

Radio AND Television

A Selected Bibliography

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Office of Education . . . LAWRENCE G. DERBICK, *Commissioner*

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Foreword

A GROWING AWARENESS of the potential importance to education of media such as radio, television, and motion pictures, is reflected in the notable increase in published literature on the subject. This first revision in 4 years of the Office of Education's *Radio and Television Bibliography* contains significant additions in virtually every aspect of communications. Included are volumes reporting findings on research and experimentation, significant contributions to the educational applications of media materials, and techniques of utilization, new developments in professional skills of broadcasting, and a limited selection of technical books. Missing are many excellent books of general character because they did not seem to be related to the major purpose of this listing. Missing also are most pre-1950 listings in order to provide space for representative new selections. Under *Sources of General Information* will be found the names of organizations and groups where helpful pamphlets and booklets are available.

This selective and annotated bibliography was prepared pursuant to a contract with the United States Office of Education and American University, Washington, D.C., and is designed to be of service not only to teachers, school and college administrators, and students of professional broadcasting, but to representatives of industry as well. It is hoped that this present effort will serve that purpose.

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Radio and Television

A Selected Bibliography

General

- ARBOT, WALDO, and RIDER, RICHARD. *Handbook of Broadcasting*. New York, McGraw-Hill Book Co., 1957, 4th ed.
Thoroughly revised. Retains material helpful to the student of radio and of TV. TV sections have been expanded to fill nearly half this edition. Class projects. Bibliography.
- AGEE, WARREN K. See EMERY—*Introduction to Mass Communications*.
- ALLPORT, G. W., and CANTRIL, HADLEY. *The Psychology of Radio*. New York, Harper & Bros., 1935.
An analysis by leading psychologists of the general psychological and cultural factors that shape radio programs and determine the responses of listeners. Contains the results of experiments conducted on voices, speaker vs loudspeaker, listening vs reading, and effective conditions for broadcasting.
- AULT, PHILLIP H. See EMERY—*Introduction to Mass Communications*.
- BARNOUW, ERIC. *Mass Communication*. New York, Rinehart & Co., 1956, college ed.
An authoritative text on television, radio, film, and the press. Discusses the media and various aspects of their practice in the United States today. Bibliography.
- BARBOW, LIONEL O., Jr., and WESTLEY, BRUCE H. *Television Effects*. Madison, Wis., 1958, Res. Bul. No. 9.
A summary of the literature and proposed general theory of the subject.
- BARREY, DAVID W. See PARKER—*The Television-Radio Audience and Religion*.
- BATTEN, BARTON, DURSTINE, and OSBORN, J. Inc. *A Discussion of Radio*. New York, Batten, Barton, Durstine, & Osborn, Inc., 1956.
Contains a brief summary of radio's accomplishments up to 1948, a review of television's effects on radio after 1948, and a presentation on the values of radio and how to utilize them fully.
- BROLEY, MARTIN, and MACCRAE, DOUGLAS. *Auditioning for TV*. New York, Hastings House, 1955.
A guide for the aspiring television actor. Includes two short scripts for study, as well as a glossary of television terms.
- BENDICK, JEANNE and BENDICK, ROBERT. *Television Works Like This*. New York, McGraw-Hill Book Co., 1949.
A nontechnical book about television by authors of long years of experience in the medium who have the ability to illustrate factual material simply.
- *Television Works Like This*. 2d ed., 1954.
- BIDLACK, CECIL S. See NAEB publications.
- BLUM, DANIEL C. *Pictorial History of TV*. Philadelphia, Pa., Chilton Co., 1958.
Primarily illustrations. Brief text incorporated in picture captions. Many of the big moments in TV are shown.
- BOGART, LEO. *The Age of Television*. New York, Frederick Ungar Pub., 1958, 2d ed.
A study of viewing habits and the impact of TV on American life.
- BRENNAN, ED. *Advertising Media*. New York, McGraw-Hill Book Co., 1951.
A comprehensive text designed to give the student an understanding of the functioning of major forms of advertising media, as well as effective methods and means of buying and selling space and time.

BRIDGE, HARRY P. *Practical Advertising*. New York, Rinehart & Co., Inc., 1949.

A text designed to acquaint the student with an actual working knowledge of the various phases of the advertising business.

— *Practical Advertising—Television Supplement and Workbook*, New York, Rinehart & Co., Inc., 1951.

A supplement to the textbook *Practical Advertising*, designed to acquaint teachers and students with some of the problems and techniques of advertising by television.

BRITISH BROADCASTING CORPORATION. *BBC Yearbooks, 1928 to Date*. London, The British Broadcasting Corporation, Broadcasting House. (Also available from the British Library, New York 20, N.Y.)

Annual reports of the program, technical, and other activities of the British Broadcasting Corporation.

Broadcasting Yearbook. Washington, D.C., Broadcasting Publications, Inc. (Issued every year beginning 1945.)

Comprehensive reference marketbook. Includes information relating to various phases of television as well as of radio.

BROADCAST MUSIC, INC. *22 Television Talks*. New York, Broadcast Music, Inc., 1953.

A collection of pertinent papers delivered at the 1953 BMI Television Program Clinics dealing with broad cross section of problems in operating and programing a television station.

BRODERICK, Rev. EDWIN B. *Your Place in TV*. New York, David McKay Co., Inc. 1954.

Vocational guidance for high school and college students contemplating careers in the broadcasting industry. Appendix includes list of positions and qualifications.

BROWN, LYNDON O.; LESSLER, RICHARD S.; and WEILBACHER, WILLIAM M. *Advertising Media*. New York, Ronald Press Co., 1957.

A general text for the professional or the advanced student of advertising media. Part I treats the relation of advertising media to the marketing process; Part II—Audience research: measurement, analysis, and cost concepts; Part III—The media decision-making factors: budget, marketing conditions, continuity, coverage, and frequency considerations.

BRYSON, LYMAN, Ed. *The Communication of Ideas*. New York, Harper & Bros., 1948.

A volume of lectures emphasizing the philosophical orientation of mass communication by pioneering experts, as presented before the Institute for Religious and Social Studies of the Jewish Theological Seminary of America, and moderated by the editor.

— *Time for Reason*. New York, George W. Stewart Publishers, Inc., 1948.

A discussion of the general organization and philosophy of American radio, based on a series of CBS broadcasts dealing with the problems and potentialities of radio broadcasters and with criticisms and opinions of listeners.

CAMPBELL, ANGUS. See NAEB Monitoring Studies.

CANTREL, HADLEY. See ALLPORT—*The Psychology of Radio*.

CHAPPELL, MATHEW N., and HOOPER, C. E. *Radio Audience Measurement*. New York, Stephen Daye, Publishers, 1944.

Principles of measurement by which listener reaction can be gauged. Combines observations in the technical, professional, and commercial fields.

CLAUSSE, ROGER. *Education by Radio—School Broadcasting*. Paris, UNESCO, 1949.

One of a series of UNESCO studies on specific problems of mass communication. This booklet examines radio as an instrument and points up its merits and its limitations as a means of expression and education.

COOLEY, HAZEL. *Vision in Television*. New York, Channel Press, 1952.

A review of the background of broadcasting, stressing the need for a supplementary educational system in the United States.

CROSBY, JOHN. *Out of the Blue*. New York, Simon & Schuster, Inc., 1952.

A selection of what is considered to be among the best of the author's radio and TV critiques, beginning with August 14, 1946.

DENMAN, FRANK. *Television, the Magic Window*. New York, The Macmillan Co., 1952.

An illustrated nontechnical study of television.

- DIGGES, I. W. *The Modern Law of Advertising and Marketing*. New York, Funk & Wagnalls, 1948.
- A concise, comprehensive, and authoritative handbook of the legal aspects of advertising. Includes 16 pages on radio broadcasting and TV.
- DORF, RICHARD H. *See KAMEN—TV and Electronics as a Career.*
- DUMAZEDIER, JOFFRE. *Television and Rural Adult Education*. Paris, UNESCO, 1958.
- An account of the progress and conclusions of an experiment in televised rural adult education conducted by UNESCO in France.
- *The Kinescope and Adult Education*. Paris, UNESCO, 1958.
- DUNLAP, ORRIN EL, Jr. *The Future of Television*. Rev. ed. New York, Harper & Bros., 1947.
- Important television programs and practices from 1939 to publication date.
- *Understanding Television*. New York, Greenberg Publishers, Inc., 1948.
- A book for the layman. Designed to explain something of the magic of bringing television into the American home.
- *Dunlap's Radio and Television Almanac*. New York, Harper & Bros., 1951.
- A reference book on men, events, inventions, and dates that made history in electronics from the discovery of electricity to radar and television.
- *Radar*. New York, Harper & Bros., 1946.
- A story of a miracle in radio, written for the layman.
- *Radar*. New York, Harper & Bros., 1948.
- A dramatic presentation of what radar is and how it works in war and peace.
- DUNN, SAMUEL WATSON. *Advertising Copy and Communication*. New York, McGraw-Hill Book Co., 1956.
- Gives general background necessary for creative advertising; analyzes aspects of an ad such as layout, language, and color use; discusses special problems of retelling, direct mail, and radio-TV copy preparation.
- ELLIOTT, WILLIAM Y., ed. *Television's Impact on American Culture*. East Lansing, Mich., 1956.
- Shows how television fits into our culture and explores the possibilities of the medium in that setting. Presents an educational and cultural philosophy of television within the limits of the knowledgeable uses and limitations of the medium.
- EMERY, EDWIN; AULT, PHILLIP H.; and AGEY, WARREN K. *Introduction to Mass Communications*. New York, Dodd, Mead & Co., 1960.
- Surveys the field and looks at it from its historical and social perspectives. Bibliography.
- ERNST, MORRIS L. *The First Freedom*. New York, Macmillan Co., 1946.
- A discussion of monopoly, big business, and freedom of the press, radio, and the movies.
- EVANS, JACOB A. *Selling and Promoting Radio and Television*. New York, Printers' Ink Books, 1954.
- A comprehensive guidebook providing practical information on many facets of selling and promotion.
- EWBANK, HENRY L. and LAWTON, SHERMAN P. *Broadcasting: Radio and Television*. New York, Harper & Bros., 1952.
- A basic text adapted for teaching about radio and television, from background and history through specifics for preparing and producing programs.
- *Broadcasting: Radio and Television. A Manual for the Student*. New York, Harper & Bros., 1953.
- Contains a series of production projects giving step-by-step procedures for planning various types of student broadcasts.
- FEDERAL COMMUNICATIONS COMMISSION.
- Lists of obtainable publications. Washington: U.S. Government Printing Office, Washington 25, D.C.
- FIELD, HARRY. *See LAZARFELD—The People Look at Radio.*
- FISCHER, HENRY G. *Radio Regulation*. Washington, D.C., Pike & Fischer, 1948.
- Author is executive editor of three volumes. Vol. I: Relevant statutes, congressional committee reports and court rules; treaties, rules, and regulations of the FCC. Vol. II: Digest of all FCC decisions. Vol. III: FCC decisions since July 1, 1945, and of the courts since January 1948.
- FLOETHE, RICHARD. *See MEYER—Picture Book of Radio and Television and How They Work.*

FLORY, L. E. See ZWORYKIN—*Television in Science and Industry*.

FOREMAN, BOB. *An Ad Man Ad-Libs on TV*. New York, Hastings House Publishers, Inc., 1957.

An agency executive speaks frankly on career opportunities in this field, and gives the inside story of agency-sponsor relationships, media research, sales appeal of TV, and application of color to the TV ad.

FOUNDATION FOR CHARACTER EDUCATION. *Television for Children*. Boston, Mass., Foundation for Character Education.

A discussion by leaders in the field. Covers characteristics of programs, parental concerns, broadcasters' problems, the child's reactions, and showmanship in children's programs.

FRIEDRICH, CARL J., and SAYRE, JEANETTE. *The Development of the Control of Advertising on the Air*. Littauer Center, Harvard University, 1940.

The first in a series of six studies on the control of radio. From the viewpoint of the student of government and politics, the study deals with who has the power to determine what shall be advertised on the air and how.

——— *Controlling Broadcasting in Wartime*. Littauer Center, Harvard University, 1940.

The second in a series of six studies on the control of radio. Since there was no precedent for the control of radio, and radio broadcasting presents technical complications not present in the case of the press, this study deals with four basic tasks to be considered in determining how radio should be operated and controlled during wartime.

——— *An Analysis of the Radio Broadcasting Activities of the Federal Agencies*. Littauer Center, Harvard University, 1941.

The third in a series of six studies on the control of radio. A selection of verbatim quotes from testimony, private conversations, and trade comment, with footnotes showing something of the contending forces on a new social frontier.

