

Emoji as a Means of Communication-Derivation from Use of Albanian Language

Gilberta Hadaj

Albanian University, Albania,  <https://orcid.org/0000-0001-8335-9999>

Abstract: Language is a tool of communication. Communication is a process of conveying messages. Language changes dynamically, as new words can be created. Communication is considered static, as its basic steps remain unchanged. But the basics of communication do not change. However, new words enter the dictionary/vocabulary language almost daily. Communicating with others is a basic human need. Healthy living involves interacting and engaging with others. And our primary means of doing so is through shared language. Language is a system of communication that relies on verbal or non-verbal codes to transmit information. Communication is a way of exchanging messages or information between two or more people, focusing on the message. Over the last years we have witnessed the evolution of communication through emoji. This type of communication consists in these aspects:

1. Linguistic economics
2. Fast communication
3. Skipping grammatical rules
4. Failure of language evolution
5. Concealment of emotions

The results of the study will be derived according to the qualitative and quantitative method, through a questionnaire directed to a sample of 100 students in different study programs. The answers to the questionnaire will be analyzed by coming up with conclusions and recommendations.

Keywords: Communication, Albanian Language, Emoji, Language System

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Introduction

Language is a system of communication that relies on verbal or non-verbal codes to transmit information:

- Communication is a way of interchanging messages or information between two or more people, focusing on the message.
- Emoji have a widespread impact on multiple human science areas such as psychology, sociology, linguistics, and business. However, emoji might be translated into different meanings based on the

context and on the respective platforms they appear on. Thus, it is important that emoji have text attached to the context in which they appear to make sure there is no misunderstandings.

In digital communication, emoji help represent the human gestures, voice tones and physical expressions people do when communicating vocally. As such, people read emoji as emotional information, which help articulate the meaning of digital messages that can sometimes differ depending on the individual personality and on the individual social context.

Furthermore, some researchers argued that emoji have three linguistic functions: emotional indicators directly correlated to facial expressions, non-emotional indicators directly correlated to facial expressions and as indicators not correlated to facial expressions but to deep intention.

Method

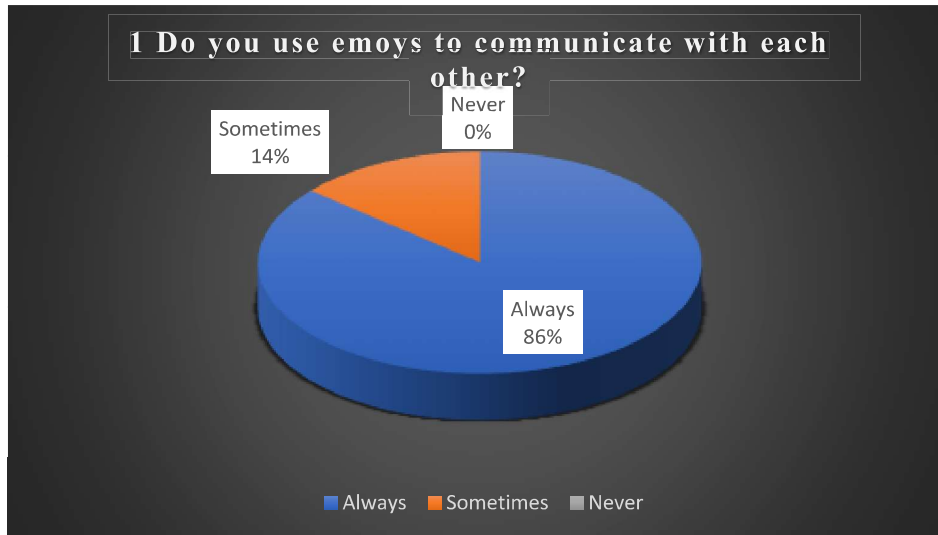
Methodological aspects of this paper: Observation and research. Descriptive analysis is both quantitative and qualitative. The questionnaire was conducted in a target group of 100 students. Data are based on statistics, both in tables and graphs, analyzed in %.

