

2020 FACT SHEET

HISPANIC HIGHER EDUCATION AND HISPANIC-SERVING INSTITUTIONS (HSIS)



HACU

HISPANIC
ASSOCIATION
OF COLLEGES &
UNIVERSITIES

Hispanic demographics:

- In 2019, 60.6 million Hispanics in U.S. and 3.2 million in Puerto Rico.
- Hispanics are 18.3% of U.S. population.
- Median age is 28, Hispanics are almost a decade younger than the U.S. population with a median age of 37.9.
- In 2016, U.S. born Hispanics accounted for 81% of Hispanics ages 35 and younger.
- The number of states with a population of 1 million or more Hispanic residents in 2017: Arizona, California, Colorado, Florida, Georgia, Illinois, New Jersey, New Mexico, New York and Texas
- Hispanic share of the labor force is projected to increase from 2018 to 2028, faster than any other group, from 17.5% to 20.9%, respectively.
- 2016 buying power of U.S. Hispanics was \$1.4 trillion, projected to reach \$1.7 trillion by 2020.

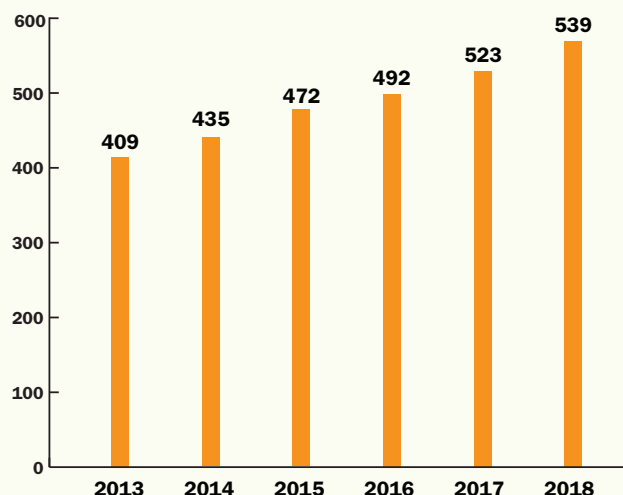
Hispanic higher education:

- By 2029, Hispanic enrollment in higher education is estimated to be 4.2 million or nearly 25% of all students.
- From 2008 to 2017, Hispanic degree attainment in STEM disciplines increased from 8.6% to 13.3%, representing the larger increase among all groups.
- 3.8 million Hispanics were estimated to be enrolled in higher education institutions in 2020.
- Hispanics earned nearly 1 out of 4 associate's degrees in 2018.
- Bachelor's degrees earned by Hispanics have nearly doubled from 2008 to 2018, an increase of 18.3% to 15%, respectively.

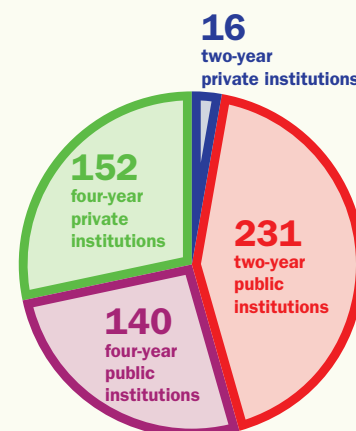
Hispanic-Serving Institutions (HSIs):

- Defined by the Higher Education Act as degree-granting institutions with Full-Time Equivalent undergraduate enrollments at least 25% Hispanic.
- Of the top ten colleges and universities for economic mobility, seven were HSIs including the number one institution.
- In 2018, 539 institutions met the federal enrollment criterion, enrolling 67% of all Hispanics undergraduates.
- HSIs are 17% of non-profit colleges and universities.
- A majority of HSIs are in urban areas and are concentrated geographically, with 83 percent of these institutions located in six states and one territory including California, Texas, Florida, New York, Illinois, New Mexico and Puerto Rico.
- HSIs receive 68 cents for every dollar going to all other colleges and universities annually, per student, from all federal funding sources.
- HSIs have grown on average by an increase of 28 institutions per year since 2009.

