advocating educating collaborating investing leading diversifying

2014
ANNUAL REPORT













ABOUT HACU

HISPANIC ASSOCIATION OF COLLEGES AND UNIVERSITIES

For over a quarter of a century, the Hispanic Association of Colleges and Universities (HACU) has advocated on behalf of Hispanic higher education in the U.S. and around the world.

The mission of the association is to Champion Hispanic Success in Higher Education. HACU fulfills its mission by: promoting the development of member colleges and universities; improving access to and the quality of postsecondary educational opportunities for Hispanic students; and meeting the needs of business, industry and government through the development and sharing of resources, information and expertise.

HACU is the only organization that represents existing and emerging Hispanic-Serving Institutions (HSIs), which enroll more than 50 percent of all Hispanics in postsecondary education.

HACU serves its membership through advocacy, conferences, partnerships and educational programs, and offers scholarships and internship opportunities for students.

HACU, a nonprofit 501(c)(3) association representing more than 450 colleges and universities in the U.S., Puerto Rico, Latin America and Spain, has been recognized as one of the top Hispanic nonprofits in the country.



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2014-15 HACU GOVERNING BOARD



Tomás D. Morales, Chair President California State University, San Bernardino San Bernardino, Calif.



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Antonio R. Flores, Ex-Officio President and CEO HACU

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Executive Director Nelnet

Luke Visconti

Chief Executive Officer DiversityInc Media, LLC

2015/16 HACU EVENTS



OCTOBER 10-12, 2015

29th Annual Conference

Championing Hispanic Higher Education Success: Empowering Students, Enhancing Collaboration Fontainebleau Miami Beach Hotel, Miami Beach, FL

OCTOBER 10, 2015

14th Annual Latino Higher Education Leadership Institute Fontainebleau Miami Beach Hotel, Miami Beach, FL

OCTOBER 10, 2015

PreK-12/ Higher Education Collaboration Symposium Fontainebleau Miami Beach Hotel, Miami Beach, FL

OCTOBER 13, 2015

Fourth Annual Deans' Forum on Hispanic Higher Education Fontainebleau Miami Beach Hotel, Miami Beach, FL



MARCH 14-15, 2016

21st Annual National Capitol Forum on Hispanic Higher Education Washington Marriott at Metro Center, Washington, D.C.

MESSAGE FROM THE PRESIDENT/CEO AND CHAIR OF THE GOVERNING BOARD



Antonio R. Flores HACU President & CEO



Tomás D. Morales HACU Governing Board, Chair California State University, San Bernardino, President

s the nation's only organized voice for Hispanic-Serving Institutions (HSIs), we are especially committed to continuing to engage elected officials from both sides of the aisle at the national and local levels to ensure HSIs get the resources they need to help more Hispanic students to pursue their higher education goals.

HACU and its members continue to collectively advocate on behalf of Hispanic higher education. Among the new members that joined our association in 2014 were 42 institutions, 14 faculty and staff caucus members and 18 student affiliates. HACU member institutions totaled 479, of which more than half were HSIs.

In January HACU Governing Board member Félix V. Matos Rodriguez, president of Queens College (CUNY), represented HACU at the White House Education and Skills Summit. In December, HACU reconfirmed its commitment to expand college access during the White House College Opportunity Day of Action held at the White House, where chair of HACU's Governing Board, Tomás D. Morales, president of California State University, San Bernardino, represented HACU. A number of other HACU-member presidents were also in attendance at both events.

HACU-member institutions hosted a number of HACU events on their campuses, including HACU on the Road, HACU University Tours, Latino STEM Summits and HACU international delegation visits from representatives of Central American public and private universities.

By advocating with members and other allies in higher education, HACU was successful in preserving congressional appropriations and authorization commitments to HSIs. For Fiscal Year 2014, \$98.6 million were appropriated for the HSI Undergraduate Program under Title V of the Higher Education Act.

The Graduate Program Part B of Title V received \$10.6 million through a mandatory provision within the Higher Education Act (HEA) reauthorization, and \$8.8 million for FY 2014 in discretionary funding. As part of the Student Aid and Fiscal Responsibility Act (SAFRA), the HSI Science, Technology, Engineering and Mathematics (STEM) and Articulation program continued to receive the mandatory but sequester-reduced \$92.8 million in FY 2014 (mandated through FY 2019). Funding for HSIs under Title VII of the Farm Bill increased to \$9.2 million for FY 2014.

Unfortunately, despite HACU's advocacy efforts, at the time of publication, no action has been taken by the National Science Foundation (NSF) regarding the directive in the Consolidated Appropriations Act of 2014 that required NSF to meet the needs of HSIs through existing NSF programs and consider establishing an HSI-specific program, similar to NSF's other Minority-Serving Institution programs.

HACU partnerships were key to continue investing in college students with \$60,798 in HACU scholarships and a Leadership Award awarded to students for the 2013-14 academic year. Through our partnerships with organizations such as Southwest Airlines and Central City Productions (CCP), 90 ¡Lánzate! travel awards were made to students and additional scholarships totaling \$18,000 were awarded to finalists of the Hispanic College Quiz show. Along with the national broadcast of the TV show, a public service announcement on the HACU National Internship Program aired during Hispanic Heritage Month.

HACU's largest student program, the HACU National Internship Program (HNIP), continues to open doors to opportunities for students and our partners committed to diversifying their workforce. Our quest to increasing Hispanic representation in the federal government and corporate America is best recognized through federal and corporate internships which totaled 428 internship placements nationwide. The numbers have increased slightly from 2013, when we had 397 placements. More than 11,000 internships have been secured by HNIP since its inception in 1992.



HACU conferences and events have indeed paved the way towards the sharing of Hispanic higher education best practices and resources by our leading member institutions. In April, the 19th National Capitol Forum provided a platform to advocate for federal legislation in support of HSIs.

In October, the 28th Annual Conference, "Championing Hispanic Higher Education Success: Investing in America's Future," was held in Denver, Colo., and the Student Track reached a record number of students registered, at 482. This gathering, which is HACU's premier conference event on Hispanic higher education, included successful events such as its preconference Youth Leadership Development Forum, the 13th Annual Latino Higher Education Leadership Institute and the third post-conference Dean's Forum.

