

Optional ERIC Coversheet — Only for Use with U.S. Department of Education Grantee Submissions

This coversheet should be completed by grantees and added to the PDF of your submission if the information required in this form **is not included on the PDF to be submitted**.

INSTRUCTIONS

- Before beginning submission process, download this PDF coversheet if you will need to provide information not on the PDF.
- Fill in all fields—information in this form **must match** the information on the submitted PDF and add missing information.
- Attach completed coversheet to the PDF you will upload to ERIC [use Adobe Acrobat or other program to combine PDF files]—do not upload the coversheet as a separate document.
- Begin completing submission form at <https://eric.ed.gov/submit/> and upload the full-text PDF with attached coversheet when indicated. Your full-text PDF will display in ERIC after the 12-month embargo period.

GRANTEE SUBMISSION REQUIRED FIELDS

Title of article, paper, or other content

All author name(s) and affiliations on PDF. If more than 6 names, ERIC will complete the list from the submitted PDF.

Last Name, First Name	Academic/Organizational Affiliation	ORCID ID

Publication/Completion Date—(if *In Press*, enter year accepted or completed)

Check type of content being submitted and complete one of the following in the box below:

- If article: Name of journal, volume, and issue number if available
- If paper: Name of conference, date of conference, and place of conference
- If book chapter: Title of book, page range, publisher name and location
- If book: Publisher name and location
- If dissertation: Name of institution, type of degree, and department granting degree

DOI or URL to published work (if available)

Acknowledgement of Funding— Grantees should check with their grant officer for the preferred wording to acknowledge funding. If the grant officer does not have a preference, grantees can use this suggested wording (adjust wording if multiple grants are to be acknowledged). Fill in Department of Education funding office, grant number, and name of grant recipient institution or organization.

“This work was supported by U.S. Department of Education [Office name]
through [Grant number] to Institution] . The opinions expressed are
those of the authors and do not represent views of the [Office name]
or the U.S. Department of Education.



iSTART-E: Reading Comprehension Strategy Training for Spanish Speakers

Kathryn S. McCarthy¹(✉), Christian Soto², Cecilia Malbrán³,
Liliana Fonseca³, Marian Simian³, and Danielle S. McNamara¹

¹ Arizona State University, Tempe, AZ, USA
{ksmccarl, ds McNamara}@asu.edu

² University of Concepción, Concepción, Chile
christiansoto@udec.cl

³ National University of San Martín, Buenos Aires, Argentina
ceciliamalbran@gmail.com,
{lfonseca, msimian}@unsam.edu.ar

Abstract. Interactive Strategy Training for Active Reading and Thinking en Español, or iSTART-E, is a new intelligent tutoring system (ITS) that provides reading comprehension strategy training for Spanish speakers. This paper reports on studies evaluating the efficacy of iSTART-E in real-world classrooms in two different Spanish-speaking countries. In Study 1, Chilean high school students ($n = 22$) who practiced with iSTART-E showed significant gains on a standardized comprehension assessment (LECTUM) from pretest to posttest. In Study 2 ($n = 85$), Argentinian middle school students who practiced with iSTART-E showed greater gains on the ECOMPLEC.Sec comprehension test compared to those in control classrooms. Together these results suggest that iSTART-E is an effective means of enhancing Spanish speakers' reading comprehension, with demonstrated transfer of training to standardized reading tests.

Keywords: Intelligent tutoring · Reading comprehension · Spanish

1 Introduction

While there has been an increase in educational technologies for reading and writing [1, 2], most have been developed for English-speaking students. Standardized assessments indicate that students from Spanish-speaking countries also struggle with reading comprehension [3]. Though a few Spanish educational technologies have emerged (e.g., [4–6]), the need remains for further development. This paper describes the development of one such technology, iSTART-E, and initial empirical evidence for the promise of iSTART-E as a reading comprehension tutor for Spanish speakers.

1.1 iSTART-E

The Interactive Strategy Training for Active Reading and Thinking en Español, or iSTART-E, is the Spanish translation of iSTART [7]. iSTART is founded on research showing that explaining a text to yourself as you read, or *self-explaining* enhances

comprehension [8]. iSTART increases reading comprehension for English speakers across middle, high school, and college students [9, 10].

iSTART-E provides self-explanation training and game-based practice for five comprehension strategies: comprehension monitoring, paraphrasing, prediction, bridging, and elaboration. Students first watch video lessons introducing self-explanation and the strategies and then practice using the strategies in *Práctica Dirigida* (Coached Practice), wherein students read a text and are prompted to write self-explanations for target sentences. A pedagogical agent provides a score (0–3) and actionable feedback to revise and improve the self-explanations. After one round of *Práctica Dirigida*, students are given access to the practice environment which includes game-based practice designed to enhance engagement and motivation [9]. For example, in the generative game *Conquista del Mapa* (Map Conquest), students try to conquer more squares on the board than their CPU opponents. Higher self-explanation scores earn more flags to place on the board. At the end of each game, students' points are converted to *iFichas*, the in-system currency. *iFichas* can be used to purchase plays of identification games. In identification games (*Partido de Estrategia*, *Constructor de Puentes*, *Estallido del Globo*, and *Escape del Calbozo*), students read a text and view example self-explanations. Correctly identifying the strategy earns points, advancing them in the game. Students can also rewatch the videos and to go through additional rounds of *Práctica Dirigida*.