Analysis

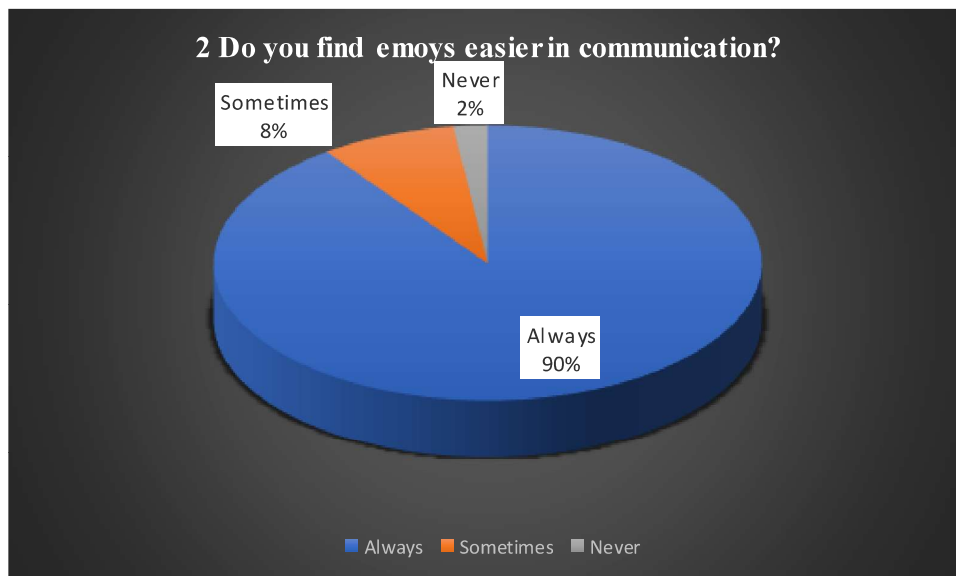
According to the study, emoji help facilitate non-verbal communication, such as facial expressions and gestures, across various digital platforms. These small icons convey an easily identified thought or emotion and allow us to add clarity and tone to our daily digital interaction.

- the digital equivalent of body language. In face-to-face communication, only 30% of our communication relies on actual words. The rest consists of our body language.
- improve digital communication by replicating what we do when we communicate in person: our gestures, voice, and body language.
- are used to inject emotion into a simple sentence, or they can be "sentences" themselves. Emoji seems like a new language that has entered and is now embedded in our digital social life.

Nr.	The instrument used for evaluation	Always	Sometimes	Never
1	Do you use emojis to communicate with each other?	86.20%	13.80%	0%

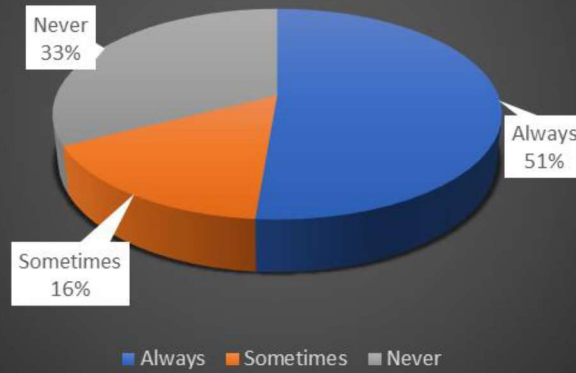


Nr.	The instrument used for evaluation	Always	Sometimes	Never
2	Do you find emojis easier in communication?	90%	8%	2%



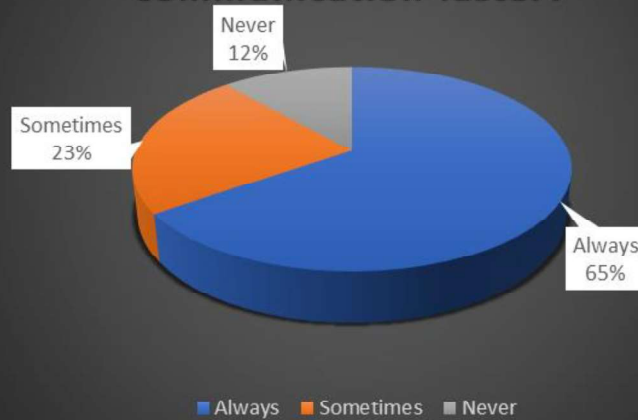
Nr.	The instrument used for evaluation	Always	Sometimes	Never
3	Is the use of emojis seen as a language economy?	51.30%	16.10%	32.60%

