

Effect of Immediate Feedback and Revision on Psychometric Properties of Open-Ended SentenceCompletion Items

Yigal Attali Don Powers John Hawthorn

April 2008

ETS GRE Board Research Report No. 03-15
ETS RR-08-16

Effect of Immediate Feedback and Revision on Psychometric Properties of Open-Ended Sentence-Completion Items

Yigal Attali, Don Powers, and John Hawthorn ETS, Princeton, NJ

GRE Board Research Report No. 03-15

ETS RR-08-16

April 2008

The report presents the findings of a research project funded by and carried out under the auspices of the Graduate Record Examinations Board.

Educational Testing Service, Princeton, NJ 08541

Researchers are encouraged to express freely their professional judgment. Therefore, points of view or opinions stated in Graduate Record Examinations Board reports do no necessarily represent official Graduate Record Examinations

Board position or policy.

The Graduate Record Examinations and ETS are dedicated to the principle of equal opportunity, and their programs, services, and employment policies are guided by that principle.

As part of its educational and social mission and in fulfilling the organization's non-profit Charter and Bylaws, ETS has and continues to learn from and also to lead research that furthers educational and measurement research to advance quality and equity in education and assessment for all users of the organization's products and services.

ETS, the ETS logos, GRADUATE RECORD EXAMINATIONS, GRE, and LISTENING. LEARNING. LEADING. are registered trademarks of Educational Testing Service (ETS).

Educational Testing Service Princeton, NJ 08541

Copyright © 2008 by ETS.. All rights reserved.

Abstract

Registered examinees for the GRE® General Test answered open-ended sentence-completion items. For half of the items, participants received immediate feedback on the correctness of their answers and up to two opportunities to revise their answers. A significant feedback-and-revision effect was found. Participants were able to correct many of their initial incorrect answers, resulting in higher revised scores. In addition, the reliability of the revised scores and their correlation with GRE verbal scores were higher. The possibility of using revision scores as a basis for measuring potential future learning is discussed.

Key words: Constructed-response tasks, feedback, answer-revision, computer-based testing, reliability, validity

Introduction

Providing people with feedback regarding their task performance is one of the most frequently applied of all psychological interventions (see Kulhavy & Stock, 1989, for a review). Thorndike (1913) provided the initial theoretical arguments for the effectiveness of feedback with his law of effect, in which feedback was regarded as a contingent event that reinforced or weakened responses. More recently, the cognitive revolution has provided a new framework for understanding feedback's role in learning, highlighting its informational role. From this perspective, errors are viewed as a source of information about students' cognitive processes (see Bruning, Schraw, & Ronning, 1999). Feedback helps learners determine performance expectations, judge their level of understanding, and become aware of misconceptions. It may also provide clues about the best approaches for correcting mistakes and improving performance. Considering the major role that it occupies in learning and instruction, it is curious that feedback has had almost no role in assessment. In this respect it is helpful to distinguish between knowledge of one's performance and allowing revision of one's response. Although this distinction has no place in learning and instruction, it is almost ubiquitous in a testing environment to provide one or the other (or neither) but not both.

The availability of answer review and change options is taken for granted on most paper-and-pencil tests. For technical reasons, however, it is usually impractical to provide item-by-item feedback on performance. Researchers have studied answer review and change behavior on paper-and-pencil tests for some time (for a review, see Waddel & Blankenship, 1995). As a whole, this research shows that a small percentage of answers is typically changed, that more answers are changed from wrong to right than from right to wrong, and that a large proportion of examinees change answers to at least some questions.

Surprisingly, even answer review by itself is less common on computer-based tests (CBTs), especially when the test items are administered adaptively based on the examinee's performance on previously answered items. Arguments against the use of item review on computer-adaptive tests (CATs) have focused mostly on increases in testing time, possible reductions in measurement precision, complications in item administration algorithms, and reduced test score validity resulting from answer-response strategies that yield inflated ability estimates (Wainer, 1993). In general, examinees strongly favor answer review, presumably because it provides a less stressful testing experience (Vispoel, 2000).

In the context of computer-based tests, knowledge of results, but without answer review, has also been studied (Betz, 1977). One reason that the combination of immediate knowledge of results and answer review is not provided in computer-based (non-adaptive) tests may be that most tests are in multiple-choice (MC) format. With this item format, providing feedback on the correctness of an answer raises the probability of answering correctly in a subsequent trial simply as a result of the decreasing number of options.

An exception is the answer-until-correct scoring method (Wilcox, 1982) that provides both immediate feedback and allows answer review for MC items by providing partial credit based on the number of trials until the correct option for an MC item is selected. However, this scoring method is rarely used in assessments. It is also interesting to note that the MC item format itself inherently provides *negative* feedback, because examinees who do not find their answer in the set of options know their answer is not correct.

