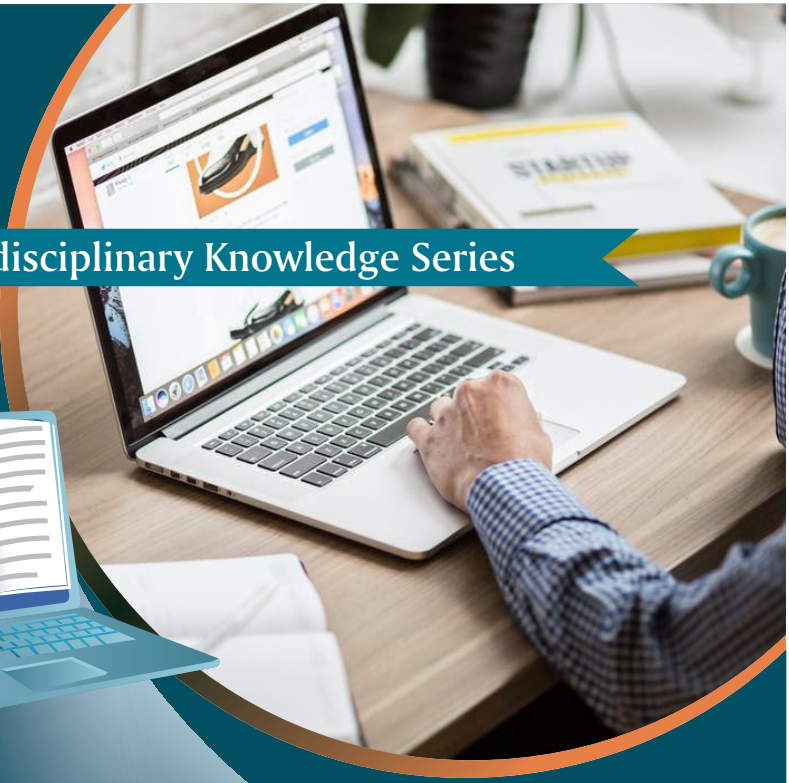




Interdisciplinary Knowledge Series



Digital Education:

Foundation & Emergence with challenges, cases

Editors

P. K. Paul • Damodar Gurrapu • Edward Roy K.

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— *Editors* —

P. K. Paul

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Edward Roy K.



New Delhi Publishers

New Delhi ; Kolkata India

Digital Education: Foundation & Emergence with challenges, cases edited by *P. K. Paul, Damodar Gurrapu and Edward Roy K.*
Published by New Delhi Publishers, New Delhi.

© Publisher

Edition 2023

ISBN: 978-93-92513-69-5

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NEW DELHI PUBLISHERS

Head Office: 90, Sainik Vihar, Mohan Garden, New Delhi, India

Corporate Office: 7/28, Room No. 208, Vardaan House,
Mahavir Lane, Ansari Road, Daryaganj, New Delhi, India

Branch Office: 216, Flat-GC, Green Park, Narendrapur,
Kolkata, India

Tel: 011-23256188, 011-45130562, 9971676330, 9582248909

E-Mail: ndpublishers@rediffmail.com/ndpublishers@gmail.com

Website: www.ndpublisher.in

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Virtual Universities: An Overview & Trends

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Abstract: Traditional institutions are now up against fresh competition from virtual universities as the world gets more digital. Higher education is now more widely available thanks to these online universities that provide online courses and degrees. In this paper, I will give an overview of the virtual university scene, look at the development of online learning over time, and discuss the advantages and disadvantages of virtual universities. We also talk about new developments in online education, such as the advent of Massive Open Online Courses (MOOCs), the gamification of education, and the application of AI and machine learning in the educational setting. Finally, we look at concerns with accreditation, quality assurance, and student participation, as well as opportunities and challenges for virtual universities. We seek to provide a thorough grasp of the virtual university landscape and its possible effects on higher education through this analysis.

