



NWEA Professional Learning

Comprehensive professional development solutions that take you where you want to go

Discover
professional
learning that pays
off for educators
and students alike

Leadership skills honed?
Check.

Instructional effectiveness amplified?
Check.

Student engagement strengthened?
Check.



Address common challenges with targeted solutions

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Spotlight on: Professional Development Packages



Looking for a plan that meets your unique needs? Consider two special packages.

Our Getting Started with Measures of Academic Progress® (MAP®) Professional Development Package lets you launch your MAP implementation with confidence. Get your implementation off the ground with an online or onsite MAP Administration workshop (learn more on page 12), then follow up with an onsite Applying Reports workshop (learn more on page 13).

Our Customized Professional Development Package delivers a plan perfectly tailored to your team, your priorities, and your schedule, whether or not you use Northwest Evaluation Association™ (NWEA™) assessments. Your dedicated facilitator will collaborate with you to ensure you end up with the ideal mix of workshops, coaching days, and support to meet your needs, your team, and your schedule.



“ The themes we focus on in our professional development are **planned, intentional, focused, and connected** because the data drive all the decisions we make. NWEA professional development has helped us educate our teachers about the type of data we want them to use when they make decisions in our classrooms and for our kids.”

— Heather Gorgas, Principal, River Birch Elementary,
Avon Community School Corporation, Indiana

Create a culture of growth and change

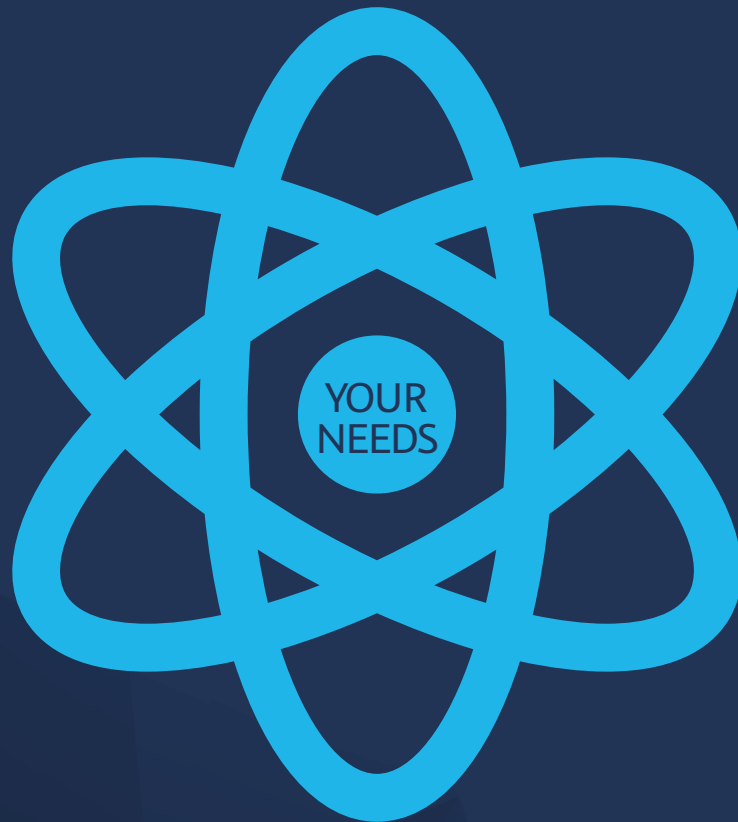
Want to get to a place where quality data inform day-to-day teacher practice, student learning, and curriculum?

We can help.

Whether you know exactly what you want or are still exploring options, we're ready to provide a just-right professional learning plan for your school or district. Our proven strategies—plus delivery options designed for busy lives—make it easier to do more with your data.

Join the 250,000-plus educators using their NWEA professional learning to maximize student growth!

Get to your perfect PD solution



From a simple phone call to a formal needs assessment, we meet you where you are.

Partner with us to:

- take your data use to the next level
- elevate your team's learning with advance planning
- enhance your instructional practice and student engagement
- solidify your implementation of rigorous state or College and Career Readiness (CCR) standards
- make the most of your schedule and budget

We're also ready to help you:

- plan and communicate assessment goals
- streamline implementation processes related to online assessment
- interpret NWEA results alongside multiple measures
- analyze growth patterns
- connect assessment results to personalized instruction/remediation

Your steps to success: what NWEA helps educators do

At NWEA, our 360 degree support lets you focus on student growth and achievement. You'll work with a dedicated team of specialists who'll get your professional development (PD) off to a great start—and be by your side as you discover new ways to apply your data.

“Whether with our account manager, regional managers, research associates, or professional development team members, we enjoy and appreciate our NWEA relationships. NWEA has been extremely responsive to our needs and custom requests. It's the strongest partnership that I've experienced within the educational arena.”

