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Best regards

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We have lots of participants from 34 different countries. There was great interest in each conference held.

Also, we would like to thank to our distinguished guests, keynote speakers, reviewers for their collaborations and contributions to the success of these conferences. And we would like to thank all of you for coming, presenting, and joining in these academic activities.

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December 10, 2024

Thank you...

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Speech Title: Using AI In Research



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Speech Title: Higher Education Meet GenAI: Helping Educators Improve Learning

Speech Title: AI: Changing the Paradigm of Higher Education and K12



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Nord University, Bodø, Norway

Speech Title: "Embracing the 4Cs in gender research: How to remove the illusion of perfection through Compassion, Community, Care, and Collaboration"



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THE INFLUENCE OF VIDEO LESSONS IN AN ONLINE INTRODUCTORY PROGRAMMING MODULE: COMPARING PASSING STUDENTS WITH THOSE THAT FAIL

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ABSTRACT

Researchers and educators are concerned about student success in tertiary programming courses, a situation that is even more pronounced in open and distance e-learning institutions. The aim of this study was to integrate 60 video lessons and compare passing and failing student in terms of their performance in JavaScript with three broad online learning factors: course clarity, student connectedness, and task relevance. For example, student connectedness includes, accessibility, self-directed learning, communication and active engagement. In the quantitative survey research, a closed-ended questionnaire with 13 questions, was distributed to 534 students, yielding a response rate of 26%. Among the respondents, 76 passed the module, while 63 failed. The cognitive theory of multimedia learning is used as theoretical framework. The findings reveal that students who passed the online introductory programming modules interacted more with the video lectures, indicating a noticeable impact on their learning experience, consistent with previous research.

Keywords: Video lessons, Programming, Online Learning, Learning outcomes, Active Engagement, Self-directed Learning

INTRODUCTION

Research on the poor throughput and high dropout rates in programming courses has been conducted for many years, particularly at the first-year level (Bennedsen & Caspersen, 2019). This has led to the publication of studies on various approaches to teaching, learning, and assessment that may be applied to programming courses (Scherer et al., 2020). However, there are challenges associated with implementing these recommended strategies into practice in the Open Distance e-Learning space (Goosen & van Heerden, 2019).

Video lessons are a supplemental resource that helps struggling students, and they were incorporated into the module under discussion in this study in order to address some of the challenges in an online context (Insorio et al., 2023). Studies indicate that the integration of video classes enhances students' comprehension and involvement, especially in complex disciplines like programming (Timbreza, 2022).

The aim of the module under discussion in this study, Introduction to Interactive Programming, is to equip students with the skills to develop an operational computer-based program using object-oriented programming language. Among the resources available to the students are 60 video lessons that cover both theoretical concepts and practical applications. The initial videos outline the module's content, including learning outcomes, required software, prescribed textbook, assessment criteria and more. Various teaching approaches are employed such as online simulations, multimedia presentations, and discussion forums, to engage students in the learning process. The strategies aim to foster collaboration and interaction among students, even in the virtual learning environment.

Every chapter in the prescribed book has a lesson plan that includes quick tests, open educational resources for further reading, and video lessons that address the theoretical and practical parts of the chapter. The lecturer used Camtasia to create a total of sixty video lessons. Every lesson begins with a video that outlines the specific chapter's goals before going on to talk about some of the chapter's theoretical concepts. Students can see how to write the sample code in the prescribed book by watching the next video. In these videos, the lecturer explains what is being done, where it is being done, and why it is being done while providing a live demonstration of practical principles. The code's structure, operation, and interactions with other software components are all visible to the students. To help students who have hearing impairments, the videos additionally include a speech bubble with text that replicates the spoken words.

Aim of the Study

The study reported on in this paper is aimed at investigating perceptions of video lessons in a programming module presented online by seeking to answer the following research question:

- Do video lessons in an online introductory programming module have an influence when comparing students who pass the module with those who fail?

LITERATURE REVIEW

Research has indicated that the appropriate integration of video classes can enhance students' performance, knowledge, self-worth and autonomy (Karaca, 2023). Multimedia learning tools, like video lectures, modules, and other resources, increase the efficiency of online course delivery and facilitate students' access to learning resources whenever they need them (Arranz et al., 2022). Video lectures are crucial for promoting social presence and course satisfaction in online learning environments. Research has demonstrated that integrating video discussion posts into fully online, asynchronous courses improves students' sense of social presence and overall course satisfaction (Xiu & Thompson, 2020). In order to improve learning outcomes in online courses, Ou et al. (2019) stressed the significance of creating video lessons based on instructional design theories. This is particularly relevant to the teaching of programming languages. Research has shown that the integration of peer coaching and video-based lesson study enhances lecturers' understanding of successful teaching strategies and promotes their professional development (Suh et al., 2021).