Keywords: Virtual universities, online universities, Higher Education, Online learning, New universities

Introduction

Virtual universities have become a significant disruptor in the higher education environment over the past ten years. Higher education is now more widely available thanks to these online universities. The traditional model of brick-and-mortar universities is being challenged by the growth of virtual

universities due to the internet's widespread use and society's increasing digitization.

This paper's goal is to present an overview of the virtual university landscape, looking at the development of online learning over time as well as the advantages and disadvantages of these institutions. We will also talk about new developments in online education. Finally, we'll look at both the opportunities and challenges that virtual universities are encountering, such as issues with accreditation, quality assurance, and student involvement.

I believe that virtual institutions have the potential to change the way we view education and increase global access to higher education. We acknowledge the difficulties virtual colleges confront, too, and we aim to offer suggestions on how to overcome them so that all students can receive a high-quality education from virtual universities.

Objectives

The following could be among the suggested goals for a paper titled "Virtual Universities: An Overview & Trends":

To give readers a thorough grasp of virtual universities, their main characteristics, and how they differ from conventional brick-and-mortar colleges, the paper should attempt to present these details. Discussing the idea, background, and development of virtual universities would serve this goal.

To analyze the benefits and difficulties of online universities: The essay should examine the advantages and disadvantages of online universities. Discussing the possible benefits, such as greater accessibility, adaptability, and cost-effectiveness, as well as the difficulties, such as preserving quality, fostering a sense of community, and guaranteeing fair access, would be part of this goal.

To examine the most recent developments in the subject of virtual universities, the paper should look into its trends and innovations. This goal entails talking about the pedagogical strategies, instructional strategies, virtual learning environments, and emerging technologies that are reshaping the virtual education landscape.

In order to evaluate how virtual institutions affect higher education: The study should evaluate how virtual universities will affect the higher education market more broadly. This goal would entail talking about how traditional colleges would be affected, as well as student learning outcomes, workforce preparedness, and the future of higher education in general.

To provide suggestions for stakeholders and policymakers: The paper should provide recommendations and guidance for policymakers, educators, and other stakeholders involved in virtual education based on the analysis that was done. For the purpose of successfully implementing and managing virtual universities, it would be necessary to identify best practices, policy considerations, and management techniques.

History and Evolution of Virtual Universities

Virtual universities were first introduced in the 1990s, during the early years of the internet. Universities started experimenting with using the internet to provide courses and communicate with students about that time. Online education was initially viewed with mistrust by many educators and administrators due to poor internet speeds and inadequate technology.

Virtual universities didn't start to take off until the late 1990s and early 2000s. An important turning point came with the introduction of Blackboard, a learning management system (LMS), in 1997, which gave colleges a platform to deliver courses online and control student interactions. Universities now have

more alternatives for offering online education because to the quick rise of other LMS providers like Moodle and Canvas^[2].

The idea of Massive Open Online Courses (MOOCs) first surfaced in the early 2000s. Online courses known as MOOCs are accessible to anybody in the world and often include video lectures, interactive activities, and discussion forums. Although MIT introduced the first MOOC in 2002, it wasn't until Stanford University's 2011 free online artificial intelligence course that MOOCs gained popularity^[6].

A rising number of colleges and businesses have started offering online courses and programs as a result of the popularity of MOOCs. edX was established in 2012 as a non-profit MOOC provider, providing courses from prestigious universities all over the world. The same year, a for-profit MOOC provider named Coursera was established. Through partnerships with colleges, Coursera offers courses and certifications online^[15].

Virtual universities have developed and grown over the past few years. Universities now offer bachelor's, master's, and even doctoral degrees totally online, making online degree programs increasingly prevalent. In order to improve the learning experience, virtual colleges have also started implementing cutting-edge technology like gamification and artificial intelligence^[16].

The obstacles that virtual universities today face are substantial despite their development and growth. Most virtual colleges are not certified by regional accrediting authorities, which makes it difficult for students to transfer credits or get their degrees recognized. This is one of the main obstacles. Additionally, quality assurance is still a problem, with some online colleges receiving criticism for their subpar course designs or low student engagement.