— Steve Petros, Assessment Specialist, Office of Information Services, Grand Rapids Public Schools, Michigan

Discover and adopt

Establish a culture of growth and change with foundational elements. Set your plans, goals, and objectives in ways that engage your board members, community, central office staff, building-level educators, and students.

Explore and adapt

Embed practices common to high-performing districts where all levels use data-driven strategies. Learn to ask better questions, refocus efforts where gap areas appear, and balance decisions in support of student learning. Refine your assessment and instructional practice through peer networking at NWEA events, including regional user group meetings and Fusion, our education conference.

Refine and transform

Acknowledge the cyclical nature of inquiry and promote a view of assessment that supports teaching, learning, and continuous improvement. Use both your success in building capacity and your growth data trends to identify and leverage effective programs. Celebrate a new normal, where transformative practices in teaching and learning are part of everyday classroom instruction and all members of your community—from students to board members—strive to improve.

Tip #1

When it comes to professional development, there's no best solution—just the best solution for **you**.



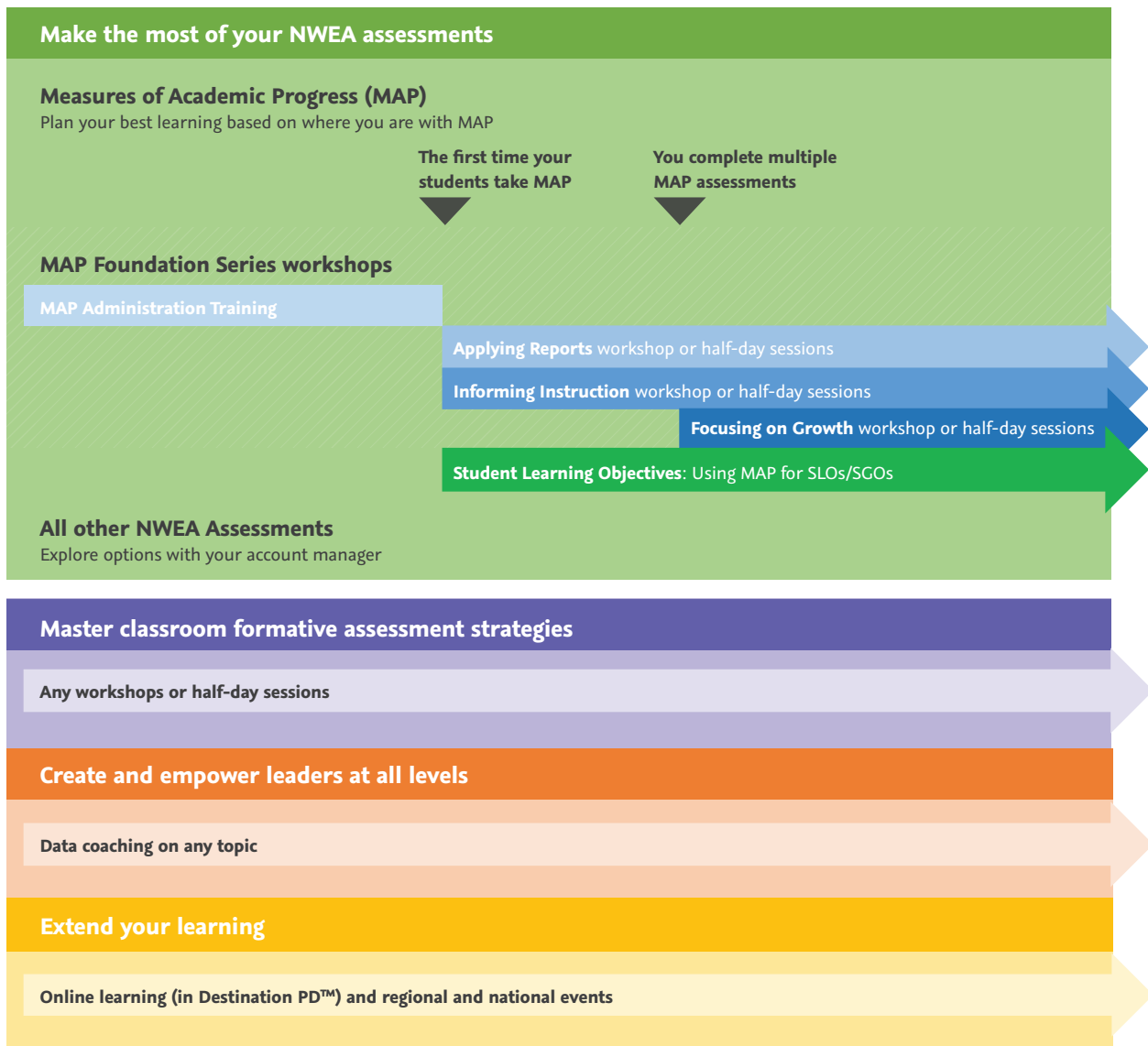
No matter where you're starting, you'll find our wide range of expertise makes us a great partner for any or all of the steps you want to address.



