

The Children's Aid Society

INSPIRE | ASPIRE



Annual Report 2012

INSPIRE |

*to exert an animating,
enlivening or exalting
influence*

ASPIRE |

*to seek to attain
or accomplish a
particular goal*



*By encouraging
all the children in
our care to aspire
to college graduation,
we embrace the
promise in each
and every child.*

Only 8 percent of children born into poverty graduate from college by the age of 25.

Consider what that means for the estimated 500,000 New York City kids living in poverty. This country was founded on the promise that everyone has the chance to achieve the American Dream. Yet the college graduation gap risks putting a better life out of reach for too many children.

It is a fact: The better educated a person is, the better her chances of upward mobility. So when fewer than one in 10 children born into poverty reach their academic potential, we as a nation are failing to achieve our highest ideals.

We at The Children's Aid Society have worked for nearly 160 years to help bridge this gap between poverty and upward mobility. We want nothing more than to see our children thrive and succeed. To realize this vision, we envelop children, starting before birth and into young adulthood, with programs and services that can help them overcome the many obstacles that poverty puts in their way.

Yet there is more that we can and must do. Our most vulnerable children deserve a permanent escape from poverty and a fair opportunity to take part in the American Dream.

To meet this challenge, we have launched **Keeping the Promise**, an organization-wide strategy to build on and enhance the core services we know our children need. Our programs focus on four essential domains: education, health, family and social-emotional development. We have also added a new focus: a collective goal to inspire the children in our care to achieve a college degree.

By encouraging all the children in our care to aspire to college graduation, we embrace the promise in each and every child. We create the environments that encourage this aspiration to become a reality. We commit ourselves to keeping the promise.



Early Childhood

Creating a path to college graduation begins long before a child can even read her first book. That is especially true for children living in poverty. By age 4, children who live in poverty are on average 18 months behind in cognitive skills (e.g., long-term memory and ability to focus attention for extended periods) than children who are not poor. Quality early childhood programs are essential tools for bridging that gap.

For this reason, we begin working with families early. Our Early Childhood program for children from birth to age 3 begins by working with pregnant mothers to lay a foundation for children and families to thrive developmentally. Once children are born, we visit the home twice a week to build relationships between the parent and child, and foster a healthy, pro-social environment. Once a week, center-based care provides socialization time and a focus on

multiple areas of development. The program emphasizes that cognitive, physical, social, emotional and language development are interrelated and supports families during the critical first years of life.

Our programs for children ages 3 to 5 provide center-based and home-based early childhood experiences with the same multidisciplinary approach. Children are engaged in developmentally appropriate experiences five days a week that stimulate their growth and prepare them for kindergarten.

We know our approach works. An evaluation of our Early Childhood program showed that children are making tremendous progress, such as developing language and literacy skills; improving physical well-being and motor development; and developing approaches to learning, such as eagerness, creativity and persistence. Our early childhood model effectively builds the foundation for all lifelong learning.

CHALLENGE

education | By age 4, children who live below the poverty line are 18 months behind what is normal for their age group in cognitive ability.

health | Because many low-income neighborhoods lack access to healthy food, rates of childhood obesity are severely high in the communities we serve. Washington Heights reports the highest rate of childhood obesity in NYC, at 26.3 percent.

social-emotional | Low-income children who do not participate in a quality early childhood program have increased chances of future drug use or arrest.

family | Physical growth of the brain can be stunted if environmental factors such as stimulation and parental support in the home are absent during early childhood years.

SOLUTION

education | Youngsters in our Early Childhood programs perform significantly better than similar students in language and literacy skills.

health | An evaluation of our Go!Healthy food and nutrition program found 72 percent of early childhood students enrolled know that eating a healthy breakfast is a good way to maintain a healthy weight, up from 28 percent before the program was implemented.

social-emotional | With onsite mental health professionals and teachers trained in a variety of authentic observation techniques, we are proactive about supporting each child's healthy social-emotional development.

family | Through our Family Partnership Assessment, staff provide targeted supports for families in order to promote an environment of stimulation, family wellness and stability.

"THEY ARE BOTH VERY LOVABLE BOYS."

Jayden & Michael Webb, 4 | Bronx Family Center

At The Children's Aid Society's Bronx Family Center, 4-year-old twins Jayden and Michael Webb have found a stable and engaging learning environment. As participants in the center's Early Childhood program, they are laying the foundation for developmental growth and learning success.

The boys began attending the center's Head Start program last summer. Removed from their mother's care at age two, they were showing developmental delays in learning, communications and social-emotional skills. Their foster mother, Nerva Martinez, a single parent providing the boys a positive and loving home, was seeking a care setting that would help speed their development.

Ms. Martinez learned about Children's Aid last spring during the application process for Children's Aid College Prep Charter School, where her daughter Kailani is now in first grade. She soon visited the Bronx Family Center, and, impressed by the spotless facility and the professionalism and follow-through of the staff, she enrolled the twins.

