

2017 ANNUAL REPORT

EVERY CHANCE *for* EVERY CHILD



**COLORADO
CHILDREN'S
CAMPAIGN**

Every Chance for Every Child

Letter from the President & CEO, Kelly Causey

At the Children's Campaign, we examine child well-being across the state and identify data-driven solutions to improve the lives of Colorado's kids. In 2017 we were relentless in our efforts to ensure every chance for every child. You'll see in this report the progress we are making and the numerous ways in which we use research, policy and advocacy to make Colorado the best state for kids.

We're proud of the impact we make in our three priority areas of health, early childhood and education and in 2017 added to our Strategic Framework a new true north goal of family economic security. Throughout our 33-year history the Children's Campaign worked to address the effects of poverty on children and will make this focus sharper in coming years.

This year brought the good news that Colorado's child poverty rate fell to 13 percent in 2016—its lowest point in more than a decade. That's nearly 60,000 fewer children living in poverty compared to 2012, the year Colorado's child poverty rate peaked.

Even better, we've seen gains for children of all races and ethnicities in Colorado. Gaps still remain for Colorado's kids and families of color because they are more likely to face barriers to economic opportunity. Our 2017 KIDS COUNT in Colorado! report dives deeply into some of these structural barriers and their impact.



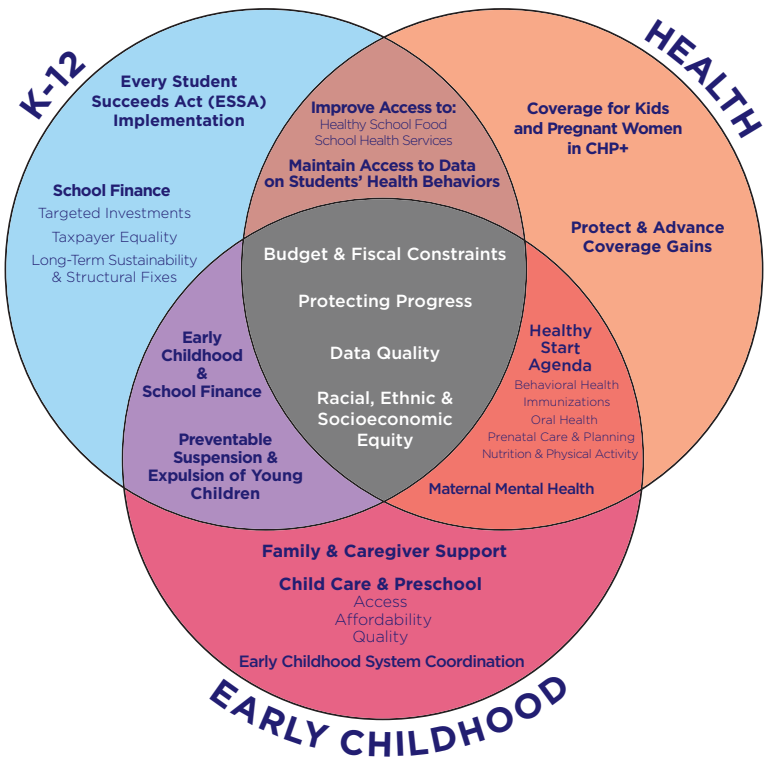
*2017 Colorado
Children's Campaign
Annual Luncheon.*

The decrease in the poverty rate is a reflection of Colorado's growing economy and low unemployment rate, but we know that policy choices have made a difference, too. Policies such as the Child Tax Credit, the Earned Income Tax Credit, school lunch programs and other services keep thousands of Colorado kids and families out of poverty every year.

It's clear that the legislation we've championed, the regulations we've fought for, and the practices we've supported—have real, measurable impacts on the lives of our state's kids and families.

Thank you for supporting our work.

2017 Policy Impacts



Here are some of the outcomes of our policy advocacy in 2017:

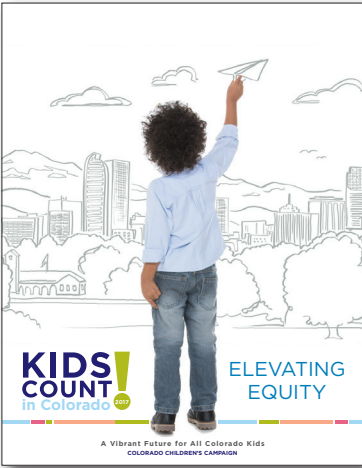
Early Childhood: More than 35,000 Coloradans will continue to be able to offset their child care expenses through the reauthorized Colorado Child Care Expenses Tax Credit. More families with financial barriers will have access to affordable, high quality child care with an additional \$2.5 million in state funds dedicated to the Colorado Child Care Assistance Program. Elementary schools struggling to bring students up to grade level will be able to tap into early learning and preschool through third grade strategies as a way to improve outcomes.

