 2005). The answers were based on a 7-point response scale ranging from (1) “strongly disagree” to (7) “strongly agree.” A sample item typical of the measure was “I am not competent enough to have done well on this exam” (*reversed*). This measure assessed students’ judgment of their own capabilities for the task they had completed. Higher scores on the measure indicated students’ confidence in their performance on the test; lower scores suggested doubt in their ability to have done well on the task in question. The reported alpha coefficient of the instrument was .86 (Spencer, 2005), identical to $\alpha = .86$ found in the present inquiry.

Measure of affect. The Positive and Negative Affect Scale (PANAS) is a 20-item self-report measure of positive and negative affect (Watson, Clark, & Tellegen, 1988). In the present study, the scale was accompanied with instructions for measuring students’ current affective state. The participants were asked to indicate the extent to which they experienced the affective states described by the PANAS adjectives on a 5-point scale ranging from “slightly/not at all” to “extremely.” In this study, two additive indices were computed, resulting in separate positive affect and negative affect scores for each participant. The reported alpha coefficients of the positive affect scale ranged from .86 to .95; the negative affect scale from .84 to .92 (Crawford & Henry, 2004; Ilies & Judge, 2005; Jolly, Dyck, Kramer, & Wherry, 1994; Roesch, 1998). We obtained alpha coefficients of .89 and .86, respectively.

Demographic data. A short demographic questionnaire was administered to the research participants for the purposes of sample description. The participants were asked to report their age, gender, race, native language, and country of origin. The list of instruments administered and time of their administration are presented in Table 1.

Procedures

The experiment involved computer administration and was conducted in two sessions separated by one week. A custom data collection program and an interactive Web site had been created to satisfy specific requirements of this study.

First session. All students enrolled in the two introductory psychology courses were scheduled to come to a computer lab to take their exam. All students logged into the dedicated

Web site and were assigned a unique code derived from their names. Students who chose not to participate in the research study immediately began to work on the exam.

Table 1

Instrumentation and Time of Administration

Instrument	Measures	Time of administration
I	Demographic questionnaire (7 items)	First session of the experiment; before students begin the exam
II	Essay exam	First session
III	Positive affect and negative affect scale (18 adjectives)	Second session; after feedback was presented but before students began revising
IV	Posttest Index of Test Motivation (8 items)	Second session; after the revised essay was submitted
V	Posttest Self-Efficacy Scale (8 items)	Second session; after the revised essay was submitted
VI	Accuracy of feedback (1 question)	Second session; after the revised essay was submitted
VII	Helpfulness of feedback (1 question)	Second session; after the revised essay was submitted

For the main task of the experiment, students were presented with the instructions and the grading rubric, and were then asked to begin their essay. Students submitted their work, which was saved in the system, and were then thanked for their performance and reminded to come back to the computer lab in one week for the second part of the study. The layout of the essay-writing screen is presented in Figure 1.

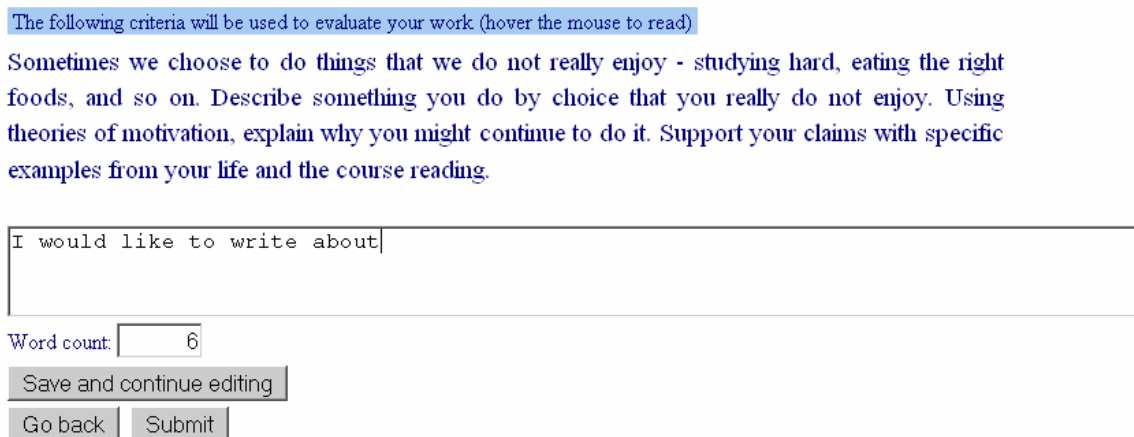


Figure 1. Layout of the essay-writing screen during the first session.

Second session. The participants were asked to return to the computer lab in one week. They logged into the system and were shown their graded essay with its corresponding feedback. Prior to moving to the essay revision screen, students were asked to fill out the PANAS. The participants were then prompted to make revisions and resubmit their essay based on the feedback they received. Students could refer to the grading rubric and to their feedback comments at any point of the session by hovering their mouse over hotspots in the feedback text.

Students who did not receive detailed feedback were encouraged to reread their essays, consult the rubric, and work on improving their work. After the participants submitted their revised essays, they were asked to make a judgment concerning the accuracy and helpfulness of the feedback. They were also asked to complete the Posttest Index of Test Motivation and the Posttest Self-Efficacy scale.

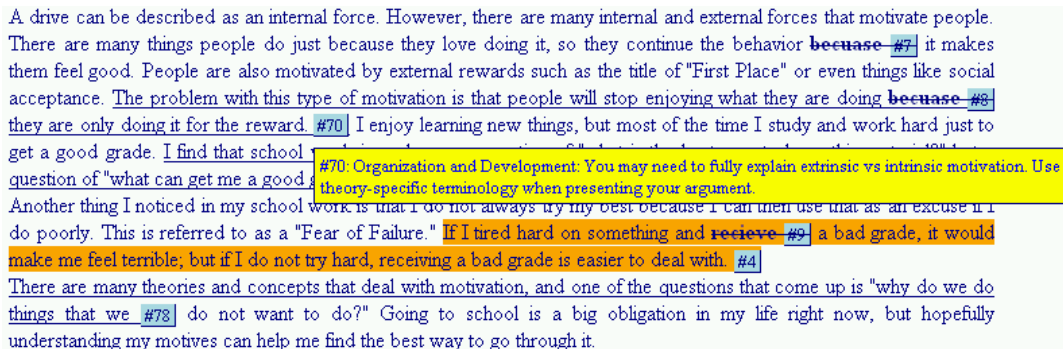
Scoring

ETS allowed the use of their proprietary software package *e-rater*® for this study. *E-rater* extracts linguistically based features from an essay and uses a statistical model of how these features are related to overall writing quality in order to assign a holistic score to the essay. Additionally, it assesses and provides feedback for errors in grammar, usage, and mechanics; identifies the essay's structure; recognizes undesirable stylistic features; and provides diagnostic annotations within each essay (Attali, 2004).

Several requirements for the administration of the experiment necessitated the development of a custom Web site and software program to interface with *e-rater*. Those included the nonstandard nature of the task, repeated log-ins by the same participant at different points in time, differential feedback, collection of latency measures, and the combination of feedback from the computer (supplied by the software) and humans (course instructor and experimenter). The Web site interacted with *e-rater* directly. Access to the Web site was restricted to study administrators, course instructors, and participants.

The total exam score presented to the students comprised two separate components: the *e-rater* score (ranging from 0 to 6) and the content score provided by the instructor and the experimenter (ranging from 0 to 6, including half points). The final score was calculated as a weighted average of the two scores and converted to a scale of 100. The *e-rater* score contributed 30% to the total score; the content score contributed 70% to the total score.

E-rater was customized to rate the essays written on the prompt selected for the present study. Students' essays were scored on all of the aforementioned characteristics including mechanics, grammar, spelling, and stylistic features, and a holistic score was assigned to every student. For several experimental conditions, the feedback provided by *e-rater* was modified to satisfy the requirements of specific feedback conditions described below. A portion of the detailed feedback screen is presented in Figure 2.