Year-round support for your varied needs

You're as individual as your students—so don't settle for a one-size-fits-all professional learning plan! We're pros at adapting our offerings to support our partners' needs.

To help you consider what might work best, we've created a handy graphic. Purchase an item à la carte or let us blend it into a perfect custom package.



Make the most of MAP

“ We’ve worked with NWEA for a few years, and the professional development staff has done a fantastic job facilitating our workshops and adjusting based on the needs of the audience. We’re in a place now where we can take it to the next level, and NWEA said, ‘Let’s work together to make sure you get what you need so you can move your schools forward.’”

— Sherry Betcher, Assessment Manager, John Engler Center for Charter Schools, Michigan

MAP Foundation Series Workshops

Discover how MAP Foundation Series workshops let you connect MAP data to a variety of needs—instructional, programming, and planning—while suiting your goals and your schedule. You'll leave with the confidence and specific next steps you need to turn your assessment results into insight and action. Go beyond basic product training to concentrate on three key themes: applying your reports, informing instruction, and focusing on growth.

- Teachers and teacher leaders: Increase your ability to interpret MAP data in order to inform instruction and goal setting.
- Instructional coaches: Boost your ability to support teachers in instructional applications of MAP data.
- School and district leaders: Gain expertise in using MAP reports to build a data-informed culture and help set long-term goals.

Thinking a variety of delivery options might work best for your team? Want to schedule a bit from here and a bit from there? We're happy to make recommendations!

MAP Administration Training

DELIVERY OPTIONS



Online Option | 2–6 hours, depending on role | Unlimited participants | Certificate of participation*



Onsite Option | Full day
40 participants | Certificate of participation*

PREREQUISITES

A school or district MAP license

WHO SHOULD ATTEND?

- **Online Option:** All staff who will be using MAP; includes unlimited district access to on-demand online learning resources
- **Onsite Option:** Representatives from each group: school and district leaders, teacher leaders, and instructional coaches from a variety of grades

WHAT YOU'LL LEARN

Get ready to set up your implementation for success, understand how to administer the assessments for the first time, and use the data to engage students and optimize learning. Get all staff up to speed quickly by opting to receive this training in a self-paced online format; this option gives you unlimited district access to on-demand online learning resources for the entire duration of your MAP license. Alternatively, a full-day onsite option is also available.

Discover:

- how to make sure you're ready to assess students for the first time
- how to generate buy-in at all levels in the organization
- how and where to see your initial MAP data
- how to use MAP data to engage students and optimize learning

Using other NWEA assessments? Don't miss out on PD support!

If you're using Skills Navigator® or the Organisation for Economic Co-operation and Development (OECD) Test for Schools, ask us about the range of professional learning and support we provide for those tools. Whether or not you're using MAP in addition to these other assessments, we can design a comprehensive PD plan that helps you make the most of all of your NWEA data.

*Participants may request a certificate of participation at the end of the workshop.

Applying Reports

DELIVERY OPTIONS



Full-day workshop (or mix & match with half-days from any other topic)
40 participants/session | Certificate of participation*

PREREQUISITES

At least one complete administration of your MAP assessment

WHO SHOULD ATTEND?

- **Primary audience:** Teachers, teacher leaders, and instructional coaches
- **Secondary audience:** School and district leaders

WHAT YOU'LL LEARN

Once you're comfortable with the basics of administering MAP, get hands-on with your reports. Learn to access, interpret, and apply the rich data and plan to use it to inform ongoing work, with a particular focus on goal setting with students. Choose among four available modules; we're happy to offer guidance on what works best for your needs! Most partners prefer to start with a day focused on Essential Reports for Teachers and Student Goal Setting and Growth.

Essential Reports for Teachers (Half-day)

- Access, interpret, and apply key MAP reports used by teachers and instructional coaches, such as the Teacher/Class Report and Class Breakdown Reports
- Meet individual student needs by identifying targeted instructional groups based on MAP goal area performance data
- Boost differentiation efforts by connecting groups of students to skills in the MAP Learning Continuum

Essential Reports for Primary Teachers (Half-day)

- Access, interpret, and apply key MAP for Primary Grades (MPG) reports used by teachers and instructional coaches in kindergarten through second grade
- Identify which MPG assessments and reports to use for status, growth, and diagnostic data
- Boost differentiation efforts by connecting groups of students to skills from the Learning Continuum

Essential Reports for Administrators (Half-day)

- Access, interpret, and apply key MAP reports used by school and district administrators
- Develop and nurture a culture of using data regularly to inform decisions
- Help your team interpret and apply data by conducting powerful strength-based conversations
- Make decisions that inform school improvement planning and resource allocation with MAP status and growth data

Student Goal Setting and Growth (Half-day)

- Access, interpret, and apply student growth data using the Achievement Status and Growth Reports
- Develop sound student learning goals using growth projections and learning statements from the Student Goal Setting Worksheet and the Learning Continuum
- Engage students in goal setting and build shared ownership of data with students and parents

Tip #2

To emphasize that success depends on everyone's contribution, include as many staff roles in your PD plan as possible.