In summary, traditional assessments rarely provide immediate feedback about the correctness of an answer with an opportunity to revise answers. However, even in the context of the tutoring literature where feedback is a major tool for enhancing learning, feedback is typically provided in an acquisition or training phase, but not when the effects of learning are assessed. For example, Schmidt, Young, Swinnen, and Shapiro (1989) investigated the timing of feedback with respect to the acquisition of motor skills. Subjects received feedback about their performance following a variable number of trials in a motor-skills learning task. When learning was assessed, however, no feedback was provided. Schooler and Anderson (1990) investigated the same timing-of-feedback question in the context of learning computer programming skills. During training, subjects received different types of feedback; however, when the effects of these types of feedback were tested, no feedback was provided.

Finally, the view of *dynamic assessment* (Feuerstein, Rand, & Hoffman, 1979) on feedback should also be considered. In contrast to standard assessments, which are static, the objective of dynamic assessments is to explore the examinee's potential for learning. It is based on an interactive approach to assessment that embeds intervention within the assessment procedure. This approach is related to Vygotsky's (1934/1986) concept of the *zone of proximal development*: the gap between what can be learned unaided and what can be learned with the help of a more capable peer. The *test-teach-retest* procedure, whereby the *difference* in performance between the two tests is the focus of assessment, is common in dynamic

assessment. Embretson (1992) found support for the validity of cognitive modifiability for predicting learning in a spatial domain. However, as in the tutoring literature, the tests used as the basis for assessing modifiability are static (MC in Embretson, 1992) and do not provide immediate feedback and opportunity to revise answers.

The purpose of this study is to investigate the psychometric effects of providing both immediate feedback on the correctness of an answer and opportunity to revise answers on the performance of examinees in the test itself. That is, the focus of this study is not on the possible future learning effects of feedback but on the possibility of using revised answers as the actual test indicators.

The advance of technology and computerized testing facilitates such an intervention by making it more feasible to use constructed-response (CR) tasks that can be scored automatically on the fly (as soon as the student submits the response). In such a CR testing environment it is possible to inform examinees that an initial answer is incorrect and ask them to revise it, without encountering the problems noted above for MC tests.

There are a few basic questions concerning such an intervention. The first is whether examinees will be able to correct their initial errors. It is not at all obvious that simply providing correctness feedback to an open-ended question can provide enough information to enable the examinee to correct it. Even if some examinees are able to correct their initial answers, it is not clear whether their revised answers are valid from a psychometric point of view. In other words, do revised answers contribute positively to measurement of the construct? Finally, regardless of the informational contribution of feedback, there is a potential motivational aspect to this intervention. Would examinees be less or more anxious during the test when they are given feedback regarding their performance and asked to correct their errors? This last question was not directly addressed in this study, although the attitudes of examinees toward the feedback intervention were assessed using a post-test questionnaire.

In this study, we used CR variants of sentence-completion items. Sentence-completions and vocabulary items are important item types in many standardized tests of scholastic aptitude. These items measure two basic verbal abilities: (a) knowledge of the meaning and use of words and (b) understanding of the logical structure of a sentence or an argument.

A significant practical advantage for using CR variants of these items is the fact that the response to these items is one word (or phrase) in length or a set of single words. This is in

contrast to other item types, like reading-comprehension items or essay-writing assessments. One of the most difficult problems in the large-scale use of CR items is the difficulty of scoring the responses. This is especially true for verbal domains. As a consequence, it is difficult to incorporate CR items in large-scale assessments. However, items that require only one word as a response might be easier to score and thus may be more feasible to use in assessments. In this study we evaluated the simplest approach to scoring, development in advance of a list of possible correct answers to each item. In addition, an interactive spell-checker was used to prevent examinees from submitting incorrectly spelled responses. More sophisticated natural language processing techniques might have produced more accurate scoring, but the use of such methods was beyond the scope of this study.

The items used in this study were adapted from disclosed GRE® items; half of these were *vocabulary in context* (VIC) items and half were *logical structure of sentence* (LSS) items. These two item types appear in the verbal section of the GRE General Test in MC format. For the VIC items, a complete sentence is presented to the examinee, with one word highlighted in bold. This word is difficult and the examinee is asked to replace it with another, appropriate word. An example of this item type is:

The study of successful foreign industries identified strategies for domestic companies to **emulate**.

Possible correct answers for this item are *imitate* and *copy*.

For the LSS items, an incomplete sentence with one missing word is presented and the examinee is asked to complete the sentence in a way that best fits the meaning of the sentence. An example is:

His _____ to explain the operation of the machine led the observers to doubt his expertise in this field.

Possible correct answers for this example are *failure* and *inability*.