A drive can be described as an internal force. However, there are many internal and external forces that motivate people. There are many things people do just because they love doing it, so they continue the behavior **because #7** it makes them feel good. People are also motivated by external rewards such as the title of "First Place" or even things like social acceptance. The problem with this type of motivation is that people will stop enjoying what they are doing **because #8** they are only doing it for the reward. **#70** I enjoy learning new things, but most of the time I study and work hard just to get a good grade. I find that school **#70: Organization and Development: You may need to fully explain extrinsic vs intrinsic motivation. Use theory-specific terminology when presenting your argument.** Another thing I noticed in my school work is that I do not always try my best because I can then use that as an excuse if I do poorly. This is referred to as a "Fear of Failure." **If I tired hard on something and receive #9** a bad grade, it would make me feel terrible, but if I do not try hard, receiving a bad grade is easier to deal with. **#4** There are many theories and concepts that deal with motivation, and one of the questions that come up is "why do we do things that we **#78** do not want to do?" Going to school is a big obligation in my life right now, but hopefully understanding my motives can help me find the best way to go through it.

Figure 2. Detailed feedback screen with a pop-up message for a specific feedback item.

Additionally, two raters (the course instructor and the experimenter) ensured that the content was covered properly. Prior to scoring the main experiment, a series of calibration sessions were held to ensure inter-rater reliability between the two raters. We developed a detailed rubric that provided criteria for evaluating the content of students' essays (see Appendix A). The inter-rater reliability was .96 for the first session exam score and .98 for the final exam score. In case of a discrepancy in ratings, the average of the two raters' scores was taken. No differences in ratings were larger than one point, which is indicative of the high level of calibration between the two raters. The instructor and the experimenter were blind to the students' identities. To provide feedback on the content of students' essays, several standard comments were written. These comments were slightly modified depending on the experimental condition, so that some comments sounded as if they came from a computer and others from the professor.

After the initial essays were scored, blocking was used to assign participants to three experimental conditions so that the resulting groups had equivalent numbers of students with high, medium, and low scores.

Each student was assigned to one of the three feedback conditions:

1. No feedback condition. This group received no detailed feedback.

2. Instructor-feedback condition. This group received a combination of the *e-rater*-generated feedback regarding mechanics and style, and content-related comments and suggestions, with the understanding that all the comments were generated by the course instructor. All comments were written in a reserved and neutral fashion, but in a way that was clear that they came from a person rather than a computer. Also, students were addressed by their first name. To make sure that the source of feedback was clear to the participants, a clip-art picture of a typical college professor was displayed in the corner of every exam screen and the following instructions were provided:

During this session, you will be able to edit and improve the essay you wrote the first time based on detailed feedback I have given you on content, grammar, punctuation, spelling, sentence structure, and the overall quality of your essay. Please read my comments carefully and do your best to use them — it should really help you get a better score.

3. Computer-feedback condition. Students in this group received feedback equivalent to that in the previous condition with the understanding that all the comments were generated by the computer. The following instructions were provided:

During this session, you will be able to edit and improve the essay you wrote the first time based on detailed feedback generated by an intelligent computer system designed to read and critique essays. The computer will give you feedback on content, grammar, punctuation, spelling, sentence structure, and the overall quality of your essay. Please read the computer's comments carefully and do your best to use them — it should really help you get a better score.

A picture of the computer was displayed on every screen. The *e-rater* comments were taken in their original form, and the additional comments concerning the content and adequacy of the use of course-related constructs matched the style of the computer comments and were impersonal and neutral. Students were not referred to by their first names. A comparative table of the comments received by students in the computer and instructor conditions is presented in Table 2.

Additionally, the three conditions were crossed with two factors of grade (grade/no grade) and praise (praise/no praise) resulting in a 3 x 2 x 2 experimental design. The groups formed by the factor crossings are presented in Table 3.

Table 2

Comparison of Comments Received by Students in the Instructor and Computer Conditions

Type of comment	Instructor	Computer
Mechanics	<i>Name</i> , please break your essay into paragraphs so I can see the structure.	Please break your essay into paragraphs so that the structure can be detected.
	<i>Name</i> , this sentence is a fragment. Proofread the sentence to be sure that it has correct punctuation and that it has an independent clause with a complete subject and predicate.	This sentence may be a fragment. Proofread the sentence to be sure that it has correct punctuation and that it has an independent clause with a complete subject and predicate.
	<i>Name</i> , these sentences begin with coordinating conjunctions. Try to combine the sentence that begins with <i>but</i> with the sentence that comes before it.	These sentences begin with coordinating conjunctions. A sentence that begins with <i>and</i> , <i>but</i> , and <i>or</i> can sometimes be combined with the sentence that comes before it.
Content	<i>Name</i> , a good essay usually contains three main ideas, each developed in a paragraph. Use examples, explanations, and details to support and extend your main ideas. Try to center them around the theories of motivation I discussed in class. Include details and theory-specific terminology.	A good essay usually contains three main ideas, each developed in a paragraph. Use examples, explanations, and details to support and extend your main ideas. Center them around the theories of motivation. Include details and theory-specific terminology.
	<i>Name</i> , please discuss all of the components of the Drive reduction theory: need, drive, action, and homeostasis. You are missing two of the components.	You may need to discuss all of the components of the Drive reduction theory: need, drive, action, and homeostasis.
	<i>Name</i> , discuss all of the components of Atkinson's theory: expectancy, value, and the need for achievement. You are missing one of the components.	Discuss all of the components of Atkinson's theory: expectancy, value, and the need for achievement. You may be missing some of the components.

Table 3***Groups Formed by Factor Crossings***

	No grade		Grade	
	No praise	Praise	No praise	Praise
No feedback	No feedback No grade No praise	No feedback No grade Praise	No feedback Grade No praise	No feedback Grade Praise
Computer feedback	Computer feedback No grade No praise	Computer feedback No grade Praise	Computer feedback Grade No praise	Computer feedback Grade Praise
Instructor feedback	Instructor feedback No grade No praise	Instructor feedback No grade Praise	Instructor feedback Grade No praise	Instructor feedback Grade Praise

Praise was provided in the form of a standard comment preceding the rest of the feedback. The three levels of praise differed depending on the grade students received for their original essay. These levels were used to avoid students who had quite low grades receiving a praise statement clearly incongruous to their level of performance. Students in the instructor feedback condition were referred to by their first name, whereas students in both the computer feedback and no feedback conditions were not addressed by their first name. See Table 4 or the three levels of praise for each of the three feedback conditions.

Results***Analyses of the Effects of Treatments on the Final Exam Score***

The first guiding question of the study asked whether students' final performance on the essay exam would vary depending on the type of feedback they received on the draft version of their work. A 3 x 2 x 2 analysis of covariance (ANCOVA), with the source of feedback (x 3), grade (x 2), and praise (x 2) conditions as factors and the grade for the first exam (before revisions) as a covariate, examined differences in the final grades for the essay exam. The Bonferroni adjustment was employed to control for Type 1 error. (See Appendix B for the ANCOVA table.)

Significant main effects were found for feedback and for grade but not for praise. Also, significant interaction effects were found for grade and praise as well as for grade and feedback. No other interactions were significant. The effect of feedback was strong; the effect of grade was

moderate and needs to be examined in light of the two small but significant interactions involving grade. We examine the main effect of feedback first and then the intriguing combination of effects involving presentation of grades.

Table 4

Levels of Praise for the Instructor, Computer, and No-Feedback Conditions

Exam score	Instructor feedback	Computer feedback	No feedback
80 to 100	Name, you made an excellent start with this essay! I still see room for improvement, so take some time and make it really great.	You made an excellent start with this essay. The data indicate there is still room for improvement, so take some time to make it better.	You made an excellent start with this essay! There is still room for improvement, so take some time and make it really great.
70 to 79	Name, you made a very good start with this essay! I still see room for improvement, so take some time and make it really great.	You made a very good start with this essay. The data indicate there is still room for improvement, so take some time to make it better.	You made a very good start with this essay! There is still room for improvement, so take some time and make it really great.
69 and below	Name, you made a good start with this essay! I still see room for improvement, so take some time and make it really great.	You made a good start with this essay. The data indicate there is still room for improvement, so take some time to make it better.	You made a good start with this essay! There is still room for improvement, so take some time and make it really great.