*Participants may request a certificate of participation at the end of the workshop.

Informing Instruction

DELIVERY OPTIONS



Full-day workshop (or mix & match with half-days from any other topic) | 40 participants | Certificate of participation*

PREREQUISITES

At least one complete administration of your MAP assessment

WHO SHOULD ATTEND?

- **Primary audience:** Teachers, teacher leaders, and instructional coaches
- **Secondary audience:** School and district leaders

WHAT YOU'LL LEARN

Dive deeper into classroom applications of MAP reports and the Learning Continuum. Support differentiated instruction and meet the needs of every student through flexible groupings and instructional ladders based on your MAP results. Tailor your learning even further with learning centers focused on instructional resources like the Learning Continuum, Khan Academy, and the RIT to Resource website. Choose between two available modules.

Differentiating Instruction (Half-day)

- Build a shared understanding of differentiated instruction with an emphasis on readiness to learn
- Gauge student readiness using MAP reports
- Identify specific instructional resources you can use to target diverse learning needs

Instructional Ladders (Half-day)

- Design tiered, responsive instructional plans (instructional ladders) by integrating standards, MAP student readiness data, and local curriculum
- Engage with topics of interest, such as formative assessment or flexible grouping, to deepen understanding of instructional planning

Focusing on Growth

DELIVERY OPTIONS



Full-day workshop (or mix & match with half-days from any other topic) | 40 participants | Certificate of participation*

PREREQUISITES

At least four complete administrations of your MAP assessment

WHO SHOULD ATTEND?

- **Primary audience:** School and district leaders
- **Secondary audience:** Teachers and instructional coaches

WHAT YOU'LL LEARN

Explore your longitudinal MAP growth data to identify significant trends, strengths, and areas of concern. Use this analysis to set goals at all levels (district, school, grade, class, and student) in order to support school or district growth or improvement plans. Choose among two available modules.

Investigating Growth (Half-day)

- Gain a shared understanding of growth and how it is reported through MAP
- Build a framework to better understand growth over time and how it can impact goal-setting at all levels (district, school, grade, class, and student)
- Analyze longitudinal MAP data more deeply using the most appropriate tools (such as the Growth or Norms Calculators) and coaching protocols (including collaborative inquiry)

District and School Goal Setting (Half-day)

- Establish a common language to discuss goals
- Use MAP growth tools to set appropriate goals at different levels (district, school, grade/subject, class, and student) in order to support school or district improvement plans
- Incorporate your unique contextual factors (such as student population and longitudinal data) into goal setting

*Participants may request a certificate of participation at the end of the workshop.

Student Learning Objectives: Using MAP for SLOs/SGOs

DELIVERY OPTIONS



ONSITE



REGIONAL

Half-day (can be paired with half-days from any other topic or extended to a full day workshop)
40 Participants | Certificate of participation*

PREREQUISITES

At least one complete administration of your MAP assessment

WHO SHOULD ATTEND?

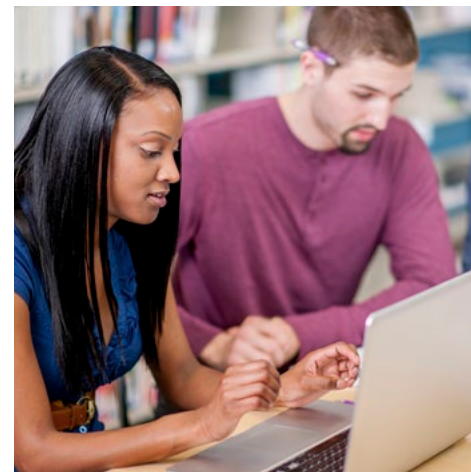
- **Primary audience:** School and district leaders
- **Secondary audience:** Teachers, teacher leaders and instructional coaches

WHAT YOU'LL LEARN

If you're looking to dig into how you or your staff can use your Measures of Academic progress® (MAP®) data to inform the development of Student Learning Objectives (SLOs) or Student Growth Objectives (SGOs), this introductory session is for you.