These items were administered to registered GRE applicants shortly before their operational test. The study used a Web-based delivery system that allowed participants to take the test from any Internet-connected computer. Half of the items were delivered in the feedback condition, where students received immediate feedback on the correctness of their answer and could submit up to three answers (or two revisions) if their answer was incorrect. The other half

of the items was administered with no feedback and permitted only a single answer. Following the test the participants were asked several questions about their attitude toward these CR items.

Method

Participants

Study participants were recruited from GRE test registration files. The applicants were approached by e-mail and invited to participate in a Web-based study to evaluate experimental item types. As an incentive, five \$100 gift certificates were promised to be randomly distributed among study participants. The applicants were approached one to two weeks before their operational GRE test date, when test takers' motivation is thought to be greatest. A total of 253 participants completed the study, 99 in a first administration and 154 in a second administration. Out of the 253 participants, 240 (95%) were subsequently identified in the GRE scoring files. A comparison of the study participants with the general population of GRE test takers (*GRE Guide to the Use of Scores*, 2005) show that the major difference between the study sample and the general population was that more examinees are women (73% compared to 54%). The quantitative score distribution of the study participants (M = 594, SD = 148) is very similar to that of the general population (M = 597, SD = 148). The verbal scores of the study participants (M = 516, SD = 115) are higher on average than those of the general population (M = 469, SD = 120), but have similar variability.

Materials

A total of 16 VIC and 16 LSS open-ended items were adapted from regular multiple-choice GRE sentence-completion items that were included in the *GRE Big Book* (1995). Both types of items were further separated into roughly equivalent sets of 8 items (sets A and B). For each item, two lists were prepared: a list of correct answers and a list of "close-to-correct" answers that prompted feedback that was different from other incorrect answers. In general, the LSS item stems were nearly identical to the original MC items. For example, the following original MC item was adapted:

Only by ignoring decades of mismanagement and inefficiency could investors conclude that a fresh infusion of cash would provide anything more than a ______solution to the company's financial woes.

- 1. fair
- 2. temporary
- 3. genuine
- 4. realistic
- 5. complete

The only change to the stem in the CR version was to replace the a that appears before the blank with a/an to prevent examinees from eliminating possible answers based on article agreement. The initial list of correct answers for this item was:

brief, cosmetic, ephemeral, evanescent, fleeting, fugitive, illusory, interim, momentary, partial, passing, short-lived, short-term, specious, stopgap, superficial, temporary, transient, transitory

The initial list of near-correct answers was:

arbitrary, deceptive, inadequate, incomplete, minimal, rudimentary

The VIC items generally underwent more extensive adaptations. First, by the definition of this item type, the blank itself was replaced by a correct difficult word. The original MC items often had two blanks, so in the CR version one of the blanks was removed. Finally, the target word itself was sometimes replaced. For example, the following original MC item was adapted:

The belief that science destroys	s the arts appears to be supported by histor	rical
evidence that the arts have	only when the sciences have been	

- 1. declined..attacked
- 2. flourished..neglected
- 3. matured..unconcerned
- 4. succeeded..developed
- 5. floundered..constrained

The CR version was:

The belief that science destroys the arts appears to be supported by historical evidence that the arts have **flourished** only when the sciences have been neglected.

The initial list of correct answers for this item was:

bloomed, blossomed, boomed, burgeoned, flowered, prospered, succeeded, waxed, thrived

The initial list of near-correct answers was:

coalesced, developed, grown, stabilized

Procedure

Test administration used an existing testing platform that had been developed at ETS (the C3 platform). The examinees used their Web browser to navigate to a login page that was included in the invitation e-mail. After viewing an initial introduction and general instructions page, the examinees answered two example items (the items presented above in the introduction). The examinees were randomly assigned to one of four test forms that differed by whether the A item or the B item sets were presented with feedback, and whether the feedback items were presented before or after the no-feedback items (see Table 1). Both the feedback and no-feedback sections were timed at 25 minutes (for 16 items). In each section, the 8 LSS items were presented before the 8 VIC items. The order of the items within type and section was constant. Following the test, the survey questions were presented, and finally, the participants received a report with all their answers and the correct answers.

Table 1

Order of Section Presentation

	Feedback position					
Feedback set	Feedback first	Feedback second				
A	$F_A - NF_B$	$NF_B - F_A$				
В	F_B-NF_A	$NF_A - F_B$				

After a first administration was completed (with 99 examinees), all the incorrect answers (that is, the answers that were not in the correct or near-correct lists) were scored by human content experts. The answers that were found to be correct were added to the lists of correct answers, and a second administration of the test was conducted with 154 examinees.

Results

The analysis of results from the first administration revealed that two LSS items, one from the A list and another from the B list, were problematic in that many different answers could in fact be regarded as correct answers. Consequently, all the analyses excluded these two items.