Since then, Jayden and Michael have made leaps and bounds in all aspects of their young lives. They can now write their letters, identify colors and even read *The Cat in the Hat*. Ms. Martinez reports that both boys are very open and comfortable with their teachers and other students in their class. And she says the twins have become quite independent, able to express their feelings and ask for help when they need it.

Ms. Martinez, who has been driving a New York City bus for nine years, is proud of her boys and pleased with their emerging personalities.

"They are both very lovable boys. Jayden is very funny and enjoys making everyone around him laugh," she says. "Michael is very attentive and is happiest when he is able to help out."

She and the center's staff will continue to help Jayden and Michael overcome their earlier setbacks and be fully prepared for kindergarten. Ms. Martinez looks forward to providing the twins the best education possible and helping them achieve all the goals that they may set for themselves.

Meanwhile, she has also set a goal for herself. Having recently become the foster mother of the twin's month-old sister, Ms. Martinez will soon initiate the process to legally adopt all three siblings, opening her home and heart to create a new family.

JAYDEN & MICHAEL

education | *Are able to complete homework independently and are motivated to learn.*

health | *Practice healthy eating habits at home.*

social-emotional | *Possess positive relationships with the adults around them at home and at school.*

family | *Have a family that promotes learning and supports education.*



School-Age Years



By the time they begin kindergarten, children in low-income families already significantly lag behind their more advantaged peers academically, socially and physically. Making up ground in the school-age years, ages 6 to 13, is critical to their future success.

Addressing the educational challenges faced by children from disadvantaged families requires a holistic approach to education. We need our children to demonstrate proficiency in the classroom and on standardized tests. And we must also address the barriers to learning—such as lack of access to quality health care, hunger and unstable housing—that can hamper a child’s ability to master academic skills.

CHALLENGE

education | In the 2011-2012 school year, only 60 percent of New York City third- through eighth-graders passed their state math exams and only 47 percent of students achieved proficiency in English.

health | Nearly 14 percent of children living in poverty lacked health insurance last year, compared with less than 10 percent of all children.

social-emotional | Children are mostly likely to engage in crime-related activity from 3 to 6 p.m., putting them at risk for violence and other dangerous consequences.

family | For 84 percent of NYC’s low-income parents, more than 30 percent of their earnings go toward housing costs. This financial drain prevents parents from reserving enough resources for nurturing their children.

At Children’s Aid, we know that addressing the education-related challenges of low-income children requires effective early childhood and pre-school programs, school-based health clinics and social services, after-school and summer programs and proactive parent engagement.

This comprehensive mix of programming defines the Children’s Aid approach. Whether they are at one of our 19 community schools or 13 community centers, our staff is focused daily on working with children, families and schools to advance children’s physical, social and emotional competencies as well as their academic performance.

SOLUTION

education | A three-year evaluation showed that middle school students who participated in after-school programs at our community schools achieved steadily rising and significantly higher scores on math and reading tests than non-participants.

health | Each year, we provide health services to more than 4,000 children through our school-based health clinics. From 2007-2011, we enrolled more than 800 families in affordable public health insurance programs.

social-emotional | Studies prove that students who enroll in our after-school programs are significantly less likely to exhibit inappropriate behaviors. Gains are also seen in achievement test scores and commitment to homework.

family | In 2011-2012, our Office of Client Advocacy helped 345 clients avoid eviction, stabilizing those families and saving NYC \$11,385,000 that would otherwise be used to house them in shelters.

"THE SUPPORT HAS BEEN MAGNIFICENT."

William Tucker, 12 | African American Male Initiative

Sometimes young leaders need a strong boost to reach their full potential. William Tucker, the youngest of six siblings who is now a thriving 12-year-old, was having trouble expressing his emotions and exerting self-control. William was already taking part in after-school programs at our Dunlevy Milbank Center in Harlem. But when his mother Detria, a social worker, heard about a new program for young black males, she “jumped at the chance” to be part of it.

The African American Male Initiative brings together 40 middle and high school students from 23 schools to receive life coaching, academic support, cultural enrichment, positive role modeling and the skills needed to strengthen bonds to family and community. Rooted in research and guided by expert advisors, the program aims to reverse persistent negative outcomes—academic, social-emotional, health and behavioral—for African American boys by intervening early in their lives and urging them to reach for excellence.

Through intensive weekly meetings with his life coach, William has made great strides in regulating his emotions and learning to communicate effectively. Weekly group discussions also help build a range of skills, including decision-making and organization, anger replacement, social networking and public speaking, while addressing physical, mental and sexual health. “Overall, the support has been magnificent,” Detria says.

At school, William excels in language arts, English and vocabulary. Because he is weaker in math, he receives one-on-one tutoring through the program. Now an eighth-grader, William has become “a leader among his group with rare emotional maturity,” according to the program’s director.

In the months ahead, William is focused on choosing a high school that will meet his academic and after-school needs. And although high school graduation was always a target for him and his parents, being part of the African American Male Initiative has “elevated this goal one hundred times,” his mother says.

Perhaps most importantly, Children’s Aid has helped build the confidence William needs to succeed in school and plan for his future.