——— and SMITH, JEANETTE SAYRE. *Radio Broadcasting and Higher Education*. Littauer Center, Harvard University, 1942. See also SAYRE, SMITH.

GARRISON, LLOYD A. See JOHNSON—*Communication*.

GLENN, NORMAN. See SETTEL—*Television Advertising and Production Handbook*.

GORDON, DOROTHY. *All Children Listen*. New York, George W. Stewart, 1942.

Stresses the need to draw children's attention to the ideals of our democratic culture through the use of radio.

GOULD, JACK. *All About Radio and Television*. New York, Random House, 1953.

A book for the 9- to 12-year-old; explains in simple language the nature of television and radio waves and how to transmit and receive them. Illustrated.

GRAHAM, IRVING. *Advertising Agency Practice*. New York, Harper & Bros., 1952.

A guide for the professional as well as the student. Material based on personal interviews with specialists in the various phases of advertising agency practice.

GRISWOLD, GLENN and GRISWOLD, DENNY, eds. *Your Public Relations*. New York, Funk & Wagnalls Co., 1948.

A practical working handbook covering the history, principles, and techniques of public relations as written by experts from 32 fields.

GROGAN, JOHN M. See PHILLIPS—*Introduction to Radio and Television*.

GROSS, BEN. *I Looked and I Listened*. New York, Random House, Inc., 1954.

An anecdotal recount of the author's own remembrance of the events and personalities of the air-waves, past and present.

HALL, ROGER S. *Taking Hold of Television*. New York, National Publicity Council, 1954.

A guide for the small agency or organization called upon to plan campaigns for civic, health, or welfare groups.

HARRIS, JACK. See KIRBY—*Star Spangled Radio*.

HEAD, SYDNEY W. *Broadcasting in America*. Boston, Mass., Houghton Mifflin Co., 1956.

An inclusive survey of the many phases of the radio and TV industry today. Explains operation, policies, and programing.

HENRY, HARRY. *Motivation Research*. New York, Frederick Ungar Publishers Co., 1958.

Research practices and uses for advertising, marketing, and other business purposes: What it is, why we use it, basic techniques of

research, analyzing the problem, and application of the research findings are covered. Bibliography.

HEPNER, HARRY WALKER. *Effective Advertising*. Syracuse, N.Y., Syracuse University, 2d ed., 1951.

A standard basic text for first-year course in advertising, covering many phases of the subject, including mass media.

HERBERT, DON. *Mr. Wizard's Science Secrets*. Chicago, Popular Mechanics Press, 1954.

From experience as a television performer, author describes a variety of scientific experiments that can be done at home.

HILL, FRANK ERNEST. *The Groups Tune In*. Washington, D.C., Federal Radio Education Committee, U.S. Office of Education, 1940.

A study of listening groups. The first part deals with the relative merit of listening in a group as compared with listening alone; the second is a study of the organization, motivation, and objectives of listening groups in the United States and in Europe.

— and WILLIAMS, W. E. *Radio's Listening Groups*. New York, Columbia University Press, 1941.

A pioneering study of listening groups, from several angles. Two parts: Listening groups in the United States and listening groups in Great Britain.

HOLT, ROBERT. *Radio Free Europe*. Minneapolis 14, Minn., University of Minnesota Press, 1958.

The story of Radio Free Europe, covering the formation, organization, operation, and programing functions of this unofficial instrument of American foreign policy.

HOOPER, C. E. See CHAPPELL—*Radio Audience Measurement*.

HORTON, DONALD. See NAEB *Monitoring Studies*.

HOVLAND, CARL I., LUMSDAINE, ARTHUR A., and SHEFFIELD, FRED D. *Experiments on Mass Communication*. Princeton, N.J., Princeton University Press, 1949.

Vol. 3 in a series of studies in social psychology in World War II, editorially sponsored by the Social Science Research Council.

HUTCHISON, THOMAS H. *Here Is Television—Your Window to the World*. New York, Hastings House, 1946.

A comprehensive account of television as it exists today, with a forecast of developments to be expected. Rev. 1950.

HUTH, ARNO G. *Communications and Economic Development*. New York, Carnegie Endowment for International Peace, 1952.

A thought-provoking article in which the author raises some of the complex questions involved in the use of communications as a vitalizing and unifying force in modern civilization.

— *Radio-Huete Und Morgen*. (*Radio—Today and Tomorrow*.) Zurich, Europa Verlag, 1944. (U.S. Distributor, Friedrich Krause, 4716 Broadway, New York City.)

Examines the national and international status of broadcasting at the end of World War II, and presents preview of radio developments, including facsimile and television. Contains chapter on clandestine stations. Appendix includes explanation of physical laws of radio, a list of the most powerful transmitters, and the principal shortwave stations of the world.

— *Radio Today*. Geneva, Geneva Research Centre, 1942. (U.S. Distributor, Columbia University Press, 2960 Broadway, New York City.)

Report on the wartime structure of broadcasting and its status in the different countries at the time when Europe was mainly dominated by Germany and the Far East by Japan.

JOHNSON, ROY IVAN; SCHALEKAMP, MARIE; and GARRISON, LLOYD A. *Communication*. New York, McGraw-Hill Book Co., 1956.

A working text for college students, to aid their communicative skills in such areas as: Language usage, written and verbal; social correspondence; effective speech writing and delivery; self-training in idea development and other areas of general interest.

JONES, CHARLES REED. *Your Career in Motion Pictures, Television, and Radio*. New York, Sheridan House, 1949.

A survey of job possibilities in the three media, with suggestions from top-ranking professionals.

- JONES, CHARLES R.** *Facsimile*. New York, Murray Hill Books, Inc., 1949.
A story of modern developments in facsimile and of their usefulness to business, government, and the public. Also includes technical fundamentals.
- KALTENBORN, HANS VON.** *It Seems Like Yesterday*. New York, G. P. Putnam's Sons, 1956.
Kaltenborn's commentaries on events from William Jennings Bryan's 1896 campaign, through two World Wars and to the 1954 U.S. Supreme Court Racial Segregation in Schools Decision.
- KAMEN, IRA and DORF, RICHARD H.** *TV and Electronics as a Career*. New York, John F. Rider Pub., Inc., 1951.
A vocational guide describing detailed workings of each phase of the industry and the place of each person in the overall operation. Also includes an outline of required training.
- KAPLAN, MILTON ALLEN.** *Radio and Poetry*. New York, Columbia University Press, 1949.
An analysis of the literary and cultural possibilities of poetry as a vital aural art.
- KEMPNER, STANLEY.** *Television Encyclopedia*. New York, Fairchild Publishing Co., 1948.
Gives key facts about television as written by scientists, manufacturers, program producers, and promoters. Also contains a section devoted to biographical sketches of people associated with television and a list of pertinent words and phrases.
- KENDALL, PATRICIA R.** See LAZARSFELD—*Radio Listening in America*.
- KIRBY, EDWARD M., and HARRIS, JACK.** *Star-Spangled Radio*. New York, Ziff Davis Publishing Co., 1948.
A panoramic picture of radio's triumphs and troubles during the war years, with emphasis on the need for preparation for future exigencies.
- KLAPPER, JOSEPH T.** *The Effects of Mass Media*. New York, Columbia University, 1949.
A report to the Director of the Public Library Inquiry of the Social Science Research to develop low-priced radio receivers for economically backward people; also to examine from the technical point of view the questions of collective and individual listening, looking to the organization of popular radio reception.
- LAEMMAR, J. W.** See SEEHAFER—*Successful Radio and Television Advertising*.
- LANG, KURT.** See NAEB Monitoring Studies.
- LARRICK, NANCY.** See MELCHER—*Printing and Promotion Handbook*, 1949. Rev. ed., 1956.
- LAVINE, RICHARD A.** See MOSEB—*Radio and the Law*.
- LAWTON, SHERMAN P.** See EWBANK—*Broadcasting Projects: Radio and Television, A Manual for the Student*.
— See EWBANK—*Broadcasting: Radio and Television*.
- LAZARSFELD, PAUL F.** *Communications Research, 1948-1949*. New York, Harper & Bros., 1949.
A study of the effect and control by a centralized communications industry on the intellectual and social life of our times.
— *Radio and the Printed Page*. New York, Duell, Sloan & Pearce, Inc., 1940.
A survey of the educational aspects of radio, its effect on reading, and the possibility of new and better methods of education by radio.
— and FIELD, HARRY. *The People Look at Radio*. Chapel Hill, N.C., University of North Carolina Press, 1946.
A survey by the National Opinion Center of the University of Denver, by Columbia University's Bureau of Applied Social Research.
— and KENDALL, PATRICIA R. *Radio Listening in America*. New York, Prentice-Hall, Inc., 1949.
An analysis of listening habits and of radio as a medium of mass information and entertainment, based on nationwide surveys by the National Opinion Research Center at the University of Chicago.
— and STANTON, FRANK. *Radio Research, 1941*. New York, Duell, Sloan & Pearce, Inc., 1941.
The first in a series planned to supplement Dr. Lazarsfeld's study, "Radio and the Printed Page." Contains three reports on different types of programs and three on listener reactions.

- LAZARUSFIELD, PAUL F. *Radio Research, 1942-1943*. New York, Duell, Sloan & Pearce, Inc., 1944.
- The second of the Radio Research annuals, including analysis of daytime serials, radio in wartime, radio in operation, radio and popular music. Concludes with a series of up-to-date technical studies and a report on, the use of radio research techniques in films and the popular magazines.
- LEBOY, MERVYN. *It Takes More Than Talent*. New York, Alfred A. Knopf, 1953.
- The author describes in detail how a motion picture is put together from the choice of the story to the last detail of costuming; also suggests ways of getting a job in pictures.
- LESLEY, PHILIP, ed. *Public Relations Handbook*. New York, Prentice-Hall, Inc., 1950.
- A practical reference on the how, why, what, when, and where of public relations, with contributions from 33 experts.
- LESSLER, RICHARD S. See BROWN—*Advertising Media*.
- LEVENSON, WILLIAM B. *Steve Sears, Ace Announcer*. Chicago, The King Co., 1948.
- An informative account of radio broadcasting told through the experiences of a teenage boy.
- LINDSLEY, CHARLES FREDERICK. *Radio and Television Communication*. New York, McGraw-Hill Book Co., 1952.
- A textbook and study manual on the historical, social, cultural, business, and technical aspects of the subject. Extensively illustrated.
- LOEVINGER, LEE. *The Law of Free Enterprise*. New York, Funk & Wagnalls Co.
- A reference for knowing and understanding the basic rules and principles of the American economic system of free enterprise.
- LUMSDAINE, ARTHUR A. See HOVLAND—*Experiments on Mass Communication*.
- See *Educational Uses; Learning from Films*.
- LYNCH, WILLIAM F., S.J. *The Image Industries*. New York, Sheed and Ward Publishers, 1959.
- Moral and religious aspects of motion pictures and TV in our society.
- MACCRAE, DOUGLAS. See BEGLEY—*Auditioning for TV*.
- MACLATCHY, JOSEPHINE, ed. *Education on the Air*. Columbus, Ohio, Ohio State University, 1930 to 1948. (See OLSON for subsequent issues.)
- Yearbook containing proceedings of the Institute for Education by Radio. Some of the topics discussed are: Organization and administration of education by radio, the radio in educational institutions, schools of the air, college radio stations and their activities, technical aspects of radio, educational techniques in broadcasting, and research in radio education.
- Manual of Operational Standards*. 3d ed. Radio and Television Service, Indiana University, Bloomington, Ind., 1954.
- The operation standards adopted by Indiana University for their programs.
- MARX, HERBERT L., Jr. *Television and Radio in American Life*. New York, The H. W. Wilson Co., 1953.
- A compilation of articles dealing with the impact of the two major means of mass communication on our society, and its significance.
- Mass Media and Education*. 53d Yearbook of the National Society for the Study of Education, Part II, 1954. Chicago, University of Chicago Press, 1954.
- Prepared with teachers, parents, principals, and superintendents in mind. Concerns itself with mass media as influences in the out-of-school life of the youth and adult.
- MAUKSOH, HANS O. See NAEB *Monitoring Studies*.
- MAY, MARK A. and others. See *Educational Uses—Learning from Films*.
- MELCHER, DANIEL and LARRICK, NANCY. *Printing and Promotion Handbook*. Rev. ed., 1956.
- A practical guide for those who plan any aspect of a promotion campaign, including printing, advertising, radio, and television.
- MERCIER, CLAUDE. *Low-Cost Radio Reception*. Paris, UNESCO, 1950.
- One in the series of studies dealing with press, film, and radio in the world today. This report describes the results of an attempt to develop low-priced radio receivers for economically backward people; and to examine questions of collective and individual listening.