Including video lessons in online programming courses is also in keeping with how education is changing. Researchers are looking into innovative teaching methods to enhance training across disciplinary boundaries as a result of the shift to fully online models, such as scaffolding, just-in-time instruction, and streaming video content (Larson et al., 2021). According to Reina et al. (2021), video courses can be used as additional learning resources. This is especially helpful for students who struggle to understand ideas related to difficult programming languages. According to Hadijah et al. (2022), learning programming languages requires the ability to solve problems and comprehend concepts, both of which are greatly enhanced by watching instructional YouTube channels.

Videos help improve language abilities by offering simultaneous visual and auditory stimuli, which can help in understanding and applying the syntax and rules of programming languages (Ilesanmi, 2023). Timbreza (2022) emphasized the usefulness of instructional videos for teaching language and culture, videos may successfully communicate subtle details, which are essential for understanding the complexities of programming languages. A comparison of the two shows that students usually choose recorded video lectures over live online ones due to their convenience and flexibility (Aulakh et al., 2022).

Despite their accessibility and adaptability, employing video lessons has disadvantages. Research has shown that one of the main factors affecting the success of video lectures is how motivated students are to study (Islam et al., 2020). A reliance on video-based learning could lead to problems such as students being less engaged and focused. (Pi et al., 2022). Studies have also indicated that the planning and production of instructional video classes significantly impact students' performance (Rickleby & Kemp, 2021). Unprofessionally made videos have been shown to reduce student interest and satisfaction (Kurzweil et al., 2020). The absence of best practices in video design concepts raises the question of whether videos can effectively replace traditional lectures in educational contexts (Yiu et al., 2019).

THEORETICAL FRAMEWORK

The theoretical framework used in this study is the cognitive theory of multimedia learning, developed by Mayer (2014), which is grounded in cognitive processes and the ways in which individuals learn from multimedia presentations. The theory focuses on how the human mind processes information through various modalities (Muller et al., 2008; Plass et al., 2009; Liu et al., 2008).

Firstly, visual and auditory information is processed in different channels. Although there are two different coding systems, that is, verbal and visual, they operate independently yet are interconnected. When information is presented both through text and words or images and narration, multiple cognitive processes are used potentially leading to improved learning outcomes. Secondly, the processing capacity of each channel is limited, allowing only a small part of the information to be processed at a time. However, using both visual and verbal modalities can enhance processing efficiency, although it may lead to overloading the cognitive system. Finally, learning is an active process, involving the construction of mental representations and the integration into existing knowledge structures. Therefore, it is important that when presenting the same content using different modalities (verbal and visual), the elements need to complement each other to foster coherence and reduce cognitive load.

METHODOLOGY

In a case study method, a quantitative survey research design was used (Gable, 1994) to get deeper insights into a specific group of students, namely those enrolled in the introductory programming module at an open and distance learning institution. The participants were students who had registered for a module, Introduction to Interactive Programming, in 2023. A research instrument was distributed to 534 students, yet only 139 students responded. Among these respondents, 76 successfully passed the module, while 63 students did not meet the passing criteria.

The students enrolled in this module come from diverse backgrounds, comprising individuals employed full-time, part-time, or not all, and representing rural, urban and township areas. Furthermore, they speak eleven different languages. English, the language used for presenting videos and study materials, is often their second, third or even fourth language. Given the high failure rate observed in this module, it becomes imperative to explore the influence of videos on a module introducing them to JavaScript.

The research instrument uses a questionnaire comprising closed-ended questions as a survey tool. The questionnaire is structured into four sections: effectiveness (three questions), visual and verbal communication (three questions), processing time (three questions), and active process (three questions).

Data was collected following the release of the module results to the students. Each student's answer to a particular question was documented, clearly stating whether they were part of the passing or failing group. The average response for each question for the passing and failing groups was determined separately. The performance of both groups was compared directly as a result of the average response to each question. The use of visual representations helps draw attention to any notable variations between the groups.

RESULTS

The students were asked how many of the provided videos they watched. From the feedback, it is apparent that those students who passed the module watched more of the videos.