Since their inception in the 1990s, virtual universities have advanced significantly. They have changed the higher education environment, opening up education to more individuals worldwide. However, they continue to face significant obstacles, so it will be crucial for virtual universities to innovate and change in order to continue offering all students a high-quality education^[10].

Advantages of Virtual Universities

We can emphasize the following benefits of virtual universities among their many others:

Accessibility: Accessibility is one of the primary benefits of online universities. Students can enroll in classes and receive degrees at virtual universities without moving or making a long trip to a campus from anywhere in the world. Students who reside in rural locations, have mobility challenges, or have other commitments that make attending a typical institution challenging would particularly benefit from this.

Flexibility: Flexibility is just another benefit of online universities. With the flexibility of taking classes online from anywhere at any time, students can fit their academic schedule around other obligations. Students who work full-time or have family commitments can balance their academic and personal duties thanks to this flexibility.

Lower Costs: Virtual universities may also be less expensive than conventional ones. In addition to saving money on housing costs, transportation costs, and other costs related to attending a physical campus, online courses frequently have lower tuition fees than on-campus courses. Many online universities also provide financial aid and scholarships to aid students in covering the cost of their education.

Diverse Course Offerings: Students can follow their interests and professional objectives by choosing from a variety of courses and degree programs offered by online colleges. Virtual colleges frequently collaborate with other organizations or businesses, giving students access to specific knowledge and courses that might not be offered at a traditional university.

Improved Learning Experience: Compared to traditional lectures, online courses frequently offer a more dynamic and captivating learning environment. Videos, simulations, and discussion forums are just a few examples of the interactive and multimedia resources that many virtual institutions use to improve the educational experience. Online classes also give students the freedom to study at their own speed, go over their notes as needed, and collaborate with students from all over the world.

Personalized Learning: Virtual colleges can also offer customised learning opportunities, including specialized course recommendations and unique instructor feedback. This enables them to concentrate on their unique learning requirements and interests, which can enhance their academic achievement and course participation.

Environmental Sustainability: Compared to traditional institutions, virtual universities are also more environmentally friendly. Online learning eliminates the need for travel and lowers the energy use of physical facilities, both of which can assist lower carbon emissions and encourage sustainable habits.

Global Learning: Online learning institutions give students the chance to interact with a wide variety of cultures and worldviews. This can help students get a broader awareness of many cultures and points of view while preparing them for professions in a world that is becoming more and more international.

Career Advancement: Students who attend online universities may also be able to develop their careers. Online degree programs frequently offer specialized training in fields with great demand on the job market, and they can assist students in gaining the abilities and information required for career progression.

Self-Paced Learning: Online courses frequently permit students to study at their own speed, which is advantageous for people who need more time to understand a subject or who like to work alone. This may assist to lessen stress and enhance learning in general.

Access to Experts: Virtual universities frequently offer access to professors and business executives who are specialists in a range of subjects. Students may gain important knowledge and skills from this that will improve both their academic and professional chances.

Collaboration: Collaboration is a key component of online learning, whether it be for group assignments or online debates. Students can learn collaboration and communication skills, which are crucial in many professions.

Continuous Learning: Lifelong learning options are offered by online universities, enabling people to continue their education and professional growth throughout their lifetimes. This can assist people in keeping up with developments in their industry and maintaining their competitiveness in the employment market.

Increased Retention Rates: Studies have indicated that online courses have higher retention rates than conventional courses. This might be as a result of the adaptability, personalized learning possibilities, and accessibility to course resources that online courses offer^[8].

Innovative Technologies: Virtual colleges frequently integrate cutting-edge technologies into their curricula, which can improve the educational experience and give students the chance to hone their abilities in cutting-edge fields.

Students and society can benefit from virtual colleges in a variety of ways, including increased accessibility, flexibility, affordability, and personalized learning. Virtual universities have the ability to change the higher education landscape and increase access to education for all as they develop and innovate.



