



TEACHERS AND K-12 EDUCATION

A National Polling Report

MARCH 2022

KEY FINDINGS

1. In March, the COVID-19 pandemic continued to take a toll on how teachers view their profession. District school teachers were much more likely to be detractors than promoters of the teaching profession. Most recently private school teachers reported a steep decline.
2. Teachers became more pessimistic about the direction of K-12 education at the national, state, and local levels in early 2022. Their views nationally showed the largest decline from December to March.
3. About one-fourth of teachers reported a protest or major disruption at their local school board meeting this school year. Most appear associated with COVID-19-related topics such as masking, vaccines, remote vs. in-person learning, or other pandemic policies.
4. Nearly 80 percent of teachers said they believe schools should provide multiple learning options for their students this school year. That level is very similar to previously reported school parent preferences.
5. School choice policies – such as education savings accounts (ESAs), school vouchers, charter schools – continue to receive high levels of support among teachers regardless of sector.
6. The monthly amounts teachers would ask parents to pay (per child) in order to be a tutor or to facilitate a learning pod decreased slightly in March. Average proposed amounts (tutoring: \$332/month/child; pod teaching: \$465/month/child) are similar to how much parents are willing to pay for those educational services.
7. The proportion of teachers who believe the amount of time spent on standardized testing is ‘too high’ increased by 12 points in March to 65 percent – the highest level yet in our polling.
8. In March, teachers greatly softened their views on mandatory masking for various populations. They also see less need for mandatory vaccines. However, teachers now see vaccines a higher priority than masking.

Methodology:

This poll was conducted between March 16-March 22, 2022 among a sample of 1000 All Teachers. The interviews were conducted online. Results based on the full survey have a measure of precision of plus or minus 3.19 percentage points.

AGENDA

COVID-19 AND SCHOOLING

SCHOOL CHOICE POLICIES

TEACHING PROFESSION AND UNIONS

VIEWS ON K-12 EDUCATION

SURVEY PROFILE AND DEMOGRAPHICS

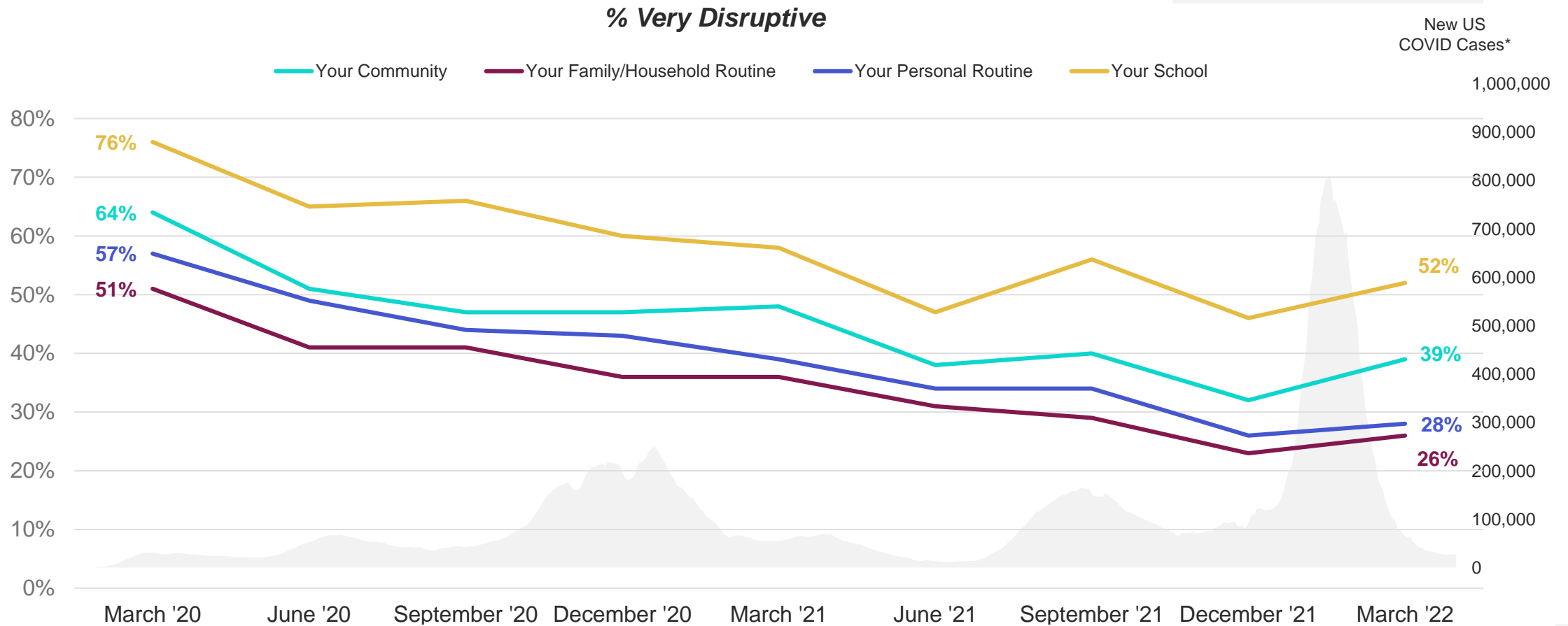


The proportion of teachers who view the pandemic as ‘very disruptive’ increased since December – especially at their own school and in their own community.

How disruptive has the coronavirus (also called COVID-19) been on each of the following?

March % Very Disruptive
All Adults*
Your Community: 27%
Your Personal Routine: 22%
Your Family/Household Routine: 20%

All Teachers



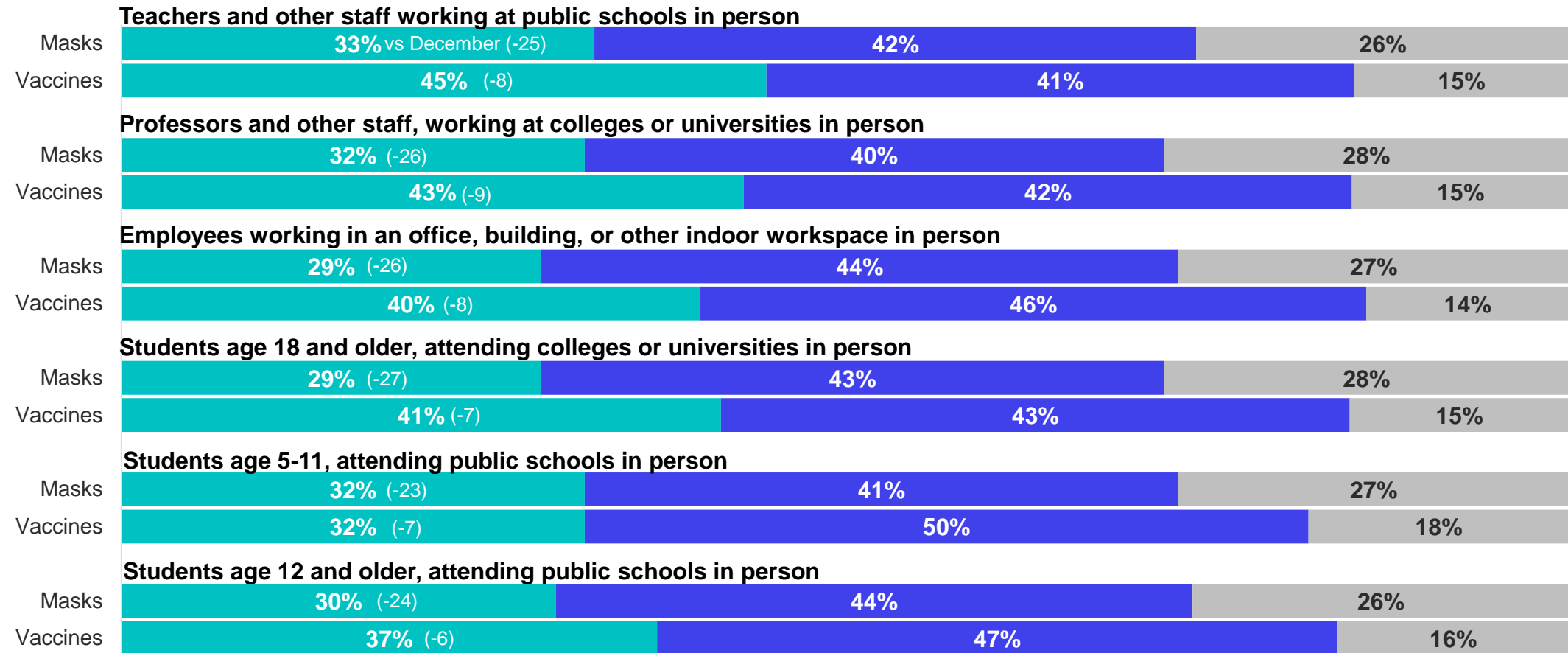
*All adults data comes from the March 2022 Gen Pop Report.

In March, Teachers softened their views on mandatory masking for various populations. They also see less need for mandatory vaccines. However, teachers now see vaccines a higher priority than masking.

Now that an FDA (Food and Drug Administration) approved vaccine to prevent COVID-19 is available, do you think it should be mandatory or encouraged for the following groups? Do you think masking should be mandatory or encouraged for the following groups?

All Teachers

■ Mandatory ■ Encouraged but not mandatory ■ Neither encouraged nor mandatory

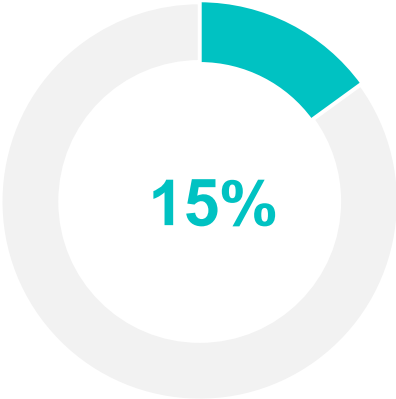


In March, roughly one out of six teachers reported having to quarantine because of COVID-19. Private school teachers were more likely to have had to quarantine compared to district school teachers.

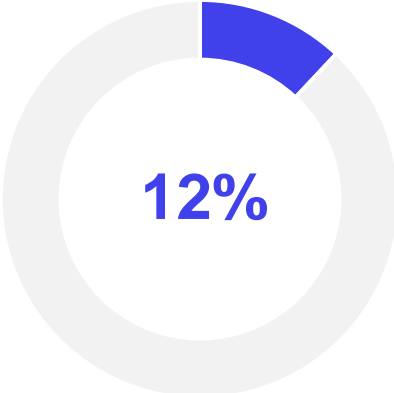
In the last month, have you had to quarantine because of the COVID-19 outbreak?

All Teachers

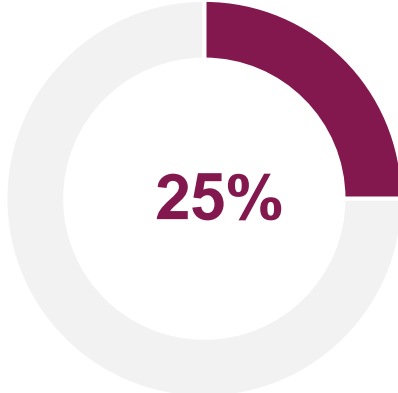
% of Teachers who have had to Quarantine



All Teachers



District School Teachers



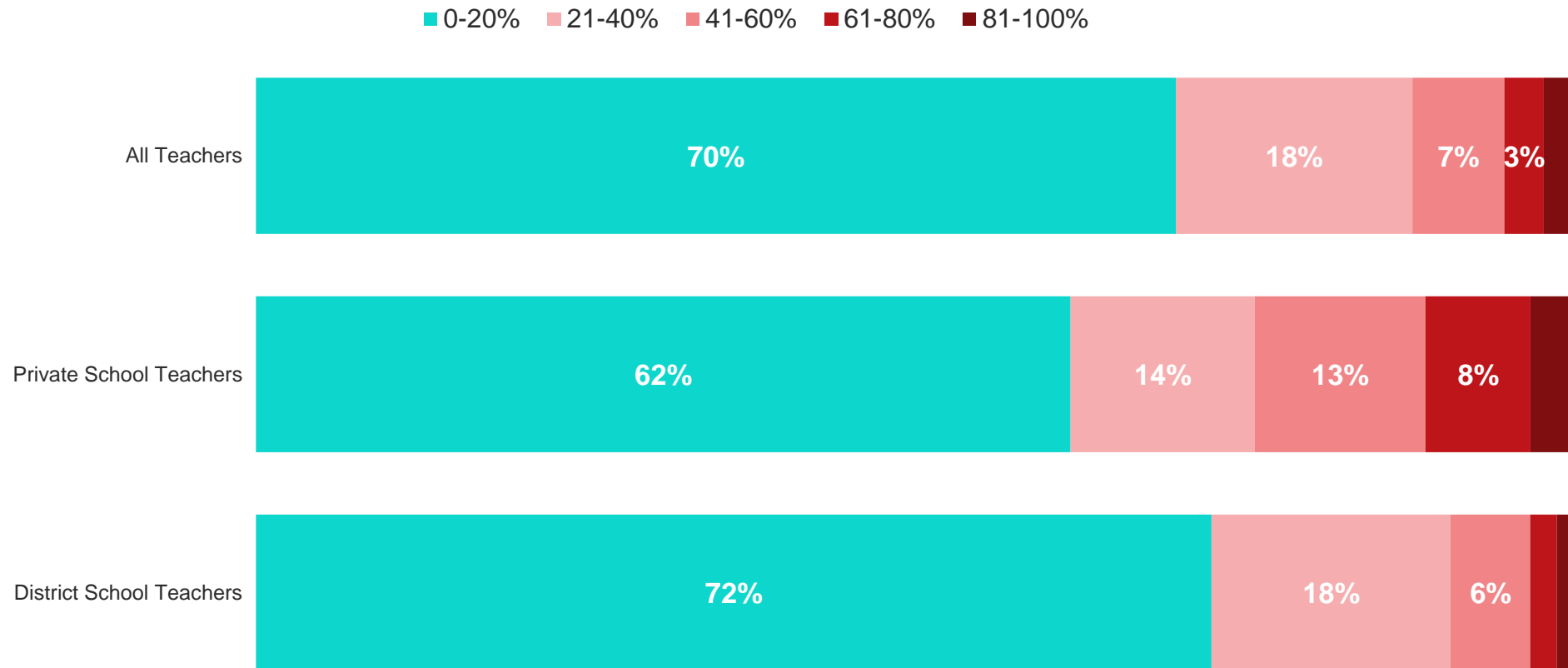
Private School Teachers

Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers
*Charter school teachers not shown due to low sample size

In March, nearly one-third of teachers reported having substantial numbers of their students out of class due to exposure to COVID-19.

In the last month, approximately what percentage of your students were out of class because of quarantining due to exposure to COVID-19?

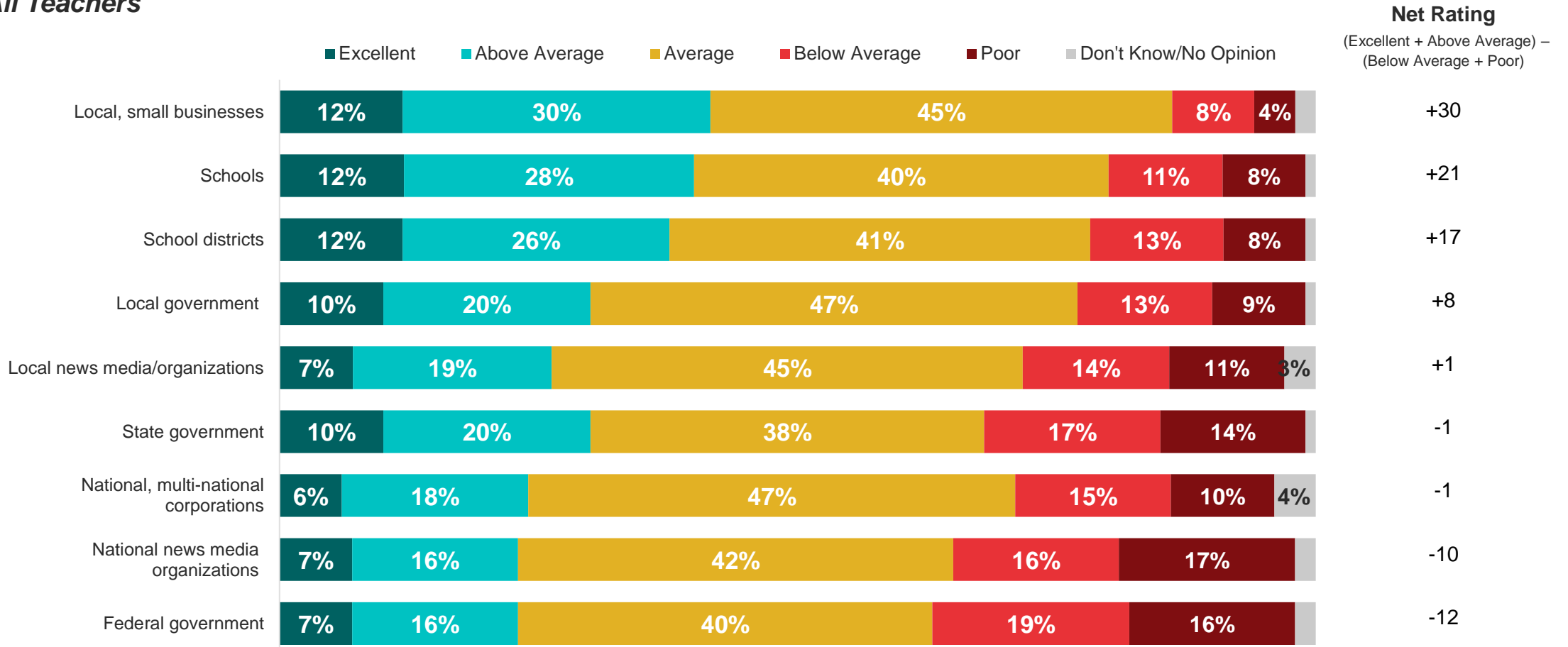
All Teachers



Teachers are more likely to give positive ratings to local businesses, schools, and districts than other institutions for how they've responded to the coronavirus pandemic.

Based on what you have seen, read, or heard so far, how would you rate the following institutions on their response to the coronavirus (COVID-19) outbreak?