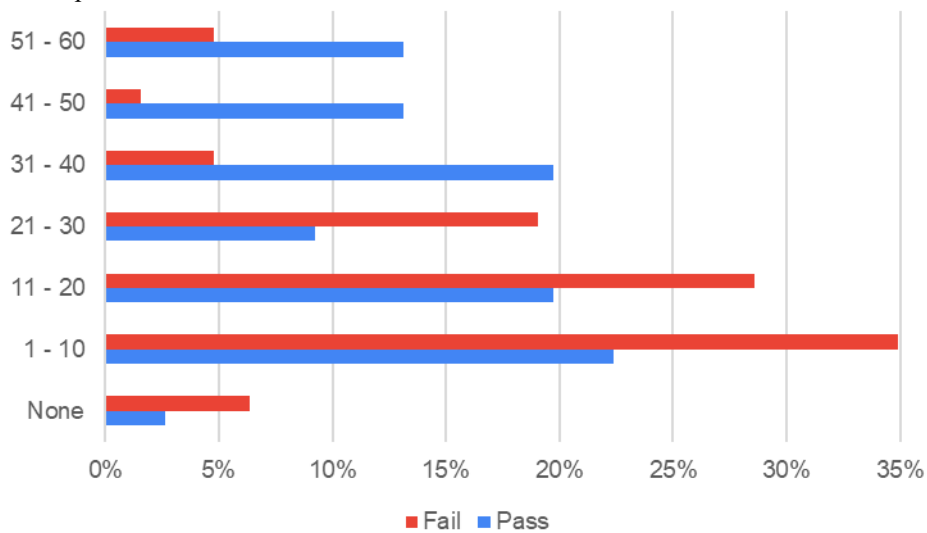


Figure 1: Number of video lessons viewed

Effectiveness

Students who passed had a higher level of confidence in the thoroughness and worth of the video courses than did those who failed. Although both groups' general opinion is favorable, a somewhat smaller proportion of students in the "Fail" group than in the "Pass" group think that the video classes offered a thorough and worthwhile learning experience. This may suggest that the two groups' perceptions or experiences differ in some way.

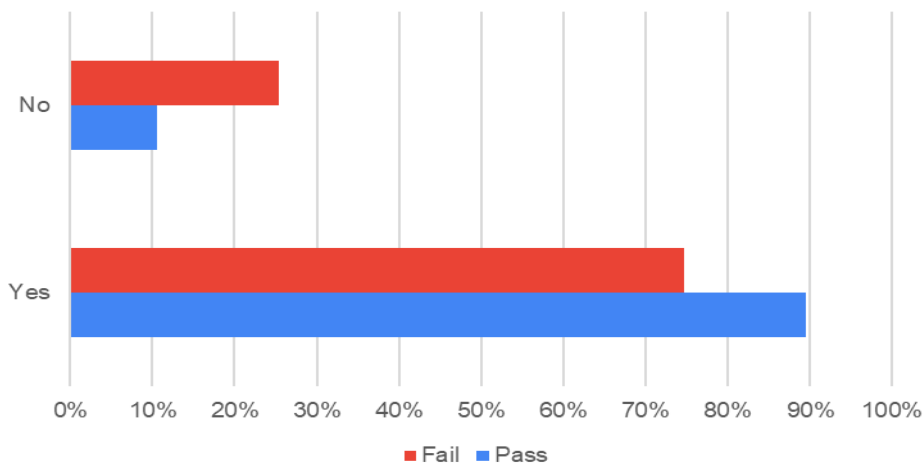


Figure 2: Overall, do you believe that the video lessons provided a comprehensive and valuable learning experience for acquiring JavaScript skills?

In comparison to students who failed, those who passed generally thought the video lectures covered a wider range of JavaScript topics more effectively. Although both groups' general opinion is good, there are more neutral comments (37%) in the "Fail" group than in the "Pass" group (22%). This suggests that students who did not pass felt uncertain or conflicted about the value of the video courses.

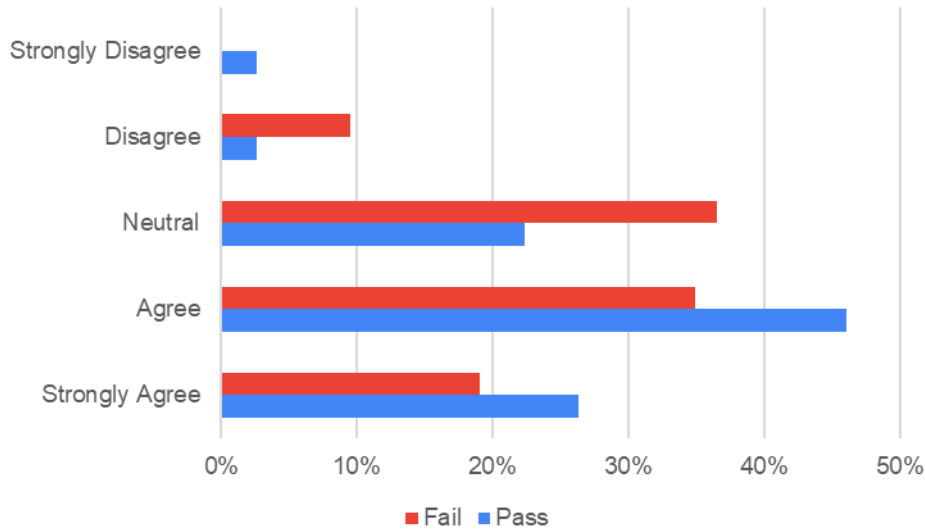


Figure 3: The video lessons effectively covered a wide range of JavaScript topics.

Students who passed had a higher level of confidence than those who failed that the video lectures met expectations. The "Fail" group had a higher number of neutral and negative replies (Disagree and Strongly Disagree) than the "Pass" group, despite the fact that both groups' overall attitude is positive. This shows that students who did not pass had more doubts or discontent about whether the video lectures lived up to their expectations.