Fig. 1: *Advantages of Virtual Universities*

Disadvantages of Virtual Universities

Despite this, there are numerous drawbacks to online education. We can single out the following among them:

Limited Face-to-Face Interaction: The limited face-to-face interaction between students and teachers is one of the key drawbacks of online learning institutions. The personal connection and contact that students frequently have in traditional classroom settings may not be present in online courses.

Limited Social Interaction: Students' options for social engagement with peers may be restricted by online courses. The social facets of attending a typical institution, such as campus gatherings and extracurricular activities, may be missed by students.

Lack of Accountability: Since there is frequently less direct supervision and accountability from professors in online courses than in traditional ones, it may be necessary for students to be more self-motivated and disciplined.

Technology Issues: Online courses rely primarily on technology, which can occasionally be unreliable or challenging to use. Technical difficulties can frustrate and irritate pupils and interfere with their ability to learn^[11].

Limited Hands-On Learning: It may be more challenging to deliver some courses online, such as lab-based courses or courses that call for physical materials. This may reduce the amount of practical experience and hands-on learning available to pupils.

Perception of Lower Quality: Employers or institutions may believe that online degrees are less rigorous or of lesser quality than traditional degrees. Students' chances of finding employment or pursuing higher education may suffer as a result of this perception.

Limited Access to Resources: Online students may only have partial access to amenities like libraries, academic support services, and career counseling that are provided to traditional students.

Difficulty Building Professional Networks: Students taking online courses may find it harder to connect with professionals in their field. This may reduce their access to internships, employment, and other possibilities for professional growth.

Limited Feedback: Students taking online courses may have few opportunities to get feedback from peers or instructors. This may reduce their chances for growth and development.

Potential for Academic Dishonesty: Since it might be more challenging to monitor and stop cheating in an online environment, online courses may make it simpler for students to cheat or engage in academic dishonesty.

Lack of Personal Attention: Students who struggle academically or require extra help may find that online courses may not give the same amount of individualized attention and support as traditional courses do.

Limited Accreditation: Some online colleges may not hold accreditation from reputable organizations, which may restrict students' chances of transferring to other schools or getting noticed by employers.

Limited Hands-On Experience: Some degree programs, like those in engineering or healthcare, call for practical work in order to develop the skills needed for the position. Online degree programs might not be able to offer as much practical training as conventional ones.

Higher Drop-Out Rates: When compared to traditional courses, online courses may have greater drop-out rates. This could be brought on by a number of things, such as insufficient interaction with professors and peers, problems with time management, or technical difficulties.

Limited Personal Growth: Students at traditional institutions frequently have the chance to grow personally through activities like living on campus, joining clubs and groups, or studying abroad. The same opportunities for advancement may not be offered by online universities.

Limited Flexibility: Although online learning is sometimes praised for its flexibility, certain courses may have strict

deadlines or schedules that prevent students from studying at their own speed.

Higher Cost: Even though online courses may have lower tuition than traditional courses, taking online courses may require students to purchase additional software or hardware. This can raise the total price of the degree program.

Lack of Accreditation: Students' abilities to transfer to other institutions or be recognized by employers may be limited if some online universities are not approved by reputable certifying agencies.

Limited Career Opportunities: Some organizations could still favor applicants with traditional degrees or experience in traditional classroom settings, despite the benefits of virtual institutions for career growth.

Potential for Miscommunication: Online courses, especially those that call for group projects or discussions, may make it easier for students and instructors to miscommunicate. This may result in miscommunications or problems finishing duties.

Limited Feedback: Students taking online courses may have few opportunities to get feedback from peers or instructors. This may reduce their chances for growth and development.

Although virtual universities have many benefits, they also have some drawbacks. There may be fewer possibilities for practical experience, higher dropout rates, higher costs, and fewer job options. When deciding between traditional and virtual universities, students should carefully consider their goals and needs as with any educational program.