Health: More new moms will have access to depression screening during pediatric well-child checkups. Low-income women will continue to be able to choose the contraception that is right for them through the Colorado Family Planning Program. Elementary schools will be able to access grants to support school behavioral health professionals. About 1,300 families with children birth to age 3 will be served by the Healthy Steps for Young Children voluntary home visitation program.

K12: Charter schools have more equitable access to funding. Colorado is creating a plan to address a shortage of teachers state-wide. Policy makers committed to digging into solving the toxic mix for school funding created by the TABOR and Gallagher amendments. High school students may earn a diploma endorsement in biliteracy—the ability to communicate fluently in two or more languages. Schools saw an additional \$262 million in funding to counter cuts made during the Great Recession.

And much more!

Colorado Children's Campaign



Copies distributed of 2017 *KIDS COUNT in Colorado!* which focused on racial and ethnic disparities.



Visits with community-serving organizations across Colorado to learn more about challenges and opportunities facing kids and families.



Postcards signed by 2017 Annual Luncheon attendees urging Colorado's federal delegation to reauthorize the Child Health Insurance Program

by the Numbers

140



Bills that affected Colorado children and families tracked during the 2017 session of the Colorado General Assembly.

190

Advocates participated in the 2017 Speak Up for Kids Day at the Colorado State Capitol.



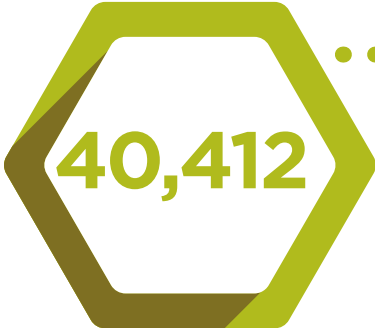
Community presentations on child well-being, that reached nearly 2,500 individual Coloradans.



90



News media articles citing our work, research or activities.



Visits to Colorado data that we provide to the national KIDS COUNT Data Center.



Times our experts provided testimony on the well-being of children before committees of the Colorado General Assembly or state regulatory boards.

2017 Financial Snapshot

Assets

2017 2016

| | | |
|---|--------------------|--------------------|
| Cash and Cash Equivalents | \$2,341,900 | \$2,384,882 |
| Accounts Receivable | 14,815 | 5,500 |
| Contributions Receivable | 653,154 | 1,078,936 |
| Prepaid Expenses & Other Assets | 43,906 | 23,797 |
| Investments Held by The Denver Foundation | 825,687 | 721,240 |
| Property & Equipment, net accumulated depreciation | 10,000 | 2,813 |
| Total Assets | \$3,889,462 | \$4,217,168 |

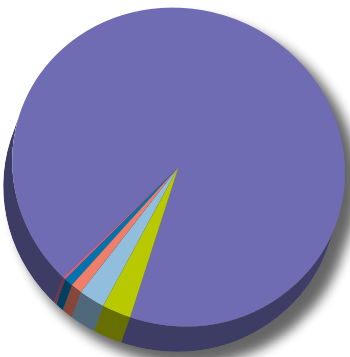
Liabilities

| | | |
|--------------------------|------------------|------------------|
| Accounts Payable | \$47,335 | \$23,055 |
| Accrued Expenses | 92,139 | 84,795 |
| Grants Payable | 0 | 0 |
| Total Liabilities | \$139,474 | \$107,850 |

Net Assets

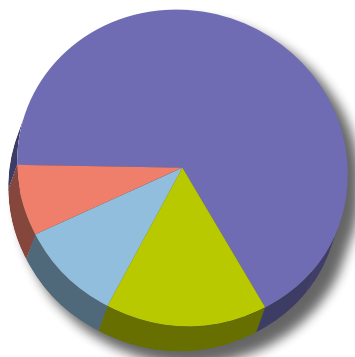
| | | |
|---|--------------------|--------------------|
| Unrestricted | \$1,336,692 | \$1,799,403 |
| Temporarily Restricted | 2,079,099 | 1,975,718 |
| Permanently Restricted | 334,197 | 334,197 |
| Total Net Assets | \$3,749,988 | \$4,109,318 |
| Total Liabilities and Net Assets | \$3,889,462 | \$4,217,168 |

SOURCES OF INCOME



| | |
|---|--------------------|
| ● Foundations | \$1,515,381 |
| ● Individuals (does not include event support) | \$109,189 |
| ● Investments | \$107,145 |
| ● Special Events (net of expenses) | \$74,891 |
| ● Circle of Friends | \$20,068 |
| Total | \$1,808,681 |

EXPENSES



| | |
|------------------|--------------------|
| ● Advocacy | \$1,406,184 |
| ● Fundraising | \$282,874 |
| ● Research | \$258,665 |
| ● Administration | \$220,288 |
| Total | \$2,168,011 |

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Publisher, 5280 Magazine

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2017 Staff



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