“We know what it’s like to have early adolescents hanging out in the street, not going to school,” Detria says of her Harlem neighborhood. Instead, William and his peers are getting critical support to stay in school and “be the best students they can be.”

WILLIAM

education | *Is on track to enter high school on time, with a report card that shows he is working at/above grade level.*

health | *Is up to date with his medical screenings and visits the dentist twice a year.*

social-emotional | *Can articulate his thoughts and feelings and has few behavioral referrals.*

family | *Has a family that is financially secure.*





Adolescence

Adolescence is a time of significant transitions and milestones—physical, psychological and sexual. In the communities that Children’s Aid serves, almost one-third of adolescents fail to graduate from high school. One in seven is considered “disconnected,” meaning they are not in school or in the labor force.

These numbers are daunting. But rather than deterring us, they force us to focus more intently on developing new approaches to turn the tide. At Children’s Aid, we strive to be the ones who keep the promises made to our adolescents. We help teens stay in school by providing cultural, educational and health care programs that meet their needs. We connect young people to their first

workplace experiences and to leadership development opportunities. For those with juvenile justice experience, we help them get back on track with job readiness training, assistance registering for school and home-based therapy and intervention.

By providing the tools to improve academic performance and build physical, social and emotional competencies of the most vulnerable youth, we are helping young people in poverty envision new lives of independence as successful adults.

CHALLENGE

education | In the U.S., a student drops out of high school every 26 seconds. Students who leave school have much higher rates of incarceration and unemployment.

health | One in three young people in grades 9 to 12 is sexually active. This problem is magnified for low-income teens who have a pronounced risk for teenage pregnancy.

social-emotional | The rising income gap has been accompanied by a rising divide in the amount high- and low-income families can spend on out-of-school enrichment activities such as music lessons, travel and summer camps.

family | Parents whose first language is not English can have a particularly difficult time helping their teens make crucial lifestyle and education decisions as they transition into adulthood.

SOLUTION

education | Our EXCEL Program prepares teens for college admissions and successful adulthood through mentoring, tutoring, leadership workshops and scholarships. More than 90 percent of EXCEL students graduate high school and go on to college.

health | A randomized control trial demonstrated that The Carrera Pregnancy Prevention Program reduces teen pregnancy by 50 percent. The program has been replicated nationally. Participants also graduate high school and avoid drug use at higher rates than their peers.

social-emotional | We host affordable enrichment opportunities ranging from sports, arts and dance to computers, chess and summer camps. These programs are held after school, on weekends and during school vacations to maximize participation.

family | Understanding that in NYC many parents struggle with English, we offer free ESL classes to parents of the children we serve.

"YOU HAVE TO TAKE INITIATIVE TO BE A SUCCESS."

Francina Morales, 17 | EXCEL

For 17-year-old Francina Morales of the Bronx, balancing life at home and at school can be a challenge. Along with being responsible for her 9-year old brother while her mother works, Francina juggles a demanding academic schedule with after-school obligations. She credits her teachers at Fannie Lou Hamer Freedom High School, a Children's Aid Society community school, with keeping her on track and focused on her ultimate goal: college.

Through her school, she enrolled in the Children's Aid EXCEL (Educational Excellence Creating Empowered Leaders) program, which prepares low-income high school students in the South Bronx for academic achievement and college success. EXCEL taps the talent in promising students and keeps them motivated through academic and social support, financial literacy training, scholarship support, career exploration and goal-setting.

"You have to take initiative to be a success," Francina says. "You have to want it!"

Through an intensive program during the school year, EXCEL students build critical thinking, research and writing skills that they then apply during a month-long summer program on the New York University campus. Francina completed the program in 2011, prior to her senior year of high school.

Francina faces social challenges in her neighborhood. "Steering away from the 'bad' crowd and not allowing them to influence my decisions can be a struggle at times," she says. "It's very easy to fall into those traps."

To avoid them, Francina finds support through an after-school girl's group and through her school's new Student Success Center, which provides a welcoming space for students to access a network of resources to prepare for college. Children's Aid staff offer hands-on, intensive guidance for the application process, creating a college-going culture among students and their families.

For Francina, a high school diploma means entrance into college—and more. "It means I made it through the teenage years," she says.

And for anyone who has doubted her, Francina has a narrative ready: "She's had her ups and downs, but she never gave up," Francina says about herself. "She did it, and now she's going to go off to college and to do great things in her life."