Discover:

- what to consider when developing Student Learning Objectives (SLOs) or Student Growth Objectives (SGOs)
- how to identify supports teachers need from administrators in order to set effective goals as part of the SLO process
- how to use MAP data in creating SLOs/SGOs and practice analyzing either your own or sample data
- what's meant by four types of context—and the effect they have on developing SLOs



*Participants may request a certificate of participation at the end of the workshop.

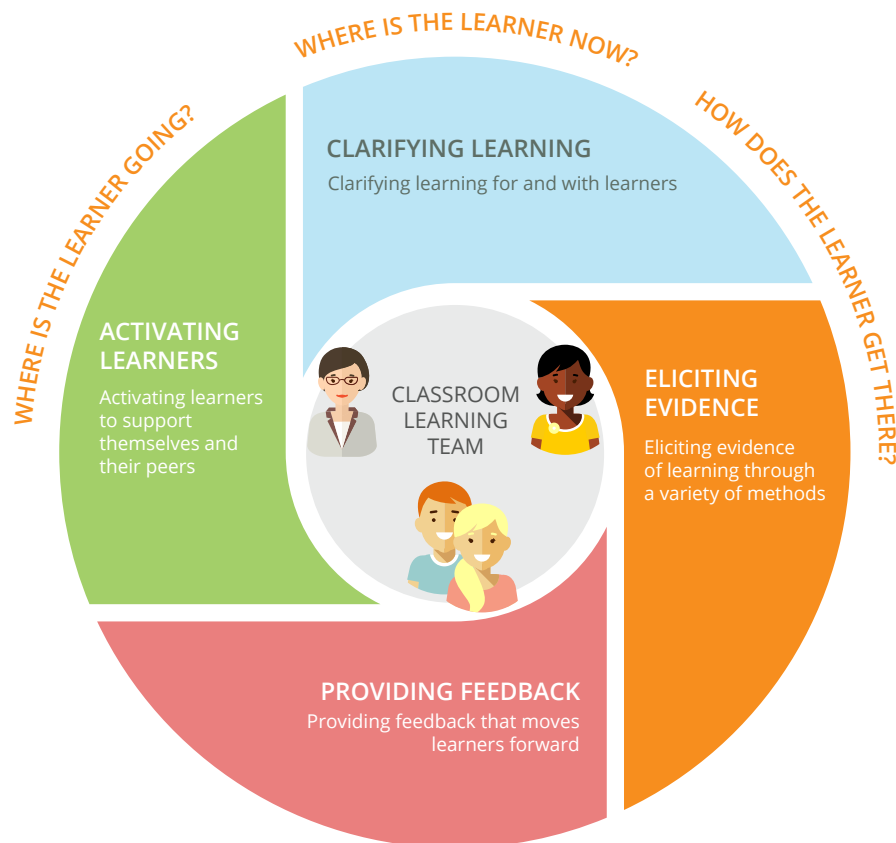
Master classroom formative assessment practices



“ You can have all the data in the world. But if you don't know how to navigate it and what to do with it, then who cares? Being given the tool of formative assessment and different ways to use it was my lifesaver.”

— Kari Wuszke, Teacher, Our Lady of Hungary Catholic School, Indiana

4 key formative assessment themes



Building Your Formative Assessment Practice

DELIVERY OPTIONS



Full-day workshop | 40 Participants |
Certificate of participation*

PREREQUISITES

None

WHO SHOULD ATTEND?

- **Primary audience:** Teachers, teacher leaders, aides, and instructional coaches who work with students
- **Secondary audience:** School and district leaders who support instructional staff

WHAT YOU'LL LEARN

In this practical introduction to formative assessment practice, you'll learn how formative assessment fits into a balanced assessment system.

During the workshop, you'll actually experience these formative assessment practices. Choose learning centers based on personal preference, review the research behind the practices, and plan specific next steps to immediately apply the learning to your own instruction.

Discover what research reveals about formative assessment practices and how to put four foundational formative assessment practices to use in the classroom:

- clarifying and sharing high-quality learning targets
- eliciting evidence of learning on an ongoing basis
- providing effective, learning-focused feedback
- activating students as owners of their learning and resources for one another

Clarifying Learning

DELIVERY OPTIONS



Full-day workshop (or mix & match with half-days from any other topic) | 40 Participants | Certificate of participation*

PREREQUISITES

Optional: Participation in the Building Your Formative Assessment Practice workshop

WHO SHOULD ATTEND?

- **Primary audience:** Teachers, teacher leaders and instructional coaches
- **Secondary audience:** School and district leaders

WHAT YOU'LL LEARN

If you want to learn why students make the best progress when they have a clear understanding of what they need to learn, join us! You'll explore strategies for developing clear targets for learners and for constructing an effective roadmap for the learning journey through well-aligned activities, practices, and milestones.