- MEYER, JEROME S., illus. by FLOETHE, RICHARD. *Picture Book of Radio and Television and How They Work*. New York, Lothrop, Lee & Shepard Co., Inc., 1951.
- An account of the invention of radio and television, written for children under 14. Illustrated.
- MIDGLEY, NED. *The Advertising and Business Side of Radio*. New York, Prentice-Hall, Inc., 1948.
- A practical textbook, graphically illustrated with charts and tables. Also contains information about the commercial scales of the major and regional networks and local station operation and management.
- MOSER, J. G., and LAVINE, RICHARD A. *Radio and the Law*. Los Angeles, Calif., Parker and Co., 1947.
- Examine available decisions in this country and the British Empire.
- MURROW, EDWARD R. *See—This I Believe*.
- NAB *Standards of Practice*. Washington, D.C., National Association of Broadcasters.
- Adopted standards of practice for American radio broadcasters.
- *The Television Code*. Washington, D.C. Rev. 1958.
- Adopted standards for maintaining accepted level of television programing.
- NAEB publications. National Association of Educational Broadcasters. Urbana, Ill. Titles and dates as indicated below:
- *Radio-Television Bibliography*. Burton Paulu, ed. Urbana, Ill., National Association of Educational Broadcasters, 1952.
- A listing of books and articles on the non-technical aspects of broadcasting from Jan. 1, 1949, to June 30, 1952.
- *Lincoln Lodge Seminar on Educational Television*. Burton Paulu, ed.
- A report on the deliberations and recommendations of leaders in the field of educational broadcasting at the University of Wisconsin, June 1953.
- *First TV Production Workshop—1953*. Edward Stasheff, ed.
- Report of a workshop for persons engaged in educational television programing, held at the University of Illinois, 1953.
- NAEB publications. *Second TV Production Workshop—1954*. Edward Stasheff, ed.
- Report of a workshop held at Michigan State University, including summaries of lectures, demonstrations, procedures, and projects.
- *First TV Engineering Workshop—1954*. Cecil S. Bidlack, ed.
- Report of a workshop for technical personnel in educational television held in New York City, 1954.
- *Third TV Production Workshop—1955*. Edward Stasheff, ed.
- Report of a workshop held at the State University of Iowa, including lecture summaries and other class exercises and projects.
- *Second TV Engineering Workshop—1955*. Cecil S. Bidlack, ed.
- Report of a workshop for technical personnel in educational television held at Michigan State University, 1955.
- *Children and Television*. Dale B. Harris, 1950.
- An annotated bibliography on the educational and character effects of TV on children; discussions for parents; etc.
- *Monitoring Studies (1 through 7)*.
- New York Television (Studies #1 and #4)*—Dallas W. Smythe.
- A study of the programs carried by the New York City stations Jan. 4-10, 1951; and Jan. 4-10, 1952.
- Los Angeles Television (Study #2)*—Dallas W. Smythe and Angus Campbell.
- A study of programs carried by the Los Angeles television stations May 23-29, 1951.
- Chicago Summer Television (Study #3)*—Hans O. Mauksch, Donald Horton, and Kurt Lang.
- A comprehensive study of the programs carried by the Chicago television stations on Aug. 5, 1951.
- New Haven Television (Study #5)*—Dallas W. Smythe.
- A comprehensive study of programs carried by New York City stations Jan. 4-10, 1953, compared with 1951 and 1952 studies.
- Four Years of New York Television (Study #7)*. H. H. Remmers (Purdue Opinion Panel).
- A study of programs carried by New York City television stations, Jan. 25-31, 1954, and programs reported in 8 previous years.

- NAFKIGER, RALPH O. and WHITE, DAVID M., eds.** *Introduction to Mass Communications Research.* Baton Rouge, La., Louisiana State University Press, 1958.
- Collection of discussions by leaders in the field on general aspects, research planning, methods, field methods, statistical analysis, measurements, and scientific method in communications research. Bibliographies.
- NEWSOM, CARROLL V., ed.** *Television Policy for Education.* Washington, D.C., American Council on Education, 1952.
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- *British Broadcasting in Transition.* Minneapolis, University of Minnesota Press, 1960.
- Describes the legal and financial structures of both the British Broadcasting Corporation and the commercially supported Independent Television Authority. Their program policies and operations are reviewed. The effect of television on other media is discussed. An appraisal is made of the performance of BBC and ITA, the effects of competition are surveyed, and recommendations are offered about the future of British broadcasting.
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A collection of what the author refers to as individual snapshots taken from some of his daily broadcasts. A panorama of our times.

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— *Television and Education in the United States*. Paris, UNESCO, 1952.

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Television Digest and FM Reports. Washington, D.C., 1519 Connecticut Avenue, NW.

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TERRON, FERNAND and SOLAL, LUCIEN. *Legislation for Press, Film, and Radio.* Paris, UNESCO, 1951.

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TOLLERIS, BEATRICE K. *Radio—How, When, and Why To Use It.* New York, National Publicity Council, 1947.

A manual designed to guide community agencies in planning effective uses of radio.

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- Variety Radio Directory*. New York, Variety, Inc.
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- WALLER, JUDITH C. *Radio, the Fifth Estate*. Boston, Mass., Houghton Mifflin Co., 1946.
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- WARNER, HARRY P. *Radio and Television Law*. Albany, N.Y., Matthew Bender & Co., 1948.
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- WARREN, FRANK. *TV in Medical Education*. Chicago, American Medical Association, 1955.
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- WHITE, LLEWELLYN. *The American Radio*. Chicago, University of Chicago Press, 1947.
- A report on the broadcasting industry prepared by the Commission on Freedom of the Press.
- WHITE, MELVIN R. *Beginning Television Production*. Minneapolis, Minn., Burgess Publishing Co., 1953.
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- WILLIAMS, ALBERT N. *Listening*. Denver, Colo., University of Denver Press, 1948.
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A handbook for the radio listener designed to stimulate readers to detect the difference between good and not-so-good programs.

WITTENBERG, PHILIP. *Dangerous Words.* New York, Columbia University Press, 1947.

A guide to the laws of libel.

WOLFE, CHARLES HULL. *Modern Radio Advertising.* New York, Funk & Wagnalls Co., 1949.

An account of radio advertising history with practical procedures for the agency representative and the radio advertiser.

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ADAMS, CHARLES. *Producing and Directing for Television.* New York, Henry Holt & Co., 1953.

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BATTISON, JOHN H. *Movies for TV.* New York, The Macmillan Co., 1950.

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— *Modern Radio Advertising.* 2d ed., 1953.

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WOLSELEY, ROLAND E. *Interpreting the Church Through Press and Radio.* Philadelphia, Pa., Muhlenberg Press, 1951.

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An aid for evaluating various types of programs, with specific suggestions for developing discrimination.

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A thorough treatment of TV-production fundamentals, specifically designed for class work in a studio with real or mockup cameras. Exercises are presented with many helpful suggestions for staging TV shows.

BENDER, JAMES F., comp. *NBC Handbook of Pronunciation.* New York, Thomas Y. Crowell Co., 1951.

- This is a 2d-edition guide to correct standard pronunciation for announcers.
- BRAUN, EVERETT C.** *Let's Broadcast.* Minneapolis, Minn., The Northwestern Press, 1948.
- A textbook on the use of radio broadcasting as an educational tool in the secondary schools.
- BRETE, RUDY.** *Techniques of Television Production.* New York, McGraw-Hill Book Co., Inc., 1953.
- A practical guide, including descriptions of equipment and materials for use in producing television programs, written by an experienced producer and teacher.
- and **STASHEFF, EDWARD.** *Television Scripts.* New York, A. A. Wyn, Inc., 1951.
- Scripts for staging and study, covering virtually every type of television script currently presented. Designed for the student, director, and producer.
- *The Television Program.* See **STASHEFF.**
- BROOKS, WILLIAM F.** *Radio News Writing.* New York, McGraw-Hill Book Co., 1948.
- A textbook on writing news for radio, designed as a guide for beginners. Includes examples of special techniques needed to convert press dispatches to news on the air. Appendix includes news roundups and samples of commentaries by well-known newsmen.
- BROWN, DONALD E., and JONES, JOHN PAUL.** *Radio and Television News.* New York, Rinehart and Co., Inc., 1954.
- A classroom textbook containing 15 units, each with an introduction written by an expert in the field, followed by practical exercise materials.
- CAMPBELL, LAURENCE R.; HEATH, HARRY E., Jr.; and JOHNSON, RAY V.** *A Guide to Radio-TV Writing.* Ames, Iowa, Iowa State College Press, 1950.
- A workbook-syllabus for teachers, students, and professional workers interested in news, specialized information, continuity, writing, and surveys.
- and **WOLSELEY, ROLAND E.** *Newsmen at Work.* Cambridge, Mass., The Riverside Press, 1949.
- A textbook for those wishing to gather and write news for any medium of mass communication.
- CBS NEWS STAFF.** *Television News Reporting.* New York, McGraw-Hill Book Co., 1958.
- A compilation of information based on the knowledge and years of practical experience of many people in the field. A practical handbook for use in newroom and classroom.
- CHARNLEY, MITCHELL V.** *News by Radio.* New York, The Macmillan Co., 1948.
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- CHASE, GILBERT.** *Music in Radio Broadcasting.* New York, McGraw-Hill Book Co., 1946.
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- COLODEIN, ROBERT S.** See **KAUFMAN—Your Career in Television.**
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- COWGILL, ROME.** *Fundamentals of Writing for Radio.* New York, Rinehart & Co., Inc., 1940.
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- See **KINGSON—Broadcasting Television and Radio and Radio Drama Acting and Production.**

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CREWS, ALBERT. *Radio Production Directing*. New York, Houghton Mifflin Co., 1944.

The first textbook in a series resulting from summer radio institutes launched cooperatively in 1941 by Northwestern University and the National Broadcasting Company. Written as a guide for professional training for careers in radio broadcasting.

— *Professional Radio Writing*. New York, Houghton Mifflin Co., 1946.

An analysis of radio writing for all types of markets and listeners. A glossary of terms and assignments for student practice are included.

CURRAN, CHARLES W. *The Handbook of TV and Film Technique*. New York, Pellegrini & Cudahy, 1953.

A nontechnical production guide for executives. Gives basic facts about producing films, including production costs; methods and procedures, and a glossary of trade terms.

— *Screen Writing and Production Techniques*. New York, Hastings House, 1958.

A nontechnical handbook for TV, film, and tape. Part I deals with creating and developing the script; Part II deals with production planning and actual staging procedure; and Part III analyzes the factors in production cost.

DIMOND, S. A., and ANDERSSON, D. M. *Radio and Television Workshop Manual*. New York, Prentice-Hall, Inc., 1952.

A practical guide to creative radio and television production, with emphasis on simplified types of programing for the small station.

— See GOULD—*Training the Local Announcer*.

DUERR, EDWIN. *Radio and Television Acting*. New York, Rinehart & Co., Inc., 1950.

A general critique on acting as a profession, with procedures for the mechanics of acting before a microphone or performing before cameras.

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FIELD, STANLEY. *Television and Radio Writing*. Boston, Mass., Houghton Mifflin Co., 1958.

A practical text covering radio-TV writing opportunities, with helpful information on how to prepare for work in this field. Each type of writing is discussed, and selected examples are presented for study. Exercises are included for individual and group practice.

FRENCH, FLORENCE F., LEVENSON, WILLIAM B.; and ROCKWELL, VERA C. *Radio English*. New York, McGraw-Hill Book Co., Inc., 1952.

A high school and junior college text for radio English and radio workshop groups. Deals with various aspects of programing and includes a play for radio production. Part V deals with television planning.

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GARRISON, GARNET R. See CHESTER—*Radio and Television—An Introduction*.

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A practical text pointing up the everyday problems of the local announcer and his place in the daily operation of a station and including exercise material covering wide range of announcer's duties.

GREENE, ROBERT S. *Television Writing*. New York, Harper and Bros., 1952.

A detailed guide to the new techniques of writing for television based on extensive research as well as on the author's experience as a radio writer. Contains many script samples with analysis of each.

— *Television Writing: Theory and Technique*. New York, Harper and Bros., 1956. Rev. ed.

Foreword by Robert Montgomery. A general text covering many types of TV scripts and the special problems they present to the writer.

GREET, W. CABELL. *World Words: Recommended Pronunciations*. New York, Columbia University Press, 1944.

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HARSHBARGER, H. CLAY. See BECKER—*Television: Techniques for Planning and Performance*.

HEATH, ERIC. *Writing for Television*. Los Angeles, American Book Institute, 1950.

A textbook for the beginning television writer with equally useful aids for the advanced student.

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HEATH, HARRY E., Jr. See CAMPBELL—*A Guide to Radio-TV Writing*.

