FACT SHEET March 2016



College Measures Economic Success Metrics Project

http://www.collegemeasures.org/esm/

College Measures was established in 2010 as a partnership between the American Institutes for Research (AIR) and Matrix Knowledge Group (now Optimity Advisors). In 2016, College Measures became fully owned by AIR. It remains focused on using data to drive improvement in higher education outcomes in the United States. Through its Economic Success Metrics (EMS) Project, College Measures assists state agencies in their efforts to make information about the earnings of graduates from their higher education programs publicly accessible.

LEADERSHIP: President: Mark Schneider | Data Lead: Matthew Soldner

LEVEL OF INFORMATION

Level of commitment to initiative:

State

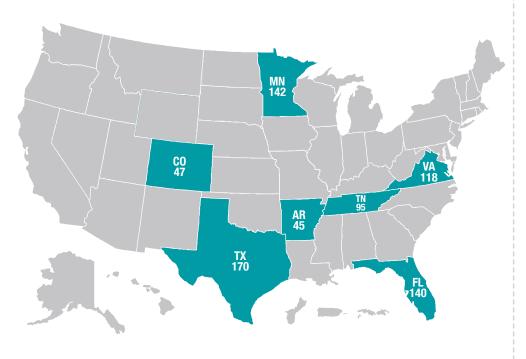
Level of data submitted to initiative:

Institution & Program

Level of data reported publicly:

Institution & Program

NUMBER OF INSTITUTIONS BY STATE



PARTICIPATION



MAJOR ACTIVITIES



O Data tools

Convenings

Best practices

Technical assistance

Federal policy recommendations

State policy recommendations

Institutional policy recommendations

KEY RESOURCES

Measuring the Economic Success of College Graduates: Lessons From the Field

http://www.air.org/sites/default/files/downloads/report/ Measuring%20the%20Economic%20Success%20of%20 College%20Graduates_Mark%20Schneider.pdf

About the EMS Project

http://www.collegemeasures.org/page/About-The-ESM-Project.aspx

EMS Project Reports

http://www.collegemeasures.org/category/Reports---ESM.aspx

Data Measures in College Measures Economic Success Metrics Project

This is a summary of the measures commonly included in College Measures Economic Success Metrics Project's data collection (indicated by a check mark). Text after a measure gives more specific information about the level of detail collected.

ACCESS PRICE Controllment Student prices	Grant aid Debt	
PROGRESS Persistence Remedial course completion Gateway course completion Other course completion	 Credit accumulation Transfer-out Still enrolled beyond graduation timeframe 	COMPLETION Graduation rates Time to degree Credits to degree Credentials conferred
OUTCOMES Employment rate: Total found employment percent* Earnings: Average or median first-year earnings Repayment measures Learning outcomes Continuing education outcomes *for Florida only	OTHER ○ Contextual information about state and/or service area ② Institution and/or program details ○ Course information	 Academic and student support services Student experience, engagement, satisfaction, and/or behavior Faculty demographics, courseloads, and/or student ratios
Student Characteristics This list denotes which student characteristics this initiative uses to disaggregate its data measures.		
○ Enrollment status○ Attendance pattern⊙ Degree/certificate-seeking status○ Income	GenderAge❤ Program of studyMilitary status	



Race/Ethnicity



Level of academic preparation