Analysis of Answers

Table 2 presents a summary of unique answers in this study. It shows that, on average, out of 10 initial correct answers per item, 8 were used by the participants. However, 7 more were added after the first administration (with 99 participants; about 7% of the participants added a correct answer to an item), and 4 more in the second administration (with 154 participants; about 3% of the participants added a correct answer to an item). That is, the first one hundred or so participants almost doubled the number of different correct answers, and the rest of the participants were able to add even more correct answers. Obviously, the correct answers that were added after the first administration (and after the second administration too) were erroneously scored as incorrect at the time of testing during the first administration. It is also interesting to note the large number of incorrect answers given during the two administrations. An average of about 79 different incorrect answers per item were submitted, or about one in three participants added a new incorrect answer to an item.

Table 2
Correctness of Unique Answers

		Mean N
	N	per item
Total initial correct	303	10
Used initial correct	239	8
Correct added after Admin. 1	206	7
Correct added after Admin. 2	127	4
Incorrect	2,365	79

Table 3 presents a summary of all the answers submitted in the study, by administration. It shows that in both administrations the percentage of answers scored as correct is similar (42%); but whereas in the first administration 12% of the answers were erroneously scored as

incorrect, in the second administration only 3% of the answers scored as incorrect were subsequently found as correct. If we look at the first administration as a small pretest, we can conclude that, although a significant number of new correct answers were added after the pretest (in the second administration), overall the percentage of incorrect scoring decisions after the pretest is small.

Table 3

Correctness of All Answers

	Admin. 1	Admin. 2
	(99 students)	(154 students)
Correct	1,763 (42%)	2,799 (42%)
Correct, scored as incorrect	487 (12%)	189 (3%)
Incorrect	1,951 (46%)	3,623 (55%)

The extreme skewness of the frequency of use of answers can be seen in Table 4. It shows that 74% of the incorrect answers were given only once (out of 253 participants).

Table 4
Relative Frequency of Occurrence of Answers, by Real Correctness

Frequency	Incorrect	Correct
1	74%	36%
2	12%	15%
3	5%	9%
4	3%	5%
5	1%	5%
6	1%	4%
> 6	4%	24%

Success in Revision

An important question in the context of this study is, to what extent can participants correct their previous incorrect answers in response to the feedback they received? The overall percentage correct of first answers in the feedback condition was 50%. Table 5 shows that 26% of second

answers (that is, revised answers of initially incorrect answers in the feedback condition) were correct, and 15% of third answers were correct. Since 50% of the first answers in the feedback condition were correct, these figures mean that the first revision raised the overall percentage correct from 50% to 63% (26% of the initial 50% incorrect responses), and the second revision raised the overall percentage correct further, from 63% to 69% (15% of the 74% second submissions that were not corrected of the initial 50% incorrect responses). These are noteworthy results considering that the feedback only indicated the incorrectness of the current answer.

Table 5
Success in Revision

	First	Second	Third
	answer	answer	answer
% of all answers	100%	50%	37%
% correct of attempts	50%	26%	15%
Cumulative % correct	50%	63%	69%
Breakdown of revision a	nswers		
Not revised		12%	29%
Revised correctly		26%	15%
Revised incorrectly		61%	56%

The previous analysis did not take into account whether the incorrect response that was revised was later found to be correct after all. When the success of first revisions (second answers) is broken down by the true correctness of the first answer, we get 25% success in revision for truly incorrect first answers versus 38% success for truly correct first answers. For the second revision, we get 14% success in revision for truly incorrect second answers versus 30% success for truly correct second answers. Although these figures show greater success for revisions of truly correct answers, they are not dramatically different from revisions of truly incorrect answers.

Test Scores

Table 6 presents descriptive statistics, reliabilities, correlations with GRE Verbal (GRE-V) scores, and correlations between feedback and no-feedback subtests for various test

scores. All analyses are based on actual scores computed during the test, and not on true scores following the response review after administrations. The scores presented are the first-answer score, a partial-credit score that assigns 1/2 of a point for a second-attempt correct answer and no credit for a third-attempt correct answer, a partial-credit score that assigns 2/3 of a point for a second-attempt correct answer and 1/3 of a point for a third-attempt correct answer, and a score based on the best of all answers (the maximum score). These scores increasingly depend on information from later attempts. For the items answered in the no-feedback subtest, only the first score exists.

