



digital learning  
C O M P A S S

*Distance Education State Almanac 2017*

# Arkansas

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# Arkansas



	State	% of National
<b>Population</b>	2,988,248	0.9%
<b>18-55 Population</b>	1,374,594	0.9%
<b>Number of Institutions</b>	55	1.1%

Arkansas has 55 degree-granting higher education institutions, which represent 1.1% of all such institutions in the United States. These institutions enrolled a total of 168,402 students as of fall 2015 (148,630 of which are studying at the undergraduate level and 19,772 at the graduate level). The fall 2015 figure is a decrease of 6,688 students (or -3.8%) from the number enrolled in the fall of 2012.

Among the total student body, 56,644 (46,261 undergraduates and 10,383 graduate students) were taking at least one course at a distance. This is 33.6% of the enrolled student body, which is higher than the national average rate of 29.7%. The number of students taking distance education courses in the state increased by 5,447 (or 10.6%) between fall 2012 and fall 2015. This is lower than the national level of growth of 11.0%.

20,048 students in Arkansas are taking all of their courses at a distance, made up of 13,005 undergraduates and 7,043 graduates. This represents 11.9% of all students enrolled in the state, a rate that is lower than the national average of 14.3%. A total of 16,938 (or 84.5% of these exclusively online students) live in Arkansas, the remainder come from outside of the state. This rate is higher than the national in-state average of 55.1%.

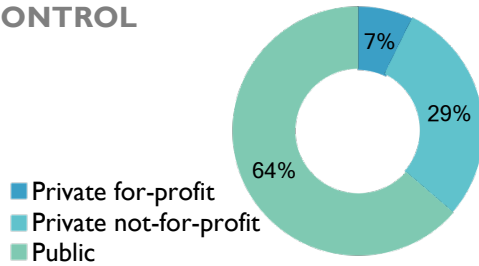
The number of students that take any of their courses on campus, including those who take all of their courses on campus and those who take a mix of on-campus and distance courses, is 148,354, or 88.1% of the total student enrollment in Arkansas. This number represents a decrease in proportion on campus from the four years prior (90.5% from 158,390 students in 2012). The -2.4% rate is a larger change than the national 1.7% decrease.

## Overall and Distance Enrollment - 2015

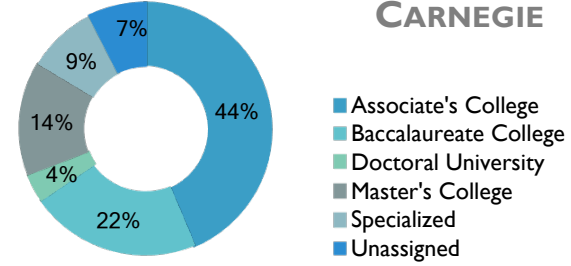
		Total		Undergraduate		Graduate	
		All Students	Any Distance	All Students	Any Distance	All Students	Any Distance
		Total					
		168,402	56,644	148,630	46,261	19,772	10,383
<b>Control</b>	Private for-profit	683	388	579	292	104	96
	Private not-for-profit	17,554	2,560	15,326	1,354	2,228	1,206
	Public	150,165	53,696	132,725	44,615	17,440	9,081
<b>Type</b>	2 to 4-year	51,675	17,985	51,675	17,985	0	0
	4-year or more	116,727	38,659	96,955	28,276	19,772	10,383
<b>Institutional Enrollment Size</b>	Under 1,000	7,500	1,030	7,393	931	107	99
	1,000 - 4,999	56,925	19,550	52,284	17,178	4,641	2,372
	5,000 - 9,999	28,114	9,574	26,549	8,808	1,565	766
	10,000 - 19,999	49,109	19,052	40,245	13,612	8,864	5,440
	20,000 and above	26,754	7,438	22,159	5,732	4,595	1,706
<b>Carnegie</b>	Associate's College	50,894	17,983	50,894	17,983	0	0
	Baccalaureate College	17,062	3,785	16,923	3,744	139	41
	Doctoral University	38,645	12,665	31,734	10,017	6,911	2,648
	Master's College	57,273	20,924	46,896	13,838	10,377	7,086
	Specialized	3,798	1,285	1,453	677	2,345	608
	Unassigned	730	2	730	2	0	0