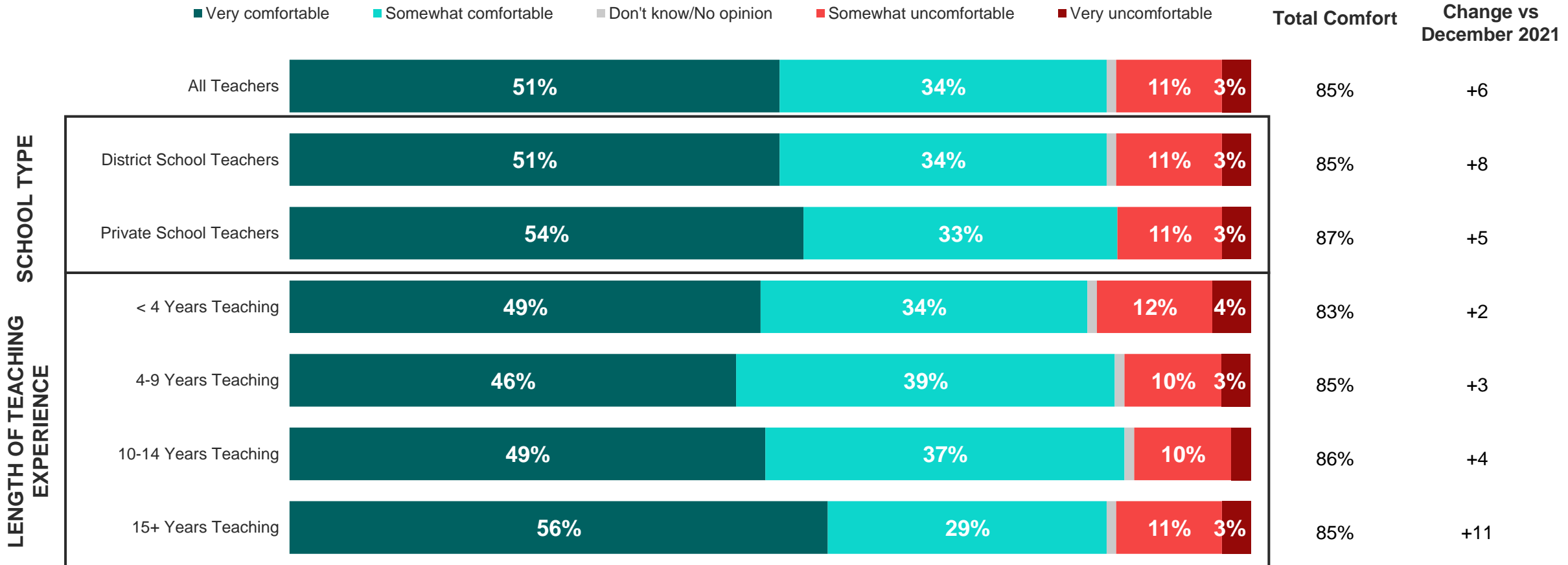
All Teachers



The majority of teachers showed increased levels of comfort with going to school in March.

Based on what you have seen, read, or heard about the coronavirus (COVID-19) outbreak so far, how comfortable are you going to school in person right now?

All Teachers

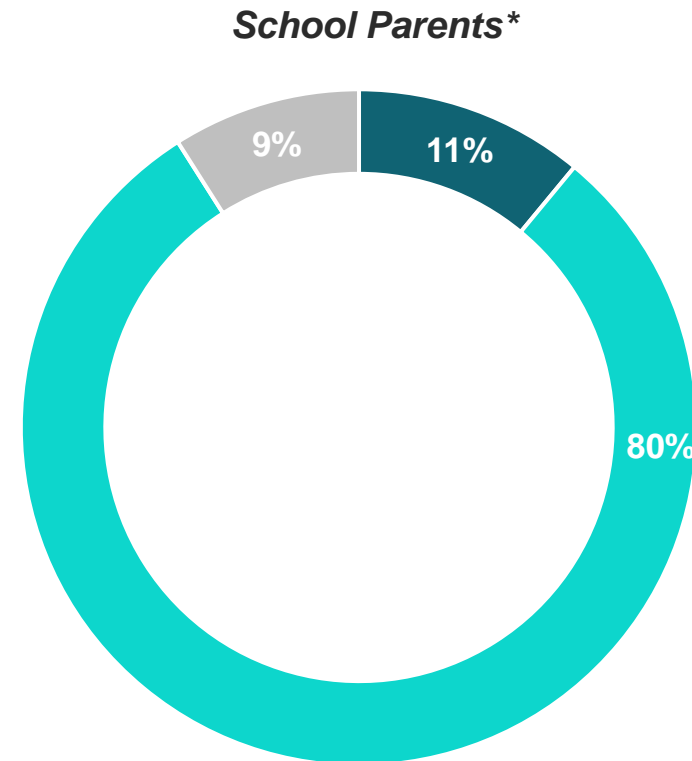
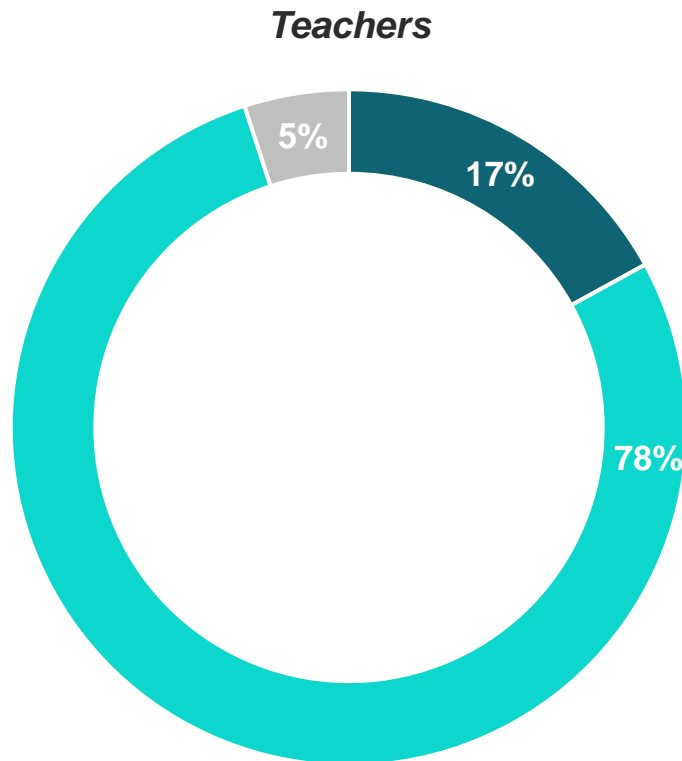


Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers
 *Charter school teachers not shown due to low sample size

Very large majorities of teachers and school parents believe that schools should provide multiple learning options for their students.

Do you think schools should offer only one approach to educating K-12 students or provide multiple learning options?

■ Offer One Approach ■ Provide Multiple Learning Options ■ Don't Know / No Opinion

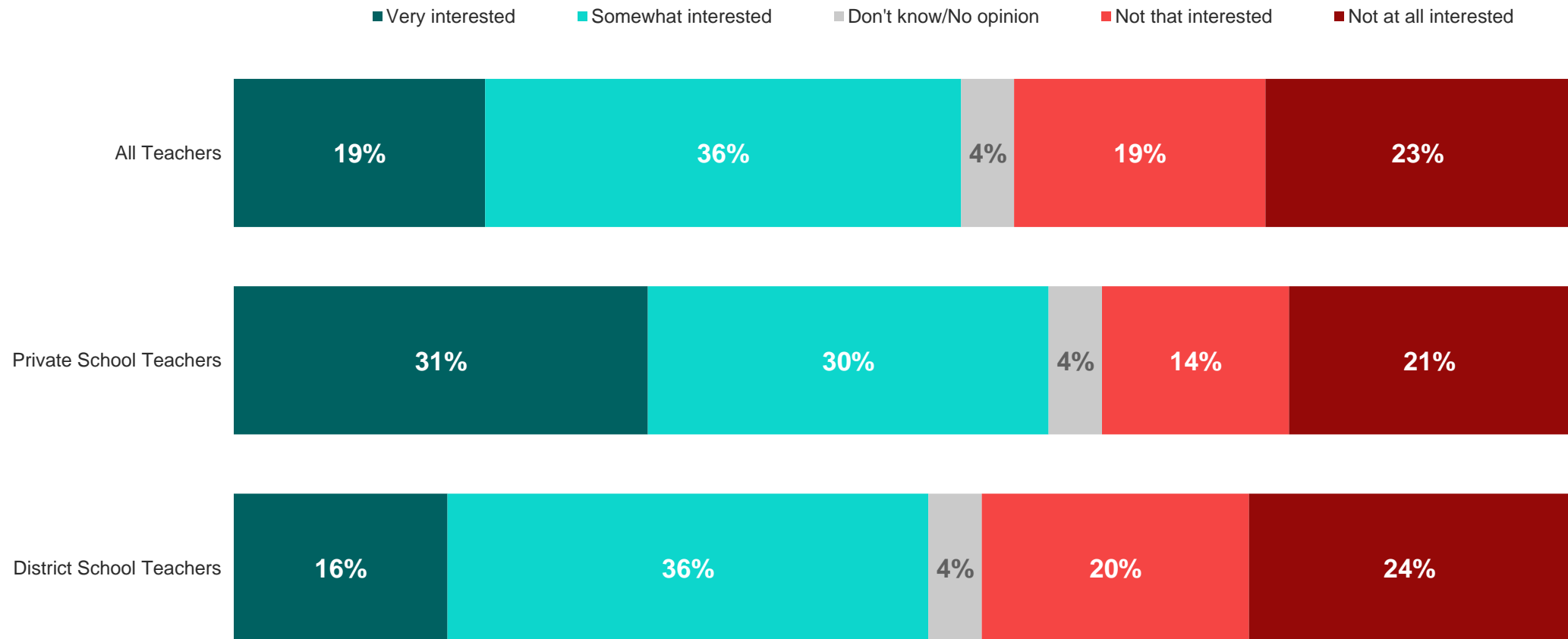


Note: *School parents data comes from the March 2022 Gen Pop Report.
Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

Teachers in private schools were much more interested in learning pods than district school teachers.

'Learning pods' or 'pandemic pods' are small groups of children, organized by parents, gathering to learn together. Parents either hire a private teacher or tutor to facilitate instruction in-person but outside of the school or classroom – usually in someone's home. How interested are you in facilitating instruction for a learning pod?

All Teachers

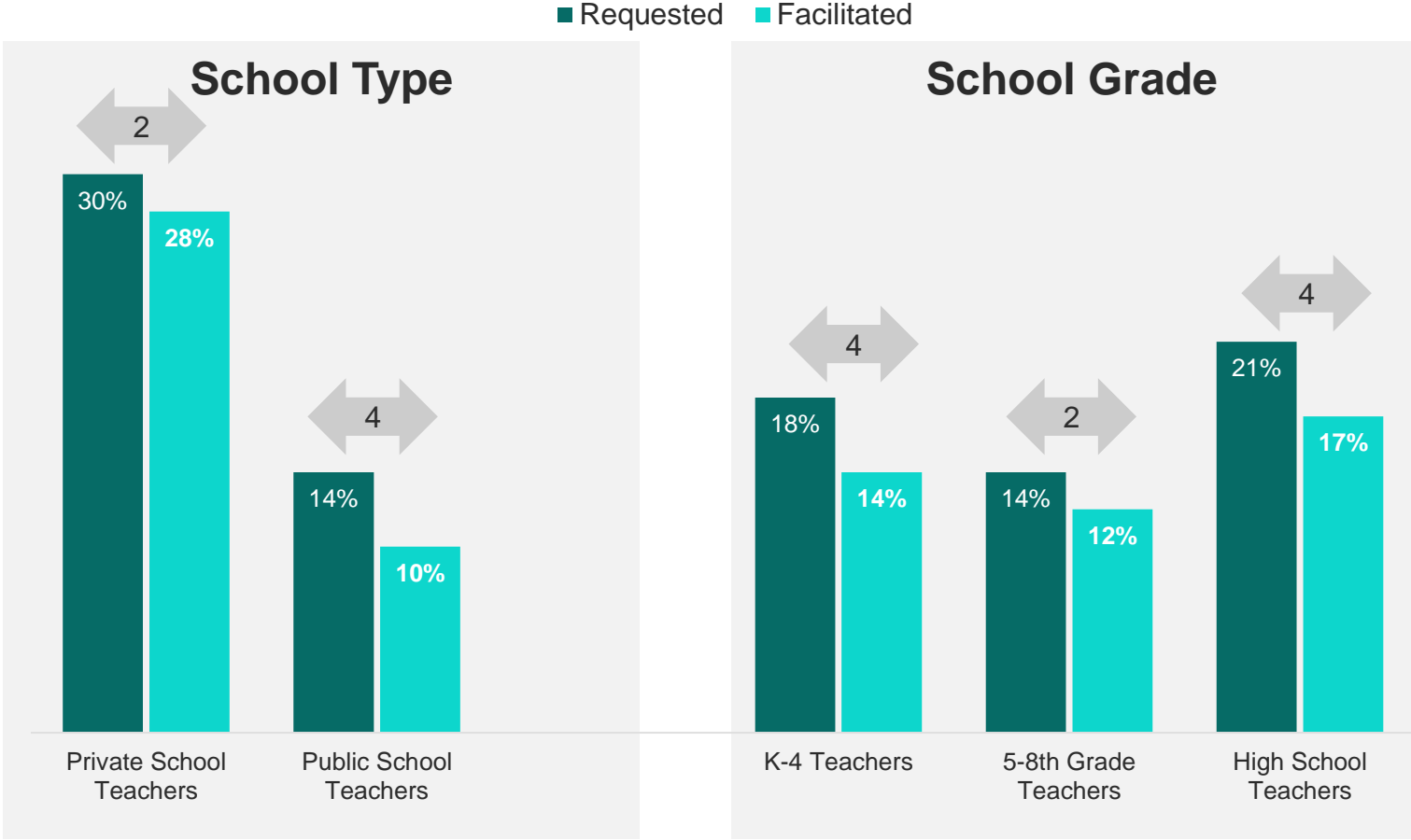
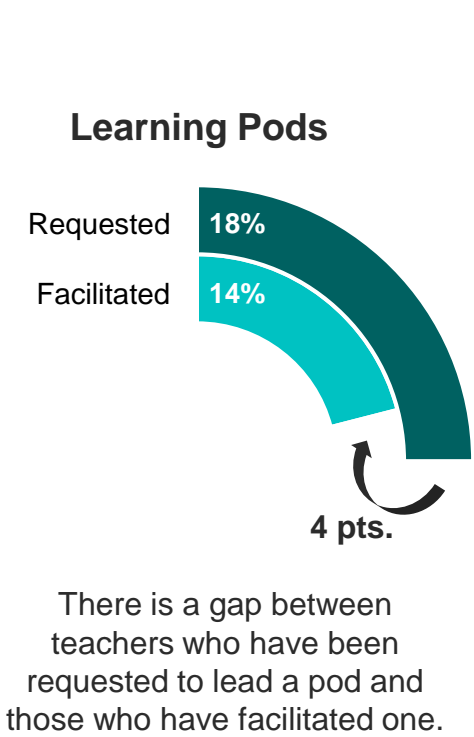


Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers
*Charter school teachers not shown due to low sample size

In March, the percentage of teachers who said they received requests to facilitate instruction for a learning pod is close to the percentage who facilitated one.

In the past month, have you received requests to **facilitate instruction for a learning pod**...? In the past month, have you **facilitated instruction for a learning pod** ...?

All Teachers

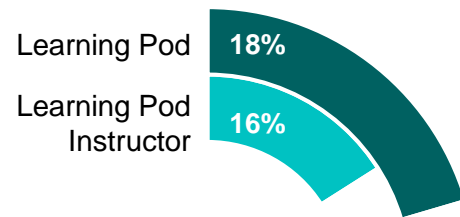


Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers
 *Charter school teachers not shown due to low sample size

Private school teachers are much more likely than district school teachers to have sought out a learning pod or learning pod instructor for their children.

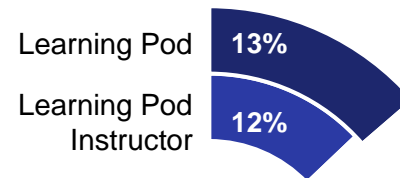
In the past month, for your children, have you sought out a learning pod/a learning pod instructor?

All Teachers

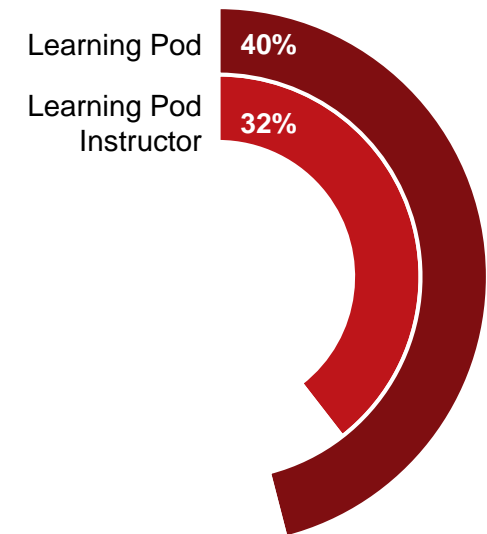


All Teachers

% Yes



District School Teachers



Private School Teachers

The monthly amount teachers would ask parents to pay (per child) in order to facilitate a learning pod dipped slightly to \$465 in March. That potential cost is similar to the amount school parents are able/willing to spend.

How much would you ask parents to pay per child per month for you to facilitate a learning pod?

All Teachers

*School Parents are willing to spend:

\$427
Per child

\$465 ▼ **-\$16**
vs. Q4 2021

on average
Per child / per month

\$0
minimum
per child /
per month



Average Willing to ask Per Child/Per Month By Demographic

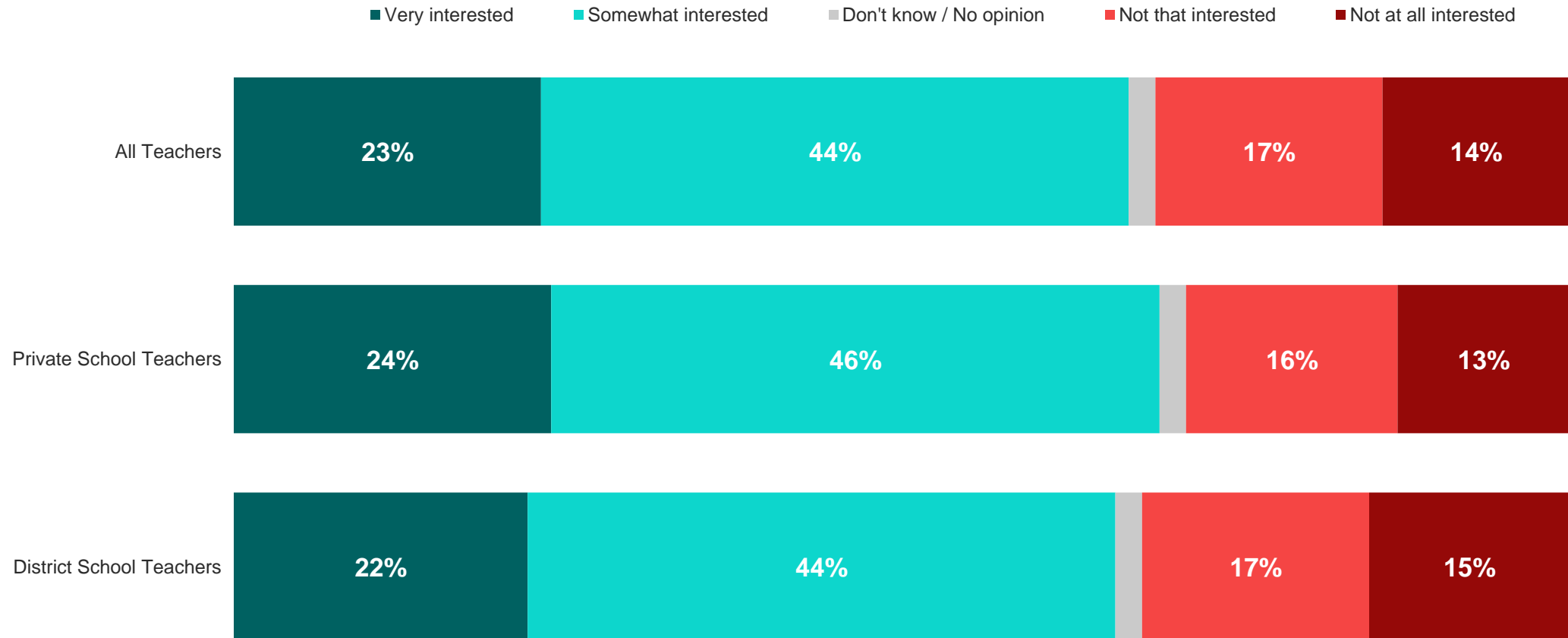
School Type	Charter School Teachers	\$465
	Private School Teachers	\$490
	District School Teachers	\$461
Community Type	Urban	\$539
	Suburban	\$448
	Small Town/Rural	\$408
Years Teaching	Less than 4 years	\$467
	4-9 years	\$469
	10-14 years	\$477
	Greater than 15 years	\$455

*indicates base size <n=100

Nearly one out of four teachers are interested in tutoring opportunities outside of school hours – regardless of school sector.