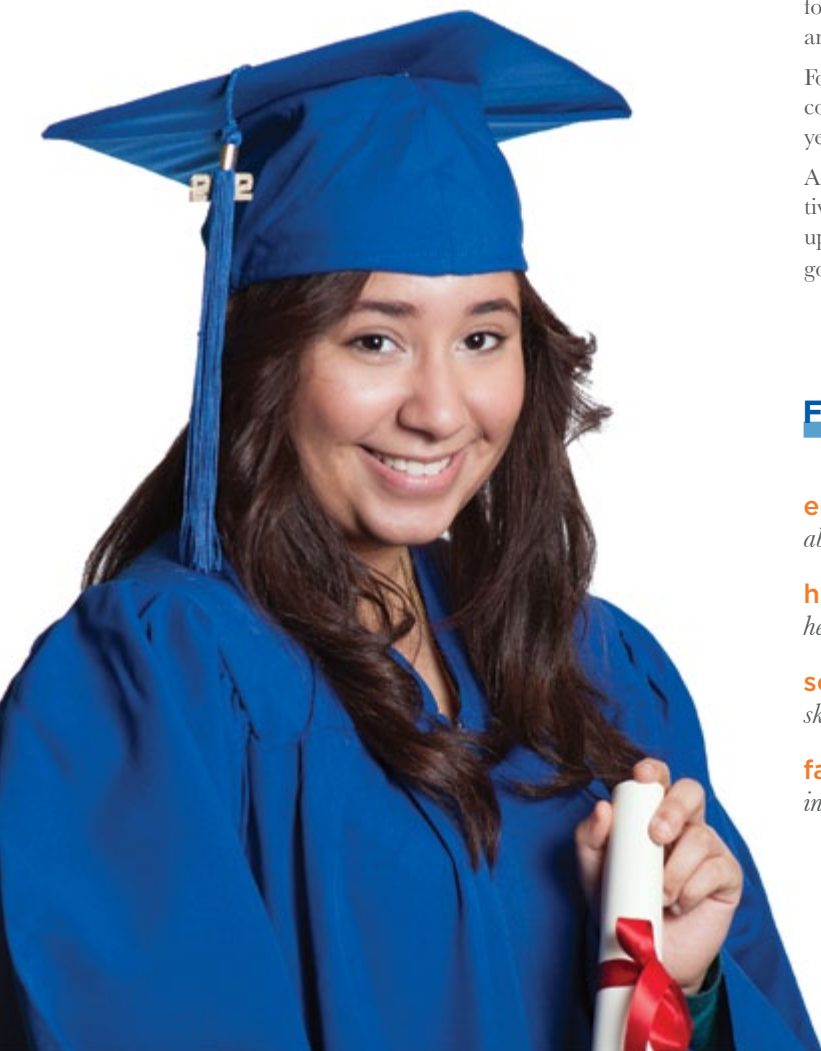
FRANCINA

education | *Is on track to graduate and excited about receiving her Regents diploma.*

health | *Knows that healthy eating and exercise help her achieve her best.*

social-emotional | *Demonstrates time management skills as she balances multiple priorities.*

family | *Has support from her mom who believes in the importance of college.*



Young Adulthood



In our view, students between ages 18 and 25 should have either achieved a college degree or be on the road to getting there. For those who are not on that path, our goal is to make sure that they are healthy, employed full-time and have stable housing.

How do we do this? We educate youth about safe sex and steer them away from drugs, gangs and other choices that keep them from realizing their potential. We make sure that young adults have a safe home environment and the financial resources they need to get a college degree. And we continue our focus on

meeting their health care needs by screening for depression, helping avoid unintended pregnancies and providing preventive care.

By age 25, the answer to these questions should be clear: Did we keep our promise? Did we properly prepare our youth for college? Did they get degrees, choose a career and find stable employment? By continuing our support through college, we provide youth the resources and encouragement to become responsible, self-sufficient adults.

CHALLENGE

education | In the U.S., the college completion rate for low-income and minority students is alarmingly low. Nearly three-quarters of those who enroll in higher education will leave before earning a degree.

health | Thousands of low-income students have limited access to comprehensive health services because of financial, geographical and other barriers. When students do get sick, their option is too often an ER visit, which can affect attendance and grades and mean lost income for parents who must take time away from work.

social-emotional | For many low-income students, problems at home—including domestic abuse, divorce, alcoholism, depressed parents and work-related stress—can be impediments to learning.

family | Households with incomes in the bottom fifth have outstanding student loan debt equal to nearly one-quarter of their earnings, which is especially challenging for recent college graduates who are trying to escape poverty.

SOLUTION

education | Our support does not stop at high school graduation. EXCEL mentors ensure a smooth transition into college by continuing their mentoring, as well as renewable semester-by-semester scholarships to keep college students on track.

health | Our school-based health centers provide onsite medical, dental and mental health services delivered by professionals in a caring and accessible environment. In the 2011-12 school year, our preventive care saved New York City taxpayers hundreds of thousands of dollars in ER visits.

social-emotional | As part of our dedication to family wellness, clients—including parents in young adulthood—can receive therapy, medical attention, domestic violence counseling and substance abuse treatment to ensure a higher quality of life and reduce the chances of their children being placed in the foster care system.

family | Both the Hope Leadership Academy and the Ercilia Pepin Parent Leadership Institute offer financial literacy workshops for parents that focus on practical skills like opening savings accounts and creating budgets.

"EVERYTHING HAPPENS FOR A REASON."

Florence Wen, 22 | Hope Leadership Academy

Florence Wen had to develop a thick skin starting in middle school. Her parents had just separated, requiring her and her four siblings to move to a new neighborhood. Florence had a tough time adjusting. She did not feel welcome at her new school and was often bullied by her classmates. "One of the only ways to survive in that school was to have my walls really high up," she says.

