



digital learning
C O M P A S S

Distance Education State Almanac 2017

Maryland

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by Babson Survey Research Group, e-Literate, and WCET

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Maryland



	State	% of National
Population	6,016,447	1.8%
18-55 Population	2,887,895	1.9%
Number of Institutions	62	1.3%

Maryland has 62 degree-granting higher education institutions, which represent 1.3% of all such institutions in the United States. These institutions enrolled a total of 368,456 students as of fall 2015 (298,263 of which are studying at the undergraduate level and 70,193 at the graduate level). The fall 2015 figure is a decrease of 9,099 students (or -2.4%) from the number enrolled in the fall of 2012.

Among the total student body, 121,010 (92,228 undergraduates and 28,782 graduate students) were taking at least one course at a distance. This is 32.8% of the enrolled student body, which is higher than the national average rate of 29.7%. The number of students taking distance education courses in the state increased by 22,714 (or 23.1%) between fall 2012 and fall 2015. This is higher than the national level of growth of 11.0%.

68,528 students in Maryland are taking all of their courses at a distance, made up of 46,124 undergraduates and 22,404 graduates. This represents 18.6% of all students enrolled in the state, a rate that is higher than the national average of 14.3%. A total of 54,354 (or 79.3% of these exclusively online students) live in Maryland, the remainder come from outside of the state. This rate is higher than the national in-state average of 55.1%.

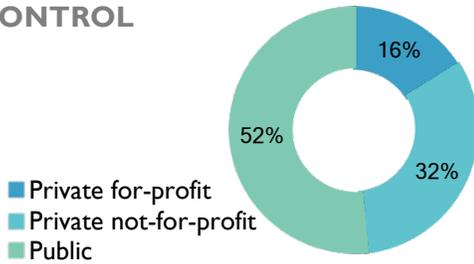
The number of students that take any of their courses on campus, including those who take all of their courses on campus and those who take a mix of on-campus and distance courses, is 299,928, or 81.4% of the total student enrollment in Maryland. This number represents a decrease in proportion on campus from the four years prior (85.4% from 322,349 students in 2012). The -4.0% rate is a larger change than the national 1.7% decrease.

Overall and Distance Enrollment - 2015

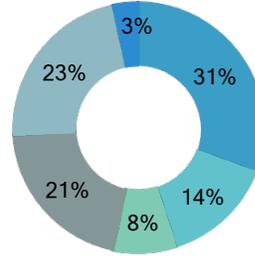
		Total		Undergraduate		Graduate	
		All Students	Any Distance	All Students	Any Distance	All Students	Any Distance
	Total	368,456	121,010	298,263	92,228	70,193	28,782
Control	Private for-profit	7,313	3,063	6,408	2,358	905	705
	Private not-for-profit	53,064	13,263	26,873	2,823	26,191	10,440
	Public	308,079	104,684	264,982	87,047	43,097	17,637
Type	2 to 4-year	132,104	36,786	132,104	36,786	0	0
	4-year or more	236,352	84,224	166,159	55,442	70,193	28,782
Institutional Enrollment Size	Under 1,000	7,140	1,696	6,273	1,231	867	465
	1,000 - 4,999	61,998	16,400	52,820	13,164	9,178	3,236
	5,000 - 9,999	76,705	18,637	62,237	15,444	14,468	3,193
	10,000 - 19,999	41,756	10,420	39,160	9,953	2,596	467
	20,000 and above	180,857	73,857	137,773	52,436	43,084	21,421
Carnegie	Associate's College	131,024	36,786	131,024	36,786	0	0
	Baccalaureate College	14,460	1,437	12,311	655	2,149	782
	Doctoral University	86,855	14,454	55,174	5,211	31,681	9,243
	Master's College	120,163	63,204	92,272	47,246	27,891	15,958
	Specialized	15,954	5,129	7,482	2,330	8,472	2,799
	Unassigned	0	0	0	0	0	0

Distribution of State Institutions

CONTROL

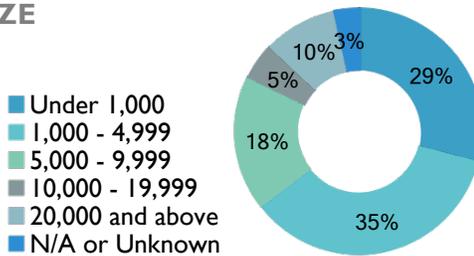


CARNEGIE

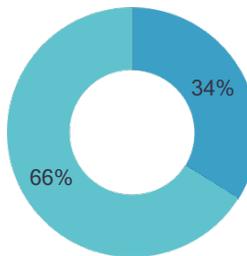


- Associate's College
- Baccalaureate College
- Doctoral University
- Master's College
- Specialized
- Unassigned