Among the individuals recognized at the conference for their work in championing higher education success were HACU Hall of Champions inductees: Agnes Mojica, Chancellor of Inter-American University of Puerto Rico, San Germán campus and Alexander Gonzales, president of California State University, Sacramento.

Following the HACU Annual Conference, the HACU STEM Task Force held its first meeting on October 7. The charge of this Task Force is to develop key policy and legislative recommendations that will advance Latino STEM education both in higher education and in K-12 and to develop an inventory of best practices that have proven effective in supporting the recruitment, persistence, graduation, and employment of Latinos in STEM fields.

These are just a few highlights of the association's work supported by HACU's staff from its national headquarters in San Antonio, Texas, and government relations offices in Washington, D.C., and Sacramento, California.

We also want to recognize the dedication and vision of the college, university, and corporate leaders that comprise HACU's Governing Board, including its 2014-15 newly elected chair, officers and new members.

HACU Governing Board officers include: chair, Tomás D. Morales, president of California State University, San Bernardino; vice chair, Rita Cepeda, Ed.D., chancellor of San José/Evergreen Community College District; secretary, William V. Flores, president of University of Houston, Downtown; treasurer, Rev. Monsignor Franklyn M. Casale, president of St. Thomas University; and past chair, Jorge Ivan Vélez-Arocho, president of Pontificia Universidad Católica de Puerto Rico.

New Board members include: Joseph I. Castro, president of California State University, Fresno; and Mike Flores, president of Palo Alto College.

We thank the following individuals for completing their terms on the Board: J. Michael Ortiz, president of California State Polytechnic University, Pomona; and Dennis A. Ahlburg, president of Trinity University.

Our sincerest appreciation goes out to all those individuals and organizations whose support has made it possible for HACU to advance the cause of Hispanic higher education success in 2014 and beyond.

As we move ahead in 2015, we ask that you continue to participate in our advocacy efforts on behalf of Hispanic higher education. Please help us spread the word about La HACHE de HACU, our Hispanic Alliance to Champion Higher Education annual appeal so that we can continue to make Hispanic higher education success a reality for our students.

On behalf of HACU, thank you for making Hispanic education a priority!

Cordially,

Tomás D. Morales HACU Governing Board, Chair California State University, San Bernardino, President Antonio R. Flores HACU President & CEO

STRENGTHENING OUR VOICE IN NUMBERS

Institutions across the nation and abroad continue to recognize the importance of HACU's mission to champion Hispanic success in higher education. HACU members are committed to improving access to and the quality of postsecondary educational opportunities for Hispanic students.

HACU MEMBERSHIP

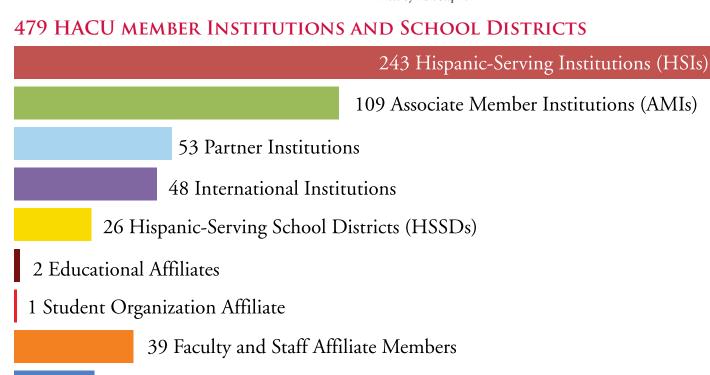
HACU's strength and support continues to grow and in 2014 new membership included: 42 institutions, 14 faculty and staff affiliate members, and 18 student affiliates.

Overall, HACU membership consisted of 479 member colleges, universities and school districts located in 35 states, the District of Columbia, Puerto Rico and nine countries in Latin America and Europe.

Membership by category included: 243 Hispanic-Serving Institutions (HSIs); 109 Associate Member Institutions (AMIs); 53 Partner Institutions; 48 International Institutions; 26 Hispanic-Serving School Districts (HSSDs); 2 Educational Affiliates; 1 Student Organization Affiliate; 39 Faculty and Staff Affiliate Members; and 27 Student Affiliates.



President Barack Obama signing the Farm Bill at Michigan State University. Photo by Kurt Stepnitz



27 Student Affiliates



President Mildred García welcomed a delegation. Photo by Cal State Fullerton News Service.

HACU'S INTERNATIONAL DELEGATION VISITS

HACU partnered with the U.S. Embassy in Costa Rica and the Department of State to arrange U.S. university tours for representatives from Central American public and private universities in support of President Obama's 100,000 Strong in the Americas Initiative. The visits were held after the October Annual Conference.

The delegation led by Alicia Martinez, HACU Assistant Vice President for Programs, Services and International Affairs, included campus visits to Metropolitan State University of Denver; University of Colorado Denver; California State University, East Bay; Saint Mary's College of California; University of California, San Francisco; Mission Bay and San Francisco State University; California State University, Fullerton; University of California, Los Angeles; California State University, San Bernardino; University of Southern California; The University of Texas at San Antonio; and St. Mary's University.

HACU ON THE ROAD

Representatives of the HACU were in Ponce, Puerto Rico, on Sept. 4, 2014, for a "HACU on the Road" event and also to meet with the Honorable David Bernier, Secretary of State of the Commonwealth of Puerto Rico.

More than 40 local education leaders and supporters of Hispanic higher education attended the "HACU on the Road" visit, hosted by Pontificia Universidad Católica de Puerto Rico (PUCPR). Jorge Iván Vélez-Arocho, Ph.D., president of PUCPR and past-chair of HACU's Governing Board, gave the welcome at the "HACU on the Road" gathering. HACU president and CEO Antonio R. Flores spoke about the state of Hispanic higher education.



HACU on the Road Participants at Pontificia Universidad Católica de Puerto Rico (PUCPR). Photo by PUCPR.