When Florence enrolled in Manhattan Center for Science and Mathematics High School, she found herself in a very different environment. Teachers and students were very supportive and focused on academic achievement. Through The Children's Aid Society Community School office, Florence began working with the Hope Leadership Academy. Florence flourished at its Summer Institute, a program that brings students of various backgrounds and identities together to become peer facilitators on issues such as cultural diversity and financial literacy.

Since she comes from a single parent household, Florence often found herself having to navigate teen issues on her own. That changed when she met Danny Morris, the director of Hope Leadership Academy. "Growing up without a father figure, it's really nice to have him as a man that I can rely on and talk to about everything when it comes to family issues, friends, school and relationships," Florence says.

After graduating high school, Florence completed a double major in public relations and biology with a concentration in environmental studies at Syracuse University. She studied abroad in South America and is currently pursuing a master's degree in conservation biology at Columbia University. She still finds her way back to The Children's Aid Society, volunteering with youth employment and arts programs.

Today, Florence credits The Children's Aid Society with helping her look beyond her own experience and open up to a world of diversity. "Looking back now, everything does happen for a reason," says Florence. "If I hadn't gone to Manhattan Center, I wouldn't have participated in Hope or in all the things that I've accomplished through them. And I wouldn't be where I am now: enrolled in a university that I have wanted to attend since I was about 11."

FLORENCE

education | *Is actively pursuing her career goals through an advanced degree at Columbia University.*

health | *Visits her doctors for regular screenings and any needed medical treatment.*

social-emotional | *Is engaged in academic groups and activities that provided positive peer support throughout the year.*

family | *Has encouragement from family while pursuing her graduate education.*





We have found a formula for success, for ourselves and the children we serve:

INSPIRE | ASPIRE.

Dear Friends,

Every day I come to work focused on a statistic: one in three.

Nearly one in three of New York City's children lives in poverty. That's more than half a million City kids who don't have adequate food, housing and health care. Every time you notice a child on the subway, in a schoolyard or at your neighborhood park, there is a terrible chance that you're seeing a child in need.

Reversing this statistic is an enormous task. That's why the work we do at Children's Aid is so important, and why our approach must remain comprehensive as we consider the whole child, the family and its urgent needs.

With the strength of a singularly dedicated staff and the power of thousands of supporters like you, we put our mission into action every day. Together, we have found a formula for success, for ourselves and the children we serve: Inspire | Aspire.

It sounds like a simple concept, but when your family is focused on survival—as so many of our families are—finding inspiration and nurturing aspirations can seem like a luxury. At Children's Aid, we aim to give children the support they need

to reach for something beyond their own experience. We stabilize families by helping them avoid eviction and improving their access to health care and nutrition. Then, we help turn inspiration into aspiration by creating educational opportunities that unlock a child's potential, giving him the freedom to dream.

Every day at one of our over 40 sites across New York City, sparks are lit. A child decides that he will go to college. A teen learns how to say "no" to the choices that could derail her. A parent can exhale, knowing that her children are at a safe after-school program.

Thank you for lighting these sparks, whether by volunteering as a mentor, attending one of our fundraising events or telling friends about the success of our programs.

One in three. I'm inspired by the challenge. I'm aspiring to a better way. Thank you for joining us on the journey.

With gratitude,

Richard R. Buery Jr., President & CEO

Dear Friends,

Since The Children's Aid Society was first founded nearly 160 years ago, our mission has been clear: protect children from the devastating effects of poverty. It is a commitment we've kept through peace and war, through a Great Depression and a Great Recession. It's a promise we've been able to keep only because of your generous support.

Thanks to you, the more than 70,000 children and families we serve are charting a course to meet our vision of making college a reality for all children. Our strategic plan, *Keeping the Promise*, is a holistic, organization-wide approach that isn't focused on one location or one project. Instead, we're working to ensure all of our programs—from health care to education to foster care—stay true to one common goal: To put as many of our children as possible on the path to college graduation while still ensuring we are doing everything we can to support those who do not get there.

How are we doing this? By measuring which programs yield the best results, creating programs geared toward each stage of a child's development, establishing partnerships to fill iden-

tified gaps in service and starting innovative pilot programs like our Kids to Grads Pathway, Family Rewards and the Children's Aid College Prep Charter School.

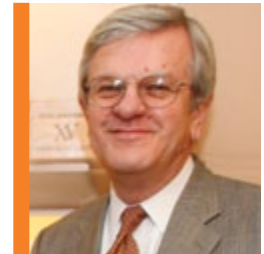
As you see in these pages, we've made great progress this year. And as always, there is so much more to do. That is where you come in. Every accomplishment you see outlined here was made possible because of your support. The 90 percent graduation rate in our EXCEL program, the parent who can work full-time because her child has a safe after-school program, the child who gains confidence on the basketball court as well as in the classroom—you made these results possible.

We've made a promise to our children, and thanks to you we're keeping it.