Table 6

Test Score Reliabilities and Correlations (Based on 15 Items, 253 Examinees)

	M	SD	$\alpha^{\rm a}$	r_v^a	r_f^a	Corrected r _f
Without feedback						
First answer	7.80	2.86	.620	.635		
With feedback						
First answer	7.43	3.02	.669	.703	.603	.937
Partial-Credit 2 ^b	8.40	2.99	.726	.717	.628	.936
Partial-Credit 3 ^b	9.01	2.99	.750	.713	.628	.921
Maximum	10.23	3.14	.742	.668	.598	.882

^a α, rv (GRE-V correlation), and *rf* (correlation between feedback and no-feedback scores) are averages of two figures based on which items (A or B) examinees answered in feedback condition. ^b Partial-Credit 2 assigns 1/2 of a point for a second-attempt success. Partial-Credit 3 assigns 2/3 of a point for a second-attempt success and 1/3 for third attempt.

Beyond the mean and standard deviation (SD) of scores, the table presents coefficient Cronbach alpha estimates of reliability, correlations with GRE-V scores and, for the scores in the feedback subtest, correlations between feedback scores and no-feedback scores. Since examinees differed with respect to which items (the A items or the B items) were answered with feedback, the reliabilities and correlations presented are the averages for the two groups. Finally, r_f is also corrected for unreliability of scores by dividing it by the square root of the product of reliabilities in the two subtests.

Two effects are of interest here. The first is the feedback effect; that is, the comparison between first-answer scores with and without feedback. (The question is, can the mere effect of knowing that a second chance of answering the item would be given make a difference in the first answers with respect to success in answering, reliabilities, and correlations with the GRE scores?) The second is the combined feedback-and-revision effect, the comparison between first-attempt scores without feedback and feedback scores based on later attempts.

With respect to mean scores, the table shows that, surprisingly, there is a negative feedback effect. The first-attempt scores with feedback are actually lower than those without feedback. These within-subject differences are significant (M = .38, SD = 2.79, t(252) = 2.14, p = .03, two-tailed, d = .14). A possible explanation for this effect is that when test takers knew they would not get another chance to answer, they tried harder in the first (and only) attempt they had.

The combined feedback-and-revision effect on scores is significant for all feedback scores. Even when partial-score 2 is compared to first-attempt scores without feedback, the within-subject differences are significant (M = .60, SD = 2.70, t(252) = 3.54, p < .001, one-tailed, d = .22), with a small effect size (Cohen, 1988). For partial-score 3, the effect size is .45 (still small) and, for the maximum score, it is .86 (large).

The feedback effect on correlations with GRE-V is not significant. The (correlated) correlation of the first answer in the feedback condition (.703) is higher, but not significantly higher, than the correlation of the first answer in the no-feedback condition (.635) (z = 1.72, p = .085, two-tailed; see Meng, Rosenthal, & Rubin, 1992, for details on comparing correlated correlations). The combined feedback-and-revision effect on GRE-V correlations (the difference between the .635 correlation in the no-feedback condition to the partial-credit correlations) is significant for partial-score 2 (z = 2.16, p = .015, one-tailed) and partial-score 3 (z = 2.05, p = .020, one-tailed), but not for the maximum score (z = .81, p = .210, one-tailed).

The feedback effect on reliabilities is not significant. The Cronbach alpha of first attempts in the feedback condition (.669) is higher, but not significantly, than the Cronbach alpha in the no-feedback condition (.620) (t = 1.37, p = .17, two-tailed; see Feldt, Woodruff, & Salih, 1987, for details on comparing correlated coefficient alphas). However, the combined feedback-and-revision effect on reliabilities is significant for all feedback scores—Partial-Credit 2 (t = 3.34, p < .001, one-tailed), Partial-Credit 3 (t = 4.29, t = 0.001, one-tailed), and maximum score (t = 3.85, t = 0.001, one-tailed).

Finally, the corrected correlations between no-feedback scores and feedback scores range from .94, when only first-attempt feedback scores are considered, to .88, when maximum scores are considered. The correlations are monotonically decreasing as more information from later attempts is considered.

Response Time

In this study, response times were recorded per item rather than per attempt. This prevents us from analyzing the amount of time examinees took to answer in each of their attempts. In the following analyses, the longest response times of over 219 seconds per item (99th percentile value) were not included.

Table 7 presents a summary of item-response times for the measurable conditions (in this study) formed by feedback, correctness of final response, and number of attempts. The overall comparison between feedback and no-feedback conditions (means in the "All" column) shows that the mean response time for all attempts in the feedback condition (47 seconds) was higher by 12 seconds than the mean response time without feedback (35 seconds). The median difference is only 8 seconds. One can also compare the correct responses in the first attempt and see that the mean response time in the feedback condition is lower (26 seconds versus 32 seconds). This provides further evidence to the hypothesis that examinees in the feedback condition were less careful in their first attempt.