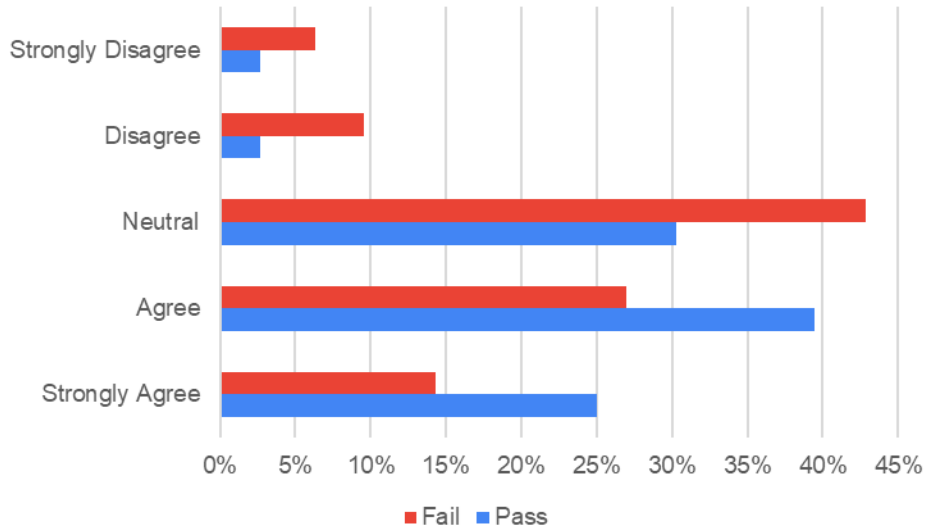


Figure 4: The video lessons met my expectations for effectively learning JavaScript.

Visual and verbal communication

Students who passed believed the instructions were more detailed and clear than those who failed. Although both groups' general opinion is good, a somewhat smaller proportion of students in the "Fail" group than in the "Pass" group think that the instructions were clear and detailed. This can point to certain perception or experience gaps between the two groups.

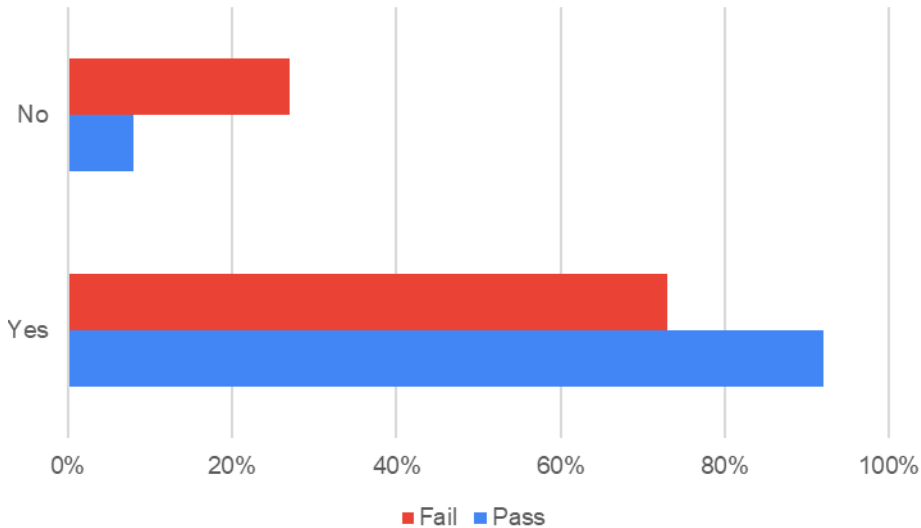


Figure 5: Did the video lessons provide clear and detailed instructions on how to set up the development environment for practicing JavaScript coding?

Students who passed had more confidence in the lessons' organization and simplicity of application than did those who failed. Although both groups' sentiments are generally positive, the "Fail" group had a marginally higher number of neutral comments than the "Pass" group. This implies that students who did not pass had more doubts or conflicting emotions about the organization and simplicity of the teachings.