There was a strong significant main effect of feedback on students' final grade, $F(2, 450) = 69.23, p < .001, \eta^2 = .24$. Post hoc analyses show that students who did not receive detailed feedback obtained substantially lower final exam scores than those who received detailed feedback from either the computer or the instructor and that there were no differences in students' performance between computer and instructor conditions. Differences between the no-feedback condition and the two feedback conditions showed effect sizes of between about 0.30 to 1.25 depending on the presence of grade and praise.

There was also a significant difference in the final exam score between students in the grade condition and those in the no-grade condition, $F(1, 450) = 4.07, p < .05, \eta^2 = .04$. Students who were shown the grade they received for their first draft performed less well on the final

version than those who were not shown their grade. This effect needs to be viewed, however, in the context of two significant interaction terms involving grade.

The analysis revealed a significant disordinal interaction between grade and praise, $F(1, 450) = 6.00, p < .05, \eta^2 = .04$. Figure 3 shows that under the grade condition scores were higher when praise was presented ($M = 79.26, SD = 5.12$) than when praise was not presented ($M = 77.69, SD = 5.12$). For the no-grade condition, scores were higher when praise was not presented ($M = 79.82, SD = 5.12$) than when praise was presented ($M = 79.06, SD = 5.13$). Means and standard deviations are presented in Table 5.

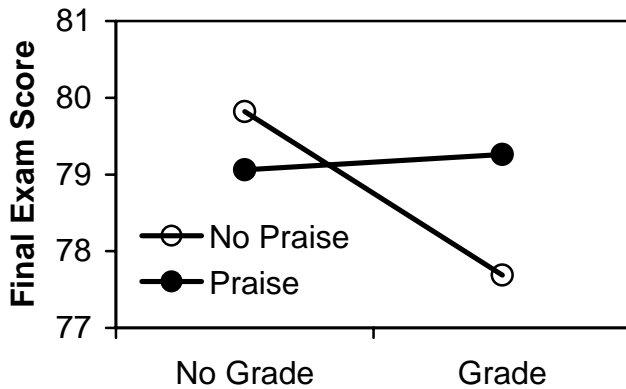


Figure 3. Mean final exam score as function of grade and praise.

Table 5

Estimated Marginal Means and Standard Deviations of the Final Exam Score by Grade and Praise

		M	SD	N
No grade	No praise	79.82	5.12	118
	Praise	79.06	5.13	115
Grade	No praise	77.69	5.12	115
	Praise	79.26	5.12	115

Note. Adjusted means after controlling for the first exam score.

There was also a significant interaction between grade and feedback source, $F(2, 450) = 5.54, p < .01, \eta^2 = .08$; see Figure 4. In the no-feedback condition, scores were slightly higher for students who received a grade ($M = 75.37, SD = 5.12$) as compared to those who did not receive a grade ($M = 74.65, SD = 5.12$). Under the instructor condition the opposite trend was observed. Students' final exam scores were relatively high when their grade was not presented ($M = 82.74, SD = 5.13$), but they were substantially lower for students to whom their grade was presented ($M = 79.63, SD = 5.12$). Under the computer condition, students' scores remained almost the same, slightly lower for those who received the grade ($M = 80.44, SD = 5.12$ for the-no grade condition to $M = 80.93, SD = 5.12$ for the grade condition). Means and standard deviations are presented in Table 6.

In sum, the analysis of the performance scores indicated that feedback strongly influenced students' subsequent performance, but that there were no differences for perceived source of the feedback. Receipt of a grade led to a substantial decline in performance for students who thought the grade had come from the instructor, but a praise statement from the instructor appeared to ameliorate that effect. In the absence of detailed feedback, a grade appeared to modestly enhance subsequent performance.

Analysis of Differences in the Final Exam Score by Students' Performance on the First Exam Draft

To answer the research question concerning the effects of grade, praise, and the source of feedback on the performance of students who scored differently on their first exam draft, the following steps were taken. A frequency analysis was run for the first exam score. The analysis revealed a mean of 74.42, a standard deviation of 8.28, and a range from 50 to 96 for the initial exam score. The analysis of frequency tables showed that 25% of the sample scored at or below 69 (equivalent to letter grades D and F), about 50% received a score between 70 and 79 (equivalent to the letter grade C), and the remaining 25% obtained a score at or above 80 (equivalent to letter grades B and A). Based on these cut points, students were identified as having low ($N = 116$), medium ($N = 217$), and high ($N = 130$) grades. The $3 \times 3 \times 2 \times 2$ ANCOVA was used, with the first exam score grouping (x 3), the source of feedback (x 3), grade (x 2), and praise (x 2) as factors; the first exam grade as a covariate; and the final exam score as a dependent measure. Several main effects and interactions were found to be significant. To avoid unnecessary complexity in interpretation, we made a decision to split the dataset on the first exam score grouping variable and

run a series of 3 x 2 x 2 ANCOVAs with the source of feedback (x 3), grade (x 2), and praise (x 2) as factors, and the first exam grade as a covariate. These analyses examined differences in the final exam scores for students in each performance group. Pairwise comparisons were performed between each pair of the feedback source when ANCOVA was found to be significant.

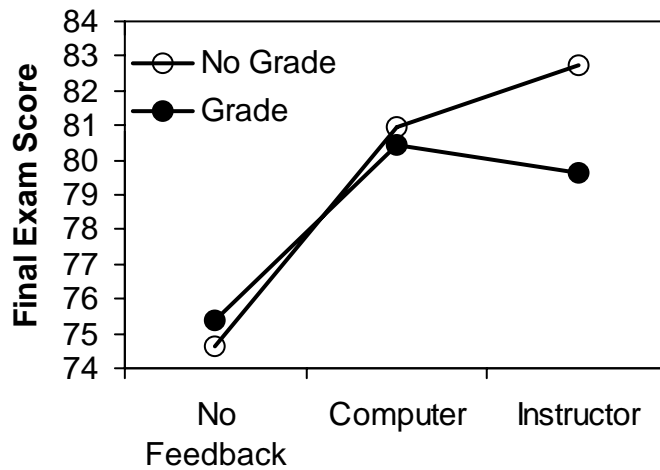


Figure 4. Mean final exam score as function of grade and feedback source.

Table 6

Estimated Marginal Means and Standard Deviations of the Final Exam Score by Grade and Source of Feedback

		M	SD	N
No grade	No feedback	74.65	5.12	80
	Computer	80.93	5.12	79
	Instructor	82.74	5.13	74
Grade	No feedback	75.37	5.12	75
	Computer	80.43	5.12	80
	Instructor	79.63	5.12	75

Note. Adjusted means after controlling for the first exam score.

Students with low first exam scores. For students who received low first exam scores, the analysis revealed a significant grade by feedback source interaction, $F(2, 103) = 5.27, p < .01, \eta^2 = .10$; see Figure 5. In the no-feedback condition, scores were higher for students who received a grade ($M = 67.85, SD = 6.64$) as compared to those who did not receive a grade ($M = 64.15, SD = 6.75$). As shown in Figure 5, the overall scores were relatively low for this group. Under the instructor condition, students' final exam scores were relatively high for the no-grade condition, but they were lower when the grade was presented ($M = 77.24, SD = 6.86$ when no grade was presented; $M = 72.07, SD = 6.65$ when a grade was presented). Under the computer condition, students' scores were higher when the grade was presented ($M = 75.50, SD = 6.71$) than when no grade was presented ($M = 72.07, SD = 6.64$). Means and standard deviations are presented in Table 7.

There was also a significant effect for the source of feedback, $F(2, 103) = 18.78, p < .001, \eta^2 = .28$, with students in the control condition who received no feedback scoring significantly lower than those in either the instructor ($p < .01$) or computer conditions ($p < .01$). No differences were revealed between the computer and instructor conditions ($p > .05$), and no significant effects were found for grade, for praise, for interactions between grade and praise, for interactions between praise and source of feedback, and for interactions among praise, grade, and source of feedback. (See Appendix C for the ANCOVA table.)