Transforming iSTART into iSTART-E was a significant undertaking. First, a Spanish-speaking Psychology expert translated the videos, texts, and example self-explanations from English into Spanish [11]. Then, a new Spanish NLP algorithm was developed to evaluate self-explanations using word-based and deep features of language [12]. This genetic-based (evolutionary) algorithm yielded 69.5% exact accuracy and 94.1% adjacent accuracy with human raters.

1.2 The Current Project

This paper describes evaluations of iSTART-E in two classroom studies in two locations (Chile, Argentina). Two different comprehension measures (LECTUM, ECOMPLEC.Sec) were used to evaluate comprehension, reflecting varying national and international objectives.

2 Study 1

This study employed a small-scale, single classroom pretest/posttest design as an initial evaluation of the effects of iSTART-E comprehension strategy training.

Participants were 22 Chilean Spanish-speaking students (14 female, 8 male, age range: 13–14) enrolled in their first high school course. The comprehension test was LECTUM, a 60-min standardized reading comprehension assessment developed to evaluate students in the Chilean school system. The test evaluates shallow and deep comprehension using textual, pragmatic, and critical items and yields a percentile score [13, 14]. There are two equal forms of the assessment: LECTUM A & B.

Students completed LECTUM B (pretest), nine 45-min sessions (6.75 h) of iSTART-E, and one in-class activity that reiterated the comprehension strategies through a video and examples. In the final session, students completed the LECTUM A (posttest).

Students' comprehension scores increased from pretest ($M = 38.39$, $SD = 22.50$), to posttest ($M = 72.13$, $SD = 29.65$), $t(22) = 3.88$, $p < .01$, Cohen's $d = 1.28$.

3 Study 2

In Study 1, the increase in score from pretest to posttest could be a practice effect or could reflect learning that occurred outside of iSTART-E. Study 2 included a control condition to more systematically investigate the effect of iSTART-E on these reading comprehension gains.

Participants were 85 8th grade Spanish-speaking students enrolled in six classrooms in Argentina, excluding outliers. The comprehension test was ECOMPLEC.Sec [15], a 68-item, 75-min, multiple-choice test with established validity and reliability [16]. It is modeled after international assessments [3, 17]. Students read three texts (narrative, expository, discontinuous) and answered shallow and deep comprehension questions. Students received half of the items at pretest and half at posttest (counterbalanced across students). Training condition was assigned at the classroom level (iSTART-E = 53, control = 32). Students in the iSTART-E condition received 7 h of training across 7 weeks. Students in the control condition engaged in business-as-usual classroom activities.

A 2(test: pretest, posttest) \times 2(training: control, iSTART) mixed analysis of variance (ANOVA)¹ indicated comprehension scores increased from pretest to posttest, $F(1, 83) = 14.38$, $p < .001$, $\eta_p^2 = .15$. Training condition was not significant, $F < 1.00$. However, there was a significant interaction, $F(1, 83) = 6.40$, $p < .02$, $\eta_p^2 = .07$, indicating that iSTART-E resulted in significant comprehension test gains, $t(52) = 5.05$, $p < .001$, whereas the control condition did not, $t(31) = .83$, *ns* (Fig. 1).

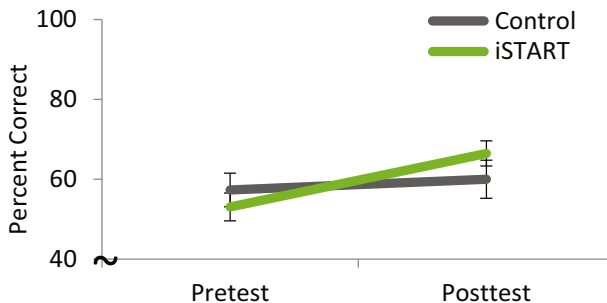


Fig. 1. ECOMPLEC.Sec percent score as a function of test and training condition

¹ Notably, a multi-level analysis yielded the same results; however, because classroom variance is not a factor, the ANOVA is presented here.

4 Discussion

This paper reflects the culmination of developmental work by providing empirical evidence that iSTART-E improves reading comprehension. In both studies, students who received iSTART-E training demonstrated significant gains in reading comprehension. Further research will include classroom and laboratory studies. In addition to increased ecological validity, larger classroom samples will allow us to more precisely represent potential classroom level variance. In turn, laboratory settings afford assignment to conditions at the student level as well as empirical testing of modifications of the system (e.g., new games, more texts, additional feedback).