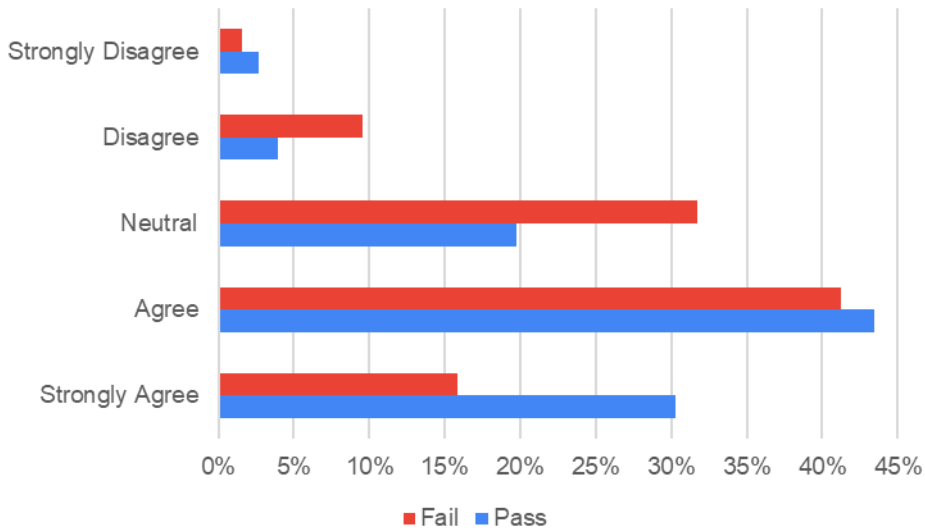


Figure 6: The video lessons were well-structured and easy to follow.

A rather positive attitude on the improvement of communication skills in JavaScript development through the video lectures is indicated by the computed average answer for the "Pass" group. Most of the passing students agreed, or strongly agreed, that they had improved their communication skills. The "Fail" group points to a generally positive attitude, with most failing students claiming some improvement in their communication abilities.

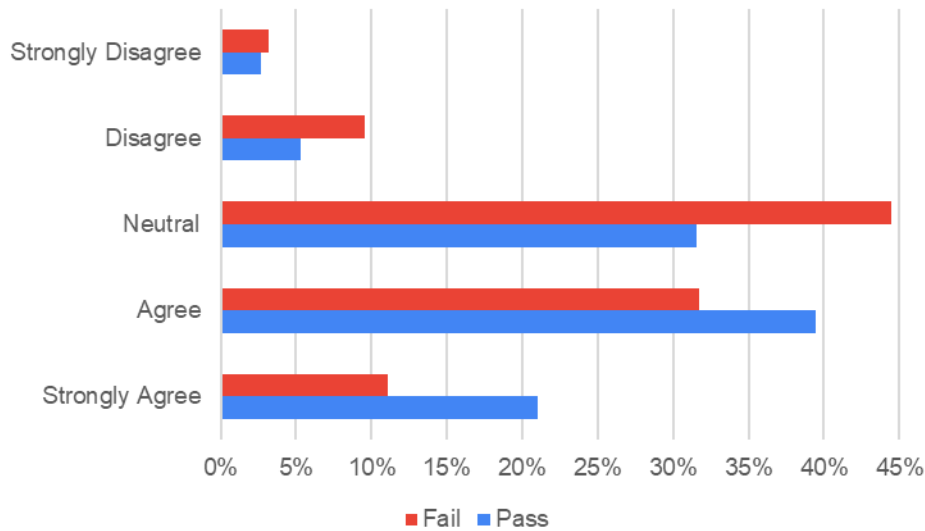


Figure 7: The video lessons enhanced my communication skills in JavaScript development.

Processing time

The "Fail" group had a higher number of neutral and negative replies than the "Pass" group, suggesting more uncertainty or disagreement even though the majority of both groups agree or somewhat agree with that they found it more difficult to focus during recorded sessions. Additionally, compared to the "Pass" group, a larger percentage of respondents in the "Fail" group chose "Disagree" and "Strongly Disagree," indicating that a higher proportion of failing students found it more difficult to focus during recorded sessions.

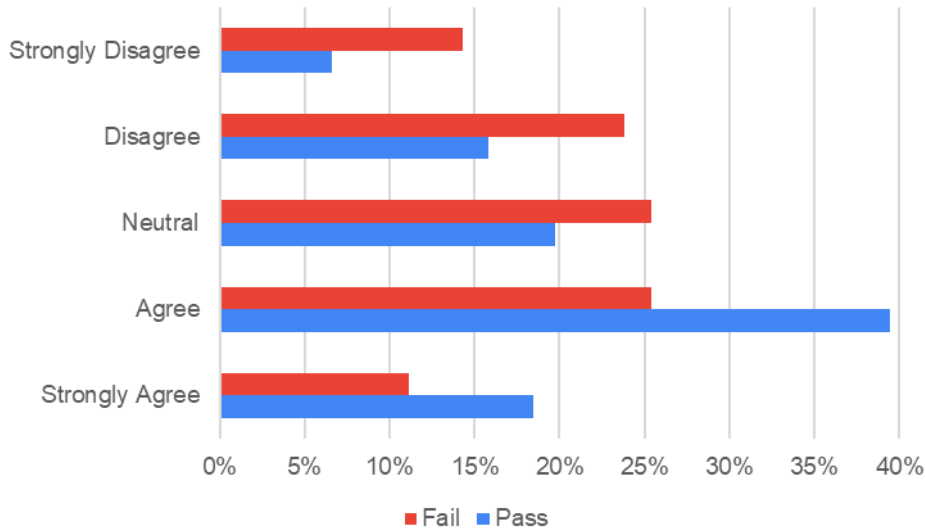


Figure 8: I find it easier to concentrate for long periods when I am watching recorded lessons.