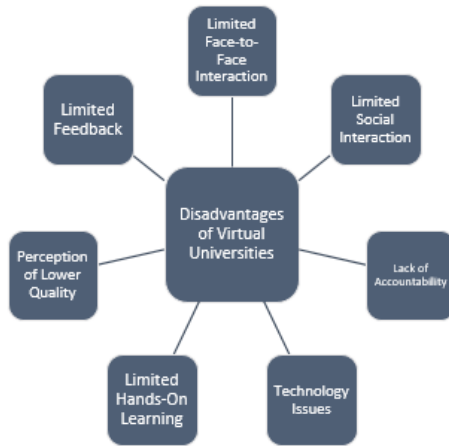


Fig. 2: *Disadvantages of Virtual Universities*

Emerging Trends in Online Education

Over the past few decades, online education has expanded quickly, and as new technologies have emerged and student needs have changed, new trends in online education have also emerged. We will examine some of the most important trends in online education today in this part^[9].

Microlearning: The transmission of brief, concentrated learning modules that can be finished quickly and with ease is referred to as microlearning. As students seek out more flexible, on-demand learning possibilities, this trend is becoming more and more popular. Several different formats, such as videos, podcasts, and interactive tutorials, can be used to deliver microlearning.

Mobile Learning: Students are increasingly using their smartphones and tablets to access educational content as mobile technology continues to grow. Students may access course materials on the go thanks to mobile learning, which

makes it simpler for them to integrate learning into their hectic schedules.

Artificial Intelligence (AI): The delivery of online education is being revolutionized by artificial intelligence (AI). It can be used to deliver real-time feedback, evaluate student data, and customise learning experiences. AI can also assist in locating pupils' weak areas and provide tailored support.

Virtual and augmented reality: These two types of technology are revolutionizing how students are taught. They are capable of producing dynamic, immersive learning experiences that mimic real-world situations. For instance, medical students can practice surgical techniques in a secure setting using virtual reality.

Social Learning: Social learning is the process of facilitating learning through the use of social media and other collaborative resources. Students can connect with one another and their teachers through online forums, group chats, and other social tools. This can promote a sense of support and camaraderie, which is crucial in online learning situations.

Competency-based learning: Rather than emphasizing passing a predetermined number of courses or credits, competency-based learning concentrates on mastering a specific set of skills and competencies. With this method, students can advance at their own pace, which is especially advantageous for adult learners who may already have experience in a particular field.

Gamification: Gamification is the use of game-like components to engage and inspire students. These components include points, badges, and leaderboards. This strategy can increase learning's enjoyment and interaction while also giving pupils a sense of achievement and advancement.

Personalized Learning: Learning that is specifically tailored to each student via the use of data and analytics is referred to as personalized learning. This may entail creating personalized learning routes, giving focused feedback, and changing the content to suit each person's interests and needs.

Open Education Resources (OER): Open Education Resources (OER) are online educational resources that are offered without charge. This comprises instructional materials that are accessible to anybody with an internet connection, such as textbooks, films, and other materials. OER can aid in lowering educational costs and expanding learning possibilities for students all over the world^[13].

Blockchain Technology: Using blockchain technology, it is possible to safely store and validate academic credentials like diplomas and certificates. By doing this, fraud may be decreased and the worth of online degrees and certifications may rise.

Blended Learning: Blended learning is when traditional classroom education is combined with online learning. With this method^[5], students can take use of the resources and enhanced flexibility that come with both face-to-face and online learning^[7].

Learning Analytics: Analytics for learning is the use of data and analytics to comprehend and enhance the learning process. This may entail monitoring students' development, spotting problem areas, and offering focused interventions to support struggling pupils.

Social Presence: In online learning environments, students' feelings of social engagement and connection are referred to as their "social presence." A range of technologies and methods, including video conferencing, online conversations, and collaborative projects, can help with this.

Personal learning networks (PLNs) are social and informational networks that students can utilize to further their education. Peers, mentors, and other subject-matter experts can all be a part of PLNs, along with internet tools like blogs, podcasts, and online communities.

Adaptive Learning: Adaptive learning entails leveraging data and analytics to tailor the educational process to the needs of each individual learner. This may entail altering the speed and degree of challenge of the learning activities, offering focused feedback, and providing specialized resources and assistance^[12].