Sincerely,



Mark M. Edmiston, Chair



What's New at Children's Aid



Since our founding in 1853, The Children's Aid Society has worked to transform the lives of New York City's most vulnerable children and families. A core belief—that with the right supports our children can grow up to become healthy, self-reliant adults—inspired our services for orphaned children years ago and informs our approach today. We are proud of our history of innovation, which includes the development of the modern day foster care system and stretches to include many pioneering programs: the first free school lunch programs, day care programs for working mothers and nurses in schools, to name a few. We continue to be a leader in providing foster care services, serving some of New York City's neediest neighborhoods and developing programs to meet the emerging needs of vulnerable children and families.

Bronx Headquarters

Our new Bronx Headquarters, located at 910 East 172nd Street, features a state-of-the-art health center that will provide more than 15,000 visits per year to 4,000 children. The new site integrates comprehensive medical, dental, mental health and social services for children and adolescents from Children's Aid and other foster care programs. The new facility also houses our Bronx Medical Foster Care program for children with chronic medical conditions and severe disabilities who cannot be cared for by their parents. They are placed in nurturing foster homes while on the path home to their families or adoption.



Child Welfare Programs

Building on the success of evidence-based interventions in our child welfare work, The Children's Aid Society has increased the use of Functional Family Therapy, and we have adopted a second proven model—Multi-Dimensional Family Therapy—to serve families in the Bronx, Manhattan and Brooklyn who petition Family Court for help

supervising a teen who is disobeying guardians, engaging in dangerous behavior or not attending school. The success of these programs is clear: 81-96% of engaged youth remain with their families and out of placement; 85-88% stay in school or are working; and 70-83% avoid re-arrest.

Children's Aid College Prep Charter School

We opened our first community charter school in the South Bronx in August 2012. Children's Aid College Prep currently serves 132 kindergarten and first-grade students and prioritizes students who are English language learners, from single parent homes, at risk of academic failure and/or currently involved in the child welfare system. Over time, it will add a grade each year until it reaches capacity. The school provides a challenging instructional experience paired with opportunities for enrichment and the comprehensive services children need to succeed in school and life.

Richmond Early Learning Center

The Richmond Early Learning Center, located at 159 Broadway in Staten Island, is The Children's Aid Society's first Early Childhood program on Staten Island. Richmond serves 130 children, ages 2-5 years old, in a blended Head Start and Day Care model. Families qualify for services based

on financial need. The center also provides a wealth of supports and services for families, including home visits, parent workshops and mental health services.

Staten Island Family Services Center

The Staten Island Family Services Center houses Foster Care and Preventive Services programs, annually serving several hundred Staten Island children and their families. In addition to providing traditional Foster Care services, we offer Treatment Family Foster Care—intensive clinical services to children and adolescents with significant emotional and behavioral difficulties—and mental health services. Along with ensuring that the children in our care receive the highest quality medical, education, recreation and social support services, foster care staff recruit and train foster parents, both kinship and non-kin. Birth families at risk of losing their

children to foster care, and those seeking to reunify their families, can access group and individual counseling, substance abuse case management, housing advocacy and financial assistance.

The Family Rewards Program

In August 2012, The Children's Aid Society assumed management of the Family Rewards Program, a three-year, \$6 million conditional cash transfer program in New York City and Memphis, Tennessee. A project of President Obama's Social Innovation Fund and The NYC Center for Economic Opportunity, Family Rewards engages families in high-needs neighborhoods who are receiving public benefits to pursue monthly goals in three domains—school, health and employment—and earn cash deposits for reaching them. While the program undergoes rigorous evaluation, it

has already distributed over \$2 million to 1,200 families, helping parents find new ways to view their economic futures and freeing children from the constraints of poverty.

The Positive Deviance Project

The Children's Aid Society, in partnership with the City of New York and the Positive Deviance Initiative (PDI) at Tufts University, is developing a demonstration project in the South Bronx designed to help parents share effective strategies for raising black and Latino males to succeed in school and progress to college graduation. Our project, called Families Beating the Odds, seeks to bring together individual community members who have beaten the odds by getting their kids to college with other families who hope to learn the strategies and behaviors that made that path possible.



Financial Report

STATEMENT OF ACTIVITIES

For the year ending June 30. Dollars in thousands.

	2012	2011
Operating Expenses	Preliminary	Audited
Adoption and Foster Care	\$32,604	\$30,888
Children's Centers	24,853	26,944
Counseling and Homebased Services	7,055	9,585
Health Services	13,973	14,043
Camps	2,009	1,674
Community Schools	8,559	10,173
Stern Adolescent Sexuality Training Center	10,897	8,303
Management and General Administration	7,378	6,546
Development / Fundraising	2,964	2,834
Grand Total Expenses	\$110,292	\$110,990
Operating Income	Preliminary	Audited
Restricted and Unrestricted Income	\$24,121	\$20,733
Public and Government Support	62,397	63,997
Fees and Other Income	10,322	10,547
Rental income	540	638
Investment income	32,668	40,059
Grand Total Income	\$130,048	\$135,974
Change in Net Assets	19,756	24,984
Net Assets, beginning of the year	250,392	217,538
Adjustments	(18,030)	7,870
Net Assets, end of the year	\$252,119	\$250,392

Note: Consistent with Board policy, certain programs or departments are supplemented by withdrawals from reserves. Adjustments relate to changes in net assets other than net periodic pension costs as a result of adopting and applying accounting standards (ASC 715-20) to employee benefit plans.