The "Pass" group had a much higher favourable response than the "Fail" group when comparing the averages. This suggests that, in contrast to students who failed, those who passed are more likely to believe that the instructor's pace is suitable for learning JavaScript. Additionally, compared to the "Pass" group, a larger percentage of respondents in the "Fail" group chose "Disagree" and "Strongly Disagree," suggesting that a bigger percentage of students who failed thought the instructor's speed was unsuitable for learning JavaScript.

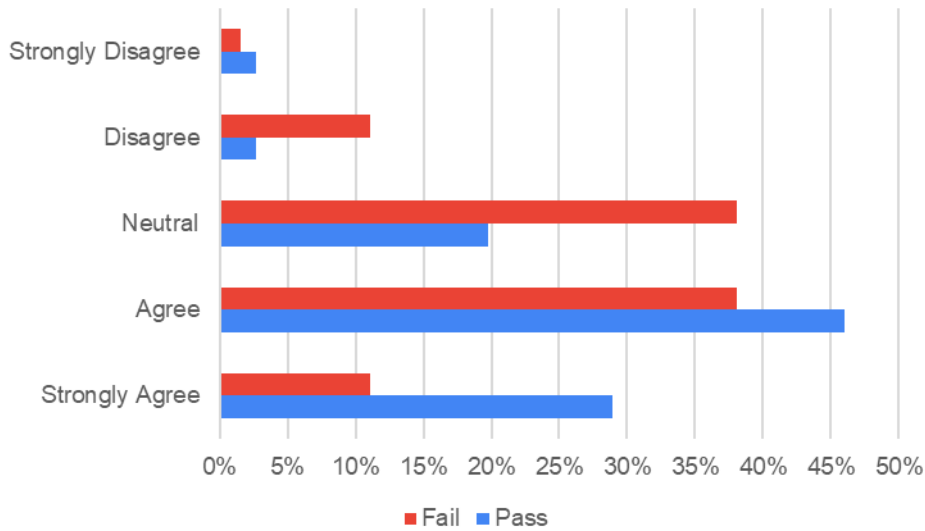


Figure 9: The instructor's pace in the video lessons was appropriate for learning JavaScript.

In comparison to students who failed, those who passed are more likely to recognize that the video lectures are inclusive and accessible for learners with different backgrounds or skill levels. The majority of respondents in both groups agree or partly agree with the statement, but the "Fail" group has a higher proportion of neutral and negative comments than the "Pass" group.

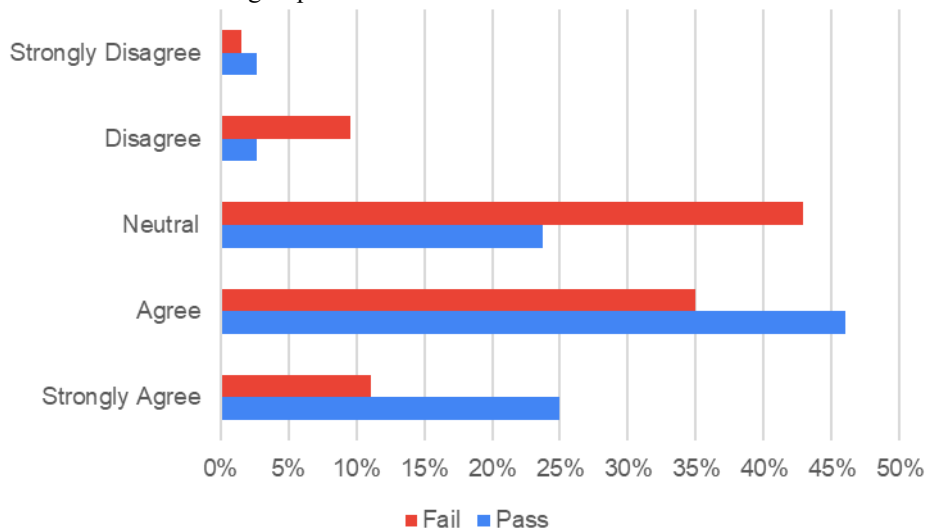


Figure 10: The video lessons were accessible and inclusive for learners with diverse backgrounds or abilities.

Active process

When it comes to the video classes' promotion of active engagement through exercises or practice opportunities, the average response for the "Pass" group reflects a favorable opinion. The majority of respondents in both groups agree or partially agree with the statement, but the "Fail" group had more neutral and negative comments than the "Pass" group, suggesting greater uncertainty or disagreement.