How interested are you in tutoring students outside of school hours?

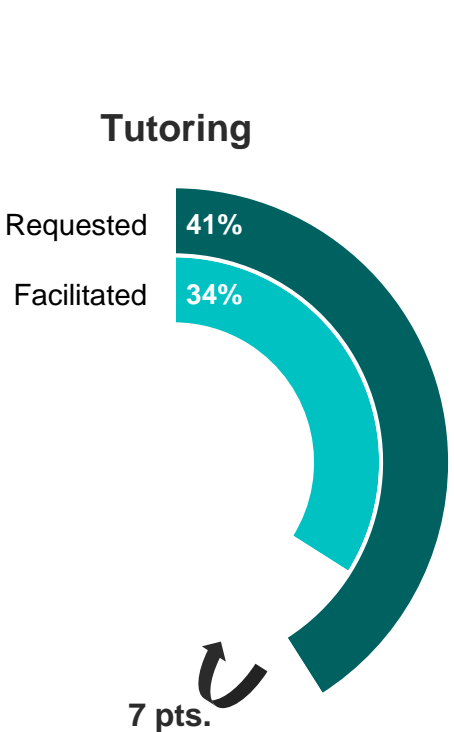
All Teachers



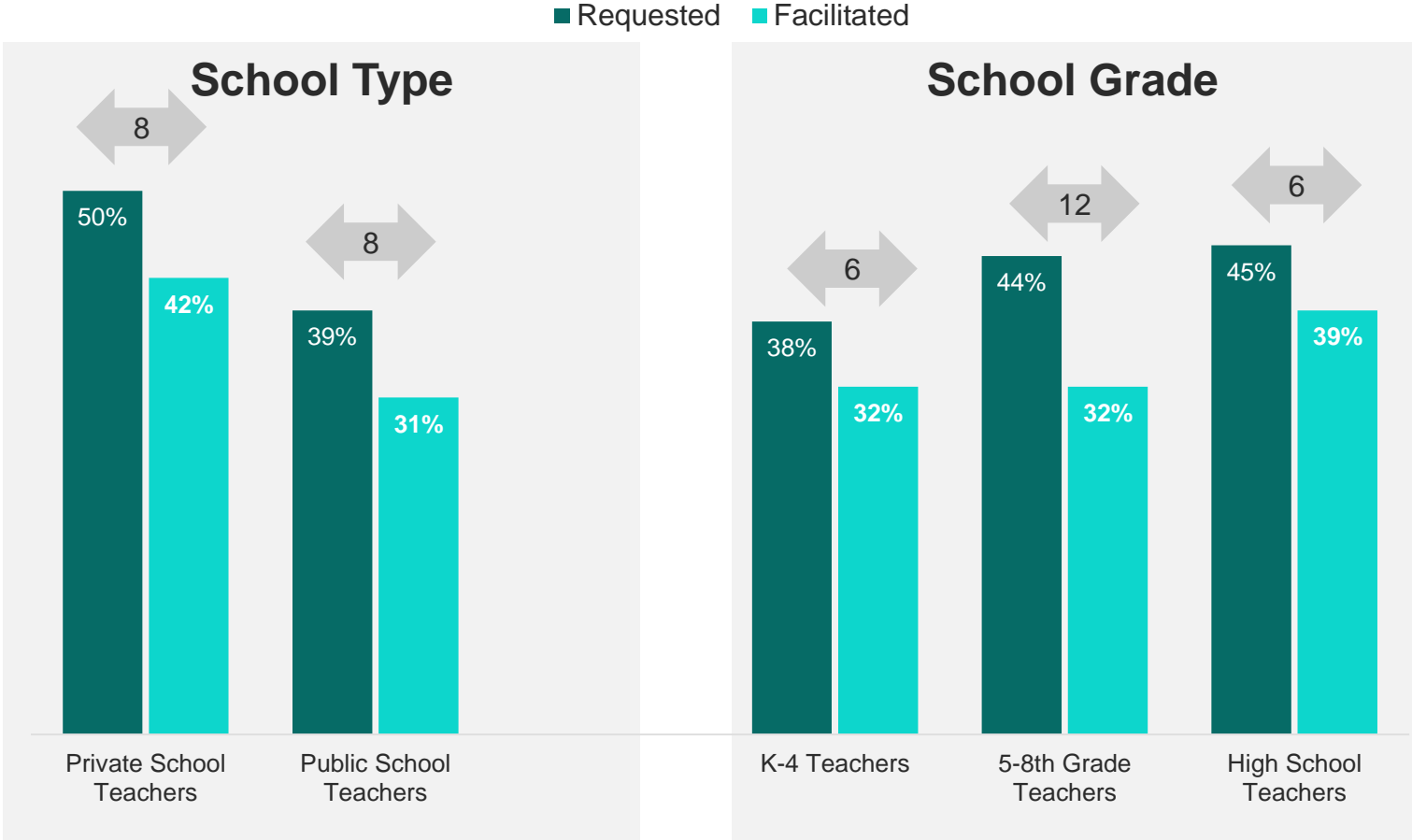
More teachers say they have received requests to offer tutoring outside of school hours compared to being an active tutor.

In the past month, have you received requests to **tutor students outside of school hours**...? In the past month, have you **tutor students outside of school hours**...?

All Teachers



There is a gap between teachers who have been requested to tutor students outside of school hours and those who have facilitated tutoring.



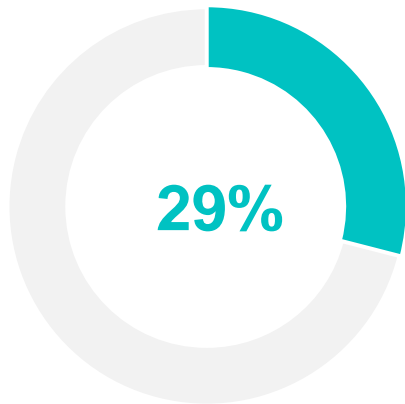
Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers
 *Charter school teachers not shown due to low sample size

Private school teachers are much more likely than district school teachers to have sought out tutoring for their children outside of school.

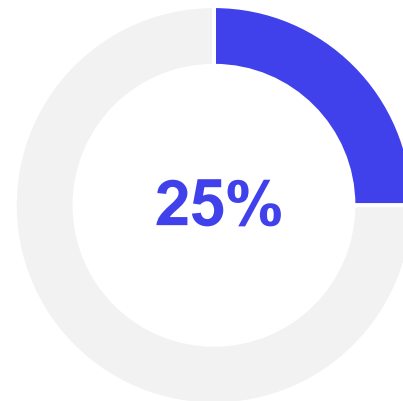
In the past month, for your children, have you sought out tutoring outside of school?

All Teachers

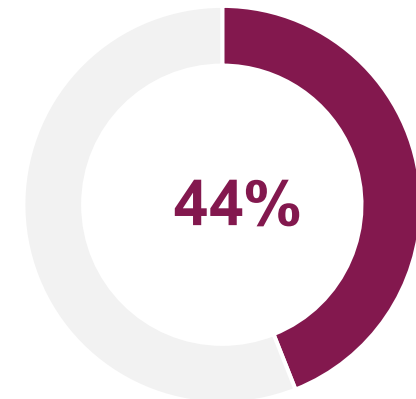
% Yes



All Teachers



District School Teachers

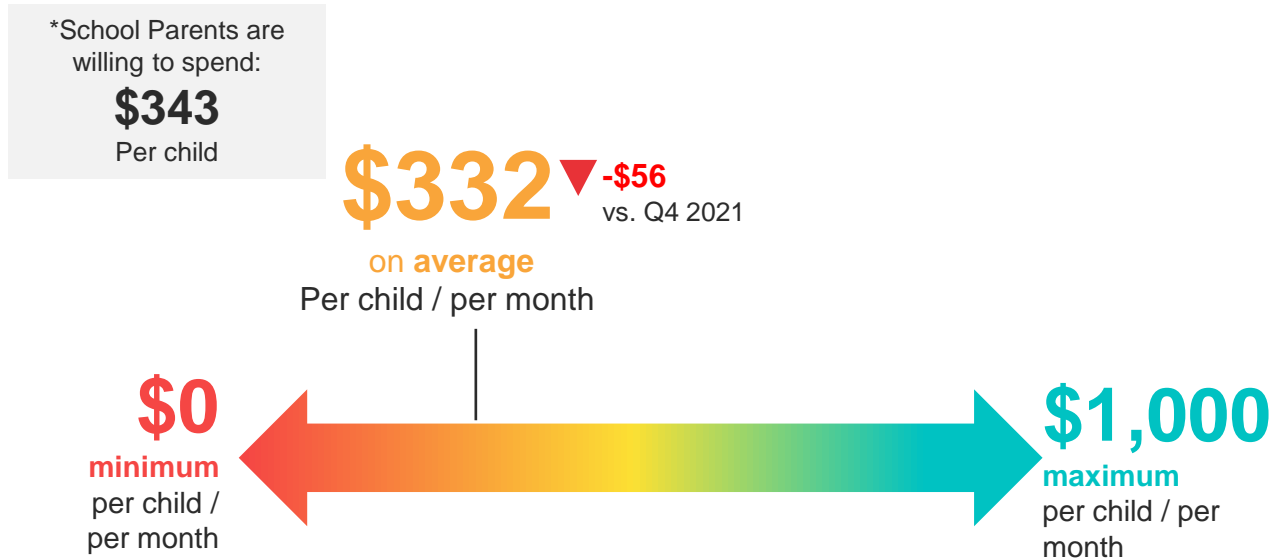


Private School Teachers

The monthly amount teachers would ask parents to pay for tutoring decreased from December to March. That potential cost is nearly the same amount that school parents are able/willing to spend.

How much would you ask parents to pay per child per month for you to tutor their child outside of school hours?

All Teachers



Average Willing to ask Per Child/Per Month By Demographic		
School Type	Charter School Teachers	\$443
	Private School Teachers	\$389
	District School Teachers	\$312
Community Type	Urban	\$509
	Suburban	\$352
	Small Town/Rural	\$255
Years Teaching	Less than 4 years	\$366
	4-9 years	\$352
	10-14 years	\$368
	Greater than 15 years	\$284

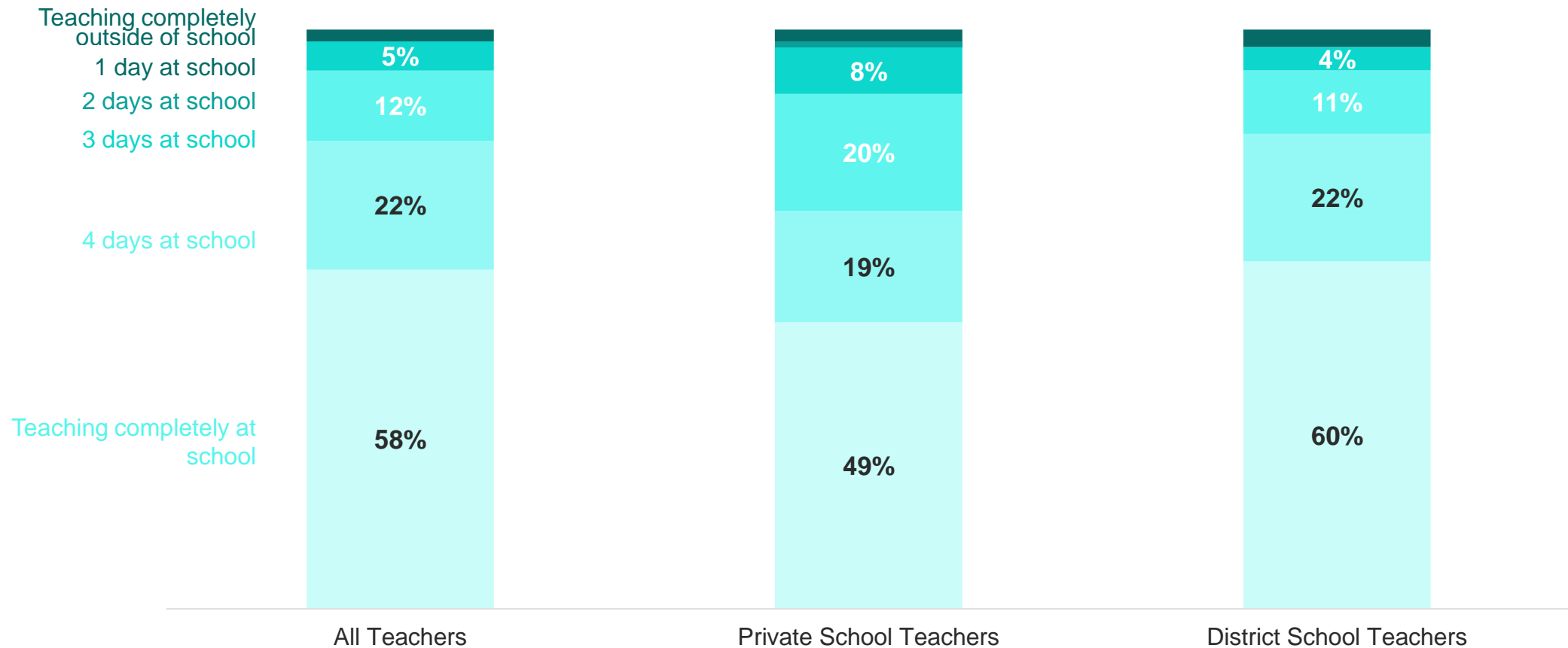
*indicates base size <n=100

Note: *School parents data comes from the March 2022 Gen Pop Report.
Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

About 40 percent of teachers prefer to teach at least one or more days per week outside of a school building.

After the pandemic, if given the option, how many days would you prefer to teach your students in-person at school each week?

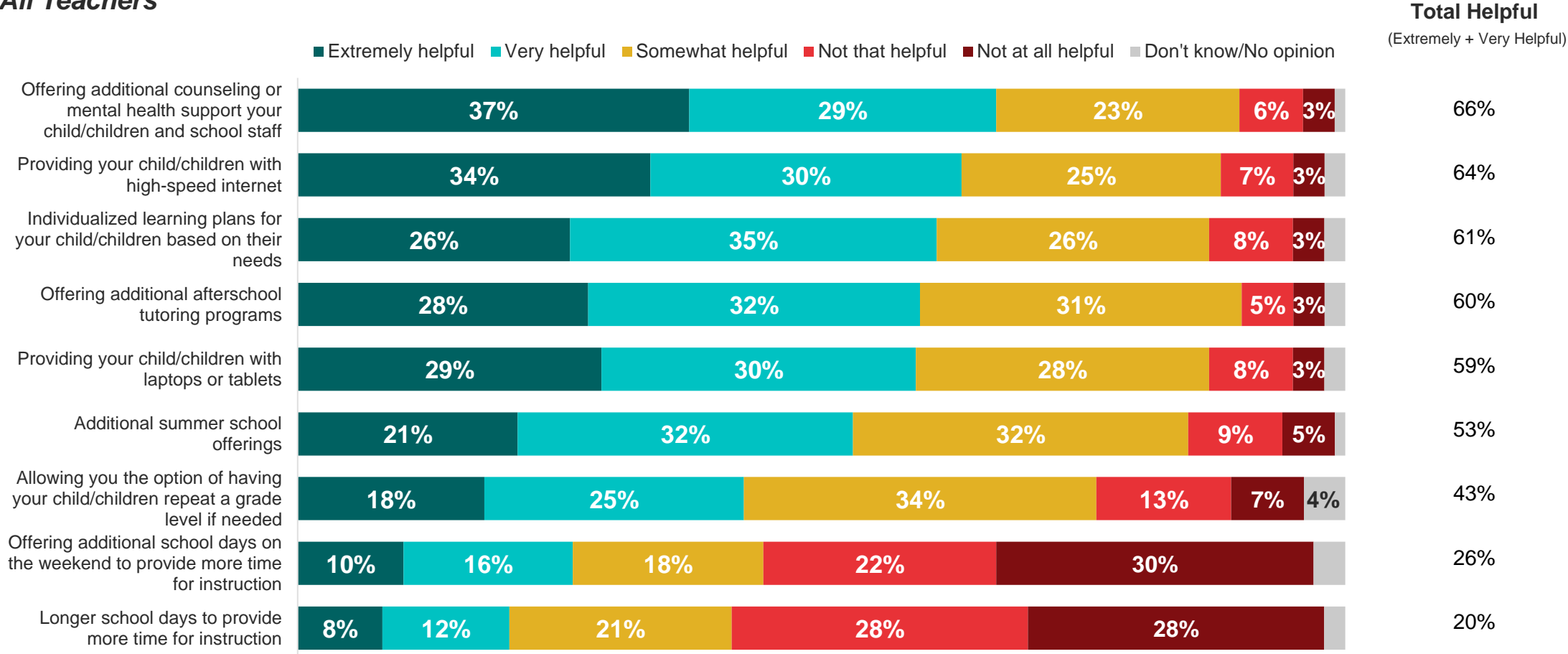
All Teachers



Teachers are much more likely to prioritize additional counseling services, providing students with high-speed internet, and individualized learning plans. There is substantial opposition to longer school days.

How helpful do you think each of the following will be in helping students/your child/children next school year following the COVID-19 outbreak?