Foundations, Corporations and Associations

The Children's Aid Society thanks the following foundations, corporations, trusts and associations for their generous support of our work during the fiscal year ending June 30, 2012. Amounts shown reflect cash gifts; multi-year pledges and pledge payments are marked as such.

\$1,000,000+

The Edna McConnell Clark Foundation **
The JPB Foundation *
The New York Times Neediest Cases Fund
The Robin Hood Foundation

\$500,000+

The Edna McConnell Clark Foundation (Social Innovation Fund and True North Fund)
George Kaiser Family Foundation (through the Tulsa Community Foundation/True North Fund)
Millennium Partners
W.K. Kellogg Foundation **

\$250,000+

The Citi Foundation
Families and Work Institute *
Jacob Friedman Charitable Fund
Charles Hayden Foundation
Starr International Foundation
TransCanada Corporation *

\$100,000+

Louis and Anne Abrons Foundation, Inc.
Accenture Ltd.
The Bank of New York Mellon Corporation
The Bank of New York Mellon Corporation Foundation
The BNY Mellon Powering Potential Fund +
The Carmel Hill Fund
Cashin Family Fund
Charina Foundation, Inc.
Citigroup
The Ira W. DeCamp Foundation *
The JPMorgan Chase Foundation
The Pinkerton Foundation
The Price Family Foundation, Inc. *
The Rockefeller Foundation
The Sirius Fund
The Bernice and Milton Stern Foundation

Trustees' Philanthropy Fund of Fidelity Charitable Gift Fund
UBS AG
Wachtell, Lipton, Rosen & Katz

\$50,000+

Boys & Girls Clubs of America
The E.H.A. Foundation
Edelman Public Relations Worldwide
Gap Foundation
Goldman, Sachs & Co.+
Hope for Poor Children Foundation
Legg Mason & Co., LLP
Leventhal Family Charitable Foundation, Inc.
Levitt Foundation, Inc.
Bari Lipp Foundation
The New York Community Trust
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718.508.3168
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1338 Southern Blvd
Bronx, NY 10460
718.991.1555
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Bronx Annex II

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718.378.4500
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Bronx Family Center

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Bronx, NY 10460
718. 589.3400

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718.620.1200
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718.991.2719
Community School

C.S. 211

1919 Prospect Avenue
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718.901.0436
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Children's Aid College Prep

1919 Prospect Avenue
Bronx, NY 10457
347.871.9002
Community School

Family and Youth Intervention (FYI) Program[†]/General Preventive/Intensive Preventive & Aftercare

369 East 148th Street, 2nd Floor
Bronx, NY 10455
718.716.7531
Adoption & Foster Care

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1021 Jennings Street
Bronx, NY 10460
718.861.7891
Community School

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1001 Jennings Street
Bronx, NY 10460
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Community School

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Bronx, NY 10460
718.542.2650, Ext. 2010
Community School

The Children's Aid Society's

Bronx Headquarters

910 East 172nd Street
Bronx, NY 10460
347.767-2200
*Adoption & Foster Care, Health
Clinic, Family Rewards*

Brooklyn

Family and Youth Intervention (FYI) Program[†]

175 Remsen Street, 7th Floor
Brooklyn, NY 11201
718.625.8300
Adoption & Foster Care

LINC[®] (Lasting Investments in Neighborhood Connections)

1195 St. Marks Avenue
Brooklyn, NY 11213
718.774.7080
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Services*

Urban Assembly Institute for Math and Science for Young Women

283 Adams Street
Brooklyn, NY 11201
Carrera Pregnancy Prevention

Manhattan

Carmel Hill Project

69 West 118th Street, Suite 1W
New York, NY 10026
212.423.5806
Community Center

* Each campus houses 3 or more schools.

[†] Formerly PINS (Person In Need of Supervision) Program

Drew Hamilton Learning Center
2672 Frederick Douglass Blvd.
New York, NY 10030
212.281.9555
*Community Center, Early
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Dunlevy Milbank Center LINC®
14-32 West 118th Street
New York, NY 10026
212.996.1716

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& Home Based Services, Early
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East Harlem Center
130 East 101st Street
New York, NY 10029
212.348.2343
*Community Center, Early
Childhood*

**Executive Headquarters at
22nd Street**
105 East 22nd Street
New York, NY 10010
212.949.4936
Administrative Offices

Family Peace
534 West 135 Street
New York, NY 10031
212.491.2325
*Counseling & Home Based
Services*