3 Is the use of emoyos seen as a language economy?



Nr.	The instrument used for evaluation	Always	Sometimes	Never
4	Does the use of them make the communication faster?	65.30%	23.20%	11.50%

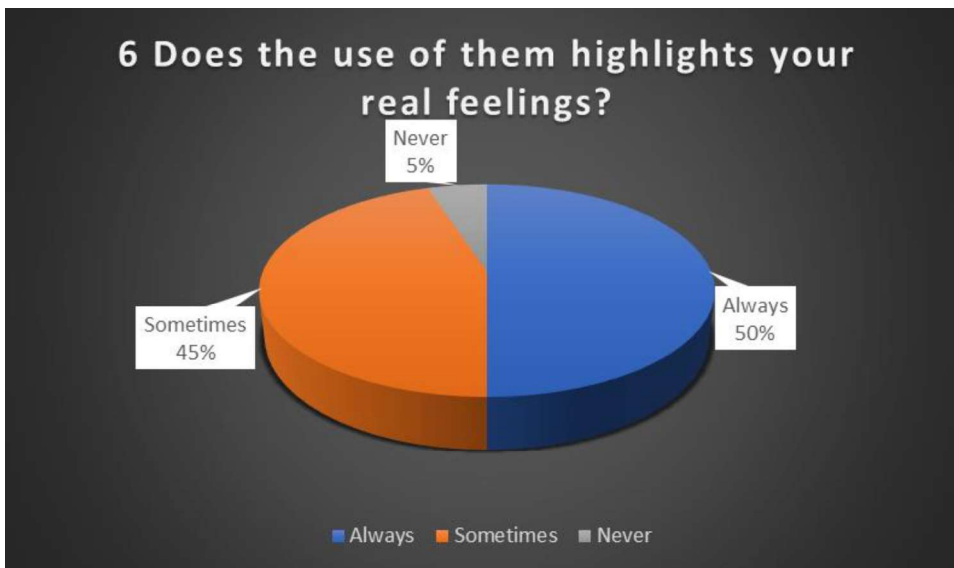
4 Does the use of them make the communication faster?



Nr.	The instrument used for evaluation	Always	Sometimes	Never
5	Is the use of them made to avoid the grammatical rules of language?	12.00%	20.00%	68%

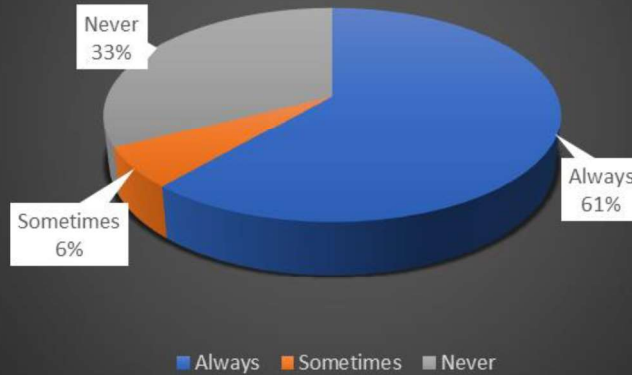


Nr.	The instrument used for evaluation	Always	Sometimes	Never
6	Does the use of them highlights your real feelings?	50%	45%	5%



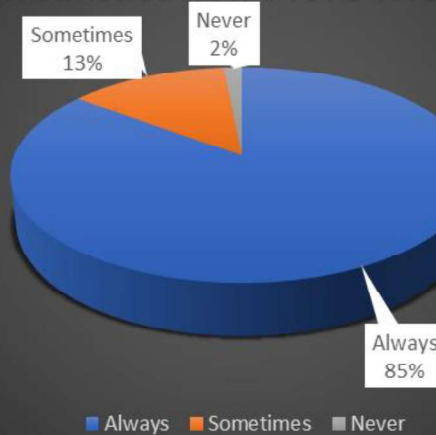
Nr.	The instrument used for evaluation	Always	Sometimes	Never
7	Does their usage show emotional state?	61.30%	6.10%	32.60%