All Teachers



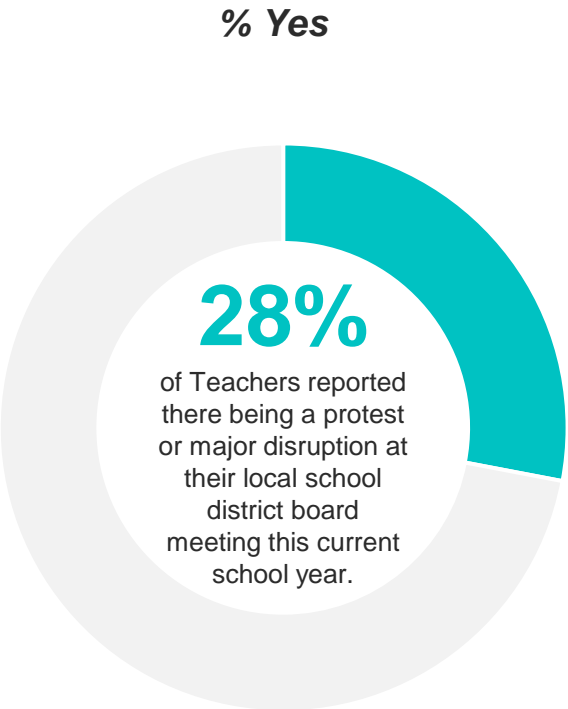
Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

About one out of four teachers reported a protest or major disruption at their local school board meeting this school year. Most appear associated with COVID-19-related topics such as masking, vaccines, or other pandemic policies.

To your knowledge, has there been a protest or other major disruption at your local school district board meeting this current school year?... What was that protest or disruption related to?

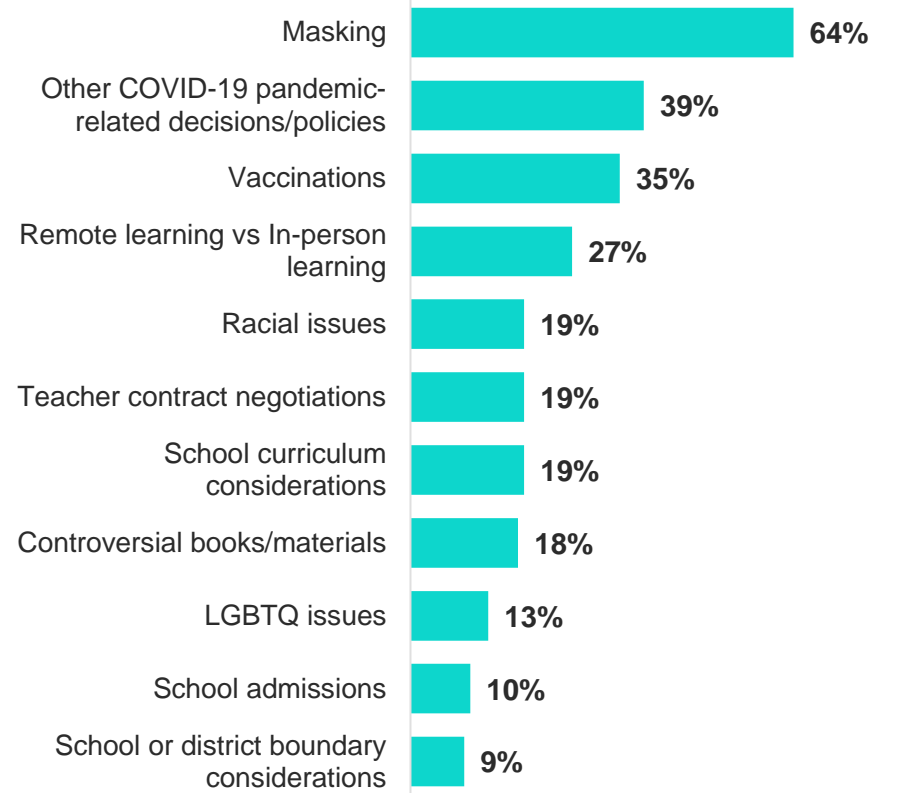
All Teachers

21% (-7 vs Teachers)
of **School Parents** reported a protest or major disruption occurring this current school year.



among those who reported a protest or disruption at their local school district board meeting...

That protest or disruption was related to...



AGENDA

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SURVEY PROFILE AND DEMOGRAPHICS



Descriptions Used:

Charter Schools

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

School Vouchers

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school.

Education Savings Accounts

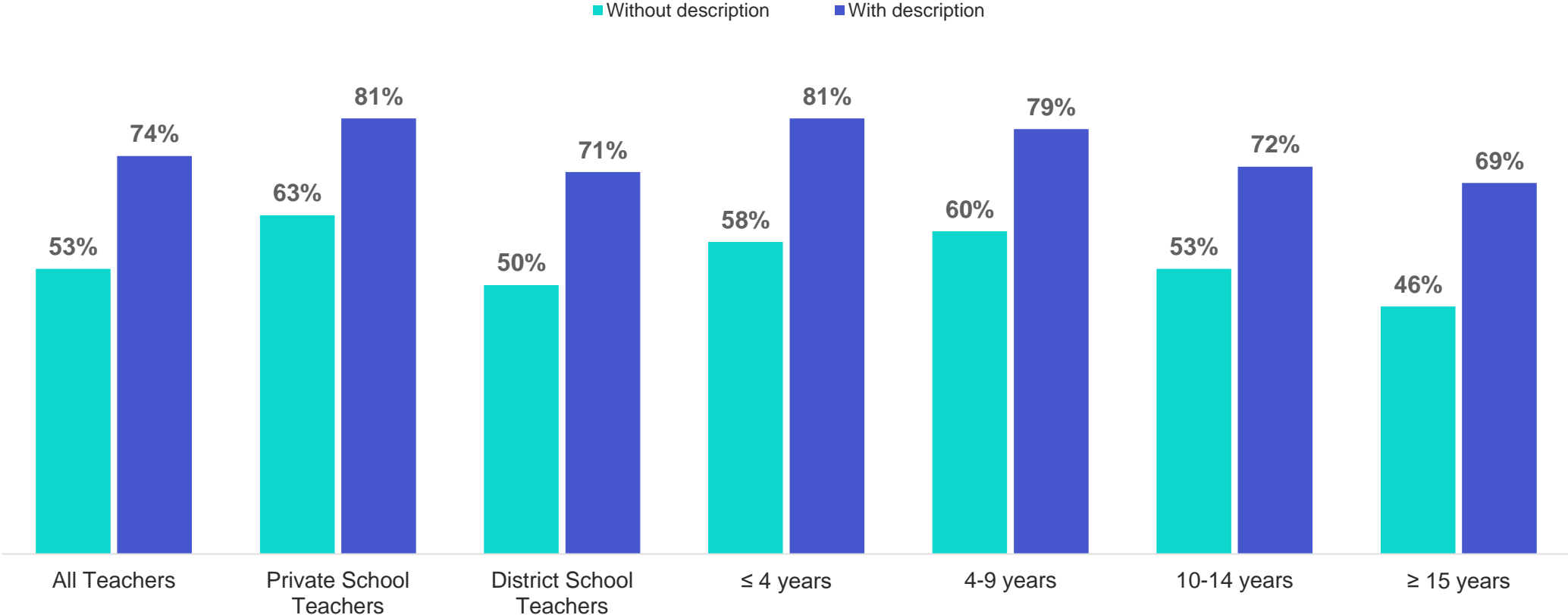
An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

Teachers are generally supportive of education savings accounts (ESAs), and even more so when learning from a description.

Based on what you know, or have heard from others... In general, what is your opinion of 'education savings accounts' in K-12 education?
An "education savings account" in K-12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Teachers

Total Support (Strongly Support + Somewhat Support)

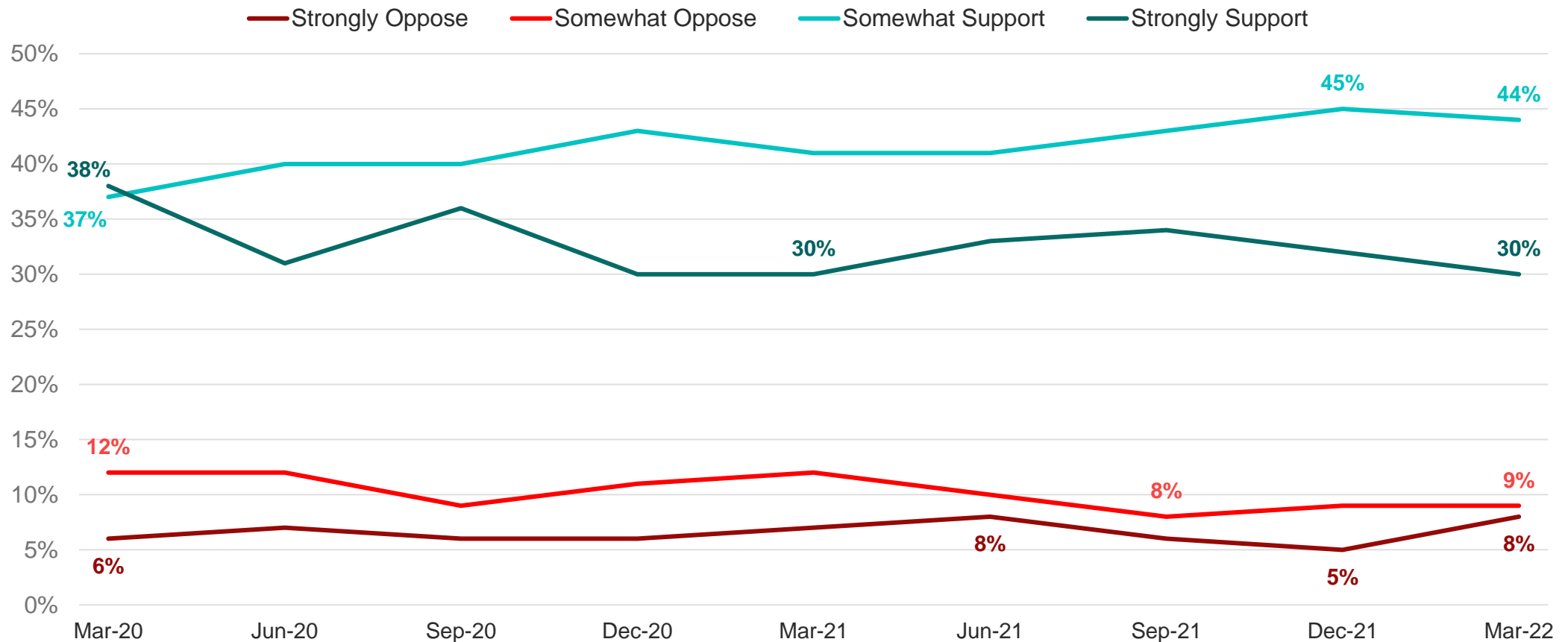


Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers
*Charter school teachers not shown due to low sample size

Three-fourths of teachers expressed support for ESAs. Overall support for ESAs held steady from December to March.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Teachers



Note: Don't know/no opinion responses are not shown.

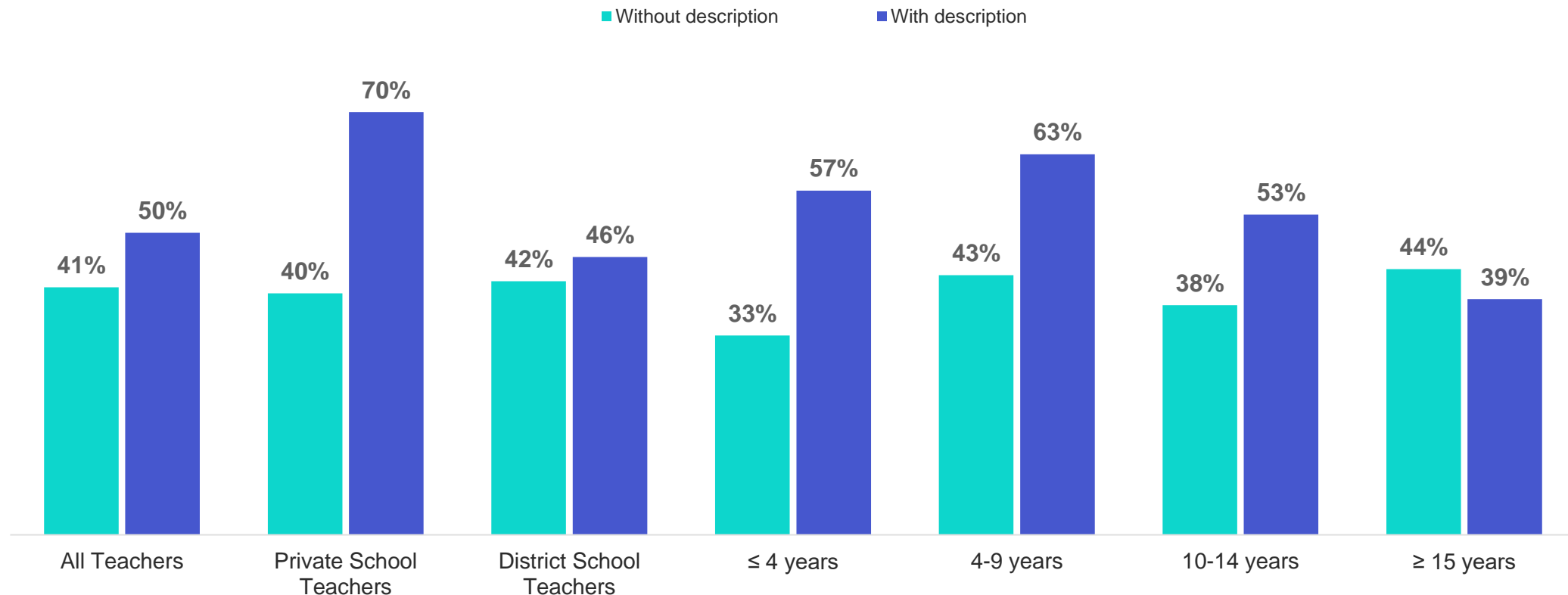
Teachers' support for school vouchers substantially increases when they are given a description, especially among private school teachers and those with less teaching experience.

Based on what you know, or have heard from others... In general, what is your opinion of 'school vouchers' in K-12 education?

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

All Teachers

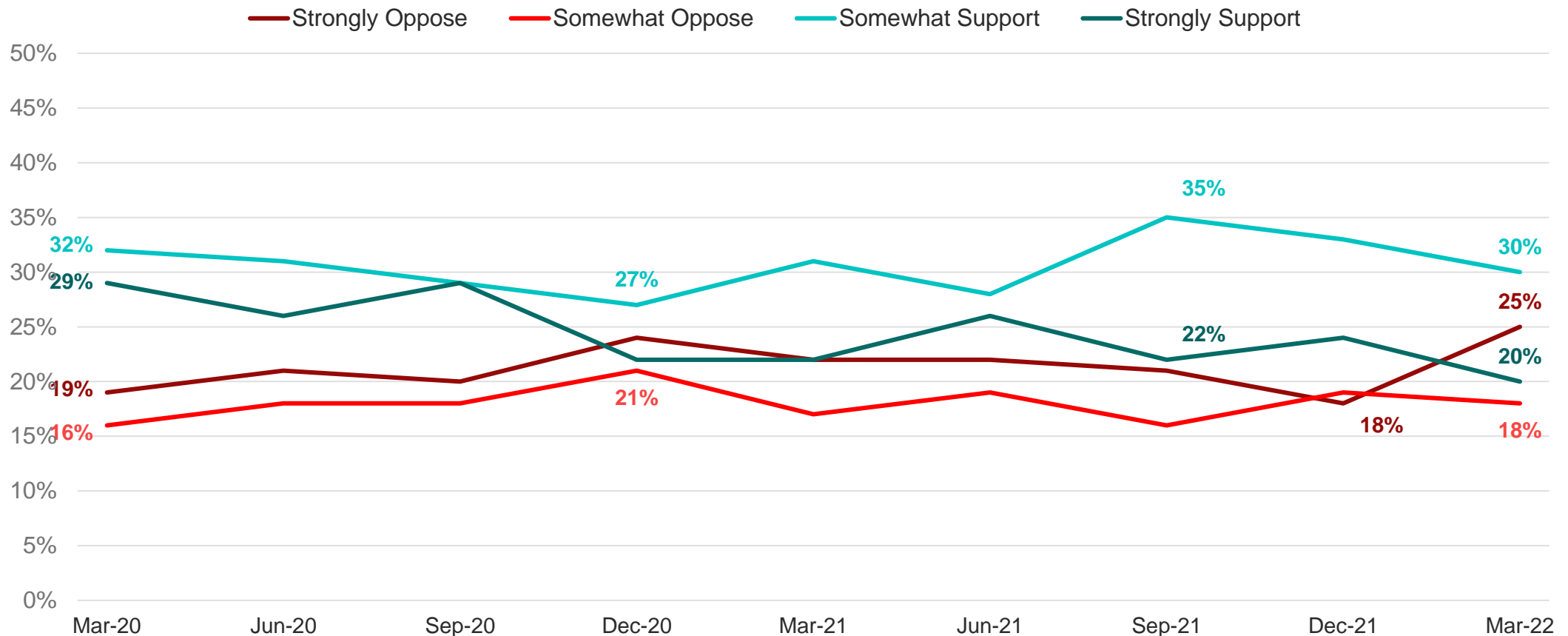
Total Support (Strongly Support + Somewhat Support)



Half of teachers continued to indicate they support school vouchers. But the proportion of teachers who strongly oppose school vouchers increased seven points from December to March.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

All Teachers



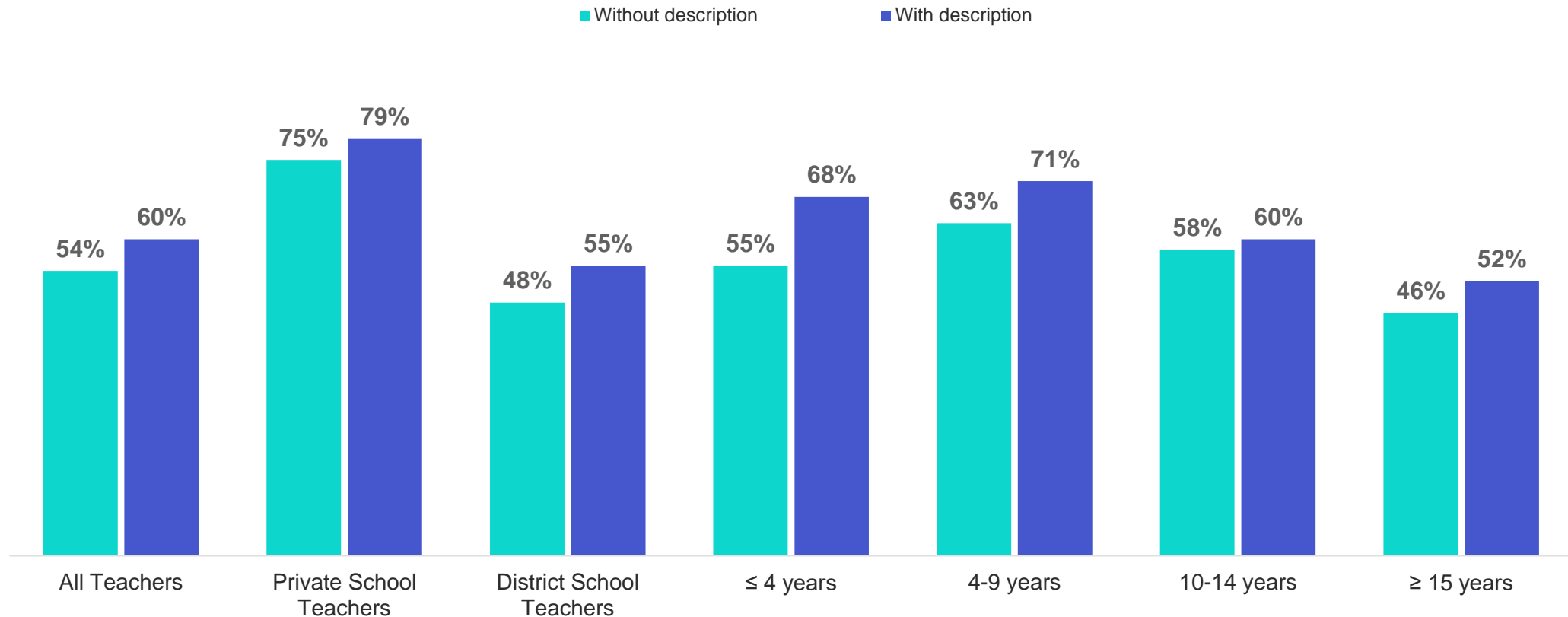
Note: Don't know/no opinion responses are not shown.