Digital Badges: Online credentials known as “badges” are used to indicate specific abilities, accomplishments, or qualifications. These badges, which students can use to demonstrate their abilities to prospective employers, can be shared and validated online^[3].

Open Pedagogy: Open pedagogy entails getting students involved in the production and dissemination of educational content. This can involve putting together free instructional materials, working together on research endeavors, and participating in online forums and communities.

Collaborative Learning: Collaborative learning entails teamwork to accomplish common learning objectives. Peer reviews, internet debates, and group projects are a few examples of this.

Personal Learning Environments: Personal learning environments (PLEs) are learning settings that have been specially created to meet the needs and preferences of each individual learner. A wide range of tools and resources, including social media, blogs, and online learning platforms, can be found in PLEs^[4].

Open Educational Practices: To assist teaching and learning, open educational practices (OEP) employ other open practices and open educational resources. Online information sharing, the use of open licensing, and teamwork on projects and research can all be examples of this^[1].

New trends in online education are revolutionizing how we view education and learning. The way we provide and consume educational content is evolving due to developments like microlearning, mobile learning, AI, and virtual reality. In the years to come, we may anticipate even more exciting advancements in online education as technology continues to evolve.

Massive Open Online Courses (MOOCs)

In recent years, Massive Open Online Courses (MOOCs) have completely changed how education is provided and received. MOOCs are online courses that anyone can take, regardless of where they live or what kind of education they have. They are frequently free or inexpensive and are typically provided by universities or other educational institutes^[14].

Due to their adaptability, availability, and accessibility, MOOCs have become very popular. They free students from the limitations of conventional classroom-based learning and allow them to learn at their own pace and on their own time. Additionally, MOOCs give students access to resources and high-quality educational content that they might not have access to in their immediate surroundings.

From computer science and engineering to business and the humanities, MOOCs offer a broad range of courses and subjects. They frequently feature well-known professors and subject-matter authorities as instructors, giving students the chance to study under the best.

The fact that MOOCs are participatory is another benefit. Many MOOCs have forums, interactive tests, and assignments that encourage interaction between the students and the course material. This can foster a sense of belonging and support, which is crucial for online students who might otherwise feel alone or alienated.

MOOCs also offer chances for career advancement and lifetime learning. After completing a MOOC, many of them offer certificates or badges that can be used to show prospective employers your abilities and expertise. This might be especially helpful for people who want to change careers or advance in their current fields.

However, there are some obstacles and restrictions related to MOOCs. The poor completion rates of MOOCs present a significant obstacle. Many students sign up for MOOCs but drop out before finishing the course for a number of reasons, including a lack of desire, a lack of time, or a challenge with the course material.

The legitimacy and quality of MOOCs provide another difficulty. Even though renowned professors and subject matter experts instruct many MOOCs, some courses' caliber and rigor have drawn criticism. MOOCs have occasionally come under fire for being overly straightforward or lacking sufficient depth.

MOOCs also have difficulties with regard to certification and accreditation. Even though many MOOCs award certificates or badges for completion, employers or conventional educational institutions might not accept these credentials.

Concerns have been raised regarding MOOC sustainability, to sum up. Although many MOOCs are currently free or inexpensive, it is unclear how these courses will remain profitable in the long run.

Despite these difficulties, MOOCs are still a significant and well-liked trend in online education. It seems likely that MOOCs will continue to play a key role in the future of education as technology develops and new technologies appear.

Gamification of Learning

In order to make learning more interesting, interactive, and enjoyable, gamification of learning refers to the usage of game design elements and ideas in educational environments. As educators and instructional designers work to improve education for students of all ages, this strategy has grown significantly in favor in recent years.

Gamification's capacity to raise student engagement and motivation is one of its key benefits. Students are encouraged to participate and advance through the material by include components like incentives, points, badges, and leaderboards in the learning process. As a result, students may be more engaged and persistent as they advance through the course and feel like they are making progress.

By promoting problem-solving and active learning, gamification can improve the educational experience. Students are encouraged to explore and interact with the knowledge rather than just remembering and regurgitating it by incorporating game mechanics like quests, riddles, and challenges. This can enhance learning and memory of the subject matter.