Students with medium first exam scores. For students who received a medium score (between 70 and 79), a significant effect for the source of feedback, $F(2, 204) = 34.87, p < .001, \eta^2 = .26$, was found. Pairwise comparisons revealed that students in the control condition scored significantly lower than those in either instructor ($p < .001$) or computer condition ($p < .001$). Additionally, significant differences were found between participants in the grade and no-grade conditions, $F(1, 204) = 7.9, p < .001, \eta^2 = .09$. Students who were shown their first exam grade scored lower than those who were not shown their grade. Grade by feedback source was found not to be significant for this group of students. Hence, to see whether students who received medium scores on their first exam draft reacted similarly to a grade coming from the computer and the instructor, we looked at the pattern of responses pictorially (see Figure 6). Unlike the low-scoring participants, medium-scoring students performed better in no-grade conditions. (See Appendix D for the ANCOVA table.)

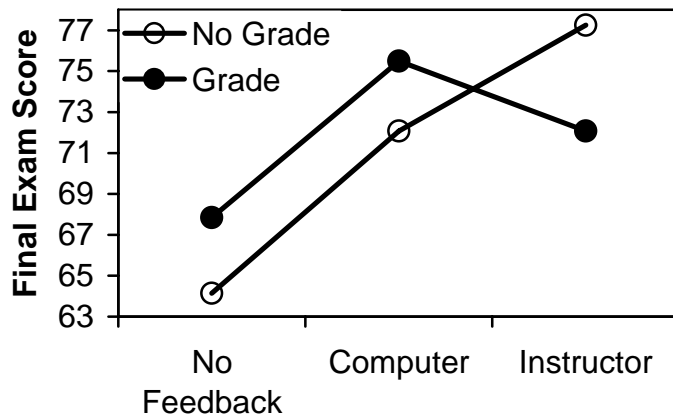


Figure 5. Mean final exam score as function of grade and feedback source for low-scoring students.

Table 7

Estimated Marginal Means and Standard Deviations of the Final Exam Score by Grade and Source of Feedback for Low-Scoring Students

		M	SD	N
No grade	No feedback	64.15	6.75	19
	Computer	72.07	6.64	21
	Instructor	77.24	6.86	18
Grade	No feedback	67.85	6.64	18
	Computer	75.50	6.71	21
	Instructor	72.07	6.65	19

Note. Adjusted means after controlling for the first exam score.

Students with high first exam scores. For the high-scoring group (80 and above), ANCOVA revealed significant effect for the source of feedback, $F(2, 117) = 18.13, p < .001, \eta^2 = .24$, with students in the control condition scoring significantly lower than those in either the instructor or computer conditions (as pairwise comparisons showed). No differences were found between the computer and instructor conditions, $p > .05$. Additionally, significant differences were found between the grade and no-grade conditions, $F(1, 117) = 3.72, p < .05, \eta^2 = .05$. High-scoring

students in the grade condition scored significantly lower than those in the no-grade condition. Figure 7 depicts an interaction between grade and feedback source. Similarly to the medium-scoring group, students who scored high on their first exam draft did less well on the exam when grade was presented in the no-feedback, computer, or instructor conditions. Unlike low-scoring students, they did not react differently to a grade coming from the instructor. (See Appendix E for the ANCOVA table.)

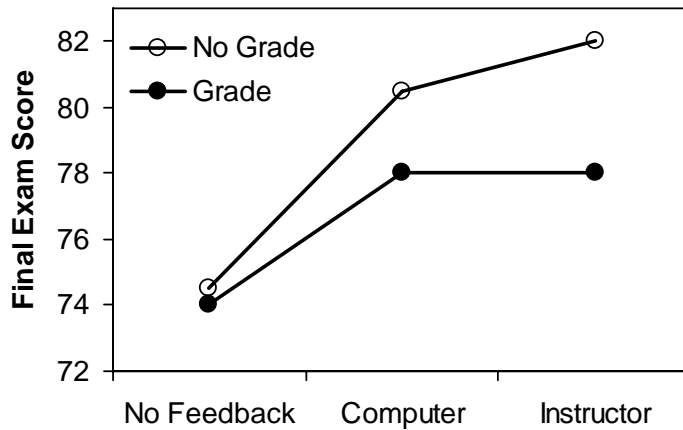


Figure 6. Mean final exam score as function of grade and feedback source for students with medium first exam scores.

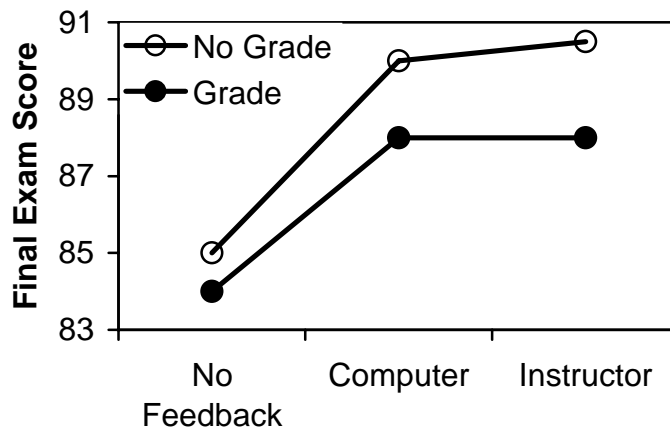


Figure 7. Mean final exam score as function of grade and feedback source for high-scoring students.

Overall, the analyses showed that students who scored low on the first exam draft responded favorably to detailed feedback and were able to improve upon it. However, when presented with a grade from the instructor, these students did not do as well as when they were oblivious to their first exam grade. At the same time, we found that low-scoring students could handle a low grade well if they believed it had come from the computer or when a grade was the only feedback they received. Both medium and high scorers were shown to respond well to detailed feedback coming from either computer or the instructor. Their performance, however, depended on whether a grade was presented, with those who received a grade scoring lower than those who did not. It did not matter whether the grade came from the computer or the instructor, as students' response to it was comparably unfavorable.

Analyses of Differences in Motivation, Self-Efficacy, and Affect

The final research question asked whether differential feedback affects students' motivation, self-efficacy, and negative and positive affect. To answer this question, two 3 x 2 x 2 multivariate analysis of variances (MANOVA) were employed. The first MANOVA included self-efficacy and motivation as dependent variables, and grade, praise, and the source of feedback as independent variables (see Appendix F). The second MANOVA was run with PANAS scores as dependent variables, and grade, praise, and the source of feedback as independent variables (see Appendix G). We ran the two analyses separately as the data for them were gathered at different points in the experiment.

For self-efficacy and motivation, multivariate tests were significant for the grade factor (the F statistic for Wilks' lambda was $F [2, 449] = 5.42, p < .01$) and for the praise factor (the F statistic for Wilks' lambda was $F [2, 449] = 4.02, p < .01$) but not for the source of feedback or any of the interactions. To test the difference for both of the dependent variables, univariate analyses were performed for motivation and self-efficacy.

For motivation, the univariate results indicate significant differences in motivation levels between students who were praised on their performance and those who were not, $F (1, 450) = 7.58, p < .01, \eta^2 = .04$. Interestingly, students in the praise condition reported lower motivation ($M = 47.29, SD = 7.66$) than students in the no-praise condition ($M = 49.06, SD = 5.71$).

For self-efficacy, the results indicated a significant grade effect, $F (1, 450) = 10.80, p < .01, \eta^2 = .08$, with students who received a grade for the first exam exhibiting lower self-efficacy levels

($M = 43.38$, $SD = 7.03$) than those who were unaware of their first exam score ($M = 45.47$, $SD = 6.36$).

For positive and negative affect, multivariate tests were only significant for the grade factor; the F statistic for Wilks' lambda was $F(2, 450) = 7.03$, $p = .01$. To test the difference for both of the dependent variables, univariate analyses were performed for both positive and negative affect variables.