Teachers' support of charter schools increases slightly once given more information.

Based on what you know, or have heard from others... In general, what is your opinion of 'charter schools' in K–12 education?
Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Teachers

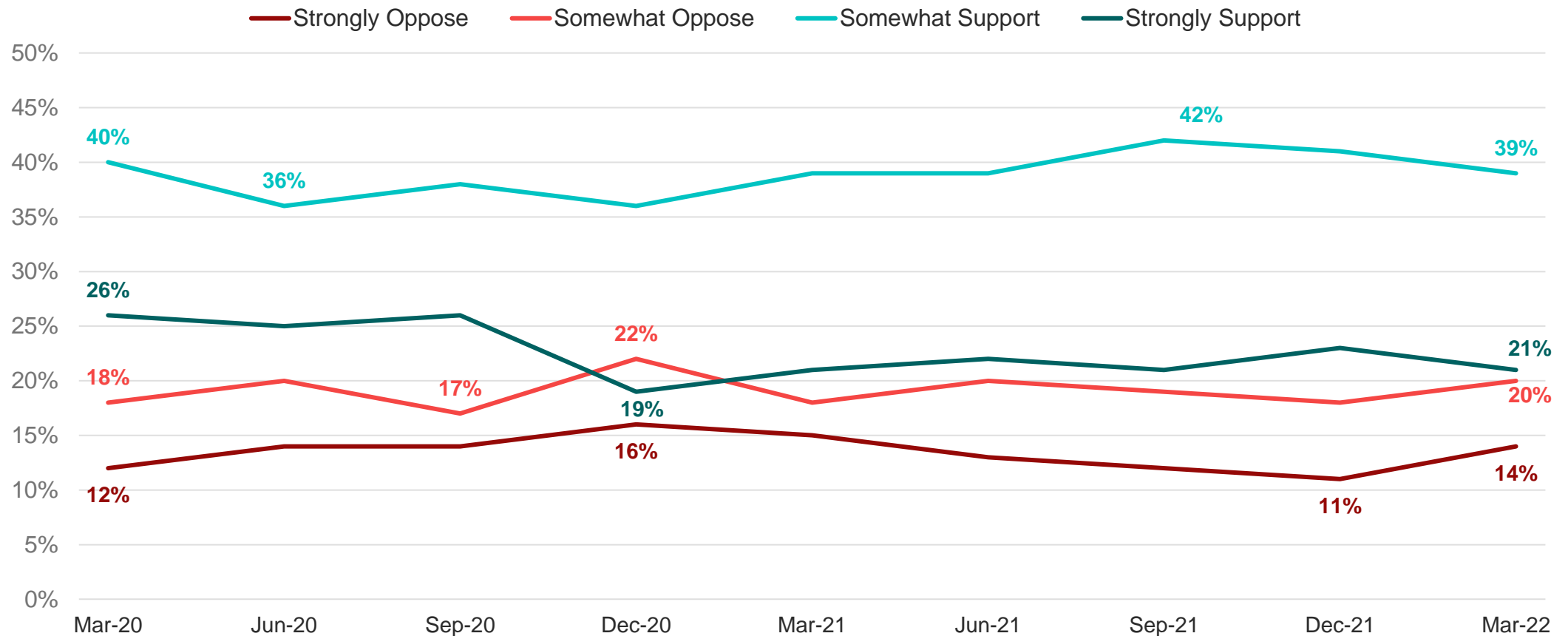
Total Support (Strongly Support + Somewhat Support)



Six out of 10 teachers support charter schools. Overall support dipped slightly from December to March.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Teachers



Note: Don't know/no opinion responses are not shown.

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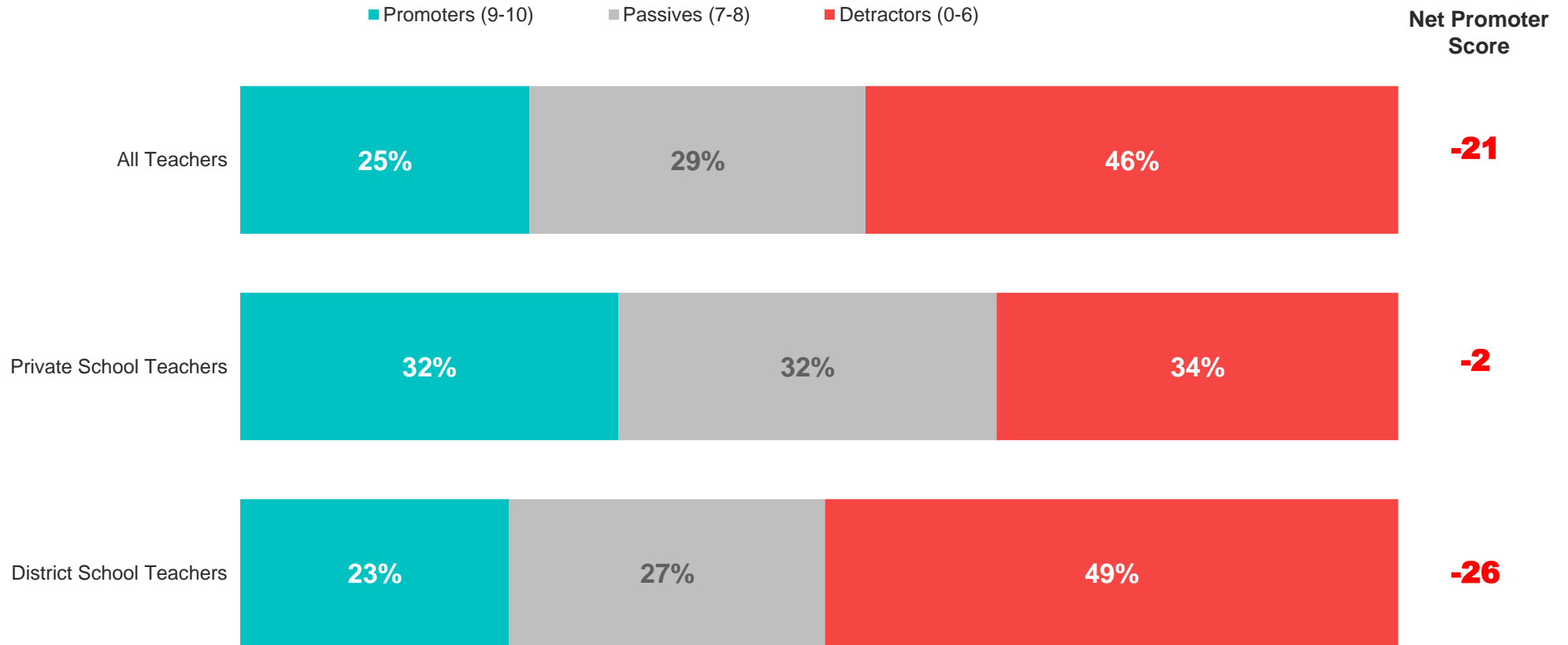
SURVEY PROFILE AND DEMOGRAPHICS



In March, teachers in district schools were much more pessimistic about the profession compared to private school teachers.

On a scale from 0 to 10, where '0' means 'Not at all likely' and '10' means 'Extremely likely'. How likely is it that you would recommend teaching to a friend or family member?

All Teachers



Those who would recommend teaching view it as personally fulfilling and a way to make an impact on future generations. Those who would not recommend teaching believe it's a thankless job that has become more demanding.

And, why would/wouldn't you recommend teaching to a friend or family member?

All Teachers

WOULD RECOMMEND

“There is fulfillment in teaching students and giving their life a positive direction.”

“Because it is a job that gives you satisfaction when you teach children for future.”

“Its a way to impact the next generation in a positive way.”

“It’s fun seeing the students learn and grow.”

WOULDN'T RECOMMEND

“There is too much focus on standardized testing and not enough emphasis on teaching.”

“(Teaching) has changed. Teacher are not valued, make little money and are given very little respect.”

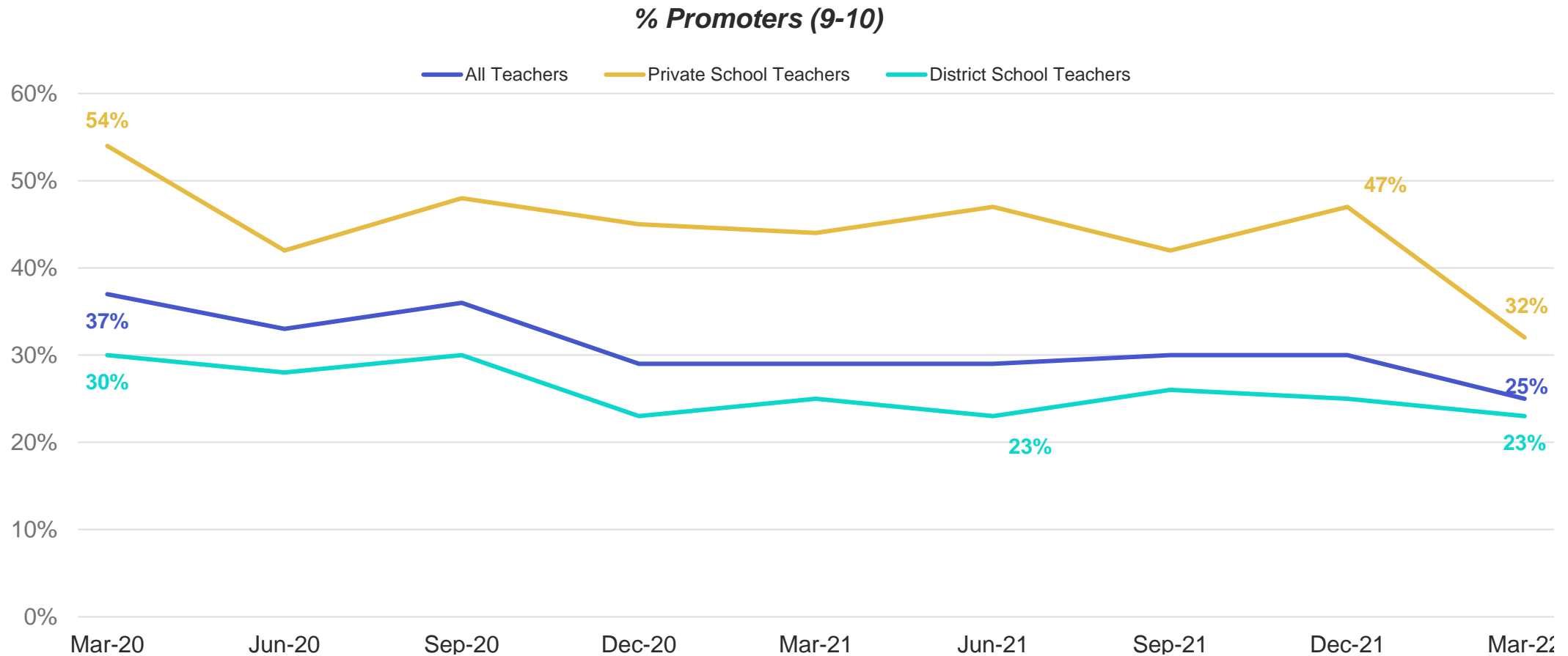
“It’s not respected anymore, we are treated poorly and we have no support from the community.”

“The demands on teachers has intensified and has changed so much. I love it but unless things change it’s hard to recommend it.”

The COVID-19 pandemic has continued to take a toll on how teachers view their profession. Most recently private school teachers reported a steep decline.

On a scale from 0 to 10, where '0' means 'Not at all likely' and '10' means 'Extremely likely'. How likely is it that you would recommend teaching to a friend or family member?

All Teachers

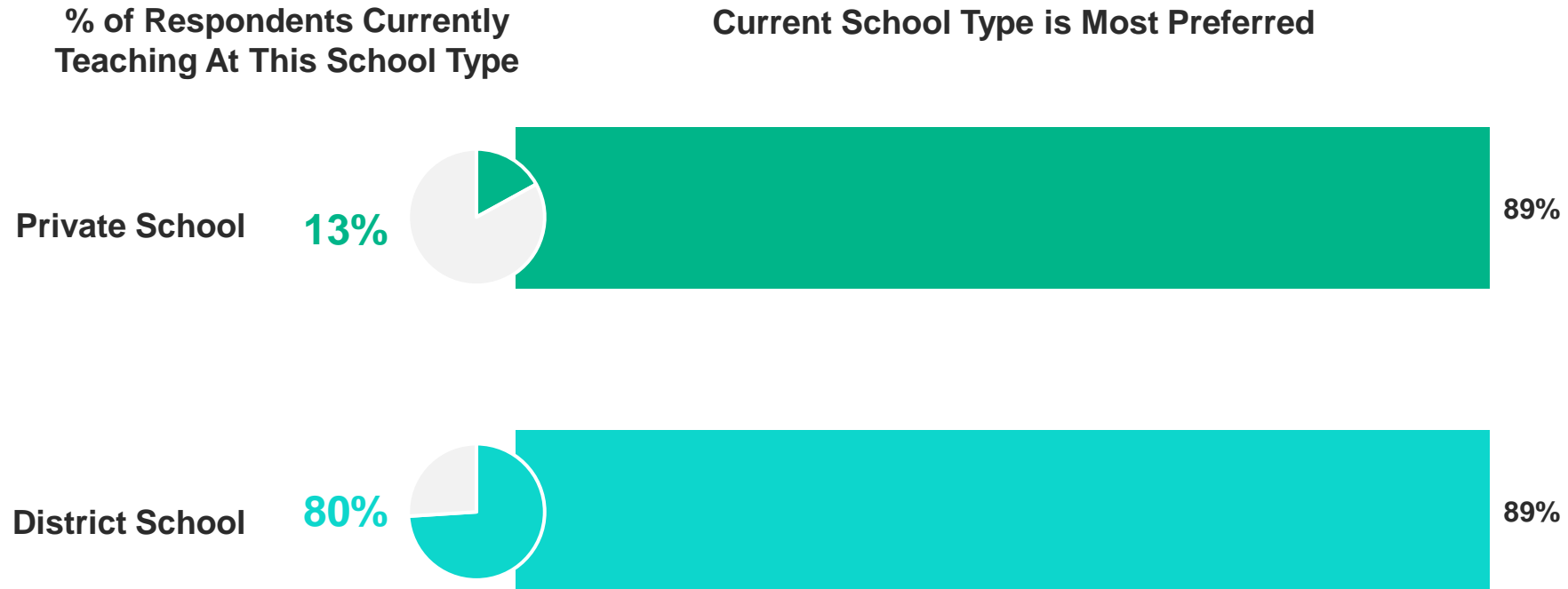


*Charter school teachers not shown due to low sample size

The vast majority of teachers are currently teaching at the type of school they prefer most.

Where do you currently teach? Are you currently teaching in the type of school or educational setting that you prefer the most?

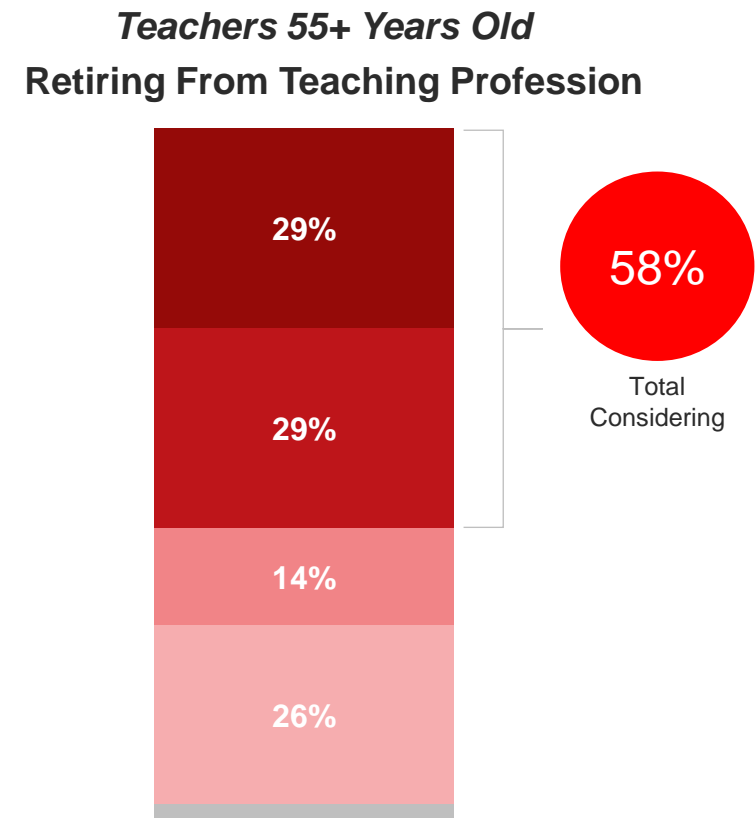
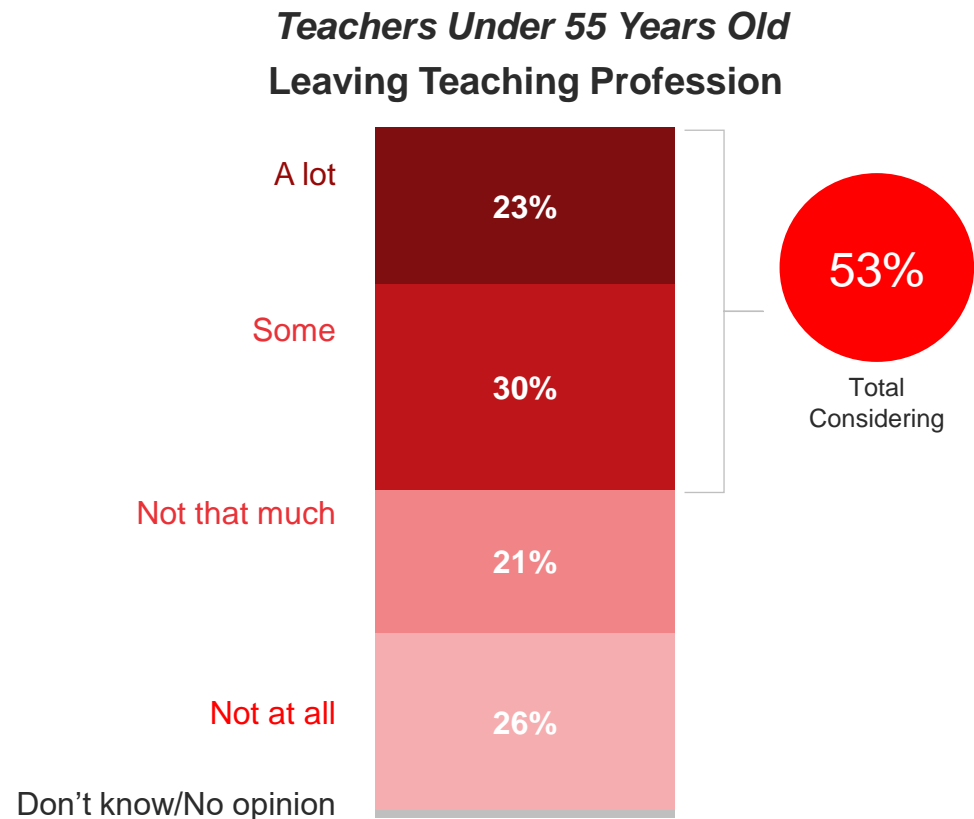
All Teachers



Nearly 60 percent of teachers age 55 or older have considered retiring from the teaching profession in the last three months. Just over half of teachers under age 55 considered leaving in the Winter.