ADVOCATING FOR HISPANIC HIGHER EDUCATION ADVOCATING FOR HISPANIC HIGHER EDUCATION ADVOCATING FOR HISPANIC HIGHER EDUCATION ADVOCATING FOR HISPANIC HIGHER EDUCATION



2014 Capitol Forum participants.

ince the first federal definition of Hispanic-Serving Institutions (HSIs) in 1992, HACU's advocacy efforts have produced well over 2.5 billion dollars for HSIs and Hispanic higher education. Led by the HACU Government Relations office in Washington, D.C., 2014 advocacy continued its focus on federal funding for member institutions and other issues critical to them. The Office also made significant efforts this year to increase communication with member institutions in order to seek input and better reflect members' needs and priorities. A HACU Government Relations twitter account was established to utilize as an advocacy tool and capitalize on the impact of social media.



Luis Maldonado, HACU Chief Advocacy Officer



Strategic alliances with other minority organizations continue to be significant in promoting a legislative agenda for higher education. Through alliances with minority, higher education and other national Hispanic organizations, Hispanic-Serving Institutions increased their visibility and presence in Congress and with the Administration. HACU is an active partner with the Washington Higher Education Secretariat, the National Hispanic Leadership Agenda (NHLA), the Hispanic Education Coalition, the Alliance for Equity in Higher Education (which serves as a unified voice for minority higher education) and other national organizations with a focus on education.

Advocacy addressed key pieces of legislation touching all levels of Hispanic education and workforce development. In the still on-going reauthorization process for the Higher Education Act (HEA), HACU called for the creation of a new Minority-Serving Institutions (MSIs) Innovation Fund and for expanded collaboration between HSIs and international institutions of higher education as an allowable usage of Title V funds. HACU worked with colleague organizations on several regulatory proposals from the Department of Education including teacher preparation, gainful employment, and a change in practice on the allowable use of Title V endowment income for scholarships. Government Relations staff interacted regularly with HACU membership for input on these topics. As an active co-chair of the immigration committee, HACU also worked closely with the NHLA on congressional immigration strategy.

With the support of members and allies, HACU was successful in preserving congressional appropriations and authorization commitments to Hispanic-Serving Institutions. Appropriations for the Title V Undergraduate Program were increased to \$98.6 million for Fiscal Year (FY) 2014. The Graduate Program Part B of Title V of the Higher Education Act (HEA) received \$10.6 million through a mandatory provision within the HEA reauthorization, and an increase to \$8.8 million for FY 2014 in discretionary funding. As part of the Student Aid and Fiscal Responsibility Act (SAFRA), the HSI STEM and Articulation program continued to receive the mandatory but sequester-reduced \$92.8 million in FY 2014 (mandated through FY 2019). Funding for HSIs under Title VII of the Farm Bill increased to \$9.2 million for FY 2014. HACU continued to push for first time funding for the Hispanic-Serving Agricultural College and University programs under the Farm Bill and for dedicated institutional development funding at HSIs within the National Science Foundation.

HACU monitored and responded to legislative proposals introduced in the Senate and the House by promoting specific legislative language favorable to HSIs and the Hispanic community. A Memorandum of Understanding (MOU) was signed with the U.S. Department of Homeland Security and work continues for the renewal of agreements with the Environmental Protection Agency, the Department of State and the Veterans Administration. HACU continued to co-coordinate Leadership Groups consisting of key agency officials and HSI presidents for the U.S. Departments of Agriculture and Interior. HACU also serves on committees advising the U.S. Department of Homeland Security, the U.S. Department of State, and the federal Office of Personnel Management.

HACU's Western Regional advocacy efforts for member institutions in Arizona, California, Nevada, Oregon and Washington focused largely on trying to protect and restore higher education funding in extremely tight state budget decisions. HACU also supported various pieces of higher education legislation in the region's state legislatures, including their respective DREAM Acts, student financial aid bills and other college access legislation. HACU held three policy meetings with its California membership to develop and refine policy proposals to the California State Legislature during its next legislative cycle.



HACU meeting with HUD. Photo courtesy of HUD Office of Public Affairs.

OPENING DOORS TO A DIVERSE WORKFORCE



HACU is working to increase Hispanic employment in the federal workforce and corporate America, a demographic which remains underrepresented in these sectors.

HACU NATIONAL INTERNSHIP PROGRAM

For more than 20 years, the HACU National Internship Program has provided college students the opportunity to gain career experience while completing their undergraduate and graduate education.

This year, HACU placed 428 students in a variety of paid internship assignments through this program, 265 women and 163 men. The average grade point of all interns was 3.45 and the average age was 25. Student interns came from 27 states, Puerto Rico and the District of Columbia.

Of the 428 internships, federal agencies sponsored 391, of which 237 were located in the Washington, D.C., area and 154 were field assignments throughout the United States. The program generated over \$4 million in federal government grant and contract revenues.

The year-round program included 80 students in the spring, 263 in the summer and 85 in the fall. A total of 22 federal agencies and 13 corporations and non-profits participated in the program.

During the summer session, 38 students were placed in corporate internships. Five interns were placed at nonprofit organizations with grant funding made possible by the Ford Motor Company Fund. The organizations were the Cuban American National Council, HACU, the League of United Latin American Citizens, Adelante, and the United States Hispanic Leadership Institute. In addition, HACU placed 3 students in full time jobs.

To date, the program has provided more than 11,000 internship opportunities to students and has served as a pipeline for Hispanics to careers in the federal government and private sector.

Many students who have benefited from the internship program and other HACU educational programs are now giving back by serving as a resource for student development and alumni advancement through the HACU Alumni Association. Programs such as the HACU Alumni Ambassadors Program provide support and information to prospective HACU National Internship Program applicants.