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Designed to teach speech students the rudiments of radio announcing. Exercises are included, along with drill material.

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Copywork, exercises, and drill provide a variety of sources of rehearsal material and classroom practice. General text is brief.

HERMAN, LEWIS. *A Practical Manual of Screen Playwriting*. Cleveland, Ohio, The World Publishing Co., 1952.

A guide for the beginning writer of screen plays for the theater and television and a sourcebook of new ideas for the professional writer.

— and SHALLIT, MARGUERITE. *Manual of Foreign Dialects*. New York, Ziff-Davis Publishing Co., 1948.

This manual contains 80 of the principal foreign dialects of the various national groups, with characteristic studies, speech peculiarities, and examples of the dialects in easily rendered phonetic monologs.

HERMAN, LEWIS. *Manual of American Dialects for Radio, Stage, Screen, and Television*. Chicago, Ziff-Davis Publishing Co., 1947.

An authentic source for the dialect enthusiast. Contains 80 foreign dialects with character studies, speech peculiarities, and examples of phonetic monologs.

HODAPP, WILLIAM. *The Television Manual*. New York, Farrar, Straus & Young, Inc., 1953.

A guide to TV production and programing for education, public affairs, and entertainment. Explains many of the elements of program formats and sources. Has chapter on writing for television films and on operation of educational television.

— *The Television Actor's Manual*. New York, Appleton-Century-Crofts, 1955.

Extensive advice to the television actor, including job opportunities, tips on casting, acting techniques, agent selection, and effective publicity.

HOFFMAN, WILLIAM G., and ROGERS, RALPH L. *Effective Radio Speaking*. New York, McGraw-Hill Book Co., 1944.

Under the headings Psychology, Strategy, Organization, Language, Writing, and Reading of a Radio Speech, practical pointers are given to help overcome mike fright and add color and interest in the delivery of an effective radio speech.

HOTALING, BURTON L. *A Manual of Radio News Writing*. Milwaukee, Wis., *The Milwaukee Journal*, 1947.

Discusses various types of radio news from writing to editing.

HUBBELL, RICHARD W. *Television Programming and Production*. New York, Rinehart and Co., Inc., 1956. Rev. 3d ed.

Appendix includes a complete shooting script of a TV drama, with director's cues written in. Traces the growth of TV in America and Europe. Compares TV with other media while presenting a detailed explanation of the nature of TV programing, camera lenses, and operating techniques, theory of video skills, incorporation of audio devices, and TV production theories.

HUNTLEY, JOHN. See MANVELL—*Technique of Film Music*.

HUTCHINSON, THOMAS H. *Here Is Television—Your Window to the World*. New York, Hastings House, 1946.

An account of television as it exists today, with a forecast of developments to be expected. Revised 1948; completely revised 1950.

HYDE, STUART W. *Television and Radio Announcing.* Boston, Mass., Houghton Mifflin Co., 1959.

A compilation of material from the various subjects required of the announcer. Sections on foreign pronunciations, technical aspects of radio-TV, international phonetic alphabet, and practice material for all types of announcing assignments. Glossary.

JOELS, MERRILL H. *Acting Is A Business.* New York, Hastings House, 1955.

A semi-autobiographical guidebook on how to get into radio and television as an actor. Includes a list of sources and services in New York City.

JOHNSON, RAY V. See **CAMPBELL**—*A Guide to Radio-TV Writing.*

JONES, JOHN PAUL. See **BROWN**—*Radio and Television News.*

KAUFMAN, WILLIAM I., and COLODZIN, ROBERT. *Your Career in Television.* New York, Merlin Press, 1950.

An appraisal of job possibilities in television along with suggestions on choosing a career as an actor, director, or other activity in the television field.

KAUFMAN, WILLIAM I., ed. *How To Write for Television.* New York, Hastings House, 1955.

A collection of short articles by 10 successful writers and script editors, giving specific advice on what it takes to create saleable scripts.

——— *How To Direct for Television.* New York, Hastings House, 1955.

Information and advice on the director's problems as prepared by some of the best-known directors and producers.

——— *How To Announce for Radio and Television.* New York, Hastings House, 1956.

A collection of short articles by well-known broadcasters. Offers advice on opportunities in the field and on how to prepare for special types of announcing careers.

KEITH, ALICE. *How To Speak and Write for Radio.* New York, Harper & Bros., 1944.

A reference manual containing suggested "short-cut" methods of acquiring an effective

radio voice. Also contains a number of model scripts.

——— *The Microphone and You.* New York, Hastings House, 1955.

A handbook on how to speak and write for television and radio.

KINGSON, WALTER K., COWGILL, ROME, and LEVY, RALPH. *Broadcasting Television and Radio.* New York, Prentice-Hall, Inc., 1955.

Gives how-to techniques of writing, directing, and acting, plus a behind-the-scenes survey of the radio-television industry.

——— *Radio Drama Acting and Production.* New York, Prentice-Hall, Inc., 1950.

A new edition of the handbook described above, with an added text on the fundamentals of radio acting and exercise material.

KRULEVITCH, WALTER, and COWGILL, ROME. *Radio Drama Production.* New York, Rinehart & Co., 1946.

A handbook for the average classroom workshop, giving background of production theory. Contains scripts with exercises for developing skill in elements of radio drama production.

LA PRADE, ERNEST. *Broadcasting Music.* New York, Rinehart & Co., 1947.

An explanation of the entire process of broadcasting music, from the planning of the program to its production in the studio.

LAWTON, SHERMAN P. See **EWBANK**—*Broadcasting: Radio and Television.*

LEVENSON, WILLIAM B. See **FRENCH**—*Radio English.*

LEVY, RALPH. See **KINGSON**—*Broadcasting Television and Radio.*

MCCANDLESS, STANLEY. *Syllabus of Stage Lighting, A.* New Haven, Conn., Whitlock's, Inc., 1953.

The eighth edition of a text written primarily for the teacher.

MACKAY, DAVID R. *Drama on the Air.* New York, Prentice-Hall, Inc., 1951.

A text which integrates the three main facets of radio dramatic presentation—script, production, and acting—with emphasis on acting. Includes 4 complete scripts and 25 scenes for exercise.

MANVELL, ROGER. See **HALAS**—*The Technique of Film Animation.*

MANVELL, ROGER, and HUNTLEY, JOHN. *Technique of Film Music*. New York, Hastings House.

This definitive work presents the know-how of experts from leading film production centers in Great Britain and the United States.

MOSSE, BASKETT. *Radio News Handbook*. Evanston, Ill., Medill School of Journalism, Northwestern University, 1947.

A guide in the preparation and production of news programs with added information on radio sign language, glossary of radio terms, and a sample script.

— and WHITING, FRED, eds. *Television News Handbook*. Evanston, Ill., Northwestern University Press, 1953.

A guide for the professional newsmen as well as for the television journalism student. Contains excerpts from talks by leading television newsmen as presented at the first national television news seminar at Northwestern University.

McMAHAN, HARRY W. *The Television Commercial*. New York, Hastings House, 1957.

The fundamentals for effective utilization of TV as a sales medium, plus detailed chapters covering aspects of production of TV commercials, with step-by-step explanations and advice on how to reduce costs.

— *TV Tape Commercials*. New York, Hastings House, 1960.

An illustrated handbook, which explains aspects of TV tape production and how this method can be used to combine the best of live and film-TV techniques.

— *Television Production*. New York, Hastings House, 1957.

A handbook of TV production fundamentals, presented in a how-to-do-it framework. Emphasizes artistic quality in various production situations. Illustrated.

NEEDLEMAN, MORISS H. *A Manual of Pronunciation*. New York, Barnes & Noble, Inc., 1949.

Lists about 5,800 "everyday words selected as commonly mispronounced." The unique feature is that three systems of notation are used—the simplified, the diacritical, and the phonetic.

O'MEARA, CARROLL. *Television Program Production*. New York, The Ronald Press Co., 1955.

A manual designed for those planning a career in television program writing or production.

PENNELL, ELLEN. *Women on TV*. Minneapolis, Minn., Burgess Publishing Co., 1954.

Designed to inform the student and her teacher about opportunities for women in television, as well as to provide detailed hints on planning programs for home audiences.

POOLE, LYNN. *Today's Science and You*. New York, Whittlesey House-McGraw Hill, 1952.

A popularized version of some of the most recent conquests of science. Includes highlights of science featured on the author's series of television programs, the Johns Hopkins Science Review.

— *Science Via Television*. Baltimore, Md., The Johns Hopkins Press, 1950.

A factual step-by-step outline of methods and procedures from the stage of the program idea until it goes on the air.

ROBERTS, EDWARD BARRY. *Television Writing and Selling*. Boston, Mass., The Writer, Inc., Pub., 1960. 3d ed.

This revision offers detailed information on actual techniques, many selections for study and analysis, and a thorough guide to the successive steps of adaptation for TV. Contains advice and many helpful facts for the TV writer.

ROCKWELL, VERA C. See FRENCH—*Radio English*.

ROGERS, RALPH. See HOFFMAN—*Effective Radio Speaking*.

ROYAL, JOHN F. *Television Production Problems*. New York, McGraw-Hill Book Co., 1948.

Compiled from a series of 11 lectures by NBC television personnel in a course given by Columbia University and NBC.

SETTEL, IRVING. *How To Write Television Comedy*. Boston, Mass., The Writer, Inc., 1958.

Defines types of TV comedy and what it takes to write them: How to write jokes; making people laugh; gags and characterizations; dramatic comedy; hints on selling TV scripts.

SHALLET, MARGUERITE. *See* HERMAN—*Manual of Foreign Dialects.*

SILLER, BOB, TERKEL, HAL, and WHITE, TED. *Television and Radio News.* New York, The Macmillan Co., 1960.

Written particularly for the broadcasting journalist, the book contains basic information on procedures for gathering, writing, and presenting news on radio and television.

SKILBECK, OSWALD. *ABC of Film and TV Working Terms.* New York, Hastings House, Pub., Inc., 1960.

A dictionary explaining the working words used in British film and TV studios.

SNYDER, ROSS.—*See* PARKER—*Religious Radio: What To Do and How.*

STASHEFF, EDWARD, and BRETZ, RUDY. *The Television Program.* New York, A. A. Wyn, Inc., 1951.

A guide to writing, directing, and producing television programs. Contains photographs, diagrams, charts, and actual directors' scripts of outstanding programs.

——— *Television Program, The.* New York, Hill and Wang, 1956 Rev.

Writing, direction, and production of the TV program are treated in great detail. Illustrations and diagrams. An extensive "how to do it" reference source for various phases of TV programming.

——— *Television Scripts—See* BRETZ.

TERKEL, HAL. *See* SILLER—*Television and Radio News.*

TOBIN, RICHARD L. *New Styles Book.* New York, American Broadcasting Co., Inc., 1946.

A few do's and don'ts on radio news writing and some specific word styles.

TOOLEY, HOWARD. *The Television Workshop.* Minneapolis, Minn., Northwestern Press, 1953.

Written to acquaint the actor or actress with a few working tools of TV. Sample scripts. Glossary.

TURNBULL, ROBERT B. *Radio and Television Sound Effects.* New York, Rinehart & Co., Inc., 1951.

A comprehensive analysis of the part that sound plays in the radio and television drama, how it is affected by writing and production, and some of the problems of the sound technician.

WADE, ROBERT J. *Designing for TV.* New York, Pelligrini and Cudahy, 1952.

A book on art and design in television staging, written expressly for the graphic artist, craftsman, or production designer.

——— *Staging TV Programs and Commercials.* New York, Hastings House, 1954.

A handbook on how to plan and execute television sets, props, and production facilities. Includes suggestions for relating stagecraft experience to TV.

WALKER, E. JERRY. *Religious Broadcasting: A Manual of Techniques.* Washington, D.C., National Association of Broadcasters, 1945.

A guide for those who prepare and present religious programs.

WARREN, CARL NELSON. *Radio News Writing and Editing.* New York, Harper & Bros., 1947.

Text with diagrammatic illustrations to cover the various phases of radio news work.

WEISS, MARGARET B. *The TV Writer's Guide.* New York, Pellegrini and Cudahy, 1952.

A handbook showing basic writing techniques, with suggestions for the preparation of professional scripts and for their protection and marketing.

WHITE, MELVIN R. *Beginning Radio Production.* Minneapolis, Minn., The Northwestern Press, 1950.

A textbook for advanced high school and beginning college students; intended primarily to develop basic knowledge and skills essential to the radio worker.

——— *Microphone Technique for Radio Actors.* Minneapolis, Minn., Northwestern Press, 1950.

A brief and elementary handbook for the beginning radio actor.