Developing Learning Targets and Criteria (Half-day)

- Understand how learning targets and success criteria impact student engagement and achievement
- Understand how to make standards more meaningful for instruction and how to communicate them to students
- Understand the five key elements for great learning targets

Using Learning Targets for Classroom Success (Half-day)

- Explore the motivational benefits of clarifying learning, e.g., fostering self-efficacy and self-regulation (metacognition, growth mindset, culture of learning)
- Align instruction and assessment by clarifying success criteria
- Translate standards into well-aligned instruction and assessment using clear targets

Eliciting Evidence

DELIVERY OPTIONS



Full-day workshop (or mix & match with half-days from any other topic) | 40 Participants | Certificate of participation*

PREREQUISITES

Optional: Participation in the Building Your Formative Assessment Practice workshop

WHO SHOULD ATTEND?

- **Primary audience:** Teachers, teacher leaders, and instructional coaches
- **Secondary audience:** School and district leaders

WHAT YOU'LL LEARN

Now's the time to cultivate questioning skills that will help you lead all learners to success! In this workshop, you'll discover and practice strategies that will increase the value of your classroom discussions and allow you to make timely instructional adjustments based on student responses.

Questioning for Learning (Half-day)

- Understand why it's important to plan strategic and clear quality questions
- Identify effective questioning methods and modalities for both teachers and students

Engaging All Students (Half-day)

- Connect current practice to research about why we should elicit evidence of learning
- Identify strategies that can engage all students in providing evidence of their learning
- Outline how to make adjustments based on the data collection
- Identify elements of a plan for engaging all students in providing evidence

*Participants may request a certificate of participation at the end of the workshop.

Providing Feedback

DELIVERY OPTIONS



Full-day workshop (or mix & match with half-days from any other topic) | 40 Participants | Certificate of participation*

PREREQUISITES

Optional: Participation in the Building Your Formative Assessment Practice workshop

WHO SHOULD ATTEND?

- **Primary audience:** Teachers, teacher leaders, and instructional coaches
- **Secondary audience:** School and district leaders

WHAT YOU'LL LEARN

Maximizing student learning includes refining the ways in which you give students feedback. Learn to plan for feedback in multiple teaching and learning scenarios and to encourage forward-focused thinking as an essential part of the process.

Learning-Focused Feedback (Half-day)

- Understand how feedback strategies can bridge gaps in student learning
- Explore the different types of feedback and feedback as a process
- Investigate approaches to feedback that maximize learning

Classroom Feedback Strategies and Tools (Half-day)

- Investigate tools that support quality feedback approaches
- Learn from classroom examples of success with feedback models
- Use strategies that enhance classroom learning culture

Activating Learners

DELIVERY OPTIONS



Full-day workshop (or mix & match with half-days from any other topic) | 40 Participants | Certificate of participation*

PREREQUISITES

Optional: Participation in the Building Your Formative Assessment Practice workshop

WHO SHOULD ATTEND?

- **Primary audience:** Teachers, teacher leaders, and instructional coaches
- **Secondary audience:** School and district leaders

WHAT YOU'LL LEARN

Come explore strategies to engage students as evaluators of what they and others are learning. In this workshop, you'll collaborate to develop plans that facilitate student ownership of learning goals and processes that lead to success.

Peer and Self Assessment (Half-day)

- Connect current practice to research about peer- and self-assessment
- Identify priorities when planning to support students in peer- and self-assessment
- Examine best practice strategies and tools

Student-Directed Learning (Half-day)

- Understand why it is important to engage students in making choices about their learning
- Identify methods for students to use evidence of learning to monitor their own learning