HACU NATIONAL INTERNSHIP PROGRAM

Corporate and Non-profit Partners

BBVA Compass

Chick-fil-A

Deloitte

Federal Reserve Bank of Minneapolis

Ford Motor Company Fund

General Electric

Goldman Sachs

Home Depot

Monsanto

Public Broadcasting Service

Sodexo

Wyndham Worldwide



Federal Partners

Broadcasting Board of Governors

International Broadcasting Bureau

Consumer Financial Protection Bureau

Court Services and Offender Supervision Agency

Pretrial Services Agency

Federal Deposit Insurance Corporation

Federal Reserve Board

Library of Congress

Congressional Research Service Copyright Office Office of Strategic Initiatives

National Credit Union Administration

National Science Foundation

Pension Benefit Guaranty Corporation

U.S. Agency for International Development

U.S. Consumer Product and Safety Commission

U.S. Department of Agriculture

Agricultural Marketing Service Agricultural Research Service

Animal and Plant Health Inspection Service

Economic Research Service

Farm Service Agency

Food and Nutrition Service

Food Safety and Inspection Service

Foreign Agricultural Service

Forest Service

Grain Inspection, Packers, & Stockyards Administration

Hispanic-Serving Institutions National Program

National Institute of Food and Agriculture

Natural Resources Conservation Service

Office of the Assistant Secretary for Civil Rights

Office of the Chief Financial Officer

Rural Development

U.S. Department of Commerce

Bureau of Industry and Security U.S. Census Bureau

U.S. Department of Defense

Defense Logistics Agency Naval Supply Systems Command NAVSEA Warfare Center Carderock Division

U.S. Department of Health and Human Services

Centers for Disease Control and Prevention National Institutes of Health Office of Minority Health

U.S. Department of State

U.S. Department of the Interior

Bureau of Reclamation

U.S. Department of the Treasury

Departmental Offices Office of the Comptroller of the Currency U.S. Mint

U.S. Department of Transportation

Federal Aviation Administration

U.S. Department of Veterans Affairs

U.S. Environmental Protection Agency

Office of Chemical Safety and Pollution Prevention Office of Small Business Programs Office of the Chief Financial Officer

U.S. Office of Personnel Management

INCREASING THE CAPACITY OF HSIS

AMERICAN LEGACY FOUNDATION FOR A HISPANIC/LATINO COLLEGE HEALTH INITIATIVE

This project completed the survey of the attitudes toward tobacco use of Hispanic students at four campuses: Lehman College in the Bronx, N.Y.; Barry University in Miami, Fla.; the University of California Riverside; and the University of Texas at San Antonio. The final report titled "Legacy Latino College Health Initiative: A Study of Tobacco-Related Health Disparities in Hispanic/Latino Subpopulations" was released fall 2014 and showcased the HACU/Legacy research project. A final dissemination workshop was presented during HACU's 28th Annual Conference in Denver, Colorado, October 4-6, 2014.



This project, a collaboration of HACU, the National Association for Equal Opportunity in Higher Education (NAFEO), and the American Indian Higher Education Consortium (AIHEC), implemented an institutional mentoring model that shared successful retention, graduation, and support practices for students at HSIs, Historically Black Colleges and Universities (HBCUs), and Tribal Colleges and Universities (TCUs). This approach paired a minority-serving institution that had good retention and graduation rates with a minority-serving institution committed to improving those rates. The paired institutions worked collaboratively to share best practices and strategies. A final dissemination symposium for HSIs was held December 8, 2014 at St. Mary's University in San Antonio, Texas.

GRANTS RECEIVED

Office of Minority Health National Umbrella Cooperative Agreement II for the National Hispanic Health Disparities Research Training Program

This three-year project, funded at \$200,000 for 2014, is designed to build the awareness and knowledge of Hispanic undergraduates about careers in health disparities research, and how to apply to and succeed in graduate school in preparation for that career.

American Indian Higher Education Consortium/National Science Foundation Prosperity Game Project

This project was designed to bring together representatives of Historically Black Colleges and Universities, Hispanic-Serving Institutions, and Tribal Colleges and Universities in a strategic gaming environment to develop recommendations to the National Science Foundation on how to broaden participation of underrepresented minorities in STEM. HACU received \$4,500 at the end of the project in summer 2014.







INVESTING IN COLLEGE STUDENTS

Restoring America as the first in the world in college graduation rates begins with working with students from high school to college to ensure they have the educational and financial resources needed to pursue and complete their higher education goals.



HACU/U.S. ARMY COLLEGE TOUR PROGRAM

The HACU/U.S. Army College Tour, now in its fifth year, brought Hispanic high school students to college campuses to experience campus life, the admissions process, and financial aid options. More than 1,000 high school students took part in week-long programs in Albuquerque and Fullerton, which provided for many students their first college campus visit.

The 8th HACU/U.S. Army University Tour took place September 8 - 11, 2014 at the University of New Mexico Albuquerque. A total of 359 high school students participated. The 9th HACU/U.S. Army University Tour took place October 20 - 23, 2014 at California State University Fullerton, where 689 high school students attended.

HACU SCHOLARSHIP PROGRAM

HACU partnerships with corporations have made it possible to award deserving students with the Denny's Hungry for Education Scholarship and the NASCAR/Wendell Scott Sr. Award. As a result, HACU awarded 9 scholarships totaling \$35,798 to students at HACU-member institutions. An additional \$15,000 in scholarships were awarded to six students serving as interns at Sodexo, under the HACU National Corporate Internship Program. Deloitte awarded the Jorge Caballero Student Leadership Award, totaling \$10,000. This brought the total of scholarships and leadership award to \$60,798. These companies continue to make a difference by investing in today's college students to ensure an educated workforce for the future of our country.

HACU STEM SUMMIT

Two HACU STEM Summits were hosted to provide workshops to prepare Latino students for corporate internships and jobs in science, technology, engineering, and mathematics (STEM) fields. The HACU STEM Summits offered university students the opportunity to meet with STEM professionals and corporate representatives. The Summits were held at California State University Fullerton (CSUF) on March 21, 2014 and The University of Texas at Arlington (UTA) on October 31, 2014. A combined total of approximately 100 students attended the events.



ILÁNZATE! TRAVEL AWARDS

The Dándole Alas a Tu Éxito/Giving Flight to Your SuccessTM ¡Lánzate! Travel Award Program, sponsored by HACU and Southwest Airlines, was established ten years ago for college students living away from home to be able to return to their hometown to visit with families. Southwest Airlines ticket vouchers were awarded to 90 college students.