## Distribution of State Institutions

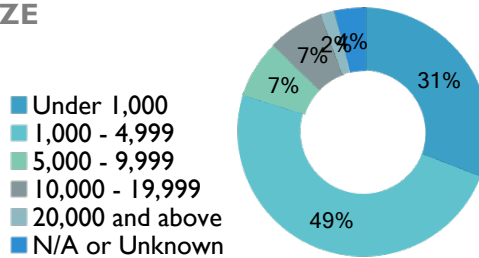
### CONTROL



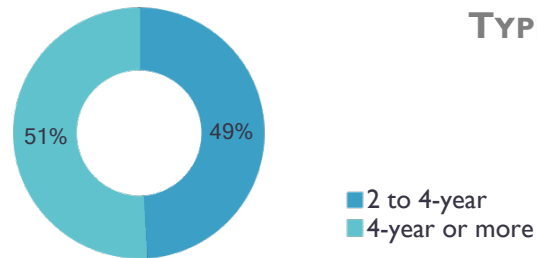
### CARNEGIE



### SIZE

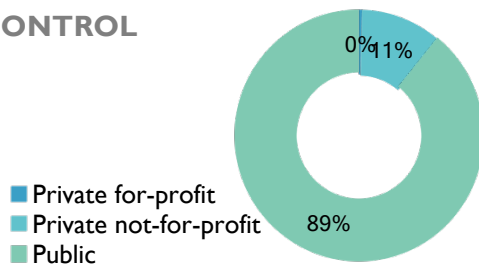


### TYPE

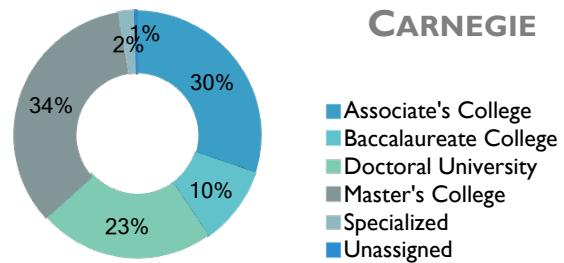


## Distribution of Total Student Enrollment

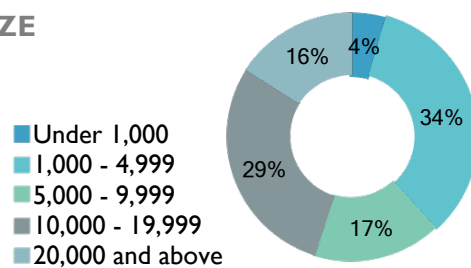
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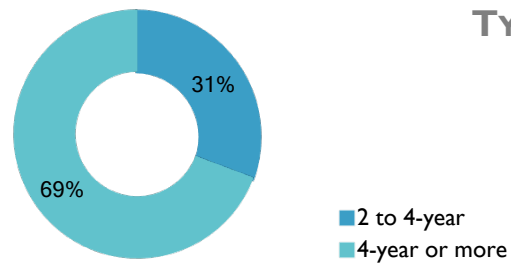
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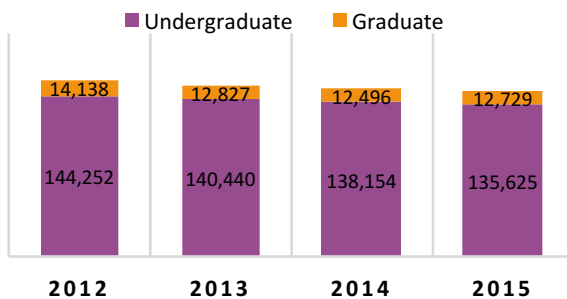
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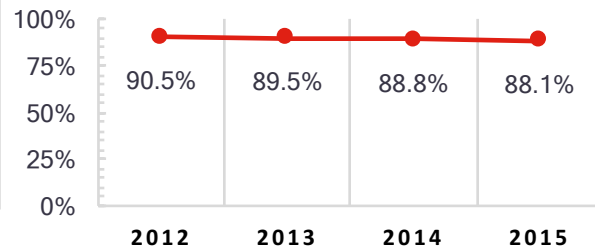
### TYPE