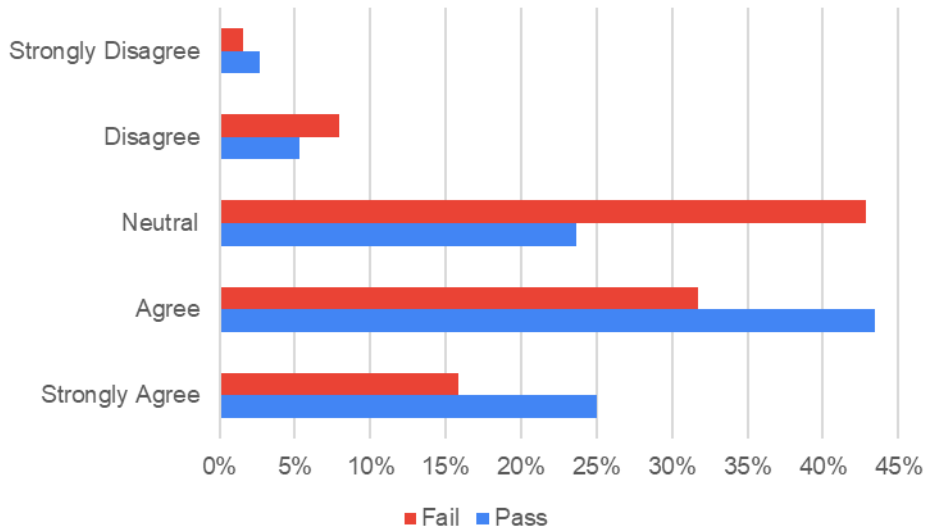


Figure 11: The video lessons encouraged active engagement through exercises or practice opportunities.

Students who succeeded (86%) see more real-world examples or projects in the video courses than those who failed (70%), according to the comparison of the "Pass" and "Fail" groups. The majority of pupils in both groups choose "Yes," although the "Fail" group's proportion is lower. This could mean that even while projects or examples from the real world were given, they weren't necessarily as thorough or useful for students who didn't pass.

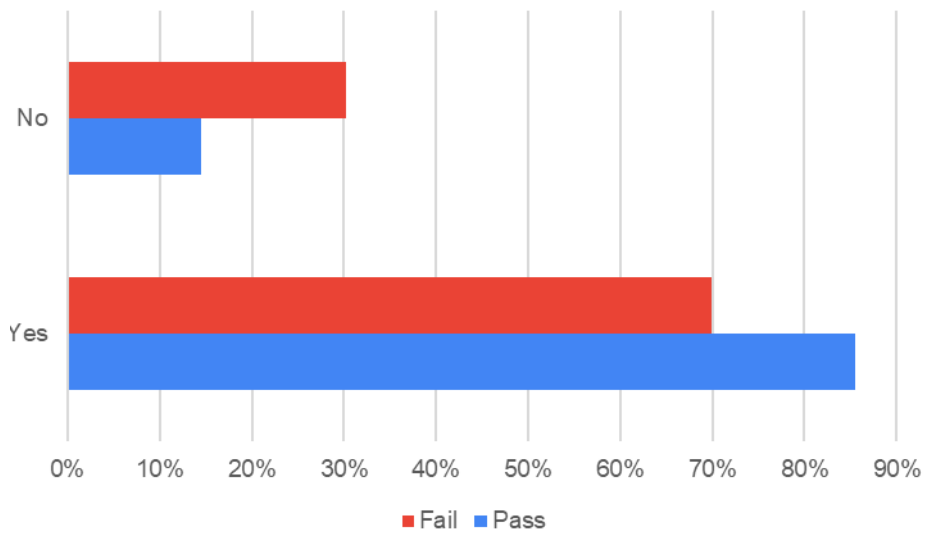


Figure 12: Did the video lessons include real-world examples or projects that helped you apply the JavaScript concepts you learned?

Compared to students who failed, those who passed are more likely to believe that the video lessons promote problem-solving and self-directed learning. While the majority of respondents in both groups agree or partly agree with the statement, there is a greater proportion of neutral and negative responses in the "Fail" group.

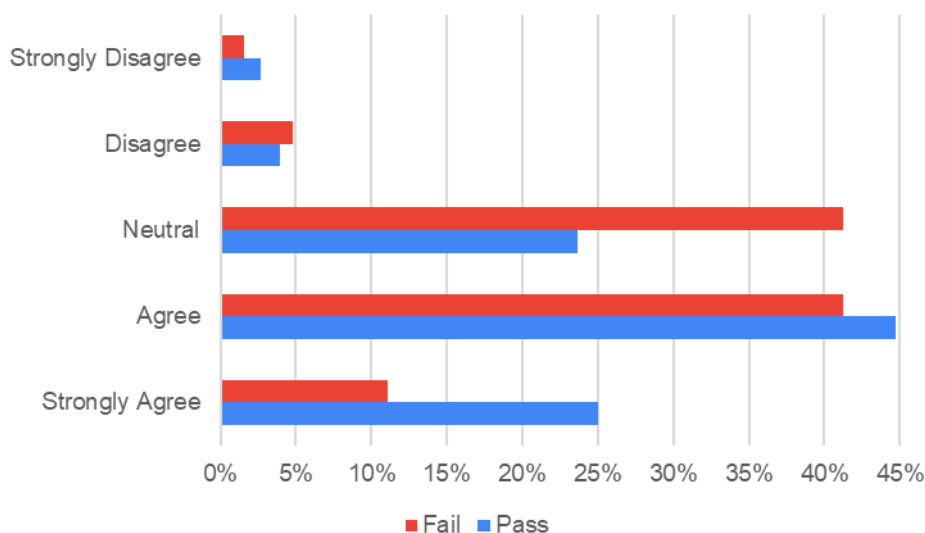


Figure 13: The video lessons encouraged self-directed learning and independent problem-solving.