Table 7

Mean and Median Response Times (Seconds)

		Cor	rect			Inco	rrect			A	.11	
Attempts	N	M	SD	Mdn	\overline{N}	M	SD	Mdn	\overline{N}	M	SD	Mdn
					Wi	thout	feedb	ack				
1	1966	32	24	25	1,797	39	28	30	3763	35	26	27
					W	ith fe	edba	ck				
1	1874	26	18	21								
2	490	52	29	46								
3	208	76	37	68	1,144	73	41	64	1347	74	40	65
All	2572	35	27	26	1,144	73	41	64	3716	47	36	35

The overall feedback-and-revision effect on response time is significant (M = 11.9, SD = 31.8, t(7477) = 16.2, p < .001, one-tailed), but the effect size of d = .37 is small, although examinees were given up to two more attempts.

Survey Answers

The following table presents the results of the survey questions asked after the test. Except for the fifth question there were no significant differences between administrations, so the table shows the results for all examinees.

Table 8
Survey Answers

		CR without	CR with
		feedback and	feedback and
	MC	revision	revision
1. Preference	57%	6%	37%
2. Fairer indicator of ability	29%	25%	46%
3. Least stressful	54%	9%	36%
	Yes	Not sure	No
4. Was it helpful to know			
feedback will be provided?	73%	17%	11%
	None	One	More than one
5. Were there cases feedback			
was incorrect?	31%	35%	34%
	No	Some degree	Considerably
6. Did feedback help correct			
answers?	11%	77%	13%
	Yes	Not sure	No
7. Was it helpful to know			
answer will be spell-checked?	79%	9%	11%

Note. (N = 254). CR = constructed response, MC = multiple choice.

The answers show that examinees prefer an MC test over a CR one (z = 2.14, p = .033, two-tailed), even with feedback-and-revision opportunity. However, they do feel that the CR test is a better indicator of verbal ability (z = 6.66, p < .001, two-tailed). Curiously, a large minority (25%) feel that it is fairer not to provide feedback in a CR test. The responses to the question about which kind of test is least stressful are very similar to the preference question.

A large majority said it was helpful to know feedback will be provided before they submitted an answer, although most examinees said they felt the feedback was incorrect at least once (probably because a large majority acknowledged that the feedback helped them correct answers, at least to some degree). A breakdown of the overall percentage of examinees saying there were no errors in feedback (31%) into the two administrations showed only a modest increase — from 22% in the first administration to 36% in the second. This is not a dramatic increase and may reflect the fact that, even in the second administration, there were scattered cases of incorrect scoring. Although examinees were ambiguous about their preference between MC and CR tests, there seem to be much less hesitation about the receiving feedback and opportunity to revise answers in an open-ended (OE) test. The answers to questions 1, 2, 3, and 6, show that examinees mostly preferred the feedback condition over the no-feedback condition. Finally, a large majority of examinees felt it was helpful to know that answers will be spell-checked before submission.

Discussion

The main purpose of this study was to examine the effect of providing immediate feedback and opportunity to revise answers in the context of CR sentence-completion items. In particular, we were interested to know whether examinees are able to improve their scores in response to feedback that indicated that their answer was incorrect, and whether scores based to different degrees on the revised answers prove to be more reliable and more highly correlated with operational GRE verbal scores.

Psychometric Effects

With respect to scores, this study found a significant beneficial effect to providing feedback and allowing subsequent revision of answers. Examinees were able to increase their scores considerably by using the second and third chance of answering the items. Their revised scores were more reliable and had higher correlations with GRE-V scores than scores based on

no feedback. The additional answers are valid in the sense that they improve the precision of measurement.

Even the first answers of examinees in the feedback-and-revision condition were not less reliable or less correlated with the GRE-V scores than the no-feedback scores. On the contrary, there was a small, nonsignificant increase in reliability and GRE correlation (despite the small (but significant) decrease in first-attempt scores and corresponding response times in the feedback condition compared to no-feedback answers).

The increase in reliabilities can be translated into gains in test length. If we apply the Spearman-Brown formula to the no-feedback reliability (.620) and predict the amount of lengthening of the test needed to reach the partial-score 3 reliability (.750) or the maximum score reliability (.742), we get a factor of 1.84 and 1.76, respectively. That is, the no-feedback test has to be lengthened by about 80% in order to reach the same reliability of scores based on feedback and two revisions. Even if the increase in response time in the feedback condition is taken into account (34%, from 35 seconds to 47 seconds), the remaining gain is still very significant. It is important, however, to note that simply increasing response times in the no-feedback condition (either by allowing more time or by somehow forcing examinees to take more time to answer) will likely have a very small effect on reliabilities, since this test was not speeded (see Attali, 2005, for an exception with highly speeded number-right MC tests).

This means that the beneficial effect on score quality cannot be explained by the increased time on the task. A plausible explanation is that the feedback enables a cognitive reinterpretation of the task. With this explanation, the task that the examinee faces after an initial incorrect response is different from the initial task before the initial answer. Although the item is the same in both cases, the examinee knowledge is different. In a sense, the second (and third) attempt forces examinees to solve a different problem than they faced before the first attempt. With this interpretation, feedback and the opportunity for revision of answers do really add new items to the test.