Similarly to self-efficacy, there was a significant difference in negative affect depending on the presence or absence of grade, $F(1, 450) = 14.09$, $p < .01$, $\eta^2 = .08$. Students who received a grade for the first exam reported higher levels of negative affect ($M = 25.27$, $SD = 7.68$) as compared to those who did not receive their first exam grade ($M = 22.72$, $SD = 7.12$). For positive affect, there were no significant effects for any of the independent variables or their interactions.

Overall, presence of grade was shown to have a significant effect on students' reported self-efficacy and negative affect. Students who received a grade had higher negative affect and lower reported levels of self-efficacy than their counterparts with unknown grades. Praise affected motivation, but in an unusual fashion, with students presented with a laudatory statement reporting lower levels of motivation than those who were not.

Analyses of Differences in Perceived Helpfulness and Accuracy of Feedback

To answer the research question with regard to differences in perceived helpfulness of feedback and perceived accuracy of feedback, a $3 \times 2 \times 2$ MANOVA was employed. Perceived helpfulness and accuracy of feedback were used as dependent variables, and grade, praise, and the source of feedback as independent variables (see Appendix H). Multivariate analyses only revealed significant effects for the feedback source; the F statistic for Wilks' lambda was $F(4, 900) = 87.10$, $p < .001$.

Subsequent univariate analyses with the perceived accuracy of feedback as dependent variable revealed a significant effect for the source of feedback, $F(2, 451) = 130.98$, $p < .001$, $\eta^2 = .37$. A post hoc Scheffé analysis yielded a significant difference in accuracy ratings between instructor and computer conditions, $p < .01$, between instructor and no-feedback conditions, $p < .01$, and between the computer and no-feedback conditions, $p < .01$. Students who received their feedback from the instructor rated feedback as being more accurate ($M = 5.95$, $SD = 1.07$) than those who received feedback from computer ($M = 5.33$, $SD = 1.42$) or those who did not receive

detailed feedback ($M = 3.30$, $SD = 1.91$). Of course, those receiving no detailed analysis had little basis for making a judgment.

Univariate analysis with perceived helpfulness of feedback revealed a significant effect for the source of feedback, $F(2, 451) = 206.12$, $p < .001$, $\eta^2 = .48$. A post hoc Scheffé analysis indicated a significant difference in helpfulness of feedback ratings between the instructor and computer conditions, $p < .01$, between the instructor and no-feedback conditions, $p < .01$, and between the computer and no-feedback conditions, $p < .01$. Students who received feedback from the instructor rated it as being more helpful ($M = 6.06$, $SD = 1.07$) than those who believed that feedback was computer generated ($M = 5.44$, $SD = 1.56$) or those who did not receive detailed feedback ($M = 2.79$, $SD = 1.76$).

Overall, students rated feedback from the instructor as more helpful and accurate than in the other two conditions. Not surprisingly, students who received no detailed feedback reported the lowest levels of feedback helpfulness and accuracy.

Discussion

This study attempted to shed light on the effects of differential feedback messages on students' performance, motivation, self-efficacy, and affect. It also inquired into the potential differences in students' responses to feedback messages depending on their ability level. Additionally, it examined the effects of grades, praise, and computer-provided versus instructor-provided feedback. The experimental design of the study allowed for establishing direct influences among the variables. The authentic task employed in the study enhanced ecological validity, and blocking based on students' first exam scores reduced sources of variability, thus leading to greater precision of the findings.

The study helps to clarify a number of controversial areas in the field of assessment feedback. The most pervasive and strongest finding of the study is that descriptive feedback specific to individual work is critical to improvement. The effects of grades and praise on performance are more complex. Students in the instructor-feedback group who also received a grade had lower scores than those who did not receive a grade. However, if they received a grade and a statement of praise, the negative effect was ameliorated. Overall, students receiving no grade and no praise and those receiving both a grade and praise performed better than those receiving either a grade or praise. It is interesting to note that the highest performing group in the study was

the one receiving detailed feedback perceived to come from the instructor with no grade and no praise accompanying it.

Descriptive Feedback and Its Effects on Learning

These findings are consistent with the body of literature on the subject. The meta-analysis conducted by Kluger and DeNisi (1996) showed that correct solutions feedback, as opposed to dichotomous judgments of correct or incorrect, led to greater learning. Additionally, they found that neutral descriptive feedback, which conveys information on how one performs the task and details ways to overcome difficulties, was far more effective than evaluative feedback, which simply informed students about how well they did and, consequently, carried a connotation of social comparison without giving any guidelines on how to improve. Indeed, across the entire sample of the present study for students of all ability levels and different goal orientations, detailed feedback led to greater improvement. The type of feedback, in this case, detailed comments or lack thereof, accounted for 31% to 38% of variability in the final exam scores.

The importance of detailed feedback is especially clear for tasks that are loosely framed and do not have a clear right or wrong answer (Bangert-Drowns et al., 1991; Roos & Hamilton, 2005). No doubt, the essay-writing task is not well-defined. Not only did it require a strong command of the English language and good writing skills, it also required deep understanding of numerous course-related concepts. The complex nature of this task explains the crucial role that individualized comments played in students' learning. The success of detailed comments might also be explained through the lens of information-processing theory, which emphasizes the importance of deep processing when acquiring complex information (VanLehn, 1989). It seems that the detailed comments provided in the study channeled students' attention toward relevant and specific information, stimulated mental elaboration, and consequently, boosted performance.

Differences in Responses Depending on the Perceived Source of Feedback

The main finding of the study that emphasized the beneficial effect of personalized feedback on students' performance can be further explored. We found that students' improvement in performance was nearly equivalent for both computer-feedback and instructor-feedback conditions. The presentation of meaningful comments, regardless of their source, was shown to help students learn. This finding appears to provide partial support for the CASA paradigm, suggesting that people may be unconsciously perceiving computers as *intentional social agents*,

and because of this, computer-provided feedback will tend to elicit the same or very similar responses from individuals (Nass et al., 1996, 1999).

The support the present study gives to the CASA paradigm is only partial, because although students' exam scores were quite similar for both the computer and instructor conditions, differences in patterns of students' responses to feedback were consistently observed. Participants in the instructor condition, for instance, outperformed those in the computer condition when only comments were provided. However, when grades were presented along with comments, their scores were lower. The scores of their counterparts in the computer condition were the same regardless of whether their grade was presented.

The competing paradigm, which proposed that computers are generally perceived as neutral tools (Earley, 1988; Lepper et al., 1993), is not supported in the experiment. According to this perspective, computers tend to be viewed as neutral and unbiased sources of information. Thus, feedback received from computers is more trusted by individuals. Quite contrary to this viewpoint, the analysis of students' perceptions of accuracy and helpfulness of feedback reveals that students rated the instructor's feedback as being more accurate and helpful than computer-generated feedback.

It is evident that, notwithstanding the higher perceived accuracy of instructor's feedback, students' need for guidance and assistance may be addressed with equal success by both computer- and instructor-generated feedback. In both cases, a successful outcome is contingent upon the relevance and meaningfulness of feedback. It is possible, however, that in some situations, skepticism of computer feedback may be quite strong, and therefore, computer feedback may not be as effective as human-provided comments.

Overall, it seems that as long as the feedback message encourages "mindfulness (p. 230)" in students' responses (Bangert-Drowns et al., 1991), students will treat computers as equals to humans and will use computer feedback to improve their work. This conclusion is consistent with the CASA perspective. However, the different patterns of responses for computer and instructor conditions indicate that students do not treat human- and machine-generated feedback the same.

The Effects of Grades on Students Learning

The effect of receiving a grade in this study was particularly interesting. Among those students who believed they received their detailed feedback from the instructor, those who were

given a grade showed substantially lower scores than those who were not. Receiving a grade was also generally associated with lower self-efficacy and more negative affect.