WHITE, PAUL W. *News on the Air.* New York, Harcourt, Brace & Co., 1947.

An analysis of news gathering and preparation for broadcasting by one of radio's well-known news writers.

WHITE, TED. *See* SILLER—*Television and Radio News.*

WHITING, FRED. *See* MOSSE—*Television News Handbook.*

WILEY, MAX. *Radio Writing*. New York, Rinehart & Co., Inc., 1941.

Deals with various types of scripts. Includes writing exercises and several chapters and analyses of students' work which should be valuable for the new radio writer.

— *Radio and Television Writing*. New York, Rinehart & Co., Inc., 1950.

An expanded revision of Mr. Wiley's first edition; written in terms of developments in audience preferences and in techniques.

WOLSELEY, ROLAND E. *See* CAMPBELL—*Newsmen at Work*.

YOAKEM, LOLA GOELET, ed. *TV and Screen Writing*. Berkeley, Calif., University of California Press, 1958.

Seventeen members of Writers Guild of America discuss screen writing: adaptation, western, comedy, religious, science fiction, etc. Glossary.

Educational Uses

AARNES, HALE, and CHRISTIANSEN, KENNETH; eds. *Problems in College Radio*. Columbia, Mo., Stephens College, 1948.

Proceedings of the 1948 Conference on College Radio, held at Stephens College. Contains speeches dealing with the radio curriculum, careers, etc.

ADAMS, JOHN C.; CARPENTER, C. R.; and SMITH, DOROTHY R., eds. *College Teaching by Television*. Report on a conference on Teaching by TV in colleges and universities, 1957.

Report on proceedings covering an appraisal of televised instruction: evaluation, motivation of students, practical problems, educational philosophy of television. Includes supplemental papers.

ADKINS, EDWIN P., ed. *Television in Teacher Education*. Washington, D.C., American Association of Colleges for Teacher Education, 1960.

A report on the possibilities of using TV in teacher education, in colleges, and in public schools.

BAILEY, K. V. *The Listening Schools*. London, British Broadcasting Corporation, 1957.

A guide to the history and organization of the BBC's school programs, and an account of school broadcasting in Britain today.

BRODERICK, GERTRUDE G. *Directory of College Courses in Radio and Television*. Washington, U.S. Office of Education, 1959-60.

A mimeographed list of colleges reporting courses in radio and television, with special designation for those offering degrees in communications. Names of instructors in charge included.

BRODERICK, GERTRUDE G. *Educational Television. Local Program Survey, 1952-53*. Washington, D.C., National Association of Radio-Television Broadcasters.

A survey report on the extent to which schools and colleges were presenting television programs on local commercial and educational stations.

— *FM for Education*. *See* DUNHAM.

BROWN, JAMES W.; LEWIS, RICHARD B.; and HARCLAROAD, FRED F. *Audio-Visual Instructional Materials Manual*. New York, McGraw-Hill Book Co., 1950.

Emphasis is on interrelated uses of all instructional materials. Presents details, examples, and suggestions for utilization of audiovisual teaching aids. Covers selection and use of ready-made materials and the creation of instructional materials. Discusses radio and TV.

CALLAHAN, JENNIE WAUGH. *Radio Workshop for Children*. New York, McGraw-Hill Book Co. 1948.

A workshop text designed to prepare students to enter educational radio either as teachers in school workshops or as radio-station personnel.

— *Television in School, College, and Community*. New York, McGraw-Hill Book Co., 1953.

A survey of the field of educational television. Contains an extensive bibliography and a dozen production scripts from various sources in the field.

CARPENTER, C. R. *See* ADAMS—*College Teaching by Television*.

CHANDLER, ANNA C., and OYPHER, IRENE F. *Audio-Visual Techniques*. New York, Noble and Noble, 1948.

For persons interested in the enrichment of teaching through the use of audiovisual aids. Contains many how-to directions and suggestions for radio and television programming.

CHRISTIANSEN, KENNETH. See AARNES—
Problems in College Radio.

COOPER, ISABELLE M. *Bibliography on Educational Broadcasting.* Chicago, The University of Chicago Press, 1942.

A bibliography on the historical, technical, and educational fields of broadcasting.

COUNCIL OF CHIEF STATE SCHOOL OFFICERS. *Purchase Guide for Programs in Science, Mathematics, Modern Foreign Languages.* Washington, D.C., The Council, 1959.

A guide to economical purchase of materials and equipment in these areas.

DENT, ELLSWORTH C. *The Audio-Visual Handbook.* Chicago, Society for Visual Education, 1949.

A handbook of information for those interested in using audiovisual teaching materials. Published first in 1934; this is the sixth edition.

DIEUZEIDE, HENRI. *Teaching Through Television.* Paris, Organization for European Economic Co-Operation, Office for Scientific and Technical Personnel, 1960.

A report on current use of TV in Western European schools, and an examination of possibilities for using the medium to meet critical needs in science teaching.

DUNHAM, FRANKLIN. *Educational Teleguide,* Washington, D.C., 1959.

References for education by television.

— and LOWDERMILK, RONALD R. *Television in Our Schools,* Washington, U.S. Government Printing Office, 1953.

A brief analysis of television's role in education, with illustrations of some of the current uses of the medium by schools.

— BRODERICK, GERTRUDE G., and LOWDERMILK, RONALD R. *FM for Education.* Washington, U.S. Government Printing Office, 1948. 2d ed.

Designed to inform educators and school board members of the potential educational facilities of the specially reserved FM radio channels.

CUMMING, WILLIAM K. *This Is Educational Television.* Ann Arbor, Mich., Edwards Bros., Inc., 1954.

A compilation of experiences reported in selected centers throughout the United States, with interpretations and conclusions by the author.

CYPHER, IRENE F. See CHANDLER—
Audio-Visual Techniques.

DALE, EDGAR. *Audio-Visual Methods in Teaching.* New York, The Dryden Press, Inc., 1947.

A basic text on methods, with brief references to radio.

— 2d ed., 1954.

Complete rewrite of first edition presenting author's rethinking of field of audiovisual instruction. Contains several new chapters, including one on educational television.

DAVIDSON, RAYMOND L. See HOLLAND—
Audio-Visual Materials and Devices, Rev. ed.

ERIKSON, CARLTON W. *Administering Audio-Visual Services,* New York, MacMillan, 1959.

A presentation of the administrative organization and procedures for an effective and efficient audiovisual service.

EDUCATORS PROGRESS SERVICE. Randolph, Wis., publishers of annual "Guide to Free Films," "Guide to Free Filmstrips," "Guide to Free Tapes, Scripts and Transcriptions," and "Guide to Free Curriculum Materials."

FEDERAL RADIO EDUCATION COMMITTEE. Washington, D.C., U.S. Office of Education.

— *Criteria for Children's Radio Programs.*

Designed as guide to script writers, parents, teachers, broadcasters, and others concerned with programs for children.

— *How To Judge a School Broadcast.*

A manual for teachers and broadcasters on techniques by which they may quickly judge the educational effectiveness of programs intended for use in schools.

— *Radio in the Schools of Ohio.*

Report of an experiment in schoolwide listening and its effect on teachers and students.

— *School-Wide Use of Radio.*

- A detailed evaluation of 1 year's school-wide use of an "American School of the Air" series.
- *Suggested Standards for College Courses in Radio-broadcasting, 1945.*
Designed to guide colleges in establishing radio courses.
- FOSTER, OWEN I., ed. *Using Audio-Visual Materials in the Elementary Classroom.* Indiana Department Public Instruction, 1959.
A guide to techniques for effective utilization of audiovisual material. Includes detailed list of sources and bibliography.
- FRENCH, FLORENCE F., LEVENSON, WILLIAM B., and ROCKWELL, VERA C. *Radio English.*
- FROST, EDA. See WATKINS—*Your Speech and Mine.*
- HALAR, JOHN, ed. *International Animated Film.* New York, Hastings House, 1959.
Covers aspects of the animated film: historical development, esthetic principles of voice, effects, music, color, public relations, advertising, and entertainment uses. Special types of animation are shown and discussed. Contains section on the educational applications of animation.
- HANSON, GERTIE. See WITTICH—*Educators' Progress Service.*
- HARCLEBOD, FRED F. See BROWN—*Audio-Visual Instructional Materials Manual.*
- HARTLEY, WILLIAM H. *A Guide to Audio-Visual Materials for Elementary School Social Studies.* Brooklyn, N.Y., Rambler Press, 1950.
A compilation of selected teaching materials within the realm of and important to elementary school classes in social studies.
- HARTNELL, HORACE C. See HOLLAND—*Audio-Visual Materials and Devices,* Rev. ed.
- HOLLAND, BENJAMIN FRANKLIN; HARTNELL, HORACE C., and DAVIDSON, RAYMOND L. *Audio-Visual Materials and Devices,* Rev. ed. Lubbock, Tex., 1958.
A manual of audiovisual materials and devices, their construction and operation, and principles of classroom utilization. Part I, audio equipment and materials; part II, still projection; part III, motion picture projection; and part IV, building facilities for audiovisual teaching.
- ILLINOIS, UNIVERSITY OF. *Toward More Effective Educational TV,* Urbana, Ill., 1958.
A pilot study of the effects of commercial TV on the verbal behaviors of preschool children. Bibliography.
- JOINT COUNCIL ON EDUCATIONAL TELEVISION. *Four Years of Progress in Educational Television.* Washington, D.C., the Council, 1956.
A report covering the present and potential development of educational TV stations, sources of financial support, aids to increased public understanding of efforts, and details of program development.
- KINDER, JAMES S. *Audio-Visual Materials and Techniques.* New York, American Book Co., 1950.
A comprehensive treatise on the value of the new instructional materials, with suggestions for making learning more meaningful through the use of various types of visual and auditory material.
- *Audio-Visual Materials and Techniques,* 2d ed., New York, American Book Co., 1959.
For students in teacher-education courses, teachers in service, and audiovisual directors. Revised and extended second edition includes radio, TV, and new recording information. Vocabulary, projects, and sources of material are listed after each chapter.
- and McCLUSKY, F. DEAN. *The Audio-Visual Reader.* Dubuque, Iowa, William C. Brown Co., 1954.
A collection of 200 articles written by eminent specialists in the field of audiovisual instruction: radio and TV.
- KURTZ, EDWIN BERNARD. *Pioneering in Educational TV.* Iowa City, 1959.
Covers the period 1932-39. A documentary presentation of early experiments.
- LEESTMA, ROBERT. *Audio-Visual Materials for Teaching Reading.* Ann Arbor, Mich., Slater's Book Store, Inc., 1954.
A comprehensive listing of films, filmstrips, slides, flat pictures, recordings, and special commercially available devices for use in teaching reading.
- LEE, ROBERT H. See SKORNIA—*Creative Broadcasting.*

LEONARD, J. PAUL. See NOEL—*Foundations for Teacher Education in Audio-Visual Instruction.*

LEVENSON, WILLIAM B. *Teaching Through Radio.* New York, Rinehart and Co., Inc., 1945.

Has a twofold purpose: The improvement of school broadcasting and the encouragement of more effective use of educational radio programs. Written by the former director of Cleveland's school-owned radio station WBOE. Concerns the techniques and basic information needed by teachers and school administrators in a variety of situations. Contains scripts, aids to utilization, and program schedules.

—, FRENCH, FLORENCE F., and ROCKWELL, VERA C. *Radio English.*

— and STASHEFF, EDWARD. *Teaching Through Radio and Television.* New York, Rinehart and Co., 1952.

A revision of Levenson's *Teaching Through Radio*, with new material dealing with television.

LEWIS, PHILIP. *Educational Television Guidebook.* New York, McGraw-Hill Book Co., Inc., 1960.

Under the sponsorship of the Electronic Industries Association, the Guidebook was prepared to assist in answering frequently recurring questions concerning proper planning and designing for school use of television, along with pertinent information about equipment.

LEWIS, RICHARD B. See BROWN—*Audio-Visual Instructional Materials Manual.*

LOWDERMILK, R. R. *Television in Our Schools.* See DUNHAM.

— *FM for Education.* See DUNHAM.

LUMSDAINE, ARTHUR A., MAY, MARK A., and others. *Learning From Films.* New Haven, Conn., Yale University Press, 1958.

A report on the Yale Motion Picture Research Project, 1946 to present. Part I: Acquisition of knowledge from films; part II: Effects of films on subsequent learning activities; part III: Evaluating instructional films; part IV: Use and potential of teaching films. Illustrated. Bibliography.

MACLATCHY, JOSEPHINE, ed. *Education on the Air.* Columbus, Ohio State University, 1930 to 1948. (See OLSON for subsequent issues.)