In the past three months, to what extent have you considered leaving the teaching profession for another career?

In the past three months, to what extent have you considered retiring from the teaching profession?



Teachers cite the impact of the pandemic, feeling undervalued and stressed, and politics surrounding the job as top reasons for considering leaving or retiring from the profession.

Why have you considered leaving the teaching profession or retiring after this year?

IMPACT OF THE PANDEMIC

“Struggles of COVID-19.”

“Teaching during the pandemic has been draining.”

“Things were already hard enough, but the ongoing pandemic has just made everything worse in general.”

UNDervalUED & STRESSED

“Teachers aren’t appreciated and are underpaid.”

“(Too many) demands and lack of support from parents and the community.”

“We never get the recognition and funding, as well as respect and dignified salary.”

POLITICS OF THE JOB

“The school policies are political.”

“With everything going on politically its gotten difficult keeping the peace with parents which makes the teaching environment difficult.”

“It has become too political, and you have to please the parent consistently.”

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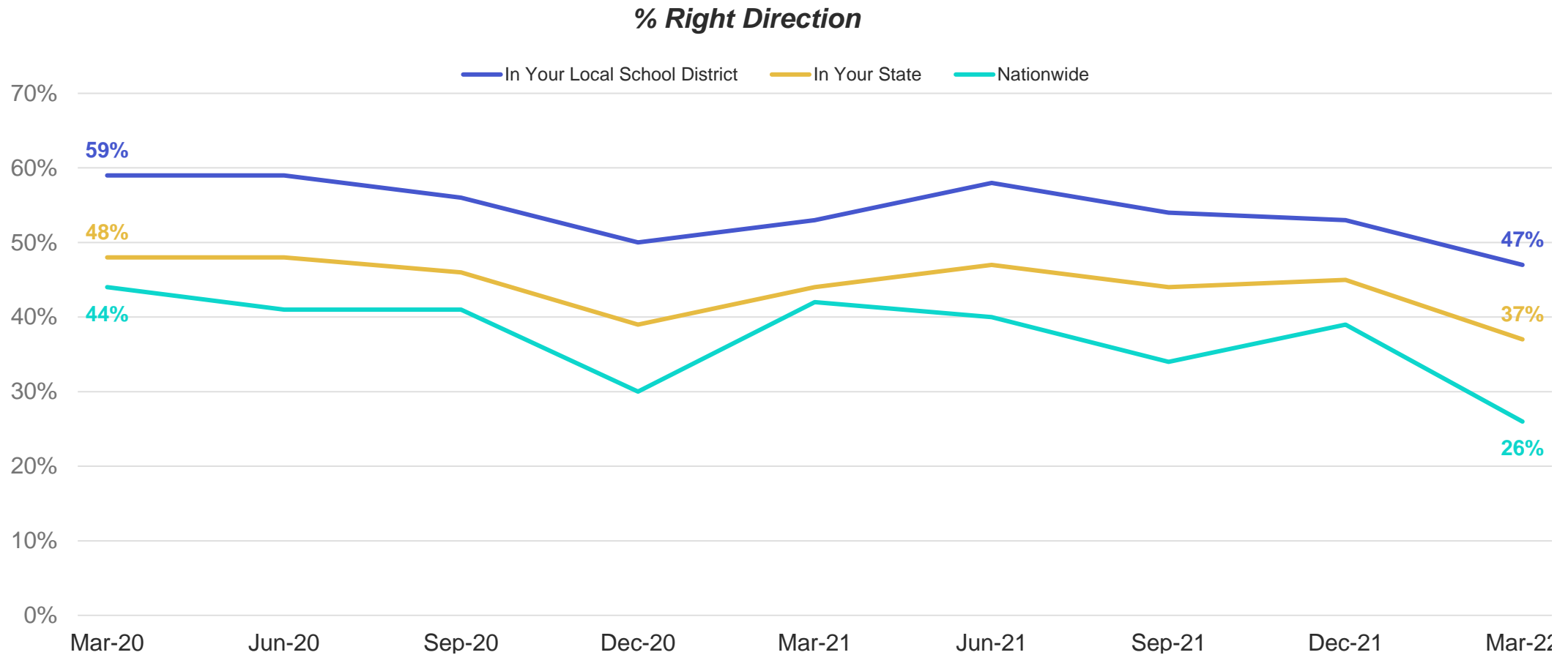
SURVEY PROFILE AND DEMOGRAPHICS



Teachers became more pessimistic about the direction of K-12 education since December. Their views nationally showed the steepest decline.

Do you feel things in K-12 education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

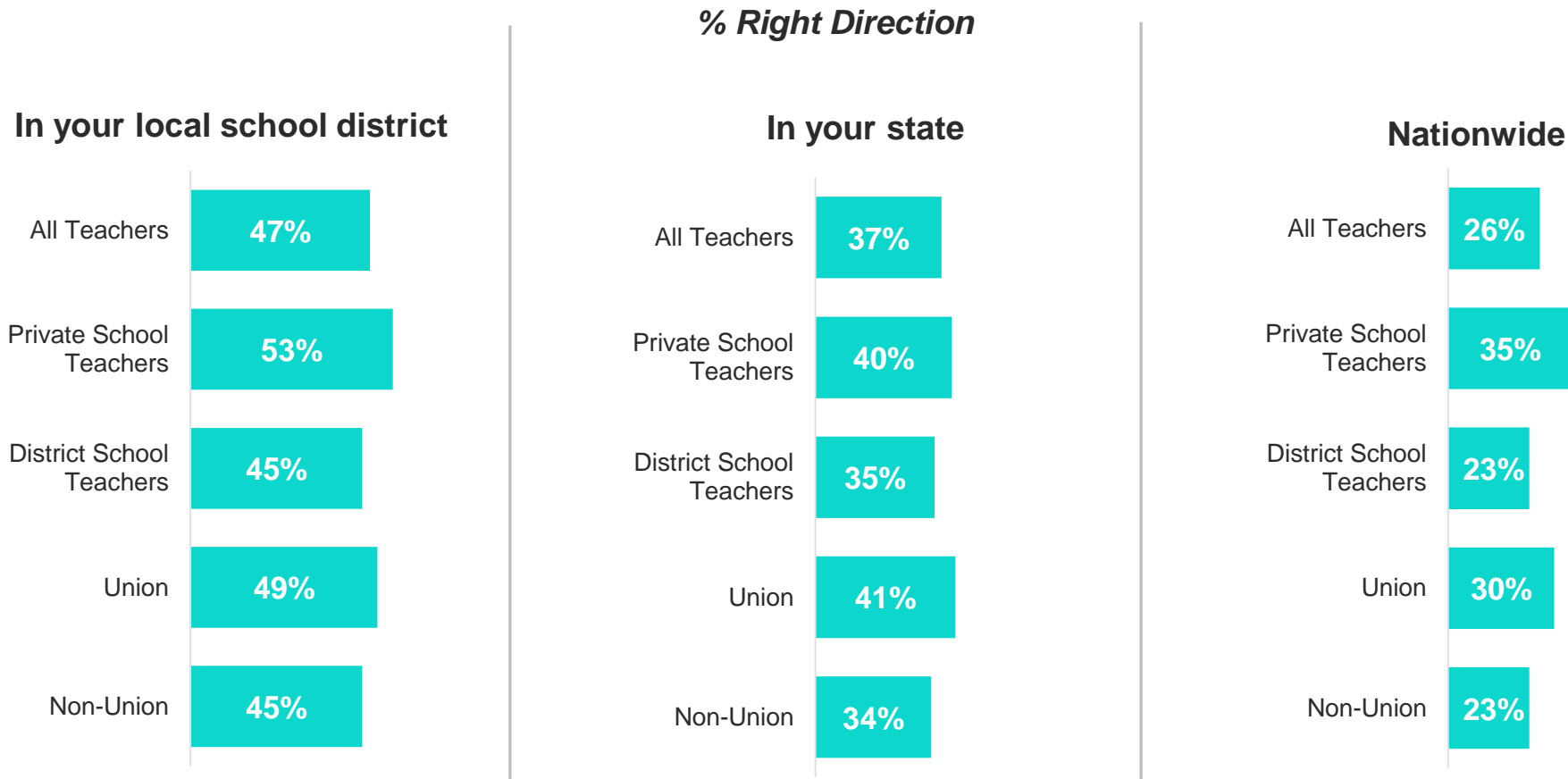
All Teachers



Teachers continue to be more optimistic about K-12 education at the local level compared to how they see things nationally.

Do you feel things in K-12 education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

All Teachers



Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers
*Charter school teachers not shown due to low sample size

Teachers are more likely to say grades K-8 should focus on core academic subjects, independent thinking, and socialization. They believe high school should focus on skills for future employment and independent thinking.

What do you believe should be the main purpose of education during Kindergarten through 8th grade/High School? In your opinion, how important is it for students to learn...

All Teachers

% Extremely Important







Grades K-8

Average % selected Extremely Important **49%**

-  Core academic subjects (**58%**)
-  Become independent thinkers (**58%**)
-  Socialization (**57%**)
-  How to be good citizens (**53%**)
-  Skills for future employment (**45%**)
-  Values, moral character, religious virtues (**43%**)
-  To fix social problems (**26%**)


Grades 9-12

Average % selected Extremely Important **47%**

-  Skills for future employment (**62%**)
-  Become independent thinkers (**58%**)
-  How to be good citizens (**55%**)
-  Core academic subjects (**50%**)
-  Socialization (**45%**)
-  Values, moral character, religious virtues (**33%**)
-  To fix social problems (**23%**)

Teachers believe that government spending per student is much lower than actual expenditures.

How much do you think is spent per year on each student in your state's public schools? Your estimate of the state average—to the nearest thousand dollars—will represent the combined expenditures of local, state, and federal governments.

 = \$1,000

Median Estimate

FY18 State Actuals	
Maximum	\$22,845
Mean	\$12,485
Minimum	\$7,525

\$5,500



All Teachers

\$4,000



Private School Teachers

\$6,000



District School Teachers

*Charter school teachers not shown due to low sample size

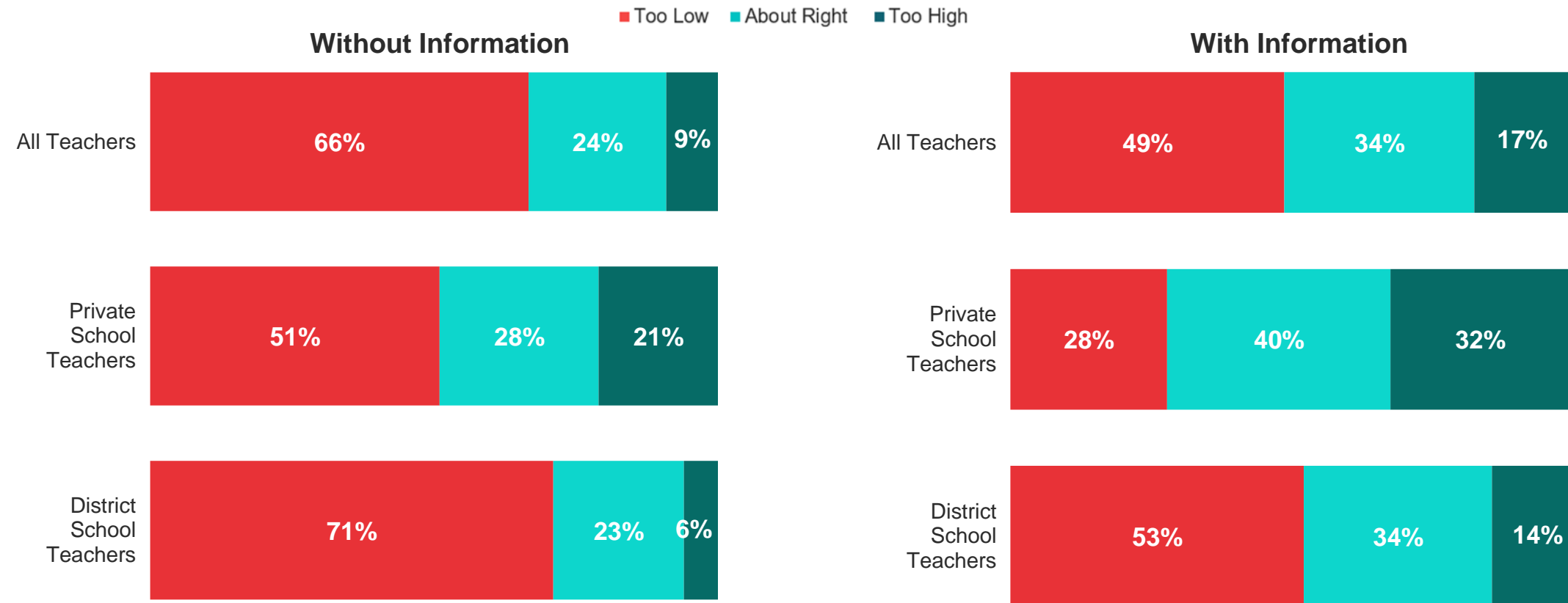
FY18 State Actuals Source: National Center for Education Statistics

Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

Teachers are much less likely (-17 points) to say their state’s per-student spending is “too low” when given a publicly reported statistic.

Do you believe public school funding in [STATE] is:

On average, [STATE] spends \$_____ per student attending public school each year. Do you believe public school funding is:



Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers
 State Per Pupil Spending Source: National Center for Education Statistics
 *Charter school teachers not shown due to low sample size

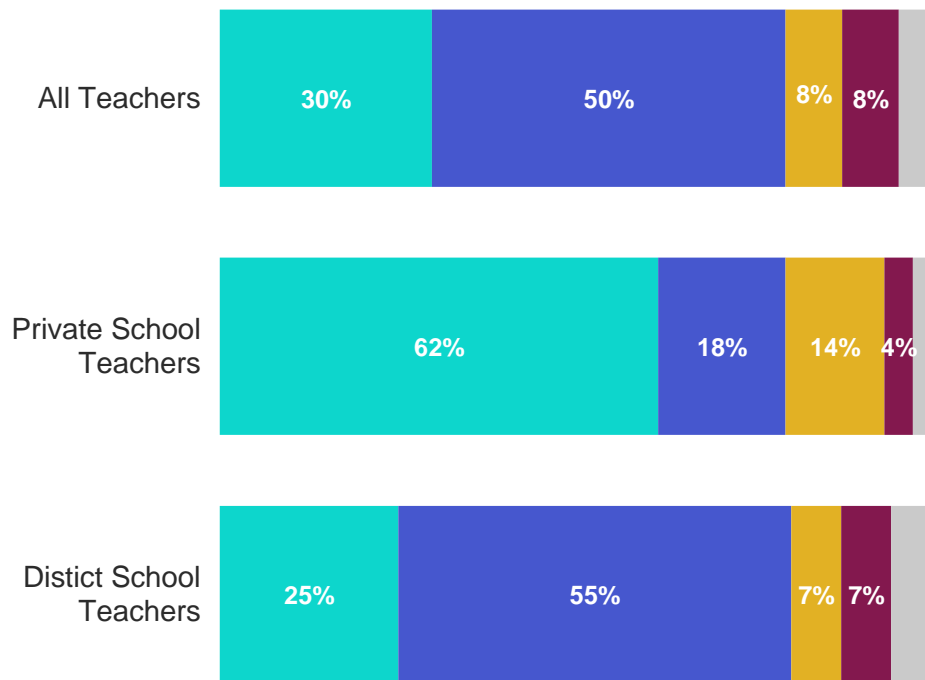
Most teachers would prefer their child attend a similar school to the one where they teach – regardless of financial cost or transportation factors.

If given the option, what type of school would you select in order to obtain the best education for your child?

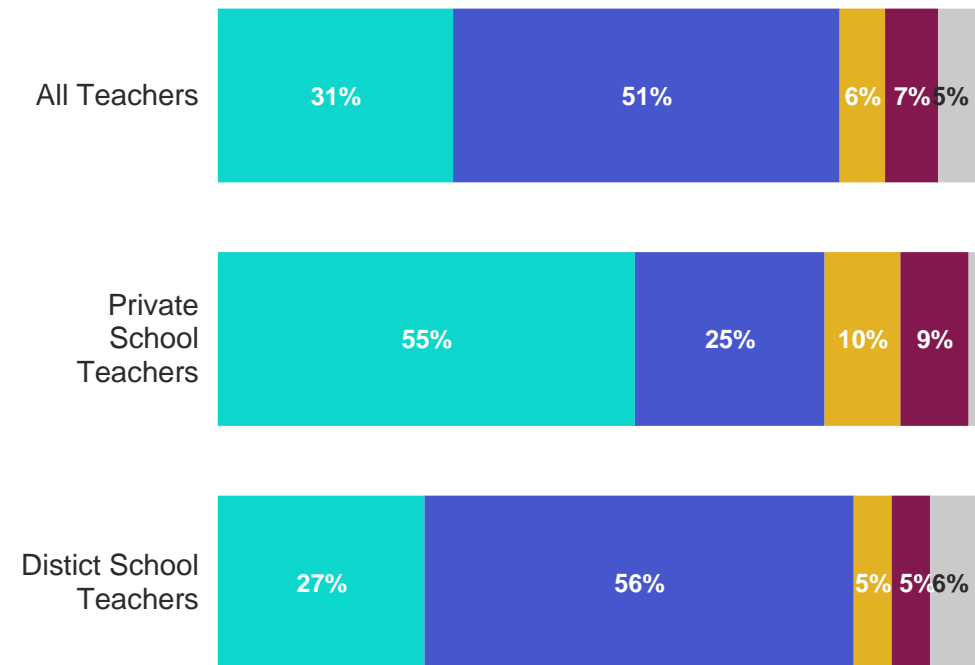
If given the option, and neither financial costs nor transportation were factors, what type of school would you select in order to obtain the best education for your child?