HISPANIC COLLEGE QUIZ SCHOLARSHIP

Twelve students from HACU-member institutions were the participants from the Hispanic College Quiz show, which aired nationally during Hispanic Heritage month. The following institutions were represented: Carlos Albizu University; Colorado State University, Pueblo; Hudson County Community College; Massachusetts Institute of Technology; NYC College of Technology; San Jacinto College; South Mountain Community College; St. Edward's University; St. Philip's College; University of California, Riverside; University of St. Francis; and University of the Pacific. All the students in the four shows received scholarships according to how they placed. A total of \$18,000 in scholarships was awarded by the producers of the show, Central City Productions, and sponsor State Farm. The show aired in 66 markets which represented 81.315% of Hispanic households.

INCREASING THE UNDERSTANDING OF 1ncreasin Hispanic Higher Education of hispanic higher education

19TH NATIONAL CAPITOL FORUM ON HISPANIC HIGHER EDUCATION

HACU's 19th National Capitol Forum on Hispanic Higher Education registered 182 individuals for the event, which took place in Washington, D.C., April 7-8. The Forum served as an opportunity to advocate for federal legislation and support for Hispanic higher education. Representatives from HACU-member institutions had the opportunity to meet with key members of the House and Senate during visits to Capitol Hill. Delegations visited with representatives from: Arizona, California, District of Columbia, Florida, Illinois, Maryland, Nevada, New Jersey, New Mexico, New York, North Carolina, Pennsylvania, Puerto Rico, Tennessee, Texas, Washington, and West Virginia.



Sponsors and Partners:

Congressional

Educational Testing Service Voces Verdes

Cabinet

The Coca-Cola Company

Ambassador

American Federation of Teachers U.S. Environmental Protection Agency

Official Airline of HACU's 19th National Capitol Forum

Southwest Airlines

Media Trade

DiversityInc Diversity Comm

HACU'S PREMIER **CONFERENCE ON** HISPANIC HIGHER **EDUCATION**

Youth Leadership Development Forum

The annual Youth Leadership Development Forum (YLDF) was hosted by University of Colorado Denver. More than 650 high school students participated from around the state took part in cultural activities, and interactive college and career panel presentations. Students were encouraged to use social media to post their thought on college using #YLDF2014. Students with the most interesting posts were awarded gift cards. The event is a pre-conference event of HACU's Annual Conference.





HACU 13th Annual Latino Higher Education Leadership Institute

The annual Latino Higher Education Leadership Institute "Clarifying our Vision, Reaffirming our Values" drew 72 registered participants. The Institute, designed to provide a forum for emerging higher education leaders, included presentations and workshops to discuss challenges and explore strategies for making higher education institutions more responsive to the educational needs of Latinos and other underrepresented groups. The institute was offered as a preconference event of HACU's Annual Conference.



HACU General Conference and Student Track

HACU's 28th Annual Conference, under the theme "Championing Hispanic Higher Education Success: Investing in America's Future," brought a total of 1,563 registrants on October 4-6, in Denver, CO. Attendees included representatives from colleges and universities, school districts, public policy organizations, and government, corporate and philanthropic sectors. Of those registered 482 were undergraduate students participating in the Student Track, which takes place in conjunction with the Annual Conference and offers career and leadership development opportunities.

The Annual Conference featured 54 workshops in a wide range of topics and issues related to the conference theme. Approximately 23 of the workshops where on topics related to Hispanic-Serving Institutions. A HACU Town Hall, "Higher Education Rankings and Ratings: Do they measure up?," and the International Plenary, "New opportunities for international exchanges under the 100,000 Strong in the Americas Partnership," were among the topics presented during the conference plenaries.

Attendees also made connections with 97 exhibitors that included federal agencies, major corporations, and colleges and universities from across the nation. The College and Career Fair attracted 35 additional participants as part of the Exhibitors Hall that was free and open to the public. The Fair also offered workshops for college-bound students and their families.







HACU Third Deans' Forum on Hispanic Higher Education

The Deans' Forum on Hispanic Higher Education, "Advancing Graduate School Opportunities and Success for Hispanic Students," provided institutional administrators the opportunity to discuss graduate education. Registrants in attendance included 57 participants. The event was offered as a post-conference event of HACU's Annual Conference.



2014 Student Track brought record attendance

28th Annual Conference Sponsors and Partners:

Platinum

Southwest Airlines

U.S. Army

U.S. Environmental Protection Agency

Gold

American Student Assistance

Aramark

Deloitte

Ford Motor Company Fund

NCAA Inclusion

U.S. Coast Guard

U.S. Department of Agriculture

Silver

GE Hispanic Forum

MillerCoors

Sodexo

U.S. Central Intelligence Agency

Bronze

Colorado State University System

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Ramón Montoya, Education Advocate,

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Agnes Mojica, Chancellor Inter American University of Puerto Rico, San Germán Campus



Alexander Gonzalez, Ph.D.President of California State University, Sacramento

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EXEMPLARY INTERNATIONAL HACU-MEMBER INSTITUTION
MINISTRALIA



EXEMPLARY POLICY/ADVOCACY LEADERSHIP AWARD



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SPECIAL AWARD FOR EXEMPLARY SERVICE TO HACU



José Ruano

Soy Parte de... I'm Part of... LIANCE TO CHAMPION HIGHER

EDUCATION HISPANIC

ASSOCIATION O F COLLEGES

"La HACHE" is the Spanish word for the letter H. "La HACHE de HACU" refers to both: The "H" in the HACU logo; and the acronym for HACU's Hispanic Alliance to Champion Higher Education. Individual donors are part of HACU's "Hispanic Alliance to Champion Higher Education."

HACU wishes to acknowledge the generosity of the following donors who have become part of La HACHE de HACU for this year by making a gift to the Association's annual appeal. This list does not include anonymous donors. (List as of December 31, 2014)

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In Memory of Gus P. Cardenas

Gus P. Cardenas was a member of the founding board of directors of the Hispanic Association of Colleges and Universities while he served as an executive at Xerox. His passion for Hispanic higher education was evident in the many accomplishments fulfilled in his lifetime. His family and friends have continued his legacy with a memorial donation to the association. With gratitude and in loving memory of our dear friend, Gus Cardenas.