Yearbook containing proceedings of the Institute for Education by Radio. Some of the topics discussed are: Organization and administration of education by radio, the radio in educational institutions, schools of the air, college radio stations and their activities, technical aspects of radio, educational techniques in broadcasting, and research in radio education.

MAY, MARK A. and others. See LUMSDAINE—*Learning from Films.*

MCCCLUSKY, F. DEAN. *Audio-Visual Teaching Techniques.* Dubuque, Iowa, William C. Brown Co., 1949.

For the student of education, outlining principles which underlie the use of audio-visual materials in teaching. Contains selected list of films, slides, recordings, etc. Published originally in 1940.

— *The Audio-Visual Bibliography.* Dubuque, Iowa, William C. Brown Co., 1950.

A comprehensive bibliography giving in eight major sections short annotations on the literature on audio-visual instruction.

— See KINDER—*The Audio-Visual Reader.*

MCKOWN, HARRY G., and ROBERTS, ALVIN B. *Audio-Visual Aids to Instruction.* 2d ed. New York, 1949.

An encyclopedic text and practical handbook showing teacher and administrator how to select, organize, and utilize all types of audio-visual aids, in all subjects and at all levels through high school.

MINNESOTA UNIVERSITY COLLEGE OF EDUCATION. *Closed Circuit TV in Teacher Education*, 2d ed. Minneapolis, Minn., University of Minnesota, 1957.

A report on the progress of investigations into television at the College of Education. Includes case studies of demonstrations, report on use of closed circuit television for classroom observation, in-service training, and direct teaching.

NATIONAL EDUCATION ASSOCIATION, DEPARTMENT OF AUDIO-VISUAL INSTRUCTION. *Television in Instruction: An Appraisal.* Washington, D.C., the Association, 1958.

Discussion of TV's role in instruction and in teacher education.

— *Interaction in Learning: Implications for Television.* Washington, D.C., The Association, 1960.

A definition of interaction and a discussion of current applications of TV in this area.

— *Opportunities for Learning: Guidelines for Television*. Washington, D.C., The Association, 1960.

Part I presents the basic framework, Part II a discussion by many educational TV leaders, and Part III suggestions for the future.

NATIONAL EDUCATIONAL TELEVISION AND RADIO CENTER. *1959-Year of Progress*. Ann Arbor, Mich., 1959.

A report on the varied activities of the Center during 1959.

NEW YORK ACADEMY OF MEDICINE. *Radio in Health Education*. New York, Columbia University Press, 1945.

A critical study by the Academy of Medicine of the use of radio in health education. Presents a series of talks by medical men and professional radio people at an Academy conference on radio in health education.

O'BRIEN, MAE. *Children's Reactions to Radio Adaptations of Juvenile Books*. New York, Columbia University Press, 1950.

Report of a study to determine the reactions of children to radio programs designed for their listening, to make their reactions more directly available to producers, and to suggest ways of making programs more widely useful to schools.

OLSON, O. JOE, ed. *Education on the Air*. Columbus, Ohio State University, 1949 to 1952 (See MacLatchy for previous issues.)

Yearbook of proceedings of annual Institute for Education by Radio-Television.

ROBERTS, ALVIN B. See MCKOWN—*Audio-Visual Aids to Instruction*.

ROCKWELL, VERA C.; FRENCH, FLORENCE F.; and LEVENSON, WILLIAM B. *Radio English*.

RUARK, HENRY, C. Jr., ed. *The Audio-Visual Equipment Directory*, 4th ed. Fairfax, Va., National Audio-Visual Association, Inc., 1958.

A guide to current models of audiovisual equipment.

SCHULLER, CHARLES F., ed. *The School Administrator and His Audio-Visual Program*. Washington, D.C., Department of Audio-Visual Instruction, National Education Association, 1954.

A coordinated source of information for school administrators on characteristics and requirements of an effective audiovisual program. Yearbook of Department of Audio-Visual Instruction, NEA.

— See WITTICH—*Audio-Visual Materials*, 2d ed.

— See WITTICH—*Audio-Visual Materials—Their Nature and Use*.

SIEPMANN, CHARLES A. *Radio and Education*. New York, William Sallock.

One of 50 factual studies in philosophy and social science.

SKORNIA, H. J.; LEE, ROBERT H.; and BREWER, FRED A. *Creative Broadcasting*. New York, Prentice-Hall, Inc., 1950.

For beginners in radio training. Each chapter concludes with pertinent questions and answers. Contains 12 scripts cleared for broadcasts.

SMITH, DOROTHY R. See ADAMS—*College Teaching by Television*.

SOUTHERN STATES WORK CONFERENCE ON EDUCATIONAL PROBLEMS. *The Public Schools and TV; A Case Book of Programming Practices*. Tallahassee, Fla., 1958.

A discussion of current educational uses of TV; in-service teacher training; direct teaching; adult education; out-of-school programs; and public relations programs.

STASHEFF, EDWARD. See LEVENSON—*Teaching Through Radio and Television*.

STERNER, ALICE P. *A Course of Study in Radio Appreciation*. New York. Educational and Recreational Guides. Rev. 1950.

A course outline for high school teachers of English. Contains 29 curriculum units in radio appreciation and TV.

TYLER, I. KEITH. See WOELFEL—*Radio and the School*.

WARREN, FRANK, M.D. *Television in Medical Education*. Chicago, Ill., American Medical Association, 1955.

Concise discussion well illustrated, concerning the television techniques used in producing well-planned medical telecasts.

WATKINS, RHODA, and FROST, EDA. *Your Speech and Mine*. Chicago, Lyons and Carnahan, rev., 1956.

Revised standard text includes greater emphasis on uses of radio, television, recordings, and sound films.

WITTICH, WALTER ARNO, and HANSON, GERTIE, eds. *Educators Guide to Free Tapes, Scripts, and Transcriptions*. Randolph, Wis., Educators Progress Service, 1955.

Includes detailed information on how to obtain these materials.

— 2d ed., 1956.

Similar listings with substantial additions in each area.

— and SCHULLER, CHARLES F. *Audio-Visual Materials*, 2d ed. New York, Harper & Bros., 1957.

A thorough treatment of standard audio-visual educational aids—their nature and use. A guide to the proper selection and use of materials and equipment. Includes a detailed discussion of TV in education.

WOELFEL, NORMAN and TYLER, I. KEITH. *Radio and the School*. Yonkers, N.Y., World Book Co., 1945.

Not merely a textbook for teachers and administrators, but rather a general volume on the education aspects of American radio.

Scripts and Plays

ARMER, ALAN and GRAUMAN, WALTER E. *Vest Pocket Theatre*. New York, Samuel French, 1955.

Contains 20 playlets from the NBC-TV program "Lights, Camera, Action": 10 melodramas, 5 comedies, 3 dramas, and 2 farces.

AXELROD, DONALD. *See LASS—Plays from Radio*.

BAENOUW, ERIK, ed. *Radio Drama in Action*. New York, Rinehart & Co., Inc., 1945.

A collection of 25 radio plays dealing with problems of a changing world. Leading dramatists in the field of public service are contributors, and the editor has written an introduction to each play along with production directions.

BAUER, W. W. and EDGLEY, LESLIE. *Your Health*. New York, E. P. Dutton & Co., 1939.

Contains selections of prize-winning scripts from a series on health education for junior and senior high schools designed to correlate the health program with other curricular subjects.

BENET, STEPHEN VINCENT. *They Burned the Books*. New York, Rinehart & Co., Inc., 1942.

Script of the program which NBC presented in 1942.

— *We Stand United and Other Radio Scripts*. New York, Rinehart & Co., Inc., 1945.

This book of radio plays is the final volume of published works of the late Stephen Vincent Benet. These plays serve as models of writing for radio broadcasts.

BOYD, JAMES, ed. *The Free Company Presents*. New York, Dodd, Mead & Co., 1941.

A volume of 10 complete radio plays written by a group of America's outstanding writers. Valuable production notes are included.

BREDESON, LENORE, ed. *One Step Beyond*. New York, Citadel Press, 1960.

Stories from the psychic world, originally produced on the ABC-TV series, "One Step Beyond," are retold here for easy reading.

BRETZ, RUDY and STASHEFF, EDWARD. *Television Scripts for Staging and Study*. New York, A. A. Wyn, Inc., 1953.

Original director's scripts of outstanding telecasts; notes on staging, production, and program format; and a complete guide to creative camera techniques. Book includes 8 royalty-free scripts for workshop use.

BREWER, FRED A. *See SKORNIA—Creative Broadcasting*.

BURACK, A. S., ed. *Television Plays For Writers*. Boston, Mass., The Writer, Inc., Pub., 1957.

Eight TV plays with comments and analyses by the authors, all top TV writers. Their comments after each play constitute a practical course in planning, writing, and selling the TV script.

- BYRNE, JOHN JOSEPH. *Great Composers: Six Radio Dramatisations*. New York, Benton & Bowles, Inc., 1942.
- Radio scripts presented on *The Family Hour* and selected for school use by George H. Gartlan, Director of Music, Board of Education, New York City. Short biographical notes on the composers are included.
- CARMER, CARL. See VAN DOREN—*American Scriptures*.
- CHAYEFSKY, PADDY. *Television Plays*. New York, Simon & Schuster, Inc., 1955.
- Contains the complete scripts of six of the author's plays—"The Bachelor Party," "Printer's Measure," "Holiday Song," "The Big Deal," "The Mother," and "Marty."
- CONNERY, ROBERT H., ed. *The Land of the Free*. Washington, D.C., Catholic University Press, 1941.
- Six 30-minute radio scripts by Richard McDonagh with "study club notes," questions, and selected bibliography. Also chapter on how to adapt the scripts for school use.
- CORWIN, NORMAN. *Thirteen by Corwin*. New York, Henry Holt & Co., 1942.
- A collection of 13 radio plays.
- *More by Corwin*. New York, Henry Holt & Co., 1944.
- Among the 16 radio dramas included in this volume are the justly famous *We Hold These Truths*, excerpts from the *This Is War* series, and others.
- *On a Note of Triumph*. New York, Simon & Schuster, 1945.
- Edited script of the famed CBS broadcast immediately after VE-Day.
- *They Fly Through the Air*. Weston, Vt., Vrest-Orton, 1939.
- A poetic radio drama based on the air raids on civilians during the Civil War in Spain, 1938-39.
- *This Is War*. New York, Dodd, Mead & Co., 1942.
- A collection of 18 radio plays about America on the march, as produced over the four major networks in 1942.
- *Untitled and Other Radio Dramas*. New York, Henry Holt & Co., 1947.
- Another compilation of 17 radio dramas by Corwin.
- COWGILL, ROME. See KRULEVITCH—*Radio Drama Production*.
- See KRULEVITCH—*Radio, Drama, Acting and Production*.
- CUTHBERT, MARGARET. *Adventure in Radio*. New York, Howell, Soskin, 1945.
- A book of selected scripts for young people, written by many of radio's best writers and intended for study and home practice.
- DECKER, RICHARD G. *Plays for Our Time; Motion Pictures, TV, Radio*. New York, Oxford Book Co., 1959.
- A collection from these media.
- DUNLAP, ORRIN E., Jr. *Radio's 100 Men of Science*. New York, Harper & Bros., 1944.
- Biographical narrative of pathfinders in electronics and television.
- EATON, WALTER PRICHARD. See WELCH—*Yale Radio Plays: The Listeners' Theatre*.
- EDOLEY, LESLIE. See BAUER—*Your Health*.
- Educators Guide to Free Tapes, Scripts, and Transcriptions*. Randolph, Wis., Educators Progress Service.
- An annual list of free audio aids and scripts, with helpful suggestions on their purpose, nature, and uses in teaching situations.
- ERIKSON, R. B., and ZIEBARTH, E. W. *Six Classic Plays for Radio and How to Produce Them*. Minneapolis, Minn., Burgess Publishing Co., 1940.
- Contains adaptations for radio of six classic plays as follows: Elizabethan Dramas: *Macbeth* and *Othello*; *Social Problem Play*: *Camille*; *Realism and Naturalism*: *A Doll's House* and *The Cherry Orchard*; *Comedy*: *Lady Windemere's Fan*. It also contains 86 pages of production notes. Glossary.
- FEIGENBAUM, LAWRENCE H. *Radio and TV Plays*. New York, Globe Book Co., 1966.
- FITELSON, H. WILLIAM, ed. *Theatre Guild on the Air*. New York, Rinehart & Co., Inc., 1947.
- Twelve radio adaptations of famous stage plays. Introduction by radio writers describing problems of adaptation.
- GARRIGUS, FREDERICK and JOHNSON, THEODORE, eds. *You're on the Air*. Boston, Baker's Plays, 1946.
- A collection of 8 plays adapted for radio with individual production notes.