SIZE



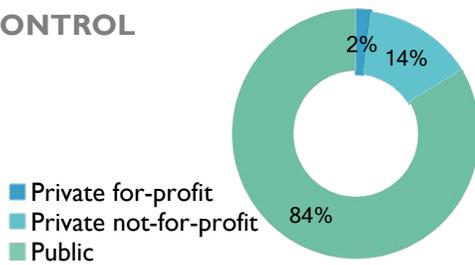
TYPE



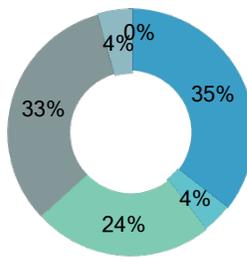
- 2 to 4-year
- 4-year or more

Distribution of Total Student Enrollment

CONTROL

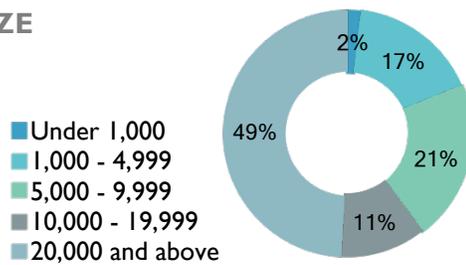


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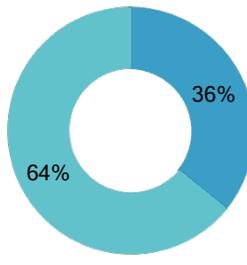


- Associate's College
- Baccalaureate College
- Doctoral University
- Master's College
- Specialized
- Unassigned

SIZE

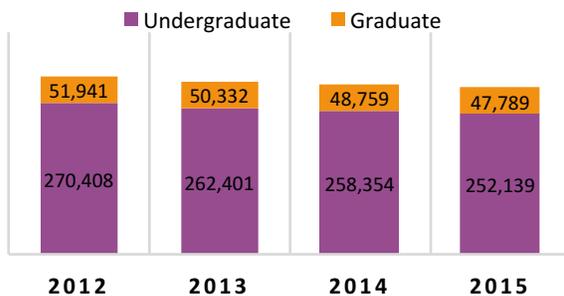


TYPE



- 2 to 4-year
- 4-year or more

On-Campus Students



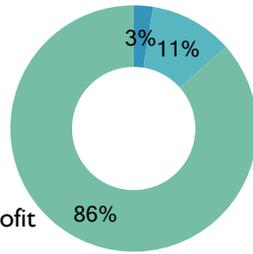
PERCENT ON CAMPUS



Distribution of Distance Student Enrollment

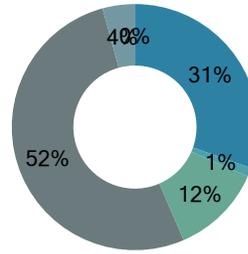
CONTROL

- Private for-profit
- Private not-for-profit
- Public



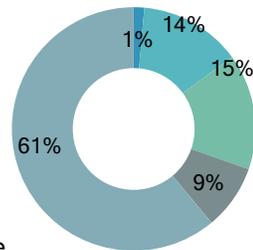
CARNEGIE

- Associate's College
- Baccalaureate College
- Doctoral University
- Master's College
- Specialized
- Unassigned



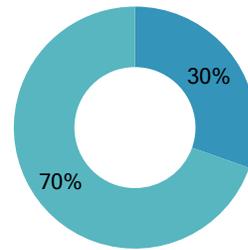
SIZE

- Under 1,000
- 1,000 - 4,999
- 5,000 - 9,999
- 10,000 - 19,999
- 20,000 and above