In this paper, we did not attempt to find the optimal way to assign scores based on multiple attempts. Three intuitive scores were computed: a partial-credit score that takes into account only the first two attempts (with 1/2 a point for a second-attempt success), a partial-credit score with a reward proportional to the number of attempts, and a maximum score with a fixed reward irrespective of the number of attempts. A comparison of the quality of these three

scores showed that maximum reliability was achieved for Partial-Credit 3, and maximum GRE-V correlation was achieved for Partial-Credit 2. The corrected correlations between these feedback scores and the scores based on no feedback decreased as more information from later attempts was considered. For the maximum score, the corrected correlation (.88) was below .90. This is an indication that knowledge measured under the feedback condition is not the same as knowledge measured when revision is not allowed.

A related issue is the question of best maximum number of attempts. Only a few preliminary results from this study can shed light on this issue. On the one hand, the percentage of correct third-attempt responses (15%) indicate that a fourth attempt would not be useless for examinees. On the other hand, increasing the number of attempts has a cost in increased response time. A comparison of Partial-Credit 2 and 3 can be used to compare the contributions of the second and third attempts to quality of scores. The GRE correlations for Partial-Credit 3 is not significantly higher than that for Partial-Credit 2 (z = -.66), but the reliability of Partial-Credit 3 is significantly higher than Partial-Credit 2 (z = -.66), one-tailed).

Dynamic Assessment Interpretation

A possible exciting interpretation of the results of this study is to view the provision of feedback and opportunity for answer revision as a minimal intervention in the tradition of dynamic assessment, and the revised answer as an occasion for retest. With this interpretation, the success in revising answers can be seen as a separate ability to modify and revise answers. That is, the difference in scores that is normally measured in dynamic assessment between two separate tests may be measured during the course of a single test by providing examinees second chances to answer questions. Embretson (1992) was able to measure and validate cognitive modifiability by using an appropriate psychometric model for estimating individual differences in modifiability, based on a multidimensional Rasch model for measuring learning and change (Embretson, 1991). It might be possible to use a similar approach to measure revision scores, although these measurements are complicated by the fact that revision scores exist only for a subset of questions, those answered incorrectly.

Response Times

Several conclusions emerge from the analysis of item response times. First, response times for these CR items were generally short (35 seconds without feedback and 47 seconds with

feedback and up to three attempts). These are surprisingly low response times. The average response time for a pool of 55 GRE MC sentence-completion items administered to around 17,000 examinees was found to be 54 seconds when administered as part of the 30-item and 30-minute adaptive verbal section (the average percentage correct for the items was 61%). Comparison of these operational results to those of this study is limited. On the one hand, examinee motivation was lower in the study, which could lead to lower latencies. On the other hand, in this study the time limits were more generous — 16 items in 25 minutes — which could encourage examinees to spend more time answering questions. However, these results do suggest that it is possible to get shorter response time for CR than for their MC counterparts. Past research in the mathematical domain found that CR items took longer to answer (Braswell & Kupin, 1993). However, it may be possible that sentence-completions in an MC format (especially when the items include two blanks) are more complicated and take longer to answer than in a CR format. An example of this case is the LSS item presented in the Materials above.

The results of this study also show that a correct first answer in the feedback condition is shorter on average than a correct first answer in the no-feedback condition. This may be related to the lower first-attempt scores compared to the no-feedback scores. However, the results also show that correct responses in the second and third attempt take on average the same time as first attempt correct responses.

Motivational Effects

In this study we did not measure directly the motivational effects of the feedback intervention. However, the comparison of first attempts in the feedback and no-feedback conditions, which showed faster response times and slightly more valid scores in the feedback condition, indicate that examinees may have been less anxious in the feedback condition. This is supported by the examinees' strong preference for receiving feedback and opportunity to revise answers.

Accuracy of Scoring

Examinees in this study were very creative in coming up with new answers to the items. On average, 79 incorrect answers and 19 more correct answers per item were produced by 253 examinees. Of the incorrect answers, 74% were given only one time in the study. Nonetheless, the percentage of answers erroneously scored as incorrect was 12% for the first 99 examinees,

and dropped to 3% for the next 154 examinees. The kappa statistic corrects the percentage agreement between two ratings for agreement due to random assignment of scores. If kappa is computed for the agreement between actual and true scores, the above figures correspond roughly to kappas of .76 and .94. We can expect that further responses to these items would be scored even more accurately. However, it is difficult to expect perfect scoring with this item type. Although the human scores in this study were taken as true scores we can expect some disagreement even between human raters.