GASSNER, JOHN. *A Treasury of the Theatre*. New York, The Dryden Press, Inc., 1951.

An anthology of plays from Ibsen to Arthur Miller, with modern translations written in the idiom of our time.

GAYER, JACK, and STANLEY, DAVE, eds. *There's Laughter in the Air*. New York, Greenberg Publishers, Inc., 1945.

Twenty-one edited scripts of radio's top comedians and their best shows.

GLEASON, MARION N. See THORNE—*The Pied Piper Broadcasts*.

GOODMAN, ROBERT, comp. and ed. *Masterpieces for Radio and Declamation*. Portchester, N.Y., Liberty Publishing Co., 1943.

Includes national anthems of different countries, poems, stories, speeches, and letters for dramatic adaptation to radio.

GRANNAN, MARY. *Just Mary Stories*. Toronto, Ont., W. J. Gage & Co., Ltd., 1942.

A series of 13 original stories written especially for broadcasting to small children.

— *Just Mary and Just Mary Again*. Toronto, Ont., W. J. Gage & Co., Ltd., 1942.

Combines original volume of *Just Mary Stories* and 16 additional stories for children, aged 5 to 7. All stories have been broadcast by the author over the Canadian Broadcasting Company.

— *Maggie Muggins Stories*. Philadelphia, The John C. Winston Co., 1947.

A collection of the Canadian radio stories as broadcast by the author to her very young listeners.

GRAUMAN, WALTER E. See ARMER—*Vest Pocket Theatre*.

HACKETT, WALTER. *Radio Plays for Young People*. Boston, Mass., Plays, Inc., 1950.

A collection of radio script adaptations of stories from the usual junior and senior high school reading lists of great literature.

HENRY, ROBERT D. and LYNCH, JAMES M., Jr. *History Makers*. Evanston, Ill., Row, Peterson, & Co., 1941.

A series of 8 radio plays on the American story suitable for classroom use.

HODAPP, WILLIAM, ed. *Face Your Audience*. New York, Hastings House, 1956.

Audition readings for actors. Pronunciation guide of foreign names and titles. Audition materials include complete sketches, monologs, 2-character parts, a complete TV script, and others.

HUBER, LOUIS J. *Short Radio Plays*. Minneapolis, Minn., The Northwestern Press, 1938.

Nine short plays for radio. Royalty-free for noncommercial purposes.

IRWIN, LEE. *The School Radio Club*. Minneapolis, Minn., Northwestern Press, 1941.

Eleven scripts intended for use by high school students. Also contains directions for forming high school radio clubs or guilds.

JOHNSON, THEODORE. See GARRIGUS—*You're on the Air*.

JUNIOR LEAGUES, American Association of. Waldorf Astoria, New York, N.Y. Scripts for children on royalty basis.

KAUFMAN, WILLIAM L., ed. *The Best Television Plays, 1950-51*, Vol. II. New York, Merline Press, Inc., 1952.

An anthology of authors' choices of most literate and interesting dramatic television scripts.

KOLLENKO, WILLIAM, comp. *American Scenes*. New York, The John Day Co.

A selection of 12 short plays suitable for performance by groups of high school level as edited by the compiler. Four of the 12 are suitable for radio production.

— comp. *100 Nonroyalty Radio Plays*. New York, Greenberg Publishers, Inc., 1941.

Contains 100 plays written by many of our best-known radio writers. Some of the scripts are suitable for study, production, and reading.

KRULOVITCH, WALTER, and COWGILL, ROME. *Radio Drama Production*. New York, Rinehart & Co., Inc., 1946.

A handbook intended for the classroom workshop. Contains simple scripts with exercises designed to develop facility in elements of radio drama production. Text offers suggestions for procedure and background of production theory.

- KINGSON, WALTER KRULEVITCH; and COWGILL, ROME. *Radio Drama Acting and Production*. New York, 1950.
- A new edition of the handbook described above, with added text on the fundamentals of radio acting as well as exercise material.
- LASS, A. H.; MCGILL, EARLE L.; and AXELBOD, DONALD, eds. *Plays from Radio*. Boston, Mass., Houghton Mifflin, 1948.
- Fourteen plays. Suggestions for casting and production. General discussion on radio production. Glossary.
- LATHAM, JEAN LEE. *Nine Radio Plays*. Chicago, Dramatic Publishing Co., 1940.
- Appropriate for Washington's and Lincoln's Birthdays, Halloween, Thanksgiving, Christmas, Columbus Day, St. Valentine's Day, St. Patrick's Day, and Mother's Day.
- LEE, ROBERT H. See SKORNIA—*Creative Broadcasting*.
- LOMAX, ALAN. See LOMAX—*Folk Song, U.S.A.*
- LOMAX, JOHN AVEY, and LOMAX, ALAN. *Folk Song, U.S.A.* New York, Duell, Sloan & Pearce, 1947.
- A collection of the 111 best American ballads, as edited by Alan Lomax with Charles and Ruth Crawford Seeger as music editors.
- LONGSTREET, STEPHEN. See OBOLE—*Free World Theatre*.
- LYNCH, JAMES M., Jr. See HENRY—*History Makers*.
- MACLEISH, ARCHIBALD. *The American Story*. New York, Duell, Sloan & Pearce, Inc., 1944.
- Ten scripts from NBC's University of the Air. From the chronicles, narratives, letters, and pages written by those who saw part of the American record.
- MALONE, DUMAS, ed. *The Jeffersonian Heritage*. Boston, Beacon Press, 1953.
- A collection of the 13 half-hour radio scripts recorded under the same title by the National Association of Educational Broadcasters.
- MCGILL, EARLE L. See LASS—*Plays from Radio*.
- MORRIS, JAMES M. *Radio Workshop Plays*. New York, The H. W. Wilson Co., 1948.
- An anthology of 26 radio plays written especially for radio. This is a revision and enlargement of the first volume published in 1940.
- MOSKEL, TAD. *Other People's Houses—Six Television Plays*. New York, Simon & Schuster, Inc., 1956.
- A collection from some of television's best dramatic programs. The author's preface to each script indicates the goals a writer may strive for in this medium.
- MURROW, EDWARD R. *This Is London*. New York, Simon & Schuster, 1941.
- Selected from the weekly broadcasts from London during wartime.
- NATIONAL EDUCATION ASSOCIATION. Washington, D.C., 1201 16th St. NW.
- A collection of radio scripts suitable for school public relations programs; also specially written scripts each year for use during American Education Week.
- OBOLE, ARCH. *Fourteen Radio Plays*. New York, Random House, Inc., 1940.
- Fourteen original plays written especially for radio and produced by NBC. Foreword by Lewis H. Titterton.
- *New Radio Plays*. New York, Random House, Inc., 1941.
- A collection of plays from Mr. Oboler's weekly radio series.
- *Oboler Omnibus: Radio Plays and Personalities*. New York, Duell, Sloan & Pearce, 1945.
- Fourteen radio plays.
- *Plays for Americans*. New York, Rinehart & Co., Inc., 1941 and 1942.
- Thirteen nonroyalty radio plays concerning the American people during World War II.
- *This Freedom*. New York, Random House, Inc., 1942.
- Contains 13 original nonroyalty radio plays and an introduction by Mr. Oboler offering advice to aspiring radio actors and directors.
- and LONGSTREET, STEPHEN, eds. *Free World Theatre*. New York, Random House, Inc., 1944.
- Nineteen radio plays written especially to aid in the war effort.
- OLSON, LEWY. *Radio Plays from Shakespeare*. Boston, Mass., Plays Inc., 1958.
- Ten radio plays adapted for royalty-free performance. Includes a section of production notes. Plays are: "A Midsummer Night's

Dream," "The Taming of the Shrew," "Much Ado About Nothing," "As You Like It," "The Tempest," "Romeo and Juliet," "Julius Caesar," "Hamlet," "Macbeth," "King Lear."

PARKER, KEN. *Parker's Television Plays.* Minneapolis, Minn., Northwestern University Press, 1954.

A collection of 8 original scripts and a special chapter on television production. Plays are copyrighted.

PRESCOTT, HERBERT, ed. *Radio Players' Scriptbook.* Portland, Maine, J. Weston Walch, 1949.

A collection of radio scripts carefully selected to be within the production and acting range of high school and college groups.

RADIO-TV SCRIPTS. New York. *Facts on File*, 1955.

A monthly collection of some of radio and television's outstanding program texts in the information field. Scripts were written for broadcast, or were transcripts of what was said extemporaneously.

ROSE, OSCAR, ed. *Radio Broadcasting and Television.* New York, H. W. Wilson Co., 1947.

A classified annotated review of nearly 1,000 books, articles, and pamphlets on radio and TV.

ROSE, REGINALD. *Seven Television Plays.* New York, Simon & Schuster, 1956.

Intimate dramas with strong characterizations and good, dramatic situations; for directors and actors in scene study and closed circuit TV laboratory work.

SETTEL, IRVING, ed. *Top TV Shows of the Year.* New York, Hastings House, 1955.

Complete scripts, comments, and background information on selected "best television programs of 1954." Formats include best comedy, drama, documentary, science, news, panel discussions, and women's and children's programs.

— and **SETTEL, TRUDY**, adapted by. *The Best of Armstrong Circle Theatre.* New York, Citadel Press, 1959.

Three of television's most talked-about documentaries are rewritten for easy reading. Includes "The Dead Sea Scrolls"; "Junkie's Alley"; and "Thirty Days To Reconsider."

SKORNIA, H. J.; LEE, ROBERT H.; and BREWER, FRED A. *Creative Broadcasting.* New York, Prentice-Hall, Inc., 1950.

A practical text for beginners in radio writing. Each chapter concludes with pertinent questions and answers. Part II contains 12 scripts cleared for broadcast. Appendix includes list of books and glossary of radio terms.

STANLEY, DAVE. See **GAVER**—*There's Laughter in the Air.*

STASHEFF, EDWARD. See **BRETZ**—*Television Scripts for Staging and Study.*

SWING, RAYMOND. *In the Name of Sanity.* New York, Harper & Bros., 1946.

Raymond Swing's broadcasts in 1945 devoted to the implications of the release of atomic energy.

THORNE, SYLVIA and GLEASON, MARION N. *The Pied Piper Broadcasts.* New York, H. W. Wilson & Co., 1943.

A collection of 7 scripts produced originally over Station WHAM, Rochester, N.Y. Those responsible for planning programs for young children should welcome this addition to this field.

TOOLEY, HOWARD. *Radio Guild Plays.* Minneapolis, Minn., Northwestern Press, 1941.

A collection of radio scripts suitable for broadcast on special holidays and historical occasions.

VAN DOREN, CARL and CARMER, CARL. *American Scriptures.* New York, Boni & Gaer, 1946.

From the series of concerts of the Philharmonic Symphony Society of New York, May 1943-44.

VIDAL, GORE, ed. *Best Television Plays.* New York, Ballantine Books, 1956.

Complete scripts, including visual directions, by 8 television writers. Also brief biographies of the writers.

WATSON, KATHERINE WILLIAMS. *Once Upon a Time.* New York, H. W. Wilson Co., 1942.

Twenty-eight popular children's stories rewritten for radio broadcasting.

— ed. *Radio Plays for Children.* New York, H. W. Wilson Co., 1947.

Twenty-six radio plays varying in length from 5 to 30 minutes. Author indicates grade levels and suggests how the plays can be used in classroom for simulated broadcasts.

WEAVER, WARREN, ed. *The Scientists Speak*. New York, Boni & Gaer, 1947.

A collection of talks on science during the intermissions of the New York Philharmonic concerts on CBS.

WEISER, NORMAN S. *The Writer's Radio Theatre, 1940-41*. New York, Harper & Bros., 1941.

Written by the drama critic of the *Radio Daily*, this book contains radio scripts selected as the best of the year.

— *The Writer's Radio Theatre*. New York, Harper & Bros., 1942.

Ten outstanding radio scripts of the year and one television script.

WELCH, CONSTANCE, and EATON, WALTER PRICHARD. *Yale Radio Plays: The Listeners' Theatre*. Boston, Mass., Expression Co., 1940.

Thirteen radio plays written and produced by Yale University drama students over WICC.

WHITE, JAMES R. *Let's Broadcast*. New York, Harper & Bros., 1939.

Twelve one-act nonroyalty plays utilizing broadcast technique for home or junior high school use.

— *Three-Way Plays*. New York, Harper & Bros., 1944.

Six nonroyalty 1-act plays and comedy sketches either for stage or radio.

WHITE, MELVIN R. *Radio and Assembly Plays*. Minneapolis, Minn., Northwestern Press, 1941.

A collection of five adaptations from literature with brief production notes.

— *Radio Scripts for Practice and Broadcast*. Minneapolis, Minn., The Northwestern Press, 1950.