DISCUSSION

This case study employed a survey research design to explore the influence of video lessons on a specific module within an online environment, using a questionnaire. Notably, passing students tended to watch the videos more frequently compared to failing students.

The impact of video lessons on student performance in JavaScript topics can vary between students who passed and those who failed, with the "Pass" group generally exhibiting a more positive sentiment (Lo & Hew, 2017). However, it's important to interpret these results with caution and take into account other variables that affect student performance, like past knowledge, learning preferences, and outside influences. One aspect of the total learning process is represented by the attitude toward video tutorials. The study by Bellini & Akullian (2007) on video modelling interventions for skill acquisition suggests that such techniques increase skill acquisition and maintenance over time, taking into account the variations in perception between students who passed and those who failed. This shows that the skill acquisition that the video lessons fostered may have benefited passing students more than failing students. Students who passed and those who failed have different opinions about how well the video lessons taught JavaScript; the "Pass" group appears to believe in the lessons' efficacy slightly more. The effectiveness of video lessons in supporting JavaScript learning can be improved by understanding the intricacies of video-based learning and implementing best practices in video creation and delivery (Ou et al., 2019).

The impact of the clarity and detail of video lessons on setting up a development environment for practicing JavaScript coding varied among students who passed and those who failed. The "Pass" group generally had a stronger belief in the clarity and detail of the instructions. This finding is consistent with existing research on the effectiveness of video lessons in improving learning outcomes (Teo et al., 2014). The effectiveness of video lessons as a learning tool has been supported by several studies. Bevilacqua et al. (2019) discovered that, in comparison to other lesson styles, students who favoured video lessons reported increased daily engagement and performed better on quizzes evaluating information retention. This implies that the way in which the video lectures were viewed as effective by students who passed might have been influenced by their format. The effect of video lessons on improving communication abilities in JavaScript programming differed for students passing and failing. The students who passed showed a marginally stronger conviction in the video lessons' effectiveness (Fukkink et al., 2010). Research has indicated that the use of video lessons can improve a variety of abilities, such as peer collaboration, communication, and creativity (Indrawati, 2021).

While Levenberg & Reesh (2023) support the idea that watching recorded lessons can help people concentrate, studies by Lepp et al. (2022) also highlight the importance of acknowledging the diverse experiences and perceptions among students. While students' perception of the instructor's pace in the JavaScript video lessons differed, most agreed that the pace was suitable. It is interesting to note that compared to those who failed the course, those who passed demonstrated a stronger consensus regarding the instructor's pace. Nonetheless, a sizeable fraction of both groups indicated neutrality or disagreement towards the remark, suggesting a range of student experiences and viewpoints (Rhode, 2009). It is crucial to take into account the differences in students' experiences and perspectives when assessing how well video lessons teach JavaScript concepts and applications. There are differences in agreement levels between students who pass and those who fail, despite the fact that video lectures are generally thought of as inclusive and accessible. This highlights the significance of accommodating individual preferences and needs for inclusive and successful learning experiences (Scagnoli et al., 2017).

The perception of active engagement through exercises or practice opportunities in video lessons for learning JavaScript programming varies among students who passed and those who failed. Students who passed tend to agree more with the notion that active engagement is encouraged, even if both groups generally agree on this point. It is noteworthy that a considerable proportion of students in both groups either maintain a neutral position or express disagreement with this assertion, suggesting a range of experiences and viewpoints among the students (Freeman et al., 2014). Both the "Pass" and "Fail" groups have reported that video lessons include real-world examples or projects. The two groups' perceptions of these cases, however, were very different from one another. Compared to students who failed the course, a greater proportion of those who passed acknowledged the inclusion of real-world applications (Dym et al., 2005). This implies that even while both groups acknowledged the existence of such examples, the different results might have been influenced by how well these real-world applications worked. Researchers in education have been interested in how well video lessons might help students become more self-directed learners capable of solving problems on their own. While both the passing and failing groups believe that video lessons encourage these skills, the passing group tends to agree more than the failing group (Insorio & Macandog, 2022).

CONCLUSION

It is clear from the survey research design used in this case study that, when comparing students who pass with those who fail, video lectures in an online introductory programming module do, in fact, have a noticeable impact. Students who passed showed a propensity to interact with the video material more often than those who failed. This result is consistent with previous research showing that passing and failing students had different perceptions about how beneficial video tutorials are for learning JavaScript. The former group tends to feel more positively about the effectiveness of these tutorials.

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