Factors Associated With Success in Revision

Providing immediate feedback and opportunity to revise answers had an overall beneficial effect both on test-taker performance and on the quality of scores from a psychometric point of view. This intervention may have also had an overall beneficial effect on test anxiety. In future research we should better understand the factors that contribute to or interfere with success in revision. Tests that require different cognitive demands might result in different revision effects. We are currently pursuing similar studies in mathematical reasoning and content-based subject matters. Similarly, examinee background factors, like ability and gender, might have an effect on revision success.

Conclusion

Advances in technology may provide more opportunities to administer CR tasks in tests, and score the answers to these tasks on the fly. This in turn opens an intriguing possibility to provide immediate feedback to examinees and allow them to revise their answers. This study found that allowing such interactivity in the testing environment was beneficial to examinees' scores and contributed to the reliability of the scores and to their relation with external measures of ability. These results suggest that this interactivity allows additional cognitive processing of the test items that is not usually manifested in a static test and is beneficial to the measurement of examinees' ability.

References

- Attali, Y. (2005). Reliability of speeded number-right multiple-choice tests. *Applied Psychological Measurement*, *29*, 357–368.
- Betz, N. E. (1977). Effects of immediate knowledge of results and adaptive testing on ability test performance. *Applied Psychological Measurement*, *1*, 259–266.
- Braswell, J., & Kupin, J. (1993). Item formats for assessment in mathematics. In R. E. Bennett & W. C. Ward (Eds.), Construction versus choice in cognitive measurement: Issues in constructed response, performance testing, and portfolio assessment (pp. 167–182). Hillsdale, NJ: Lawrence Erlbaum.
- Bruning, R., Schraw, G., & Ronning, R. (1999). *Cognitive psychology and instruction*. Columbus, OH: Merrill Prentice Hall.
- Cohen, J. (1988). *Statistical power analysis for the behavioral sciences* (2nd ed.). Hillsdale, NJ: Erlbaum.
- Embretson, S. E. (1991). A multidimensional latent trait model for measuring learning and change. *Psychometrika*, *56*, 495–515.
- Embretson, S. E. (1992). Measuring and validating cognitive modifiability as an ability: A study in the spatial domain. *Journal of Educational Measurement*, *29*, 25–50.
- ETS. (1995). GRE big book. Princeton, NJ: Author.
- ETS. (2005). GRE guide to the use of scores. Princeton, NJ: Author.
- Feldt, L. S., Woodruff, D. J., & Salih, F. A. (1987). Statistical inference for coefficient alpha. Applied Psychological Measurement, 11, 93–103.
- Feuerstein, R., Rand, Y., & Hoffman, M. (1979). *Dynamic assessment of the retarded performer*. Baltimore, MD: University Park Press.
- Kulhavy, R. W., & Stock, W. A. (1989). Feedback in written instruction: The place of response certitude. *Educational Psychology Review, 1*(4), 279–308.
- Meng, X. L., Rosenthal, R., & Rubin, D. B. (1992). Comparing correlated correlation coefficients. *Psychological Bulletin*, *111*, 172–175.
- Schmidt, R. A., Young, D. E., Swinnen, S., & Shapiro, D. C. (1989). Summary knowledge results for skill acquisition: Support for the guidance hypothesis. *Journal of Experimental Psychology: Learning, Memory and Cognition*, *15*, 352–359.

- Schooler, L. J., & Anderson, J. R. (1990). The disruptive potential of immediate feedback. *The Proceedings of the twelfth annual conference of the Cognitive Science Society*, Cambridge, MA.
- Thorndike, E. L. (1913). *Educational psychology. Vol. 1: The original nature of man*. New York: Columbia University, Teachers College.
- Vygotsky, L. (1934/1986). Thought and language. Cambridge, MA: MIT Press.
- Vispoel, W. P. (2000). Reviewing and changing answers on computerized fixed-item vocabulary tests. *Educational and Psychological Measurement*, 60, 371–384.
- Waddel, D. L., & Blankenship, J.C. (1995). Answer changing: A meta-analysis of the prevalence and patterns. *Journal of Continuing Education in Nursing*, 25, 155–158.
- Wainer, H. (1993). Some practical considerations when converting a linearly administered test to an adaptive format. *Educational Measurement: Issues and Practices, 12*, 15–20.
- Wilcox, R. R. (1982). Some new results on an answer-until-correct scoring procedure. *Journal of Educational Measurement*, 19, 67–74.



GRE-ETS PO Box 6000 Princeton, NJ 08541-6000 USA

To obtain more information about GRE programs and services, use one of the following:
Phone: 1-866-473-4373
(U.S., U.S. Territories*, and Canada)
1-609-771-7670
(all other locations)
Web site: www.gre.org

^{*} America Samoa, Guam, Puerto Rico, and US Virgin Islands