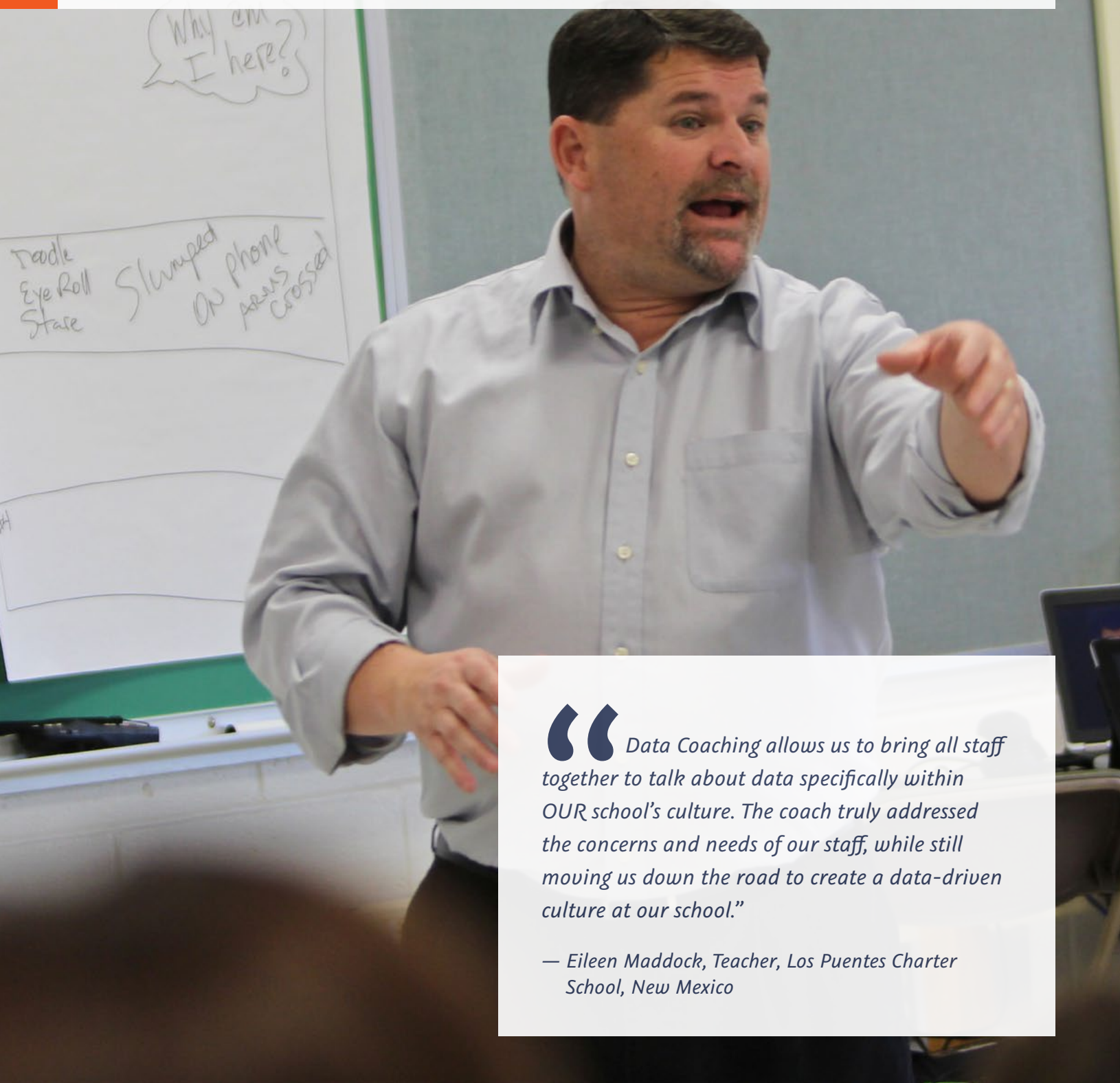
Tip #3

Classroom formative assessment practices are a great complement to your use of MAP data.



*Participants may request a certificate of participation at the end of the workshop.

Create and empower leaders at all levels



“Data Coaching allows us to bring all staff together to talk about data specifically within OUR school’s culture. The coach truly addressed the concerns and needs of our staff, while still moving us down the road to create a data-driven culture at our school.”

— Eileen Maddock, Teacher, Los Puentes Charter School, New Mexico

NWEA Data Coaching

DELIVERY OPTIONS



Full-day or multi-day coaching packages (or mix & match with workshops from any topic) | 8–15 participants onsite; 40 at regional events | Certificate of participation*

PREREQUISITES

None

WHO SHOULD ATTEND?

Anyone you want, including your instructional staff, administrators, other leadership groups, or a handpicked team

WHAT YOU'LL LEARN

You have a lot of data—but how can you get the insights you need to improve student learning? Our coaches take your unique data challenges and opportunities into account so you can build local capacity, lead constructive ongoing data conversations, expand assessment literacy district-wide, improve students' learning, and more. Educators often work with us to create plans that help leadership teams launch or steer a MAP implementation. Another popular goal involves developing ways to use data in a coordinated and consistent manner.

Learning outcomes are customized depending on the themes you choose, and may include:

- how to effectively use data from multiple assessments
- how to align use of data with district goals
- ways to integrate assessment data into instructional and programmatic decision making
- how to build assessment literacy district-wide
- how to support teams' transition to—and long-term success with—more rigorous state and college and career readiness standards

Protect the investment you're making in assessment, data use, and professional development

Two decades of education efficacy studies show there's immense value in providing educators with coaching support and follow-up after initial professional learning.

80–90% *Rate of new skill implementation with coaching support and follow-up*

19% or less *Rate of new skill implementation without coaching support and follow-up*

Citations: Joyce and Showers, 1996; Fouts, 2003; Stinnett and Zenger, 2007.



Tip #4

Systematic + systemic PD engages your staff, boosts your students' learning and engagement, and leads to positive change

*Participants may request a certificate of participation at the end of the workshop.