■ Private School ■ Regular Public School ■ Home School ■ Charter School ■ Don't Know/No Opinion

Preference



Preference without cost & transportation factors

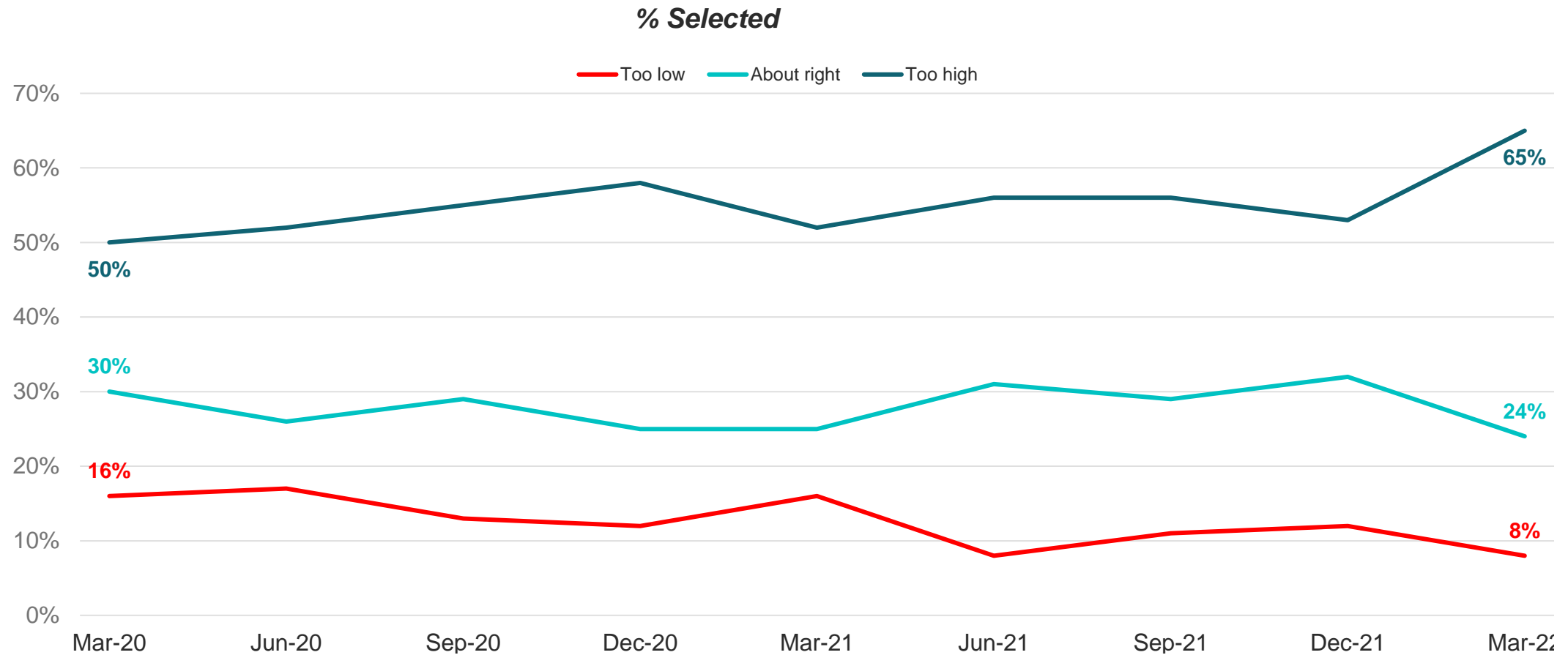


Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers
 *Charter school teachers not shown due to low sample size

The proportion of teachers who believe the amount of time spent on standardized testing is ‘too high’ increased by 12 points in March – the highest level yet in our polling.

All public schools and most private schools give their students standardized tests during the school year. When thinking about students preparing for and taking these tests, in general, do you believe the amount of time spent on standardized testing in American Schools is...

All Teachers



Note: Don't know/no opinion responses are not shown.

AGENDA

COVID-19 AND SCHOOLING

SCHOOL CHOICE POLICIES

TEACHING PROFESSION AND UNIONS

VIEWS ON K-12 EDUCATION

SURVEY PROFILE AND DEMOGRAPHICS



Survey Profile, 1

Dates	March 16-22, 2022
Survey Data Collection & Quality Control	Morning Consult
Survey Sponsor	EdChoice
Population	K-12 Education Teachers
Sampling Frame States,	National sample of K-12 teachers (age 18+) living in the United States, including the District of Columbia
Sampling Method	Non-Probability, Stratified (based on Gender, Years of Experience)
Mode	Online Survey
Language	English

Survey Profile, 2

Survey Time	Median = 10.45 minutes
Sample Size	Total, N = 1,000
Oversampling?	None
Quotas?	Age, Years of Teaching Experience
Weighting?	Age, Race, Ethnicity, Gender, Teaching Experience
Measure of Precision	± 3.19 percentage points
Participation Rate	12.66%
Project Contact	Paul DiPerna, paul@edchoice.org

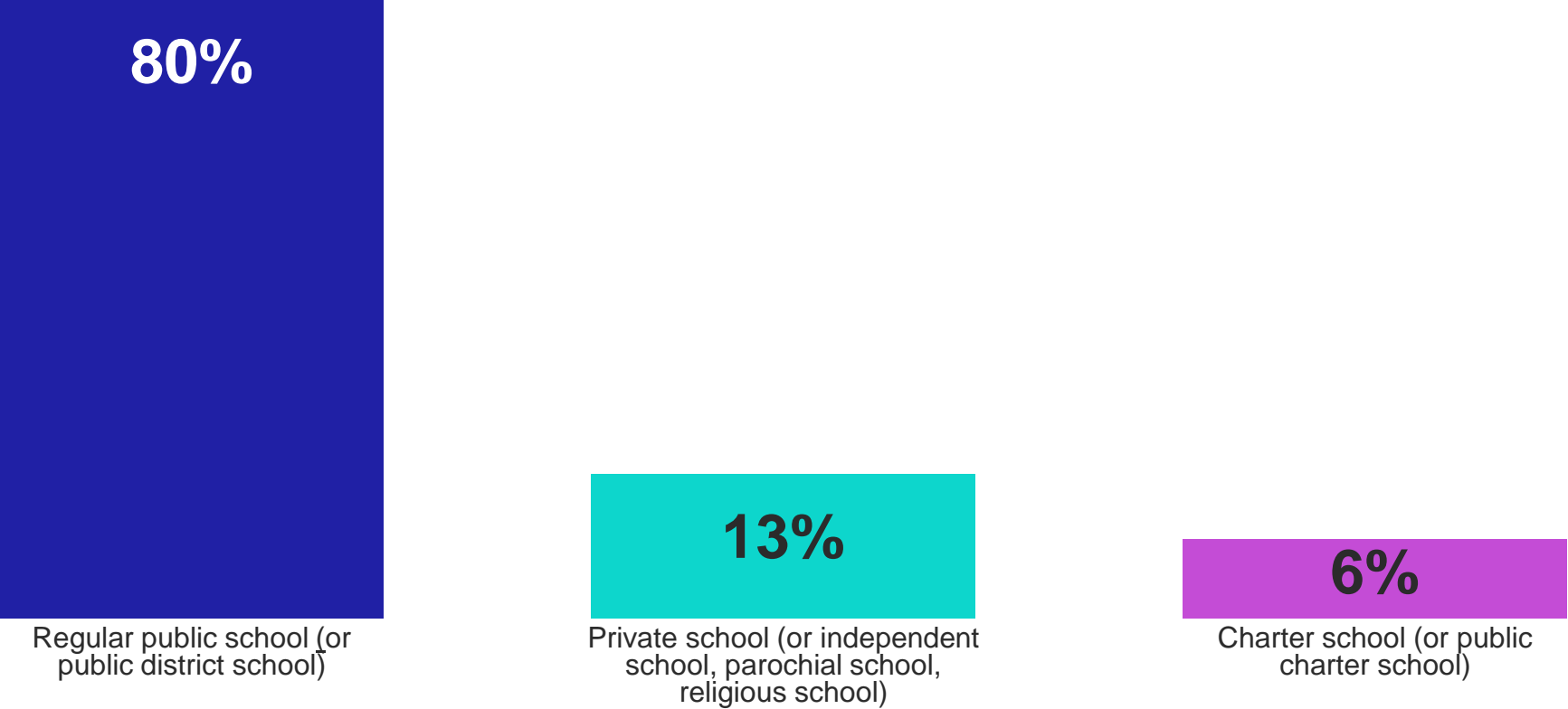
Based on Teacher Sample

Demographics	Unweighted (N =)
Hispanic	110
White	834
Non-Hispanic White	764
Black	89
Other	52
Generation Z	46
Millennial	498
Generation X	223
Boomers	225
Northeast	207
Midwest	236
South	414
West	143

Demographics	Unweighted (N =)
Male	300
Female	700
Democrat	442
Independent	225
Republican	306
Urban	239
Suburban	511
Small Town	100
Rural	150
Low Income <\$35K	131
Middle Income \$35K to <\$75K	357
High Income \$75K+	512
LGBTQ	69

Where do you currently teach?

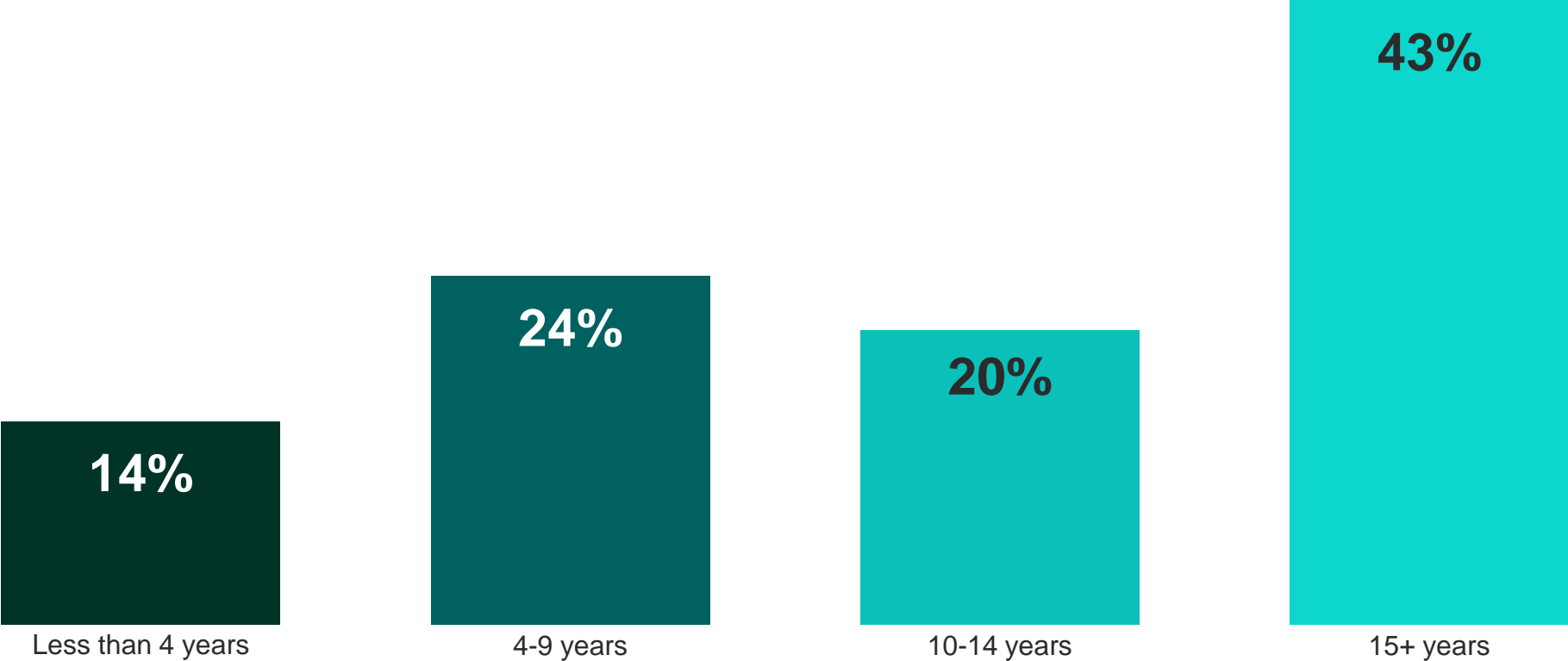
All Teachers



Note: Percentages reflect weighted data
Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

Counting this school year, how many years have you been a school teacher, including part-time teaching?

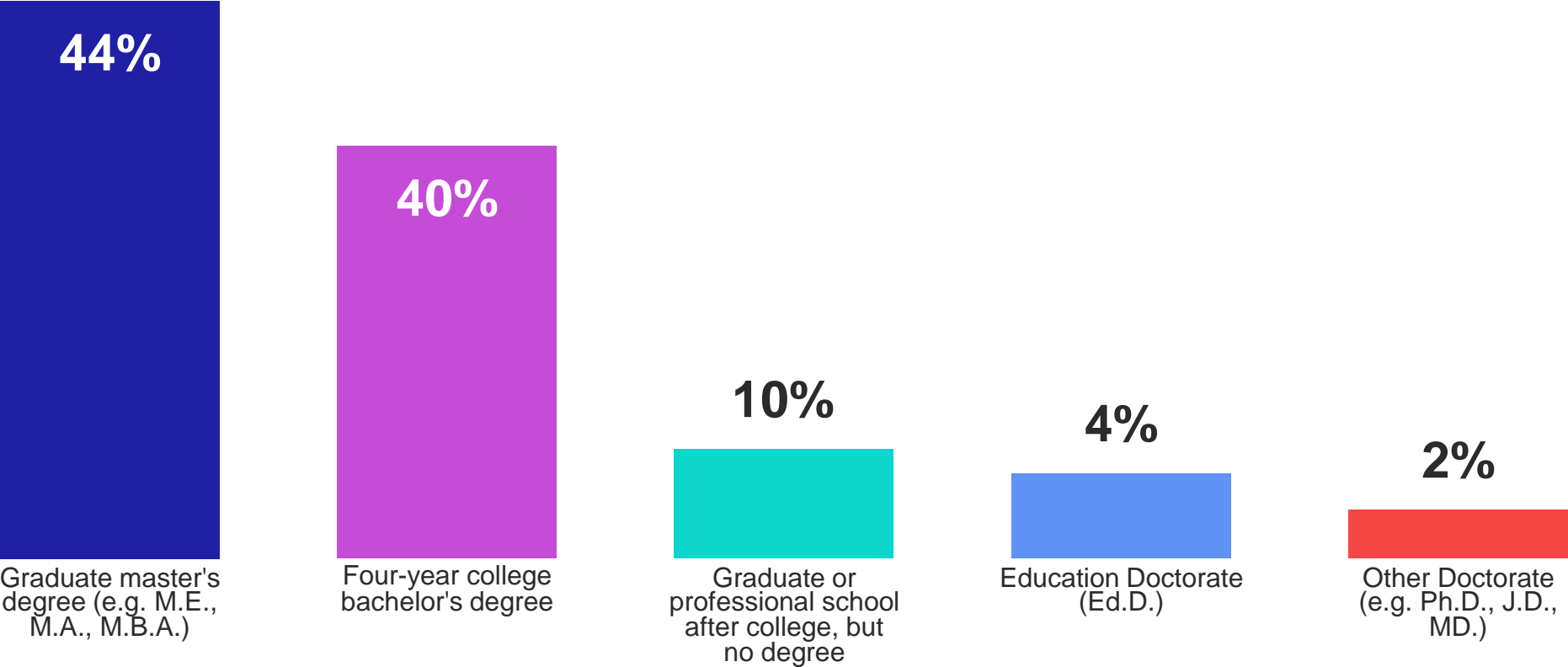
All Teachers



Note: Percentages reflect weighted data
Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

What is the last grade or class you completed in school?

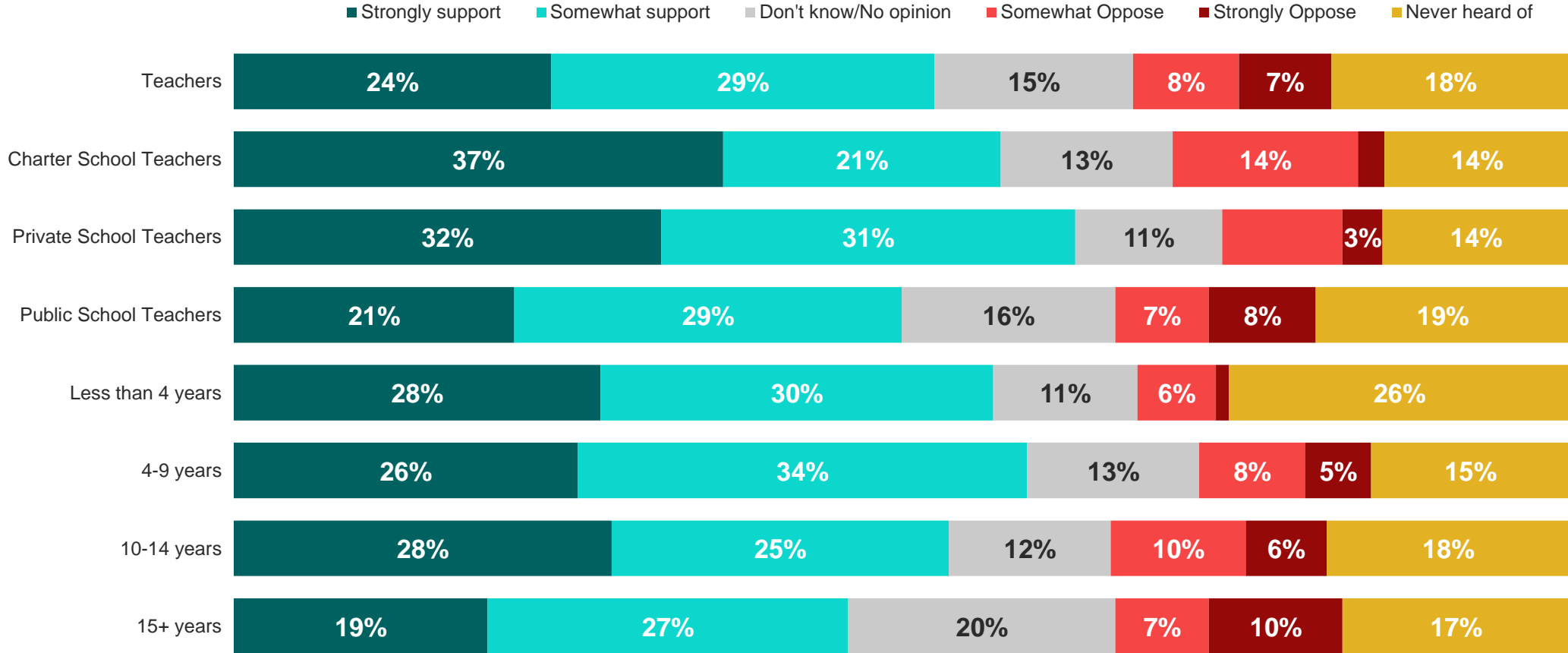
All Teachers



Note: Percentages reflect weighted data
Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

Based on what you know, or have heard from others... In general, what is your opinion of 'education savings accounts' in K-12 education?