We anticipate additional testing and modification of the iSTART-E system. We plan to investigate how the system features affect motivation, enjoyment, and comprehension gains. These initial studies are promising indicators of the impacts that iSTART-E may have for Spanish language readers.

Acknowledgements. This research was supported by the Institute of Education Sciences (R305A130124), Office of Naval Research (N00014140343 and N000141712300), and FONDEF, CONICYT (IT15I10036 and IT16I10044). Opinions are those of the authors and do not represent views of the IES, ONR, or CONICYT.

References

1. Crossley, S.A., McNamara, D.S. (eds.): Adaptive educational technologies for literacy instruction. Routledge, New York (2016)
2. Passonneau, R.J., McNamara, D.S., Muresan, S., Perin, D.: Preface: special issue on multidisciplinary approaches to AI and education for reading and writing. *Int. J. Artif. Intell. Educ.* **27**(4), 665–670 (2017)
3. Programme for International Student Assessment (PISA): PISA 2015 Results in Focus. OECD Publishing (2016)
4. Vidal-Abarca, E., Gilabert, R., Ferrer, A., Ávila, V., Martínez, T., Mañá, A., Llorens, A.C., Gil, L., Cerdán, R., Ramos, L., Serrano, M.A.: TuinLEC, an intelligent tutoring system to improve reading literacy skills/ TuinLEC, un tutor inteligente para mejorar la competencia lectora. *Infancia y Aprendizaje* **37**, 25–56 (2014)
5. Véliz, M., Osorio, J.: Desarrollo de un software para el desarrollo de la capacidad de lectura crítica. *RLA Revista de lingüística teórica y aplicada* **39**, 203–220 (2001)
6. Ponce, H.R., López, M.J., Mayer, R.E.: Instructional effectiveness of a computer-supported program for teaching reading comprehension strategies. *Comput. Educ.* **59**(4), 1170–1183 (2012)
7. McNamara, D.S., Levinstein, I.B., Boonthum, C.: iSTART: interactive strategy trainer for active reading and thinking. *Behav. Res. Methods Instrum. Comput.* **36**, 222–233 (2004)
8. McNamara, D.S.: SERT: Self-explanation reading training. *Discourse Processes* **38**, 1–30 (2004)
9. Jackson, G.T., McNamara, D.S.: Motivation and performance in a game-based intelligent tutoring system. *J. Educ. Psychol.* **105**, 1036–1049 (2013)
10. Magliano, J.P., Todaro, S., Millis, K., Wiemer-Hastings, K., Kim, H.J., McNamara, D.S.: Changes in reading strategies as a function of reading training: a comparison of live and computerized training. *J. Educ. Comput. Res.* **32**, 185–208 (2005)

11. Soto, C.M., McNamara, D.S., Jacovina, M.E., Snow, E.L., Dai, J., Allen, L.K., Perret, C.A., Johnson, A.M., Russell, D.G.: iSTART-E: Desarrollando un tutor inteligente para la comprensión lectora de estudiantes de habla hispana. In: García, M. (ed.), *Proceedings of the 15th Annual Colloquium on Peninsular and Spanish American Literature, Linguistics and Culture*. Orlando, FL (2015)
12. Dascalu, M., Jacovina, Matthew E., Soto, Christian M., Allen, Laura K., Dai, J., Guerrero, Tricia A., McNamara, Danielle S.: Teaching iSTART to understand Spanish. In: André, E., Baker, R., Hu, X., Rodrigo, Ma.Mercedes T., du Boulay, B. (eds.) *AIED 2017. LNCS (LNAD)*, vol. 10331, pp. 485–489. Springer, Cham (2017). https://doi.org/10.1007/978-3-319-61425-0_46
13. Campos, D., Contreras, P., Riffo, B., Véliz, M., Reyes, F.: Lecturabilidad y rendimiento lector en una prueba de comprensión en escolares adolescentes. *Universitas Psychologica* **13** (3), 1135–1146 (2005)
14. Riffo, B., Véliz, M., Castro, G., Reyes, F., Figueroa, B., Salazar, O., Herrera, M.O.: *LECTUM. Prueba de comprensión lectora* (2011)
15. Leon, J.A., Escudero, I., Olmos, R.: *Evaluación de la comprensión lectora (EComplec)*. TEA Ediciones, Madrid (2012)
16. Olmos Albacete, R., León Cascón, J.A., Martín Arnal, L.A., Moreno Pérez, J.D., Escudero Domínguez, I., Sánchez Sánchez, F.: Psychometric properties of the reading comprehension test EComplec. *Sec. Psicothema* **28**(1), 89–95 (2016)
17. Mullis, I.V.S., Martin, M.O. (eds.): *PIRLS 2016 Assessment Framework*, 2nd edn. Retrieved from Boston College, TIMSS PIRLS International Study Center (2015)