Gamification also has the potential to personalize education. Game-based learning systems can modify the course's content and pacing to suit the requirements and preferences of individual students by monitoring and analyzing student data. As a result, students can concentrate on the areas where they need the greatest help and challenge, which can result in a more personalized and successful learning experience.

Additionally, gamification can encourage learners to work together and feel a sense of community. Students can cooperate and help one another in their learning process by including social components like group activities and peer feedback. In online learning environments where students can feel alone, this can help to foster a feeling of shared identity and purpose.

Gamification does, however, come with significant difficulties and restrictions. Potential for extrinsic or superficial motivation is one thing to be worried about. While rewards and points may at first encourage students to interact with the material, they may not always promote a deeper understanding or passion for it.

The possibility of bias and unfairness presents another difficulty. Inadvertently favoring some learners over others, such as those who are more competitive or skilled gamers, gamification systems may disadvantage people who may not share these traits.

To be effective, gamification also needs to be carefully designed and implemented. Learners who encounter poorly designed games or courses may get frustrated, perplexed, and disengaged. Gamification may also need to be modified or adjusted to meet various contexts and learner populations because it may not be suitable for all kinds of learning or subject areas.

Despite these difficulties, gamification of learning is still a well-liked and successful strategy in education. Gamification is anticipated to become more significant in the future of education as technology develops and new game-based learning systems are created.

Artificial Intelligence and Machine Learning in Education

The subject of education is being rapidly transformed by artificial intelligence (AI) and machine learning (ML), which are opening up new opportunities for personalized, adaptive, and data-driven learning experiences. These technologies are transforming how we teach and learn in a variety of educational settings, including K–12 schools, universities, and corporate training programs.

Adaptive learning is one of the key areas in which AI and ML are used in education. AI algorithms are used by adaptive learning systems to assess student data and personalize each learner's learning experience based on their requirements and preferences. These systems can alter the course's material, pace, and level of difficulty in real-time, giving students a customized and optimum learning experience, by tracking variables like student performance, engagement, and learning style.

Intelligent tutoring systems are being developed, which is another significant application of AI and ML in education. These systems interact with students in a conversational fashion, offering feedback, direction, and assistance as they work through the subject. They do this by using natural language processing and other AI approaches. Intelligent tutoring systems have the potential to enhance student performance, retention, and engagement while also giving educators and administrators useful information about their students' development and learning trends.

Grading, scheduling, and student feedback are just a few of the administrative chores in education that are being automated with AI and ML. Teachers can save time and resources while still giving students timely and insightful feedback on their progress by analyzing student work using algorithms.

Along with these uses, artificial intelligence (AI) and machine learning (ML) are also being used to create new educational technologies, such as virtual and augmented reality, which can improve learning by giving students immersive and interactive environments to explore and engage with. In order to provide support and direction to students in online learning environments, AI-powered chatbots are also being developed. This will help to create a more customized and responsive learning experience.

However, using AI and ML in education also comes with some difficulties and restrictions. One issue is the possibility for algorithmic bias, which could unintentionally reinforce or magnify already-existing educational disparities. Furthermore, using AI and ML in education raises significant ethical and privacy issues, such as the gathering and use of student data.

Another difficulty is that to successfully integrate AI and ML into educational practice, educators and administrators must acquire new abilities and information. This calls for continual professional training and development, as well as a readiness to experiment and create with cutting-edge pedagogies and technologies.

Despite these obstacles, AI and ML have significant potential for improving education, and this trend is likely to continue in the years to come. These technologies have the potential to enhance educational outcomes for students of all ages and backgrounds as they evolve and become more widely available. They also offer new opportunities for personalized, adaptable, and engaging learning experiences.

Challenges and Opportunities for Virtual Universities

Due to their reliance on technology to provide educational services and programs, virtual universities are faced with a special set of difficulties and opportunities. While there are

many advantages to virtual universities, including greater student flexibility and access to education, they also face significant difficulties with student engagement, technology infrastructure, and accreditation.