Coaching topics that take you where you want to go

To make it simpler to think through your needs, we've collected some of our most frequently requested themes below—think of them as a jumping off point, and remember you can always opt for a completely custom option!

Popular data coaching themes	Your need	How a dedicated NWEA coach can help
Assessment Program Alignment	To make essential connections between your assessments and the actions they inform	Your coach will assist your team in identifying and refining the purposes and practices associated with your various assessment tools to ensure a cohesive approach. Participants will collaborate to build assessment literacy district-wide, as well as establish priorities for assessment practices and uses of data.
Data Conversations	To master constructive, practical skills and processes for regularly analyzing, discussing, and applying your data	Your coach will guide you in strengthening your culture of data use. Participants will learn to use regular, structured data conversations to embed data into instructional decisions and organizational planning in a systematic and meaningful way.
Goal-Focused Planning	To build comprehensive and integrated district plans, centered around student learning needs	Your coach will help you align your professional learning, assessment, and instructional plans with district goals. Participants will work with the coach to identify and target available resources to support successful implementation of these plans.
Completely Customized	To address a different data coaching need	We're happy to discuss your goals and explore a focus beyond our most popular data topics.



Extend your learning

“ We went to an NWEA regional summit and were able to look at how we interpret reports. We were very excited that we could go back and train our teachers to analyze those reports.”

— Venetia Faulkenberg, Professional Development and Programs Coordinator, Avon Community School Corporation, Indiana

Destination PD 24/7 online learning

Destination PD 24/7 online learning supports your staff, schedule, and goals

With an abundance of free resources as well as additional material to supplement your onsite workshops, Destination PD is your one-stop shop for online learning from NWEA. Whether your staff members want to spend a few minutes with a refresher tutorial or immerse themselves in an hour-long course, any computer with internet access allows them to meet their professional learning goals.

- Help sustain and extend face-to-face workshop learning for participants, as well as staff who couldn't attend.
- Provide new teachers with important information about the value of MAP for instruction.
- Give teachers tools for using MAP data to meet both daily and seasonal needs.
- Prepare proctors to offer an optimal assessment experience for students.
- Elevate prep time for Professional Learning Community (PLC) meetings with “small bite” learning options.

It's a great way to support diverse staff learning needs with targeted, role-based resources—at their pace and on their schedule!

“ [NWEA online learning] provides our teachers and administrators differentiated professional learning opportunities. The flexibility, variety, and personalization enable us to increase direct outreach to staff members as we continue to implement MAP assessments.”

— Paul Richter, Superintendent of Schools, Washoe Community School District, Assessment Department, Nevada



Regional events and conferences

Mix with dedicated peers

We love to harness the collective power of educators—after all, it's how NWEA began nearly 40 years ago! Throughout the year, we host both small regional workshop events and our NWEA Education Conference, Fusion.

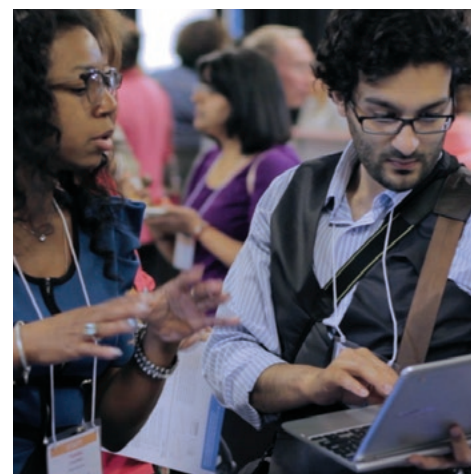
Wherever you join us, you'll find us

- addressing tough topics in education
- exploring effective ways to use data to improve instruction for each student
- highlighting our partner success stories

You'll leave with what you need to keep your students' learning and growth headed in the right direction!

“ Fusion is invaluable for learning how to apply or use what's new with MAP. I think every school should send someone.”

— Amanda Briggs, High School Academic Dean, ACS Cobham International School, Surrey, Great Britain





Discuss your professional development needs with your account manager at 866-654-3246 or explore more at [NWEA.org/PD](https://www.nwea.org/PD)

Founded by educators nearly 40 years ago, Northwest Evaluation Association (NWEA) is a global not-for-profit educational services organization known for our flagship interim assessment, Measures of Academic Progress (MAP). More than 7,800 partners in US schools, school districts, education agencies, and international schools trust us to offer pre-kindergarten through grade 12 assessments that accurately measure student growth and learning needs, professional development that fosters educators' ability to accelerate student learning, and research that supports assessment validity and data interpretation. To better inform instruction and maximize every learner's academic growth, educators currently use NWEA assessments with nearly eight million students.

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FEBRUARY 2016 LP27284523 PRDEV_MKTG10048