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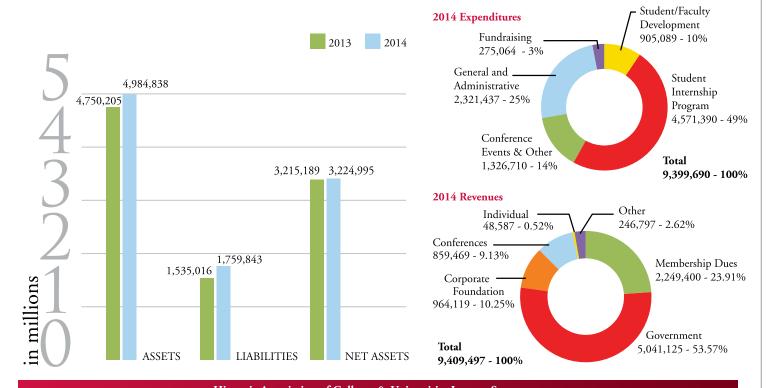
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FINANCIALS

The following information was extracted from HACU's 2014 financial audit by the accounting firm of Akin, Doherty, Klein & Feuge, P.C. For a complete copy of HACU's 2014 audited Financial Statements, contact Magda Gonzalez at mgonzalez@hacu.net or (210) 692-3805.



| | Student/Faculty Development | Student Internship Program | Conference Events And Other | Total | General and Administrative | Fundraising | Total |
|---|--------------------------------|-------------------------------|--------------------------------|-----------|-------------------------------|-------------|-----------|
| Revenues | • | | | | | C | |
| Dues | | | | | 2,249,400 | | 2,249,400 |
| Federal Contract Revenue | 354,168 | 4,521,658 | 165,300 | 5,041,126 | | | 5,041,120 |
| Corporate/Foundations | 155,485 | 257,369 | 503,180 | 916,034 | | 48,085 | 964,119 |
| Conference Fees | | | 859,469 | 859,469 | | | 859,469 |
| Investment Revenue | | | | | 57,812 | | 57,812 |
| Individuals | | | | | 620 | 47,967 | 48,587 |
| Other | 300 | | 110,122 | 110,422 | 78,563 | | 188,985 |
| Total Revenues | 509,953 | 4,779,027 | 1,638,071 | 6,927,050 | 2,386,395 | 96,051 | 9,409,497 |
| Expenditures | | | | | | | |
| Staff/Intern Compensation | 209,894 | 3,040,799 | 170,630 | 3,421,322 | 2,159,434 | 209,709 | 5,790,465 |
| Conference Expense/Travel | 286,523 | 383,274 | 1,023,449 | 1,693,247 | 112,611 | 49,303 | 1,855,161 |
| Consultants/Professional Services | 258,407 | 15,890 | 12,311 | 286,607 | 91,225 | | 377,832 |
| Insurance | | | | | 27,512 | | 27,512 |
| Advertising/Publications | 2,881 | 2,329 | 80,331 | 85,541 | 74,486 | 3,523 | 163,550 |
| Leases and Rentals | 5,214 | 226,837 | 9,672 | 241,723 | 286,514 | | 528,237 |
| Scholarships/Stipends | 50,798 | | 1,500 | 52,298 | | | 52,298 |
| Telephone, Supplies, Equipment and Repairs | 10,858 | 25,517 | 4,223 | 40,598 | 91,706 | 7,802 | 140,106 |
| Interest/Bank Fees | | 24,784 | 5 | 24,789 | 66,440 | 30 | 91,260 |
| Other Line Items | 1,773 | 208,292 | 23,755 | 233,820 | 134,751 | 4,698 | 373,269 |
| Indirect Cost Recovery | 78,742 | 643,668 | 834 | 723,244 | (723,244) | | |
| Total Expenditures | 905,089 | 4,571,390 | 1,326,710 | 6,803,188 | 2,321,437 | 275,064 | 9,399,689 |

HACU MEMBERS

MEMBERSHIP TYPES

Hispanic-Serving Institution (HSI)

A nonprofit, accredited college, university or system in the U.S. or Puerto Rico, where total Hispanic enrollment constitutes a minimum of 25 percent of the total enrollment at the undergraduate or graduate level.

Associate Member Institution (AMI)

A nonprofit, accredited college, university or system in the U.S. or Puerto Rico, where total Hispanic enrollment constitutes at least 10 percent of the total student enrollment, or where a minimum of 1,000 Hispanic students are enrolled at the undergraduate or graduate level.

Partner Institution

A nonprofit, accredited college, university, or system in the U.S. or Puerto Rico, where total Hispanic enrollment constitutes less than 10 percent of the total enrollment.

International Institution

An institution of higher education abroad that documents that it is a legally constituted entity authorized to operate in its country according to the rules and regulations required by its government.

Hispanic-Serving School District (HSSD) Affiliate

A school district where total Hispanic enrollment constitutes a minimum of 25 percent of the total district enrollment.

Educational Affiliate

A nonprofit organization, association or council that is in support of HACU's mission. In order to qualify for affiliation under the Educational Affiliate category, an organization must be a 501(c) (3) nonprofit as determined by the Internal Revenue Service and not an institution of higher education or school district eligible for membership in any of the above-mentioned institutional member categories.

Faculty and Staff Affiliate

An individual faculty or staff from HACU-member institutions as well as non-member nonprofit colleges and universities.

Student Affiliate

An individual student currently enrolled at a nonprofit college or university.

Student Organization Affiliate

A student organization at nonprofit colleges or universities.