7 Does their usage show emotional state?

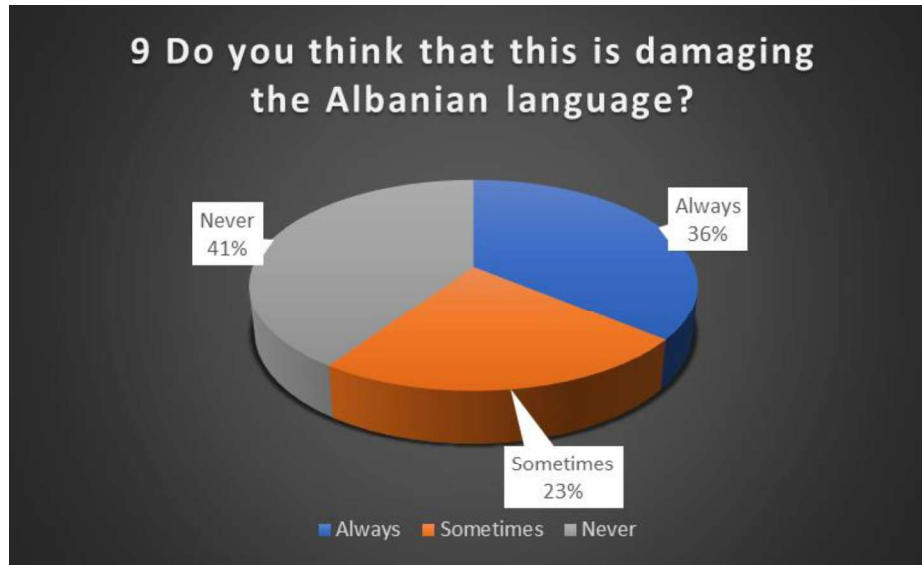


Nr.	The instrument used for evaluation	Always	Sometimes	Never
8	Do you use them to make your communication more friendly?	85.30%	13.20%	1.50%

8 Do you use them to make your communication more friendly?



Nr.	The instrument used for evaluation	Always	Sometimes	Never
9	Do you think that this is damaging the Albanian language?	36%	23%	40.60%



The summary of the results is given below:

Nr.	The instrument used for evaluation	Always	Sometimes	Never
1	Do you use emoyo to communicate with each other?	86.20%	13.80%	0%
2	Do you find emoyo easier in communication?	90%	8%	2%
3	Is the use of emoyo seen as a language economy?	51.30%	16.10%	32.60%
4	Does the use of them make the communication faster?	65.30%	23.20%	11.50%
5	Is the use of them made to avoid the grammatical rules of language?	12.00%	20.00%	68%
6	Does the use of them highlights your real feelings?	50%	45%	5%
7	Does their usage show emotional state?	61.30%	6.10%	32.60%

8	Do you use them to make your communication more friendly?	85.30%	13.20%	1.50%
9	Do you think that this is damaging the Albanian language?	36%	23%	40.60%

Conclusion

On the personal level young people are social beings, they are part of a social circle, community, school club etc. They interact with each other...and this is the reason why communication with emoyos is something human. Human communication is complex; It's a deep topic to understand and evolves over many years to find the right form:

1. Emoy contains a wide range of emotions that young people can understand just by seeing one of them. Communication is not just some articulated words , but its more than that, is body language, movement, mimic, vision etc. Using emoyos , young people add layer of emotion to communication .
2. Young people are often part of one or more groups, tend to adapt , change some behaviors ,remove old ones ,learn new ones which over time they tend to become similar to those of the group. Therefore, if the friend will start using emoyos in communication, there will come a time when other young people who are part of the group will do the same .
3. We have to admit, emoyos are very cool. One of the things young people know is to follow trends to look cool ... smart (but they want to look cooler than smarter).And that's how it happened :once emoyos became a trend, we had a great desire to follow them . If the prime minister, the mayor or the president use them, why not young people?
4. Using emoyos comes as faster communication with each other . Does not refer to the use of Albanian language or the grammar.

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