Keeping students engaged and motivated in an online learning environment is one of the fundamental problems for virtual colleges. Students may experience a sense of alienation and isolation without the physical and social atmosphere of a typical campus, which will likely result in lower levels of engagement and completion rates. Additionally, because online learning lacks the support and structure of traditional classroom settings, some students may find it challenging to maintain the high levels of self-discipline and motivation required for success.

The requirement for a strong and trustworthy technology infrastructure presents a substantial hurdle for virtual colleges. A reliable and secure platform for delivery, as well as enough bandwidth and storage for multimedia content and student data, are requirements for online courses and programs. To safeguard themselves against data breaches and other online dangers, virtual colleges must also invest in cyber security measures.

Since virtual universities lack physical infrastructure and in-person interactions, they may be subject to more scrutiny and regulation from accrediting bodies. This presents another challenge for virtual universities. For students to be eligible for federal financial aid and for companies to accept the authenticity of degrees and certifications obtained from a virtual institution, accreditation is necessary. In order to keep their accreditation, virtual universities must show that they uphold the same rigorous academic standards as regular colleges.

Virtual universities offer a variety of options for innovation and expansion in the educational sector despite these obstacles.

Reaching a larger student population, especially those who are unable to attend conventional colleges owing to location or time restrictions, is one of the key advantages. Additionally, online universities give students more flexibility if they need to juggle their studies with work or family obligations.

Online simulations, virtual labs, and gamified learning opportunities are just a few examples of the cutting-edge educational initiatives that virtual colleges might develop using technology. These initiatives can raise student interest and offer practical learning experiences that might not be available in a typical classroom.

The ability to collect and analyze data on student involvement and performance, which can be utilized to enhance the efficacy of online courses and programs, is another possibility for virtual institutions. Virtual colleges can discover areas of strength and weakness in their educational programs and make data-driven adjustments to improve student results by tracking student behavior and outcomes.

Virtual colleges encounter a distinctive combination of difficulties and chances as they work to provide top-notch educational services and programs in an online learning environment. Virtual universities have the chance to innovate and advance education through the use of technology and data-driven decision-making, even as they must solve issues with student participation, technical infrastructure, and accreditation. Virtual colleges will become more crucial in determining the direction of education as the demand for online learning increases.

Conclusion

With more access, flexibility, and creativity than ever before, the rise of online institutions has radically changed the educational landscape. Virtual universities will undoubtedly play a bigger

part in influencing the future of higher education as we move to the future.

Virtual colleges offer a wide range of benefits, including enhanced global student accessibility, flexibility, and affordability through online instruction. Virtual universities will become ever more advanced in their delivery of educational programs and services as technology advances, utilizing artificial intelligence, virtual reality, and other cutting-edge technologies to improve student engagement and outcomes.

However, maintaining the caliber and rigor of traditional universities is not without its share of difficulties for virtual universities. A few of the challenges that virtual universities must face to establish themselves as reliable and respectable institutions of higher learning include maintaining a strong technology infrastructure, ensuring student involvement and motivation, and achieving accreditation standards.

Virtual universities must keep innovating and adapting to the shifting requirements and expectations of students as well as the larger field of education in order to overcome these obstacles. To guarantee the security and privacy of student data, they must make investments in top-notch technological infrastructure and cybersecurity safeguards. They must also collaborate closely with accrediting agencies and other stakeholders to create and uphold rigorous academic standards.

Virtual colleges must prioritize student engagement and outcomes as the demand for online education rises, utilizing data and analytics to enhance the efficacy of their educational programs and services. Virtual universities can aid in bridging the gap between conventional classroom learning and online education by giving students a personalized and interactive learning experience.

In conclusion, the future of online education is bright and exciting, providing increased access, flexibility, and innovation for students all around the world. Virtual universities will become more significant in determining the direction of education as they develop and innovate in the future, assisting in the creation of a more diverse, inclusive, and accessible learning environment for all students.

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Price ₹ : 800.00

ISBN : 978-93-92513-69-5



9 789392 513695