NATIONAL MEMBER INSTITUTIONS

ALABAMA

The University of Alabama at Birmingham (Partner)

ARIZONA

Arizona State University (AMI)

Arizona Western College (HSI)

Cochise College (HSI)

Estrella Mountain Community College (HSI)

GateWay Community College (HSI)

Glendale Community College (HSI)

Maricopa County Community Colleges

(HSI System/District)

Northern Arizona University (AMI)

Northern Arizona University-

Yuma Branch Campus (HSI)

Phoenix College (HSI)

Pima Community College

(HSI System/District)

South Mountain Community College (HSI)

The University of Arizona South (HSI)

ARKANSAS

Cossatot Community College of the University of Arkansas (AMI)

CALIFORNIA

Alliant International University (HSI) Ameritas College of Brandman University

(HSI)

Antioch University, Los Angeles (AMI)

Antioch University, Santa Barbara (HSI)

Azusa Pacific University (AMI)

Bakersfield College (HSI)

California Lutheran University (HSI)

California Polytechnic State University,

San Luis Obispo (AMI)

California State Polytechnic University,

Pomona (HSI)

California State University System Office

(HSI System/District)

California State University, Bakersfield (HSI)

California State University,

Channel Islands (HSI)

California State University, Chico (AMI)

California State University,

Dominguez Hills (HSI)

California State University, East Bay (AMI)

California State University, Fresno (HSI)

California State University, Fullerton (HSI)

California State University,

Long Beach (HSI)

California State University, Los Angeles (HSI) California State University,

Monterey Bay (HSI)

California State University, Northridge (HSI)

California State University, Sacramento (AMI)

California State University,

San Bernardino (HSI)

California State University, San Marcos (HSI)

California State University, Stanislaus (HSI)

Cerro Coso Community College (HSI)

Chaffey College (HSI)

Chapman University (AMI)

Charles R. Drew University of Medicine

& Science (AMI)

Citrus College (HSI)

College of the Desert (HSI)

Crafton Hills College (HSI)

Cypress College (HSI)

East Los Angeles College (HSI)

El Camino College (HSI)

Evergreen Valley College (HSI)

Fielding Graduate University (Partner)

Fresno Pacific University (HSI)

Fullerton College (HSI)

Hartnell College (HSI)

Harvey Mudd College (Partner)



Cal State Fullerton President Mildred García.

Humboldt State University (HSI) Imperial Valley College (HSI) Keck Graduate Institute (Partner) Kern Community College District (HSI System/District) La Sierra University (HSI) Life Pacific College (HSI) Long Beach City College (HSI) Los Angeles City College (HSI) Los Angeles Harbor College (HSI) Los Angeles Mission College (HSI) Los Angeles Pierce College (HSI) Loyola Marymount University (HSI) Marymount California University (HSI) Mendocino College (HSI) Merced College (HSI) Modesto Junior College (HSI) Mount St. Mary's College (HSI) Mt. San Antonio College (HSI) Mt. San Jacinto College (HSI) National University (AMI) North Orange County Community College District (HSI System/District) Notre Dame de Namur University (HSI) Occidental College (HSI) Oxnard College (HSI)

Pacific Oaks College (HSI)

Palomar College (HSI)

Reedley College (HSI)

Porterville College (HSI)

(HSI System/District)

(HSI System/District)

San Diego State University (HSI) San Diego State University, Imperial Valley Campus (HSI)

Saint Mary's College of California (HSI)

San Bernardino Valley College (HSI)

San Diego Community College District

San Bernardino Community College District

San José State University (AMI) San José-Evergreen Community College District (HSI System/District) Santa Clara University (AMI) Santa Monica College (HSI) Santa Rosa Junior College (AMI) Sonoma State University (AMI) Southwestern College (HSI) Southwestern Law School (AMI) Taft College (HSI) The Chicago School of Professional Psychology (AMI) University of California, Davis (AMI) University of California, Irvine (AMI) University of California, Los Angeles (AMI) University of California, Merced (HSI) University of California, Riverside (HSI) University of California, San Diego (AMI) University of California, San Francisco (AMI) University of California, Santa Barbara (AMI) University of California, Santa Cruz (HSI) University of La Verne (HSI) University of San Diego (AMI) University of Southern California (AMI) University of the Pacific (AMI) Ventura College (HSI) West Hills College Coalinga (HSI) West Hills College Lemoore (HSI) West Hills Community College District (HSI System/District) West Los Angeles College (HSI) Whittier College (HSI) Woodbury University (HSI) Woodland Community College (HSI)

San Francisco State University (AMI)

San José City College (HSI)

COLORADO

Adams State University (HSI)

Aims Community College (HSI)
Colorado College (Partner)
Colorado State University-Fort Collins (AMI)
Colorado State University-Global Campus
(AMI)
Colorado State University-Pueblo (HSI)
Community College of Denver (HSI)
Emily Griffith Technical College (HSI)
Metropolitan State University of Denver (AMI)
Otero Junior College (HSI)
Pueblo Community College (HSI)
Red Rocks Community College (AMI)
The University of Northern Colorado (AMI)
Trinidad State Junior College (HSI)
University of Colorado Denver | Anschutz
Medical Campus (AMI)

CONNECTICUT

Capital Community College (HSI) Central Connecticut State University (AMI) Western Connecticut State University (AMI)

DISTRICT OF COLUMBIA

American University (AMI)
Gallaudet University (Partner)
University of the District of Columbia
Community College (Partner)

FLORIDA

Barry University (HSI) Broward College (HSI) Carlos Albizu University, Miami (HSI) Florida Atlantic University (HSI) Florida Gulf Coast University (AMI) Florida International University (HSI) Hillsborough Community College (HSI) Hodges University (HSI) Miami Dade College (HSI) New College of Florida (AMI) Nova Southeastern University (HSI) Palm Beach State College (HSI) Polk State College (AMI) Saint Leo University (AMI) Southeastern University (AMI) St. Thomas University (HSI) Stetson University (AMI) University of Central Florida (AMI) University of Florida (AMI) Valencia College (HSI System/District)

GEORGIA

Clayton State University (Partner) Dalton State College (AMI) Georgia Gwinnett College (AMI) Georgia Regents University (Partner) Rollins School of Public Health, Emory University (Partner) Savannah State University (Partner) Southern Polytechnic State University (Partner)

IDAHO

College of Western Idaho (AMI)