One explanation for these findings comes from the feedback intervention theory proposed by Kluger and DeNisi (1996). They suggested that optimal feedback should direct individuals' attention toward the task and toward the specific strategies that would lead to achievement of desired outcomes. Letter grades or numeric scores, being evaluative in nature and carrying a notion of social comparison, tend to turn students' attention away from the task and toward the self, thus leading to negative effects on performance (Kluger & DeNisi, 1996; Siero & Van Oudenhoven, 1995; Szalma et al, in press). An alternative explanation from the standpoint of the information processing theory suggests that the attention diverted from the task to an individual's perceptions of self inevitably leads to reallocation of cognitive resources. Contemplating one's success or failure may subsequently impede effective performance due to competition for cognitive resources (Kanfer & Ackerman, 1989).

In a similar vein, attention to the self elicited by the presentation of a grade could activate affective reactions. Kluger, Lewinsohn, and Aiello (1994) argued that feedback received by individuals gets cognitively evaluated with respect to harm or benefit potential for the self and for the need to take an action. The appraisal of harm versus benefit is reflected in the primary dimension of mood (pleasantness), and the appraisal of the need for action is reflected in a secondary dimension of mood (arousal; Kluger & DeNisi, 1996). The relationship between the two dimensions is not linear, as a potential threat to the self may instigate high activity on the student's behalf. At the same time, it may debilitate students so they cannot act.

The affective measure administered in this study addressed the arousal dimension of mood. High positive affect was indicative of high arousal, and high negative affect was indicative of depression and behavior inhibition (Crawford & Henry, 2004). The results indicated that students who were shown their grade scored significantly higher on the negative affect scale than their counterparts who did not receive their grade. Thus, the effect of the grade may have led students to become depressed about their performance, leading them to be less disposed to put forth the necessary effort to improve their work. This effect may have been particularly strong if the grade was perceived to be coming from the instructor (as opposed to computer generated), hence the large negative impact of grade on performance in that condition.

The negative effect of grades on students' performance can also be explained through their influences on students' self-efficacy. Generally, self-efficacy, or beliefs about one's competence, is known to be influenced by prior outcomes (Bandura & Locke, 2003). Feedback, therefore, has a potential of affecting self-efficacy. The present study revealed that presentation of grade resulted in decreased levels of self-efficacy. Students who were not shown their grade reported higher levels of test-specific self-efficacy than those to whom a grade was provided.

Marzano (2000) stated that the most important purpose of grades was to provide information to students, and if referencing for grading is content specific, letter grades and numerical scores would lead to an increase in students' performance. He postulated that if students had a clear understanding of the requirements of the task, and if grading was based only on students' achievement and effort, students could increase their level of knowledge and understanding based on grades alone. Although plausible, this view does not find support among researchers in the field, and neither did it find support in the present study. Many researchers agree that grades are perceived by students as controlling rather than informative (Elawar & Corno, 1985; Stipek, 2002). As Roos and Hamilton (2005) noted, feedback is too deeply encoded in a grade for it to lead to appropriate action.

The classic work of Page (1958), indicating that optimal feedback included both comments and grades, is not supported by the results here. Our findings instead support the research carried out by Butler (1988), Butler and Nisan (1986), and Elawar and Corno (1985). These studies demonstrated that feedback consisting of grades and comments led to significantly lower improvement than comments alone.

Although it is hard to disagree with the convenience and effectiveness of grades when used for summative purposes, the formative influence of grades appears to be negative. In some educational settings, however, presenting a grade is a requirement. As a result, figuring out ways to do so with the least damage to students' achievement and, hopefully, with added benefit to their performance is crucial for educators across all academic environments. The possible solution to this quandary is presented below.

The Effects of Praise on Students' Learning

The present study attempted to clarify the effect of praise on students' performance, motivation, self-efficacy, and affect. Praise is a controversial topic, with some researchers arguing that praise promoted learning by raising positive affect and self-efficacy (Alber & Heward, 2000),

while others stipulated that it led to depletion of cognitive resources by taking attention away from the task and focusing it on aspects of the self (Baumeister et al., 1990; Kluger & DeNisi, 1996). Our study did not reveal any overall differences in performance among students who did or did not receive praise on their performance. Comments and grades, alone and in combination, have a stronger influence on students' performance, with praise adding to and modifying their effects.

The only outcome measure directly affected by praise was motivation. The effect of praise here was quite interesting, if not surprising. Students presented with praise reported slightly lower levels of motivation as compared to their counterparts who were not praised on their performance (effect size of .27). Recall that students' motivation was measured after they had finished their work, up to two hours since the time that they received their praise (see Table 1). Therefore, the group differences found indicate that this type of feedback had a relatively stable effect on the level of motivation. This finding is intriguing as no studies known to date have shown that praise negatively affects students' motivation.

In situations in which grades must be presented to students, educators should consider accompanying it with meaningful praise. However, it should be reiterated that when neither grades nor praise was presented, students' scores on the exam were the highest. Hence, if educators have an option to choose, personalized comments without praise or grade appear to be an optimal form of feedback leading to the highest achievement.

Difference in Responses to Feedback for Students of Different Performance Levels

Several researchers proposed that students' responses to feedback messages may depend on their ability or typical performance levels (Black & Wiliam, 1998). To date, very few studies have examined the differential effects of feedback on students' performance for students of different performance levels. Butler (1988) showed that presentation of a grade on its own or in combination with any other information leads to a significant decline of interest in performing the task for low-achieving students. In the present study, low-, medium-, and high-scoring students showed a significant increase in scores when presented with detailed comments. Once again, this finding attests to the fact that information regarding mistakes and misconceptions, along with suggestions on how to improve them, is a key to student achievement. It did not matter what their original grade was; students who were offered feedback specific to their own work found ways to incorporate it into their essay and improve their results. After covariate adjustment for pretest performance, feedback accounted for 28% of variance in the final exam score for students in the

low achievement group and for 26% and 24% for those in the medium and high groups, respectively. Thus, the positive effect of personalized comments was observed throughout the entire sample, irrespective of students' ability levels.

Although detailed comments were conducive to learning in students of all performance levels, some differences in students' responses to feedback were found between the low-scoring group on one hand, and medium- and high-scoring groups on the other. Students who received high or medium scores performed differently when a grade was and was not presented. Under the grade condition both groups scored lower on their exam as compared to students who did not receive their grade. As suggested in preceding sections, a grade appears to undermine the effort that students are willing to put forward in order to improve their work. Receiving a satisfactory grade may prevent students from channeling their effort toward further mastery of their work; rather, their focus on the quantitative aspect of learning leads them to lose motivation before they can perfect their work.

Interestingly, however, no overall differences between the grade and no-grade conditions were found for the low-scoring students. Instead, there was a strong grade by feedback source interaction. Specifically, students receiving grades performed better in the no-detailed-feedback and computer-feedback conditions but worse in the instructor-feedback condition. It may be the case that the computer-based grade was viewed as being less judgmental or personally directed than the instructor-based grade.

Limitations

Some potential limitations of the study should be noted. One of the feedback conditions in the study involved presentation of praise. The decision was made to use a standard laudatory comment differentiated according to three levels of the quality of students' work. No main effects were found for the praise factor. It is possible that none of the three levels of praise were strong enough to induce emotional responses that were commonly reported in the literature (Baumeister et al., 1990; Delin & Baumeister, 1994; Henderlong & Lepper, 2002). Laudatory comments that are more detailed and personal could have induced a broader range of responses from the participants. At the same time, interaction effects were found between praise and grade as well as praise and feedback source, which indicate that the praise manipulation was successful.

The sample of the present study was comprised of college students who were relatively uniform in their age, with the majority of the participants being first-year students. Generalizing

the results of the study to wider populations should be approached with caution. Conversely, the fact that the main experimental task was a part of a normal learning experience, and was approached by participants seriously as a regular course exam, contributed to the robustness of the findings.

Finally, the experimental task involved students working on an essay and then coming back a week later to revise their work based on the feedback provided at that time. In other words, the feedback was used to monitor and improve performance on an assignment carried out over a relatively brief period. The students were not assessed later, and they were not given a similar task at a later time. Therefore, the present study does not allow for inferences concerning the long-term effect of feedback on students' writing.