**Family and Youth Intervention
(FYI) Program†**
60 Lafayette Street, 3C25
New York, NY 10013
Adoption & Foster Care

Frederick Douglass Center
885 Columbus Avenue
New York, NY 10025
212.865.6337
*Community Center, Early
Childhood*

General Preventive Program
69 West 118th Street, Suite 2E
New York, NY 10026
212.987.4873
Adoption & Foster Care

Hope Leadership Academy
1732 Madison Avenue
New York, NY 10029
212.987.5648 / 917.492.0586
Community Center

Lord Memorial Building
150 East 45th Street
New York, NY 10017
212.949.4800
*Adoption & Foster Care,
Counseling & Home Based
Services, Health Clinic*

Mirabal Sisters Campus*
21 Jumel Place at 168th Street
New York, NY 10032
646.867.6066
Community School, Health Clinic

Opportunity Charter School
240 W. 113th Street
New York, NY 10026
Carrera Pregnancy Prevention

P.S. 5 Ellen Lurie
3703 Tenth Avenue
New York, NY 10034
212.567.5787
*Community School, Early
Childhood, Health Clinic*

P.S. 8 Luis Belliard
465 West 167th Street
New York, NY 10032
212.740.8655
*Community School, Early
Childhood, Health Clinic*

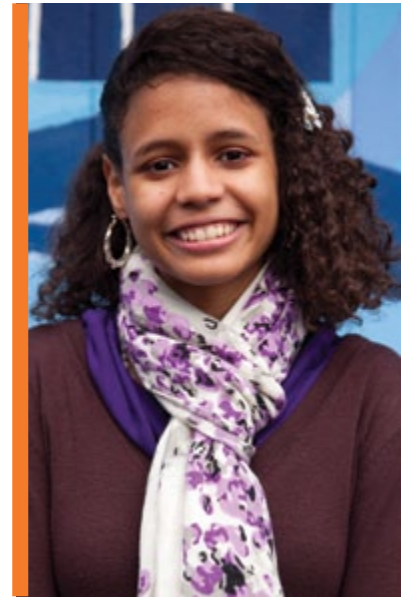
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433 East 100th Street
New York, NY 10029
212.860.0299
*Community School, Early
Childhood, Health Clinic*

P.S. 152 Dyckman Valley
93 Nagle Avenue
New York, NY 10040
212.544.0221
*Community School, Early
Childhood*

**Pelham Fritz Transitional
Apartments**
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New York, NY 10026
212.348.5356

Day Care Center
212.427.8851
*Counseling & Home Based
Services, Early Childhood*

Rhinelander Children's Center
350 East 88th Street
New York, NY 10128
212.876.0500
*Community Center, Early
Childhood*



**Salomé Ureña de Henríquez
Middle Academies Campus***
4600 Broadway
New York, NY 10040
212.569.2880
Community School, Health Clinic

**Stern National Adolescent
Sexuality Training Center**
350 East 88th Street
New York, NY 10128
212.876.9716
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475 Riverside Drive, Suite 1220
New York, NY 10115
212.569.2866
Administrative Offices

Taft Early Childhood Center
1724-26 Madison Avenue
New York, NY 10029
212.831.0556
*Community Center, Early
Childhood*

Washington Heights
216 Fort Washington Avenue
New York, NY 10032
212.781.6388
Counseling & Home Based Services

Staten Island

Family and Youth Intervention (FYI) Program⁺ Intensive Preventive & Aftercare Program

304 Prospect Avenue
Staten Island, NY 10301
347.291.8707

Adoption & Foster Care

General Preventive Program Staten Island Family Services Center

465 Villa Avenue
Staten Island, NY 10302
718.273.5305

Adoption & Foster Care

Goodhue Center William Osborn Day Camp

304 Prospect Avenue
Staten Island, NY 10301
718.447.2630

Community Center, Early Childhood

I.S. 61 William A. Morris

445 Castleton Avenue
Staten Island, NY 10301
718.727.8481

Community School

I.S. 72 Officer Rocco Laurie

33 Ferndale Avenue
Staten Island, NY 10314
718.698.5757

Community School

Richmond Early Learning Center

159 Broadway
Staten Island, NY 10310
718.727.6660

Early Childhood

Staten Island Family Services Center

465 Villa Avenue
Staten Island, NY 10302
347.291.8600

Foster Care, Mental Health, Preventive Services

Westchester

Wagon Road Camp

431 Quaker Road
Chappaqua, NY 10514
914.238.4761

Community Center

Memphis, TN

Porter-Leath

868 North Manassas St.
Memphis, TN 38107
901.577.2500

901.577.2506 (fax)

Family Rewards

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990 College Park Drive, Ste 201
Memphis, TN 38126

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Mission

The Children's Aid Society helps children in poverty to succeed and thrive. We do this by providing comprehensive supports to children and their families in targeted high-needs New York City neighborhoods.

creative direction
chaichcreative.com

principal photography
Lily Kesselman

additional photography
Michael DiVito and Lonnie Johnson

INSPIRE |

*to exert an animating,
enlivening or exalting
influence*

ASPIRE |

*to seek to attain
or accomplish a
particular goal*



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