ILLINOIS

Chicago State University (Partner) College of DuPage (AMI) College of Lake County (AMI) DePaul University (AMI) Lewis University (AMI) Moraine Valley Community College (AMI) Morton College (HSI) Northeastern Illinois University (HSI) Richard J. Daley College, City Colleges of Chicago (HSI) Roosevelt University, Chicago (AMI) Saint Xavier University (AMI) Southern Illinois University, Carbondale Southern Illinois University, Edwardsville

(Partner)

INDIANA Goshen College (AMI) Purdue University (AMI)

St. Augustine College (HSI) Triton College (HSI)

University of St. Francis (AMI)

University of Illinois at Chicago (AMI)

Waubonsee Community College (HSI)

Dodge City Community College (HSI) Donnelly College (HSI) Fort Hays State University (AMI) The University of Kansas (AMI)

MARYLAND

Salisbury University (Partner) University of Maryland, Baltimore County (Partner)

MASSACHUSETTS

Boston College (AMI) Bunker Hill Community College (AMI) Massachusetts Institute of Technology (AMI) Mount Holyoke College (Partner) Northern Essex Community College (HSI) University of Massachusetts Systems Office (Partner System/District) Westfield State University (Partner)

MICHIGAN

Ferris State University (Partner) Grand Valley State University (AMI) Hope College (Partner) Michigan State University (AMI) University of Michigan, Ann Arbor (AMI) Wayne State University (Partner) Western Michigan University (AMI)

MISSOURI

Maryville University (Partner) Missouri State University (Partner) University of Missouri, Kansas City (Partner) Washington University in St. Louis (Partner)

MONTANA

Montana State University (Partner)

Photo by: Hudson County Community College.

NEBRASKA

Bellevue University (Partner) Chadron State College (Partner) University of Nebraska at Kearney (Partner)

NEVADA

College of Southern Nevada (HSI) Nevada State College (AMI) Truckee Meadows Community College (AMI) University of Nevada, Las Vegas (AMI)

NEW JERSEY

Bergen Community College (HSI) Bloomfield College (HSI) Essex County College (HSI) Felician College (AMI) Hudson County Community College (HSI) Middlesex County College (HSI) New Jersey City University (HSI) Passaic County Community College (HSI) Rutgers the State University of New Jersey, Newark Campus (AMI) Saint Peter's University (HSI) Union County College (HSI) William Paterson University (AMI)

NEW MEXICO

Central New Mexico Community College Clovis Community College (HSI)

Eastern New Mexico University (HSI) Eastern New Mexico University - Roswell (HSI)

Mesalands Community College (HSI) New Mexico Highlands University (HSI) New Mexico Institute of Mining and Technology (HSI)

New Mexico Junior College (HSI) New Mexico Military Institute (AMI)

New Mexico State University (HSI)

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College, CUNY (HSI) Stony Brook University/SUNY (AMI) Suffolk County Community College (AMI) Teachers College, Columbia University

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OHIO

The University of Toledo (Partner) University of Dayton (Partner) Wright State University (Partner)

OKLAHOMA

Oklahoma Panhandle State University (AMI)

OREGON

Western Oregon University (AMI)

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Rhode Island College (AMI)

TENNESSEE

Lipscomb University (Partner) Southern Adventist University (AMI) Vanderbilt University (Partner)

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(HSI System/District)

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Mountain View College (HSI)

Our Lady of the Lake University (HSI)

Palo Alto College (HSI)

Paul Quinn College (Partner)

Rice University (AMI)

Sam Houston State University (AMI)

San Antonio College (HSI)

San Jacinto College (HSI)

Schreiner University (HSI)

South Texas College (HSI)

Southwest Texas Junior College (HSI)

Southwestern Adventist University (HSI)

St. Edward's University (HSI)

St. Mary's University (HSI)

St. Philip's College (HSI)

Sul Ross State University (HSI)

Tarleton State University (AMI)

Tarrant County College District (HSI) Texas A&M International University (HSI)

Texas A&M University (AMI)

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Texas A&M University-Kingsville (HSI)

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Texas State Technical College Harlingen (HSI)

Texas State University (HSI)

Texas Tech University (AMI)

Texas Wesleyan University (AMI)

Texas Woman's University (AMI)

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The University of Texas at Brownsville

The University of Texas at El Paso (HSI)

The University of Texas at San Antonio (HSI)

The University of Texas Health Science Center at San Antonio (HSI)

The University of Texas-Pan American (HSI)

Trinity University (AMI)

University of Houston (HSI)

University of Houston-Clear Lake (HSI)

University of Houston-Downtown (HSI)

University of Houston-Victoria (HSI)

University of North Texas (AMI)

University of North Texas at Dallas (HSI)

University of the Incarnate Word (HSI)

Victoria College (HSI)

West Texas A&M University (AMI)

Western Texas College (HSI)

Wiley College (Partner)

VIRGINIA

Washington and Lee University (Partner)

WASHINGTON

Columbia Basin College (HSI)
Eastern Washington University (AMI)
Gonzaga University (Partner)
Heritage University (HSI)
Pacific Northwest University of
Health Sciences (Partner)
Washington State University (AMI)
Wenatchee Valley College (HSI)

WEST VIRGINIA

West Virginia University (Partner)

WISCONSIN

Marquette University (Partner) University of Wisconsin-Madison (AMI) University of Wisconsin-Parkside (AMI)



HACU President and CEO, Antonio R. Flores and Alexis Morales-Fresse, Under Secretary for Administration, Department of State of the Commonwealth of Puerto Rico sign MOU.

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Universidad Nacional del Noroeste de la Provincia de Buenos Aires - UNNOBA

COSTA RICA

CATIE-Tropical Agriculture Research & Higher Education Center

Universidad de Ciencias Médicas – UCIMED

Universidad de Iberoamérica

Universidad EARTH

Universidad Latinoamericana de Ciencas y Tecnología (ULACIT)

Universidad Santa Paula

Universidad Veritas

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Universidad Iberoamericana (UNIBE)

Universidad Nacional Pedro Henríquez Ureña(UNPHU)

ECUADOR

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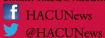
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