Directions for Future Research

The present study demonstrated the effectiveness of detailed feedback in helping students improve their academic work in the area of writing a response to a curriculum-based essay prompt. It also demonstrated that the presentation of a grade appeared to have a detrimental effect on performance unless ameliorated by a statement of praise. Finally, some ideas as to how the presentation of grades and praise work with regard to affective considerations in this process were uncovered. Although the present study was strengthened by the *in situ* nature of the research, we do not know whether students receiving detailed feedback on the task at hand would perform better in a subsequent task or whether presentation of a grade led to less learning or simply to less effort on the revision of the work. One clear venue for future research would be to look at how differential feedback influences subsequent learning in a course. It is, of course, difficult to conduct research that would vary the nature of the feedback that students receive on a randomized basis throughout an entire course, both for practical and ethical reasons. And yet, unless we conduct rigorous research into these issues, and their many elaborations and permutations, we will not learn the most effective approaches to using feedback.

Another area of investigation that may prove fruitful for future research concerns the role of individual characteristics in determining students' responses to feedback. Overall, the exact mechanisms through which feedback messages impact students performance and personal dispositions should be examined in future research inquiries. Corroborating evidence from studies conducted across various domains of knowledge with students of different ages and levels of academic attainment would assist in understanding more fully the effect of feedback on learning

and would allow researchers to make important additional conclusions about optimal feedback practices. Until we better understand how feedback through formative assessment works, our practice will be guided by speculation and conjecture rather than by informed judgment.

Conclusion

This study attempted to fill in the gap in the current understanding of differential effects of feedback on students' performance, motivation, affect, and self-efficacy. It also endeavored to uncover whether students of different ability levels and various goal orientations would respond differently to feedback messages. The authentic learning task contributed to the ecological validity of the study, and the classroom context ensured that the participants approach the task with all due seriousness of a regular course exam. The current study is among the few that were conducted in an authentic learning environment. The findings, therefore, deserve careful attention from both researchers and practitioners.

In order to test the potential effects of feedback on students' performance, a valid assessment of their work was needed. The use of the *e-rater* along with the two highly calibrated human raters ensured proper evaluation of students' work. Custom-made software was used to present feedback to students and allowed the control necessary to implement the design of the study. No studies known to date have used this level of complexity in both the design and the depth of assessment of students' products. Additionally, a broad range of conditions allowed for isolating the effects of specific forms of feedback individually and in combination.

The most condensed conclusion of this inquiry is as follows: Detailed, specific, descriptive feedback, which focuses students' attention on their work rather than the self, is the most advantageous kind of information that should be provided to students. The benefit of such feedback occurs at all levels of performance. Evaluative feedback in the form of grades may be helpful if no other options are available and can beneficially be accompanied by some form of encouragement. At the same time, grades were shown to decrease the effect of detailed feedback. It appears that this occurs because it reduces a sense of self-efficacy and elicits negative affect around the assessment task.

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Appendix A
Rubric for Grading the Content of an Essay

Table A1
Content Grading Rubric

Score	# of theories	Criteria for evaluation
0	0	No content (word “motivation” doesn’t count)
1	0	Several relevant terms, not explained or used inappropriately
1.5	1	One or two theories mentioned appropriately, but the description is not full or confused
2	1	One theory explained, other terms are used inappropriately or too lightly
2.5	1	One theory well-explained, others are touched upon correctly (terms mentioned)
3	2	Two theories explained, but with some confused application, not enough detail and examples (some other theories may be touched on)
3.5	2	Two theories explained, description of one not full/confused (some other theories may be touched upon)
4	2	Two theories well-explained, and/or terms from one or more theories mentioned
4.5	2	Level 4 plus argument leading very well to conclusion
5	3+	Three or more theories explained and properly applied, but with some confused terms and not enough detail for one of them
5.5	3+	Three or more discussed theories, well-explained and properly applied, with minor omissions
6	3+	Three or more discussed theories, well-explained, properly applied and substantiated by examples; other class readings are included

Appendix B

Analysis of Covariance (ANCOVA) of Differences in the Final Exam Score

Table B1

Tests of Between-Subjects Effects

Source	SS	df	Mean square	<i>F</i>	Sig.
Corrected model	23,313.04	12	1,942.75	74.24	0.000
Intercept	2,705.07	1	2,705.07	103.37	0.000
First exam grade	18,377.67	1	18,377.67	702.30	0.000
Grade	106.58	1	106.58	4.07	0.014
Praise	18.56	1	18.56	0.71	0.400
Feedback source	3,623.41	2	1,811.70	69.23	0.000
Grade x praise	156.87	1	156.87	5.99	0.010
Grade x feedback source	289.70	2	144.85	5.54	0.004
Praise x feedback source	14.86	2	7.43	0.28	0.753
Grade x praise x feedback source	86.86	2	43.43	1.66	0.191
Error	11,775.50	450	26.17		
Total	2,920,565.00	463			
Corrected total	35,088.54	462			

Note. R-squared = .664 (adjusted R-squared = .655).

Appendix C

Analysis of Covariance (ANCOVA) of Differences in the Final Exam Score for Low-Scoring Students

Table C1

Tests of Between-Subjects Effects

Source	SS	df	Mean square	<i>F</i>	Sig.
Corrected model	3,582.71	12	298.56	6.78	0.000
Intercept	514.27	1	514.27	11.68	0.001
First exam grade	637.27	1	637.27	14.47	0.000
Grade	12.10	1	12.10	0.27	0.601
Praise	22.66	1	22.66	0.51	0.475
Feedback source	1,654.71	2	827.35	18.79	0.000
Grade x praise	104.78	1	104.78	2.38	0.126
Grade x feedback source	464.46	2	232.23	5.27	0.007
Praise x feedback source	21.05	2	10.53	0.24	0.788
Grade x praise x feedback source	8.02	2	4.01	0.09	0.913
Error	4,535.43	103	44.03		
Total	602,570.00	116			
Corrected total	8,118.14	115			

Note. R-squared = .441 (adjusted R-squared = .376).

Appendix D
Analysis of Covariance (ANCOVA) of Differences in the Final Exam Score for Medium-Scoring Students

Table D1
Tests of Between-Subjects Effects

Source	SS	df	Mean square	<i>F</i>	Sig.
Corrected model	3,323.60	12	276.97	12.29	0.000
Intercept	39.24	1	39.24	1.74	0.188
First exam grade	1,229.13	1	1,229.13	54.54	0.000
Grade	178.06	1	178.06	7.90	0.005
Praise	1.42	1	1.42	0.06	0.802
Feedback source	1,571.73	2	785.87	34.87	0.000
Grade x praise	60.14	1	60.14	2.67	0.104
Grade x feedback source	105.33	2	52.66	2.34	0.099
Praise x feedback source	6.49	2	3.24	0.14	0.866
Grade x praise x feedback source	88.33	2	44.17	1.96	0.144
Error	4,597.68	204	22.54		
Total	1,323,162.00	217			
Corrected total	7,921.28	216			

Note. R-squared = .420 (adjusted R-squared = .385).

Appendix E

Analysis of Covariance (ANCOVA) of Differences in the Final Exam Score for High-Scoring Students

Table E1

Tests of Between-Subjects Effects

Source	SS	df	Mean square	<i>F</i>	Sig.
Corrected model	1,613.76	12	134.48	8.98	0.000
Intercept	255.90	1	255.90	17.08	0.000
First exam grade	921.55	1	921.55	61.51	0.000
Grade	55.68	1	55.68	3.72	0.008
Praise	1.13	1	1.13	0.08	0.784
Feedback source	543.24	2	271.62	18.13	0.000
Grade x praise	5.15	1	5.15	0.34	0.559
Grade x feedback source	4.95	2	2.48	0.17	0.848
Praise x feedback source	30.67	2	15.34	1.02	0.362
Grade x praise x feedback source	21.12	2	10.56	0.70	0.496
Error	1,753.02	117	14.98		
Total	994,833.00	130			
Corrected total	3,366.78	129			

Note. R-squared = .479 (adjusted r-squared = .426).