A workbook of articles and a collection of scripts selected for their usefulness to high school and college radio production groups. Intended as companion piece to *Beginning Radio Production*.

WILLIS, EDGAR E. *Foundations in Broadcasting*. New York, Oxford University Press, 1951.

A general history of radio and television with specifics on techniques of programing as they relate to each medium.

WISHENGRAD, MORTON. *The Eternal Light*. New York, Crown Publishers, 1947.

A collection of 26 of the radio scripts from the series *The Eternal Light*, as they were broadcast over NBC.

WRITERS GUILD OF AMERICA. *The Prize Plays of Television and Radio*. New York, Random House, 1956.

Foreword by Clifton Fadiman. The winners of the First Writers Guild Awards Contest are presented. Includes a wide variety of types of radio and TV scripts. Both amateurs and professionals will enjoy the readable selections by these 12 writers.

WYLIE, MAX. *Best Broadcasts of 1938-39*. New York, Whittlesey House, 1940.

An anthology of radio programs presented on all three major networks between January 1, 1938, and July 1, 1939. Suitable as a student guide to radio writing techniques.

— *Best Broadcasts of 1939-40*. New York, Whittlesey House, 1940.

— *Best Broadcasts of 1940-41*. New York, McGraw-Hill Book Co., Inc., 1942.

Talks by Roosevelt and Churchill. Scripts by Benet, Sherwood, and others.

ZIEBARTH, E. W. See EREKSON—*Six Classic Plays for Radio and How To Produce Them*.

Technical Aspects

ALBERT, ARTHUR LEMUEL. *Electrical Fundamentals of Communication*, 2d ed. New York, McGraw-Hill Book Co., Inc., 1952.

Presents fundamentals upon which telegraphy, telephony, and radio are based; also includes section on television.

ALGER, PHILIP L. *Mathematics for Science and Engineering*. New York, McGraw-Hill Book Co., Inc., 1957.

A reference book for the engineer on how to select, understand, and apply mathematical procedures to solution of specific problems.

ALMSTEAD, FRANCES E.; DAVIS, KIRKE E.; and STONE, GEORGE K. *Radio: Fundamental Principles and Practices*. New York, McGraw-Hill Book Co., 1944.

A technical book to be employed along with a good laboratory manual.

ANDERSON, L. T. See SHULTZ—*Experiments in Electronics and Communications Engineering*.

ANNER, GEORGE E. *Elements of Television Systems*. New York, Prentice-Hall, Inc., 1951.

A text for the advanced student of sending and receiving television apparatus.

Basic Standards for School Sound Systems. Washington 25, D.C., U.S. Office of Education.

One of a series of reports prepared by the Joint Committee on Standards for School Audio Equipment giving general information on the selection, installation, and utilization of school audio equipment.

— *Classroom Radio Receivers*.

The third in the series dealing with receivers for the classroom. Also contains chapter suggesting utilization procedures.

— *School Sound Recording and Playback Equipment*.

The second in the above-mentioned series dealing with recording and playback equipment.

BEGUN, S. J. *Magnetic Recording*. New York, Murray Hill Books, Inc., 1949.

Beginning with the history and theory of magnetic recording, this book gives in considerable detail an analysis of modern equipment.

BOYCE, WILLIAM F. *Fundamentals of Color Television*. Indianapolis, Ind., Howard W. Sams & Co., Inc., 1954.

Prepared to assist those interested in teaching aspects of television to understand color television without pronounced reference to mathematics.

BRITTON, F. L. *Radio, Television, and Electronics Handbook*. Chicago, Popular Mechanics Press, 1950.

A book on radio-electronics as it applies to everyday life. Contains latest developments as well as basic fundamentals in radio, TV, and electronics.

CHINN, HOWARD. *Television Broadcasting*. New York, McGraw-Hill Book Co., Inc., 1953.

A comprehensive guide to technical aspects of television broadcasting. Has no mathematics beyond arithmetic. Presented as a reference to readers already in television or as self-training for radio engineers interested in television.

CHIPPE, R. D. See MAYERS—*Closed Circuit TV System Planning*.

CORBETT, THOMAS E. *New Directions for Television*. Pleasantville, N.Y., The Brownlee Publishing Co., 1949.

An analysis of what is involved in operating a metered television system and its effect upon motion pictures, sports, radio, advertising, etc.

DAVIS, KIRKE E. See ALMSTEAD—*Radio: Fundamental Principles and Practices*.

DOME, ROBERT B. *Television Principles*. New York, McGraw-Hill Book Co., Inc., 1951.

A treatise on principles of all stages of television transmission and reception. Helpful to radio engineers who want a better understanding of more specialized fields of television engineering.

DORF, RICHARD H. See KAMEN—*TV Master Antenna Systems*.

DOUNDOULAKIS, GEORGE. See KAMEN—*Scatter Propagation: Theory and Practice*.

DREW, CHARLES EDWARD. *How To Pass Radio License Examinations*. 2d ed., New York, J. Wiley & Sons, Inc., 1944.

Discusses basic radio laws, theory, and practice. Presents questions and answers to examinations of all classes of radio operators.

DULL, RAYMOND and DULL, RICHARD. *Mathematics for Engineers*, 3d ed. New York, McGraw-Hill Book Co., Inc., 1951.

A reference source for engineers. Explains the use of the slide rule for various types of computation.

EBY, G. S. See WATSON—*Understanding Radio*.

EMERY, WILLIS L. *Ultra-High Frequency Radio Engineering*. New York, The Macmillan Co.

An explanation of principles and applications for those who construct or operate modern ultra-high frequency equipment.

ENNES, HAROLD E. *Broadcast Operators Handbook*. New York, John F. Rider Pub., Inc. (2d printing 1949).

A treatise on controlroom operation for broadcast technicians together with preventive maintenance instructions.

— *Principles and Practices of Telecasting Operations*. Indianapolis, Ind., Howard W. Sams & Co., 1953.

Gives basic technical background on transmitter and studio operations as well as on cameras and their components.

FEDERAL COMMUNICATIONS COMMISSION. *Standards of Good Engineering Practice Concerning FM Broadcast Stations, 1945*. (Rev. to January 1950.)

FINK, DONALD G. *Television Engineering*, 2d ed. New York, McGraw-Hill Book Co., Inc., 1952.

Prepared to enable the technician to make the transition from radio to television engineering. Knowledge of elementary principles of vacuum tube circuits and processes of amplification, modulation, carrier transmission, and demodulation is assumed.

FISCHER, BERNARD. *Radio and Television Mathematics*. New York, The Macmillan Co., 1950.

A reference work for the technician in constructing and servicing radio, television, and other equipment. Also a textbook for teachers, students, and amateurs.

— and JACOBS, HERBERT. *Elements of Mathematics for Radio, Television, and Electronics*. New York, The Macmillan Co., 1954.

A methodical course in basic mathematics in radio-television. Primarily a classroom text, but may be used in home study.

FOWLER, KENNETH and LIPPERT, HAROLD B. *Television Fundamentals*. New York, McGraw-Hill Book Co., Inc., 1953.

A basic text, dealing with basic TV-receiver circuitry.

FRAYNE, JOHN G., and WOLFE, HALLEY. *Elements of Sound Recording*. New York, John Wiley & Sons, Inc.

Detailed coverage of those subjects peculiarly belonging to sound recording and reproduction with brief reference to such related subjects as electrochemical analogies, acoustics, vacuum tubes, and audio amplifiers.

GHIRARDI, ALFRED A., and JOHNSON, J. RICHARD. *Radio and Television Receiver Circuitry and Operation*. New York, Rinehart & Co., Inc., 1951.

Primarily written for use as a text in radio and television servicing courses of technical schools. Emphasis is on basic principles of receiver circuitry and operation.

GOLDMAN, STANFORD. *Frequency Analysis Modulation and Noise*. New York, McGraw-Hill Book Co., 1948.

A mathematical text dealing with radio engineering.

GORDER, L. O., ed. *A Dictionary of Radio Terms*. Chicago, Allied Radio Corporation, 1946.

Miniature encyclopedia with more than 800 commonly used terms in radio and electronics.

GOVERNMENT SERVICE DEPARTMENT, RCA SERVICE COMPANY. *Closed Circuit Television Systems, Color and Monochrome*. RCA Service Company, Camden, N.J., 1958.

A source of information on what closed circuit TV is, how it works, and what it can do. Part I is devoted to monochrome; Part II deals with color; and Part III illustrates present closed circuit systems.

GEOR, BERNARD. *Basic Television: Principles and Servicing*, 2d ed. New York, McGraw-Hill Book Co., Inc., 1954.

A comprehensive text in TV for radio servicemen, requiring only simple algebra for comprehension of operating principles of receivers.

— *Basic Electronics*. New York, McGraw-Hill Co., Inc., 1959.

A complete text for a basic training course in radio, television, and industrial applications of electronic circuits.

HAPPELL, GEORGE E. and HESSELBERTH, WILFRED M. *Engineering Electronics*. New York, McGraw-Hill Book Co., Inc., 1953.

A text for a beginning course in electronics for the electrical engineering student.

HAYNES, N. M. *Elements of Magnetic Tape Recording*. Englewood Cliffs, N.J., Prentice-Hall, Inc., 1957.

An explanation of electronic, magnetic, and mechanical aspects of magnetic tape recording, with special attention to maintenance requirements for optimum performance. Simplified circuit diagrams and illustrations.

HELT, SCOTT. *Practical Television Engineering*, 2d ed. New York, Rinehart & Co., Inc., 1953.

Detailed treatment of TV engineering, covering basic TV receiver and transmitter circuitry and operation and television broadcasting techniques.

HENNEY, KEITH and RICHARDSON, GLEN A. *Principles of Radio*, 6th ed. New York, John Wiley & Sons, Inc., 1952.

Fundamentals of basic radio circuits with step-by-step examples of the more difficult types of computations. Also contains chapter on FM, television, radar, and wave-shaping circuits.

HESSELBERTH, WILFRED M. See HAPPELL—*Engineering Electronics*.

How To Make Good Recordings. New York, Audio-Devices, Inc., 1945. Rev. 1948.

A nontechnical, illustrated book on how to choose a recorder, its functions, and how to operate it.

HUDSON, RALPH G. *An Introduction to Electronics*. New York, The Macmillan Co., 1945.

An explanation in simple terms of the science of electronics and its modern applications.

JACOBS, HERBERT. See FISCHER—*Elements of Mathematics for Radio, Television, and Electronics*.

JOHNSON, J. RICHARD. *Television—How It Works*, 2d ed. New York, John F. Rider Publisher, Inc., 1956.

A simply written and well illustrated book directed to the service technician, the TV student, the experimenter, or the hobbyist, and designed to explain basic TV-receiver theory, design, and maintenance.

— See GHIRARDI—*Radio and Television Receiver Circuitry and Operation*.

KAMEN, IRA and DORF, RICHARD H. *TV Master Antenna Systems*. New York, John F. Rider Publisher, Inc., 1952.

Installation, maintenance, usage, manufacture, and merchandising of television master antenna systems.

— and DOUNDOULAKIS, GEORGE. *Scatter Propagation: Theory and Practice*. Indianapolis, Ind.: Howard W. Sams & Co., Inc., 1956.

A digest of currently accepted theory and practice in beyond-the-horizon transmission and reception, simply written and well illustrated.

KIVER, MILTON S. *Introduction to UHF Circuits and Components*. New York, D. Van Nostrand Co., Inc., 1955.

An up-to-date handbook for technicians, amateurs, and "Hams."

KRAUS, JOHN D. *Antennas*. New York, McGraw-Hill Book Co., Inc., 1955.

Presents basic theory of antennas with emphasis on engineering applications. Material is suitable for use at college senior or first-year graduate level; also reference book for engineers and scientists.

LEWIS, PHILIP. See LEWIS—*Educational Television Guidebook*.

LIPPERT, HAROLD B. See FOWLER—*Television Fundamentals*.

LYTEL, ALLAN. *TV Picture Projection and Enlargement*. New York, John F. Rider Publisher, Inc., 1949.

An illustrated book for the television serviceman dealing with the optical systems employed in television receivers with emphasis on projection types.

MCNICOL, DONALD. *Radio's Conquest of Space*. New York, Rinehart & Co., Inc., 1946.

A stimulating and informative record of radio's development.

MANDL, MATTHEW. *Mandl's Television Servicing*. New York, The Macmillan Co., 1952.

A text for radio servicemen entering the field of television servicing and for others with similar technical training. Includes a master index to common television troubles.

— *Handbook of Basic Circuits*. New York, The Macmillan Co., 1956.

A single reference combining comprehensive coverage of the major circuits with detailed information on TV, FM, and AM.

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