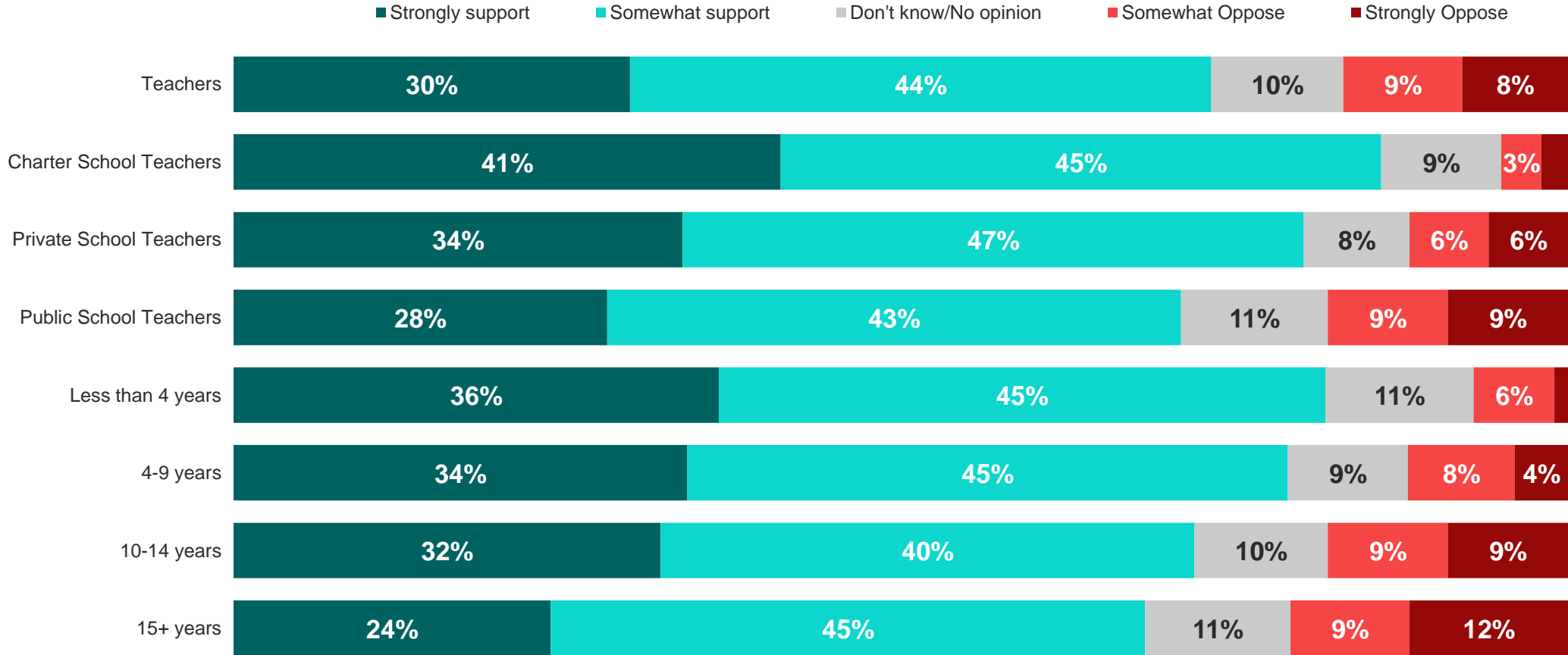
All Teachers



Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

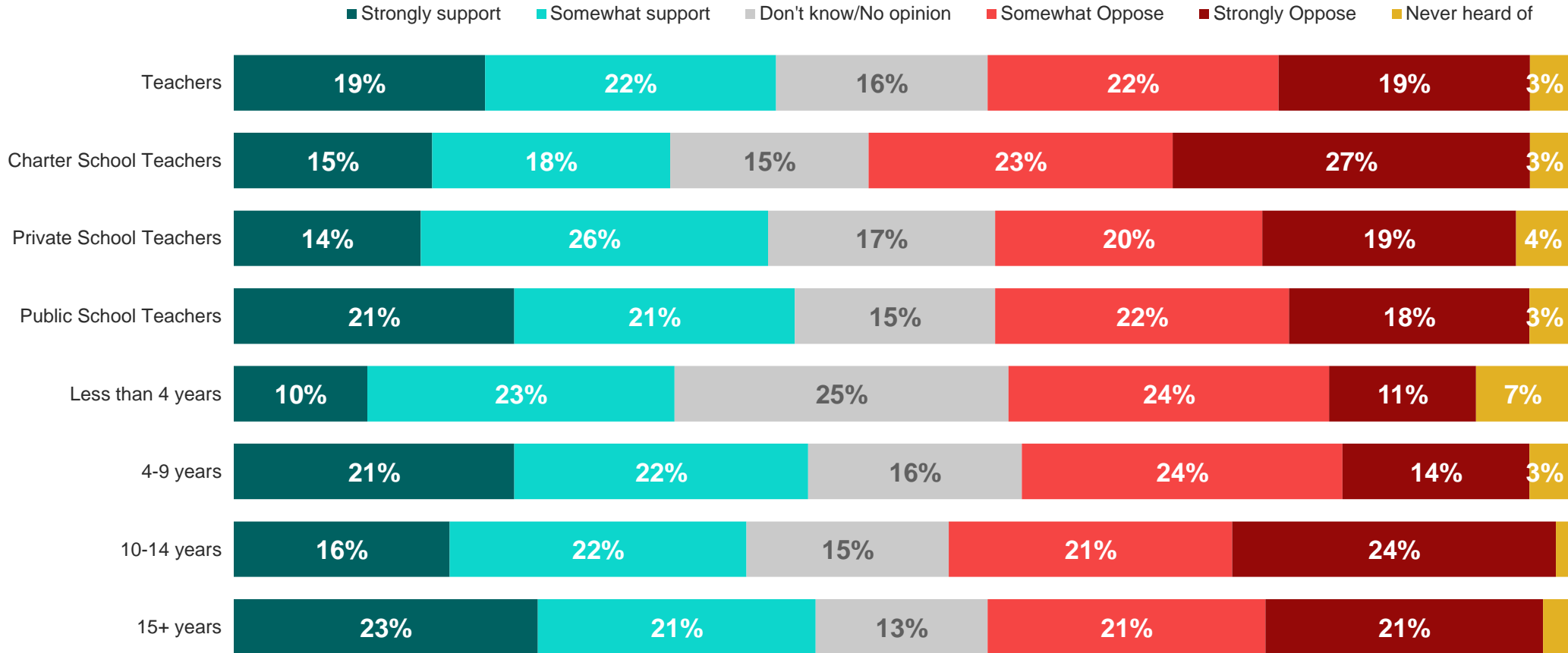
All Teachers



Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

Based on what you know, or have heard from others... In general, what is your opinion of 'school vouchers' in K-12 education?

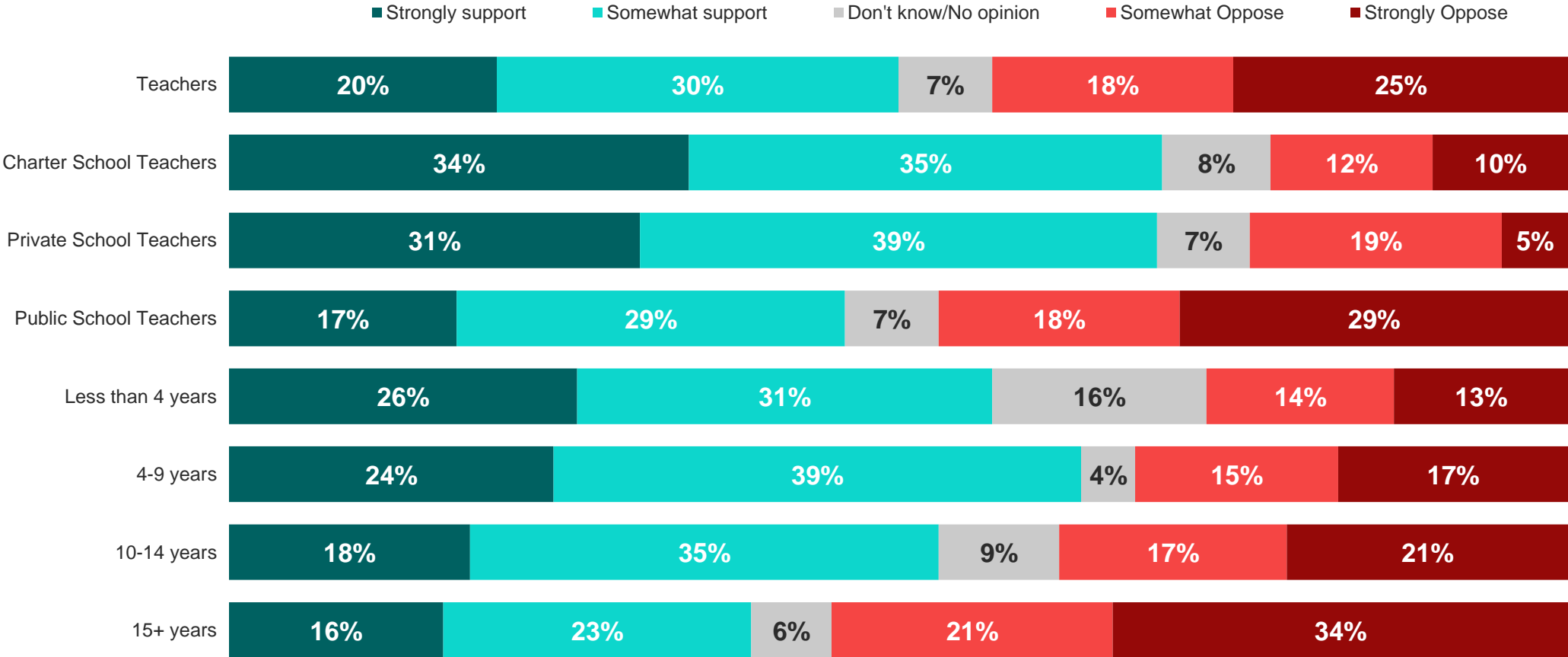
All Teachers



Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

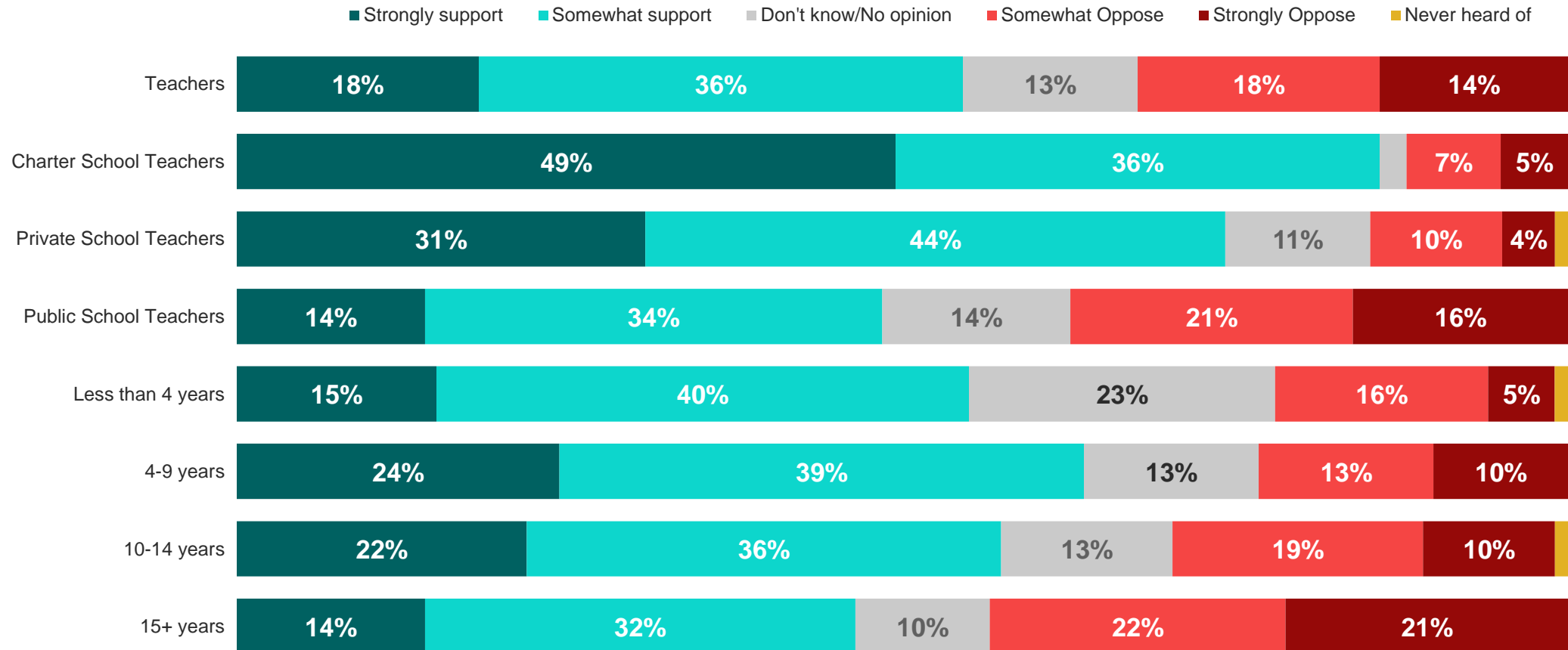
All Teachers



Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

Based on what you know, or have heard from others... In general, what is your opinion of 'charter schools' in K–12 education?

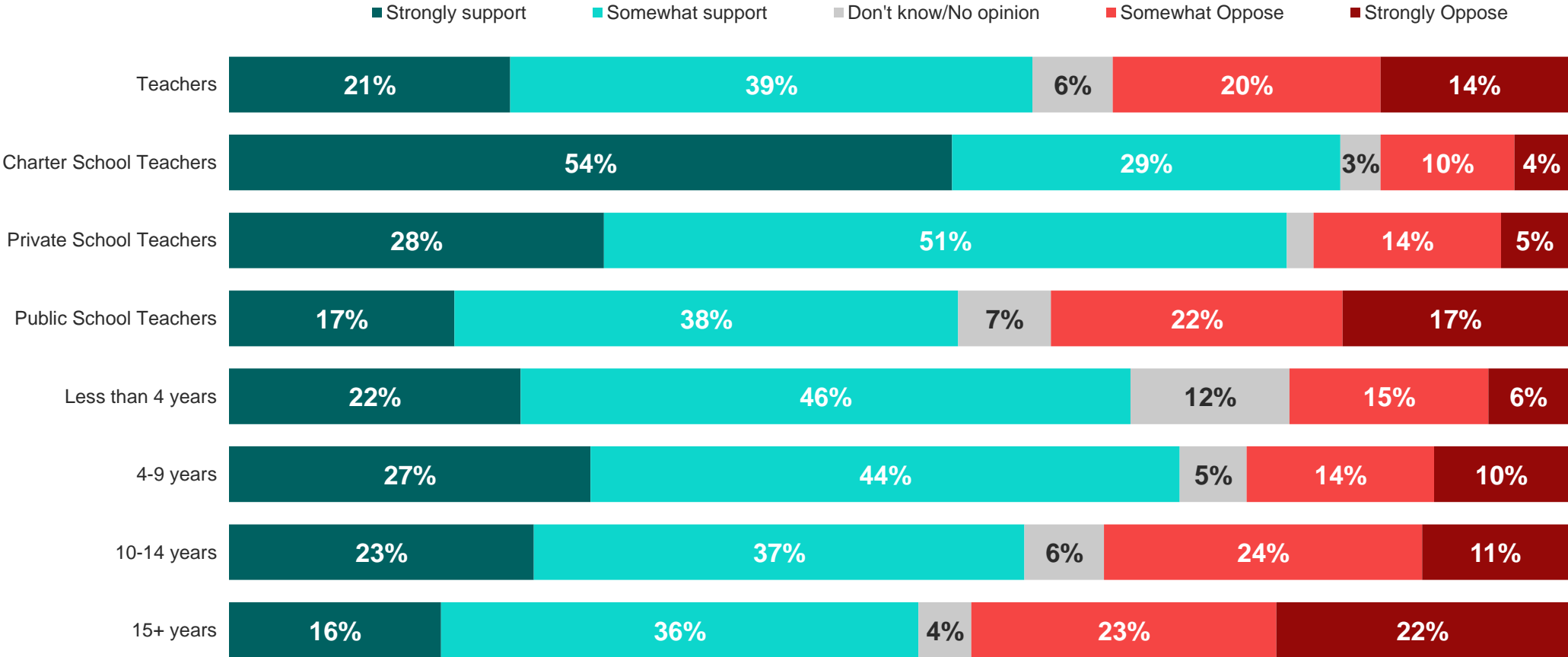
All Teachers



Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Teachers



Source: Survey conducted March 16, 2022 – March 22, 2022, U.S. K-12 education teachers

WHO WE ARE

 **MORNING CONSULT**[®]

Morning Consult is a global data intelligence company delivering insights on what people think in real time.

By surveying tens of thousands across the globe every day, Morning Consult is unmatched in scale and speed: It determines the true measure of what people think and how their decisions impact business, politics and the economy.

Industry leaders rely on Morning Consult's proprietary technology and analysis for real-time intelligence to transform information into a competitive advantage.

 **CHOICE**

EdChoice is a 501(c)(3) nonprofit, nonpartisan organization. Our mission is to advance educational freedom and choice for all as a pathway to successful lives and a stronger society. We are committed to understanding and pursuing a K–12 education system that empowers every family to choose the schooling environment that fits their children's needs best.

Learn more at: [EDCHOICE.ORG](https://edchoice.org)





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