Appendix F
Multivariate Analysis of Variance (MANOVA) of Differences in Motivation
and Self-Efficacy

Table F1
Multivariate Tests

Effect		Value	<i>F</i>	Hypothesis df	Error df	Sig.
Intercept	Wilks' lambda	0.01	15,943.51	2	449	0.000
Grade	Wilks' lambda	0.98	5.42	2	449	0.005
Praise	Wilks' lambda	0.98	4.02	2	449	0.019
Feedback source	Wilks' lambda	0.99	1.13	4	898	0.339
Grade x praise	Wilks' lambda	0.99	1.61	2	449	0.201
Grade x feedback source	Wilks' lambda	0.99	1.24	4	898	0.294
Praise x feedback source	Wilks' lambda	0.99	0.61	4	898	0.658
Grade x praise x feedback source	Wilks' lambda	1.00	0.34	4	898	0.853

Table F2***Tests of Between-Subjects Effects***

Source	Dependent variable	SS	df	MS	<i>F</i>	Sig.
Corrected model	Motivation total	639.20	11	58.11	1.27	0.241
	Self-efficacy total	1,004.02	11	91.27	2.04	0.024
Intercept	Motivation total	1,070,814.91	1	1,070,814.91	23,351.31	0.000
	Self-efficacy total	909,719.95	1	909,719.95	20,312.77	0.000
Grade	Motivation total	43.49	1	43.49	0.95	0.331
	Self-efficacy total	483.74	1	483.74	10.80	0.001
Praise	Motivation total	347.72	1	347.72	7.58	0.006
	Self-efficacy total	6.46	1	6.46	0.14	0.704
Feedback source	Motivation total	55.66	2	27.83	0.61	0.545
	Self-efficacy total	98.45	2	49.22	1.10	0.334
Grade x praise	Motivation total	19.10	1	19.10	0.42	0.519
	Self-efficacy total	144.62	1	144.62	3.23	0.073
Grade x feedback source	Motivation total	79.08	2	39.54	0.86	0.423
	Self-efficacy total	142.47	2	71.24	1.59	0.205
Praise x feedback source	Motivation total	64.33	2	32.17	0.70	0.496
	Self-efficacy total	45.48	2	22.74	0.51	0.602
Grade x praise x feedback source	Motivation total	15.65	2	7.83	0.17	0.843
	Self-efficacy total	57.03	2	28.51	0.64	0.530
Error	Motivation total	20,635.53	450	45.86		
	Self-efficacy total	20,153.53	450	44.79		
Total	Motivation total	1,093,802.00	462			
	Self-efficacy total	933,365.00	462			
Corrected total	Motivation total	21,274.73	461			
	Self-efficacy total	21,157.55	461			

Note. R-squared = .030 (adjusted R-squared = .006); R-squared = .047 (adjusted R-squared = .024).

Appendix G

Multivariate Analysis of Variance (MANOVA) of Differences in Positive and Negative Affect

Table G1

Multivariate Tests

Effect		Value	<i>F</i>	Hypothesis df	Error df	Sig.
Intercept	Wilks' lambda	0.03	6,886.07	2	450	0.000
Grade	Wilks' lambda	0.97	7.03	2	450	0.001
Praise	Wilks' lambda	1.00	0.13	2	450	0.877
Feedback source	Wilks' lambda	0.99	1.35	4	900	0.251
Grade x praise	Wilks' lambda	0.99	1.96	2	450	0.142
Grade x feedback source	Wilks' lambda	0.99	1.47	4	900	0.208
Praise x feedback source	Wilks' lambda	0.99	1.50	4	900	0.200
Grade x praise x feedback source	Wilks' lambda	0.99	1.24	4	900	0.292
	Roy's largest root	0.01	2.14	2	451	0.119

Table G2*Tests of Between-Subjects Effects*

Source	Dependent variable	SS	df	MS	<i>F</i>	Sig.
Corrected model	PA scale score	727.41	11	66.13	1.29	0.225
	NA scale score	1,446.54	11	131.50	2.41	0.006
Intercept	PA scale score	411,721.64	1	411,721.64	8,055.85	0.000
	NA scale score	266,466.13	1	266,466.13	4,886.51	0.000
Grade	PA scale score	3.24	1	3.24	0.06	0.801
	NA scale score	768.32	1	768.32	14.09	0.000
Praise	PA scale score	9.83	1	9.83	0.19	0.661
	NA scale score	3.03	1	3.03	0.06	0.814
Feedback source	PA scale score	67.04	2	33.52	0.66	0.520
	NA scale score	236.48	2	118.24	2.17	0.116
Grade x praise	PA scale score	60.55	1	60.55	1.18	0.277
	NA scale score	136.44	1	136.44	2.50	0.114
Grade x feedback source	PA scale score	268.19	2	134.09	2.62	0.074
	NA scale score	46.10	2	23.05	0.42	0.656
Praise x feedback source	PA scale score	148.95	2	74.48	1.46	0.234
	NA scale score	149.39	2	74.70	1.37	0.255
Grade x praise x feedback source	PA scale score	162.86	2	81.43	1.59	0.204
	NA scale score	86.44	2	43.22	0.79	0.453
Error	PA scale score	23,049.90	451	51.11		
	NA scale score	24,593.46	451	54.53		
Total	PA scale score	436,467.00	463			
	NA scale score	292,728.00	463			
Corrected total	PA scale score	23,777.30	462			
	NA scale score	26,040.00	462			

Note. R-squared = .031 (adjusted R-squared = .007); R-squared = .056 (adjusted R-squared = .033).

Appendix H

Multivariate Analysis of Variance (MANOVA) of Differences in Perceived Helpfulness and Accuracy of Feedback

Table H1

Multivariate Tests

Effect		Value	<i>F</i>	Hypothesis df	Error df	Sig.
Intercept	Wilks' lambda	0.08	2,716.17	2	450	0.000
Grade	Wilks' lambda	1.00	0.22	2	450	0.799
Praise	Wilks' lambda	0.99	2.56	2	450	0.079
Feedback source	Wilks' lambda	0.52	87.10	4	900	0.000
Grade x praise	Wilks' lambda	1.00	0.19	2	450	0.828
Grade x feedback source	Wilks' lambda	1.00	0.34	4	900	0.854
Praise x feedback source	Wilks' lambda	0.95	6.44	4	900	0.000
Grade x praise x feedback source	Wilks' lambda	0.99	1.38	4	900	0.237

Table H2*Tests of Between-Subjects Effects*

Source	Dependent variable	SS	df	MS	F	Sig.
Corrected model	Accuracy	625.59	11	56.87	25.42	0.000
	Helpfulness	943.18	11	85.74	38.09	0.000
Intercept	Accuracy	10,922.79	1	1,0922.79	4,881.63	0.000
	Helpfulness	10,478.60	1	1,0478.60	4,654.85	0.000
Grade	Accuracy	0.81	1	0.81	0.36	0.548
	Helpfulness	0.15	1	0.15	0.07	0.798
Praise	Accuracy	5.33	1	5.33	2.38	0.123
	Helpfulness	0.01	1	0.01	0.01	0.942
Feedback source	Accuracy	586.14	2	293.07	130.98	0.000
	Helpfulness	928.00	2	464.00	206.12	0.000
Grade x praise	Accuracy	0.34	1	0.34	0.15	0.697
	Helpfulness	0.00	1	0.00	0.00	0.983
Grade x feedback source	Accuracy	2.79	2	1.39	0.62	0.537
	Helpfulness	1.16	2	0.58	0.26	0.773
Praise x feedback source	Accuracy	19.29	2	9.64	4.31	0.014
	Helpfulness	0.81	2	0.40	0.18	0.836
Grade x praise x feedback source	Accuracy	8.11	2	4.06	1.81	0.164
	Helpfulness	12.26	2	6.13	2.72	0.067
Error	Accuracy	1,009.13	451	2.24		
	Helpfulness	1,015.25	451	2.25		
Total	Accuracy	12,530.00	463			
	Helpfulness	12,412.00	463			
Corrected total	Accuracy	1,634.72	462			
	Helpfulness	1,958.44	462			

Note. R-squared = .383 (adjusted R-squared = .368); R-squared = .482 (adjusted R-squared = .469).