## On-Campus Students



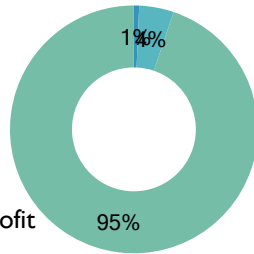
### PERCENT ON CAMPUS



# Distribution of Distance Student Enrollment

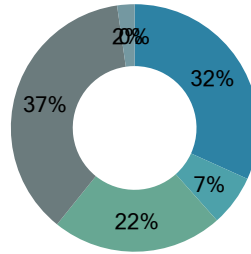
## CONTROL

- Private for-profit
- Private not-for-profit
- Public



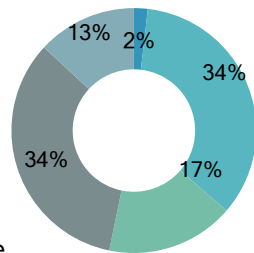
## CARNEGIE

- Associate's College
- Baccalaureate College
- Doctoral University
- Master's College
- Specialized
- Unassigned



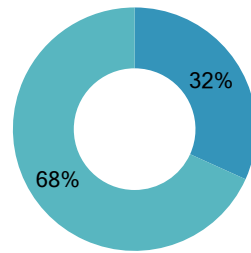
## SIZE

- Under 1,000
- 1,000 - 4,999
- 5,000 - 9,999
- 10,000 - 19,999
- 20,000 and above