TYPE

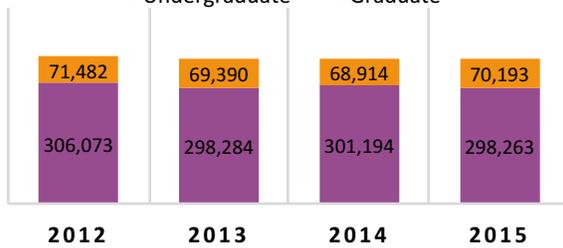
- 2 to 4-year
- 4-year or more



Enrollment Trends

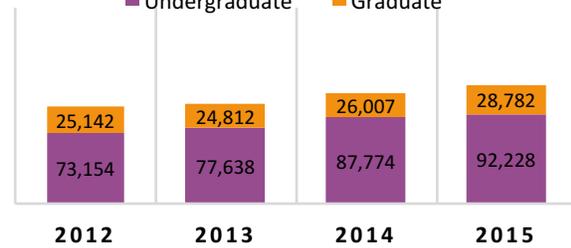
TOTAL STUDENTS

- Undergraduate
- Graduate



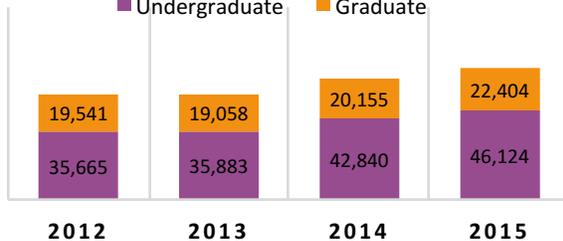
ANY DISTANCE

- Undergraduate
- Graduate



EXCLUSIVELY DISTANCE

- Undergraduate
- Graduate



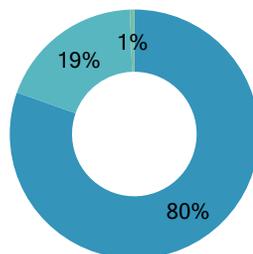
PERCENT DISTANCE



Exclusively Distance Student Locations

2015

- Same State
- Different State
- Outside US



- Same State
- Different State
- Outside US



Overall Enrollment in Maryland

Top 10 Institutions by Total Numbers of Students - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	University of Maryland-University College	50,248	37,355	12,893	Public
2	University of Maryland-College Park	38,140	27,443	10,697	Public
3	Montgomery College	25,320	25,320	0	Public
4	Johns Hopkins University	22,686	6,427	16,259	Private not-for-profit
5	Towson University	22,284	19,049	3,235	Public
6	The Community College of Baltimore County	22,179	22,179	0	Public
7	Anne Arundel Community College	14,689	14,689	0	Public
8	University of Maryland-Baltimore County	13,839	11,243	2,596	Public
9	Prince George's Community College	13,228	13,228	0	Public
10	Howard Community College	9,632	9,632	0	Public

Top 10 Institutions by Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	University of Maryland-University College	42,268	50,248	7,980	Public
2	Johns Hopkins University	20,871	22,686	1,815	Private not-for-profit
3	University of Maryland-College Park	37,248	38,140	892	Public
4	Maryland University of Integrative Health	511	1,077	566	Private not-for-profit
5	Frostburg State University	5,421	5,756	335	Public
6	Towson University	21,960	22,284	324	Public
7	University of Maryland-Baltimore County	13,637	13,839	202	Public
8	ITT Technical Institute-Hanover	191	353	162	Private for-profit
9	Loyola University Maryland	5,978	6,050	72	Private not-for-profit
10	Fortis College-Landover	451	514	63	Private for-profit

Distance Enrollment in Maryland

Top 10 Institutions by Distance Enrollment - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	University of Maryland-University College	48,677	36,384	12,293	Public
2	Johns Hopkins University	8,119	684	7,435	Private not-for-profit
3	Anne Arundel Community College	6,012	6,012	0	Public
4	Montgomery College	5,580	5,580	0	Public
5	The Community College of Baltimore County	4,719	4,719	0	Public
6	Towson University	3,827	3,107	720	Public
7	College of Southern Maryland	3,527	3,527	0	Public
8	Prince George's Community College	3,321	3,321	0	Public
9	University of Maryland-College Park	2,935	1,962	973	Public
10	Howard Community College	2,292	2,292	0	Public

Top 10 Institutions by Distance Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	University of Maryland-University College	42,165	48,677	6,512	Public
2	Johns Hopkins University	3,939	8,119	4,180	Private not-for-profit
3	Montgomery College	1,434	5,580	4,146	Public
4	Howard Community College	640	2,292	1,652	Public
5	Towson University	2,342	3,827	1,485	Public
6	University of Maryland-College Park	1,477	2,935	1,458	Public
7	Maryland University of Integrative Health	0	772	772	Private not-for-profit
8	Morgan State University	210	945	735	Public
9	Frostburg State University	917	1,551	634	Public
10	University of Maryland Eastern Shore	823	1,368	545	Public