Hispanic-Serving Institutions (HSIs) through the years



HSIs by institution type



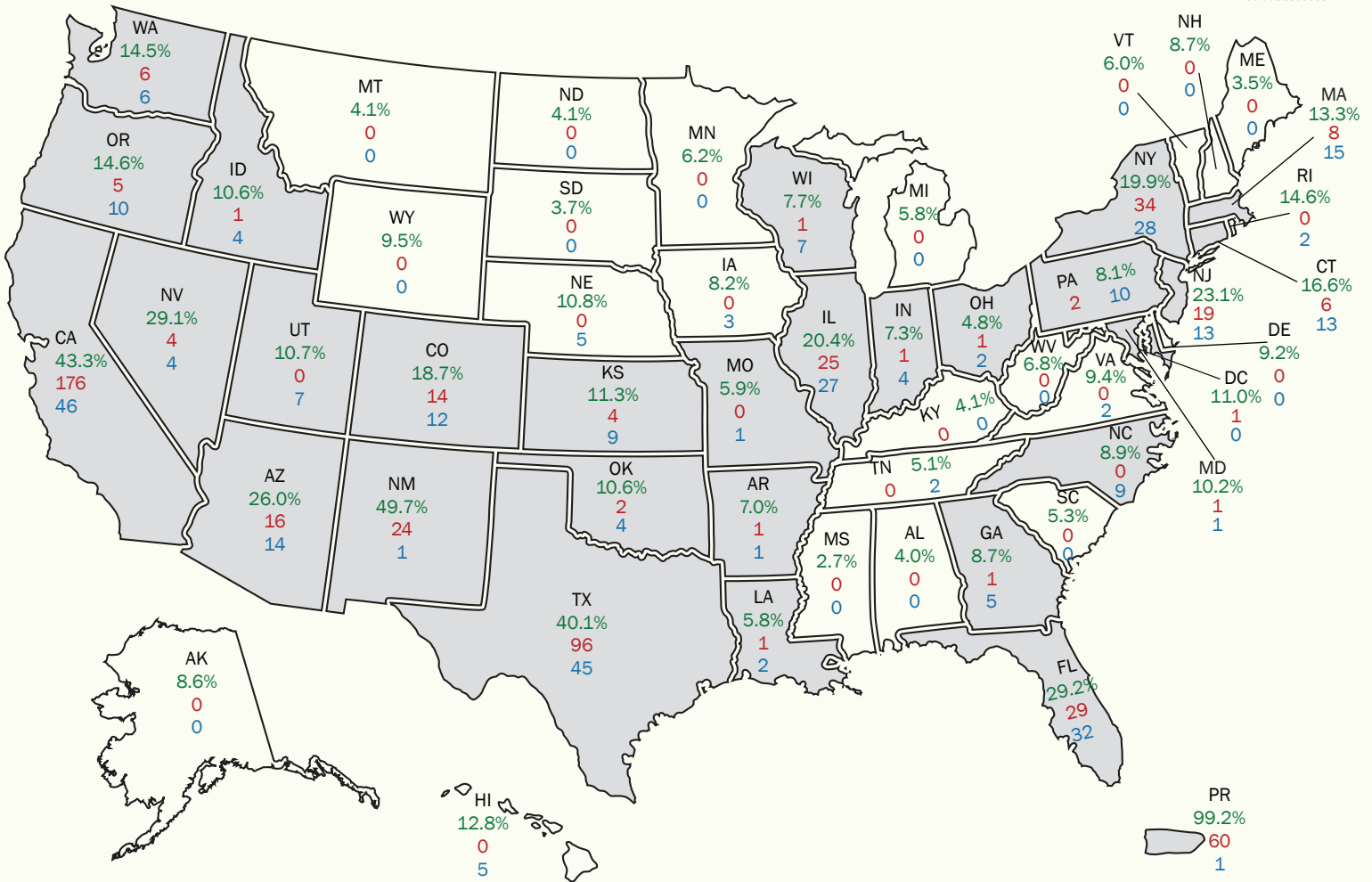
HACU Office of Policy Analysis and Information. 04/16/2020.

Source: 2018-19 IPEDS data using Title IV eligible, 2 year & 4 year, Public and Private, non-profit institutions.

THE CHAMPIONS OF HISPANIC SUCCESS IN HIGHER EDUCATION

2018-19 Enrollment Snapshot

Hispanic Undergraduate Students



- Percentage of Undergraduate Students that are Hispanic**
- Number of Hispanic-Serving Institutions (HSIs)**
(25.0 % minimum Hispanic Full-Time Equivalent (FTE) enrollment)
- Number of Emerging HSI**
(15.0 - 24.9 % Hispanic FTE)

Total HSIs = 539
 Total Emerging HSIs = 352

Total Undergraduate (UG) Student Headcount = 16,610,235
 Total Hispanic UG Student Headcount = 3,353,664
 Total Hispanic UG Student Percentage = 20.2%
 Reference: 2018 Digest of Education Statistics, Table 306.50.

HACU Office of Policy Analysis and Information. 04/16/2020.

Source: 2018-19 IPEDS data using Title IV eligible, 2 year & 4 year, Public and Private, non-profit institutions.