## TYPE

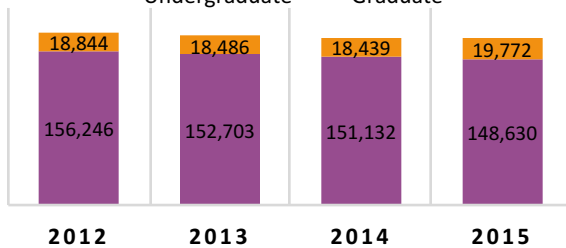
- 2 to 4-year
- 4-year or more



# Enrollment Trends

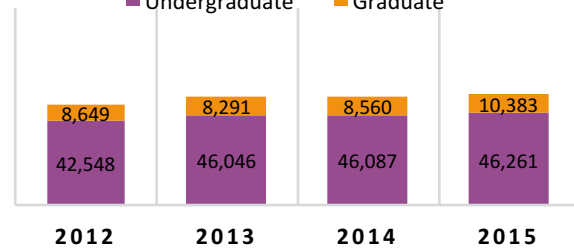
## TOTAL STUDENTS

- Undergraduate
- Graduate



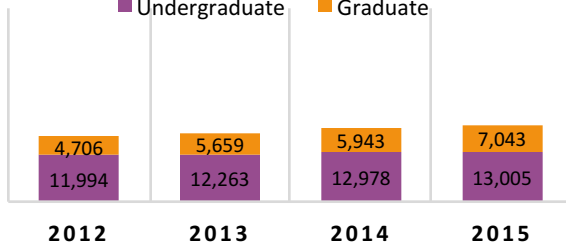
## ANY DISTANCE

- Undergraduate
- Graduate

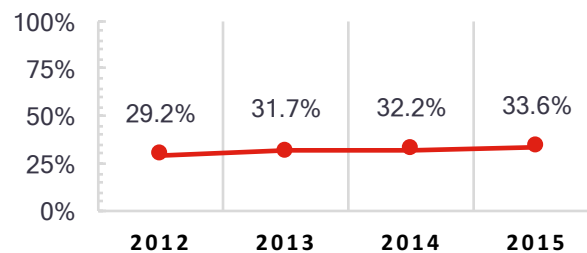


## EXCLUSIVELY DISTANCE

- Undergraduate
- Graduate



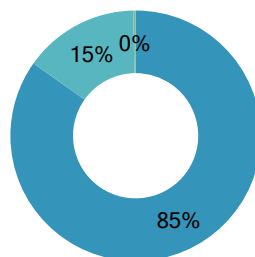
## PERCENT DISTANCE



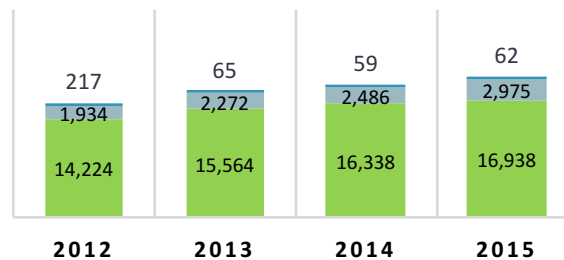
# Exclusively Distance Student Locations

## 2015

- Same State
- Different State
- Outside US



- Same State
- Different State
- Outside US



## Overall Enrollment in Arkansas

### Top 10 Institutions by Total Numbers of Students - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	University of Arkansas	26,754	22,159	4,595	Public
2	Arkansas State University-Main Campus	13,410	9,592	3,818	Public
3	Arkansas Tech University	12,054	11,191	863	Public
4	University of Arkansas at Little Rock	11,891	9,575	2,316	Public
5	University of Central Arkansas	11,754	9,887	1,867	Public
6	NorthWest Arkansas Community College	7,744	7,744	0	Public
7	Pulaski Technical College	7,641	7,641	0	Public
8	University of Arkansas-Fort Smith	6,720	6,714	6	Public
9	Harding University	6,009	4,450	1,559	Private not-for-profit
10	Southern Arkansas University Main Campus	4,095	3,123	972	Public

### Top 10 Institutions by Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	University of Arkansas	24,537	26,754	2,217	Public
2	Arkansas Tech University	10,950	12,054	1,104	Public
3	Southern Arkansas University Main Campus	3,330	4,095	765	Public
4	University of Central Arkansas	11,107	11,754	647	Public
5	Arkansas State University-Newport	2,043	2,651	608	Public
6	John Brown University	2,446	2,781	335	Private not-for-profit
7	University of Arkansas for Medical Sciences	2,809	3,021	212	Public
8	Shorter College	52	236	184	Private not-for-profit
9	Ecclesia College	166	283	117	Private not-for-profit
10	Lyon College	600	715	115	Private not-for-profit

## Distance Enrollment in Arkansas

### Top 10 Institutions by Distance Enrollment - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	University of Arkansas	7,438	5,732	1,706	Public
2	Arkansas State University-Main Campus	6,747	3,980	2,767	Public
3	University of Arkansas at Little Rock	5,227	4,285	942	Public
4	Arkansas Tech University	4,366	3,787	579	Public
5	Pulaski Technical College	3,565	3,565	0	Public
6	NorthWest Arkansas Community College	2,762	2,762	0	Public
7	University of Central Arkansas	2,712	1,560	1,152	Public
8	University of Arkansas-Fort Smith	2,101	2,095	6	Public
9	Southern Arkansas University Main Campus	2,038	1,130	908	Public
10	University of Arkansas at Monticello	1,579	1,407	172	Public

### Top 10 Institutions by Distance Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	University of Arkansas	4,026	7,438	3,412	Public
2	University of Central Arkansas	1,692	2,712	1,020	Public
3	Arkansas State University-Main Campus	5,836	6,747	911	Public
4	Southern Arkansas University Main Campus	1,212	2,038	826	Public
5	University of Arkansas at Monticello	1,018	1,579	561	Public
6	University of Arkansas-Fort Smith	1,570	2,101	531	Public
7	Arkansas State University-Newport	861	1,292	431	Public
8	Arkansas State University-Mountain Home	449	820	371	Public
9	University of Arkansas at Pine Bluff	767	1,102	335	Public
10	John Brown University	560	891	331	Private not-for-profit